



e-FILING REPORT COVER SHEET

COMPANY NAME: PORTLAND GENERAL ELECTRIC COMPANY

DOES REPORT CONTAIN CONFIDENTIAL INFORMATION? No Yes If yes, submit a redacted public version (or a cover letter) by email. Submit the confidential information as directed in OAR 860-001-0070 or the terms of an applicable protective order.

Select report type: RE (Electric) RG (Gas) RW (Water) RT (Telecommunications)
 RO (Other, for example, industry safety information)

Did you previously file a similar report? No Yes, report docket number: RE 120

Report is required by: OAR OAR 860-026-0015(3) & 860-026-0025

Statute

Order

Note: A one-time submission required by an order is a compliance filing and not a report (file compliance in the applicable docket)

Other

(For example, federal regulations, or requested by Staff)

Is this report associated with a specific docket/case? No Yes, docket number:

List Key Words for this report. We use these to improve search results.

2022 Anticipated Promotional Activities and Concessions Notice

Send the completed Cover Sheet and the Report in an email addressed to PUC.FilingCenter@state.or.us

Send confidential information, voluminous reports, or energy utility Results of Operations Reports to PUC Filing Center, PO Box 1088, Salem, OR 97308-1088 or by delivery service to 201 High Street SE Suite 100, Salem, OR 97301.



Portland General Electric
121 SW Salmon Street • Portland, OR 97204
portlandgeneral.com

December 3, 2021

Public Utility Commission of Oregon
Attn: Filing Center
201 High Street S.E.
P.O. Box 1088
Salem, OR 97308-1088

Re: PGE 2022 Anticipated Promotional Activities and Concessions Notice

Portland General Electric Company (PGE) is filing its anticipated 2022 promotional offerings. This is intended to fulfill the requirements of OAR 860-026-0025 which requires PGE to file a description with the Public Utility Commission of Oregon (OPUC), of any promotional concession before it is offered. In previous years, these offerings were supported with SB 838 energy efficiency funding, and support energy efficient ducted and ductless heat pumps. For 2022, PGE is including anticipated promotional offerings around HB 2021 100% Clean Electricity Decarbonization and HB 2165 Transportation Electrification.

Promotional concessions are defined in OAR 860-026-0015 as: "any consideration offered or granted by an energy utility or its affiliate to any person with the object, express or implied, of inducing such person to select or use the service or additional service of such utility, or to select or install any appliance or equipment designed to use such utility service."

The anticipated promotional activities and concessions, and associated budgets are as follows:

Integrated Energy Solutions Programs in 2022 – budget is up to \$200,000

Small Medium Business Customer Campaigns 2022 – budget is up to \$150,000

Heat Pumps 2022 - Heat Pump Direct Marketing Campaigns – budget is up to \$150,000

Transportation Electrification (TE) in 2022 – budget is up to \$265,000

Brand Sponsorships in 2022 (potential) – budget is up to \$1,130,000

Commercial Real Estate – budget is up to \$180,000

Program: Time of Day – budget is up to \$150,000

Smart Grid Test Bed demonstration project: Solar Smart Inverters
Audience: Residential customers - **budget is up to \$30,000**

Smart Grid Test Bed demonstration project: Managed Charging
Audience: Residential customers - **budget is up to \$100,000**

If additional promotions are added during the year, PGE will separately notice them with the Commission in accordance with OAR 860-026-0030.

If you have any questions, please contact Mary Widman at (503) 464-8223. Please direct all formal correspondence and requests regarding this notice to the following email address: pge.opuc.filings@pqn.com.

Sincerely,

\s\ Robert Macfarlane

Robert Macfarlane
Manager, Pricing & Tariffs

cc: Paul Rossow, OPUC
Rebecca Brown, NW Natural
Matthew McVee, PacifiCorp