

TOEWS Kimberly * PUC

From: TOEWS Kimberly * PUC
Sent: Friday, July 23, 2021 9:33 AM
To: PUC PUC.FilingCenter * PUC
Subject: FW: Comments on Community Solar Program

From: fselker@gmail.com <fselker@gmail.com>
Sent: Thursday, July 22, 2021 4:01 PM
To: PUC PUC.FilingCenter * PUC <PUC.FILINGCENTER@puc.oregon.gov>
Subject: Comments on Community Solar Program

I am a residential subscriber and wanted to share several comments:

- The residential contract should be simplified and shortened. As is, it creates an unnecessary barrier to acceptance that doesn't exist when signing up for other services. Two pages can accomplish what is needed. It's out of proportion to the low stakes for each customer, and may be especially intimidating for low-income users.
- Adjust target percentages to reflect experience, not just aspirations. Success is in displacing carbon-emitting generation is key, so signing up many kWhrs is the single most important measure of success. Don't try to force it to do what it cannot just yet by constraining who can subscribe. It always takes time for new things to percolate and gain acceptance, so patience as word-of-mouth spreads is more appropriate than trying to force it to do what the early market isn't ready for. In the meantime, allow it to grow rapidly unfettered, rather than constraining who must sign up, so success can beget success, and then increase the size so more residential and low-income users have the opportunity to jump in later.
- Test whether residential customers would prefer escalation or just higher costs. I'm not sure which would be better accepted, and it's worth finding out.

I strongly support the program and thank you for your consideration.

Frank Selker
Portland OR.

Only 200 years ago, Portland was home to Chinookan People and intact ancient forest and river ecosystems.