



Portland General Electric Company
Legal Department
121 SW Salmon Street • Portland, Oregon 97204
(503) 464-8926 • Facsimile (503) 464-2200

Douglas C. Tingey
Associate General Counsel

March 8, 2013

Via Electronic Filing and U.S. Mail

Oregon Public Utility Commission
Attention: Filing Center
550 Capitol Street NE, #215
PO Box 2148
Salem OR 97308-2148

Re: UE 262 – PGE's Request for General Rate Revision

Attention Filing Center:

Enclosed for filing in the captioned docket are an original and one copy of the **Affidavit of Celena Carr Regarding Notice of General Rate Revision** and the corresponding exhibits.

This is also being filed by electronic mail with the Filing Center. An extra copy of the cover letter is enclosed. Please date stamp the extra copy and return to me in the envelope provided.

Thank you in advance for your assistance.

Sincerely,

DOUGLAS C. TINGEY
Assistant General Counsel

DCT:qal
Enclosures

BEFORE THE PUBLIC UTILITY COMMISSION
OF OREGON

UE 262

In the Matter of

PORTLAND GENERAL ELECTRIC
COMPANY

Request for a General Rate Revision

**AFFIDAVIT OF CELENA CARR
REGARDING NOTICE OF
GENERAL RATE REVISION**

I, Celena Carr, being first duly sworn on oath, depose and say:

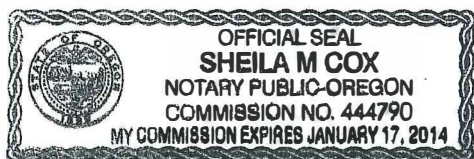
1. My full name is Celena Carr. I am a Communications Specialist with Portland General Electric ("PGE").
2. PGE filed with the Public Utility Commission of Oregon its Request for a General Rate Revision on February 15, 2013.
3. Pursuant to OAR 860-022-0017, PGE caused to be published a display advertisement announcing the General Rate Revision on Tuesday, February 19, 2013, in *The Oregonian* and *The Salem Statesman Journal*. Affidavits of Publications from the aforementioned newspapers are attached as Exhibits A & B respectively. The ad size was four columns wide by 10.5 inches tall. A copy of the announcement is attached to this Affidavit as Exhibit A.

DATED this 8th day of March, 2013.

Celena Carr

CELENA CARR

SUBSCRIBED AND SWORN to before me this 8th day of March, 2013.



Sheila M. Cox

NOTARY PUBLIC in and for the State of Oregon
My Commission Expires: 1/17/14

The Oregonian Hillsboro Argus



1320 S.W. Broadway, Portland, OR 97201-3499

Affidavit of Publication

I, Glenda Hatter, being first duly sworn depose and say that I am the Principal Clerk of The Publisher of The Oregonian, a newspaper of general circulation, as defined by ORS 193.010 and 193.020, published in the City of Portland, in Multnomah County, Oregon; that the preprint insertion was distributed in the listed zip codes of The Oregonian or the issue on the following date(s):

PGE / ONAC

3440623

02/19/2013

A handwritten signature in blue ink that reads 'Glenda Hatter'.

Principal Clerk of the Publisher

Subscribed and sworn to before me on March 1, 2013

A handwritten signature in blue ink that reads 'Christine D. Cassel'.

Notary Public for Oregon

My Commission expires 5-27-16



B6

BUSINESS | METRO

THE OREGONIAN • TUESDAY, FEBRUARY 19, 2013

Microsoft

Continued from Page B3

Hewlett-Packard and others.

But some industry experts are critical of Microsoft's latest volley, which suggests Google is invading users' privacy by delivering ads tailored to keywords in consumers' email messages. Analysts say the practice has been accepted for nearly a decade.

"The idea that one company is better than the other is disingenuous and deceptive," said co-founder advocate Jeff Chester of the Center for Digital Democracy, adding that all major Internet companies collect user data. "If Microsoft was as successful as Google in the search business, you would not hear a peep out of them on privacy."

Another privacy advocate, however, said he's happy to see a big Internet company treat privacy as a competitive feature. "I think it's very healthy," said John Simpson of the nonprofit Consumer Watchdog, "even if they're using it to make buck."

Microsoft first showed its new strategy the fall when it launched a campaign urging consumers to compare Bing and Google search results. It followed up with ads that criticized a recent change in Google's shopping search service, which

had begun showing only results from merchants who pay to be included.

