

**CONNIE ASCHENBRENNER**  
Rate Design Senior Manager  
[caschenbrenner@idahopower.com](mailto:caschenbrenner@idahopower.com)

August 4, 2023

**VIA ELECTRONIC FILING**

Public Utility Commission of Oregon  
Filing Center  
201 High Street SE, Suite 100  
P.O. Box 1088  
Salem, Oregon 97301

RE: Tariff Advice No. 23-07  
Modifications to Schedule 71 – Educational Distributions

Attention Filing Center:

Pursuant to ORS 757.205, Idaho Power Company (“Idaho Power” or Company”) herewith transmits for filing proposed edits to Schedule 71, Educational Distributions (“Schedule 71”), requesting an effective date of September 6, 2023. The purpose of this filing is to update the Student Energy Efficiency Kit (“SEEK”) Program to incorporate new kit contents as well as incorporate language that allows the Company flexibility to update the kits due to curriculum and cost-effectiveness changes. With this filing, the Company submits the following tariff sheets for revision:

Second Revised Sheet No. 71-1	Cancelling	First Revised Sheet 71-1
Third Revised Sheet No. 71-2	Cancelling	Second Revised Sheet 71-2

**PROGRAM BACKGROUND & MODIFICATIONS**

In February 2016, Idaho Power filed Advice No. 16-03 with the Public Utility Commission of Oregon (“Commission”) requesting approval to implement Schedule 71 to provide direct energy savings opportunities with a focus on energy efficiency education activities offered by the Company. Specifically, the Company sought to expand its SEEK offering in Oregon. The Commission approved the implementation of Schedule 71 in the Company’s Oregon service area effective March 9, 2016.

**Student Energy Efficiency Kit Program:**

The SEEK Program provides fourth and sixth grade students within Idaho Power’s service area with quality, age-appropriate instruction regarding the wise use of electricity. Each child that participates receives an energy efficiency kit. The products in the kit are selected specifically to encourage energy savings at home and engage families in activities that support and reinforce the concepts taught at school.

Since the program’s inception, the kit has contained three light-emitting diode (“LED”) bulbs, a high-efficiency showerhead, a LED nightlight, a furnace filter alarm, a water-flow rate test

bag, a shower timer, and a digital thermometer for measuring water, refrigerator, and freezer temperatures. Due to the Energy Independence and Security Act (“EISA”), LED bulbs are no longer cost-effective as a stand-alone measure. However, as shown in the workbooks filled out by students, higher wattage bulbs are still being replaced in student’s homes, and therefore realizing energy savings. When LEDs are combined with the other measures provided in the proposed kits described below, the overall kit configuration is cost-effective from the Total Resource Cost test perspective.

Idaho Power proposes to add tariff language that allows for adjustments to the SEEK components as needed to improve the program cost-effectiveness by stating that the components of the kit are “not limited to.” This is the same language used for the Residential Energy Efficiency Kits under the Give-Away Opportunities offering. For the 2023-2024 school year, the proposed student energy efficiency kits will include two LED bulbs (rather than three) and two nightlights (rather than one). Further adjustments may be necessary for subsequent school years to maintain and/or improve cost-effectiveness caused by changes in the curriculum, energy efficiency technology, and markets.

*Give-Away Opportunities:*

The Company proposes a few minor housekeeping items to ensure the tariff language is aligned with program administration. The Company requests to modify the tariff language for give-away opportunities to clarify giveaways may be distributed by all Idaho Power employees, rather than just Idaho Power field representatives. In addition to field representatives, various employees, including those from corporate headquarters and/or the Customer Interaction Center are frequently called upon to represent Idaho Power at events and presentations.

The Company also proposes to remove LED bulbs under the list of energy savings measures as they are no longer cost-effective due to the impacts of EISA mentioned above.

**CONCLUSION**

The Company respectfully requests the Commission approve Schedule 71, effective September 6, 2023. Please contact Regulatory Analyst Zack Thompson at (208) 388-2982 or [zthompson@idahopower.com](mailto:zthompson@idahopower.com) if there are any questions about this filing.

Sincerely,



Connie Aschenbrenner

SCHEDULE 71  
EDUCATIONAL DISTRIBUTIONS

This schedule describes the direct energy savings opportunities with a focus on energy efficiency education activities offered by the Company. These program options are funded by the Energy Efficiency Rider.

STUDENT ENERGY EFFICIENCY KIT PROGRAM

AVAILABILITY

The Student Energy Efficiency Kit (SEEK) program is delivered to students through teacher participants in the Company’s service area within the State of Oregon. This optional program is intended for fourth to sixth grade students. Teachers apply to Idaho Power to participate for a specific school semester. Participation is available on a first-come, first-serve basis. During the first year a school participates, all three grade levels are eligible. In subsequent years, participation will be limited to the youngest grade level that participated the previous year. This minimizes the risk of a single student participating more than one time.

PROGRAM DESCRIPTION

The SEEK program provides grade school students with quality, age-appropriate instruction regarding the wise use of electricity. Each participating student receives a kit that includes specific energy savings devices and educational items. Students install the devices in their homes and learn about energy use through provided measuring devices and educational materials. Teachers receive supporting curriculum and activities for classroom use and are asked to submit program reporting paperwork in a timely manner.

SERVICES PROVIDED

Once a class is enrolled in the program, teachers receive curriculum and supporting materials. Students receive classroom study materials, a workbook, and a take-home kit containing energy-saving measures such as, but not limited to, light emitting diode (LED) bulbs, a high-efficiency showerhead, LED nightlights, a furnace filter alarm (whistle), a digital thermometer for measuring water, refrigerator, and freezer temperatures, a water-flow rate test bag, a shower timer, etc. All materials and kits are free to teachers and students.

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GIVE-AWAY OPPORTUNITIES

AVAILABILITY

Energy saving measures are given to Idaho Power customers by direct mail, in person, or by an Idaho Power employee or approved contractor. Measures are chosen for use in customers’ homes and residential dwellings or businesses.

PROGRAM DESCRIPTION

Idaho Power distributes specific measures either by direct mail, at events such as home and garden shows, county fairs, and community presentations, free of charge. These measures may be distributed to customers by Idaho Power employees or through Community Action Partnership agencies. The target audience is residential or small to medium commercial customers of Idaho Power. Educational material is to be provided at the same time.

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SCHEDULE 71  
EDUCATIONAL DISTRIBUTIONS  
(Continued)

SERVICES PROVIDED

Energy savings measures include:

- Residential Energy Efficiency Kits which may include, but are not limited to, one or more of the following measures; LED bulb(s), 2.0 gpm or lower showerhead(s), faucet aerator(s), and/or load sensing power strip. (D)
- In addition, the Company may choose to distribute “other” energy-saving items directly to customers, free of charge. These “other” items may have additional benefits beyond traditional energy savings such as: educating customers about energy efficiency, expediting the opportunity for customers to experience newer technology, and allowing the Company to gather data or validate potential energy savings resulting from behavior change. To qualify as an “other” educational distribution, the initial cost-effectiveness analysis must indicate the item is either currently cost-effective or is expected to be cost-effective in the near future. The energy savings associated with these measures may have a relatively high behavioral component or provide an opportunity to further energy efficiency education of customers.