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April 4, 2022

VIA ELECTRONIC FILING

puc.FilingCenter@puc.oregon.gov

Re: Docket No. UM 1710

In the Matter of Idaho Power Company's Request for Cost-Effectiveness Exceptions for Specific Demand-Side Management Measures and Programs – 2021 Demand-Side Management ("DSM") Annual Report

Attention Filing Center:

Public Utility Commission of Oregon Order No. 15-200 in the above-mentioned docket states that Idaho Power Company ("Idaho Power" or "Company") is to electronically file the Company's DSM annual report in years that Idaho Power does not file for a cost-effectiveness exception request. Idaho Power did not have a cost-effectiveness exceptions request in 2021, and therefore, the Company is filing the attached *2021 Demand-Side Management Annual Report*, including Supplements 1 and 2. Due to the voluminous nature of Located in Supplement 2 on page 33 are links to the Northwest Energy Efficiency Alliance ("NEEA") reports. Due to the file size, file arrangement, and supplemental nature of the NEEA reports, it is necessary to access the reports through the hyperlinks in Supplement 2.

The *2021 Demand-Side Management Annual Report*, its supplements, and the NEEA links are also available on Idaho Power's website via the following link: <https://www.idahopower.com/energy-environment/ways-to-save/energy-efficiency-program-reports/>.

If you have any questions regarding this filing, please contact Regulatory Analyst Zack Thompson at (208) 388-2982 or zthompson@idahopower.com.

Sincerely,

A handwritten signature in blue ink that reads "Connie Aschenbrenner".

Connie Aschenbrenner

CA:sg
Enclosures



20 21

DEMAND-SIDE
MANAGEMENT

ANNUAL REPORT

MARCH 15 **2022**

SAFE HARBOR STATEMENT

This document may contain forward-looking statements, and it is important to note that the future results could differ materially from those discussed. A full discussion of the factors that could cause future results to differ materially can be found in Idaho Power's filings with the Securities and Exchange Commission.

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EXECUTIVE SUMMARY

Idaho Power, through its energy efficiency programs, its customer education programs, and its focus on the customer experience, fully supports energy efficiency and demand response and encourages its customers to use energy wisely.

In 2021, Idaho Power achieved 143,971 megawatt-hours (MWh) or 16.4 average megawatts (aMW) of incremental energy efficiency savings, including Northwest Energy Efficiency Alliance (NEEA) estimated energy savings, which exceeded the economic technical achievable potential included in the *2021 Integrated Resource Plan (IRP)* of 135,018 MWh or 15.4 aMW. The 2021 savings represent enough energy to power approximately 12,600 average homes in Idaho Power's service area for one year.

However, it was a challenging year due to residual impacts of COVID-19, the resulting supply chain issues, higher labor and material costs, and the maturity of the residential lighting market. The C&I Custom Projects option, which provides approximately half of the portfolio savings, returned savings comparable to 2017 and 2018 as opposed to the record setting years of 2019 and 2020. Consequently, the 2021 savings of 143,971 megawatt-hours (MWh), including the estimated savings from the NEEA, decreased by 54,461 MWh compared to the 2020 savings of 198,433 MWh—a 27% year-over-year decrease. The savings from Idaho Power's energy efficiency programs alone, excluding NEEA savings, was 126,102 MWh in 2021 and 180,818 MWh in 2020—a 30% year-over-year decrease.

In 2021, the company's energy efficiency portfolio was cost-effective from both the total resource cost (TRC) test and the utility cost test (UCT) perspectives with ratios of 2.17 and 2.18, respectively. The portfolio was also cost-effective from the participant cost test (PCT) ratio, which was 2.73.

Energy efficiency and demand response are important aspects of Idaho Power's resources to meet system energy needs and are reviewed with each IRP. Idaho Power successfully operated all three of its demand response programs in 2021. The total demand response capacity from the company's programs was calculated to be approximately 384 megawatts (MW) with an actual load reduction of 312.8 MW.

Total expenditures from all funding sources of demand-side management (DSM) activities were \$38.4 million in 2021—\$27.9 million from the Idaho Rider, \$8.7 million from Idaho Power base rates, and \$1.7 million from the Oregon Rider. DSM program funding comes from the Idaho and Oregon Riders, Idaho Power base rates, and the annual power cost adjustment (PCA).

In addition to the education customers get through participation in specific incentive programs for energy efficiency, Idaho Power educates customers on energy efficiency in many other ways. One of these methods is to produce an *Energy Efficiency Guide* with information on

energy efficiency equipment and ways to use energy wisely. The 2021 guide was distributed in June, primarily as an insert in 25 local newspapers. In 2021, despite the pandemic challenges, Idaho Power’s education and outreach energy advisors (EOEA) delivered nearly 250 presentations with energy-savings messages to audiences of all ages.



Figure 1. Example graphic from the *2021 Energy Efficiency Guide*

In 2021, the Integrated Design Lab (IDL) scheduled 20 technical training lunches conducted virtually due to COVID-19 restrictions. Fourteen sessions were coordinated directly with architecture and engineering firms and organizations, and six were available to the public. A total of 258 architects, engineers, designers, project managers, and others attended. The IDL also maintains an Energy Resource Library (ERL) with tools for measuring and monitoring energy use and provides training on how to use them. The library includes over 900 individual pieces of equipment; 10 new tools were added in 2021.

Idaho Power continued to provide training to its commercial and industrial customers in 2021, delivering the equivalent of six full days of technical training to over 200 individuals.

Idaho Power provided three virtual and three in-person irrigation workshops promoting irrigation system efficiency and participated in one vendor-hosted workshop promoting the Irrigation Efficiency Rewards program. The company normally exhibits and participates in four agricultural trade shows, but due to COVID-19 restrictions, the shows were cancelled.

The company sponsors significant customer educational outreach and awareness activities, promotes codes and standards, and focuses marketing efforts on saving energy—none of which are quantified or claimed as part of Idaho Power’s annual DSM savings, but are likely to result in energy savings that accrue to Idaho Power’s electrical system over time.

This *Demand-Side Management 2021 Annual Report* provides a review of the company’s DSM activities and finances throughout 2021, outlines Idaho Power’s plans for future DSM activities

and satisfies the reporting requirements set out in Idaho Public Utilities Commission's (IPUC) Order Nos. 29026 and 29419. Idaho Power will provide a copy of the report to the Public Utility Commission of Oregon (OPUC) under Oregon Docket UM 1710.

INTRODUCTION

Idaho Power has been locally operated since 1916 and serves more than 600,000 customers throughout a 24,000-square-mile area in southern Idaho and eastern Oregon. The company achieves energy and demand savings objectives in both its Idaho and Oregon service areas through the careful management of current programs, the offering of new cost-effective programs, and through customer outreach and education; collectively, the implementation, operation, tracking, and evaluation of these programs and offerings is called demand-side management (DSM).



Figure 2. Idaho Power service area map

Idaho Power’s main objectives for DSM programs are to achieve prudent cost-effective energy efficiency savings and to provide useful and cost-effective demand response (DR) programs as determined by the Integrated Resource Plan (IRP) planning process. Idaho Power strives to offer customers valuable programs and information to help them wisely manage their energy usage. DSM programs and offerings by customer sector (residential, commercial/industrial, and irrigation) are shown in Table 1.

Table 1. DSM programs by sector, operational type, and location, 2021

Program by Sector	Operational Type	State
Residential		
A/C Cool Credit.....	Demand Response	ID/OR
Easy Savings: Low-Income Energy Efficiency Education	Energy Efficiency	ID
Educational Distributions.....	Energy Efficiency	ID/OR
Energy House Calls	Energy Efficiency	ID/OR
Heating & Cooling Efficiency Program.....	Energy Efficiency	ID/OR
Home Energy Audit Program	Energy Efficiency	ID
Home Energy Report Program.....	Energy Efficiency	ID
Multifamily Energy Savings Program.....	Energy Efficiency	ID/OR
Oregon Residential Weatherization.....	Energy Efficiency	OR
Rebate Advantage.....	Energy Efficiency	ID/OR
Residential New Construction Program	Energy Efficiency	ID
Shade Tree Project	Energy Efficiency	ID
Weatherization Assistance for Qualified Customers.....	Energy Efficiency	ID/OR
Weatherization Solutions for Eligible Customers.....	Energy Efficiency	ID
Commercial/Industrial		
Commercial and Industrial Energy Efficiency Program		
Custom Projects.....	Energy Efficiency	ID/OR
Green Motors—Industrial	Energy Efficiency	ID/OR
New Construction	Energy Efficiency	ID/OR
Retrofits.....	Energy Efficiency	ID/OR
Commercial Energy-Saving Kits	Energy Efficiency	ID/OR
Flex Peak Program	Demand Response	ID/OR
Oregon Commercial Audits.....	Energy Efficiency	OR
Small Business Direct Install	Energy Efficiency	ID/OR
Irrigation		
Irrigation Efficiency Rewards.....	Energy Efficiency	ID/OR
Green Motors—Irrigation	Energy Efficiency	ID/OR
Irrigation Peak Rewards	Demand Response	ID/OR
All Sectors		
Northwest Energy Efficiency Alliance.....	Market Transformation	ID/OR

Idaho Power focuses on the customer experience when providing information and programs that ensure customers have opportunities to learn about their energy use, how to use energy wisely, and how to participate in the programs. As necessary, Idaho Power modified DSM activities with respect to COVID-19 to prioritize the safety of customers, contractors, and Idaho Power staff while still balancing opportunities to maintain program performance. Much of the customer in-home or on-location work was suspended for at least part of 2021. The company utilized virtual meetings and leveraged technology to maintain participation.

The tables below summarize the status of individual programs and how they were affected by COVID-19 in 2021.

Table 2. Impact of COVID-19 on residential programs in 2021

Programs	Status
A/C Cool Credit	No impact in 2021
Easy Savings: Low-Income Energy Efficiency Education	In-home work permitted to resume (December)
Energy House Calls	In-home work permitted to resume (November)
Energy-Saving Kits	N/A
Heating & Cooling Efficiency Program	Limited impact in 2021
Home Energy Audit Program	In-home work permitted to resume (October)
Home Energy Report Program	Program not affected
Multifamily Energy Savings Program	In-home work permitted to resume (November)
Oregon Residential Weatherization	In-home work permitted to resume (December)
Rebate Advantage	Program not affected
Residential New Construction Program	Program not affected
Shade Tree Project	Public events replaced with tree mailing option
Student Energy Efficiency Kits (SEEK)	No impact in 2021
Weatherization Assistance for Qualified Customers (WAQC)	Limited impact in 2021
Weatherization Solutions for Eligible Customers	In-home work permitted to resume (November)
Welcome Kits	Program not affected

Table 3. Impact of COVID-19 on commercial, industrial, and irrigation programs in 2021

Programs	Status
Commercial and Industrial (C&I) Custom Projects	Some on-location work affected, including supply chain and labor impacts
New Construction	Some on-location work affected, including supply chain and labor impacts
Retrofits	Some project installations were delayed
Commercial Energy-Savings Kits	Limited program impact 2021
Flex Peak Program	Program affected by customer’s ability to participate but less impacted than 2020
Oregon Commercial Audits	Program not affected
Small Business Direct Install	Limited program impact 2021
Irrigation Efficiency Rewards—Custom	On-location work affected
Irrigation Efficiency Rewards—Menu	Program not affected
Irrigation Peak Rewards	Program not affected

Energy efficiency and demand response funding comes from multiple sources: Idaho Power base rates, the Idaho and Oregon Energy Efficiency Riders (Rider), and the annual power cost adjustment (PCA) in Idaho. Idaho incentives for the company’s demand response programs are recovered through base rates and the annual PCA, while Oregon demand response incentives

are funded through the Oregon Rider. Total expenditures on DSM-related activities from all funding sources were \$38.4 million in 2021 (Figure 3).

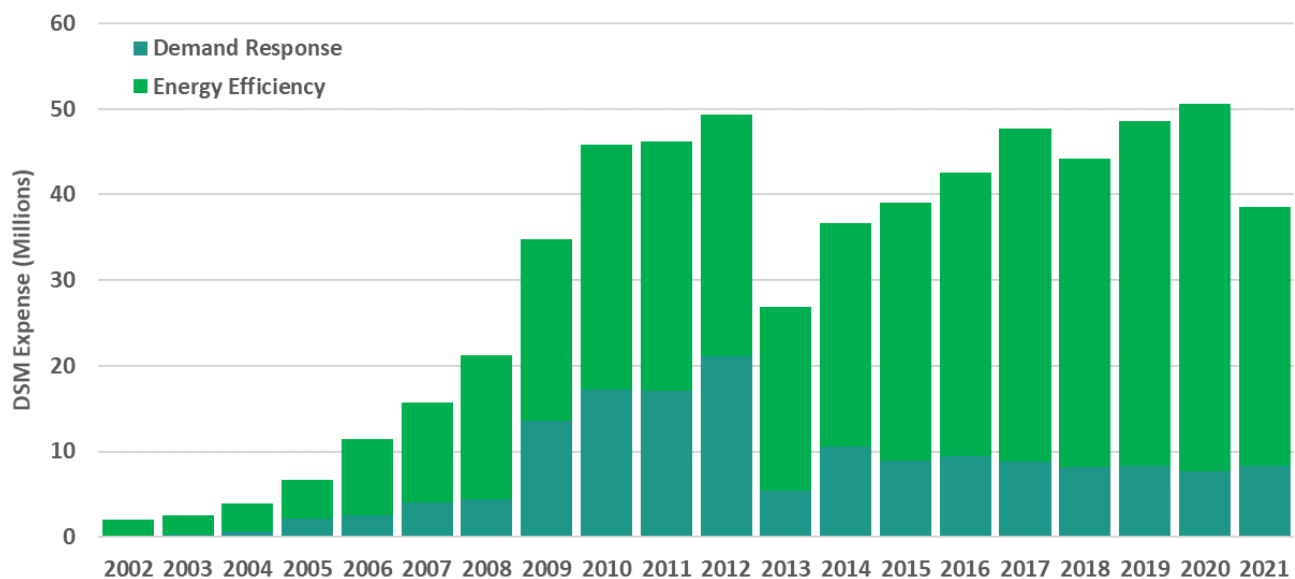


Figure 3. DSM expense history by program type, 2002–2021 (millions [\$])

DSM Program Performance

A summary of the energy efficiency and demand response program performance metrics is presented in this section and in individual program sections later in this report. Appendices 1 through 4 provide additional details on the funding, expenditures, and savings at the program and sector levels.

Energy Efficiency

Energy efficiency programs are available to all customer sectors in Idaho Power’s service area and focus on reducing energy use by identifying homes, buildings, equipment, or components for which an energy-efficient design, replacement, or repair can achieve energy savings. Some energy efficiency programs include behavioral components. For example, the Residential Energy Efficiency Education Initiative (REEEI), the seasonal contests, the School Cohort, Water and Wastewater Cohorts, and the Home Energy Report (HER) Program primarily focus on behavioral energy savings.

Savings from energy efficiency programs are measured on a kilowatt-hour (kWh) or megawatt-hour (MWh) basis. Programs can supply energy savings throughout the year or at different times, depending on the energy efficiency measure. Idaho Power shapes the energy-savings profile based on how end use equipment uses energy to estimate energy reduction at specific times of the day and year. The company’s energy efficiency offerings

include programs in residential and commercial new construction (lost opportunity savings), residential and commercial retrofit applications, and irrigation and industrial system improvement or replacement. Idaho Power’s incentives are offered to its irrigation, industrial, large-commercial, small business, government, and school customers to promote a wide range of energy-saving projects.

Idaho Power invests significant resources to maintain and improve its energy efficiency and demand response programs; however, due to continued impacts and extensive disruptions to many programs from COVID-19, savings were impacted in 2021 as compared to previous years. The 2021 total savings of 143,971 MWh, including savings from the Northwest Energy Efficiency Alliance (NEEA), decreased by 54,461 MWh compared to the 2020 savings of 198,433 MWh—a 27% year-over-year decrease. The 2021 savings represent enough energy to power over 12,500 average homes in Idaho Power’s service area for one year. The savings from Idaho Power’s managed energy efficiency programs, excluding NEEA savings, were 126,102 MWh in 2021 and 180,818 MWh in 2020—a 30% year-over-year decrease (Figure 4).

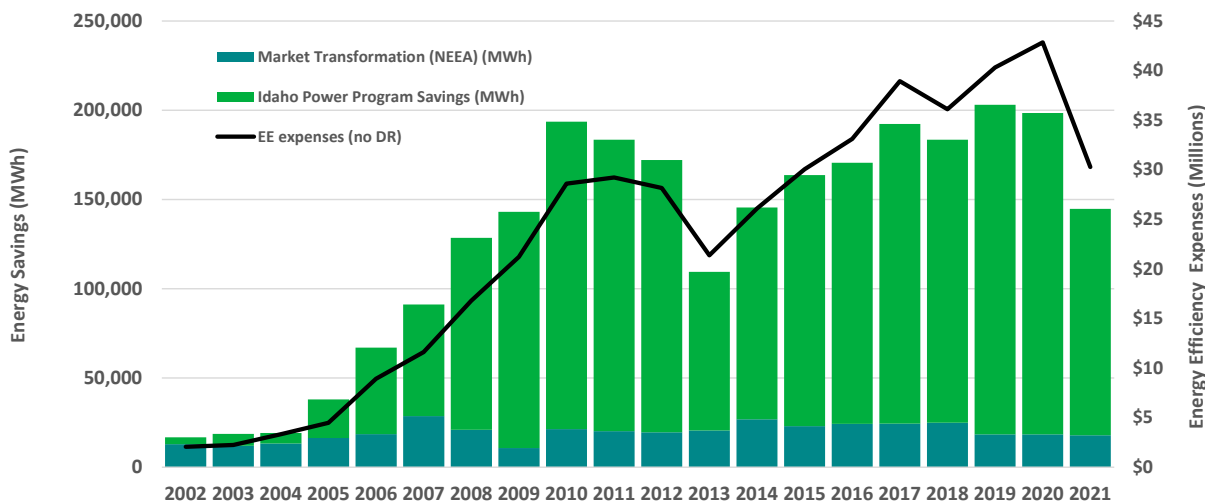


Figure 4. Annual energy savings and energy efficiency program expenses, 2002–2021 (MWh and millions [\$])

The 2021 savings results consisted of 21,218 MWh from the residential sector, 95,184 MWh from the commercial/industrial sector, and 9,700 MWh from the irrigation sector. The C&I programs contributed 75% of the direct program savings. In the residential sector, Home Energy Reports contributed the largest savings at 75%, and Educational Distributions contributed the second largest savings at 14%, for a combined total savings of 89%. See Appendix 3 for a complete list of programs and sector-level savings.

Demand Response

Idaho Power started its modern demand response programs in 2002 and now has a capacity of over 10% of its all-time system peak load available to respond to a system peak load event during the summer. The goal of demand response at Idaho Power is to minimize or delay the need to build new supply-side peaking resources. The company estimates future capacity needs through the IRP planning process and plans resources to mitigate predicted system deficits. Demand response program results are measured by the amount of demand reduction in MW achieved by the company during called events.

In summer 2021, Idaho Power utilized all or portions of the programs on 11 different days between June 15 and August 15. The 2021 actual maximum non-coincidental load reduction from all three programs was 312.8 MW. The total capacity for all three programs was estimated to be approximately 384 MW at the generation level (Figure 5). The amount of capacity available for demand response varies based on weather, time of year, and how programs are used and managed. The actual non-coincidental load reduction (312.8 MW) is calculated using interval meter data from participants. The maximum capacity (384 MW) is calculated using the total enrolled MW from participants with an expected maximum realization rate for those participants. The maximum capacity for the Irrigation Peak Rewards program is based on the maximum reduction possible during the hours within the program season. For the Flex Peak Program, the maximum capacity is the maximum nominated amount of load reduction. For the A/C Cool Credit program, the capacity is calculated based on the number of active participants multiplied by the maximum per-unit reduction ever achieved.

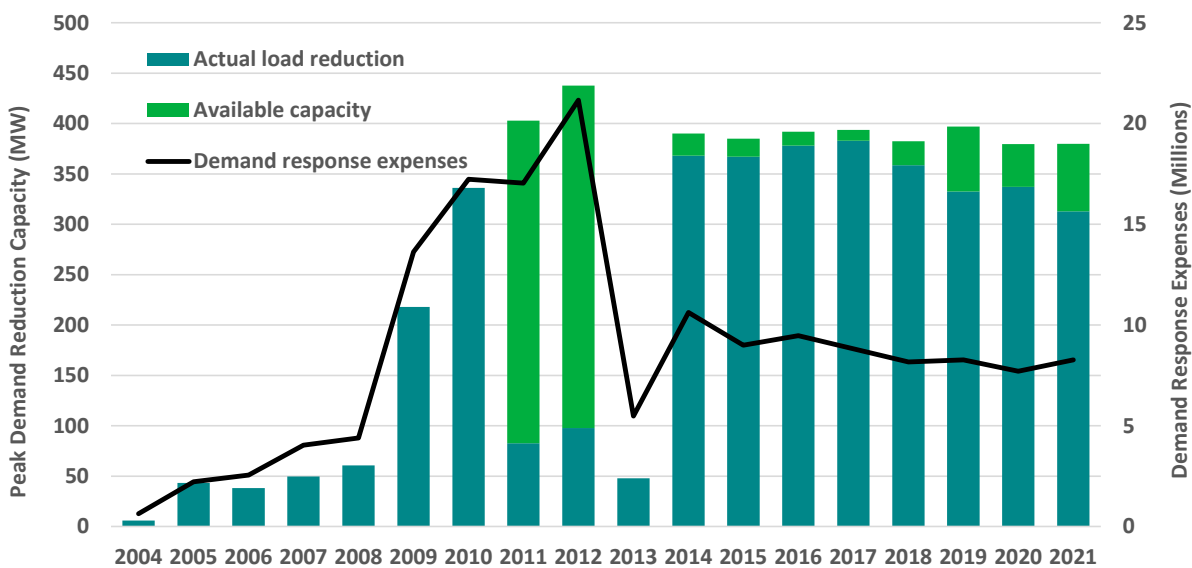


Figure 5. Peak demand-reduction capacity and demand response expenses, 2002–2021 (MWh and millions [\$])

The 2021 program season will be the final season the company operates the programs under the terms of the Idaho Public Utilities Commission (IPUC) Order No. 32923 and Public Utility Commission of Oregon (OPUC) Order No. 13-482, which previously established operating parameters for the programs. As a result of Idaho Power’s analysis, while developing its 2021 IRP, the company proposed operational and incentive changes to the demand response programs. These changes were approved by IPUC Order No. 35336 (IPC-E-21-32) and OPUC ADV 1355. These changes will supersede the terms of the 2013 settlement agreement.

Table 4. DSM programs by sector summary and energy usage/savings/demand reduction, 2021

	Energy Efficiency Program Impacts ^a			Idaho Power System Sales		
	Program Expenses	Energy Savings (MWh)	Peak-Load Reduction (MW) ^b	Sector Total (GWh)	Percentage of Energy Usage	Year-End Number of Customers
Residential.....	\$ 4,256,869	21,217		5,645	37%	505,774
Commercial/Industrial.....	16,233,498	95,184		7,635	50%	76,147
Irrigation.....	2,607,200	9,700		2,126	14%	21,832
Market Transformation.....	2,977,678	17,870				
Demand Response.....	8,267,278	n/a	313			
Direct Overhead/Other Programs	2,714,377	n/a				
Indirect Program Expenses.....	1,296,605					
Total.....	\$ 38,353,505	143,971	313	15,406	100%	603,753

^a Energy, average energy, and expense data have been rounded to the nearest whole unit, which may result in minor rounding differences.

^b Includes 9.7% peak line loss assumptions.

Customer Education

Idaho Power produced an *Energy Efficiency Guide* in 2021 and distributed it in June, primarily as an insert in 25 local newspapers. Due to the continuing impacts resulting from COVID-19, Idaho Power participated in only a few public-facing events; however, the company continued its enhanced digital communication efforts to bring a variety of energy and money-saving tips to customers. Idaho Power also distributed 1,160 copies of the *30 Simple Things You Can Do to Save Energy* booklet directly to customers. In 2021, despite the pandemic challenges, Idaho Power’s EOEAs delivered nearly 250 presentations with energy-savings messages to audiences of all ages.

Idaho Power supports the Integrated Design Lab (IDL), which conducted Lunch & Learn sessions to educate architects, engineers, and other design and construction professionals about various energy efficiency topics. In 2021, the IDL scheduled 14 virtual technical training sessions with 104 architects, engineers, designers, project managers, and other interested parties. Also, IDL hosted six virtual Building Simulation Users Group (BSUG) sessions with 154 professionals attending.

The IDL also maintains an Energy Resource Library (ERL) with tools for measuring and monitoring energy use and provides training on how to use them. The ERL includes over 900 individual pieces of equipment and 10 new tools added in 2021. In 2021, the ERL home page had 1,483 visitors.

Over the course of 12 days in 2021, Idaho Power delivered six equivalent full-time days of live technical online training sessions at no cost to the customers. Topics included the following:

- Industrial Refrigeration
- Motors
- Variable Frequency Drives (VFD)
- Introduction to Unitary Air Conditioning
- Advanced Unitary Air Conditioning
- Harmonics

The level of participation in 2021 remained high, with 221 individuals signing up for the sessions and 208 unique logins. Due to the virtual nature of the course, in some cases, there were multiple attendees at a single login location.

Aside from the classes listed above, Idaho Power also partnered with Northwest Energy Efficiency Council (NEEC) to administer a Building Operator Certification Level I Course which began in November 2021 and continues through May 2022. Idaho Power sponsored 17 customers who signed up for the training by paying \$900 of the \$1,895 tuition cost.

Idaho Power provided three virtual and three in-person irrigation workshops promoting irrigation system efficiency in 2021 and participated in one vendor-hosted workshop promoting the Irrigation Efficiency Rewards program. The company normally exhibits and participates in four agricultural trade shows, but the shows were cancelled due to COVID-19 restrictions.

Surveying Customer Satisfaction

Relationship surveys measure the satisfaction of several aspects of a customer's relationship with Idaho Power, including energy efficiency, at a very high level. As such, the surveys are not intended to measure all aspects of the energy efficiency programs.

The 2021 survey asked two questions related specifically to satisfaction with Idaho Power's energy efficiency programs: 1) Have you participated in an Idaho Power energy efficiency program? 2) Overall, how satisfied are you with the energy efficiency program? In 2021, 35% of the survey respondents across all sectors indicated they participated in an Idaho Power energy efficiency program, and 94% were "very" or "somewhat" satisfied with the program they participated in.

Results for the sector-level, program-level, and marketing-related customer satisfaction surveys can be found later in this report.

Program Evaluation Approach

Idaho Power considers program evaluation an essential component of its DSM operational activities. The company uses third-party contractors to conduct impact, process, and other evaluations on a scheduled and as-required basis. In some cases, research and analyses are conducted internally and managed by Idaho Power's Research and Analysis team within the Customer Relations and Energy Efficiency (CR&EE) department. Third-party contracts are generally awarded using a competitive-bidding process managed by Idaho Power's Corporate Services department.

Idaho Power uses industry-standard protocols for its internal and external evaluation efforts, including the National Action Plan for Energy Efficiency—Model Energy Efficiency Program Impact Evaluation Guide, the California Evaluation Framework, the International Performance Measurement and Verification Protocol (IPMVP), the Database for Energy Efficiency Resources, and the Regional Technical Forum's (RTF) evaluation protocols.

The company also supports regional and national studies to promote the ongoing cost-effectiveness of programs, the validation of energy savings and demand reduction, and the efficient management of its programs. Idaho Power considers primary and secondary research, cost-effectiveness analyses, potential assessments, and impact and process evaluations to be important resources in providing accurate and transparent program-savings estimates. Idaho Power uses recommendations and findings from the evaluations and research to continuously refine its DSM programs.

For a summary of evaluation results, recommendations, and responses of evaluations completed in 2021, see each program section. For copies of 2021 program evaluation reports and the evaluation schedule, see *Supplement 2: Evaluation*.

Cost-Effectiveness Goals

Idaho Power considers cost-effectiveness of primary importance in the design, implementation, and tracking of the energy efficiency and demand response programs. Prior to the actual implementation, Idaho Power performs a cost-effectiveness analysis to assess whether a potential program design or measure will be cost-effective. Incorporated in these models are inputs from various sources that use the most current and reliable information available.

Idaho Power strives for all programs to have benefit/cost (B/C) ratios greater than one for the total resource cost (TRC) test, utility cost test (UCT), and participant cost test (PCT) at the program and measure levels, where appropriate. Each cost-effectiveness test provides a different perspective, and Idaho Power believes each test adds value when evaluating overall

program performance. In 2020, Idaho Power transitioned to using the UCT as the primary cost-effectiveness test for energy efficiency resource planning as directed by the IPUC in Order No. 34503. The company plans to continue to calculate the TRC and PCT because each perspective can help inform the company and stakeholders about the effectiveness of a particular program or measure. Additionally, programs and measures offered in Oregon must use the TRC as the primary cost-effectiveness test as directed by the OPUC in Order No. 94-590.

There are many assumptions when calculating the cost-effectiveness of a given program or measure. Savings can vary based on several factors, such as participation levels or the participants' locations. For instance, heat pumps installed in the Boise area will have lower savings than those installed in the McCall area. If program participation and savings increase, fixed costs, such as labor and marketing, are distributed more broadly, and the program cost-effectiveness increases.

When an existing program or measure is not cost-effective, Idaho Power works with its Energy Efficiency Advisory Group (EEAG) to obtain input before making its determination on continuing, discontinuing, or modifying an offering. The company must demonstrate why a non-cost-effective measure or program continues to be offered and communicate the steps the company plans to take to improve cost-effectiveness. This aligns with the expectations of the IPUC and OPUC.

As part of the public workshops on Case No. IPC-E-13-14, Idaho Power and other stakeholders agreed on a specific method for valuing demand response. The settlement agreement, as approved in IPUC Order No. 32923 and OPUC Order No. 13-482, defined the annual value of operating the three demand response programs for the maximum allowable hours. This value has been updated with each IRP reflecting changes to the assumed capital cost of the deferred resource and the financial assumptions. As a result of the analysis completed in preparation for the 2021 IRP, changes to this approach were approved by IPUC Order No. 35336 (IPC-E-21-32) and OPUC ADV 1355. These changes will supersede the terms of the 2013 settlement agreement and include a different cost-effectiveness methodology that Idaho Power will rely on going forward.

Details on the cost-effectiveness assumptions and data are included in *Supplement 1: Cost-Effectiveness*.

Energy Efficiency Advisory Group

Formed in 2002, EEAG provides input on enhancing existing DSM programs and on implementing energy efficiency programs. Currently, EEAG consists of 12 members representing a cross-section of Idaho Power customers from the residential, industrial, commercial, and irrigation sectors, as well as individuals representing low-income households,

environmental organizations, state agencies, city governments, public utility commissions, and Idaho Power.

EEAG meets quarterly, and when necessary, Idaho Power facilitates additional meetings and/or calls to address special topics. In 2021, four regular virtual EEAG meetings and one special webinar were held. The meetings were on February 10, May 5, August 12, and November 10, and the webinar was on March 24. EEAG meetings are generally open to the public and attract a diverse audience. Idaho Power appreciates the input from the group and acknowledges the commitment of time and resources the individual members give to participate in EEAG meetings and activities.

During these meetings, Idaho Power discussed new energy efficiency program ideas and new measure proposals, marketing methods, and specific measure details. The company provided the status of energy efficiency expenses and Idaho and Oregon Rider funding, gave updates of ongoing programs and projects, and supplied general information on DSM issues and other important issues occurring in the region.

Idaho Power relies on input from EEAG to provide a customer and public-interest view of energy efficiency and demand response. Additionally, Idaho Power regularly provides updates on current and future cost-effectiveness of energy efficiency programs and how changes in the IRP will impact DSM alternate costs, which Idaho Power uses in calculating cost-effectiveness. In the meetings, Idaho Power frequently requests input and feedback from EEAG members on programmatic changes, marketing tactics, and incentive levels. EEAG often recommends presentation ideas for future meetings.

Throughout 2021, Idaho Power relied on input from EEAG on the following important topics. For complete meeting notes, see *Supplement 2: Evaluation*.

COVID-19 Impacts

The continued effects of the COVID-19 pandemic had broad impacts on the company's energy efficiency efforts. Idaho Power worked diligently to seek new ways to maintain activity while prioritizing the safety of customers, contractors, and employees. At each meeting, Idaho Power informed EEAG of the status of each program. Much of the in-home or on-location work was suspended most of the year, but as state safety guidelines were developed, more on-location work resumed. The company continued its efforts from 2020 to explain program availability and guided customers to participation opportunities.

As the pandemic continued in 2021, the company shared with EEAG how it updated marketing material to provide energy efficiency tips for customers who may be spending more time at home and continued to successfully market virtual training sessions resulting in high trade ally participation.

WAQC

The company continued discussions with EEAG throughout 2021 on the WAQC program. Weatherization managers transitioned to a new state auditing tool, and because Idaho Power had built-in integration with the existing auditing tool for job cost calculations, the company has been working with weatherization managers and the Community Action Partnership Association of Idaho (CAPAI) to develop and improve a new job cost calculator. In the November EEAG meeting, Idaho Power presented several ideas/options on how to use the WAQC carryover funds accrued over primarily the last couple of years and solicited feedback on those options.

Welcome Kits

In 2021, the Welcome Kits became the largest kit program, with goals of marketing energy efficiency programs and educating customers about ways to save energy at home. Although the program was well-received by Idaho Power customers, changes in deemed savings values reduced the kits' overall savings. Idaho Power discussed new savings assumptions, ways to lower kit costs and the educational, and cross-marketing benefits with EEAG in the August and November meetings. This collaboration yielded a new kit configuration with higher energy savings and a decision that kits would not need to be entirely cost-effective due to the difficulty in measuring the educational benefits.

Shade Tree Project

At the August meeting, Idaho Power brought alternatives to EEAG on possible modifications to the Shade Tree Project. There was support for continuing in 2021 with a hybrid model for getting trees to customers. The selected hybrid model includes an option for receiving a smaller tree by mail or picking up a larger tree in person. The company proposed a method to space out pick-ups—and should there be a need to cancel events, the company would have the ability to find alternatives for the trees.

ETO Pilots

As a result of an OPUC directive (OPUC Order No. 21-184) to review all energy-efficient measures piloted by the Energy Trust of Oregon (ETO) between 2018 and 2020, the company reviewed these measures in detail with EEAG at the August meeting. Prior to the EEAG meeting, Idaho Power contacted ETO staff and reviewed each measure and program to gain an understanding of the details of each pilot. During the EEAG meeting, Idaho Power presented its analysis of the 14 pilots, shared learnings, and discussed recommendations. This resulted in the determination that the higher kWh savings measures are already included in Idaho Power's programs. A few measures, such as commercial smart thermostats, ductless heat pump (DHP) controllers and wall heaters for multifamily applications, that Idaho Power is continuing to view

data and information on to determine if they could be added to Idaho Power's programs in the future.

Demand Response Programs

At the May and August EEAG meetings, Idaho Power presented the analysis of DR programs completed to date as part of the 2021 IRP. The company described how the 2021 analysis determined a need to change the focus of Idaho Power's demand response programs from supplying peak needs to supplying *net* peak needs that happen later in the evenings as solar energy generation drops off. The company sought input and shared its plan to seek regulatory approvals for modifications that could be in place prior to the 2022 demand response season.

Future Plans for DSM Programs

Idaho Power will continue to pursue all prudent cost-effective energy efficiency and the amount of demand response identified in each future IRP. The forecasted level of energy efficiency is informed by a third-party potential study and reviewed with each IRP. Idaho Power will be completing a potential study in 2022 for demand response that will inform potential future demand response programs and the IRP planning process. The IRP is developed in a public process that details Idaho Power's strategy for economically maintaining the adequacy of its power system into the future.

In 2019, the IPUC issued Order No. 34503 directing Idaho Power to use the UCT for energy efficiency resource planning. In 2020, the company contracted with a third party to develop a new energy efficiency potential study, and Idaho Power also updated its third-party Commercial/Industrial Technical Reference Manual (TRM) to include the 2018 International Energy Conservation Code (IECC) information.

The company continuously searches for new measures for its programs through a membership in E Source, contacts with other utilities, participation in the NEEA Regional Emerging Technology Advisory Committee (RETAC), and from the RTF. Idaho Power representatives also attend national conferences and participate in webinars hosted by organizations interested in advancing energy efficiency savings.

Idaho Power will continue to work in consultation with EEAG to expand or modify its energy efficiency portfolio. Plans for individual programs are included under each program's 2022 Program and Marketing Strategies section.

In 2022, Idaho Power will continue to enhance its marketing and outreach efforts as described in the Marketing section of this report and within each program section. Idaho Power will continue to work with NEEA on its market transformation activities during its 2020–2024 funding cycle and, as directed by the IPUC (Order No. 35270), will conduct an independent evaluation of NEEA energy savings to review methodologies NEEA employs for claiming energy

savings, for the allocation method, and for assessing cost-effectiveness for Idaho Power customers.

Below is a summary highlighting activities Idaho Power is actively engaged in for 2022 and beyond. Programs and offerings on this list are developing and may not all be implemented:

- **My Account:** In early 2022, the company will launch a new version of its My Account online customer tool. As part of this upgrade, customers can view improved energy-use insights and energy-efficiency options, including the option to set energy-savings goals and follow steps to achieve them
- **Online Marketplace:** Idaho Power is actively working with a vendor to potentially implement an online marketplace to encourage and enable residential customers to make energy efficient purchases. The marketplace would allow Idaho Power residential customers to explore and compare appliances and other products to determine which would save the most energy, be the most cost-effective, and qualify for Idaho Power energy-efficiency incentives.
- **Energy Efficient Lighting:** Idaho Power launched a new retail lighting buy-down program in early 2022 to replace the Bonneville Power Administration (BPA)-sponsored program, Simple Steps, Smart Savings™ that ended in 2020 due to overall market transformation in residential lighting. The new program focuses on fixtures and efficient lightbulbs that are not fully transformed in Idaho Power's service area. Savings from this program will begin in 2022.
- **Heating & Cooling Efficiency (HCE) Program:** Idaho Power plans to add air conditioning (A/C) units and ground-source heat pump measures to the HCE program. Incentives for the new measures should be available mid-year 2022.
- **Multifamily New Construction Offering:** Idaho Power is re-exploring options for a multifamily new construction offering to determine if it could be cost-effective.
- **Industrial Wastewater Cohort:** Idaho Power is actively working to design a new cohort for Industrial Wastewater facilities to focus on the technical opportunities to give operators skills they can use immediately to save energy by means of webinars, treasure hunts, and creating energy models. Idaho Power's key account energy advisors are actively gauging interest from potential customers.
- **Find n' Fix Offering:** Idaho Power has implemented a Find n' Fix offering under the C&I Energy Efficiency Custom Projects option. The Find n' Fix offering is a service for commercial and industrial customers that will identify and implement potential low-cost energy savings opportunities during an onsite visit.

- Compressed Air Leaks Offering: Idaho Power designed a compressed air leak offering under the C&I Energy Efficiency Custom Projects option where savings will be realized in 2022 and beyond as customers participate.
- New C&I Energy Efficiency Program Measures: Idaho Power updated the Retrofits and New Construction options in 2021 by adding several new measures and expanding the eligibility requirements of existing measures. Savings will be realized in 2022 and beyond as customers participate.
- 50001 Ready: This is a Department of Energy (DOE)-sponsored Technical Assistance Program where Idaho Power helped in recruiting. In 2022, Idaho Power will perform an independent Measurement and Verification (M&V) for participating customers to understand the potential savings and incentivize customers through the C&I Energy Efficiency Custom Projects option.
- Integrated Design Lab: Idaho Power has engaged with the IDL to add three new tasks in 2022. This includes assessing the energy savings potential for Power over Ethernet (PoE) lighting, Luminaire Level Lighting Controls (LLLC) demonstration workshops, and updating several digital design tools for use by architects and engineers.

The company will complete its evaluation, measurement, and verification (EM&V) projects included in the evaluation plan in *Supplement 2: Evaluation*.

DSM Annual Report Structure

The *Demand-Side Management 2021 Annual Report* consists of this main document and two supplements.

The main document contains the following sections related to 2021 DSM activities:

1) program activities by customer sector (residential, commercial/industrial, and irrigation), including marketing efforts, cost-effectiveness analysis, customer satisfaction survey results, and evaluation recommendations and responses for each program; 2) other program and activity details, including market transformation; and 3) four appendices of data related to payments, funding, and program-level costs and savings. Where appropriate, plans for 2022 are also discussed.

Supplement 1: Cost-Effectiveness describes the standard cost-effectiveness tests for Idaho Power programs and reports current-year program-level and summary cost-effectiveness and expenses by funding source and cost category.

Supplement 2: Evaluation includes an evaluation and research summary, an evaluation plan, EEAG meeting notes, links to NEEA evaluations, copies of IDL reports, research and survey reports, evaluation reports, and other reports.

2021 DSM PROGRAM ACTIVITY

DSM Funding and Expenditures

Funding for DSM programs comes from several sources. The Idaho and Oregon Rider funds are collected directly from customers on their monthly bills. Effective Jan 1, 2021, pursuant to IPUC Order No 34871, the 2021 Idaho Rider was 3.1% of base rate revenues. The 2021 Oregon Rider was 4% of base rate revenues. Additionally, Idaho demand response program incentives were funded through base rates and the annual PCA mechanism. DSM expenses not funded through the Rider are included in Idaho Power’s ongoing operation and maintenance (O&M) costs.

Table 5 shows the total expenditures funded by the Idaho and Oregon riders and Idaho Power base rates resulting in Idaho Power’s total DSM expenditures of \$38,353,505. The non-rider funding category includes the company’s demand response incentives in Idaho, WAQC expenses, and O&M costs.

Table 5. 2021 funding source and energy savings

Funding Source	Expenses ^a	MWh Savings
Idaho Rider.....	\$27,943,096	136,995
Oregon Rider.....	1,721,091	6,684
Idaho Power Base Rates.....	8,689,318	291
Total.....	\$38,353,505	143,971

^a Totals may not sum due to rounding.

Table 6 and Figure 6 indicate 2021 DSM program expenditures by category. While the Incentive Expense category illustrates the amount paid directly to customers for their participation in an energy efficiency or demand response program, the other categories include items or services that directly benefited customers. Most of the expenses in the Materials & Equipment category were for various kit programs (\$618,575) and direct-install weatherization measures (\$125,000). Most expenses in the Other Expense category include marketing (\$1,225,686), Custom Projects energy audits (\$240,461), program evaluation (\$177,297), program training (\$62,180), and program expenses (\$24,218). The Purchased Services category includes payments made to NEEA (\$2,977,678), WAQC CAP Agency (\$1,117,434), and third-party contractors who help deliver Idaho Power's programs.

2021 DSM Program Activity

Table 6. 2021 DSM program expenditures by category

Program Expenditure Category	Total ^a	% of Total
Incentive Expense	\$23,361,078	60.9%
Labor/Administrative Expense	3,713,778	9.7%
Materials & Equipment.....	816,610	2.1%
Other Expense.....	1,746,655	4.6%
Purchased Services	8,715,384	22.7%
Total	\$38,353,505	100%

^a Dollars are rounded to the nearest whole unit, which may result in minor rounding differences.

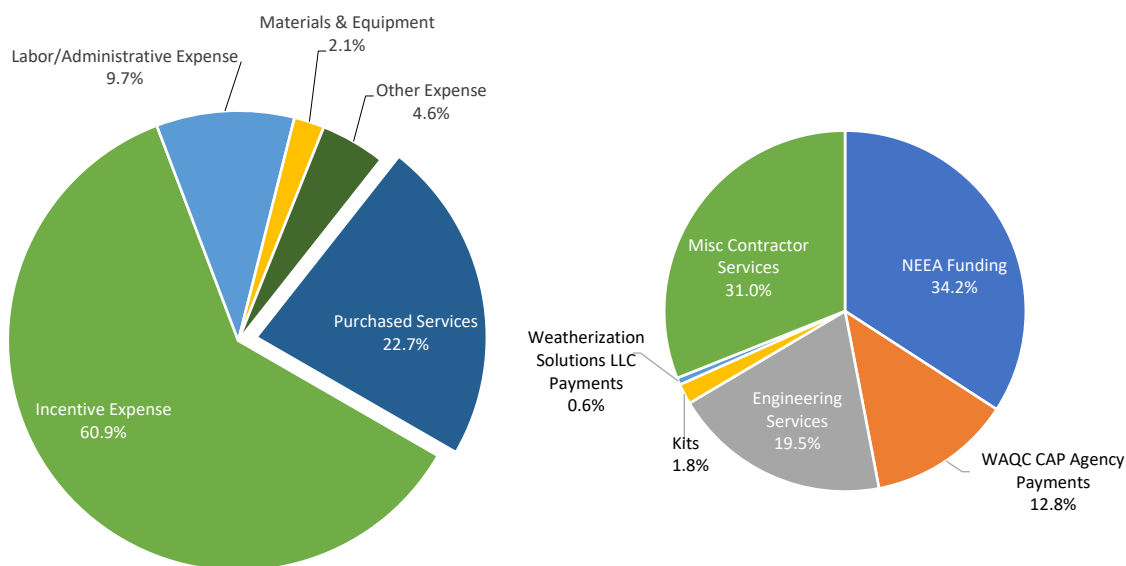


Figure 6. 2021 DSM program expenditures by category

Table 7. 2021 DSM program incentive totals by program type and sector

Program Type—Sector ^{a, b}	Total ^c	% of Total
DR—Residential.....	\$309,899	1.3%
DR—Commercial/Industrial.....	\$395,372	1.7%
DR—Irrigation.....	\$6,755,596	28.9%
EE—Residential.....	\$1,533,232	6.6%
EE—Commercial/Industrial.....	\$12,171,384	52.1%
EE—Irrigation.....	\$2,195,594	9.4%
Total	\$23,361,078	100%

^a DR = demand response

^b EE = energy efficiency

^c Dollars are rounded to the nearest whole unit, which may result in minor rounding differences.

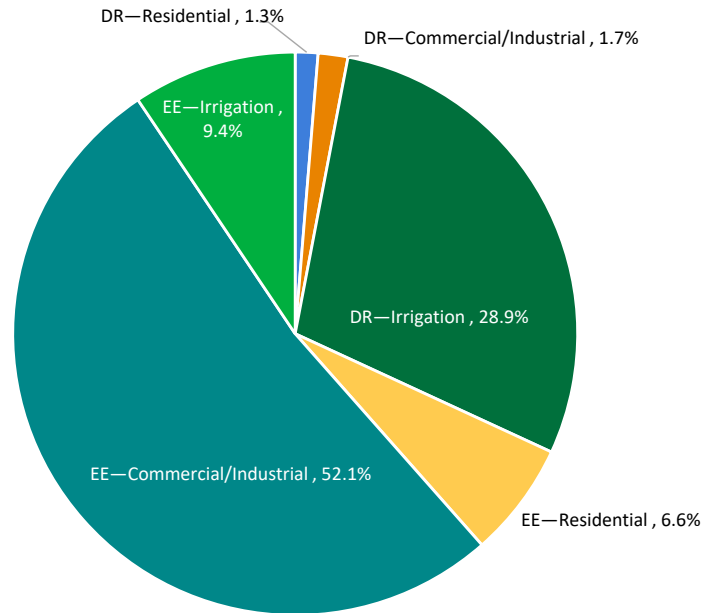


Figure 7. Percent of DSM program incentive expenses by program type and sector, 2021

Marketing

Idaho Power used multi-channel marketing and public relations (PR) strategies in 2021 to improve communication and increase energy efficiency program awareness among its customers. The company employs a wide variety of media and marketing, including owned media (social, website, and newsletters) and paid media (advertising and sponsorships), which allow Idaho Power to control the content. Earned unpaid media (news coverage, Idaho Power’s *News Briefs* sent to reporters, third-party publications, and television news appearances) gives Idaho Power access to a broader audience through alternative channels that help establish credibility and brand trust. Though the company has less control with earned unpaid media, the value is established through the third-party endorsement.

Idaho Power’s marketing staff networks with organizations across the region and industry to track current and future marketing trends and successes. Idaho Power continued to work with NEEA to coordinate, collaborate, and facilitate marketing for all sectors. To build marketing networks and learn what works in other regions, Idaho Power staff virtually attended a variety of conferences and webinars in 2021, such as the E Source Utility Marketing Executive Council and Forum in September.

The following describes a selection of the methods, approaches, and strategies used by Idaho Power to engage customers regarding energy efficiency, along with their results. See the respective sector overviews and programs sections later in this report for the company’s marketing efforts specific to those areas.

Social Media

Approximately 24% of the company's total social media content promoted energy efficiency in 2021. Idaho Power regularly posted content encouraging energy efficiency behaviors, program enrollment, and customer engagement on Facebook, Twitter, YouTube, and LinkedIn. Social media content also showcased local businesses and organizations that have benefitted from Idaho Power energy efficiency efforts. Idaho Power engaged with customers who posted their own social media content about Idaho Power programs. Idaho Power's Facebook and Twitter pages hosted two customer sweepstakes giveaways, encouraging customers to enter by leaving a comment about how they save energy in the summer or winter.

In 2021, Idaho Power social channels focused on sharing energy efficiency tips that made sense for customers spending more time at home and working on home improvement projects. Primarily on LinkedIn, tips were provided to help businesses customers save energy while operating with fewer employees in the office or with reduced working hours.

Idaho Power's Facebook followers increased 4% in 2021, from 22,800 at the end of 2020 to 23,749 at the end of 2021. Facebook remains the company's priority channel for engaging directly with customers and was the main platform for focusing on COVID-19 safety messages, energy assistance for customers, crisis communications, energy efficiency tips and program offerings, and helping customers with account-related issues through private messages.

Idaho Power uses Twitter to communicate about media items, large outages, company news, energy efficiency, and recreation opportunities. COVID-19 messaging was also shared on the platform in 2021. Idaho Power's Twitter followers increased 6.6% in 2021, from 6,210 followers to 6,620.

Idaho Power again saw a favorable increase in followers on LinkedIn with 1,506 new followers in 2021. LinkedIn is an effective channel for engaging business and commercial customers in energy efficiency, as well as positioning the company as a good corporate citizen, clean energy leader, and employer of choice.

Website

Idaho Power tracked the number of page views to the main energy efficiency pages—also known as landing pages—from external users on the company's website. In 2021, the company's energy efficiency homepage received 5,822 page views, the residential landing page received 167,805 views, and the business and irrigation landing pages received 21,816. Idaho Power uses Google Analytics to analyze web activity. Google's definition of page views is the total number of pages viewed, with repeated views of a single page by one user counted as a new view.

Public Relations

Idaho Power's PR staff supported energy efficiency programs and activities through these channels: videos telling energy efficiency success stories; *Connections*, a customer newsletter distributed in monthly bills and available online; *News Briefs*, a weekly email of interesting news items sent to all media in the company's service area; pitching and participating in news stories; energy efficiency TV segments; and public events (such as incentive check presentations).

In 2021, the February and August issues of *Connections* were devoted to energy efficiency. The February issue included a variety of ideas for energy-saving tips, such as how to save energy in the kitchen and ideas about how to invest wisely in home energy efficiency improvements. The August edition focused on energy efficiency for businesses and schools, including a success story about Swan Falls High School, changes to incentives for business customers, and the Residential New Construction Program.

Summer 2021 presented a unique need for energy efficiency messaging. The historic heatwave that descended on the western U.S. in late June stretched energy resources enough that the company put out a voluntary call to customers to help lighten the load. Social media messaging included tips about how to save energy during the high demand hours of 4–9 p.m., with one post alone reaching 42,000 people. Another post showed what the company was doing to help and encouraged other businesses to do the same. The company also amplified messaging from customers about the energy-saving measures they were taking. Messaging was repeated on the company's website, including a new dedicated web page, and through the news media.

Coverage on a local Boise TV station reached nearly 900,000 people, and total coverage for the primary week of messaging was estimated at 301 million. Paid advertising was placed on digital and radio. The company also reached out directly to customers via text message and email.

Idaho Power produced new energy efficiency success-story videos in 2021 highlighting the energy efficiency efforts of McCain Foods and Swan Falls High School. Combined, the videos received 4,991 views on YouTube and an additional 1,111 views on Facebook.

Media outreach efforts resulted in a variety of earned media coverage focused on energy efficiency. Energy efficiency topics were pitched in *News Briefs* throughout the year, and the company earned media coverage in multiple markets spanning print, TV, and radio.

2022 Marketing Activities

In 2022, the Idaho Power marketing department plans to introduce new strategies to expand the reach and visibility of the company's energy efficiency advertisements (ads).

The marketing team will update the Residential Energy Efficiency Awareness Campaign and will run energy efficiency messaging on digital podcasts. Seasonally relevant bill inserts and emails will be sent quarterly featuring energy efficiency tips. Additionally, the company will continue

to update collateral and displays as needed for irrigation programs and various sector trade shows (many of which will be virtual). See the sector overview sections for more specific future marketing plans.

Cost-Effectiveness Results

A summary of the cost-effectiveness metrics calculated for the energy efficiency programs in 2021 is provided in Table 8. Details on the cost-effectiveness assumptions and data are included in *Supplement 1: Cost-Effectiveness*.

Table 8. Cost-effectiveness summary by energy efficiency program

Program/Sector	UCT	TRC	Ratepayer Impact Measure (RIM)	PCT
Educational Distributions.....	2.39	3.10	0.44	N/A
Energy House Calls.....	0.43	0.50	0.23	N/A
Heating & Cooling Efficiency Program.....	1.14	0.36	0.38	0.84
Home Energy Report Program ¹	0.57	0.62	0.24	N/A
Multifamily Energy Savings Program ²	N/A	N/A	N/A	N/A
Rebate Advantage.....	1.13	0.66	0.35	1.97
Residential New Construction Program	1.64	0.99	0.43	2.13
Shade Tree Project.....	1.07	1.21	0.48	N/A
Weatherization Assistance for Qualified Customers.....	0.19	0.31	0.14	N/A
Weatherization Solutions for Eligible Customers.....	0.15	0.28	0.12	N/A
Residential Energy Efficiency Sector³.....	1.02	0.74	0.35	2.61
Commercial and Industrial Energy Efficiency Program				
Custom Projects	2.98	1.32	0.91	1.35
New Construction	2.98	2.70	0.67	3.72
Retrofits.....	2.53	1.27	0.64	1.70
Commercial Energy-Saving Kits.....	1.64	2.00	0.55	N/A
Small Business Direct Install.....	0.99	1.54	0.46	N/A
Commercial/Industrial Energy Efficiency Sector⁴.....	2.74	1.46	0.77	1.76
Irrigation Efficiency Rewards.....	3.32	4.49	0.88	4.58
Irrigation Energy Efficiency Sector⁵.....	3.33	4.49	0.88	4.58
Energy Efficiency Portfolio⁶	2.17	2.18	0.70	2.73

¹ Cost-effectiveness based on 2021 savings and expenses. Cost-effectiveness ratios also calculated for the program life-cycle. Program life-cycle UCT and TRC 0.87 and 0.96, respectively.

² In-home work suspended for most of 2021 due to COVID-19. No savings reported for 2021.

³ Residential sector cost-effectiveness excludes WAQC benefits and costs. If included, the UCT, TRC, RIM, and PCT would be 0.80, 0.63, 0.32, and 2.40, respectively.

⁴ Commercial/Industrial Energy Efficiency Sector cost-effectiveness ratios include savings and participant costs from Green Motors Rewinds.

⁵ Irrigation Energy Efficiency Sector cost-effectiveness ratios include savings and participant costs from Green Motors Rewinds.

⁶ Portfolio cost-effectiveness excludes WAQC benefits and costs. If included, the UCT, TRC, RIM, and PCT would be 2.08, 2.13, 0.69, and 2.72, respectively.

Customer Satisfaction Surveys

Idaho Power does not separately survey most energy efficiency program participants each year, primarily due to concerns about over-surveying program participants and because the measures and specifics of most program designs do not change annually. To ensure meaningful results, Idaho Power conducts program research every two to three years unless programs have been changed significantly. Throughout 2021, Idaho Power administered several surveys regarding energy efficiency programs to measure customer satisfaction. Some surveys were administered by a third-party contractor; other surveys were administered by Idaho Power either through traditional paper or electronic surveys or through the company's online panel—Empowered Community. Results of these studies are included in *Supplement 2: Evaluation*.

The sector-level results of the annual *2021 Burke Customer Relationship Survey* are available in the Residential, Commercial and Industrial, and Irrigation sector overview sections of this report.

Evaluations

In 2021, Idaho Power contracted third-party evaluators to conduct program evaluations for the A/C Cool Credit (impact evaluation), C&I Custom Projects (impact and process evaluation), Flex Peak (impact evaluation), Heating & Cooling Efficiency (impact and process evaluation), and Irrigation Peak Rewards (impact evaluation) programs.

In 2020, Idaho Power contracted a third-party evaluator to conduct a process evaluation on the Home Energy Report Program. However, due to some late findings, additional analysis was required to complete the evaluation, which was finalized in June 2021. Idaho Power also contracted a third-party evaluator to conduct a process evaluation on the Small Business Direct Install (SBDI) program in 2020. The start of the evaluation was delayed until the second quarter of 2021 to allow time for additional installs to be completed after the program was suspended in early 2020 due to the COVID-19 pandemic. The evaluation was completed in October 2021.

External program administrators also compiled program summary reports for SEEK, Home Energy Report, and Commercial Energy-Saving Kits programs. While external impact evaluations were conducted on all three demand response programs, the company also conducted internal analyses for the Flex Peak and Irrigation Peak Rewards programs.

A summary of the results of these evaluations is available in the respective program sections. An evaluation schedule and the final reports from evaluations and research completed in 2021 are provided in *Supplement 2: Evaluation*.

Residential Sector Overview

In 2021, Idaho Power’s Residential sector consisted of 499,474 customers averaged throughout the year; Idaho customers numbered 485,474 and eastern Oregon had 13,742. In 2021, the number of Residential sector customers increased by 14,783, an increase of 3.1% from 2020. The Residential sector represented 36.7% of Idaho Power’s actual total electricity usage and 46.2% of overall revenue in 2021.

Table 9 shows a summary of 2021 participants, costs, and savings from the residential energy efficiency programs.

Table 9. Residential sector program summary, 2021

Program	Participants	Total Cost		Savings	
		Utility	Resource	Annual Energy (kWh)	Peak Demand (MW)
Demand Response					
A/C Cool Credit	20,846 homes	\$ 751,989	\$ 751,989		27
Total		\$ 751,989	\$ 751,989		27
Energy Efficiency					
Easy Savings: Low-Income Energy Efficiency Education.....	0 HVAC tune-ups	145,827	145,827	0	
Educational Distributions	47,027 kits/giveaways	449,790	449,790	2,931,280	
Energy Efficient Lighting*	0 lightbulbs	43,631	43,631	0	
Energy House Calls	11 homes	18,257	18,257	14,985	
Heating & Cooling Efficiency Program.....	1,048 projects	635,182	2,223,826	1,365,825	
Home Energy Audit	37 audits	70,448	75,461	3,768	
Home Energy Report Program	115,153 treatment size	970,197	970,197	15,929,074	
Multifamily Energy Savings Program.....	0 units	68,973	68,973	0	
Oregon Residential Weatherization.....	0 audits/projects	4,595	4,595	0	
Rebate Advantage	88 homes	173,193	327,190	235,004	
Residential New Construction Program ...	90 homes	247,600	524,876	389,748	
Shade Tree Project	2,970 trees	184,680	184,680	44,173	
Weatherization Assistance for Qualified Customers	162 homes/non-profits	1,186,839	1,690,152	291,105	
Weatherization Solutions for Eligible Customers.....	7 homes	57,656	57,656	12,591	
Total		\$ 4,256,869	\$ 6,785,110	21,217,554	

Notes:

See Appendix 3 for notes on methodology and column definitions.

Totals may not add up due to rounding.

* Expenses incurred in 2021 in preparation for the relaunch of the program in 2022.

Energy Efficiency Programs

Easy Savings: Low-Income Energy Efficiency Education. A program offering coupons to income-qualified customers for HVAC tune-ups and one-on-one energy savings education.

Educational Distributions. A multifaceted approach to educating residential customers about their energy consumption, including giving away various efficient products and engaging elementary students with in-class and at-home activities.

Energy House Calls. A program designed specifically for owners of manufactured homes to test and seal ducting and offer energy-efficient products designed to reduce energy costs.

Heating & Cooling Efficiency Program. Providing incentives to customers and builders who upgrade existing homes or build new ones using energy-efficient heating and cooling equipment and services.

Home Energy Audit. Like Energy House Calls, Idaho customers living in multifamily homes with discrete meters or in single-family homes pay a reduced price for an energy audit to identify areas of concern. Participants may also receive energy-efficient products for no additional cost.

Home Energy Report Program. A program that sends Idaho customers energy reports to help them understand their energy use.

Multifamily Energy Savings Program. A program offering renters in multifamily buildings energy-efficient products designed to reduce energy use and power costs.

Oregon Residential Weatherization. No-cost energy audits for Oregon customers who heat with electricity.

Rebate Advantage. Financial incentives for customers who buy energy-efficient manufactured homes and the people who sell them.

Residential New Construction Program. Idaho Power offers builders a cash incentive to construct energy-efficient, above code, single-family, all-electric homes that use heat pump technology for its Idaho customers.

Shade Tree Project. A tree giveaway program for Idaho customers. To maximize summer energy savings, Idaho Power provides participants with a variety of resources to encourage successful tree growth.

Weatherization Assistance for Qualified Customers and Weatherization Solutions for Eligible Customers. Energy-efficient products, services, and education for customers who meet income requirements and heat with electricity.

Demand Response Program

A/C Cool Credit. A program that gives residential customers a credit for allowing Idaho Power to cycle their A/C units during high-energy demand in the summer.

Marketing

Idaho Power ran a multi-faceted advertising campaign in the spring (May and June) and fall (October and November) to raise and maintain awareness of the company's energy efficiency programs for residential customers and to demonstrate that saving energy does not have to be challenging. The campaign used radio, television, newspaper ads, digital ads, and Facebook ads and boosted posts aimed at a variety of customer demographics across the service area. New in 2021, the company added weather-triggered billboards and two new seasonally relevant contests: Loads of Energy Savings Summer Giveaway and Touchdown to Energy Savings Fall Giveaway. Another new tactic included energy efficiency tips on the company's e-bill during the residential energy efficiency campaign.

Described below are Idaho Power's marketing efforts to promote energy-saving tips and the company's energy efficiency programs, along with resulting data. Marketing tactics related to a specific sector or program are detailed in those respective sections later in this report.

Email

Idaho Power continued its effort with email communication in 2021. The company emails only those customers who have supplied their addresses for other business purposes (signing up for paperless billing, for example). Energy efficiency promotional emails included heating and cooling tips, summer and winter contest promotion, and various program promotions (detailed information can be found in respective program sections).

Digital

During the Spring campaign, web users were exposed to 3,766,154 display ads (animated GIF image ads embedded on a website) based on their demographics, related to online articles they viewed, or their use of a particular mobile web page or app. Users clicked the ads 5,490 times, resulting in a click-through rate of 0.18%. In the fall, the display ads received 3,606,449 impressions and 3,174 clicks, resulting in a click-through rate of 0.09%.

Idaho Power began using Google search ads in 2018. When people search for terms related to energy efficiency, energy efficiency programs, and individual program measures, the company's ads appear and drive them to the appropriate energy efficiency web page. These ads received 769,230 impressions and 124,723 clicks throughout the year.

Owned-Digital

An ad promoting EE tips was featured on Idaho Power's e-bill sent to customers enrolled in the paperless billing program. A total of 178,844 e-bills featuring the ad were sent in October and

182,592 were sent in November. The October bill generated 139,792 unique opens and the November bill generated 133,087 unique opens.

Television

Idaho Power used network television and Hulu advertising for the spring and fall campaigns. The company also used over-the-top (OTT) media. OTT is a type of streaming media that delivers content to customers watching a certain online show. Most OTT providers have their own app or website and are streamed through devices like Roku, Apple TVs, or Amazon Fire TVs. The network television campaigns focused on primetime and news programming that reaches the highest percentage of the target market: adults age 25 to 64.

During the spring campaign, an ad ran 1,448 times in the Boise, Pocatello, and Twin Falls media markets on network television. The ad reached 69% of the Boise target audience (and reached Malheur County in Oregon), 57% of the Twin Falls target audience, and 52% of the Pocatello target audience. The target audience saw the ad 6.5 times in Boise, 9 times in Twin Falls, and 5 times in Pocatello. Hulu spring ads delivered 717,324 impressions with a 98.2% completion rate. OTT ads delivered 303,553 impressions with a 97.13% video completion rate. The spring campaign also utilized Spanish network television ads. The Boise target audience saw 127 paid spots and the Pocatello market saw 51 spots. Spanish TV ads ran during the fall campaign as well; the Boise target audience saw 124 paid spots, and the Pocatello audience saw 34 spots. Ad reach and frequency information are not available for Spanish stations.

During the fall campaign, the TV spot ran 1,311 times in the Boise, Pocatello, and Twin Falls media markets. The ads reached 31.3% of the Boise target audience, 67% of the Twin Falls target audience, and 29.1% of the Pocatello target audience. The target audience saw the ad 4.5 times in Boise, 5.4 times in Twin Falls, and 5 times in Pocatello. Hulu ads received 652,831 completions. OTT ads delivered 304,898 impressions with a 98% video completion rate.

Idaho Power also sponsored commercials on Idaho Public Television in the Boise and Pocatello markets that ran a total of 72 times.

The energy efficiency television segments that aired in Boise on network news continued to receive positive feedback in 2021 but were limited due to COVID-19 restricting guests at television stations and changing programming priorities. In 2021, the television station began charging for each segment. Idaho Power paid for three segments with topics that included energy-efficient spring and fall tips and ways to beat the summer heat.

Radio

As part of its spring and fall campaigns, Idaho Power ran 30-second radio spots on major commercial radio stations in the service area. To obtain optimal reach, the spots ran on a variety of station formats, including classic rock, news/talk, country, adult alternative, rock,

sports, and classic hits. The message was targeted toward adults age 25 to 64 throughout Idaho Power's service area.

Results of the spots are provided for the three major markets: Boise, Pocatello, and Twin Falls. During the spring campaign, Idaho Power ran 2,855 English radio spots. These spots reached 84% of the target audience in Boise, 61% in Pocatello, and 70% in Twin Falls. The target audience was exposed to the ad 8.7 times in Boise, 8.8 times in Pocatello, and 12.7 times in Twin Falls. During the fall campaign, the company ran 1,770 English radio spots. These spots reached 62.2% of the target audience in Boise, 61% of the target audience in Pocatello, and 66.5% of the target audience in Twin Falls. The target audience was exposed to the message 5.9 times in Boise, 7.1 times in Pocatello, and 9 times in Twin Falls during the fall campaign.

In spring, Idaho Power also ran 393 ads on Spanish-speaking radio stations and 313 National Public Radio (NPR) ads in the service area targeting adults age 25 to 54. The fall campaign included 304 Spanish ads and 303 NPR ads.

Idaho Power ran 30-second spots with accompanying visual banner ads on Pandora internet radio, which mobile and web-based devices access. In the spring, records show 672,328 impressions and 494 clicks to the Idaho Power residential energy efficiency web page. The fall ads yielded 687,073 impressions and 338 clicks.

Print

As part of the campaign, print advertising ran in the major daily and select weekly newspapers throughout the service area. The company also ran ads in the Idaho Shakespeare Festival program, *Idaho Magazine*, *Boise and Meridian Lifestyle Magazine*, *IdaHome Magazine*, and *Mirada Magazine* (Spanish). As part of the print campaign, digital "homepage takeover" ads were featured on KTVB.com, idahopress.com, and idahostatesman.com. Homepage takeover ads fill a homepage with ads from one company for a specific timeframe. The spring ads highlighted individual energy efficiency tips, such as using the power save setting on electronics and running ceiling fans counterclockwise for summer. The fall ads featured tips on minimizing gadgets (use one at a time) and using smart power strips.

In 2021, Idaho Power updated the program information in a spiral-bound guide outlining each of the residential energy efficiency programs, tips, and resources. The updated guide will be included in the 2022 Welcome Kits. The previous edition of the guide was included in 2021 Welcome Kits, provided to Weatherization Assistance customers, and shared with customers who attended events Idaho Power participated in prior to the COVID-19 restrictions.

Social Media

Facebook ads for the 2021 spring and fall energy efficiency campaigns received an average of 24,500 impressions and 309 link clicks per ad (8 total).

Throughout the year, Idaho Power used Facebook and Twitter posts and boosted Facebook posts for various programs and easy energy efficiency tips for customers to implement at home and at work.

Out-of-Home

In 2021, Idaho Power participated in several tactics referred to as out-of-home advertising. Out-of-home advertising attempts to reach customers when they are outside of their homes. The tactics were a way to continually maintain energy efficiency program awareness throughout the year. Tactics included full-side bus wraps on three ValleyRide buses in the Treasure Valley Area that yielded 615,384 impressions. Impressions during the year most likely varied due to more customers working from home during COVID-19 restrictions but did make a comeback compared to 2020 since some restrictions were lifted. A full-side bus wrap also ran on one Pocatello Regional Transit bus in the Eastern Region.

Idaho Power sponsored the Boise Hawks (minor league baseball team) from May through September. As part of the sponsorship package, Idaho Power received a 15-second digital ad on the four screens within the stadium. The company's EE ad was shown a total of 16,416 times during the 48-game season and total audience attendance was 46,089. The Boise Hawks use a special TV system called In-Stadium Media (ISM), which can tell how often spectators are looking at screens. The average interaction/engagement rate was 38.5%, which is on par with the industry standard of 42%.

Idaho Power also used weather-triggered billboards in Boise, Pocatello, Nampa, and Caldwell. These are electronic billboards operating in January and July with variable messaging based on the outside temperatures. This tactic keeps EE top-of-mind and demonstrates simple ways customers can reduce energy use during extreme weather.

Public Relations

Many of the company's PR activities focused on the residential sector. Energy-saving tips videos, TV segments, news releases, and *Connections* newsletter articles often aim to promote incentive programs and/or educate customers about behavioral or product changes they can make to save energy in their homes. Idaho Power also promoted the Touchdown to Energy Savings contest in *News Briefs*.

See the Program Activity section and the Commercial and Industrial Sector Overview for more 2021 PR activities.

Empowered Community

In 2015, Idaho Power created the Empowered Community, an online community of residential customers, to measure customer perceptions on a variety of company-related topics, including energy efficiency. The community has over 2,000 actively engaged members from across Idaho

Power's service area. Idaho Power typically sends these members between six and 12 surveys per year. In 2021, Idaho Power included six energy efficiency messages with survey invitations resulting in nearly 13,500 touchpoints.

Recruitment for the Empowered Community is conducted on an annual basis to refresh the membership. Throughout February and March 2021, various types of recruitment were conducted with residential customers, including messages on paperless billing emails, a *News Brief* to local media outlets, pop-up ads on My Account, direct emails, and social media posts. In 2021, 838 new members were added to Empowered Community.

Seasonal Sweepstakes

In 2021, Idaho Power ran two seasonally focused energy efficiency sweepstakes—the Loads of Energy Savings Summer Giveaway in July and the Touchdown to Energy Savings Fall Giveaway in November.

Both sweepstakes aimed to maintain awareness about energy efficiency and the impact a small change can make.

The summer sweepstakes ran July 21–30 and received 5,248 entries. Customers were asked to comment—through social media or on the Idaho Power website—with a way they saved energy when doing laundry. In return, participants were entered to win an ENERGY STAR® washer and dryer set. The sweepstakes was promoted with email messaging to 222,565 customers, and social media posts reached 27,142 customers, receiving 1,545 engagements (likes, comments, shares). The sweepstakes was also promoted on idahopower.com through a pop-up ad on the My Account homepage.

The fall sweepstakes ran November 12–22 and received 2,473 entries. Customers were asked to comment—through social media or on the Idaho Power website—with a way they saved energy in the kitchen while making their favorite gameday treats. In return, participants were entered to win one of 10 air fryers. The sweepstakes was promoted with email messaging to 252,190 customers and paid social media posts reached 9,700 customers, receiving 531 post engagements. The sweepstakes was also promoted through a pop-up ad on the company's My Account homepage. It was featured in *News Briefs* to media outlets and was promoted on idahopower.com.

Customer Satisfaction

Idaho Power conducts the *Burke Customer Relationship Survey* each year. In 2021, on a scale of zero to 10, residential survey respondents rated Idaho Power 7.99 regarding offering programs to help customers save energy, and 8.21 related to providing customers with information on how to save energy and money.

Thirty percent of residential respondents indicated they have participated in at least one Idaho Power energy efficiency program. Of the residential survey respondents who have participated in at least one Idaho Power energy efficiency program, 90% were “very” or “somewhat” satisfied with the program.

Idaho Power customer awareness of energy efficiency programs is among the highest in the nation: 67% of the residential respondents in the *J.D. Power and Associates 2021 Electric Utility Residential Customer Satisfaction Study* indicated they were aware of Idaho Power’s energy efficiency programs, and on an overall basis, those customers were more satisfied with Idaho Power than customers who were unaware of the programs. Idaho Power ranked third out of 17 utilities included in the west region midsize segment of this study.

See the individual program sections for program-specific customer satisfaction survey results.

Field Staff Activities

Idaho Power’s residential and commercial energy advisors and EOEAs started 2021 with opportunities to conduct in-person meetings and events to promote energy efficiency programs and offerings with customers. Some areas were still cancelling due to COVID-19 restrictions, but the company and its energy advisors were able to get out and connect with customers more than the previous year. During the fall of 2021, energy advisors and other Idaho Power staff members participated in one of the company’s largest legacy events, the Boise Fall Home Show. Energy advisors also were able to give in-person presentations throughout the year across southern Idaho and eastern Oregon. These presentations were for K–6, secondary school students, and adult audiences.

Energy advisors continued to use phone, email, mail, text, and virtual presentations to stay connected with customers. The energy advisors created giveaway bags for senior centers that included an LED lamp, nightlight, energy efficiency information, puzzles, and games. Energy advisors delivered these items while social distancing and wearing masks to keep everyone safe.

Though much of 2021 was spent continuing alternative methods for customer interaction, the changes are allowing the company to offer more training and development sessions for energy advisors to expand their knowledge, skills, and abilities about energy efficiency programs, measures, and technologies. Topics included lighting, building envelope, HVAC, and refrigeration.

A/C Cool Credit

	2021	2020
Participation and Savings		
Participants (homes)	20,995	22,536
Energy Savings (kWh)	n/a	n/a
Demand Reduction (MW)	27	19
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$420,376	\$405,402
Oregon Energy Efficiency Rider	\$25,366	\$25,200
Idaho Power Funds	\$306,247	\$334,418
Total Program Costs—All Sources	\$751,989	\$765,020
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	n/a	n/a
Total Resource Levelized Cost (\$/kWh)	n/a	n/a
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	n/a	n/a
Total Resource Benefit/Cost Ratio	n/a	n/a

Description

Originating in 2003, A/C Cool Credit is a voluntary, dispatchable demand response program for residential customers in Idaho and Oregon. Using communication hardware and software, Idaho Power cycles participants' central A/C units or heat pumps off and on via a direct load control device installed on the A/C unit. This program enables Idaho Power to reduce system capacity needs during times when summer peak load is high.

Customers' A/C units are controlled using switches that communicate by powerline carrier (PLC) using the same system utilized by Idaho Power's advanced metering system (AMI). The switch is installed on each participating customer's A/C unit and allows Idaho Power to control the unit during a cycling event.

The cycling rate is the percentage of an hour the A/C unit will be turned off by the switch. For instance, with a 50% cycling rate, the switch will cycle the A/C unit off for about 30 (nonconsecutive) minutes of each hour. Idaho Power tracks the communication levels to validate whether the signal reaches the switches. Switch communication may be interrupted for a variety of reasons: the switch may be disconnected, an A/C unit may not be powered on, the switch may be defective, or the participant's household wiring may prevent communication. Sometimes it is difficult for the company to detect why the switch is not communicating.

These are the program event guidelines:

- June 15 through August 15 (excluding weekends and holidays)
- Up to four hours per day
- A maximum of 60 hours per season
- At least three events per season

At the end of the season, Idaho Power or a third party evaluates the events to determine peak demand savings.

Program Activities

In 2021, about 20,850 customers participated in the program, with approximately 244 in Oregon and 20,602 in Idaho. Nine cycling events occurred, and all were successfully deployed (Table 10). The cycling rate was 55%, and the communication level exceeded 90% for each event. Idaho Power calculated the maximum potential capacity in 2021 to be 29.19 MW at the generation level. This estimate of the program capacity is based on the maximum per-unit reduction ever achieved at the generation level of 1.4 kW per participant. The incentive remained \$15 per season, paid as a \$5 bill credit on the July, August, and September bills.

Table 10. A/C Cool Credit demand response event details

Event Details	Monday, June 28	Monday, July 12	Monday, July 26	Tuesday, July 27	Wednesday, July 28	Thursday, July 29	Friday, July 30	Wednesday, August 4	Thursday, August 12
Event time	4–7 pm	4–7 pm	4–7 pm	5–8 pm	4–7 pm	4–7 pm	4–7 pm	4–7 pm	4–7 pm
Average temperature	102°F	101°F	96°F	99°F	96°F	98°F	98°F	102°F	99°F
Maximum load reduction (MW)	23.7	18.7	21.1	20.2	18.2	23.2	26.7	20.9	23.0

Throughout 2021, Idaho Power representatives continued site visits to check switches and equipment to improve communication levels. COVID-related safety protocols remained in place, including calling each customer before the visit to explain the process and safety measures and not visiting any site where the customer was uncomfortable with the process. While at the site, contractors wore masks, maintained a 6-foot social distance from customers, and performed enhanced disinfecting activities. Due to these protocols, not all device checks were completed. The company will continue work to ensure devices associated with the program are communicating on an ongoing basis.

During the site visits, Idaho Power representatives placed informational stickers on devices that included a safety warning and toll-free number customers could call with questions.

Marketing Activities

Per the settlement agreement reached in IPUC Case No. IPC-E-13-14 and OPUC Case UM 1653, Idaho Power did not actively market the A/C Cool Credit program in 2021.

Before the cycling season began, Idaho Power sent current participants a postcard to remind them of the program specifics. Idaho Power also attempted to recruit customers who had moved into a home that already had a load control device installed and previous participants who changed residences to a location that may or may not have a load control device installed. The company used postcards, phone calls, direct-mail letters, and home visits (leaving door hangers for those not home) to recruit these customers. Participating customers received a thank you and a credit reminder message on their summer bills. At the end of the summer, a thank-you postcard was sent to program participants.

Cost-Effectiveness

Idaho Power determines cost-effectiveness for its demand response program under the terms of IPUC Order No. 32923 and OPUC Order No. 13-482. Under the terms of the orders and the settlement, all Idaho Power's demand response programs were cost-effective for 2021.

The A/C Cool Credit program was dispatched for nine events (totaling 27 event hours) and achieved a maximum demand reduction of 26.7 MW. The total expense for 2021 was \$751,989 and would have remained the same if the program was fully used for 60 hours because there is no variable incentive paid for events beyond the three required events.

A complete description of the cost-effectiveness of Idaho Power's demand response programs is included in *Supplement 1: Cost-Effectiveness*.

Evaluations

In 2021, Idaho Power contracted a third party to conduct an impact evaluation of the A/C Cool Credit Program. The evaluator was asked to review the current 3-in-10 baseline methodology and make recommendations for a demand reduction calculation methodology going forward. The evaluator recommended a mixed-method approach, in which each home would utilize non-event "proxy" days to understand which calculation method forecast the homes' usage best and produced the lowest bias. Once identified, this calculation method was used for the home.

Using the mixed-method approach, the evaluator calculated a realization rate of 82.5%, which is calculated by dividing the achieved hourly demand reduction averaged over every event hour of the season by the expected household demand reduction. The average reduction per event was 20.1 MW at the system level. The maximum hour reduction occurred on the

July 30 event with a reduction of 26.7 MW at the system level. The evaluator also found a correlation between demand reduction achieved and cooling degree days (CDD) and recommended calling events based upon forecasted high CDD.

Idaho Power will consider all recommendations made in the report and will report any changes to the program in the *Demand-Side Management 2022 Annual Report*. See the complete analysis report in *Supplement 2: Evaluation*.

In preparation for possible program changes identified in preparing the 2021 IRP, the company conducted a survey in early summer 2021. See the complete survey results in *Supplement 2: Evaluation*.

2022 Program and Marketing Strategies

For the 2022 program season, Idaho Power will implement the changes recently authorized by the IPUC and OPUC to extend the cycling season to September 15, provide one additional month of incentive to participants, and resume actively marketing the A/C Cool Credit program to solicit new participants.

Easy Savings: Low-Income Energy Efficiency Education

	2021	2020
Participation and Savings		
Participants (coupons)	0	155
Energy Savings (kWh)	0	10,628
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$0	\$0
Oregon Energy Efficiency Rider	\$0	\$0
Idaho Power Funds	\$145,827	\$9,503
Total Program Costs—All Sources	\$145,827	\$9,503
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	n/a	\$0.299
Total Resource Levelized Cost (\$/kWh)	n/a	\$0.299
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	n/a	n/a
Total Resource Benefit/Cost Ratio	n/a	n/a

Description

As a result of IPUC Case No. IPC-E-08-10 and Order Nos. 30722 and 30754, Idaho Power committed to fund energy efficiency education for low-income customers and provide \$125,000 to Community Action Partnership (CAP) agencies in its service area annually, on a prorated basis. These orders specified that Idaho Power provide educational information to Idaho customers who heat their homes with electricity.

From 2009 to 2017, using CAP agency personnel, the program distributed Energy-Saving Kits (ESK) and corresponding educational materials to participants of the Low Income Home Energy Assistance Program (LIHEAP) who heat their homes with electricity. In 2017, with input from a planning committee consisting of representatives from CAPAI, CAP agencies, IPUC, and Idaho Power, this program discontinued kit distribution and offered a pilot incentive: a coupon for a free electric HVAC tune-up and one-on-one education with the goal of helping low-income customers learn ways to reduce their energy costs and have a maintained HVAC system.

To provide services for the program, regional HVAC company owners sign contractor guidelines and acknowledge the two-fold goal of the program—customer education and equipment tune-up. During the customer visit, HVAC contractors perform the tune-up and teach residents how to change furnace filters. They also explain how regular maintenance improves overall performance and answer questions about the specific heating equipment and ways to save energy. The contractor leaves behind information for a customer satisfaction survey that can be

completed online or mailed to CAPAI. Respondents are entered into a drawing for a gift card provided by CAPAI.

Program Activities

Due to COVID-19 restrictions, in-home program activity was suspended until year end. As a result, in 2021 there were no coupons distributed. However, CAP agencies, the planning committee, and contractors met virtually throughout the year to plan future program changes. The group agreed to noteworthy improvements, which will be implemented in 2022.

Idaho Power sent coupons for the 2022 program season to CAP agencies at the end of 2021. The company also sent helpful energy efficiency education materials that CAP agencies can give to regional HVAC contractors to share with customers.

Marketing Activities

Idaho Power sent a direct-mail postcard (Figure 8) to Idaho residential customers who received energy assistance in the previous year to encourage them to take advantage of the program as in-home activity resumed toward the end of 2021.



Figure 8. Direct-mail postcard to Idaho residential customers for Easy Savings

The Easy Savings program is included under “Savings for Your Home” on the Idaho Power website in the “Income Qualified Customers” section.

Cost-Effectiveness

Because the Easy Savings program is primarily an educational and marketing program, the company does not apply traditional cost-effectiveness tests to it.

No coupons were distributed in 2021 due to the suspension of in-home activities. When the program resumes in 2022, the program will claim 68.01 kWh for each qualifying customer, which is based on the 2020 energy efficiency potential study.

2022 Program and Marketing Strategies

In January, the Easy Savings program will execute the changes agreed on in the 2021 planning meetings:

- **Eligibility:** All income-qualified Idaho Power customers with electric heat are eligible to participate in the Easy Savings program regardless of whether they had participated in the LIHEAP/Energy Assistance program.
- **Energy-saving services and products:** In addition to conducting electric HVAC-related maintenance and repair, contractors will give customers a year's worth of furnace filters, wrap electric water heater pipes, and install "Dusk to Dawn" LEDs in porch light fixtures as needed. The program will also give participants energy-saving dryer balls, an air fryer, and/or a counter-top microwave to those who do not have these items.
- **Energy education:** Contractors will continue to discuss the importance of HVAC maintenance and incorporate education about saving energy with small appliances and will answer questions about other ways to save energy in their homes.

Each agency's portion of the annual \$125,000 payment was made in December 2021, so agencies will begin 2022 with their portion of this payment added to any unspent portion of previous payments. In 2022, CAP agencies will again provide reporting on redemption of coupons and energy-saving items.

Educational Distributions

	2021	2020
Participation and Savings		
Participants (kits/giveaways)*	47,027	97,228
Energy Savings (kWh)**	2,930,280	19,909,741
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$433,963	3,912,564
Oregon Energy Efficiency Rider	\$15,826	\$91,912
Idaho Power Funds	\$0	\$1,547
Total Program Costs—All Sources	\$449,790	\$4,006,023
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.019	\$0.037
Total Resource Levelized Cost (\$/kWh)	\$0.019	\$0.037
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	2.39	1.45
Total Resource Benefit/Cost Ratio	3.10	2.19

*2020 includes Home Energy Report Program savings. Program broken out in its own section for 2021.

**2020 cost-effectiveness ratios include evaluation. If evaluation expenses were removed from the program's cost-effectiveness, the UCT and TRC would be 1.48 and 2.23, respectively.

Description

Designated as a specific program in 2015, the Educational Distributions effort is administered through the REEEI and seeks to use low-cost and no-cost channels to deliver energy efficiency items with energy savings directly to customers. As with the initiative, the goal for these distributions is to drive behavioral change and create awareness of, and demand for, energy-efficiency programs in Idaho Power's service area.

Idaho Power selects items for distribution if the initial analysis indicates the measure is either currently cost-effective or expected to be cost-effective. Typically, selected items have additional benefits beyond traditional energy savings, such as educating customers about energy efficiency, expediting the opportunity for customers to experience newer technology, or allowing Idaho Power to gather data or validate potential energy savings resulting from behavior change.

Idaho Power recognizes the need to educate and guide customers to promote behavioral change and awareness and will plan program activities accordingly. Items may be distributed at events and presentations, through direct-mail, or during home visits conducted by energy advisors.

Nightlights as Giveaways

Nightlights are a popular giveaway item with Idaho Power customers and provide another opportunity to share information about energy efficient LED technology and safe, energy-efficient ways to provide nighttime lighting. Energy advisors are encouraged to use nightlights as a bridge to these discussions.

Student Energy Efficiency Kit Program

The SEEK program provides fourth- to sixth-grade students in schools in Idaho Power's service area with quality, age-appropriate instruction regarding the wise use of electricity. Each child who participates receives an energy efficiency kit. The products in the kit are selected specifically to encourage energy savings at home and engage families in activities that support and reinforce the concepts taught at school.

Once a class enrolls in the program, teachers receive curriculum and supporting materials. Students receive classroom study materials, a workbook, and a take home kit containing the following:

- Three LED lightbulbs
- A high-efficiency showerhead
- An LED nightlight
- A furnace filter alarm
- A digital thermometer for measuring water and refrigerator/freezer temperatures
- A water flow-rate test bag
- A shower timer

At the conclusion of the program, students and teachers return feedback to Idaho Power's vendor indicating how the program was received and which measures were installed. The vendor uses this feedback to provide a comprehensive program summary report showing program results and savings.

Unlike most residential programs offered by Idaho Power, SEEK results are reported on a school year basis, not by calendar year.

Welcome Kits

Idaho Power uses a vendor to mail Welcome Kits to brand new customers between 35 and 45 days after electric service begins at their residence. Each kit contains four LED lightbulbs, a nightlight, a greeting card, and a small flipbook containing energy-saving tips and information about Idaho Power's energy efficiency programs. The kits are intended to encourage first-time customers to adopt energy-efficient behaviors early in their new homes.

Program Activities

Nightlights as Giveaways

Idaho Power continued to distribute LED nightlights to engage customers in discussions around energy-efficient behavior changes and home upgrades.

In-person events continued to be curtailed due to Covid-19 concerns throughout the year; however, by year-end, Idaho Power staff and energy advisors distributed 2,378 nightlights along with an educational message. Nightlights were distributed to VIPs, sponsors, business and community leaders, veterans at over 25 American Legion and VFW organizations, rural senior centers, participants of the Pride Fest in Boise on Sept 10–12, and during presentations to civic organizations.

Student Energy Efficiency Kit Program

During the 2020 to 2021 school year, the vendor was responsible for SEEK recruiting activities. Idaho Power EOEAs continued to promote the program during their school visits and interactions with fourth to sixth grade teachers. Despite some continued school closures and online delivery, SEEK enrollments were strong. The vendor delivered 12,446 kits to 453 classrooms in 189 schools within Idaho Power’s service area. This resulted in 2,167 MWh of savings.

In 2021, the company issued a request for proposals (RFP) from kit vendors for new kit options and costs for the upcoming school year. Although the 2021 vendor had been an excellent contractor to work with, the proposal team ultimately selected a new vendor.

