



Portland General Electric
121 SW Salmon Street • Portland, OR 97204
portlandgeneral.com

May 27, 2021

Public Utility Commission of Oregon
Attn: Filing Center
201 High Street, S.E.
P.O. Box 1088
Salem, OR 97308-1088

RE: Advice No. 21-15, Schedule 52, Nonresidential Electric Vehicle Charging Rebate Pilot Update

Portland General Electric Company (PGE) submits this filing pursuant to Oregon Revised Statutes 757.205 and 757.210, and Oregon Administrative Rule (OAR) 860-022-0025 for filing a proposed tariff sheet associated with Tariff P.U.C. No. 18 with a requested effective date of **July 1, 2021**.

First Revision of Sheet No. 52-2

The purpose of this filing is to update and increase the value of the standard rebate from \$500 per qualifying Level 2 port to \$1,000 per qualifying Level 2 port. Because the overall budget for the Pilot is established in the stipulation for Order 19-385, this change will not increase the Pilot budget, and will instead reduce the number of rebates issued, from approximately 1,000 rebates to approximately 588 rebates.

As PGE noted in its filing (Advice No. 20-19), the Pilot was intended to complement the Transportation Line Extension Allowances (TLEAs) that PGE filed around the same time (Advice No. 20-17). The TLEAs were designed with similar timelines, customer requirements, qualifying products, and customer adoption forecasts to the Pilot. The offers were intended to provide a comprehensive cost offset for customers taking advantage of both.

As a stand-alone offer, the Pilot design offers a slim customer value proposition, and not one that is forecasted to meaningfully accelerate the Transportation Electrification market. In fact, the market has not responded positively to the rebate—as of May 26, 2021, no qualified rebate applications have been submitted. A higher standard rebate is more likely to attract customer adoption, better enabling PGE to achieve the pilot goals. Another impact of this change is a slight shortening of the pilot timeline (now forecasted to conclude in 2023, instead of 2024), though this impact is muted as the original forecasts presumed adoption commensurate with the availability of a TLEA for multifamily, workplace, and public charging. A shorter timeframe, and a smaller number of rebates issued, enables PGE to slightly reduce administrative costs and therefore increase the pool of rebate funding under the stipulated budget cap.

These changes are reflected below in an updated version of Table 2 from Attachment A of PGE Advice No. 20-19:

Table 1: Updated Projected O&M Budget 2020-2023

O&M Categories	Expenses for 588 Ports
Rebates	\$664,000
Education and Outreach	\$82,000
Labor Resources	\$179,000
Evaluation	\$75,000
Total	\$1,000,000

To satisfy the requirements of OAR 860-022-0025, PGE responds as follows:

This change does not increase, decrease, otherwise change existing rates, or impact revenues.

Please direct any questions regarding this filing to Teresa Tang at teresa.tang@pgn.com
Please direct your communications related to this filing to the following email address:
pge.opuc.filings@pgn.com.

Sincerely,

\s\ Robert Macfarlane

Robert Macfarlane
Manager, Pricing & Tariffs

Enclosure

SCHEDULE 52 (Continued)

DEFINITIONS (Continued)

Qualified EVSE –The list of qualified EVSE(s) that are available for rebate is determined by the Company and listed on PortlandGeneral.com.

ELIGIBILITY

Eligible Customers must own, lease, or demonstrate control over the site where the EVSE(s) are installed. The Customer will be responsible for procuring the EVSE(s).

ENROLLMENT

The customer enrollment period will be open until funds have been allocated. Eligible Customers may enroll at PortlandGeneral.com.

REBATE

The standard rebate is up to \$1,000 per Port for the installation of Qualified EVSE(s). Income-Eligible Multifamily Residence participants receive up to \$2,300 per Port. Rebates are available on a first come-first serve basis and the total rebate amount is limited to \$50,000 for any one Customer or location. Eligible Customers must comply with the application instructions and agree to the pilot Terms and Conditions on PortlandGeneral.com to receive the rebate. (C)

Participating Customers will receive the one-time payment by check no later than 90 days from the Company receiving a complete application. All EVSE(s) installed under the pilot are subject to verification by PGE.

Participating Customers must meet the pilot requirements for 10 years. In the event the Participating Customer does not meet this commitment, the Participating Customer commits to reimburse PGE the pro-rata value of the rebate, calculated over the 10-year term.