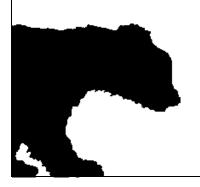
BEFORE THE PUBLIC UTILITY COMMISSION OF OREGON

UG 221

In the Matter of)
NORTHWEST NATURAL GAS COMPANY, dba NW NATURAL,)
Request for a General Rate Revision)))

REBUTTAL TESTIMONY OF THE CITIZENS' UTILITY BOARD OF OREGON

July 20, 2012



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NORTHWEST NATURAL GAS COMPANY, dba NW NATURAL,) CITIZENS' UTILITY BOARD OF OREGON
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Our names are Bob Jenks and Gord	on Feighner, and our qualifications are listed
in CUB Exhibit 101.	
I. INTRODUCTION.	
CUB apologizes for the length of its	s Rebuttal Testimony, but there are still a lot
of important issues in this NW Natural ("N	WN" or the "Company") UG 221 docket
that need to be addressed.	
A short summary of CUB's Rebutta	al Testimony follows:
• NWN's over-earning – CUB ur	ges the Commission to take NWN's PGA
earnings into account. NWN ha	as been chronically over-earning, with an
ROE above 11% in recent year	s.
• Rate Design – CUB opposes N	WN's proposal to increase the monthly
customer charge; refutes NWN	's allegations of discrimination; opposes

Staff's proposal to introduce seasonal rates; highlights NWN's

disagreement with the State's policy to encourage conservation and once again advocates strenuously for the continued implementation of Oregon's conservation policy; opposes the Company's attempt to classify distribution mains as customer-related and advocates for distribution mains being classified as capacity related; and supports disaggregating by function in order to reconcile marginal costs to embedded costs when allocating revenue requirement.

- Connect/Reconnect Charges CUB continues to oppose NWN's proposal to increase the customer reconnect charge from \$25 to \$40. It is CUB's position that no increase in reconnect charges is necessary and that any increase will disproportionately hurt the most vulnerable among us.
- Customer Service Windows and Guarantees CUB proposes that if the Commission grants the new customer services windows being requested by the Company that the Commission also grant, on a perpetual basis, the service guarantees being requested by CUB. This is because NWN needs to be held accountable and once this program is in rates, without the requested guarantees, the Company will have no incentive to follow through with the program.
- Decoupling CUB is willing to continue to support decoupling but only if
 customers receive good efficiency programs in exchange. While CUB
 believes that Staff's proposal is fair and provides the Company protection
 from under-recovery of fixed costs, it does not remove the disincentive for
 the Company to invest in energy efficiency. CUB proposes dealing with

1	Staff's concern over new customers by removing new customers from the
2	calculation altogether or requiring a regular true-up in customer counts,
3	fixed costs, and usage per customer every 3 to 5 years. CUB also proposes
4	that fixed costs should not be updated through tracking mechanisms.
5	• <i>ROE</i> – CUB supports Staff's ROE position. NWN's ROE position is not
6	even supported by its own expert witnesses' analysis; NWN's position is
7	simply not tenable and should be rejected by the Commission.
8	• Gas Storage Adjustments - NWN's request to include costs associated with
9	Working Gas Inventory should be rejected. Staff's adjustment to sharing
10	on the ratebased portion of interstate storage should be adopted.
11	And with that, CUB respectfully presents its Rebuttal Testimony for Commission
12	consideration.
13	II. NW NATURAL'S DECADE LONG, OBVIOUS AND
14	EXTENSIVE OVER-EARNING.
15	NW Natural begins its Reply Testimony by trying to explain away its chronic
16	overearning. Essentially, the Company argues that the Commission should not count
17	any overearning due to the PGA because WACOG "gains and losses are not
18	predictable, not repeatable and are driven by issues beyond the Company's control." ¹

CUB's Rebuttal Testimony will likewise commence by addressing, what CUB sees as,

NW Natural's decade long, obvious and extensive, history of over-earning.

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¹ UG 221/NWN/1800/Anderson/4, lines 10-11.

1 A. The PGA, Storage and the WACOG.

2 According to NW Natural, Staff overstates the Company's overearning:

3 Table 1: Staff ROE Calculations²

	Staff/200 Table ROE ¹	Excluding WACOG Sharing ROE as filed ²	Operating Income exceeding 10.2% (\$000's)
2003	8.91%	8.06%	\$0
2004	9.82%	9.49%	\$0
2005	10.02%	9.77%	\$0
2006	10.26%	10.31%	\$567
2007	10.15%	10.17%	\$0
2008	9.59%	10.91%	\$3,790
2009	11.22%	9.36%	\$0
2010	11.10%	10.95%	\$3,490

1 Staff's ROEs reflect Staff's proposed pro-forma adjustments after original filing 2 Staff's ROEs prior to 2008 exclude WACOG sharing; it is included for 2008 and thereafter

5 CUB fundamentally disagrees with NW Natural's argument that the

- 6 Commission should not count any over-earning due to the PGA because WACOG
- 7 "gains and losses are not predictable, not repeatable and are driven by issues beyond the
- 8 Company's control." The PGA mechanism is part of Oregon's regulatory approach to
- 9 natural gas utilities. NW Natural is able to use its storage—a ratebased asset—to beat
- the WACOG and increase its earning. In other words, this is not "beyond the
- 11 Company's control."
- In fact, during the last review of the PGA mechanism (UM 1286), NW Natural
- did not argue that this was "beyond the Company's control." Instead, the Company
- 14 argued that:
- As mentioned above, NW Natural's strategic use of its storage capacity represents its primary tool in pursuing lowest cost gas and in managing

²UG 221/ NWN/1800/Anderson/5, line 1.

³ *Ibid*.

volatility. And the Company's skill in managing that capacity has been 1 judged by an independent evaluator to be "truly impressive." 2 3 When the market price of gas is below the WACOG used to establish base rates in the PGA, NW Natural can buy from the market knowing that some of the difference 4 between the WACOG and the market price will be retained as excess earnings.⁵ When 5 the market price of gas is greater than the WACOG, NW Natural can lean on its storage 6 gas and avoid the higher price market purchases. 6 While NW Natural has limited 7 market power, storage remains a tremendous tool that allows the Company to earn a 8 9 return on its gas supply by using storage as an arbitrage opportunity and not simply for reliability purposes. 10 B. Oregon's Regulatory System Allows NWN to earn a return on its storage 11 volume. 12 CUB is not arguing against this system. Customers also benefit when NW 13 Natural uses its storage capacity to reduce its costs, and the incentive mechanism is 14 explicitly designed to encourage the Company to do so. But we also have to be honest. 15 Oregon's regulatory system does allow NW Natural to earn a return on its storage 16 17 volume. CUB further points out that the contract with Encana is ratebased and the Company is also earning a return on the gas that it sells under that contract. 18 Staff's Opening Testimony was correct. NW Natural has been chronically 19 20 overearning, with an ROE above 11% in recent years. This is not a rate case driven by a utility that needs higher rates to get its earning to reasonable levels. To the contrary, 21

 ⁴ UM 1286 – NW Natural Reply Comments, pg 11 (Jan. 28, 2008).
 ⁵ See UM 1286/CUB/100/Jenks/8.

⁶ *Ibid*.

this is a rate case that a utility was forced into because of concerns over the level of its earnings.

III. Marginal Cost and Rate Design

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- In our Opening Testimony, CUB explained that we disagreed with NW
- 5 Natural's proposal to increase the monthly customer charge to nearly \$30, as this
- 6 change would reduce the incentive customers have to conserve natural gas. In its Reply
- 7 Testimony, NW Natural continued to press for this rate design, but argued that it is
- 8 about "discrimination," not reducing customers' investment in energy efficiency. CUB
- 9 continues to oppose this proposal and is unconvinced by the Company's argument that
- discrimination, because of weather variability across the state, might be illegal, but
- discrimination due to the difference in cost between infill and non-infill customers is
- simply a reasonable consequence of averaging.
- In addition, Staff has proposed a rate design that implements seasonal rates in
- order to increase the cost of winter heating. CUB also opposes this Staff proposal and
- believes that what it will really do is increase the burden of winter heating bills, which
- are the primary cause of utility shut-offs among residential customers.

A. CUB's Response to NW Natural's Proposal.

- The testimony of NW Natural witness Russell A. Feingold is dense and filled
- with unsupported—and, at times, misleading—claims. But at the heart of CUB's
- 20 disagreement with Mr. Feingold's testimony is our rejection of his basic premise:
- 21 Finally, I conclude that NW Natural's proposed rate design should be
- approved by this Commission because the unrefuted evidence in this
- case supports the conclusion that relying on volumetric rates to recover
- 24 the Company's fixed distribution costs is unduly discriminatory because

1 2	it charges different rates to residential customers that have the same $costs.$ ⁷ (emphasis added)
3	CUB fundamentally disagrees that there is any truth to Mr. Feingold's
4	conclusion. Indeed, the opposite is true—using volumetric rates to recover some of the
5	Company's fixed distributions costs is <u>not</u> unduly discriminatory because it <u>does not</u>
6	charge different rates to residential customers that have the same costs. Moreover, there
7	definitely is not "unrefuted" evidence to support this conclusion. For one, CUB refutes
8	it as follows.
9	i. There Is No Undue Discrimination When Customers Are Charged the Same
10	Rate
11	Mr. Feingold argues repeatedly that the primary issue on rate design is "undue
12	discrimination" and regularly suggests that NW Natural's proposal is necessary from a
13	legal standpoint:

⁷ UG 221/NWN/2500/Feingold/3.