In 2020, the SEEK Program was part of a third-party evaluation. One of the recommendations included:

- *For SEEK, if practical, consider allowing students to take pictures of the replaced/baseline equipment as a way of confirming/vetting the answers they provide on the survey.* The primary factor in selecting a new vendor was because of the ability to help transition the curriculum to a digital platform. The new curriculum will also incorporate opportunities for students to participate in a video contest and provide photo documentation of installed kit items.

Welcome Kits

Idaho Power continued to contract with a third-party vendor to distribute energy efficiency kits to the company’s first-time customers. In 2021, after collaboration with EEAG, the kit contents were adjusted to improve cost-effectiveness. Rather than four 800-lumen bulbs, each recipient received two 800-lumen and two 1600-lumen LED bulbs.

The company sent nearly 32,700 Welcome Kits to customers in 2021—similar to the quantity delivered in previous years.

In 2020, the Welcome Kits were part of a third-party evaluation. One of the recommendations was:

- *Consider additional research to better estimate the number of Welcome Kit recipients who take kit measures with them when they move.* Although the company considered this recommendation, it did not move forward with additional research in 2021. Welcome Kit LED bulb savings rely on the RTF deemed savings which factor in storage and removal rates. Additionally, LEDs delivered through other channels, such as retail or direct install use the RTF deemed savings values, and the RTF has not factored in a discount due to participant subsequently relocating or transporting measures outside a utility's service area. While Idaho Power may potentially include this research in a future evaluation, it is likely that the risk is relatively small and may be offset by new customers to Idaho Power's service area who may be transporting energy efficient items into the area.

Idaho Power continues to receive positive customer feedback indicating these kits are well-received.

Marketing Activities

Nightlights as Giveaways

Nightlights are not marketed as a separate measure, but energy advisors used them to facilitate energy efficiency conversations during customer visits.

Student Energy Efficiency Kit Program

During the 2020–2021 school year, the vendor staff handled most of the marketing and recruitment of teachers via email and phone calls to the eligible schools. Idaho Power EOEAs continued to promote the program through the *Community Education Guide* and in conversations with teachers throughout the year.

Welcome Kits

The Welcome Kits are not requested by customers; therefore, they are not marketed. Instead, each week Idaho Power sends a list of new customers to the vendor to fulfill the order. The kits are, however, used to cross-market other programs through the inclusion of a small flipbook containing energy-saving tips and information about Idaho Power's energy efficiency programs.

Cost-Effectiveness

In situations where Idaho Power managed energy efficiency education and distribution through existing channels, the cost-effectiveness calculations were based on the actual cost of the items. In 2021, the Welcome Kits were not fully cost-effective due to additional erosion of lighting savings. After consulting the EEAG, the decision was made to keep this educational program, but to only include the cost-effective portion associated with those energy savings in

the Educational Distribution program and the remainder of the kit costs are included in the Residential Energy Efficiency Education Initiative budget.

The UCT and TRC for the program is 2.39 and 3.10 respectively.

Nightlights as Giveaways

Idaho Power used the third-party evaluator’s calculated savings of 12 kWh per nightlight as explained in the Welcome Kit cost-effectiveness section.

Student Energy Efficiency Kit Program

In 2020, the SEEK Program was part of a third-party evaluation. Three of the recommendations were:

- *Continue to not claim savings from the shower timers.*
- *Assume 13 watts (W) for baseline wattage for “Other” bulbs for SEEK lighting saving calculations.*
- *Ask the SEEK vendor to provide a spreadsheet or code used to calculate savings.*

The cost-effectiveness analysis for the SEEK offering was based on the savings reported by the kit provider during the 2020 to 2021 school year. The kit provider calculated the annual savings based on information collected from the participants’ home surveys and the installation rate of the kit items. Questions on the survey included the number of individuals in each home, water-heater fuel type, flow rate of old showerheads, and the wattage of any replaced lightbulbs. The response rate for the survey was approximately 32%. The survey gathers information on the efficiency level of the existing measure within the home and which measure was installed. The energy savings will vary for each household based on the measures offered within the kit, the number of items installed, and the existing measure that was replaced. Idaho Power adopted the recommendations from the evaluation. The company continued not to claim savings for the shower times, received the spreadsheet the vendor used to calculate savings, and confirmed the baseline wattage of 13W for the “other” bulb types. Based on the feedback received from the 2020 to 2021 school year, the savings for each kit was approximately 174 kWh annually per household on average, and the program saved 2,166,583 kWh annually. A copy of the report is included in *Supplement 2: Evaluation*.

Welcome Kits

For the two 800-lumen LED lightbulbs included in the kit, Idaho Power used the RTF’s giveaway deemed savings value of 0.71 kWh per bulb. For the two 1600-lumen LED bulbs, Idaho Power used the RTF’s giveaway deemed savings value of 4.72 kWh per bulb. For the nightlight, Idaho Power used the third-party evaluator’s calculated savings of 12 kWh per nightlight, which were identified using survey data as part of a 2020 evaluation. The annual savings for each kit is 22.86 kWh.

Evaluations

In 2021, Idaho Power considered the recommendations from the 2020 process and impact evaluations conducted by a third party. See the recommendations and Idaho Power's responses above.

2022 Program and Marketing Strategies

Nightlights as Giveaways

Nightlights will continue to be the primary opportunity to garner savings in conjunction with educational discussions and customer conversations. Field staff will look for opportunities to discuss LED technology and savings, encourage in-home adoption of LED lighting, and promote the use of LED nightlights as an energy efficient, safe nighttime lighting option.

Student Energy Efficiency Kit Program

Idaho Power will continue to offer the SEEK program. The company will work with the new vendor to transition the curriculum and teacher/student interface to a more digital-friendly delivery system with additional opportunities for student engagement.

The company will continue to leverage the positive relationships Idaho Power's EOEAs have within the schools to maintain program participation levels. Idaho Power will continue to work with the new SEEK program vendor, responding to feedback and input from teachers and parents regarding the new online delivery format.

Welcome Kits

Idaho Power will continue to offer Welcome Kits to first-time customers. In 2022, the kit contents will be adjusted to take advantage of the RTF savings associated with 1100-lumen bulbs. The Welcome Kit will cross-promote other energy efficiency programs and educate and encourage new customers to adopt energy-efficient behaviors upon moving into their new homes. The Educational Distributions program will continue to count the savings and pay for the cost-effective energy saving portion of each kit, while the remaining costs associated with the kits will be included in Idaho Power's REEEI efforts.

Other Educational Distributions

Idaho Power will continue to look for opportunities to engage customers with new technologies that stress the importance of energy-efficient behaviors at home. The online marketplace Idaho Power is considering for 2022 may serve as an avenue to engage and educate customers while promoting efficient technologies that may not fold neatly into other program offerings.

Energy House Calls

	2021	2020
Participation and Savings		
Participants (homes)	11	51
Energy Savings (kWh)	14,985	56,944
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$17,375	\$40,492
Oregon Energy Efficiency Rider	\$882	\$5,422
Idaho Power Funds	\$0	\$438
Total Program Costs—All Sources	\$18,257	\$46,352
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.105	\$0.075
Total Resource Levelized Cost (\$/kWh)	\$0.105	\$0.075
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	0.43	0.63
Total Resource Benefit/Cost Ratio	0.50	0.77

Description

Initiated in 2002, the Energy House Calls program gives homeowners of electrically heated manufactured homes an opportunity to reduce electricity use by improving the home's efficiency. Specifically, this program provides free duct sealing and additional efficiency measures to Idaho Power customers living in Idaho or Oregon who use an electric furnace or heat pump. Participation is limited to one service call per residence for the lifetime of the program.

Services and products offered through the Energy House Calls program include duct testing and sealing according to Performance Tested Comfort System (PTCS), standards set and maintained by BPA; installing LED lightbulbs; testing the temperature set on the water heater; installing water heater pipe covers when applicable; installing one bathroom faucet aerator, one kitchen faucet aerator; and leaving two replacement furnace filters with installation instructions, as well as energy efficiency educational materials appropriate for manufactured home occupants.

Idaho Power provides contractor contact information on its website and marketing materials. The customer schedules an appointment directly with one of the certified contractors in their region. The contractor verifies the customer's initial eligibility by testing the home to determine if it qualifies for duct sealing. Additionally, contractors have been instructed to install LED lightbulbs only in exterior, moderate and high-use areas of the home; to replace only

incandescent and halogen lightbulbs; and to install bathroom aerators and showerheads only if the upgrade can be performed without causing damage to a customer’s existing fixtures.

The actual energy savings and benefits realized by each customer depend on the measures installed and the repairs and/or adjustments made. Although participation in the program is free, a typical cost for a similar service call would be \$400 to \$600, depending on the complexity of the repair and the specific measures installed.

Program Activities

In response to COVID-19 restrictions and to ensure the safety of customers and contractors, visits to customer homes for the Energy House Calls program were suspended much of the year. In 2021, 11 homes received products and/or services through this program (Figure 9), resulting in 14,985 kWh savings. Of the total participating homes, 100% were in Idaho Power’s South–East Region.

Once in-home visits resumed in late November, approximately 125 homes were on waitlists to participate in the program. Due to supply chain issues, the contractors had difficulty finding crossovers to repair damaged crossovers on double-wide and triple-wide homes. This delay extended times to complete the orders that were already on hold due to COVID-19. According to contractors, all requests for an Energy House Calls visit should be completed by March 1, 2022, if the necessary materials to complete the jobs can be obtained.

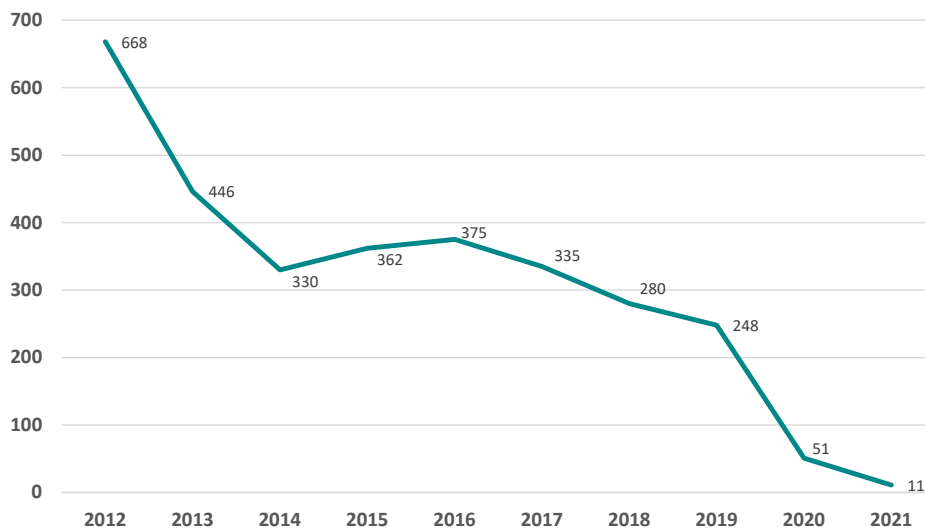


Figure 9. Participation in the Energy House Calls program, 2012–2021

Duct-Sealing

Each year, several customers who apply for the Energy House Calls program cannot be served because their ducts do not require duct-sealing or cannot be sealed, for various reasons. These jobs are billed as a test-only job. On some homes, it is too difficult to seal the ducts, or

the initial duct blaster test identifies the depressurization to be less than 150 cubic feet per minute (cfm), and duct-sealing is not needed. Additionally, if after sealing the duct work the contractor is unable to reduce leakage by 50%, the contractor will bill the job as a test-only job. Prior to 2015, these test-only jobs were not reported in the overall number of jobs completed for that year because they included no kWh savings. Because Idaho Power now offers direct-install measures in addition to the duct-sealing component, all homes are reported. While some homes may not have been duct-sealed, all would have had some of the direct-install measures included, which would allow Idaho Power to report kWh savings for those homes. Of the 11 homes that participated in 2021, none were serviced as test only.

If a home had a blower door and duct blaster test completed, and the contractor determined that only duct-sealing is necessary, it was billed as a test and seal. For a multi-section home with an x-over duct system (one that transfers heated or cooled air from one side to the other) that needs replaced in addition to the duct-sealing, it is charged as an x-over. When a home requires the existing belly-return system to be decommissioned and have a new return installed along with the duct sealing, it is billed as a complex system. A complex system that also requires the installation of a new x-over and duct sealing is billed as a complex system and x-over job. Figure 10 shows the job type percentages (Test and Seal versus x-over) for the 2021 Energy House Calls program.

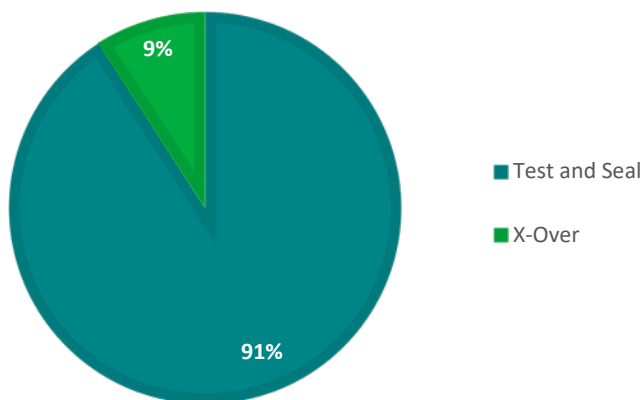


Figure 10. Energy House Calls participation by job type

Direct-Install Measures

In 2021, contractors installed 63 LED lightbulbs, no showerheads, no bathroom aerators, and two kitchen aerators.

Marketing Activities

Due to program inactivity for most of the year, all marketing efforts were suspended, except for a shared bill insert with Rebate Advantage sent to all residential customers in May and November 2021 (Figure 11). The May insert was sent to 302,353 customers, and the November

insert was sent to 296,992 customers. Customers who requested an energy house call while in-home work was on hold were added to a waitlist and were contacted in November to schedule a visit once in-home work resumed.



Figure 11. Energy House Calls bill insert

While in-home work was on hold, Idaho Power added an alert to the Energy House Calls web page to let customers know of the delay for scheduling home visits.

Cost-Effectiveness

The UCT and TRC ratios for the program are 0.43 and 0.50, respectively. The program’s cost-effectiveness was impacted by the updated savings assumptions coupled with the suspension of in-home visits due to COVID-19 from March 2020 through November 2021.

In 2021, Idaho Power used the same RTF savings for duct-sealing in manufactured homes as were used in 2020. In December 2021, the RTF reviewed and updated the savings associated with manufactured home duct sealing based on program evaluations around the region. For 2022, Idaho Power plans to use the updated savings of 888 kWh per home.

Savings for the LED lightbulbs decreased from 30.63 kWh to 5.65 kWh based on updated lighting assumptions for the RTF. In 2020, the RTF reviewed the savings associated with low-flow showerheads. Because of the uncertainty around the relationship between the hot

water savings and the low-flow showerhead and the increasing efficiency for showerheads in the region due to codes and standards, the RTF deactivated the low-flow showerhead measure. Therefore, there are no savings associated with low-flow showerheads. Additionally, the RTF reviewed aerator savings in 2021. Like the showerheads, there was uncertainty with the savings associated with aerators and the RTF deactivated the measure. While the savings for low-flow faucet aerators remain the same between 2020 and 2021, there will be no savings associated with the aerators in 2022.

Because the program would have likely remained cost-effective in 2021 had in-home work not been suspended, Idaho Power will continue to work through the homes that remain on the waitlist. Due to the lower savings associated with duct sealing and LED lightbulbs and the removal of the showerhead and faucet aerator savings, cost-effectiveness will continue to be a challenge for the current program model in 2022.

For more detailed information about the cost-effectiveness savings and assumptions, see *Supplement 1: Cost-Effectiveness*.

2022 Program and Marketing Strategies

Idaho Power will continue to provide free duct sealing and selected direct-install efficiency measures for all-electric manufactured/mobile homes in its service area as long as the program is operational. Due to cost-effectiveness constraints, the Energy House Calls program as a stand-alone program is no longer cost-effective. Idaho Power will continue to work with stakeholders, including EEAG, to determine the best course of action for Energy House Calls in 2022.

Heating & Cooling Efficiency Program

	2021	2020
Participation and Savings		
Participants (projects)	1,048	1,019
Energy Savings (kWh)	1,365,825	1,839,068
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$600,636	\$578,893
Oregon Energy Efficiency Rider	\$34,522	\$23,978
Idaho Power Funds	\$25	\$3,689
Total Program Costs—All Sources	\$635,182	\$606,559
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.044	\$0.033
Total Resource Levelized Cost (\$/kWh)	\$0.155	\$0.103
Benefit/Cost Ratios*		
Utility Benefit/Cost Ratio	1.14	1.66
Total Resource Benefit/Cost Ratio	0.36	0.81

*2021 cost-effectiveness ratios include evaluation. If evaluation expenses were removed from the program's cost-effectiveness, the UCT and TRC would be 1.19 and 0.36, respectively.

Description

Initiated in 2007, the objective of the Heating & Cooling Efficiency (H&CE) Program is to provide customers with energy-efficient options for space heating and cooling and water heating. The program provides incentives to residential customers, builders, and installation contractors in Idaho Power's service area for the purchase and proper installation of qualified heating and cooling equipment and services.

Measures, Conditions, and Incentives/Stipends for Existing Homes

- Ducted air-source heat pump:
 - The customer incentive for replacing an existing ducted air-source heat pump with a new ducted air-source heat pump is \$250 for a minimum efficiency 8.5 heating seasonal performance factor (HSPF). A \$50 stipend is paid to the participating contractor.
 - The customer incentive for replacing an existing oil or propane heating system with a new ducted air-source heat pump is \$400 for a minimum efficiency 8.5 HSPF. A \$50 stipend is paid to the participating contractor. Participating homes be where natural gas is unavailable.
 - The customer incentive for replacing an existing electric forced-air or zonal electric heating system with a new ducted air-source heat pump is \$800 for a minimum efficiency 8.5 HSPF. A \$50 stipend is paid to the participating contractor.

- Ducted open-loop water-source heat pump:
 - The customer incentive for replacing an existing ducted air-source heat pump with a new ducted open-loop water-source heat pump is \$500 for a minimum efficiency 3.5 coefficient of performance (COP). A \$50 stipend is paid to the participating contractor.
 - The customer incentive for replacing an existing electric forced-air or zonal electric, oil, or propane heating system with a new ducted open-loop water-source heat pump is \$1,000 for a minimum efficiency 3.5 COP. Participating homes with oil or propane heating systems must be where natural gas is unavailable. A \$50 stipend is paid to the participating contractor.
- Ductless air-source heat pump: The customer incentive for replacing a zonal electric heating system with a new ductless air-source heat pump is \$750.
- Duct sealing: The customer incentive for duct-sealing services performed in an existing home with an electric forced-air heating system or a heat pump is \$350.
- Electronically commutated motor (ECM): The customer incentive for replacing a permanent split capacitor (PSC) air handler motor with an ECM in an existing home with oil or propane or natural gas forced-air heat, electric forced-air heat, or a heat pump is \$50. A \$150 incentive is paid to the licensed contractor.
- Evaporative cooler: The customer incentive for installing an evaporative cooler is \$150.
- Heat pump water heater (HPWH): The customer incentive for installing an HPWH is \$300.
- Smart thermostat: The customer incentive for a smart thermostat installed in an existing home with an electric forced-air furnace or a heat pump is \$75.
- Whole-house fan (WHF): The customer incentive for a WHF installed in an existing home with central A/C, zonal cooling, or a heat pump is \$200.

Measures, Conditions, and Incentives/Stipends for New Homes

- Ducted air-source heat pump: The incentive for homeowners, property owners, or builders of new construction installing a ducted air-source heat pump in a new home is \$400 for a minimum efficiency 8.5 HSPF. A \$50 stipend is paid to the participating contractor. Participating homes must be where natural gas is unavailable.
- Ducted open-loop water-source heat pump: The incentive for homeowners, property owners, or builders of new construction installing a ducted open-loop water-source heat pump in a new home is \$1,000 for a minimum efficiency 3.5 COP. A \$50 stipend is paid to the participating contractor. Participating homes must be where natural gas is unavailable.

Idaho Power requires licensed contractors to perform the installation services related to these measures, except evaporative coolers, HPWH, and smart thermostats. To qualify for the heat pump and duct-sealing incentive, an authorized participating contractor must perform the work. To be considered a participating contracting company, an employee from the contracting company must first complete Idaho Power's required training regarding program guidelines and technical information on HVAC equipment.

A third-party contractor reviews and submits incentive applications for payment using a program database portal developed by Idaho Power. The contractor also provides technical and program support to customers and contractors and performs on-site and off-site verifications.

Program Activities

The 2021 H&CE Program paid incentives are listed in Table 11. The third-party contractor performed random off-site verifications on 5% of the completed installations. The verifications were performed via phone and email due to COVID-19 restrictions. These verifications confirmed the information submitted on the paperwork matched what was installed at customers' sites. Overall, the verification results were favorable.

Supporting, developing, and expanding Idaho Power's authorized participating contractor network remained a key growth strategy for the program. In 2021, company representatives met with several prospective contractors to support this approach. As a result, Idaho Power added seven new contractors to the program in 2021.

Table 11. Quantity of H&CE Program incentives in 2021

Incentive Measure	Project Quantity
Ducted Air-Source Heat Pump.....	184
Open Loop Water-Source Heat Pump.....	5
Ductless Heat Pump.....	226
Evaporative Cooler.....	16
Whole-House Fan.....	105
Electronically Commutated Motor.....	40
Duct Sealing.....	7
Smart Thermostat.....	433
Heat Pump Water Heater.....	32

In 2020, Idaho Power conducted an exercise, described as journey mapping, with a team of fellow employees who met periodically for three months to identify difficulties customers might experience when participating in the program. Recommendations included new layouts for the program's 10 application forms. Idaho Power updated one of the 10 forms in 2021 with the balance to be completed in 2022 using an improved editing process.

In 2019, Idaho Power and other stakeholders began a regional Smart Thermostat Research Study to collect and provide regional smart thermostat performance data to the RTF. The final report was published in November 2021. The data in the report will assist the RTF in determining energy savings for smart thermostats.

Marketing Activities

Idaho Power used multiple marketing methods for its H&CE Program in 2021, focusing efforts toward the hottest and coldest times of the year.

Idaho Power sent two program-related postcards to a targeted customer group that uses electric heat: 8,087 customers received postcards in February and September. The company mailed a bill insert to 304,389 residential customers in April and 298,024 residential customers in September.

In February, the company emailed information about the H&CE Program to approximately 217,000 residential customers. The promotion was opened by over 85,000 customers and received approximately 5,200 click throughs to the H&CE Program web page. Idaho Power also sent an email promotion in September to 232,211 residential customers; the email was opened by over 79,000 customers and received 4,812 click throughs to the web page.

In February and September, Idaho Power used an ad agency to send digital display ads to customers based on their internet browsing preferences. Using Google Analytics, the ad agency determined the ads resulted in 2,450,361 impressions and 10,072 clicks to the H&CE Program web page in February and 3,124,373 impressions and 12,311 web clicks in September.

The company held a smart thermostat giveaway at the September Women and Leadership Conference. Program information was also included in energy efficiency collateral mailed in the new customer Welcome Kits.

Smart thermostats were also promoted in a *News Briefs* in December. The summer edition of the *Energy Efficiency Guide* distributed through local newspapers featured a call-out on smart thermostats. A pop-up graphic ran in the company's online My Account platform in February directing customers to the H&CE Program landing page. There were 3,675 click throughs on the promotion.

Additionally, the program specialist continued to distribute flyers, called tech sheets, to interested customers and contractors. The eight different flyers are especially beneficial as sales tools for contractors, for use at trade shows, and as mailers to customers without internet access who seek program and individual cash incentive information.

Cost-Effectiveness

In 2021, the H&CE Program had a UCT of 1.14 and TRC of 0.36. While participation slightly increased in 2021 relative to 2020, much of the decrease in cost-effectiveness can be attributed to a decrease in the RTF measure savings. In 2021, savings were decreased for DHPs, and heat pump conversions and upgrades, which made up ~61% of the 2021 program savings. In 2021, Idaho Power added tier 4 efficiency HPWH to the program.

Some measures within the program do not pass the UCT; however, these measures, with the exception of DHPs, would pass the UCT if administration costs were not included in the measure's cost-effectiveness. Most measures are not cost-effective from a TRC perspective. The program itself has a cost-effectiveness exception with the OPUC under UM 1710. The program will be modified in 2022 to incorporate the updated savings assumptions, new measures, and recommendations from the 2021 evaluation.

For detailed information about the cost-effectiveness savings, sources, calculations, and assumptions, see *Supplement 1: Cost-Effectiveness*.

Evaluations

In 2021, Idaho Power contracted a third party to conduct an impact and process evaluation of the H&CE Program. Idaho Power also asked the evaluator to conduct additional detailed research on many of the measures within the program.

The evaluation found a smooth-running program with high levels of customer satisfaction that delivers sufficient energy efficiency options to customers. The evaluators calculated a realization rate of 96.4%. The evaluators provided recommendations to improve the data collection strategies and the savings calculation process. They also provided recommendations to reduce barriers for contractor participation and improve the reach of the program to customers.

Idaho Power will consider all recommendations made in the report, and any changes to the program will be reported in the *Demand-Side Management 2022 Annual Report*. See the complete analysis report in *Supplement 2: Evaluation*.

2022 Program and Marketing Strategies

Idaho Power will continue to provide program training to existing and prospective contractors to assist them in meeting program requirements and further their product knowledge. Training remains an important part of the program because it creates the opportunity to invite additional contractors into the program, is a refresher for contractors already participating in the program, and helps them increase their customers' participation while improving the contractors' work quality and program compliance.

Idaho Power's primary goals in 2022 are to develop contractors currently in the program while adding new contractors, as program performance is substantially dependent on the contractors' abilities to promote and leverage the measures offered. To meet these goals, the program specialist will frequently interact with contractors in 2022 to discuss the program.

Ground-source heat pumps and central A/C will be reviewed by Idaho Power for inclusion into the program. Factors including market readiness, supply chain availability, customer demand, installer availability, and cost-effectiveness will be assessed. The measures have been

considered in past years but were not added to the program due to less than favorable TRC results. If Idaho Power determines these two measures have satisfactory UCT results, the measures will be added to the program during 2022.

The 2022 marketing strategy will include bill inserts, direct-mail, social media, digital and search advertising, and email marketing to promote individual measures as well as the overall program.

Home Energy Audit

	2021	2020
Participation and Savings		
Participants (homes)	37	97
Energy Savings (kWh)	3,768	31,938
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$70,448	\$128,547
Oregon Energy Efficiency Rider	\$0	\$0
Idaho Power Funds	\$0	\$1,999
Total Program Costs—All Sources	\$70,448	\$130,546
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$2.173	\$0.448
Total Resource Levelized Cost (\$/kWh)	\$2.328	\$0.449
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	n/a	n/a
Total Resource Benefit/Cost Ratio	n/a	n/a

Description

Under the Home Energy Audit program, a certified, third-party home performance specialist conducts an in-home energy audit to identify areas of concern and provide specific recommendations to improve the efficiency, comfort, and health of the home. The audit includes a visual inspection of the crawlspace and attic, a health and safety inspection, and a blower door test to identify and locate air leaks. The home performance specialist collects information on types and quantities of appliances and lighting in each home, then determines which available energy efficiency measures are appropriate. Homeowners and/or landlords approve all direct-install measures prior to installation, which could include the following:

- Up to 20 LED lightbulbs
- One high-efficiency showerhead
- Pipe insulation from the water heater to the home wall (approximately 3 feet)
- Tier 2 Advanced Power Strip

The home performance specialist collects energy-use data and records the quantity of measures installed during the audit using specialized software. After the audit, the auditor writes up the findings and recommendations, and the software creates a report for the customer.

To qualify for the Home Energy Audit program, a participant must live in Idaho and be the Idaho Power customer of record for the home. Renters must have prior written permission from the landlord. Single family site-built homes, duplexes, triplexes, and fourplexes qualify, though multifamily homes must have discrete heating units and meters for each unit. Manufactured homes, new construction, or buildings with more than four units do not qualify.

Interested customers fill out an application online. If they do not have access to a computer, or prefer talking directly to a person, Idaho Power accepts applications over the phone. Participants are assigned a home performance specialist based on geographical location to save travel time and expense.

Participating customers pay \$99 (all-electric homes) or \$149 (other homes: gas, propane, or other fuel sources) for the audit and installation of measures, with the remaining cost covered by the Home Energy Audit program. The difference in cost covers the additional testing necessary for homes that are not all-electric. These types of energy audits normally cost \$300 or more, not including the select energy-saving measures, materials, and labor. The retail cost of the materials available to install in each home is approximately \$145.

Each year, the quality assurance (QA) goal for the program is to inspect 5% of all audits.

Program Activities

Due to COVID-19 restrictions, Idaho Power suspended in-home audits in mid-March 2020 and was able to resume work in late October 2021. This greatly impacted the number of audits completed and associated savings. During the in-home work suspension, the program remained operational, and the company continued to accept enrollments and contacted customers to explain the delay.

Two home performance specialist companies served the program in 2021 and completed 37 energy audits. House size ranged from 1,000 square feet (ft²) to 4,864 ft², with the average size of 2,341 ft². Houses were built from 1910 to 2020, with an average age of 38 years.

Figure 12 depicts the program's reach across Idaho Power's service area, and Figure 13 depicts the space and water heating fuel types. Figure 14 indicates the total quantity of direct-install measures.

Because in-home activity was suspended most of the year, QAs were not performed.

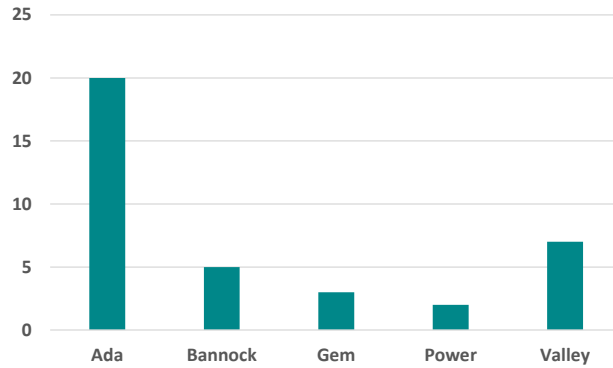


Figure 12. Home Energy Audit summary of participating homes, by county

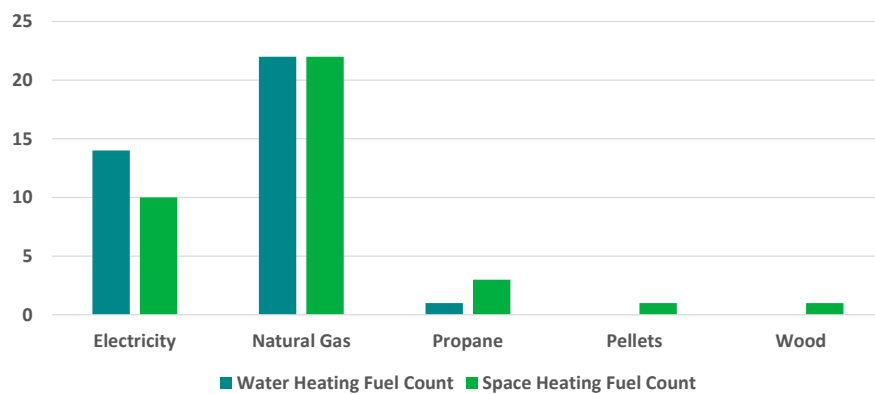


Figure 13. Home Energy Audit summary of space and water heating fuel types

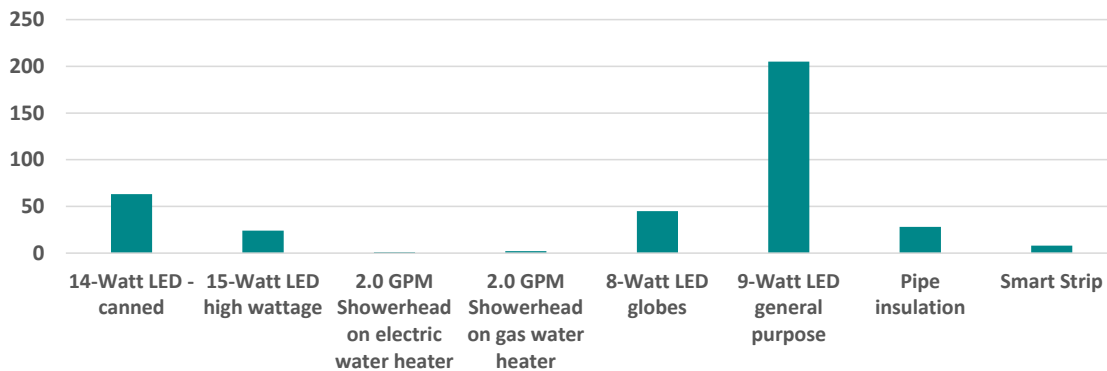


Figure 14. Number of Home Energy Audit measures installed in participating homes

Marketing Activities

Due to COVID-19 restrictions, Idaho Power suspended marketing efforts as of mid-March 2020. Enrollments continued to come in during the suspension of in-home work and were tracked on a waitlist. There were approximately 450 customers on the waitlist when the in-home work resumed.

In March 2021, a bill insert was sent to 24,514 residential customers to help maintain program visibility. A disclaimer was included to let customers know they'd be signing up for the waitlist and contacted when in-home visits resumed.

In November, Idaho Power again collaborated with the University of Idaho's (U of I) Valley County Extension Office to host a virtual energy efficiency workshop for customers in Valley county. The company sent letters and emails and used a Facebook post to invite residents to attend the workshop, which was scheduled in the evening and was well received. Fifteen residents registered for the workshop, and eight attended. The U of I saved the recording so it can be viewed by interested parties in the future and allow the educational program to live on.

Attendees learned how to check their homes for efficiency, how to make some improvements, incentives available through Idaho Power, and how a professional energy assessment could lead to improved energy efficiency. Customers expressed appreciation during the event for being able to have the workshop despite COVID-19 restrictions.

Customers who enrolled in the Home Energy Audit program throughout the year were asked where they heard about the program. Responses included the following: information in the mail, 24.43%; family member or friend, 10.42%; Idaho Power employee, 11.40%; social media, 1.63%; other, 52.12%.

Cost-Effectiveness

One of the goals of the Home Energy Audit program is to increase participants' understanding of how their home uses energy and to encourage their participation in Idaho Power's energy efficiency programs. Because the Home Energy Audit program is primarily an educational and marketing program, the company does not utilize the traditional cost-effectiveness tests.

For the items installed directly in the homes, Idaho Power used the RTF savings for direct-install lightbulbs, which range from 4.68 to 17.59 kWh per year. This was a decrease over the 2020 lightbulb savings, which ranged from 16 to 46 kWh per year depending on lightbulb type and installation location.

In Idaho Power's *Energy Efficiency Potential Study*, it is estimated that pipe wraps save 76 kWh per year. Savings for pipe wrap are counted for homes with electric water heaters.

In 2020, the RTF reviewed the savings associated with low-flow showerheads. Because of the uncertainty around the relationship between the hot water savings and the low-flow showerhead and the increasing efficiency for showerheads in the region due to codes and standards, the RTF deactivated the low-flow showerhead measure. Therefore, there are no savings associated with low-flow showerheads.

While Idaho Power does not calculate a cost-effectiveness ratio for the Home Energy Audit program, the savings benefits and costs associated with direct-install measures have been

included in the sector and portfolio cost-effectiveness. Idaho Power also converted the 76 kWh of pipe wrap savings to 2.59 therms and those gas savings are included in the sector and portfolio cost-effectiveness.

2022 Program and Marketing Strategies

Due to the large number of applicants on the waitlist, the program won't be marketed while contractors work through the list. The waitlist will be worked through as quickly as possible, in the order applications were received. Once most customers have been served, Idaho Power will resume recruiting participants through small batches of targeted direct-mailings, social media posts, advertising, and bill inserts. Additional digital advertising may be considered if the program needs to be strategically promoted in specific regions.

Home Energy Report Program

	2021	2020*
Participation and Savings		
Participants (homes)	115,153	n/a
Energy Savings (kWh)**	15,929,074	n/a
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$970,197	n/a
Oregon Energy Efficiency Rider	\$0	n/a
Idaho Power Funds	\$0	n/a
Total Program Costs—All Sources	\$970,197	n/a
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.057	n/a
Total Resource Levelized Cost (\$/kWh)	\$0.057	n/a
Benefit/Cost Ratios***		
Utility Benefit/Cost Ratio	0.57	n/a
Total Resource Benefit/Cost Ratio	0.62	n/a

* 2020 program savings and costs were part of the Educational Distributions Program. The offering had a UCT and TRC of 0.64 and 0.71, respectively. Broken out separately in 2021.

** 2021 reported savings of 16,767,446 kWh discounted by 5% to account for potential double-counting of savings from other programs.

*** Home Energy Report Program cost-effectiveness also calculated on a program life-cycle basis to account for savings persistence once treatment ends. Program has a life cycle UCT and TRC of 0.87 and 0.96, respectively.

Description

The objective of the HER Program is to encourage customers to engage with their home's electricity use in attempt to produce average annual behavioral savings of 1 to 3%. The program also promotes customer use of online tools and participation in other energy efficiency programs. Prior to 2021, Idaho Power worked with a third-party contractor and operated the HER Program under the Educational Distributions program umbrella. In 2021, the HER Program became a stand-alone energy efficiency program.



Participants receive periodic reports with information about how their homes' energy use compares with similar homes. The *Home Energy Reports* also give a breakdown of household energy use and offer suggestions to help customers change their energy-related behaviors. The program contractor estimates energy savings by completing a statistical comparison of the energy used by customers who receive the reports against the energy used by a control group. Since the savings estimates rely on the integrity of the experimental design, participants in both the treatment (those receiving reports) and the control group are selected through a process of randomization.

Program Activities

In 2021, the HER pilot participants and the expansion participants were integrated into one report delivery schedule—with each participant receiving quarterly reports in the months of February, May, August, and November.

In addition to showing participants how their energy compared relative to similar homes, the February reports delivered energy-saving ideas focused on appliances and lighting. August reports offered either laundry tips or additional cooling tips. The May and November reports were segmented between participants with weather-related usage and those whose energy use was less affected by weather. In May, customers with significant A/C use during the previous summer received tips to reduce upcoming cooling bills. In November, customers with electric space heating received information regarding their previous winter's use along with heating tips.

In August, Idaho Power and the program vendor made a concerted effort to improve *Home Energy Reports* by obtaining and incorporating missing home size information for 14,838 participants. Idaho Power and the program vendor were able to fill some of the gap with information available from public sources. Those participants still missing data received an insert (Figure 15) and a follow-up email requesting this information. The effort resulted in getting accurate home size information to improve the reports and home comparisons for an additional 10,075 participants.

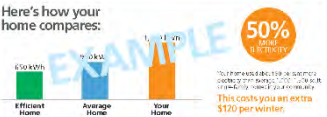



ACTION NEEDED:

UPDATE YOUR HOME PROFILE

Your Home Energy Report offers insights about how your home uses energy — including a comparison to similar homes based on size, location and HVAC systems.

Here's how your home compares:



50% low energy goal

This costs you an extra \$100 per winter.

If you provide your home's square footage, we can more accurately compare your energy usage to homes of similar size.

Update your home's information:

Log into My Account: idahopower.com/myaccount

- Select Usage > Energy Savings Center > Home Profile
- Click "Next" to save your updates

Or email solutions@idahopower.com with your home's square footage. Use the subject line "Home Sqft Update" and include your name and address.

Thank you for helping us provide you with the best information and energy-saving ideas.

Figure 15. Home Energy Report insert requesting more home size information

The HER Program was part of an Educational Distributions program process evaluation in 2020. Now a stand-alone program, Idaho Power responded to these HER-specific recommendations in 2021:

- *DNV recommends that the vendor update its data tracking to reflect additional treatments and conduct tests that include the original and additional treatments.*
- *Before an impact evaluation, the vendor should append dates that households went inactive and/or moved out.*

In response to these recommendations, Idaho Power asked the program vendor to review its data tracking and prepare documentation showing sequential HER activity, including dates households went inactive and/or moved out, from the date a customer was initially assigned as either a treatment or control participant through the present day. Idaho Power contracted with a third-party consultant to review this documentation and confirm it was complete.

Additionally, Idaho Power facilitated meetings between the consultant and the program vendor

to confirm the methodology and data sets used to estimate 2021 savings aligned with industry best practice.

- *Ask the vendor to remove old data from its FTP folders and implement a process to remove data from such locations as soon as possible after the data transfer is complete. Then confirm the deletion.* Idaho Power established parameters for retention of data on the vendor's FTP site and worked with the vendor to establish a process to remove the data based on the retention schedule.

In 2021, the savings results for the pilot participants identified as electric heating customers were not statistically significant as stand-alone cohorts; however, these participants did contribute to the overall program savings. The new participants joining the program in 2020 saw increases in both their savings percentage and kWh savings per customer, increasing from 0.56% to 0.98% and from 39.67 kWh to 144.28 kWh, respectively. On average, the combined group of participants used an average of 151.5 fewer kWh per home than their control group counterparts. When viewed in aggregate, the estimated savings for all program participants was about 1% below their respective control groups, for a total of 16,667 MWh. To target customers with higher savings potential, a small group of customers received their last report in February of 2020; however, this group continued to demonstrate persistent savings. With their results included, total 2021 program savings totaled 16,767 MWh. On average, program participants are providing savings at between 36 to 303 kWh annually per home.

Idaho Power's customer solutions advisors responded to 660 HER Program-related phone calls during the year. Given that 445,841 reports were delivered, this represents a call rate of just under 0.15%. The participant-driven opt-out rate in 2021 was 0.17%—significantly lower than the industry average of 1%. Overall attrition in 2021 was 7.82%—down slightly from 9.4% in 2020 (includes opt-outs, move-outs, etc.).

Marketing Activities

Because the HER Program is based on a randomized control trial (RCT) methodology, the reports cannot be requested by customers, therefore the program is not marketed. The periodic reports were, however, used to cross-market Idaho Power's other energy efficiency programs. Care was taken to promote programs and offerings currently available to customers given ongoing safety concerns due to COVID-19. Customers continued to be encouraged to sign up for My Account alerts in 2021.

Cost-Effectiveness

HER savings are calculated each year using measured usage of the customers receiving the reports relative to a statistically similar control group that does not receive the reports. Due to the potential of double-counting savings from other programs, Idaho Power discounts the Home Energy Report Program savings of 16,767,446 kWh by 5% to report savings of

15,929,074 kWh. This percentage will be reviewed as part of the planned 2022 impact evaluation. Based on the reported savings of 15,929 MWh, the UCT and TRC for the program are 0.57 and 0.62, respectively, for 2021.

Due to the continuous nature of the HER program with costs and savings extending over numerous years for the same participants, a program life look at cost-effectiveness is utilized to understand the cost-effectiveness of the program as a whole. The analysis uses 2020 as the start year and assumes the program continues to send reports until the current contract ends in 2023. From this point savings per participant decrease at 20% per year for another three years, where it is assumed the treatment no longer impacts the participants. Total participation also declines at 10% per year, which is the approximate observed annual attrition for the program. The RTF recently proposed guidelines for reviewing cost-effectiveness for behavioral programs. The company has done an initial review of these guidelines and incorporated concepts into the lifetime cost-effectiveness analysis. This lifetime analysis calculates UCT and TRC ratios of 0.87 and 0.96, respectively.

For more detailed information about the cost-effectiveness savings and assumptions, see Supplement 1: *Cost-Effectiveness*.

Customer Satisfaction

In September, Idaho Power invited customers in the treatment group and the control group to participate in a customer satisfaction survey. The purpose of the survey was to evaluate the customer's overall satisfaction with Idaho Power and the efforts taken to reduce electricity use in their home. Customers that were part of the treatment group were asked additional questions regarding the *Home Energy Report* they received.

Idaho Power received 1,069 responses from the treatment group and 505 responses from the control group. Some highlights include the following:

- Nearly 86% of treatment group respondents and over 84% of control group respondents are satisfied with Idaho Power.
- Nearly 85% of treatment group respondents and nearly 86% of control group respondents are motivated to reduce electricity in their home.
- Over 91% of treatment group respondents and nearly 90% of control group respondents have made efforts to reduce electricity use in their home.
- Approximately 66% of treatment group respondents and almost 63% of control group respondents agreed that Idaho Power provides helpful tools to help them save energy.

- Approximately 70% of treatment and control group respondents agreed that Idaho Power helps them save energy by providing useful energy-saving recommendations and programs.
- Approximately 82% of treatment group respondents recalled receiving a *Home Energy Report* from Idaho Power.
- Nearly 76% of treatment group respondents that recalled receiving a *Home Energy Report* read all or most of them with 21% reading some of them.
- Over 92% of respondents that read their *Home Energy Report* agreed that the information presented in their report was easy to understand.
- Nearly 71% of respondents that read their *Home Energy Report* agreed that the recommendations and tips on how to conserve were helpful.

A copy of the survey results is included in *Supplement 2: Evaluation*.

Evaluations

In 2020, Idaho Power contracted a third-party evaluator to conduct a process evaluation for the HER Program alongside the Educational Distributions program evaluation. However, due to some late findings, additional analysis was required to complete the evaluation. The evaluation report for the HER Program was completed in April 2021 and each of the recommendations are addressed in the section above. See the Program Activity section above for specific recommendations and company responses. See *Supplement 2: Evaluation* for the complete report. The company plans to conduct an impact evaluation in 2022, and this evaluation may help inform the company about any needed changes to the program.

2022 Program and Marketing Strategies

Idaho Power plans to continue to deliver *Home Energy Reports* to active program participants on a quarterly schedule with reports arriving in February, May, August, and November. Participants with high A/C use or winter heating will also receive seasonal reports in either May or November, as appropriate. Idaho Power will also evaluate the possibility of segmenting HER participants to provide energy-saving tips related specifically to those with electric water heaters.

Idaho Power is currently upgrading the HER Program software platform which should provide opportunities to enhance the *Home Energy Report* template and/or messaging. As new options become available, the company will actively assess them with an effort toward improving savings and enhancing the customer experience.

Multifamily Energy Savings Program

	2021	2020
Participation and Savings		
Participants (projects [buildings])	0	33 [4]
Energy Savings (kWh)	0	28,041
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$65,525	\$83,951
Oregon Energy Efficiency Rider	\$3,449	\$4,350
Idaho Power Funds	\$0	\$1,528
Total Program Costs—All Sources	\$68,973	\$89,829
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	n/a	\$0.372
Total Resource Levelized Cost (\$/kWh)	n/a	\$0.372
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	n/a	0.14
Total Resource Benefit/Cost Ratio	n/a	0.28

Description

The Multifamily Energy Savings Program provides for the direct installation of energy-saving products in multifamily dwellings with electrically heated water in Idaho and Oregon. These energy-saving products are installed by an insured contractor hired by Idaho Power at no cost to the property owner, manager, or tenant. Idaho Power defines a multifamily dwelling as a building consisting of five or more rental units. The products installed are: ENERGY STAR® LED lightbulbs, high-efficiency thermostatic shower valve (TSV) showerheads, kitchen and bathroom faucet aerators, and water heater pipe insulation.

To ensure energy savings and eligibility, Idaho Power pre-approves each building and the contractor who will install the energy efficiency measures. Upon approval, the no-cost, direct installation is scheduled, and a tailored door hanger is placed on tenants' apartments to explain the schedule and process of the installation.

Program Activities

Due to COVID-19 contractor restrictions, and for customer and contractor safety, in-home work remained suspended through November 2021. This resulted in no units being completed and no energy savings claimed in 2021.

In 2021, the company identified a small number of apartment complex owners/managers interested in participating in the program. These customers were placed on a waitlist and

notified they would be contacted once in-home work resumed. Program contractors began contacting those on the waitlist in December 2021 and will continue to do so into 2022.

Marketing Activities

Idaho Power continued to run three alternating, clickable ads on its Landlord/Property Manager Requests web page that linked users to the Multifamily Energy Savings Program web page.

A marketing video placed at the top of the Multifamily Energy Savings Program web page also continued to run in 2021. The video explains the eligibility requirements, the no-cost direct-install measures available to landlords/tenants, the installation process, and the potential for residents to save on their monthly bills and to be more comfortable in their homes. At the end of the video, company contact information is provided.

In January, Idaho Power placed a print ad promoting the program in the *Idaho Business Review's* special *Multifamily Residential* section. The ad featured updated imagery to match the refreshed look of the company's energy efficiency marketing collateral.

Cost-Effectiveness

The program's cost-effectiveness was impacted by the suspension of in-home visits due to COVID-19.

Due to the reduction of savings for the deemed measure options, cost-effectiveness for the program in its current format will be a challenge on an ongoing basis. Previously, the RTF was the source of savings for many of the measures in the program. In 2020, the LED lightbulbs had a deemed savings value of 16.17 to 83.87 kWh per year depending on the type and lumens of the lightbulbs and the location of the lightbulb installation. Based on the RTF version 9.4 lighting workbook, these savings now range between 4.73 to 13.81 kWh. To improve the accuracy of the data being collected, Idaho Power modified the installation worksheets, which will help Idaho Power calculate the lighting savings for each install based on information around the existing lamp and the location of the installation rather than using a deemed savings value from the RTF. However, there are still challenges related to the other direct-install items.

In 2020, the RTF reviewed the savings associated with low-flow showerheads. Because of the uncertainty around the relationship between the hot water savings and the low-flow showerhead and the increasing efficiency for showerheads in the region due to codes and standards, the RTF deactivated the low-flow showerhead measure. Although Idaho Power installs a different showerhead (the integrated 1.75 gallons per minute [gpm] showerhead with the TSV), the RTF workbook was updated to remove the savings associated with the showerhead. The savings for the integrated showerhead with TSV is now solely based on the TSV itself, resulting in a reduction in annual savings from 198 kWh to 50 kWh. Additionally, the RTF reviewed aerator savings in 2021. Like the showerheads, there was uncertainty with the

savings associated with aerators and the RTF deactivated the measure. There will be no savings associated with the aerators in 2022.

Idaho Power has shared these challenges with EEAG and plans to convene a subcommittee in 2022 to discuss the savings assumptions around the program and alternatives to the current direct-install retrofit model. The company will continue to work with EEAG to determine the program's future and ways the company can still serve this population of customers.

2022 Program and Marketing Strategies

Because COVID-19 restrictions were lifted as of December 2021, interested owners/managers will be contacted by both the program manager and installation contractors to revisit the program in those buildings. Residential energy advisors will also be looking for potential projects in their areas.

Idaho Power will resume pursuing energy-efficient direct-installation projects in multifamily dwellings throughout its service area. The company will continue to use informative notifications, pre-installation door hangers, and post-installation informational marketing pieces, as well as survey cards for scheduled projects. The company will also advertise in industry publications to encourage property owner/manager engagement and to increase program visibility.

Oregon Residential Weatherization

	2021	2020
Participation and Savings		
Participants (audits/projects)	0	0
Energy Savings (kWh)	0	0
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$0	\$0
Oregon Energy Efficiency Rider	\$4,595	\$5,313
Idaho Power Funds	\$0	\$0
Total Program Costs—All Sources	\$4,595	\$5,313
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	n/a	n/a
Total Resource Levelized Cost (\$/kWh)	n/a	n/a
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	n/a	n/a
Total Resource Benefit/Cost Ratio	n/a	n/a

Description

Idaho Power offers free energy audits for electrically heated customer homes within the Oregon service area. This is a program required by Oregon Revised Statute (ORS) 469.633 and has been offered under Oregon Tariff Schedule 78 since 1980. Upon request, an energy audit contractor hired by Idaho Power visits the customer's home to perform a basic energy audit and to analyze it for energy efficiency opportunities. An estimate of costs and savings for recommended energy-efficient measures is given to the customer. Customers may choose either a cash incentive or a 6.5%-interest loan for a portion of the costs for weatherization measures.

Program Activities

Due to COVID-19 restrictions, and for customer and contractor safety, in-home activity remained suspended through late December 2021, which resulted in no program participation.

The nine customers who expressed program interest, seven in 2020 and two in 2021, were contacted by an energy advisor to notify them of in-home activity suspension and to confirm program eligibility. The energy advisor informed qualified customers they would be contacted by the contracted energy auditor when the program was reinstated.

Marketing Activities

In October, Idaho Power sent 10,361 Oregon residential customers an informational brochure about energy audits and home weatherization financing.

Cost-Effectiveness

The Oregon Residential Weatherization program is a statutory program described in Oregon Schedule 78, which includes a cost-effectiveness definition of this program. Pages three and four of Schedule 78 identify the measures determined to be cost-effective and the specified measure life cycles for each. This schedule also includes the cost-effective limit (CEL) for measure lives of seven, 15, 25, and 30 years.

2022 Program and Marketing Strategies

In-home work resumed as of late 2021, and eligible customers on the waiting list will be contacted. Due to staffing shortages in late 2021, the contractor will begin contacting interested customers to schedule in-home audits in January of 2022. Idaho Power will continue to market the program to customers with a bill insert/brochure.

Rebate Advantage

	2021	2020
Participation and Savings		
Participants (participants)	88	116
Energy Savings (kWh)	235,004	366,678
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$164,243	\$174,670
Oregon Energy Efficiency Rider	\$8,950	\$4,897
Idaho Power Funds	\$0	\$855
Total Program Costs—All Sources	\$173,193	\$180,422
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.046	\$0.031
Total Resource Levelized Cost (\$/kWh)	\$0.088	\$0.075
Benefit/Cost Ratios*		
Utility Benefit/Cost Ratio	1.13	1.69
Total Resource Benefit/Cost Ratio	0.66	0.98

*2020 cost-effectiveness ratios include evaluation expenses. If evaluation expenses were removed from the program's cost-effectiveness, the UCT and TRC would be 1.73 and 0.99, respectively.

Description

Initiated in 2003, the Rebate Advantage program helps Idaho Power customers in Idaho and Oregon with the initial costs associated with purchasing new, energy-efficient, ENERGY STAR[®] qualified manufactured homes. This enables the homebuyer to enjoy the long-term benefit of lower electric bills and greater comfort. The program also provides an incentive to the sales consultants to encourage more sales of ENERGY STAR[®] qualified homes and more discussion of energy efficiency with their customers during the sales process.

In addition to offering financial incentives, the Rebate Advantage program educates manufactured home buyers and retailers about the benefits of owning energy-efficient models. The Northwest Energy-Efficient Manufactured Home Program[™] (NEEM), a consortium of manufacturers and state energy offices in the Northwest, establishes quality control (QC) and energy efficiency specifications for qualified manufactured homes and tracks their production and on-site performance. NEEM adds the classification Eco-Rated[™] for homes produced by factories that have demonstrated a strong commitment to minimizing environmental impacts from the construction process.

In 2019, NEEM created the most stringent manufactured home energy standard in the country, the ENERGY STAR[®] with NEEM 2.0 specification, which was later renamed the ENERGY STAR[®]

with NEEM+ certification. NEEM+ standards are engineered to save approximately 30% more energy than ENERGY STAR® standards. As a result, NEEM+ delivers the highest possible energy savings and the highest level of overall comfort. These homes are built to specifications tailored to the Northwest climate.

Program Activities

In 2021, for each home sold under this program, the residential customer incentive was \$1,000 and the sales staff incentive was \$200. Idaho Power paid 88 incentives on new manufactured homes, which accounted for 235,004 annual kWh savings. This included 84 homes sited in Idaho and four sited in Oregon. Of the 88 homes in the program, 13 were NEEM+, 72 were ENERGY STAR, and three were Eco-Rated.

Marketing Activities

Idaho Power continued to support manufactured home dealerships by providing them with updated program marketing collateral.

In May and November, Idaho Power promoted the Rebate Advantage program with a bill insert sent to 302,353 and 296,992 customers, respectively. The insert had information about the potential energy and cost savings and referred customers to the program website.

In July, the company ran programmatic display ads that garnered 727,595 impressions and 903 clicks through to the website.

Cost-Effectiveness

In May 2020, the RTF updated savings for new construction manufactured homes. First, the RTF removed the savings designation for Eco-Rated™ certified homes. The energy savings associated with these homes are the same as those built to ENERGY STAR standards; therefore, the RTF voted to combine the savings for Eco-Rated and ENERGY STAR manufactured homes. Second, the RTF removed the assumptions related to non-energy benefits (NEB). The previous assumptions were based on the reduction of supplemental fuel use, which they found no evidence of occurring. Finally, when other assumptions around heating system type, lighting, and other appliances were updated, the average annual savings per home declined by 10%. Idaho Power used RTF workbook version 4.2 in 2021.

The UCT and TRC for the program are 1.13 and 0.66, respectively.

For detailed information for all measures within the Rebate Advantage program, see *Supplement 1: Cost-Effectiveness*.

2022 Program and Marketing Strategies

Idaho Power plans to address the cost-effectiveness of adding an incentive tier for the ENERGY STAR with NEEM+ certification homes and review the idea with EEAG. If cost effective, Idaho Power believes this could help promote the sales of these higher efficiency homes.

Idaho Power will continue to support manufactured home dealers by providing them with program materials. The company will also distribute a bill insert to Idaho and Oregon customers and explore digital advertising to promote the program to potential manufactured home buyers.

Residential New Construction Program

	2021	2020
Participation and Savings		
Participants (participants)	90	248
Energy Savings (kWh)	389,748	649,522
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$246,245	\$471,542
Oregon Energy Efficiency Rider*	\$1,356	\$0
Idaho Power Funds	\$0	\$1,962
Total Program Costs—All Sources	\$247,600	\$473,504
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.039	\$0.044
Total Resource Levelized Cost (\$/kWh)	\$0.082	\$0.081
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	1.64	1.54
Total Resource Benefit/Cost Ratio	0.99	1.20

* Oregon activity of \$1,356 was reversed and charged to the Idaho rider in the first quarter of 2022.

Description

The Residential New Construction Program launched in March 2018 as a pilot, replacing the ENERGY STAR® Homes Northwest Program, and transitioned to a regular program in 2021. The Residential New Construction Program offers builders a cash incentive to build energy-efficient, single-family, all-electric homes that use heat pump technology in Idaho Power’s Idaho service area. These homes must meet strict requirements that make them 10%, 15%, or 20% more energy efficient than homes built to standard state energy code.

The RTF and NEEA have created specific modeling requirements and program guidelines to ensure the program provides reliable energy savings for utilities across the northwest. These homes feature high performance HVAC systems, high-efficiency windows, increased insulation values, and tighter building shells to improve comfort and save energy. Idaho Power claims energy savings based on each home’s individual modeled savings.

Builders must contract with a Residential Energy Services Network (RESNET)-certified rater to ensure the home design will meet program qualifications. The rater will work with the builder from the design stages through project completion; perform the required energy modeling (REM) using REM/Rate modeling software; perform site inspections and tests; and enter, maintain, and submit all required technical documentation in the REM/Rate modeling software and the NEEA-maintained AXIS database. This data is used to determine the energy savings and the percent above code information needed to certify the home.

Program Activities

Participating residential builders who built homes at least 10% above the standard state energy code, as determined by the REM/Rate energy modeling software and AXIS database output, were incentivized as follows:

- 10 to 14.99% above code: \$1,200 incentive
- 15 to 19.99% above code: \$1,500 incentive
- 20% or more above code: \$2,000 incentive

In 2021, the company paid incentives for 90 newly constructed energy-efficient homes in Idaho, and the homes accounted for 389,748 kWh of energy savings.

On January 1, 2021, the Idaho energy code increased from the 2012 IECC up to the 2018 IECC (with state-specific amendments). This increase makes it more difficult for builders to achieve the program's incentive tier levels.

To align with the new Idaho state energy code and updates to the regional Performance Path programs prescribed by the RTF, Idaho Power's Residential New Construction Program implemented the following updates:

- August 8, 2021 was the last day for raters to submit homes in AXIS to be certified under alignment with the previous state energy code and the Idaho Power Utility Incentive, V2 program.
- August 9, 2021 was the first day for raters to submit homes in AXIS to be certified in alignment with the new/current energy code and the updated Idaho Power Utility Incentive, V3 Program.

Early in 2021, NEEA removed their support on the region's residential new construction programs due to some markets in the Northwest being determined to be transformed. NEEA program support included both file and field QA as well as new rater training/on-boarding and current rater technical problems. On May 24, 2021, Idaho Power signed a contract with Washington State University Energy Program to perform both file and field QA services on home energy ratings performed by the program raters. The university's contract also includes new rater training/on-boarding as well as working with current rater technical problems/issues.

Marketing Activities

Due to COVID-19 restrictions, the company was unable to participate in in-person Building Contractors Association (BCA) events, including the Idaho (IBCA) Winter Board Meeting, the IBCA Fall Board Meeting, and regional BCA Builders' Expos as has been done consistently in past years.

Idaho Power supported 2021 Parade of Homes events with full-page ads in the *Parade of Homes* magazines of the following BCAs: The Magic Valley Builders Association (MVBA), the Building Contractors Association of Southwestern Idaho (BCASWI), the Snake River Valley Building Contractors Association (SRVBCA), and the Building Contractors Association of Southeast Idaho (BCASEI). A print ad appeared in the March issue of *Boise Lifestyle* and *Meridian Lifestyle* magazines that highlighted top home builders and residential real estate. A digital app ad and company listing was also included as part of the advertising package with the MVBA.

The program brochure was included as part of a direct-mail package sent to 524 contractors in July and November touting the benefits of all-electric construction. The brochure was also left at the City of Boise permitting office as a hard copy handout.

The company sent a bill insert to 302,353 Idaho customers in May to promote the program.

The program was featured in the August edition of *Connections*, Idaho Power’s monthly newsletter for customers; the article highlighted NeighborWorks Boise® and their successful participation in the program.

A Certificate of Completion that brands homes certified within the program as, “Certified Idaho Power Efficient Homes” was created in 2021 and is being sent to builders with their incentive checks. The brand gives builders a name for the energy efficient product they are building, and the certificate is a piece they can leave with the homeowner to show they have purchased a well-built, efficient home.

A sticker using the same “Certified Idaho Power Efficient Home” branding was also developed to use as a leave-behind at homes that participated in the program. The sticker is an easily removable decal and allows the rater to easily write in the home percentage above state code and the kWh savings. It’s meant to be left on the HVAC system—similar to stickers HVAC companies leave behind.



Figure 16. Certified Idaho Power Efficient Home sticker

Cost-Effectiveness

The savings for the 90 energy-modeled homes average approximately 4,331 kWh per home depending on which efficiency upgrades were included, an increase over the average energy-modeled savings of 2,619 kWh per home in 2020. This increase is largely due to two factors. First, a larger percentage of the homes built in 2021 (~63%) were built 20% or more above code, relative to homes built in 2020 (~25%). Second, a larger percentage of the homes built in 2021 (~33%) were detached single-family homes, relative to homes built in 2020 (~13%). Single-family homes tend to have larger savings when compared to attached townhomes and condos. Additionally, several large projects with over 10,000 kWh of savings were completed in 2021. If those large homes are excluded, the average energy-modeled savings is approximately 3,674 kWh.

While savings are custom calculated for each of the 90 modeled homes, the incremental costs over a code-built home are difficult to determine. The RTF’s single-family new construction workbook was used as a proxy for the incremental costs and NEBs.

The UCT and TRC ratios for the program are 1.64 and 0.99, respectively.

For more detailed information about the cost-effectiveness savings and assumptions, see *Supplement 1: Cost-Effectiveness*.

2022 Program and Marketing Strategies

Idaho Power plans to continue to promote this program to Idaho builders and new home buyers. These marketing efforts include ads in *Parade of Homes* magazines for the BCASWI, SRVBCA, MVBA, and the BCASEI. A bill insert is planned for spring 2022. The company also plans to continue supporting the general events and activities of the IBCA and its local affiliates. Social media and other advertising will be considered based on past effectiveness.

Shade Tree Project

	2021	2020
Participation and Savings		
Participants (trees)	2,970	0
Energy Savings (kWh)*	44,173	52,662
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$184,680	\$27,652
Oregon Energy Efficiency Rider	\$0	\$0
Idaho Power Funds	\$0	\$838
Total Program Costs—All Sources	\$184,680	\$28,490
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.269	n/a
Total Resource Levelized Cost (\$/kWh)	\$0.269	n/a
Benefit/Cost Ratios**		
Utility Benefit/Cost Ratio	1.07	n/a
Total Resource Benefit/Cost Ratio	1.21	n/a

* Incremental savings for trees planted between 2013–2017 not claimed in previous years.

** No trees distributed in 2020 due to COVID-19 restrictions. Cost-effectiveness ratios were not calculated.

Description

Idaho Power’s Shade Tree Project operates in a small geographic area each spring and fall, offering no-cost shade trees to Idaho residential customers. Participants enroll using the online Energy-Saving Trees tool and pick up their tree at specific events. Unclaimed trees are donated to cities, schools, and other non-profit organizations.

Using the online enrollment tool, participants locate their home on a map, select from a list of available trees, and evaluate the potential energy savings associated with planting in different locations. During enrollment, participants learn how trees planted to the west and east save more energy over time than trees planted to the south and north.

Ensuring the tree is planted properly helps it grow to provide maximum energy savings. At the tree pick-up events, participants receive additional education on where to plant trees for maximum energy savings and other tree care guidance from local experts. These local specialists include city arborists from participating municipalities, Idaho Power utility arborists, county master gardeners, and College of Southern Idaho (CSI) horticulture students.

Each fall, Idaho Power sends participants from the previous two offerings a newsletter filled with reminders on proper tree care and links to resources, such as tree care classes and educational opportunities in the region. This newsletter was developed after the 2015 field audits identified common customer tree care questions and concerns.

According to the DOE, a well-placed shade tree can reduce energy used for summer cooling by 15% or more. Utility programs throughout the country report high customer satisfaction with shade tree programs and an enhanced public image for the utility related to sustainability and environmental stewardship. Other utilities report energy savings between 40 kWh per year (coastal climate, San Diego) and over 200 kWh per year (Phoenix) per tree planted.

To be successful, trees should be planted to maximize energy savings and ensure survivability. Two technological developments in urban forestry—the state sponsored Treasure Valley Urban Tree Canopy Assessment and the Arbor Day Foundation’s Energy-Saving Trees tool—provide Idaho Power with the information to facilitate a shade tree project.

Program Activities

Due to COVID-19 restrictions and to ensure the safety of customers, employees, and volunteers, the decision was made to partner with the Arbor Day Foundation for the 2021 events and have the trees shipped directly to customer homes rather than holding in-person pick-up events. Shipped delivery was used for both the spring and fall events. The spring event was made available to residential customers that reside in the Treasure Valley while the fall event was offered to customers who live in the Magic Valley, and later opened to customers in the Wood River Valley. The trees came from a grower selected by the Arbor Day Foundation.

Both events had 1,500 trees available. Due to the mail delivery method and added shipping fees, the trees available in 2021 were one-gallon trees, as opposed to the three- to five-gallon trees that were distributed through the traditional in-person events. The smaller trees resulted in some decreased customer satisfaction. In 2019, 93% of respondents strongly agreed they were satisfied with their overall experience with the program, while only 66% of respondents who participated in the 2021 offering strongly agreed they were satisfied with their overall experience in the program.



Figure 17. Customer tweet about the Shade Tree Project

Idaho Power continues to track the program data in the DSM database. The database is also used to screen applicants during enrollment to determine whether participants meet the eligibility requirements for the project, such as residential status within the eligible counties. Participation in the program remains two trees per address for the life of the program.

Marketing Activities

Due to the cancellation of the 2020 Shade Tree events, Idaho Power had compiled a large list of customers who had submitted their information to be notified of the next Shade Tree offering in their area. Customers on this list were notified for both the spring and fall events (Figure 18).



Wood River and Magic Valley Residents Can Enroll Now for Fall 2021 Shade Tree Project

Idaho Power’s Shade Tree Project encourages homeowners to plant shade trees to help shade their home, reduce energy use by up to 15% and improve local air and water quality.

For a limited time, Idaho Power residential customers in Blaine, Camas, Cassia, Gooding, Jerome, Lincoln, Minidoka and Twin Falls counties are eligible to receive up to two free shade trees.

Figure 18. Shade Tree Project email to Wood River Valley and Magic Valley residents

Due to slow enrollments during the fall campaign, two additional emails were sent to Magic Valley and Wood River Valley customers who had homes 20 years old or newer. In addition to a boosted Facebook post informing Wood River and Magic Valley customers of the open program enrollment (Figure 19), a *News Briefs* was also sent to regional news outlets to spread the word about the available trees.

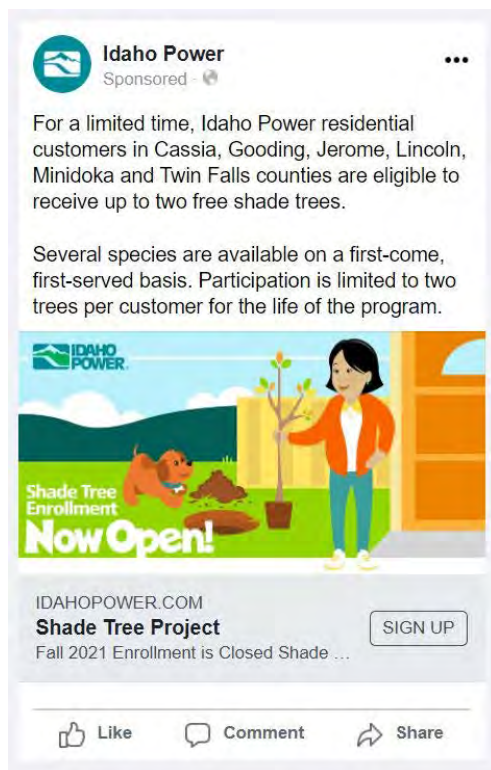


Figure 19. Boosted Facebook post about Shade Tree Project’s fall enrollment

Since in-person events were cancelled and participants could not speak with a tree expert to learn how to properly plant and maintain their trees, emails were sent to customers with tree maintenance tips and a copy of a *Tree Planting Guide*. For the spring event, an email was sent once the trees were shipped with planting instructions as well as a follow-up email that was sent a few weeks later with tips on how to maintain their new trees. For the fall event, the Arbor Day Foundation sent out the initial “how to plant your tree” email and Idaho Power sent a follow-up email on how to take care of the trees.

Cost-Effectiveness

For the Shade Tree Project, Idaho Power utilizes the Arbor Day Foundation’s software, which calculates energy savings and other non-energy impacts based on tree species and orientation/distance from the home. This software tool, i-Tree, estimates these benefits for years 5, 10, 15, and 20 after the tree planting year. However, the savings estimates assume each tree is planted as planned and does not consider survivorship. Idaho Power contracted with a third party to develop a model to calculate average values per tree using the tool data and calculated a realization rate based on the survival rate. Unlike traditional energy savings measures in which the annual savings remain flat throughout the measure life and only first-year savings are reported, the savings for trees grow as the tree grows when using the

realization rate based on survival. The calculator was used to estimate the 44,173 kWh of incremental claimable savings in 2021 for the trees planted between 2013 and 2017.

The cost-effectiveness for the program is based on the modeled savings for the trees distributed in 2021 and costs incurred during 2021. Because the trees were delivered through the mail, it is estimated the trees are approximately one year younger than the trees distributed at the in-person events, which the calculator was based on. To adjust for this, the year the company could begin claiming savings was pushed out a year, thus trees distributed in 2021 will begin saving 43,086 kWh in 2026. The cost-effectiveness calculations also include a net-to-gross (NTG) factor of 124%, which accounts for the spillover associated with the trees shading a neighboring home as well as various non-energy impacts related to the improved air quality, avoided stormwater runoff, and winter heating detriment. Finally, the cost-effectiveness calculations were updated to extend the program life from 30 to 40 years. While the i-Tree software only estimates savings out to 20 years, the contractor worked closely with the creators of the software to produce saving estimates out to 99 years. The contractor recommended that Idaho Power use a 40-year measure life. It is estimated that these trees will save 126,684 kWh in 2061. Based on the model, the project has a UCT of 1.07 and a TRC ratio of 1.21.

For more detailed information about the cost-effectiveness savings and assumptions, see *Supplement 1: Cost-Effectiveness*.

Customer Satisfaction

After each offering, a survey was emailed to participants. The survey asked questions related to the program marketing, tree-planting education, and participation experience with the enrollment and tree delivery processes. Results are compared, offering to offering, to look for trends to ensure the program processes are still working to identify opportunities for improvement. Because this was Idaho Power's first year shipping the trees directly to customers, Idaho Power is also comparing customer satisfaction results from participants who picked up trees at in-person events in the past. Data is also collected about where and when the participant planted the tree. This data will be used by Idaho Power to refine energy-saving estimates.

In total, the survey was sent to 1,568 Shade Tree Project participants and received 570 responses for a response rate of 36%. Participants were asked how much they would agree or disagree that they would recommend the project to a friend. Nearly 76% of respondents said they "strongly agree," and nearly 13% said they "somewhat agree." Participants were asked how much they would agree or disagree that they were satisfied with the overall experience with the Shade Tree Project. Nearly 66% of respondents indicated they "strongly agree," and

over 21% “somewhat agree” they were satisfied. View the complete survey results in *Supplement 2: Evaluation*.

2022 Program and Marketing Strategies

Idaho Power plans to continue the Shade Tree Project in 2022, with the spring offering to customers in the Treasure Valley and the fall event to customers in the Magic Valley. The enrollment process will remain the same, using the Arbor Day Foundation enrollment tool. For customers who don’t feel comfortable or able to attend an in-person pick-up event, the company will partner with the Arbor Day Foundation to deliver one-gallon trees to their homes. Additionally, in-person events will resume where three- to five-gallon trees will be available for customer pick up. Safety protocols will be in place to ensure these events do not contribute to the spread of COVID-19.

Idaho Power will continue to market the program through direct-mail, focusing on customers identified as living in newly constructed homes and those identified using the Urban Tree Canopy Assessment tool in the Treasure Valley. The program will be promoted in the April 2022 *Home Energy Report*. In addition, Idaho Power maintains a wait list of customers who were unable to enroll because previous offerings were full. Idaho Power will reach out to these customers through email for the 2022 offerings. Idaho Power will continue to leverage allied interest groups and use social media and boosted Facebook posts if enrollment response rates decline.

Weatherization Assistance for Qualified Customers

	2021*	2020*
Participation and Savings		
Participants (homes/non-profits)	162	115
Energy Savings (kWh)	291,105	218,611
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$0	\$0
Oregon Energy Efficiency Rider	\$0	\$0
Idaho Power Funds	\$1,186,839	\$1,385,577
Total Program Costs—All Sources	\$1,186,839	\$1,385,577
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.254	\$0.244
Total Resource Levelized Cost (\$/kWh)	\$0.374	\$0.353
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	0.19	0.20
Total Resource Benefit/Cost Ratio	0.31	0.33

* 2020 and 2021 Total Program Costs include accounting accruals and reversals associated with unspent dollars carried over into the next year. These accruals and reversals have been removed from the cost-effectiveness and levelized cost calculations.

Description

The WAQC program provides financial assistance to regional CAP agencies in Idaho Power’s service area. This assistance helps fund weatherization costs of electrically heated homes occupied by qualified customers who have limited incomes. Weatherization improvements enable residents to maintain a more comfortable, safe, and energy-efficient home while reducing their monthly electricity consumption and are available at no cost to qualified customers who own or rent their homes. These customers also receive educational materials and ideas on using energy wisely in their homes. Local CAP agencies determine participant eligibility according to federal and state guidelines. The WAQC program also provides limited funds to weatherize buildings occupied by non-profit organizations that serve primarily special-needs populations, regardless of heating source, with priority given to electrically heated buildings.

In 1989, Idaho Power began offering weatherization assistance in conjunction with the State of Idaho Weatherization Assistance Program (WAP). In Oregon, Idaho Power offers weatherization assistance in conjunction with the State of Oregon WAP. This allows CAP agencies to combine Idaho Power funds with federal weatherization funds to serve more customers with special needs in electrically heated homes.

Idaho Power has an agreement with each CAP agency in its service area for the WAQC program that specifies the funding allotment, billing requirements, and program guidelines. Currently,

Idaho Power oversees the program in Idaho through five regional CAP agencies: Eastern Idaho Community Action Partnership (EICAP), El Ada Community Action Partnership (EL ADA), Metro Community Services (Metro Community), South Central Community Action Partnership (SCCAP), and Southeastern Idaho Community Action Agency (SEICAA). In Oregon, Community Connection of Northeast Oregon, Inc. (CCNO), and Community in Action (CINA) provide weatherization services for qualified customers.

The Idaho Department of Health and Welfare (IDHW) uses the DOE-approved energy audit program (EA5) for the Idaho WAP and, therefore, the Idaho CAP agencies use the EA5.

Annually, Idaho Power verifies a portion of the homes weatherized under the WAQC program. This is done through two methods. The first method uses Idaho's and Oregon's state monitoring processes for weatherized homes. The state hires the quality-control inspector, who ensures measures were installed to DOE and state WAP specifications.

Utility representatives, weatherization personnel from the CAP agencies, CAPAI, and a Building Performance Institute (BPI)-certified QC inspector review homes weatherized by each of the CAP agencies.

For the second method, Idaho Power contracts with two companies that employ building performance specialists to verify the installed measures. After verification, any required follow-up is done by CAP agency personnel.

Idaho Power reports the activities related to the WAQC program as set forth below in compliance with IPUC Order No. 29505, as updated in Case No. IPC-E-16-30, Order No. 33702 and consolidates the WAQC Annual Report with Idaho Power's *Demand-Side Management Annual Report* each year.

Program Activities

Weatherized Homes and Non-Profit Buildings by County

In 2021, Idaho Power made \$1,861,402 available to Idaho CAP agencies. Of the funds provided, \$990,416 were paid to Idaho CAP agencies, while \$870,985 were accrued for future funding. This relatively large carryover was caused by COVID-19 in-home activity restrictions, supply chain limitations, and labor shortages limiting the number of homes CAP agencies weatherized. Of the funds paid in 2021, \$900,379 directly funded audits, energy efficiency measures, and health and safety measures for qualified customers' homes (production costs) in Idaho, and \$90,038 funded administration costs to Idaho CAP agencies for those homes weatherized.

In 2021, Idaho Power funds provided for the weatherization of 161 homes in Idaho, one in Oregon, and no non-profit buildings in Idaho. Table 12 shows each CAP agency, the number of homes weatherized, production costs, the average cost per home, administration payments, and total payments per county made by Idaho Power.

Table 12. WAQC activities and Idaho Power expenditures by agency and county in 2021

Agency/County	Number of Homes	Production Cost	Average Cost	Administration Payment to Agency	Total Payment
Idaho Homes					
EICAP					
Lemhi	0	\$ 0	\$ 0	\$ 0	\$ 0
Agency Total	0	\$ 0	\$ 0	\$ 0	\$ 0
EL ADA					
Ada	64	399,820	6,247	39,982	439,802
Elmore	13	89,251	6,865	8,925	98,176
Owyhee	15	76,415	5,094	7,641	84,056
Agency Total	92	\$ 565,485	\$	\$ 56,549	\$ 622,034
Metro Community Services					
Ada	1	9,723	9,723	972	10,695
Boise	1	11,421	11,421	1,142	12,563
Canyon	20	125,075	6,254	12,507	137,582
Gem	6	39,697	6,616	3,970	43,667
Payette	1	8,659	8,659	866	9,525
Valley	2	10,650	5,325	1,065	11,715
Agency Total	31	\$ 205,225	\$	\$ 20,522	\$ 225,747
SCCAP					
Blaine	3	15,107	5,036	1,511	16,617
Camas	1	5,216	5,216	522	5,737
Gooding	2	3,096	1,548	310	3,405
Jerome	2	14,905	7,452	1,490	16,395
Twin Falls	8	29,150	3,644	2,915	32,065
Agency Total	16	\$ 67,473	\$	\$ 6,747	\$ 74,221
SEICAA					
Bannock	9	24,721	2,747	2,472	27,193
Bingham	10	28,660	2,866	2,866	31,526
Power	3	8,814	2,938	881	9,696
Agency Total	22	\$ 62,195	\$	\$ 6,220	\$ 68,415
Total Idaho Homes	161	\$ 900,379	\$	\$ 90,038	\$ 990,416
Non-Profit Buildings					
Total Non-Profit Buildings	0	\$ 0	\$ 0	\$ 0	\$ 0
Oregon Homes					
CCNO—Baker					
	0	0	0	0	0
Agency Total	0	0	0	\$ 0	\$ 0
CINA—Malheur					
	1	4,923	4,923	492	5,415
Agency Total	1	\$ 4,923	\$	\$ 492	\$ 5,415
Total Oregon Homes	1	\$ 4,923	\$	\$ 492	\$ 5,415
Total Program	162	\$ 905,302	\$	\$ 90,530	\$ 995,831

Note: Dollars are rounded.

The base funding for Idaho CAP agencies is \$1,212,534 annually, which does not include carryover from the previous year. Idaho Power’s agreements with CAP agencies include a provision that identifies a maximum annual average cost per home up to a dollar amount specified in the agreement between each CAP agency and Idaho Power. The intent of the maximum annual average cost allows the CAP agency flexibility to service some homes with greater or fewer weatherization needs. It also provides a monitoring tool for Idaho Power to forecast year-end outcomes. The average cost per home weatherized is calculated by dividing the total annual Idaho Power production cost of homes weatherized by the total number of homes weatherized that the CAP agencies billed to Idaho Power during the year. The maximum annual average cost per home in the 2021 agreement was \$6,000. In 2021, Idaho CAP agencies had a combined average cost per home weatherized of \$5,592.

CAP agency administration fees are equal to 10% of Idaho Power’s per-job production costs. The average administration cost paid to agencies per Idaho home weatherized in 2021 was \$559. Not included in this report’s tables are additional Idaho Power staff labor, marketing, and support costs for the WAQC program totaling just over \$69,400 for 2021. These expenses were in addition to the WAQC program funding requirements in Idaho specified in IPUC Order No. 29505.

In compliance with IPUC Order No. 29505, WAQC program funds are tracked separately, with unspent funds carried over and made available to Idaho CAP agencies in the following year. In 2021, \$648,868 in unspent funds from 2020 were made available for expenditures in Idaho. Table 13 details the funding base and available funds from 2020, and the total amount of 2021 spending.

Table 13. WAQC base funding and funds made available in 2021

Agency	2021 Base	Available Funds from 2020	Total 2021 Allotment	2021 Spending
Idaho				
EICAP	\$ 12,788	\$ 12,788	\$ 25,576	\$ 0
EL ADA	568,479	141,524	710,003	622,034
Metro Community Services	302,259	141,029	443,288	225,747
SCCAP	167,405	124,150	291,555	74,221
SEICAA	111,603	149,986	261,589	68,415
Non-profit buildings	50,000	79,391	129,391	0
Idaho Total	\$ 1,212,534	\$ 648,868	\$ 1,861,402	\$ 990,416
Oregon				
CCNO	\$ 6,750	\$ 6,750	\$ 13,500	\$ 0
CINA	38,250	19,125	57,375	5,415
Oregon Total	\$ 45,000	\$ 25,875	\$ 70,875	\$ 5,415

Note: Dollars are rounded.

To help keep weatherization crews and customers safe from exposure to COVID-19, CAP agencies suspended weatherization activities for Idaho Power’s WAQC program in March 2020, and most resumed work starting in May 2020. In 2021, Idaho Power allowed CAP agencies to leverage funding of their state WAP jobs with Idaho Power funds. However, home verification contractors continued the temporary suspension from 2020 and no verifications were made to customer homes through Idaho Power’s two home verifiers in 2021.

The DOE also had CAP agency Weatherization follow Centers for Disease Control and Prevention (CDC) and DOE COVID-19 guidelines. Various CAP agencies performed certain weatherization activities under CDC and DOE guidelines throughout 2021. Because weatherization personnel provided services for the state WAPs between March and December, Idaho Power allowed CAP agencies within its service area to leverage state and federal funding along with its funding.

Because of COVID-19 restrictions, supply chain issues, and labor shortages, various weatherization department’s production schedules were lower than normal, and less Idaho Power funding was spent in 2021. Unspent funding will be carried over to 2022.

Weatherization Measures Installed

Table 14 details home counts for which Idaho Power paid all or a portion of each measure’s cost during 2021. The home counts column shows the number of times any percentage of that measure was billed to Idaho Power during the year. If totaled, measure counts would be higher than total homes weatherized because the number of measures installed in each home varies.

WAQC and other state WAPs nationwide are whole-house programs that offer several measures that have costs but do not necessarily save energy, or for which the savings cannot be measured. Included in this category are health and safety measures and home energy audits. Health and safety measures are necessary to ensure weatherization activities do not cause unsafe situations in a customer’s home or compromise a home’s existing indoor air quality (IAQ). Idaho Power contributes funding for the installation of items that do not save energy, such as smoke and carbon monoxide detectors, vapor barriers, electric panel upgrades, floor registers and boots, kitchen range fans, and venting of bath and laundry areas. While these items increase health, safety, and comfort and are required for certain energy-saving measures to work properly, they increase costs of the job.

Table 14. WAQC summary of measures installed in 2021

	Counts		Production Costs
Idaho Homes			
Audit	120	\$	13,087
Ceiling Insulation	45		41,643
CFLs/LED Bulbs	28		1,325
Doors	90		74,602
Ducts	21		11,091
Floor Insulation	28		32,646
Furnace Repair	4		1,495
Furnace Replacement	106		468,008
Health and Safety	25		23,993
Infiltration	105		17,279
Other	1		51
Pipes	4		347
Vents	1		49
Wall Insulation	5		251
Water Heater	1		1,514
Windows	100		212,997
Total Idaho Homes		\$	900,379
Oregon Homes			
			4,117
Floor Insulation	1		779
Health and Safety	1		27
Pipes	1		4,923
Total Oregon Homes			4,117
Idaho Non-Profits	0		0
Total Idaho Non-Profit Measures	0	\$	0

Note: Dollars are rounded.

Marketing Activities

Information about WAQC is available in a brochure (English and Spanish) and on the Income Qualified Customers page of Idaho Power’s website. The CAP agencies promote the program and maintain a continual waiting list for interested customers.

Cost-Effectiveness

In 2021, WAQC program cost-effectiveness was 0.19 from the UCT perspective and 0.31 from the TRC perspective.

While final cost-effectiveness is calculated based on measured consumption data, cost-effectiveness screening begins during the initial contacts between CAP agency weatherization staff and the customer. In customer homes, the agency weatherization auditor uses the EA5 to conduct the initial audit of the home. The EA5 compares the efficiency of the

home prior to weatherization to the efficiency after the proposed improvements and calculates the value of the efficiency change into a savings-to-investment ratio (SIR). The output of the SIR is similar to the PCT ratio. If the EA5 computes an SIR of 1.0 or higher, the CAP agency is authorized to complete the proposed measures. The weatherization manager can split individual measure costs between Idaho Power and other funding sources with a maximum charge of 85% of total production costs to Idaho Power. Using the audit tool to pre-screen projects ensures each weatherization project will result in energy savings.

The 2021 cost-effectiveness analysis continues to incorporate the following directives from IPUC Order No. 32788:

- Applying a 100% NTG value to reflect the likelihood that WAQC weatherization projects would not be initiated without the presence of a program
- Claiming 100% of project savings
- Including an allocated portion of the indirect overhead costs
- Applying the 10% conservation preference adder
- Claiming \$1 of benefits for each dollar invested in health, safety, and repair measures
- Amortizing evaluation expenses over a three-year period

Finally, the cost-effectiveness calculations were updated in 2021 to remove the impacts of any accruals and reversals associated with unspent dollars carried over into the following year. Generally, the carryover dollars are reversed the following year when the CAP agencies spend the previous year's unused funds. A new accrual is made at the end of the year for the new carryover dollars. By leaving the carryover accounting entry in the cost-effectiveness calculation, it would overstate expenses in 2021 while the subsequent reversal would understate expenses in 2022.

Idaho Power will continue to work with EEAG, as well as the weatherization managers who oversee the weatherization work, to discuss ways to improve the program. For further details on the overall program cost-effectiveness assumptions, see Supplement 1: *Cost-Effectiveness*.

Customer Education and Satisfaction

The CAP agency weatherization auditor explains to the customer which measures are analyzed and why. Further education is done as the crew demonstrates the upgrades and how they will help save energy and provide an increase in comfort. Idaho Power provides each CAP agency with energy efficiency educational materials for distribution to customers during home visits. Any customers whose homes are selected for the company's post-weatherization home verification receive additional information from home verifiers and have an opportunity to ask follow-up questions.

Idaho Power uses independent, third-party verification companies to ensure the stated measures were installed in the homes and to discuss the program with these customers. In 2021, home verifiers did not visit customer homes for feedback about the program due to COVID-19 concerns and the temporary suspension of in-home visits.

A customer survey was used to assess major indicators of customer satisfaction throughout the service area. All program participants in all regions were asked to complete a survey after their homes were weatherized. Survey questions gathered information about how customers learned of the program, reasons for participating, how much customers learned about saving energy in their homes, and the likelihood of household members changing behaviors to use energy wisely.