Google says its new shopping search policy means consumers get the most accurate listings, but Microsoft and other critics accused Google of quietly abandoning objective results. But the attack drew a backlash after the blog Search Engine Land reported Bing's shopping service was also requiring merchants to pay for listings.

Microsoft inched another round of ads this month that attack Google's widely used email program, the firm's Web-based service Gmail.

"Google looks for keywords in your personal email and uses them to target you with paid ads," Microsoft charged. In an interview, Weitz cited a Microsoft poll that found overwhelming disapproval of that practice, which he said consumers view as "creepy."

The poll didn't specify how email ads are targeted. In a statement, Google said "no humans read your email" and said Gmail ads are chosen by "an automated algorithm" similar to programs that screen out spam.

Google has operated Gmail on the same model since 2004, using software that automatically looks for keywords, such as names of consumer products or travel destinations, which trigger the display of relevant ads.

SPORTS APPAREL

No Nike ad plans for Pistorius

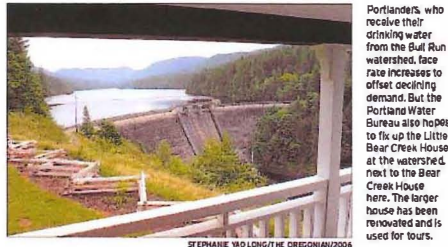
Nike said Monday that it has no plans to use Olympic athlete Oscar Pistorius in future ad campaigns after the South African sports star was charged with murder in the shooting death of his girlfriend.

Keluan Wilkins, a Nike spokesman, declined to say whether Nike had previously had plans for Pistorius, or whether it will pull content advertising that includes him.

Pistorius is a double-amputee who races on carbon-fiber blades and competed in the London Olympics last year. He has been charged with shooting and killing his girlfriend in his South Africa home.

A Nike Internet ad showing Pistorius starting to sprint in his blades with the caption "I am the bullet in the chamber" has already been pulled. Pistorius' agent has canceled the athlete's future scheduled races.

—The Associated Press



SEPHARKE WOLONG/THE OREGONIAN/2006

Water

Continued from Page B1

the proposed increase is directed to lower use. On the severe side, which uses water as a proxy for volume, not quite one-tenth of the proposed hike is tied to consumption.

"I don't think the average person has any understanding of that," said Dave Hagan, who retired in 2012 as the Water Bureau's finance director. "Goah, I'm going to use less and I'm going to have to pay more? How can that be?" Because that isn't the way it is when you go to the store and buy a jar of pickles.

Not as projected

Portland's utility bureau rely on a taxpayer funding, giving them a luxury that agencies dependent on property taxes can't imagine. While other bureaus look at projected revenues and then make spending decisions, the utility bureau establishes costs and then metered make ends meet.

At the Water Bureau, costs for meter readers, inspectors, billing and maintenance crews are tied to consumption, said David Shaif, the bureau administrator. About 55 percent of operating costs are fixed.

As recently as July 2010, the Water Bureau projected increasing demand for part of its 240-page management plan. But officials now say they relied on old data and factored in more wholesale

Read previous coverage of Portland water rates at [OREGONIAN.WA/PORTLAND-WATER-RATES](#).

agreements with suburbs, which buy water from Portland in bulk.

Now officials acknowledge declining use. Water use by residents and businesses fell from 28.6 million CCF (one CCF equals 100 cubic feet, or 748 gallons) in fiscal 2007 to 25.2 million in fiscal 2012, a 12 percent drop.

Officials credit several factors: conscientious consumers, mild weather and high-efficiency washing machines, dishwashers, shower heads and toilets. And they expect further declines. Cecilia Huynh, the bureau's new finance director, said the city will need to raise rates by 1.5 percent in each of the next two years to make up for less consumption. At the Bureau of Environmental Services, the declines will require an increase of about half a percent in fiscal 2013, said James Hagerman, the bureau's finance director.

Is charging customers more for less a good business model? Shaif said the city encourages conservation but gives customers as much water as they want.

"I'm not going to tell you that you should use more water. Why would I do that?" he said. "I'm going to tell you we have as much water as you need."

"Bloated budget"

Kent Crawford, who directs the Portland Water Users Coalition that includes big water users such as Willamette Industries and Sillco, said he recognizes that fixed costs put utilities in a bind if consumption drops. But Crawford, a loud critic of utility spending, said the Water Bureau has a "bloated budget" and officials should cut operating expenses.