1 2 3 4 5 6 7	The critical missing component is a recognition that the Company's current volumetric rates are unduly discriminatory and that this deficiency should be remedied by a suitable rate design that the Commission can approve. Just and reasonable rates must not be unduly discriminatory and the courts have found that regulatory commissions have an obligation to eliminate undue discrimination when it is identified. ⁸
8 9 10 11 12	For example, see F&R Lazarus & Co. v. Pub. Util. Comm'n, 162 Ohio St, 223, 230, 122 N.E. 2d 783,786 7 P.U.R. 3d 319, 330 (1954) in which the following statement was made, "a utility may charge but one rate for a particular service, and any discrimination between customers as to the rate charged for the same service under like conditions is improper."
13 14 15 16	By accepting the positions of Staff, CUB, and the Coalition, the Commission will knowingly perpetuate the condition of undue discrimination in NW Natural's residential service rates contrary to law. ¹⁰
17 18 19 20	Therefore, it becomes an obligation of the Commission to remedy the undue discrimination present in the Company's current residential rates that arises from the volumetric recovery of its fixed distribution-related costs. ¹¹
21	CUB will leave it to attorneys from the various parties to argue legalities in
22	briefs. Suffice it to say, however, there is no rate discrimination associated with the
23	pricing plans proposed by the Company or by Staff, CUB, or the Coalition. None of
24	the proposals in this docket propose charging different rates to customers who take the
25	same service. Customers are being charged the same rates under everyone's proposed
26	plans. The difference between the plans is how much of the cost is allocated to the
27	fixed customer charge and how much is allocated to the variable rate. But both of these
28	qualify as rates (a rate per month and a rate per therm) and are consistently applied to
29	customers in all proposals. To make the "undue discrimination" claim, Mr. Feingold is

UG 221/NWN/2500/Feingold/29.
 Ibid at 30, footnote 31.
 Ibid at 47.
 Ibid at 49.

- forced to argue something that simply isn't true—that somehow other parties are
- 2 arguing that different customers should be charged different rates. None of the parties
- 3 have argued this Mr. Feingold is tilting at windmills. 12

4 ii. When Is It Proper to Average Costs?

- 5 Mr. Feingold's argument seems to be about when it is proper to average costs and
- 6 when it is not. Mr. Feingold makes the argument that "relying on volumetric rates to
- 7 recover the Company's fixed distribution costs is unduly discriminatory because it
- 8 charges different rates to residential customers that have the same costs." 13 It seems like
- 9 he is really arguing that while customers are being charged the same rates, these rates
- do not always reflect the localized costs of service, particularly across the various
- geographical sections of the service territory. That is, rates in colder parts of the
- territory (e.g., The Dalles) over-recover costs, while rates in warmer parts of the
- territory (e.g., Coos Bay) under-recover costs.
- On the other hand, Mr. Feingold has no problem with averaging other costs:

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¹² Just then they came in sight of thirty or forty windmills that rise from that plain. And no sooner did Don Quixote see them that he said to his squire, "Fortune is guiding our affairs better than we ourselves could have wished. Do you see over yonder, friend Sancho, thirty or forty hulking giants? I intend to do battle with them and slay them. With their spoils we shall begin to be rich for this is a righteous war and the removal of so foul a brood from off the face of the earth is a service God will bless."

[&]quot;What giants?" asked Sancho Panza.

[&]quot;Those you see over there," replied his master, "with their long arms. Some of them have arms well nigh two leagues in length."

[&]quot;Take care, sir," cried Sancho. "Those over there are not giants but windmills. Those things that seem to be their arms are sails which, when they are whirled around by the wind, turn the millstone."

Excerpt from Miguel de Cervantes' *Don Quixote* - first published in 1604, under the title *The Ingenious Knight of La Mancha*.

¹³ UG 221/NWN/2500/Feingold/3.

Mains costs also differ based on when the main was installed. Older main is more depreciated than newer main, yet we do not have vintaged rates. Mains costs differ based on the front footage of the lots where the homes are located and even differ within the same residential development when lots are not uniform in size. The Company does not go down the street and measure each lot to determine which rate classification to use for each customer. Absent having a unique rate for every different customer based on all these different factors, designing rates to recover the average costs for a particular rate class is how utility regulators have addressed this issue.¹⁴

What this case is really about is which customers will be overcharged. Infill customers do not require additional investment in distribution mains and are more likely to be heat-only customers than new homes, but NW Natural wants to charge these infill customers as if they require an average investment in distribution mains. Under the current rate design, supported by CUB which keeps the cost of mains as capacity related and assigns it to volumetric charges, infill customers who use gas only for heat—and therefore do not require a main investment—will pay less towards that average cost of mains because those costs will be assigned to usage. Under the new rate design proposed by NW Natural, these customers will pay monthly service charges that will recover the cost of the mains that they did not require.

From NW Natural's perspective, it is okay to charge infill customers rates that collect more than their share of costs, because this is a simple function of averaging costs.

NW Natural would like a rate design that charges infill customer more than their costs, but better aligns costs for cold-weather customers in The Dalles. Other parties would like a rate design that better aligns costs for infill customers but may charge customers in colder areas more than their actual costs.

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¹⁴ UG 221/NWN/2500/Feingold/32.

1 The simple truth is that there is no way to align costs and revenues for each and every customer without having an individual rate for every customer, there is no 2 expectation that such an endeavor should be the goal of regulation, and such an 3 endeavor could be challenged legally for overt price discrimination. Regulation is 4 supposed to be the substitute for marketplaces and marketplaces do not attempt to 5 6 charge each customer based on the full costs that each customer puts on the system. A grocery store may make a capital investment in a parking lot or garage, but that does 7 not mean that customers who walk, ride bikes, or take transit are charged less – charged 8 9 differently - than those who drive. Likewise, customers who use the self check-out, helping the store avoid labor costs, do not pay less - different prices – for their 10 purchases. Each customer is charged the same price, regardless of whether the 11 individual customer places different costs on the system. 12

iii. NW Natural No Longer Wants to Encourage Conservation

The real issue in this docket, related to rate design, is that NW Natural disagrees with designing rates in a manner to encourage conservation. This debate can easily be solved by looking at the principles and policies applied in Oregon to the issue of rate design.

As we argued in CUB's Opening Testimony, Oregon has, historically, limited customer charges to recover only the direct costs that the customer puts on the system (i.e., that customer's meter, their billing, etc.) and not to include upstream shared costs of the distribution system, such as distribution mains.¹⁵

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¹⁵ UG 221/CUB/100/Jenks-Feighner/9.

This policy is a reflection of the principle that rate design should encourage conservation. RAP's support for similar rate design policies comes from the same principle. NW Natural disagrees with this principle:

The current price signal from the Company's residential rates tells the customer that costs may be saved (through lower gas bills) that, in fact, cannot be saved (such as the cost of distribution mains that are recovered volumetrically). Under this view, suppose all customers undertook to simultaneously invest in a new conservation measure with a cost of \$100 and a savings of \$25 per year on their gas bills. Each customer is satisfied with a four-year simple payback of his investment. However, under revenue decoupling, the actual savings to the customer will only consist of the commodity cost of gas, which is about half of the average residential cost of service (i.e., as reflected in the gas bill), so the actual benefit to the customer will only be \$12.50 per year, because the Company recovers the lost fixed costs through subsequent rate adjustments under its revenue decoupling mechanism. So now the customer is frustrated because the increase to an eight-year simple payback means that the customer must now forego the \$12.50 of annual savings and suffer this loss of expected income - making this investment less economic than other alternatives available at the time. 17

While there would be some merit to NW Natural's statement, if <u>all</u> customers were to make the same investment in energy efficiency and the current decoupling mechanism was retained, then fixed costs that could not be avoided would reduce the expected savings. But, <u>not all</u> customers will make the same investment in energy efficiency each year – only a small percentage will make such an investment in any one year.

Furthermore, Oregon has maintained a rate design policy, for at least twenty years, of encouraging conservation (CUB knows this because the policy has been consistent as long as Mr. Jenks has been appearing before the Commission!). This has been a largely successful policy. It can be demonstrated that actual average residential demand per capita for both natural gas and electricity have been declining during that

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¹⁶ UG 221/NWEC/100/Hirsh/14.

¹⁷ UG 221/NWN/2500/Feingold/65.

- time period. 18 The policy has also not led to complaints from "frustrated" customers
- 2 who complain that decoupling is reducing their expected savings. The only problem
- with this policy today is that NW Natural no longer wants to follow it NW Natural no
- 4 longer wants to encourage conservation.
 - iv. Short-term Versus Long-term Marginal Costs.
- 6 NW Natural makes the following statement about short-term versus long-term
- 7 marginal costs in its Reply Testimony. Quite frankly, CUB does not know what to
- 8 make of it:

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- 9 CUB's position is quite surprising given their intent to increase the Company's volumetric gas rates because from a theoretical viewpoint, 10 long-run marginal cost is below short-run marginal cost for a company 11 12 like NW Natural that exhibits economies of scale. Setting gas rates on long-run marginal cost would result in lower, not higher volumetric 13 charges. The apparent confusion on the part of consumer advocates such 14 as CUB results from a misunderstanding of the assumptions underlying 15 the development of long-run marginal costs and average costs within the 16 context of utility regulation. Long-run marginal costs assume that both 17 technology and input prices are fixed consistent with those occurring in 18 the short-run. The fact that costs curves shift upward vertically over time 19 because of inflation and shift downward vertically over time because of 20 technology contributes to this confusion. The important point is that with 21 scale economies, as acknowledged by Staff, long-run marginal cost will 22 continue to be below short-run marginal cost until such time that all 23 scale economies are exhausted.¹⁹ 24
- Natural gas is a commodity market. If long-term marginal costs were always lower than short-term marginal costs, then long term contracts would be available at
- 27 prices that, when adjusted for inflation, were lower than current prices. Hedging would
- become much easier. The volatility of both electricity and gas prices shows the
- 29 absurdity of this claim. Long-term marginal costs are not just a function of technology