Idaho Power received survey results from 124 of 162 households weatherized by the program in 2021. Some highlights include the following:

- Just over 37% of respondents learned of the program from a friend or relative, and over 18% learned of the program from an agency flyer.
- Over 46% of the respondents reported their primary reason for participating in the weatherization program was to reduce utility bills, just over 20% had concerns about their existing furnace, and over 21% wanted to improve the comfort of their home.
- Nearly 22% reported they learned how air leaks affect energy usage, and just over 18% indicated they learned how insulation affects energy usage during the weatherization process.
- Over 21% of respondents said they learned how to use energy wisely. Most respondents (90%) reported they were very likely to change habits to save energy, and almost 85% reported they have shared all the information about energy use with members of their household.
- Nearly 94% of the respondents reported they think the weatherization they received will significantly affect the comfort of their home, and almost all (98%) said they were very satisfied with the program.
- Over 17% of the respondents reported the habit they were most likely to change was washing full loads of clothes, and more than 20% said that turning off all the lights when not in use was a habit they were likely to adopt to save energy. Turning the thermostat up in the summer was reported by over 17% of the respondents and turning the thermostat down in the winter was reported by more than 18% as a habit they and members of the household were most likely to adopt to save energy.

A summary of the survey is included in *Supplement 2: Evaluation*.

2022 Program and Marketing Strategies

In 2022, Idaho Power will continue to provide financial assistance to CAP agencies while exploring changes to improve program delivery. The company will also continue to provide the most benefit possible to special-needs customers while working with Idaho and Oregon WAP personnel. Since the retirement of the Idaho state WAP energy audit tool (EA5) is planned for 2022, CAP agency personnel will invoice Idaho Power with a new job cost calculator.

Idaho Power plans to verify approximately 5% of the homes weatherized under the WAQC program via home-verification companies and the Idaho and Oregon state monitoring process.

In 2022, Idaho Power will support the whole-house philosophy of the WAQC program and Idaho and Oregon WAP by continuing to allow a \$6,000 annual maximum average per-home cost. The company will continue to work with CAPAI, CAP agencies, and IDHW to develop recommendations and ideas to help improve the program for customers with special needs.

In Idaho during 2022, Idaho Power expects to contribute the base amount plus available funds from 2021 to total just over \$2,083,500 in weatherization measures and agency administration fees. Of this amount, approximately \$179,400 will be provided to the non-profit pooled fund to weatherize buildings housing non-profit agencies that primarily serve qualified customers in Idaho, with an allowance for annual unused non-profit funds to be used toward additional residential weatherization projects.

Idaho Power will continue to maintain the program content on its website and other marketing collateral.

Weatherization Solutions for Eligible Customers

	2021	2020
Participation and Savings		
Participants (homes)	7	27
Energy Savings (kWh)	12,591	47,360
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$54,793	\$198,226
Oregon Energy Efficiency Rider	\$0	\$0
Idaho Power Funds	\$2,863	\$10,489
Total Program Costs—All Sources	\$57,656	\$208,715
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.317	\$0.338
Total Resource Levelized Cost (\$/kWh)	\$0.317	\$0.338
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	0.15	0.13
Total Resource Benefit/Cost Ratio	0.28	0.23

Description

Weatherization Solutions for Eligible Customers is an energy efficiency program designed to serve Idaho Power residential customers in Idaho whose income falls between 175% and 250% of the current federal poverty level. Initiated in 2008, the program is designed to mirror the WAQC program. These customers often do not have disposable income to invest in energy efficiency upgrades, and they typically live in housing similar to WAQC customers.

The Weatherization Solutions program also benefits certain customers on the WAQC waiting list. When customer income overlaps both programs, this program may offer an earlier weatherization date than WAQC, resulting in less wait time for the customer and quicker energy savings.

Potential participants are interviewed by a participating contractor to determine household occupant income eligibility, as well as to confirm the home is electrically heated. If the home is a rental, the landlord must agree to maintain the unit's current rent for a minimum of one year, and to help fund a portion of the cost of weatherization. If the customer is eligible, an auditor inspects the home to determine which upgrades will save energy, improve IAQ, and/or provide health and safety measures for the residents. To be approved, energy efficiency measures and repairs must have an SIR of 1.0 or higher, interact with an energy-saving measure, or be necessary for the health and safety of the occupants.

The Weatherization Solutions for Eligible Customers program uses a home audit tool called the HAT14.1, which is like the EA5 audit tool used in WAQC. The home is audited for energy efficiency measures, and the auditor proposes upgrades based on the SIR ratio calculated by HAT14.1. As in WAQC, if the SIR is 1.0 or greater, the contractor is authorized to upgrade that measure. Measures considered for improvement are window and door replacement; ceiling, floor, and wall insulation; HVAC repair and replacement; water heater repair and replacement; and pipe wrap. Also included is the potential to replace lightbulbs and refrigerators. Contractors invoice Idaho Power for the project costs, and if the home is a rental, a minimum landlord payment of 10% of the cost is required.

Idaho Power's agreement with contractors includes a provision that identifies a maximum annual average cost per home. The intent of the maximum annual average cost is to allow contractors the flexibility to service homes with greater or fewer weatherization needs. It also provides a monitoring tool for Idaho Power to forecast year-end outcomes.

Program Activities

Due to COVID-19 restrictions, in-home work was suspended from early 2020 thru mid-October of 2021. At the time of the 2020 in-home work suspension, seven homes had been audited and/or weatherization activities had begun. Weatherization activities for those seven homes were completed once in-home work resumed in late 2021—four in south-central Idaho and three in the company's Capital Region (Figure 2). Of those seven homes weatherized, four were single-family and three were manufactured homes.

Marketing Activities

Due to in-home work being suspended since March 2020, no program marketing was done in 2021.

In the absence of Weatherization Solutions program offerings, Idaho Power promoted do-it-yourself winter weatherization techniques with a December bill insert and email to 243,833 residential customers. The insert was sent to 312,161 Idaho and Oregon residential customers and included tips like checking for air leaks, installing a smart thermostat, and behavior changes to increase comfort and lower energy bills.



Taking a few easy steps to stay warm and cozy as winter weather rolls in can make a big difference for energy-savings. Here are our best DIY tips and tricks for getting the most out of your winter heating.

One and done:

- **Weatherstrip and caulk around doors and windows to reduce drafts.** Fixing air leaks is one of the cheapest and easiest ways to improve comfort and reduce energy use.
- **Replace or clean your heating and cooling system filter(s)** to improve efficiency and help your system last longer.
- **Set the temperature on your water heater** so water at the tap is 120° F.
- **Seal ductwork using mastic or approved, foil-faced tape** to keep heated air from leaking into your attic or crawlspace.
- **Ensure you have adequate attic insulation.** We recommend a ceiling R-value of 38 or more.
- **Install a smart or programmable thermostat** to easily adjust your home's temperature based on your schedule. Visit idahopower.com/save to see if you qualify for a \$75 smart thermostat incentive!

Figure 20. Weatherization tips emailed to residential customers

Cost-Effectiveness

In 2021, the Weatherization Solutions for Eligible Customers program cost-effectiveness was 0.15 from the UCT perspective and 0.28 from the TRC perspective.

Weatherization Solutions for Eligible Customers projects, similar to WAQC program guidelines, benefit from a pre-screening of measures through a home audit process. The home audit process ensures an adequate number of kWh savings to justify the project and provides more consistent savings for billing analysis. See WAQC cost-effectiveness for a discussion of the audit and prescreening process, which is similar for both programs.

For further details on the overall program cost-effectiveness assumptions, see *Supplement 1: Cost-Effectiveness*.

Customer Satisfaction

Due to the limited number of projects resulting from COVID-19 restrictions, customer surveys were not distributed in 2021. Though two independent companies normally perform random verifications of weatherized homes and visit with customers about the program, no homes were verified because of COVID-19 restrictions.

2022 Program and Marketing Strategies

On October 25, 2021, once COVID-19 safety protocols allowed for in-home work to resume, Idaho Power notified contractors to resume weatherization projects. It is anticipated that program activity may be lower than normal in 2022 due to worker shortages, supply chain restrictions, and the high volume of WAQC applicants on regional CAP Agency waiting lists.

Idaho Power will update brochures as necessary to help spread the word about the program in all communities in 2022. If needed, additional marketing for the program may include bill inserts, emails, *News Briefs*, website updates, and ads in various regional publications, particularly those with a senior and/or low-income focus. Social media posts and boosts, coordinated partner content, and employee education may be used to increase awareness. Regional marketing and targeted digital ads will be considered based on need as evidenced by any regional contractor's waiting list for Weatherization Solutions services.

Commercial & Industrial Sector Overview

In 2021, Idaho Power’s commercial and industrial (C&I) sector consisted of 76,022 commercial, governmental, school, and small business customers. The number of customers increased by 1,613 or 2.2% from 2020. Energy use per month for customers in this sector is not as homogenous as other customer sectors and can vary by several hundred thousand kWh each month depending on customer type. In 2021, the commercial sector represented 27% of Idaho Power’s total retail annual electricity sales.

Industrial and special contract customers are Idaho Power’s largest individual energy consumers. In 2021, there were 125 customers in this category, representing approximately 22.5% of Idaho Power’s total retail annual electricity sales.

Idaho Power’s C&I sector has many energy-efficiency programs available to commercial, industrial, governmental, schools, and small business customers. The suite of options can help businesses of all sizes implement energy efficiency measures.

Table 15. Commercial/Industrial sector program summary, 2021

Program	Participants	Total Cost		Savings	
		Utility	Resource	Annual Energy (kWh)	Peak Demand (MW)
Demand Response					
Flex Peak Program	139 sites	\$ 501,973	\$ 501,973		31
Total		\$ 501,973	\$ 501,973		31
Energy Efficiency					
C&IEE					
Custom Projects	135 projects	8,608,903	22,550,062	53,728,267	
Green Motors Initiative—Industrial.....	4 motor rewinds	0	12,172	20,430	
New Construction	95 projects	2,691,171	4,160,999	17,536,004	
Retrofits	787 projects	3,826,750	11,534,413	21,181,022	
Commercial Energy-Saving Kits.....	906 kits	74,617	74,617	296,751	
Small Business Direct Install.....	452 projects	1,032,056	1,032,056	2,421,842	
Total		\$ 16,233,498	\$ 39,364,320	95,184,315	

Notes:

See Appendix 3 for notes on methodology and column definitions.

Totals may not add up due to rounding.

Energy Efficiency Programs

C&I Energy Efficiency—Custom Projects. For projects not covered by the New Construction or Retrofits options, Custom Projects offers incentives for qualifying large, custom energy efficiency projects and energy management measures, such as strategic energy management (SEM), tune-ups, system optimization, and recommissioning. Additionally, Idaho business

customers who wish to find ways to save energy and to quantify their savings can obtain a scoping assessment and detailed assessment through this option.

C&I Energy Efficiency—New Construction. This option offers specific incentives for designing and building better-than-code energy-efficient features into a new construction, major renovation, addition, expansion, or change-of-space project.

C&I Energy Efficiency—Retrofits. This option offers specific incentives for simple energy-saving retrofits to existing equipment or facilities.

Green Motors Initiative (GMI). Under the GMI, service center personnel are trained and certified to repair and rewind motors to improve reliability and efficiency. If a rewind returns a motor to its original efficiency, the process is called a “Green Rewind.” By rewinding a motor under this initiative, customers may save up to 40% of the cost of a new motor.

Commercial Energy-Saving Kits. This program offers free ESKs filled with products and tips to help small businesses save energy. Three industry-specific versions of the kit are delivered directly to Idaho Power’s small business customers: office, restaurant, and retail.

Small Business Direct Install (SBDI). Idaho Power launched an SBDI program in November 2019 targeting typically hard-to-reach small business customers. SBDI is implemented by a third-party contractor that provides turn-key services. Idaho Power pays 100% of the cost to install eligible measures for customers who use 25,000 kWh annually or less. SBDI is offered to eligible customers in a strategic geo-targeted approach.

Oregon Commercial Audits. This statutory-required program offers free energy audits, evaluations, and educational products to Oregon customers to help them achieve energy savings.

Demand Response Programs

Flex Peak Program. Idaho Power pays an incentive to commercial and industrial customers who voluntarily help the company reduce summer demand on specific summer weekdays or for other system needs.

Marketing

In 2021, Idaho Power continued to market the programs listed above, targeting the following customers: commercial, industrial, governmental, schools, small businesses, architects, engineers, and other design professionals.

Bill Inserts

A bill insert highlighting how Idaho Power’s incentives can save customers money was included in 40,048 business customer bills in March and a redesigned version of the bill insert was included in 39,594 bills in July.

Print and Digital Advertising

In 2021, the company redesigned its print ad to a single version that focused on promoting offered incentives and their availability to businesses of all sizes. The company also continued to promote messages around reliable, clean energy and low prices in select publications.

Print ads ran in the *Idaho Business Review* in April, May, August, September, October, and November, and in the *BOC Bulletin* in February and August. Ads also ran in the Building Owners and Managers Association (BOMA) membership directory and symposium program, *Idaho Business Review Top Projects Awards* publication, and the Idaho Association of General Contractors membership directory. Additionally, Idaho Power sponsored the Construction section in the *Idaho Business Review's Book of Lists*, which included an ad, company logo in the table of contents, and an article highlighting Idaho Power and the company's energy efficiency programs.

Idaho Power continued using search engine marketing to display Idaho Power's C&I Energy Efficiency Program near the top of the search results with the paid search terms when customers search for energy efficiency business terms. These ads received 257,579 impressions and 20,350 clicks.

Newsletters

Idaho Power produces a monthly newsletter called *Connections* that is distributed to all customers and covers a variety of topics. The August issue was dedicated to business energy efficiency topics, including the Swan Falls High School success story, changes to business incentives, and residential new construction incentives.

Idaho Power produces and distributes *Energy@Work*, a quarterly newsletter about Idaho Power company information and energy efficiency topics for business customers. In 2021, newsletters were delivered electronically.

- The spring issue was sent to 13,522 customers in March. The issue focused on lighting incentive increases and included articles on refrigerating COVID-19 vaccines with ultra-low temperature freezers and 2021 training opportunities.
- The summer issue, sent to 13,971 customers in June, focused on incentive changes for Retrofits and New Construction. It also included a Simplot success story and promotion of the GMI.
- The fall issue was sent to 14,343 customers in October. The issue included articles about operating during a drought, Idaho Power's Electric Vehicle Network, and new technology at the IDL ERL.
- The winter issue was sent to 15,551 customers in December. The issue included articles about supply chain issues impacting the ability to install energy-saving equipment in a

timely manner, Snake River restoration work, and new electric buses in Idaho Power's service area.

Airport Advertising

To reach business customers, Idaho Power continued to display two backlit ads throughout the airport in 2021. The company redesigned its ad promoting how Idaho Power helps power businesses and moved it from a baggage claim location to the main concourse walkway for increased visibility. Additionally, an ad on alternating airport display boards highlighted the company's clean energy goal—Clean Today. Cleaner Tomorrow.®—and the role energy efficiency plays in achieving that goal.

Radio

Idaho Power sponsored messages on public radio stations in Boise, Twin Falls, and Pocatello from July through September. The company ran a total of 402 messages in Boise and Twin Falls, and 750 messages in Pocatello.

Social Media

Idaho Power continued using regular LinkedIn posts focused on energy-saving tips, program details, incentives, and training opportunities. When appropriate, these messages were also shared on Idaho Power's Facebook and Twitter pages.

Public Relations

Idaho Power provides PR support to customers who want to publicize the work they have done to become more energy efficient. Upon request, Idaho Power creates large-format checks used for media events and/or board meetings. Idaho Power will continue to assist customers with PR opportunities by creating certificates for display within their buildings and speaking at press events, if requested.

While these opportunities were limited in 2021 due to the pandemic, Idaho Power did produce checks and support PR efforts for several companies, including Simplot, Twin Falls County, CLIF Bar, ON Semiconductor, Idaho Milk Products, the city of Council, Idaho State University, and the Wendell School District.

The company also released success-story videos on YouTube highlighting how McCain Foods and Swan Falls High School benefitted from Idaho Power's energy efficiency programs. The videos were shared on Idaho Power's social media channels and highlighted on the Idaho Power homepage.

Association and Event Sponsorships

Idaho Power's C&I Energy Efficiency Program typically sponsors a number of associations and events. In 2021, many of these events were cancelled or held virtually.

The company sponsored the BOMA Commercial Real Estate Symposium held virtually February 18. During the event, the company shared a video from the new construction senior engineer that included the Idaho Humane Society success-story video. The company also developed slides with key company facts that rotated on the screen before the event, placed LEDs and a brochure in the event giveaway box that was available for pickup, and placed an ad and article in the event program. The company also participated in BOMA's virtual Thursday Conversations video blog in March.

Idaho Power remained a sponsor of the Idaho Business Review's Top Projects Awards held in October in Meridian. The company logo was used throughout the event, and company materials were placed at the tables.

Customer Satisfaction

Idaho Power conducts the *Burke Customer Relationship Survey* each year. In 2021, on a scale of zero to 10, small business survey respondents rated Idaho Power 8.18 regarding offering programs to help customers save energy, and 8.13 related to providing customers with information on how to save energy and money. Twenty percent of small business respondents indicated they have participated in at least one Idaho Power energy efficiency program. Of the small business survey respondents who have participated in at least one Idaho Power energy efficiency program, 92% are "very" or "somewhat" satisfied with the program.

In 2021, on a scale of zero to ten, large commercial and industrial survey respondents rated Idaho Power 9.16 regarding offering programs to help customers save energy, and 8.99 related to providing customers with information on how to save energy and money. Seventy-six percent of large commercial and industrial respondents indicated they have participated in at least one Idaho Power energy efficiency program. Of the large commercial and industrial survey respondents who have participated in at least one Idaho Power energy efficiency program, 99% are "very" or "somewhat" satisfied with the program.

Training and Education

In 2021, Idaho Power engineers, program staff, field representatives, and hired consultants continued to provide technical training and education to help customers learn how to identify opportunities to improve energy efficiency in their facilities. The company has found that these activities increase awareness and participation in its energy efficiency and demand-response programs and enhance customer program satisfaction. To market this service and distribute the training schedule and resources, Idaho Power used its website, email, and *Energy@Work* newsletter.

During each training session, the large commercial and industrial technical consultant, key account energy advisors, or a program engineer gave an overview of the commercial and industrial programs available to customers.

As part of this outreach activity, Idaho Power collaborated with and supported stakeholders and organizations, such as IDL, BOMA, and the American Society of Heating, Refrigeration, and Air Conditioning Engineers (ASHRAE). Using Idaho Power funding, the IDL performed several tasks aimed at increasing the energy efficiency knowledge of architects, engineers, trade allies, and customers. Specific activities included sponsoring a BSUG, conducting Lunch & Learn sessions at various design and engineering firms, and offering the ERL.

Idaho Power delivered six equivalent full-time days of technical live, online training sessions in 2021 at no cost to the customers over the course of 12 days. Topics included the following:

- Industrial Refrigeration
- Motors
- Variable Frequency Drives (VFD)
- Introduction to Unitary Air Conditioning
- Advanced Unitary Air Conditioning
- Harmonics
- Pumping Systems

The level of participation in 2021 remained high, with 221 individuals signing up and 208 unique logins to the technical sessions. Due to the virtual nature of the course delivery, in some cases there were multiple attendees at a single login location. Customer feedback indicated the average satisfaction level was 91%. Idaho Power's average cost to deliver the technical trainings in 2021 was approximately \$4,720 per class.

Also, Idaho Power offered eight technical, live, online training sessions to municipal water and wastewater customers. Topics included the following:

- Water Energy Basics
- Activated Sludge Basics
- Primary Clarifier Optimization
- Pumping Energy Efficiency
- Controlling Activated Sludge
- Denitrification and Bio-P
- Low Cost/No Cost Opportunities

Water and wastewater trainings were attended by 262 participants. Cohort members and other operators were invited and offered continuing education units for drinking water and

wastewater professionals. Each course is designed to study improved operation, quality, and energy performance for different systems.

Aside from the classes listed above, Idaho Power also partnered with the NEEC to administer a Building Operator Certification Level I Course that began in November 2021 and will continue through May 2022. Idaho Power sponsored 17 customers who signed up for the training and will pay \$900 of the \$1,895 tuition cost upon completion.

Field Staff Activities

Energy efficiency opportunities continue to be an important factor for most businesses. Not only has there been ongoing interest in upgrading old, less efficient equipment, but there is also a heightened interest to improve behaviors to meet new sustainability initiatives. Idaho Power's energy efficiency programs are designed to accommodate all possible efficiency opportunities, ranging from equipment improvements to a variety of business cohorts that offer support and ongoing training for a long-term, more sustainable approach to energy efficiency.

Idaho Power has trained friendly and engaged energy advisors in each region to proactively share these opportunities to influence change. While COVID-19 has presented challenges in some areas with on-site visits in 2021, it has also opened doors to be creative in maintaining close working relationships with customers. Online meetings and more frequent check-ins have proven to be productive and effective with the company's largest commercial customers. Energy advisors have specific goals to maintain close working relationships and COVID-19 did not negatively affect those goals. The company continued to offer commercial building engineers, trade allies, and other stakeholders online technical training to help them be successful with the ongoing promotion of energy efficiency opportunities.

Commercial and Industrial Energy Efficiency Program

	2021	2020
Participation and Savings*		
Participants (projects/kits)	1,021	928
Energy Savings (kWh)**	92,465,723	129,593,880
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source***		
Idaho Energy Efficiency Rider	\$14,375,182	\$23,293,492
Oregon Energy Efficiency Rider	\$742,013	\$661,370
Idaho Power Funds	\$9,630	\$75,793
Total Program Costs—All Sources	\$15,126,824	\$24,030,655
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.017	\$0.018
Total Resource Levelized Cost (\$/kWh)	\$0.043	\$0.044
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	2.86	3.27
Total Resource Benefit/Cost Ratio	1.46	1.63

*Metrics for each option (New Construction, Custom Projects, and Retrofits) are reported separately in the appendices and in *Supplement 1: Cost-Effectiveness*.

**2020 total includes 56,012 kWh of energy savings from 10 GMI projects. 2021 total includes 20,430 kWh of energy savings from four GMI projects.

***2020 and 2021 dollars include totals for New Construction, Custom Projects, and Retrofits.

Description

Three major program options targeting different energy efficiency projects are available to commercial, industrial, governmental, schools, and small business customers in the company's Idaho and Oregon service areas: Custom Projects, New Construction, and Retrofits.

Custom Projects

The Custom Projects option provides incentives for non-lighting energy efficiency modifications to new and existing facilities. The goal is to encourage energy savings in Idaho and Oregon service areas by helping customers implement energy efficiency upgrades. Incentives reduce customers' payback periods for custom modifications and promote energy-saving operations that might not otherwise be completed. The Custom Projects option also offers energy assessment services to help identify and evaluate potential energy-saving modifications or projects.

Interested customers submit a pre-approval application to Idaho Power for potential modifications identified by the customer, Idaho Power, or a third-party consultant. Idaho Power reviews each application and works with the customer and vendors to provide or gather sufficient information to support the estimated energy savings calculations, then pre-approves

the project. Then the customer moves forward with the project. In some cases, large, complex projects may take as long as two or more years to complete.

Once the project is completed, customers submit a payment application, and each project is reviewed to ensure energy savings are achieved. Idaho Power engineering staff or a third-party consultant verifies the energy-savings methods and calculations. Through this verification process, the final energy savings and the project costs are estimated.

On the larger and more complex projects, Idaho Power or a third-party consultant conducts on-site power monitoring and data collection before and after project implementation. The M&V process helps ensure projected energy savings are achieved. Verifying applicants' information confirms energy savings are obtained and are within program guidelines. If changes in project scope take place, Idaho Power will recalculate energy savings and incentive amounts based on the actual installed equipment and performance.

New Construction

The New Construction option enables customers in Idaho Power's Idaho and Oregon service areas to incorporate energy-efficient design features and technologies into new construction, expansion, or major remodeling projects. Initiated in 2004, the New Construction option currently offers incentives for 33 energy-saving building and design features related to efficient lighting, lighting controls, building shell, HVAC equipment, HVAC controls, variable speed drives, refrigeration, compressed air equipment, appliances, and other equipment. The customer may otherwise lose savings opportunities for these types of projects. The new construction and major renovation project design and construction process is much longer than small retrofits and often encompasses multiple calendar years.

Retrofits

The Retrofits option is Idaho Power's prescriptive measure option for existing facilities. This part of the program encourages customers in Idaho and Oregon to implement energy efficiency upgrades by offering incentives on a defined list of measures. Eligible measures cover a variety of energy-saving opportunities in lighting, HVAC, building shell, food service equipment, and other commercial measures. Customers can also apply for non-standard lighting incentives. A complete list of the measures offered through Retrofits is included in *Supplement 1: Cost-Effectiveness*.

Program Activities

Idaho Power has found that providing facility energy assessments, customer technical training, and education services are key to encouraging customers to consider energy efficiency modifications. The 2021 activities not already described in the Commercial/Industrial Sector Overview are described below.

Custom Projects

Incentive levels for the non-lighting projects remained the same in 2021, at \$0.18/kWh of first-year savings, up to 70% of the project cost. The energy management incentive of \$0.025/kWh of first-year savings, up to 100% of the eligible costs (added in 2020), also remained the same in 2021. Energy management projects have the following benefits:

- Tend to have a shorter measure life and a much lower cost.
- Involve O&M changes that save energy without interrupting the customer's service or product.
- Generate cost-effective energy savings from measures rooted in low-cost or no-cost O&M improvements.

Idaho Power provides incentives for conducting leak assessments and fixing underground water leaks. The program reimburses \$1,000 per five miles of pipe for a third-party leak assessment and offers a custom incentive of \$0.18/kWh saved up to 70% of the eligible cost to repair the leaks for eligible underground pipes.

Compressed air system leak repairs are also eligible under the energy management incentive at \$0.025 per kWh saved up to 100% of project cost. Customers can use their own instrumentation to identify compressed air leaks or work with one of Idaho Power's third-party consultants to identify leaks. Once leaks are identified, energy savings achieved from fixing leaks can be quantified. Project costs are calculated by factoring in the material cost to fix the leaks as well as any labor requirements. One of the third-party engineering consultants is developing a tool that will help streamline the incentive process for this type of project.

Idaho Power funds the cost of engineering services, up to \$4,500, for conducting energy scoping assessments to encourage its larger customers to adopt energy efficiency improvements. Idaho Power contracted with five firms to provide scoping assessments and general energy efficiency engineering support services in 2021. A new RFP was issued in the fall of 2021, and six successful bidders were selected to provide general energy efficiency engineering services through 2025. Two of the firms that were selected are focused on energy modeling to support cohorts and other SEM offerings. The other four firms provide a wide array of engineering services, including scoping assessments, detailed assessments, energy modeling, and various SEM programs.

The Custom Projects option had a successful year with a total of 135 completed projects, 20 of which were in Oregon. Custom Projects achieved energy savings of 53,728 MWh (Table 16), which is a 43% decrease compared to 2020. The year 2020 was an exceptional growth year in terms of energy savings under the Custom Projects option (greater than 30% versus 2019), and COVID had not yet impacted many of the projects. In 2021, almost all projects were slowed down by materials and labor issues.

Idaho Power also received 114 new applications in 2021 representing a potential of 40,577 MWh of savings on future projects.

Table 16. Custom Projects annual energy savings by primary option measure, 2021

Option Summary by Measure	Number of Projects	kWh Saved
Compressed Air.....	19	6,101,839
Controls.....	1	119,378
Energy Management	33	11,300,724
Fans.....	3	1,294,181
HVAC.....	8	2,613,396
Lighting.....	21	5,564,430
Motors	0	0
Other.....	6	4,313,845
Pump.....	6	458,478
Refrigeration.....	23	11,700,832
VFD.....	15	10,261,164
Total*	135	53,728,267

*Does not include GMI project counts and savings.

Custom Projects engineers and the key account energy advisors visited large-commercial and industrial customers to conduct initial facility walk-throughs, commercial/industrial efficiency program informational sessions, and training on specific technical energy-saving opportunities as pandemic and other conditions allowed. Virtual/remote capabilities were developed and implemented when health or safety restrictions were necessary. Idaho Power also provided sponsorship for the 2021 ASHRAE Technical Conference (virtual). Custom Projects engineers gave presentations on Idaho Power programs and offerings at the Cohort for Schools Mid-term and Final Workshops (virtual) and eight presentations at Water and Wastewater Cohort Workshops (virtual).

In 2021, Idaho Power contractors completed 26 scoping assessments on behalf of Idaho Power customers. These assessments identified over 28,984 MWh of savings potential and will be used to promote future projects.

In 2013, a Streamlined Custom Efficiency (SCE) offering was started that works to keep vendor engagement high, targeting projects that may have typically been too small to participate under the Custom Projects option. Currently, the SCE offering provides custom incentives for refrigeration controllers for walk-in coolers, process-related VFDs, and other small, vendor-based projects that do not qualify for prescriptive incentives.

Idaho Power contracted with a third party to manage SCE data collection and analysis for each project. In 2021, the SCE offering processed 24 projects totaling 4,096,687 kWh of savings and \$571,999 in incentives.

Cohorts

Idaho Power also has cohorts to engage with customers in group settings to allow customer interaction and economies of scale in working with multiple customers on SEM.

The Municipal Water Supply Optimization Cohort (MWSOC), Eastern Idaho Water Cohort (EIWC), Wastewater Energy Efficiency Cohort (WWEEC), and the Continuous Energy Improvement (CEI) Cohort for Schools program offerings are also driving a significant number of new projects in addition to increasing vendor engagement from the SCE offering. Capital projects promoted or identified in SEM are reported and incentivized through other Idaho Power C&I programs, not as a cohort savings number.

Cohorts are structured to offer three phases of support.

1. The *active* phase, which is typically the first two years of engagement with strong consultant support, includes energy team development, energy policy development, energy model creation, training and report-out workshops, energy champion and team calls, and general energy awareness.
2. The *maintaining* phase includes medium consultant support and is typically years three through five or six. This phase includes consultant maintenance of facility energy models, monthly energy champion calls, report-out workshops, and ongoing general development.
3. The *sustaining* phase is typically beyond year five or six where the participants manage activities on their own including maintenance of energy models and ongoing focus on energy-saving activities with little consultant support. Participants in this phase will have the option to participate in report-out workshops but cohort-related energy savings will no longer be claimed, and consultant support will be minimal.

Each cohort offering is described below.

Municipal Water Supply Optimization Cohort

The MWSOC began in January 2016. The goal of the cohort was to equip water professionals with the skills necessary to independently identify and implement energy efficiency opportunities that produce long-term energy and cost savings.

Fourth-year incentives and savings totaled \$11,275 and 559,254 kWh per year with all incentives paid at 70% of the eligible cost. Fourth-year incentives were processed, and savings were reported in 2021.

Fifth-year incentives and savings totaled \$7,173 and 403,826 kWh per year with all incentives paid at 70% of the eligible cost except one facility. Fifth-year incentives were processed, and savings were reported in 2021.

Idaho Power continued the cohort for 11 of the original 15 participants and offered two webinar trainings in late 2021. One participant will remain in the active phase and 10 participants will be transitioning to the sustaining phase. Idaho Power's contractor minimally contacted participants to check on project progress and opportunities and to address energy model data updates.

Eastern Idaho Water Cohort

The EIWC began in January 2018 with the goal to offer the MWSOC to the eastern part of Idaho Power's service area. This was accomplished in collaboration with Rocky Mountain Power and BPA to deliver joint workshops for customers located in eastern Idaho. Two Idaho Power customers started at the beginning of this program and are in the active phase and will soon transition to the sustaining phase. Third-year incentives were processed, and savings were reported in 2021 totaling \$2,392 and 674,892 kWh per year. In the third year of the offering, Idaho Power's contractor contacted participants to check on project progress and opportunities and to address energy model data updates. A draft of the fourth-year energy-savings report is expected in 2022.

Wastewater Energy Efficiency Cohort

In January 2014, Custom Projects launched WWEEC, a two-year cohort training approach and incentives for low-cost or no-cost energy improvements for 11 municipal wastewater facilities in Idaho Power's service area. In 2016, Idaho Power decided to increase the duration of WWEEC to further engage customers. Five of the 11 original participants are engaged in the WWEEC Continuation with many of the original participants starting major construction projects in years two and three of WWEEC.

Year six includes one facility that re-engaged with the cohort after major renovations. The facility was re-baselined, and the sixth-year energy savings before adjusting for capital projects were 591,226 kWh per year. After capital project adjustments, incentives and savings were processed and reported in 2021, totaling \$174 and 965 kWh per year. In the sixth year, the consultant contacted the participant to check on progress, discuss opportunities, and to address energy model data updates. Six participants are in the maintaining phase of the program.

Continuous Energy Improvement Cohort for Schools

The goal of this cohort is to equip school district personnel with hands on training and guidance to help them get the most out of their systems while reducing energy consumption. The fourth program year of the Cohort for Schools ran from June 2020 through May 2021. Over this

program year, the structure of the offering was refined to include three phases of support: active, maintaining, and sustaining.

Five school districts, of the original nine from 2017, continued to implement CEI concepts and planned activities for the cohort. In October 2019, two new school districts began participating. These districts developed their energy teams, built initial facility energy models, and went through training on various aspects of CEI and energy efficiency through 2021.

Energy savings for the participants were evaluated from June 2020 through May 2021. Activities were conducted through May 2021 to complete a full 12-month cycle and to work around the standard school calendar for the participants. The cohort is implemented by a third-party consultant that provided final savings reports for each school district, which totaled 4,556,394 kWh for 2021. In addition, one district saved 2,848,708 kWh through program year four but was still providing backup documentation at the end of 2021, so these savings will be claimed in 2022.

Fourth-year activities commenced over the summer of 2020, concluding at the end of May 2021. All seven participants entering this program year continued through 2021. Of those seven, five districts are now modeling all schools in their district. One district added three new facilities to the cohort, one added two new facilities, and another added one new facility in this program year for a total of 41 facilities that are currently engaged with the offering.

Activities in 2021 included managing a register of energy efficiency opportunities for each facility detailing low-cost and no-cost opportunities to reduce energy consumption. The consultant worked with each participant to complete as many identified opportunities as possible. Afterward, the consultant checked in monthly by phone to review opportunity register items and to discuss current activities. Idaho Power provided program and incentive information, both in hard copy and electronically, along with many other energy-saving resources pertinent to school facilities.

A virtual mid-term workshop was held January 14, 2021, where school districts reported their results through the end of 2020, and a final virtual workshop was held on June 29, 2021, where final results were reported for the program year. Districts shared successes, lessons learned, and other details pertinent to their energy-saving journeys.

The 2021 to 2022 program year activities will continue until May 31, 2022. Idaho Power will then review final M&V reports to establish energy savings and eligible costs for the program year activities and will distribute the corresponding incentives to participating school districts.

Green Motors Initiative

Idaho Power participates in the Green Motors Practices Group's (GMPG) GMI. Under the GMI, service center personnel are trained and certified to repair and rewind motors to improve

reliability and efficiency. If a rewind returns a motor to its original efficiency, the process is called a “Green Rewind.” By rewinding a motor under this initiative, customers may save up to 40% of the cost of a new motor. The GMI is available to Idaho Power’s agricultural, commercial, and industrial customers.

Currently, nine motor service centers have signed on as GMPG members in Idaho Power’s service area. Under the initiative, Idaho Power pays service centers \$2 per horsepower (hp) for each National Electrical Manufacturers Association (NEMA)-rated motor up to 5,000 hp that receives a verified Green Rewind. Half of that incentive is passed on to the customer as a credit on their rewind invoice. The GMPG requires all member service centers to sign and adhere to the GMPG Annual Member Commitment Quality Assurance agreement. The GMPG is responsible for verifying QA.

In 2021, a total of four commercial and industrial customers’ motors were rewound, and the savings for the GMI was 20,430 kWh.

New Construction

In 2021, 95 projects were completed, resulting in 17,536,004 kWh of energy savings in Idaho and Oregon. New Construction had a 20% reduction in total projects and a 20% increase in total savings compared to 2020. The commercial and industrial construction industry has been extremely active in Idaho Power’s service area throughout 2021, although the industry is experiencing labor shortages and supply chain issues that have delayed, slowed, and complicated some projects.

Maintaining a consistent offering is important for large projects with long construction periods; however, changes are made to enhance customers’ choices or to meet new code changes. Idaho Power tries to keep the New Construction option consistent by making changes approximately every other year. The TRM has been updated to include 2018 IECC information and was finalized in 2021. The program offerings were updated June 15, 2021, to reflect those changes; along with the update, program offerings were reviewed to include new measures, adjust existing measures, and review the cost-effectiveness of all measures. Overall, seven program offerings were removed, and seven program offerings were added to align with the updated TRM. The 2021 program offering includes 33 measures in Idaho and 25 measures in Oregon.

In addition to the customer incentive, a Professional Assistance Incentive (PAI) is available to architects and/or engineers for supporting technical aspects and documentation of a project. The PAI is equal to 20% of the participant’s total incentive with a maximum allowed of \$5,000 per application.

The PAI increases the engagement with architects and engineers and is most beneficial to small and medium businesses as they prepare project documentation. These customers typically do

not have staff with a technical background in construction, which makes completing applications and submitting documentation a challenge.

On September 23, 2020, Idaho Power increased the eligible PAI incentive from 10% to 20% of the participant's total incentive with a correspondingly increased maximum allowed from \$2,500 to \$5,000 per application. In 2021, 40 projects, or 42% of the projects paid, received the PAI compared to 40 projects, or 34% of the total projects paid, in 2020. The company decided to continue the increased PAI after positive feedback from architects and engineers.

Idaho Power representatives did not make in-person visits to architectural and engineering firms in Boise in 2021 due to COVID-19 restrictions, but they did continue discussions via phone and email. These conversations are intended to build relationships with the local design community and to discuss Idaho Power's C&I Energy Efficiency Program.

The New Construction option continued random post-project verifications on 10% of projects completed in 2021. The University of Idaho's IDL did not complete on-site post-project verifications in 2020, but rather completed desk reviews of all documentation. In 2021, the IDL returned to on-site post-project verification on 12 of the 95 projects—over 10% of the total completed. The purpose of the verifications is to confirm program guidelines and requirements are adequate to ensure the supporting final project documentation provided aligns with field installation. More discrepancies were identified in verified projects in 2021 than in previous years. Idaho Power and the IDL will evaluate the process in 2022 and create a project verification standard to include verification prior to payment for 10% of projects completed. See *Supplement 2: Evaluation* for the complete IDL report.

The impact evaluation from 2019 had a recommendation to:

- *Utilize [Hours of Use] HOU's from the TRM for lighting and HVAC projects started after the TRM was implemented*
- *Also, the sources for the TRM's data are clearly cited and can be traced back to original research.* The TRM was updated in 2021 adding additional transparency and clarification.

Retrofits

The Retrofits option achieved 21,181 MWh of energy savings in 2021, representing 787 projects. Lighting retrofits comprised most of the energy savings and project count.

In March 2021, Idaho Power rolled out an updated lighting tool for Retrofits lighting applications. Enhancements were made to this version, such as consolidating two tabs into one, and making the temporary incentive increases from 2020 permanent. In addition, fluorescent fixture incentives were removed from the standard incentive menu to a non-standard

incentive. Other lighting incentive menu changes were made in response to measure cost-effectiveness review.

Retrofits staff conducted four virtual program workshops for trade allies and large customers to inform them of the adjustments to the lighting measures and the upgrades to the lighting tool.

The Retrofits non-lighting measure savings and costs are determined by Idaho Power's TRM. In 2020, the company contracted with a third party to update its TRM. The work was completed in 2021, and the TRM updates were incorporated into the Retrofits non-lighting option menu, which resulted in incentive changes for several measures, the addition of new measures, and the removal of others. The changes became effective in Idaho in June and in Oregon in September 2021. Retrofits staff conducted three non-lighting webinars to review the changes with trade allies and large customers.

Due to the continued COVID-19 pandemic, no in-person workshops occurred in 2021. In September 2021, Idaho Power gave a virtual presentation as part of an International Brotherhood of Electrical Workers (IBEW) Local 291 class in Boise on the available lighting incentives and how electrical contractors could engage in the Retrofits option. In December 2021, Idaho Power hosted the *Making Controls Simple: LLLC Myths & Installation Advantages* webinar for electrical contractors and suppliers, and large commercial customers. Continuing education credits were given for electricians attending the webinar.

Idaho Power continued its contracts with various consultants to provide ongoing program support for lighting and non-lighting reviews and inspections, as well as trade ally outreach.

Marketing Activities

Idaho Power continued to primarily market the C&I Energy Efficiency Program as a single offering to businesses. See the Sector Overview for the company's efforts to market the C&I Energy Efficiency Program. Below are the option-specific marketing efforts for 2021.

Custom Projects

In addition to program-level marketing activities, Idaho Power continued to present large-format checks to interested Custom Projects participants and publicized these events to local media, when applicable. However, there were far fewer checks presented in-person in 2020 and 2021 than in previous years due to COVID-19 restrictions.

New Construction

Idaho Power updated its brochure in mid-2021 to reflect the new incentive information. The company also sent a letter to 310 architects and engineers in August informing them of the new incentives and providing them with a copy of the updated program overview brochure and harmonics brochure.

The company continued to place banners on select construction sites highlighting that the facility is being built or enhanced with energy efficiency in mind. A banner remained at St. Luke's McCall Medical Center throughout 2021.

Last, Idaho Power sponsored the American Institute of Architects (AIA) Idaho Chapter awards event in Ketchum in September. The company's logo appeared on all marketing materials, a table tent promoting the New Construction option was placed on the tables, and print ads and articles appeared in the event programs.

Retrofits

In 2021, Idaho Power updated its Retrofits brochure and split the information into two brochures: one specific to Idaho customers and the other for Oregon customers. The company also redesigned the Retrofits website so customers first choose which state the project will be completed in, so they are directed to the incentives specific to that state.

The company placed a pop-up ad on My Account in September that resulted in 2,859 views and 160 click-throughs from business customers.

To promote the lighting incentives, Idaho Power developed a point-of-purchase display to place at the checkout counter at 60 lighting suppliers. The displays received very positive comments from suppliers. The company also sent out a lighting postcard to 1,400 businesses in October. Throughout a portion of the year, the company also sent out emails promoting the lighting incentives. The company's customer solutions advisors then followed up by making personal phone calls to customers who received the email.

Green Motors Initiative

In 2021, Idaho Power continued to promote GMI as part of the C&I Energy Efficiency Program marketing efforts. The company posted about the program on social media in March and December. Additionally, the program was featured in the summer Energy@Work electronic newsletter.

Cost-Effectiveness

Custom Projects

Historically, all projects submitted through the Custom Projects option must meet cost-effectiveness requirements, which include TRC, UCT, and PCT tests from a project perspective. The program requires that all costs related to the energy efficiency implementation and energy-savings calculations are gathered and submitted with the program application. Payback is calculated with and without incentives, along with the estimated dollar savings for installing energy efficiency measures. As a project progresses, any changes to the project are used to recalculate energy savings and incentives before the incentives are paid to the participant. To aid in gathering or verifying the data required to conduct cost-effectiveness

and energy-savings calculations, third-party engineering firms are sometimes used to provide an assessment, or engineering M&V services available under the Custom Projects option.

The UCT and TRC ratios for the program are 2.98 and 1.32, respectively. Non-energy impacts were applied in 2021 based on an estimated per-kWh value by commercial and industrial end-uses. These values were provided by a third-party as part of the 2019 impact evaluation of the New Construction and Retrofits options. Details for the program cost-effectiveness are in *Supplement 1: Cost-Effectiveness*.

New Construction

To calculate energy savings for the New Construction option, Idaho Power verifies the incremental efficiency of each measure over a code or standard practice installation baseline. Savings are calculated through two main methods. When available, savings are calculated using actual measurement parameters, including the efficiency of the installed measure compared to code-related efficiency. When precise measurements are unavailable, savings are calculated based on industry standard assumptions. Because the New Construction option is prescriptive and the measures are installed in new buildings, there are no baselines of previous measurable kWh usage in the building. Therefore, Idaho Power uses industry standard assumptions from the IECC to calculate the savings based on an assumed baseline, i.e., how the building would have used energy absent of efficiency measures.

New Construction incentives are based on a variety of methods depending on the measure type. Incentives are calculated mainly through a dollar-per-unit equation using square footage, tonnage, operating hours, or kW reduction.

To prepare for the 2021 program changes, Idaho Power contracted with a third party to update the TRM for the New Construction option. The TRM, which provides savings and costs related to existing and new measures for the New Construction option, was updated to include the IECC 2018 baseline. The new savings will be reflected on applications initiated after the June 2021 program update.

The UCT and TRC ratios for the program are 2.98 and 2.70, respectively. Non-energy impacts were applied in 2021 based on an estimated per-kWh value by commercial and industrial end-uses. These values were provided by a third party as part of the 2019 impact evaluation of the New Construction and Retrofits options.

Complete, updated measure-level details for cost-effectiveness can be found in *Supplement 1: Cost-Effectiveness*. Assumptions for measures prior to the mid-year update can be found in the *Demand-Side Management 2020 Annual Report, Supplement 1: Cost-Effectiveness*.

Retrofits

For the first half of 2021, Idaho Power used most of the same savings and assumptions as were used after the program changes in 2020 for the Retrofits option. For all lighting measures,

Idaho Power uses a Lighting Tool developed by a third party. An initial analysis was conducted to see if the lighting measures shown in the tool were cost-effective based on the average input of watts and hours of operation, while the actual savings for each project are calculated based on specific information regarding the existing and replacement fixture. For most non-lighting measures, deemed savings from the TRM or the RTF are used to calculate the cost-effectiveness. To prepare for the 2021 program changes, Idaho Power contracted with a third party to update the TRM for the Retrofits options. The TRM provides savings and costs related to existing and new measures for the Retrofits option. The new savings will be reflected on all applications submitted after the June 2021 program update.

The UCT and TRC ratios for the program are 2.53 and 1.27, respectively. Non-energy impacts were applied in 2021 based on an estimated per-kWh value by commercial and industrial end-uses. These values were provided by a third-party as part of the 2019 impact evaluation of the New Construction and Retrofits options.

Complete updated measure-level details for cost-effectiveness can be found in *Supplement 1: Cost-Effectiveness*. Assumptions for measures prior to the mid-year update can be found in the *Demand-Side Management 2020 Annual Report, Supplement 1: Cost-Effectiveness*.

Customer Satisfaction

Retrofits

In 2021, a survey was sent to customers who had a lighting project installed by a contractor to evaluate the customers' satisfaction level for the contractors listed on the Retrofits website. Survey questions gathered information about how customers learned of the program and their satisfaction with the program, contractor, and equipment.

A survey invitation was sent to 497 program participants in 2021. Idaho Power received survey results from 125 respondents. Some highlights include the following:

- Over 53% of respondents learned of the program from a contractor, and over 14% learned of the program from an equipment supplier.
- 88% of respondents said they were “very satisfied” with the program, and over 11% of respondents indicated they were “somewhat satisfied.”
- 92% of respondents said they were “very satisfied” with the contractor they hired to install their equipment, and over 6% of respondents indicated they were “somewhat satisfied.”
- Nearly 93% of respondents said they were “very satisfied” with the equipment installed, and nearly 6% of respondents said they were “somewhat satisfied.”

A copy of the survey results is included in *Supplement 2: Evaluation*.

Evaluations

In 2021, Idaho Power contracted with a third party to conduct impact and process evaluations of the C&I Custom Projects program. The evaluation found a successfully run program that has mitigated many of the risks associated with custom energy efficiency programs. The evaluation team identified only minor adjustments to claimed savings and calculated a realization rate of 99.8%.

The impact evaluation recommends maintaining the long-term focus of the cohorts' projects, continuing to build relationships in the market, and considering the use of a consumption analysis approach for determining energy savings, where necessary. The process evaluation recommends updating the commercial and industrial program logic model to include recent program updates, adding a new construction or equipment replacement check box for the program application, and continuing to focus on efficient and effective communication between all parties.

Idaho Power will consider all recommendations made in the report, and any changes to the program will be reported in the *Demand-Side Management 2022 Annual Report*. See the complete analysis report in *Supplement 2: Evaluation*.

2022 Program and Marketing Strategies

In 2022, the three options will continue to be marketed as part of Idaho Power's C&I Energy Efficiency Program. Below are specific program strategies that apply to the individual options of the program.

Custom Projects

In 2022, the company plans to expand deployment of the newly developed energy management commercial energy-savings tool, Find n' Fix, which, in conjunction with engineering services, will help identify and quantify energy savings opportunities for commercial customers. Also, the compressed air leak detection and repair offering that is available to larger customers, like the water leak measure launched in 2020, will be marketed and expanded in 2022.

Activities and coaching will continue for the water and wastewater cohort participants and the EIWC. Preliminary planning to implement a new cohort based on industrial wastewater is being conducted. This cohort will focus on a more technical approach to energy savings than the other water and wastewater cohorts. The estimated implementation of this cohort will be early 2022.

Idaho Power will continue to provide the following:

- In-person or virtual site visits and energy scoping assessments by Custom Projects engineers to identify projects and energy savings opportunities as conditions allow.

- Funding for detailed energy assessments for larger, complex projects. Virtual assessments can also be offered in many cases.
- M&V of larger, complex projects. Virtual M&V can also be used as conditions allow.
- Technical training for customers, presented virtually or in person as conditions allow.

New Construction

In 2021, more discrepancies were identified in verified projects than in previous years. Idaho Power and the IDL will evaluate the project verification process in 2022 and create a standard that includes verification prior to payment on a minimum of 10% of completed projects. The 2022 evaluation and process update will improve the verification process and reduce discrepancies.

As in past years, Idaho Power will continue to build relationships in 2022 by sponsoring technical training through the IDL to address the energy efficiency education needs of design professionals throughout Idaho Power's service area.

Retrofits

Idaho Power will offer two lighting-related technical trainings to trade allies and large commercial customers in 2022.

Commercial Energy-Saving Kits

	2021	2020
Participation and Savings		
Participants (sites)	906	1,379
Energy Savings (kWh)	296,751	258,368
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$71,501	\$97,645
Oregon Energy Efficiency Rider	\$3,117	\$5,678
Idaho Power Funds	\$0	\$355
Total Program Costs—All Sources	\$74,617	\$103,678
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.029	\$0.047
Total Resource Levelized Cost (\$/kWh)	\$0.029	\$0.047
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	1.64	1.24
Total Resource Benefit/Cost Ratio	2.00	2.38

Description

The Commercial Energy-Saving Kit (Commercial ESK) program is offered to commercial business customers in Idaho and Oregon. Three industry-specific types are available for restaurants, retailers, and offices (Table 17)—and each contains installation instructions and a variety of items intended to help save energy related to lighting, hot-water use, and intermittently used electrical devices. Idaho Power uses a third-party vendor for kit assembly and mailing. The vendor sends the kit through the mail directly to the customer on the company’s behalf.

Table 17. Industry-specific Commercial ESK contents

Restaurant	Retail	Office
(3) 9-watt LED Lightbulbs	(2) 9-watt LED Lightbulbs	(2) 9-Watt LED Lightbulbs
(2) Bathroom Aerator 1.0 gpm	(2) 8-watt LED BR30	(2) Bathroom Aerator 1.0 gpm
(2) Kitchen Aerator 1.5 gpm	(1) Bathroom Aerator 1.0 gpm	(1) Kitchen Aerator 1.5 gpm
(2) Exit Sign Retrofit	(2) Exit Sign Retrofit	(2) Exit Sign Retrofit
(1) Pre-Rinse Spray Valve		(1) Advanced Power Strip

The vendor also batch-ships kits to Idaho Power area offices for distribution by its energy advisors. An energy advisor may then deliver a Commercial ESK while visiting a small business customer and use it as an introduction to the benefits of the other commercial energy efficiency programs offered by the company.

Program Activities

The vendor made no batch shipments in 2021 due to in-person customer visits being drastically reduced because of COVID-19 restrictions. However, Idaho Power continued to offer Commercial ESKs, with a primary focus on small business customers. Nearly all the kits were distributed by mail in 2021.

Idaho Power distributed 906 kits (Table 18), most of which were distributed after a customer made a request through the website or spoke with a company representative on the phone.

A modified RFP was sent to three third-party kit vendors who are currently contracted with Idaho Power or who have been in the recent past. The RFP asked only for pricing on a shortened list of kit items. Due to cost-effectiveness or the RTF deactivating a few of the kit items, they were omitted. The vendor with the lowest kit cost was selected.

Table 18. Energy savings by type and number of Commercial ESKs distributed

State	Kit Type	Total Distributed	kWh Savings
Idaho	Restaurant	206	163,381
	Retail	51	10,940
	Office	611	108,233
Oregon	Restaurant	12	9,517
	Retail	2	429
	Office	24	4,251

Marketing Activities

Idaho Power promoted the Commercial ESKs using LinkedIn posts in February and July. Additionally, the kits were promoted on Facebook, Twitter, and LinkedIn in November in support of Small Business Saturday.

The company displayed a pop-up ad to small business customers who logged into My Account in March, resulting in 417 kit orders. Customers signing into My Account clicked on the pop-up ad and requested a kit through the online order form. The form generated an email that was sent directly to the program specialist, who fulfilled the order.

In May, the company tried a new tactic by sending a targeted email to 478 restaurants. This tactic resulted in 158 kit orders, many of them restaurant kits, but the other two kit types were distributed as well. The company sent a targeted email to 485 retail customers in November that resulted in 49 kits ordered of all kit types.

Cost-Effectiveness

Because no deemed savings values exist for the Commercial ESK program, Idaho Power made several assumptions for each kit. When the offering launched in mid-2018, the installation rates

of the items in the kit were unknown. Idaho Power estimated the installation rates based on professional judgement. A follow-up survey was sent to active participants in November 2020 with an added question regarding fuel type to determine the percentage of electric water heaters. When the kits are distributed, the water heating fuel source is often unknown. Idaho Power updated this assumption in 2021 based on the follow-up survey sent to customers in 2020.

For the LEDs and aerators, savings vary by kit type based on the average annual HOU and annual gallons of water used by business type. Savings for the pre-rinse spray valve in the restaurant kit, and advance power strips for the office kits, were directly from the RTF. Based on the updated savings assumptions, restaurant, retail, and office kits provide approximately 793, 215, and 177 kWh of savings respectively.

In 2021, the RTF reviewed the savings associated with the pre-rinse spray valve and the advanced power strips. For pre-rinse spray valves, the federal standards changed in 2019, and the current standards already met or exceeded the WaterSense specifications. WaterSense has not released a new, more efficient specification. As a result, the RTF deactivated the workbook, and there are no savings associated with the pre-rinse spray valves; the restaurant kit savings declined to 665 kWh.

In regard to the advanced power strips, the RTF found there was large uncertainty around the savings estimates, and more research is needed. Because the measure is shown to be not cost-effective for the region and many office computers already have energy-saving features, a decision was made to deactivate the workbook. Therefore, there are no savings associated with the advanced power strips going forward, and the savings for the office kits decline to approximately 117 kWh. Because of this, the office kits would not be cost-effective as a standalone kit.

At the November EEAG meeting, Idaho Power shared the cost-effectiveness challenges for the kit program and proposed four possible options. With direction from EEAG, it was decided to simplify the offering to one kit, continue sending the kit per customer request, and track the business type ordering the kit.

The Commercial ESK contract with the existing third-party vendor ended as of December 31, 2021, and a new contract featuring the condensed version of the kit with a plain box and minimal marketing to reduce kit costs will be effective in early 2022. The kit distribution will remain dependent on a customer request or through an Idaho Power employee.

For more information about the cost-effectiveness savings and assumptions, see *Supplement 1: Cost-Effectiveness*.

Customer Satisfaction

With customer survey numbers remaining small, it is difficult to quantify the program satisfaction based on the small percentage of surveys returned. Anecdotally, the program specialist received multiple emails with a “thank you” included after the kit was ordered. With the new third-party kit vendor, an emphasis will be placed on survey returns and asking for the fuel source and business type within the survey. The third-party vendor has offered to include survey follow-up and rewards in their contract.

2022 Program and Marketing Strategies

In 2022, Idaho Power anticipates working with the new third-party vendor for Commercial ESK distribution to small business customers. Once the contract is finalized, the marketing activities scheduled include a LinkedIn post and an online pop-up during quarter three or four during the My Account login. Additionally, a kit may be included as one of the welcome offerings when Idaho Power calls new business customers. The online order form will remain available through the company’s website, and Idaho Power employees will have the option to distribute the kit while visiting eligible small business customers.

Flex Peak Program

	2021	2020
Participation and Savings		
Participants (sites)	139	141
Energy Savings (kWh)	n/a	n/a
Demand Reduction (MW)	31	24
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$101,236	\$84,716
Oregon Energy Efficiency Rider	\$175,121	\$207,707
Idaho Power Funds	\$225,617	\$250,056
Total Program Costs—All Sources	\$501,973	\$542,480
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	n/a	n/a
Total Resource Levelized Cost (\$/kWh)	n/a	n/a
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	n/a	n/a
Total Resource Benefit/Cost Ratio	n/a	n/a

Description

The Flex Peak Program is a voluntary program where participants are eligible to earn a financial incentive for reducing load. The program is available to Idaho and Oregon commercial and industrial customers with the objective to reduce the demand on Idaho Power’s system during periods of extreme peak electricity use.

Program event guidelines include the following:

- June 15 to August 15 (excluding weekends and holidays)
- Up to four hours per day between 2 and 8 p.m.
- Up to 15 hours per week
- No more than 60 hours per season
- At least three events per season

Customers with the ability to offer load reduction of at least 20 kW are eligible to enroll in the program. The 20-kW threshold allows a broad range of customers to participate in the program. Participants receive notification of a load reduction event two hours before the start of the event.

The program originated in 2009 as the FlexPeak Management program managed by a third-party contractor. In 2015, Idaho Power took over full administration and changed the name to Flex Peak Program. The IPUC issued Order No. 33292 on May 7, 2015, while the OPUC approved Advice No. 15 03 on May 1, 2015, authorizing Idaho Power to implement an internally managed Flex Peak Program (Schedule No. 82 in Idaho and Schedule No. 76 in Oregon) and to continue recovering its demand response program costs in the previous manner.

Program Activities

In 2021, 61 participants enrolled 139 sites in the program. Existing customers were automatically re-enrolled. Participants had a committed load reduction of 36 MW in the first week of the program and ended the season with a committed load reduction of 29.7 MW. The estimated maximum capacity of the program came from the nominated amount in the first week of the season at 36 MW.

This weekly commitment, or nomination, was comprised of all 139 sites. The maximum realization rate during the season was 106%, and the average for the five events was 78%. The realization rate is the percentage of load reduction achieved versus the amount of load reduction committed for an event. The highest hourly load reduction achieved was 30.6 MW (at generation level) during the June 28 event (Table 19).

Table 19. Flex Peak Program demand response event details

Event Details	Monday, June 28	Friday, July 16	Monday, July 26	Thursday, July 29	Thursday, August 12
Event time	4–8 p.m.	4–8 p.m.	4–8 p.m.	4–8 p.m.	4–8 p.m.
Average temperature	101.2° F	95.0° F	96.0° F	98.1° F	98.8° F
Maximum load reduction (MW)	30.6	22.6	20.3	23.1	25.8

Event performance and realization rates for the 2021 season were similar to prior years in the program with the exception of 2020 due to COVID-19 impacts.

Marketing Activities

Though the terms of IPUC Order No. 32923 and OPUC Order No. 13-482 do not require program marketing, Idaho Power energy advisors regularly communicated with interested customers and current participants and encouraged them to enroll new sites.

In 2021, the company ran a My Account pop-up ad promoting enrollment to large commercial customers. Additionally, a LinkedIn post in April promoted program enrollment and a thank you note to participants was posted on LinkedIn in August. The company also continued to include the Flex Peak Program in its C&I Energy Efficiency Program collateral. Additional details can be found in the Commercial/Industrial Sector Overview.

Cost-Effectiveness

Idaho Power determines cost-effectiveness for its demand response program under the terms of IPUC Order No. 32923 and OPUC Order No. 13 482. Under the terms of the orders and the settlement, all of Idaho Power's demand response programs were cost-effective for 2021.

The Flex Peak Program was dispatched for 20 event hours and achieved a maximum load reduction of 30.6 MW. The total cost of the program in 2021 was \$501,973. Had the Flex Peak Program been used for the full 60 hours, the cost would have been approximately \$707,473.

A complete description of Idaho Power cost-effectiveness of its demand response programs is included in *Supplement 1: Cost-Effectiveness*.

Evaluations

As required each year by the IPUC and OPUC, Idaho Power conducted an internal evaluation of the program's potential load-reduction impacts. A copy of this study is in *Supplement 2: Evaluation*.

In preparation for program changes and to gather customer feedback, the company conducted a survey in early summer 2021 and held an informational webinar in the fall to share possible program changes identified in preparing the 2021 IRP. See the complete survey results in *Supplement 2: Evaluation*.

Additionally, Idaho Power engaged a third-party contractor to conduct an impact evaluation of the Flex Peak Program. The evaluation found the Flex Peak Program to have been operated effectively in 2021, and the method for calculating demand reductions to have been appropriately applied with only minor discrepancies, mostly related to rounding practices.

The evaluation calculated an average realization rate of 77.7%, compared with Idaho Power's calculation of 77.9%. The realization rate is calculated as the percentage of load reduction achieved (average demand reduction) divided by the amount of load reduction committed (average nominated reduction). The evaluation stated the current 3-in-10 baseline methodology is appropriate and recommended consistent rounding practices; a streamlined analytical approach through computer scripting; developing documentation regarding rules for handling errors, missing data and other data validation steps; and continuing to work with customers to refine their nominated load reductions. See the complete analysis report in *Supplement 2: Evaluation*.

Idaho Power will consider all recommendations made in the impact evaluation, and any changes to the program will be reported in the *Demand-Side Management 2022 Annual Report*.

2022 Program and Marketing Strategies

For the 2022 program season, Idaho Power will implement changes recently authorized by the IPUC and OPUC, including lengthening the season to September 15; changing the event window

to later in the evening; increasing the variable incentive; changing the threshold from three to four events for when the variable incentive is paid; modifying the non-performance penalty for events after the first three; and modifying the day-of adjustment calculation.

The company will continue to communicate the program value with enrolled customers and the importance of active participation when events are called. Idaho Power will meet with existing participants during the off-season to discuss past season performance and upcoming season details.

For the upcoming season, Idaho Power will continue its focus on retaining currently enrolled participants and will consider using email marketing and other new tactics to boost program enrollment, with a focus on enrolling national chain stores within Idaho Power's service area. The program will also continue to be marketed along with the C&I Energy Efficiency Program.

Oregon Commercial Audits

	2021	2020
Participation and Savings		
Participants (audits)	3	2
Energy Savings (kWh)	n/a	n/a
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$0	\$0
Oregon Energy Efficiency Rider	\$4,401	\$1,374
Idaho Power Funds	\$0	\$
Total Program Costs—All Sources	\$4,401	\$1,374
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	n/a	n/a
Total Resource Levelized Cost (\$/kWh)	n/a	n/a
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	n/a	n/a
Total Resource Benefit/Cost Ratio	n/a	n/a

Description

Oregon Commercial Audits identifies opportunities for all Oregon commercial and industrial building owners, governmental agencies, schools, and small businesses to achieve energy savings. Initiated in 1983, this statutory required program (ORS 469.865) is offered under Oregon Tariff Schedule No. 82.

Through this program, Idaho Power provides no-cost energy audits, evaluations, and educational products to customers through a third-party contractor. During the audits, the contractor inspects the building shell, HVAC equipment, lighting systems, and operating schedules, if available, and reviews past billing data. These visits provide an opportunity for the contractor to discuss available incentives and specific business operating practices for energy savings. The contractor may also distribute energy efficiency program information and remind customers that Idaho Power personnel can offer additional energy-savings tips and information. Business owners can decide to change operating practices or make capital improvements designed to use energy wisely.

Program Activities

In 2021, the program contractor conducted three audits at separate facilities for one customer. COVID-19 restrictions still had an impact on this program in 2021, as in-person site visits were reduced from prior years, and certain customers still had their own business policies that limited in-person visits.

Marketing Activities

Idaho Power sent its annual direct-mailing to 1,590 Oregon commercial customers in August to explain the program's no-cost or low-cost energy audits and the available incentives and resources.

Cost-Effectiveness

As previously stated, the Oregon Commercial Audits program is a statutory program offered under Oregon Schedule 82, the Commercial Energy Conservation Services Program. Because the required parameters of the Oregon Commercial Audits program are specified in Oregon Schedule 82 and the company abides by these specifications, this program is deemed to be cost-effective. Idaho Power claims no energy savings from this program.

2022 Program and Marketing Strategies

Idaho Power does not expect to make any operational changes in 2022. The company will continue to market the program through the annual customer notification and will consider additional opportunities to promote the program to eligible customers via its energy advisors.

Small Business Direct Install

	2021*	2020**
Participation and Savings		
Participants (audits)	452	139
Energy Savings (kWh)	2,421,842	780,260
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$1,052,943	\$322,463
Oregon Energy Efficiency Rider	-\$20,887	\$16,981
Idaho Power Funds	\$0	\$386
Total Program Costs—All Sources	\$1,032,056	\$339,830
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.062	\$0.058
Total Resource Levelized Cost (\$/kWh)	\$0.062	\$0.058
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	0.99	1.04
Total Resource Benefit/Cost Ratio	1.54	1.61

* 2021 Oregon activity of \$8.3k charged to the Idaho Rider was reversed and charged to the Oregon Rider in the first quarter of 2022.

**2020 Idaho activity of \$15.9k charged to the Oregon Rider was reversed and charged to the Idaho Rider in the first quarter of 2021.

Description

Idaho Power launched the SBDI program in November 2019 targeting typically hard-to-reach, small business customers in Idaho who use less than 25,000 kWh annually. Idaho Power pays 100% of the cost to assess eligibility and install lighting measures for these customers, using a third-party contractor to operate the program. SBDI is offered to eligible customers in a strategic geo-targeted approach.

Program Activities

In 2021, the company continued offering the SBDI program to customers in eastern Idaho, adding the company's southern portion of the South-East Region in June. Idaho Power sent direct-mail letters to customers informing them of their eligibility to participate, and the contractor followed up with calls offering another opportunity to hear about the program and to declare their interest in participating. As customers responded to the letters and follow-up calls, lighting assessments were scheduled. Customers who agreed to have LEDs installed at their facility were scheduled for project installation. The SBDI contractor continued to implement COVID-19 safety protocols and scheduled 561 lighting assessments, completed 452 project installations, and completed 55 post-installation inspections.

The Southern Region energy advisors began sending thank-you cards to participating SBDI customers in 2021.

Marketing Activities

Idaho Power sent 913 direct-mail letters to business customers in the Eastern Region and 1,869 letters to business customers in the Southern Region in 2021. The program contractor followed up with 1,900 phone calls about a week after they received the letter, resulting in 561 scheduled lighting assessments.

Cost-Effectiveness

In 2021, the projects in the SBDI program were all lighting upgrades. Idaho Power's third-party contractor calculates the savings based on the existing fixture wattage, the replacement fixture wattage, and the HOU. The UCT and TRC ratios for the program are 0.99 and 1.54 respectively. Non-energy impacts were applied in 2021 based on an estimated per kWh value by commercial and industrial end-uses. These values were provided by a third-party as part of the 2019 impact evaluation of the New Construction and Retrofits options. The cost-effectiveness ratios include the costs associated with the 2020 process evaluation which was completed in 2021. If the evaluation costs are removed, the UCT and TRC ratios for the program would be 1.00 and 1.55 respectively. The company will continue to monitor the programs cost-effectiveness as it expands the offering to the Capital and Canyon-West regions (Figure 2) of the service area in 2022.

Details for the program cost-effectiveness are in *Supplement 1: Cost-Effectiveness*.

Customer Satisfaction

Idaho Power's third-party program implementer sent 452 customer satisfaction surveys to program participants in 2021, of which 139 surveys were completed. Key highlights include the following:

- Over 96% of respondents said they were “very satisfied” with the program, and nearly 3% of respondents indicated they were “somewhat satisfied.”
- Nearly 96% of respondents reported they were “very satisfied” with the equipment installed, and nearly 4% of respondents indicated they were “somewhat satisfied.”
- All respondents found the program easy to participate in, with nearly 98% indicating the program was “very easy” and over 2% reporting it was “somewhat easy” to participate in.
- All respondents reported they would be likely to recommend the program to other small businesses, with nearly 98% saying they were “very likely” and over 2% saying they were “somewhat likely” to recommend the program.

- When asked how their opinion of Idaho Power has changed since participating in the program, over 58% of respondents reported having a more favorable opinion of Idaho Power, and just over 42% of respondents reported no change in opinion.

A copy of the survey results is included in *Supplement 2: Evaluation*.

Evaluations

Idaho Power contracted a third party to conduct a process evaluation for the SBDI program. The evaluation was intended to be completed in 2020; however, due to COVID-19 restrictions, the evaluation was delayed allowing for additional installations. The evaluation found that Idaho Power and its program implementers developed strategies and documentation, and made effective early adjustments, that resulted in a successful launch of the new program. Following are the recommendations of the process evaluation and Idaho Power's response to each.

- *Continue to monitor how lessons learned in each region affect the contents of the Outreach Plan and Program Operations Manual.* The SBDI team holds region wrap-up meetings, as well as annual program review meetings, to identify lessons learned. A plan is then developed to address the lessons learned, and updates are incorporated into the Outreach Plan and Program Operations Manual, as needed. This process will continue through the duration of the SBDI program.
- *Consider additional customer satisfaction follow-up with nonresponding customers.* Idaho Power will work with the SBDI contractor to identify the nonresponding customers, and Idaho Power will begin sending follow-up email surveys in 2022 to customers who did not respond to the survey from the SBDI contractor.
- *Review insurance requirements with the SBDI contractor.* Idaho Power discussed this recommendation with the SBDI contractor in 2021. They were able to adjust some of the insurance requirements to help address a barrier to installer recruitment.
- *Work with the SBDI contractor to ensure a streamlined and efficient process for contractors if reimbursement amounts cannot be increased.* In 2022, the SBDI contractor will begin conducting quality checks on the assessments performed on larger and/or more complex projects prior to scheduling the installation appointment with the customer. The intent of this pre-installation quality check is to ensure the scope of work the installer receives is accurate. This will ensure the installer has the correct equipment to perform the work and understands the installation details. In addition, the SBDI contractor will use geo-targeted mapping when assigning projects to installers to reduce travel time between installations.

- *Continue to improve the process for preparing the customer for the installation.* Idaho Power’s SBDI contractor began addressing this recommendation in 2021. Steps taken to better prepare customers for the installation phase included: adding a one-page document to the enrollment form that highlights installation-day expectations; an SBDI field representative verbally communicating to customers what to expect with their particular installation (e.g., any lighting fixtures that are out-of-scope and the reason); and the SBDI call center representative reminding some customers to move equipment or other items to allow installation access.

See the complete analysis report in *Supplement 2: Evaluation*.

2022 Program and Marketing Strategies

Idaho Power will continue to operate and market this program as described above.

The company plans to continue to roll out the offering as planned to its Capital and Canyon regions in 2022, which will include some Oregon areas.

Irrigation Sector Overview

The irrigation sector is comprised of agricultural customers operating water pumping or water delivery systems to irrigate agricultural crops or pasturage. End-use electrical equipment primarily consists of agricultural irrigation pumps and center pivots. The irrigation sector does not include water pumping for non-agricultural purposes, such as the irrigation of lawns, parks, cemeteries, golf courses, or domestic water supply.

In July 2021, the active irrigation service locations totaled 21,063 system-wide, which is an increase of 1.2% compared to July 2020. The increase is primarily caused by adding service locations for pumps and center pivot irrigation systems as land is converted from furrow and surface irrigation to sprinkler irrigation.

Irrigation customers accounted for 2,125,733 MWh of energy usage in 2021, versus 1,987,418 MWh in 2020. The approximately 7% increase is primarily because of less rain during the irrigation season and hotter weather. This sector represented nearly 13.7% of Idaho Power's total electricity sales, and approximately 27% of July sales. Though annual electricity use may vary substantially for weather-related reasons, and there are now more irrigation customers, the energy usage trend for this sector has not changed significantly in many years because of the following:

- The added energy usage from new customers is relatively small compared to the energy use of the average existing customer.
- Ongoing improvements through energy efficiency efforts and system replacement offset much of the added energy use.

The Irrigation Efficiency Rewards program, including the GMI, experienced decreased annual savings: from 12,884 MWh in 2020 to 9,700 MWh in 2021. This is due primarily to a decrease in the savings from small maintenance upgrades in the Menu portion of the program.

Idaho Power re-enrolled the majority of 2020 Irrigation Peak Rewards participants in 2021, with 2,235 service points and a maximum load reduction potential of 319.5 MW. Table 20 summarizes the overall expenses and program performance for both programs and shows the actual load reduction was 255.5 MW on June 28, with three groups participating in the load reduction event.

Table 20. Irrigation sector program summary, 2021

Program	Participants	Total Cost		Savings	
		Utility	Resource	Annual Energy (kWh)	Peak Demand (MW)
Demand Response					
Irrigation Peak Rewards	2,235 service points	\$ 7,013,315	\$ 7,013,315		256
Total		\$ 7,013,315	\$ 7,013,315		256
Energy Efficiency					
Irrigation Efficiency Rewards.....	1,019 projects	2,607,200	19,133,627	9,680,497	
Green Motors Initiative—Irrigation	12 motor rewinds	0	87,254	19,352	
Total		\$ 2,607,200	\$ 19,220,881	9,699,849	

Notes:

See Appendix 3 for notes on methodology and column definitions.
 Totals may not add up due to rounding.

Energy Efficiency Programs

Irrigation Efficiency Rewards. An energy efficiency program designed to encourage customers to replace or improve inefficient irrigation systems and components. Customers receive incentives through the Custom Incentive Option for extensive retrofits and new systems and through the Menu Incentive Option for small maintenance upgrades.

Green Motor Initiative. Under the GMI, service center personnel are trained and certified to repair and rewind motors to improve reliability and efficiency. If a rewind returns a motor to its original efficiency, the process is called a “Green Rewind.” Idaho Power pays service centers to rewind qualified irrigation motors. Half of this incentive is then given to the customer as a credit on the rewind invoice.

Demand Response Program

Irrigation Peak Rewards. A program designed to reduce peak load from irrigation pumps. Participating service points are automatically controlled by Idaho Power switches or manually interrupted by the customer for very large pumping installations or when switch communication is not available.

Marketing

In 2021, the company mailed a winter edition of *Irrigation News* to all irrigation customers in its service area. In part, the newsletter educated customers about how to sign up for new or upgraded service and communicated changes about the Irrigation Efficiency Rewards program. The application was put into a tear-pad version so during one-on-one visits, agricultural representatives (ag reps) could easily tear off an application and provide to irrigator.

The company also placed numerous ads in print agricultural publications to reach the target market in smaller farming communities. Publications included the *Capital Press*, *Power County Press/Aberdeen Times*, *Potato Grower* magazine, *Owyhee Avalanche*, and *The Ag Expo East and West* programs. Idaho Power used radio advertising to show support for the Future Farmers of America and Ag Week conferences.

January through March, the company ran 726 radio ads promoting the Irrigation Efficiency Rewards program. The 30-second spots ran in eastern and southern Idaho on a variety of stations, including news/talk, sports, classic rock, adult hits, and country. Social media was used to promote virtual irrigation workshops in quarter 1.

Customer Satisfaction

Idaho Power conducts the *Burke Customer Relationship Survey* each year. In 2021, on a scale of zero to ten, irrigation survey respondents rated Idaho Power 8.03 regarding offering programs to help customers save energy, and 7.98 related to providing customers with information on how to save energy and money. Thirty-three percent of irrigation respondents indicated they have participated in at least one Idaho Power energy efficiency program. Of the irrigation survey respondents who have participated in at least one Idaho Power energy efficiency program, 96% are “very” or “somewhat” satisfied with the program.

Training and Education

Idaho Power continued to market its irrigation programs by varying the location of workshops and offering new presentations to irrigation customers.

In 2021, during to COVID-19 restrictions, Idaho Power provided three virtual and three in-person irrigation workshops and participated in two additional vendor-hosted workshops promoting the Irrigation Efficiency Rewards program; due to COVID-19 restrictions, this number was lower than a typical year. Approximately 150 customers attended virtual workshops or in-person workshops held in Caldwell, Mountain Home, and Weiser, Idaho. Due to COVID-19 restrictions the company did not participate in or have exhibits at any agricultural trade shows.

Field Staff Activities

Idaho Power ag reps were available to be on-site with customers for several months in 2021, offering Idaho Power energy efficiency and demand response program information; education; training; and irrigation system assessments and audits across the service area. Early in 2021, due to COVID-19 restrictions, ag reps were only able to stay in contact with their customers via phone call, email, and text. Later in 2021 on-site work resumed, adhering to COVID-19 safety protocols.

Also, in 2021, ag reps continued their engagement with agricultural irrigation equipment dealers with the goal of sharing expertise about energy-efficient system designs and increasing

Irrigation Sector Overview

awareness about the program. Ag reps and the irrigation segment coordinator, a licensed agricultural engineer, participated in training sponsored by the nationally based Irrigation Association to maintain or obtain their Certified Irrigation Designer and Certified Agricultural Irrigation Specialist accreditations.

Irrigation Efficiency Rewards

	2021	2020*
Participation and Savings		
Participants (projects)	1,031	1,041
Energy Savings (kWh)	9,699,849	12,883,970
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$2,350,620	\$3,165,075
Oregon Energy Efficiency Rider	\$221,523	\$194,044
Idaho Power Funds	\$35,057	\$42,553
Total Program Costs—All Sources	\$2,607,200	\$3,401,673
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.023	\$0.025
Total Resource Levelized Cost (\$/kWh)	\$0.166	\$0.125
Benefit/Cost Ratios**		
Utility Benefit/Cost Ratio	3.32	4.00
Total Resource Benefit/Cost Ratio	4.49	4.09

* 2020 total includes 36,147 kWh of energy savings from 23 Green Motors projects. 2021 total includes 19,352 kWh of energy savings from 12 Green Motors projects.

** 2020 and 2021 cost-effectiveness ratios include evaluation expenses. If evaluation expenses were removed from the program's cost-effectiveness, the 2020 UCT and TRC would be 4.03 and 4.09 and the 2021 UCT and TRC would be 3.34 and 4.49, respectively.

Description

Initiated in 2003, the Irrigation Efficiency Rewards program encourages energy-efficient equipment use and design in irrigation systems. Qualified irrigators in Idaho Power's service area can receive financial incentives and reduce their electricity usage through participation in the program. Two options help meet the needs for major or minor changes to new or existing systems: Custom Incentive and Menu Incentive. Irrigation customers can also qualify for an incentive when they "rewind" their irrigation motors.

Custom Incentive Option

The Custom Incentive Option is offered for extensive retrofits to existing systems or the installation of an efficient, new irrigation system.

For a new system, Idaho Power determines whether the equipment is more energy efficient than the standard before approving the incentive. If an existing irrigation system is changed to a new water source, it is considered a new irrigation system under this program. The incentive for a new system is 25 cents per annual kWh saved, not to exceed 10% of the project cost.

For existing system upgrades, the incentive is 25 cents per annual kWh saved or \$450 per kW demand reduction, whichever is greater. The incentive is limited to 75% of the total project cost.

The qualifying energy efficiency measures include any hardware changes that result in a reduction of the potential kWh use of an irrigation system or that result in a potential demand reduction. Idaho Power reviews, analyzes, and makes recommendations on each project after considering prior usage history, invoices, and, in most situations, post-installation demand data to verify savings and incentives.

Menu Incentive Option

The Menu Incentive Option covers a portion of the costs of repairing and replacing specific components that help the irrigation system use less energy. This option is designed for systems where small maintenance upgrades provide energy savings from these 11 measures:

- New flow-control type nozzles
- New nozzles for impact, rotating, or fixed head sprinklers
- New or rebuilt impact or rotating type sprinklers
- New or rebuilt wheel-line levelers
- New complete low-pressure pivot package (sprinkler, regulator, and nozzle)
- New drains for pivots or wheel-lines
- New riser caps and gaskets for hand lines, wheel lines, and portable main lines
- New wheel-line hubs (Thunderbird)
- New pivot gooseneck and drop tube
- Leaky pipe repair
- New center pivot base boot gasket

Incentives are based on a predetermined kWh savings per component from the RTF. Based on the evaluation of the RTF completed in 2021, the kWh annual savings changed for many components with some components being removed because the savings were no longer supported. On January 1, 2022, Idaho Power changed the list of eligible components to exclude new wheel-line hubs, goosenecks, pipe repair and center pivot base boot gaskets. Any invoice dated prior to January 1, 2022, will be eligible for the previous measures and incentive amounts for up to one year from the date of the invoice.

Green Motors Initiative

Idaho Power also participates in the GMPS's GMI. Under the initiative, Idaho Power pays service centers \$2 per hp for motors 15 to 5,000 hp that received a verified Green Rewind. Half of that incentive is passed on to irrigation customers as a credit on their rewind invoice.

Program Activities

In 2021, 1,019 projects were completed as follows: 867 used the Menu Incentive Option and provided an estimated 4,608 MWh of energy savings, and 152 used the Custom Incentive Option and provided 5,073 MWh of energy savings (87 new systems and 65 existing systems).

Also, a total of 12 irrigation customers' motors were rewound under the GMI and accounted for 19,352 kWh in savings.

In 2020, Idaho Power contracted with a third party to conduct an impact and process evaluation on the Irrigation Efficiency Rewards program. The recommendations made in the process and impact evaluations were thoughtfully considered and implemented throughout 2021.

The three main process evaluation recommendations and actions taken are described below:

1. *Continue to develop program manual.* The program manual is maintained by the agriculture engineer and the program specialist in an electronic format located in a shared file and accessible by ag reps and others. Continued edits and updates have been made to the program manual.
2. *Continue creating an electronic filing system for all project records.* Menu projects have an attachment option to place all supporting documents in an electronic file associated with the project identification number.
3. *Consider a more systematic method for reviewing vendor activity levels.* The irrigation vendor supply information for each project identification number has been added to the program download worksheet. The program specialist will run a query each quarter and share the information with the ag reps and/or irrigation supply companies. This is a way to reward high participation and identify irrigation suppliers the company may want to contact about increasing participation in the program.

The impact evaluation recommendations and actions taken are described below:

- *Formalize data collection of system operating conditions for custom projects.* A data collection sheet has been developed and will be included in the application package as a single place to store equipment information and operating parameters. The information will include parameters for necessary components, such as nozzles, filters, or end guns. The agriculture representatives will collect make, model and/or specification sheets of critical components of the irrigation systems.

- *Streamline custom calculations.* The baseline for an existing project is the energy used by the existing irrigation system. This will continue to be the baseline because it captures the behavior of irrigators and the equipment in use. The baseline for new projects will be based on supplying an amount of water appropriate for each region. For instance, the Canyon-West Region irrigation systems will have the capability to deliver a larger volume of water per acre than a similar project in the South-East Region.
- *Increase documentation for critical system components.* A sheet that documents the following has been added to the analysis of the installed energy efficiency project information:
 - Pump: brand, model, and impeller trim
 - Sprinkler package description for center pivots and other irrigation systems
 - Documentation of pipe type and size
 - Specific section for product specification sheets

Marketing Activities

In addition to training, education, and marketing activities mentioned in the Irrigation Sector Overview, the Idaho Power ag rep and program specialist worked one-on-one with irrigation dealers and vendors who are key to the successful promotion of the program. In March 2021, the agriculture representatives held three virtual workshops. The content was the same but offered a morning, noon, and afternoon option on three different days so customers could easily join. The virtual seminar focused on the Irrigation Efficiency Rewards program, Idaho Power’s website, and self-help tools. The ag rep also visited each irrigation vendor in their area to distribute new menu efficiency applications and explain the program changes and why.

Cost-Effectiveness

Idaho Power calculates cost-effectiveness using different savings and benefits assumptions and measurements for the Custom Incentive Option and the Menu Incentive Option.

Each application under the Custom Incentive Option received by Idaho Power undergoes an assessment to estimate the energy savings that will be achieved through a customer’s participation in the program. On existing system upgrades, Idaho Power calculates the savings of a project by determining what changes are made and comparing it to the service point’s previous five years of electricity usage on a case-by-case basis. On new system installations, the company uses standard practices as the baseline and determines the efficiency of the applicant’s proposed project. Based on the specific equipment to be installed, the company calculates the estimated post-installation energy consumption of the system. The company verifies the completion of the system design through aerial photographs, maps, and field visits

to ensure the irrigation system is installed and used in the manner the applicant's documentation describes.

Each application under the Menu Incentive Option received by Idaho Power also undergoes an assessment to ensure deemed savings are appropriate and reasonable. Payments are calculated on a prescribed basis by measure. In some cases, the energy-savings estimates are adjusted downward from deemed RTF savings to better reflect known information on how the components are actually being used. For example, a half-circle rotation center pivot will save half as much energy per sprinkler head as a full-circle rotation center pivot. All deemed savings are based on seasonal operating hour assumptions by region. If a system's usage history indicates it has lower operating hours than the assumptions, like the example above, the deemed savings are adjusted.

For three years the company has been working with the RTF and the irrigation subcommittee to better understand the maintenance practices of program participants and evaluate the analysis made by the RTF staff. The subcommittee developed an irrigation hardware survey, and in February 2020, Idaho Power mailed the survey to irrigation customers. The company received a 23% response rate, and the RTF reviewed the survey results from Idaho Power, BPA, and PacifiCorp. The results of the analysis were discussed at the March and April 2021 RTF meetings. While measure savings did not change much, the survey results did support an increase in the measure life from 4 to 5 years to 6 to 7 years. For four of the measures (wheel line hubs, goosenecks with drop tube, cut and pipe press or weld repair, and new center pivot base boot gaskets), the research showed little to no savings and the measures were removed from the updated irrigation workbook. With no supported savings, Idaho Power will remove the measures from the Menu offering in 2022.

The longer life improved the cost-effectiveness of the individual measures and allowed for the company to increase the incentives offered for nozzles and wheel line levelers. However, now that lower savings were confirmed for impact or rotating type sprinklers, the incentives needed to be lowered to allow the measure to remain cost-effective. The changes to the measure offerings were effective on December 31, 2021. Any invoice dated December 31, 2021, or before and submitted within one year will be processed under the prior program measure incentive list. For invoices with dates of January 1, 2022, and later, the updated measure list and incentive levels changes are in effect.

The UCT and TRC for the program are 3.32 and 4.49, respectively. If the amount incurred for the 2021 evaluation was removed from the program's cost-effectiveness, the UCT would be 3.34, while the TRC would be 4.49.

Complete measure-level details for cost-effectiveness can be found in *Supplement 1: Cost-Effectiveness*.

Evaluations

In 2020, Idaho Power contracted with a third party to conduct an impact and process evaluation of the Irrigation Efficiency Rewards program. Idaho Power's responses to evaluation recommendations are listed in the Program Activities section above. A copy of the impact and process evaluation is available in the *Demand-Side Management 2020 Annual Report, Supplement 2*.

2022 Program and Marketing Strategies

Irrigation Efficiency Rewards program marketing plans typically include conducting at least six customer-based irrigation workshops to promote energy efficiency, technical education, and program understanding. Assuming COVID-19 policies allow, Idaho Power has committed to a booth at the Idaho Irrigation Equipment Show & Conference, Western Ag Expo, Idaho Potato Show, and the Southern Ag Expo. The focus of the booth material and conversations will be around changes to the Irrigation Efficiency Rewards program and the recently approved program changes to the Irrigation Peak Rewards program. Marketing the program to irrigation supply companies will continue to be a priority, especially to help remind them of the program changes and to distribute program information.

The company will promote the program in agriculturally focused editions of newspapers, magazines, and radio ads. The radio ads will run during the winter/spring throughout the company's South-East region.

Irrigation Peak Rewards

	2021	2020
Participation and Savings		
Participants (service points)	2,235	2,292
Energy Savings (kWh)	n/a	n/a
Demand Reduction (MW)	256	292
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$239,101	\$264,843
Oregon Energy Efficiency Rider	\$167,041	\$185,224
Idaho Power Funds	\$6,607,173	\$5,957,345
Total Program Costs—All Sources	\$7,013,315	\$6,407,412
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	n/a	n/a
Total Resource Levelized Cost (\$/kWh)	n/a	n/a
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	n/a	n/a
Total Resource Benefit/Cost Ratio	n/a	n/a

Description

Idaho Power’s Irrigation Peak Rewards program is a voluntary, demand response program available to agricultural irrigation customers with metered service locations who have participated in the past. Initiated in 2004, one of the purposes of the program is to minimize or delay the need to build new supply-side resources.

The program pays irrigation customers a financial incentive to interrupt the operation of specific irrigation pumps using one or more control devices and offers two interruption options: Automatic Dispatch Option and Manual Dispatch Option. Automatic Dispatch Option pumps are controlled by an AMI or cellular device that remotely turns off the pump(s). Manual Dispatch Option pumps can participate if they have 1,000 cumulative hp or if Idaho Power has determined the AMI or cellular technology will not function properly at that location. These customers nominate a kW reduction and are compensated based on the actual load reduction during the event.

Program event guidelines for both interruption options are listed below:

- June 15 to August 15 (excluding Sundays and holidays)
- Up to four hours per day between 1 and 9 p.m.
- Up to 15 hours per week

- No more than 60 hours per season
- At least three events per season

The incentive structure consists of fixed and variable payments. The fixed incentive is \$5.00 per kW with an energy credit of \$0.0076 per kWh. The demand (kW) credit is calculated by multiplying the monthly billing kW by the demand-related incentive amount. The energy (kWh) credit is calculated by multiplying the monthly billing kWh usage by the energy-related incentive amount. The incentive is applied to monthly bills, and credits are prorated for periods when reading/billing cycles do not align with the program season dates. An additional variable credit of \$0.148 per kWh applies to the fourth and subsequent events that occur between 1 p.m. and 8 p.m. The variable credit is increased to \$0.198 per kWh when customers allow Idaho Power to interrupt their pumps until 9 p.m.