The question is whether the new City Council has the stomach to get into this business.

Portlanders, who receive their drinking water from the Bull Run watershed, face rate increases to offset declining demand. But the Portland Water Bureau also hopes to fix up the Little Bear Creek House at the watershed's next to the Bear Creek House here. The larger house has been renovated and is used for tours.

Portlanders, who receive their drinking water from the Bull Run watershed, face rate increases to offset declining demand. But the Portland Water Bureau also hopes to fix up the Little Bear Creek House at the watershed's next to the Bear Creek House here. The larger house has been renovated and is used for tours.

Hales began pressing utilities for lower budgets before his swearing-in. But when he asked in December about a rate freeze, bureau directors wanted off water.

On the sewer side, Director Dean Martorel wrote in an email to Hales' chief of staff that his bureau would face a "\$20 million budget gap" and the loss of 200 jobs if rates didn't increase. Shaif wrote that holding the line could mean "whole program cuts" or cutting the equivalent of 133 jobs.

Both bureaus offered options, including Environmental Services listing tree plantings and the Water Bureau looking at customer service phone operators. But both submitted proposals that hike larger than last year's.

Hales' spokesman, Dana Haynes, emphasized that the City Council has yet to weigh in. "The bureau can ask for a pony," he said. "The conversation has yet to happen."

One project slated to include in his budget: 880 staff houses and \$28,000 to repair the Little Bear Creek House, an old cottage in the Bull Run watershed. A special crew devoted to cost exclusively to building controversial projects favored by Leonard, such as the Rose Festival bandstand. Hales had been expected to take on the project, but Shaif said the jobs two years ago because, he said, the bureau didn't have the money.

"We wanted to be upfront about it, and say this is what we wanted to do," Shaif said of the renewed request. "If the council says no and doesn't want to do it, we won't."

Brad Schwatz, 503-294-7626, [bschwatz@oregonian.com](#), [twitter.com/bradschwatz](#)

BUSINESS CALENDAR

Today

North Clackamas Chamber of Commerce: 8:45 a.m.-11:55 p.m. Sheldon Penner of Amicus Data presents the Grow Your Business seminar on how to use the new Microsoft Windows 8 program. Bring a 6-ounce bag of lunch; free beverages provided. North Clackamas County Chamber of Commerce, 7740 S.E. Harmony Road, Milwaukie. Free to chamber members, \$25 others; [http://web.vowr.com/conventions](#) or 503-652-7777

Job Hunting Workshops: Weekly 6-8 p.m. Tue. Call or see website for class topics and schedule. Beaverton City Library, 12735 S.W. Fifth St., Beaverton. Free. [wvbeavertonlib.org](#) or 503-625-9542

PORT CALENDAR

VEHICLES CURRENTLY IN PORT

ALPHA AT 10:00 AM. **Beta** at 10:00 AM. **Gamma** at 10:00 AM. **Delta** at 10:00 AM. **Epsilon** at 10:00 AM. **Zeta** at 10:00 AM. **Eta** at 10:00 AM. **Theta** at 10:00 AM. **Iota** at 10:00 AM. **Kappa** at 10:00 AM. **Lambda** at 10:00 AM. **Mu** at 10:00 AM. **Nu** at 10:00 AM. **Xi** at 10:00 AM. **Omicron** at 10:00 AM. **Pi** at 10:00 AM. **Rho** at 10:00 AM. **Sigma** at 10:00 AM. **Tau** at 10:00 AM. **Upsilon** at 10:00 AM. **Phi** at 10:00 AM. **Chi** at 10:00 AM. **Psi** at 10:00 AM. **Omega** at 10:00 AM.

OTHER VEHICLES
ALPHA: 10:00 AM. BETA: 10:00 AM. GAMMA: 10:00 AM. DELTA: 10:00 AM. EPSILON: 10:00 AM. ZETA: 10:00 AM. ETA: 10:00 AM. THETA: 10:00 AM. IOTA: 10:00 AM. KAPPA: 10:00 AM. LAMBDA: 10:00 AM. MU: 10:00 AM. NU: 10:00 AM. XI: 10:00 AM. OMICRON: 10:00 AM. PI: 10:00 AM. RHO: 10:00 AM. SIGMA: 10:00 AM. TAU: 10:00 AM. Upsilon: 10:00 AM. PHI: 10:00 AM. CHI: 10:00 AM. PSI: 10:00 AM. OMEGA: 10:00 AM.

