# Arrearage Management Program Proposal and Update

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## Welcome



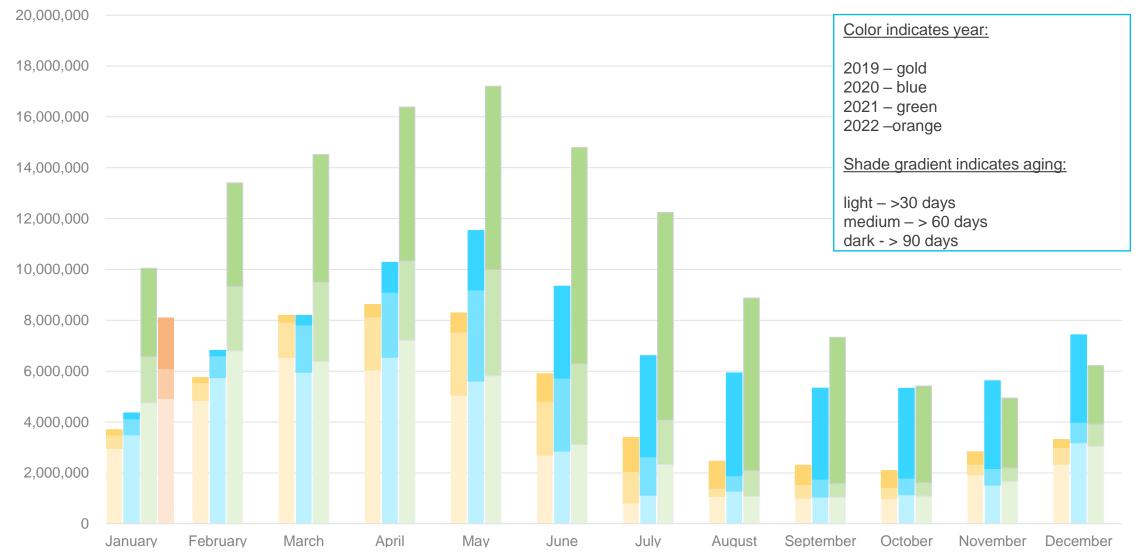
- AMP Update
- AMP Funding Request & Proposed Change
- Community Outreach Update

# **Arrearage Activity**



3

### 2019-2022 Residential Arrearages by Aging - Oregon



# **Current AMP Overview**



## Launched May 3, 2021 – funding of 1% of retail revenues ~\$6.167 million

## **Instant Grant Option**

• Up to a \$300 grant for a residential customer with a smaller past due or full balance who expresses economic hardship.

## **50/50 Matching Grant Option**

• Up to a \$600 matching grant applied as a credit on a residential customer's account to eliminate a past due or full balance.

## **Time Payment Arrangement (TPA) with Matching Grant Option**

• Up to a \$1,200 grant; an option that offers a TPA to a residential customer who then receives a matching grant payment to reduce their past due balance each time their own monthly TPA payment posts.

## **Frequency of Participation**

 Residential customers can participate in the AMP in any combination of options up to a maximum contribution from the Program of up to \$1,200.

# **NW Natural AMP Summary**



## May 3, 2021 – February 28, 2022

## **Total AMP Funding of \$6,167,000**

Grant Type	Number of Households	Total Funds Granted
Instant Grant – up to \$300	17,171	\$4,260,597
50/50 Matching Grant – up to \$600	4,676	\$914,768
TPA w/Matching Grant – up to \$1,200	3,828	\$532,863
Crisis Grant – up to \$1,000	236	\$197,474
Total	23,700	\$5,905,702
Percentage of Total Granted or Committed		95.76%

## **Proposed AMP Enhancements**



## Proposal filed on February 17, 2022 – docket ADV 1373

- Add new Low-Income Instant Grant Option
  - Customers would be deemed "low-income" based on receiving Energy Assistance and being incomequalified since 2019 and auto-enrolled for an instant grant if they have an arrearage balance.
  - Addresses the needs of low-income customers impacted by the economic repercussions of the COVID-19 pandemic in a simple manner that doesn't present any barriers to customers receiving economic relief.
- Request for an additional 0.5% in AMP funding ~\$3.1 million
  - \$750,000 of this funding set aside for the new Low-Income Instant Grant Option.
  - Provides arrearage relief to customers through the heating season as the COVID-19 pandemic persists and related economic impacts continue.
  - Additional funding provides needed arrearage relief through the spring months, which typically have been the months when NW Natural customers experienced the highest arrearage balances in the prepandemic period.

# **AMP Brochure & Flyer**





#### We're Here to Help. Call us about new instant grants and bill assistance options

During this challenging time, we can provide options that can help you pay off past-due account balances, manage bills, and lower monthly payments.