Program rules allow customers to opt out of dispatch events up to five times per service point. The first three opt outs incur a penalty of \$5 per kW, while the remaining two incur a penalty of \$1 per kW based on the current month's billing kW. The opt-out penalties will not exceed the total credit that would have been paid with full participation.

Program Activities

In 2021, Idaho Power enrolled 2,235 (80.6%) of the eligible service points in its service area. The total billing demand of participating service locations was 402.8 MW versus 400.5 MW in 2020. The total maximum potential reduction (capacity) for the program was 319.5 MW in 2021 versus 298 MW in 2020. The key factor impacting the higher maximum capacity was due to the weather in 2021 that caused a higher percentage of enrolled pumps to be running on any given day throughout the season.

Device failure identification and correction is an on-going effort pre-season and during season that requires urgency due to the strict timeline of the program. The company used four electrical contractors in 2021 to maintain, troubleshoot, repair, and exchange the AMI devices and cellular devices for dispatching. In May 2021, the company replaced cell device locations with AMI devices where possible. The cell-to-AMI device exchange was possible because additional substations were equipped with the AMI hardware and software. The exchanges will ensure a larger data set on the same technology platform, including analysis of hourly data. The cell device does not allow for hourly monitoring. The removed cell devices were retired.

Table 21 shows the event performance by date and group. The total load reduction shown in 2021 is less than 2020 because not all participants were called on any of the event dates. Not dispatching all four groups on any one day allowed the company to use the program more frequently to match system needs. The program was dispatched for eight event days for a total of 32 event hours and achieved a maximum demand reduction of 255.5 MW (at generation level) on June 28, with only approximately two thirds of participants.

Table 21. Irrigation Peak Rewards demand response event details

Event Details	Friday, June 18	Monday, June 28	Monday, July 12	Friday, July 16	Monday, July 26	Thursday, July 29	Friday, July 30	Thursday, August 12
Event Time	2–8 p.m.	2–9 p.m.	4–9 p.m.	2–8 p.m.	3–9 p.m.	2–8 p.m.	4–8 p.m.	4–9 p.m.
Groups	B, C	A, C, D	A, D	B, C	A, B, D	B, C	A, D	A, B, D
High Temperature*	97	103	102	96	102	99	100	100
Maximum Load Reduction (MW)	173.30	255.52	103.89	181.99	121.13	131.49	69.32	117.32

*National Weather Service, recorded in the Boise area

Marketing Activities

Idaho Power used virtual workshops, direct-mailings, and outreach calls to encourage past participants to re-enroll in the program. The brochure, enrollment worksheet, and contact worksheet were mailed to all eligible participants in March 2021. See the Irrigation Sector Overview section for additional marketing activities.

Cost-Effectiveness

Idaho Power determines cost-effectiveness for the demand response programs under the terms of IPUC Order No. 32923 and OPUC Order No. 13-482. Under the terms of the orders and the settlement, all Idaho Power’s demand response programs were cost-effective for 2021.

The Irrigation Peak Rewards program was dispatched for 32 event hours and achieved a maximum demand reduction of 255.5 MW. The total expense for 2021 was \$7.0 million and would have been approximately \$9.7 million if the program was operated for the full 60 hours.

A complete description of cost-effectiveness results for Idaho Power’s demand response programs is included in *Supplement 1: Cost-Effectiveness*.

Evaluations

Each year, Idaho Power produces an internal report of the Irrigation Peak Rewards program. This report includes a load-reduction analysis, cost-effectiveness information, and program changes. A breakdown of the load reduction for each event day and each event hour, including line losses, is shown in Table 22.

In preparation for program changes and to gather customer feedback, the company conducted a survey in early summer 2021 and held an informational webinar in the fall to share possible program changes identified in preparing the 2021 IRP. See the complete survey results in *Supplement 2: Evaluation*.

In addition, in 2021, Idaho Power engaged a third-party contractor to conduct an external impact evaluation of the Irrigation Peak Rewards program. The evaluation found a well-managed program with comprehensive support from Idaho Power staff. The evaluation

calculated realization rates for the events between 76% and 91%, with an average event realization rate of 88%.

The contractor recommended the continuation of the current load reduction calculation methodology and calculating event realization rates as the difference between potential load and achieved load reduction (potential load is defined as the load called in an event that is on at the time of the event, and represents the maximum load reduction that can be expected from a given event). The evaluation also recommended the continued improvement of program infrastructure to reduce data and communication gaps as well as a recommendation to streamline load calculations using computer code. See the complete analysis report in *Supplement 2: Evaluation*.

Idaho Power will consider all recommendations made in the report, and any changes to the program will be reported in the *Demand-Side Management 2022 Annual Report*.

Table 22. Irrigation Peak Rewards program MW load reduction for events

Event Date	2–3 pm	3–4 pm	4–5 pm	5–6 pm	6–7 pm	7–8 pm	8–9 pm
6/18/2021	7.28	92.95	173.30	173.30	166.02	80.35	
6/28/2021	8.83	22.01	203.03	255.52	246.69	233.51	52.49
7/12/2021			60.45	103.89	103.89	103.89	43.43
7/16/2021	8.08	21.18	181.99	181.99	173.91	160.81	0.00
7/26/2021		37.84	90.82	121.13	121.13	83.28	30.31
7/29/2021	3.78	16.98	131.49	131.49	127.71	114.50	
7/30/2021			69.32	69.32	69.32	69.32	
8/12/2021			86.16	117.32	117.32	117.32	31.16

2022 Program and Marketing Strategies

For the 2022 program season, Idaho Power will implement changes recently authorized by the IPUC and OPUC to lengthen the season to September 15; change the event window to later in the evening; increase the incentives; change the threshold from 3 to 4 events for when the variable incentive is paid; modify the opt-out penalty for events after the first three; and open enrollment to all agricultural irrigation customers.

Irrigation Peak Rewards enrollment packets will be sent to all irrigation customers whereas in most recent years only the past participants received an enrollment packet. Each customer will be sent a comprehensive packet containing an informational brochure, enrollment worksheet and a contact worksheet. For all new pump sign-ups, a demand response unit will need to be installed by a contracted electrician prior to June 15, 2022.

Idaho Power will have an informational booth at the local 2022 Ag Expos including Western, Eastern, and Southern. The Irrigation Peak Rewards program will be the focus of in-person and virtual irrigation workshops presented by Idaho Power ag reps in the spring of 2022. The ag

reps will continue to remind and inform customers and encourage program participation in person and by phone.

Other Programs and Activities

Idaho Power's Internal Energy Efficiency Commitment

Renovation projects continued at the Idaho Power Corporate Headquarters (CHQ) in downtown Boise, with a project to exchange the old T-12 parabolic lighting fixtures with LED fixtures on floors six and eight. Remodels continued to incorporate energy efficiency measures, such as lower partitions for better transfer of daylight, other lighting retrofits, and automated lighting controls.

The CHQ building also participated in the Flex Peak Program again in 2021 and committed to reduce up to 200 kW of electrical demand during events. Unlike other program participants, Idaho Power does not receive any financial incentives for its participation.

Local Energy Efficiency Funds

The purpose of Local Energy Efficiency Funds (LEEF) is to provide modest funding for short-term projects that do not fit within Idaho Power's energy efficiency programs but provide a direct benefit to the promotion or adoption of beneficial energy efficiency behaviors or activities.

Because Idaho Power has been modifying its existing programs and expanding programs over the years to include as many cost-effective energy efficiency measures as possible for all customers, there has been decreasing participation in the LEEF offering.

In 2021, Idaho Power received two LEEF applications. The first was related to a residential central A/C and windows. The application was reviewed, and the products referenced in the submittal were found to be standard, widely available products, and therefore not appropriate for LEEF. A residential program specialist followed up with the applicant to provide information on incentives currently available through Idaho Power's H&CE Program.

The second LEEF application for funding related to LED lighting upgrades. The scope of work looked to be eligible for lighting incentives in the Retrofit option of the C&I Energy Efficiency program, so a commercial program specialist followed up with the applicant to investigate further.

Market Transformation

Idaho Power's energy efficiency programs and activities are gradually transforming markets by changing customers' knowledge, use, and application of energy-efficient technologies and principles. The traditional market transformation definition is an effort to permanently change the existing market for energy efficiency goods and services by engaging and influencing large national companies to manufacture or supply more energy-efficient equipment. Through market transformation activities, there is promotion of the adoption of energy-efficient materials and practices before they are integrated into building codes or become standard equipment. Idaho Power achieves market transformation savings primarily through its

participation in NEEA. Although, in 2020, Idaho Power and Avista did partner to engage with another third party to explore potential opportunities for traditional market transformation efforts that could benefit customers in both utilities' service areas beyond what NEEA is currently supporting. This engagement resulted in a market transformation pilot being started in 2021 for DHPs in both Idaho Power's and Avista's service areas.

NEEA

Idaho Power has funded NEEA since its inception in 1997. NEEA's role is to look to the future to find emerging opportunities for energy efficiency and to create a path forward to make those opportunities a reality in the region.

Pursuant to IPUC Order No. 34556, Idaho Power participates in NEEA with funding from the Idaho Rider. The current NEEA contract is for the five years from 2020 to 2024. NEEA categorizes the saving it achieves in five categories: total regional savings, baseline savings, local program savings, net market effects, and co-created saving created by NEEA and its utility funders working collaboratively. Of the 360 to 500 average megawatts (aMW) of savings forecast for 2020 to 2024, NEEA expects 70 to 100 aMW to be net market effects, and 115 to 152 aMW will be co-created savings. The current contract commits Idaho Power to paying NEEA \$14.7 million, or approximately \$2.9 million annually.

In 2021, Idaho Power participated in all NEEA committees and workgroups, including representation on the Regional Portfolio Advisory Committee (RPAC) and the Board of Directors. Idaho Power representatives participate in the RPAC, Cost-Effectiveness Advisory Committee, Commercial Advisory Committee, RETAC and the Idaho Energy Code Collaborative. The company also participated in NEEA's initiatives, including the Residential Building Stock Assessment (RBSA), Commercial Code Enhancement (CCE), SEM, Top-Tier Trade Ally (NXT Level), and LLLC.

For the 2020 to 2024 funding cycle, NEEA and its funders have reorganized the "advisory" committees. NEEA now has two coordinating committees: Products Coordinating Committee and Integrated Systems Coordinating Committee. NEEA and its funders will form working groups as needed in consultation with the RPAC. The RPAC will continue, as well as the Cost-Effectiveness Advisory and the RETAC committees. The Idaho Energy Code Collaborative will also remain intact.

NEEA performed several market progress evaluation reports (MPER) on various energy efficiency efforts this year. In addition to the MPER, NEEA provides market research reports through third-party contractors for energy efficiency initiatives throughout the Northwest. Copies of these and other reports mentioned below are referenced in *Supplement 2: Evaluation* and on NEEA's website under Resources & Reports. For information about all committee and workgroup activities, see the NEEA Activities information below.

In 2022, Idaho Power will work with Avista and hire an independent third-party contractor to conduct an evaluation of the savings NEEA claims and the allocation of those savings to Idaho Power to determine if NEEA is a cost-effective resource, a prudent investment, and in the best interest of Idaho Power customers.

NEEA Marketing

To support NEEA efforts, Idaho Power educated residential customers on HPWH and DHPs and educated commercial customers and participating contractors on NXT Level Lighting Training and LLLC.

Idaho Power promoted DHPs and HPWHs as part of its H&CE Program. Full details can be found in the H&CE Program's Marketing section.

Idaho Power participated in NEEA's residential consumer awareness HPWH marketing campaign from April 1 to May 30. The campaign ran throughout most areas of Oregon and Washington, and in select areas in Idaho and Montana. The campaign creative pieces ran on digital channels including Facebook, Instagram, YouTube, and display ads. Display ads are shown to a person based on their demographics, related to online articles they viewed, or their use of a particular mobile web page or app. The ads reached 95% of the intended audience and viewers saw ads 17.8 times. The creative concept was intended to grab the viewers' attention and play off the idea that nobody really thinks about their water heater.

Idaho Power continued to encourage trade allies to take the NXT Level Lighting Training. Idaho Power posted NXT Level Lighting Training information on its website and on LinkedIn in May. To promote LLLC, Idaho Power continued using a link to an informational LLLC flyer on the main Retrofits and Lighting web pages. The company also posted about LLLCs on LinkedIn in May.

NEEA Activities: All Sectors

Cost-Effectiveness Advisory Committee

The advisory group meets four times a year to review evaluation reports, cost-effectiveness, and savings assumptions. One of the primary functions of the work group is to review all savings assumptions updated since the previous reporting cycle. The committee also reviews NEEA evaluation studies and data collection strategies and previews forthcoming research and evaluations.

Idaho Energy Code Collaborative

Since 2005, the State of Idaho has been adopting a state-specific version of the IECC. The Idaho Energy Code Collaborative was formed to assist the Idaho Building Code Board (IBCB) in the vetting and evaluation of future versions of the IECC for the residential and commercial building sectors. The group is comprised of individuals having diverse backgrounds in the building industry and energy code development. Building energy code evaluations are presented by the group at the IBCB public meetings. The group also educates the building community and

stakeholders to increase energy code knowledge and compliance. Idaho Power is an active member. The work is facilitated by NEEA.

On January 1, 2021, new building and energy codes went into effect in the state of Idaho for residential and commercial buildings. The Idaho Energy Code Collaborative provided statewide resources throughout 2021 to builders and related stakeholders in support of the new codes. The resources included monthly classroom-style online training sessions, a monthly technical newsletter by email, and a robust website—IdahoEnergyCode.com. Idaho Power will continue to participate in the Idaho Energy Code Collaborative.

Regional Emerging Technology Advisory Committee

Idaho Power participated in the RETAC, which met quarterly to review RETAC’s emerging technology pipeline that was developed with assistance from the BPA, NEEA, and the Northwest Power and Conservation Council (NWPCC) Seventh Power Plan. The emerging technology pipeline held approximately 45 products and technologies at the end of 2021. At each of the RETAC sessions, the complete pipeline was reviewed and prioritized by the members. Throughout 2021, RETAC focused primarily on space- and water-heating products and their technologies for residential and commercial markets. The technologies centered on heat pumps. RETAC discussed the current state of the technologies and their associated gaps and issues. In each RETAC session, the group discussed ways NEEA and the regional utilities could help address those gaps and issues. This work will continue in 2022.

Regional Portfolio Advisory Committee

RPAC is responsible for overseeing NEEA’s market transformation programs and their advancement through key milestones in the “Initiative Lifecycle.” RPAC members must reach a full consent vote at selected milestones for a program to advance to the next stage. In 2018, NEEA and RPAC formed an additional group called the RPAC Plus (RPAC+), which included marketing subject matter experts to help coordinate NEEA’s marketing activities with those of the funders. RPAC convenes quarterly meetings and adds other webinars as needed.

In 2021, RPAC conducted four quarterly meetings, all of which were virtual. Throughout 2021, RPAC received updates of savings forecasts, portfolio priorities, and committee reports.

In the first regular quarterly meeting on February 24, NEEA staff went over the changes to NEEA’s initiative life cycle and RPAC voting milestones. NEEA also presented a variable-speed heat pump program concept and portfolio fit, which RPAC voted to advance into the program development stage. NEEA staff updated the committee on carbon offsets, and research and staff made the committee aware of the following emerging concepts for programs in the NEEA portfolio: fan motor systems integration with the extended motor products program; thin triple-windows; commercial heat pump water heaters for restaurants and hospitality industry; and commercial rooftop HVAC systems with electric heating and cooling capabilities.

On June 1, NEEA staff updated RPAC on recent developments and asked for concept advancement votes on thin triple-pane windows, efficient commercial rooftop units, and fan motor systems integration with the Extended Motor Products program.

At the September 1 meeting, NEEA gave an overview of the thin triple pane windows concept and portfolio fit and RPAC supported advancing it to program development. NEEA also presented their 2022 Operations Plan and timeline.

At the November 2 meeting, NEEA gave RPAC members an overview of the progress on the Extended Motor Products for Pumps initiative and made the committee aware of NEEA's latest work developing a new television test procedure that more accurately reflects real-world usage, its adoption by industry and the Environmental Protection Agency (EPA), and the regional energy savings potential.

NEEA Activities: Residential

The company currently has representation on the NEEA Products Coordinating Committee and the Integrated Systems Coordinating Committee. Meetings were held in each quarter of 2021 for both committees. These committees provide utilities with the opportunity to give meaningful input into the design and implementation of NEEA programs, as well as to productively engage with each other.

NEEA provides BetterBuiltNW online builder and contractor training and manages the regional homes database, AXIS.

Residential Building Stock Assessment

NEEA began work on the RBSA in mid-2020. The RBSA is conducted approximately every five years. Its purpose is to determine common attributes of residential homes and to develop a profile of the existing residential buildings in the Northwest. The information is used by the regional utilities and the NWPC to determine load forecast and energy-savings potential in the region.

Idaho Power participated in monthly work group meetings to discuss the study's objectives, framework, sampling design, and communication plan. Site visits in the region began at the end of 2021 and will continue through 2022. For residential customers who choose to participate, the third-party contractor will schedule a site visit with a field technician who collects information on the home's characteristics. A COVID-19 safety plan was developed and approved by each utility prior to the start of the site visits.

It is anticipated that Idaho Power customers will be contacted for this study in mid-2022. A final report will be available by the beginning of 2023.

NEEA Activities: Commercial/Industrial

NEEA continued to provide support for commercial and industrial energy efficiency activities in Idaho in 2021, which included partial funding of the IDL for trainings and additional tasks.

Commercial Code Enhancement

NEEA facilitated regional webinars for the CCE initiative for new construction to discuss how utilities can effectively align code changes and utility programs. The CCE is a NEEA initiative comprised of people with varying backgrounds and levels of association with the building construction industry. The group's goal is to enable the continual advancement of commercial construction and energy codes and identify opportunities to highlight above-code best practices in local markets. This work will continue in 2022.

Top-Tier Trade Ally (NXT Level)

NEEA began transitioning long-term delivery of the Top Tier Trade Ally program to a third-party contractor in 2021. One electrical contractor company in the Idaho Power service area achieved NXT Level designation status in 2021. This addition would have resulted in four designated companies; however, one company went out of business in 2021. NXT Level training in-person classes were not offered in Idaho Power's service area in 2021 due to the ongoing COVID-19 pandemic.

Luminaire Level Lighting Controls

NEEA completed the LLLC MPER in 2021. The report centered on first-year tracking of market progress indicators and other research objectives for purposes of gathering additional market intelligence. NEEA reports the key findings in the study include the following:

- Northwest installation companies and design/specification companies have a high level of awareness of LLLC.
- Customers who install LLLC see value in the flexibility of zoning and granularity of control, although market barriers remain. These include higher first cost compared to other types of controls, and a perception of LLLC as complex.
- The study recommends continued training of supply-chain market actors, especially on the LLLC value proposition and best applications.

In 2021, NEEA assisted the IDL in Boise in installing an LLLC system in its office for LLLC training and demonstration purposes. NEEA produced a variety of LLLC educational resources for use by utilities and the public to promote LLLC. The library of educational materials is found at [BetterBricks.com](https://www.betterbricks.com).

Throughout 2021, NEEA partnered with utilities and professional associations to offer training opportunities to further develop trade ally understanding and capabilities on the topic of networked lighting controls (NLC) and LLLC systems. Idaho Power hosted the Making Controls

Simple: LLLC Myths & Installation Advantages webinar for its trade allies and large customers in December 2021.

NEEA Funding

In 2020, Idaho Power and NEEA commenced a five-year agreement for the funding cycle of 2020 to 2024. Per this agreement, NEEA implements market transformation programs in the company's service area and Idaho Power is committed to fund NEEA based on a quarterly estimate of expenses up to the five-year total direct funding amount of \$14.7 million, or approximately \$2.9 million annually. Of this amount, in 2021, 100% was funded through the Idaho and Oregon riders. Funding for the 2020 to 2024 five-year cycle was submitted to IPUC for approval on October 21, 2019. On February 20, 2020, Idaho Power received IPUC Order No. 34556, supporting Idaho Power's participation in NEEA from 2020 to 2024 with such participation to be funded through the Idaho Rider and subject to a prudence review.

In 2021, Idaho Power paid \$2,977,678 to NEEA: \$2,828,794 from the Idaho Rider for the Idaho jurisdiction and \$148,884 from the Oregon Rider for the Oregon jurisdiction. Other expenses associated with Idaho Power's participation in NEEA activities, such as administration and travel, were also paid from the Idaho and Oregon Riders.

Final NEEA savings for 2021 will be released later in the year. Preliminary estimates reported by NEEA for 2021 indicate Idaho Power's share of regional market transformation savings as 17,870 MWh. These savings are reported in two categories: 1) codes-related and standards-related savings of 14,429 MWh (81%) and 2) non-codes-related and non-standards-related savings of 3,440 MWh (19%).

In the *Demand Side Management 2020 Annual Report*, preliminary funding-share estimated savings reported were 15,991 MWh. The final savings included in this report for 2020 final funding-share NEEA savings are 17,614 MWh and include savings from code-related initiatives as well as non-code related initiatives. Idaho Power relies on NEEA to report the energy savings and other benefits of NEEA's regional portfolio of initiatives. For further information about NEEA, visit their website at nea.org.

Regional Technical Forum

The RTF is a technical advisory committee to the NWPPCC, established in 1999 to develop standards to verify and evaluate energy efficiency savings. Since 2004, Idaho Power has supported the RTF by providing annual financial support, regularly attending monthly meetings, participating in subcommittees, and sharing research and data beneficial to the forum's efforts.

The forum is made up of both voting members and corresponding members from investor-owned and public utilities, consultant firms, advocacy groups, ETO, and BPA, all with varied expertise in engineering, evaluation, statistics, and program administration. The RTF advises the

NWPCC during the development and implementation of the regional power plan regarding the following RTF charter items:

- Developing and maintaining a readily accessible list of eligible conservation resources, including the estimated lifetime costs and savings associated with those resources and the estimated regional power system value associated with those savings.
- Establishing a process for updating the list of eligible conservation resources as technology and standard practices change, and an appeal process through which utilities, trade allies, and customers can demonstrate that different savings and value estimates should apply.
- Developing a set of protocols by which the savings and system value of conservation resources should be estimated, with a process for applying the protocols to existing or new measures.
- Assisting the NWPCC in assessing 1) the current performance, cost, and availability of new conservation technologies and measures; 2) technology development trends; and 3) the effect of these trends on the future performance, cost, and availability of new conservation resources.
- Tracking regional progress toward the achievement of the region's conservation targets by collecting and reporting regional research findings and energy savings annually.

The current agreement to sponsor the RTF extends through 2024. Under this agreement, Idaho Power is the fourth largest RTF funder, at a rate of \$713,300 for the five-year period. For this funding cycle, gas utilities and the gas portion dual-fuel utilities are also funding the RTF.

When appropriate and when the work products are applicable to the climate zones and load characteristics in Idaho Power's service area, Idaho Power uses the savings estimates, measure protocols, and supporting work documents provided by the RTF. In 2021, Idaho Power staff participated in all RTF meetings and the RTF Policy Advisory Committee. At the end of 2021, an Idaho Power analyst was selected to be a voting member of the RTF and will serve as an RTF member for a three-year term effective January 2022.

Throughout the year, Idaho Power reviews any changes enacted by the RTF to savings, costs, or parameters for existing and proposed measures. The company then determines how the changes might be applicable to, or whether they impact, its programs and measures.

The company accounted for all implemented changes in planning and budgeting for 2022.

Residential Energy Efficiency Education Initiative

Idaho Power recognizes the value of general energy efficiency awareness and education in creating behavioral change and customer demand for, and satisfaction with, its programs.

The REEEI promotes energy efficiency to the residential sector. The company achieves this by creating and delivering educational materials and programs that result in wise and informed choices regarding energy use and increased participation in Idaho Power’s energy efficiency programs.

Kill A Watt Meter Program

The Kill A Watt™ Meter Program remained active in 2021. Idaho Power’s Customer Service Center and field staff continued to encourage customers to learn about the energy used by specific appliances and activities within their homes by visiting a local library to check out a Kill A Watt meter.



Figure 21. Kill A Watt meter

Teacher Education

As in previous years, Idaho Power continued to strengthen the energy education relationship with secondary school educators through participation on the Idaho Science, Technology, Engineering, and Mathematics (iSTEM) Steering Committee. In 2021, Idaho Power and Intermountain Gas expanded their reach by adding a second professional development workshop for middle and high school teachers at the summer institutes sponsored by the Idaho STEM Action Center. In addition to the four-day, two-credit professional development workshop offered at the College of Western Idaho, Idaho Power and Intermountain Gas co-sponsored a session at Idaho State University. Due to COVID-19 restrictions, teachers participated virtually while facilitators and guest speakers broadcast from their respective universities.

Customer Education and Marketing

REEEI produced one *Energy Efficiency Guide* in 2021, which was distributed primarily as an insert in local newspapers. The summer-themed guide was published and distributed by 24 newspapers in Idaho Power's service area the week of June 27. The guide focused on information that would be useful to customers as they spend more time at home during the COVID-19 pandemic, including a profile on a customer's recent shed-turned-home-office project, how to choose an electric lawnmower, induction cooking, and how customers can use energy efficiency and other helpful programs to help Idaho Power reach its clean energy goal and to lower customers' own "energy footprint."

Idaho Power promoted the guide on its homepage and on social media. The *Idaho Statesman* published two ads encouraging readers to look for the guide. Digital ads on idahostatesman.com included a homepage takeover on June 28 and July 1, as well as banner ads that ran between June 20 and July 3, earning 150,000 impressions. Digital ads drove traffic to the *Energy Efficiency Guide* on idahopower.com.

On its website, Idaho Power provides links to current seasonal guides and past guides.

REEEI distributed energy efficiency messages through a variety of other communication methods in 2021. Idaho Power increased customer awareness of energy-saving ideas via continued distribution of the fifth printing of the 96-page booklet *30 Simple Things You Can Do to Save Energy*, a joint publishing project between Idaho Power and The EarthWorks Group. In 2021, the program distributed 1,160 copies directly to customers. This was accomplished primarily by fulfilling direct web requests from customers, through energy advisors during in-home visits, and in response to inquiries received by Idaho Power's Customer Care Center.

Idaho Power continues to recognize that educated employees are effective advocates for energy efficiency and Idaho Power's energy efficiency programs. Idaho Power energy efficiency program specialists connected with energy advisors and other employees from each of Idaho Power's geographical regions and the Customer Care Center to discuss educational initiatives and answer questions about the company's energy efficiency programs.

Due to COVID-19 restrictions, Idaho Power participated in a limited number of in-person awareness events. Program specialists and EOEAs looked for virtual opportunities to continue sharing messages regarding low-cost and no-cost energy-saving opportunities. In 2021, despite the COVID-19 pandemic challenges, Idaho Power's EOEAs connected with over 900 groups, and gave over 350 presentations, sharing information, including energy-saving messages, with audiences of all ages. Additionally, Idaho Power's energy efficiency program specialists responded with detailed answers to 216 customer questions about energy efficiency and related topics received via Idaho Power's website.

Because of COVID-19 restrictions for in-person activities, REEEI increased digital communication efforts to bring a variety of energy-saving and money-saving tips to customers. Idaho Power’s social media channels and *News Briefs* focused on content designed to help customers save energy while spending more time at home, including working on do-it-yourself (DIY) home improvement projects. COVID-conscious energy efficiency tips continued through the rest of the year, including in a December bill insert and email that provided all residential customers with easy steps to get their home ready for winter heating and behavioral tips for reducing energy use.



Get Your Home Ready for Winter Weather

Winter weather means more time curled up at home. Taking a few easy steps to stay warm and cozy as cooler weather rolls in can make a big difference for energy-savings.

Here are our best DIY tips and tricks for getting the most out of your winter heating.

One and done:

- Weatherstrip and caulk around doors and windows to reduce drafts.** Fixing air leaks is one of the cheapest and easiest ways to improve comfort and reduce energy use.
- Replace or clean your furnace filter(s)** to improve efficiency and help your system last longer.
- Set the temperature on your water heater** so water at the tap is 120° F.
- Install a smart or programmable thermostat** to easily adjust your home's temperature based on your schedule. Visit our website to see if you qualify for a \$75 smart thermostat incentive — idahopower.com/save
- Seal ductwork using mastic or approved foil-faced tape** to keep heated air from leaking into your attic or crawlspace.
- Ensure you have adequate attic insulation.** We recommend a minimum insulation level of R-38 or R-49 in Oregon and colder climates.



Every day:

- Turn down your thermostat** at night or when the house is empty. If you have a heat pump, do not turn the thermostat down more than 2 to 3 degrees.
- Run your ceiling fan clockwise on low** to push warm air up toward the ceiling and down the walls into the room.
- Open your curtains and blinds** during the day to let the sun heat your home.
- Switch off lights and electronics** when not in use, including televisions and computers.
- Wash only full loads** of laundry and dishes.



To learn more about energy efficiency tips, tricks and programs, visit our website:

idahopower.com/save

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Figure 22. DIY winter weatherization tips

Idaho Power promoted National Energy Awareness Month on social media in October. *News Briefs* and the regular KTVB television spots also highlighted Energy Awareness Month activities.

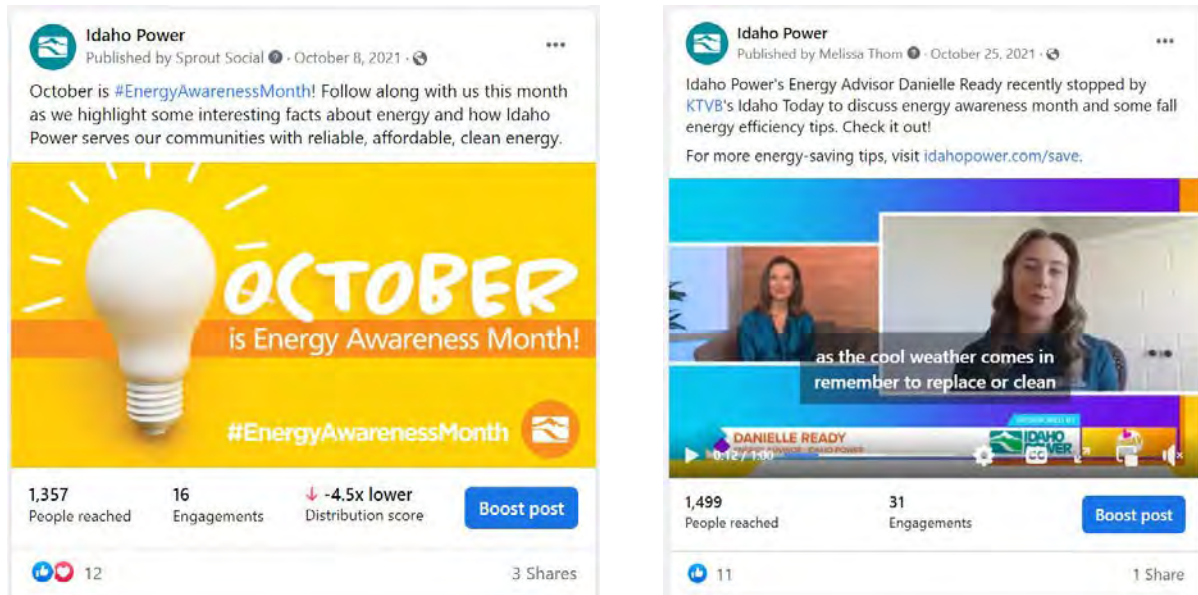


Figure 23. Energy Awareness social media posts

The REEEI continued to provide energy efficiency tips in response to media inquiries and in support of Idaho Power’s social media posts. In addition to supplying information for publications, such as *Connections* and Idaho Power’s social media pages, energy efficiency tips and content were provided for *News Briefs* and KTVB and KMVT live news segments focusing on energy efficiency.



Figure 24. Tip Tuesday post

2022 Program and Marketing Strategies

The initiative's 2022 goals are to improve customer awareness of the wise use of energy, increase program participation, and promote educational and energy-saving ideas that result in energy-efficient, conservation-oriented behaviors.

In addition to producing and distributing educational materials, the initiative will continue to manage the company's Educational Distributions program. Examples of activities conducted under Educational Distributions include developing LED lighting education material, distributing LED nightlights, administering the SEEK program, distributing welcome kits, and the HER Program.

The initiative will continue to educate customers using a multi-channel approach to explore new technologies and/or program opportunities that incorporate a behavioral component.

University of Idaho Integrated Design Lab

Idaho Power is a founding supporter of the IDL (idlboise.com), which is dedicated to the development of high-performance, energy-efficient buildings in the Intermountain West. Idaho Power has worked with the IDL since its inception in 2004 to educate the public about how energy-efficient business practices benefit the business and the customer. In 2021, Idaho Power entered into an agreement with the IDL to perform the tasks and services described below.

Foundational Services

The goal of this task was to provide energy efficiency technical assistance and project-based training to building industry professionals and customers. Requests for IDL involvement in building projects are categorized into one of three types:

- Phase I projects are simple requests that can be addressed with minimal IDL time.
- Phase II projects are more complex requests that require more involvement and resources from the lab.
- Phase III projects are significantly more complex and must be co-funded by the customer.

The IDL provided technical assistance on 16 new projects in Idaho Power's service area in 2021: nine Phase I projects, three Phase II projects, two Phase III projects, and two additional projects that are currently being evaluated to determine the scope of work. Eight of the projects were on new buildings, seven were on existing buildings and one was not specified. The number of projects stayed the same in 2021. The related report is in the IDL section of *Supplement 2: Evaluation*.

Lunch & Learn

The goal of the Lunch & Learn task was to educate architects, engineers, and other design and construction professionals about energy efficiency topics through a series of educational lunch sessions.

In 2021, the IDL scheduled 14 technical training lunches that were conducted virtually due to COVID-19 restrictions. All 14 sessions were available to the public; a total of 104 architects, engineers, designers, project managers, and others attended.

The topics of the lunches (and the number performed of each) were: IAQ and Energy Efficiency in Buildings (1); Daylight in Buildings: Getting the Details Right (1); The Architect's Business Case for Energy Performance Modeling (3); Luminaire Level Lighting Control (1); High-Performance Classrooms (1); High Efficiency Heat Recovery (2); Dedicated Outdoor Air Systems (DOAS) Integration (1); OpenStudio® Parametric Analysis Tool (1); LEED V4.1 Daylighting Credits (1); ASHRAE 209 Energy Simulation Aided Design (1); and ASHRAE 36 High Performance Sequence of Operations for HVAC Systems (1). The related report is in the IDL section of *Supplement 2: Evaluation*.

Building Simulation Users Group

The goal of this task was to facilitate the Idaho BSUG, which is designed to improve the energy efficiency related simulation skills of local design and engineering professionals.

In 2021, six BSUG sessions were hosted by the IDL. All six sessions were hosted virtually due to COVID-19 restrictions. The sessions were attended by 154 professionals. Evaluation forms were completed by attendees for each session. On a scale of 1 to 5, with 5 being "excellent" and 1 being "poor," analyzing results from the first six questions, the average session rating was 4.42 for 2021. For the final question, "The content of the presentation was..." on a scale of 1 to 5, with 1 being "too basic," 3 being "just right," and 5 being "too advanced," the average session rating was 3.53 for 2021.

Each presentation was archived for remote access anytime, along with general BSUG content through the IDL website. The related report is in the IDL section of *Supplement 2: Evaluation*.

New Construction Verification

The goal of this task was to continue random post-project verification on 10% of the total completed C&I Energy Efficiency Program New Construction projects. In 2021, the IDL conducted 12 random on-site, post-project verifications. The purpose of this verification was to confirm program guidelines and requirements, and help participants provide accurate information regarding measure installations. See the New Construction option in the C&I Energy Efficiency Program section for a summary of these activities. The complete verification report is in the IDL section of *Supplement 2: Evaluation*.

This task also included the desk review of all daylight photo-control incentives to improve the quality of design and installation.

Energy Resource Library

The ERL gives customers access to resources for measuring and monitoring energy use on various systems. The goal of this task was to operate and maintain the library, which includes a web-based loan tracking system, and to teach customers how to use the resources in the library.

The inventory of the ERL consists of over 900 individual pieces of equipment. In 2021, 10 new tools were added to replace old data logging models, complete tool kits, and added accessories for kits and other various tools. The tools and manuals are available at no cost to customers, engineers, architects, and contractors in Idaho Power's service area to aid in the evaluation of energy efficiency projects and equipment they are considering. Due to COVID-19 restrictions, a contactless pick-up and drop-off system is in place.

In 2021, nine of the 10 tool loan requests were completed by three unique users from four locations, including three new users. The ERL web page recorded 1,483 visits in 2021. The related report is in the IDL section of *Supplement 2: Evaluation*.

Energy Impacts of IAQ Devices

In 2021, the IDL examined the energy impacts of IAQ devices. The IDL used the energy modeling software, EnergyPlus™, to estimate the effects of adding higher-rated filters, in-room High Efficiency Particulate Air (HEPA) filters, ultraviolet irradiation, ionization devices, and increasing the percentage of outdoor air. The IDL selected eight of the 16 prototype models from the Pacific Northwest National Lab to simulate these operational adjustments. The IDL created a one-page reference document outlining the major points and energy impacts of each IAQ strategy for Idaho facility managers and owners. The related report for this task is in the IDL section of *Supplement 2: Evaluation*.

2022 IDL Strategies

In 2022, the IDL will continue work on Foundational Services, Lunch & Learn sessions, BSUG, New Construction Verifications, ERL, and two new tasks: Power Over Ethernet Demonstration Project and LLLC Workshop Development.

Distributed Energy Resources

Pursuant to Order Nos. 32846 and 32925 in Case No. IPC-E-12-27 and Order No. 34955 in Case No. IPC-E-20-30, Idaho Power files its annual *Distributed Energy Resources (DER) Status Report* with the IPUC in April each year. The report provides updates on participation levels of customer generation, system reliability considerations, and accumulated excess net energy credits. The report can be accessed on Idaho Power's website (idahopower.com/solar); links to

the three most recent reports are located to the right on the web page, in the section labeled *Annual Net Metering Status Reports*.

LIST OF ACRONYMS

A/C—Air Conditioning or Air Conditioner

Ad—Advertisement

AIA—American Institute of Architects

AMI—Advanced Metering Infrastructure

aMW—Average Megawatt

ASHRAE—American Society of Heating, Refrigeration, and Air Conditioning Engineers

B/C—Benefit/Cost

BCASEI—Building Contractors Association of Southeast Idaho

BCASWI—Building Contractors Association of Southwestern Idaho

BOMA—Building Owners and Managers Association

BPA—Bonneville Power Administration

BPI—Building Performance Institute

BSUG—Building Simulation Users Group

C&I—Commercial and Industrial

CAP—Community Action Partnership

CAPAI—Community Action Partnership Association of Idaho, Inc.

CCE—Commercial Code Enhancement

CCNO—Community Connection of Northeast Oregon, Inc.

CDC—Centers for Disease Control and Prevention

CDD—Cooling Degree Days

CEI—Continuous Energy Improvement

CEL—Cost-Effective Limit

CFM—Cubic Feet per Minute

CHQ—Corporate Headquarters (Idaho Power)

CINA—Community in Action

COP—Coefficient of Performance

CR&EE—Customer Relations and Energy Efficiency

CSI—College of Southern Idaho
DHP—Ductless Heat Pump
DIY—Do It Yourself
DOE—US Department of Energy
DR—Demand Response
DSM—Demand-Side Management
EA5—EA5 Energy Audit Program
ECM—Electronically Commutated Motor
EEAG—Energy Efficiency Advisory Group
EICAP—Eastern Idaho Community Action Partnership
EIWC—Eastern Idaho Water Cohort
EL ADA—El Ada Community Action Partnership
EM&V—Evaluation, Measurement, and Verification
EPA—Environmental Protection Agency
EOEA—Education and Outreach Energy Advisors
ERL—Energy Resource Library
ESK—Energy-Saving Kit
ETO—Energy Trust of Oregon
ft—Feet
ft²—Square Feet
GMI—Green Motors Initiative
GMPG—Green Motors Practice Group
gpm—Gallons per Minute
H&CE—Heating & Cooling Efficiency
HEPA—High Efficiency Particulate Air
hp—Horsepower
HOU—Hours of Use
HPWH—Heat Pump Water Heater

List of Acronyms

HSPF—Heating Seasonal Performance Factor

HVAC—Heating, Ventilation, and Air Conditioning

IAQ—Indoor Air Quality

IBCA—Idaho Building Contractors Association

IBCB—Idaho Building Code Board

IBEW—International Brotherhood of Electrical Workers

ID—Idaho

IDHW—Idaho Department of Health and Welfare

IDL—Integrated Design Lab

IECC—International Energy Conservation Code

IPMVP—International Performance Measurement and Verification Protocol

IPUC—Idaho Public Utilities Commission

IRP—Integrated Resource Plan

ISM—In-Stadium Marketing

iSTEM—Idaho Science, Technology, Engineering, and Mathematics

kW—Kilowatt

kWh—Kilowatt-hour

LDL—Lighting Design Lab

LEEF—Local Energy Efficiency Funds

LIHEAP—Low Income Home Energy Assistance Program

LLLC—Luminaire Level Lighting Controls

M&V—Measurement and Verification

MPER—Market Progress Evaluation Report

MVBA—Magic Valley Builders Association

MW—Megawatt

MWh—Megawatt-hour

MWSOC—Municipal Water Supply Optimization Cohort

n/a—Not Applicable

NEB—Non-Energy Benefit

NEEA—Northwest Energy Efficiency Alliance

NEEC—Northwest Energy Efficiency Council

NEEM—Northwest Energy-Efficient Manufactured Home Program

NEMA—National Electrical Manufacturers Association

NLC—Networked Lighting Controls

NPR—National Public Radio

NTG—Net to Gross

NWPCC—Northwest Power and Conservation Council

O&M—Operation and Maintenance

OPUC—Public Utility Commission of Oregon

OR—Oregon

ORS—Oregon Revised Statute

OTT—Over-the-Top

PAI—Professional Assistance Incentive

PCA—Power Cost Adjustment

PCT—Participant Cost Test

PLC—Powerline Carrier

PR—Public Relations

PSC—Permanent Split Capacitor

PTCS—Performance Tested Comfort System

QA—Quality Assurance

QC—Quality Control

RAC—Residential Advisory Committee

RBSA—Residential Building Stock Assessment

RCT—Randomized Control Trial

REEEI—Residential Energy Efficiency Education Initiative

RESNET—Residential Energy Services Network

List of Acronyms

RETAC—Regional Emerging Technology Advisory Committee

RFP—Request for Proposal

Rider—Energy Efficiency Rider

RIM—Ratepayer Impact Measure

RPAC—Regional Portfolio Advisory Committee

RPAC+—Regional Portfolio Advisory Committee Plus

RTF—Regional Technical Forum

SBDI—Small Business Direct Install

SCCAP—South Central Community Action Partnership

SCE—Streamlined Custom Efficiency

SEEK—Student Energy Efficiency Kits

SEICAA—Southeastern Idaho Community Action Agency

SEM—Strategic Energy Management

SIR—Savings-to-Investment Ratio

SRVBCA—Snake River Valley Building Contractors Association

TRC—Total Resource Cost

TRM—Technical Reference Manual

TSV—Thermostatic Shower Valve

UCT—Utility Cost Test

VFD—Variable Frequency Drive

WAP—Weatherization Assistance Program

WAQC—Weatherization Assistance for Qualified Customers

WHF—Whole-House Fan

WWECC—Wastewater Energy Efficiency Cohort

APPENDICES

Appendix 1. Idaho Rider, Oregon Rider, and NEEA payment amounts (January–December 2021)

Idaho Energy Efficiency Rider	
2021 Beginning Balance	\$ (12,230,374)
2021 Funding plus Accrued Interest as of Dec. 31, 2021	33,235,765
Total 2021 Funds	21,005,391
2021 Expenses as Dec. 31, 2021	(27,943,096)
Ending Balance as of Dec. 31, 2021	\$ (6,937,705)
Oregon Energy Efficiency Rider	
2021 Beginning Balance	\$ (995,040)
2021 Funding plus Accrued Interest as of Dec. 31, 2020	2,032,148
Total 2021 Funds	1,037,108
2021 Expenses as of Dec. 31, 2021	(1,721,091)
Ending Balance as of Dec. 31, 2021	\$ (683,982)
NEEA Payments	
2021 NEEA Payments as of Dec. 31, 2021	\$ 2,977,678
Total	\$ 2,977,678

Appendix 2. 2021 DSM expenses by funding source (dollars)

Sector/Program	Idaho Rider	Oregon Rider	Non-Rider Funds	Total
Energy Efficiency/Demand Response				
Residential				
A/C Cool Credit	\$ 420,376	\$ 25,366	\$ 306,247	\$ 751,989
Easy Savings: Low-Income Energy Efficiency Education	—	—	145,827	145,827
Educational Distributions	433,963	15,826	—	449,790
Energy Efficient Lighting.....	41,438	2,194	—	43,631
Energy House Calls.....	17,375	882	—	18,257
Heating & Cooling Efficiency Program	600,636	34,522	25	635,182
Home Energy Audit	70,448	—	—	70,448
Home Energy Reports.....	970,197	—	—	970,197
Multifamily Energy Savings Program	65,525	3,449	—	68,973
Oregon Residential Weatherization.....	—	4,595	—	4,595
Rebate Advantage.....	164,243	8,950	—	173,193
Residential New Construction Program	246,245	1,356	—	247,600
Shade Tree Project	184,680	—	—	184,680
Weatherization Assistance for Qualified Customers.....	—	—	1,186,839	1,186,839
Weatherization Solutions for Eligible Customers	54,793	—	2,863	57,656
Commercial/Industrial				
Commercial and Industrial Energy Efficiency Program				
Custom Projects	7,966,164	633,110	9,630	8,608,903
New Construction.....	2,673,925	17,246	—	2,691,171
Retrofits	3,735,093	91,657	—	3,826,750
Commercial Energy-Saving Kits.....	71,501	3,117	—	74,617
Flex Peak Program.....	101,236	175,121	225,617	501,973
Small Business Direct Install	1,052,943	(20,887)	—	1,032,056
Irrigation				
Irrigation Efficiency Rewards	2,350,620	221,523	35,057	2,607,200
Irrigation Peak Rewards.....	239,101	167,041	6,607,173	7,013,315
Energy Efficiency/Demand Response Total	\$ 21,460,500	\$ 1,385,066	\$ 8,519,278	\$ 31,364,844
Market Transformation				
NEEA.....	2,828,794	148,884	—	2,977,678
Market Transformation Total	\$ 2,828,794	\$ 148,884	\$ —	\$ 2,977,678
Other Programs and Activities				
Commercial/Industrial Energy Efficiency Overhead.....	742,155	39,474	(3)	781,626
Energy Efficiency Direct Program Overhead	279,095	16,987	—	296,082
Oregon Commercial Audit.....	—	4,401	—	4,401
Residential Energy Efficiency Education Initiative	470,432	12,635	—	483,067
Residential Energy Efficiency Overhead	1,091,701	57,501	—	1,149,202
Other Programs and Activities Total.....	\$ 2,583,383	\$ 130,997	\$ (3)	\$ 2,714,377
Indirect Program Expenses				
Energy Efficiency Accounting & Analysis	1,043,916	54,802	170,043	1,268,761
Energy Efficiency Advisory Group.....	10,479	552	—	11,031
Local Energy Efficiency Funds	—	—	—	—
Special Accounting Entries	16,024	789	—	16,814
Indirect Program Expenses Total.....	\$ 1,070,419	\$ 56,143	\$ 170,043	\$ 1,296,605
Grand Total.....	\$ 27,943,096	\$ 1,721,091	\$ 8,689,318	\$ 38,353,505

Appendix 3. 2021 DSM program activity

Program	Participants	Total Costs		Savings		Nominal Levelized Costs ^a		
		Program Administrator ^b	Resource ^c	Annual Energy (kWh)	Peak Demand ^d (MW)	Measure Life (Years)	Utility (\$/kWh)	Total Resource (\$/kWh)
Demand Response¹								
A/C Cool Credit	20,846 homes	\$ 751,989	\$ 751,989	n/a	26.7	n/a	n/a	n/a
Flex Peak Program.....	139 sites	501,973	501,973	n/a	30.6	n/a	n/a	n/a
Irrigation Peak Rewards	2,235 service points	7,013,315	7,013,315	n/a	255.5	n/a	n/a	n/a
Total		\$ 8,267,278	\$ 8,267,278		312.8			
Energy Efficiency								
Residential								
Easy Savings: Low-Income Energy Efficiency Education	0 HVAC tune-ups	145,827	145,827	0		3	n/a	n/a
Educational Distributions	47,027 kits/giveaways	449,790	449,790	2,931,280		10	0.02	0.02
Energy Efficient Lighting	0 lightbulbs	43,631	43,631	0		14	n/a	n/a
Energy House Calls	11 homes	18,257	18,257	14,985		18	0.10	0.10
Heating & Cooling Efficiency Program.....	1,048 projects	635,182	2,223,826	1,365,825		15	0.04	0.16
Home Energy Audit.....	37 audits	70,448	75,461	3,768		11	2.17	2.33
Home Energy Report Program ²	115,153 treatment size	970,197	970,197	15,929,074		1	0.06	0.06
Multifamily Energy Savings Program.....	0 units	68,973	68,973	0		11	n/a	n/a
Oregon Residential Weatherization.....	0 audits/projects	4,595	4,595	0		45	n/a	n/a
Rebate Advantage	88 homes	173,193	327,190	235,004		45	0.05	0.09
Residential New Construction Program.....	90 homes	247,600	524,876	389,748		61	0.04	0.08
Shade Tree Project	2,970 trees	184,680	184,680	44,173		40	0.27	0.27
Weatherization Assistance for Qualified Customers	162 homes/non-profits	1,186,839	1,690,152	291,105		30	0.25	0.37
Weatherization Solutions for Eligible Customers.....	7 homes	57,656	57,656	12,591		30	0.32	0.32
Sector Total		\$ 4,256,869	\$ 6,785,110	21,217,554		5	\$ 0.04	\$ 0.07
Commercial/Industrial								
Commercial Energy-Saving Kits	906 kits	74,617	74,617	296,751		11	0.03	0.03
Custom Projects	135 projects	8,608,903	22,550,062	53,728,267		13	0.02	0.04
Green Motors—Industrial	4 motor rewinds		12,172	20,430		8		
New Construction.....	95 projects	2,691,171	4,160,999	17,536,004		12	0.02	0.03
Retrofits	787 projects	3,826,750	11,534,413	21,181,022		12	0.02	0.06
Small Business Direct Install.....	452 projects	1,032,056	1,032,056	2,421,842		11	0.06	0.06
Sector Total		\$ 16,233,498	\$ 39,364,320	95,184,315		13	\$ 0.02	\$ 0.04

Appendix 3. 2021 DSM Program Activity

Program	Participants	Total Costs		Savings		Nominal Levelized Costs ^a		
		Program Administrator ^b	Resource ^c	Annual Energy (kWh)	Peak Demand ^d (MW)	Measure Life (Years)	Utility (\$/kWh)	Total Resource (\$/kWh)
Irrigation								
Green Motors—Irrigation.....	12 motor rewinds		\$ 87,254	19,352		21	n/a	n/a
Irrigation Efficiency Reward.....	1,019 projects	2,607,200	19,133,627	9,680,497		19	\$ 0.02	\$ 0.17
Sector Total		\$ 2,607,200	\$ 19,220,881	9,699,849		19	\$ 0.02	\$ 0.17
Energy Efficiency Portfolio Total		\$ 23,097,567	\$ 65,370,310	126,101,719		12	\$ 0.02	\$ 0.06
Market Transformation								
Northwest Energy Efficiency Alliance (codes and standards)				14,429,280				
Northwest Energy Efficiency Alliance (other initiatives)				3,440,238				
Northwest Energy Efficiency Alliance Totals³		\$ 2,977,678	\$ 2,977,678	17,869,518				
Other Programs and Activities								
Residential								
Residential Energy Efficiency Education Initiative.....		483,067	483,067					
Commercial								
Oregon Commercial Audits.....	3 audits	4,401	4,401					
Other								
Energy Efficiency Direct Program Overhead		2,226,910	2,226,910					
Total Program Direct Expense		\$ 37,056,900	\$ 79,329,643	143,971,237	313			
Indirect Program Expenses		1,296,605	1,296,605					
Total DSM Expense		\$ 38,353,505	\$ 80,626,249					

^a Levelized Costs are based on financial inputs from Idaho Power's 2017 IRP, and calculations include line-loss adjusted energy savings.

^b The Program Administrator Cost is the cost incurred by Idaho Power to implement and manage a DSM program.

^c The Total Resource Cost is the total expenditures for a DSM program from the point of view of Idaho Power and its customers as a whole.

^d Demand response program reductions are reported with 9.7% peak loss assumptions.

¹ Peak Demand is the peak performance of each respective program and not combined performance on the actual system peak hour.

² Savings have been reduced by 5% to avoid double counting of savings in other energy efficiency programs.

³ Savings are preliminary estimates provided by NEEA. Final savings for 2021 will be provided by NEEA April 2022.

Appendix 4. 2021 DSM program activity by state jurisdiction

Program	Idaho			Oregon		
	Participants	Program Administrator Costs	Demand Reduction (MW)/ Annual Energy Savings (kWh)	Participants	Program Administrator Costs	Demand Reduction (MW)/ Annual Energy Savings (kWh)
Demand Response¹						
A/C Cool Credit	20,602 homes	\$ 726,623	26.4	244 homes	\$ 25,366	0.3
Flex Peak Program.....	130 sites	326,852	24.8	9 sites	175,121	5.8
Irrigation Peak Rewards	2,187 service points	6,845,971	247.1	48 service points	167,344	8.4
Total		\$ 7,899,446	298		\$ 367,831	14
Energy Efficiency						
Residential						
Easy Savings: Low-Income Energy Efficiency Education	0 HVAC tune-ups	145,827	0	0 HVAC tune-ups	0	
Educational Distributions	45,778 kits/giveaways	433,963	2,822,817	1,249 kits/giveaways	15,826	108,463
Energy Efficient Lighting.....	0 lightbulbs	41,438	0	0 lightbulbs	2,194	0
Energy House Calls	11 homes	17,375	14,985	0 homes	882	0
Heating & Cooling Efficiency Program.....	1,017 projects	600,660	1,324,350	31 projects	34,523	41,475
Home Energy Audit.....	37 audits	70,448	3,768	0 audits	0	
Home Energy Report Program	115,153 treatment size	970,197	15,929,074	0 treatment size	0	
Multifamily Energy Savings Program	33 units	65,525	0	0 projects	3,449	
Oregon Residential Weatherization.....	n/a			0 audits/projects	4,595	0
Rebate Advantage	84 homes	164,243	223,870	4 homes	8,950	11,134
Residential New Construction Program.....	90 homes	246,245	389,748	0 homes	1,356	
Shade Tree Project	2,970 trees	184,680	44,173	0 trees		
Weatherization Assistance for Qualified Customers	161 homes/non-profits	1,177,366	289,353	1 homes/non-profits	9,473	1,752
Weatherization Solutions for Eligible Customers.....	7 homes	57,656	12,591	0 homes	0	
Sector Total.....		\$ 4,175,622	21,054,790		\$ 81,247	162,824
Commercial						
Commercial Energy-Saving Kits	868 kits	71,501	282,553	38 kits	3,117	14,198
Custom Projects	115 projects	7,975,312	49,487,770	20 projects	633,591	4,240,497
Green Motors—Industrial	4 motor rewinds		20,430	0 motor rewinds		0
New Construction.....	93 projects	2,673,925	17,503,823	2 projects	17,246	32,181

Appendix 4. 2021 DSM Program Activity by State Jurisdiction

Program	Idaho			Oregon		
	Participants	Program Administrator Costs	Demand Reduction (MW)/ Annual Energy Savings (kWh)	Participants	Program Administrator Costs	Demand Reduction (MW)/ Annual Energy Savings (kWh)
Retrofits.....	779 projects	3,735,093	20,820,801	8 projects	91,657	360,221
Small Business Direct Instal ²	452 projects	1,052,943	2,421,842	0 projects	(20,887)	0
Sector Total.....		\$ 15,508,774	90,537,219		\$ 724,723	4,647,097
Irrigation						
Green Motors—Irrigation.....	12 motor rewinds		19,352	0 motor rewinds		0
Irrigation Efficiency Rewards.....	983 projects	2,383,924	8,697,322	36 projects	223,276	983,175
Sector Total.....		\$ 2,383,924	8,716,675		\$ 223,276	983,175
Market Transformation						
Northwest Energy Efficiency Alliance (codes and standards).....			13,707,816			721,464
Northwest Energy Efficiency Alliance (other initiatives).....			3,268,226			172,012
Northwest Energy Efficiency Alliance Totals³.....		\$ 2,828,794	16,976,042		\$ 148,884	893,476
Other Programs and Activities						
Residential						
Residential Energy Efficiency Education Initiative.....		470,432			12,635	
Commercial						
Oregon Commercial Audits.....				3 audits	4,401	
Other						
Energy Efficiency Direct Program Overhead.....		2,112,948			113,962	
Total Program Direct Expense		\$ 35,379,941			\$ 1,676,958	
Indirect Program Expenses.....		1,231,960			64,646	
Total Annual Savings.....			137,284,665			6,686,572
Total DSM Expense.....		\$ 36,611,901			\$ 1,741,604	

^a Levelized Costs are based on financial inputs from Idaho Power's 2017 IRP and calculations include line loss adjusted energy savings.

¹ Peak demand is the peak performance of each respective program and not the combined performance on the actual system peak hour.

² Oregon administrator costs are negative due to account adjustments. Amount charged to the Oregon rider was reversed and charged to the Idaho rider

³ Savings are preliminary estimates provided by NEEA. Final savings for 2021 will be provided by NEEA by April 2022.



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DEMAND-SIDE
MANAGEMENT

ANNUAL
REPORT

SUPPLEMENT 1
COST-EFFECTIVENESS

MARCH 15 2022

SAFE HARBOR STATEMENT

This document may contain forward-looking statements, and it is important to note that the future results could differ materially from those discussed. A full discussion of the factors that could cause future results to differ materially can be found in Idaho Power's filings with the Securities and Exchange Commission.

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SUPPLEMENT 1: COST-EFFECTIVENESS

Cost-Effectiveness

Idaho Power considers cost-effectiveness of primary importance in the design, implementation, and tracking of energy efficiency and demand response programs.

Prior to the actual implementation of energy efficiency or demand response programs, Idaho Power performs a preliminary analysis to assess whether a potential program design or measure may be cost-effective. Incorporated in these models are inputs from various sources that use the most current and reliable information available. When possible, Idaho Power leverages the experiences of other utilities in the region and/or throughout the country to help identify specific program parameters. This is accomplished through discussions with other utilities' program managers and researchers. Idaho Power also uses electric industry research organizations, such as E Source, Northwest Energy Efficiency Alliance (NEEA) Regional Emerging Technology Advisory Committee (RETAC), the Consortium for Energy Efficiency (CEE), American Council for an Energy-Efficient Economy (ACEEE), and Advanced Load Control Alliance (ALCA) to identify similar programs and their results. Additionally, Idaho Power relies on the results of program impact evaluations and recommendations from consultants.

Idaho Power's goal is for all programs to have benefit/cost (B/C) ratios greater than one for the utility cost test (UCT) in Idaho, and the total resource cost (TRC) test in Oregon, at the program and measure level. In addition, Idaho Power looks at both the UCT and TRC, as well as the participant cost test (PCT) at the program and measure level, where appropriate. Each cost-effectiveness test provides a different perspective, and Idaho Power believes each test provides value when evaluating program performance. In 2020, Idaho Power transitioned to the UCT as the primary cost-effectiveness test in Idaho as directed by the Idaho Public Utilities Commission (IPUC) in Order Nos. 34469 and 34503. The company will continue calculating the TRC and PCT because each perspective can help inform the company and stakeholders about the effectiveness of a particular program or measure. Additionally, programs and measures offered in Oregon must still use the TRC as the primary cost-effectiveness test as directed by the Public Utility Commission of Oregon (OPUC) in Order No. 94-590.

Idaho Power uses several assumptions when calculating the cost-effectiveness of a given program or measure. For some measures within the programs, savings can vary based on factors, such as participation levels or the participants' locations. For instance, heat pumps installed in the Boise area will have lower savings than those installed in the McCall area because of climate differences. If program participation and savings increase, fixed costs (such as labor and marketing) are distributed more broadly, and the program's cost-effectiveness increases.

When an existing program or measure is not cost-effective from either the UCT perspective in Idaho or the TRC perspective in Oregon, Idaho Power works with the Energy Efficiency Advisory Group (EEAG) to get additional input about next steps. The company must demonstrate why a non-cost-effective measure or program was implemented, or continued to be offered, and communicate the steps the company plans to take to improve its cost-effectiveness. This aligns with the expectations of the IPUC and OPUC.

In OPUC Order No. 94-590, issued in UM 551, the OPUC outlines specific cost-effectiveness guidelines for energy efficiency measures and programs managed by program administrators. It is the expectation of the OPUC that measures and programs offered in Oregon pass the TRC test. If Idaho Power determines a program or measure is not cost-effective but meets one or more of the exceptions set forth by Order No. 94-590, the company files an exceptions request with the OPUC to continue offering the measure or program within its Oregon service area.

Non-cost-effective measures and programs may be offered by a utility if they meet one or more of the following additional conditions specified by Section 13 of OPUC Order No. 94-590:

- A. The measure produces significant non-quantifiable non-energy benefits (NEB)
- B. Inclusion of the measure will increase market acceptance and is expected to lead to reduced cost of the measure
- C. The measure is included for consistency with other demand-side management (DSM) programs in the region
- D. Inclusion of the measure helps increase participation in a cost-effective program
- E. The package of measures cannot be changed frequently, and the measure will be cost-effective during the period the program is offered
- F. The measure or package of measures is included in a pilot or research project intended to be offered to a limited number of customers
- G. The measure is required by law or is consistent with OPUC policy and/or direction

For operational and administrative efficiency, Idaho Power endeavors to offer identical programs in both its Oregon and Idaho jurisdictions; however, due to the different primary cost-effectiveness tests in each state, measures may not be offered in both states.

Methodology

For its cost-effectiveness methodology, Idaho Power relies on the Electric Power Research Institute (EPRI) *End Use Technical Assessment Guide (TAG)*; the *California Standard Practice Manual* and its subsequent addendum; the National Action Plan for Energy Efficiency's (NAPEE) *Understanding Cost Effectiveness of Energy Efficiency Programs: Best Practices, Technical Methods, and Emerging Issues for Policy-Makers*.

For energy efficiency programs, each program's cost-effectiveness is reviewed annually from a one-year perspective. The annual energy-savings benefit value is summed over the life of the measure or program and is discounted to reflect 2021 dollars. The result of the one-year perspective is shown in Table 3 and the Cost-Effectiveness Tables by Program section in this supplement.

The goal of demand response programs is to minimize or delay the need to build new supply-side resources. Unlike energy efficiency programs or supply-side resources, demand response programs must acquire and retain participants each year to maintain deployable demand-reduction capacity for the company.

As approved in IPUC Order No. 32923 and OPUC Order No. 13-482, the settlement agreement determined a specific methodology for valuing demand response and defined the annual value of operating the three demand response programs for the maximum allowable 60 hours to be no more than \$16.7 million. This value has been updated with each *Integrated Resource Plan (IRP)* based on changes to the assumed capital cost of the deferred resource and the financial assumptions. This amount was reevaluated from information in the *2015*, *2017*, *2019 Second Amended*, and *2021 IRPs* to be \$18.5, \$19.8, \$19.6, and \$21.3 million respectively. In addition, for each IRP cycle the company has reevaluated the effectiveness of its demand response resources in meeting system needs. As a result of the analysis completed in preparation for the 2021 IRP, the company identified changes necessary for the demand response programs to meet evolving system needs. These changes were approved in IPUC No. 35336 (IPC-E-21-32) and OPUC ADV 1355, will supersede the terms of the 2013 settlement agreement, and include a different cost-effectiveness methodology that Idaho Power will rely on going forward.

In 2021, the cost of operating the three demand response programs was \$8.3 million. Idaho Power estimates that if the three programs were dispatched for the full 60 hours, the total costs would have been approximately \$11.1 million and would have remained cost-effective under the settlement agreement methodology

Assumptions

Idaho Power relies on third-party research to obtain savings and cost assumptions for various measures. These assumptions are routinely reviewed internally and with EEAG and updated as new information becomes available. For many of the residential and irrigation measures within this supplement, savings and costs were derived from either the Regional Technical Forum (RTF) or the *Idaho Power Energy Efficiency Potential Study* conducted by Applied Energy Group (AEG).

The RTF regularly reviews, evaluates, and recommends eligible energy efficiency measures and provides the estimated savings and costs associated with those measures. As the RTF updates these savings and cost assumptions, Idaho Power applies them to current program offerings and assesses the need to make any program changes. Idaho Power staff participates in the RTF by attending monthly meetings and contributing to various sub-committees. Because cost data from the RTF information is in 2012 dollars, measures with costs from the RTF are escalated to 2021 dollars. The costs are escalated by 14.9%, which is the percentage provided by the RTF in workbook *RTFStandardInformationWorkbook_v4_5.xlsx*.

Idaho Power uses a technical reference manual (TRM) developed by ADM Associates, Inc. for the savings and cost assumptions in the Commercial and Industrial (C&I) Energy Efficiency Program's New Construction and Retrofits options. In 2020, the company began the process to update the assumptions

in the TRM based on the 2018 International Energy Conservation Code (IECC). The updated TRM will be the source for most prescriptive savings values for the New Construction and Retrofits in the C&I Energy Efficiency program and have been implemented as of mid-2021.

Idaho Power also relies on other sources for savings and cost assumptions, such as the Northwest Power and Conservation Council (NWPCC), Northwest Energy Efficiency Alliance (NEEA), the Database for Energy Efficiency Resources (DEER), the Energy Trust of Oregon (ETO), the Bonneville Power Administration (BPA), third-party consultants, and other regional utilities. Occasionally, Idaho Power will also use internal engineering estimates and calculations for savings and costs based on information gathered from previous projects.

The company freezes savings assumptions when the budgets and goals are established for the next calendar year unless a code changes, a standard changes, or program updates necessitate a need to use updated savings. These assumptions are discussed in more detail in the cost-effectiveness sections for each program in the *Demand-Side Management 2021 Annual Report*. Generally, the 2021 energy savings reported for most programs will use the assumptions set at the beginning of the year.

The remaining inputs used in the cost-effectiveness models are obtained from the IRP process. Idaho Power's *2019 Second Amended IRP* was acknowledged by the IPUC under case IPC-E-19-19 on March 16, 2021 and with the OPUC under case LC 74 on June 4, 2021. Because the *2019 Second Amended IRP* was not acknowledged at the time of the 2021 DSM program planning, Idaho Power had shared with EEAG its intent to use updated avoided costs based on the 2017 IRP for the 2021 program year.

Appendix C—Technical Appendix of Idaho Power's 2017 IRP contains the financial assumptions, such as discount rate, escalation rate and line losses, used in the cost-effectiveness analysis. DSM avoided costs vary by season and time of day and are applied to an end-use load shape to obtain the value of a particular measure or program. DSM avoided energy costs are based on both the projected fuel costs of a peak-load serving resource and forward electricity prices as determined by Idaho Power's power supply model, AURORAxmp® Electric Market Model. The avoided capital cost of capacity is based on a gas-fired, simple-cycle turbine. In the 2017 IRP, the annual avoided capacity cost is \$122 per kilowatt (kW). Transmission and distribution (T&D) benefits are also included in the cost-effectiveness analyses. In compliance with Order No. 33365, this value is escalated and added to the 2017 DSM avoided energy costs and included in the cost-effectiveness analysis for 2021. Idaho Power plans to begin using the financial assumptions from the *2019 Second Amended IRP* for program year 2022 with the above updates.

As recommended by the NAPEE's *Understanding Cost-Effectiveness of Energy Efficiency Programs*, Idaho Power's weighted average cost of capital (WACC) of 6.74% is used to discount future benefits and costs to today's dollars. Once the DSM avoided costs and load shapes are applied to the annual kWh savings of a measure or program, the WACC is used to calculate the net present value (NPV) of the annual benefit for the UCT and TRC test B/C ratios. However, determining the appropriate discount rate for participant cost and benefits is difficult because of the variety of potential discount rates that can be used by participants. Because the participant benefit is based on the anticipated bill savings of the

customer, Idaho Power believes an alternate discount rate in place of the WACC is appropriate.

The participant bill savings are based on Idaho Power's 2021 average customer segment rate, and are not escalated. The participant bill savings are discounted using a real discount rate of 4.54%. The 4.54% is based on the 2017 IRP's WACC of 6.74% and an escalation rate of 2.1%. The real discount rate is used to calculate the NPV of any participant benefits or costs for the PCT or ratepayer impact measure (RIM) B/C ratios.

The formula to calculate the real discount rate is as follows:

$$((1 + \text{WACC}) \div (1 + \text{Escalation})) - 1 = \text{Real}$$

Line-loss percentages are applied to the metered-site energy savings to find the energy savings at the generation level. The *Demand-Side Management 2021 Annual Report* shows the estimated electrical savings at the customer meter level. Cost-effectiveness analyses are based on generation-level energy savings. The demand response program reductions are reported at the generation level with the line losses. The system line-loss factor is 9.6% while the summer peak line-loss factor is 9.7%.

Conservation Adder

The *Pacific Northwest Electric Power Planning and Conservation Act* (Northwest Power Act) states the following:

...any conservation or resource shall not be treated as greater than that of any nonconservation measure or resource unless the incremental system cost of such conservation or resource is in excess of 110 per centum of the incremental system cost of the nonconservation measure or resource.

As a result of the Northwest Power Act, most utilities in the Pacific Northwest add a 10% conservation adder in energy efficiency cost-effectiveness analyses. In OPUC Order No. 94-590, the OPUC states:

We support the staff's position that the effect of conservation in reducing uncertainty in meeting load growth is included in the ten percent cost adder and that no separate adjustment is necessary.

Additionally, in IPUC Order No. 32788 in Case No. GNR-E-12-01, "Staff noted that Rocky Mountain Power and Avista use a 10% conservation adder when calculating the cost-effectiveness of all their DSM programs." Staff recommended the utilities have the option to use a 10% adder, and the IPUC agreed with the recommendation to allow utilities to use the 10% adder in the cost-effectiveness analyses for low-income programs.

After reviewing the practices of other utilities in the Pacific Northwest, as well as the OPUC Order No. 94-590 and IPUC Order 32788, Idaho Power applies the 10% conservation adder in all energy efficiency measure and program cost-effectiveness analyses when calculating the TRC test.

Net-to-Gross

Net-to-gross (NTG), or net-of-free-ridership (NTFR), is defined by NAPEE's *Understanding Cost-Effectiveness of Energy Efficiency Programs* as a ratio that does the following:

Adjusts the impacts of the programs so that they only reflect those energy efficiency gains that are the result of the energy efficiency program. Therefore, the NTG deducts energy savings that would have been achieved without the efficiency program (e.g., 'free-riders') and increases savings for any 'spillover' effect that occurs as an indirect result of the program. Since the NTG attempts to measure what the customers would have done in the absence of the energy efficiency program, it can be difficult to determine precisely.

Capturing the effects of Idaho Power's energy efficiency efforts on free-ridership and spillover is difficult. Due to the uncertainty surrounding NTG percentages, Idaho Power used an NTG of 100% for nearly all measure and program cost-effectiveness analyses.

Sensitivity analyses are conducted to show what the minimum NTG percentage needs to be for a program to remain (or become) cost-effective from either the TRC or UCT perspective. These NTG percentages are shown in the program cost-effectiveness pages of this supplement.

Results

Idaho Power calculates cost-effectiveness on a program basis and, where relevant, a measure basis. As part of *Supplement 1: Cost-Effectiveness* and where applicable, Idaho Power publishes the cost-effectiveness by measure, the PCT and RIM test at the program level, the assumptions associated with cost-effectiveness, and the sources and dates of metrics used in the cost-effectiveness calculation.

The B/C ratio from the participant cost perspective is not calculated for the Commercial Energy-Saving Kits, Educational Distributions, Energy House Calls, Home Energy Report Program, Multifamily Energy Savings Program, Small Business Direct Install, Weatherization Assistance for Qualified Customers (WAQC), and Weatherization Solutions for Eligible Customers programs. These programs have few or no participant-related costs. For energy efficiency programs, the cost-effectiveness models do not assume ongoing participant costs.

This supplement contains annual cost-effectiveness metrics for each program using actual information from 2021 and includes results of the UCT, TRC, PCT, and RIM. Current customer energy rates are used in the calculation of the B/C ratios from a PCT and RIM perspective. Rate increases are not forecasted or escalated. A summary of the cost-effectiveness by program can be found in Table 3.

In 2021, most of Idaho Power's energy efficiency programs were cost-effective from the UCT perspective, except for Energy House Calls, Home Energy Report Program, Small Business Direct Install, and the two weatherization programs for income-qualified customers.

Energy House Calls has UCT and TRC ratios of 0.43 and 0.50 respectively. The program's cost-effectiveness was impacted by the updated savings assumptions coupled with the suspension of in-home visits due to COVID-19 from March 2020 through November 2021. Going forward, the program faces additional cost-effectiveness challenges as the savings assumptions for duct sealing, LED lightbulbs, showerheads, and faucet aerators have declined or have been deactivated by the RTF. Because the program would have likely remained cost-effective in 2020 had in-home work not been suspended, Idaho Power will continue to work through the homes that remain on the waitlist. Idaho Power will continue to work with stakeholders, including EEAG, to determine the best course of action in 2022.

The Home Energy Report Program has a UCT of 0.57 and TRC of 0.62. Due to the continuous nature of the HER program with costs and savings extending numerous years for the same participants, a program life-cycle cost-effectiveness is utilized to understand the cost-effectiveness of the offering. The program life cost-effectiveness is calculated to have a UCT of 0.87 and TRC of 0.96. The main drivers contributing to the lower cost-effectiveness ratios are the relatively short measure life of the reports and realized savings coming in lower than initially expected. Idaho Power plans to evaluate the program in 2022 and will continue to work with the vendor to improve the program's overall cost-effectiveness.

Small Business Direct Install achieved a UCT of 0.99 and TRC of 1.54. The cost-effectiveness ratios include the costs associated with the 2020 process evaluation which was completed in 2021. If the evaluation costs are removed, the UCT and TRC ratios for the program are 1.00 and 1.55, respectively. Idaho Power will continue to monitor the program's cost-effectiveness as it expands the offering to the Capital and Canyon-West regions of the service area in 2022.

WAQC had a TRC of 0.31 and a UCT ratio of 0.19, and Weatherization Solutions for Eligible Customers had a TRC of 0.28 and a UCT ratio of 0.15. To calculate the cost-effectiveness for the income-qualified weatherization programs, Idaho Power adopted the following IPUC staff recommendations from Case No. GNR E-12-01:

- Applied a 100% NTG.
- Claimed 100% of energy savings for each project.
- Included indirect administrative overhead costs. The overhead costs of 3.381% were calculated from the \$1,296,605 of indirect program expenses divided by the total DSM expenses of \$38,353,505 as shown in Appendix 3 of the *Demand-Side Management 2021 Annual Report*.
- Applied the 10% conservation preference adder.
- Amortized evaluation expenses over a three-year period.
- Claimed one dollar of NEBs for each dollar of utility and federal funds invested in health, safety, and repair measures.

While the WAQC and Weatherization Solutions for Eligible Customers remain not cost-effective, unless the Idaho and Oregon commission directs otherwise, Idaho Power will continue to offer the programs to the company's limited-income customers on an ongoing basis. Idaho Power will also

continue to consult with EEAG and the weatherization managers at the Community Action Partnerships to look for ways to improve the cost-effectiveness of the programs.

The sector cost-effectiveness ratios include all the benefits and costs associated with programs that produce quantifiable energy savings. The portfolio cost-effectiveness is the sum of all energy efficiency activities, including those that do not have savings associated, such as overhead expenses. For 2021, the commercial and industrial sector had a UCT of 2.74 and TRC of 1.46, and irrigation sector had a UCT of 3.33 and TRC of 4.49. The residential and portfolio cost-effectiveness was calculated with and without the benefits associated with WAQC, which is funded through base rates and not through the energy efficiency rider. While the program provides real savings to customers that would otherwise be unable to afford to weatherize their home, it remains not cost-effective. Presenting the cost-effectiveness of the residential sector with and without WAQC remains consistent with how other Idaho utilities present their sector and portfolio cost-effectiveness results. Without WAQC, the residential sector has a UCT of 1.02 and TRC of 0.74 and the portfolio has a UCT of 2.17 and TRC of 2.18. With WAQC, the residential sector has a UCT of 0.80 and TRC of 0.63 and the portfolio has a UCT of 2.08 and TRC of 2.13.

One hundred two out of 272 individual measures in various programs are not cost-effective from either the UCT or TRC perspective. Of the 102 measures, 24 are not cost-effective from the UCT perspective. Eight of those measures are associated with the direct-install programs that had in-home activity suspended due to COVID-19 restrictions.

These measures have B/C ratios below one due to some administration costs still being incurred to maintain the program while in-home activity was suspended. For most of the measures offered in Oregon that fail the TRC, Idaho Power filed cost-effectiveness exception requests with the OPUC in compliance with Order No. 94-590. Measures and programs that do not pass these tests may be offered by the utility if they meet one or more of the additional conditions specified by Section 13 of Order No. 94-590. These exception requests were approved under UM-1710 or with the specific program advice filings. The filings and exception requests are noted in Table 1.

Table 1. 2021 non-cost-effective measures

Program	Number of Measures	Number Fail UCT	Notes
Energy House Calls	8	8	Program impacted by the suspension of in-home activity due to COVID-19 restrictions. Offering will be modified in 2022 due to cost-effectiveness. Exception requested for the program under UM 1710.
Heating & Cooling Efficiency	10	5	Program to be modified in 2022 to incorporate updated savings assumptions, new measures, and recommendations from the 2021 evaluation. Cost-effectiveness exception request for ductless heat pump and open-loop water source heat pumps filed with the OPUC under UM-1710. OPUC Order No. 94-590, Section 13. Approved under Order No. 15-200. Exception request for the program and smart thermostats requested and approved with OPUC Advice No. 17-09.

Program	Number of Measures	Number Fail UCT	Notes
Rebate Advantage	10	0	All measures pass UCT. One measure would be cost-effective with a TRC 1.21 without the inclusion of administration costs. Meets OPUC Order No. 94-590, Section 10. Exception request for the program requested and approved with UM-1710, Order No. 21-079.
Custom Projects	4	3	One measure passes UCT and fail TRC. Would be cost-effective with a TRC of 1.01 without the inclusion of administration costs. Meets OPUC Order No. 94-590, Section 10. One Cohort offering fails UCT and TRC but would be cost-effective without administration costs. One Cohort offering would be cost-effective from the program-lifecycle perspective. One Cohort offering failed cost-effectiveness but participation led to a large cost-effective capital project.
New Construction and Retrofits	2	1	One measure passes UCT and fails TRC. Offered in Idaho only. One measure fails UCT with ratio of 0.89. Measure only offered in Idaho and will be monitored in 2022.
New Construction	18	2	Sixteen measures pass UCT and fail TRC. Offered in Idaho only. Two measures fail UCT with ratios of 0.92 and 0.89. Measures offered in Idaho only and will be monitored in 2022.
Retrofits	44	1	Forty-three measures pass UCT and fail TRC. Of those, thirty-nine are offered in Idaho only. The three measures that are offered in Idaho and Oregon, the measures pass the TRC without the inclusion of admin costs. Meets OPUC Order No. 94-590, Section 10. One Oregon only measure fails TRC. Measure is included to increase participation in a cost-effective program. Meets OPUC Order No. 94-590 Section 13. Exception D. One Idaho only measure fails UCT with ratio of 0.91. Measure would be cost-effective without the inclusion of admin costs with a UCT of 1.15.
Irrigation Efficiency Rewards	6	4	Several measures fail either the UCT, TRC, or both. Program to be modified in 2022 with updated savings assumptions. Measures expected to become cost-effective or removed from the program offering.
Total	102	24	

The following tables list the annual program cost-effectiveness results including measure-level cost-effectiveness. Exceptions to the measure-level tables are programs that are analyzed at the project level such as: the Custom Projects option of the C&I Energy Efficiency Program, the Custom Incentive option of Irrigation Efficiency Rewards, Small Business Direct Install, WAQC, and Weatherization Solutions for Eligible Customers.

The measure-level cost-effectiveness includes the following inputs: measure life, energy savings, incremental cost, incentives, program administration cost, and non-energy impacts/benefits.

Program administration costs include all non-incentive costs such as: labor, marketing, training, education, purchased services, and evaluation. Energy and expense data have been rounded to the nearest whole unit.

2021 DSM Detailed Expenses by Program

Included in this supplement is a detailed breakout of program expenses shown in Appendix 2 of the *Demand-Side Management 2021 Annual Report*. These expenses are broken out by funding source and major-expense type (labor/administration, materials, other expenses, purchased services, and incentives).

Table 2. 2021 DSM detailed expenses by program (dollars)

Sector/Program	Idaho Rider	Oregon Rider	Idaho Power	Total Program
Energy Efficiency Total	\$ 20,699,788	\$ 1,017,538	\$ 1,380,241	\$ 23,097,567
Residential Total	2,849,542	71,773	1,335,554	4,256,869
Easy Savings: Low-Income Energy Efficiency Education...	–	–	145,827	145,827
Labor/Administrative Expense.....	–	–	20,341	20,341
Materials and Equipment	–	–	125,000	125,000
Other Expense	–	–	486	486
Educational Distributions	433,963	15,826	–	449,790
Labor/Administrative Expense.....	18,730	992	–	19,722
Materials and Equipment	367,089	12,370	–	379,459
Other Expense	(5,295)	(279)	–	(5,574)
Purchased Services.....	53,440	2,743	–	56,183
Energy Efficient Lighting	41,438	2,194	–	43,631
Labor/Administrative Expense.....	17,688	944	–	18,631
Purchased Services.....	23,750	1,250	–	25,000
Energy House Calls.....	17,375	882	–	18,257
Labor/Administrative Expense.....	7,585	419	–	8,004
Other Expense	4,412	463	–	4,875
Purchased Services.....	5,378	–	–	5,378
Heating & Cooling Efficiency Program.....	600,636	34,522	25	635,182
Incentives	333,092	20,825	–	353,917
Labor/Administrative Expense.....	133,905	7,048	–	140,953
Materials and Equipment	110	6	–	116
Other Expense	59,164	3,384	25	62,573
Purchased Services.....	74,364	3,259	–	77,623
Home Energy Audit.....	70,448	–	–	70,448
Labor/Administrative Expense.....	52,309	–	–	52,309
Materials and Equipment	1,706	–	–	1,706
Other Expense	8,999	–	–	8,999
Purchased Services.....	7,433	–	–	7,433
Home Energy Report Program	970,197	–	–	970,197
Incentives	935,315	–	–	935,315
Labor/Administrative Expense.....	22,406	–	–	22,406
Other Expense	12,475	–	–	12,475
Multifamily Energy Savings Program	65,525	3,449	–	68,973
Labor/Administrative Expense.....	9,929	523	–	10,451
Materials and Equipment	54,693	2,879	–	57,572
Other Expense	903	48	–	950
Oregon Residential Weatherization	–	4,595	–	4,595
Labor/Administrative Expense.....	–	3,217	–	3,217
Other Expense	–	1,378	–	1,378
Rebate Advantage.....	164,243	8,950	–	173,193
Incentives	84,000	4,000	–	88,000
Labor/Administrative Expense.....	55,141	2,903	–	58,044
Materials and Equipment	–	–	–	–
Other Expense	8,502	1,247	–	9,749
Purchased Services.....	16,600	800	–	17,400
Residential New Construction Program	246,245	1,356	–	247,600
Incentives	156,000	–	–	156,000
Labor/Administrative Expense.....	71,985	–	–	71,985

Sector/Program	Idaho Rider	Oregon Rider	Idaho Power	Total Program
Materials and Equipment	0	-	-	0
Other Expense	18,260	1,356	-	19,615
Shade Tree Project	184,680	-	-	184,680
Labor/Administrative Expense.....	52,680	-	-	52,680
Purchased Services.....	132,000	-	-	132,000
Weatherization Assistance for Qualified Customers	-	-	1,186,839	1,186,839
Labor/Administrative Expense.....	-	-	69,352	69,352
Other Expense.....	-	-	53	53
Purchased Services.....	-	-	1,117,434	1,117,434
Weatherization Solutions for Eligible Customers	54,793	-	2,863	57,656
Labor/Administrative Expense.....	(0)	-	2,863	2,863
Other Expense	53	-	-	53
Purchased Services.....	54,740	-	-	54,740
Commercial/Industrial Total	15,499,626	724,242	9,630	16,233,498
Commercial Energy-Saving Kits	71,501	3,117	-	74,617
Labor/Administrative Expense.....	11,315	606	-	11,921
Materials and Equipment	46,767	2,511	-	49,278
Purchased Services.....	13,419	-	-	13,419
Custom Projects	7,966,164	633,110	9,630	8,608,903
Incentives	6,286,416	543,210	-	6,829,625
Labor/Administrative Expense.....	350,102	17,925	9,630	377,656
Materials and Equipment	834	44	-	878
Other Expense.....	286,903	18,716	-	305,618
Purchased Services.....	1,041,910	53,216	-	1,095,126
New Construction	2,673,925	17,246	-	2,691,171
Incentives	2,302,217	2,903	-	2,305,120
Labor/Administrative Expense.....	178,197	9,459	-	187,656
Other Expense.....	5,027	265	-	5,292
Purchased Services.....	188,483	4,620	-	193,103
Retrofits	3,735,093	91,657	-	3,826,750
Incentives	2,984,164	52,474	-	3,036,638
Labor/Administrative Expense.....	108,644	5,749	-	114,393
Materials and Equipment	933	49	-	982
Other Expense	1,336	70	-	1,406
Purchased Services.....	640,016	33,314	-	673,331
Small Business Direct Install	1,052,943	(20,887)	-	1,032,056
Labor/Administrative Expense.....	19,541	1,061	-	20,602
Other Expense	11,521	606	-	12,127
Purchased Services.....	1,021,882	(22,555)	-	999,327
Irrigation	2,350,620	221,523	35,057	2,607,200
Irrigation Efficiency Rewards	2,350,620	221,523	35,057	2,607,200
Incentives	1,992,972	202,622	-	2,195,594
Labor/Administrative Expense.....	312,657	16,563	35,057	364,277
Materials and Equipment	4,808	274	-	5,082
Other Expense	39,126	2,059	-	41,185
Purchased Services.....	1,057	5	-	1,061
Market Transformation Total	2,828,794	148,884	-	2,977,678
NEAA	2,828,794	148,884	-	2,977,678
Purchased Services.....	2,828,794	148,884	-	2,977,678

Sector/Program	Idaho Rider	Oregon Rider	Idaho Power	Total Program
Other Program and Activities Total	\$ 2,583,383	\$ 130,997	\$ (3)	\$ 2,714,377
Commercial/Industrial Energy Efficiency Overhead	742,155	39,474	(3)	781,626
Labor/Administrative Expense	640,186	34,291	–	674,477
Other Expense	78,299	3,938	(3)	82,234
Purchased Services	23,670	1,246	–	24,916
Energy Efficiency Direct Program Overhead	279,095	16,987	–	296,082
Labor/Administrative Expense	278,133	14,671	–	292,804
Other Expense	962	2,316	–	3,278
Oregon Commercial Audit	–	4,401	–	4,401
Labor/Administrative Expense	–	1,021	–	1,021
Other Expense	–	630	–	630
Purchased Services	–	2,750	–	2,750
Residential Energy Efficiency Education Initiative	470,432	12,635	–	483,067
Labor/Administrative Expense	69,498	3,664	–	73,163
Materials and Equipment	190,694	3,413	–	194,107
Other Expense	121,074	3,923	–	124,997
Purchased Services	89,166	1,634	–	90,800
Residential Energy Efficiency Overhead	1,091,701	57,501	–	1,149,202
Labor/Administrative Expense	209,908	11,091	–	220,998
Other Expense	859,376	45,230	–	904,607
Purchased Services	22,417	1,180	–	23,597
Indirect Program Expenses Total	\$ 1,070,419	\$ 56,143	\$ 170,043	\$ 1,296,605
Energy Efficiency Accounting and Analysis	1,043,916	54,802	170,043	1,268,761
Labor/Administrative Expense	388,154	20,472	158,494	567,120
Other Expense	28,241	1,486	11,548	41,275
Purchased Services	627,521	32,844	–	660,365
Energy Efficiency Advisory Group	10,479	552	–	11,031
Labor/Administrative Expense	841	45	–	886
Other Expense	9,638	507	–	10,145
Special Accounting Entries	16,024	789	–	16,814
Special Accounting Entry	16,024	789	–	16,814
Demand Response Total	\$ 760,713	\$ 367,528	\$ 7,139,037	\$ 8,267,278
Residential Total	420,376	25,366	306,247	751,989
A/C Cool Credit	420,376	25,366	306,247	751,989
Incentives	–	3,652	306,247	309,899
Labor/Administrative Expense	78,126	4,136	–	82,262
Materials and Equipment	(44,370)	(2,335)	–	(46,705)
Other Expense	27,625	1,454	–	29,079
Purchased Services	358,995	18,459	–	377,454
Commercial/Industrial Total	101,236	175,121	225,617	501,973
Flex Peak Program	101,236	175,121	225,617	501,973
Incentives	–	169,756	225,617	395,372
Labor/Administrative Expense	85,053	4,514	–	89,566
Other Expense	16,183	852	–	17,035
Irrigation Total	239,101	167,041	6,607,173	7,013,315
Irrigation Peak Rewards	239,101	167,041	6,607,173	7,013,315
Incentives	–	154,482	6,601,114	6,755,596

Sector/Program	Idaho Rider	Oregon Rider	Idaho Power	Total Program
Labor/Administrative Expense.....	74,046	3,912	6,059	84,016
Materials and Equipment	46,677	2,457	–	49,134
Other Expense	33,536	1,765	–	35,301
Purchased Services	84,842	4,425	–	89,267
Grand Total	\$ 27,943,096	\$ 1,721,091	\$ 8,689,318	\$ 38,353,505

Note: Totals may not add up due to rounding.

