#### e-FILING REPORT COVER SHEET

REPORT NAME:	Solar Photovoltaic Pilot Program Report - Bi-Annual as of 7/31/14
COMPANY NAME:	Idaho Power Company
If yes, please s	NTAIN CONFIDENTIAL INFORMATION?  No  Yes submit only the cover letter electronically. Submit confidential information 001-0070 or the terms of an applicable protective order.
If known, please selec	et designation: RE (Electric) RG (Gas) RW (Water) RO (Other)
Report is required by:	<ul> <li>◯ OAR 860-084-0430</li> <li>◯ Statute</li> <li>◯ Order</li> <li>◯ Other</li> </ul>
-	ed with a specific docket/case?  No  Yes ocket number: UM 1452
Key words:	
If known, please selec	et the PUC Section to which the report should be directed:
Corporate	Analysis and Water Regulation
Economic	and Policy Analysis
Electric an	d Natural Gas Revenue Requirements
Electric Ra	ates and Planning
☐ Natural Ga	s Rates and Planning
Utility Safe	ety, Reliability & Security
Administra	ative Hearings Division
Consumer	Services Section

PLEASE NOTE: Do NOT use this form or e-filing with the PUC Filing Center for:

- Annual Fee Statement form and payment remittance or
- OUS or RSPF Surcharge form or surcharge remittance or
- Any other Telecommunications Reporting or
- Any daily safety or safety incident reports or
- Accident reports required by ORS 654.715.



LISA D. NORDSTROM
Lead Counsel
Inordstrom@idahopower.com

August 14, 2014

**Attention: Filing Center** 

Public Utility Commission of Oregon 550 Capitol Street NE, Suite 215 P. O. Box 2148 Salem, OR 97308-2148

RE: Bi-Annual Reporting for Solar Photovoltaic Pilot Programs

**UM 1452 Compliance Filing** 

Dear Sir or Madam:

Pursuant to the requirements in OAR 860-084-0430, enclosed please find a copy of Idaho Power Company's **CONFIDENTIAL** biannual report for the Solar Photovoltaic Pilot Program data as of July 31, 2014. As you will see, the Company currently has forty-nine (49) signed contracts with forty-nine (49) systems on-line.

Idaho Power has also enclosed results of its customer surveys. The dropout survey for Cohort A is not included because the vendor that performed the survey did not retain the data and was unable to recover it. Idaho Power has since changed vendors. All other surveys not included in this filing will be completed by the end of 2014 and included in the February 2015 report.

The Commission staff member assigned to this report is Ryan Bracken. If you have any questions regarding this report, please direct them to Regulatory Analyst Zach Harris at (208) 388-2305.

Sincerely,

Lisa D. Nordstrom

Lin D. Madotrom

LDN:kkt Enclosure

cc/enc: Greg Said

Michael Darrington

RA Files Legal Files

### **ATTACHMENT**

# MDRESEARCH SURVEY 1 FOR SOLAR PHOTOVOLTAIC PARTICIPANT PROGRAM REPORT





An IDACORP Company

## Oregon Solar PV Pilot Survey 1

**Cohort A** 

Reporting conducted by:

Dima Sokolov / <u>dima@mdcresearch.com</u>

Jakob Lahmers / jakobl@mdcresearch.com



# Methodology & Key Findings

### Methodology

- This research is an online web survey administered to those who have recently become part of the Oregon Solar PV Pilot Program.
- Overall, 8 people participated in this survey and their responses are shown in this report alongside verbatim responses they provided to open end questions.
- Due to the small sample size, data are reported in terms of the total number of responses for each question.

### Key Findings

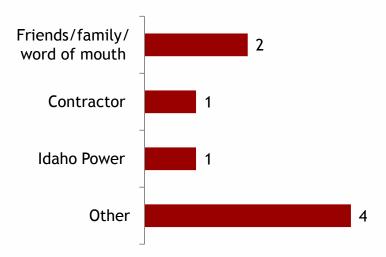
- All participants report their performance expectations have been met or exceeded by the program.
- The biggest reasons to enroll in the program are financial incentives, both the payments from Idaho power and the savings on monthly electricity bills.
  - While financial incentives is biggest reason for enrollment, concerns about the payback period and the upfront installation cost are the biggest barriers to participation.
- Most participants consider the applications easy to understand and complete, and have no complaints about the contract.
- Overall, participants are highly satisfied with the Oregon Solar PV Pilot Program.



# Hearing about the program

• Participants first learned of the Oregon Solar PV Pilot program through a variety of sources.

### Source of First Hearing About the Solar PV Pilot Program



Q5 From whom or how did you first hear about the Oregon Solar Photovoltaic (PV) Pilot program?

### Other Mentions:

"TVCC Energy Conference"

"2010 Renewable Energy Summit Ontario"

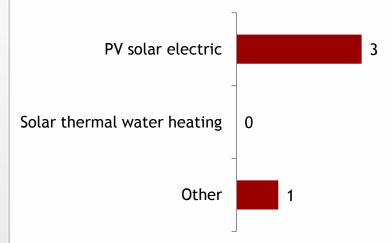
"Post card"



## Other Solar Systems

 Among those who had another solar system at their home, the most common was a PV solar electric system.

### Other Types of Solar Systems Owned at this Address



Q6 Have you owned any of the following types of solar systems at this or other addresses?

Q7 Please specify the other types of solar systems you have owned.

### Other Mentions:

"The home was originally built as a passive solar in 1982, but since then has been completely remodeled to a conventional home."

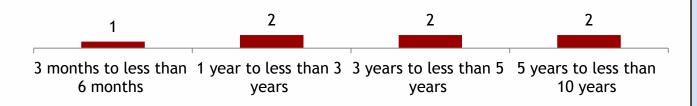


# Considering Installing A System

### Considered Installing a Solar PV System Before Hearing About Program



### Consideration Time Before Hearing About Solar PV Pilot



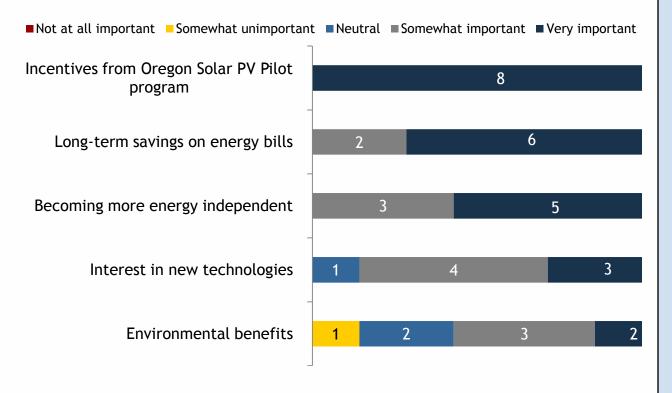
- Q8 Prior to hearing about the Oregon Solar PV Pilot program had you considered installing a solar PV system?
- Q9 How long before hearing about the Oregon Solar PV Pilot program had you considered installing a new solar photovoltaic (PV) system?

- Almost all participants were considering a Solar PV system before they heard about the program.
- Half the respondents had been considering a Solar PV system for more than three years.



# Importance of Decision-Making Factors

### **Importance of Decision-Making Factors**



- Program
   participants were
   most motivated by
   money.
- The most favorable factors were the incentives provided by the program and the savings on energy bills.

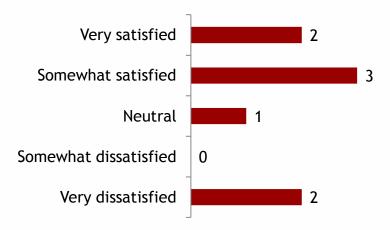
- Q10 Using the sliders, please tell us how important each of the following factors were in your decision to invest in a solar system at this time.
- Q11 Were there any other important factors in your decision?



## Satisfaction with Information on IPC Site

 Over half of participants are satisfied with the information provided on Idaho Power's website.

### Satisfaction with Information on Idaho Power's Website



# Q13 Please tell us how satisfied you were with the following elements during the application process. Information provided by Idaho Power's website about the Oregon Solar PV Pilot program.

#### **Reasons Dissatisfied:**

"Couldn't find any worthwhile information."

"There was very little on it."

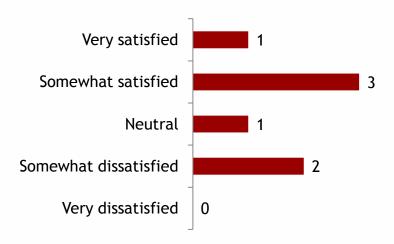
Q14 Please describe why you were dissatisfied with the information provided by Idaho Power's website about the Oregon Solar PV Pilot program.



## Satisfaction with Information from Contractor

• Only two participants are dissatisfied with the information provided by their contractor, and one is dissatisfied merely because a contractor was not used.

### Satisfaction with Information Provided by Contractor



### **Reasons Dissatisfied:**

"They were seemingly too busy to respond to questions about their own product and performance."

"Didn't have a contractor....did it myself."

Q15 Please tell us how satisfied you were with the following elements during the application process. Information provided by your contractor about how the Oregon Solar PV Pilot program works.

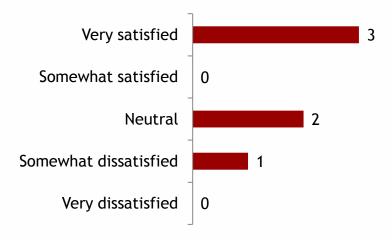
Q16 Please describe why you were dissatisfied with the information provided by your contractor about how the Oregon Solar PV Pilot program works.



# Ease of Completing Online Application

• The application is considered easy to complete for most program participants.

## Satisfaction with Ease of Completing Online Application



## Q17 Please tell us how satisfied you were with the following elements during the application process. Ease of completing the online Capacity Reservation Application

#### **Reasons Dissatisfied:**

"Not available until the morning of the application date."

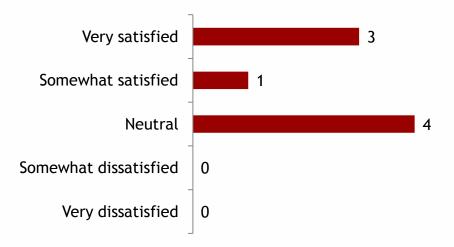
Q18 Please describe why you were dissatisfied with the process of completing the online Capacity Reservation Application.



# Ease of Interconnection Application

 All participants are either satisfied or neutral toward the ease of completing the Interconnection Application.

## Satisfaction with Ease of Completing Interconnection Application



## Q19 Please tell us how satisfied you were with the following elements during the application process. Ease of completing the Interconnection Application.

#### **Reasons Dissatisfied:**

No participants are dissatisfied with the ease of completing the Interconnection Application.

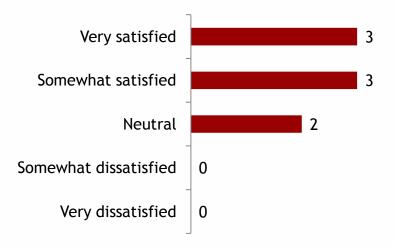
Q20 Please describe why you were dissatisfied with the process of completing the Interconnection Application.



## Satisfaction with Contract

 All participants are either satisfied or neutral toward the terms and conditions of the contract.

## Satisfaction With Terms/Conditions of Contract



## Q21 Please tell us how satisfied you were with the following elements during the application process. Acceptability of terms and conditions in the 15-year contract.

#### **Reasons Dissatisfied:**

No participants are dissatisfied with the terms and conditions of the contract.

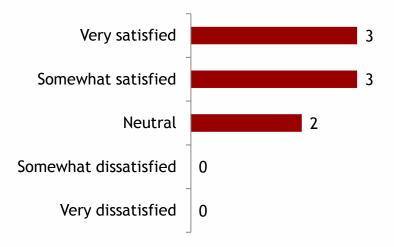
Q22 Please describe why you were dissatisfied with the terms and conditions in the 15-year contract.



# Satisfaction with Overall Program Design

Participants are highly satisfied with the overall design of the program.

### Satisfaction With Overall Design of the Program



### Q23 Please tell us how satisfied you were with the following elements during the application process. The overall design of the Oregon Solar PV Pilot program.

#### **Reasons Dissatisfied:**

No participants are dissatisfied with the overall design of the program.

Q24 Please describe why you were dissatisfied with the overall design of the Oregon Solar PV Pilot program.



# **Application Submission**

### Submitted the Online Capacity Reservation Application



## Contractor Assisted with Interconnection Application



- Q25 Who submitted the online Capacity Reservation Application?
- Q26 Did your contractor help you complete the Interconnection Application?