Information about a proposed electricity price change, and how PGE is investing in safe, reliable, sustainable power.

On Feb. 15, 2013, Portland General Electric asked the Oregon Public Utility Commission (OPUC) to review the utility's costs of providing service and approve new customer prices to take effect in January 2014. The request for a potential overall price increase of 6.2 percent or \$105 million annually is the first step in a 10-month review process with several opportunities for public input. The actual price change may vary from the request based on the outcome of the public process.

Investing in safe, reliable and sustainable power for customers. Careful planning is crucial in any industry, but especially in the energy world where our customers depend on us to keep the lights on and the region's ability to grow is directly affected by our ability to handle that growth. That's why it's so important PGE establish a vision and lay the groundwork to power Oregon for years to come. The proposed price increase includes:

- Important ongoing power plant maintenance and new emissions controls to keep our plants running efficiently and reliably.
- Improvements in wind forecasting, so we can better integrate renewable power into the grid.
- New fish-sorting facilities at the Clackamas River hydroelectric project to improve fish passage, create healthier waterways and allow PGE to continue to provide low cost, renewable energy.
- Technology investments that tell us the groundwork to provide customers with the services they expect and introduce new services they want.
- A new disaster-preparedness center that would support our business operations after a major event.
- Planning for new and changing regulations affecting healthcare, coalmines and retirement for employees.

What does this mean for PGE customers? If approved, the average price change for Schedule 7 residential customers would be 9.1 percent, meaning the average PGE residential customer using 900 kilowatt-hours of electricity each month would see an increase of about \$9 on a monthly bill.

You can have a say in the process. Prices are set for Oregon's investor-owned utilities in an open, transparent process called a rate case. It is conducted by the OPUC and includes involvement from customer groups, local governments and others.

Copies of the rate case filing (OPUC docket number UE 262), testimony and exhibits can be viewed at [PortlandGeneral.com/Pricing](#). Printed copies are available for inspection at any PGE Community Office. For locations, call PGE Customer Service at 800-542-8818.

You may also write the OPUC at 520 Capital Street N.E., Suite 255, Salem, OR 97301-2551, go online to [Oregon.gov/OPUC](#) or call the OPUC at 800-522-2404. You may request notice of hearings and the opportunity to participate in the process.

Please note the purpose of this announcement is to provide PGE customers with general information about this proposal and its effect on customers. Calculations and statements contained in this announcement are not binding on the OPUC.

Resources to help you save

We understand the economy remains challenged, and we've got programs in place to help. PGE provides free advice and in-depth information on saving energy, and we can connect you with Energy Trust of Oregon incentives. There are billing and payment options to make budgeting easier and free online tools to help you understand and manage your energy use. We can also connect customers with assistance programs — such as Oregon HEAT — that help those in need. Visit [PortlandGeneral.com/save](#) to learn more about these resources.



Streets

Continued from Page B1

strategy to guide bureau spending. But either way, Portland's roads will continue to fall short of goals for years to come, the audit says.

All told, the audit's office estimates it would cost \$750 million over the next 10 years to meet street maintenance targets.

"No forecast we've seen would provide (the bureau) that kind of money," said Drummond Kahn, director of the city's Audit Services Division. Still, "not invest would cost even more."

"This is one of those cases where it's better to light one candle than curse the darkness."

It's no secret that Portland's roads are falling into disrepair. An investigation by The Oregonian last year ([OREGONIAN.WA/TURNT-ROADS](#)) found that the Transportation Bureau had disregarded years of warnings from auditors.

Last month the bureau released a review showing it fell far short of its goals for the fiscal year on pavement condition.

"The immediate priority is to start turning the ship," said Josh Alpert, one of Hales' policy directors. "By using the budget process now, we can really set the tone that maintenance has to be a priority going forward."

The audit, which calls out the City Council for investing in competing priorities without a strategy, is "a wake up call to the entire council that they have drifted and we need to get back to our core responsibilities," Alpert said.

Hales forced out the bureau's director, Tom Miller, and launched a national search for his replacement. The new director and the city commissioner ultimately chosen by Hales to oversee the bureau,

Read previous coverage of Portland's problems with paving at [OREGONIAN.WA/PAVING-POOR-ROAD](#).