Table 3. Cost-effectiveness of 2021 programs by benefit/cost test

Program/Sector	UCT	TRC	RIM	PCT
Educational Distributions	2.39	3.10	0.44	N/A
Energy House Calls	0.43	0.50	0.23	N/A
Heating & Cooling Efficiency Program	1.14	0.36	0.38	0.84
Home Energy Report Program ¹	0.57	0.62	0.24	N/A
Multifamily Energy Savings Program ²	N/A	N/A	N/A	N/A
Rebate Advantage	1.13	0.66	0.35	1.97
Residential New Construction Pilot Program	1.64	0.99	0.43	2.13
Shade Tree Project.....	1.07	1.21	0.48	N/A
Weatherization Assistance for Qualified Customers	0.19	0.31	0.14	N/A
Weatherization Solutions for Eligible Customers	0.15	0.28	0.12	N/A
Residential Energy Efficiency Sector³.....	1.02	0.74	0.35	2.61
Commercial Energy-Saving Kits	1.64	2.00	0.55	N/A
Custom Projects	2.98	1.32	0.91	1.35
New Construction.....	2.98	2.70	0.67	3.72
Retrofits.....	2.53	1.27	0.64	1.70
Small Business Direct Install	0.99	1.54	0.46	N/A
Commercial/Industrial Energy Efficiency Sector⁴.....	2.74	1.46	0.77	1.76
Irrigation Efficiency Rewards	3.32	4.49	0.88	4.58
Irrigation Energy Efficiency Sector⁵.....	3.33	4.49	0.88	4.58
Energy Efficiency Portfolio⁶.....	2.17	2.18	0.70	2.73

¹ Cost-effectiveness based on 2021 savings and expenses. Cost-effectiveness ratios also calculated for the program life-cycle. Program life-cycle UCT and TRC 0.87 and 0.96, respectively.

² In-home work suspended for most of 2021 due to COVID-19. No savings reported for 2021.

³ Residential sector cost-effectiveness excludes WAQC benefits and costs. If included, the UCT, TRC, RIM, and PCT would be 0.80, 0.63, 0.32, and 2.41, respectively.

⁴ Commercial/Industrial Energy Efficiency Sector cost-effectiveness ratios include savings and participant costs from Green Motors Rewinds.

⁵ Irrigation Energy Efficiency Sector cost-effectiveness ratios include savings and participant costs from Green Motors Rewinds.

⁶ Portfolio cost-effectiveness excludes WAQC benefits and costs. If included, the CT, TRC, RIM, and PCT would be 2.08, 2.13, 0.69, and 2.72 respectively.

COST-EFFECTIVENESS TABLES BY PROGRAM

Educational Distributions

Segment: Residential
2021 Program Results

Cost Inputs		Ref
Program Administration	\$ 449,790	
Program Incentives.....	-	I
Total UC	\$ 449,790	P
Measure Equipment and Installation (Incremental Participant Cost)	\$ -	M

Net Benefit Inputs (NPV)		Ref
Resource Savings		
2021 Annual Gross Energy (kWh)	2,931,280	
NPV Cumulative Energy (kWh)	25,080,544	\$ 1,074,116 S
10% Credit (Northwest Power Act).....	107,412	
Total Electric Savings	\$ 1,181,527	A
Participant Bill Savings		
NPV Cumulative Participant Bill Savings	\$ 2,014,350	B
Other Benefits		
Non-Utility Rebates/Incentives.....	\$ -	NUI
NEBs	\$ 214,848	NEB

Notes: Energy savings as reported by the Franklin Energy for the 2020 to 2021 student kits.
NEBs for giveaway bulbs, welcome kit bulbs, and energy-saving kits include PV of periodic lightbulb replacement costs.
NEBs for student kit include the NPV of therm savings.
No participant costs.

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 1,074,116	\$ 449,790	2.39
TRC Test	1,396,376	449,790	3.10
RIM Test.....	1,074,116	2,464,139	0.44
PCT	N/A	N/A	N/A

Benefits and Costs Included in Each Test			
UC Test.....	= S * NTG		= P
TRC Test	= (A + NUI + NEB) * NTG		= P
RIM Test.....	= S * NTG		= P + (B * NTG)
PCT	N/A		N/A

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC).....	6.74%
Real ((1 + WACC) / (1 + Escalation)) - 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity.....	42%
Average Customer Segment Rate/kWh	\$0.085
Line Losses.....	9.60%

Year: 2021

Program: Educational Distributions

Market Segment: Residential Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Student Energy Efficiency Kit (SEEK) Program	2020-2021 kit offering. Kits include: high efficiency showerhead, showertimer, 3 LEDs, FilterTone alarm, digital thermometer, LED nightlight.	No kit	Kit	IPC_Student Kits	9	174.08	\$58.02	\$9.15	-	-	\$0.075	4.44	5.59	1
Welcome Kit (Lightbulb only kit)	2 - 250 to 1049 lumen General Purpose bulbs 2 - 1490 to 2600 lumen General Purpose bulb 1 - LED night light	No kit	Kit	IPC_Welcome Kit	12	22.86	\$9.68	\$3.21	-	-	\$0.389	1.09	1.56	2
Nightlight Give away	LED night light	baseline bulb	Lamp	IPC_Nightlight	10	12.00	\$4.25	-	-	-	\$0.042	8.43	9.27	3

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end-use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act

^d No participant costs.

^e Average program administration and overhead costs to achieve each kWh of savings for each initiative. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

¹ Franklin Energy. 2020-2021. Idaho Power Energy Wise Program Summary Report. 2021. Savings calculated from kit surveys.

² RTF. ResLighting_Bulbs_v8_2.xlsm. 2020.

³ DNV GL. Idaho Power Educational Distributions Impact and Process Evaluation. 2020.

Energy House Calls

Segment: Residential
2021 Program Results

Cost Inputs			Ref
Program Administration	\$	18,257	
Program Incentives.....		–	I
Total UC	\$	18,257	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	–	M
Net Benefit Inputs (NPV)			Ref
Resource Savings			
2021 Annual Gross Energy (kWh)		14,985	
NPV Cumulative Energy (kWh)	185,113	\$	7,880 S
10% Credit (Northwest Power Act).....			788
Total Electric Savings	\$	8,668	A
Participant Bill Savings			
NPV Cumulative Participant Bill Savings.....	\$	15,803	B
Other Benefits			
Non-Utility Rebates/Incentives.....	\$	–	NUI
NEBs	\$	416	NEB

Notes: NEBs include PV of periodic bulb replacement costs for direct-install LED bulbs.
NEBs for faucet aerators include the NPV of water and waste water savings.
No participant costs.

Summary of Cost-Effectiveness Results				
Test		Benefit	Cost	Ratio
UC Test.....	\$	7,880	\$ 18,257	0.43
TRC Test		9,085	18,257	0.50
RIM Test.....		7,880	34,060	0.23
PCT		N/A	N/A	N/A

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	N/A	N/A

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC).....	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity.....	231%
Average Customer Segment Rate/kWh	\$0.085
Line Losses.....	9.60%

Year: 2021

Program: Energy House Calls

Market Segment: Residential

Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
PTCS Duct Sealing	Manufactured Home Prescriptive Duct Sealing - Electric FAF - Heating Zone 1	Pre-existing duct leakage	Home	Residential-Manufactured Home Idaho -Heating-All	18	972.81	\$507.86	-	-	-	\$1.218	0.43	0.47	1, 2
PTCS Duct Sealing	Manufactured Home Prescriptive Duct Sealing - Electric FAF - Heating Zone 2 or 3	Pre-existing duct leakage	Home	Residential-Manufactured Home Idaho -Heating-All	18	1,248.19	\$651.62	-	-	-	\$1.218	0.43	0.47	1, 2
PTCS Duct Sealing	Manufactured Home Prescriptive Duct Sealing - Heat Pump - Heating Zone 1	Pre-existing duct leakage	Home	Residential-Manufactured Home Idaho -Heating-All	18	615.06	\$321.09	-	-	-	\$1.218	0.43	0.47	1, 2
PTCS Duct Sealing	Manufactured Home Prescriptive Duct Sealing - Heat Pump - Heating Zone 2 or 3	Pre-existing duct leakage	Home	Residential-Manufactured Home Idaho -Heating-All	18	875.72	\$457.17	-	-	-	\$1.218	0.43	0.47	1, 2
General Purpose LED Direct Install	Direct install-LED_General Purpose, Dimmable, and Three-Way 250 to 1049 lumens (Average High Use and Moderate Use)	baseline bulb	Lamp	Residential-All-Lighting-All	12	5.65	\$2.39	\$2.89	-	-	\$1.218	0.35	0.80	2, 3
Low-flow faucet aerator	Direct install. Kitchen. Manufactured Home. Electric Resistance Hot Water.	non- low flow faucet aerator	Aerator	Residential-All-Water Heating-Water Heater	10	59.38	\$21.43	\$56.77	-	-	\$1.218	0.30	1.11	2, 4
Low-flow faucet aerator	Direct install. Bathroom. Manufactured Home. Electric Resistance Hot Water.	non- low flow faucet aerator	Aerator	Residential-All-Water Heating-Water Heater	10	39.92	\$14.41	\$45.91	-	-	\$1.218	0.30	1.27	2, 4
Water heater pipe covers	Up to 6 feet.	no existing coverage	Pipe wrap	Residential-All-Water Heating-Water Heater	10	74.81	\$27.00	-	-	-	\$1.218	0.30	0.33	2, 5

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end-use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^d Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^e UCT Ratio = ((NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^f TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

^g RTF. ResMH PerformanceDuctSeal_v3_0.xlsm. 2015.

^h Measure not cost-effective. Program and measures not cost-effective due to some administration costs incurred while the program was suspended due to COVID-19 restrictions. Offering will be modified in 2022.

ⁱ RTF. ResLighting_Bulbs_v8_2.xlsm. 2020.

^j RTF. Aerators_v1_1.xlsm. 2018.

^k AEG. Potential Study. 2020.

Heating & Cooling Efficiency Program

Segment: Residential
2021 Program Results

Cost Inputs			Ref
Program Administration	\$	281,265	
Program Incentives.....		353,917	I
Total UC.....	\$	635,182	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	1,942,560	M
Net Benefit Inputs (NPV)			Ref
Resource Savings			
2021 Annual Gross Energy (kWh)		1,365,825	
NPV Cumulative Energy (kWh)		15,236,675	
10% Credit (Northwest Power Act).....		72,588	
Total Electric Savings.....	\$	798,472	A
Participant Bill Savings			
NPV Cumulative Participant Bill Savings.....	\$	1,272,783	B
Other Benefits			
Non-Utility Rebates/Incentives.....	\$	–	NUI
NEBs	\$	–	NEB

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 725,884	\$ 635,182	1.14
TRC Test	798,472	2,223,826	0.36
RIM Test.....	725,884	1,907,966	0.38
PCT	1,626,700	1,942,560	0.84

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P + ((M-I) * NTG)
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	= B + I + NUI + NEB	= M

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity.....	n/a
Average Customer Segment Rate/kWh	\$0.085
Line Losses.....	9.60%

Note: 2021 cost-effectiveness ratios include evaluation expenses. If evaluation expense were removed from the program's cost-effectiveness, the UCT and TRC would be 1.19 and 0.36, respectively.

Year: 2021

Program: Heating & Cooling Efficiency Program

Market Segment: Residential

Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Heat Pump Conversion	Existing Single Family and Manufactured Home HVAC Conversion to Heat Pump with Commissioning and Sizing (Heating & Cooling Zone Weighted Average)	Conversion to high efficiency heat pump	Unit	Residential-All-Heating-Air-Source Heat Pump	15	4,279.98	\$2,164.16	-	\$5,799.01	\$800.00	\$0.222	1.24	0.35	1, 2, 3, 4
Heat Pump Upgrade	Existing Single Family and Manufactured Home HVAC Heat Pump Upgrade (Heating & Cooling Zone Weighted Average)	Heat pump to heat pump upgrade	Unit	Residential-All-Heating-Air-Source Heat Pump	15	587.09	\$296.86	-	\$199.21	\$250.00	\$0.222	0.78	0.99	1, 2, 3, 5
Heat Pump Upgrade	New Construction Single Family and Manufactured Home HVAC Heat Pump Upgrade (Heating & Cooling Zone Weighted Average)	Heat pump to heat pump upgrade	Unit	Residential-All-Heating-Air-Source Heat Pump	15	584.06	\$295.33	-	\$210.36	\$250.00	\$0.222	0.78	0.96	1, 2, 3, 5
Open-Loop Heat Pump	Open loop water source heat pump for existing construction - 14.00 EER 3.5 COP (Heating & Cooling Zone Weighted Average)	Electric resistance/ Oil Propane	Unit	Residential-All-Heating-Air-Source Heat Pump	20	9,786.76	\$6,083.99	-	\$18,063.09	\$1,000.00	\$0.222	1.92	0.33	4, 6
Open-Loop Heat Pump	Open loop water source heat pump for new construction - 14.00 EER 3.5 COP (Heating & Cooling Zone Weighted Average)	Electric resistance/ Oil Propane	Unit	Residential-All-Heating-Air-Source Heat Pump	20	8,353.94	\$5,193.27	-	\$18,713.58	\$1,000.00	\$0.222	1.82	0.28	4, 6
Ductless Heat Pump	Zonal to DHP. (Heating & Cooling Zone Weighted Average)	Zonal Electric	Unit	Residential-All-Heating-Air-Source Heat Pump	15	1,384.29	\$699.96	-	\$4,468.50	\$750.00	\$0.222	0.66	0.16	1, 4, 13
Heat Pump Water Heater	Weighted average of tier 2 and tier 3, heating and cooling zone, and indoor, basement, garage install location.	Electric water heater	Unit	Residential-All-Water Heating-Heat Pump Water Heater	13	1,517.11	\$678.67	-	\$875.54	\$300.00	\$0.222	1.07	0.62	4, 7
Evaporative Cooler	Evaporative Cooler	Central Air Conditioning	Unit	Residential-Single Family Idaho-Cooling-All	12	1,471.00	\$1,172.25	-	\$253.58	\$150.00	\$0.222	2.46	2.22	8
Prescriptive Duct Sealing	Duct Tightness - PTCS Duct Sealing - Average Heating System. Weighted average of Heating Zones 1-3.	Pre-existing duct leakage	Unit	Residential-Single Family Idaho -Heating-All	20	905.82	\$518.14	-	\$725.69	\$350.00	\$0.222	0.94	0.61	4, 9, 14
Electronically Commutated Motor (ECM) Blower Motor	ECM Blower Motor	permanent split capacitor (PSC) motor	Unit	IPC_ECM	18	2,855.13	\$1,625.30	-	\$300.00	\$50.00	\$0.222	2.38	1.91	10
Whole-House Fan	Whole-House Fan	Displaced forced air dx cooling	Unit	Residential-Single Family Idaho-Cooling-All	18	445.60	\$514.96	-	\$700.00	\$200.00	\$0.222	1.72	0.71	4, 10

Supplement 1: Cost-Effectiveness

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Smart Thermostat	Smart Thermostat	non wi-fi enabled thermostat/no thermostat	Unit	Residential-Single Family Idaho -Heating-All	5	576.43	\$92.24	–	\$138.64	\$75.00	\$0.222	0.45	0.38	11, 12

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end-use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 *Integrated Resource Plan*. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^d Incremental participant cost prior to customer incentives.

^e Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

¹ RTF. ResSF&MHExistingHVAC_v5_1.xlsx. Weighted average of 2021 participants in heating and cooling zones 1-3.

² RTF. ResHeatingCoolingCommissioningControlsSizingSF_v3_6.xlsx. Weighted average of 2021 participants in heating and cooling zones 1-3.

³ RTF. ResMHHeatingCoolingCommissioningControlsSizing_v3_4.xlsx. Weighted average of 2021 participants in heating and cooling zones 1-3.

⁴ Measure not cost-effective from TRC perspective.

⁵ Measure UCT and TRC cost-effective without inclusion of admin costs.

⁶ RTF. ResGSHP_v2_7_2016. Weighted average of 2021 participants in heating and cooling zones 1-3.

⁷ ResHPWH_v5_3.xlsx. 2021. Measure cost-effective without inclusion of admin costs.

⁸ New Mexico Technical Resource Manual for the Calculation of Energy Efficiency Savings. Evaporative Cooling. Santa Fe. 2019.

⁹ RTF. ResSFDuctSealing_v5_1.xlsx. 2019.

¹⁰ Idaho Power engineering calculations based on Integrated Design Lab inputs. 2015.

¹¹ RTF. ResConnectedTstats_v1.3.xlsx. 2018

¹² Measure not cost-effective. Measure is being piloted and will be monitored in 2022.

¹³ Measure not cost-effective from UCT and TRC. Will be monitored in 2022.

¹⁴ Measure UCT cost-effective without inclusion of admin costs.

Home Energy Report

Segment: Residential

2021 Program Results

Program Year 2021 Cost Inputs			Ref
Program Administration	\$	\$970,197	
Program Incentives.....		–	I ₂₀₂₁
Total UC	\$	\$970,197	P ₂₀₂₁
Measure Equipment and Installation (Incremental Participant Cost)	\$	–	M ₂₀₂₁
Program Life Cost Inputs (2020–2026)			Ref
NPV Program Administration	\$	3,395,048	
NPV Program Incentives.....		–	I _{all}
NPV Total UC	\$	3,395,048	P _{all}
Measure Equipment and Installation (Incremental Participant Cost)	\$	–	M _{all}
Program Year 2021 Benefit Inputs			Ref
Resource Savings			
2021 Annual Gross Energy (kWh)	15,929,074	\$ 550,396	S ₂₀₂₁
10% Credit (Northwest Power Act).....		55,040	
Total Electric Savings		\$ 605,436	A ₂₀₂₁
Participant Bill Savings			
NPV Cumulative Participant Bill Savings.....	\$	1,355,947	B ₂₀₂₁
Other Benefits			
Non-Utility Rebates/Incentives.....	\$	–	NUI ₂₀₂₁
NEBs	\$	–	NEB ₂₀₂₁
Net Benefit Inputs (2020–2026)			Ref
Resource Savings			
NPV Cumulative Energy (kWh) 2020–2026	79,941,382	\$ 2,966,644	S _{all}
10% Credit (Northwest Power Act).....		296,664	
Total Electric Savings		\$ 3,263,308	A _{all}
Participant Bill Savings			
NPV Cumulative Participant Bill Savings.....	\$	6,207,155	B _{all}
Other Benefits			
Non-Utility Rebates/Incentives.....	\$	–	NUI _{all}
NEBs	\$	–	NEB _{all}

Summary of Cost-Effectiveness Results Program Year 2021

Test	Benefit	Cost	Ratio
UC Test.....	\$ 550,396	\$ 970,197	0.57
TRC Test	605,436	970,197	0.62
RIM Test.....	550,396	2,326,144	0.24
PCT	N/A	N/A	N/A

Summary of Cost-Effectiveness Results Program Life (2020–2026)

Test	Benefit	Cost	Ratio
UC Test.....	\$ 2,966,644	\$ 3,395,048	0.87
TRC Test	3,263,308	3,395,048	0.96
RIM Test.....	2,966,644	9,602,203	0.31
PCT	N/A	N/A	N/A

Benefits and Costs Included in Each Test

UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	N/A	N/A

Assumptions for Levelized Calculations

Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity (2021).....	176%
Minimum NTG Sensitivity (2020–2026).....	114%
Average Customer Segment Rate/kWh	\$0.085
Line Losses.....	9.60%

Note: 2021 savings as reported by Aclara is 16,666,871 kWh. Idaho Power discounting savings by 5% for reporting and analysis as recommended by evaluators to account for potential double-counting of savings. Percentage will be reviewed in future evaluations

Rebate Advantage

Segment: Residential
2021 Program Results

Cost Inputs			Ref
Program Administration	\$	85,193	
Program Incentives.....		88,000	I
Total UC.....	\$	173,193	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	241,996	M

Net Benefit Inputs (NPV)			Ref
Resource Savings			
2021 Annual Gross Energy (kWh)	235,004		
NPV Cumulative Energy (kWh)	3,981,837	\$ 196,114	S
10% Credit (Northwest Power Act).....		19,611	
Total Electric Savings.....		\$ 215,726	A
Participant Bill Savings			
NPV Cumulative Participant Bill Savings.....		\$ 389,162	B
Other Benefits			
Non-Utility Rebates/Incentives.....		\$ -	NUI
NEBs		\$ -	NEB

Summary of Cost-Effectiveness Results				
Test		Benefit	Cost	Ratio
UC Test.....	\$	196,114	\$ 173,193	1.13
TRC Test		215,726	327,190	0.66
RIM Test.....		196,114	562,355	0.35
PCT		477,162	241,996	1.97

Benefits and Costs Included in Each Test			
UC Test.....	= S * NTG		= P
TRC Test	= (A + NUI + NEB) * NTG		= P + ((M-I) * NTG)
RIM Test.....	= S * NTG		= P + (B * NTG)
PCT	= B + I + NUI + NEB		= M

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) - 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity.....	276%
Average Customer Segment Rate/kWh	\$0.085
Line Losses.....	9.60%

Year: 2021

Program: Rebate Advantage

Market Segment: Residential

Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
ENERGY STAR [®] manufactured home	Estar_electric_Heating Zone (HZ) 1_Cooling Zone (CZ) 3	Manufactured home built to Housing and Urban Development (HUD) code.	Home	Residential-Manufactured Home Idaho -Heating-All	45	2,070.80	\$1,728.11	-	\$2,888.68	\$1,000.00	\$0.288	1.08	0.55	1,2
ENERGY STAR manufactured home	Estar_electric_HZ2_CZ1	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	45	3,020.26	\$2,520.45	-	\$2,888.68	\$1,000.00	\$0.288	1.35	0.74	1,2
ENERGY STAR manufactured home	Estar_electric_HZ2_CZ2	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	45	3,022.11	\$2,522.00	-	\$2,888.68	\$1,000.00	\$0.288	1.35	0.74	1,2
ENERGY STAR manufactured home	Estar_electric_HZ2_CZ3	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	45	3,024.85	\$2,524.28	-	\$2,888.68	\$1,000.00	\$0.288	1.35	0.74	1,2
ENERGY STAR manufactured home	Estar_electric_HZ3_CZ1	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	45	3,819.13	\$3,187.12	-	\$2,888.68	\$1,000.00	\$0.288	1.52	0.88	1,2,3
Northwest Energy Efficient Manufactured (NEEM) home	NEEM_electric_HZ1_CZ3	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	43	2,612.39	\$2,147.58	-	\$4,723.31	\$1,000.00	\$0.288	1.23	0.43	1,2
NEEM home	NEEM_electric_HZ2_CZ1	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	43	3,733.25	\$3,069.01	-	\$4,723.31	\$1,000.00	\$0.288	1.48	0.58	1,2
NEEM home	NEEM_electric_HZ2_CZ2	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	43	3,735.67	\$3,071.00	-	\$4,723.31	\$1,000.00	\$0.288	1.48	0.58	1,2
NEEM home	NEEM_electric_HZ2_CZ3	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	43	3,739.15	\$3,073.87	-	\$4,723.31	\$1,000.00	\$0.288	1.48	0.58	1,2
NEEM home	NEEM_electric_HZ3_CZ1	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	44	4,679.39	\$3,876.58	-	\$4,723.31	\$1,000.00	\$0.288	1.65	0.70	1,2

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end-use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^d Incremental participant cost prior to customer incentives.

^e Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

¹ RTF. NewMHNNewHomesandHVAC_v4_2.xlsm. 2021.

² Measure not cost-effective from TRC perspective.

³ Measure cost-effective without inclusion of admin costs.

Residential New Construction Program

Segment: Residential
2021 Program Results

Cost Inputs			Ref
Program Administration	\$	91,600	
Program Incentives.....		156,000	I
Total UC.....	\$	247,600	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	433,276	M
Net Benefit Inputs (NPV)			Ref
Resource Savings			
2021 Annual Gross Energy (kWh).....		389,748	
NPV Cumulative Energy (kWh)	6,844,616	\$ 406,537	S
10% Credit (Northwest Power Act).....		40,654	
Total Electric Savings.....	\$	447,191	A
Participant Bill Savings			
NPV Cumulative Participant Savings.....	\$	696,826	B
Other Benefits			
Non-Utility Rebates/Incentives.....	\$	–	NUI
NEBs	\$	70,511	NEB

Notes: 2018 International Energy Conservation Code (IECC) with amendments adopted in Idaho in 2021.

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 406,537	\$ 247,600	1.64
TRC Test	517,702	524,876	0.99
RIM Test.....	406,537	944,427	0.43
PCT	923,337	433,276	2.13

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P + ((M-I) * NTG)
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	= B + I + NUI + NEB	= M

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC).....	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity.....	61%
Average Customer Segment Rate/kWh.....	\$0.085
Line Losses.....	9.60%

Year: 2021

Program: Residential New Construction Program

Market Segment: Residential Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Next Step Home	Next Step Home - average per home savings.	Home built to International Energy Conservation Code 2018 Code. Adopted 2021.	Home	Residential-All-Heating-Air-Source Heat Pump	61	4,330.53	\$4,517.07	\$783.46	\$4,814.17	\$1,733.33	\$0.235	1.64	0.99	1

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end-use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^d Incremental participant cost prior to customer incentives.

^e Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

^h NEEA circuit rider code enforcement initiative. 2021 average per home savings. Costs and NEBs from RTF. RESNCMTHouse_ID_v3_1_1_xlsm. 2019.

Shade Tree Project

Segment: Residential
2021 Program Results

Cost Inputs			Ref
Program Administration	\$	184,680	
Program Incentives.....		-	I
Total UC.....	\$	184,680	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	-	M
Net Benefit Inputs (NPV)			Ref
Resource Savings			
2021 Annual Gross Energy (kWh) from 2013–2017 plantings...	44,173		
Cumulative Energy (kWh) from 2021 plantings.....	4,553,126		
NPV Cumulative Energy (kWh)	1,129,418	\$	158,983 S
10% Credit (Northwest Power Act).....			15,898
Total Electric Savings.....	\$	174,881	A
Participant Bill Savings			
NPV Cumulative Participant Bill Savings.....	\$	181,155	B
Other Benefits			
Non-Energy Impacts (Therms).....	\$	(24,516)	NEI
NEBs	\$	36,863	NEB

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 197,139	\$ 184,680	1.07
TRC Test	223,316	184,680	1.21
RIM Test.....	197,139	409,312	0.48
PCT	N/A	N/A	N/A

Benefits and Costs Included in Each Test			
UC Test.....	= S * NTG		= P
TRC Test	= ((A + NEI) * NTG)+NEB		= P
RIM Test.....	= S * NTG		= P + (B * NTG)
PCT	N/A		N/A

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	124%
Minimum NTG Sensitivity	116%
Average Customer Segment Rate/kWh	\$0.085
Line Losses.....	9.60%

Note: Annual report shows incremental savings from the 2013 - 2017 planting years. Cost-effectiveness based on the trees distributed in 2021 to coincide with the 2021 financials. Net-to-gross factor of 124% applied to energy savings and therm impacts to account for trees shading neighboring homes per evaluator's recommendation. Trees distributed in 2021 via the mail are approximately 1 year younger than trees distributed at in person events. Expected savings impact shifted out one year to account for the smaller trees. NEIs include costs associated with increased home heating energy. Other NEBs associated with air quality, stormwater runoff, and carbon dioxide.

Weatherization Assistance for Qualified Customers

Segment: Residential
2021 Program Results

Cost Inputs		Ref
Program Administration	\$ 159,934	
Community Action Partnership (CAP) Agency Payments	905,302	
Total UC	\$ 1,065,236	P
Accruals/Reversal of Carryover Dollars	121,603	
Total Program Expenses	1,186,839	
Idaho Power Indirect Overhead Expense Allocation—3.381%	\$ 36,016	OH
Additional State Funding	503,313	M
Net Benefit Inputs (NPV)		Ref
Resource Savings		
2021 Annual Gross Energy (kWh)	291,105	
NPV Cumulative Energy (kWh)	4,472,044	\$ 210,273 S
10% Credit (Northwest Power Act)	21,027	
Total Electric Savings	\$ 231,301	A
Participant Bill Savings		
NPV Cumulative Participant Bill Savings	\$ 410,555	B
Other Benefits		
Non-Utility Rebates/Incentives	\$ —	NUI
NEBs		
Health and Safety	\$ 245,255	
Repair	11,113	
Other	4,433	
NEBs Total	\$ 260,801	NEB

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test	\$ 210,273	\$ 1,101,252	0.19
TRC Test	492,102	1,604,565	0.31
RIM Test	210,273	1,511,806	0.14
PCT	N/A	N/A	N/A

Benefits and Costs Included in Each Test			
UC Test	= S * NTG	= P + OH	
TRC Test	= (A + NUI + NEB) * NTG	= P + OH + M	
RIM Test	= S * NTG	= P + OH + (B * NTG)	
PCT	N/A	N/A	

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) - 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG)	100%
Minimum NTG Sensitivity	522%
Average Customer Segment Rate/kWh	\$0.085
Line Losses	9.60%

Notes: Savings based on a billing analysis of the 2016-2018 weatherization projects.

Program cost-effectiveness incorporated IPUC staff recommendations from case GNR-E-12-01. Recommendations include: Claimed 100% of savings; increased NTG to 100%; added a 10% conservation preference adder; health, safety, and repair NEBs; and allocation of indirect overhead expenses.

No customer participant costs. Costs shown are from the DOE state weatherization assistance program.

Weatherization Solutions for Eligible Customers

Segment: Residential
2021 Program Results

Cost Inputs		Ref
Program Administration	\$ 7,892	
Weatherization LLC Payments	49,764	
Total Program Expenses/Total UC	\$ 57,656	P
Idaho Power Indirect Overhead Expense Allocation—3.381%	\$ 1,949	OH
Additional State Funding	–	M

Net Benefit Inputs (NPV)		Ref
Resource Savings		
2021 Annual Gross Energy (kWh)	12,591	
NPV Cumulative Energy (kWh)	193,427	\$ 9,095 S
10% Credit (Northwest Power Act)	909	
Total Electric Savings	\$ 10,004	A
Participant Bill Savings		
NPV Cumulative Participant Bill Savings	\$ 17,757	B
Other Benefits		
Non-Utility Rebates/Incentives	\$ –	NUI
NEBs		
Health and Safety	3,772	
Repair	–	
Other	2,894	
NEBs Total	\$ 6,666	NEB

Notes: Savings based on a billing analysis of the 2016–2018 weatherization projects.

Program cost-effectiveness incorporated IPUC staff recommendations from case GNR-E-12-01. Recommendations include: Claimed 100% of savings; increased NTG to 100%; added a 10% conservation preference adder; health, safety, and repair NEBs; and allocation of indirect overhead expenses.

No customer participant costs.

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test	\$ 9,095	\$ 59,605	0.15
TRC Test	16,670	59,605	0.28
RIM Test	9,095	77,363	0.12
PCT	N/A	N/A	N/A

Benefits and Costs Included in Each Test			
UC Test	= S * NTG	= P + OH	
TRC Test	= (A + NUI + NEB) * NTG	= P + OH + M	
RIM Test	= S * NTG	= P + OH + (B * NTG)	
PCT	N/A	N/A	

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG)	100%
Minimum NTG Sensitivity	676%
Average Customer Segment Rate/kWh	\$0.085
Line Losses	9.60%

Commercial Energy-Saving Kits

Segment: Commercial
2021 Program Results

Cost Inputs			Ref
Program Administration	\$	74,617	
Program Incentives.....		–	I
Total UC	\$	74,617	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	–	M

Net Benefit Inputs (NPV)			Ref
Resource Savings			
2021 Annual Gross Energy (kWh)	296,751		
NPV Cumulative Energy (kWh)	2,714,110	\$	122,634 S
10% Credit (Northwest Power Act).....			12,263
Total Electric Savings	\$	134,897	A
Participant Bill Savings			
NPV Cumulative Participant Bill Savings.....	\$	147,260	B
Other Benefits			
Non-Utility Rebates/Incentives.....	\$	–	NUI
NEBs	\$	14,660	NEB

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 122,634	\$ 74,617	1.64
TRC Test	149,557	74,617	2.00
RIM Test.....	122,634	221,878	0.55
PCT	N/A	N/A	N/A

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	N/A	N/A

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity.....	61%
Average Customer Segment Rate/kWh	\$0.057
Line Losses.....	9.60%

Notes: NEBs include PV of periodic bulb replacement costs for direct-install LED bulbs and water, waste water, and therm savings from water-saving devices.

Supplement 1: Cost-Effectiveness

Year: 2021

Program: Commercial Energy-Saving Kits

Market Segment: Commercial Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Restaurant Commercial Kit	3-9W LEDs, 2-bathroom aerators, 2-kitchen aerators, 2-exit sign retrofit, 1-pre-rinse spray valve.	no kit	kit	IPC_Commercial Kit Restaurant	10	793.11	\$300.59	\$48.91	–	–	\$0.251	1.51	1.90	1
Retail Commercial Kit	2-9W LEDs, 2-8W LED BR30s, 1-bathroom aerator, 2-exit sign retrofit	no kit	kit	IPC_Commercial Kit Retail	11	214.51	\$89.49	\$9.68	–	–	\$0.251	1.66	2.00	1
Office Commercial Kit	2-9W LEDs, 2-bathroom aerators, 1-kitchen aerator, 2-exit sign retrofit, 1-advance power strip	no kit	kit	IPC_Commercial Kit Office	12	177.14	\$78.04	\$16.85	–	–	\$0.251	1.75	2.31	1

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end-use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^d Incremental participant cost prior to customer incentives.

^e Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

^h IPC analysis based on average hours of use by building type and varying electric water heat saturations. Hours of use from TRM. Electric water heat saturation from 2020 participant surveys.

Custom Projects

Segment: Industrial
2021 Program Results

Cost Inputs			Ref
Program Administration	\$	1,779,278	
Program Incentives.....		6,829,625	I
Total UC.....	\$	8,608,903	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	20,770,784	M

Net Benefit Inputs (NPV)				Ref
Resource Savings				
2021 Annual Gross Energy (kWh)		53,728,267		
NPV Cumulative Energy (kWh)		548,905,116	\$ 25,613,396	S
10% Credit (Northwest Power Act).....			2,561,340	
Total Electric Savings.....	\$		28,174,736	A
Participant Bill Savings				
NPV Cumulative Participant Savings.....	\$	19,489,434		B
Other Benefits				
Non-Utility Rebates/Incentives.....	\$	–		NUI
NEBs	\$	1,666,311		NEB

Summary of Cost-Effectiveness Results				
Test		Benefit	Cost	Ratio
UC Test.....	\$	25,613,396	\$ 8,608,903	2.98
TRC Test		29,841,047	22,550,062	1.32
RIM Test.....		25,613,396	28,098,337	0.91
PCT		27,985,370	20,770,784	1.35

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P + ((M-I) * NTG)
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	= B + I + NUI + NEB	= M

Assumptions for Levelized Calculations

Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity	54%
Average Customer Segment Rate/kWh	\$0.037
Line Losses.....	9.60%

Notes: Energy savings are unique by project and are reviewed by Idaho Power engineering staff or third-party consultants. Each project must complete a certification inspection.
Green Rewind initiative is available to agricultural, commercial, and industrial customers. Commercial and industrial motor rewinds are paid under Custom Projects, but the savings are not included in the program cost-effectiveness.
Green Rewind savings are included in the sector cost-effectiveness.
NEB/impacts on a \$/kWh for each end-use. Based on 2019 impact evaluation of other C&I programs.
2021 cost-effectiveness ratios include evaluation expenses. If evaluation expense were removed from the program's cost-effectiveness, the UCT and TRC would be 2.99 and 1.33, respectively.

Supplement 1: Cost-Effectiveness

Year: 2021

Program: Custom Projects

Market Segment: Industrial

Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Green Motors Program Rewind: Motor size 15 HP	Green Motors Program Rewind: Motor size 15 HP	Standard rewind practice	Motor	MF_Motors	7	525.20	\$132.07	\$-	\$143.71	\$15.00	\$0.031	4.22	0.91	1, 5
Green Motors Program Rewind: Motor size 20 HP	Green Motors Program Rewind: Motor size 20 HP	Standard rewind practice	Motor	MF_Motors	7	702.77	\$176.73	\$-	\$160.33	\$20.00	\$0.031	4.23	1.07	1
Green Motors Program Rewind: Motor size 25 HP	Green Motors Program Rewind: Motor size 25 HP	Standard rewind practice	Motor	MF_Motors	8	893.48	\$263.00	\$-	\$183.19	\$25.00	\$0.031	4.99	1.37	1
Green Motors Program Rewind: Motor size 30 HP	Green Motors Program Rewind: Motor size 30 HP	Standard rewind practice	Motor	MF_Motors	8	962.42	\$283.29	\$-	\$201.19	\$30.00	\$0.031	4.73	1.35	1
Green Motors Program Rewind: Motor size 40 HP	Green Motors Program Rewind: Motor size 40 HP	Standard rewind practice	Motor	MF_Motors	8	1,120.77	\$329.90	\$-	\$245.86	\$40.00	\$0.031	4.41	1.29	1
Green Motors Program Rewind: Motor size 50 HP	Green Motors Program Rewind: Motor size 50 HP	Standard rewind practice	Motor	MF_Motors	8	1,206.18	\$355.05	\$-	\$272.18	\$50.00	\$0.031	4.06	1.26	1
Green Motors Program Rewind: Motor size 60 HP	Green Motors Program Rewind: Motor size 60 HP	Standard rewind practice	Motor	MF_Motors	8	1,268.50	\$373.39	\$-	\$321.01	\$60.00	\$0.031	3.76	1.14	1
Green Motors Program Rewind: Motor size 75 HP	Green Motors Program Rewind: Motor size 75 HP	Standard rewind practice	Motor	MF_Motors	8	1,305.49	\$384.28	\$-	\$346.98	\$75.00	\$0.031	3.33	1.09	1
Green Motors Program Rewind: Motor size 100 HP	Green Motors Program Rewind: Motor size 100 HP	Standard rewind practice	Motor	MF_Motors	8	1,723.08	\$507.20	\$-	\$430.43	\$100.00	\$0.031	3.31	1.15	1
Green Motors Program Rewind: Motor size 125 HP	Green Motors Program Rewind: Motor size 125 HP	Standard rewind practice	Motor	MF_Motors	8	1,990.39	\$585.88	\$-	\$429.04	\$125.00	\$0.031	3.14	1.31	1
Green Motors Program Rewind: Motor size 150 HP	Green Motors Program Rewind: Motor size 150 HP	Standard rewind practice	Motor	MF_Motors	8	2,366.02	\$696.45	\$-	\$477.90	\$150.00	\$0.031	3.12	1.39	1
Green Motors Program Rewind: Motor size 200 HP	Green Motors Program Rewind: Motor size 200 HP	Standard rewind practice	Motor	MF_Motors	8	3,138.34	\$923.79	\$-	\$575.33	\$200.00	\$0.031	3.11	1.51	1
Green Motors Program Rewind: Motor size 250 HP	Green Motors Program Rewind: Motor size 250 HP	Standard rewind practice	Motor	MF_Motors	8	3,798.53	\$1,118.12	\$-	\$739.44	\$250.00	\$0.031	3.04	1.43	1
Green Motors Program Rewind: Motor size 300 HP	Green Motors Program Rewind: Motor size 300 HP	Standard rewind practice	Motor	MF_Motors	8	4,534.67	\$1,334.80	\$-	\$747.42	\$300.00	\$0.031	3.03	1.65	1
Green Motors Program Rewind: Motor size 350 HP	Green Motors Program Rewind: Motor size 350 HP	Standard rewind practice	Motor	MF_Motors	8	5,286.56	\$1,556.13	\$-	\$783.39	\$350.00	\$0.031	3.03	1.81	1

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Green Motors Program Rewind: Motor size 400 HP	Green Motors Program Rewind: Motor size 400 HP	Standard rewind practice	Motor	MF_Motors	8	5,994.15	\$1,764.41	\$-	\$874.97	\$400.00	\$0.031	3.01	1.83	1
Green Motors Program Rewind: Motor size 450 HP	Green Motors Program Rewind: Motor size 450 HP	Standard rewind practice	Motor	MF_Motors	8	6,732.12	\$1,981.63	\$-	\$956.42	\$450.00	\$0.031	3.01	1.87	1
Green Motors Program Rewind: Motor size 500 HP	Green Motors Program Rewind: Motor size 500 HP	Standard rewind practice	Motor	MF_Motors	8	7,490.56	\$2,204.88	\$-	\$1,033.25	\$500.00	\$0.031	3.01	1.92	1
Green Motors Program Rewind: Motor size 600 HP	Green Motors Program Rewind: Motor size 600 HP	Standard rewind practice	Motor	MF_Motors	8	10,137.37	\$2,983.99	\$-	\$1,554.95	\$600.00	\$0.031	3.26	1.76	1
Green Motors Program Rewind: Motor size 700 HP	Green Motors Program Rewind: Motor size 700 HP	Standard rewind practice	Motor	MF_Motors	8	11,776.73	\$3,466.54	\$-	\$1,696.44	\$700.00	\$0.031	3.25	1.85	1
Green Motors Program Rewind: Motor size 800 HP	Green Motors Program Rewind: Motor size 800 HP	Standard rewind practice	Motor	MF_Motors	8	13,430.58	\$3,953.36	\$-	\$1,882.26	\$800.00	\$0.031	3.25	1.89	1
Green Motors Program Rewind: Motor size 900 HP	Green Motors Program Rewind: Motor size 900 HP	Standard rewind practice	Motor	MF_Motors	8	15,077.39	\$4,438.11	\$-	\$2,075.09	\$900.00	\$0.031	3.25	1.92	1
Green Motors Program Rewind: Motor size 1,000 HP	Green Motors Program Rewind: Motor size 1,000 HP	Standard rewind practice	Motor	MF_Motors	8	16,681.86	\$4,910.39	\$-	\$2,236.32	\$1,000.00	\$0.031	2.23	1.57	1
School Cohort 2020-2021	cohort workshop training	no change	participant	Commercial-School-Miscellaneous-All	1	4,556,394.00	\$155,790.20	\$-	\$155,470.89	\$90,916.29	\$0.031	0.67	0.58	2, 3
Wastewater Energy Efficiency Cohort	cohort workshop training	no change	participant	Industrial-Water & Wastewater-All-All	1	965.00	\$33.70	\$-	\$960.00	\$174.00	\$0.031	0.17	0.04	2, 4
Eastern Idaho Water Cohort	cohort workshop training	no change	participant	Industrial-Water & Wastewater-All-All	1	674,892.00	\$23,571.12	\$-	\$3,416.56	\$2,392.00	\$0.031	1.01	1.07	2
Municipal Water Supply Optimization Cohort	cohort workshop training	no change	participant	Industrial-Water & Wastewater-All-All	1	963,080.00	\$33,636.31	\$-	\$26,591.57	\$18,448.00	\$0.031	0.70	0.66	2, 3, 5

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end-use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^d Incremental participant cost prior to customer incentives.

^e Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

¹ RTF. Ind_and_Ag_GreenMotorRewind_v3_1.xlsm. 2017.

² 2021 average savings per cohort participant.

³ Offering cost-effective when viewed from a lifecycle perspective.

⁴ Offering cost-effectiveness based on one facility that was re-baselined. Participation in the cohort led to capital projects that totaled 591,296 kWh/yr.

⁵ Offering cost-effective without inclusion of admin costs.

New Construction

Segment: Commercial
2021 Program Results

Cost Inputs		Ref
Program Administration	\$ 386,051	
Program Incentives.....	2,305,120	I
Total UC.....	\$ 2,691,171	P
Measure Equipment and Installation (Incremental Participant Cost)	\$ 3,774,949	M
Net Benefit Inputs (NPV)		Ref
Resource Savings		
2021 Annual Gross Energy (kWh)	17,536,004	
NPV Cumulative Energy (kWh)	170,076,883	\$ 8,013,533 S
10% Credit (Northwest Power Act).....	801,353	
Total Electric Savings.....	\$ 8,814,886	A
Participant Bill Savings		
NPV Cumulative Participant Bill Savings.....	\$ 9,302,097	B
Other Benefits		
Non-Utility Rebates/Incentives.....	\$ -	NUI
NEBs	\$ 2,436,678	NEB

Notes: Non-energy benefits/impacts on a \$/kWh for each end-use. Based on 2019 impact evaluation.

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 8,013,533	\$ 2,691,171	2.98
TRC Test	11,251,564	4,160,999	2.70
RIM Test.....	8,013,533	11,993,267	0.67
PCT	14,043,894	3,774,949	3.72

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P + ((M-I) * NTG)
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	= B + I + NUI + NEB	= M

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) - 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity.....	34%
Average Customer Segment Rate/kWh	\$0.057
Line Losses.....	9.60%

Year: 2021

Program: New Construction

Market Segment: Commercial

Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Lighting	Interior Light Load Reduction. Part A: 10-19.9% below code.	Code standards	ft ²	Commercial-Miscellaneous-Interior Lighting-All	14	0.43	\$0.23	\$-	\$0.13	\$0.10	\$0.031	2.00	1.74	1
Lighting	Interior Light Load Reduction. Part B: 20-29.9% below code.	Code standards	ft ²	Commercial-Miscellaneous-Interior Lighting-All	14	0.86	\$0.45	\$-	\$0.25	\$0.20	\$0.031	2.00	1.80	1
Lighting	Interior Light Load Reduction. Part C: Equal to or greater than 30% below code.	Code standards	ft ²	Commercial-Miscellaneous-Interior Lighting-All	14	1.95	\$1.03	\$-	\$0.58	\$0.30	\$0.031	2.85	1.77	1
Lighting	Exterior Light Load Reduction. Minimum of 15% below code.	Code standards	kW	IPC_Outdoor Lighting	15	4,059.00	\$1,784.11	\$-	\$287.00	\$200.00	\$0.031	5.48	4.75	1
Lighting	Networked Lighting Controls - Interior	Code standards	kWh	Commercial-Miscellaneous-Interior Lighting-All	12	1.00	\$0.46	\$-	\$0.33	\$0.26	\$0.031	1.57	1.38	1
Lighting	Networked Lighting Controls - Exterior	Code standards	kWh	IPC_Outdoor Lighting	12	1.00	\$0.37	\$-	\$0.33	\$0.20	\$0.031	1.58	1.10	1
Lighting	Occupancy Sensors	Code standards	Sensor	Commercial-Miscellaneous-Interior Lighting-All	8	329.00	\$97.89	\$-	\$134.00	\$25.00	\$0.031	2.78	0.75	1, 2
Lighting	High-Efficiency Exit Signs	Code standards	Sign	IPC_8760	16	28.00	\$15.58	\$-	\$10.83	\$7.50	\$0.031	1.86	1.47	1
A/C	Unitary Commercial Air Conditioners, Air Cooled (Cooling Mode). Split system & single package. Part A: Base to CEE Tier 1	IECC 2018 Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	47.00	\$34.03	\$-	\$79.00	\$25.00	\$0.031	1.29	0.47	1, 2
A/C	Unitary Commercial Air Conditioners, Air Cooled (Cooling Mode). Split system & single package. Part B: Base to CEE Tier 2	IECC 2018 Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	88.00	\$63.72	\$-	\$123.00	\$50.00	\$0.031	1.21	0.56	1, 2
Heat Pump	Heat Pumps, Air Cooled (Cooling Mode). Split system & single package. Part A: Base to CEE Tier 1	IECC 2018 Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	72.00	\$52.14	\$-	\$36.00	\$50.00	\$0.031	1.00	1.50	1
Heat Pump	Heat Pumps, Air Cooled (Cooling Mode). <= 5 tons. Split system & single package. Part B: Base to CEE Tier 2	IECC 2018 Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	104.00	\$75.31	\$-	\$67.00	\$70.00	\$0.031	1.03	1.18	1
VRF AC	Variable Refrigerant Flow Units. Air Conditioner. Part B: Base to CEE Tier 1	IECC 2018 Air Cooled AC Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	87.00	\$63.00	\$-	\$93.00	\$35.00	\$0.031	1.67	0.72	1, 2
VRF AC	Variable Refrigerant Flow Units. <= 5 tons. A/C. Part C: Base to CEE Tier 2	IECC 2018 Air Cooled AC Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	119.00	\$86.17	\$-	\$108.00	\$55.00	\$0.031	1.47	0.85	1, 2
VRF Heat Pump	Variable Refrigerant Flow Units. Heat Pump. Part B: Base to CEE Tier 1	IECC 2018 Air Cooled AC Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	97.00	\$70.24	\$-	\$36.00	\$50.00	\$0.031	1.33	1.98	1

Supplement 1: Cost-Effectiveness

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
VRF Heat Pump	Variable Refrigerant Flow Units. <= 5 tons. Heat Pump. Part C: Base to CEE Tier 2	IECC 2018 Air Cooled AC Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	129.00	\$93.41	\$-	\$71.00	\$85.00	\$0.031	1.05	1.37	1
A/C	Air Conditioners, Water Cooled Any Size	IECC 2018 Air Cooled AC Code Standard	Ton	Commercial-Miscellaneous-Cooling-All	15	67.00	\$48.52	\$-	\$225.00	\$40.00	\$0.031	1.15	0.24	1, 2
HP	Heat Pumps, Water Cooled Any Size	IECC 2018 Air Cooled AC Code Standard	Ton	Commercial-Miscellaneous-Cooling-All	15	133.00	\$96.31	\$-	\$370.00	\$100.00	\$0.031	0.92	0.28	1, 2, 6
VRF HP	Variable Refrigerant Flow, Water Cooled Heat Pump <= 64 Tons Base to CEE Tier 1	IECC 2018 Air Cooled AC Code Standard	Ton	Commercial-Miscellaneous-Cooling-All	15	128.00	\$92.69	\$-	\$145.00	\$100.00	\$0.031	0.89	0.68	1, 2, 6
A/C	Air-cooled chiller condenser, IPLV 14.0 EER or higher	IECC 2018 Code standards	Tons	Commercial-Miscellaneous-Cooling-All	20	102.00	\$91.96	\$-	\$209.00	\$80.00	\$0.031	1.11	0.48	2, 3
A/C	Water-cooled chiller electronically operated, reciprocating and positive displacement	IECC 2018 Code standards	Tons	Commercial-Miscellaneous-Cooling-All	20	61.00	\$55.00	\$-	\$103.00	\$40.00	\$0.031	1.31	0.58	2, 4
A/C	Airside economizer	IECC 2018 Code standards	Ton of cooling	Commercial-Miscellaneous-Cooling-All	15	197.00	\$142.65	\$-	\$81.36	\$75.00	\$0.031	1.76	1.79	1
A/C	Water-side Economizer	IECC 2018 Code Standard	Combined chiller tonnage	Commercial-Miscellaneous-Cooling-All	10	153.00	\$73.51	\$-	\$725.82	\$50.00	\$0.031	1.34	0.11	1, 2
A/C	Direct evaporative cooler	IECC 2018 Code standards	Tons	Commercial-Miscellaneous-Cooling-All	15	315.00	\$228.09	\$-	\$364.00	\$200.00	\$0.031	1.09	0.67	1, 2
A/C	Indirect evaporative cooler	IECC 2018 Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	225.00	\$162.92	\$-	\$1,553.00	\$130.00	\$0.031	1.19	0.11	1, 2
A/C	Evaporative Pre-Cooler on Air-Cooled Chillers	air-cooled condenser coil	Tons	Commercial-Miscellaneous-Cooling-All	15	63.00	\$45.62	\$-	\$173.00	\$30.00	\$0.031	1.43	0.29	1, 2
A/C	Evaporative Pre-Cooler on Air-Cooled Refrigeration Systems	air-cooled condenser coil	Tons	Commercial-Miscellaneous-Refrigeration-All	15	110.00	\$59.39	\$-	\$173.00	\$30.00	\$0.031	1.78	0.37	1, 2
Building Shell	Reflective roof treatment	IECC 2018 Code Standard	ft ² roof area	Commercial-Miscellaneous-Cooling-All	15	0.12	\$0.08	\$-	\$0.05	\$0.05	\$0.031	1.57	1.72	1
Controls	Energy Management System (EMS) controls. Part A: 1 strategy	IECC 2018 Code standards	Tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	227.00	\$129.51	\$17.08	\$162.00	\$60.00	\$0.031	1.93	0.94	1, 2
Controls	Energy Management System (EMS) controls. Part B: 2 strategies	IECC 2018 Code standards	Tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	409.00	\$233.35	\$17.08	\$198.00	\$80.00	\$0.031	2.52	1.30	1

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Controls	EMS controls. Part C: 3 strategies	IECC 2018 Code standards	Tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	473.00	\$269.87	\$28.46	\$233.00	\$100.00	\$0.031	2.35	1.31	1
Controls	EMS controls. Part D: 4 strategies	IECC 2018 Code Standard	Tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	567.00	\$323.50	\$59.77	\$269.00	\$120.00	\$0.031	2.35	1.45	1
Controls	EMS controls. Part E: 5 strategies	IECC 2018 Code standards	Tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	617.00	\$352.03	\$59.77	\$304.00	\$140.00	\$0.031	2.21	1.38	1
Controls	Guest room energy management system	IECC 2018 Code standards	Ton	Commercial-Lodging-Ventilation-All	11	550.00	\$235.85	\$-	\$57.50	\$50.00	\$0.031	3.52	3.48	1
Controls	Variable speed drive on HVAC system applications	IECC 2018 Code standards	HP	Commercial-Miscellaneous-Ventilation-All	15	582.00	\$332.06	\$-	\$153.91	\$125.00	\$0.031	2.32	2.12	1
Controls	Part C: Variable speed drive on Potato/Onion Storage Shed Ventilation	No VFD	HP	IPC_Onion Potato VSD	10	1,193.00	\$393.98	\$-	\$264.00	\$250.00	\$0.031	1.37	1.44	1
Controls	Demand Controlled Kitchen Ventilation Exhaust Hood	Kitchen hood with constant speed ventilation motor	HP	Commercial-Restaurant-Ventilation-All	15	4,590.00	\$2,557.85	\$-	\$248.00	\$250.00	\$0.031	6.52	7.21	1
Appliances with Electric Dryer	Efficient Laundry Machines (electric dryer)	IECC 2018 Code standards	Unit	Commercial-Miscellaneous-Miscellaneous-All	9	814.50	\$276.13	\$1,171.15	\$400.00	\$200.00	\$0.031	1.23	3.47	5
Refrigeration	Efficient Refrigeration Condenser	Code standards	Ton	Commercial-Miscellaneous-Refrigeration-All	15	114.00	\$61.55	\$-	\$192.00	\$40.00	\$0.031	1.41	0.35	1, 2
Automatic High-Speed Doo	Refrigerator to Dock	Code standards	ft ²	Commercial-Miscellaneous-Refrigeration-All	16	360.00	\$201.93	\$-	\$167.00	\$80.00	\$0.031	2.22	1.25	1
Automatic High-Speed Door	Freezer to Refrigerator	Code standards	ft ²	Commercial-Warehouse-Refrigeration-All	16	1,829.00	\$1,025.93	\$-	\$167.00	\$160.00	\$0.031	4.73	5.04	1
Automatic High-Speed Door	Freezer to Dock	Code standards	ft ²	Commercial-Warehouse-Refrigeration-All	16	2,531.00	\$1,419.70	\$-	\$167.00	\$320.00	\$0.031	3.56	6.36	1
High-Volume, Low-Speed Fan	High-Volume, Low-Speed Fan	Standard high-speed fan	Fan	Commercial-Warehouse-Ventilation-All	15	16,733.00	\$9,546.98	\$-	\$3,185.00	\$2,000.00	\$0.031	3.79	2.84	1
Compressed Air	Air compressor VFD	No existing VFD	HP	Commercial-Miscellaneous-Miscellaneous-All	13	949.00	\$467.37	\$-	\$223.00	\$200.00	\$0.031	2.04	2.04	1
Compressed Air	No-Loss Condensate Drain	Open tube with ball valve	HP	Commercial-Miscellaneous-Miscellaneous-All	10	1,970.00	\$748.57	\$-	\$194.00	\$200.00	\$0.031	2.87	3.23	1

Supplement 1: Cost-Effectiveness

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Compressed Air	Low Pressure Drop Filter	Standard filter	HP	Commercial-Miscellaneous-Miscellaneous-All	10	44.00	\$16.72	\$-	\$10.00	\$10.00	\$0.031	1.47	1.62	1
Compressed Air	Refrigerated Compressed Air Dryer	Standard air dryer	CFM	Commercial-Miscellaneous-Miscellaneous-All	13	10.62	\$5.23	\$-	\$6.00	\$3.00	\$0.031	1.57	0.91	1, 2
Compressed Air	Efficient Compress Air Nozzle	Code standards	unit	Commercial-Miscellaneous-Miscellaneous-All	15	2,223.00	\$1,238.15	\$-	\$85.00	\$80.00	\$0.031	8.31	8.85	1
Engine Block Heater Control	Wall-mounted engine block heater	Standard engine block heater without controls	Unit	IPC_Engine Block	15	2,738.00	\$1,218.71	\$-	\$70.00	\$100.00	\$0.031	6.59	8.66	1
Engine Block Heater Controls	Engine-mounted engine block heater	Standard engine block heater without controls	Unit	IPC_Engine Block	15	2,352.00	\$1,046.90	\$-	\$120.00	\$150.00	\$0.031	4.70	5.97	1
Dairy VFD	VFD on milking vacuum pump	No existing VFD	VFD	Commercial-Miscellaneous-Miscellaneous-All	10	548.00	\$208.23	\$-	\$273.00	\$170.00	\$0.031	1.11	0.79	1, 2
Dairy VFD	VFD on milking transfer pump	No existing VFD	VFD	Commercial-Miscellaneous-Miscellaneous-All	10	7,687.00	\$2,920.95	\$-	\$1,469.00	\$1,500.00	\$0.031	1.68	1.88	1
Engine block heater	Stationary pump-driven circulating block heater	Circulating Block Heater on a Backup Generator <200 kW	per unit	IPC_Engine Block	15	1,106.00	\$492.29	\$-	\$239.00	\$200.00	\$0.031	2.10	1.98	1
Engine block heater	Stationary pump-driven circulating block heater	Circulating Block Heater on a Backup Generator 201-500 kW	per unit	IPC_Engine Block	15	2,493.00	\$1,109.66	\$-	\$573.00	\$350.00	\$0.031	2.60	1.88	1
Engine block heater	Stationary pump-driven circulating block heater	Circulating Block Heater on a Backup Generator 501-1000 kW	per unit	IPC_Engine Block	15	4,385.00	\$1,951.80	\$-	\$573.00	\$500.00	\$0.031	3.07	3.03	1
Ice Machines	ENERGY STAR Ice Machine <200 lbs per day	non ENERGY STAR ice machine	unit	Commercial-Miscellaneous-Miscellaneous-All	9	285.00	\$96.62	\$-	\$311.00	\$100.00	\$0.031	0.89	0.33	1, 2, 6
Ice Machines	ENERGY STAR Ice Machine >= 200 lbs per day	non ENERGY STAR ice machine	unit	Commercial-Miscellaneous-Miscellaneous-All	9	2,608.00	\$884.16	\$-	\$311.00	\$300.00	\$0.031	2.32	2.48	1
High-Efficiency Battery Chargers	High-Efficiency Battery Chargers - Single or Three Phase	Code standards	unit	Commercial-Miscellaneous-Miscellaneous-All	15	3,337.00	\$1,858.61	\$-	\$400.00	\$200.00	\$0.031	6.13	4.06	1

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end-use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^d Incremental participant cost prior to customer incentives.

^e Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

¹ Idaho Power TRM prepared by ADM Associates, Inc. 2021.

² Idaho only measure.

³ Idaho Power TRM prepared by ADM Associates, Inc. 2021. Averaged air-cooled chillers.

⁴ Idaho Power TRM prepared by ADM Associates, Inc. 2021. Averaged water-cooled chillers.

⁵ Idaho Power TRM prepared by ADM Associates, Inc. 2021. NEBs from water savings from RTF. ComClothesWashers_v5_1.xlsm. Simple average. 2018.

⁶ Measure not cost-effective from UCT perspective. Will continue to monitor in 2022.

Retrofits

Segment: Commercial
2021 Program Results

Cost Inputs			Ref
Program Administration	\$	790,112	
Program Incentives.....		3,036,638	I
Total UC.....	\$	3,826,750	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	10,744,301	M
Net Benefit Inputs (NPV)			Ref
Resource Savings			
2021 Annual Gross Energy (kWh)		21,181,022	
NPV Cumulative Energy (kWh)	205,428,909	\$ 9,679,218	S
10% Credit (Northwest Power Act).....		967,922	
Total Electric Savings.....	\$	10,647,140	A
Participant Bill Savings			
NPV Cumulative Participant Savings.....	\$	11,235,622	B
Other Benefits			
Non-Utility Rebates/Incentives.....	\$	–	NUI
NEBs	\$	4,036,159	NEB

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 9,679,218	\$ 3,826,750	2.53
TRC Test	14,683,300	11,534,413	1.27
RIM Test.....	9,679,218	15,062,372	0.64
PCT	18,308,420	10,744,301	1.70

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P + ((M-I) * NTG)
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	= B + I + NUI + NEB	= M

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity	55%
Average Customer Segment Rate/kWh	\$0.057
Line Losses.....	9.60%

Note: Measure inputs from Evergreen Consulting Group or the TRM prepared by ADM Associates, Inc., unless otherwise noted. NEB/impacts on a \$/kWh for each end-use. Based on 2019 impact evaluation.

Year: 2021

Program: Retrofits

Market Segment: Commercial

Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Permanent Fixture Removal	Permanent Fixture Removal		fixture	Commercial-Miscellaneous-Interior Lighting-All	6	873.61	\$183.46	\$-	\$29.08	\$22.69	\$0.031	3.69	3.59	1
Light Emitting Diode (LEDS)	Screw-in or pin-based LED	Screw-in or pin-base lamp using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	138.06	\$63.27	\$-	\$22.80	\$4.73	\$0.031	7.02	2.57	1
LEDs	HID LED screw-in replacement lamp	Existing HID lamp using > input watts	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	662.71	\$303.70	\$-	\$107.70	\$49.23	\$0.031	4.35	2.60	1
LEDs	LED Tubes (type A, B & DM)	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	203.00	\$93.03	\$-	\$42.86	\$12.47	\$0.031	4.96	2.08	1
LEDs	LED Tubes (type C) or LED Level 1 Retrofit Kit	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	309.96	\$142.05	\$-	\$85.80	\$33.55	\$0.031	3.29	1.64	1
LEDs	LED Level 1 retrofit kit with single control strategy	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	289.43	\$132.64	\$-	\$127.38	\$40.52	\$0.031	2.68	1.07	1
LEDs	LED Level 1 retrofit kit with multiple control strategy	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	410.70	\$188.21	\$-	\$140.40	\$65.71	\$0.031	2.40	1.35	1
LEDs	LED Level 1 retrofit kit with networked control strategy	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	455.35	\$208.67	\$-	\$142.98	\$81.96	\$0.031	2.17	1.46	1
LEDs	LED fixture or LED Level 2 retrofit kit	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	440.45	\$201.84	\$-	\$178.93	\$83.69	\$0.031	2.07	1.15	1
LEDs	LED fixture or LED Level 2 retrofit kit with single control strategy	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	518.33	\$237.53	\$-	\$203.25	\$108.85	\$0.031	1.90	1.19	1
LEDs	LED fixture or LED Level 2 retrofit kit with multiple control strategy	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	599.94	\$274.93	\$-	\$282.13	\$143.99	\$0.031	1.69	1.01	1
LEDs	LED fixture or LED Level 2 retrofit kit with networked control strategy	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	722.45	\$331.08	\$-	\$348.50	\$187.84	\$0.031	1.57	0.98	1, 2
LED Exit Sign	LED Exit Sign	fixture using higher wattage	sign	IPC_8760	12	230.68	\$100.50	\$-	\$61.89	\$40.00	\$0.031	2.13	1.60	1
LED sign lighting retrofit kit	LED sign lighting retrofit kit	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	427.11	\$195.73	\$-	\$161.34	\$76.68	\$0.031	2.18	1.23	1
Lighting Controls (Idaho)	Lighting Controls	Manual controls	controls	Commercial-Miscellaneous-Interior Lighting-All	10	159.70	\$60.84	\$-	\$85.47	\$27.31	\$0.031	1.89	0.74	1, 3

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Measure Name	Measure Descriptions	Replacing	Measure unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Lighting Controls (Oregon)	Lighting Controls	Manual controls	controls	Commercial-Miscellaneous-Interior Lighting-All	10	139.18	\$53.03	\$-	\$75.47	\$25.00	\$0.031	1.81	0.73	1, 15
Refrigeration Case Lighting	Refrigeration Case Lighting	fixture using higher wattage	lamp	Commercial-Miscellaneous-Refrigeration-All	7	365.73	\$90.86	\$-	\$107.23	\$52.26	\$0.031	1.43	0.84	1, 3
Permanent Fixture Removal	Permanent Fixture Removal		fixture	IPC_Outdoor Lighting	6	1,013.14	\$191.07	\$-	\$39.44	\$17.69	\$0.031	3.89	2.97	1
Light Emitting Diode (LEDS)	Screw-in or pin-based LED	Screw-in or pin-base lamp using higher wattage	fixture	IPC_Outdoor Lighting	12	156.95	\$57.42	\$-	\$36.02	\$3.09	\$0.031	7.22	1.54	1
LEDs	HID LED screw-in replacement lamp	Existing HID lamp using > input watts	fixture	IPC_Outdoor Lighting	12	743.75	\$272.09	\$-	\$106.32	\$43.98	\$0.031	4.06	2.31	1
LEDs	LED Tubes (type A, B & DM)	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	287.20	\$105.07	\$-	\$63.89	\$12.24	\$0.031	4.97	1.59	1
LEDs	LED Tubes (type C) or LED Level 1 Retrofit Kit	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	526.92	\$192.77	\$-	\$125.38	\$37.74	\$0.031	3.56	1.50	1
LEDs	LED Level 1 retrofit kit with single control strategy	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	646.59	\$236.55	\$-	\$167.32	\$77.59	\$0.031	2.42	1.39	1
LEDs	LED Level 1 retrofit kit with multiple control strategy	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	850.79	\$311.25	\$-	\$202.36	\$119.11	\$0.031	2.14	1.50	1
LEDs	LED Level 1 retrofit kit with networked control strategy	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	933.44	\$341.49	\$-	\$218.51	\$149.35	\$0.031	1.92	1.52	1
LEDs	LED fixture or LED Level 2 retrofit kit	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	912.48	\$333.82	\$-	\$279.77	\$127.75	\$0.031	2.25	1.22	1
LEDs	LED fixture or LED Level 2 retrofit kit with single control strategy	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	951.89	\$348.24	\$-	\$341.84	\$152.30	\$0.031	2.02	1.06	1
LEDs	LED fixture or LED Level 2 retrofit kit with multiple control strategy	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	753.43	\$275.63	\$-	\$269.49	\$135.62	\$0.031	1.77	1.05	1
LEDs	LED fixture or LED Level 2 retrofit kit with networked control strategy	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	1,636.51	\$598.69	\$-	\$556.48	\$327.30	\$0.031	1.72	1.14	1
LED sign lighting retrofit kit	LED sign lighting retrofit kit	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	487.27	\$178.26	\$-	\$172.05	\$68.22	\$0.031	2.01	1.02	1
Lighting Controls (Idaho)	Lighting Controls	Manual controls	controls	IPC_Outdoor Lighting	10	295.20	\$91.36	\$-	\$103.41	\$19.82	\$0.031	2.27	0.81	1, 3
Lighting Controls (Oregon)	Lighting Controls	Manual controls	controls	IPC_Outdoor Lighting	10	366.20	\$113.34	\$-	\$110.26	\$20.12	\$0.031	2.80	0.95	1, 2
Air Conditioning (AC) Units	Base to CEE Tier 1	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	152.00	\$110.06	\$-	\$940.00	\$85.00	\$0.031	1.23	0.13	3, 4
AC Units	Base to CEE Tier 2	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	193.00	\$139.75	\$-	\$984.00	\$110.00	\$0.031	1.20	0.16	3, 4

Measure Name	Measure Descriptions	Replacing	Measure unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
AC Units	<= 5 ton VRF. Base to CEE Tier 2	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	161.00	\$116.58	\$-	\$1,093.00	\$100.00	\$0.031	1.11	0.12	3, 4
AC Units	VRF. Base to CEE Tier 1	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	129.00	\$93.41	\$-	\$1,078.00	\$75.00	\$0.031	1.18	0.09	3, 4
AC Units	Water-cooled AC that meets CEE Tier 1	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	130.00	\$94.13	\$-	\$1,237.00	\$75.00	\$0.031	1.19	0.08	3, 4
AC Units	Air-conditioning Tune Up		ton	Commercial-Miscellaneous-Cooling-All	10	99.50	\$47.81	\$-	\$35.00	\$25.00	\$0.031	1.70	1.38	4
Heat Pump (HP) Units	Air Cooled HP Base to CEE Tier 1	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	187.00	\$135.41	\$-	\$888.00	\$110.00	\$0.031	1.17	0.17	3, 4
HP Units	<= 5 ton HP Unit. Base to CEE Tier 2	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	219.00	\$158.58	\$-	\$919.00	\$130.00	\$0.031	1.16	0.19	3, 4
HP Units	Water-cooled HP that meets CEE Tier 1	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	129.00	\$93.41	\$-	\$971.00	\$75.00	\$0.031	1.18	0.11	3, 4
HP Units	<= 5 ton Air-cooled VRF. Base to CEE Tier 2	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	175.00	\$126.72	\$-	\$1,034.00	\$110.00	\$0.031	1.10	0.13	3, 4
HP Units	Air-cooled VRF. Base to CEE Tier 1	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	143.00	\$103.55	\$-	\$999.00	\$90.00	\$0.031	1.10	0.11	3, 4
HP Units	Water-cooled VRF that meets CEE Tier 1	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	75.00	\$54.31	\$-	\$1,187.00	\$45.00	\$0.031	1.15	0.05	3, 4
Chiller Units	Air-cooled chiller, IPLV 14.0 EER or higher	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	20	154.00	\$138.85	\$-	\$784.00	\$110.00	\$0.031	1.21	0.19	3, 5
Chiller Units	Water-cooled chiller electronically operated, reciprocating and positive displacement	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	20	91.00	\$82.05	\$-	\$596.00	\$60.00	\$0.031	1.31	0.15	3, 6
Economizers	Air-side economizer control addition	No prior control	Ton of cooling	Commercial-Miscellaneous-Cooling-All	15	279.00	\$202.03	\$-	\$155.01	\$100.00	\$0.031	1.86	1.36	4
Economizers	Air-side economizer control repair	Non-functional economizer	Ton of cooling	Commercial-Miscellaneous-Cooling-All	15	279.00	\$202.03	\$-	\$73.65	\$50.00	\$0.031	3.44	2.70	4
Economizers	Water-side economizer control addition	No prior control	Combined chiller tonnage	Commercial-Miscellaneous-Cooling-All	10	153.00	\$73.51	\$-	\$725.82	\$50.00	\$0.031	1.34	0.11	3, 4

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Measure Name	Measure Descriptions	Replacing	Measure unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Evaporative Coolers	Direct evaporative cooler	Replacing standard AC unit	Ton	Commercial-Miscellaneous-Cooling-All	15	350.00	\$253.44	\$-	\$1,178.00	\$200.00	\$0.031	1.20	0.23	3, 4
Evaporative Coolers	Indirect evaporative cooler	Replacing standard AC unit	ton	Commercial-Miscellaneous-Cooling-All	15	250.00	\$181.03	\$-	\$2,367.00	\$130.00	\$0.031	1.31	0.08	3, 4
Evaporative Pre-Cooler on Air-Cooled Chillers	Evaporative Pre-Cooler on Air-Cooled Chillers	existing air-cooled condenser coil	ton	Commercial-Miscellaneous-Cooling-All	15	63.00	\$45.62	\$-	\$173.00	\$30.00	\$0.031	1.43	0.29	3, 4
Automated Control Systems	Energy Management System (EMS) controls with 1 strategy	Proposed strategy not existing (retrofit system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	372.00	\$212.24	\$22.77	\$198.00	\$100.00	\$0.031	1.90	1.22	4
Automated Control Systems	EMS controls with 2 strategies	Proposed strategy not existing (retrofit system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	622.00	\$354.88	\$17.08	\$233.00	\$150.00	\$0.031	2.10	1.62	4
Automated Control Systems	EMS controls with 3 strategies	Proposed strategy not existing (retrofit system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	811.00	\$462.71	\$51.23	\$269.00	\$175.00	\$0.031	2.31	1.90	4
Automated Control Systems	EMS controls with 4 strategies	Proposed strategy not existing (retrofit system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	1,728.00	\$985.91	\$273.24	\$304.00	\$200.00	\$0.031	3.89	3.80	4
Automated Control Systems	EMS controls with 5 strategies	Proposed strategy not existing (retrofit system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	1,796.00	\$1,024.70	\$276.09	\$340.00	\$225.00	\$0.031	3.65	3.55	4
Automated Control Systems	EMS controls with 1 strategy	Proposed strategy not existing (new system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	227.00	\$129.51	\$17.08	\$162.00	\$60.00	\$0.031	1.93	0.94	3, 4
Automated Control Systems	EMS controls with 2 strategies	Proposed strategy not existing (new system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	409.00	\$233.35	\$17.08	\$198.00	\$80.00	\$0.031	2.52	1.30	4
Automated Control Systems	EMS controls with 3 strategies	Proposed strategy not existing (new system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	473.00	\$269.87	\$28.46	\$233.00	\$100.00	\$0.031	2.35	1.31	4
Automated Control Systems	EMS controls with 4 strategies	Proposed strategy not existing (new system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	567.00	\$323.50	\$59.77	\$269.00	\$120.00	\$0.031	2.35	1.45	4
Automated Control Systems	EMS controls with 5 strategies	Proposed strategy not existing (new system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	617.00	\$352.03	\$59.77	\$304.00	\$140.00	\$0.031	2.21	1.38	4
Automated Control Systems	Lodging room occupancy controls	Manual controls	Unit	Commercial-Lodging-Ventilation-All	11	643.00	\$262.69	\$-	\$150.61	\$75.00	\$0.031	2.77	1.69	4
Electronically Commutated Motor (ECM)	ECM/PMSM motor in HVAC applications.	Shaded pole or permanent split capacitor motor	HP	Commercial-Miscellaneous-Ventilation-All	15	8,815.25	\$5,029.52	\$-	\$239.50	\$200.00	\$0.031	10.63	10.79	4

Measure Name	Measure Descriptions	Replacing	Measure unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Premium Windows	Low U-value, U-factor of .30 or less	Standard window	sq ft window area	Commercial-Miscellaneous-Heating-Electric Furnace	25	9.00	\$5.87	\$-	\$22.08	\$2.50	\$0.031	2.11	0.29	3, 4
Reflective roofing	Adding reflective roof treatment	non-reflective low pitch roof	ft ² roof area	Commercial-Miscellaneous-Cooling-All	15	0.12	\$0.08	\$-	\$0.05	\$0.05	\$0.031	1.57	1.72	4
Ceiling Insulation	Increase to R38 min. insulation.	Insulation level, R11 or less	sq ft	Commercial-Miscellaneous-Heating-Electric Furnace	25	0.38	\$0.25	\$-	\$1.45	\$0.20	\$0.031	1.18	0.19	3, 4
Wall Insulation	Increase to R11 min. insulation.	Insulation level, R2.5 or less	sq ft wall area	Commercial-Miscellaneous-Heating-Electric Furnace	25	2.82	\$1.84	\$-	\$0.64	\$0.40	\$0.031	3.78	2.78	4
Wall Insulation	Increase to R19 min. insulation.	Insulation level, R2.5 or less	sq ft wall area	Commercial-Miscellaneous-Heating-Electric Furnace	25	3.16	\$2.06	\$-	\$0.85	\$0.55	\$0.031	3.18	2.39	4
Laundry Machines	High efficiency washer	Standard washer, electric dryer	Machine	Commercial-Miscellaneous-Miscellaneous-All	9	814.50	\$276.13	\$1,171.15	\$400.00	\$200.00	\$0.031	1.23	3.47	4, 7
HVAC Fan Motor Belts	Type AX notched V-belt Type BX notched V-belt	Type A solid V-belt Type B solid V-belt	HP	Commercial-Miscellaneous-Ventilation-All	4	83.00	\$11.16	\$-	\$4.40	\$5.00	\$0.031	1.47	1.76	4
HVAC Fan Motor Belts	Synchronous belt	Standard fan belt	HP	Commercial-Miscellaneous-Ventilation-All	4	213.00	\$28.64	\$-	\$67.00	\$25.00	\$0.031	0.91	0.43	3, 16
Engine block heater	Stationary pump-driven circulating block heater	Circulating Block Heater on a Backup Generator <200 kW	unit	IPC_Engine Block	15	1,106.00	\$492.29	\$-	\$1,268.00	\$200.00	\$0.031	2.10	0.42	3, 4
Engine block heater	Stationary pump-driven circulating block heater	Circulating Block Heater on a Backup Generator 201-500 kW	unit	IPC_Engine Block	15	2,493.00	\$1,109.66	\$-	\$2,152.00	\$350.00	\$0.031	2.60	0.55	3, 4
Engine block heater	Stationary pump-driven circulating block heater	Circulating Block Heater on a Backup Generator 501-1000 kW	unit	IPC_Engine Block	15	4,385.00	\$1,951.80	\$-	\$2,645.00	\$500.00	\$0.031	3.07	0.77	3, 4
Engine block heater	Wall mounted engine block heater	standard engine block heater without controls	Unit	IPC_Engine Block	15	2,738.00	\$1,218.71	\$-	\$120.00	\$100.00	\$0.031	6.59	6.54	4
Engine block heater	Engine-mounted engine block heater	standard engine block heater without controls	Unit	IPC_Engine Block	15	2,352.00	\$1,046.90	\$-	\$170.00	\$150.00	\$0.031	4.70	4.74	4
High Efficiency Battery Chargers	High Efficiency Battery Chargers	Standard battery charger	unit	Commercial-Miscellaneous-Miscellaneous-All	15	3,337.00	\$1,858.61	\$-	\$400.00	\$200.00	\$0.031	6.13	4.06	4

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Measure Name	Measure Descriptions	Replacing	Measure unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
High Volume Low Speed Fan	High Volume Low Speed Fan	Standard high-speed fan	Fan	Commercial-Warehouse-Ventilation-All	15	16,733.00	\$9,339.57	\$-	\$4,185.00	\$2,000.00	\$0.031	3.71	2.18	4
Compressed Air	VFD on air compressor	No existing VFD	HP	Commercial-Miscellaneous-Miscellaneous-All	13	949.00	\$467.37	\$-	\$223.00	\$200.00	\$0.031	2.04	2.04	4
Compressed Air	Low Pressure Filter	Standard filter	HP	Commercial-Miscellaneous-Miscellaneous-All	10	44.00	\$16.72	\$-	\$10.00	\$10.00	\$0.031	1.47	1.62	4
Compressed Air	No-Loss Condensate Drain	Open tube with ball valve	Unit	Commercial-Miscellaneous-Miscellaneous-All	10	1,970.00	\$748.57	\$-	\$244.00	\$200.00	\$0.031	2.87	2.70	4
Compressed Air	Efficient Compress Air Nozzle	Standard air nozzle	Unit	Commercial-Miscellaneous-Miscellaneous-All	15	2,223.00	\$1,238.15	\$-	\$85.00	\$80.00	\$0.031	8.31	8.85	4
Compressed Air	Efficient Refrigerated Compressed Air Dryer	Standard air dryer	CFM	Commercial-Miscellaneous-Miscellaneous-All	13	10.62	\$5.23	\$-	\$6.00	\$3.00	\$0.031	1.57	0.91	3, 4
Refrigeration	Install auto-closer - walk-in	no/damaged auto-closer, low temp	Door	Commercial-Miscellaneous-Refrigeration-All	8	2,509.00	\$727.70	\$-	\$736.00	\$400.00	\$0.031	1.52	0.98	2, 4
Refrigeration	Install auto-closer - reach-in	Damaged auto-closer, low temp	Door	Commercial-Miscellaneous-Refrigeration-All	8	326.00	\$94.55	\$-	\$736.00	\$75.00	\$0.031	1.11	0.14	3, 4
Refrigeration	Install auto-closer - walk-in	No/damaged auto-closer, med. Temp	Door	Commercial-Miscellaneous-Refrigeration-All	8	562.00	\$163.00	\$-	\$736.00	\$135.00	\$0.031	1.07	0.24	3, 4
Refrigeration	Install auto-closer - reach-in	Damaged auto-closer, med. Temp	Door	Commercial-Miscellaneous-Refrigeration-All	8	243.00	\$70.48	\$-	\$736.00	\$55.00	\$0.031	1.13	0.10	3, 4
Refrigeration	Anti-sweat heat controls	Low/med.temp case without controls	Linear ft	Commercial-Miscellaneous-Refrigeration-All	8	256.00	\$74.25	\$-	\$77.26	\$50.00	\$0.031	1.28	0.96	3, 4
Evaporative Pre-Cooler on Air-Cooled Refrigeration Systems	Evaporative Pre-Cooler on Air-Cooled Refrigeration Systems	existing air-cooled condenser coil	ton	Commercial-Miscellaneous-Refrigeration-All	15	110.00	\$59.39	\$-	\$173.00	\$30.00	\$0.031	1.78	0.37	3, 4
Refrigeration	No-heat glass door	commercial glass door	door	Commercial-Miscellaneous-Refrigeration-All	12	779.00	\$345.68	\$-	\$664.00	\$200.00	\$0.031	1.54	0.55	3, 4
Defrost Coil Control	Defrost Coil Control - Cooler or Freezer	no evaporative coil defrost control	per fan	Commercial-Miscellaneous-Refrigeration-All	10	195.50	\$72.29	\$-	\$500.00	\$50.00	\$0.031	1.29	0.16	3, 4

Measure Name	Measure Descriptions	Replacing	Measure unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Automatic high speed doors	Freezer to Dock	manual or electric warehouse door	sq ft	Commercial-Warehouse-Refrigeration-All	16	2,812.00	\$1,577.32	\$-	\$188.00	\$320.00	\$0.031	3.87	6.31	4
Automatic high speed doors	Freezer to Refrigerator	manual or electric warehouse door	sq ft	Commercial-Warehouse-Refrigeration-All	16	2,032.00	\$1,139.80	\$-	\$188.00	\$160.00	\$0.031	5.11	5.00	4
Automatic high speed doors	Refrigerator to Dock	manual or electric warehouse door	sq ft	Commercial-Warehouse-Refrigeration-All	16	400.00	\$224.37	\$-	\$188.00	\$80.00	\$0.031	2.43	1.23	4
Strip Curtain	For walk-in freezers	no protective barrier	sq ft	Commercial-Warehouse-Refrigeration-All	4	210.00	\$27.88	\$-	\$9.00	\$5.00	\$0.031	2.42	1.98	4
Strip Curtain	For walk-in refrigerators	no protective barrier	sq ft	Commercial-Warehouse-Refrigeration-All	4	78.00	\$10.35	\$-	\$9.00	\$5.00	\$0.031	1.40	1.00	4
Compressor Head Fan Motor to ECM	Compressor Head Fan Motor to ECM	SP or PSC with motors less than or equal to existing motor size	unit	Commercial-Grocery-Refrigeration-All	15	345.61	\$187.06	\$-	\$228.08	\$100.00	\$0.031	1.69	0.86	3, 4
Floating Head/Suction Pressures	Head pressure controller	Standard head pressure control	HP	Commercial-Miscellaneous-Refrigeration-All	16	440.00	\$249.71	\$-	\$311.90	\$160.00	\$0.031	1.44	0.84	3, 4
Floating Head/Suction Pressures	Suction pressure controller	Standard suction pressure control	HP	Commercial-Miscellaneous-Refrigeration-All	16	104.00	\$59.02	\$-	\$86.91	\$40.00	\$0.031	1.37	0.72	3, 4
Demand Controlled Kitchen Ventilation Exhaust Hood	VFD installed on kitchen exhaust and/or makeup air fan	Kitchen hood with constant speed ventilation motor	HP	Commercial-Miscellaneous-Cooking-All	15	4,590.00	\$2,557.85	\$-	\$469.00	\$250.00	\$0.031	6.52	4.60	4
Ice Machines	Ice Machines (<200 lbs/day)	code	per unit	Commercial-Miscellaneous-Miscellaneous-All	9	285.00	\$96.62	\$-	\$311.00	\$100.00	\$0.031	0.89	0.33	3, 4, 8
Ice Machines	Ice Machines (>200 lbs/day)	code	per unit	Commercial-Miscellaneous-Miscellaneous-All	9	2,608.00	\$884.16	\$-	\$311.00	\$300.00	\$0.031	2.32	2.48	4
Commercial Kitchen Equipment	Efficient Hot Food Holding Cabinet (Half Size)		per unit	Commercial-Miscellaneous-Cooking-All	10	1,605.05	\$610.20	\$-	\$315.94	\$200.00	\$0.031	2.44	1.84	9
Commercial Kitchen Equipment	Efficient Hot Food Holding Cabinet (Full Size)		per unit	Commercial-Miscellaneous-Cooking-All	10	2,839.99	\$1,079.69	\$-	\$672.68	\$400.00	\$0.031	2.21	1.56	9
Commercial Kitchen Equipment	Efficient Hot Food Holding Cabinet (Double Size)		per unit	Commercial-Miscellaneous-Cooking-All	10	5,238.05	\$1,991.38	\$-	\$2,838.36	\$800.00	\$0.031	2.07	0.73	3, 9

Supplement 1: Cost-Effectiveness

Measure Name	Measure Descriptions	Replacing	Measure unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
New On-Demand Overwrapper	New On-Demand Overwrapper		per unit	Commercial-Grocery-Food Preparation-All	10	1,583.68	\$588.26	\$-	\$345.19	\$100.00	\$0.031	3.95	1.64	10
Commercial Kitchen Equipment	ENERGY STAR listed electric combination oven (5-15 pans)	Standard electric oven	oven	Commercial-Miscellaneous-Cooking-All	7	5,106.65	\$1,295.17	\$-	\$989.08	\$800.00	\$0.031	1.35	1.24	11
Commercial Kitchen Equipment	ENERGY STAR listed electric combination oven (16-20 pans)	Standard electric oven	oven	Commercial-Miscellaneous-Cooking-All	7	5,528.10	\$1,402.06	\$-	\$555.21	\$300.00	\$0.031	2.97	2.12	11
Commercial Kitchen Equipment	ENERGY STAR listed electric convection oven	Standard electric oven	oven	Commercial-Miscellaneous-Cooking-All	8	736.40	\$218.72	\$-	\$439.97	\$180.00	\$0.031	1.08	0.52	3, 12
Commercial Kitchen Equipment	ENERGY STAR listed electric fryer	Standard fryer	fryer	Commercial-Miscellaneous-Cooking-All	6	883.76	\$185.40	\$-	\$1,296.18	\$150.00	\$0.031	1.05	0.15	3, 13
Commercial Kitchen Equipment	ENERGY STAR listed electric steamer -Any Size	Standard steamer	pan	Commercial-Miscellaneous-Cooking-All	7	2,995.49	\$759.73	\$874.80	\$73.15	\$30.00	\$0.031	6.18	10.30	14
Variable Speed Controls	Variable speed drive on HVAC system application	single speed HVAC system fan/ump	HP	Commercial-Miscellaneous-Ventilation-All	15	622.00	\$354.88	\$-	\$184.55	\$125.00	\$0.031	2.46	1.92	4
Variable Speed Controls	Variable speed drive on potato and onion storage shed ventilation	no existing VFD	HP	IPC_Onion Potato VSD	10	1,193.00	\$393.98	\$-	\$264.00	\$250.00	\$0.031	1.37	1.44	4
Variable Speed Controls	VFD on milking vacuum pump	no existing VFD	HP	Commercial-Miscellaneous-Miscellaneous-All	10	3,084.00	\$1,171.88	\$-	\$356.00	\$250.00	\$0.031	3.39	2.85	4
Variable Speed Controls	VFD on milking transfer pump	no existing VFD	HP	Commercial-Miscellaneous-Miscellaneous-All	10	11,777.00	\$4,475.10	\$-	\$2,052.00	\$1,500.00	\$0.031	2.40	2.04	4

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. Total Resource Cost Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^d Incremental participant cost prior to customer incentives.