- Three quarters of participants submitted the Capacity Reservation Application themselves.
- Half had their contractor assist with the Interconnection Application.



## **Contract Review Process**

### Sufficient Time to Review Program



## Reviewing the Contract



- Q29 Did you have sufficient time to review the details of the Oregon Solar PV Pilot program before making the decision to participate?
- Q30 When reviewing the 15-year contract, did you . . .
- Q31 Do you have any suggestions on how to improve the content of the contract? Please describe.

### Suggestions:

"In hindsight, no. The meeting that IPC conducted in Ontario was a chance to clarify items and terms. Maybe having such a meeting earlier in the process?"

"The schedule payouts could be a little less confusing."

"Being the first group to apply, a lot of details hadn't been completed between Idaho Power and the Oregon PUC until the date of application which since has been done. Example being insurance requirements were originally impossible."

"The computation of the benefit, payment and credit need more explanation by Idaho Power. I have asked them to provide me with an opportunity to meet with them and get more explanation. I also want them to use a direct deposit to my account because my lender wants it done that way."



# **Expected Payback Period**

### Time to Recover Total Cost



- Almost all participants calculated recovering their investment within 10 years.
- Most calculated this estimate themselves.

## Person that Calculated the Estimate



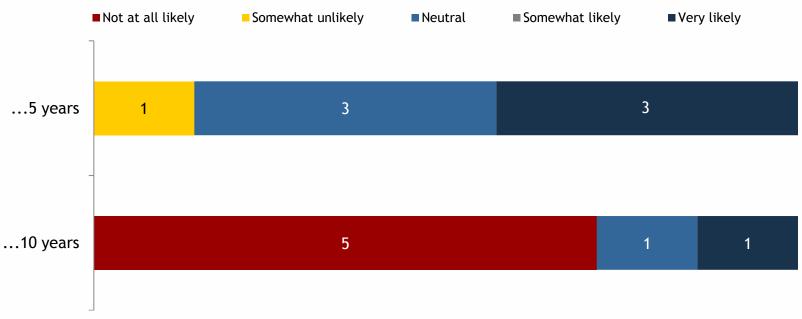
- Q34 For the Oregon Solar PV Pilot program, how many years do you estimate it will take to recover the total cost of your installed solar PV system?
- Q35 Who calculated this estimate?



# Acceptability of Longer Payback Period

 While most participants would still participate in the program if their payback period had been extended by 5 years, nearly all would not be willing to wait an additional 10 years to recoup their investment.

## Likelihood to Participate in the Program had Payback Been Extended...



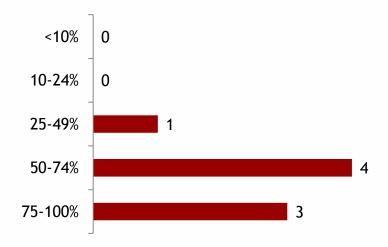
Q36 How likely is it that you would have participated in the Oregon Solar PV Pilot program if your payback estimate was extended by an additional . . .



# **Expected Energy Generation**

• All but one participant expects the amount of energy generated to account for more than half of their total energy usage.

### Expected % of Annual Energy Use Generated by PV System



## Q37 What percent of your annual electricity use (kilowatt hours) do you expect your solar PV electric system will generate?

### Additional Annual Insurance Cost

- \$600
- \$400
- \$165
- \$120
- \$30
- \$0

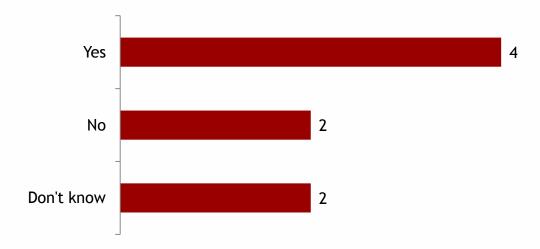
Q38 What is the additional amount that you are paying annually to meet the liability insurance requirement of comprehensive general liability insurance for both bodily injury and property damage with limits equal to \$1,000,000, each occurrence, combined single limit?



# Consideration of Net Metering

• Half of participants considered Net Metering.

## **Considered Net Metering**

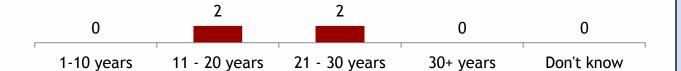


Q40 Did you consider the traditional Net Metering option for your solar?



# **Net Metering Payback Period**

### Time to Recover Total Cost for Traditional Net Metering Option



### Person that Calculated the Estimate



- Q41 For the traditional Net Metering option, how many years did you estimate it would take to recover your total cost of an installed solar PV system?
- Q42 Who calculated this estimate?

- Of those who considered Net Metering, all calculated recovering their investment within 30 years, with half estimating it would take 11-20 years.
- All calculated the payback period for Net Metering themselves.



# Size of Net Metering vs. Current Installation

 Of those who considered Net Metering, half considered a larger installation, and half considered the same size installation they currently have installed.

## Size of Net Metering Installation Considered vs. Size Installed



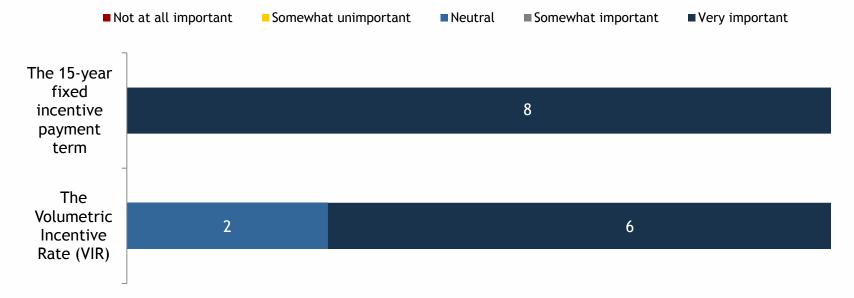
Q43 How did the size of the system for the traditional Net Metering option you considered compare to the size of the system you installed under the Oregon Solar PV Pilot program?



# Importance of Participation Factors

The 15 year fixed payment term was very important to all participants when they made the
decision to participate in the program.

### Importance in Deciding to Participate in the Solar PV Pilot



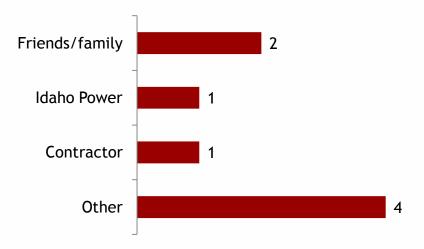
Q45 When you made a choice to participate in the Oregon Solar PV Pilot program, how important was . .



## Most Influential Information Source

 There is no true consensus on the most influential source of information when considering a PV system.

### Most Influential Info Source When Considering a PV System



Q46 Please indicate the most influential source of information to reach the decision to participate in the Oregon Solar PV Pilot program.

## Other Information Sources:

"Combined information from Energy conference presenters (IPC, contractors, and colleagues."

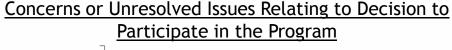
"Myself."

"All of the above through the 2010 Renewable Energy Conference in Ontario."



## Concerns/Issues

 Half of participants had some concerns or issues when it came to deciding to participate in the program.





Q47 Did you have any concerns or unresolved issues when you made the decision to participate in the Oregon Solar PV Pilot program?

Q48 Please describe the concerns or unresolved issues you had

#### Concerns/Issues:

"Would everything work as planned? Unexpected costs?"

"Still have....can't hook a Pilot program onto an existing meter with a Net Metering agreement in place."

"Concerned that the system would work as planned."

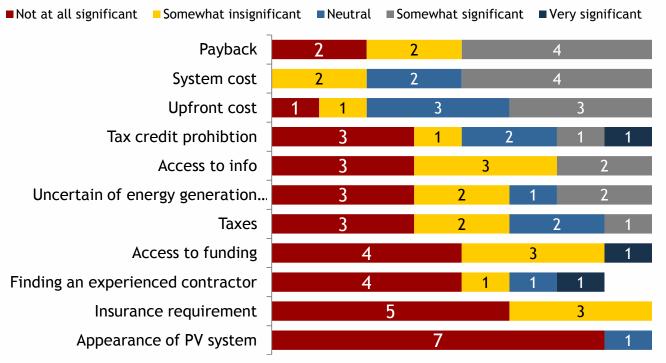
"The lack of definitive information about the nature the construction and product details, and the failure of the contractor to provide an accurate contract price."



# **Barriers To Program Participation**

 The program's most significant barriers to entry are the cost of the system and the payback period.

### Significance of Following Factors as Potential Barriers to Entry



- Q49 How significant were each of the following factors as a potential barrier for participation in the Oregon Solar PV Pilot program?
- Q50 Continuing from the previous page . . . How significant was each of the following factors as a potential barrier?
- Q51 Is there anything you wish you had known before starting the project?

#### Wish I Had Known:

"More information about the various grants and which ones applied to our situation. Some of the grant websites were confusing. Also, one grant had to be applied for before the PV installation, and the other one afterward, and the information was conflicting."

"OR building permit requirements for solar arrays, fencing requirement for free standing arrays, proximity to power line requirement."

"Knowing what permits would need to be filled. The county that I live in and the local inspectors were horrible help and were not very cooperative when getting permits due to lack of knowledge."

"Just the coordination with IPCo....both the Payette and Boise offices!"

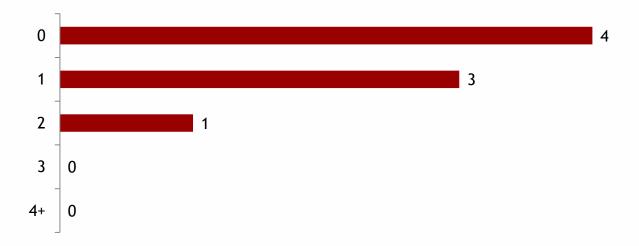
"More information about the availability of competing contractors would have been helpful. More detail on the computation of the payback. More info on the product and what it would consist of in terms of materials, alternatives, etc."



# **Number of Contractors Approached**

• Half approached 1-2 contractors, and half did not seek out a contractor.

### Number of Potential Contractors Approached



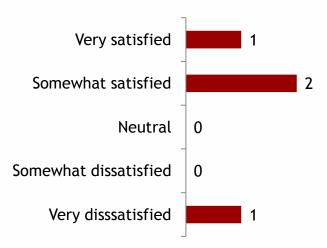
Q53 How many potential installation contractors did you approach?



# Satisfaction with Info Provided By Contractor

 Most participants were satisfied by the information their contractor provided them about the solar PV system

### Satisfaction with Information Provided by Contractor



## Q54 How satisfied were you with information provided by your contractor about the solar PV system

#### **Reasons Dissatisfied:**

"General unavailability, unresponsive to inquiries, errors in the information provided."

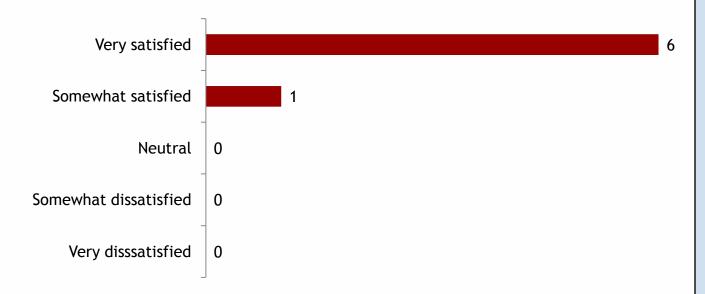
Q55 Please describe why you were dissatisfied with information provided by your contractor about the solar PV system.



# Satisfaction with Installation Quality

All respondents are satisfied with the quality of the solar PV installation.

## Satisfaction With the Quality of Installation



Q56 How satisfied were you with quality of installation of your solar PV system?

Q57 Please describe why you were dissatisfied with the quality of installation of your system.

#### **Reasons Dissatisfied:**

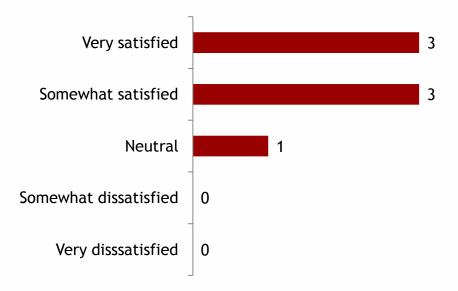
No participants are dissatisfied with the quality of the installation of their solar PV system.