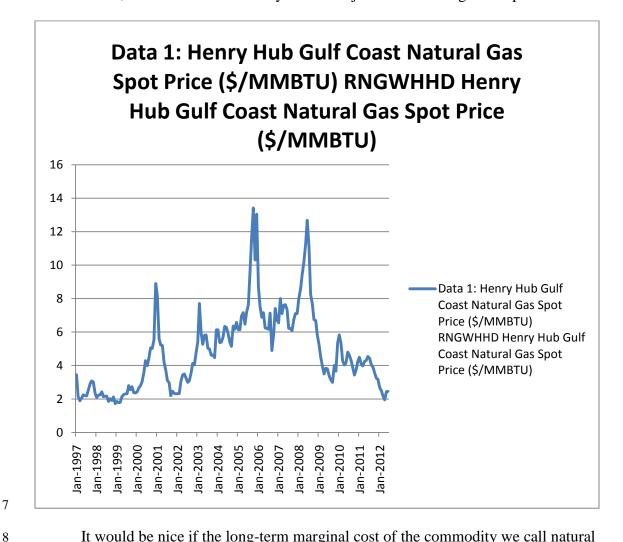
http://www.puc.state.or.us/puc/Pages/Oregon Utility Statistics Book.aspx

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¹⁸ Oregon Utility Statistics Book,

¹⁹ UG 221/NWN/2500/Feingold/50-51.

- 1 and inflation; other ingredients in this complex soup include hedge fund speculation,
- environmental regulation of carbon and fracking, and accessibility of markets, to name 2
- just a few of the other ingredients. 3
- The following graph, ²⁰ shows the recent history of natural gas prices. It is hard 4
- to see from this graph how, over time long term marginal costs are always below short 5
- term. Instead, this shows a commodity that is subject to wild swings in its price. 6



It would be nice if the long-term marginal cost of the commodity we call natural

gas were guaranteed to be lower than the inflation-adjusted current price but the 9

²⁰ Source of date for graph: http://www.eia.gov/dnav/ng/hist_xls/RNGWHHDm.xls

- employees of CUB would not risk their retirement account in the futures market betting
- 2 on NW Natural's claims about future prices.

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B. CUB's Response to Staff's Seasonal Rates Proposal

- 4 Staff is once again proposing the use of seasonal rates but this time for a gas
- 5 utility, and this time the higher seasonal rates are to be inflicted upon customers who
- 6 use gas for heating their homes. In many respects, Staff's proposal moves in the
- 7 opposite direction of NW Natural's. Whereas the basis of NW Natural's rate design
- 8 proposal is to reduce the costs that flow to winter heating customers in the colder areas
- 9 of NW Natural's service territory, the Staff's proposal is to increase rates for this same
- group of customers. The same customers that the Company wants to protect from
- overpaying as compared to their cost of service, Staff wants to prevent from
- underpaying as compared to their cost of service.
- 13 CUB has already discussed the Company's claim that customers in colder areas
- over-pay their share of distribution system costs. Now CUB will discuss Staff's
- assertion that winter heating customers actually under-pay their share of costs because
- they do not adequately pay for their share of storage and transmission:

Gas storage costs are incurred to enable the utility to efficiently meet 1 winter peak demands and to allow some purchases of gas to occur 2 during the lower-cost summer season, thereby reducing the average cost 3 of gas sold in the winter. Gas storage can also be used to avoid peak 4 transmission costs by using storage to meet some of the peak loads 5 instead of having to purchase all of the gas needs during peak periods. 6 Similarly, pipeline capacity costs, i.e., the charges imposed by the 7 transmission companies who deliver gas to NW Natural, are a direct 8 function of the peak level of delivery to that utility. Some of NW 9 Natural's own transmission costs are also peak-delivery determined. 10 Staff believes strongly that the costs incurred directly for the benefit of, 11 or to meet, winter loads should be charged to winter loads via a winter-12 time per-therm volumetric charge rather than being spread throughout 13 the entire year.²¹ 14

This shows one inherent problem with chasing cost causality. Arguments about aligning costs and prices in a manner that is fair, are often contradictory and fixing one issue may throw other issues out of balance. Any cost allocation model contains many debatable assumptions that drive the assignment of costs. Some of the assumptions assign more costs to winter heating load, and others assign costs away from winter heating load. While incremental proposals to change specific assumptions may seem to represent improvements in cost causality, they may make the allocation model more biased if larger more debatable assumptions counteract the impact of the assumption that is being changed. To put it another way, the overall goal should be to ensure that the overall rate design is fair, rather than to try to precisely fix every element in the rate design.

i. UM 1415 - time varying rates, seasonal rates and conservation.

UM 1415 was an investigatory docket the Commission used to examine timevarying rates, including seasonal rates. While the docket only applied to electric utilities, CUB suspects this was because no one had proposed to apply time-varying

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²¹ UG 221/Staff/1500/Compton/5.

- rates to gas utilities at the time the docket commenced, and that this was also because
- 2 natural gas does not have the same on peak/off peak pricing as electricity. If no one
- 3 expected time-varying rates to be proposed for gas utilities, it follows that no one would
- 4 feel the need to address time varying rates in that docket.
- 5 Assuming that many of the policy issues between gas and electric utilities and
- 6 time varying rates are, however, the same, an examination of UM 1415 is then helpful
- 7 in analyzing time varying rates for a gas utility. Indeed, Staff cited to UM 1415 in an
- 8 attempt to support its seasonal rate proposal claiming that seasonal rates would help
- 9 encourage efficiency:
- 10 Q. THE COMMISSION'S COMMENTS IN THE UM 1415
 11 DOCKET PLACED A LOT OF EMPHASIS ON THE
 12 POTENTIAL FOR SYSTEM COST SAVINGS DUE TO
 13 CUSTOMERS' SHIFTING THEIR LOADS AWAY FROM THE
 14 PEAK PERIODS IN RESPONSE TO PRICE SIGNALS. WHAT
 15 MIGHT BE THE RELEVANCE OF SEASONAL RATES IN A UM
 16 1415 CONTEXT?
- A. Higher winter gas prices certainly won't cause gas heating loads to 17 shift to the non-winter in the same manner that high daily peak-period 18 electricity rates might cause customers to shift some of their 19 discretionary electrical loads to the lower-priced periods of the day. But 20 some gas system cost savings can still be expected to occur owing to the 21 kind of winter-season rates advocated by the Staff. In the short and long 22 run, the basic price elasticity effect of the higher-than-otherwise rate will 23 encourage some reduction in consumption. The longer run effect has to 24 do with the type of customer-conservation-responsiveness that is either 25 carried out individually or through the Energy Trust of Oregon.²² 26
- 27 But the Commission did not say that seasonal rates should be imposed if they
- 28 encouraged conservation. The Commission said:

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²² UG 221/Staff/1500/Compton/12

At this time, we are willing to consider mandatory seasonal rates for any 1 customer class. We would evaluate any such proposal on its merits, 2 based on a comprehensive review of the factors adopted in this order.²³ 3 The Commission's UM 1415 comprehensive review factors. 4 The factors that Staff should have comprehensively analyzed if it wanted to 5 support its position in this docket are: 6 7 F-1. The amount of demand-side resource and system benefits that can be tapped through a time-varying rate. 8 9 F-2. The extent to which an optional rate or alternative program can achieve these demand-side resource and system benefits. 10 11 F-3. The impacts on customers of the proposed rate (e.g. rate shock, bill impacts on vulnerable populations, etc.) and the ability of customers to 12 respond to those impacts. 13 F-4. The means available to mitigate impacts on customers. 14 F-5. The direct costs of implementing time-varying rates. 15 F-6. The ability to explain and communicate the rate to customers. 16 F-7. The cost differential between the relevant time periods, how robust 17 the cost studies are, and whether customer response to the time-varying 18 rate is expected to affect the cost differential over time. 19 F-8. The extent to which rates reflect cost-of-service. 20 F-9. The effects on utility revenues arising from time-varying rates. 21 22 But Staff failed to analyze the factors in the context of this docket. Beyond a discussion of Staff's claim that these seasonal rates are based on cost of service (F-8), 23 24 there is no comprehensive discussion of the other factors. While the Staff does claim that seasonal rates will encourage energy efficiency, it does not make any effort to 25 identify the amount of that resource that will be obtained (F-1) under its program, or 26 27 whether there are alternatives that can capture that resource (F-2).

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²³ OPUC Order No. 12-159.

1 There is also no comprehensive discussion of F-3, the impact on customers and customers' ability to respond to those impacts. This is a critical piece of any review of 2 time varying rates. UM 1415 data demonstrated that winter heating bills are what drive 3 residential utility shut-offs. 24 While this was looking at electric utilities, there is little 4 doubt that it would also be true for gas utilities which are truly winter peaking. 5 6 Increasing winter heating bills by design will push more customers who are close to the edge of being shut off right over that edge. None of the parties to this case know what 7 the weather will be like next winter. It is apparent, however, that unemployment will 8 9 remain high compared to historic standards. A cold winter combined with high unemployment makes winter heating bills difficult for many Oregon families. Last 10 November 28, 2011, the PUC held a workshop on low income energy assistance where CUB urged the Commission and the regulated utilities to consider if there was anything 12 that could be done to minimize winter shut-offs. Given the current economic climate, 13 14 proposals that are likely to increase winter shut-offs should not be implemented. Factors F-3 and F-4 also get at the ability of customers to respond to seasonal 15 rates, and the means that can mitigate those rates. There are two ways customers can 16 17 respond to higher seasonal winter bills. First, customers can sign up for equal pay programs, but many customers do not know that this option exists until they are already 18 19 facing shut offs. Second, Oregon has a heating assistance program to augment the 20 federal heating assistance program. Both of these programs help mitigate the problem of shut-offs due to the unaffordability of heating fuel. However, funds available for the

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²⁴ UM 1415 – Opening Comments of Bob Jenks on Behalf of the Citizens' Utility Board of Oregon at p. 15 and Attachment BJ 1 (Sept. 8, 2011).