^e Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

¹ Evergreen Consulting Group, LLC. Idaho Power Lighting Tool. 2021.

² Measure not cost-effective from TRC perspective. Measure cost-effective without inclusion of admin costs.

³ Idaho only measure.

⁴ Idaho Power TRM prepared by ADM Associates, Inc. 2021.

⁵ Idaho Power TRM prepared by ADM Associates, Inc. 2021. Averaged air-cooled chillers.

⁶ Idaho Power TRM prepared by ADM Associates, Inc. 2021. Averaged water-cooled chillers.

⁷ Idaho Power TRM prepared by ADM Associates, Inc. 2021. NEBs from water savings from RTF. ComClothesWashers_v5_1.xlsm. Simple average. 2018.

⁸ Measure not cost-effective from UCT perspective. Will continue to monitor in 2022.

⁹ RTF. ComCookingHotFoodCabinet_v3_2. 2020.

¹⁰ RTF. ComOnDemandOverwrappers_v1_1. 2018.

¹¹ RTF. ComCookingCombinationOven_v3_1. 2019.

¹² RTF. ComCookingConvectionOven_v3_1. Simple average of Half Size Oven savings. 2018.

¹³ RTF. ComCookingFryer_v3_3. 2020.

¹⁴ RTF. ComCookingSteamer_v3_1. Calculated per pan savings using Any size savings divided by average steamer size of 6 pans. 2019.

¹⁵ Measure not cost-effective from TRC perspective. Measure included in the program to increase participation in a cost-effective program and encourage adoption of higher efficiency equipment.

¹⁶ Measure not cost-effective from UCT perspective. Measure cost-effective without inclusion of admin costs.

Small Business Direct Install

Segment: Commercial

2021 Program Results

Cost Inputs			Ref
Program Administration	\$	1,032,056	
Program Incentives.....		–	I
Total UC.....	\$	1,032,056	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	–	M
Net Benefit Inputs (NPV)			Ref
Resource Savings			
2021 Annual Gross Energy (kWh)		2,421,842	
NPV Cumulative Energy (kWh)	\$	1,020,765	S
10% Credit (Northwest Power Act).....		102,076	
Total Electric Savings.....	\$	1,122,841	A
Participant Bill Savings			
NPV Cumulative Participant Bill Savings.....	\$	1,201,821	B
Other Benefits			
Non-Utility Rebates/Incentives.....	\$	–	NUI
NEBs	\$	462,967	NEB

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 1,020,765	\$ 1,032,056	0.99
TRC Test	1,585,809	1,032,056	1.54
RIM Test.....	1,020,765	2,233,877	0.46
PCT	N/A	N/A	N/A

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P + ((M-I) * NTG)
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	N/A	N/A

Assumptions for Levelized Calculations

Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity.....	101%
Average Customer Segment Rate/kWh	\$0.057
Line Losses.....	9.60%

Notes: NEB/impacts on a \$/kWh for each end-use. Based on 2019 impact evaluation of other C&I programs
 2021 cost-effectiveness ratios include evaluation expenses. If evaluation expense were removed from the program's cost-effectiveness, the UCT and TRC would be 1.00 and 1.55, respectively.

Irrigation Efficiency Rewards

Segment: Irrigation
2021 Program Results

Cost Inputs		Ref
Program Administration	\$ 411,606	
Program Incentives.....	2,195,594	I
Total UC.....	\$ 2,607,200	P
Measure Equipment and Installation (Incremental Participant Cost)	\$ 18,722,020	M

Net Benefit Inputs (NPV)		Ref
Resource Savings		
2021 Annual Gross Energy (kWh)	9,680,497	
NPV Cumulative Energy (kWh)	122,996,040	\$ 8,666,725 S
10% Credit (Northwest Power Act).....	866,672	
Total Electric Savings.....	\$ 9,533,397	A
Participant Bill Savings		
NPV Cumulative Participant Bill Savings.....	\$ 7,242,867	B
Other Benefits		
Non-Utility Rebates/Incentives.....	\$ -	NUI
NEBs	\$ 76,398,646	NEB

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 8,666,725	\$ 2,607,200	3.32
TRC Test	85,932,044	19,133,627	4.49
RIM Test.....	8,666,725	9,850,067	0.88
PCT	85,837,107	18,722,020	4.58

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P + ((M-I) * NTG)
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	= B + I + NUI + NEB	= M

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) - 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity	30%
Average Customer Segment Rate/kWh	\$0.058
Line Losses.....	9.60%

Notes: Energy savings are combined for projects under the Custom and Menu program. Savings under each Custom project is unique and individually calculated and assessed.
 For Custom option, NEBs including yield, labor, and other benefits reported by the customer. For Menu option, NEBs from RTF.
 Green Rewind initiative is available to agricultural, commercial, and industrial customers. Agricultural motor rewinds are paid under Irrigation Efficiency Rewards, but the savings are not included in the program cost-effectiveness.
 Green Rewind savings are included in the sector cost-effectiveness.
 2021 cost-effectiveness ratios include evaluation expenses. If evaluation expense were removed from the program's cost-effectiveness, the UCT and TRC would be 3.34 and 4.49, respectively.

Year: 2021

Program: Irrigation Efficiency Rewards

Market Segment: Irrigation

Program Type: Energy Efficiency

Measure Name ^a	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^b	Benefit			Cost			B/C Tests		Sources/Notes
						Annual Gross Energy Savings (kWh/yr) ^c	NPV DSM Avoided Costs ^d	NEB	Gross Incremental Participant Cost ^e	Incentive/Unit	Admin Cost (\$/kWh) ^f	UCT Ratio ^g	TRC Ratio ^h	
Nozzle Replacement	New flow-control-type nozzles replacing existing brass nozzles or worn out flow control nozzles of same flow rate or less	Brass nozzles or worn out flow control nozzles of same flow rate or less	Unit	IPC_Irrigation	4	25.67	\$3.69	\$1.82	\$6.35	\$1.50	\$0.043	1.42	0.79	1, 2
Nozzle Replacement	New nozzles replacing existing worn nozzles of same flow rate or less	Worn nozzle of same flow rate or less	Unit	IPC_Irrigation	4	25.67	\$3.69	\$1.82	\$0.91	\$0.25	\$0.043	2.72	2.92	1
Sprinklers	Rebuilt or new brass impact sprinklers	Worn sprinkler	Unit	IPC_Irrigation	4	3.27	\$0.47	\$9.26	\$12.31	\$2.75	\$0.043	0.16	0.79	1, 2
Levelers	Rebuilt or new wheel line levelers	Worn wheel line leveler	Unit	IPC_Irrigation	5	4.51	\$0.80	\$4.82	\$6.23	\$0.75	\$0.043	0.84	0.89	1, 2
Sprinklers	Center pivot/linear move: Install new sprinkler package on an existing system	Worn sprinkler system	Unit	IPC_Irrigation	5	23.99	\$4.24	\$11.33	\$25.15	\$8.00	\$0.043	0.47	0.61	1, 2
Gasket Replacement	New gaskets for hand lines, wheel lines, or portable mainline	Worn gasket	Unit	IPC_Irrigation	5	16.03	\$2.83	\$3.75	\$1.99	\$1.00	\$0.043	1.68	2.56	1
Drain Replacement	New drains, hand lines, wheel lines, or portable mainline	Worn drain	Unit	IPC_Irrigation	5	10.42	\$1.84	\$2.60	\$4.36	\$3.00	\$0.043	0.53	0.96	1, 2
Hub Replacement	New wheel line hubs	Worn hubs	Unit	IPC_Irrigation	10	26.37	\$13.09	\$5.75	\$41.49	\$12.00	\$0.043	1.00	0.47	1, 3, 4
New Goose Necks	New goose neck with drop tube or boomback	Worn gooseneck	Outlet	IPC_Irrigation	15	15.14	\$11.30	\$-	\$6.99	\$1.00	\$0.043	6.85	1.63	3, 4
Pipe Repair	Cut and pipe press or weld repair of leaking hand lines, wheel lines, and portable mainline	Leaking pipe	Joint	IPC_Irrigation	8	46.09	\$17.30	\$11.92	\$12.08	\$8.00	\$0.043	1.73	2.20	1, 4
Gasket Replacement	New center pivot base boot gasket	Worn gasket	Unit	IPC_Irrigation	8	1,924.56	\$722.55	\$-	\$391.29	\$125.00	\$0.043	3.48	1.68	1, 4

^a Available measures in the Irrigation Efficiency Rewards Menu Incentive Option. For the Custom Incentive Option, projects are thoroughly reviewed by Idaho Power staff.

^b Average measure life.

^c Estimated peak demand reduction measured at the customer's meter, excluding line losses.

^d NPV of DSM avoided costs. Based on end use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^e Incremental participant cost prior to customer incentives.

^f Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^g UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^h TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

¹ RTF. AgIrrigationHardware_v4_1.xlsm. 2019. Weighted average of Western Idaho (14.53%), Eastern Washington & Oregon (1.04%), and Eastern & Southern Idaho (84.34%).

² Measure not cost-effective. Measure offering modified in 2022 with updated savings assumptions.

³ RTF. AgIrrigationHardware_v3_3.xlsm. 2016. Weighted average. Measure not included in v4_1.

⁴ Measure to be removed in 2022 based on updated RTF assumptions.

Supplement 1: Cost-Effectiveness

Year: 2021

Program: Irrigation Efficiency Rewards—Green Motors

Market Segment: Irrigation

Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Green Motors Program Rewind: Motor size 15 HP	Green Motors Program Rewind: Motor size 15 HP	Standard rewind practice	Motor	IPC_Irrigation	18	222.19	\$191.32	–	\$132.16	\$15.00	\$0.043	7.79	1.49	1
Green Motors Program Rewind: Motor size 20 HP	Green Motors Program Rewind: Motor size 20 HP	Standard rewind practice	Motor	IPC_Irrigation	18	297.32	\$256.02	–	\$147.44	\$20.00	\$0.043	7.81	1.76	1
Green Motors Program Rewind: Motor size 25 HP	Green Motors Program Rewind: Motor size 25 HP	Standard rewind practice	Motor	IPC_Irrigation	17	447.57	\$369.23	–	\$168.45	\$25.00	\$0.043	8.34	2.16	1
Green Motors Program Rewind: Motor size 30 HP	Green Motors Program Rewind: Motor size 30 HP	Standard rewind practice	Motor	IPC_Irrigation	17	482.11	\$397.72	–	\$185.01	\$30.00	\$0.043	7.84	2.13	1
Green Motors Program Rewind: Motor size 40 HP	Green Motors Program Rewind: Motor size 40 HP	Standard rewind practice	Motor	IPC_Irrigation	17	561.43	\$463.16	–	\$226.09	\$40.00	\$0.043	7.22	2.04	1
Green Motors Program Rewind: Motor size 50 HP	Green Motors Program Rewind: Motor size 50 HP	Standard rewind practice	Motor	IPC_Irrigation	17	604.21	\$498.45	–	\$250.30	\$50.00	\$0.043	6.56	1.98	1
Green Motors Program Rewind: Motor size 60 HP	Green Motors Program Rewind: Motor size 60 HP	Standard rewind practice	Motor	IPC_Irrigation	21	553.16	\$530.32	–	\$295.19	\$60.00	\$0.043	6.33	1.83	1
Green Motors Program Rewind: Motor size 75 HP	Green Motors Program Rewind: Motor size 75 HP	Standard rewind practice	Motor	IPC_Irrigation	21	569.29	\$545.78	–	\$319.08	\$75.00	\$0.043	5.49	1.75	1
Green Motors Program Rewind: Motor size 100 HP	Green Motors Program Rewind: Motor size 100 HP	Standard rewind practice	Motor	IPC_Irrigation	21	751.39	\$720.36	–	\$395.82	\$100.00	\$0.043	5.44	1.85	1
Green Motors Program Rewind: Motor size 125 HP	Green Motors Program Rewind: Motor size 125 HP	Standard rewind practice	Motor	IPC_Irrigation	23	555.70	\$564.31	–	\$286.57	\$125.00	\$0.043	3.79	2.00	1
Green Motors Program Rewind: Motor size 150 HP	Green Motors Program Rewind: Motor size 150 HP	Standard rewind practice	Motor	IPC_Irrigation	23	660.58	\$670.82	–	\$319.20	\$150.00	\$0.043	3.76	2.12	1
Green Motors Program Rewind: Motor size 200 HP	Green Motors Program Rewind: Motor size 200 HP	Standard rewind practice	Motor	IPC_Irrigation	23	876.20	\$889.78	–	\$384.28	\$200.00	\$0.043	3.74	2.32	1
Green Motors Program Rewind: Motor size 250 HP	Green Motors Program Rewind: Motor size 250 HP	Standard rewind practice	Motor	IPC_Irrigation	19	1,357.04	\$1,214.97	–	\$493.90	\$250.00	\$0.043	3.94	2.42	1
Green Motors Program Rewind: Motor size 300 HP	Green Motors Program Rewind: Motor size 300 HP	Standard rewind practice	Motor	IPC_Irrigation	19	1,620.02	\$1,450.42	–	\$499.24	\$300.00	\$0.043	3.92	2.80	1
Green Motors Program Rewind: Motor size 350 HP	Green Motors Program Rewind: Motor size 350 HP	Standard rewind practice	Motor	IPC_Irrigation	19	1,888.64	\$1,690.92	–	\$523.25	\$350.00	\$0.043	3.92	3.08	1

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Green Motors Program Rewind: Motor size 400 HP	Green Motors Program Rewind: Motor size 400 HP	Standard rewind practice	Motor	IPC_Irrigation	19	2,141.43	\$1,917.24	-	\$584.43	\$400.00	\$0.043	3.90	3.12	1
Green Motors Program Rewind: Motor size 450 HP	Green Motors Program Rewind: Motor size 450 HP	Standard rewind practice	Motor	IPC_Irrigation	19	2,405.07	\$2,153.28	-	\$638.83	\$450.00	\$0.043	3.89	3.19	1
Green Motors Program Rewind: Motor size 500 HP	Green Motors Program Rewind: Motor size 500 HP	Standard rewind practice	Motor	IPC_Irrigation	19	2,676.03	\$2,395.87	-	\$690.15	\$500.00	\$0.043	3.90	3.27	1
Green Motors Program Rewind: Motor size 600 HP	Green Motors Program Rewind: Motor size 600 HP	Standard rewind practice	Motor	IPC_Irrigation	24	4,113.93	\$4,285.46	-	\$1,363.20	\$600.00	\$0.043	5.52	3.06	1
Green Motors Program Rewind: Motor size 700 HP	Green Motors Program Rewind: Motor size 700 HP	Standard rewind practice	Motor	IPC_Irrigation	24	4,779.22	\$4,978.49	-	\$1,487.24	\$700.00	\$0.043	5.50	3.24	1
Green Motors Program Rewind: Motor size 800 HP	Green Motors Program Rewind: Motor size 800 HP	Standard rewind practice	Motor	IPC_Irrigation	24	5,450.38	\$5,677.64	-	\$1,650.14	\$800.00	\$0.043	5.49	3.31	1
Green Motors Program Rewind: Motor size 900 HP	Green Motors Program Rewind: Motor size 900 HP	Standard rewind practice	Motor	IPC_Irrigation	24	6,118.68	\$6,373.80	-	\$1,819.20	\$900.00	\$0.043	5.48	3.37	1
Green Motors Program Rewind: Motor size 1,500 HP	Green Motors Program Rewind: Motor size 1,500 HP	Standard rewind practice	Motor	IPC_Irrigation	24	8,423.43	\$8,774.65	-	\$2,682.83	\$1,500.00	\$0.043	3.77	2.75	1

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act

^d Incremental participant cost prior to customer incentives.

^e Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

^h RTF_Ind_and_Ag_GreenMotorRewind_v3_1.xlsm. 2017.



20 21

DEMAND-SIDE
MANAGEMENT

ANNUAL REPORT

MARCH 15 **2022**

SAFE HARBOR STATEMENT

This document may contain forward-looking statements, and it is important to note that the future results could differ materially from those discussed. A full discussion of the factors that could cause future results to differ materially can be found in Idaho Power's filings with the Securities and Exchange Commission.

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EXECUTIVE SUMMARY

Idaho Power, through its energy efficiency programs, its customer education programs, and its focus on the customer experience, fully supports energy efficiency and demand response and encourages its customers to use energy wisely.

In 2021, Idaho Power achieved 143,971 megawatt-hours (MWh) or 16.4 average megawatts (aMW) of incremental energy efficiency savings, including Northwest Energy Efficiency Alliance (NEEA) estimated energy savings, which exceeded the economic technical achievable potential included in the *2021 Integrated Resource Plan (IRP)* of 135,018 MWh or 15.4 aMW. The 2021 savings represent enough energy to power approximately 12,600 average homes in Idaho Power's service area for one year.

However, it was a challenging year due to residual impacts of COVID-19, the resulting supply chain issues, higher labor and material costs, and the maturity of the residential lighting market. The C&I Custom Projects option, which provides approximately half of the portfolio savings, returned savings comparable to 2017 and 2018 as opposed to the record setting years of 2019 and 2020. Consequently, the 2021 savings of 143,971 megawatt-hours (MWh), including the estimated savings from the NEEA, decreased by 54,461 MWh compared to the 2020 savings of 198,433 MWh—a 27% year-over-year decrease. The savings from Idaho Power's energy efficiency programs alone, excluding NEEA savings, was 126,102 MWh in 2021 and 180,818 MWh in 2020—a 30% year-over-year decrease.

In 2021, the company's energy efficiency portfolio was cost-effective from both the total resource cost (TRC) test and the utility cost test (UCT) perspectives with ratios of 2.17 and 2.18, respectively. The portfolio was also cost-effective from the participant cost test (PCT) ratio, which was 2.73.

Energy efficiency and demand response are important aspects of Idaho Power's resources to meet system energy needs and are reviewed with each IRP. Idaho Power successfully operated all three of its demand response programs in 2021. The total demand response capacity from the company's programs was calculated to be approximately 384 megawatts (MW) with an actual load reduction of 312.8 MW.

Total expenditures from all funding sources of demand-side management (DSM) activities were \$38.4 million in 2021—\$27.9 million from the Idaho Rider, \$8.7 million from Idaho Power base rates, and \$1.7 million from the Oregon Rider. DSM program funding comes from the Idaho and Oregon Riders, Idaho Power base rates, and the annual power cost adjustment (PCA).

In addition to the education customers get through participation in specific incentive programs for energy efficiency, Idaho Power educates customers on energy efficiency in many other ways. One of these methods is to produce an *Energy Efficiency Guide* with information on

energy efficiency equipment and ways to use energy wisely. The 2021 guide was distributed in June, primarily as an insert in 25 local newspapers. In 2021, despite the pandemic challenges, Idaho Power’s education and outreach energy advisors (EOEA) delivered nearly 250 presentations with energy-savings messages to audiences of all ages.



Figure 1. Example graphic from the 2021 Energy Efficiency Guide

In 2021, the Integrated Design Lab (IDL) scheduled 20 technical training lunches conducted virtually due to COVID-19 restrictions. Fourteen sessions were coordinated directly with architecture and engineering firms and organizations, and six were available to the public. A total of 258 architects, engineers, designers, project managers, and others attended. The IDL also maintains an Energy Resource Library (ERL) with tools for measuring and monitoring energy use and provides training on how to use them. The library includes over 900 individual pieces of equipment; 10 new tools were added in 2021.

Idaho Power continued to provide training to its commercial and industrial customers in 2021, delivering the equivalent of six full days of technical training to over 200 individuals.

Idaho Power provided three virtual and three in-person irrigation workshops promoting irrigation system efficiency and participated in one vendor-hosted workshop promoting the Irrigation Efficiency Rewards program. The company normally exhibits and participates in four agricultural trade shows, but due to COVID-19 restrictions, the shows were cancelled.

The company sponsors significant customer educational outreach and awareness activities, promotes codes and standards, and focuses marketing efforts on saving energy—none of which are quantified or claimed as part of Idaho Power’s annual DSM savings, but are likely to result in energy savings that accrue to Idaho Power’s electrical system over time.

This *Demand-Side Management 2021 Annual Report* provides a review of the company’s DSM activities and finances throughout 2021, outlines Idaho Power’s plans for future DSM activities

and satisfies the reporting requirements set out in Idaho Public Utilities Commission's (IPUC) Order Nos. 29026 and 29419. Idaho Power will provide a copy of the report to the Public Utility Commission of Oregon (OPUC) under Oregon Docket UM 1710.

INTRODUCTION

Idaho Power has been locally operated since 1916 and serves more than 600,000 customers throughout a 24,000-square-mile area in southern Idaho and eastern Oregon. The company achieves energy and demand savings objectives in both its Idaho and Oregon service areas through the careful management of current programs, the offering of new cost-effective programs, and through customer outreach and education; collectively, the implementation, operation, tracking, and evaluation of these programs and offerings is called demand-side management (DSM).



Figure 2. Idaho Power service area map

Idaho Power’s main objectives for DSM programs are to achieve prudent cost-effective energy efficiency savings and to provide useful and cost-effective demand response (DR) programs as determined by the Integrated Resource Plan (IRP) planning process. Idaho Power strives to offer customers valuable programs and information to help them wisely manage their energy usage. DSM programs and offerings by customer sector (residential, commercial/industrial, and irrigation) are shown in Table 1.

Table 1. DSM programs by sector, operational type, and location, 2021

Program by Sector	Operational Type	State
Residential		
A/C Cool Credit.....	Demand Response	ID/OR
Easy Savings: Low-Income Energy Efficiency Education	Energy Efficiency	ID
Educational Distributions.....	Energy Efficiency	ID/OR
Energy House Calls	Energy Efficiency	ID/OR
Heating & Cooling Efficiency Program.....	Energy Efficiency	ID/OR
Home Energy Audit Program	Energy Efficiency	ID
Home Energy Report Program.....	Energy Efficiency	ID
Multifamily Energy Savings Program.....	Energy Efficiency	ID/OR
Oregon Residential Weatherization.....	Energy Efficiency	OR
Rebate Advantage.....	Energy Efficiency	ID/OR
Residential New Construction Program	Energy Efficiency	ID
Shade Tree Project	Energy Efficiency	ID
Weatherization Assistance for Qualified Customers.....	Energy Efficiency	ID/OR
Weatherization Solutions for Eligible Customers.....	Energy Efficiency	ID
Commercial/Industrial		
Commercial and Industrial Energy Efficiency Program		
Custom Projects.....	Energy Efficiency	ID/OR
Green Motors—Industrial	Energy Efficiency	ID/OR
New Construction	Energy Efficiency	ID/OR
Retrofits.....	Energy Efficiency	ID/OR
Commercial Energy-Saving Kits	Energy Efficiency	ID/OR
Flex Peak Program	Demand Response	ID/OR
Oregon Commercial Audits.....	Energy Efficiency	OR
Small Business Direct Install	Energy Efficiency	ID/OR
Irrigation		
Irrigation Efficiency Rewards.....	Energy Efficiency	ID/OR
Green Motors—Irrigation	Energy Efficiency	ID/OR
Irrigation Peak Rewards	Demand Response	ID/OR
All Sectors		
Northwest Energy Efficiency Alliance.....	Market Transformation	ID/OR

Idaho Power focuses on the customer experience when providing information and programs that ensure customers have opportunities to learn about their energy use, how to use energy wisely, and how to participate in the programs. As necessary, Idaho Power modified DSM activities with respect to COVID-19 to prioritize the safety of customers, contractors, and Idaho Power staff while still balancing opportunities to maintain program performance. Much of the customer in-home or on-location work was suspended for at least part of 2021. The company utilized virtual meetings and leveraged technology to maintain participation.

The tables below summarize the status of individual programs and how they were affected by COVID-19 in 2021.

Table 2. Impact of COVID-19 on residential programs in 2021

Programs	Status
A/C Cool Credit	No impact in 2021
EasySavings: Low-Income Energy Efficiency Education	In-home work permitted to resume (December)
Energy House Calls	In-home work permitted to resume (November)
Energy-Saving Kits	N/A
Heating & Cooling Efficiency Program	Limited impact in 2021
Home Energy Audit Program	In-home work permitted to resume (October)
Home Energy Report Program	Program not affected
Multifamily Energy Savings Program	In-home work permitted to resume (November)
Oregon Residential Weatherization	In-home work permitted to resume (December)
Rebate Advantage	Program not affected
Residential New Construction Program	Program not affected
Shade Tree Project	Public events replaced with tree mailing option
Student Energy Efficiency Kits (SEEK)	No impact in 2021
Weatherization Assistance for Qualified Customers (WAQC)	Limited impact in 2021
Weatherization Solutions for Eligible Customers	In-home work permitted to resume (November)
Welcome Kits	Program not affected

Table 3. Impact of COVID-19 on commercial, industrial, and irrigation programs in 2021

Programs	Status
Commercial and Industrial (C&I) Custom Projects	Some on-location work affected, including supply chain and labor impacts
New Construction	Some on-location work affected, including supply chain and labor impacts
Retrofits	Some project installations were delayed
Commercial Energy-Savings Kits	Limited program impact 2021
Flex Peak Program	Program affected by customer’s ability to participate but less impacted than 2020
Oregon Commercial Audits	Program not affected
Small Business Direct Install	Limited program impact 2021
Irrigation Efficiency Rewards—Custom	On-location work affected
Irrigation Efficiency Rewards—Menu	Program not affected
Irrigation Peak Rewards	Program not affected

Energy efficiency and demand response funding comes from multiple sources: Idaho Power base rates, the Idaho and Oregon Energy Efficiency Riders (Rider), and the annual power cost adjustment (PCA) in Idaho. Idaho incentives for the company’s demand response programs are recovered through base rates and the annual PCA, while Oregon demand response incentives

are funded through the Oregon Rider. Total expenditures on DSM-related activities from all funding sources were \$38.4 million in 2021 (Figure 3).

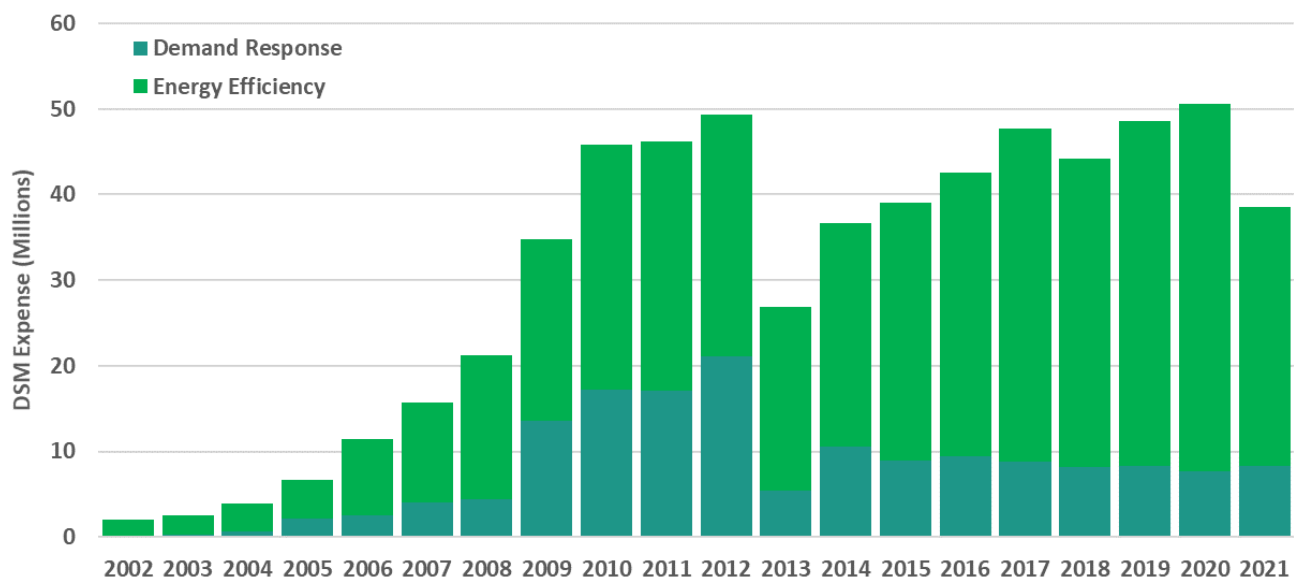


Figure 3. DSM expense history by program type, 2002–2021 (millions [\$])

DSM Program Performance

A summary of the energy efficiency and demand response program performance metrics is presented in this section and in individual program sections later in this report. Appendices 1 through 4 provide additional details on the funding, expenditures, and savings at the program and sector levels.

Energy Efficiency

Energy efficiency programs are available to all customer sectors in Idaho Power’s service area and focus on reducing energy use by identifying homes, buildings, equipment, or components for which an energy-efficient design, replacement, or repair can achieve energy savings. Some energy efficiency programs include behavioral components. For example, the Residential Energy Efficiency Education Initiative (REEEI), the seasonal contests, the School Cohort, Water and Wastewater Cohorts, and the Home Energy Report (HER) Program primarily focus on behavioral energy savings.

Savings from energy efficiency programs are measured on a kilowatt-hour (kWh) or megawatt-hour (MWh) basis. Programs can supply energy savings throughout the year or at different times, depending on the energy efficiency measure. Idaho Power shapes the energy-savings profile based on how end use equipment uses energy to estimate energy reduction at specific times of the day and year. The company’s energy efficiency offerings

include programs in residential and commercial new construction (lost opportunity savings), residential and commercial retrofit applications, and irrigation and industrial system improvement or replacement. Idaho Power’s incentives are offered to its irrigation, industrial, large-commercial, small business, government, and school customers to promote a wide range of energy-saving projects.

Idaho Power invests significant resources to maintain and improve its energy efficiency and demand response programs; however, due to continued impacts and extensive disruptions to many programs from COVID-19, savings were impacted in 2021 as compared to previous years. The 2021 total savings of 143,971 MWh, including savings from the Northwest Energy Efficiency Alliance (NEEA), decreased by 54,461 MWh compared to the 2020 savings of 198,433 MWh—a 27% year-over-year decrease. The 2021 savings represent enough energy to power over 12,500 average homes in Idaho Power’s service area for one year. The savings from Idaho Power’s managed energy efficiency programs, excluding NEEA savings, were 126,102 MWh in 2021 and 180,818 MWh in 2020—a 30% year-over-year decrease (Figure 4).

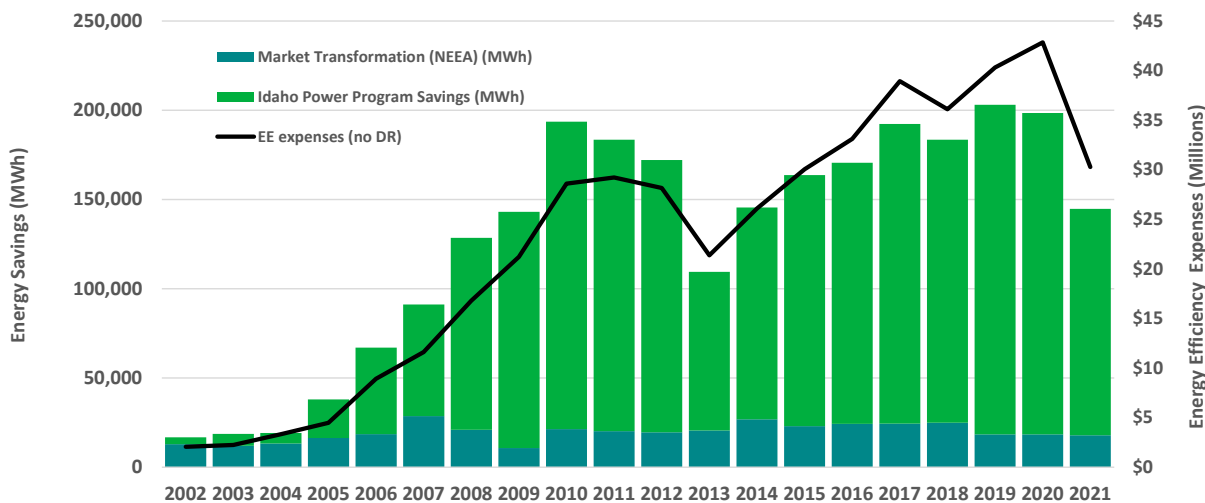


Figure 4. Annual energy savings and energy efficiency program expenses, 2002–2021 (MWh and millions [\$])

The 2021 savings results consisted of 21,218 MWh from the residential sector, 95,184 MWh from the commercial/industrial sector, and 9,700 MWh from the irrigation sector. The C&I programs contributed 75% of the direct program savings. In the residential sector, Home Energy Reports contributed the largest savings at 75%, and Educational Distributions contributed the second largest savings at 14%, for a combined total savings of 89%. See Appendix 3 for a complete list of programs and sector-level savings.

Demand Response

Idaho Power started its modern demand response programs in 2002 and now has a capacity of over 10% of its all-time system peak load available to respond to a system peak load event during the summer. The goal of demand response at Idaho Power is to minimize or delay the need to build new supply-side peaking resources. The company estimates future capacity needs through the IRP planning process and plans resources to mitigate predicted system deficits. Demand response program results are measured by the amount of demand reduction in MW achieved by the company during called events.

In summer 2021, Idaho Power utilized all or portions of the programs on 11 different days between June 15 and August 15. The 2021 actual maximum non-coincidental load reduction from all three programs was 312.8 MW. The total capacity for all three programs was estimated to be approximately 384 MW at the generation level (Figure 5). The amount of capacity available for demand response varies based on weather, time of year, and how programs are used and managed. The actual non-coincidental load reduction (312.8 MW) is calculated using interval meter data from participants. The maximum capacity (384 MW) is calculated using the total enrolled MW from participants with an expected maximum realization rate for those participants. The maximum capacity for the Irrigation Peak Rewards program is based on the maximum reduction possible during the hours within the program season. For the Flex Peak Program, the maximum capacity is the maximum nominated amount of load reduction. For the A/C Cool Credit program, the capacity is calculated based on the number of active participants multiplied by the maximum per-unit reduction ever achieved.

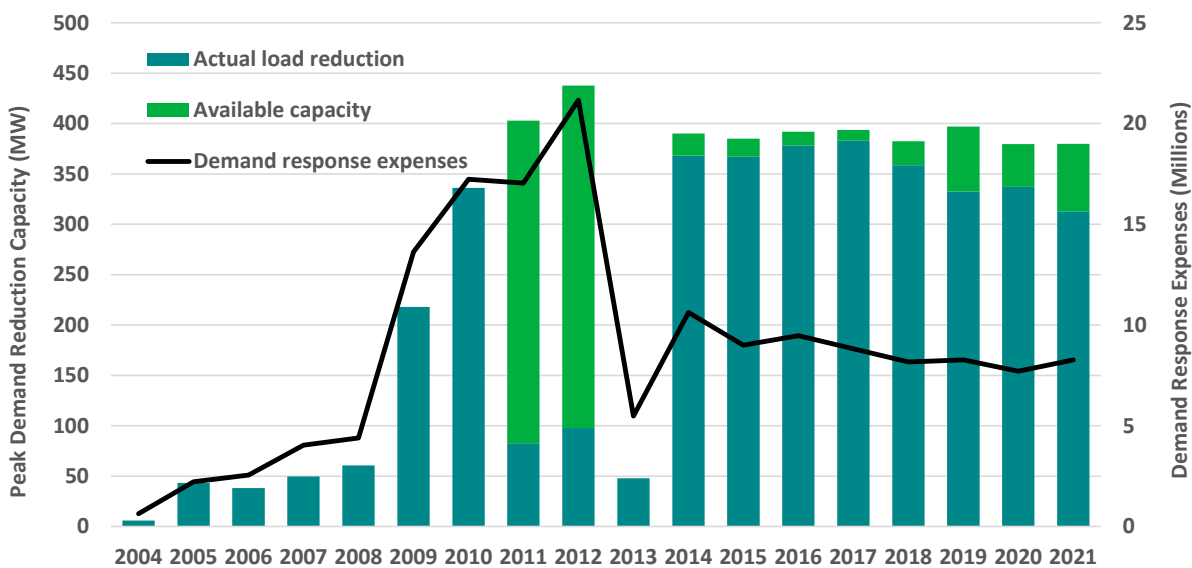


Figure 5. Peak demand-reduction capacity and demand response expenses, 2002–2021 (MWh and millions [\$])

The 2021 program season will be the final season the company operates the programs under the terms of the Idaho Public Utilities Commission (IPUC) Order No. 32923 and Public Utility Commission of Oregon (OPUC) Order No. 13-482, which previously established operating parameters for the programs. As a result of Idaho Power’s analysis, while developing its 2021 IRP, the company proposed operational and incentive changes to the demand response programs. These changes were approved by IPUC Order No. 35336 (IPC-E-21-32) and OPUC ADV 1355. These changes will supersede the terms of the 2013 settlement agreement.

Table 4. DSM programs by sector summary and energy usage/savings/demand reduction, 2021

	Energy Efficiency Program Impacts ^a			Idaho Power System Sales		
	Program Expenses	Energy Savings (MWh)	Peak-Load Reduction (MW) ^b	Sector Total (GWh)	Percentage of Energy Usage	Year-End Number of Customers
Residential.....	\$ 4,256,869	21,217		5,645	37%	505,774
Commercial/Industrial.....	16,233,498	95,184		7,635	50%	76,147
Irrigation.....	2,607,200	9,700		2,126	14%	21,832
Market Transformation.....	2,977,678	17,870				
Demand Response.....	8,267,278	n/a	313			
Direct Overhead/Other Programs	2,714,377	n/a				
Indirect Program Expenses.....	1,296,605					
Total.....	\$ 38,353,505	143,971	313	15,406	100%	603,753

^a Energy, average energy, and expense data have been rounded to the nearest whole unit, which may result in minor rounding differences.

^b Includes 9.7% peak line loss assumptions.

Customer Education

Idaho Power produced an *Energy Efficiency Guide* in 2021 and distributed it in June, primarily as an insert in 25 local newspapers. Due to the continuing impacts resulting from COVID-19, Idaho Power participated in only a few public-facing events; however, the company continued its enhanced digital communication efforts to bring a variety of energy and money-saving tips to customers. Idaho Power also distributed 1,160 copies of the *30 Simple Things You Can Do to Save Energy* booklet directly to customers. In 2021, despite the pandemic challenges, Idaho Power’s EOEAs delivered nearly 250 presentations with energy-savings messages to audiences of all ages.

Idaho Power supports the Integrated Design Lab (IDL), which conducted Lunch & Learn sessions to educate architects, engineers, and other design and construction professionals about various energy efficiency topics. In 2021, the IDL scheduled 14 virtual technical training sessions with 104 architects, engineers, designers, project managers, and other interested parties. Also, IDL hosted six virtual Building Simulation Users Group (BSUG) sessions with 154 professionals attending.

The IDL also maintains an Energy Resource Library (ERL) with tools for measuring and monitoring energy use and provides training on how to use them. The ERL includes over 900 individual pieces of equipment and 10 new tools added in 2021. In 2021, the ERL home page had 1,483 visitors.

Over the course of 12 days in 2021, Idaho Power delivered six equivalent full-time days of live technical online training sessions at no cost to the customers. Topics included the following:

- Industrial Refrigeration
- Motors
- Variable Frequency Drives (VFD)
- Introduction to Unitary Air Conditioning
- Advanced Unitary Air Conditioning
- Harmonics

The level of participation in 2021 remained high, with 221 individuals signing up for the sessions and 208 unique logins. Due to the virtual nature of the course, in some cases, there were multiple attendees at a single login location.

Aside from the classes listed above, Idaho Power also partnered with Northwest Energy Efficiency Council (NEEC) to administer a Building Operator Certification Level I Course which began in November 2021 and continues through May 2022. Idaho Power sponsored 17 customers who signed up for the training by paying \$900 of the \$1,895 tuition cost.

Idaho Power provided three virtual and three in-person irrigation workshops promoting irrigation system efficiency in 2021 and participated in one vendor-hosted workshop promoting the Irrigation Efficiency Rewards program. The company normally exhibits and participates in four agricultural trade shows, but the shows were cancelled due to COVID-19 restrictions.

Surveying Customer Satisfaction

Relationship surveys measure the satisfaction of several aspects of a customer's relationship with Idaho Power, including energy efficiency, at a very high level. As such, the surveys are not intended to measure all aspects of the energy efficiency programs.

The 2021 survey asked two questions related specifically to satisfaction with Idaho Power's energy efficiency programs: 1) Have you participated in an Idaho Power energy efficiency program? 2) Overall, how satisfied are you with the energy efficiency program? In 2021, 35% of the survey respondents across all sectors indicated they participated in an Idaho Power energy efficiency program, and 94% were "very" or "somewhat" satisfied with the program they participated in.

Results for the sector-level, program-level, and marketing-related customer satisfaction surveys can be found later in this report.

Program Evaluation Approach

Idaho Power considers program evaluation an essential component of its DSM operational activities. The company uses third-party contractors to conduct impact, process, and other evaluations on a scheduled and as-required basis. In some cases, research and analyses are conducted internally and managed by Idaho Power's Research and Analysis team within the Customer Relations and Energy Efficiency (CR&EE) department. Third-party contracts are generally awarded using a competitive-bidding process managed by Idaho Power's Corporate Services department.

Idaho Power uses industry-standard protocols for its internal and external evaluation efforts, including the National Action Plan for Energy Efficiency—Model Energy Efficiency Program Impact Evaluation Guide, the California Evaluation Framework, the International Performance Measurement and Verification Protocol (IPMVP), the Database for Energy Efficiency Resources, and the Regional Technical Forum's (RTF) evaluation protocols.

The company also supports regional and national studies to promote the ongoing cost-effectiveness of programs, the validation of energy savings and demand reduction, and the efficient management of its programs. Idaho Power considers primary and secondary research, cost-effectiveness analyses, potential assessments, and impact and process evaluations to be important resources in providing accurate and transparent program-savings estimates. Idaho Power uses recommendations and findings from the evaluations and research to continuously refine its DSM programs.

For a summary of evaluation results, recommendations, and responses of evaluations completed in 2021, see each program section. For copies of 2021 program evaluation reports and the evaluation schedule, see *Supplement 2: Evaluation*.

Cost-Effectiveness Goals

Idaho Power considers cost-effectiveness of primary importance in the design, implementation, and tracking of the energy efficiency and demand response programs. Prior to the actual implementation, Idaho Power performs a cost-effectiveness analysis to assess whether a potential program design or measure will be cost-effective. Incorporated in these models are inputs from various sources that use the most current and reliable information available.

Idaho Power strives for all programs to have benefit/cost (B/C) ratios greater than one for the total resource cost (TRC) test, utility cost test (UCT), and participant cost test (PCT) at the program and measure levels, where appropriate. Each cost-effectiveness test provides a different perspective, and Idaho Power believes each test adds value when evaluating overall

program performance. In 2020, Idaho Power transitioned to using the UCT as the primary cost-effectiveness test for energy efficiency resource planning as directed by the IPUC in Order No. 34503. The company plans to continue to calculate the TRC and PCT because each perspective can help inform the company and stakeholders about the effectiveness of a particular program or measure. Additionally, programs and measures offered in Oregon must use the TRC as the primary cost-effectiveness test as directed by the OPUC in Order No. 94-590.

There are many assumptions when calculating the cost-effectiveness of a given program or measure. Savings can vary based on several factors, such as participation levels or the participants' locations. For instance, heat pumps installed in the Boise area will have lower savings than those installed in the McCall area. If program participation and savings increase, fixed costs, such as labor and marketing, are distributed more broadly, and the program cost-effectiveness increases.

When an existing program or measure is not cost-effective, Idaho Power works with its Energy Efficiency Advisory Group (EEAG) to obtain input before making its determination on continuing, discontinuing, or modifying an offering. The company must demonstrate why a non-cost-effective measure or program continues to be offered and communicate the steps the company plans to take to improve cost-effectiveness. This aligns with the expectations of the IPUC and OPUC.

As part of the public workshops on Case No. IPC-E-13-14, Idaho Power and other stakeholders agreed on a specific method for valuing demand response. The settlement agreement, as approved in IPUC Order No. 32923 and OPUC Order No. 13-482, defined the annual value of operating the three demand response programs for the maximum allowable hours. This value has been updated with each IRP reflecting changes to the assumed capital cost of the deferred resource and the financial assumptions. As a result of the analysis completed in preparation for the 2021 IRP, changes to this approach were approved by IPUC Order No. 35336 (IPC-E-21-32) and OPUC ADV 1355. These changes will supersede the terms of the 2013 settlement agreement and include a different cost-effectiveness methodology that Idaho Power will rely on going forward.

Details on the cost-effectiveness assumptions and data are included in *Supplement 1: Cost-Effectiveness*.

Energy Efficiency Advisory Group

Formed in 2002, EEAG provides input on enhancing existing DSM programs and on implementing energy efficiency programs. Currently, EEAG consists of 12 members representing a cross-section of Idaho Power customers from the residential, industrial, commercial, and irrigation sectors, as well as individuals representing low-income households,

environmental organizations, state agencies, city governments, public utility commissions, and Idaho Power.

EEAG meets quarterly, and when necessary, Idaho Power facilitates additional meetings and/or calls to address special topics. In 2021, four regular virtual EEAG meetings and one special webinar were held. The meetings were on February 10, May 5, August 12, and November 10, and the webinar was on March 24. EEAG meetings are generally open to the public and attract a diverse audience. Idaho Power appreciates the input from the group and acknowledges the commitment of time and resources the individual members give to participate in EEAG meetings and activities.

During these meetings, Idaho Power discussed new energy efficiency program ideas and new measure proposals, marketing methods, and specific measure details. The company provided the status of energy efficiency expenses and Idaho and Oregon Rider funding, gave updates of ongoing programs and projects, and supplied general information on DSM issues and other important issues occurring in the region.

Idaho Power relies on input from EEAG to provide a customer and public-interest view of energy efficiency and demand response. Additionally, Idaho Power regularly provides updates on current and future cost-effectiveness of energy efficiency programs and how changes in the IRP will impact DSM alternate costs, which Idaho Power uses in calculating cost-effectiveness. In the meetings, Idaho Power frequently requests input and feedback from EEAG members on programmatic changes, marketing tactics, and incentive levels. EEAG often recommends presentation ideas for future meetings.

Throughout 2021, Idaho Power relied on input from EEAG on the following important topics. For complete meeting notes, see *Supplement 2: Evaluation*.

COVID-19 Impacts

The continued effects of the COVID-19 pandemic had broad impacts on the company's energy efficiency efforts. Idaho Power worked diligently to seek new ways to maintain activity while prioritizing the safety of customers, contractors, and employees. At each meeting, Idaho Power informed EEAG of the status of each program. Much of the in-home or on-location work was suspended most of the year, but as state safety guidelines were developed, more on-location work resumed. The company continued its efforts from 2020 to explain program availability and guided customers to participation opportunities.

As the pandemic continued in 2021, the company shared with EEAG how it updated marketing material to provide energy efficiency tips for customers who may be spending more time at home and continued to successfully market virtual training sessions resulting in high trade ally participation.

WAQC

The company continued discussions with EEAG throughout 2021 on the WAQC program. Weatherization managers transitioned to a new state auditing tool, and because Idaho Power had built-in integration with the existing auditing tool for job cost calculations, the company has been working with weatherization managers and the Community Action Partnership Association of Idaho (CAPAI) to develop and improve a new job cost calculator. In the November EEAG meeting, Idaho Power presented several ideas/options on how to use the WAQC carryover funds accrued over primarily the last couple of years and solicited feedback on those options.

Welcome Kits

In 2021, the Welcome Kits became the largest kit program, with goals of marketing energy efficiency programs and educating customers about ways to save energy at home. Although the program was well-received by Idaho Power customers, changes in deemed savings values reduced the kits' overall savings. Idaho Power discussed new savings assumptions, ways to lower kit costs and the educational, and cross-marketing benefits with EEAG in the August and November meetings. This collaboration yielded a new kit configuration with higher energy savings and a decision that kits would not need to be entirely cost-effective due to the difficulty in measuring the educational benefits.

Shade Tree Project

At the August meeting, Idaho Power brought alternatives to EEAG on possible modifications to the Shade Tree Project. There was support for continuing in 2021 with a hybrid model for getting trees to customers. The selected hybrid model includes an option for receiving a smaller tree by mail or picking up a larger tree in person. The company proposed a method to space out pick-ups—and should there be a need to cancel events, the company would have the ability to find alternatives for the trees.

ETO Pilots

As a result of an OPUC directive (OPUC Order No. 21-184) to review all energy-efficient measures piloted by the Energy Trust of Oregon (ETO) between 2018 and 2020, the company reviewed these measures in detail with EEAG at the August meeting. Prior to the EEAG meeting, Idaho Power contacted ETO staff and reviewed each measure and program to gain an understanding of the details of each pilot. During the EEAG meeting, Idaho Power presented its analysis of the 14 pilots, shared learnings, and discussed recommendations. This resulted in the determination that the higher kWh savings measures are already included in Idaho Power's programs. A few measures, such as commercial smart thermostats, ductless heat pump (DHP) controllers and wall heaters for multifamily applications, that Idaho Power is continuing to view

data and information on to determine if they could be added to Idaho Power's programs in the future.

Demand Response Programs

At the May and August EEAG meetings, Idaho Power presented the analysis of DR programs completed to date as part of the 2021 IRP. The company described how the 2021 analysis determined a need to change the focus of Idaho Power's demand response programs from supplying peak needs to supplying *net* peak needs that happen later in the evenings as solar energy generation drops off. The company sought input and shared its plan to seek regulatory approvals for modifications that could be in place prior to the 2022 demand response season.

Future Plans for DSM Programs

Idaho Power will continue to pursue all prudent cost-effective energy efficiency and the amount of demand response identified in each future IRP. The forecasted level of energy efficiency is informed by a third-party potential study and reviewed with each IRP. Idaho Power will be completing a potential study in 2022 for demand response that will inform potential future demand response programs and the IRP planning process. The IRP is developed in a public process that details Idaho Power's strategy for economically maintaining the adequacy of its power system into the future.

In 2019, the IPUC issued Order No. 34503 directing Idaho Power to use the UCT for energy efficiency resource planning. In 2020, the company contracted with a third party to develop a new energy efficiency potential study, and Idaho Power also updated its third-party Commercial/Industrial Technical Reference Manual (TRM) to include the 2018 International Energy Conservation Code (IECC) information.

The company continuously searches for new measures for its programs through a membership in E Source, contacts with other utilities, participation in the NEEA Regional Emerging Technology Advisory Committee (RETAC), and from the RTF. Idaho Power representatives also attend national conferences and participate in webinars hosted by organizations interested in advancing energy efficiency savings.

Idaho Power will continue to work in consultation with EEAG to expand or modify its energy efficiency portfolio. Plans for individual programs are included under each program's 2022 Program and Marketing Strategies section.

In 2022, Idaho Power will continue to enhance its marketing and outreach efforts as described in the Marketing section of this report and within each program section. Idaho Power will continue to work with NEEA on its market transformation activities during its 2020–2024 funding cycle and, as directed by the IPUC (Order No. 35270), will conduct an independent evaluation of NEEA energy savings to review methodologies NEEA employs for claiming energy

savings, for the allocation method, and for assessing cost-effectiveness for Idaho Power customers.

Below is a summary highlighting activities Idaho Power is actively engaged in for 2022 and beyond. Programs and offerings on this list are developing and may not all be implemented:

- **My Account:** In early 2022, the company will launch a new version of its My Account online customer tool. As part of this upgrade, customers can view improved energy-use insights and energy-efficiency options, including the option to set energy-savings goals and follow steps to achieve them
- **Online Marketplace:** Idaho Power is actively working with a vendor to potentially implement an online marketplace to encourage and enable residential customers to make energy efficient purchases. The marketplace would allow Idaho Power residential customers to explore and compare appliances and other products to determine which would save the most energy, be the most cost-effective, and qualify for Idaho Power energy-efficiency incentives.
- **Energy Efficient Lighting:** Idaho Power launched a new retail lighting buy-down program in early 2022 to replace the Bonneville Power Administration (BPA)-sponsored program, Simple Steps, Smart Savings™ that ended in 2020 due to overall market transformation in residential lighting. The new program focuses on fixtures and efficient lightbulbs that are not fully transformed in Idaho Power's service area. Savings from this program will begin in 2022.
- **Heating & Cooling Efficiency (HCE) Program:** Idaho Power plans to add air conditioning (A/C) units and ground-source heat pump measures to the HCE program. Incentives for the new measures should be available mid-year 2022.
- **Multifamily New Construction Offering:** Idaho Power is re-exploring options for a multifamily new construction offering to determine if it could be cost-effective.
- **Industrial Wastewater Cohort:** Idaho Power is actively working to design a new cohort for Industrial Wastewater facilities to focus on the technical opportunities to give operators skills they can use immediately to save energy by means of webinars, treasure hunts, and creating energy models. Idaho Power's key account energy advisors are actively gauging interest from potential customers.
- **Find n' Fix Offering:** Idaho Power has implemented a Find n' Fix offering under the C&I Energy Efficiency Custom Projects option. The Find n' Fix offering is a service for commercial and industrial customers that will identify and implement potential low-cost energy savings opportunities during an onsite visit.

- Compressed Air Leaks Offering: Idaho Power designed a compressed air leak offering under the C&I Energy Efficiency Custom Projects option where savings will be realized in 2022 and beyond as customers participate.
- New C&I Energy Efficiency Program Measures: Idaho Power updated the Retrofits and New Construction options in 2021 by adding several new measures and expanding the eligibility requirements of existing measures. Savings will be realized in 2022 and beyond as customers participate.
- 50001 Ready: This is a Department of Energy (DOE)-sponsored Technical Assistance Program where Idaho Power helped in recruiting. In 2022, Idaho Power will perform an independent Measurement and Verification (M&V) for participating customers to understand the potential savings and incentivize customers through the C&I Energy Efficiency Custom Projects option.
- Integrated Design Lab: Idaho Power has engaged with the IDL to add three new tasks in 2022. This includes assessing the energy savings potential for Power over Ethernet (PoE) lighting, Luminaire Level Lighting Controls (LLLC) demonstration workshops, and updating several digital design tools for use by architects and engineers.

The company will complete its evaluation, measurement, and verification (EM&V) projects included in the evaluation plan in *Supplement 2: Evaluation*.

DSM Annual Report Structure

The *Demand-Side Management 2021 Annual Report* consists of this main document and two supplements.

The main document contains the following sections related to 2021 DSM activities:

1) program activities by customer sector (residential, commercial/industrial, and irrigation), including marketing efforts, cost-effectiveness analysis, customer satisfaction survey results, and evaluation recommendations and responses for each program; 2) other program and activity details, including market transformation; and 3) four appendices of data related to payments, funding, and program-level costs and savings. Where appropriate, plans for 2022 are also discussed.

Supplement 1: Cost-Effectiveness describes the standard cost-effectiveness tests for Idaho Power programs and reports current-year program-level and summary cost-effectiveness and expenses by funding source and cost category.

Supplement 2: Evaluation includes an evaluation and research summary, an evaluation plan, EEAG meeting notes, links to NEEA evaluations, copies of IDL reports, research and survey reports, evaluation reports, and other reports.

2021 DSM PROGRAM ACTIVITY

DSM Funding and Expenditures

Funding for DSM programs comes from several sources. The Idaho and Oregon Rider funds are collected directly from customers on their monthly bills. Effective Jan 1, 2021, pursuant to IPUC Order No 34871, the 2021 Idaho Rider was 3.1% of base rate revenues. The 2021 Oregon Rider was 4% of base rate revenues. Additionally, Idaho demand response program incentives were funded through base rates and the annual PCA mechanism. DSM expenses not funded through the Rider are included in Idaho Power’s ongoing operation and maintenance (O&M) costs.

Table 5 shows the total expenditures funded by the Idaho and Oregon riders and Idaho Power base rates resulting in Idaho Power’s total DSM expenditures of \$38,353,505. The non-rider funding category includes the company’s demand response incentives in Idaho, WAQC expenses, and O&M costs.

Table 5. 2021 funding source and energy savings

Funding Source	Expenses ^a	MWh Savings
Idaho Rider.....	\$27,943,096	136,995
Oregon Rider.....	1,721,091	6,684
Idaho Power Base Rates.....	8,689,318	291
Total.....	\$38,353,505	143,971

^a Totals may not sum due to rounding.

Table 6 and Figure 6 indicate 2021 DSM program expenditures by category. While the Incentive Expense category illustrates the amount paid directly to customers for their participation in an energy efficiency or demand response program, the other categories include items or services that directly benefited customers. Most of the expenses in the Materials & Equipment category were for various kit programs (\$618,575) and direct-install weatherization measures (\$125,000). Most expenses in the Other Expense category include marketing (\$1,225,686), Custom Projects energy audits (\$240,461), program evaluation (\$177,297), program training (\$62,180), and program expenses (\$24,218). The Purchased Services category includes payments made to NEEA (\$2,977,678), WAQC CAP Agency (\$1,117,434), and third-party contractors who help deliver Idaho Power's programs.

2021 DSM Program Activity

Table 6. 2021 DSM program expenditures by category

Program Expenditure Category	Total ^a	% of Total
Incentive Expense	\$23,361,078	60.9%
Labor/Administrative Expense	3,713,778	9.7%
Materials & Equipment.....	816,610	2.1%
Other Expense.....	1,746,655	4.6%
Purchased Services	8,715,384	22.7%
Total	\$38,353,505	100%

^a Dollars are rounded to the nearest whole unit, which may result in minor rounding differences.

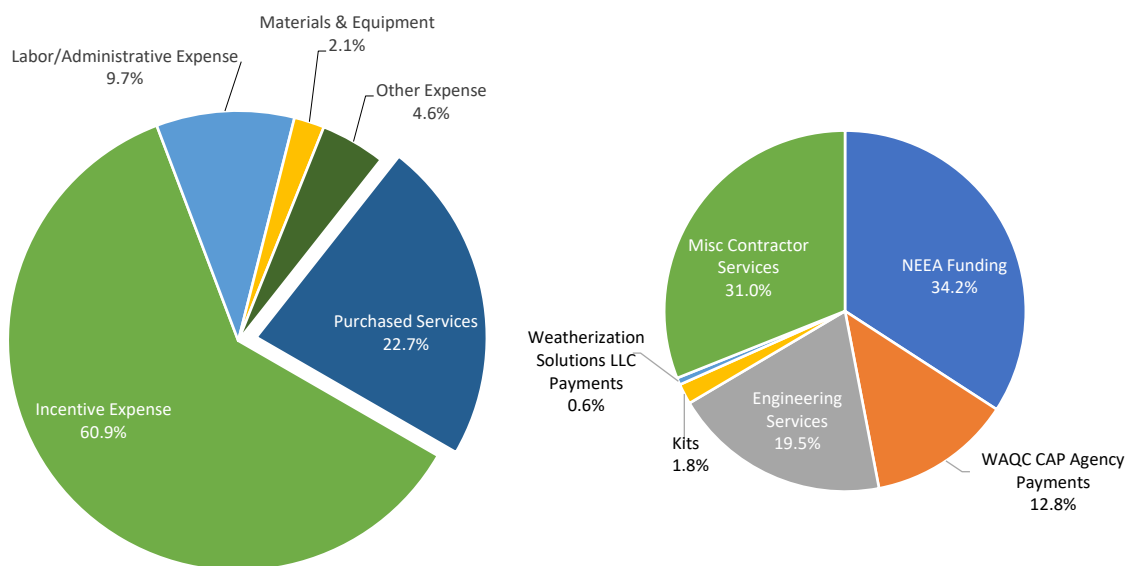


Figure 6. 2021 DSM program expenditures by category

Table 7. 2021 DSM program incentive totals by program type and sector

Program Type—Sector ^{a, b}	Total ^c	% of Total
DR—Residential.....	\$309,899	1.3%
DR—Commercial/Industrial.....	\$395,372	1.7%
DR—Irrigation.....	\$6,755,596	28.9%
EE—Residential.....	\$1,533,232	6.6%
EE—Commercial/Industrial.....	\$12,171,384	52.1%
EE—Irrigation.....	\$2,195,594	9.4%
Total	\$23,361,078	100%

^a DR = demand response

^b EE = energy efficiency

^c Dollars are rounded to the nearest whole unit, which may result in minor rounding differences.

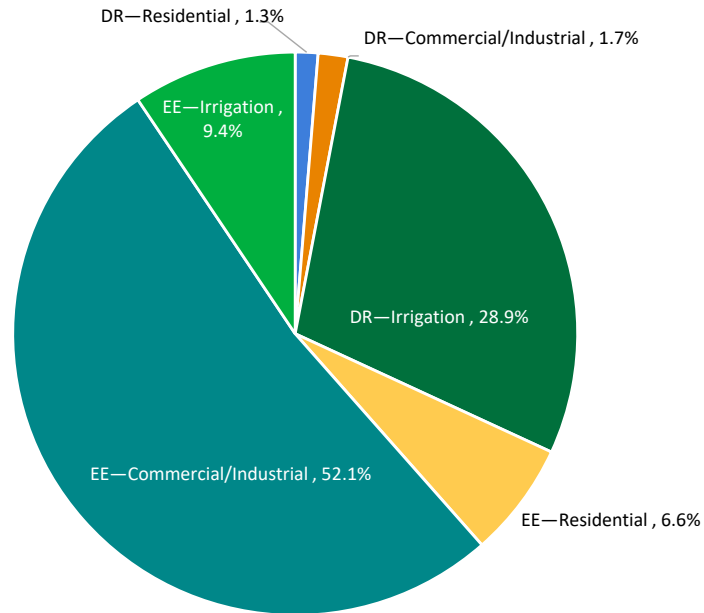


Figure 7. Percent of DSM program incentive expenses by program type and sector, 2021

Marketing

Idaho Power used multi-channel marketing and public relations (PR) strategies in 2021 to improve communication and increase energy efficiency program awareness among its customers. The company employs a wide variety of media and marketing, including owned media (social, website, and newsletters) and paid media (advertising and sponsorships), which allow Idaho Power to control the content. Earned unpaid media (news coverage, Idaho Power’s *News Briefs* sent to reporters, third-party publications, and television news appearances) gives Idaho Power access to a broader audience through alternative channels that help establish credibility and brand trust. Though the company has less control with earned unpaid media, the value is established through the third-party endorsement.

Idaho Power’s marketing staff networks with organizations across the region and industry to track current and future marketing trends and successes. Idaho Power continued to work with NEEA to coordinate, collaborate, and facilitate marketing for all sectors. To build marketing networks and learn what works in other regions, Idaho Power staff virtually attended a variety of conferences and webinars in 2021, such as the E Source Utility Marketing Executive Council and Forum in September.

The following describes a selection of the methods, approaches, and strategies used by Idaho Power to engage customers regarding energy efficiency, along with their results. See the respective sector overviews and programs sections later in this report for the company’s marketing efforts specific to those areas.

Social Media

Approximately 24% of the company's total social media content promoted energy efficiency in 2021. Idaho Power regularly posted content encouraging energy efficiency behaviors, program enrollment, and customer engagement on Facebook, Twitter, YouTube, and LinkedIn. Social media content also showcased local businesses and organizations that have benefitted from Idaho Power energy efficiency efforts. Idaho Power engaged with customers who posted their own social media content about Idaho Power programs. Idaho Power's Facebook and Twitter pages hosted two customer sweepstakes giveaways, encouraging customers to enter by leaving a comment about how they save energy in the summer or winter.

In 2021, Idaho Power social channels focused on sharing energy efficiency tips that made sense for customers spending more time at home and working on home improvement projects. Primarily on LinkedIn, tips were provided to help businesses customers save energy while operating with fewer employees in the office or with reduced working hours.

Idaho Power's Facebook followers increased 4% in 2021, from 22,800 at the end of 2020 to 23,749 at the end of 2021. Facebook remains the company's priority channel for engaging directly with customers and was the main platform for focusing on COVID-19 safety messages, energy assistance for customers, crisis communications, energy efficiency tips and program offerings, and helping customers with account-related issues through private messages.

Idaho Power uses Twitter to communicate about media items, large outages, company news, energy efficiency, and recreation opportunities. COVID-19 messaging was also shared on the platform in 2021. Idaho Power's Twitter followers increased 6.6% in 2021, from 6,210 followers to 6,620.

Idaho Power again saw a favorable increase in followers on LinkedIn with 1,506 new followers in 2021. LinkedIn is an effective channel for engaging business and commercial customers in energy efficiency, as well as positioning the company as a good corporate citizen, clean energy leader, and employer of choice.

Website

Idaho Power tracked the number of page views to the main energy efficiency pages—also known as landing pages—from external users on the company's website. In 2021, the company's energy efficiency homepage received 5,822 page views, the residential landing page received 167,805 views, and the business and irrigation landing pages received 21,816. Idaho Power uses Google Analytics to analyze web activity. Google's definition of page views is the total number of pages viewed, with repeated views of a single page by one user counted as a new view.

Public Relations

Idaho Power's PR staff supported energy efficiency programs and activities through these channels: videos telling energy efficiency success stories; *Connections*, a customer newsletter distributed in monthly bills and available online; *News Briefs*, a weekly email of interesting news items sent to all media in the company's service area; pitching and participating in news stories; energy efficiency TV segments; and public events (such as incentive check presentations).

In 2021, the February and August issues of *Connections* were devoted to energy efficiency. The February issue included a variety of ideas for energy-saving tips, such as how to save energy in the kitchen and ideas about how to invest wisely in home energy efficiency improvements. The August edition focused on energy efficiency for businesses and schools, including a success story about Swan Falls High School, changes to incentives for business customers, and the Residential New Construction Program.

Summer 2021 presented a unique need for energy efficiency messaging. The historic heatwave that descended on the western U.S. in late June stretched energy resources enough that the company put out a voluntary call to customers to help lighten the load. Social media messaging included tips about how to save energy during the high demand hours of 4–9 p.m., with one post alone reaching 42,000 people. Another post showed what the company was doing to help and encouraged other businesses to do the same. The company also amplified messaging from customers about the energy-saving measures they were taking. Messaging was repeated on the company's website, including a new dedicated web page, and through the news media.

Coverage on a local Boise TV station reached nearly 900,000 people, and total coverage for the primary week of messaging was estimated at 301 million. Paid advertising was placed on digital and radio. The company also reached out directly to customers via text message and email.

Idaho Power produced new energy efficiency success-story videos in 2021 highlighting the energy efficiency efforts of McCain Foods and Swan Falls High School. Combined, the videos received 4,991 views on YouTube and an additional 1,111 views on Facebook.

Media outreach efforts resulted in a variety of earned media coverage focused on energy efficiency. Energy efficiency topics were pitched in *News Briefs* throughout the year, and the company earned media coverage in multiple markets spanning print, TV, and radio.

2022 Marketing Activities

In 2022, the Idaho Power marketing department plans to introduce new strategies to expand the reach and visibility of the company's energy efficiency advertisements (ads).

The marketing team will update the Residential Energy Efficiency Awareness Campaign and will run energy efficiency messaging on digital podcasts. Seasonally relevant bill inserts and emails will be sent quarterly featuring energy efficiency tips. Additionally, the company will continue

to update collateral and displays as needed for irrigation programs and various sector trade shows (many of which will be virtual). See the sector overview sections for more specific future marketing plans.

Cost-Effectiveness Results

A summary of the cost-effectiveness metrics calculated for the energy efficiency programs in 2021 is provided in Table 8. Details on the cost-effectiveness assumptions and data are included in *Supplement 1: Cost-Effectiveness*.

Table 8. Cost-effectiveness summary by energy efficiency program

Program/Sector	UCT	TRC	Ratepayer Impact Measure (RIM)	PCT
Educational Distributions.....	2.39	3.10	0.44	N/A
Energy House Calls.....	0.43	0.50	0.23	N/A
Heating & Cooling Efficiency Program.....	1.14	0.36	0.38	0.84
Home Energy Report Program ¹	0.57	0.62	0.24	N/A
Multifamily Energy Savings Program ²	N/A	N/A	N/A	N/A
Rebate Advantage.....	1.13	0.66	0.35	1.97
Residential New Construction Program	1.64	0.99	0.43	2.13
Shade Tree Project.....	1.07	1.21	0.48	N/A
Weatherization Assistance for Qualified Customers.....	0.19	0.31	0.14	N/A
Weatherization Solutions for Eligible Customers.....	0.15	0.28	0.12	N/A
Residential Energy Efficiency Sector³.....	1.02	0.74	0.35	2.61
Commercial and Industrial Energy Efficiency Program				
Custom Projects	2.98	1.32	0.91	1.35
New Construction	2.98	2.70	0.67	3.72
Retrofits.....	2.53	1.27	0.64	1.70
Commercial Energy-Saving Kits.....	1.64	2.00	0.55	N/A
Small Business Direct Install.....	0.99	1.54	0.46	N/A
Commercial/Industrial Energy Efficiency Sector⁴.....	2.74	1.46	0.77	1.76
Irrigation Efficiency Rewards.....	3.32	4.49	0.88	4.58
Irrigation Energy Efficiency Sector⁵.....	3.33	4.49	0.88	4.58
Energy Efficiency Portfolio⁶	2.17	2.18	0.70	2.73

¹ Cost-effectiveness based on 2021 savings and expenses. Cost-effectiveness ratios also calculated for the program life-cycle. Program life-cycle UCT and TRC 0.87 and 0.96, respectively.

² In-home work suspended for most of 2021 due to COVID-19. No savings reported for 2021.

³ Residential sector cost-effectiveness excludes WAQC benefits and costs. If included, the UCT, TRC, RIM, and PCT would be 0.80, 0.63, 0.32, and 2.40, respectively.

⁴ Commercial/Industrial Energy Efficiency Sector cost-effectiveness ratios include savings and participant costs from Green Motors Rewinds.

⁵ Irrigation Energy Efficiency Sector cost-effectiveness ratios include savings and participant costs from Green Motors Rewinds.

⁶ Portfolio cost-effectiveness excludes WAQC benefits and costs. If included, the UCT, TRC, RIM, and PCT would be 2.08, 2.13, 0.69, and 2.72, respectively.

Customer Satisfaction Surveys

Idaho Power does not separately survey most energy efficiency program participants each year, primarily due to concerns about over-surveying program participants and because the measures and specifics of most program designs do not change annually. To ensure meaningful results, Idaho Power conducts program research every two to three years unless programs have been changed significantly. Throughout 2021, Idaho Power administered several surveys regarding energy efficiency programs to measure customer satisfaction. Some surveys were administered by a third-party contractor; other surveys were administered by Idaho Power either through traditional paper or electronic surveys or through the company's online panel—Empowered Community. Results of these studies are included in *Supplement 2: Evaluation*.

The sector-level results of the annual *2021 Burke Customer Relationship Survey* are available in the Residential, Commercial and Industrial, and Irrigation sector overview sections of this report.

Evaluations

In 2021, Idaho Power contracted third-party evaluators to conduct program evaluations for the A/C Cool Credit (impact evaluation), C&I Custom Projects (impact and process evaluation), Flex Peak (impact evaluation), Heating & Cooling Efficiency (impact and process evaluation), and Irrigation Peak Rewards (impact evaluation) programs.

In 2020, Idaho Power contracted a third-party evaluator to conduct a process evaluation on the Home Energy Report Program. However, due to some late findings, additional analysis was required to complete the evaluation, which was finalized in June 2021. Idaho Power also contracted a third-party evaluator to conduct a process evaluation on the Small Business Direct Install (SBDI) program in 2020. The start of the evaluation was delayed until the second quarter of 2021 to allow time for additional installs to be completed after the program was suspended in early 2020 due to the COVID-19 pandemic. The evaluation was completed in October 2021.

External program administrators also compiled program summary reports for SEEK, Home Energy Report, and Commercial Energy-Saving Kits programs. While external impact evaluations were conducted on all three demand response programs, the company also conducted internal analyses for the Flex Peak and Irrigation Peak Rewards programs.

A summary of the results of these evaluations is available in the respective program sections. An evaluation schedule and the final reports from evaluations and research completed in 2021 are provided in *Supplement 2: Evaluation*.

Residential Sector Overview

In 2021, Idaho Power’s Residential sector consisted of 499,474 customers averaged throughout the year; Idaho customers numbered 485,474 and eastern Oregon had 13,742. In 2021, the number of Residential sector customers increased by 14,783, an increase of 3.1% from 2020. The Residential sector represented 36.7% of Idaho Power’s actual total electricity usage and 46.2% of overall revenue in 2021.

Table 9 shows a summary of 2021 participants, costs, and savings from the residential energy efficiency programs.

Table 9. Residential sector program summary, 2021

Program	Participants	Total Cost		Savings	
		Utility	Resource	Annual Energy (kWh)	Peak Demand (MW)
Demand Response					
A/C Cool Credit	20,846 homes	\$ 751,989	\$ 751,989		27
Total		\$ 751,989	\$ 751,989		27
Energy Efficiency					
Easy Savings: Low-Income Energy Efficiency Education.....	0 HVAC tune-ups	145,827	145,827	0	
Educational Distributions	47,027 kits/giveaways	449,790	449,790	2,931,280	
Energy Efficient Lighting*	0 lightbulbs	43,631	43,631	0	
Energy House Calls	11 homes	18,257	18,257	14,985	
Heating & Cooling Efficiency Program.....	1,048 projects	635,182	2,223,826	1,365,825	
Home Energy Audit	37 audits	70,448	75,461	3,768	
Home Energy Report Program	115,153 treatment size	970,197	970,197	15,929,074	
Multifamily Energy Savings Program.....	0 units	68,973	68,973	0	
Oregon Residential Weatherization.....	0 audits/projects	4,595	4,595	0	
Rebate Advantage	88 homes	173,193	327,190	235,004	
Residential New Construction Program ...	90 homes	247,600	524,876	389,748	
Shade Tree Project	2,970 trees	184,680	184,680	44,173	
Weatherization Assistance for Qualified Customers	162 homes/non-profits	1,186,839	1,690,152	291,105	
Weatherization Solutions for Eligible Customers.....	7 homes	57,656	57,656	12,591	
Total		\$ 4,256,869	\$ 6,785,110	21,217,554	

Notes:

See Appendix 3 for notes on methodology and column definitions.

Totals may not add up due to rounding.

* Expenses incurred in 2021 in preparation for the relaunch of the program in 2022.

Energy Efficiency Programs

Easy Savings: Low-Income Energy Efficiency Education. A program offering coupons to income-qualified customers for HVAC tune-ups and one-on-one energy savings education.

Educational Distributions. A multifaceted approach to educating residential customers about their energy consumption, including giving away various efficient products and engaging elementary students with in-class and at-home activities.

Energy House Calls. A program designed specifically for owners of manufactured homes to test and seal ducting and offer energy-efficient products designed to reduce energy costs.

Heating & Cooling Efficiency Program. Providing incentives to customers and builders who upgrade existing homes or build new ones using energy-efficient heating and cooling equipment and services.

Home Energy Audit. Like Energy House Calls, Idaho customers living in multifamily homes with discrete meters or in single-family homes pay a reduced price for an energy audit to identify areas of concern. Participants may also receive energy-efficient products for no additional cost.

Home Energy Report Program. A program that sends Idaho customers energy reports to help them understand their energy use.

Multifamily Energy Savings Program. A program offering renters in multifamily buildings energy-efficient products designed to reduce energy use and power costs.

Oregon Residential Weatherization. No-cost energy audits for Oregon customers who heat with electricity.

Rebate Advantage. Financial incentives for customers who buy energy-efficient manufactured homes and the people who sell them.

Residential New Construction Program. Idaho Power offers builders a cash incentive to construct energy-efficient, above code, single-family, all-electric homes that use heat pump technology for its Idaho customers.

Shade Tree Project. A tree giveaway program for Idaho customers. To maximize summer energy savings, Idaho Power provides participants with a variety of resources to encourage successful tree growth.

Weatherization Assistance for Qualified Customers and Weatherization Solutions for Eligible Customers. Energy-efficient products, services, and education for customers who meet income requirements and heat with electricity.

Demand Response Program

A/C Cool Credit. A program that gives residential customers a credit for allowing Idaho Power to cycle their A/C units during high-energy demand in the summer.

Marketing

Idaho Power ran a multi-faceted advertising campaign in the spring (May and June) and fall (October and November) to raise and maintain awareness of the company's energy efficiency programs for residential customers and to demonstrate that saving energy does not have to be challenging. The campaign used radio, television, newspaper ads, digital ads, and Facebook ads and boosted posts aimed at a variety of customer demographics across the service area. New in 2021, the company added weather-triggered billboards and two new seasonally relevant contests: Loads of Energy Savings Summer Giveaway and Touchdown to Energy Savings Fall Giveaway. Another new tactic included energy efficiency tips on the company's e-bill during the residential energy efficiency campaign.

Described below are Idaho Power's marketing efforts to promote energy-saving tips and the company's energy efficiency programs, along with resulting data. Marketing tactics related to a specific sector or program are detailed in those respective sections later in this report.

Email

Idaho Power continued its effort with email communication in 2021. The company emails only those customers who have supplied their addresses for other business purposes (signing up for paperless billing, for example). Energy efficiency promotional emails included heating and cooling tips, summer and winter contest promotion, and various program promotions (detailed information can be found in respective program sections).

Digital

During the Spring campaign, web users were exposed to 3,766,154 display ads (animated GIF image ads embedded on a website) based on their demographics, related to online articles they viewed, or their use of a particular mobile web page or app. Users clicked the ads 5,490 times, resulting in a click-through rate of 0.18%. In the fall, the display ads received 3,606,449 impressions and 3,174 clicks, resulting in a click-through rate of 0.09%.

Idaho Power began using Google search ads in 2018. When people search for terms related to energy efficiency, energy efficiency programs, and individual program measures, the company's ads appear and drive them to the appropriate energy efficiency web page. These ads received 769,230 impressions and 124,723 clicks throughout the year.

Owned-Digital

An ad promoting EE tips was featured on Idaho Power's e-bill sent to customers enrolled in the paperless billing program. A total of 178,844 e-bills featuring the ad were sent in October and

182,592 were sent in November. The October bill generated 139,792 unique opens and the November bill generated 133,087 unique opens.

Television

Idaho Power used network television and Hulu advertising for the spring and fall campaigns. The company also used over-the-top (OTT) media. OTT is a type of streaming media that delivers content to customers watching a certain online show. Most OTT providers have their own app or website and are streamed through devices like Roku, Apple TVs, or Amazon Fire TVs. The network television campaigns focused on primetime and news programming that reaches the highest percentage of the target market: adults age 25 to 64.

During the spring campaign, an ad ran 1,448 times in the Boise, Pocatello, and Twin Falls media markets on network television. The ad reached 69% of the Boise target audience (and reached Malheur County in Oregon), 57% of the Twin Falls target audience, and 52% of the Pocatello target audience. The target audience saw the ad 6.5 times in Boise, 9 times in Twin Falls, and 5 times in Pocatello. Hulu spring ads delivered 717,324 impressions with a 98.2% completion rate. OTT ads delivered 303,553 impressions with a 97.13% video completion rate. The spring campaign also utilized Spanish network television ads. The Boise target audience saw 127 paid spots and the Pocatello market saw 51 spots. Spanish TV ads ran during the fall campaign as well; the Boise target audience saw 124 paid spots, and the Pocatello audience saw 34 spots. Ad reach and frequency information are not available for Spanish stations.

During the fall campaign, the TV spot ran 1,311 times in the Boise, Pocatello, and Twin Falls media markets. The ads reached 31.3% of the Boise target audience, 67% of the Twin Falls target audience, and 29.1% of the Pocatello target audience. The target audience saw the ad 4.5 times in Boise, 5.4 times in Twin Falls, and 5 times in Pocatello. Hulu ads received 652,831 completions. OTT ads delivered 304,898 impressions with a 98% video completion rate.

Idaho Power also sponsored commercials on Idaho Public Television in the Boise and Pocatello markets that ran a total of 72 times.

The energy efficiency television segments that aired in Boise on network news continued to receive positive feedback in 2021 but were limited due to COVID-19 restricting guests at television stations and changing programming priorities. In 2021, the television station began charging for each segment. Idaho Power paid for three segments with topics that included energy-efficient spring and fall tips and ways to beat the summer heat.

Radio

As part of its spring and fall campaigns, Idaho Power ran 30-second radio spots on major commercial radio stations in the service area. To obtain optimal reach, the spots ran on a variety of station formats, including classic rock, news/talk, country, adult alternative, rock,

sports, and classic hits. The message was targeted toward adults age 25 to 64 throughout Idaho Power's service area.

Results of the spots are provided for the three major markets: Boise, Pocatello, and Twin Falls. During the spring campaign, Idaho Power ran 2,855 English radio spots. These spots reached 84% of the target audience in Boise, 61% in Pocatello, and 70% in Twin Falls. The target audience was exposed to the ad 8.7 times in Boise, 8.8 times in Pocatello, and 12.7 times in Twin Falls. During the fall campaign, the company ran 1,770 English radio spots. These spots reached 62.2% of the target audience in Boise, 61% of the target audience in Pocatello, and 66.5% of the target audience in Twin Falls. The target audience was exposed to the message 5.9 times in Boise, 7.1 times in Pocatello, and 9 times in Twin Falls during the fall campaign.

In spring, Idaho Power also ran 393 ads on Spanish-speaking radio stations and 313 National Public Radio (NPR) ads in the service area targeting adults age 25 to 54. The fall campaign included 304 Spanish ads and 303 NPR ads.

Idaho Power ran 30-second spots with accompanying visual banner ads on Pandora internet radio, which mobile and web-based devices access. In the spring, records show 672,328 impressions and 494 clicks to the Idaho Power residential energy efficiency web page. The fall ads yielded 687,073 impressions and 338 clicks.

Print

As part of the campaign, print advertising ran in the major daily and select weekly newspapers throughout the service area. The company also ran ads in the Idaho Shakespeare Festival program, *Idaho Magazine*, *Boise and Meridian Lifestyle Magazine*, *IdaHome Magazine*, and *Mirada Magazine* (Spanish). As part of the print campaign, digital "homepage takeover" ads were featured on KTVB.com, idahopress.com, and idahostatesman.com. Homepage takeover ads fill a homepage with ads from one company for a specific timeframe. The spring ads highlighted individual energy efficiency tips, such as using the power save setting on electronics and running ceiling fans counterclockwise for summer. The fall ads featured tips on minimizing gadgets (use one at a time) and using smart power strips.

In 2021, Idaho Power updated the program information in a spiral-bound guide outlining each of the residential energy efficiency programs, tips, and resources. The updated guide will be included in the 2022 Welcome Kits. The previous edition of the guide was included in 2021 Welcome Kits, provided to Weatherization Assistance customers, and shared with customers who attended events Idaho Power participated in prior to the COVID-19 restrictions.

Social Media

Facebook ads for the 2021 spring and fall energy efficiency campaigns received an average of 24,500 impressions and 309 link clicks per ad (8 total).

Throughout the year, Idaho Power used Facebook and Twitter posts and boosted Facebook posts for various programs and easy energy efficiency tips for customers to implement at home and at work.

Out-of-Home

In 2021, Idaho Power participated in several tactics referred to as out-of-home advertising. Out-of-home advertising attempts to reach customers when they are outside of their homes. The tactics were a way to continually maintain energy efficiency program awareness throughout the year. Tactics included full-side bus wraps on three ValleyRide buses in the Treasure Valley Area that yielded 615,384 impressions. Impressions during the year most likely varied due to more customers working from home during COVID-19 restrictions but did make a comeback compared to 2020 since some restrictions were lifted. A full-side bus wrap also ran on one Pocatello Regional Transit bus in the Eastern Region.

Idaho Power sponsored the Boise Hawks (minor league baseball team) from May through September. As part of the sponsorship package, Idaho Power received a 15-second digital ad on the four screens within the stadium. The company's EE ad was shown a total of 16,416 times during the 48-game season and total audience attendance was 46,089. The Boise Hawks use a special TV system called In-Stadium Media (ISM), which can tell how often spectators are looking at screens. The average interaction/engagement rate was 38.5%, which is on par with the industry standard of 42%.

Idaho Power also used weather-triggered billboards in Boise, Pocatello, Nampa, and Caldwell. These are electronic billboards operating in January and July with variable messaging based on the outside temperatures. This tactic keeps EE top-of-mind and demonstrates simple ways customers can reduce energy use during extreme weather.

Public Relations

Many of the company's PR activities focused on the residential sector. Energy-saving tips videos, TV segments, news releases, and *Connections* newsletter articles often aim to promote incentive programs and/or educate customers about behavioral or product changes they can make to save energy in their homes. Idaho Power also promoted the Touchdown to Energy Savings contest in *News Briefs*.

See the Program Activity section and the Commercial and Industrial Sector Overview for more 2021 PR activities.

Empowered Community

In 2015, Idaho Power created the Empowered Community, an online community of residential customers, to measure customer perceptions on a variety of company-related topics, including energy efficiency. The community has over 2,000 actively engaged members from across Idaho

Power's service area. Idaho Power typically sends these members between six and 12 surveys per year. In 2021, Idaho Power included six energy efficiency messages with survey invitations resulting in nearly 13,500 touchpoints.

Recruitment for the Empowered Community is conducted on an annual basis to refresh the membership. Throughout February and March 2021, various types of recruitment were conducted with residential customers, including messages on paperless billing emails, a *News Brief* to local media outlets, pop-up ads on My Account, direct emails, and social media posts. In 2021, 838 new members were added to Empowered Community.

Seasonal Sweepstakes

In 2021, Idaho Power ran two seasonally focused energy efficiency sweepstakes—the Loads of Energy Savings Summer Giveaway in July and the Touchdown to Energy Savings Fall Giveaway in November.

Both sweepstakes aimed to maintain awareness about energy efficiency and the impact a small change can make.

The summer sweepstakes ran July 21–30 and received 5,248 entries. Customers were asked to comment—through social media or on the Idaho Power website—with a way they saved energy when doing laundry. In return, participants were entered to win an ENERGY STAR® washer and dryer set. The sweepstakes was promoted with email messaging to 222,565 customers, and social media posts reached 27,142 customers, receiving 1,545 engagements (likes, comments, shares). The sweepstakes was also promoted on idahopower.com through a pop-up ad on the My Account homepage.

The fall sweepstakes ran November 12–22 and received 2,473 entries. Customers were asked to comment—through social media or on the Idaho Power website—with a way they saved energy in the kitchen while making their favorite gameday treats. In return, participants were entered to win one of 10 air fryers. The sweepstakes was promoted with email messaging to 252,190 customers and paid social media posts reached 9,700 customers, receiving 531 post engagements. The sweepstakes was also promoted through a pop-up ad on the company's My Account homepage. It was featured in *News Briefs* to media outlets and was promoted on idahopower.com.

Customer Satisfaction

Idaho Power conducts the *Burke Customer Relationship Survey* each year. In 2021, on a scale of zero to 10, residential survey respondents rated Idaho Power 7.99 regarding offering programs to help customers save energy, and 8.21 related to providing customers with information on how to save energy and money.

Thirty percent of residential respondents indicated they have participated in at least one Idaho Power energy efficiency program. Of the residential survey respondents who have participated in at least one Idaho Power energy efficiency program, 90% were “very” or “somewhat” satisfied with the program.

Idaho Power customer awareness of energy efficiency programs is among the highest in the nation: 67% of the residential respondents in the *J.D. Power and Associates 2021 Electric Utility Residential Customer Satisfaction Study* indicated they were aware of Idaho Power’s energy efficiency programs, and on an overall basis, those customers were more satisfied with Idaho Power than customers who were unaware of the programs. Idaho Power ranked third out of 17 utilities included in the west region midsize segment of this study.

See the individual program sections for program-specific customer satisfaction survey results.

Field Staff Activities

Idaho Power’s residential and commercial energy advisors and EOEAs started 2021 with opportunities to conduct in-person meetings and events to promote energy efficiency programs and offerings with customers. Some areas were still cancelling due to COVID-19 restrictions, but the company and its energy advisors were able to get out and connect with customers more than the previous year. During the fall of 2021, energy advisors and other Idaho Power staff members participated in one of the company’s largest legacy events, the Boise Fall Home Show. Energy advisors also were able to give in-person presentations throughout the year across southern Idaho and eastern Oregon. These presentations were for K–6, secondary school students, and adult audiences.

Energy advisors continued to use phone, email, mail, text, and virtual presentations to stay connected with customers. The energy advisors created giveaway bags for senior centers that included an LED lamp, nightlight, energy efficiency information, puzzles, and games. Energy advisors delivered these items while social distancing and wearing masks to keep everyone safe.

Though much of 2021 was spent continuing alternative methods for customer interaction, the changes are allowing the company to offer more training and development sessions for energy advisors to expand their knowledge, skills, and abilities about energy efficiency programs, measures, and technologies. Topics included lighting, building envelope, HVAC, and refrigeration.

A/C Cool Credit

	2021	2020
Participation and Savings		
Participants (homes)	20,995	22,536
Energy Savings (kWh)	n/a	n/a
Demand Reduction (MW)	27	19
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$420,376	\$405,402
Oregon Energy Efficiency Rider	\$25,366	\$25,200
Idaho Power Funds	\$306,247	\$334,418
Total Program Costs—All Sources	\$751,989	\$765,020
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	n/a	n/a
Total Resource Levelized Cost (\$/kWh)	n/a	n/a
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	n/a	n/a
Total Resource Benefit/Cost Ratio	n/a	n/a

Description

Originating in 2003, A/C Cool Credit is a voluntary, dispatchable demand response program for residential customers in Idaho and Oregon. Using communication hardware and software, Idaho Power cycles participants' central A/C units or heat pumps off and on via a direct load control device installed on the A/C unit. This program enables Idaho Power to reduce system capacity needs during times when summer peak load is high.