# Satisfaction with Inspection Process

 All participants are either satisfied or neutral toward the post-installation inspection process.

### Satisfaction With the Post-Installation Inspection Process



Q58 How satisfied were you with post-installation inspection process?

Q59 Please describe why you were dissatisfied with the post-installation inspection process.

#### **Reasons Dissatisfied:**

No participants are dissatisfied with the post-installation inspection process.



# Time Required to Start Installation

• Most have neutral feeling about the time between application submission and the start of installation.

## Satisfaction With Time Between Application Submittal and Installation



## Q60 How satisfied were you with time between the application submittal and installation of your solar PV system?

### **Reasons Dissatisfied:**

"Apparently the contractor did not get the equipment ordered in a timely manner because the estimates provided as to the time required for completion (about 30 days) did not pan out at all. It stretched out over about 5 months with the bad weather interrupting and making the work more difficult than it would have been if the product had been delivered on time."

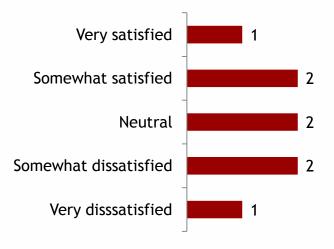
Q61 Please describe why you were dissatisfied with the time between the application submittal and installation of your system.



# Time Required to Get On-Line & Generating

• Participants are split evenly among those satisfied and dissatisfied with amount of time it took for their system to begin generating power.

### Satisfaction with Time to Get System On-Line and Generating Power



Q62 How satisfied were you with time it took to get installation on-line and generating power?

Q63 Please describe why you were dissatisfied with the time it took to get installation on-line and generating power.

#### Reasons Dissatisfied:

"Idaho power seemed very slow and not sure what they were doing....the Payette office and Boise office don't talk to each other and we have to coordinate with both. There is not a clear cut step by step process when you get ready for an operational date as to what has to happen."

"Contract not being completed by Idaho Power. Power Meter availability issues being I was the first applicant to request hookup in the Idaho Power program. Contract review process not completed in a timely manner by Idaho Power."

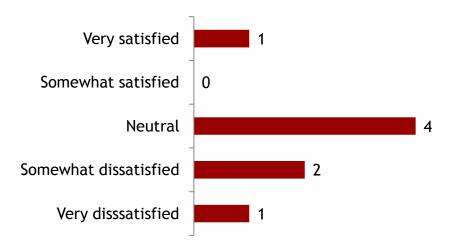
"Time to get equipment ordered.....time to coordinate with IPCO."



# Satisfaction with Overall Time Required

• Overall, most are neutral toward the time required from application to power generation.

### Satisfaction with Overall Time from Application to Generating Power



Q64 How satisfied were you with overall time from application to generation of power.

Q65 Please describe why you were dissatisfied with the overall time from application to generation of power.

#### Reasons Dissatisfied:

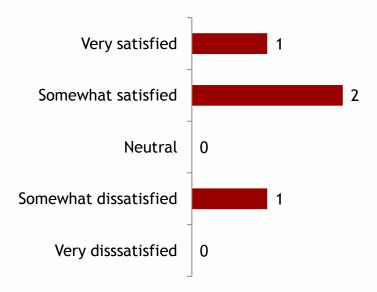
"Again, I was the first applicant ready for hookup. It took nearly 6 weeks to complete contract and receive meters to start generating power. Huge loss to me with such a large investment. Other applicants didn't have the same problems as I did. Idaho power knew program was going to happen and still was unprepared in the beginning."



# Overall Satisfaction with Contractor

Three quarters are satisfied overall with their contractor.

### Overall Satisfaction with Contractor



Q58 How satisfied were you with overall satisfaction with your contractor?

Q67 Please describe why you were dissatisfied with your contractor.

### **Reasons Dissatisfied:**

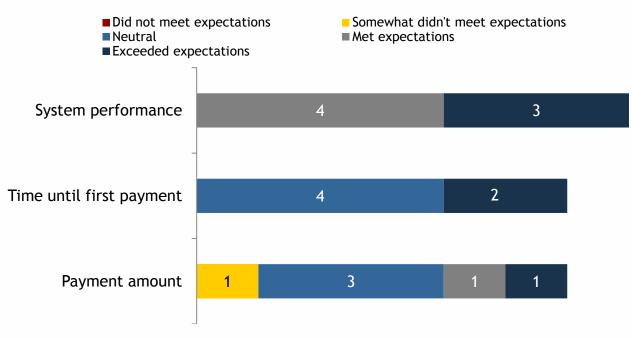
No comments.



# **Program Expectations**

- System performance meets or exceeds all participant's expectations.
- Participants are less enthusiastic about payout amount.

### **How Well the Following Aspects Met Expectations**



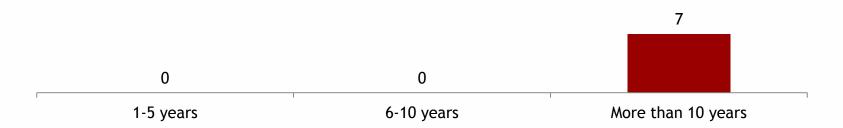
- Q69 How well did the following program aspects meet your expectations?
- Q70 If you would like to add anything about the Oregon Solar PV Pilot program, please do so below.

#### **Comments:**

- "Appreciate the opportunity to participate in local renewable energy project."
- "There needs to be more help for small counties. The people in the planning and zoning need training and so do the inspectors thru the county."
- "The amount credited for production on the meter is running behind what it actually produces....it's like IPC doesn't give you full credit for everything the array produces."
- "Probably would not have begun the project, if not for the pilot program."
- "I still have hopes for the performance of the equipment, but have insufficient experience with it to know how it will pan out over the next year."
- "Put some useful info on your website and make the website easier to find."



### Time Lived in Oregon



#### Idaho Power Customer Tenure



Q72 How long have you lived in Oregon?

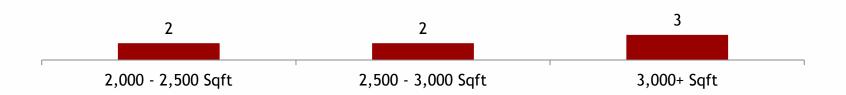
Q128 How long have you been an Idaho Power customer?



### Date Home was Built



#### **Living Space Size**



Q73 About when was your home built?

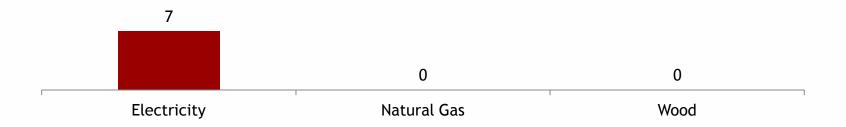
Q74 How large is the living space in your home in square feet, excluding your garage and unfinished areas?



### Primary Energy Source for Space Heating



### Primary Energy Source for Water Heating

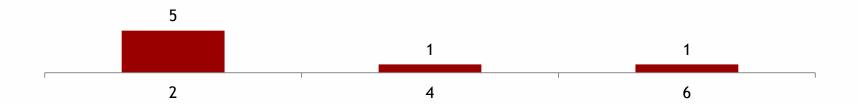


Q75 What is the primary source of energy for space heating?

Q76 What is the primary source of energy for water heating?



### Number of People who Live in Home



#### Type of House Lived in



Q77 How many people, including yourself, live in your home now?

Q78 Please select the type of house you live in.



### **Birthdate**



#### **Education**



Q79 What year were you born?

Q80 What is the highest level of education you have achieved so far?



## **Irrigation Customer Profile**

Irrigation Customers (n=1)		
Q96	How long have you been an Idaho Power Irrigation Customer?	25+ Years
Q97	How many metered irrigation pumps do you have?	5 or less
Q98	What is the average size of the irrigation pumps in your system?	75 - 99 HP
Q99	Is this the only irrigation pump in your system participating in the Oregon Solar PV Pilot program?	Yes
Q100	How many other irrigation pumps in your system are participating in the Oregon Solar PV Pilot Program?	N/A
Q101	How many months during the year does this irrigation pump operate?	4 - 5 Months
Q102	During the irrigation season, how many hours a day does this irrigation pump operate?	21 - 24 Hours per day

### **ATTACHMENT**

# MDRESEARCH SURVEY 2 FOR SOLAR PHOTOVOLTAIC PARTICIPANT PROGRAM REPORT





An IDACORP Company

## Oregon Solar PV Pilot Survey 2

**Cohort A** 

Reporting conducted by:

Dima Sokolov / <u>dima@mdcresearch.com</u>

Jakob Lahmers / <u>jakobl@mdcresearch.com</u>



## Methodology & Key Findings

#### Methodology

- This research was conducted via an online survey administered to those who have been part of the Oregon Solar PV Pilot Program for one year.
- Overall, 7 participants completed this survey. Their responses are presented in this report alongside verbatim responses they provided to open end questions.
- Due to the small sample size, data are reported in terms of the total number of responses for each question.

#### Key Findings

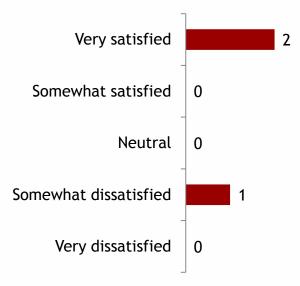
- All participants report their performance expectations have been met or exceeded by the program.
- Most were satisfied by the payments from the program and with the clarity of billing statements.
- More than half report their opinions became more favorable towards Solar PV technology because of this program. Six of seven would recommend this program to others.



### **Installation Satisfaction**

 Most respondents are very satisfied with the quality of their Solar PV installation.

#### Satisfaction with the Quality of Solar PV Installation



QID5 Thinking back over the year since you installed your solar PV system, how satisfied are you with how the contractor installed your system?

QID6 Please describe why you are dissatisfied with the contractor's installation of your system.

#### **Reasons Dissatisfied:**

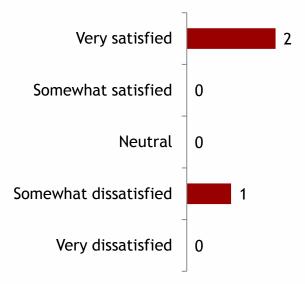
"The solar array was not built at the correct height."



## **Contractor Satisfaction**

• The same number of respondents very satisfied with their installation are also very satisfied with their contractor.

#### Satisfaction with the Contractor



QID7 In general, how satisfied are you with the contractor that installed your system?

QID8 Why are you dissatisfied with the contractor?

#### **Reasons Dissatisfied:**

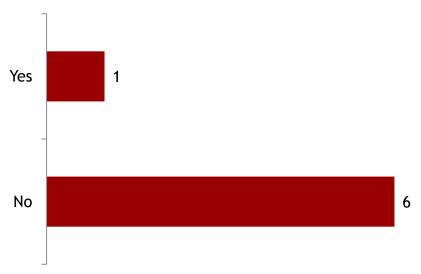
"The solar array was not built at the correct height."



## Maintenance Completed

• Only one participant has completed any maintenance on the Solar PV system since installation.

#### **Completed Maintenance**



QID9 Have you had any follow-up maintenance done on your solar PV system since it was installed?

QID10 Please describe the maintenance you had done.

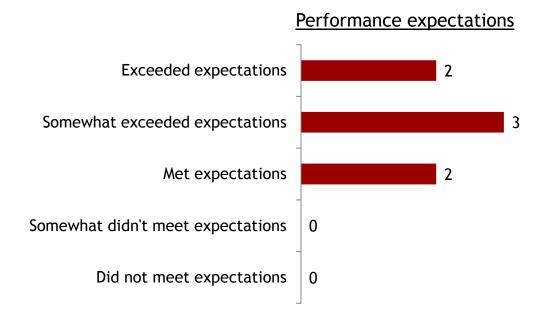
#### Maintenance Items:

"Checked inverters for full functionality."



## **Performance Expectations**

• The performance of the Solar PV system meets or exceeds the expectations of all participants.



QID13 How has the performance of your solar PV system met your expectations

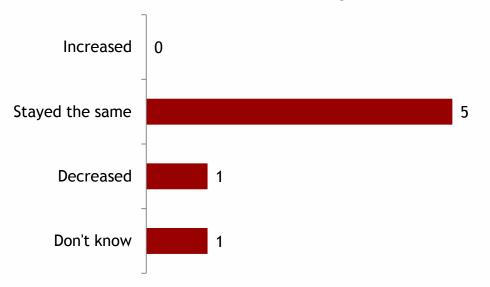
QID14 Please describe why the performance of your system has not met your expectations.