Alpert said, will need to agree that things must change. The audit is also critical of a City Council decision to focus on major maintenance work for main arterials over smaller, residential streets and asks commissioners to reconsider. Current policy limits management options and essentially says "the city would allow more streets to fall down the curve and decay," Kahn said.

Former Mayor Sam Adams, who oversaw the bureau from 2005 to 2012, first as a city commissioner, said Monday that he stands by decisions on prioritizing arterials as well as other projects such as the Sellwood Bridge. He noted that, according to Transportation Bureau research, Portland's pavement quality is about in line with Seattle's and better than that of other comparable cities.

"The cost to Portlanders of a pothole on a lesser-used neighborhood street is real," Adams said. But ultimately it is less important than saving a life or reducing an injury on a busier street.

Griffin-Valade said she hoped the audit would, beyond providing a critique of bureau or city leadership, prompt a discussion among city leaders about smarter budgeting and how individual decisions affect the city's long-term financial stability.

"My responsibility is to remain true to the larger concerns outside of the shiny objects that come along," she said. "Street maintenance is not as sexy as some other things, but they are elected to make the tough decisions all the way around."

Byron Kice, 503-294-5144, [byronkice@oregonian.com](#), [twitter.com/byronkice](#)

Affidavit of Publication

Exhibit B
Page 1 of 2

STATE OF OREGON,
County of Marion, } ss.

I ... Cherie L Cavallaro...being First duly sworn, dispose and say that I am the principal clerk of the **Statesman Journal**, a newspaper of general circulation as defined by Sections 193.010 to 193.110, Oregon revised Statutes; printed and Published at Salem in the aforesaid county and state; that the **Public Notice for ONAC - PGE RATE NOTICE (Patricia Murphy Ad # 0000319481)** a printed copy of which is hereby annexed, was published in the entire issue of said newspaper for ... **ONE** ... successive and consecutive times in the following issues - **February 19, 2013.**

Subscribed and sworn to me this 20th Day of February, 2013

Notary Public for Oregon



Information about a **proposed electricity price change**, and how PGE is investing in safe, reliable, sustainable power.

On Feb. 15, 2013, Portland General Electric asked the Oregon Public Utility Commission (OPUC) to review the utility's costs of providing service and approve new customer prices to take effect in January 2014. The request for a potential overall price increase of 6.2 percent or \$105 million annually is the first step in a 10-month review process with several opportunities for public input. The actual price change may vary from the request based on the outcome of the public process.

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What does this mean for PGE customers?

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Please note the purpose of this announcement is to provide PGE customers with general information about this proposal

Hagel's GOP foes signal vote should proceed

By Darlene Superville
Associated Press

PORT ST. LUCIE, Fla. — Republican opponents are sending signals that Chuck Hagel's bid to become defense secretary will probably come to an up-or-down vote soon in the Senate.

That's unless more information damaging to the nominee — and the Obama administration — surfaces in the coming week.

Critics maintain the decorated Vietnam combat veteran and former senator is unqualified to lead the U.S. military. A top White House official expressed "grave concern" over the delayed confirmation vote, adding that there was nothing to worry about in any disclosures that may yet come.

Arizona Sen. John McCain, a key Republican on defense matters, said Sunday that he doesn't believe Hagel, a one-time colleague and friend, is qualified. "But I don't believe that we should hold up his nomination any further, because I think it's best to get a reasonable amount of time to have questions answered."

Critics say Hagel isn't supportive enough of U.S. ally Israel and is un-

reasonably sympathetic to Iran, which has defied international pressure to halt its pursuit of nuclear technology that could be used to make nuclear weapons.

Hagel's nomination also became ensnared in Republican lawmakers' questioning of how the White House handled the September attack against a U.S. diplomatic mission in Benghazi, Libya, in which the U.S. ambassador and three other Americans were killed. Hagel had no role in the administration's response to the attack.

GOP senators also have challenged Hagel's past statements and votes on nuclear weapons, and his criticism of President George W. Bush's administration.

Republicans last week delayed a confirmation vote, but have indicated that one will be allowed when lawmakers return from a break on Feb. 25. Sen. Lindsey Graham, R-S.C., another leader of the opposition to Hagel, referred to a letter he received from Hagel in response to questions about past statements on Israel.