Customers' A/C units are controlled using switches that communicate by powerline carrier (PLC) using the same system utilized by Idaho Power's advanced metering system (AMI). The switch is installed on each participating customer's A/C unit and allows Idaho Power to control the unit during a cycling event.

The cycling rate is the percentage of an hour the A/C unit will be turned off by the switch. For instance, with a 50% cycling rate, the switch will cycle the A/C unit off for about 30 (nonconsecutive) minutes of each hour. Idaho Power tracks the communication levels to validate whether the signal reaches the switches. Switch communication may be interrupted for a variety of reasons: the switch may be disconnected, an A/C unit may not be powered on, the switch may be defective, or the participant's household wiring may prevent communication. Sometimes it is difficult for the company to detect why the switch is not communicating.

These are the program event guidelines:

- June 15 through August 15 (excluding weekends and holidays)
- Up to four hours per day
- A maximum of 60 hours per season
- At least three events per season

At the end of the season, Idaho Power or a third party evaluates the events to determine peak demand savings.

Program Activities

In 2021, about 20,850 customers participated in the program, with approximately 244 in Oregon and 20,602 in Idaho. Nine cycling events occurred, and all were successfully deployed (Table 10). The cycling rate was 55%, and the communication level exceeded 90% for each event. Idaho Power calculated the maximum potential capacity in 2021 to be 29.19 MW at the generation level. This estimate of the program capacity is based on the maximum per-unit reduction ever achieved at the generation level of 1.4 kW per participant. The incentive remained \$15 per season, paid as a \$5 bill credit on the July, August, and September bills.

Table 10. A/C Cool Credit demand response event details

Event Details	Monday, June 28	Monday, July 12	Monday, July 26	Tuesday, July 27	Wednesday, July 28	Thursday, July 29	Friday, July 30	Wednesday, August 4	Thursday, August 12
Event time	4–7 pm	4–7 pm	4–7 pm	5–8 pm	4–7 pm	4–7 pm	4–7 pm	4–7 pm	4–7 pm
Average temperature	102°F	101°F	96°F	99°F	96°F	98°F	98°F	102°F	99°F
Maximum load reduction (MW)	23.7	18.7	21.1	20.2	18.2	23.2	26.7	20.9	23.0

Throughout 2021, Idaho Power representatives continued site visits to check switches and equipment to improve communication levels. COVID-related safety protocols remained in place, including calling each customer before the visit to explain the process and safety measures and not visiting any site where the customer was uncomfortable with the process. While at the site, contractors wore masks, maintained a 6-foot social distance from customers, and performed enhanced disinfecting activities. Due to these protocols, not all device checks were completed. The company will continue work to ensure devices associated with the program are communicating on an ongoing basis.

During the site visits, Idaho Power representatives placed informational stickers on devices that included a safety warning and toll-free number customers could call with questions.

Marketing Activities

Per the settlement agreement reached in IPUC Case No. IPC-E-13-14 and OPUC Case UM 1653, Idaho Power did not actively market the A/C Cool Credit program in 2021.

Before the cycling season began, Idaho Power sent current participants a postcard to remind them of the program specifics. Idaho Power also attempted to recruit customers who had moved into a home that already had a load control device installed and previous participants who changed residences to a location that may or may not have a load control device installed. The company used postcards, phone calls, direct-mail letters, and home visits (leaving door hangers for those not home) to recruit these customers. Participating customers received a thank you and a credit reminder message on their summer bills. At the end of the summer, a thank-you postcard was sent to program participants.

Cost-Effectiveness

Idaho Power determines cost-effectiveness for its demand response program under the terms of IPUC Order No. 32923 and OPUC Order No. 13-482. Under the terms of the orders and the settlement, all Idaho Power's demand response programs were cost-effective for 2021.

The A/C Cool Credit program was dispatched for nine events (totaling 27 event hours) and achieved a maximum demand reduction of 26.7 MW. The total expense for 2021 was \$751,989 and would have remained the same if the program was fully used for 60 hours because there is no variable incentive paid for events beyond the three required events.

A complete description of the cost-effectiveness of Idaho Power's demand response programs is included in *Supplement 1: Cost-Effectiveness*.

Evaluations

In 2021, Idaho Power contracted a third party to conduct an impact evaluation of the A/C Cool Credit Program. The evaluator was asked to review the current 3-in-10 baseline methodology and make recommendations for a demand reduction calculation methodology going forward. The evaluator recommended a mixed-method approach, in which each home would utilize non-event "proxy" days to understand which calculation method forecast the homes' usage best and produced the lowest bias. Once identified, this calculation method was used for the home.

Using the mixed-method approach, the evaluator calculated a realization rate of 82.5%, which is calculated by dividing the achieved hourly demand reduction averaged over every event hour of the season by the expected household demand reduction. The average reduction per event was 20.1 MW at the system level. The maximum hour reduction occurred on the

July 30 event with a reduction of 26.7 MW at the system level. The evaluator also found a correlation between demand reduction achieved and cooling degree days (CDD) and recommended calling events based upon forecasted high CDD.

Idaho Power will consider all recommendations made in the report and will report any changes to the program in the *Demand-Side Management 2022 Annual Report*. See the complete analysis report in *Supplement 2: Evaluation*.

In preparation for possible program changes identified in preparing the 2021 IRP, the company conducted a survey in early summer 2021. See the complete survey results in *Supplement 2: Evaluation*.

2022 Program and Marketing Strategies

For the 2022 program season, Idaho Power will implement the changes recently authorized by the IPUC and OPUC to extend the cycling season to September 15, provide one additional month of incentive to participants, and resume actively marketing the A/C Cool Credit program to solicit new participants.

Easy Savings: Low-Income Energy Efficiency Education

	2021	2020
Participation and Savings		
Participants (coupons)	0	155
Energy Savings (kWh)	0	10,628
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$0	\$0
Oregon Energy Efficiency Rider	\$0	\$0
Idaho Power Funds	\$145,827	\$9,503
Total Program Costs—All Sources	\$145,827	\$9,503
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	n/a	\$0.299
Total Resource Levelized Cost (\$/kWh)	n/a	\$0.299
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	n/a	n/a
Total Resource Benefit/Cost Ratio	n/a	n/a

Description

As a result of IPUC Case No. IPC-E-08-10 and Order Nos. 30722 and 30754, Idaho Power committed to fund energy efficiency education for low-income customers and provide \$125,000 to Community Action Partnership (CAP) agencies in its service area annually, on a prorated basis. These orders specified that Idaho Power provide educational information to Idaho customers who heat their homes with electricity.

From 2009 to 2017, using CAP agency personnel, the program distributed Energy-Saving Kits (ESK) and corresponding educational materials to participants of the Low Income Home Energy Assistance Program (LIHEAP) who heat their homes with electricity. In 2017, with input from a planning committee consisting of representatives from CAPAI, CAP agencies, IPUC, and Idaho Power, this program discontinued kit distribution and offered a pilot incentive: a coupon for a free electric HVAC tune-up and one-on-one education with the goal of helping low-income customers learn ways to reduce their energy costs and have a maintained HVAC system.

To provide services for the program, regional HVAC company owners sign contractor guidelines and acknowledge the two-fold goal of the program—customer education and equipment tune-up. During the customer visit, HVAC contractors perform the tune-up and teach residents how to change furnace filters. They also explain how regular maintenance improves overall performance and answer questions about the specific heating equipment and ways to save energy. The contractor leaves behind information for a customer satisfaction survey that can be

completed online or mailed to CAPAI. Respondents are entered into a drawing for a gift card provided by CAPAI.

Program Activities

Due to COVID-19 restrictions, in-home program activity was suspended until year end. As a result, in 2021 there were no coupons distributed. However, CAP agencies, the planning committee, and contractors met virtually throughout the year to plan future program changes. The group agreed to noteworthy improvements, which will be implemented in 2022.

Idaho Power sent coupons for the 2022 program season to CAP agencies at the end of 2021. The company also sent helpful energy efficiency education materials that CAP agencies can give to regional HVAC contractors to share with customers.

Marketing Activities

Idaho Power sent a direct-mail postcard (Figure 8) to Idaho residential customers who received energy assistance in the previous year to encourage them to take advantage of the program as in-home activity resumed toward the end of 2021.



Figure 8. Direct-mail postcard to Idaho residential customers for Easy Savings

The Easy Savings program is included under “Savings for Your Home” on the Idaho Power website in the “Income Qualified Customers” section.

Cost-Effectiveness

Because the Easy Savings program is primarily an educational and marketing program, the company does not apply traditional cost-effectiveness tests to it.

No coupons were distributed in 2021 due to the suspension of in-home activities. When the program resumes in 2022, the program will claim 68.01 kWh for each qualifying customer, which is based on the 2020 energy efficiency potential study.

2022 Program and Marketing Strategies

In January, the Easy Savings program will execute the changes agreed on in the 2021 planning meetings:

- **Eligibility:** All income-qualified Idaho Power customers with electric heat are eligible to participate in the Easy Savings program regardless of whether they had participated in the LIHEAP/Energy Assistance program.
- **Energy-saving services and products:** In addition to conducting electric HVAC-related maintenance and repair, contractors will give customers a year's worth of furnace filters, wrap electric water heater pipes, and install "Dusk to Dawn" LEDs in porch light fixtures as needed. The program will also give participants energy-saving dryer balls, an air fryer, and/or a counter-top microwave to those who do not have these items.
- **Energy education:** Contractors will continue to discuss the importance of HVAC maintenance and incorporate education about saving energy with small appliances and will answer questions about other ways to save energy in their homes.

Each agency's portion of the annual \$125,000 payment was made in December 2021, so agencies will begin 2022 with their portion of this payment added to any unspent portion of previous payments. In 2022, CAP agencies will again provide reporting on redemption of coupons and energy-saving items.

Educational Distributions

	2021	2020
Participation and Savings		
Participants (kits/giveaways)*	47,027	97,228
Energy Savings (kWh)**	2,930,280	19,909,741
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$433,963	3,912,564
Oregon Energy Efficiency Rider	\$15,826	\$91,912
Idaho Power Funds	\$0	\$1,547
Total Program Costs—All Sources	\$449,790	\$4,006,023
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.019	\$0.037
Total Resource Levelized Cost (\$/kWh)	\$0.019	\$0.037
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	2.39	1.45
Total Resource Benefit/Cost Ratio	3.10	2.19

*2020 includes Home Energy Report Program savings. Program broken out in its own section for 2021.

**2020 cost-effectiveness ratios include evaluation. If evaluation expenses were removed from the program's cost-effectiveness, the UCT and TRC would be 1.48 and 2.23, respectively.

Description

Designated as a specific program in 2015, the Educational Distributions effort is administered through the REEEI and seeks to use low-cost and no-cost channels to deliver energy efficiency items with energy savings directly to customers. As with the initiative, the goal for these distributions is to drive behavioral change and create awareness of, and demand for, energy-efficiency programs in Idaho Power's service area.

Idaho Power selects items for distribution if the initial analysis indicates the measure is either currently cost-effective or expected to be cost-effective. Typically, selected items have additional benefits beyond traditional energy savings, such as educating customers about energy efficiency, expediting the opportunity for customers to experience newer technology, or allowing Idaho Power to gather data or validate potential energy savings resulting from behavior change.

Idaho Power recognizes the need to educate and guide customers to promote behavioral change and awareness and will plan program activities accordingly. Items may be distributed at events and presentations, through direct-mail, or during home visits conducted by energy advisors.

Nightlights as Giveaways

Nightlights are a popular giveaway item with Idaho Power customers and provide another opportunity to share information about energy efficient LED technology and safe, energy-efficient ways to provide nighttime lighting. Energy advisors are encouraged to use nightlights as a bridge to these discussions.

Student Energy Efficiency Kit Program

The SEEK program provides fourth- to sixth-grade students in schools in Idaho Power's service area with quality, age-appropriate instruction regarding the wise use of electricity. Each child who participates receives an energy efficiency kit. The products in the kit are selected specifically to encourage energy savings at home and engage families in activities that support and reinforce the concepts taught at school.

Once a class enrolls in the program, teachers receive curriculum and supporting materials. Students receive classroom study materials, a workbook, and a take home kit containing the following:

- Three LED lightbulbs
- A high-efficiency showerhead
- An LED nightlight
- A furnace filter alarm
- A digital thermometer for measuring water and refrigerator/freezer temperatures
- A water flow-rate test bag
- A shower timer

At the conclusion of the program, students and teachers return feedback to Idaho Power's vendor indicating how the program was received and which measures were installed. The vendor uses this feedback to provide a comprehensive program summary report showing program results and savings.

Unlike most residential programs offered by Idaho Power, SEEK results are reported on a school year basis, not by calendar year.

Welcome Kits

Idaho Power uses a vendor to mail Welcome Kits to brand new customers between 35 and 45 days after electric service begins at their residence. Each kit contains four LED lightbulbs, a nightlight, a greeting card, and a small flipbook containing energy-saving tips and information about Idaho Power's energy efficiency programs. The kits are intended to encourage first-time customers to adopt energy-efficient behaviors early in their new homes.

Program Activities

Nightlights as Giveaways

Idaho Power continued to distribute LED nightlights to engage customers in discussions around energy-efficient behavior changes and home upgrades.

In-person events continued to be curtailed due to Covid-19 concerns throughout the year; however, by year-end, Idaho Power staff and energy advisors distributed 2,378 nightlights along with an educational message. Nightlights were distributed to VIPs, sponsors, business and community leaders, veterans at over 25 American Legion and VFW organizations, rural senior centers, participants of the Pride Fest in Boise on Sept 10–12, and during presentations to civic organizations.

Student Energy Efficiency Kit Program

During the 2020 to 2021 school year, the vendor was responsible for SEEK recruiting activities. Idaho Power EOEAs continued to promote the program during their school visits and interactions with fourth to sixth grade teachers. Despite some continued school closures and online delivery, SEEK enrollments were strong. The vendor delivered 12,446 kits to 453 classrooms in 189 schools within Idaho Power’s service area. This resulted in 2,167 MWh of savings.

In 2021, the company issued a request for proposals (RFP) from kit vendors for new kit options and costs for the upcoming school year. Although the 2021 vendor had been an excellent contractor to work with, the proposal team ultimately selected a new vendor.

In 2020, the SEEK Program was part of a third-party evaluation. One of the recommendations included:

- *For SEEK, if practical, consider allowing students to take pictures of the replaced/baseline equipment as a way of confirming/vetting the answers they provide on the survey.* The primary factor in selecting a new vendor was because of the ability to help transition the curriculum to a digital platform. The new curriculum will also incorporate opportunities for students to participate in a video contest and provide photo documentation of installed kit items.

Welcome Kits

Idaho Power continued to contract with a third-party vendor to distribute energy efficiency kits to the company’s first-time customers. In 2021, after collaboration with EEAG, the kit contents were adjusted to improve cost-effectiveness. Rather than four 800-lumen bulbs, each recipient received two 800-lumen and two 1600-lumen LED bulbs.

The company sent nearly 32,700 Welcome Kits to customers in 2021—similar to the quantity delivered in previous years.

In 2020, the Welcome Kits were part of a third-party evaluation. One of the recommendations was:

- *Consider additional research to better estimate the number of Welcome Kit recipients who take kit measures with them when they move.* Although the company considered this recommendation, it did not move forward with additional research in 2021. Welcome Kit LED bulb savings rely on the RTF deemed savings which factor in storage and removal rates. Additionally, LEDs delivered through other channels, such as retail or direct install use the RTF deemed savings values, and the RTF has not factored in a discount due to participant subsequently relocating or transporting measures outside a utility's service area. While Idaho Power may potentially include this research in a future evaluation, it is likely that the risk is relatively small and may be offset by new customers to Idaho Power's service area who may be transporting energy efficient items into the area.

Idaho Power continues to receive positive customer feedback indicating these kits are well-received.

Marketing Activities

Nightlights as Giveaways

Nightlights are not marketed as a separate measure, but energy advisors used them to facilitate energy efficiency conversations during customer visits.

Student Energy Efficiency Kit Program

During the 2020–2021 school year, the vendor staff handled most of the marketing and recruitment of teachers via email and phone calls to the eligible schools. Idaho Power EOEAs continued to promote the program through the *Community Education Guide* and in conversations with teachers throughout the year.

Welcome Kits

The Welcome Kits are not requested by customers; therefore, they are not marketed. Instead, each week Idaho Power sends a list of new customers to the vendor to fulfill the order. The kits are, however, used to cross-market other programs through the inclusion of a small flipbook containing energy-saving tips and information about Idaho Power's energy efficiency programs.

Cost-Effectiveness

In situations where Idaho Power managed energy efficiency education and distribution through existing channels, the cost-effectiveness calculations were based on the actual cost of the items. In 2021, the Welcome Kits were not fully cost-effective due to additional erosion of lighting savings. After consulting the EEAG, the decision was made to keep this educational program, but to only include the cost-effective portion associated with those energy savings in

the Educational Distribution program and the remainder of the kit costs are included in the Residential Energy Efficiency Education Initiative budget.

The UCT and TRC for the program is 2.39 and 3.10 respectively.

Nightlights as Giveaways

Idaho Power used the third-party evaluator’s calculated savings of 12 kWh per nightlight as explained in the Welcome Kit cost-effectiveness section.

Student Energy Efficiency Kit Program

In 2020, the SEEK Program was part of a third-party evaluation. Three of the recommendations were:

- *Continue to not claim savings from the shower timers.*
- *Assume 13 watts (W) for baseline wattage for “Other” bulbs for SEEK lighting saving calculations.*
- *Ask the SEEK vendor to provide a spreadsheet or code used to calculate savings.*

The cost-effectiveness analysis for the SEEK offering was based on the savings reported by the kit provider during the 2020 to 2021 school year. The kit provider calculated the annual savings based on information collected from the participants’ home surveys and the installation rate of the kit items. Questions on the survey included the number of individuals in each home, water-heater fuel type, flow rate of old showerheads, and the wattage of any replaced lightbulbs. The response rate for the survey was approximately 32%. The survey gathers information on the efficiency level of the existing measure within the home and which measure was installed. The energy savings will vary for each household based on the measures offered within the kit, the number of items installed, and the existing measure that was replaced. Idaho Power adopted the recommendations from the evaluation. The company continued not to claim savings for the shower times, received the spreadsheet the vendor used to calculate savings, and confirmed the baseline wattage of 13W for the “other” bulb types. Based on the feedback received from the 2020 to 2021 school year, the savings for each kit was approximately 174 kWh annually per household on average, and the program saved 2,166,583 kWh annually. A copy of the report is included in *Supplement 2: Evaluation*.

Welcome Kits

For the two 800-lumen LED lightbulbs included in the kit, Idaho Power used the RTF’s giveaway deemed savings value of 0.71 kWh per bulb. For the two 1600-lumen LED bulbs, Idaho Power used the RTF’s giveaway deemed savings value of 4.72 kWh per bulb. For the nightlight, Idaho Power used the third-party evaluator’s calculated savings of 12 kWh per nightlight, which were identified using survey data as part of a 2020 evaluation. The annual savings for each kit is 22.86 kWh.

Evaluations

In 2021, Idaho Power considered the recommendations from the 2020 process and impact evaluations conducted by a third party. See the recommendations and Idaho Power's responses above.

2022 Program and Marketing Strategies

Nightlights as Giveaways

Nightlights will continue to be the primary opportunity to garner savings in conjunction with educational discussions and customer conversations. Field staff will look for opportunities to discuss LED technology and savings, encourage in-home adoption of LED lighting, and promote the use of LED nightlights as an energy efficient, safe nighttime lighting option.

Student Energy Efficiency Kit Program

Idaho Power will continue to offer the SEEK program. The company will work with the new vendor to transition the curriculum and teacher/student interface to a more digital-friendly delivery system with additional opportunities for student engagement.

The company will continue to leverage the positive relationships Idaho Power's EOEAs have within the schools to maintain program participation levels. Idaho Power will continue to work with the new SEEK program vendor, responding to feedback and input from teachers and parents regarding the new online delivery format.

Welcome Kits

Idaho Power will continue to offer Welcome Kits to first-time customers. In 2022, the kit contents will be adjusted to take advantage of the RTF savings associated with 1100-lumen bulbs. The Welcome Kit will cross-promote other energy efficiency programs and educate and encourage new customers to adopt energy-efficient behaviors upon moving into their new homes. The Educational Distributions program will continue to count the savings and pay for the cost-effective energy saving portion of each kit, while the remaining costs associated with the kits will be included in Idaho Power's REEEI efforts.

Other Educational Distributions

Idaho Power will continue to look for opportunities to engage customers with new technologies that stress the importance of energy-efficient behaviors at home. The online marketplace Idaho Power is considering for 2022 may serve as an avenue to engage and educate customers while promoting efficient technologies that may not fold neatly into other program offerings.

Energy House Calls

	2021	2020
Participation and Savings		
Participants (homes)	11	51
Energy Savings (kWh)	14,985	56,944
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$17,375	\$40,492
Oregon Energy Efficiency Rider	\$882	\$5,422
Idaho Power Funds	\$0	\$438
Total Program Costs—All Sources	\$18,257	\$46,352
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.105	\$0.075
Total Resource Levelized Cost (\$/kWh)	\$0.105	\$0.075
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	0.43	0.63
Total Resource Benefit/Cost Ratio	0.50	0.77

Description

Initiated in 2002, the Energy House Calls program gives homeowners of electrically heated manufactured homes an opportunity to reduce electricity use by improving the home's efficiency. Specifically, this program provides free duct sealing and additional efficiency measures to Idaho Power customers living in Idaho or Oregon who use an electric furnace or heat pump. Participation is limited to one service call per residence for the lifetime of the program.

Services and products offered through the Energy House Calls program include duct testing and sealing according to Performance Tested Comfort System (PTCS), standards set and maintained by BPA; installing LED lightbulbs; testing the temperature set on the water heater; installing water heater pipe covers when applicable; installing one bathroom faucet aerator, one kitchen faucet aerator; and leaving two replacement furnace filters with installation instructions, as well as energy efficiency educational materials appropriate for manufactured home occupants.

Idaho Power provides contractor contact information on its website and marketing materials. The customer schedules an appointment directly with one of the certified contractors in their region. The contractor verifies the customer's initial eligibility by testing the home to determine if it qualifies for duct sealing. Additionally, contractors have been instructed to install LED lightbulbs only in exterior, moderate and high-use areas of the home; to replace only

incandescent and halogen lightbulbs; and to install bathroom aerators and showerheads only if the upgrade can be performed without causing damage to a customer’s existing fixtures.

The actual energy savings and benefits realized by each customer depend on the measures installed and the repairs and/or adjustments made. Although participation in the program is free, a typical cost for a similar service call would be \$400 to \$600, depending on the complexity of the repair and the specific measures installed.

Program Activities

In response to COVID-19 restrictions and to ensure the safety of customers and contractors, visits to customer homes for the Energy House Calls program were suspended much of the year. In 2021, 11 homes received products and/or services through this program (Figure 9), resulting in 14,985 kWh savings. Of the total participating homes, 100% were in Idaho Power’s South–East Region.

Once in-home visits resumed in late November, approximately 125 homes were on waitlists to participate in the program. Due to supply chain issues, the contractors had difficulty finding crossovers to repair damaged crossovers on double-wide and triple-wide homes. This delay extended times to complete the orders that were already on hold due to COVID-19. According to contractors, all requests for an Energy House Calls visit should be completed by March 1, 2022, if the necessary materials to complete the jobs can be obtained.

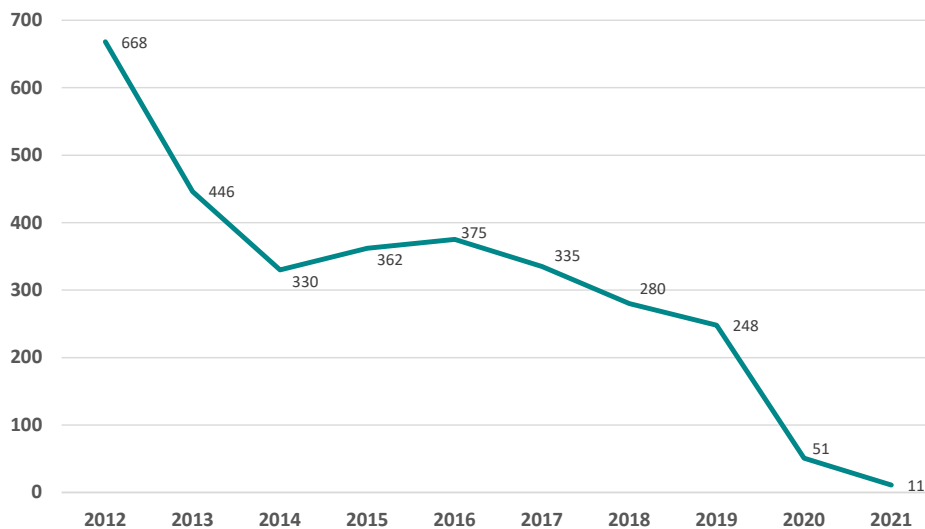


Figure 9. Participation in the Energy House Calls program, 2012–2021

Duct-Sealing

Each year, several customers who apply for the Energy House Calls program cannot be served because their ducts do not require duct-sealing or cannot be sealed, for various reasons. These jobs are billed as a test-only job. On some homes, it is too difficult to seal the ducts, or

the initial duct blaster test identifies the depressurization to be less than 150 cubic feet per minute (cfm), and duct-sealing is not needed. Additionally, if after sealing the duct work the contractor is unable to reduce leakage by 50%, the contractor will bill the job as a test-only job. Prior to 2015, these test-only jobs were not reported in the overall number of jobs completed for that year because they included no kWh savings. Because Idaho Power now offers direct-install measures in addition to the duct-sealing component, all homes are reported. While some homes may not have been duct-sealed, all would have had some of the direct-install measures included, which would allow Idaho Power to report kWh savings for those homes. Of the 11 homes that participated in 2021, none were serviced as test only.

If a home had a blower door and duct blaster test completed, and the contractor determined that only duct-sealing is necessary, it was billed as a test and seal. For a multi-section home with an x-over duct system (one that transfers heated or cooled air from one side to the other) that needs replaced in addition to the duct-sealing, it is charged as an x-over. When a home requires the existing belly-return system to be decommissioned and have a new return installed along with the duct sealing, it is billed as a complex system. A complex system that also requires the installation of a new x-over and duct sealing is billed as a complex system and x-over job. Figure 10 shows the job type percentages (Test and Seal versus x-over) for the 2021 Energy House Calls program.

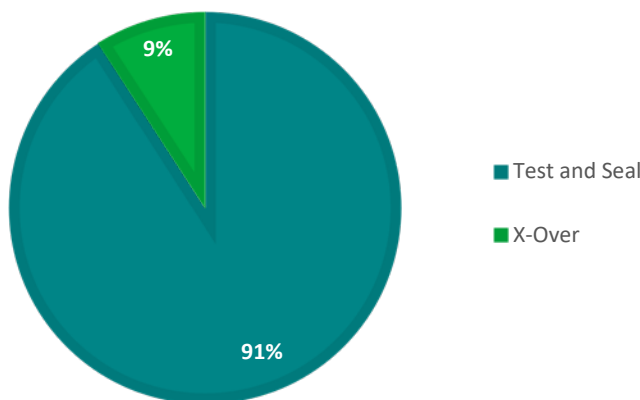


Figure 10. Energy House Calls participation by job type

Direct-Install Measures

In 2021, contractors installed 63 LED lightbulbs, no showerheads, no bathroom aerators, and two kitchen aerators.

Marketing Activities

Due to program inactivity for most of the year, all marketing efforts were suspended, except for a shared bill insert with Rebate Advantage sent to all residential customers in May and November 2021 (Figure 11). The May insert was sent to 302,353 customers, and the November

insert was sent to 296,992 customers. Customers who requested an energy house call while in-home work was on hold were added to a waitlist and were contacted in November to schedule a visit once in-home work resumed.



Figure 11. Energy House Calls bill insert

While in-home work was on hold, Idaho Power added an alert to the Energy House Calls web page to let customers know of the delay for scheduling home visits.

Cost-Effectiveness

The UCT and TRC ratios for the program are 0.43 and 0.50, respectively. The program’s cost-effectiveness was impacted by the updated savings assumptions coupled with the suspension of in-home visits due to COVID-19 from March 2020 through November 2021.

In 2021, Idaho Power used the same RTF savings for duct-sealing in manufactured homes as were used in 2020. In December 2021, the RTF reviewed and updated the savings associated with manufactured home duct sealing based on program evaluations around the region. For 2022, Idaho Power plans to use the updated savings of 888 kWh per home.

Savings for the LED lightbulbs decreased from 30.63 kWh to 5.65 kWh based on updated lighting assumptions for the RTF. In 2020, the RTF reviewed the savings associated with low-flow showerheads. Because of the uncertainty around the relationship between the hot

water savings and the low-flow showerhead and the increasing efficiency for showerheads in the region due to codes and standards, the RTF deactivated the low-flow showerhead measure. Therefore, there are no savings associated with low-flow showerheads. Additionally, the RTF reviewed aerator savings in 2021. Like the showerheads, there was uncertainty with the savings associated with aerators and the RTF deactivated the measure. While the savings for low-flow faucet aerators remain the same between 2020 and 2021, there will be no savings associated with the aerators in 2022.

Because the program would have likely remained cost-effective in 2021 had in-home work not been suspended, Idaho Power will continue to work through the homes that remain on the waitlist. Due to the lower savings associated with duct sealing and LED lightbulbs and the removal of the showerhead and faucet aerator savings, cost-effectiveness will continue to be a challenge for the current program model in 2022.

For more detailed information about the cost-effectiveness savings and assumptions, see *Supplement 1: Cost-Effectiveness*.

2022 Program and Marketing Strategies

Idaho Power will continue to provide free duct sealing and selected direct-install efficiency measures for all-electric manufactured/mobile homes in its service area as long as the program is operational. Due to cost-effectiveness constraints, the Energy House Calls program as a stand-alone program is no longer cost-effective. Idaho Power will continue to work with stakeholders, including EEAG, to determine the best course of action for Energy House Calls in 2022.

Heating & Cooling Efficiency Program

	2021	2020
Participation and Savings		
Participants (projects)	1,048	1,019
Energy Savings (kWh)	1,365,825	1,839,068
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$600,636	\$578,893
Oregon Energy Efficiency Rider	\$34,522	\$23,978
Idaho Power Funds	\$25	\$3,689
Total Program Costs—All Sources	\$635,182	\$606,559
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.044	\$0.033
Total Resource Levelized Cost (\$/kWh)	\$0.155	\$0.103
Benefit/Cost Ratios*		
Utility Benefit/Cost Ratio	1.14	1.66
Total Resource Benefit/Cost Ratio	0.36	0.81

*2021 cost-effectiveness ratios include evaluation. If evaluation expenses were removed from the program's cost-effectiveness, the UCT and TRC would be 1.19 and 0.36, respectively.

Description

Initiated in 2007, the objective of the Heating & Cooling Efficiency (H&CE) Program is to provide customers with energy-efficient options for space heating and cooling and water heating. The program provides incentives to residential customers, builders, and installation contractors in Idaho Power's service area for the purchase and proper installation of qualified heating and cooling equipment and services.

Measures, Conditions, and Incentives/Stipends for Existing Homes

- Ducted air-source heat pump:
 - The customer incentive for replacing an existing ducted air-source heat pump with a new ducted air-source heat pump is \$250 for a minimum efficiency 8.5 heating seasonal performance factor (HSPF). A \$50 stipend is paid to the participating contractor.
 - The customer incentive for replacing an existing oil or propane heating system with a new ducted air-source heat pump is \$400 for a minimum efficiency 8.5 HSPF. A \$50 stipend is paid to the participating contractor. Participating homes be where natural gas is unavailable.
 - The customer incentive for replacing an existing electric forced-air or zonal electric heating system with a new ducted air-source heat pump is \$800 for a minimum efficiency 8.5 HSPF. A \$50 stipend is paid to the participating contractor.

- Ducted open-loop water-source heat pump:
 - The customer incentive for replacing an existing ducted air-source heat pump with a new ducted open-loop water-source heat pump is \$500 for a minimum efficiency 3.5 coefficient of performance (COP). A \$50 stipend is paid to the participating contractor.
 - The customer incentive for replacing an existing electric forced-air or zonal electric, oil, or propane heating system with a new ducted open-loop water-source heat pump is \$1,000 for a minimum efficiency 3.5 COP. Participating homes with oil or propane heating systems must be where natural gas is unavailable. A \$50 stipend is paid to the participating contractor.
- Ductless air-source heat pump: The customer incentive for replacing a zonal electric heating system with a new ductless air-source heat pump is \$750.
- Duct sealing: The customer incentive for duct-sealing services performed in an existing home with an electric forced-air heating system or a heat pump is \$350.
- Electronically commutated motor (ECM): The customer incentive for replacing a permanent split capacitor (PSC) air handler motor with an ECM in an existing home with oil or propane or natural gas forced-air heat, electric forced-air heat, or a heat pump is \$50. A \$150 incentive is paid to the licensed contractor.
- Evaporative cooler: The customer incentive for installing an evaporative cooler is \$150.
- Heat pump water heater (HPWH): The customer incentive for installing an HPWH is \$300.
- Smart thermostat: The customer incentive for a smart thermostat installed in an existing home with an electric forced-air furnace or a heat pump is \$75.
- Whole-house fan (WHF): The customer incentive for a WHF installed in an existing home with central A/C, zonal cooling, or a heat pump is \$200.

Measures, Conditions, and Incentives/Stipends for New Homes

- Ducted air-source heat pump: The incentive for homeowners, property owners, or builders of new construction installing a ducted air-source heat pump in a new home is \$400 for a minimum efficiency 8.5 HSPF. A \$50 stipend is paid to the participating contractor. Participating homes must be where natural gas is unavailable.
- Ducted open-loop water-source heat pump: The incentive for homeowners, property owners, or builders of new construction installing a ducted open-loop water-source heat pump in a new home is \$1,000 for a minimum efficiency 3.5 COP. A \$50 stipend is paid to the participating contractor. Participating homes must be where natural gas is unavailable.

Idaho Power requires licensed contractors to perform the installation services related to these measures, except evaporative coolers, HPWH, and smart thermostats. To qualify for the heat pump and duct-sealing incentive, an authorized participating contractor must perform the work. To be considered a participating contracting company, an employee from the contracting company must first complete Idaho Power's required training regarding program guidelines and technical information on HVAC equipment.

A third-party contractor reviews and submits incentive applications for payment using a program database portal developed by Idaho Power. The contractor also provides technical and program support to customers and contractors and performs on-site and off-site verifications.

Program Activities

The 2021 H&CE Program paid incentives are listed in Table 11. The third-party contractor performed random off-site verifications on 5% of the completed installations. The verifications were performed via phone and email due to COVID-19 restrictions. These verifications confirmed the information submitted on the paperwork matched what was installed at customers' sites. Overall, the verification results were favorable.

Supporting, developing, and expanding Idaho Power's authorized participating contractor network remained a key growth strategy for the program. In 2021, company representatives met with several prospective contractors to support this approach. As a result, Idaho Power added seven new contractors to the program in 2021.

Table 11. Quantity of H&CE Program incentives in 2021

Incentive Measure	Project Quantity
Ducted Air-Source Heat Pump.....	184
Open Loop Water-Source Heat Pump.....	5
Ductless Heat Pump.....	226
Evaporative Cooler.....	16
Whole-House Fan.....	105
Electronically Commutated Motor.....	40
Duct Sealing.....	7
Smart Thermostat.....	433
Heat Pump Water Heater.....	32

In 2020, Idaho Power conducted an exercise, described as journey mapping, with a team of fellow employees who met periodically for three months to identify difficulties customers might experience when participating in the program. Recommendations included new layouts for the program's 10 application forms. Idaho Power updated one of the 10 forms in 2021 with the balance to be completed in 2022 using an improved editing process.

In 2019, Idaho Power and other stakeholders began a regional Smart Thermostat Research Study to collect and provide regional smart thermostat performance data to the RTF. The final report was published in November 2021. The data in the report will assist the RTF in determining energy savings for smart thermostats.

Marketing Activities

Idaho Power used multiple marketing methods for its H&CE Program in 2021, focusing efforts toward the hottest and coldest times of the year.

Idaho Power sent two program-related postcards to a targeted customer group that uses electric heat: 8,087 customers received postcards in February and September. The company mailed a bill insert to 304,389 residential customers in April and 298,024 residential customers in September.

In February, the company emailed information about the H&CE Program to approximately 217,000 residential customers. The promotion was opened by over 85,000 customers and received approximately 5,200 click throughs to the H&CE Program web page. Idaho Power also sent an email promotion in September to 232,211 residential customers; the email was opened by over 79,000 customers and received 4,812 click throughs to the web page.

In February and September, Idaho Power used an ad agency to send digital display ads to customers based on their internet browsing preferences. Using Google Analytics, the ad agency determined the ads resulted in 2,450,361 impressions and 10,072 clicks to the H&CE Program web page in February and 3,124,373 impressions and 12,311 web clicks in September.

The company held a smart thermostat giveaway at the September Women and Leadership Conference. Program information was also included in energy efficiency collateral mailed in the new customer Welcome Kits.

Smart thermostats were also promoted in a *News Briefs* in December. The summer edition of the *Energy Efficiency Guide* distributed through local newspapers featured a call-out on smart thermostats. A pop-up graphic ran in the company's online My Account platform in February directing customers to the H&CE Program landing page. There were 3,675 click throughs on the promotion.

Additionally, the program specialist continued to distribute flyers, called tech sheets, to interested customers and contractors. The eight different flyers are especially beneficial as sales tools for contractors, for use at trade shows, and as mailers to customers without internet access who seek program and individual cash incentive information.

Cost-Effectiveness

In 2021, the H&CE Program had a UCT of 1.14 and TRC of 0.36. While participation slightly increased in 2021 relative to 2020, much of the decrease in cost-effectiveness can be attributed to a decrease in the RTF measure savings. In 2021, savings were decreased for DHPs, and heat pump conversions and upgrades, which made up ~61% of the 2021 program savings. In 2021, Idaho Power added tier 4 efficiency HPWH to the program.

Some measures within the program do not pass the UCT; however, these measures, with the exception of DHPs, would pass the UCT if administration costs were not included in the measure's cost-effectiveness. Most measures are not cost-effective from a TRC perspective. The program itself has a cost-effectiveness exception with the OPUC under UM 1710. The program will be modified in 2022 to incorporate the updated savings assumptions, new measures, and recommendations from the 2021 evaluation.

For detailed information about the cost-effectiveness savings, sources, calculations, and assumptions, see *Supplement 1: Cost-Effectiveness*.

Evaluations

In 2021, Idaho Power contracted a third party to conduct an impact and process evaluation of the H&CE Program. Idaho Power also asked the evaluator to conduct additional detailed research on many of the measures within the program.

The evaluation found a smooth-running program with high levels of customer satisfaction that delivers sufficient energy efficiency options to customers. The evaluators calculated a realization rate of 96.4%. The evaluators provided recommendations to improve the data collection strategies and the savings calculation process. They also provided recommendations to reduce barriers for contractor participation and improve the reach of the program to customers.

Idaho Power will consider all recommendations made in the report, and any changes to the program will be reported in the *Demand-Side Management 2022 Annual Report*. See the complete analysis report in *Supplement 2: Evaluation*.

2022 Program and Marketing Strategies

Idaho Power will continue to provide program training to existing and prospective contractors to assist them in meeting program requirements and further their product knowledge. Training remains an important part of the program because it creates the opportunity to invite additional contractors into the program, is a refresher for contractors already participating in the program, and helps them increase their customers' participation while improving the contractors' work quality and program compliance.

Idaho Power's primary goals in 2022 are to develop contractors currently in the program while adding new contractors, as program performance is substantially dependent on the contractors' abilities to promote and leverage the measures offered. To meet these goals, the program specialist will frequently interact with contractors in 2022 to discuss the program.

Ground-source heat pumps and central A/C will be reviewed by Idaho Power for inclusion into the program. Factors including market readiness, supply chain availability, customer demand, installer availability, and cost-effectiveness will be assessed. The measures have been

considered in past years but were not added to the program due to less than favorable TRC results. If Idaho Power determines these two measures have satisfactory UCT results, the measures will be added to the program during 2022.

The 2022 marketing strategy will include bill inserts, direct-mail, social media, digital and search advertising, and email marketing to promote individual measures as well as the overall program.

Home Energy Audit

	2021	2020
Participation and Savings		
Participants (homes)	37	97
Energy Savings (kWh)	3,768	31,938
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$70,448	\$128,547
Oregon Energy Efficiency Rider	\$0	\$0
Idaho Power Funds	\$0	\$1,999
Total Program Costs—All Sources	\$70,448	\$130,546
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$2.173	\$0.448
Total Resource Levelized Cost (\$/kWh)	\$2.328	\$0.449
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	n/a	n/a
Total Resource Benefit/Cost Ratio	n/a	n/a

Description

Under the Home Energy Audit program, a certified, third-party home performance specialist conducts an in-home energy audit to identify areas of concern and provide specific recommendations to improve the efficiency, comfort, and health of the home. The audit includes a visual inspection of the crawlspace and attic, a health and safety inspection, and a blower door test to identify and locate air leaks. The home performance specialist collects information on types and quantities of appliances and lighting in each home, then determines which available energy efficiency measures are appropriate. Homeowners and/or landlords approve all direct-install measures prior to installation, which could include the following:

- Up to 20 LED lightbulbs
- One high-efficiency showerhead
- Pipe insulation from the water heater to the home wall (approximately 3 feet)
- Tier 2 Advanced Power Strip

The home performance specialist collects energy-use data and records the quantity of measures installed during the audit using specialized software. After the audit, the auditor writes up the findings and recommendations, and the software creates a report for the customer.

To qualify for the Home Energy Audit program, a participant must live in Idaho and be the Idaho Power customer of record for the home. Renters must have prior written permission from the landlord. Single family site-built homes, duplexes, triplexes, and fourplexes qualify, though multifamily homes must have discrete heating units and meters for each unit. Manufactured homes, new construction, or buildings with more than four units do not qualify.

Interested customers fill out an application online. If they do not have access to a computer, or prefer talking directly to a person, Idaho Power accepts applications over the phone. Participants are assigned a home performance specialist based on geographical location to save travel time and expense.

Participating customers pay \$99 (all-electric homes) or \$149 (other homes: gas, propane, or other fuel sources) for the audit and installation of measures, with the remaining cost covered by the Home Energy Audit program. The difference in cost covers the additional testing necessary for homes that are not all-electric. These types of energy audits normally cost \$300 or more, not including the select energy-saving measures, materials, and labor. The retail cost of the materials available to install in each home is approximately \$145.

Each year, the quality assurance (QA) goal for the program is to inspect 5% of all audits.

Program Activities

Due to COVID-19 restrictions, Idaho Power suspended in-home audits in mid-March 2020 and was able to resume work in late October 2021. This greatly impacted the number of audits completed and associated savings. During the in-home work suspension, the program remained operational, and the company continued to accept enrollments and contacted customers to explain the delay.

Two home performance specialist companies served the program in 2021 and completed 37 energy audits. House size ranged from 1,000 square feet (ft²) to 4,864 ft², with the average size of 2,341 ft². Houses were built from 1910 to 2020, with an average age of 38 years.

Figure 12 depicts the program's reach across Idaho Power's service area, and Figure 13 depicts the space and water heating fuel types. Figure 14 indicates the total quantity of direct-install measures.

Because in-home activity was suspended most of the year, QAs were not performed.

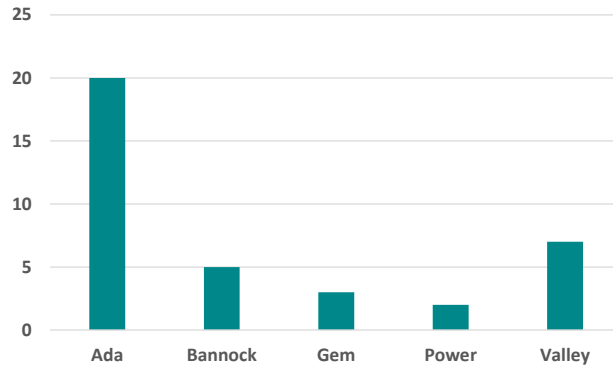


Figure 12. Home Energy Audit summary of participating homes, by county

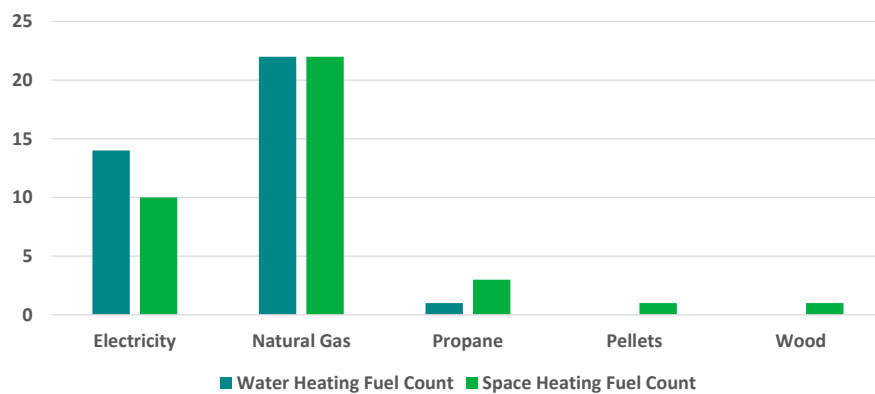


Figure 13. Home Energy Audit summary of space and water heating fuel types

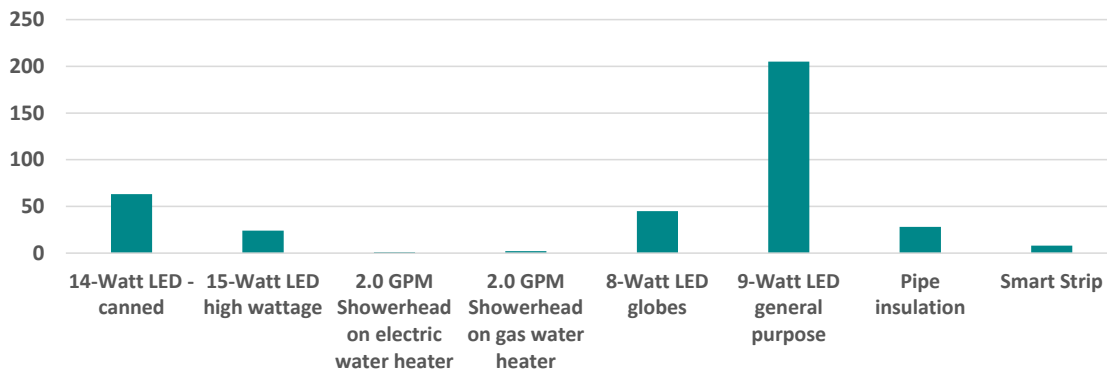


Figure 14. Number of Home Energy Audit measures installed in participating homes

Marketing Activities

Due to COVID-19 restrictions, Idaho Power suspended marketing efforts as of mid-March 2020. Enrollments continued to come in during the suspension of in-home work and were tracked on a waitlist. There were approximately 450 customers on the waitlist when the in-home work resumed.

In March 2021, a bill insert was sent to 24,514 residential customers to help maintain program visibility. A disclaimer was included to let customers know they'd be signing up for the waitlist and contacted when in-home visits resumed.

In November, Idaho Power again collaborated with the University of Idaho's (U of I) Valley County Extension Office to host a virtual energy efficiency workshop for customers in Valley county. The company sent letters and emails and used a Facebook post to invite residents to attend the workshop, which was scheduled in the evening and was well received. Fifteen residents registered for the workshop, and eight attended. The U of I saved the recording so it can be viewed by interested parties in the future and allow the educational program to live on.

Attendees learned how to check their homes for efficiency, how to make some improvements, incentives available through Idaho Power, and how a professional energy assessment could lead to improved energy efficiency. Customers expressed appreciation during the event for being able to have the workshop despite COVID-19 restrictions.

Customers who enrolled in the Home Energy Audit program throughout the year were asked where they heard about the program. Responses included the following: information in the mail, 24.43%; family member or friend, 10.42%; Idaho Power employee, 11.40%; social media, 1.63%; other, 52.12%.

Cost-Effectiveness

One of the goals of the Home Energy Audit program is to increase participants' understanding of how their home uses energy and to encourage their participation in Idaho Power's energy efficiency programs. Because the Home Energy Audit program is primarily an educational and marketing program, the company does not utilize the traditional cost-effectiveness tests.

For the items installed directly in the homes, Idaho Power used the RTF savings for direct-install lightbulbs, which range from 4.68 to 17.59 kWh per year. This was a decrease over the 2020 lightbulb savings, which ranged from 16 to 46 kWh per year depending on lightbulb type and installation location.

In Idaho Power's *Energy Efficiency Potential Study*, it is estimated that pipe wraps save 76 kWh per year. Savings for pipe wrap are counted for homes with electric water heaters.

In 2020, the RTF reviewed the savings associated with low-flow showerheads. Because of the uncertainty around the relationship between the hot water savings and the low-flow showerhead and the increasing efficiency for showerheads in the region due to codes and standards, the RTF deactivated the low-flow showerhead measure. Therefore, there are no savings associated with low-flow showerheads.

While Idaho Power does not calculate a cost-effectiveness ratio for the Home Energy Audit program, the savings benefits and costs associated with direct-install measures have been

included in the sector and portfolio cost-effectiveness. Idaho Power also converted the 76 kWh of pipe wrap savings to 2.59 therms and those gas savings are included in the sector and portfolio cost-effectiveness.

2022 Program and Marketing Strategies

Due to the large number of applicants on the waitlist, the program won't be marketed while contractors work through the list. The waitlist will be worked through as quickly as possible, in the order applications were received. Once most customers have been served, Idaho Power will resume recruiting participants through small batches of targeted direct-mailings, social media posts, advertising, and bill inserts. Additional digital advertising may be considered if the program needs to be strategically promoted in specific regions.

Home Energy Report Program

	2021	2020*
Participation and Savings		
Participants (homes)	115,153	n/a
Energy Savings (kWh)**	15,929,074	n/a
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$970,197	n/a
Oregon Energy Efficiency Rider	\$0	n/a
Idaho Power Funds	\$0	n/a
Total Program Costs—All Sources	\$970,197	n/a
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.057	n/a
Total Resource Levelized Cost (\$/kWh)	\$0.057	n/a
Benefit/Cost Ratios***		
Utility Benefit/Cost Ratio	0.57	n/a
Total Resource Benefit/Cost Ratio	0.62	n/a

* 2020 program savings and costs were part of the Educational Distributions Program. The offering had a UCT and TRC of 0.64 and 0.71, respectively. Broken out separately in 2021.

** 2021 reported savings of 16,767,446 kWh discounted by 5% to account for potential double-counting of savings from other programs.

*** Home Energy Report Program cost-effectiveness also calculated on a program life-cycle basis to account for savings persistence once treatment ends. Program has a life cycle UCT and TRC of 0.87 and 0.96, respectively.

Description

The objective of the HER Program is to encourage customers to engage with their home's electricity use in attempt to produce average annual behavioral savings of 1 to 3%. The program also promotes customer use of online tools and participation in other energy efficiency programs. Prior to 2021, Idaho Power worked with a third-party contractor and operated the HER Program under the Educational Distributions program umbrella. In 2021, the HER Program became a stand-alone energy efficiency program.



Participants receive periodic reports with information about how their homes' energy use compares with similar homes. The *Home Energy Reports* also give a breakdown of household energy use and offer suggestions to help customers change their energy-related behaviors. The program contractor estimates energy savings by completing a statistical comparison of the energy used by customers who receive the reports against the energy used by a control group. Since the savings estimates rely on the integrity of the experimental design, participants in both the treatment (those receiving reports) and the control group are selected through a process of randomization.

Program Activities

In 2021, the HER pilot participants and the expansion participants were integrated into one report delivery schedule—with each participant receiving quarterly reports in the months of February, May, August, and November.

In addition to showing participants how their energy compared relative to similar homes, the February reports delivered energy-saving ideas focused on appliances and lighting. August reports offered either laundry tips or additional cooling tips. The May and November reports were segmented between participants with weather-related usage and those whose energy use was less affected by weather. In May, customers with significant A/C use during the previous summer received tips to reduce upcoming cooling bills. In November, customers with electric space heating received information regarding their previous winter's use along with heating tips.

In August, Idaho Power and the program vendor made a concerted effort to improve *Home Energy Reports* by obtaining and incorporating missing home size information for 14,838 participants. Idaho Power and the program vendor were able to fill some of the gap with information available from public sources. Those participants still missing data received an insert (Figure 15) and a follow-up email requesting this information. The effort resulted in getting accurate home size information to improve the reports and home comparisons for an additional 10,075 participants.

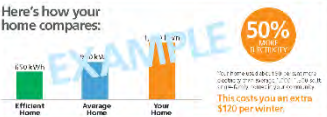



ACTION NEEDED:

UPDATE YOUR HOME PROFILE

Your Home Energy Report offers insights about how your home uses energy — including a comparison to similar homes based on size, location and HVAC systems.

Here's how your home compares:



50% low energy usage

EXAMPLE

This costs you an extra \$100 per winter.

If you provide your home's square footage, we can more accurately compare your energy usage to homes of similar size.

Update your home's information:

Log into My Account: idahopower.com/myaccount

- Select Usage > Energy Savings Center > Home Profile
- Click "Next" to save your updates

Or email solutions@idahopower.com with your home's square footage. Use the subject line "Home Sqft Update" and include your name and address.

Thank you for helping us provide you with the best information and energy-saving ideas.

Figure 15. Home Energy Report insert requesting more home size information

The HER Program was part of an Educational Distributions program process evaluation in 2020. Now a stand-alone program, Idaho Power responded to these HER-specific recommendations in 2021:

- *DNV recommends that the vendor update its data tracking to reflect additional treatments and conduct tests that include the original and additional treatments.*
- *Before an impact evaluation, the vendor should append dates that households went inactive and/or moved out.*

In response to these recommendations, Idaho Power asked the program vendor to review its data tracking and prepare documentation showing sequential HER activity, including dates households went inactive and/or moved out, from the date a customer was initially assigned as either a treatment or control participant through the present day. Idaho Power contracted with a third-party consultant to review this documentation and confirm it was complete.

Additionally, Idaho Power facilitated meetings between the consultant and the program vendor

to confirm the methodology and data sets used to estimate 2021 savings aligned with industry best practice.

- *Ask the vendor to remove old data from its FTP folders and implement a process to remove data from such locations as soon as possible after the data transfer is complete. Then confirm the deletion.* Idaho Power established parameters for retention of data on the vendor's FTP site and worked with the vendor to establish a process to remove the data based on the retention schedule.

In 2021, the savings results for the pilot participants identified as electric heating customers were not statistically significant as stand-alone cohorts; however, these participants did contribute to the overall program savings. The new participants joining the program in 2020 saw increases in both their savings percentage and kWh savings per customer, increasing from 0.56% to 0.98% and from 39.67 kWh to 144.28 kWh, respectively. On average, the combined group of participants used an average of 151.5 fewer kWh per home than their control group counterparts. When viewed in aggregate, the estimated savings for all program participants was about 1% below their respective control groups, for a total of 16,667 MWh. To target customers with higher savings potential, a small group of customers received their last report in February of 2020; however, this group continued to demonstrate persistent savings. With their results included, total 2021 program savings totaled 16,767 MWh. On average, program participants are providing savings at between 36 to 303 kWh annually per home.

Idaho Power's customer solutions advisors responded to 660 HER Program-related phone calls during the year. Given that 445,841 reports were delivered, this represents a call rate of just under 0.15%. The participant-driven opt-out rate in 2021 was 0.17%—significantly lower than the industry average of 1%. Overall attrition in 2021 was 7.82%—down slightly from 9.4% in 2020 (includes opt-outs, move-outs, etc.).

Marketing Activities

Because the HER Program is based on a randomized control trial (RCT) methodology, the reports cannot be requested by customers, therefore the program is not marketed. The periodic reports were, however, used to cross-market Idaho Power's other energy efficiency programs. Care was taken to promote programs and offerings currently available to customers given ongoing safety concerns due to COVID-19. Customers continued to be encouraged to sign up for My Account alerts in 2021.

Cost-Effectiveness

HER savings are calculated each year using measured usage of the customers receiving the reports relative to a statistically similar control group that does not receive the reports. Due to the potential of double-counting savings from other programs, Idaho Power discounts the Home Energy Report Program savings of 16,767,446 kWh by 5% to report savings of

15,929,074 kWh. This percentage will be reviewed as part of the planned 2022 impact evaluation. Based on the reported savings of 15,929 MWh, the UCT and TRC for the program are 0.57 and 0.62, respectively, for 2021.

Due to the continuous nature of the HER program with costs and savings extending over numerous years for the same participants, a program life look at cost-effectiveness is utilized to understand the cost-effectiveness of the program as a whole. The analysis uses 2020 as the start year and assumes the program continues to send reports until the current contract ends in 2023. From this point savings per participant decrease at 20% per year for another three years, where it is assumed the treatment no longer impacts the participants. Total participation also declines at 10% per year, which is the approximate observed annual attrition for the program. The RTF recently proposed guidelines for reviewing cost-effectiveness for behavioral programs. The company has done an initial review of these guidelines and incorporated concepts into the lifetime cost-effectiveness analysis. This lifetime analysis calculates UCT and TRC ratios of 0.87 and 0.96, respectively.

For more detailed information about the cost-effectiveness savings and assumptions, see Supplement 1: *Cost-Effectiveness*.

Customer Satisfaction

In September, Idaho Power invited customers in the treatment group and the control group to participate in a customer satisfaction survey. The purpose of the survey was to evaluate the customer's overall satisfaction with Idaho Power and the efforts taken to reduce electricity use in their home. Customers that were part of the treatment group were asked additional questions regarding the *Home Energy Report* they received.

Idaho Power received 1,069 responses from the treatment group and 505 responses from the control group. Some highlights include the following:

- Nearly 86% of treatment group respondents and over 84% of control group respondents are satisfied with Idaho Power.
- Nearly 85% of treatment group respondents and nearly 86% of control group respondents are motivated to reduce electricity in their home.
- Over 91% of treatment group respondents and nearly 90% of control group respondents have made efforts to reduce electricity use in their home.
- Approximately 66% of treatment group respondents and almost 63% of control group respondents agreed that Idaho Power provides helpful tools to help them save energy.

- Approximately 70% of treatment and control group respondents agreed that Idaho Power helps them save energy by providing useful energy-saving recommendations and programs.
- Approximately 82% of treatment group respondents recalled receiving a *Home Energy Report* from Idaho Power.
- Nearly 76% of treatment group respondents that recalled receiving a *Home Energy Report* read all or most of them with 21% reading some of them.
- Over 92% of respondents that read their *Home Energy Report* agreed that the information presented in their report was easy to understand.
- Nearly 71% of respondents that read their *Home Energy Report* agreed that the recommendations and tips on how to conserve were helpful.

A copy of the survey results is included in *Supplement 2: Evaluation*.

Evaluations

In 2020, Idaho Power contracted a third-party evaluator to conduct a process evaluation for the HER Program alongside the Educational Distributions program evaluation. However, due to some late findings, additional analysis was required to complete the evaluation. The evaluation report for the HER Program was completed in April 2021 and each of the recommendations are addressed in the section above. See the Program Activity section above for specific recommendations and company responses. See *Supplement 2: Evaluation* for the complete report. The company plans to conduct an impact evaluation in 2022, and this evaluation may help inform the company about any needed changes to the program.

2022 Program and Marketing Strategies

Idaho Power plans to continue to deliver *Home Energy Reports* to active program participants on a quarterly schedule with reports arriving in February, May, August, and November. Participants with high A/C use or winter heating will also receive seasonal reports in either May or November, as appropriate. Idaho Power will also evaluate the possibility of segmenting HER participants to provide energy-saving tips related specifically to those with electric water heaters.

Idaho Power is currently upgrading the HER Program software platform which should provide opportunities to enhance the *Home Energy Report* template and/or messaging. As new options become available, the company will actively assess them with an effort toward improving savings and enhancing the customer experience.

Multifamily Energy Savings Program

	2021	2020
Participation and Savings		
Participants (projects [buildings])	0	33 [4]
Energy Savings (kWh)	0	28,041
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$65,525	\$83,951
Oregon Energy Efficiency Rider	\$3,449	\$4,350
Idaho Power Funds	\$0	\$1,528
Total Program Costs—All Sources	\$68,973	\$89,829
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	n/a	\$0.372
Total Resource Levelized Cost (\$/kWh)	n/a	\$0.372
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	n/a	0.14
Total Resource Benefit/Cost Ratio	n/a	0.28

Description

The Multifamily Energy Savings Program provides for the direct installation of energy-saving products in multifamily dwellings with electrically heated water in Idaho and Oregon. These energy-saving products are installed by an insured contractor hired by Idaho Power at no cost to the property owner, manager, or tenant. Idaho Power defines a multifamily dwelling as a building consisting of five or more rental units. The products installed are: ENERGY STAR® LED lightbulbs, high-efficiency thermostatic shower valve (TSV) showerheads, kitchen and bathroom faucet aerators, and water heater pipe insulation.

To ensure energy savings and eligibility, Idaho Power pre-approves each building and the contractor who will install the energy efficiency measures. Upon approval, the no-cost, direct installation is scheduled, and a tailored door hanger is placed on tenants' apartments to explain the schedule and process of the installation.

Program Activities

Due to COVID-19 contractor restrictions, and for customer and contractor safety, in-home work remained suspended through November 2021. This resulted in no units being completed and no energy savings claimed in 2021.

In 2021, the company identified a small number of apartment complex owners/managers interested in participating in the program. These customers were placed on a waitlist and

notified they would be contacted once in-home work resumed. Program contractors began contacting those on the waitlist in December 2021 and will continue to do so into 2022.

Marketing Activities

Idaho Power continued to run three alternating, clickable ads on its Landlord/Property Manager Requests web page that linked users to the Multifamily Energy Savings Program web page.

A marketing video placed at the top of the Multifamily Energy Savings Program web page also continued to run in 2021. The video explains the eligibility requirements, the no-cost direct-install measures available to landlords/tenants, the installation process, and the potential for residents to save on their monthly bills and to be more comfortable in their homes. At the end of the video, company contact information is provided.

In January, Idaho Power placed a print ad promoting the program in the *Idaho Business Review's* special *Multifamily Residential* section. The ad featured updated imagery to match the refreshed look of the company's energy efficiency marketing collateral.

Cost-Effectiveness

The program's cost-effectiveness was impacted by the suspension of in-home visits due to COVID-19.

Due to the reduction of savings for the deemed measure options, cost-effectiveness for the program in its current format will be a challenge on an ongoing basis. Previously, the RTF was the source of savings for many of the measures in the program. In 2020, the LED lightbulbs had a deemed savings value of 16.17 to 83.87 kWh per year depending on the type and lumens of the lightbulbs and the location of the lightbulb installation. Based on the RTF version 9.4 lighting workbook, these savings now range between 4.73 to 13.81 kWh. To improve the accuracy of the data being collected, Idaho Power modified the installation worksheets, which will help Idaho Power calculate the lighting savings for each install based on information around the existing lamp and the location of the installation rather than using a deemed savings value from the RTF. However, there are still challenges related to the other direct-install items.

In 2020, the RTF reviewed the savings associated with low-flow showerheads. Because of the uncertainty around the relationship between the hot water savings and the low-flow showerhead and the increasing efficiency for showerheads in the region due to codes and standards, the RTF deactivated the low-flow showerhead measure. Although Idaho Power installs a different showerhead (the integrated 1.75 gallons per minute [gpm] showerhead with the TSV), the RTF workbook was updated to remove the savings associated with the showerhead. The savings for the integrated showerhead with TSV is now solely based on the TSV itself, resulting in a reduction in annual savings from 198 kWh to 50 kWh. Additionally, the RTF reviewed aerator savings in 2021. Like the showerheads, there was uncertainty with the

savings associated with aerators and the RTF deactivated the measure. There will be no savings associated with the aerators in 2022.

Idaho Power has shared these challenges with EEAG and plans to convene a subcommittee in 2022 to discuss the savings assumptions around the program and alternatives to the current direct-install retrofit model. The company will continue to work with EEAG to determine the program's future and ways the company can still serve this population of customers.

2022 Program and Marketing Strategies

Because COVID-19 restrictions were lifted as of December 2021, interested owners/managers will be contacted by both the program manager and installation contractors to revisit the program in those buildings. Residential energy advisors will also be looking for potential projects in their areas.

Idaho Power will resume pursuing energy-efficient direct-installation projects in multifamily dwellings throughout its service area. The company will continue to use informative notifications, pre-installation door hangers, and post-installation informational marketing pieces, as well as survey cards for scheduled projects. The company will also advertise in industry publications to encourage property owner/manager engagement and to increase program visibility.

Oregon Residential Weatherization

	2021	2020
Participation and Savings		
Participants (audits/projects)	0	0
Energy Savings (kWh)	0	0
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$0	\$0
Oregon Energy Efficiency Rider	\$4,595	\$5,313
Idaho Power Funds	\$0	\$0
Total Program Costs—All Sources	\$4,595	\$5,313
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	n/a	n/a
Total Resource Levelized Cost (\$/kWh)	n/a	n/a
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	n/a	n/a
Total Resource Benefit/Cost Ratio	n/a	n/a

Description

Idaho Power offers free energy audits for electrically heated customer homes within the Oregon service area. This is a program required by Oregon Revised Statute (ORS) 469.633 and has been offered under Oregon Tariff Schedule 78 since 1980. Upon request, an energy audit contractor hired by Idaho Power visits the customer's home to perform a basic energy audit and to analyze it for energy efficiency opportunities. An estimate of costs and savings for recommended energy-efficient measures is given to the customer. Customers may choose either a cash incentive or a 6.5%-interest loan for a portion of the costs for weatherization measures.

Program Activities

Due to COVID-19 restrictions, and for customer and contractor safety, in-home activity remained suspended through late December 2021, which resulted in no program participation.

The nine customers who expressed program interest, seven in 2020 and two in 2021, were contacted by an energy advisor to notify them of in-home activity suspension and to confirm program eligibility. The energy advisor informed qualified customers they would be contacted by the contracted energy auditor when the program was reinstated.

Marketing Activities

In October, Idaho Power sent 10,361 Oregon residential customers an informational brochure about energy audits and home weatherization financing.

Cost-Effectiveness

The Oregon Residential Weatherization program is a statutory program described in Oregon Schedule 78, which includes a cost-effectiveness definition of this program. Pages three and four of Schedule 78 identify the measures determined to be cost-effective and the specified measure life cycles for each. This schedule also includes the cost-effective limit (CEL) for measure lives of seven, 15, 25, and 30 years.

2022 Program and Marketing Strategies

In-home work resumed as of late 2021, and eligible customers on the waiting list will be contacted. Due to staffing shortages in late 2021, the contractor will begin contacting interested customers to schedule in-home audits in January of 2022. Idaho Power will continue to market the program to customers with a bill insert/brochure.

Rebate Advantage

	2021	2020
Participation and Savings		
Participants (participants)	88	116
Energy Savings (kWh)	235,004	366,678
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$164,243	\$174,670
Oregon Energy Efficiency Rider	\$8,950	\$4,897
Idaho Power Funds	\$0	\$855
Total Program Costs—All Sources	\$173,193	\$180,422
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.046	\$0.031
Total Resource Levelized Cost (\$/kWh)	\$0.088	\$0.075
Benefit/Cost Ratios*		
Utility Benefit/Cost Ratio	1.13	1.69
Total Resource Benefit/Cost Ratio	0.66	0.98

*2020 cost-effectiveness ratios include evaluation expenses. If evaluation expenses were removed from the program's cost-effectiveness, the UCT and TRC would be 1.73 and 0.99, respectively.

Description

Initiated in 2003, the Rebate Advantage program helps Idaho Power customers in Idaho and Oregon with the initial costs associated with purchasing new, energy-efficient, ENERGY STAR[®] qualified manufactured homes. This enables the homebuyer to enjoy the long-term benefit of lower electric bills and greater comfort. The program also provides an incentive to the sales consultants to encourage more sales of ENERGY STAR[®] qualified homes and more discussion of energy efficiency with their customers during the sales process.

In addition to offering financial incentives, the Rebate Advantage program educates manufactured home buyers and retailers about the benefits of owning energy-efficient models. The Northwest Energy-Efficient Manufactured Home Program[™] (NEEM), a consortium of manufacturers and state energy offices in the Northwest, establishes quality control (QC) and energy efficiency specifications for qualified manufactured homes and tracks their production and on-site performance. NEEM adds the classification Eco-Rated[™] for homes produced by factories that have demonstrated a strong commitment to minimizing environmental impacts from the construction process.

In 2019, NEEM created the most stringent manufactured home energy standard in the country, the ENERGY STAR[®] with NEEM 2.0 specification, which was later renamed the ENERGY STAR[®]

with NEEM+ certification. NEEM+ standards are engineered to save approximately 30% more energy than ENERGY STAR® standards. As a result, NEEM+ delivers the highest possible energy savings and the highest level of overall comfort. These homes are built to specifications tailored to the Northwest climate.

Program Activities

In 2021, for each home sold under this program, the residential customer incentive was \$1,000 and the sales staff incentive was \$200. Idaho Power paid 88 incentives on new manufactured homes, which accounted for 235,004 annual kWh savings. This included 84 homes sited in Idaho and four sited in Oregon. Of the 88 homes in the program, 13 were NEEM+, 72 were ENERGY STAR, and three were Eco-Rated.

Marketing Activities

Idaho Power continued to support manufactured home dealerships by providing them with updated program marketing collateral.

In May and November, Idaho Power promoted the Rebate Advantage program with a bill insert sent to 302,353 and 296,992 customers, respectively. The insert had information about the potential energy and cost savings and referred customers to the program website.

In July, the company ran programmatic display ads that garnered 727,595 impressions and 903 clicks through to the website.

Cost-Effectiveness

In May 2020, the RTF updated savings for new construction manufactured homes. First, the RTF removed the savings designation for Eco-Rated™ certified homes. The energy savings associated with these homes are the same as those built to ENERGY STAR standards; therefore, the RTF voted to combine the savings for Eco-Rated and ENERGY STAR manufactured homes. Second, the RTF removed the assumptions related to non-energy benefits (NEB). The previous assumptions were based on the reduction of supplemental fuel use, which they found no evidence of occurring. Finally, when other assumptions around heating system type, lighting, and other appliances were updated, the average annual savings per home declined by 10%. Idaho Power used RTF workbook version 4.2 in 2021.

The UCT and TRC for the program are 1.13 and 0.66, respectively.

For detailed information for all measures within the Rebate Advantage program, see *Supplement 1: Cost-Effectiveness*.

2022 Program and Marketing Strategies

Idaho Power plans to address the cost-effectiveness of adding an incentive tier for the ENERGY STAR with NEEM+ certification homes and review the idea with EEAG. If cost effective, Idaho Power believes this could help promote the sales of these higher efficiency homes.

Idaho Power will continue to support manufactured home dealers by providing them with program materials. The company will also distribute a bill insert to Idaho and Oregon customers and explore digital advertising to promote the program to potential manufactured home buyers.

Residential New Construction Program

	2021	2020
Participation and Savings		
Participants (participants)	90	248
Energy Savings (kWh)	389,748	649,522
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$246,245	\$471,542
Oregon Energy Efficiency Rider*	\$1,356	\$0
Idaho Power Funds	\$0	\$1,962
Total Program Costs—All Sources	\$247,600	\$473,504
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.039	\$0.044
Total Resource Levelized Cost (\$/kWh)	\$0.082	\$0.081
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	1.64	1.54
Total Resource Benefit/Cost Ratio	0.99	1.20

* Oregon activity of \$1,356 was reversed and charged to the Idaho rider in the first quarter of 2022.

Description

The Residential New Construction Program launched in March 2018 as a pilot, replacing the ENERGY STAR® Homes Northwest Program, and transitioned to a regular program in 2021. The Residential New Construction Program offers builders a cash incentive to build energy-efficient, single-family, all-electric homes that use heat pump technology in Idaho Power’s Idaho service area. These homes must meet strict requirements that make them 10%, 15%, or 20% more energy efficient than homes built to standard state energy code.

The RTF and NEEA have created specific modeling requirements and program guidelines to ensure the program provides reliable energy savings for utilities across the northwest. These homes feature high performance HVAC systems, high-efficiency windows, increased insulation values, and tighter building shells to improve comfort and save energy. Idaho Power claims energy savings based on each home’s individual modeled savings.

Builders must contract with a Residential Energy Services Network (RESNET)-certified rater to ensure the home design will meet program qualifications. The rater will work with the builder from the design stages through project completion; perform the required energy modeling (REM) using REM/Rate modeling software; perform site inspections and tests; and enter, maintain, and submit all required technical documentation in the REM/Rate modeling software and the NEEA-maintained AXIS database. This data is used to determine the energy savings and the percent above code information needed to certify the home.

Program Activities

Participating residential builders who built homes at least 10% above the standard state energy code, as determined by the REM/Rate energy modeling software and AXIS database output, were incentivized as follows:

- 10 to 14.99% above code: \$1,200 incentive
- 15 to 19.99% above code: \$1,500 incentive
- 20% or more above code: \$2,000 incentive

In 2021, the company paid incentives for 90 newly constructed energy-efficient homes in Idaho, and the homes accounted for 389,748 kWh of energy savings.

On January 1, 2021, the Idaho energy code increased from the 2012 IECC up to the 2018 IECC (with state-specific amendments). This increase makes it more difficult for builders to achieve the program's incentive tier levels.

To align with the new Idaho state energy code and updates to the regional Performance Path programs prescribed by the RTF, Idaho Power's Residential New Construction Program implemented the following updates:

- August 8, 2021 was the last day for raters to submit homes in AXIS to be certified under alignment with the previous state energy code and the Idaho Power Utility Incentive, V2 program.
- August 9, 2021 was the first day for raters to submit homes in AXIS to be certified in alignment with the new/current energy code and the updated Idaho Power Utility Incentive, V3 Program.

Early in 2021, NEEA removed their support on the region's residential new construction programs due to some markets in the Northwest being determined to be transformed. NEEA program support included both file and field QA as well as new rater training/on-boarding and current rater technical problems. On May 24, 2021, Idaho Power signed a contract with Washington State University Energy Program to perform both file and field QA services on home energy ratings performed by the program raters. The university's contract also includes new rater training/on-boarding as well as working with current rater technical problems/issues.

Marketing Activities

Due to COVID-19 restrictions, the company was unable to participate in in-person Building Contractors Association (BCA) events, including the Idaho (IBCA) Winter Board Meeting, the IBCA Fall Board Meeting, and regional BCA Builders' Expos as has been done consistently in past years.

Idaho Power supported 2021 Parade of Homes events with full-page ads in the *Parade of Homes* magazines of the following BCAs: The Magic Valley Builders Association (MVBA), the Building Contractors Association of Southwestern Idaho (BCASWI), the Snake River Valley Building Contractors Association (SRVBCA), and the Building Contractors Association of Southeast Idaho (BCASEI). A print ad appeared in the March issue of *Boise Lifestyle* and *Meridian Lifestyle* magazines that highlighted top home builders and residential real estate. A digital app ad and company listing was also included as part of the advertising package with the MVBA.

The program brochure was included as part of a direct-mail package sent to 524 contractors in July and November touting the benefits of all-electric construction. The brochure was also left at the City of Boise permitting office as a hard copy handout.

The company sent a bill insert to 302,353 Idaho customers in May to promote the program.

The program was featured in the August edition of *Connections*, Idaho Power's monthly newsletter for customers; the article highlighted NeighborWorks Boise® and their successful participation in the program.

A Certificate of Completion that brands homes certified within the program as, "Certified Idaho Power Efficient Homes" was created in 2021 and is being sent to builders with their incentive checks. The brand gives builders a name for the energy efficient product they are building, and the certificate is a piece they can leave with the homeowner to show they have purchased a well-built, efficient home.

A sticker using the same "Certified Idaho Power Efficient Home" branding was also developed to use as a leave-behind at homes that participated in the program. The sticker is an easily removable decal and allows the rater to easily write in the home percentage above state code and the kWh savings. It's meant to be left on the HVAC system—similar to stickers HVAC companies leave behind.



Figure 16. Certified Idaho Power Efficient Home sticker

Cost-Effectiveness

The savings for the 90 energy-modeled homes average approximately 4,331 kWh per home depending on which efficiency upgrades were included, an increase over the average energy-modeled savings of 2,619 kWh per home in 2020. This increase is largely due to two factors. First, a larger percentage of the homes built in 2021 (~63%) were built 20% or more above code, relative to homes built in 2020 (~25%). Second, a larger percentage of the homes built in 2021 (~33%) were detached single-family homes, relative to homes built in 2020 (~13%). Single-family homes tend to have larger savings when compared to attached townhomes and condos. Additionally, several large projects with over 10,000 kWh of savings were completed in 2021. If those large homes are excluded, the average energy-modeled savings is approximately 3,674 kWh.

While savings are custom calculated for each of the 90 modeled homes, the incremental costs over a code-built home are difficult to determine. The RTF’s single-family new construction workbook was used as a proxy for the incremental costs and NEBs.

The UCT and TRC ratios for the program are 1.64 and 0.99, respectively.

For more detailed information about the cost-effectiveness savings and assumptions, see *Supplement 1: Cost-Effectiveness*.

2022 Program and Marketing Strategies

Idaho Power plans to continue to promote this program to Idaho builders and new home buyers. These marketing efforts include ads in *Parade of Homes* magazines for the BCASWI, SRVBCA, MVBA, and the BCASEI. A bill insert is planned for spring 2022. The company also plans to continue supporting the general events and activities of the IBCA and its local affiliates. Social media and other advertising will be considered based on past effectiveness.

Shade Tree Project

	2021	2020
Participation and Savings		
Participants (trees)	2,970	0
Energy Savings (kWh)*	44,173	52,662
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$184,680	\$27,652
Oregon Energy Efficiency Rider	\$0	\$0
Idaho Power Funds	\$0	\$838
Total Program Costs—All Sources	\$184,680	\$28,490
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.269	n/a
Total Resource Levelized Cost (\$/kWh)	\$0.269	n/a
Benefit/Cost Ratios**		
Utility Benefit/Cost Ratio	1.07	n/a
Total Resource Benefit/Cost Ratio	1.21	n/a

* Incremental savings for trees planted between 2013–2017 not claimed in previous years.

** No trees distributed in 2020 due to COVID-19 restrictions. Cost-effectiveness ratios were not calculated.

Description

Idaho Power’s Shade Tree Project operates in a small geographic area each spring and fall, offering no-cost shade trees to Idaho residential customers. Participants enroll using the online Energy-Saving Trees tool and pick up their tree at specific events. Unclaimed trees are donated to cities, schools, and other non-profit organizations.

Using the online enrollment tool, participants locate their home on a map, select from a list of available trees, and evaluate the potential energy savings associated with planting in different locations. During enrollment, participants learn how trees planted to the west and east save more energy over time than trees planted to the south and north.

Ensuring the tree is planted properly helps it grow to provide maximum energy savings. At the tree pick-up events, participants receive additional education on where to plant trees for maximum energy savings and other tree care guidance from local experts. These local specialists include city arborists from participating municipalities, Idaho Power utility arborists, county master gardeners, and College of Southern Idaho (CSI) horticulture students.

Each fall, Idaho Power sends participants from the previous two offerings a newsletter filled with reminders on proper tree care and links to resources, such as tree care classes and educational opportunities in the region. This newsletter was developed after the 2015 field audits identified common customer tree care questions and concerns.

According to the DOE, a well-placed shade tree can reduce energy used for summer cooling by 15% or more. Utility programs throughout the country report high customer satisfaction with shade tree programs and an enhanced public image for the utility related to sustainability and environmental stewardship. Other utilities report energy savings between 40 kWh per year (coastal climate, San Diego) and over 200 kWh per year (Phoenix) per tree planted.

To be successful, trees should be planted to maximize energy savings and ensure survivability. Two technological developments in urban forestry—the state sponsored Treasure Valley Urban Tree Canopy Assessment and the Arbor Day Foundation’s Energy-Saving Trees tool—provide Idaho Power with the information to facilitate a shade tree project.

Program Activities

Due to COVID-19 restrictions and to ensure the safety of customers, employees, and volunteers, the decision was made to partner with the Arbor Day Foundation for the 2021 events and have the trees shipped directly to customer homes rather than holding in-person pick-up events. Shipped delivery was used for both the spring and fall events. The spring event was made available to residential customers that reside in the Treasure Valley while the fall event was offered to customers who live in the Magic Valley, and later opened to customers in the Wood River Valley. The trees came from a grower selected by the Arbor Day Foundation.

Both events had 1,500 trees available. Due to the mail delivery method and added shipping fees, the trees available in 2021 were one-gallon trees, as opposed to the three- to five-gallon trees that were distributed through the traditional in-person events. The smaller trees resulted in some decreased customer satisfaction. In 2019, 93% of respondents strongly agreed they were satisfied with their overall experience with the program, while only 66% of respondents who participated in the 2021 offering strongly agreed they were satisfied with their overall experience in the program.



Figure 17. Customer tweet about the Shade Tree Project

Idaho Power continues to track the program data in the DSM database. The database is also used to screen applicants during enrollment to determine whether participants meet the eligibility requirements for the project, such as residential status within the eligible counties. Participation in the program remains two trees per address for the life of the program.

Marketing Activities

Due to the cancellation of the 2020 Shade Tree events, Idaho Power had compiled a large list of customers who had submitted their information to be notified of the next Shade Tree offering in their area. Customers on this list were notified for both the spring and fall events (Figure 18).



Wood River and Magic Valley Residents Can Enroll Now for Fall 2021 Shade Tree Project

Idaho Power’s Shade Tree Project encourages homeowners to plant shade trees to help shade their home, reduce energy use by up to 15% and improve local air and water quality.

For a limited time, Idaho Power residential customers in Blaine, Camas, Cassia, Gooding, Jerome, Lincoln, Minidoka and Twin Falls counties are eligible to receive up to two free shade trees.

Figure 18. Shade Tree Project email to Wood River Valley and Magic Valley residents

Due to slow enrollments during the fall campaign, two additional emails were sent to Magic Valley and Wood River Valley customers who had homes 20 years old or newer. In addition to a boosted Facebook post informing Wood River and Magic Valley customers of the open program enrollment (Figure 19), a *News Briefs* was also sent to regional news outlets to spread the word about the available trees.

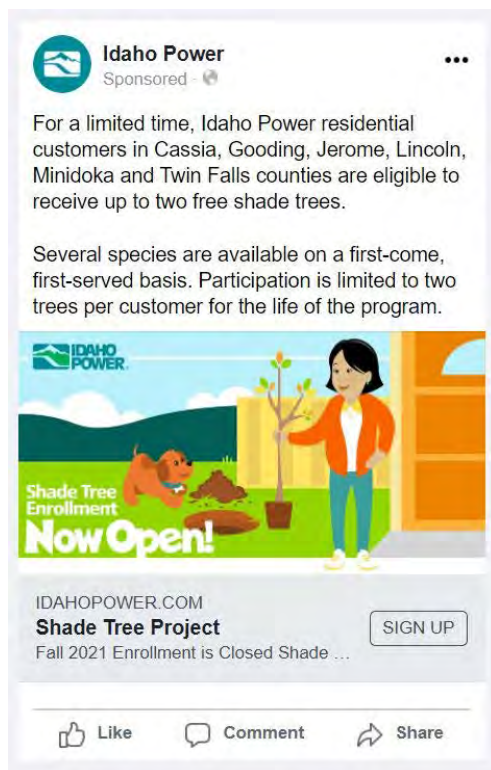


Figure 19. Boosted Facebook post about Shade Tree Project’s fall enrollment

Since in-person events were cancelled and participants could not speak with a tree expert to learn how to properly plant and maintain their trees, emails were sent to customers with tree maintenance tips and a copy of a *Tree Planting Guide*. For the spring event, an email was sent once the trees were shipped with planting instructions as well as a follow-up email that was sent a few weeks later with tips on how to maintain their new trees. For the fall event, the Arbor Day Foundation sent out the initial “how to plant your tree” email and Idaho Power sent a follow-up email on how to take care of the trees.

Cost-Effectiveness

For the Shade Tree Project, Idaho Power utilizes the Arbor Day Foundation’s software, which calculates energy savings and other non-energy impacts based on tree species and orientation/distance from the home. This software tool, i-Tree, estimates these benefits for years 5, 10, 15, and 20 after the tree planting year. However, the savings estimates assume each tree is planted as planned and does not consider survivorship. Idaho Power contracted with a third party to develop a model to calculate average values per tree using the tool data and calculated a realization rate based on the survival rate. Unlike traditional energy savings measures in which the annual savings remain flat throughout the measure life and only first-year savings are reported, the savings for trees grow as the tree grows when using the

realization rate based on survival. The calculator was used to estimate the 44,173 kWh of incremental claimable savings in 2021 for the trees planted between 2013 and 2017.

The cost-effectiveness for the program is based on the modeled savings for the trees distributed in 2021 and costs incurred during 2021. Because the trees were delivered through the mail, it is estimated the trees are approximately one year younger than the trees distributed at the in-person events, which the calculator was based on. To adjust for this, the year the company could begin claiming savings was pushed out a year, thus trees distributed in 2021 will begin saving 43,086 kWh in 2026. The cost-effectiveness calculations also include a net-to-gross (NTG) factor of 124%, which accounts for the spillover associated with the trees shading a neighboring home as well as various non-energy impacts related to the improved air quality, avoided stormwater runoff, and winter heating detriment. Finally, the cost-effectiveness calculations were updated to extend the program life from 30 to 40 years. While the i-Tree software only estimates savings out to 20 years, the contractor worked closely with the creators of the software to produce saving estimates out to 99 years. The contractor recommended that Idaho Power use a 40-year measure life. It is estimated that these trees will save 126,684 kWh in 2061. Based on the model, the project has a UCT of 1.07 and a TRC ratio of 1.21.

For more detailed information about the cost-effectiveness savings and assumptions, see *Supplement 1: Cost-Effectiveness*.

Customer Satisfaction

After each offering, a survey was emailed to participants. The survey asked questions related to the program marketing, tree-planting education, and participation experience with the enrollment and tree delivery processes. Results are compared, offering to offering, to look for trends to ensure the program processes are still working to identify opportunities for improvement. Because this was Idaho Power's first year shipping the trees directly to customers, Idaho Power is also comparing customer satisfaction results from participants who picked up trees at in-person events in the past. Data is also collected about where and when the participant planted the tree. This data will be used by Idaho Power to refine energy-saving estimates.

In total, the survey was sent to 1,568 Shade Tree Project participants and received 570 responses for a response rate of 36%. Participants were asked how much they would agree or disagree that they would recommend the project to a friend. Nearly 76% of respondents said they "strongly agree," and nearly 13% said they "somewhat agree." Participants were asked how much they would agree or disagree that they were satisfied with the overall experience with the Shade Tree Project. Nearly 66% of respondents indicated they "strongly agree," and

over 21% “somewhat agree” they were satisfied. View the complete survey results in *Supplement 2: Evaluation*.

2022 Program and Marketing Strategies

Idaho Power plans to continue the Shade Tree Project in 2022, with the spring offering to customers in the Treasure Valley and the fall event to customers in the Magic Valley. The enrollment process will remain the same, using the Arbor Day Foundation enrollment tool. For customers who don’t feel comfortable or able to attend an in-person pick-up event, the company will partner with the Arbor Day Foundation to deliver one-gallon trees to their homes. Additionally, in-person events will resume where three- to five-gallon trees will be available for customer pick up. Safety protocols will be in place to ensure these events do not contribute to the spread of COVID-19.

Idaho Power will continue to market the program through direct-mail, focusing on customers identified as living in newly constructed homes and those identified using the Urban Tree Canopy Assessment tool in the Treasure Valley. The program will be promoted in the April 2022 *Home Energy Report*. In addition, Idaho Power maintains a wait list of customers who were unable to enroll because previous offerings were full. Idaho Power will reach out to these customers through email for the 2022 offerings. Idaho Power will continue to leverage allied interest groups and use social media and boosted Facebook posts if enrollment response rates decline.

Weatherization Assistance for Qualified Customers

	2021*	2020*
Participation and Savings		
Participants (homes/non-profits)	162	115
Energy Savings (kWh)	291,105	218,611
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$0	\$0
Oregon Energy Efficiency Rider	\$0	\$0
Idaho Power Funds	\$1,186,839	\$1,385,577
Total Program Costs—All Sources	\$1,186,839	\$1,385,577
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.254	\$0.244
Total Resource Levelized Cost (\$/kWh)	\$0.374	\$0.353
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	0.19	0.20
Total Resource Benefit/Cost Ratio	0.31	0.33

* 2020 and 2021 Total Program Costs include accounting accruals and reversals associated with unspent dollars carried over into the next year. These accruals and reversals have been removed from the cost-effectiveness and levelized cost calculations.

Description

The WAQC program provides financial assistance to regional CAP agencies in Idaho Power’s service area. This assistance helps fund weatherization costs of electrically heated homes occupied by qualified customers who have limited incomes. Weatherization improvements enable residents to maintain a more comfortable, safe, and energy-efficient home while reducing their monthly electricity consumption and are available at no cost to qualified customers who own or rent their homes. These customers also receive educational materials and ideas on using energy wisely in their homes. Local CAP agencies determine participant eligibility according to federal and state guidelines. The WAQC program also provides limited funds to weatherize buildings occupied by non-profit organizations that serve primarily special-needs populations, regardless of heating source, with priority given to electrically heated buildings.

