



e-FILING REPORT COVER SHEET

COMPANY NAME: PORTLAND GENERAL ELECTRIC COMPANY

DOES REPORT CONTAIN CONFIDENTIAL INFORMATION? No Yes If yes, submit a redacted public version (or a cover letter) by email. Submit the confidential information as directed in OAR 860-001-0070 or the terms of an applicable protective order.

Select report type: RE (Electric) RG (Gas) RW (Water) RT (Telecommunications) RO (Other, for example, industry safety information)

Did you previously file a similar report? No Yes, report docket number: RE 46

Report is required by: OAR 860-026-0035

Statute

Order

Note: A one-time submission required by an order is a compliance filing and not a report (file compliance in the applicable docket)

Other

(For example, federal regulations, or requested by Staff)

Is this report associated with a specific docket/case? No Yes, docket number:

List Key Words for this report. We use these to improve search results.

Annual Reporting of Promotional Concessions and Activities

Send the completed Cover Sheet and the Report in an email addressed to PUC.FilingCenter@state.or.us

Send confidential information, voluminous reports, or energy utility Results of Operations Reports to PUC Filing Center, PO Box 1088, Salem, OR 97308-1088 or by delivery service to 201 High Street SE Suite 100, Salem, OR 97301.



Portland General Electric

121 SW Salmon Street • Portland, OR 97204
portlandgeneral.com

May 1, 2024

Public Utility Commission of Oregon
Attn: Filing Center
201 High Street, S.E.
P.O. Box 1088
Salem, OR 97308-1088

RE: RE 46 PGE 2023 Reporting of Promotional Activities and Concessions

Pursuant to Oregon Administrative Rule (OAR) 860-026-0035, Portland General Electric Company (PGE) hereby submits the 2023 Promotional Activities and Concessions Report. Below are the 2023 expenditures.

Promotional Activity as defined in OAR 860-026-0010

Home Builders Association of Metropolitan Portland (HBA)

Sponsorship and advertising

PGE did not provide specific benefits or incentives to individual customers or builders instead it is supporting the HBA to promote PGE's services more generally.

Total \$34,875

Promotional Concession as defined in OAR 860-026-0015

Green Future Enrollment

Customers who enrolled in Green Future Choice or Green Future Block through community events, phone, web/microsite, and other marketing efforts received a free reusable Green Future shopping bag and PGE's Green Future program will provide a \$10 gift to a preselected nonprofit organization. All Green Future costs are covered by program participants. PGE has a competitive RFP for marketing and outreach services and the additional costs of offering these enrollment incentives are included in the costs already paid to PGE's selected marketing and outreach partner through 2024.

Resilience for Electricity Dependent Individuals (REDI)

For customers who are reliant on electricity to power their medical devices. PGE offered subsidized portable batteries to customers who are currently enrolled in the Medical Certificate Program and reside in a Public Safety Power Shutoff Area (PSPS), with further discounted batteries provided to those who are income qualified.

Total \$69,242

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If you have any questions regarding this filing, please contact Mary Widman at (503) 464-8223. Please direct all formal correspondence and requests to the following email address pge.opuc.filings@pqn.com

Sincerely,

\s\ *Robert Macfarlane*

Robert Macfarlane
Manager, Pricing and Tariffs

cc: Rebecca Trujillo, NW Natural
Matthew McVee, Pacific Power