- federal program are decreasing as the federal government cuts its budget. ²⁵ Shifting
- 2 costs from summer, when few customers have trouble with their gas bills, to winter,
- when many customers have trouble with their gas bills, will increase arrearages (the
- 4 amounts that customers are behind on their bills) and increase the need for bill paying
- 5 assistance, just as bill paying assistance is declining.
- Based upon the above review, application of the required Commission factors to
- 7 Staff's analysis in this docket does not in fact support Staff's request for time varying
- 8 rates.
- 9 iii. CUB reiterates in this docket that Customers Need Help to Deal With Winter
- 10 **Heating Costs**
- In the electric ratecases where the Staff has proposed seasonal rates, its proposal
- has always been to increase summer rates. Here the Staff is proposing raising winter
- heating costs. This is a significant change in direction for Oregon, which for more than
- 3 decades has developed policies designed to help customers pay winter heating bills.
- In UM 1415, CUB walked through Oregon's long history of helping customers deal
- with their winter heating bills. ²⁶ We repeat that list here though we have shortened our
- descriptions of the policies. For more information about these policies, parties can
- review CUB's Comments in UM 1415, at pages 4-11.
 - a. Ballot Measure 9 in 1978
- In 1978, voters passed Ballot Measure 9, which limits utility rate base to
- 21 investments that are "presently used to serve customers," with 69% voting in favor.

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²⁵ CUB Exhibit 201.

²⁶ UM 1415 – Comments of Bob Jenks of Behalf of the Citizens' Utility Board of Oregon at p. 4-11 (Sept. 8, 2011).

One argument in favor of Ballot Measure 9 was the effect of rising bills on Oregon 1 seniors' abilities to heat their homes: 2 The Current practice of charging now for services provided in the future 3 hold particular significance for Oregon's senior citizens ... because 4 seniors are the hardest hit by the constant rise in the cost of heating, 5 lighting and maintaining their homes.²⁷ 6 HB 2661 in 1979 7 Rising electric bills and concerns over the affordability of winter heating were 8 an issue in the 1979 Oregon legislature, which passed HB 2661: 9 The legislative assembly finds that the termination of residential electric 10 and natural gas utility service in the winter can lead to the serious 11 impairment of human health and possibly to loss of life; therefore, the 12 Legislative Assembly has enacted this 1979 Act. 28 13 14 House Bill 2527 in 1983 Even after the passage of HB 2661, concerns over the affordability of winter 15 16 heating bills continued as utility rates increased and economic conditions grew worse. By the time the Legislature met in January of 1983, the national unemployment rate had 17 climbed to 10.4%. 29 In 1983, Representative Wally Priestly introduced HB 2527 to 18 19 tighten the rules concerning shutoff notices and requirements and to protect customers from having to pay excessive deposits to open or restore utility accounts. In his speech 20 recommending the bill, he summarized the issues and reasons that the amendments 21

were necessary. Representative Priestly noted that unemployment had increased over

the past few years, pushing more and more families into a financial squeeze and

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²⁸ Oregon Laws 1979, ch. 868 § 2, 1205 (1979).

²⁷ 1978 Voters' Pamphlet, page 54.

²⁹ Bureau of Labor Statistics, US Department of Labor.

- requiring more people to choose between buying food and necessities and heating their homes.³⁰
- 3 d. Ballot Measure 3 in 1984
- In 1984, concern over the high cost of heating was one of the arguments made
- in favor of the creation of the Citizens' Utility Board. The 1984 Voters' Pamphlet
- 6 included this argument from the Gray Panthers and United Seniors:
- 7 High utility bills are a serious concern for Oregon's senior citizens.
- 8 Each winter thousands of us face the impossible task of choosing
- between heating our home and buying food to eat...
- A large percentage of utility shutoffs involve homes where older persons
- live. Doing without electricity is a serious threat to the health and safety
- of our senior citizens.³¹

13 e. Ballot Measure 4 in 1986

- In 1986, Ballot Measure 4 passed to create a 3-person Commission rather than
 continuing to have rates set by a single Commissioner. The arguments in favor of this
 measure were similar to the arguments for the creation of CUB. Bills were rising too
 fast, customers were having trouble heating their homes, and the Commissioner was
- protecting utility profits at the expense of consumer interests.

f. AR 193 Introduced in 1990

- In October 1989, the Commission took up a review of the Division 21 rules,
- 21 which govern shutoffs and other consumer protections. The main focus of this review
- 22 was to help customers avoid shutoffs and manage their highest bills including rules
- 23 requiring Equal Payment Plans.

³⁰ Hearing on H.B. 2527 Before the House Committee on Human Resources, 1983 Leg., 62nd Sess., Ex. B at 1 (Or. 1983).

³¹ 1984 Oregon Voters Pamphlet, page 14.

g. Governor's Blue Ribbon Panel in 1997

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- In 1997, at the request of Oregon HEAT, Governor John Kitzhaber appointed a
- 3 Blue Ribbon Panel to examine the low-income affordability gap for utility customers.
- 4 CUB's Executive Director, Bob Jenks served on that panel, along with the Chair of the
- 5 OPUC at that time, Ron Eachus. The panel looked at the gap between federal LIHEAP
- funding and low-income needs in Oregon. It also looked at the rate at which low-
- 7 income homes were being weatherized to determine the number of years it would take
- 8 to improve the low-income housing stock to a reasonable and modern level of
- 9 efficiency. The panel concluded that current federal funding was inadequate and that
- Oregon should establish a low-income heating assistance program and a low-income
- 11 weatherization program.

h. Increased Bill Payment Assistance in 2007

As we head towards the present, we find there is still concern about Oregon's

low income customers. In 2007, the Oregon Legislature passed SB 461. That bill

increased Oregon's bill payment assistance program from \$10 million per year to \$15

million per year and indexed the amount for load and customer growth.³²

i. The Oregon Legislature Increased Bill Payment Assistance Again in 2011

Again in 2011, concern was expressed for the plight of Oregon's low income

customers when, with Oregon facing its worst recession in 30 years, the Legislature

passed SB 863, which allows for a temporary increase to the funds collected for bill

21 payment assistance.³³

³³ SB 863 passed in 2011.

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³² SB 461 passed in 2007.

C. Other Long Run Incremental Cost (LRIC) Issues

i. Distribution Mains - CUB opposes the Company's attempt to make 2 inch ma	nains
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the minimum system investment

4 CUB opposes the Company's attempt to make 2-inch mains the minimum

system investment:

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6 In using the cost of the minimum size of distribution main (i.e., a 2-inch main) to develop the customer-related costs of its gas delivery system, 7 the Company has recognized that the higher total costs of distribution mains for its larger customers (i.e., its commercial and industrial 9 customers) are appropriately allocated on the basis of their generally 10 higher design day demands. And by attributing no design day demand to 11 its smallest customers (i.e., its residential and small general service 12 classes) for cost allocation purposes, NW Natural has avoided the issue 13 that the minimum system concept can result in a double-counting of 14 some costs for these smaller customers.³⁴ 15

The minimum system approach to marginal cost pricing is an attempt to identify the minimum-sized system a utility would install to serve customers, but not load, so this can be allocated based on the number of customers as a customer-related cost. For example, whether a customer uses gas or not this month, that customer's utility bill will be sent to their house and the postage will be the same. The cost of the bill is truly customer-related. It is a cost that is incurred by virtue of the fact that a customer is on the system at all and is unrelated to the amount of gas that the customer purchases overall or the peak amount of gas that the customer needs at any one time. In the past, NW Natural has classified distribution mains as demand-related, but in this case it has shifted its position and is now classifying distribution mains as 100% customer-related for residential customers, just like a utility bill.

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³⁴UG 221/ NWN/2500/Feingold/5.

1 Distribution mains, however, are not like billing expenses. Mains serve multiple houses and carry a certain capacity of gas. If a customer reduces their usage, 2 this frees up capacity that can be used by other existing customers or capacity that can 3 be used for new customers being added to the system. NW Natural's approach to 4 5 classifying distribution mains as 100% customer-related equates to a claim that the 6 minimum size of pipe the Company actually buys is 2-inch, and that all customers 7 therefore need to be hooked up to 2-inch mains – even customers who use no gas. This means NWN is saying that the minimum-sized system, that is unrelated to how much 8 9 gas customers use, needs to be 2 - inch main. This is a misapplication of the minimum system approach. The minimum 10 system approach is not supposed to be based on the smallest sized component the 11 Company currently purchases, but is instead supposed to be based on the theoretical 12 minimum-sized component that the Company would purchase if it had a system of 13 14 customers but no demand. Some states require utilities to use a zero-intercept approach (as opposed to a minimum system approach) that looks at the sizes of components and 15 figures out what a component would cost if it was sized to carry zero capacity. 16 17 While it may be true that the smallest sized main NW Natural would purchase is 2 inches, it is not true of other utilities, so 2 inches cannot represent the theoretical 18 19 minimum-sized system. In Michigan, for example, distribution mains that are 1.25 20 inches are sometimes used: The MPSC, via its rules and regulations (per state laws), requires these 21 utilities to build and maintain their gas facilities to minimum safety 22 standards and to accept natural gas within certain quality standards. The 23 Technical Standards for Gas Service and Customer Billing Practices 24 25 ensure that gas meters are accurate and gas customers are treated and billed fairly. With the advance of technology, new gas facilities are 26