Please contact us today to see which options may work best for you.



#### OUR AVAILABLE OPTIONS INCLUDE:

#### NEW instant grant program

Customers in need can choose several grant options available to help with a past-due balance. This new program provides instant grants of up to \$300 and even more options for larger balances. A grant can be used to help offset the cost of a payment plan or pay off a past-due account balance.

#### Flexible payment plans

We have a variety of payment plans to help you manage a past-due account balance. If you're already on a payment plan, we can review your account and existing plan to consider a different plan option.

#### Local energy assistance programs

If you're on a limited or fixed income and need continued help paying your bills, we partner with local agencies throughout Oregon that offer energy assistance options.

## CALL NOW 844-795-9377

Available funding for the new instant grant program is limited, so please call us as soon as possible at 844-795-9377, 7 a.m. to 6 p.m., Monday through Friday. NW Natural's customer service team can assist you in additional languages by interpreter.

For general information, please visit nwnatural.com/flyer/paymentassistance.



#### WE'RE IN THIS TOGETHER.

Electricity providers also have programs available to help customers with past-due account balances.

FGE If your electricity is provided by PGE: Visit: portlandgeneral.com/ matchmypayment Call: 800-542-8818, 7 a.m. to 7 p.m., Monday through Friday

#### PACIFIC POWER

If your electricity is provided by Pacific Power: Visit: **pacificpower.net/assistanceplus** Call: **888-221-7070**, 7 a.m. to 6 p.m., Monday through Friday

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-	ДОХІ СЧЕТ МЕС ПРЕ, ЭЛЕІ	夏活的付款计划 我们有多种付款计划,可帮助您管理逾期 账户余额。如果您已经使用付款计划,我 们可查看您的账户和现有计划,或考虑使用不同 的计划选项。	PACIFIC POWER 如果您的电力提供商是 Pacific Power: 请登录例は: pacificower.net/assistanceplus 请致电: 888–221–7070 (周一到周五上午7点至 下午6点)
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			欲了解一般信息,请登录网站 nwnatural.com/ flyer/paymentassistance。

# **Other Energy Assistance Programs**



Energy Assistance Program	Number of Households	<b>Total Benefits</b>
Program Year 2021-2022		
GAP	211	\$ 20,550.00
OLGA	2,621	\$ 1,090,198.00
LIHEAP	2,335	\$ 747,460.77
Totals	5,167	\$ 1,858,208.77
Program Year 2021-2022		
GAP	1,135	\$ 122,029.00
OLGA	5,044	\$ 2,243,670.00
LIHEAP	5,241	\$ 1,755,170.76
Totals	11,420	\$ 4,120,869.76

Distributed \$758,225 more in Energy Assistance funds to 1,592 more households in the 2020-2021 Program Year vs. the prior 2019-2020 Program Year. On track for a similar distribution in the 2021-2022 Program Year.



- Implement new methods to communicate and disseminate information; create menu of new materials to amplify message
- Employ creative solutions to reach hardest to access populations
- Deliver information through trusted partners to encourage engagement; co-create strategies with partners to align with who they serve and how
- Establish and strengthen relationships with nonprofit community
- Deploy company-wide effort; leverage employee base to expand and diversify outreach
- Create partner list of over 140 distinct community-based partners; engage directly; review unique and effective methods to reach client base
- Translate resources into Spanish, Russian, Chinese and Vietnamese; source paid services from Immigrant and Refugee Community Organization (IRCO)

# Enhanced Community Outreach Activities

#### Highlights & Targeted Outreach – key partners, approaches and evolving strategy

- Partner-activated outreach: check-in calls, e-newsletters, organization-wide emails, social media, school and food bank meals, school counselors, housing specialists, etc.
- Schools: 15,000 brochures to Portland and Clackamas districts [counselors, social workers & nutrition hubs]; prioritize higher-need areas; Portland Public Schools 
   NW Natural customer referral process; continued outreach through fall; November mailer to families on Free/Reduced meals; interpretation services for school staff to help families apply for assistance
- Seniors: 5,000 brochures to Meals on Wheels chapters; e-newsletter to Oregon senior nutrition provider network; over 70 representatives of healthcare
  providers, Area Agency on Aging staff, state and local government contract funders

#### Approach – engage partners with large networks, close ties to priority populations and trust of community

- Large networks: Energy Trust of Oregon, Housing Oregon, Oregon Energy Fund
- Culturally-specific: IRCO, Hacienda CDC, Latino Network, Chinese Garden, Oregon Chinese Consolidated Benevolent Association
- NW Natural: 2,500 brochures to field technicians to share with customers; community action managers (North, South and Central Coasts, Gorge)

