

RE 120( ) e-FILING REPORT COVER SHEET

REPORT NAME:

PGE 2017 Promotional Concession Notice

COMPANY NAME:

Portland General Electric

DOES REPORT CONTAIN CONFIDENTIAL INFORMATION?

No

If known, please select designation:

RE 120( )

Report is required by:

OAR 860-026-0015(3)(f) & 860-026-0025

Is this report associated with a specific docket/case?

No

Key words:

PGE 2017 Promotional Concession Notice

If known, please select the PUC Section to which the report should be directed:

Electric Rates and Planning



**Portland General Electric Company**  
121 SW Salmon Street • Portland, Oregon 97204  
PortlandGeneral.com

December 1, 2016

Public Utility Commission of Oregon  
Attn: Filing Center  
201 High Street S.E.  
P.O. Box 1088  
Salem, OR 97308-1088

Re: PGE 2017 Promotional Concession Notice

Pursuant to Staff's request and to streamline the reporting of promotional concessions, PGE is filing its anticipated promotional offerings in calendar year 2017, along the lines of the Northwest Natural practice. This is intended to be completed in compliance with OAR 860-026-0025 which requires PGE to file a description with the PUC, of any promotional concession before it is offered and to copy Northwest Natural. Promotional concessions are defined in OAR 860-026-0015 as: "any consideration offered or granted by an energy utility or its affiliate to any person with the object, express or implied, of inducing such person to select or use the service or additional service of such utility, or to select or install any appliance or equipment designed to use such utility service."

PGE plans to make the following offers during the 2017 calendar year. These offerings are supported with SB 838 energy efficiency funding, and support energy efficient ducted and ductless heat pumps and commercial energy efficiency programs. In making this report, PGE is erring on the side of caution as the offerings fall under the exclusion found in OAR 860-026-0015(3)(f) as a Commission approved energy efficiency program.

The promotions and associated budgets are as follows:

Heat Pumps

- Winter Ductless Heat Pump Campaign – budget is up to \$10,000
- Spring Ductless and Ducted Heat Pump Campaign – budget is up to \$17,000
- Summer Ductless and Ducted Heat Pump Campaign – budget is up to \$17,000
- Fall Ductless and Ducted Heat Pump Campaign – budget is up to \$17,000

Commercial Energy Efficiency

- Energy Efficiency Lighting Sweepstakes – budget is up to \$30,000

If additional promotions are added during the year, PGE will separately notice them with the Commission in accordance with OAR 860-026-0030.

If you have any questions, please contact Mary Widman at (503) 464-8223.

Please direct all formal correspondence and requests regarding this notice to the following email address: [pge.opuc.filings@pgn.com](mailto:pge.opuc.filings@pgn.com).

Sincerely,

A handwritten signature in black ink that reads "Karla Wenzel". The signature is written in a cursive style with a large, looped initial "K".

Karla Wenzel  
Manager, Pricing & Tariffs

cc: Paul Rossow, OPUC  
Onita R. King, NW Natural