designed and built to last well into the 21st century. Michigan has over 1 2 55,000 miles of distribution main and over 3,200,000 service lines. These gas facilities are maintained to minimize the potential for leaks. 3 Most new distribution mains are made of polyethylene plastic that range 4 in size from 1.25 inches to 8 inches in diameter.³⁵ 5 In our Opening Testimony, CUB pointed out that the Company had oversized its 6 7 minimum system: 8 In order to identify all of the cost of the distribution mains as customerrelated, NW Natural has oversized its minimum system needed to serve 9 customers. The classic definition of a minimum system is a hypothetical 10 system that is designed to connect all customers, but is sized to serve 11 little or no demand. One of the key controversies in the minimum-12 system approach is sizing the minimum system based not on the utility's 13 actual practice, but instead on the hypothetical system necessary to serve 14 customers with little load. NARUC describes this controversy as it 15 relates to electric utilities:³⁶ 16 When applying this approach, it is necessary to take care that the 17 minimum size equipment being analyzed is, in fact, the 18 minimum-sized equipment available, and not merely the 19 minimum size stocked by or usually installed by the company.³⁷ 20 21 In its rebuttal, the Company made no attempt to show that the 2-inch main is the minimum-sized equipment available. It cannot demonstrate this because smaller mains 22 23 are available and are used by some gas utilities. The above quote, showing that smaller sized mains are used in Michigan, proves that a 2-inch main is not the 24 theoretical minimum system. 25 The Commission should reject NW Natural's use of 2 inch mains as the 26 minimum system in its LRIC. If the Company wants to use a minimum system 27 approach to allocate the cost of distribution mains between customer-related and 28 capacity-related, it needs to identify what is truly the minimum system. In the 29

³⁵ http://www.dleg.state.mi.us/mpsc/gas/about4.htm

³⁶ UG 221/CUB/100/Jenks - Feighner/26.

³⁷ Electric Utility Cost Allocation Manual, National Association of Regulatory Utility Commissioners, January 1992, page 138.

- meantime, distribution mains should be classified as capacity-related, as NW Natural
- 2 has done in previous LRIC studies that have been approved by this Commission.
- 3 ii. CUB Strongly Supports Disaggregating by Function.
- 4 CUB strongly supports disaggregating by function. CUB has argued for many
- 5 years that this is the correct way to reconcile marginal costs to embedded costs when
- 6 allocating revenue requirement. CUB first introduced this concept in the electric sector
- 7 in docket UM 827, where our proposal to disaggregate revenue reconciliation was
- 8 included in the stipulation reached by parties:
- In this proceeding, the parties have agreed to a new method in which
- each functional component of costs generation, transmission,
- distribution and customers, will be reconciled separately to the
- corresponding functional component of the utility's revenues.³⁸
- This is particularly important if the Company is allowed to allocate more and
- more of its costs as customer–related as is being proposed for distribution mains in
- this docket. Otherwise, changes such as NW Natural's proposal to increase the
- allocation of distribution mains to residential customers, will force residential
- customers to also pay a higher share of transmission facilities, when NW Natural is not
- claiming those costs are misallocated. When the Company incurs transmission related
- costs, these costs should be spread through the LRIC of transmission, not through the
- 20 LRIC of distribution and transmission.

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³⁸ UM 827/CUB/1/Stutz/18.

IV. Connect/Reconnect Charges.

- In Opening Testimony, CUB opposed NW Natural's proposal to increase the
- 3 customer reconnect charge from \$25 to \$40. CUB opposes NW Natural's
- 4 fixed/variable pricing proposal, which would incent seasonal disconnects customers
- 5 who use gas only for heat and can therefore disconnect over the summer and without
- 6 fixed variable pricing, CUB does not believe that it is necessary to increase the
- 7 Company's reconnect changes.

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- 8 Since filing our own Opening Testimony, CUB has reviewed Staff's Opening
- 9 Testimony on reconnect charges and believes that no increase in reconnection charges
- is necessary, but that if the Commission decides to increase reconnect charges, Staff's
- more modest proposal for Tiers 1 and 2 is better.

A. The Burden of Reconnection.

- 13 CUB's concern with high reconnection charges is that they hit the most
- vulnerable customers. A customer who falls behind on their bill and is shut off is a
- 15 customer who is in a difficult financial condition. In order to get reconnected, the
- customer must make some arrangement for the amount that the customer owes the
- customer may be eligible for time payment and equal pay arrangements which can
- reduce the cost, but depending on what is owed, this cost can still be significant and can
- be a barrier to reconnection.
- The Company's desire to raise reconnection charges is based on the claim that
- 21 reconnection charges are currently below the cost of reconnecting a customer. But

according to the Company's analysis, this will still be true even if the Commission

- 2 increases these charges to the level desired by the Company.³⁹
- For reconnections made during normal business hours the Company is
- 4 proposing an increase from \$25 to \$40. For reconnections made after hours on the next
- 5 day, the Company is proposing a charge of \$80. And, for reconnections made the same
- day or on weekends the Company is proposing to impose a new charge of \$185.
- As an alternative, Staff is proposing to increase the reconnection charge during
- 8 normal business hours to \$30, a charge of \$80 for same day or evenings and a charge of
- 9 \$175 for Saturday, Sunday or Holidays.
- 10 As we said, CUB's concern is in regard to the financial burden that
- reconnection charges place on a customer who is already struggling and also on the fact
- that heat is an essential service in Oregon in the winter. Oregon's economy is
- suffering. Many families are struggling with unemployment or underemployment.
- Making it more difficult to regain gas service, after it has been shut off, is poor public
- 15 policy.
- It is also important to note that not all customers can take time off during the
- day to stay home during normal business hours. Taking such time off may have a cost
- in lost wages. Requiring significantly higher charges for evenings, and extremely high
- 19 charges for weekends, only increases the difficulties felt by low income working
- 20 families.
- 21 While the Company argues about the cost of this service, it is important to
- 22 recognize that these revenues, like all utilities revenues are designed to meet the

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³⁹ UG 221/NWN/2800/King/7.

1 revenue requirement, not the cost of a discrete visit. In other words, all of the costs of reconnection are part of the general revenue requirement and all of the revenue from 2 reconnection charges is used to meet this revenue requirement. CUB does not propose 3 that the Company be disallowed from recovering the cost of reconnection, only that 4 there should be a limit on the amount that is charged to customers for reconnection. 5 6 There is certainly no requirement that each individual customer pay for each interaction with the utility. There is a cost to using the customer call center and some customer use 7 it frequently whereas some customers never use it, but we do not require NW Natural to 8 9 identify the average cost of a call center interaction and charge that to the customer who makes the call. We do not charge customers more for after-hours calls to the call 10 center. Call center costs are recoverable, but as part of the general revenue 11 requirement. 12 Beyond the claim that reconnection visits cost more than the charge, NW 13 14 Natural's arguments have little merit. First the Company argues that this is based on 860-021-0328(7)(b): 15 16 OAR 860-021-0328(7)(b), provides that reconnect fees may differentiate 17 between after-hours, same-day reconnections and after-hours 18 19 connections on a subsequent day... Staff's proposal should be rejected because it does not align with OAR 20 860-021-0328(7)(b), which provides for a price differentiation that the 21 Company believes is important to reflect.⁴⁰ 22 The rule cited is permissive with regard to whether the after-hours charge for 23 same day reconnections may be higher than the after-hours charge for a subsequent day 24 reconnection. It does *not* require that they differentiate and it certainly doesn't express 25

⁴⁰ UG 221/NWN/2800/King/8.

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- a preference. To suggest that the basis for rejecting Staff proposal is that it does not
- align with the rule is absurd. Both NW Natural's proposal and the Staff's proposal are
- 3 consistent with the rule and the rule is not the basis to reject either.
- 4 Tier 3 (weekends and holidays) is new. The Company is proposing a new \$185
- 5 charge for this, while Staff is proposing \$175. The Company argues that the Staff
- 6 proposal should be rejected:
- 7 Because the work performed under this charge is the highest cost work,
- if the cost is reduced below the Company's actual cost then there is risk
- 9 that the Company will not be able to meet the volume of requests for this
- 10 type of reconnect charge.⁴¹
- This argument makes no sense. Today we don't have a higher charge for this
- service. According to the Company if we charge \$175 rather than \$185 the Company
- will not be able to meet the volume for this. A \$10 difference isn't going to increase
- demand to the point that the Company cannot keep up. Or is it that if the Company
- cannot charge the extra \$10 it will is not willing to meet the volume of demand? The
- 16 Company offers no evidence to support either claim.

B. CUB's Proposal for Reconnection Charges

- 18 CUB supports keeping the charges at their current levels: \$25 for reconnections
- during normal business hours and \$75 for reconnections outside of normal business
- 20 hours. CUB believes that it is inappropriate during current economic circumstances to
- 21 increase costs which fall upon the most vulnerable customers.

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⁴¹ UG 221/NWN/2800/King/9.