## Effect on Home Value

 Most participants perceive no impact to their homes' value as a result of installing a solar PV system.

#### Change in Home Value



QID15 Do you know if the value of your home has changed as a result of installing a solar PV system?

Q475 Please describe any other benefits you've received from your solar PV system.



## Complaints About System Appearance

No participants have heard any complaints about the appearance of their Solar PV system.

#### Complaints About Solar PV Appearance



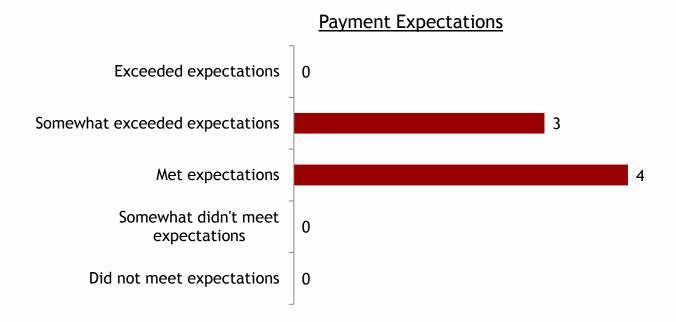
QID16 Have you heard any complaints about the appearance of your solar PV system?

QID17 Please describe the nature of the complaints you have received.



## **Payment Expectations**

Payment expectations have been met or somewhat exceeded for all participants.



QID20 How has the payment amount you've received so far met your expectations?

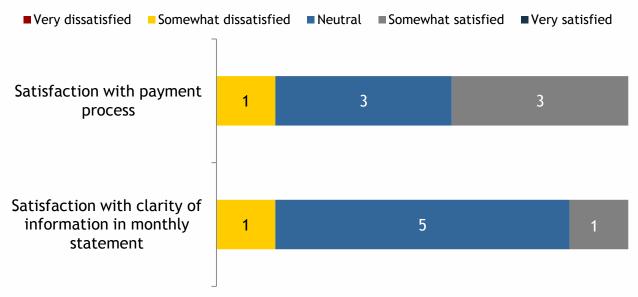
QID21 Please describe why the payment amount you've received so far has not met your expectations.



### Satisfaction with Payment & Billing Process

• Most are neutral to somewhat satisfied with the payment process and the clarity of their statements.

#### Payment and Monthly Statements



- QID22 How satisfied are you with the process of receiving your payments from Idaho Power?
- QID23 Please describe why you are dissatisfied with the payment process.
- QID26 How satisfied are you with the clarity of the information related to your solar PV system in your monthly Idaho Power statement?
- QID27 Please describe why you are dissatisfied with the clarity of the information in your monthly Idaho Power statement.

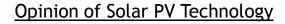
#### **Reasons Dissatisfied:**

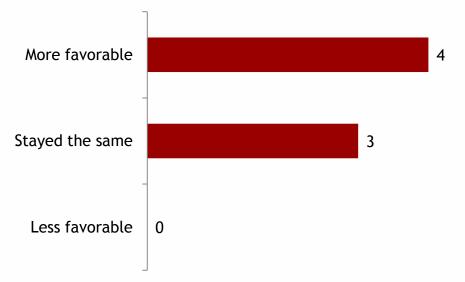
"The billing comes one day, the solar payment comes another day. It would be nice for them to arrive together."



## Opinion of Solar PV Technology

 After being enrolled for one year, participants' opinions of Solar PV technology has remained the same or become more favorable.





QID40 Since installing your solar PV system, has your opinion of solar PV technology become more favorable, less favorable, or stayed the same?

QID41 Please explain why your opinion of solar PV technology has changed since you installed your solar PV system.

11

#### **Opinions**

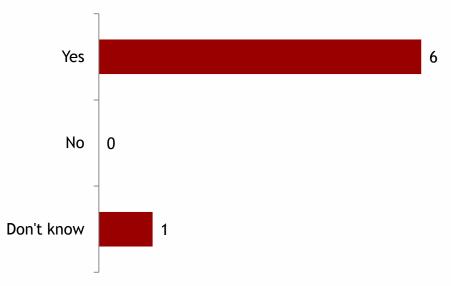
"I think that wind and solar are our future."



### Recommending the Program

 Participants are highly likely to recommend the Solar PV pilot program to others.

#### Recommend Oregon Solar PV Pilot Program



QID45 Would you recommend the Oregon Solar PV Pilot Program to others?

QID46 Why would you recommend the program to others?

#### Recommendation:

"It's a good investment in the future."

"It's been a good deal for me and others should take advantage of the program."

"The ease of operation has been surprising, and the installation has helped offset the increase in the cost of power."

"Good investment for the long range investment."

"Our investment is on track to pay off as expected, leaving several years of positive income from the system."

"It's been a good deal and I would like to see others be able to do what I have."

### **ATTACHMENT**

# RIA SURVEY 1 TOPLINE REPORT FOR SOLAR PHOTOVOLTAIC PARTICIPANT PROGRAM REPORT

#### Idaho Power OR PV Pilot Cohort B Survey 1 Topline Report

n?	
Idaho Power (website, representative, etc.)	0
Contractor	2
Friends, family, neighbor, co-worker, or other	2
Other (specify) (Treasure Valley Solar	1
Conference Dec. of 2010)	
Don't remember	1
Total	6
ou owned any of the following types of solar syste	ems at this or other address
taic (PV) solar electric system	
V	
Yes	3
No Total	3 <b>6</b>
	<b>D</b>
Total	
	_
ou owned any of the following types of solar system	_
ou owned any of the following types of solar syste	_
ou owned any of the following types of solar systemermal water heating system	ems at this or other address
ou owned any of the following types of solar system  Yes	ems at this or other address
ou owned any of the following types of solar system  Yes No	ems at this or other address  0 6
ou owned any of the following types of solar system  Yes No Total  ou owned any of the following types of solar system	ems at this or other address  0 6 6
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	to hearing about the Oregon Solar PV Pilot program ha	ad you considered installing a
hoice		1
	Yes No	4 2
	Total	6
	Total	0
		Q
	long before hearing about the Oregon Solar PV Pilot pr	ogram had you considered
hoice		•
	Less than 3 months	0
	3 months to less than 6 months	0
	6 months to less than 1 year	1
	1 year to less than 3 years	2
	3 years to less than 5 years	0
	5 years to less than 10 years	1
	More than 10 years	0
	Don't know	0
	Total	4
		Q10_
lease	e tell us how important each of the following factors w	
	term savings on energy bills	, ,
hoice		
	1 Not important at all	0
	2	0
		U
	3	0
	3 4	
	4	0
		0
	4 5 Very important	0 0 6 <b>6</b>
	4 5 Very important <b>Total</b>	0 0 6 <b>6</b>
	4 5 Very important Total  e tell us how important each of the following factors w	0 0 6 <b>6</b>
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	4 5 Very important  Total  e tell us how important each of the following factors wonmental benefits es	0 0 6 <b>6</b> <b>Q10</b> _ vere in your decision to invest in
nviro	4 5 Very important  Total  e tell us how important each of the following factors wonmental benefits es  1 Not important at all	Q10_vere in your decision to invest in
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nviro	4 5 Very important  Total  e tell us how important each of the following factors wonmental benefits  1 Not important at all  2 3	Q10_ vere in your decision to invest in the second
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nviroi hoice	4 5 Very important  Total  e tell us how important each of the following factors wonmental benefits  1 Not important at all 2 3 4 5 Very important  Total  e tell us how important each of the following factors wast in new technologies	Q10_ vere in your decision to invest in 0 2 1 0 2 1 0 2 1 0 2 1 0 2 1 0 2 1 0 2 1 6
nviroi hoice	4 5 Very important  Total  e tell us how important each of the following factors wonmental benefits  1 Not important at all 2 3 4 5 Very important  Total  e tell us how important each of the following factors wast in new technologies	Q10_ 2 1 0 2 1 0 0 0 6 6 6 Vere in your decision to invest in 0 2 1 0 2 1 0 2 1 0 2 1 0 2 1 0 2 1 0 2 1 0 0 2 1 0 0 2 1 0 0 2 1 0 0 0 2 1 0 0 0 0
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know where to look.

Total

$\boldsymbol{\cap}$	П	6
v	ш	J

**How satisfied were you with . . .**Information provided by your contractor about how the Oregon Solar PV Pilot program works

Choices		
1 - Very Di	issatisfied	1
2		0
3		0
4		2
5 - Very Sa	atisfied	1
Not applica	able, I did not work with a contractor	2
Total		6

**Q16** 

Please describe why you were dissatisfied with the information provided by your contractor about how the Oregon Solar PV Pilot program works.

Choices		
	No	1
	It is not a matter of dissatifaction. More a matter of changing managers and no history.	1
	Total	2

Q17

How satisfied were you with . . . Ease of completing the online Capacity Reservation Application

Choices	
1 - Very Dissatisfied	1
2	0
3	1
4	2
5 - Very Satisfied	2
5 - Very Satisfied <b>Total</b>	6

Q18

Please describe why you were dissatisfied with the process of completing the online Capacity Reservation Application.

Choices	
No	1
Total	1

Q19

How satisfied were you with . . . Ease of completing the Interconnection Application

Choices	
1 - Very Dissatisfied	0
2	0
3	3
4	2
5 - Very Satisfied	1
Total	6

scriba why you ware discotisfied with the	<u> </u>
escribe why you were dissatisfied with the pr	ocess of completing the
	0
Total	0
Total	0
sfied were you with Acceptability of terms a	nd conditions in the 15-year contr
1 - Very Dissatisfied	0
2	1
3	2
4	2
5 - Very Satisfied	1
Total	6
escribe why you were dissatisfied with the te	rms and conditions in the 15-y
It took too long to get the contract signed by	1
Idaho Power, and then they didn't use all of the	
info in the contact to make proper payments.	
T-4-1	
Total	1
sfied were you with The overall design of the	e Oregon Solar PV Pilot program
1.313 you tridi i i inc overan design of the	
1 - Very Dissatisfied	0
1 - Very Dissatisfied 2	0 0
1 - Very Dissatisfied 2 3	0 0 2
1 - Very Dissatisfied 2 3 4	0 0 2 2
1 - Very Dissatisfied 2 3 4 5 - Very Satisfied	0 0 2 3 1
1 - Very Dissatisfied 2 3 4	0 0 2 2
1 - Very Dissatisfied 2 3 4 5 - Very Satisfied	0 0 2 3 1
1 - Very Dissatisfied 2 3 4 5 - Very Satisfied	0 0 2 3 1 <b>6</b>
1 - Very Dissatisfied 2 3 4 5 - Very Satisfied Total	0 0 2 3 1 6
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1 - Very Dissatisfied 2 3 4 5 - Very Satisfied  Total  escribe why you were dissatisfied with the over	0 0 2 3 1 6
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1 - Very Dissatisfied 2 3 4 5 - Very Satisfied  Total  Escribe why you were dissatisfied with the over the control of the cont	0 0 2 3 1 6 verall design of the Oregon Sola 0 0 0
1 - Very Dissatisfied 2 3 4 5 - Very Satisfied  Total  Escribe why you were dissatisfied with the over the contractor Applies  Myself Contractor	o 0 2 3 1 6 rerall design of the Oregon Sola 0 0 cation?
1 - Very Dissatisfied 2 3 4 5 - Very Satisfied  Total  escribe why you were dissatisfied with the over the contractor Other (specify) (Facility Manager)	o 0 2 3 1 6 rerall design of the Oregon Solo 0 0 0 1 4 1
1 - Very Dissatisfied 2 3 4 5 - Very Satisfied  Total  Escribe why you were dissatisfied with the over the contractor Applies  Myself Contractor	o 0 2 3 1 6 rerall design of the Oregon Sola 0 0 cation?