Graham said that, as a result, he'll take Hagel at his word, "unless something new comes along."

The week's delay buys Hagel's opponents more time.

Kids' suspensions expose zero tolerance weaknesses

By Michael Rubinkam
Associated Press

Waiting in line for the bus, a Pennsylvania kindergarten teacher tells her pals she's going to shoot them with a Hello Kitty toy that makes soap bubbles.

In Maryland, a 6-year-old boy pretends his fingers are a gun during a playground game of cops and robbers.

In Massachusetts, a 5-year-old boy attending an after-school program makes a gun out of Legos and points it at other students while "simulating the sound of gunfire," as one school official put it.

Kids with active imaginations? Or potential threats to school safety?

Some school officials are taking the latter view, suspending or threatening to suspend small children over behavior their parents consider normal and age-appropriate — even now, with schools in a state of heightened sensitivity following the mass shooting at Sandy Hook Elementary in December.

Adults transfer fear

The extent to which the Newtown, Conn., shooting might influence educators' disciplinary decisions is unclear. But parents contend administrators are projecting adult fears onto children who know little about the massacre of 20 first-graders.



Five-year-old Madison Guarna was suspended after she talked about shooting a Hello Kitty bubble gun. JIMMY MAYNARD

and educators, and who certainly pose no threat to anyone.

"It's horrible what they're doing to these kids," said Kelly Guarna, whose 5-year-old daughter, Madison, was suspended by Mount Carmel Area School District in eastern Pennsylvania last month for making a "terrific" gun with the bubble gun. "They're treating them as mini-adults, making them grow up too fast, and robbing them of their imaginations."

Mary Czajkowski, superintendent of Barnstable Public Schools in Hyannis, Mass., acknowledged that Sandy Hook has teachers and parents on edge.

But she defended Hyannis West Elementary School's warning to a 5-year-old boy who chased his classmates with a gun he'd made from plastic building blocks, saying the student didn't listen to the teacher when she told him repeatedly to stop.

The school told his mother if it happened again, he'd face a two-week suspension.

"Given the heightened awareness and sensitivity,

we must do all that we can to ensure that all students and adults both remain safe and feel safe in the schools," Czajkowski said in a statement.

The boy's mother, Sheila Cruz-Cardosa, said school officials are responding irrationally in the wake of Sandy Hook. She said they should be concentrating on "high school kids or kids who are more of a threat, not an innocent 5-year-old who's playing with Legos."

1994 law grew

Though Newtown introduces a wrinkle to the debate, the slew of recent high-profile suspensions over perceived threats or weapons infractions has renewed old questions about the wisdom of "zero tolerance" policies.

Conceived as a way to improve school security and maintain consistent discipline and order, zero tolerance was enshrined by a 1994 federal law that required states to mandate a minimum one-year expulsion of any student caught with a firearm on school property.

Over the years, many

states and school districts expanded zero tolerance to include offenses as varied as fighting, skipping school or arguing with a teacher.

Some experts say there's little evidence that zero tolerance — in which certain infractions compel automatic discipline, usually suspension or expulsion — makes schools safer, and contend the policies lead to increased rates of dropouts and involvement with the juvenile justice system.

Supporters respond that zero tolerance is a useful and necessary tool for removing disruptive kids from the classroom, and say any problems stem from its misapplication.

The original 1994 federal law, and most state and local zero tolerance policies, give school administrators the flexibility to tailor punishments to fit the circumstances, noted school safety expert Kenneth Trump.

"Contrary to the myth of zero tolerance, most school board policies provide options and flexibility for administrators.

COLD WEATHER GLOVES SALE

CHILLY GRIPS!

BIG SELECTION OF THERMAL LINED GLOVES!

2 Pair / \$7.00

Styles: A311, A311B, A311BG and 313

FREE Hearing Care Clinic
FREE Video Oscope Exam
FREE Hearing Aid Performance Checkup

February 18 - 22, 2013
Time - 9:00AM - 5:00PM
Where - Keizer Hearing by Belton
Call today. Space is limited.

Keizer Hearing has partnered with Belton!
Come visit Lorrie James, BC-HIS

Do you have a hearing loss? Could it just be excess ear wax?
Find out for sure during our FREE Hearing Care Clinic. We are very excited to offer this FREE service as a special courtesy to you or a loved one.