V. Customer Service Windows and Guarantees

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2 NW Natural opposes the customer service guarantees that Staff has proposed as 3 a condition of the Company's new customer service windows. CUB believes such 4 guarantees are necessary. 5 It is important to recognize that NW Natural does not need to be implementing this change now with this rate case. If the utility felt that providing customers with 4 6 hour service windows was important it could have hired the personnel to do this 7 8 without going through a rate case. With an ROE of more than 11% in recent years, NW Natural could have made the choice to implement this proposal and still been able to 9 10 provide a reasonable return to its investors. The fact that the Company did not, tells us 11 something about how NW Natural values overearning as compared to customer service windows. 12 13 But reviewing these costs in a rate case does not guarantee that they will 14 happen. A ratecase forecasts the Company's costs. If it can reduce those costs, after the ratecase, those reductions can flow to the Company as over-earning until the next rate 15 case. If the Company values over-earning above the customer window, then that choice 16 still exists after this case is over. 17 This is why Staff's proposal for service guarantees is so important. It will hold 18 the Company accountable for implementing these service windows. The Company has 19 three arguments against the Staff's proposal: 20 21 A. Staff assumes that the Company can meet this 100% of the time. According to the Company: 22 First, it appears that Staff assumes that 100% of all appointments must 23

be met. This is an unrealistic assumption and does not consider the many

variables faced by field personnel that could cause an appointment to be 1 missed. Variables include things such as the Company's need to redirect 2 resources for emergency response, traffic accidents, inclement weather 3 conditions, or even the situation where a customer is not home when the 4 technician arrives. Especially given the Company's commitment to 5 safety, it is not reasonable to assume that the Company could, or should 6 meet 100% of its SWAs, given that it would dispatch employees to 7 handle a safety situation (such as an odor call) rather than try to meet a 8 SWA, which would not represent a safety hazard. 42 9 CUB does not read the Staff proposal to say that the Company will, or should, 10 11 always meet the performance guarantee. CUB understands the Staff proposal to say that the Company will meet the guarantee or pay \$100 with \$25 of that used to 12 13 compensate the customer for the missed appointment. If there is a car accident or one 14 of the other events that NW Natural cites that prevents the appointment, there would be a \$100 cost to the Company. There may also be a cost to the customer in terms of lost 15 16 wages. But \$100 per missed appointment is not onerous and does not require that the 17 Company meet 100% of all appointments. What is important is that the Company be 18 held accountable for implementing the program. 19 20 The Starting Date for Accountability According to the Company: 21 Second, Staff does not identify when the service guarantee would be 22 effective. As stated in the direct testimony of David Williams 23 (NWN/900, Williams/9), there will be a minimum ten-month period 24 following the date that rates go into effect in this proceeding before the 25 Company can begin to implement the SWA program. The Company 26 actually expects that the full implementation period could be as long as 27

18 months due to the time needed to hire and train new service

technicians simply due to the fact that many new hires do not complete

training, causing the hiring and training period to extend even further. In

⁴² UG 221/NWN/2800/King/3.

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addition, it may take as long as six months to receive the new vehicles 1 2 needed to support the new service technicians. If an appropriate implementation period is not considered, any service guarantee would be 3 inappropriate, since it would penalize the Company for expectations that 4 are beyond its ability to fulfill.⁴³ 5 NW Natural is concerned that the under Staff's proposal it may incur a cost of 6 7 \$100 before it has fully implemented the program, but is not concerned that it will not have implemented this program when rates are effective and customers are paying for 8 the program. The Company argues that such accountability should not be allowed until 9 18 months after the effective date for rates in this docket. 44 But the Company does not 10 explain why customers should pay for this on the effective date for rates if the 11 12 Company has not hired or trained any of the personnel and has not purchased the trucks 13 for the personnel. Is the program used and useful when rates go into effect? 14 Without accountability, once this program is in rates, but the costs have not been incurred, the Company has no real incentive to move quickly to implement the 15 program. 16 C. Ending date 17 18 Finally, the Company argues that the Staff's plan should not be allowed because

it does not have an ending date for the accountability. 45 CUB believes that no ending date should be established because without an accountability system, NW Natural may not replace technicians as they leave and the ability to maintain these windows may erode.

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⁴³ UG 221/NWN/2800/King/4.

⁴⁴ *Ibid* at 5. 45 *Ibid* at 4.

D. CUB's Proposal

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2 While CUB commends the Staff for designing a system of	f accountability, CUF
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- 3 proposes a couple of changes to the Staff proposal.
- First, CUB recommends that \$50 of the \$100 charge go to the customer who
- 5 wasted half a day waiting for the technician. Having to take time off work to wait for
- an appointment that does not show is a frustrating experience for a consumer and that
- 7 customer should be adequately compensated.
- 8 Second, while CUB opposes NW Natural's proposal to wait 18 months for
- 9 accountability, CUB is willing to hold off on the accountability until 6 months after
- rates are effective. At this point we are midway through the test year that includes
- these costs and customers should expect the costs in their rates to be used and useful.
- 12 This also gives the Company an incentive to move forward with the program in fact,
- the Company could begin to hire and train before the day that rates become effective.

VI. Decoupling

- 15 Staff provides a good description of decoupling:
- Decoupling is a regulatory rate mechanism designed to remove a rate
- regulated energy utility's incentive to increase profits by increasing
- volumes of delivered energy. The objective underlying the removal of
- such an incentive is to make the utility indifferent as to the volumes of
- 20 energy it sells, thereby removing the parallel incentive to oppose energy
- 21 efficiency efforts serving to reduce the use of energy provided by the
- 22 utility.⁴⁶
- In this docket, both Staff and NW Natural support decoupling, but they propose
- very different models to accomplish it.

⁴⁶ UG 221/Staff/1300/Storm/5.

1 A. NW Natural Misrepresents CUB's Position

2	Accordii	ng to t	he C	ompany	's R	eply	Testimony	set forth	bel	ow,	CUB	bo	oth
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- 3 supports NW Natural's proposed changes in the decoupling mechanism and also does
- 4 not propose alternate changes to the mechanism:
- 5 [T]he Company proposed modest changes to the mechanism. CUB and
- 6 the Coalition agree with these changes, and do not propose any other
- 7 changes to the mechanism.⁴⁷
- When CUB wrote its Opening Testimony, CUB did not spend a lot of time
- 9 discussing decoupling, because CUB knew Staff had changes it wanted to propose, and
- 10 CUB wanted a chance to evaluate Staff's proposed changes. Neither did CUB endorse
- NW Natural's proposed changes; instead, CUB suggested that CUB could continue to
- support decoupling if the Company's plans to increase the customer charge were
- rejected:

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⁴⁷UG 221/ NWN/1900/Siores/2.

CUB has been willing to support decoupling in exchange for good 1 energy efficiency programs, and is willing to continue to support 2 decoupling in exchange for continued good energy efficiency programs. 3 But, CUB cannot support a decoupling plan that encourages certain 4 customers to disconnect for the summer and requires other customers to 5 make up that cost to keep NW Natural whole. 6 The bottom line is that with decoupling overlaid on NW Natural's new 7 rate design, NW Natural will not have to address the unintended 8 consequences of seasonal disconnections, even though it is a known 9 result of the rate design. The Company has testified that disconnections 10 will be a clear result of its preferred rate design, but the Company is not 11 proposing a mechanism to deal with this problem. This is because 12 decoupling has shifted the risk of less-than-full-fixed cost recovery to 13 customers. CUB cannot support this. Decoupling was designed to 14 protect the utility from the loss of fixed cost recovery as customers 15 invested in energy efficiency. Here, it would be used to protect NW 16 Natural from the known consequences of a misguided rate design. This 17 is not acceptable to CUB.⁴⁸ 18 Beyond the issue of whether decoupling should be allowed under the rate design 19 20 proposed by NW Natural, and whether decoupling is a generally acceptable trade-off 21 for good energy efficiency programs, CUB did not weigh in on, and has certainly not endorsed, the Company's proposal. CUB's evaluation of both NWN's and the Staff's 22 23 decoupling proposals follow. B. The Differences Between Staff's and NW Natural's Proposals 24 Staff and NW Natural have both made proposals that CUB believes are 25 consistent with the general definition of decoupling but each takes a different approach, 26 27 and each has strengths and weakness. Each is consistent with Staff's earlier definition, but focuses on a different part of that definition. 28 Staff's proposal focuses on removing "a rate regulated energy utility's incentive 29 to increase profits by increasing volumes of delivered energy," including the incentive 30

⁴⁸ UG 221/CUB/100/Jenks-Feighner/22-26.

- to add new customers. NW Natural's proposal focuses on "removing the parallel
- 2 incentive to oppose energy efficiency efforts serving to reduce the use of energy
- 3 provided by the utility."In other words NW Natural proposes decoupling that is based
- 4 on maintaining a specific contribution towards fixed costs to each customer. Staff on
- 5 the other hand is proposing decoupling that is based on maintaining a contribution
- 6 towards fixed costs for each customer class covered by decoupling.

7 The reason for the different proposals can easily be explained, as use per

8 customer, and total use per customer class, are going in opposite directions. This is

9 demonstrated by a review of the statistics. For residential customers, there has been an

increase in total residential load of about 2.1% since 2002-03 and also a decrease in

average residential usage of 1.9%. 49

i. NW Natural's View of Decoupling

Per-customer decoupling as proposed by NW Natural focuses on recovery of the

fixed cost contribution that is lost due to the decrease in average usage of each

residential customer. Per class decoupling as proposed by Staff would somewhat offset

this by recognizing the fixed cost contribution associated with the growth of the

residential class. Both focus on truing up the collection of fixed costs, but each would

include significantly different costs.

NW Natural claims that Staff Exhibit 1303 shows that when the two

mechanisms are compared, NW Natural gets less recovery of fixed costs under Staff's

proposal than the Company would under its proposal. From this, the Company

22 concludes:

⁴⁹ UG 221/Staff/1300/Storm/19.

