

**BEFORE THE PUBLIC UTILITY COMMISSION
OF OREGON**

UM 1380

In the Matter of)	
)	
NEUSTAR, INC.)	ORDER
)	
Petition, on Behalf of the Oregon)	
Telecommunications Industry, for Relief of the)	
541 Numbering Plan Area.)	

DISPOSITION: INVESTIGATION OPENED

At its Public Meeting on June 10, 2008, the Public Utility Commission of Oregon (Commission) adopted Staff’s recommendation to open an investigation seeking public comments on the appropriate method of providing number relief for the 541 area code. Staff should participate with the Oregon telecommunications industry (industry) representatives in the generation of media releases and customer education, community involvement, and public forums to solicit comments on the industry proposal presented in the NeuStar, Inc. petition dated April 30, 2008. Staff shall report to the Commission, at a public meeting in the fall of 2008, the results of its investigation and its recommendation concerning the appropriate method of providing number relief.

A description of the filing and its procedural history is contained in the Staff Report, attached as Appendix A, and incorporated by reference.

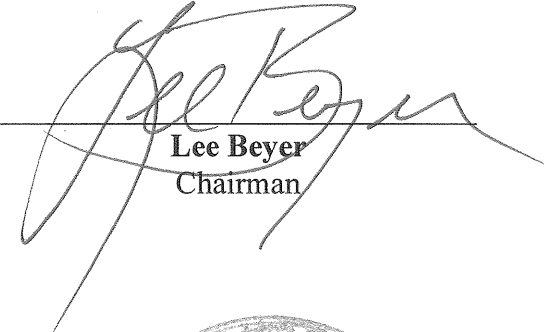
ORDER

IT IS ORDERED that:

1. An investigation is opened to seek public comment on the appropriate method of providing number relief for the 541 area code.

- 2. The Public Utility Commission of Oregon Staff shall participate with industry representatives in the generation of media releases and customer education, community involvement, and public forums to solicit comments concerning the appropriate number relief method.
- 3. In the fall of 2008, Staff shall report to the Commission the results of its investigation and its recommendation for the appropriate method of providing number relief.

Made, entered, and effective JUN 11 2008.



Lee Beyer
 Chairman



John Savage
 Commissioner



Ray Baum
 Commissioner



A party may request rehearing or reconsideration of this order pursuant to ORS 756.561. A request for rehearing or reconsideration must be filed with the Commission within 60 days of the date of service of this order. The request must comply with the requirements in OAR 860-014-0095. A copy of any such request must also be served on each party to the proceeding as provided by OAR 860-013-0070(2). A party may appeal this order by filing a petition for review with the Court of Appeals in compliance with ORS 183.480-183.484.

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“CO” or “NXX” codes) for the 541 numbering plan area (NPA) will exhaust during the first quarter of 2011 (1Q2011).

The industry, under the guidance of NANPA introduced and evaluated four alternatives for number relief. The alternatives are an all-services overlay, a concentrated overlay, an expanded overlay, and a geographical split. The industry’s selection, and evaluation of the alternatives, is discussed in the Petition.

The industry’s preferred method for providing number relief is an all-services overlay. A new NPA code would be assigned to the same geographic area as the existing 541 NPA. Customers would retain their current telephone numbers. Overlays require customers to dial ten digits within and between NPAs. Codes in the new overlay NPA will be assigned upon request upon the effective date of the new area code.

At this point, staff is in agreement with the industry that the preferred method for providing number relief is an all-services overlay. However, staff proposes an investigation to discuss the number relief challenges, to review alternatives, and to solicit comments from the public concerning the industry’s preferred method. At the end of the investigation period, staff will analyze the various relief methods, including all input from the public, and make a final recommendation to the Commission.

Staff is in agreement with the industry-proposed implementation time frame of 14 months and an implementation date six months prior to the projected number exhaust date. With a forecasted exhaust date of 1Q2011, a number relief plan should be fully implemented by 3Q2010. With a 14-month implementation time frame, this would mean that we should start the implementation plan no later than 2Q2009. There is sufficient time to do an investigation and not affect the implementation deadline.

PROPOSED COMMISSION MOTION:

Staff’s recommendation be adopted, to:

- Open an investigation to seek public comment on the appropriate method of providing number relief for the 541 area code.
- Direct staff to participate with industry representatives in the generation of media releases and customer education, community involvement, and public forums to solicit comments concerning the appropriate number relief method.
- Direct staff to report to the Commission in the fall of 2008 with the results of its investigation and make a recommendation for the appropriate method of providing number relief.