	contractor help you complete the Interconnection Application?	
ces		
	Yes	2
	No	3
	Don't know	1
	Not applicable, I did not work with a contractor	0
	Total	6
<mark>paci</mark> ces	ty reservation opportunity first became available in July 1, 2010.	. Did you or yo
.es	Yes	2
	No	3
	Don't know	1
	Total	6
	Total	6
<b>,</b>	have sufficient time to review the details of the Oregon Salay DV	Dilet mueguem
ces	have sufficient time to review the details of the Oregon Solar PV	Phot program
.63	Yes	5
	No	0
	Don't know	1
	Total	
	IOLAI	6
_	Total	
		Q
	eviewing the 15-year contract, did you	
rsta		
	eviewing the 15-year contract, did you nd the contents of the contract?	Q
rsta	eviewing the 15-year contract, did you nd the contents of the contract?  Yes	Q 4
rsta	eviewing the 15-year contract, did you  nd the contents of the contract?  Yes No	Q 4 1
rsta	eviewing the 15-year contract, did you  nd the contents of the contract?  Yes  No  Don't know / NA	Q 4 1 1
rsta	eviewing the 15-year contract, did you  nd the contents of the contract?  Yes No	Q 4 1
ersta	Yes No Don't know / NA Total	Q 4 1 1
rsta ces n re	eviewing the 15-year contract, did you  nd the contents of the contract?  Yes  No  Don't know / NA  Total  Eviewing the 15-year contract, did you	Q 4 1 1 6
rsta ces n re	Yes No Don't know / NA Total	Q 4 1 1 6
n re	eviewing the 15-year contract, did you  nd the contents of the contract?  Yes  No  Don't know / NA  Total  Eviewing the 15-year contract, did you	Q 4 1 1 6
n re	Yes No Don't know / NA Total  Eviewing the 15-year contract, did you  All advice in order to understand the contents of the contract?  Yes  Yes No Don't know / NA Total	Q 4 1 1 6 Q
n re	Yes No Don't know / NA Total  Eviewing the 15-year contract, did you  All advice in order to understand the contents of the contract?  Yes No	Q 4 1 1 6 0 4 4 4 4 4 4 4 4 4 4 4
n re	eviewing the 15-year contract, did you  nd the contents of the contract?  Yes  No  Don't know / NA  Total  Eviewing the 15-year contract, did you  al advice in order to understand the contents of the contract?  Yes  No  Don't know / NA	Q 4 1 1 6 0 1 4 1 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
n re	Yes No Don't know / NA Total  Eviewing the 15-year contract, did you  All advice in order to understand the contents of the contract?  Yes No	Q 4 1 1 6 0 4 4 4 4 4 4 4 4 4 4 4
n re lega	Yes No Don't know / NA Total  Eviewing the 15-year contract, did you  al advice in order to understand the contents of the contract?  Yes No Don't know / NA Total	Q 4 1 1 6 0 1 4 1 4 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
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n re legaces	Yes No Don't know / NA Total  Eviewing the 15-year contract, did you  al advice in order to understand the contents of the contract?  Yes No Don't know / NA Total	4 1 1 6 <b>Q</b> 1 4 1 4
n re legaces	Yes No Don't know / NA Total  Eviewing the 15-year contract, did you  al advice in order to understand the contents of the contract?  Yes No Don't know / NA Total  Eviewing the 15-year contract, did you  al advice in order to understand the contents of the contract?  Yes No Don't know / NA Total  Eviewing the 15-year contract, did you	4 1 1 6 <b>Q</b> 1 4 1 4
n re legaces	eviewing the 15-year contract, did you  Yes No Don't know / NA Total  Eviewing the 15-year contract, did you al advice in order to understand the contents of the contract?  Yes No Don't know / NA Total  Eviewing the 15-year contract, did you al advice in order to understand the contents of the contract?  Yes No Don't know / NA Total  Eviewing the 15-year contract, did you contractor review and explain the contents of the contract?	Q 4 1 1 6 Q 1 4 1 6 Q Q
n re legaces	eviewing the 15-year contract, did you  Yes No Don't know / NA Total  Eviewing the 15-year contract, did you  al advice in order to understand the contents of the contract?  Yes No Don't know / NA Total  Eviewing the 15-year contract, did you  al advice in order to understand the contents of the contract?  Yes No Don't know / NA Total  Eviewing the 15-year contract, did you  contractor review and explain the contents of the contract?	4 1 1 6 Q

			Q31
Do you	have any suggestions on how to improve the content of the contra	ct? Please	
Choices			
	No	4	
	Total	4	
			Q34
For the	Oregon Solar PV Pilot program, how many years do you estimate	it will take to	Q5-I
	the total cost of your installed solar PV system?		
Choices			
	1 - 5 years	1	
	6 - 10 years	3	
	11 - 15 years	1	
	More than 15 years	0	
	Don't know / Didn't estimate payback	1	
	Total	6	
			Q35
Who ca	culated this estimate?		QSS
Choices	iculated tins estimate.		
0.10.000	Myself	2	
	Contractor	3	
	Other (specify)	0	
	Don't know	0	
	Total	5	
		Q	36_1
How lik	ely is it that you would have participated in the Oregon Solar PV P	ilot program i	if
	yback estimate was extended by an additional		
5 years			
Choices			
	1 Very unlikely	2	
	2	0	
	3	3	
	4	0	
	5 Very likely	0	
	Total	5	
		0	36_2
How lik	ely is it that you would have participated in the Oregon Solar PV P		
	yback estimate was extended by an additional	not program i	•
10 years	<u>-</u>		
Choices			
	1 Very unlikely	3	
	2	0	
	3	0	
	4	1	
	5 Very likely	1	
	Total	5	

What percent of your annual electricity use (kilowatt hours) do you expect your solar PV electric system will generate?

Choices	
Less than 10%	1
10 - 24%	1
25 - 49%	0
50 - 74%	1
75 - 100%	3
Don't know	0
Total	6

Q38

What is the additional amount that you are paying annually to meet the liability insurance requirement of comprehensive general liability insurance for both bodily injury and property damage with limits equal to \$1,000,000, each occurrence, combined single limit?

Choices	
100	1
3000	1
No Response	4
No Response Total	6

Did vou	consider the traditional Net Metering option for your solar PV system?		Q40
Choices			
	Yes	4	
	No	2	
	Don't know	0	
	Total	6	

Q41

### For the traditional Net Metering option, how many years did you estimate it would take to

Choices	
1 - 10 years	1
11 - 20 years	0
21 - 30 years	1
More than 30 years	1
Don't know, didn't estimate payback	1
Total	4

		Q42
Who	calculated this estimate?	
Choic	ces	
	Myself	2
	Contractor	1
	Other (specify)	0
	Don't know	0
	Total	3

ices	id the size of the system for the traditional Net Me	tering option vou considered	Q I
<u>iccs</u>		tering option you consider ea	
	Smaller	0	
	The same	1	
	Larger	2	
	Don't know	1	
	Total	4	
			Q45
	you made a choice to participate in the Oregon Sol umetric Incentive Rate (VIR)	ar PV Pilot program, how	
ices			
	1 Not important at all	1	
	2	1	
	3	0	
	4	0	
	5 Very important	4	
	Total	6	
			0.45
	on and the chairs to most interest in the One was Cal	les DV Dilet masses les co	Q45
	you made a choice to participate in the Oregon Sole year fixed incentive payment term	ar PV Pilot program, now	
ices			
1000	1 Not important at all	0	
	2	0	
	3	2	
	4		
	5 Very important		
	3 VELV IIIIDOLLATIL	4	
	Total		
	•	4	
ase	•	4 <b>6</b>	Ç
tici	Total  indicate the most influential source of information pate in the Oregon Solar PV Pilot program.	4 <b>6</b>	Ç
	Total indicate the most influential source of information pate in the Oregon Solar PV Pilot program.	4 6 n to reach the decision to	Q
tici	indicate the most influential source of information pate in the Oregon Solar PV Pilot program.  Contractor	to reach the decision to	Q
tici	indicate the most influential source of information pate in the Oregon Solar PV Pilot program.  Contractor Idaho Power (representative, website, etc.)	to reach the decision to  4 0	Q
tici	indicate the most influential source of information pate in the Oregon Solar PV Pilot program.  Contractor Idaho Power (representative, website, etc.) Friends, family, colleagues who had installed	to reach the decision to	Q
tici	indicate the most influential source of information pate in the Oregon Solar PV Pilot program.  Contractor Idaho Power (representative, website, etc.) Friends, family, colleagues who had installed solar system	to reach the decision to  4 0	Q
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tici	indicate the most influential source of information pate in the Oregon Solar PV Pilot program.  Contractor Idaho Power (representative, website, etc.) Friends, family, colleagues who had installed solar system Other (specify) Don't know	to reach the decision to  4 0 0 1 1	Q
tici	indicate the most influential source of information pate in the Oregon Solar PV Pilot program.  Contractor Idaho Power (representative, website, etc.) Friends, family, colleagues who had installed solar system Other (specify)	to reach the decision to  4 0	Q
tici; ices	indicate the most influential source of information pate in the Oregon Solar PV Pilot program.  Contractor Idaho Power (representative, website, etc.) Friends, family, colleagues who had installed solar system Other (specify) Don't know Total	to reach the decision to  4 0 0 1 1 1 6	
you	indicate the most influential source of information pate in the Oregon Solar PV Pilot program.  Contractor Idaho Power (representative, website, etc.) Friends, family, colleagues who had installed solar system Other (specify) Don't know Total	to reach the decision to  4 0 0 1 1 1 6	
you he (	indicate the most influential source of information pate in the Oregon Solar PV Pilot program.  Contractor Idaho Power (representative, website, etc.) Friends, family, colleagues who had installed solar system Other (specify) Don't know Total  u have any concerns or unresolved issues when your oregon Solar PV Pilot program?	to reach the decision to  4 0 0 1 1 1 6	
you	indicate the most influential source of information pate in the Oregon Solar PV Pilot program.  Contractor Idaho Power (representative, website, etc.) Friends, family, colleagues who had installed solar system Other (specify) Don't know Total  u have any concerns or unresolved issues when your oregon Solar PV Pilot program?	to reach the decision to  4 0 0 1 1 6 cu made the decision to partic	Ç
you he (	indicate the most influential source of information pate in the Oregon Solar PV Pilot program.  Contractor Idaho Power (representative, website, etc.) Friends, family, colleagues who had installed solar system Other (specify) Don't know Total  u have any concerns or unresolved issues when your oregon Solar PV Pilot program?	to reach the decision to  4 0 0 1 1 1 6	

		048
Please o	describe the concerns or unresolved issues you had.	Ų.
Choices		
	No	1
	Location of equipment on site.	1
	Small details as to billing date vs calander dates.	1
	Total	3
		049 1
How sig	unificant were each of the following factors as a potenti	
_	o available funding	
Choices		
	1 Not significant at all	0
	2	0
	3	2
	4	2
	5 Very significant	2
	Total	5
		212.2
		Q49_2
	gnificant were each of the following factors as a potention adequate information	al barrier for participation in
Choices	1 Not cignificant at all	0
	1 Not significant at all 2	0
	3	3
	4	2
	5 Very significant	1
	Total	5
	Total	<b>3</b>
		049 3
	nificant were each of the following factors as a potenticertainty about the amount of electricity the solar PV system of	al barrier for participation in
Choices		
	1 Not significant at all	0
	2	1
	3	2
	4	2
	5 Very significant	1
	Total	6
		212
		Q49_4
	inificant were each of the following factors as a potenti	al barrier for participation in
	an experienced contractor	
Choices	1 Not cignificant at all	2
	1 Not significant at all 2	3 2
	3	
	4	0
	5 Very significant	0
	Total	6