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In short, the exhibit illustrates that Staff's proposed mechanism would 1 always under-recover the Company's fixed costs unless customer counts 2 decline, which historically has not been the case. 50 3 But the exhibit does not show anything about over- or under-recovery. The exhibit 4 shows the revenue associated with the decoupling adjustments between the two 5 proposals but does not relate either to actual costs, which is necessary to determine 6 7 whether there is over- or under-recovery. The exhibit simply shows that NW Natural will recover less under the Staff's methodology than it would under its own 8 9 methodology. 10 Staff's View of Decoupling 11 Staff, on the other hand, views its proposal as superior because the current mechanism is placing significant surcharges onto customers' bills, even when the total 12 13 contribution to fixed costs is increasing on a class basis: It is important to understand the relationships between changes in total 14 use, use per customer, and customer growth (decline). Use per customer 15 is declining, but growth in the number of customers more than offsets 16 this, so total therms increase. Therefore, the total number of therms on 17 which to recover fixed costs has increased, not decreased. This is the 18 situation I described earlier for Northwest Natural and its Residential 19 customers since implementation of decoupling: actual weather-20 normalized therms have increased and revenues to cover fixed costs 21 have therefore increased, yet Residential customers paid a cumulative 22 \$54.0 million in decoupling charges.⁵¹ (*emphasis added*) 23 24 Staff recognizes that the increase in customers has increased fixed costs, but concludes that the increase in fixed costs is less than the revenue the Company receives 25

⁵⁰ UG 221/NWN/1900/Siores/8.

⁵¹ UG 221/Staff/1300/Storm/32.

- from those customers. 52 This results in a utility that, under NW Natural's mechanism, is 1
- "highly incented to increase its number of customers." ⁵³ 2
- Staff's primary proposal to solve this problem is to switch to decoupling based 3
- on total therm sales rather than per customer therm sales.⁵⁴ Staff accomplishes this by 4
- establishing a baseline from the docket, and adding additional fixed cost recovery 5
- 6 associated with additional fixed costs that vary with new customers. Staff does not
- include mains as a fixed cost that varies with new customers.⁵⁵ 7

iii. CUB's View of Decoupling

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From CUB's view, both of these mechanisms achieve decoupling, but each mechanism operates differently. CUB is concerned about the incentive as it relates to energy efficiency more than as it relates to new customers. Staff is concerned about the incentive to sign up new customers under the current NW Natural mechanism. CUB is not so concerned. While the purpose of decoupling is to sever the link between sales and profits, CUB is primarily concerned about how that move affects current gas customers, not new customers. The reason CUB originally supported decoupling for NW Natural was to remove the disincentives a utility has in offering good, high quality energy efficiency programs, such as the ETO programs. This is reflected in the use per household going down. ⁵⁶ New customers, on the other hand, are a bit different. Because of modern codes and the success in market transformation, new residential

⁵⁴ *Ibid* at 39.

⁵² Staff/1300/Storm/33.

⁵³ *Ibid*.

⁵⁵ *Ibid* at 42.

⁵⁶ CUB/100/Jenks-Feighner/15 lines 19-21; 16 lines 1-2. http://www.puc.state.or.us/puc/docs/statbook2010.pdf

customers are likely to occupy relatively efficient new homes, or existing homes that are changing from less-efficient oil and electric heat to more-efficient gas heat.

CUB likes the fact that Staff's proposal would result in smaller adjustments, but CUB is concerned that it does so by not providing the same removal of the disincentive to invest in energy efficiency. If a customer takes advantage of an energy efficiency program, that customer will contribute less to NW Natural's fixed costs, and the Company will lose marginal revenue. Staff recognizes that new customer growth can offset this lost revenue by recognizing the contribution to fixed costs associated with that new customer growth.⁵⁷ However, that new customer growth is independent of the existing customers' energy usage. The new customer growth does not affect the amount of margin reduction the utility has from energy efficiency programs when individual customers reduce their usage. It recognizes an "offset," but that "offset" would be there even if the customer did not decrease their usage, meaning the margin loss to the Company is unaffected by the offset. The disincentive is, therefore, also unaffected. So, while the Staff methodology may be fair from the point of view of allowing the Company to recover its fixed costs, the Staff proposal would leave the utility worse off when it offers strong energy efficiency programs than when it does not.

CUB is not a huge fan of decoupling because it shifts risk to customers.

Nevertheless, CUB has agreed to support decoupling in this case in order to remove the disincentive for NW Natural to invest in energy efficiency programs, as long as decoupling is directly tied to the provision of good, high quality energy efficiency

⁵⁷ UG 221/Staff/1300/Storm/26.

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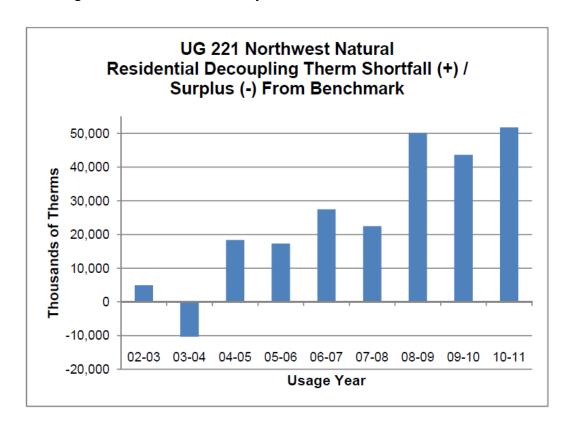
programs.⁵⁸ The harm of the shift in risk is offset by the benefit of programs customers

2 can use to reduce their bills. While CUB believes that Staff's proposal is fair and

provides the Company protection from under-recovery of fixed costs, it does not

4 remove the disincentive for the Company to invest in energy efficiency.

Staff's testimony does, however, raise a concern. Declining customer usage and new customer growth impacts the mechanism. Reductions in usage from existing customers should allow more new customers to be hooked up to existing mains. In addition, many new customers are infill customers who do not require new mains and are using gas primarily for heating purposes. Over time, the mechanism can get "out of whack." Figure 4 from Staff's testimony demonstrates this:⁵⁹



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⁵⁹ UG 221/Staff/1300/Storm 21 line 1.

⁵⁸ UG 221/CUB/100/Jenks-Feighner/22 lines 11-15.

1 In recent years, the decoupling mechanism has consistently required significant surcharges to customers. There are a variety of factors that may have influenced this, 2 including the Great Recession which began in 2008.⁶⁰ The recession may have caused 3 customers to reduce their usage, and coincided with the collapse of new housing 4 construction. In addition, the recession likely meant that most new customers were 5 6 infill customers who did not require new mains, but because the new infill customers have more limited use of gas (heat only), each new infill customer brings with them a 7 decoupling adjustment. 8 9 Staff testimony shows that there is a need to reexamine decoupling every few

Staff testimony shows that there is a need to reexamine decoupling every few years to adjust decoupling for the impact new customer growth is having on the mechanism.

There are two ways that this could be handled:

1. Remove new customers from the calculation altogether.

Rather than assuming all new customers require main extensions, as the Company does, or assuming that all new customers do not require main extensions, as the Staff does, the alternative is to not make any assumptions about the impact new customers have on fixed costs. Instead, the mechanism would be set to ensure that the Company receives the fixed cost recovery associated with existing customers as those customers reduce their usage into the future. New customers would only be added to the formula when new rates are set. At this time, new customers would be included in the mechanism, new fixed costs associated with those customers would be added, and the actual weather-normalized usage of those customers would be included. This way

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⁶⁰ UG 221/Staff/1300/Storm/23 lines 9-16.

- the actual fixed costs associated with these new customers would be known and there
- 2 would not be a concern about our ability to forecast infill versus non-infill new
- 3 customers. In addition, the decoupling incentive for adding new customers that Staff is
- 4 concerned about would be reduced and the Company would not be able to use
- 5 decoupling to avoid general rate cases.
- 6 2. Require a regular true-up in customer counts, fixed costs, and usage per customer
- 7 every 3 to 5 years.

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- This could be done by requiring regular rate cases to update the mechanism, or
- by working on a methodology that would allow the mechanism to be updated based on
- the Company's Results of Operations.

iv. When to Set the Fixed Cost Level?

- One additional point of disagreement between Staff and NW Natural relates to
- the issue of whether the margin adjustment associated with the mechanism is updated
- between general rate cases.
- NW Natural takes the position that it should be:
- I do not agree with fixing the value of the margin rate per therm only in
- a general rate case. Typically, the margin rate per therm will change in
- between rate cases only due to capital tracking mechanisms that may be
- in effect and due to elasticity which has been proposed to be removed in
- 20 this case. 61
- 21 CUB's position is that unless there is an attempt to update the entire
- 22 mechanism—fixed costs, usage per customers, and number of customers—it makes
- 23 little sense to add additional fixed costs associated with capital tracking mechanisms.
- 24 By including new customers and including an assumed level of fixed costs associated

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⁶¹ UG 221/NWN/1900/Siores/11.

- with those customers, the Company's proposal already adds "assumed" capital
- 2 investment between rate cases to the decoupling mechanism. CUB believes that it
- makes no sense to add additional actual capital investment without ensuring that the
- 4 "assumed" capital investment is not sufficient. CUB agrees with Staff that the
- 5 mechanism should not be adjusted for capital tracking mechanisms. ⁶²

6 VII.NWN's Request for ROE Is Not Even Supported By its Own

Expert Witnesses' Analysis.

- NW Natural's ROE witness, Dr. Hadaway, updated his analysis and concluded
- 9 that a reasonable range for an ROE is 9.6% to 10.0%. 63 NW Natural, however, is
- rejecting its own expert witness's analysis and is asking for an ROE of 10.2%:
- In Dr. Hadaway's updated analysis, the DCF range narrowed to 9.6
- percent to 10.0 percent. In sponsoring this update, Dr. Hadaway testified
- that current market conditions also undermine the traditional assumption
- that the best cost of equity estimate for the rate effective period can be
- found in the most recent data. Considering this testimony, the Company
- decided to recommend a 10.2% ROE, a number which acknowledges the
- results of Dr. Hadaway's updated analysis, but ultimately gives his
- original analysis more weight. In my opinion, Dr. Hadaway's original
- analysis more accurately estimates NW Natural's cost of equity in the
- 20 rate effective period.⁶⁴
- 21 CUB cannot remember a utility rejecting its own expert witnesses' analysis and
- asking for a higher ROE. But if its own witnesses' analysis cannot support the
- 23 Company's position, then it is not a tenable position.