#### **Evaluation – current activities and future applications**

- Unique phone number assigned to information delivery channel (phone, social media, brochure, email)
- Track strength of information channels as levers to action
- Strong potential for future outreach strategies, practices and evaluations

## **Enhanced Community Outreach** Key initiatives since November presentation



- New partnership with TriMet TriMet to send AMP brochure to riders participating in reduced fare programs
  - O List of 13,000 email addresses
- On the horizon AMP information to nonprofits that deliver reduced fare tickets to riders and ad space on TriMet transportation
- Low-Income Programs income threshold aligns with NWN and verified by nonprofit organizations

### **Mobile Home Parks**

- AMP brochure to be mailed to mobile home park customers in Lane, Multnomah and Washington Counties (three most populous counties for NWN)
  - Used publicly available list of parks and paired it with NWN data to generate active service record list
- On the horizon expansion to Hood River, Marion & Clackamas Counties
- Low-Income Programs median income of mobile home residents is half that of all homeowners and mobile home residents pay 70% more in energy bills

### **Seniors**

- Expanded outreach partnership with Meals on Wheels, Friendly House & Hollywood Senior Center
- Home assessments to identify safety hazards AMP to be added to Home Visit Checklist & annual check-in and onboarding
- Low-Income Programs referrals to **local CAP agencies** for weatherization and additional energy assistance

NW Natural

# Enhanced Community Outreach –



# Examples



Proud Ground Announcements Proud Ground recently conducted a survey with homeowners, exploring how to best suggest them and received some great tiles; there you to all these that

peted) Read on this feedback, Froud Ground is offering four different

Proud Ground is hiring a Communications Coordinator to join the

#### \*\*\* Community Action Hillsboro, Oregon

Contenuity Published by Gina Brooks 🙆 · September 22 · 🚱

Did you know that NW Natural has payment plans and financial assistance grants for customers who have past due payments on their accounts? Grants can be used to help offset the cost of a payment plan or pay off a past-due account balance. To learn more, please follow the link below!





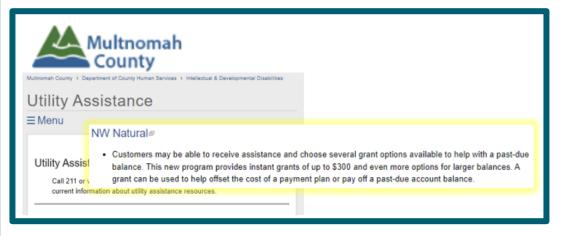
NW Natural September 22 · • If you need help making a past-due payment, please contact us to discuss options. Financial assistance grants may also be available. http://ow.ly/GjuV50G88Ez

#### English | Español | Русский | سيبة | 湖体中文 | Tiếng Việt



#### Don't turn your NW Natural Gas off this summer—we can help!

Impact NW Energy Assistance can help you with NW Natural bills so you don't have to turn off your service this summer!



Instant Grant Payment Assistance Program for overdue bills - NW Natural customers in Oregon with a past-due balance may be able to receive instant grants of up to \$300, and even more options for larger balances. For more information, call NW Natural at: 844-795-9378. For general information, visit nwnatural.com/community/paymentassistance.

Corvallis Oregon



NW Natural Gas: NW Natural Gas customers who are behind in their payments can request a temporary payment plan and consideration for the Oregon Arrearage Management Plan that offers grants to resolve outstanding balances. Call Customer Service at 800-422-4012 for qualifications and to enroll in customer payment plans.

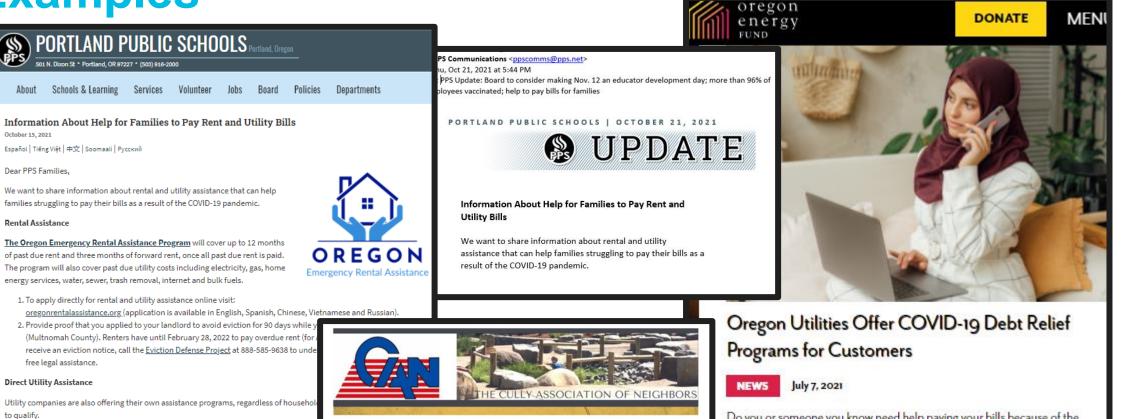
#### Report a Problem Renters & Landlords | COVID-19