1 Not significant at all 1 2 1 3 1 4 0 0 5 Very significant	ificant were each of the following factors as a	a potential barrier for participa
2 1 1 3 1 1 4 0 0 5 Very significant	e / aesthetics of solar PV system	
2 1 1 3 1 1 4 0 0 5 Very significant	1 Not significant at all	1
Solvery significant of the following factors as a potential barrier for particips surance requirement  I Not significant at all 12 13 24 15 Very significant 15 Very significant 16 Very significant 17 Very significant 18 Very significant 19 Very s		
Fotal  Fo		1
Form the previous page How significant were each of the following from applying for an Oregon State Tax Credit  1. Not significant at all 1. Not significant at all 2		0
ficiant were each of the following factors as a potential barrier for particips surance requirement  I Not significant at all I Covery significant at all I Not significant at all I Not significant at all I Not significant at all I I I I I I I I I I I I I I I I I I		· · · · · · · · · · · · · · · · · · ·
I Not significant at all 12 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Total	
I Not significant at all 12 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
I Not significant at all 12 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
I Not significant at all 1 2 1 3 2 4 1 5 Very significant 1 5 Very significant 1 5 I Not significant 2 5 I Not significant 3 5 I Not significant 3 5 I Not significant 4 all 1 5 Very significant 4 all 1 5 Very significant 5 6 I Not significant 6 6 I Not significant 6 6 I Not significant 6 7 I Not significant 7 8 I Not significant 8 8 I Not significant 8 8 I Not significant 9 8 I Not significant 8 8 I Not significant		a potential barrier for participa
2 1 2 2 4 5 Very significant	surance requirement	
2 1 2 2 4 5 Very significant	1 Not significant at all	1
2 4 5 Very significant  Total  6  g from the previous page How significant were each of the following from applying for an Oregon State Tax Credit  1 Not significant at all 2 2 3 1 4 1 5 Very significant  Total  6  g from the previous page How significant were each of the following from the previous page		
1 Very significant 1  Fotal 6  g from the previous page How significant were each of the following from applying for an Oregon State Tax Credit  1 Not significant at all 1 2 2 3 1 4 5 Very significant 1  Fotal 6  g from the previous page How significant were each of the following from the previous page How significant were each of the following from cost  1 Not significant at all 0 2 0 3 0 4 2 5 Very significant 4		<del>-</del>
Form the previous page How significant were each of the following from applying for an Oregon State Tax Credit  I Not significant at all I Not significant at all I Not significant at all I Not sig		
g from the previous page How significant were each of the following from applying for an Oregon State Tax Credit  1 Not significant at all 2 2 3 1 4 1 5 Very significant 1 1 6  g from the previous page How significant were each of the following from the previous page How significant were each of the following from the significant at all 1 Not significant at all 2 0 3 0 4 2 5 Very significant 4	•	1
g from the previous page How significant were each of the following from applying for an Oregon State Tax Credit  1 Not significant at all 2 2 3 1 4 1 5 Very significant 1  1 m cost  1 Not significant at all 3 1 6 1 6 1 7 Total 7 Total 8 1 8 1 9 Total 9 Total 1 Total 9 Total 1 Total 9 Total 1 Total 9 To		
2 2 3 1 4 1 5 Very significant 1 1 5 Very significant		
2 2 3 1 4 1 5 Very significant 1 1 5 Very significant		
1 Solution	g from the previous page How signification from applying for an Oregon State Tax Credit	ant were each of the following
1 Very significant 1  Fotal 6  g from the previous page How significant were each of the following em cost  1 Not significant at all 0 2 0 3 0 4 2 5 Very significant 4	g from the previous page How signification from applying for an Oregon State Tax Credit  1 Not significant at all	ant were each of the following
Very significant  Total  Grown the previous page How significant were each of the following tem cost  I Not significant at all  O  O  S  Very significant  O  O  Very significant  O  O  O  O  O  O  O  O  O  O  O  O  O	g from the previous page How signification applying for an Oregon State Tax Credit  1 Not significant at all	ant were each of the following
g from the previous page How significant were each of the following em cost  1 Not significant at all 2 0 3 0 4 2 5 Very significant 4	g from the previous page How signification applying for an Oregon State Tax Credit  1 Not significant at all 2	ant were each of the following  1 2 1
g from the previous page How significant were each of the following em cost  1 Not significant at all 2 0 3 0 4 2 5 Very significant 4	g from the previous page How signification applying for an Oregon State Tax Credit  1 Not significant at all 2 3 4	ant were each of the following  1 2 1
I Not significant at all 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	g from the previous page How signification is the previous page How signification from applying for an Oregon State Tax Credit  1 Not significant at all 2 3 4 5 Very significant	ant were each of the following  1 2 1 1 1
I Not significant at all 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	g from the previous page How signification applying for an Oregon State Tax Credit  1 Not significant at all 2 3 4	ant were each of the following  1 2 1 1 1
I Not significant at all 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	g from the previous page How signification is the previous page How signification from applying for an Oregon State Tax Credit  1 Not significant at all 2 3 4 5 Very significant	ant were each of the following  1 2 1 1 1
0 3 4 5 Very significant 0	g from the previous page How signification applying for an Oregon State Tax Credit  1 Not significant at all 2 3 4 5 Very significant  Total	ant were each of the following  1 2 1 1 1 6
0 3 4 5 Very significant 0	g from the previous page How signification applying for an Oregon State Tax Credit  1 Not significant at all 2 3 4 5 Very significant  Total	ant were each of the following  1 2 1 1 6
0 4 5 Very significant 4	g from the previous page How signification applying for an Oregon State Tax Credit  1 Not significant at all 2 3 4 5 Very significant  Total  1 If you significant  Total  1 If you significant  Total  Total  Total	ant were each of the following  1 2 1 1 6 ant were each of the following
4 2 5 Very significant 4	g from the previous page How signification applying for an Oregon State Tax Credit  1 Not significant at all 2 3 4 5 Very significant  Total  g from the previous page How signification cost  1 Not significant at all	ant were each of the following  1 2 1 1 6 ant were each of the following
5 Very significant 4	g from the previous page How signification applying for an Oregon State Tax Credit  1 Not significant at all 2	ant were each of the following  1 2 1 1 6 ant were each of the following
	g from the previous page How signification applying for an Oregon State Tax Credit  1 Not significant at all 2	ant were each of the following  1 2 1 1 6 ant were each of the following  0 0 0
	g from the previous page How signification applying for an Oregon State Tax Credit  1 Not significant at all 2	ant were each of the following  1 2 1 1 6 ant were each of the following  0 0 0 0 2

	uing from the previous page How significant were each of the f	,	250_3 ctors
Total up Choices	ofront cost		
Litoices	1 Not significant at all	0	
	2	0	
	3	0	
	4	3	
	5 Very significant	3	
	Total	6	
			250_4
	uing from the previous page How significant were each of the f		
	ed system payback		
Choices			
	1 Not significant at all	0	
	2	1	
	3	0	
	4 5 Van vaignifiant	1 4	
	5 Very significant	·	
	Total	6	
		6	)50 5
Continu	Total	6	
	Total uing from the previous page How significant were each of the f	6	
Estimat	Total  uing from the previous page How significant were each of the fed taxes on income from solar PV system	6	
stimat	Total  uing from the previous page How significant were each of the fed taxes on income from solar PV system	6	
Estimat	Total  uing from the previous page How significant were each of the fed taxes on income from solar PV system	6 (following fa	
stimat	Total  uing from the previous page How significant were each of the fed taxes on income from solar PV system  1 Not significant at all	6 Following fa	
Estimat	Total  uing from the previous page How significant were each of the feed taxes on income from solar PV system  1 Not significant at all 2	6 Following fa	
stimat	Total  Ling from the previous page How significant were each of the fed taxes on income from solar PV system  1 Not significant at all 2 3 4	following fa	
Estimat	Total  Ling from the previous page How significant were each of the fed taxes on income from solar PV system  1 Not significant at all 2 3	following fa	
	Total  uing from the previous page How significant were each of the fed taxes on income from solar PV system  1 Not significant at all 2 3 4 5 Very significant	6 following fa 1 0 2 1 2	Q50_5 ectors
Estimat Choices	Total  uing from the previous page How significant were each of the fed taxes on income from solar PV system  1 Not significant at all 2 3 4 5 Very significant	6 following fa 1 0 2 1 2	ctors
Estimat Choices	Total  Ling from the previous page How significant were each of the fed taxes on income from solar PV system  1 Not significant at all 2 3 4 5 Very significant  Total  e anything you wish you had known before starting the project?	6 following fa 1 0 2 1 2	ctors
Estimat Choices	Total  Ling from the previous page How significant were each of the fed taxes on income from solar PV system  1 Not significant at all 2 3 4 5 Very significant  Total  e anything you wish you had known before starting the project?	following far 1 0 2 1 2 6	ctors
Estimat Choices	Juing from the previous page How significant were each of the fed taxes on income from solar PV system  1 Not significant at all 2 3 4 5 Very significant  Total  e anything you wish you had known before starting the project?  Yes No	following fa	ctors
Estimat Choices	Total  Ling from the previous page How significant were each of the feet taxes on income from solar PV system  1 Not significant at all 2 3 4 5 Very significant  Total  e anything you wish you had known before starting the project?  Yes	following far 1 0 2 1 2 6	ctors
Estimat Choices	Juing from the previous page How significant were each of the fed taxes on income from solar PV system  1 Not significant at all 2 3 4 5 Very significant  Total  e anything you wish you had known before starting the project?  Yes No	following far  1 0 2 1 2 6	ctors
Estimat Choices	Ing from the previous page How significant were each of the fed taxes on income from solar PV system  1 Not significant at all 2 3 4 5 Very significant  Total  e anything you wish you had known before starting the project?  Yes No Future rates and schedules A better understanding of how to read both usages and solar meters-	1 0 2 1 2 6 1 2 1 2 1	ctors

	ny potential installation contractors did you approach?	
5		
	0	1
	1	3
	2	0
	3	0
	4 or more	0
	N/A - did not hire a contractor	1
	Don't know	1
	Total	6
	efied were you with Information provided by your contractor about the co	olar DV
	sfied were you with Information provided by your contractor about the so	olal PV
	1 - Very Dissatisfied	0
	2	2
	3	1
	4	1
	5 - Very Satisfied	2
	Total	6
:h	escribe why you were dissatisfied with information provided by your co e solar PV system.	ontract
h	e solar PV system.	
	e solar PV system.  They weren't accurate on tracker info.	1
	e solar PV system.	
	e solar PV system.  They weren't accurate on tracker info.	1
h	e solar PV system.  They weren't accurate on tracker info.	1
h	They weren't accurate on tracker info.  Total  sfied were you withQuality of installation of your solar PV system	1 1
h	They weren't accurate on tracker info.  Total  sfied were you with Quality of installation of your solar PV system  1 - Very Dissatisfied	1
h	They weren't accurate on tracker info.  Total  sfied were you with Quality of installation of your solar PV system  1 - Very Dissatisfied  2	1 1 0 1
h	They weren't accurate on tracker info.  Total  sfied were you with Quality of installation of your solar PV system  1 - Very Dissatisfied  2  3	1 1 0 1 2
h	They weren't accurate on tracker info.  Total  sfied were you withQuality of installation of your solar PV system  1 - Very Dissatisfied  2  3  4	1 1 0 1 2 1
h	They weren't accurate on tracker info.  Total  sfied were you with Quality of installation of your solar PV system  1 - Very Dissatisfied  2  3  4  5 - Very Satisfied	1 1 0 1 2 1 2
h	They weren't accurate on tracker info.  Total  sfied were you withQuality of installation of your solar PV system  1 - Very Dissatisfied  2  3  4	1 1 0 1 2 1
:h	They weren't accurate on tracker info.  Total  sfied were you with Quality of installation of your solar PV system  1 - Very Dissatisfied  2  3  4  5 - Very Satisfied	1 1 0 1 2 1 2
ti	They weren't accurate on tracker info.  Total  sfied were you with Quality of installation of your solar PV system  1 - Very Dissatisfied  2  3  4  5 - Very Satisfied	1 1 0 1 2 1 2 6
ti	They weren't accurate on tracker info.  Total  Sfied were you withQuality of installation of your solar PV system  1 - Very Dissatisfied  2  3  4  5 - Very Satisfied  Total  escribe why you were dissatisfied with the quality of installation of your	1 1 0 1 2 1 2 6
ti	They weren't accurate on tracker info.  Total  sfied were you with Quality of installation of your solar PV system  1 - Very Dissatisfied  2  3  4  5 - Very Satisfied  Total	1 1 0 1 2 1 2 6

		Q5
	atisfied were you with Post-installation inspection process	
Choice		2
	1 - Very Dissatisfied	0
	3	2 1
	4	2
	5 - Very Satisfied	1
	Total	6
		Q5
	e describe why you were dissatisfied with the post-installatio	n inspection process.
hoice		
	No	1
	Idaho power was slow in getting the last of my	1
	Total	2
		06
ow s	atisfied were you with Time between the application submitte	
hoice		, , , , , , , , , , , , , , , , , , , ,
	1 - Very Dissatisfied	2
	2	0
	3	2
	4	1
	5 - Very Satisfied	1
	Total	6
		06
وعدوا	e describe why you were dissatisfied with the time between t	6 -
Choice		are application submittal
	No	1
	Contracted waited several months before	1 1
	Total	2
	1000	_
		Q6
low s	atisfied were you with Time it took to get installation on-line	and generating power
hoice	·	
illoicc	1 - Very Dissatisfied	0
	2	1
	3	3
	4	1
	5 - Very Satisfied	1
	Total	6
NI		Q6
	e describe why you were dissatisfied with the time it took to	get installation on-line
Choice		1
	Contractor failed to get paper work done soon  Total	1 <b>1</b>
	1 Ocul	4