As part of our 5-day FREE Clinic, we will be using a Video Oscope, which allows you to see for yourself the inside of your ear canal and eardrum on a monitor! If ear wax is a problem, you will know right away and we will provide you with the best course of action. In addition, a hearing screening will be available, free of charge.

If you already have a hearing aid, does it whistle? Does it work in noisy places or is it weak? This, too, could be caused by ear wax build-up. If you've noticed any problems with your hearing aid, we'd like to schedule an appointment for you during our Free Clinic. This special free service is available February 18 - 22, 2013 only.

Appointment times are limited. Call for your appointment today at a location listed below and take advantage of this opportunity for a **FREE Hearing Video Oscope Exam, and a FREE 10-Point Hearing Aid Performance Check-Up on any make or model!** We are excited to serve your hearing care needs, and we look forward to seeing you soon!

Appointment times are limited. First come, first served.
Call to schedule your FREE appointment, TODAY!

Keizer Hearing by Belton
5466 River Rd. North Keizer, OR 97133
503-877-1974

Belton Hearing Care Centers
Eugene Albany
541-228-9115 541-497-8103

0% Financing WAC
We Accept Insurance: Providence Health Care, BCBS, Health Net & More!

Hearing Tests are given for the purpose of selection and adjustment of hearing concentration. Results may vary related to duration and severity of impairment. Early selection is important.

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If approved, the average price change for Schedule 7 residential customers would be 9.1 percent, meaning the average PGE residential customer using 900 kilowatt-hours of electricity each month would see an increase of about \$9 on a monthly bill.

You can have a say in the process

Prices are set for Oregon's investor-owned utilities in an open, transparent process called rate case. It is conducted by the OPUC and includes involvement from customer groups, local governments and others.

Copies of the rate case filing (OPUC docket number UE 262), testimony and exhibits can be viewed at PortlandGeneral.com/Pricing. Printed copies are available for inspection at any PGE Community Office. For locations, call PGE Customer Service at 800-542-8838.

You may also write the OPUC at 550 Capitol Street N.E., Suite 215, Salem, OR 97301-2551, go online to Oregon.gov/OPUC or call the OPUC at 800-522-2404. You may request notice of hearings and the opportunity to participate in the process.

Please note the purpose of this announcement is to provide PGE customers with general information about this proposal and its effect on customers. Calculations and statements contained in this announcement are not binding on the OPUC.

Resources to help you save

We understand the economy makes challenges, and we've got programs in place to help. PGE provides free advice and in-depth information on saving energy, and we can connect you with Energy Trust of Oregon incentives. There are billing and payment options to make budgeting easier and free online tools to help you understand and manage your energy use. We can also connect customers with assistance programs — such as Oregon HEAT — that help those in need. Visit PortlandGeneral.com/save to learn more about these resources.

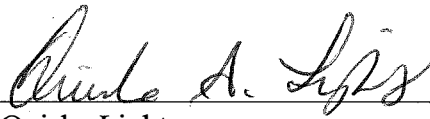
PGE
Portland General Electric

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CERTIFICATE OF SERVICE

I hereby certify that I served **PORTLAND GENERAL ELECTRIC COMPANY'S AFFIDAVIT OF CELENA CARR REGARDING NOTICE OF GENERAL RATE REVISION**, by electronic mail to those parties whose email addresses appear on the attached service list for OPUC Docket No. UE 262.

DATED at Portland, Oregon, this 8th day of March, 2013.

A handwritten signature in black ink, appearing to read "Quisha A. Light", written over a horizontal line.

Quisha Light

Regulatory Paralegal

Portland General Electric Company

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Summary Report**UE 262 PORTLAND GENERAL ELECTRIC****Category:** Electric Rate Case**Filed By:** PORTLAND GENERAL ELECTRIC

In the Matter of PORTLAND GENERAL ELECTRIC COMPANY, Request for a General Rate Revision.
Filed in hard copy with CD by Randall Dahlgren. (CONFIDENTIAL portions of Exhibits are located in
locked cabinet, env. no. 578). (See also Initial Utility...

Filing Date: 2/15/2013 **Advice No:** 13-03**Effective Date:** 12/17/2013 **Expiration Date:** 12/16/2013 **Status:** SUSPENDED**Final Order:** **Signed:** 2/15/2013**SERVICE LIST:**

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Summary Report**UE 262 PORTLAND GENERAL ELECTRIC**

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