Community

Doing I

# Enhanced Community Outreach – Examples





- Pacific Power: Up to \$300 forgiven. Go to pacificpower.net/assistanceplus or call 1-8
- PGE: Up to \$500 matching grant. Go to portlandgeneral.com/help/covid-19/helping: 800-542-8818
- NW Natural: Up to \$300 forgiven. Go to <u>nwnatural.com/paymentassistance</u> or call 1-

For questions or other referrals, please call 2-1-1 or visit <u>211info.org</u>. You may also contact worker if you need more information or resources. NW Natural

NW Natural has stated that "We will not disconnect customers who can't make a payment due to impacts caused by the coronavirus. Customers will continue to receive bills and past-due notices. But NW Natural will not send a final shut-off notice and disconnect service."

Customers can contact 800-422-4012 with questions or to make payment arrangements.

Do you or someone you know need help paying your bills because of the COVID-19 pandemic? Your utility may be able to help! Portland General Electric, Pacific Power, NW Natural, Avista, Cascade Natural Gas, and Idaho Power have all announced debt relief plans for Oregon customers...

# **List of Outreach Partners & Networks**

- Abilities at Work
- AGE+
- Albertina Kerr
- Amani Center
- Ambleside Meals People
- AntFarm
- Area Agency on Aging Network
- Birch Community Services
- Canby Center in Canby
- Catholic Charities
- Centro Cultural
- CAP Catholic Community Services
- CAP Clatsop Community Action
- CAP Community Action Washington County
- CAP Community Action Agency
- CAP Community Action Team
- CAP Community Services Consortium
- CAP Mid-Columbia Community Action Council
- CAP Oregon Coast Community Action
- · CAP Yamhill County CAP
- Chinese Consolidated Benevolent Association
- Collins Foundation
- Community Warehouse
- Country Media
- Dev NW

- Dress for Success
- Eastco Diversified Services
- Energy Trust of Oregon
- Farmworker Housing Development Corporation
- Food for Lane County
- Friendly House
- · Friends of the Milwaukie Center
- Grantmakers of OR & SW Washington
- Hacienda CDC
- Holla
- Hollywood Senior Center
- Homes for Good
- Hood River Valley Adult Center
- Housing Alliance
- Housing Oregon
- Human Solutions
- Imago Dei Community
- Impact NW
- IRCO
- Kairos PDX Ore
- KOHI Radio
- · Lan Su Chinese Garden
- Latino Network
- LatinoBuilt
- LifeWorks
- Livelihood NW

- Maybelle Clark Macdonald Fund
- Meals on Wheels NWN footprint
- Mercy Connections
- Metropolitan Family Service
- Meyer Memorial Trust
- Mid-Columbia EDCMiller Foundation
- Molalla Adult Community Center
- My Fathers House
- Neighborhood House
- The Next Door
- Oregon Community Foundation
- Oregon Energy Fund
- Oregon Food Bank
- Oregon Law Center
- Oregon Senior Nutrition Provider network
- Oregon State Tenants Association
- OSU Extension Service
- Outside In
- Pioneer Community Center
- Portland Homeless Family Solutions
- Proud Ground
- Raphael House
- Reading Results
- Safe & Sound
- Salvation Army Portland
- SEI

 School Districts – Beaverton, Gresham, North Clackamas, Portland Public Schools

NW Natural

- SnowCap
- Society of St Vincent de Paul
- Tribal Housing
- TriMet
- United Way of Columbia County
- Verde
- · Vernonia's
- Virginia Garcia Memorial Health Center
- Voice
- · Volunteers of America
- Worship Lake Oswego United Methodist
- Worship Our Lady of the Lake
- Worship West Linn Lutheran
- Worship Jaya Hanuman Temple & Cultural Center
- Worship Miao Fa Temple
- Worship Muslim Community Center of Portland
- Worship Portland Hindu Temple
- Worship Trinity Full Gospel Pentecostal
- Worship Zen Community of Oregon
- Worship Grace Memorial Episcopal Church
- Zarephath Kitchen and Pantry



# Thank you.