	Q
satisfied were you with Overall time from application to general	ation of power
Ces 1 Vany Discotisfied	1
1 - Very Dissatisfied 2	1 1
3	1
4	2
5 - Very Satisfied	1
Total	6
	Q
se describe why you were dissatisfied with the overall time fro	om application to
No	1
8 months was just too long, was expecting 5-6 months.	1
Total	2
	Q
satisfied were you with Overall satisfaction with your conti ces	ractor
1 - Very Dissatisfied	0
2	1
3	2
4	1
5 - Very Satisfied	1
Not applicable, I did not work with a contractor	0
Total	5
	Q
se describe why you were dissatisfied with your contractor.	
	4
I wasn't	1
Slow to get started, poor layout on trackers, and <b>Total</b>	1 <b>2</b>
	Q69 <sub>.</sub>
r Installation. How well did the following program aspects mee	
until first payment	
ces 1 Did not meet expectations	1
2	0
	-
	· · · · · · · · · · · · · · · · · · ·
3	1 3
	3

Total

		0	128
How lo	ong have you been an Idaho Power customer?		_
Choices			
	Less than one year	0	
	1 - 5 years	0	
	6 - 10 years	0	
	11 - 15 years	0	
	16 - 25 years	0	
	More than 25 years	3	
	Don't know	0	
	Total	3	
			<b>Q73</b>
	when was your home built?		
Choices			
	Before 1950	1	
	1950 - 1973	0	
	1974 - 1978	1	
	1979 - 1984	1	
	1985 - 1992	0	
	1993 - 1994	0	
	1995 - 1997	0	
	1998 - 2000	0	
	2001 - 2002	0	
	2003 - 2004	0	
	2005 - 2006	0	
	After 2006	0	
	Don't know	0	
	Total	3	
			Q74
	irge is the living space in your home in square feet, excluding you	r garage and	
Choices		0	
	Less than 1,500 square feet	0	
	1,500 - 2,000 square feet	0	
	2,000 - 2,500 square feet	1	
	2,500 - 3,000 square feet	2	
	More than 3,000 square feet	0	
	Don't know	0	
	Total	3	

			Q
	s the primary source of energy for space heating?		
oices	Electricity	0	
	Natural gas	0	
	Liquid propane gas, LPG	0	
	Fuel oil, kerosene	1	
	Wood	1	
	Pellet stove	0	
	Solar	0	
	Other (specify)	1	
	No fuel	0	
	Don't know	0	
	Total	2	
	s the primary source of energy for water heating?		
ices		3	
	Electricity	0	
	Natural gas		
	Liquid propane gas, LPG	0	
	Fuel oil	0	
	Solar	0	
	Don't know	0	
	Total	3	
			(
w m	nany people, including yourself, live in your home now?		(
ase	select the type of house you live in.		
ices	5		
	A single-family detached house	3	
	A duplex, townhouse, row house or small	0	
	An apartment, condominium, or townhouse	0	
	A mobile or manufactured house	0	
	Other (specify)	0	
	Don't know	0	
	Total	3	
			(
	year were you born?		
oices			
	1946	1	
	1950	1	
	1957	1	
	Total	3	

	s the highest level of education you have achieved so far?	?	Q8(
hoices	High school or less	1	
	High school diploma	0	
	Some college, associate degree, or trade school	0	
	Four-year college	0	
	Some post-graduate studies	1	
	Post-graduate degree (masters, Ph.D.,	1	
	Total	3	
_			Q8
<b>ow Io</b> i hoices	ng have you been an Idaho Power Commercial Customer	?	
101663	Less than one year	0	
	1 - 5 years	0	
	6 - 10 years	0	
	11 - 15 years	0	
	16 - 25 years	0	
	More than 25 years	2	
	Don't know	0	
	Total	2	
	Total	2	Q8
	any locations does your business/organization have?	2	Q8
	any locations does your business/organization have?		Q8
	any locations does your business/organization have?	0	Q8
	any locations does your business/organization have?  1 2 - 3	0 0	QE
	any locations does your business/organization have?  1 2 - 3 4 - 5	0 0 0 1	QE
	any locations does your business/organization have?  1 2 - 3 4 - 5 More than 5	0 0 1 1	QE
	any locations does your business/organization have?  1 2 - 3 4 - 5 More than 5 Don't know	0 0 1 1 0	Q8
	any locations does your business/organization have?  1 2 - 3 4 - 5 More than 5	0 0 1 1	QE
noices	any locations does your business/organization have?  1 2 - 3 4 - 5 More than 5 Don't know Total	0 0 1 1 0	
noices	any locations does your business/organization have?  1 2 - 3 4 - 5 More than 5 Don't know Total  at type of location is the solar PV installation?	0 0 1 1 0	
hoices	any locations does your business/organization have?  1 2 - 3 4 - 5 More than 5 Don't know Total  It type of location is the solar PV installation?	0 0 1 1 0	Q8
noices	any locations does your business/organization have?  1 2 - 3 4 - 5 More than 5 Don't know Total  at type of location is the solar PV installation?	0 0 1 1 0 2	
noices	any locations does your business/organization have?  1 2 - 3 4 - 5 More than 5 Don't know Total  t type of location is the solar PV installation?  Company headquarters Branch office	0 0 1 1 0 <b>2</b>	
noices	any locations does your business/organization have?  1 2 - 3 4 - 5 More than 5 Don't know Total  At type of location is the solar PV installation?  Company headquarters Branch office Manufacturing site	0 0 1 1 1 0 <b>2</b>	
noices	any locations does your business/organization have?  1 2 - 3 4 - 5 More than 5 Don't know Total  t type of location is the solar PV installation?  Company headquarters Branch office	0 0 1 1 1 0 2	

			Q85
	ny years ago was the organization at this site incorporated or estab	lished?	
Choices			
	Less than one year	0	
	1 - 2 years	0	
	3 - 5 years	0	
	6 - 10 years	0	
	More than 10 years Don't know	2	
	=	0	
	Total	2	
			Q86
How ma	ny employees, including you, work at this location?		Q.J.
Choices			
	Less than 50	2	
	51 - 100	0	
	101 - 200	0	
	201 - 500	0	
	More than 500	0	
	Don't know	0	
	Total	2	
••			Q87
	ny hours does this business operate per day?		
Choices	Less than 8 hours		
	8 - 11 hours	0 1	
	12 - 15 hours		
	16 - 20 hours	1	
	21 - 24 hours	0	
		0	
	Don't know  Total	0 <b>2</b>	
	iotai	2	
			Q88
How ma	my days a week does this business operate including weekdays and	weekends	
Choices			
	1	0	
	2	0	
	3	0	
	4	0	
	5	1	
	6	0	
	7	1	
	Don't know	0	
	Total	2	

	Q
bout when was this building built?	
hoices	
Before 1950	0
1950 - 1973	1
1974 - 1978	0
1979 - 1984	0
1985 - 1992	0
1993 - 1994	0
1995 - 1997	0
1998 - 2000	0
2001 - 2002	0
2003 - 2004	0
2005 - 2006	0
After 2006	0
Don't know	1
Total	2
	Q
ow large is your occupied floor space in square feet?	Ų:
hoices	
5,000 sq ft or less	0
5,001 - 15,000 sq ft	1
15,001 - 25,000 sq ft	0
25,001 - 50,000 sq ft	0
More than 50,000 sq ft	1
Don't know	0
Total	2
	09
hat is the primary source of energy for space heating at this lo	cation?
noices	
Electricity	1
Natural gas	0
Liquid propane gas, LPG	0
Fuel oil, kerosene	0
Wood	0
Pellet stove	0
Solar	0
Other	0
No fuel	0
Don't know	1
Total	2

			Q9
	e primary source of energy for water heating at this location?		
oices		4	
	ectricity	1	
	atural gas	0	
	quid propane gas, LPG	0	
	uel oil	0	
	olar	0	
	on't know	1	
To	otal	2	
			Q
	ne following categories represents the total business revenues at th	is busin	ess
oices U	nder \$50,000	0	
	50,000 to under \$100,000	0	
	100,000 to under \$250,000	0	
	250,000 to under \$500,000	0	
	500,000 to under \$1 million	0	
	1 million to under \$5 million	1	
	5 million to under \$10 million	0	
	10 million or more	0	
	on't know	1	
	otal	2	
	otai		
			Q
<b>which n</b> ices	nonth does your fiscal year end?		
	inuary	0	
	ebruary	0	
	arch	0	
		0	
	oril		
	ay	0	
	ine	1	
	ıly	1	
	ugust	0	
	eptember	0	
	ctober	0	
	ovember	0	
	ecember	0	
	on't know	0	
T	otal	2	

w long	have you been an Idaho Power Irrigation Customer?		Q
ices			
	less_than one year	0	
	- 5 years	0	
	5 - 10 years	0	
	.1 - 15 years	0	
	.6 - 25 years	1	
	Nore than 25 years	0	
	Pon't know	0	
	Total Total	1	
			0
	y metered irrigation pumps do you have?		
ices			
	or less	0	
	5 - 10	0	
	.1 - 15	1	
	.6 - 20	0	
	Nore than 20 (specify)	0	
	Don't know	0	
1	Total Total	1	
			Q
	ne average size of the irrigation pumps in your system?		
ices			
	30 HP or less	0	
	30 - 49 HP	1	
5	50 - 74 HP	0	
7	'5 - 99 HP	0	
	.00 HP or greater	0	
	Don't know	0	
1	Total Total	1	
			Q
his the	e only irrigation pump in your system participating in the Oregon	Solar PV P	ilot
ices			
	'es	0	
	No	1	
	Don't know	0	
	Total Total	1	

	Q100
How many other irrigation pumps in your system are participa	ting in the Oregon Solar PV
Pilot Program?	
Choices	•
1	0
2 - 5	0
More than 5 (specify)	1
Don't know	0
Total	1
	0101
How many months during the year does this irrigation pump of	<b>~</b> =
Choices	perute:
1 month or less	0
2 - 3 months	0
4 - 5 months	0
More than 5 months	1
Don't know	0
Total	1
	Q102
During the irrigation season, how many hours a day does this	irrigation pump operate?
Choices	2
Less than 5 hours per day	0
6 - 11 hours per day	0
11 - 15 hours per day	0
16 - 20 hours per day	0
21 - 24 hours per day	1
Don't know	0
Total	1

#### **ATTACHMENT**

# RIA DROPUT SURVEY TOPLINE REPORT FOR SOLAR PHOTOVOLTAIC PARTICIPANT PROGRAM REPORT

#### Idaho Power OR PV Pilot Cohort B Dropout Survey Topline Report

e You Applied. From whom or how did you first hear about the Ore	gon Solar
ovoltaic (PV) Pilot program?	
es	0
Idaho Power (website, representative, etc.)	0
Contractor	0
Friends, family, neighbor, co-worker, or other word-of-mouth	1
Other (specify)	0
Don't remember	0
Total	
	0
e tell us how important each of the following factors was in your d	ecision to invest
ar PV system.	
term savings on energy bills	
es	
1 Not important at all	0
2	0
3	0
4	0
1 Very important	1
1 very important	<u></u>
Total  se tell us how important each of the following factors was in your d	Q
Total  se tell us how important each of the following factors was in your dar PV system.	Q
Total  se tell us how important each of the following factors was in your dear PV system.  sonmental benefits	Q
Total  se tell us how important each of the following factors was in your dar PV svstem.  conmental benefits es	Q ecision to invest
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Total  se tell us how important each of the following factors was in your dear PV system.  In mental benefits  1 Not important at all  2 3	ecision to invest
Total  se tell us how important each of the following factors was in your dear PV system.  commental benefits  1 Not important at all 2 3 4	ecision to invest
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Total  se tell us how important each of the following factors was in your dear PV system.  In the system of the following factors was in your dear PV system.  In the system of the following factors was in your dear PV system.  In the system of the following factors was in your dear PV system.  In the system of the following factors was in your dear PV system.  In the system of the following factors was in your dear PV system.  In the system of the following factors was in your dear PV system.  In the system of the following factors was in your dear PV system.  In the system of the following factors was in your dear PV system.  In the system of the following factors was in your dear PV system.  In the system of the following factors was in your dear PV system.  In the system of the following factors was in your dear PV system.  In the system of the following factors was in your dear PV system.  In the system of the following factors was in your dear PV system.  In the system of the following factors was in your dear PV system.  In the system of the factor of the fa	ecision to invest
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Total  se tell us how important each of the following factors was in your dear PV system.  In the important at all  I have important at all  Very important  Total  se tell us how important each of the following factors was in your dear PV system.	ecision to invest
Total  se tell us how important each of the following factors was in your dear PV system.  commental benefits  es  1 Not important at all 2 3 4 1 Very important  Total  se tell us how important each of the following factors was in your dear PV system.  est in new technologies	ecision to invest
Total  se tell us how important each of the following factors was in your dear PV system.  onmental benefits es  1 Not important at all 2 3 4 1 Very important  Total  se tell us how important each of the following factors was in your dear PV system. est in new technologies es	ecision to invest
Total  se tell us how important each of the following factors was in your dear PV system.  In the important at all  2  3  4  1 Very important  Total  se tell us how important each of the following factors was in your dear PV system.  set in new technologies  1 Not important at all	ecision to invest
Total  se tell us how important each of the following factors was in your dear PV system.  In Not important at all  2  3  4  1 Very important  Total  se tell us how important each of the following factors was in your dear PV system.  set in new technologies  1 Not important at all  2	ecision to invest
Total  se tell us how important each of the following factors was in your dear PV system.  commental benefits  es  1 Not important at all 2 3 4 1 Very important  Total  se tell us how important each of the following factors was in your dear PV system.  est in new technologies  1 Not important at all 2 3 1 Not important at all 2 3	ecision to invest

		- 4
U	4	-4

Please tell us how important each of the following	factors was in	your decision	to invest in
a solar PV svstem.			

