



e-FILING REPORT COVER SHEET

COMPANY NAME:

DOES REPORT CONTAIN CONFIDENTIAL INFORMATION? No Yes If yes, submit a redacted public version (or a cover letter) by email. Submit the confidential information as directed in OAR 860-001-0070 or the terms of an applicable protective order.

Select report type: RE (Electric) RG (Gas) RW (Water) RT (Telecommunications)
RO (Other, for example, industry safety information)

Did you previously file a similar report? No Yes, report docket number:

Report is required by: OAR

Statute

Order

Note: A one-time submission required by an order is a compliance filing and not a report (file compliance in the applicable docket)

Other

(For example, federal regulations, or requested by Staff)

Is this report associated with a specific docket/case? No Yes, docket number:

List Key Words for this report. We use these to improve search results.

Send the completed Cover Sheet and the Report in an email addressed to PUC.FilingCenter@state.or.us

Send confidential information, voluminous reports, or energy utility Results of Operations Reports to PUC Filing Center, PO Box 1088, Salem, OR 97308-1088 or by delivery service to 201 High Street SE Suite 100, Salem, OR 97301.



December 1, 2022

VIA ELECTRONIC FILING

Public Utility Commission of Oregon
Attention: Filing Center
201 High Street SE Suite 100
Post Office Box 1088
Salem, Oregon 97308-1088

Re: RG-31—NW Natural’s Report of 2023 Promotional Concession Campaigns

In accordance with OAR 860-026-0025 and -0030, NW Natural submits this report as notice of the promotional concessions that Northwest Natural Gas Company dba NW Natural (NW Natural or Company) plans to offer during the 2023 calendar year.

Each campaign may include one or more offers as set forth in the Company’s Tariff P.U.C. Or. 25, at Schedule 200 “Promotional Concessions,” and more specifically within one or more of these promotional areas:

- 200-2 General Merchandise Sales Program
- 200-3 Equipment Sales Promotions
- 200-4 Cooperative Advertising Program
- 200-5 Showcase Developments
- 200-8 Promotions for Company-Offered Products and Services

The campaign description and associated budget is as follows:

- **Hearth/Water Heat Campaigns**
 - The program budget is \$375,375.
- **HVAC Campaigns**
 - The program budget is \$697,125.
- **Residential Builder Program and Campaigns**
 - This campaign includes residential new construction and multifamily programs.
 - The program budget is \$2,629,368.
- **Dealer Relations Campaigns**
 - The program budget is \$298,000.
- **Cooperative Advertising Program**
 - The program budget is \$20,000.

- **Retail Program Campaign**
 - Incentives for qualifying fireplace or stove inserts – \$54,000. Energy Trust matching dealer contribution \$200 each.
 - Ongoing event promoting tankless water heaters – \$2,000. Additional Energy Trust dealer contribution.
 - The total program budget is \$56,000.
- **Winter Season Promotion**
 - Online game for a chance to win one of four prizes; program costs of \$20,000.
 - Grand prize – High-efficiency natural gas fireplace (installed) –\$10,000.
 - Second place – Four \$100 gift cards.
 - Total budget is \$30,400.
- **Summer Season Promotion**
 - Online game for a chance to win one of four prizes; program costs of \$20,000.
 - Grand prize – Natural gas BBQ/grill (installed) – \$6,000.
 - Second place – Four \$100 gift cards.
 - Total program budget is \$26,400.
- **Fall Season Promotion**
 - Online game for a chance to win one of four prizes; program costs of \$20,000.
 - Grand prize – Natural gas BBQ/grill (installed) –\$7,500.
 - Second place – Four \$100 gift cards.
 - Total program budget is \$27,900.

For most campaigns, participating dealers or trade allies will offer customer incentives for installing the promoted, natural gas appliances. The Company pays participating dealers or trade allies an incentive for the sale of promoted, natural gas products.

All campaign costs will be accounted for below-the-line, in FERC accounts 912 or 913, in accordance with OAR 860-026-0010.

This notice contains a comprehensive list of the Company's 2023 planned promotional concessions. If additional campaigns are added during the year, the Company will separately notice the Commission in accordance with OAR 860-026-0025 and -0030.

Please feel free to call should you have questions.

Sincerely,

/s/ Rebecca T. Trujillo

Rebecca T. Trujillo
Regulatory Compliance

cc: Mary Widman, Portland General Electric
Matthew McVee, PacifiCorp