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⁶² UG 221/Staff/1300/Storm 51 lines 11-12.

⁶³ UG 221/NWN/2100/Hadaway/2 lines 14-20; 20 lines 5-16.

⁶⁴UG 221/ NWN/1800/Anderson/15.

VIII. Gas Storage Adjustments

2 A. NWN's Request to Include Costs Associated with Working Gas Inventor	2	A.	NWN's Req	uest to I	nclude	Costs A	Associated	with	Working	Gas I	nvento	ry
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- 4 CUB's Opening Testimony recommended that the Commission disallow NW
- 5 Natural's request to include costs associated with working gas inventory (WGI) in rate
- base. 65 CUB reiterates this stance here and recommends that WGI be included in NW
- 7 Natural's Purchased Gas Adjustment (PGA), a proceeding in which it will be subject to
- 8 a review for prudence and accuracy.

B. CUB Supports Staff's Adjustment for Ratebase for Interstate Storage

- Staff's Opening Testimony addresses the sharing mechanisms related to
- interstate storage and pipeline transportation in Schedules 185 and 186. 66 Staff
- recommends changes to the sharing mechanisms in both of these schedules. CUB is
- primarily concerned with Schedule 186 since this relates to a ratebased asset.

14 *i. Schedule 186*

- Schedule 186 provides a bill credit to customers for the Oregon share of
- Revenues derived by the Company from the optimization of pipeline and storage
- capacity. Staff recommends that the sharing split on these revenues be adjusted from
- the current level of 67/33 in favor of customers to a 90/10 split in favor of customers.
- As noted by Staff, ⁶⁷ utilities must seek to optimize the usage of resources that are
- 20 included in customer rate base; storage and pipeline capacity certainly are included in
- 21 this set of resources.

⁶⁵ UG 221/CUB/100/Jenks-Feighner/3 lines 1-2; 24, lines 15-22 to 25, lines 1-12.

⁶⁶ UG 221/Staff/1000/Zimmerman/12-21.

⁶⁷ *Ibid* at 19-20.

1 This is not a novel idea. Electric utilities are constantly involved in market transactions using ratebased assets with a goal of optimizing those assets, and 2 generating revenues to offset rates. For example, a utility with a natural gas 3 combustion turbine will dispatch that turbine whenever market prices support its 4 dispatch. If the power is not needed in its own system it will sell the power into the 5 6 market and the 100% revenues are used to offset power costs. There is no revenue sharing. The regulatory system does not act as if electric utilities need to be bribed to 7 maximize the value of a ratebased asset. The utility is paid a rate of return on that asset 8 9 and it is expected that it will maximize its value to the system. Schedule 186 storage is similar. It is a ratebased asset. In exchange for this 10 ratebase, NW Natural should maximize the value of this asset to the system. This is the 11 basic responsibility of a utility with ratebase. 12 Staff does, however, propose allowing the Company to retain 10% of the 13 revenue as an incentive to optimize the utilization of this asset. ⁶⁸ While CUB does not 14 believe this sharing is necessary, we are willing to allow NW Natural to keep a small 15 percentage of revenues from optimization to provide an incentive for optimal 16 17 utilization. CUB therefore agrees with Staff's assessment of this issue and supports the adjustment of the sharing ratio to a 90/10 split, with eligible customer classes receiving 18 19 90% of the revenues from optimization and NW Natural retaining 10%.

⁶⁸ UG 221/Staff/100/Zimmerman/19, line 23 to 20, line 3.

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LIHEAP: MEETING NEEDS IN OREGON

UG 221/CUB/201/Jenks-Feighner/1

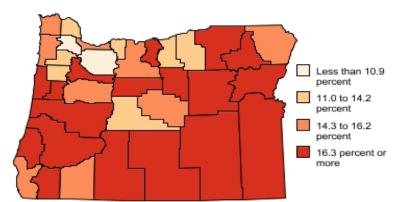
CAMPAIGN FOR

HOME ENERGY ASSISTANCE

FY2012 LIHEAP FUNDING:

The President recommended cutting the LIHEAP program from the authorized \$5.1 billion to \$3 billion in FY 2013.

During tough economic times and with home heating and cooling prices on a steady incline, now is not the time to cut back funding for LIHEAP. POVERTY STATISTICS BY COUNTY (2010 US Census):



	<u>Authorized</u>		FY 2012		2013 (Request)		
COUNTY	\$5.1 billion	:	\$3.47 billion	\$	3.02 billion	Poverty Rate	CD
BAKER COUNTY	\$ 571,160.00	\$	402,508.36	\$	319,627.41	19.4	2
BENTON COUNTY	\$ 830,777.00	\$	585,465.87	\$	464,911.94	18.0	4,5
CLACKAMAS COUNTY	\$ 1,973,096.00	\$	1,390,481.89	\$	1,104,166.20	9.4	3,5
CLATSOP COUNTY	\$ 778,854.00	\$	548,874.65	\$	435,855.26	15.3	1
COLUMBIA COUNTY	\$ 830,777.00	\$	585,465.87	\$	464,911.94	11.9	1
COOS COUNTY	\$ 1,453,859.00	\$	1,024,564.75	\$	813,595.47	19.1	
CROOK COUNTY	\$ 519,237.00	\$	365,917.14	\$	290,570.73	16.2	2
CURRY COUNTY	\$ 415,388.00	\$	292,732.58	\$	232,455.69	15.5	
DESCHUTES COUNTY	\$ 1,921,173.00	\$	1,353,890.67	\$	1,075,109.52	11.8	2
DOUGLAS COUNTY	\$ 2,232,713.00	\$	1,573,439.40	\$	1,249,450.72	16.6	4
GILLIAM COUNTY	\$ 51,923.00	\$	36,591.22	\$	29,056.68	13.3	2
GRANT COUNTY	\$ 207,694.00	\$	146,366.29	\$	116,227.84	16.9	2
HARNEY COUNTY	\$ 207,694.00	\$	146,366.29	\$	116,227.84	18.5	2
HOOD RIVER COUNTY	\$ 415,388.00	\$	292,732.58	\$	232,455.69	12.9	2
JACKSON COUNTY	\$ 2,440,407.00	\$	1,719,805.69	\$	1,365,678.57	14.9	2
JEFFERSON COUNTY	\$ 467,311.00	\$	329,323.80	\$	261,512.37	17.4	2
JOSEPHINE COUNTY	\$ 2,076,941.00	\$	1,463,663.62	\$	1,162,279.00	20.4	2,4
KLAMATH COUNTY	\$ 2,803,872.00	\$	1,975,947.05	\$	1,569,077.58	20.2	2
LAKE COUNTY	\$ 363,465.00	\$	256,141.36	\$	203,399.01	18.5	2
LANE COUNTY	\$ 5,088,511.00	\$	3,585,979.79	\$	2,847,586.66	17.2	4
LINCOLN COUNTY	\$ 1,194,242.00	\$	841,607.23	\$	668,310.94	16.5	5
LINN COUNTY	\$ 2,336,561.00	\$	1,646,623.25	\$	1,307,565.21	14.9	
MALHEUR COUNTY	\$ 986,548.00	\$	695,240.94	\$	552,083.10	23.3	2
MARION COUNTY	\$ 3,426,955.00	\$	2,415,046.63	\$	1,917,761.67	16.4	5
MORROW COUNTY	\$ 259,617.00	\$	182,957.51	\$	145,284.53	14.2	2
MULTNOMAH COUNTY	\$ 10,332,790.00	\$	7,281,732.53	\$	5,782,342.80	15.1	1,3,5
POLK COUNTY	\$ 778,854.00	\$	548,874.65	\$	435,855.26	13.2	5
SHERMAN COUNTY	\$ 51,923.00	\$	36,591.22	\$	29,056.68	16.7	2
TILLAMOOK COUNTY	\$ 778,854.00	\$	548,874.65	\$	435,855.26	15.6	5
UMATILLA COUNTY	\$ 2,128,867.00	\$	1,500,256.96	\$	1,191,337.36	16.4	2
UNION COUNTY	\$ 571,160.00	\$	402,508.36	\$	319,627.41	16.8	2
WALLOWA COUNTY	\$ 259,617.00	\$	182,957.51	\$	145,284.53	15.3	2
WASCO COUNTY	\$ 778,854.00	\$	548,874.65	\$	435,855.26	16.2	2
WASHINGTON COUNTY	\$ 1,505,785.00	\$	1,061,158.08	\$	842,653.83	10.0	1
WHEELER COUNTY	\$ 51,923.00	\$	36,591.22	\$	29,056.68	20.6	2
YAMHILL COUNTY	\$ 830,777.00	\$	585,465.87	\$	464,911.94	12.3	1
Total Oregon Funding	\$ 52,029,000.00	\$	36,665,921.00	\$	29,116,000.00		
	Authorized		FY 2012	FY	2013 (Request)		

UG 221 – CERTIFICATE OF SERVICE

I hereby certify that, on this 20th day of July, 2012, I served the foregoing **REBUTTAL TESTIMONY OF THE CITIZENS' UTILITY BOARD OF OREGON** in docket UG 221 upon each party listed in the UG 221 Service List by email and, where paper service is not waived, by U.S. mail, postage prepaid, and upon the Commission by email and by sending one original and five copies by U.S. mail, postage prepaid, to the Commission's Salem offices.

(W denotes waiver of paper service)

(C denotes service of Confidential material authorized)

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