Becoming more energy independent

Choices	
1 Not important at all	0
2	0
3	0
4	0
1 Very important	1
Total	

Q2\_5

#### Please tell us how important each of the following factors was in your decision to invest in a solar PV system.

Income from Oregon Solar PV Pilot program

Choices	
1 Not important at all	0
2	0
3	0
4	0
1 Very important	1
1 Very important  Total	

Were there any other important factors in your decision?

Choices				
	The payback time	was too long		1
	Total			

Q4\_1

**Q3** 

### Application Process. Please tell us how satisfied you were with the following elements during the application process.

Information provided by Idaho Power's website about the Oregon Solar PV Pilot program

Choices	
1 Very dissatisfied	0
2	0
3	0
4	0
5 Very Satisfied	1
Total	

04 2

### Application Process. Please tell us how satisfied you were with the following elements during the application process.

Information provided by your contractor about how the Oregon Solar PV Pilot program works

Choices	
1 Very dissatisfied	0
2	0
3	0
4	0
5 Very Satisfied	1
Total	

## Application Process. Please tell us how satisfied you were with the following elements during the application process.

Ease of completing the online Capacity Reservation Application

Choices	
1 Very dissatisfied	0
2	0
3	0
4	0
5 Very Satisfied  Total	1
Total	

Q4\_4

### Application Process. Please tell us how satisfied you were with the following elements during the application process.

Ease of completing the Interconnection Application

Choices	
1 Very dissatisfied	0
2	0
3	0
4	1
5 Very Satisfied	0
Total	

Q4\_5

### Application Process. Please tell us how satisfied you were with the following elements during the application process.

Acceptability of terms and conditions in the 15-year contract

, leeep cab	mey or corres and correspond in the 15 year correspond	
Choices		
	1 Very dissatisfied	1
	2	0
	3	0
	4	0
	5 Very Satisfied	0
	Total	

Q4 6

## Application Process. Please tell us how satisfied you were with the following elements during the application process.

The overall design of the Oregon Solar PV Pilot Program

Choices	
1 Very dissatisfied	0
2	1
3	0
4	0
5 Very Satisfied	0
Total	

Q5

#### Did you have sufficient time to review the details of the Oregon Solar PV Pilot program before making the decision to participate?

Choices		
	Yes	1
	No	0
	Don't know	0
	Total	

Making Decisions - Tradition	onal Net Metering. Di	id you consider the	e traditional Net	Metering
option for your solar PV sy	stem?			

Choices	
Yes	0
No	0
Don't know	1
Total	

Q7

For the traditional Net Metering option, how many years did you estimate it would take to recover your total cost of an installed solar PV system?

Choices	
1 - 10 years	0
11 - 20 years	0
21 - 30 years	0
More than 30 years	0
Don't know, didn't estimate payb	ack 0
Total	

	Ųδ
Who calculated this estimate?	
Choices	
Myself	0
Contractor	0
Other (specify)	0
Don't know	0
Total	
·	

How did the size of the system for the traditional Net Metering option you considered compare to the size of the system you planned to install under the Oregon Solar PV Pilot program?

program:	
Choices	
Smaller	0
The same	0
Larger	0
Don't know	0
Total	

010

Why did you decide not to participate in the traditional Net Metering program? Select all that apply.

Choices	
Program paperwork was too cumbersome	0
The change in State tax credits made Net Meterin	0
The Oregon Solar PV Pilot program incentive was	0
Other (specify)	0
Don't know	0
Total	

About Your Decision to Participate in the Solar Payment Option Program. When you made a

	choice to	participate	in the Oreg	on Solar PV	Pilot program,	how important was
--	-----------	-------------	-------------	-------------	----------------	-------------------

The Volumetric Incentive Rate (VIR)	The Volu	ımetric	Incentive	Rate	(VIR)
-------------------------------------	----------	---------	-----------	------	-------

Choices	
1 Not important at all	0
2	0
3	0
4	1
1 Very important	0
Total	

011 2

About Your Decision to Participate in the Solar Payment Option Program. When you made a

#### choice to participate in the Oregon Solar PV Pilot program, how important was . . .

The 15-year fixed incentive payment term

Choices		
	1 Not important at all	0
	2	0
	3	0
	4	1
	1 Very important	0
	Total	

Q12

#### Please indicate the most influential source of information to reach the decision to participate in the Oregon Solar PV Pilot program.

Choices		
	Contractor	0
	Idaho Power (representative, website, etc.)	0
	Friends, family, colleagues who had installed a so	0
	Other (specify) (The Internet)	1
	Don't know	0
	Total	

013

#### Did you have any concerns or unresolved issues when you made the decision to participate in the Oregon Solar PV Pilot program?

Choices	
Yes	1
No	0
Total	

**Q14** 

#### Please describe the concerns or unresolved issues you had.

#### Choices

The payment for electricity generated was based on electricity used and the remainder was donated. We were putting in a geothermal unit which would have used very little electricity

1

#### Total

		Q15
While you contracto	u had a capacity reservation in the program, did you work with an install or?	lation
Choices		
	Yes	1
	No	0
	Total	
		Q16
	sfied were you with your installation contractor?	
Choices		
	1 - Very Disatisfied	0
	2	0
	3	0
	4	1
	5 - Very Satisfied	0
	NA	0
	Total	
		Q17
Please de	escribe any issues or concerns you had with your contractor.	
Choices		
		0
	Total	
		Q18
<b>About Yo</b>	ur Withdrawal from the Solar Payment Option Program. Who decided to	end your
	tion in the Oregon Solar PV Pilot program?	•
	tion in the Oregon Solar PV Phot program:	
Choices	Maray saves and in march sure hald the single	4
	Me or someone in my household/business	1
	Idaho Power	0
	Construction (Product of Construction)	0
	Total	

Access to available funding

Choices	
1 Not significant at all	0
2	0
3	1
4	0
5 Very significant	0
NA	0
Total	

Access to adequate information

Choices	
1 Not significant at all	0
2	0
3	0
4	1
5 Very significant	0
NA	0
Total	

Q19\_3

#### How significant were each of the following factors in your decision to withdraw from the Oregon Solar PV Pilot program?

Lack of certainty about the amount of electricity the solar PV system would generate

Choices	
1 Not significant at all	0
2	0
3	1
4	0
5 Very significant	0
NA	0
Total	

019 4

#### How significant were each of the following factors in your decision to withdraw from the Oregon Solar PV Pilot program?

Finding an experienced contractor

Choices	
1 Not significant at all	0
2	1
3	0
4	0
5 Very significant	0
NA	0
Total	

Q19\_5

### How significant were each of the following factors in your decision to withdraw from the Oregon Solar PV Pilot program?

Appearance/aesthetics of solar PV system

Choices	
1 Not significant at all	0
2	1
3	0
4	0
5 Very significant	0
NA	0
Total	

Liability insurance requirement

Choices	
1 Not significant at all	0
2	1
3	0
4	0
5 Very significant	0
NA	0
Total	

Q19\_7

### How significant were each of the following factors in your decision to withdraw from the Oregon Solar PV Pilot program?

Prohibited from applying for an Oregon State Tax Credit

Choices	
1 Not significant at all	0
2	0
3	0
4	1
5 Very significant	0
NA	0
Total	

Q19\_8

#### How significant were each of the following factors in your decision to withdraw from the Oregon Solar PV Pilot program?

Total system cost

Choices	
1 Not significant at all	0
2	0
3	0
4	0
5 Very significant	1
NA	0
Total	

Q19\_9

#### How significant were each of the following factors in your decision to withdraw from the Oregon Solar PV Pilot program?

Total upfront cost

Choices	
1 Not significant at all	0
2	0
3	0
4	0
5 Very significant	1
NA	0
Total	

Estimated system payback

Choices	
1 Not significant at all	0
2	0
3	0
4	0
5 Very significant	1
NA	0
Total	

Q19\_11

### How significant were each of the following factors in your decision to withdraw from the Oregon Solar PV Pilot program?

Estimated taxes on income from solar PV system

Choices	
1 Not significant at all	0
2	1
3	0
4	0
5 Very significant	0
NA	0
Total	

Q19\_12

#### How significant were each of the following factors in your decision to withdraw from the Oregon Solar PV Pilot program?

Program requirements were confusing or complicated

Choices		
	1 Not significant at all	0
	2	0
	3	1
	4	0
	5 Very significant	0
	NA	0
	Total	

Q19\_13

#### How significant were each of the following factors in your decision to withdraw from the Oregon Solar PV Pilot program?

Program paperwork was confusing or too time-consuming

Choices	
1 Not significant at all	0
2	0
3	0
4	0
5 Very significant	0
NA	1
Total	

Enrolled	in	а	different	solar	PV	program
----------	----	---	-----------	-------	----	---------

Choices		
	1 Not significant at all	0
	2	0
	3	0
	4	0
	5 Very significant	0
	NA	1
	Total	

		Q20
Were there any other important factors in your decision to withdraw?		
Choices		
Maintenance on solar unit	1	
Total		

Q25\_1

#### How significant were each of the following factors in your decision not to install a solar PV system?

Household/business is moving to a different location

Choices	
1 Not significant at all	0
2	0
3	0
4	0
5 Very significant	0
NA	1
Total	

Q25\_2

#### How significant were each of the following factors in your decision not to install a solar PV system?

Condition of existing roof

Choices	
1 Not significant at all	0
2	0
3	0
4	0
5 Very significant	1
NA	0
Total	

025 3

#### How significant were each of the following factors in your decision not to install a solar PV system?

Would have taken too long before installation was complete

Choices	
1 Not significant at all	0
2	1
3	0
4	0
5 Very significant	0
NA	0
Total	

there anything you wished you would have known be	fore starting the project?
pices	
A better explanation of how the payments worked	1
Total	
al Comments. How did your experience with the Oreg	gon Solar PV Pilot program comp
your expectations?	
pices	
Did not meet my expectations	0
Met my expectations	0
Exceeded my expectations	0
Don't know	0
Not applicable	1
	<u> </u>
Total	<u> </u>
	_
Total	
Total  by didn't your experience with the Oregon Solar PV Pi	
Total  by didn't your experience with the Oregon Solar PV Pi	
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Total  by didn't your experience with the Oregon Solar PV Picectations?  Dices  Total	ilot program meet your
Total  by didn't your experience with the Oregon Solar PV Picectations?  bices  Total  your opinion, what (if anything) could be done to imp	ilot program meet your
Total  by didn't your experience with the Oregon Solar PV Picectations?  bices  Total  your opinion, what (if anything) could be done to impoices	ilot program meet your  0  prove the program?
Total  by didn't your experience with the Oregon Solar PV Picectations?  bices  Total  your opinion, what (if anything) could be done to impoices  A program like California or Ky where someone else	ilot program meet your  0  prove the program?
Total  by didn't your experience with the Oregon Solar PV Picectations?  Dices  Total  your opinion, what (if anything) could be done to impoices  A program like California or Ky where someone else maintains the panels and pays a fee to use your lar	ilot program meet your  0  prove the program?  installs and 1  nd(CA) or a
Total  by didn't your experience with the Oregon Solar PV Picectations?  bices  Total  your opinion, what (if anything) could be done to impoices  A program like California or Ky where someone else	ilot program meet your  0  prove the program?  installs and 1  nd(CA) or a