In 1989, Idaho Power began offering weatherization assistance in conjunction with the State of Idaho Weatherization Assistance Program (WAP). In Oregon, Idaho Power offers weatherization assistance in conjunction with the State of Oregon WAP. This allows CAP agencies to combine Idaho Power funds with federal weatherization funds to serve more customers with special needs in electrically heated homes.

Idaho Power has an agreement with each CAP agency in its service area for the WAQC program that specifies the funding allotment, billing requirements, and program guidelines. Currently,

Idaho Power oversees the program in Idaho through five regional CAP agencies: Eastern Idaho Community Action Partnership (EICAP), El Ada Community Action Partnership (EL ADA), Metro Community Services (Metro Community), South Central Community Action Partnership (SCCAP), and Southeastern Idaho Community Action Agency (SEICAA). In Oregon, Community Connection of Northeast Oregon, Inc. (CCNO), and Community in Action (CINA) provide weatherization services for qualified customers.

The Idaho Department of Health and Welfare (IDHW) uses the DOE-approved energy audit program (EA5) for the Idaho WAP and, therefore, the Idaho CAP agencies use the EA5.

Annually, Idaho Power verifies a portion of the homes weatherized under the WAQC program. This is done through two methods. The first method uses Idaho's and Oregon's state monitoring processes for weatherized homes. The state hires the quality-control inspector, who ensures measures were installed to DOE and state WAP specifications.

Utility representatives, weatherization personnel from the CAP agencies, CAPAI, and a Building Performance Institute (BPI)-certified QC inspector review homes weatherized by each of the CAP agencies.

For the second method, Idaho Power contracts with two companies that employ building performance specialists to verify the installed measures. After verification, any required follow-up is done by CAP agency personnel.

Idaho Power reports the activities related to the WAQC program as set forth below in compliance with IPUC Order No. 29505, as updated in Case No. IPC-E-16-30, Order No. 33702 and consolidates the WAQC Annual Report with Idaho Power's *Demand-Side Management Annual Report* each year.

Program Activities

Weatherized Homes and Non-Profit Buildings by County

In 2021, Idaho Power made \$1,861,402 available to Idaho CAP agencies. Of the funds provided, \$990,416 were paid to Idaho CAP agencies, while \$870,985 were accrued for future funding. This relatively large carryover was caused by COVID-19 in-home activity restrictions, supply chain limitations, and labor shortages limiting the number of homes CAP agencies weatherized. Of the funds paid in 2021, \$900,379 directly funded audits, energy efficiency measures, and health and safety measures for qualified customers' homes (production costs) in Idaho, and \$90,038 funded administration costs to Idaho CAP agencies for those homes weatherized.

In 2021, Idaho Power funds provided for the weatherization of 161 homes in Idaho, one in Oregon, and no non-profit buildings in Idaho. Table 12 shows each CAP agency, the number of homes weatherized, production costs, the average cost per home, administration payments, and total payments per county made by Idaho Power.

Table 12. WAQC activities and Idaho Power expenditures by agency and county in 2021

Agency/County	Number of Homes	Production Cost	Average Cost	Administration Payment to Agency	Total Payment
Idaho Homes					
EICAP					
Lemhi	0	\$ 0	\$ 0	\$ 0	\$ 0
Agency Total	0	\$ 0	\$ 0	\$ 0	\$ 0
EL ADA					
Ada	64	399,820	6,247	39,982	439,802
Elmore	13	89,251	6,865	8,925	98,176
Owyhee	15	76,415	5,094	7,641	84,056
Agency Total	92	\$ 565,485	\$	\$ 56,549	\$ 622,034
Metro Community Services					
Ada	1	9,723	9,723	972	10,695
Boise	1	11,421	11,421	1,142	12,563
Canyon	20	125,075	6,254	12,507	137,582
Gem	6	39,697	6,616	3,970	43,667
Payette	1	8,659	8,659	866	9,525
Valley	2	10,650	5,325	1,065	11,715
Agency Total	31	\$ 205,225	\$	\$ 20,522	\$ 225,747
SCCAP					
Blaine	3	15,107	5,036	1,511	16,617
Camas	1	5,216	5,216	522	5,737
Gooding	2	3,096	1,548	310	3,405
Jerome	2	14,905	7,452	1,490	16,395
Twin Falls	8	29,150	3,644	2,915	32,065
Agency Total	16	\$ 67,473	\$	\$ 6,747	\$ 74,221
SEICAA					
Bannock	9	24,721	2,747	2,472	27,193
Bingham	10	28,660	2,866	2,866	31,526
Power	3	8,814	2,938	881	9,696
Agency Total	22	\$ 62,195	\$	\$ 6,220	\$ 68,415
Total Idaho Homes	161	\$ 900,379	\$	\$ 90,038	\$ 990,416
Non-Profit Buildings					
Total Non-Profit Buildings	0	\$ 0	\$ 0	\$ 0	\$ 0
Oregon Homes					
CCNO—Baker	0	0	0	0	0
Agency Total	0	0	0	\$ 0	\$ 0
CINA—Malheur	1	4,923	4,923	492	5,415
Agency Total	1	\$ 4,923	\$	\$ 492	\$ 5,415
Total Oregon Homes	1	\$ 4,923	\$	\$ 492	\$ 5,415
Total Program	162	\$ 905,302	\$	\$ 90,530	\$ 995,831

Note: Dollars are rounded.

The base funding for Idaho CAP agencies is \$1,212,534 annually, which does not include carryover from the previous year. Idaho Power’s agreements with CAP agencies include a provision that identifies a maximum annual average cost per home up to a dollar amount specified in the agreement between each CAP agency and Idaho Power. The intent of the maximum annual average cost allows the CAP agency flexibility to service some homes with greater or fewer weatherization needs. It also provides a monitoring tool for Idaho Power to forecast year-end outcomes. The average cost per home weatherized is calculated by dividing the total annual Idaho Power production cost of homes weatherized by the total number of homes weatherized that the CAP agencies billed to Idaho Power during the year. The maximum annual average cost per home in the 2021 agreement was \$6,000. In 2021, Idaho CAP agencies had a combined average cost per home weatherized of \$5,592.

CAP agency administration fees are equal to 10% of Idaho Power’s per-job production costs. The average administration cost paid to agencies per Idaho home weatherized in 2021 was \$559. Not included in this report’s tables are additional Idaho Power staff labor, marketing, and support costs for the WAQC program totaling just over \$69,400 for 2021. These expenses were in addition to the WAQC program funding requirements in Idaho specified in IPUC Order No. 29505.

In compliance with IPUC Order No. 29505, WAQC program funds are tracked separately, with unspent funds carried over and made available to Idaho CAP agencies in the following year. In 2021, \$648,868 in unspent funds from 2020 were made available for expenditures in Idaho. Table 13 details the funding base and available funds from 2020, and the total amount of 2021 spending.

Table 13. WAQC base funding and funds made available in 2021

Agency	2021 Base	Available Funds from 2020	Total 2021 Allotment	2021 Spending
Idaho				
EICAP	\$ 12,788	\$ 12,788	\$ 25,576	\$ 0
EL ADA	568,479	141,524	710,003	622,034
Metro Community Services	302,259	141,029	443,288	225,747
SCCAP	167,405	124,150	291,555	74,221
SEICAA	111,603	149,986	261,589	68,415
Non-profit buildings	50,000	79,391	129,391	0
Idaho Total	\$ 1,212,534	\$ 648,868	\$ 1,861,402	\$ 990,416
Oregon				
CCNO	\$ 6,750	\$ 6,750	\$ 13,500	\$ 0
CINA	38,250	19,125	57,375	5,415
Oregon Total	\$ 45,000	\$ 25,875	\$ 70,875	\$ 5,415

Note: Dollars are rounded.

To help keep weatherization crews and customers safe from exposure to COVID-19, CAP agencies suspended weatherization activities for Idaho Power’s WAQC program in March 2020, and most resumed work starting in May 2020. In 2021, Idaho Power allowed CAP agencies to leverage funding of their state WAP jobs with Idaho Power funds. However, home verification contractors continued the temporary suspension from 2020 and no verifications were made to customer homes through Idaho Power’s two home verifiers in 2021.

The DOE also had CAP agency Weatherization follow Centers for Disease Control and Prevention (CDC) and DOE COVID-19 guidelines. Various CAP agencies performed certain weatherization activities under CDC and DOE guidelines throughout 2021. Because weatherization personnel provided services for the state WAPs between March and December, Idaho Power allowed CAP agencies within its service area to leverage state and federal funding along with its funding.

Because of COVID-19 restrictions, supply chain issues, and labor shortages, various weatherization department’s production schedules were lower than normal, and less Idaho Power funding was spent in 2021. Unspent funding will be carried over to 2022.

Weatherization Measures Installed

Table 14 details home counts for which Idaho Power paid all or a portion of each measure’s cost during 2021. The home counts column shows the number of times any percentage of that measure was billed to Idaho Power during the year. If totaled, measure counts would be higher than total homes weatherized because the number of measures installed in each home varies.

WAQC and other state WAPs nationwide are whole-house programs that offer several measures that have costs but do not necessarily save energy, or for which the savings cannot be measured. Included in this category are health and safety measures and home energy audits. Health and safety measures are necessary to ensure weatherization activities do not cause unsafe situations in a customer’s home or compromise a home’s existing indoor air quality (IAQ). Idaho Power contributes funding for the installation of items that do not save energy, such as smoke and carbon monoxide detectors, vapor barriers, electric panel upgrades, floor registers and boots, kitchen range fans, and venting of bath and laundry areas. While these items increase health, safety, and comfort and are required for certain energy-saving measures to work properly, they increase costs of the job.

Table 14. WAQC summary of measures installed in 2021

	Counts		Production Costs
Idaho Homes			
Audit	120	\$	13,087
Ceiling Insulation	45		41,643
CFLs/LED Bulbs	28		1,325
Doors	90		74,602
Ducts	21		11,091
Floor Insulation	28		32,646
Furnace Repair	4		1,495
Furnace Replacement	106		468,008
Health and Safety	25		23,993
Infiltration	105		17,279
Other	1		51
Pipes	4		347
Vents	1		49
Wall Insulation	5		251
Water Heater	1		1,514
Windows	100		212,997
Total Idaho Homes		\$	900,379
Oregon Homes			
			4,117
Floor Insulation	1		779
Health and Safety	1		27
Pipes	1		4,923
Total Oregon Homes			4,117
Idaho Non-Profits	0		0
Total Idaho Non-Profit Measures	0	\$	0

Note: Dollars are rounded.

Marketing Activities

Information about WAQC is available in a brochure (English and Spanish) and on the Income Qualified Customers page of Idaho Power’s website. The CAP agencies promote the program and maintain a continual waiting list for interested customers.

Cost-Effectiveness

In 2021, WAQC program cost-effectiveness was 0.19 from the UCT perspective and 0.31 from the TRC perspective.

While final cost-effectiveness is calculated based on measured consumption data, cost-effectiveness screening begins during the initial contacts between CAP agency weatherization staff and the customer. In customer homes, the agency weatherization auditor uses the EA5 to conduct the initial audit of the home. The EA5 compares the efficiency of the

home prior to weatherization to the efficiency after the proposed improvements and calculates the value of the efficiency change into a savings-to-investment ratio (SIR). The output of the SIR is similar to the PCT ratio. If the EA5 computes an SIR of 1.0 or higher, the CAP agency is authorized to complete the proposed measures. The weatherization manager can split individual measure costs between Idaho Power and other funding sources with a maximum charge of 85% of total production costs to Idaho Power. Using the audit tool to pre-screen projects ensures each weatherization project will result in energy savings.

The 2021 cost-effectiveness analysis continues to incorporate the following directives from IPUC Order No. 32788:

- Applying a 100% NTG value to reflect the likelihood that WAQC weatherization projects would not be initiated without the presence of a program
- Claiming 100% of project savings
- Including an allocated portion of the indirect overhead costs
- Applying the 10% conservation preference adder
- Claiming \$1 of benefits for each dollar invested in health, safety, and repair measures
- Amortizing evaluation expenses over a three-year period

Finally, the cost-effectiveness calculations were updated in 2021 to remove the impacts of any accruals and reversals associated with unspent dollars carried over into the following year. Generally, the carryover dollars are reversed the following year when the CAP agencies spend the previous year's unused funds. A new accrual is made at the end of the year for the new carryover dollars. By leaving the carryover accounting entry in the cost-effectiveness calculation, it would overstate expenses in 2021 while the subsequent reversal would understate expenses in 2022.

Idaho Power will continue to work with EEAG, as well as the weatherization managers who oversee the weatherization work, to discuss ways to improve the program. For further details on the overall program cost-effectiveness assumptions, see Supplement 1: *Cost-Effectiveness*.

Customer Education and Satisfaction

The CAP agency weatherization auditor explains to the customer which measures are analyzed and why. Further education is done as the crew demonstrates the upgrades and how they will help save energy and provide an increase in comfort. Idaho Power provides each CAP agency with energy efficiency educational materials for distribution to customers during home visits. Any customers whose homes are selected for the company's post-weatherization home verification receive additional information from home verifiers and have an opportunity to ask follow-up questions.

Idaho Power uses independent, third-party verification companies to ensure the stated measures were installed in the homes and to discuss the program with these customers. In 2021, home verifiers did not visit customer homes for feedback about the program due to COVID-19 concerns and the temporary suspension of in-home visits.

A customer survey was used to assess major indicators of customer satisfaction throughout the service area. All program participants in all regions were asked to complete a survey after their homes were weatherized. Survey questions gathered information about how customers learned of the program, reasons for participating, how much customers learned about saving energy in their homes, and the likelihood of household members changing behaviors to use energy wisely.

Idaho Power received survey results from 124 of 162 households weatherized by the program in 2021. Some highlights include the following:

- Just over 37% of respondents learned of the program from a friend or relative, and over 18% learned of the program from an agency flyer.
- Over 46% of the respondents reported their primary reason for participating in the weatherization program was to reduce utility bills, just over 20% had concerns about their existing furnace, and over 21% wanted to improve the comfort of their home.
- Nearly 22% reported they learned how air leaks affect energy usage, and just over 18% indicated they learned how insulation affects energy usage during the weatherization process.
- Over 21% of respondents said they learned how to use energy wisely. Most respondents (90%) reported they were very likely to change habits to save energy, and almost 85% reported they have shared all the information about energy use with members of their household.
- Nearly 94% of the respondents reported they think the weatherization they received will significantly affect the comfort of their home, and almost all (98%) said they were very satisfied with the program.
- Over 17% of the respondents reported the habit they were most likely to change was washing full loads of clothes, and more than 20% said that turning off all the lights when not in use was a habit they were likely to adopt to save energy. Turning the thermostat up in the summer was reported by over 17% of the respondents and turning the thermostat down in the winter was reported by more than 18% as a habit they and members of the household were most likely to adopt to save energy.

A summary of the survey is included in *Supplement 2: Evaluation*.

2022 Program and Marketing Strategies

In 2022, Idaho Power will continue to provide financial assistance to CAP agencies while exploring changes to improve program delivery. The company will also continue to provide the most benefit possible to special-needs customers while working with Idaho and Oregon WAP personnel. Since the retirement of the Idaho state WAP energy audit tool (EA5) is planned for 2022, CAP agency personnel will invoice Idaho Power with a new job cost calculator.

Idaho Power plans to verify approximately 5% of the homes weatherized under the WAQC program via home-verification companies and the Idaho and Oregon state monitoring process.

In 2022, Idaho Power will support the whole-house philosophy of the WAQC program and Idaho and Oregon WAP by continuing to allow a \$6,000 annual maximum average per-home cost. The company will continue to work with CAPAI, CAP agencies, and IDHW to develop recommendations and ideas to help improve the program for customers with special needs.

In Idaho during 2022, Idaho Power expects to contribute the base amount plus available funds from 2021 to total just over \$2,083,500 in weatherization measures and agency administration fees. Of this amount, approximately \$179,400 will be provided to the non-profit pooled fund to weatherize buildings housing non-profit agencies that primarily serve qualified customers in Idaho, with an allowance for annual unused non-profit funds to be used toward additional residential weatherization projects.

Idaho Power will continue to maintain the program content on its website and other marketing collateral.

Weatherization Solutions for Eligible Customers

	2021	2020
Participation and Savings		
Participants (homes)	7	27
Energy Savings (kWh)	12,591	47,360
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$54,793	\$198,226
Oregon Energy Efficiency Rider	\$0	\$0
Idaho Power Funds	\$2,863	\$10,489
Total Program Costs—All Sources	\$57,656	\$208,715
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.317	\$0.338
Total Resource Levelized Cost (\$/kWh)	\$0.317	\$0.338
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	0.15	0.13
Total Resource Benefit/Cost Ratio	0.28	0.23

Description

Weatherization Solutions for Eligible Customers is an energy efficiency program designed to serve Idaho Power residential customers in Idaho whose income falls between 175% and 250% of the current federal poverty level. Initiated in 2008, the program is designed to mirror the WAQC program. These customers often do not have disposable income to invest in energy efficiency upgrades, and they typically live in housing similar to WAQC customers.

The Weatherization Solutions program also benefits certain customers on the WAQC waiting list. When customer income overlaps both programs, this program may offer an earlier weatherization date than WAQC, resulting in less wait time for the customer and quicker energy savings.

Potential participants are interviewed by a participating contractor to determine household occupant income eligibility, as well as to confirm the home is electrically heated. If the home is a rental, the landlord must agree to maintain the unit's current rent for a minimum of one year, and to help fund a portion of the cost of weatherization. If the customer is eligible, an auditor inspects the home to determine which upgrades will save energy, improve IAQ, and/or provide health and safety measures for the residents. To be approved, energy efficiency measures and repairs must have an SIR of 1.0 or higher, interact with an energy-saving measure, or be necessary for the health and safety of the occupants.

The Weatherization Solutions for Eligible Customers program uses a home audit tool called the HAT14.1, which is like the EA5 audit tool used in WAQC. The home is audited for energy efficiency measures, and the auditor proposes upgrades based on the SIR ratio calculated by HAT14.1. As in WAQC, if the SIR is 1.0 or greater, the contractor is authorized to upgrade that measure. Measures considered for improvement are window and door replacement; ceiling, floor, and wall insulation; HVAC repair and replacement; water heater repair and replacement; and pipe wrap. Also included is the potential to replace lightbulbs and refrigerators. Contractors invoice Idaho Power for the project costs, and if the home is a rental, a minimum landlord payment of 10% of the cost is required.

Idaho Power's agreement with contractors includes a provision that identifies a maximum annual average cost per home. The intent of the maximum annual average cost is to allow contractors the flexibility to service homes with greater or fewer weatherization needs. It also provides a monitoring tool for Idaho Power to forecast year-end outcomes.

Program Activities

Due to COVID-19 restrictions, in-home work was suspended from early 2020 thru mid-October of 2021. At the time of the 2020 in-home work suspension, seven homes had been audited and/or weatherization activities had begun. Weatherization activities for those seven homes were completed once in-home work resumed in late 2021—four in south-central Idaho and three in the company's Capital Region (Figure 2). Of those seven homes weatherized, four were single-family and three were manufactured homes.

Marketing Activities

Due to in-home work being suspended since March 2020, no program marketing was done in 2021.

In the absence of Weatherization Solutions program offerings, Idaho Power promoted do-it-yourself winter weatherization techniques with a December bill insert and email to 243,833 residential customers. The insert was sent to 312,161 Idaho and Oregon residential customers and included tips like checking for air leaks, installing a smart thermostat, and behavior changes to increase comfort and lower energy bills.



Taking a few easy steps to stay warm and cozy as winter weather rolls in can make a big difference for energy-savings. Here are our best DIY tips and tricks for getting the most out of your winter heating.

One and done:

- **Weatherstrip and caulk around doors and windows to reduce drafts.** Fixing air leaks is one of the cheapest and easiest ways to improve comfort and reduce energy use.
- **Replace or clean your heating and cooling system filter(s)** to improve efficiency and help your system last longer.
- **Set the temperature on your water heater** so water at the tap is 120° F.
- **Seal ductwork using mastic or approved, foil-faced tape** to keep heated air from leaking into your attic or crawlspace.
- **Ensure you have adequate attic insulation.** We recommend a ceiling R-value of 38 or more.
- **Install a smart or programmable thermostat** to easily adjust your home's temperature based on your schedule. Visit idahopower.com/save to see if you qualify for a \$75 smart thermostat incentive!

Figure 20. Weatherization tips emailed to residential customers

Cost-Effectiveness

In 2021, the Weatherization Solutions for Eligible Customers program cost-effectiveness was 0.15 from the UCT perspective and 0.28 from the TRC perspective.

Weatherization Solutions for Eligible Customers projects, similar to WAQC program guidelines, benefit from a pre-screening of measures through a home audit process. The home audit process ensures an adequate number of kWh savings to justify the project and provides more consistent savings for billing analysis. See WAQC cost-effectiveness for a discussion of the audit and prescreening process, which is similar for both programs.

For further details on the overall program cost-effectiveness assumptions, see *Supplement 1: Cost-Effectiveness*.

Customer Satisfaction

Due to the limited number of projects resulting from COVID-19 restrictions, customer surveys were not distributed in 2021. Though two independent companies normally perform random verifications of weatherized homes and visit with customers about the program, no homes were verified because of COVID-19 restrictions.

2022 Program and Marketing Strategies

On October 25, 2021, once COVID-19 safety protocols allowed for in-home work to resume, Idaho Power notified contractors to resume weatherization projects. It is anticipated that program activity may be lower than normal in 2022 due to worker shortages, supply chain restrictions, and the high volume of WAQC applicants on regional CAP Agency waiting lists.

Idaho Power will update brochures as necessary to help spread the word about the program in all communities in 2022. If needed, additional marketing for the program may include bill inserts, emails, *News Briefs*, website updates, and ads in various regional publications, particularly those with a senior and/or low-income focus. Social media posts and boosts, coordinated partner content, and employee education may be used to increase awareness. Regional marketing and targeted digital ads will be considered based on need as evidenced by any regional contractor's waiting list for Weatherization Solutions services.

Commercial & Industrial Sector Overview

In 2021, Idaho Power’s commercial and industrial (C&I) sector consisted of 76,022 commercial, governmental, school, and small business customers. The number of customers increased by 1,613 or 2.2% from 2020. Energy use per month for customers in this sector is not as homogenous as other customer sectors and can vary by several hundred thousand kWh each month depending on customer type. In 2021, the commercial sector represented 27% of Idaho Power’s total retail annual electricity sales.

Industrial and special contract customers are Idaho Power’s largest individual energy consumers. In 2021, there were 125 customers in this category, representing approximately 22.5% of Idaho Power’s total retail annual electricity sales.

Idaho Power’s C&I sector has many energy-efficiency programs available to commercial, industrial, governmental, schools, and small business customers. The suite of options can help businesses of all sizes implement energy efficiency measures.

Table 15. Commercial/Industrial sector program summary, 2021

Program	Participants	Total Cost		Savings	
		Utility	Resource	Annual Energy (kWh)	Peak Demand (MW)
Demand Response					
Flex Peak Program	139 sites	\$ 501,973	\$ 501,973		31
Total		\$ 501,973	\$ 501,973		31
Energy Efficiency					
C&IEE					
Custom Projects	135 projects	8,608,903	22,550,062	53,728,267	
Green Motors Initiative—Industrial.....	4 motor rewinds	0	12,172	20,430	
New Construction	95 projects	2,691,171	4,160,999	17,536,004	
Retrofits	787 projects	3,826,750	11,534,413	21,181,022	
Commercial Energy-Saving Kits.....	906 kits	74,617	74,617	296,751	
Small Business Direct Install.....	452 projects	1,032,056	1,032,056	2,421,842	
Total		\$ 16,233,498	\$ 39,364,320	95,184,315	

Notes:

See Appendix 3 for notes on methodology and column definitions.

Totals may not add up due to rounding.

Energy Efficiency Programs

C&I Energy Efficiency—Custom Projects. For projects not covered by the New Construction or Retrofits options, Custom Projects offers incentives for qualifying large, custom energy efficiency projects and energy management measures, such as strategic energy management (SEM), tune-ups, system optimization, and recommissioning. Additionally, Idaho business

customers who wish to find ways to save energy and to quantify their savings can obtain a scoping assessment and detailed assessment through this option.

C&I Energy Efficiency—New Construction. This option offers specific incentives for designing and building better-than-code energy-efficient features into a new construction, major renovation, addition, expansion, or change-of-space project.

C&I Energy Efficiency—Retrofits. This option offers specific incentives for simple energy-saving retrofits to existing equipment or facilities.

Green Motors Initiative (GMI). Under the GMI, service center personnel are trained and certified to repair and rewind motors to improve reliability and efficiency. If a rewind returns a motor to its original efficiency, the process is called a “Green Rewind.” By rewinding a motor under this initiative, customers may save up to 40% of the cost of a new motor.

Commercial Energy-Saving Kits. This program offers free ESKs filled with products and tips to help small businesses save energy. Three industry-specific versions of the kit are delivered directly to Idaho Power’s small business customers: office, restaurant, and retail.

Small Business Direct Install (SBDI). Idaho Power launched an SBDI program in November 2019 targeting typically hard-to-reach small business customers. SBDI is implemented by a third-party contractor that provides turn-key services. Idaho Power pays 100% of the cost to install eligible measures for customers who use 25,000 kWh annually or less. SBDI is offered to eligible customers in a strategic geo-targeted approach.

Oregon Commercial Audits. This statutory-required program offers free energy audits, evaluations, and educational products to Oregon customers to help them achieve energy savings.

Demand Response Programs

Flex Peak Program. Idaho Power pays an incentive to commercial and industrial customers who voluntarily help the company reduce summer demand on specific summer weekdays or for other system needs.

Marketing

In 2021, Idaho Power continued to market the programs listed above, targeting the following customers: commercial, industrial, governmental, schools, small businesses, architects, engineers, and other design professionals.

Bill Inserts

A bill insert highlighting how Idaho Power’s incentives can save customers money was included in 40,048 business customer bills in March and a redesigned version of the bill insert was included in 39,594 bills in July.

Print and Digital Advertising

In 2021, the company redesigned its print ad to a single version that focused on promoting offered incentives and their availability to businesses of all sizes. The company also continued to promote messages around reliable, clean energy and low prices in select publications.

Print ads ran in the *Idaho Business Review* in April, May, August, September, October, and November, and in the *BOC Bulletin* in February and August. Ads also ran in the Building Owners and Managers Association (BOMA) membership directory and symposium program, *Idaho Business Review Top Projects Awards* publication, and the Idaho Association of General Contractors membership directory. Additionally, Idaho Power sponsored the Construction section in the *Idaho Business Review's Book of Lists*, which included an ad, company logo in the table of contents, and an article highlighting Idaho Power and the company's energy efficiency programs.

Idaho Power continued using search engine marketing to display Idaho Power's C&I Energy Efficiency Program near the top of the search results with the paid search terms when customers search for energy efficiency business terms. These ads received 257,579 impressions and 20,350 clicks.

Newsletters

Idaho Power produces a monthly newsletter called *Connections* that is distributed to all customers and covers a variety of topics. The August issue was dedicated to business energy efficiency topics, including the Swan Falls High School success story, changes to business incentives, and residential new construction incentives.

Idaho Power produces and distributes *Energy@Work*, a quarterly newsletter about Idaho Power company information and energy efficiency topics for business customers. In 2021, newsletters were delivered electronically.

- The spring issue was sent to 13,522 customers in March. The issue focused on lighting incentive increases and included articles on refrigerating COVID-19 vaccines with ultra-low temperature freezers and 2021 training opportunities.
- The summer issue, sent to 13,971 customers in June, focused on incentive changes for Retrofits and New Construction. It also included a Simplot success story and promotion of the GMI.
- The fall issue was sent to 14,343 customers in October. The issue included articles about operating during a drought, Idaho Power's Electric Vehicle Network, and new technology at the IDL ERL.
- The winter issue was sent to 15,551 customers in December. The issue included articles about supply chain issues impacting the ability to install energy-saving equipment in a

timely manner, Snake River restoration work, and new electric buses in Idaho Power's service area.

Airport Advertising

To reach business customers, Idaho Power continued to display two backlit ads throughout the airport in 2021. The company redesigned its ad promoting how Idaho Power helps power businesses and moved it from a baggage claim location to the main concourse walkway for increased visibility. Additionally, an ad on alternating airport display boards highlighted the company's clean energy goal—Clean Today. Cleaner Tomorrow.®—and the role energy efficiency plays in achieving that goal.

Radio

Idaho Power sponsored messages on public radio stations in Boise, Twin Falls, and Pocatello from July through September. The company ran a total of 402 messages in Boise and Twin Falls, and 750 messages in Pocatello.

Social Media

Idaho Power continued using regular LinkedIn posts focused on energy-saving tips, program details, incentives, and training opportunities. When appropriate, these messages were also shared on Idaho Power's Facebook and Twitter pages.

Public Relations

Idaho Power provides PR support to customers who want to publicize the work they have done to become more energy efficient. Upon request, Idaho Power creates large-format checks used for media events and/or board meetings. Idaho Power will continue to assist customers with PR opportunities by creating certificates for display within their buildings and speaking at press events, if requested.

While these opportunities were limited in 2021 due to the pandemic, Idaho Power did produce checks and support PR efforts for several companies, including Simplot, Twin Falls County, CLIF Bar, ON Semiconductor, Idaho Milk Products, the city of Council, Idaho State University, and the Wendell School District.

The company also released success-story videos on YouTube highlighting how McCain Foods and Swan Falls High School benefitted from Idaho Power's energy efficiency programs. The videos were shared on Idaho Power's social media channels and highlighted on the Idaho Power homepage.

Association and Event Sponsorships

Idaho Power's C&I Energy Efficiency Program typically sponsors a number of associations and events. In 2021, many of these events were cancelled or held virtually.

The company sponsored the BOMA Commercial Real Estate Symposium held virtually February 18. During the event, the company shared a video from the new construction senior engineer that included the Idaho Humane Society success-story video. The company also developed slides with key company facts that rotated on the screen before the event, placed LEDs and a brochure in the event giveaway box that was available for pickup, and placed an ad and article in the event program. The company also participated in BOMA's virtual Thursday Conversations video blog in March.

Idaho Power remained a sponsor of the Idaho Business Review's Top Projects Awards held in October in Meridian. The company logo was used throughout the event, and company materials were placed at the tables.

Customer Satisfaction

Idaho Power conducts the *Burke Customer Relationship Survey* each year. In 2021, on a scale of zero to 10, small business survey respondents rated Idaho Power 8.18 regarding offering programs to help customers save energy, and 8.13 related to providing customers with information on how to save energy and money. Twenty percent of small business respondents indicated they have participated in at least one Idaho Power energy efficiency program. Of the small business survey respondents who have participated in at least one Idaho Power energy efficiency program, 92% are "very" or "somewhat" satisfied with the program.

In 2021, on a scale of zero to ten, large commercial and industrial survey respondents rated Idaho Power 9.16 regarding offering programs to help customers save energy, and 8.99 related to providing customers with information on how to save energy and money. Seventy-six percent of large commercial and industrial respondents indicated they have participated in at least one Idaho Power energy efficiency program. Of the large commercial and industrial survey respondents who have participated in at least one Idaho Power energy efficiency program, 99% are "very" or "somewhat" satisfied with the program.

Training and Education

In 2021, Idaho Power engineers, program staff, field representatives, and hired consultants continued to provide technical training and education to help customers learn how to identify opportunities to improve energy efficiency in their facilities. The company has found that these activities increase awareness and participation in its energy efficiency and demand-response programs and enhance customer program satisfaction. To market this service and distribute the training schedule and resources, Idaho Power used its website, email, and *Energy@Work* newsletter.

During each training session, the large commercial and industrial technical consultant, key account energy advisors, or a program engineer gave an overview of the commercial and industrial programs available to customers.

As part of this outreach activity, Idaho Power collaborated with and supported stakeholders and organizations, such as IDL, BOMA, and the American Society of Heating, Refrigeration, and Air Conditioning Engineers (ASHRAE). Using Idaho Power funding, the IDL performed several tasks aimed at increasing the energy efficiency knowledge of architects, engineers, trade allies, and customers. Specific activities included sponsoring a BSUG, conducting Lunch & Learn sessions at various design and engineering firms, and offering the ERL.

Idaho Power delivered six equivalent full-time days of technical live, online training sessions in 2021 at no cost to the customers over the course of 12 days. Topics included the following:

- Industrial Refrigeration
- Motors
- Variable Frequency Drives (VFD)
- Introduction to Unitary Air Conditioning
- Advanced Unitary Air Conditioning
- Harmonics
- Pumping Systems

The level of participation in 2021 remained high, with 221 individuals signing up and 208 unique logins to the technical sessions. Due to the virtual nature of the course delivery, in some cases there were multiple attendees at a single login location. Customer feedback indicated the average satisfaction level was 91%. Idaho Power's average cost to deliver the technical trainings in 2021 was approximately \$4,720 per class.

Also, Idaho Power offered eight technical, live, online training sessions to municipal water and wastewater customers. Topics included the following:

- Water Energy Basics
- Activated Sludge Basics
- Primary Clarifier Optimization
- Pumping Energy Efficiency
- Controlling Activated Sludge
- Denitrification and Bio-P
- Low Cost/No Cost Opportunities

Water and wastewater trainings were attended by 262 participants. Cohort members and other operators were invited and offered continuing education units for drinking water and

wastewater professionals. Each course is designed to study improved operation, quality, and energy performance for different systems.

Aside from the classes listed above, Idaho Power also partnered with the NEEC to administer a Building Operator Certification Level I Course that began in November 2021 and will continue through May 2022. Idaho Power sponsored 17 customers who signed up for the training and will pay \$900 of the \$1,895 tuition cost upon completion.

Field Staff Activities

Energy efficiency opportunities continue to be an important factor for most businesses. Not only has there been ongoing interest in upgrading old, less efficient equipment, but there is also a heightened interest to improve behaviors to meet new sustainability initiatives. Idaho Power's energy efficiency programs are designed to accommodate all possible efficiency opportunities, ranging from equipment improvements to a variety of business cohorts that offer support and ongoing training for a long-term, more sustainable approach to energy efficiency.

Idaho Power has trained friendly and engaged energy advisors in each region to proactively share these opportunities to influence change. While COVID-19 has presented challenges in some areas with on-site visits in 2021, it has also opened doors to be creative in maintaining close working relationships with customers. Online meetings and more frequent check-ins have proven to be productive and effective with the company's largest commercial customers. Energy advisors have specific goals to maintain close working relationships and COVID-19 did not negatively affect those goals. The company continued to offer commercial building engineers, trade allies, and other stakeholders online technical training to help them be successful with the ongoing promotion of energy efficiency opportunities.

Commercial and Industrial Energy Efficiency Program

	2021	2020
Participation and Savings*		
Participants (projects/kits)	1,021	928
Energy Savings (kWh)**	92,465,723	129,593,880
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source***		
Idaho Energy Efficiency Rider	\$14,375,182	\$23,293,492
Oregon Energy Efficiency Rider	\$742,013	\$661,370
Idaho Power Funds	\$9,630	\$75,793
Total Program Costs—All Sources	\$15,126,824	\$24,030,655
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.017	\$0.018
Total Resource Levelized Cost (\$/kWh)	\$0.043	\$0.044
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	2.86	3.27
Total Resource Benefit/Cost Ratio	1.46	1.63

*Metrics for each option (New Construction, Custom Projects, and Retrofits) are reported separately in the appendices and in *Supplement 1: Cost-Effectiveness*.

**2020 total includes 56,012 kWh of energy savings from 10 GMI projects. 2021 total includes 20,430 kWh of energy savings from four GMI projects.

***2020 and 2021 dollars include totals for New Construction, Custom Projects, and Retrofits.

Description

Three major program options targeting different energy efficiency projects are available to commercial, industrial, governmental, schools, and small business customers in the company's Idaho and Oregon service areas: Custom Projects, New Construction, and Retrofits.

Custom Projects

The Custom Projects option provides incentives for non-lighting energy efficiency modifications to new and existing facilities. The goal is to encourage energy savings in Idaho and Oregon service areas by helping customers implement energy efficiency upgrades. Incentives reduce customers' payback periods for custom modifications and promote energy-saving operations that might not otherwise be completed. The Custom Projects option also offers energy assessment services to help identify and evaluate potential energy-saving modifications or projects.

Interested customers submit a pre-approval application to Idaho Power for potential modifications identified by the customer, Idaho Power, or a third-party consultant. Idaho Power reviews each application and works with the customer and vendors to provide or gather sufficient information to support the estimated energy savings calculations, then pre-approves

the project. Then the customer moves forward with the project. In some cases, large, complex projects may take as long as two or more years to complete.

Once the project is completed, customers submit a payment application, and each project is reviewed to ensure energy savings are achieved. Idaho Power engineering staff or a third-party consultant verifies the energy-savings methods and calculations. Through this verification process, the final energy savings and the project costs are estimated.

On the larger and more complex projects, Idaho Power or a third-party consultant conducts on-site power monitoring and data collection before and after project implementation. The M&V process helps ensure projected energy savings are achieved. Verifying applicants' information confirms energy savings are obtained and are within program guidelines. If changes in project scope take place, Idaho Power will recalculate energy savings and incentive amounts based on the actual installed equipment and performance.

New Construction

The New Construction option enables customers in Idaho Power's Idaho and Oregon service areas to incorporate energy-efficient design features and technologies into new construction, expansion, or major remodeling projects. Initiated in 2004, the New Construction option currently offers incentives for 33 energy-saving building and design features related to efficient lighting, lighting controls, building shell, HVAC equipment, HVAC controls, variable speed drives, refrigeration, compressed air equipment, appliances, and other equipment. The customer may otherwise lose savings opportunities for these types of projects. The new construction and major renovation project design and construction process is much longer than small retrofits and often encompasses multiple calendar years.

Retrofits

The Retrofits option is Idaho Power's prescriptive measure option for existing facilities. This part of the program encourages customers in Idaho and Oregon to implement energy efficiency upgrades by offering incentives on a defined list of measures. Eligible measures cover a variety of energy-saving opportunities in lighting, HVAC, building shell, food service equipment, and other commercial measures. Customers can also apply for non-standard lighting incentives. A complete list of the measures offered through Retrofits is included in *Supplement 1: Cost-Effectiveness*.

Program Activities

Idaho Power has found that providing facility energy assessments, customer technical training, and education services are key to encouraging customers to consider energy efficiency modifications. The 2021 activities not already described in the Commercial/Industrial Sector Overview are described below.

Custom Projects

Incentive levels for the non-lighting projects remained the same in 2021, at \$0.18/kWh of first-year savings, up to 70% of the project cost. The energy management incentive of \$0.025/kWh of first-year savings, up to 100% of the eligible costs (added in 2020), also remained the same in 2021. Energy management projects have the following benefits:

- Tend to have a shorter measure life and a much lower cost.
- Involve O&M changes that save energy without interrupting the customer's service or product.
- Generate cost-effective energy savings from measures rooted in low-cost or no-cost O&M improvements.

Idaho Power provides incentives for conducting leak assessments and fixing underground water leaks. The program reimburses \$1,000 per five miles of pipe for a third-party leak assessment and offers a custom incentive of \$0.18/kWh saved up to 70% of the eligible cost to repair the leaks for eligible underground pipes.

Compressed air system leak repairs are also eligible under the energy management incentive at \$0.025 per kWh saved up to 100% of project cost. Customers can use their own instrumentation to identify compressed air leaks or work with one of Idaho Power's third-party consultants to identify leaks. Once leaks are identified, energy savings achieved from fixing leaks can be quantified. Project costs are calculated by factoring in the material cost to fix the leaks as well as any labor requirements. One of the third-party engineering consultants is developing a tool that will help streamline the incentive process for this type of project.

Idaho Power funds the cost of engineering services, up to \$4,500, for conducting energy scoping assessments to encourage its larger customers to adopt energy efficiency improvements. Idaho Power contracted with five firms to provide scoping assessments and general energy efficiency engineering support services in 2021. A new RFP was issued in the fall of 2021, and six successful bidders were selected to provide general energy efficiency engineering services through 2025. Two of the firms that were selected are focused on energy modeling to support cohorts and other SEM offerings. The other four firms provide a wide array of engineering services, including scoping assessments, detailed assessments, energy modeling, and various SEM programs.

The Custom Projects option had a successful year with a total of 135 completed projects, 20 of which were in Oregon. Custom Projects achieved energy savings of 53,728 MWh (Table 16), which is a 43% decrease compared to 2020. The year 2020 was an exceptional growth year in terms of energy savings under the Custom Projects option (greater than 30% versus 2019), and COVID had not yet impacted many of the projects. In 2021, almost all projects were slowed down by materials and labor issues.

Idaho Power also received 114 new applications in 2021 representing a potential of 40,577 MWh of savings on future projects.

Table 16. Custom Projects annual energy savings by primary option measure, 2021

Option Summary by Measure	Number of Projects	kWh Saved
Compressed Air.....	19	6,101,839
Controls.....	1	119,378
Energy Management	33	11,300,724
Fans.....	3	1,294,181
HVAC.....	8	2,613,396
Lighting.....	21	5,564,430
Motors	0	0
Other.....	6	4,313,845
Pump.....	6	458,478
Refrigeration.....	23	11,700,832
VFD.....	15	10,261,164
Total*	135	53,728,267

*Does not include GMI project counts and savings.

Custom Projects engineers and the key account energy advisors visited large-commercial and industrial customers to conduct initial facility walk-throughs, commercial/industrial efficiency program informational sessions, and training on specific technical energy-saving opportunities as pandemic and other conditions allowed. Virtual/remote capabilities were developed and implemented when health or safety restrictions were necessary. Idaho Power also provided sponsorship for the 2021 ASHRAE Technical Conference (virtual). Custom Projects engineers gave presentations on Idaho Power programs and offerings at the Cohort for Schools Mid-term and Final Workshops (virtual) and eight presentations at Water and Wastewater Cohort Workshops (virtual).

In 2021, Idaho Power contractors completed 26 scoping assessments on behalf of Idaho Power customers. These assessments identified over 28,984 MWh of savings potential and will be used to promote future projects.

In 2013, a Streamlined Custom Efficiency (SCE) offering was started that works to keep vendor engagement high, targeting projects that may have typically been too small to participate under the Custom Projects option. Currently, the SCE offering provides custom incentives for refrigeration controllers for walk-in coolers, process-related VFDs, and other small, vendor-based projects that do not qualify for prescriptive incentives.

Idaho Power contracted with a third party to manage SCE data collection and analysis for each project. In 2021, the SCE offering processed 24 projects totaling 4,096,687 kWh of savings and \$571,999 in incentives.

Cohorts

Idaho Power also has cohorts to engage with customers in group settings to allow customer interaction and economies of scale in working with multiple customers on SEM.

The Municipal Water Supply Optimization Cohort (MWSOC), Eastern Idaho Water Cohort (EIWC), Wastewater Energy Efficiency Cohort (WWEEC), and the Continuous Energy Improvement (CEI) Cohort for Schools program offerings are also driving a significant number of new projects in addition to increasing vendor engagement from the SCE offering. Capital projects promoted or identified in SEM are reported and incentivized through other Idaho Power C&I programs, not as a cohort savings number.

Cohorts are structured to offer three phases of support.

1. The *active* phase, which is typically the first two years of engagement with strong consultant support, includes energy team development, energy policy development, energy model creation, training and report-out workshops, energy champion and team calls, and general energy awareness.
2. The *maintaining* phase includes medium consultant support and is typically years three through five or six. This phase includes consultant maintenance of facility energy models, monthly energy champion calls, report-out workshops, and ongoing general development.
3. The *sustaining* phase is typically beyond year five or six where the participants manage activities on their own including maintenance of energy models and ongoing focus on energy-saving activities with little consultant support. Participants in this phase will have the option to participate in report-out workshops but cohort-related energy savings will no longer be claimed, and consultant support will be minimal.

Each cohort offering is described below.

Municipal Water Supply Optimization Cohort

The MWSOC began in January 2016. The goal of the cohort was to equip water professionals with the skills necessary to independently identify and implement energy efficiency opportunities that produce long-term energy and cost savings.

Fourth-year incentives and savings totaled \$11,275 and 559,254 kWh per year with all incentives paid at 70% of the eligible cost. Fourth-year incentives were processed, and savings were reported in 2021.

Fifth-year incentives and savings totaled \$7,173 and 403,826 kWh per year with all incentives paid at 70% of the eligible cost except one facility. Fifth-year incentives were processed, and savings were reported in 2021.

Idaho Power continued the cohort for 11 of the original 15 participants and offered two webinar trainings in late 2021. One participant will remain in the active phase and 10 participants will be transitioning to the sustaining phase. Idaho Power's contractor minimally contacted participants to check on project progress and opportunities and to address energy model data updates.

Eastern Idaho Water Cohort

The EIWC began in January 2018 with the goal to offer the MWSOC to the eastern part of Idaho Power's service area. This was accomplished in collaboration with Rocky Mountain Power and BPA to deliver joint workshops for customers located in eastern Idaho. Two Idaho Power customers started at the beginning of this program and are in the active phase and will soon transition to the sustaining phase. Third-year incentives were processed, and savings were reported in 2021 totaling \$2,392 and 674,892 kWh per year. In the third year of the offering, Idaho Power's contractor contacted participants to check on project progress and opportunities and to address energy model data updates. A draft of the fourth-year energy-savings report is expected in 2022.

Wastewater Energy Efficiency Cohort

In January 2014, Custom Projects launched WWEEC, a two-year cohort training approach and incentives for low-cost or no-cost energy improvements for 11 municipal wastewater facilities in Idaho Power's service area. In 2016, Idaho Power decided to increase the duration of WWEEC to further engage customers. Five of the 11 original participants are engaged in the WWEEC Continuation with many of the original participants starting major construction projects in years two and three of WWEEC.

Year six includes one facility that re-engaged with the cohort after major renovations. The facility was re-baselined, and the sixth-year energy savings before adjusting for capital projects were 591,226 kWh per year. After capital project adjustments, incentives and savings were processed and reported in 2021, totaling \$174 and 965 kWh per year. In the sixth year, the consultant contacted the participant to check on progress, discuss opportunities, and to address energy model data updates. Six participants are in the maintaining phase of the program.

Continuous Energy Improvement Cohort for Schools

The goal of this cohort is to equip school district personnel with hands on training and guidance to help them get the most out of their systems while reducing energy consumption. The fourth program year of the Cohort for Schools ran from June 2020 through May 2021. Over this

program year, the structure of the offering was refined to include three phases of support: active, maintaining, and sustaining.

Five school districts, of the original nine from 2017, continued to implement CEI concepts and planned activities for the cohort. In October 2019, two new school districts began participating. These districts developed their energy teams, built initial facility energy models, and went through training on various aspects of CEI and energy efficiency through 2021.

Energy savings for the participants were evaluated from June 2020 through May 2021. Activities were conducted through May 2021 to complete a full 12-month cycle and to work around the standard school calendar for the participants. The cohort is implemented by a third-party consultant that provided final savings reports for each school district, which totaled 4,556,394 kWh for 2021. In addition, one district saved 2,848,708 kWh through program year four but was still providing backup documentation at the end of 2021, so these savings will be claimed in 2022.

Fourth-year activities commenced over the summer of 2020, concluding at the end of May 2021. All seven participants entering this program year continued through 2021. Of those seven, five districts are now modeling all schools in their district. One district added three new facilities to the cohort, one added two new facilities, and another added one new facility in this program year for a total of 41 facilities that are currently engaged with the offering.

Activities in 2021 included managing a register of energy efficiency opportunities for each facility detailing low-cost and no-cost opportunities to reduce energy consumption. The consultant worked with each participant to complete as many identified opportunities as possible. Afterward, the consultant checked in monthly by phone to review opportunity register items and to discuss current activities. Idaho Power provided program and incentive information, both in hard copy and electronically, along with many other energy-saving resources pertinent to school facilities.

A virtual mid-term workshop was held January 14, 2021, where school districts reported their results through the end of 2020, and a final virtual workshop was held on June 29, 2021, where final results were reported for the program year. Districts shared successes, lessons learned, and other details pertinent to their energy-saving journeys.

The 2021 to 2022 program year activities will continue until May 31, 2022. Idaho Power will then review final M&V reports to establish energy savings and eligible costs for the program year activities and will distribute the corresponding incentives to participating school districts.

Green Motors Initiative

Idaho Power participates in the Green Motors Practices Group's (GMPG) GMI. Under the GMI, service center personnel are trained and certified to repair and rewind motors to improve

reliability and efficiency. If a rewind returns a motor to its original efficiency, the process is called a “Green Rewind.” By rewinding a motor under this initiative, customers may save up to 40% of the cost of a new motor. The GMI is available to Idaho Power’s agricultural, commercial, and industrial customers.

Currently, nine motor service centers have signed on as GMPG members in Idaho Power’s service area. Under the initiative, Idaho Power pays service centers \$2 per horsepower (hp) for each National Electrical Manufacturers Association (NEMA)-rated motor up to 5,000 hp that receives a verified Green Rewind. Half of that incentive is passed on to the customer as a credit on their rewind invoice. The GMPG requires all member service centers to sign and adhere to the GMPG Annual Member Commitment Quality Assurance agreement. The GMPG is responsible for verifying QA.

In 2021, a total of four commercial and industrial customers’ motors were rewound, and the savings for the GMI was 20,430 kWh.

New Construction

In 2021, 95 projects were completed, resulting in 17,536,004 kWh of energy savings in Idaho and Oregon. New Construction had a 20% reduction in total projects and a 20% increase in total savings compared to 2020. The commercial and industrial construction industry has been extremely active in Idaho Power’s service area throughout 2021, although the industry is experiencing labor shortages and supply chain issues that have delayed, slowed, and complicated some projects.

Maintaining a consistent offering is important for large projects with long construction periods; however, changes are made to enhance customers’ choices or to meet new code changes. Idaho Power tries to keep the New Construction option consistent by making changes approximately every other year. The TRM has been updated to include 2018 IECC information and was finalized in 2021. The program offerings were updated June 15, 2021, to reflect those changes; along with the update, program offerings were reviewed to include new measures, adjust existing measures, and review the cost-effectiveness of all measures. Overall, seven program offerings were removed, and seven program offerings were added to align with the updated TRM. The 2021 program offering includes 33 measures in Idaho and 25 measures in Oregon.

In addition to the customer incentive, a Professional Assistance Incentive (PAI) is available to architects and/or engineers for supporting technical aspects and documentation of a project. The PAI is equal to 20% of the participant’s total incentive with a maximum allowed of \$5,000 per application.

The PAI increases the engagement with architects and engineers and is most beneficial to small and medium businesses as they prepare project documentation. These customers typically do

not have staff with a technical background in construction, which makes completing applications and submitting documentation a challenge.

On September 23, 2020, Idaho Power increased the eligible PAI incentive from 10% to 20% of the participant's total incentive with a correspondingly increased maximum allowed from \$2,500 to \$5,000 per application. In 2021, 40 projects, or 42% of the projects paid, received the PAI compared to 40 projects, or 34% of the total projects paid, in 2020. The company decided to continue the increased PAI after positive feedback from architects and engineers.

Idaho Power representatives did not make in-person visits to architectural and engineering firms in Boise in 2021 due to COVID-19 restrictions, but they did continue discussions via phone and email. These conversations are intended to build relationships with the local design community and to discuss Idaho Power's C&I Energy Efficiency Program.

The New Construction option continued random post-project verifications on 10% of projects completed in 2021. The University of Idaho's IDL did not complete on-site post-project verifications in 2020, but rather completed desk reviews of all documentation. In 2021, the IDL returned to on-site post-project verification on 12 of the 95 projects—over 10% of the total completed. The purpose of the verifications is to confirm program guidelines and requirements are adequate to ensure the supporting final project documentation provided aligns with field installation. More discrepancies were identified in verified projects in 2021 than in previous years. Idaho Power and the IDL will evaluate the process in 2022 and create a project verification standard to include verification prior to payment for 10% of projects completed. See *Supplement 2: Evaluation* for the complete IDL report.

The impact evaluation from 2019 had a recommendation to:

- *Utilize [Hours of Use] HOU's from the TRM for lighting and HVAC projects started after the TRM was implemented*
- *Also, the sources for the TRM's data are clearly cited and can be traced back to original research.* The TRM was updated in 2021 adding additional transparency and clarification.

Retrofits

The Retrofits option achieved 21,181 MWh of energy savings in 2021, representing 787 projects. Lighting retrofits comprised most of the energy savings and project count.

In March 2021, Idaho Power rolled out an updated lighting tool for Retrofits lighting applications. Enhancements were made to this version, such as consolidating two tabs into one, and making the temporary incentive increases from 2020 permanent. In addition, fluorescent fixture incentives were removed from the standard incentive menu to a non-standard

incentive. Other lighting incentive menu changes were made in response to measure cost-effectiveness review.

Retrofits staff conducted four virtual program workshops for trade allies and large customers to inform them of the adjustments to the lighting measures and the upgrades to the lighting tool.

The Retrofits non-lighting measure savings and costs are determined by Idaho Power's TRM. In 2020, the company contracted with a third party to update its TRM. The work was completed in 2021, and the TRM updates were incorporated into the Retrofits non-lighting option menu, which resulted in incentive changes for several measures, the addition of new measures, and the removal of others. The changes became effective in Idaho in June and in Oregon in September 2021. Retrofits staff conducted three non-lighting webinars to review the changes with trade allies and large customers.

Due to the continued COVID-19 pandemic, no in-person workshops occurred in 2021. In September 2021, Idaho Power gave a virtual presentation as part of an International Brotherhood of Electrical Workers (IBEW) Local 291 class in Boise on the available lighting incentives and how electrical contractors could engage in the Retrofits option. In December 2021, Idaho Power hosted the *Making Controls Simple: LLLC Myths & Installation Advantages* webinar for electrical contractors and suppliers, and large commercial customers. Continuing education credits were given for electricians attending the webinar.

Idaho Power continued its contracts with various consultants to provide ongoing program support for lighting and non-lighting reviews and inspections, as well as trade ally outreach.

Marketing Activities

Idaho Power continued to primarily market the C&I Energy Efficiency Program as a single offering to businesses. See the Sector Overview for the company's efforts to market the C&I Energy Efficiency Program. Below are the option-specific marketing efforts for 2021.

Custom Projects

In addition to program-level marketing activities, Idaho Power continued to present large-format checks to interested Custom Projects participants and publicized these events to local media, when applicable. However, there were far fewer checks presented in-person in 2020 and 2021 than in previous years due to COVID-19 restrictions.

New Construction

Idaho Power updated its brochure in mid-2021 to reflect the new incentive information. The company also sent a letter to 310 architects and engineers in August informing them of the new incentives and providing them with a copy of the updated program overview brochure and harmonics brochure.

The company continued to place banners on select construction sites highlighting that the facility is being built or enhanced with energy efficiency in mind. A banner remained at St. Luke's McCall Medical Center throughout 2021.

Last, Idaho Power sponsored the American Institute of Architects (AIA) Idaho Chapter awards event in Ketchum in September. The company's logo appeared on all marketing materials, a table tent promoting the New Construction option was placed on the tables, and print ads and articles appeared in the event programs.

Retrofits

In 2021, Idaho Power updated its Retrofits brochure and split the information into two brochures: one specific to Idaho customers and the other for Oregon customers. The company also redesigned the Retrofits website so customers first choose which state the project will be completed in, so they are directed to the incentives specific to that state.

The company placed a pop-up ad on My Account in September that resulted in 2,859 views and 160 click-throughs from business customers.

To promote the lighting incentives, Idaho Power developed a point-of-purchase display to place at the checkout counter at 60 lighting suppliers. The displays received very positive comments from suppliers. The company also sent out a lighting postcard to 1,400 businesses in October. Throughout a portion of the year, the company also sent out emails promoting the lighting incentives. The company's customer solutions advisors then followed up by making personal phone calls to customers who received the email.

Green Motors Initiative

In 2021, Idaho Power continued to promote GMI as part of the C&I Energy Efficiency Program marketing efforts. The company posted about the program on social media in March and December. Additionally, the program was featured in the summer Energy@Work electronic newsletter.

Cost-Effectiveness

Custom Projects

Historically, all projects submitted through the Custom Projects option must meet cost-effectiveness requirements, which include TRC, UCT, and PCT tests from a project perspective. The program requires that all costs related to the energy efficiency implementation and energy-savings calculations are gathered and submitted with the program application. Payback is calculated with and without incentives, along with the estimated dollar savings for installing energy efficiency measures. As a project progresses, any changes to the project are used to recalculate energy savings and incentives before the incentives are paid to the participant. To aid in gathering or verifying the data required to conduct cost-effectiveness

and energy-savings calculations, third-party engineering firms are sometimes used to provide an assessment, or engineering M&V services available under the Custom Projects option.

The UCT and TRC ratios for the program are 2.98 and 1.32, respectively. Non-energy impacts were applied in 2021 based on an estimated per-kWh value by commercial and industrial end-uses. These values were provided by a third-party as part of the 2019 impact evaluation of the New Construction and Retrofits options. Details for the program cost-effectiveness are in *Supplement 1: Cost-Effectiveness*.

New Construction

To calculate energy savings for the New Construction option, Idaho Power verifies the incremental efficiency of each measure over a code or standard practice installation baseline. Savings are calculated through two main methods. When available, savings are calculated using actual measurement parameters, including the efficiency of the installed measure compared to code-related efficiency. When precise measurements are unavailable, savings are calculated based on industry standard assumptions. Because the New Construction option is prescriptive and the measures are installed in new buildings, there are no baselines of previous measurable kWh usage in the building. Therefore, Idaho Power uses industry standard assumptions from the IECC to calculate the savings based on an assumed baseline, i.e., how the building would have used energy absent of efficiency measures.

New Construction incentives are based on a variety of methods depending on the measure type. Incentives are calculated mainly through a dollar-per-unit equation using square footage, tonnage, operating hours, or kW reduction.

To prepare for the 2021 program changes, Idaho Power contracted with a third party to update the TRM for the New Construction option. The TRM, which provides savings and costs related to existing and new measures for the New Construction option, was updated to include the IECC 2018 baseline. The new savings will be reflected on applications initiated after the June 2021 program update.

The UCT and TRC ratios for the program are 2.98 and 2.70, respectively. Non-energy impacts were applied in 2021 based on an estimated per-kWh value by commercial and industrial end-uses. These values were provided by a third party as part of the 2019 impact evaluation of the New Construction and Retrofits options.

Complete, updated measure-level details for cost-effectiveness can be found in *Supplement 1: Cost-Effectiveness*. Assumptions for measures prior to the mid-year update can be found in the *Demand-Side Management 2020 Annual Report, Supplement 1: Cost-Effectiveness*.

Retrofits

For the first half of 2021, Idaho Power used most of the same savings and assumptions as were used after the program changes in 2020 for the Retrofits option. For all lighting measures,

Idaho Power uses a Lighting Tool developed by a third party. An initial analysis was conducted to see if the lighting measures shown in the tool were cost-effective based on the average input of watts and hours of operation, while the actual savings for each project are calculated based on specific information regarding the existing and replacement fixture. For most non-lighting measures, deemed savings from the TRM or the RTF are used to calculate the cost-effectiveness. To prepare for the 2021 program changes, Idaho Power contracted with a third party to update the TRM for the Retrofits options. The TRM provides savings and costs related to existing and new measures for the Retrofits option. The new savings will be reflected on all applications submitted after the June 2021 program update.

The UCT and TRC ratios for the program are 2.53 and 1.27, respectively. Non-energy impacts were applied in 2021 based on an estimated per-kWh value by commercial and industrial end-uses. These values were provided by a third-party as part of the 2019 impact evaluation of the New Construction and Retrofits options.

Complete updated measure-level details for cost-effectiveness can be found in *Supplement 1: Cost-Effectiveness*. Assumptions for measures prior to the mid-year update can be found in the *Demand-Side Management 2020 Annual Report, Supplement 1: Cost-Effectiveness*.

Customer Satisfaction

Retrofits

In 2021, a survey was sent to customers who had a lighting project installed by a contractor to evaluate the customers' satisfaction level for the contractors listed on the Retrofits website. Survey questions gathered information about how customers learned of the program and their satisfaction with the program, contractor, and equipment.

A survey invitation was sent to 497 program participants in 2021. Idaho Power received survey results from 125 respondents. Some highlights include the following:

- Over 53% of respondents learned of the program from a contractor, and over 14% learned of the program from an equipment supplier.
- 88% of respondents said they were “very satisfied” with the program, and over 11% of respondents indicated they were “somewhat satisfied.”
- 92% of respondents said they were “very satisfied” with the contractor they hired to install their equipment, and over 6% of respondents indicated they were “somewhat satisfied.”
- Nearly 93% of respondents said they were “very satisfied” with the equipment installed, and nearly 6% of respondents said they were “somewhat satisfied.”

A copy of the survey results is included in *Supplement 2: Evaluation*.

Evaluations

In 2021, Idaho Power contracted with a third party to conduct impact and process evaluations of the C&I Custom Projects program. The evaluation found a successfully run program that has mitigated many of the risks associated with custom energy efficiency programs. The evaluation team identified only minor adjustments to claimed savings and calculated a realization rate of 99.8%.

The impact evaluation recommends maintaining the long-term focus of the cohorts' projects, continuing to build relationships in the market, and considering the use of a consumption analysis approach for determining energy savings, where necessary. The process evaluation recommends updating the commercial and industrial program logic model to include recent program updates, adding a new construction or equipment replacement check box for the program application, and continuing to focus on efficient and effective communication between all parties.

Idaho Power will consider all recommendations made in the report, and any changes to the program will be reported in the *Demand-Side Management 2022 Annual Report*. See the complete analysis report in *Supplement 2: Evaluation*.

2022 Program and Marketing Strategies

In 2022, the three options will continue to be marketed as part of Idaho Power's C&I Energy Efficiency Program. Below are specific program strategies that apply to the individual options of the program.

Custom Projects

In 2022, the company plans to expand deployment of the newly developed energy management commercial energy-savings tool, Find n' Fix, which, in conjunction with engineering services, will help identify and quantify energy savings opportunities for commercial customers. Also, the compressed air leak detection and repair offering that is available to larger customers, like the water leak measure launched in 2020, will be marketed and expanded in 2022.

Activities and coaching will continue for the water and wastewater cohort participants and the EIWC. Preliminary planning to implement a new cohort based on industrial wastewater is being conducted. This cohort will focus on a more technical approach to energy savings than the other water and wastewater cohorts. The estimated implementation of this cohort will be early 2022.

Idaho Power will continue to provide the following:

- In-person or virtual site visits and energy scoping assessments by Custom Projects engineers to identify projects and energy savings opportunities as conditions allow.

- Funding for detailed energy assessments for larger, complex projects. Virtual assessments can also be offered in many cases.
- M&V of larger, complex projects. Virtual M&V can also be used as conditions allow.
- Technical training for customers, presented virtually or in person as conditions allow.

New Construction

In 2021, more discrepancies were identified in verified projects than in previous years. Idaho Power and the IDL will evaluate the project verification process in 2022 and create a standard that includes verification prior to payment on a minimum of 10% of completed projects. The 2022 evaluation and process update will improve the verification process and reduce discrepancies.

As in past years, Idaho Power will continue to build relationships in 2022 by sponsoring technical training through the IDL to address the energy efficiency education needs of design professionals throughout Idaho Power's service area.

Retrofits

Idaho Power will offer two lighting-related technical trainings to trade allies and large commercial customers in 2022.

Commercial Energy-Saving Kits

	2021	2020
Participation and Savings		
Participants (sites)	906	1,379
Energy Savings (kWh)	296,751	258,368
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$71,501	\$97,645
Oregon Energy Efficiency Rider	\$3,117	\$5,678
Idaho Power Funds	\$0	\$355
Total Program Costs—All Sources	\$74,617	\$103,678
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.029	\$0.047
Total Resource Levelized Cost (\$/kWh)	\$0.029	\$0.047
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	1.64	1.24
Total Resource Benefit/Cost Ratio	2.00	2.38

Description

The Commercial Energy-Saving Kit (Commercial ESK) program is offered to commercial business customers in Idaho and Oregon. Three industry-specific types are available for restaurants, retailers, and offices (Table 17)—and each contains installation instructions and a variety of items intended to help save energy related to lighting, hot-water use, and intermittently used electrical devices. Idaho Power uses a third-party vendor for kit assembly and mailing. The vendor sends the kit through the mail directly to the customer on the company’s behalf.

Table 17. Industry-specific Commercial ESK contents

Restaurant	Retail	Office
(3) 9-watt LED Lightbulbs	(2) 9-watt LED Lightbulbs	(2) 9-Watt LED Lightbulbs
(2) Bathroom Aerator 1.0 gpm	(2) 8-watt LED BR30	(2) Bathroom Aerator 1.0 gpm
(2) Kitchen Aerator 1.5 gpm	(1) Bathroom Aerator 1.0 gpm	(1) Kitchen Aerator 1.5 gpm
(2) Exit Sign Retrofit	(2) Exit Sign Retrofit	(2) Exit Sign Retrofit
(1) Pre-Rinse Spray Valve		(1) Advanced Power Strip

The vendor also batch-ships kits to Idaho Power area offices for distribution by its energy advisors. An energy advisor may then deliver a Commercial ESK while visiting a small business customer and use it as an introduction to the benefits of the other commercial energy efficiency programs offered by the company.

Program Activities

The vendor made no batch shipments in 2021 due to in-person customer visits being drastically reduced because of COVID-19 restrictions. However, Idaho Power continued to offer Commercial ESKs, with a primary focus on small business customers. Nearly all the kits were distributed by mail in 2021.

Idaho Power distributed 906 kits (Table 18), most of which were distributed after a customer made a request through the website or spoke with a company representative on the phone.

A modified RFP was sent to three third-party kit vendors who are currently contracted with Idaho Power or who have been in the recent past. The RFP asked only for pricing on a shortened list of kit items. Due to cost-effectiveness or the RTF deactivating a few of the kit items, they were omitted. The vendor with the lowest kit cost was selected.

Table 18. Energy savings by type and number of Commercial ESKs distributed

State	Kit Type	Total Distributed	kWh Savings
Idaho	Restaurant	206	163,381
	Retail	51	10,940
	Office	611	108,233
Oregon	Restaurant	12	9,517
	Retail	2	429
	Office	24	4,251

Marketing Activities

Idaho Power promoted the Commercial ESKs using LinkedIn posts in February and July. Additionally, the kits were promoted on Facebook, Twitter, and LinkedIn in November in support of Small Business Saturday.

The company displayed a pop-up ad to small business customers who logged into My Account in March, resulting in 417 kit orders. Customers signing into My Account clicked on the pop-up ad and requested a kit through the online order form. The form generated an email that was sent directly to the program specialist, who fulfilled the order.

In May, the company tried a new tactic by sending a targeted email to 478 restaurants. This tactic resulted in 158 kit orders, many of them restaurant kits, but the other two kit types were distributed as well. The company sent a targeted email to 485 retail customers in November that resulted in 49 kits ordered of all kit types.

Cost-Effectiveness

Because no deemed savings values exist for the Commercial ESK program, Idaho Power made several assumptions for each kit. When the offering launched in mid-2018, the installation rates

of the items in the kit were unknown. Idaho Power estimated the installation rates based on professional judgement. A follow-up survey was sent to active participants in November 2020 with an added question regarding fuel type to determine the percentage of electric water heaters. When the kits are distributed, the water heating fuel source is often unknown. Idaho Power updated this assumption in 2021 based on the follow-up survey sent to customers in 2020.

For the LEDs and aerators, savings vary by kit type based on the average annual HOU and annual gallons of water used by business type. Savings for the pre-rinse spray valve in the restaurant kit, and advance power strips for the office kits, were directly from the RTF. Based on the updated savings assumptions, restaurant, retail, and office kits provide approximately 793, 215, and 177 kWh of savings respectively.

In 2021, the RTF reviewed the savings associated with the pre-rinse spray valve and the advanced power strips. For pre-rinse spray valves, the federal standards changed in 2019, and the current standards already met or exceeded the WaterSense specifications. WaterSense has not released a new, more efficient specification. As a result, the RTF deactivated the workbook, and there are no savings associated with the pre-rinse spray valves; the restaurant kit savings declined to 665 kWh.

In regard to the advanced power strips, the RTF found there was large uncertainty around the savings estimates, and more research is needed. Because the measure is shown to be not cost-effective for the region and many office computers already have energy-saving features, a decision was made to deactivate the workbook. Therefore, there are no savings associated with the advanced power strips going forward, and the savings for the office kits decline to approximately 117 kWh. Because of this, the office kits would not be cost-effective as a standalone kit.

At the November EEAG meeting, Idaho Power shared the cost-effectiveness challenges for the kit program and proposed four possible options. With direction from EEAG, it was decided to simplify the offering to one kit, continue sending the kit per customer request, and track the business type ordering the kit.

The Commercial ESK contract with the existing third-party vendor ended as of December 31, 2021, and a new contract featuring the condensed version of the kit with a plain box and minimal marketing to reduce kit costs will be effective in early 2022. The kit distribution will remain dependent on a customer request or through an Idaho Power employee.

For more information about the cost-effectiveness savings and assumptions, see *Supplement 1: Cost-Effectiveness*.

Customer Satisfaction

With customer survey numbers remaining small, it is difficult to quantify the program satisfaction based on the small percentage of surveys returned. Anecdotally, the program specialist received multiple emails with a “thank you” included after the kit was ordered. With the new third-party kit vendor, an emphasis will be placed on survey returns and asking for the fuel source and business type within the survey. The third-party vendor has offered to include survey follow-up and rewards in their contract.

2022 Program and Marketing Strategies

In 2022, Idaho Power anticipates working with the new third-party vendor for Commercial ESK distribution to small business customers. Once the contract is finalized, the marketing activities scheduled include a LinkedIn post and an online pop-up during quarter three or four during the My Account login. Additionally, a kit may be included as one of the welcome offerings when Idaho Power calls new business customers. The online order form will remain available through the company’s website, and Idaho Power employees will have the option to distribute the kit while visiting eligible small business customers.

Flex Peak Program

	2021	2020
Participation and Savings		
Participants (sites)	139	141
Energy Savings (kWh)	n/a	n/a
Demand Reduction (MW)	31	24
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$101,236	\$84,716
Oregon Energy Efficiency Rider	\$175,121	\$207,707
Idaho Power Funds	\$225,617	\$250,056
Total Program Costs—All Sources	\$501,973	\$542,480
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	n/a	n/a
Total Resource Levelized Cost (\$/kWh)	n/a	n/a
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	n/a	n/a
Total Resource Benefit/Cost Ratio	n/a	n/a

Description

The Flex Peak Program is a voluntary program where participants are eligible to earn a financial incentive for reducing load. The program is available to Idaho and Oregon commercial and industrial customers with the objective to reduce the demand on Idaho Power’s system during periods of extreme peak electricity use.

Program event guidelines include the following:

- June 15 to August 15 (excluding weekends and holidays)
- Up to four hours per day between 2 and 8 p.m.
- Up to 15 hours per week
- No more than 60 hours per season
- At least three events per season

Customers with the ability to offer load reduction of at least 20 kW are eligible to enroll in the program. The 20-kW threshold allows a broad range of customers to participate in the program. Participants receive notification of a load reduction event two hours before the start of the event.

The program originated in 2009 as the FlexPeak Management program managed by a third-party contractor. In 2015, Idaho Power took over full administration and changed the name to Flex Peak Program. The IPUC issued Order No. 33292 on May 7, 2015, while the OPUC approved Advice No. 15 03 on May 1, 2015, authorizing Idaho Power to implement an internally managed Flex Peak Program (Schedule No. 82 in Idaho and Schedule No. 76 in Oregon) and to continue recovering its demand response program costs in the previous manner.

Program Activities

In 2021, 61 participants enrolled 139 sites in the program. Existing customers were automatically re-enrolled. Participants had a committed load reduction of 36 MW in the first week of the program and ended the season with a committed load reduction of 29.7 MW. The estimated maximum capacity of the program came from the nominated amount in the first week of the season at 36 MW.

This weekly commitment, or nomination, was comprised of all 139 sites. The maximum realization rate during the season was 106%, and the average for the five events was 78%. The realization rate is the percentage of load reduction achieved versus the amount of load reduction committed for an event. The highest hourly load reduction achieved was 30.6 MW (at generation level) during the June 28 event (Table 19).

Table 19. Flex Peak Program demand response event details

Event Details	Monday, June 28	Friday, July 16	Monday, July 26	Thursday, July 29	Thursday, August 12
Event time	4–8 p.m.	4–8 p.m.	4–8 p.m.	4–8 p.m.	4–8 p.m.
Average temperature	101.2° F	95.0° F	96.0° F	98.1° F	98.8° F
Maximum load reduction (MW)	30.6	22.6	20.3	23.1	25.8

Event performance and realization rates for the 2021 season were similar to prior years in the program with the exception of 2020 due to COVID-19 impacts.

Marketing Activities

Though the terms of IPUC Order No. 32923 and OPUC Order No. 13-482 do not require program marketing, Idaho Power energy advisors regularly communicated with interested customers and current participants and encouraged them to enroll new sites.

In 2021, the company ran a My Account pop-up ad promoting enrollment to large commercial customers. Additionally, a LinkedIn post in April promoted program enrollment and a thank you note to participants was posted on LinkedIn in August. The company also continued to include the Flex Peak Program in its C&I Energy Efficiency Program collateral. Additional details can be found in the Commercial/Industrial Sector Overview.

Cost-Effectiveness

Idaho Power determines cost-effectiveness for its demand response program under the terms of IPUC Order No. 32923 and OPUC Order No. 13 482. Under the terms of the orders and the settlement, all of Idaho Power's demand response programs were cost-effective for 2021.

The Flex Peak Program was dispatched for 20 event hours and achieved a maximum load reduction of 30.6 MW. The total cost of the program in 2021 was \$501,973. Had the Flex Peak Program been used for the full 60 hours, the cost would have been approximately \$707,473.

A complete description of Idaho Power cost-effectiveness of its demand response programs is included in *Supplement 1: Cost-Effectiveness*.

Evaluations

As required each year by the IPUC and OPUC, Idaho Power conducted an internal evaluation of the program's potential load-reduction impacts. A copy of this study is in *Supplement 2: Evaluation*.

In preparation for program changes and to gather customer feedback, the company conducted a survey in early summer 2021 and held an informational webinar in the fall to share possible program changes identified in preparing the 2021 IRP. See the complete survey results in *Supplement 2: Evaluation*.

Additionally, Idaho Power engaged a third-party contractor to conduct an impact evaluation of the Flex Peak Program. The evaluation found the Flex Peak Program to have been operated effectively in 2021, and the method for calculating demand reductions to have been appropriately applied with only minor discrepancies, mostly related to rounding practices.

The evaluation calculated an average realization rate of 77.7%, compared with Idaho Power's calculation of 77.9%. The realization rate is calculated as the percentage of load reduction achieved (average demand reduction) divided by the amount of load reduction committed (average nominated reduction). The evaluation stated the current 3-in-10 baseline methodology is appropriate and recommended consistent rounding practices; a streamlined analytical approach through computer scripting; developing documentation regarding rules for handling errors, missing data and other data validation steps; and continuing to work with customers to refine their nominated load reductions. See the complete analysis report in *Supplement 2: Evaluation*.

Idaho Power will consider all recommendations made in the impact evaluation, and any changes to the program will be reported in the *Demand-Side Management 2022 Annual Report*.

2022 Program and Marketing Strategies

For the 2022 program season, Idaho Power will implement changes recently authorized by the IPUC and OPUC, including lengthening the season to September 15; changing the event window

to later in the evening; increasing the variable incentive; changing the threshold from three to four events for when the variable incentive is paid; modifying the non-performance penalty for events after the first three; and modifying the day-of adjustment calculation.

The company will continue to communicate the program value with enrolled customers and the importance of active participation when events are called. Idaho Power will meet with existing participants during the off-season to discuss past season performance and upcoming season details.

For the upcoming season, Idaho Power will continue its focus on retaining currently enrolled participants and will consider using email marketing and other new tactics to boost program enrollment, with a focus on enrolling national chain stores within Idaho Power's service area. The program will also continue to be marketed along with the C&I Energy Efficiency Program.

Oregon Commercial Audits

	2021	2020
Participation and Savings		
Participants (audits)	3	2
Energy Savings (kWh)	n/a	n/a
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$0	\$0
Oregon Energy Efficiency Rider	\$4,401	\$1,374
Idaho Power Funds	\$0	\$
Total Program Costs—All Sources	\$4,401	\$1,374
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	n/a	n/a
Total Resource Levelized Cost (\$/kWh)	n/a	n/a
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	n/a	n/a
Total Resource Benefit/Cost Ratio	n/a	n/a

Description

Oregon Commercial Audits identifies opportunities for all Oregon commercial and industrial building owners, governmental agencies, schools, and small businesses to achieve energy savings. Initiated in 1983, this statutory required program (ORS 469.865) is offered under Oregon Tariff Schedule No. 82.

Through this program, Idaho Power provides no-cost energy audits, evaluations, and educational products to customers through a third-party contractor. During the audits, the contractor inspects the building shell, HVAC equipment, lighting systems, and operating schedules, if available, and reviews past billing data. These visits provide an opportunity for the contractor to discuss available incentives and specific business operating practices for energy savings. The contractor may also distribute energy efficiency program information and remind customers that Idaho Power personnel can offer additional energy-savings tips and information. Business owners can decide to change operating practices or make capital improvements designed to use energy wisely.

Program Activities

In 2021, the program contractor conducted three audits at separate facilities for one customer. COVID-19 restrictions still had an impact on this program in 2021, as in-person site visits were reduced from prior years, and certain customers still had their own business policies that limited in-person visits.

Marketing Activities

Idaho Power sent its annual direct-mailing to 1,590 Oregon commercial customers in August to explain the program's no-cost or low-cost energy audits and the available incentives and resources.

Cost-Effectiveness

As previously stated, the Oregon Commercial Audits program is a statutory program offered under Oregon Schedule 82, the Commercial Energy Conservation Services Program. Because the required parameters of the Oregon Commercial Audits program are specified in Oregon Schedule 82 and the company abides by these specifications, this program is deemed to be cost-effective. Idaho Power claims no energy savings from this program.

2022 Program and Marketing Strategies

Idaho Power does not expect to make any operational changes in 2022. The company will continue to market the program through the annual customer notification and will consider additional opportunities to promote the program to eligible customers via its energy advisors.

Small Business Direct Install

	2021*	2020**
Participation and Savings		
Participants (audits)	452	139
Energy Savings (kWh)	2,421,842	780,260
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$1,052,943	\$322,463
Oregon Energy Efficiency Rider	-\$20,887	\$16,981
Idaho Power Funds	\$0	\$386
Total Program Costs—All Sources	\$1,032,056	\$339,830
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.062	\$0.058
Total Resource Levelized Cost (\$/kWh)	\$0.062	\$0.058
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	0.99	1.04
Total Resource Benefit/Cost Ratio	1.54	1.61

* 2021 Oregon activity of \$8.3k charged to the Idaho Rider was reversed and charged to the Oregon Rider in the first quarter of 2022.

**2020 Idaho activity of \$15.9k charged to the Oregon Rider was reversed and charged to the Idaho Rider in the first quarter of 2021.

Description

Idaho Power launched the SBDI program in November 2019 targeting typically hard-to-reach, small business customers in Idaho who use less than 25,000 kWh annually. Idaho Power pays 100% of the cost to assess eligibility and install lighting measures for these customers, using a third-party contractor to operate the program. SBDI is offered to eligible customers in a strategic geo-targeted approach.

Program Activities

In 2021, the company continued offering the SBDI program to customers in eastern Idaho, adding the company's southern portion of the South-East Region in June. Idaho Power sent direct-mail letters to customers informing them of their eligibility to participate, and the contractor followed up with calls offering another opportunity to hear about the program and to declare their interest in participating. As customers responded to the letters and follow-up calls, lighting assessments were scheduled. Customers who agreed to have LEDs installed at their facility were scheduled for project installation. The SBDI contractor continued to implement COVID-19 safety protocols and scheduled 561 lighting assessments, completed 452 project installations, and completed 55 post-installation inspections.

The Southern Region energy advisors began sending thank-you cards to participating SBDI customers in 2021.

Marketing Activities

Idaho Power sent 913 direct-mail letters to business customers in the Eastern Region and 1,869 letters to business customers in the Southern Region in 2021. The program contractor followed up with 1,900 phone calls about a week after they received the letter, resulting in 561 scheduled lighting assessments.

Cost-Effectiveness

In 2021, the projects in the SBDI program were all lighting upgrades. Idaho Power's third-party contractor calculates the savings based on the existing fixture wattage, the replacement fixture wattage, and the HOU. The UCT and TRC ratios for the program are 0.99 and 1.54 respectively. Non-energy impacts were applied in 2021 based on an estimated per kWh value by commercial and industrial end-uses. These values were provided by a third-party as part of the 2019 impact evaluation of the New Construction and Retrofits options. The cost-effectiveness ratios include the costs associated with the 2020 process evaluation which was completed in 2021. If the evaluation costs are removed, the UCT and TRC ratios for the program would be 1.00 and 1.55 respectively. The company will continue to monitor the programs cost-effectiveness as it expands the offering to the Capital and Canyon-West regions (Figure 2) of the service area in 2022.

Details for the program cost-effectiveness are in *Supplement 1: Cost-Effectiveness*.

Customer Satisfaction

Idaho Power's third-party program implementer sent 452 customer satisfaction surveys to program participants in 2021, of which 139 surveys were completed. Key highlights include the following:

- Over 96% of respondents said they were “very satisfied” with the program, and nearly 3% of respondents indicated they were “somewhat satisfied.”
- Nearly 96% of respondents reported they were “very satisfied” with the equipment installed, and nearly 4% of respondents indicated they were “somewhat satisfied.”
- All respondents found the program easy to participate in, with nearly 98% indicating the program was “very easy” and over 2% reporting it was “somewhat easy” to participate in.
- All respondents reported they would be likely to recommend the program to other small businesses, with nearly 98% saying they were “very likely” and over 2% saying they were “somewhat likely” to recommend the program.

- When asked how their opinion of Idaho Power has changed since participating in the program, over 58% of respondents reported having a more favorable opinion of Idaho Power, and just over 42% of respondents reported no change in opinion.

A copy of the survey results is included in *Supplement 2: Evaluation*.

Evaluations

Idaho Power contracted a third party to conduct a process evaluation for the SBDI program. The evaluation was intended to be completed in 2020; however, due to COVID-19 restrictions, the evaluation was delayed allowing for additional installations. The evaluation found that Idaho Power and its program implementers developed strategies and documentation, and made effective early adjustments, that resulted in a successful launch of the new program. Following are the recommendations of the process evaluation and Idaho Power’s response to each.

- *Continue to monitor how lessons learned in each region affect the contents of the Outreach Plan and Program Operations Manual.* The SBDI team holds region wrap-up meetings, as well as annual program review meetings, to identify lessons learned. A plan is then developed to address the lessons learned, and updates are incorporated into the Outreach Plan and Program Operations Manual, as needed. This process will continue through the duration of the SBDI program.
- *Consider additional customer satisfaction follow-up with nonresponding customers.* Idaho Power will work with the SBDI contractor to identify the nonresponding customers, and Idaho Power will begin sending follow-up email surveys in 2022 to customers who did not respond to the survey from the SBDI contractor.
- *Review insurance requirements with the SBDI contractor.* Idaho Power discussed this recommendation with the SBDI contractor in 2021. They were able to adjust some of the insurance requirements to help address a barrier to installer recruitment.
- *Work with the SBDI contractor to ensure a streamlined and efficient process for contractors if reimbursement amounts cannot be increased.* In 2022, the SBDI contractor will begin conducting quality checks on the assessments performed on larger and/or more complex projects prior to scheduling the installation appointment with the customer. The intent of this pre-installation quality check is to ensure the scope of work the installer receives is accurate. This will ensure the installer has the correct equipment to perform the work and understands the installation details. In addition, the SBDI contractor will use geo-targeted mapping when assigning projects to installers to reduce travel time between installations.

- *Continue to improve the process for preparing the customer for the installation.* Idaho Power’s SBDI contractor began addressing this recommendation in 2021. Steps taken to better prepare customers for the installation phase included: adding a one-page document to the enrollment form that highlights installation-day expectations; an SBDI field representative verbally communicating to customers what to expect with their particular installation (e.g., any lighting fixtures that are out-of-scope and the reason); and the SBDI call center representative reminding some customers to move equipment or other items to allow installation access.

See the complete analysis report in *Supplement 2: Evaluation*.

2022 Program and Marketing Strategies

Idaho Power will continue to operate and market this program as described above.

The company plans to continue to roll out the offering as planned to its Capital and Canyon regions in 2022, which will include some Oregon areas.

Irrigation Sector Overview

The irrigation sector is comprised of agricultural customers operating water pumping or water delivery systems to irrigate agricultural crops or pasturage. End-use electrical equipment primarily consists of agricultural irrigation pumps and center pivots. The irrigation sector does not include water pumping for non-agricultural purposes, such as the irrigation of lawns, parks, cemeteries, golf courses, or domestic water supply.

In July 2021, the active irrigation service locations totaled 21,063 system-wide, which is an increase of 1.2% compared to July 2020. The increase is primarily caused by adding service locations for pumps and center pivot irrigation systems as land is converted from furrow and surface irrigation to sprinkler irrigation.

Irrigation customers accounted for 2,125,733 MWh of energy usage in 2021, versus 1,987,418 MWh in 2020. The approximately 7% increase is primarily because of less rain during the irrigation season and hotter weather. This sector represented nearly 13.7% of Idaho Power's total electricity sales, and approximately 27% of July sales. Though annual electricity use may vary substantially for weather-related reasons, and there are now more irrigation customers, the energy usage trend for this sector has not changed significantly in many years because of the following:

- The added energy usage from new customers is relatively small compared to the energy use of the average existing customer.
- Ongoing improvements through energy efficiency efforts and system replacement offset much of the added energy use.

The Irrigation Efficiency Rewards program, including the GMI, experienced decreased annual savings: from 12,884 MWh in 2020 to 9,700 MWh in 2021. This is due primarily to a decrease in the savings from small maintenance upgrades in the Menu portion of the program.

Idaho Power re-enrolled the majority of 2020 Irrigation Peak Rewards participants in 2021, with 2,235 service points and a maximum load reduction potential of 319.5 MW. Table 20 summarizes the overall expenses and program performance for both programs and shows the actual load reduction was 255.5 MW on June 28, with three groups participating in the load reduction event.

Table 20. Irrigation sector program summary, 2021

Program	Participants	Total Cost		Savings	
		Utility	Resource	Annual Energy (kWh)	Peak Demand (MW)
Demand Response					
Irrigation Peak Rewards	2,235 service points	\$ 7,013,315	\$ 7,013,315		256
Total		\$ 7,013,315	\$ 7,013,315		256
Energy Efficiency					
Irrigation Efficiency Rewards.....	1,019 projects	2,607,200	19,133,627	9,680,497	
Green Motors Initiative—Irrigation	12 motor rewinds	0	87,254	19,352	
Total		\$ 2,607,200	\$ 19,220,881	9,699,849	

Notes:

See Appendix 3 for notes on methodology and column definitions.
 Totals may not add up due to rounding.

Energy Efficiency Programs

Irrigation Efficiency Rewards. An energy efficiency program designed to encourage customers to replace or improve inefficient irrigation systems and components. Customers receive incentives through the Custom Incentive Option for extensive retrofits and new systems and through the Menu Incentive Option for small maintenance upgrades.

Green Motor Initiative. Under the GMI, service center personnel are trained and certified to repair and rewind motors to improve reliability and efficiency. If a rewind returns a motor to its original efficiency, the process is called a “Green Rewind.” Idaho Power pays service centers to rewind qualified irrigation motors. Half of this incentive is then given to the customer as a credit on the rewind invoice.

Demand Response Program

Irrigation Peak Rewards. A program designed to reduce peak load from irrigation pumps. Participating service points are automatically controlled by Idaho Power switches or manually interrupted by the customer for very large pumping installations or when switch communication is not available.

Marketing

In 2021, the company mailed a winter edition of *Irrigation News* to all irrigation customers in its service area. In part, the newsletter educated customers about how to sign up for new or upgraded service and communicated changes about the Irrigation Efficiency Rewards program. The application was put into a tear-pad version so during one-on-one visits, agricultural representatives (ag reps) could easily tear off an application and provide to irrigator.

The company also placed numerous ads in print agricultural publications to reach the target market in smaller farming communities. Publications included the *Capital Press*, *Power County Press/Aberdeen Times*, *Potato Grower* magazine, *Owyhee Avalanche*, and *The Ag Expo East and West* programs. Idaho Power used radio advertising to show support for the Future Farmers of America and Ag Week conferences.

January through March, the company ran 726 radio ads promoting the Irrigation Efficiency Rewards program. The 30-second spots ran in eastern and southern Idaho on a variety of stations, including news/talk, sports, classic rock, adult hits, and country. Social media was used to promote virtual irrigation workshops in quarter 1.

Customer Satisfaction

Idaho Power conducts the *Burke Customer Relationship Survey* each year. In 2021, on a scale of zero to ten, irrigation survey respondents rated Idaho Power 8.03 regarding offering programs to help customers save energy, and 7.98 related to providing customers with information on how to save energy and money. Thirty-three percent of irrigation respondents indicated they have participated in at least one Idaho Power energy efficiency program. Of the irrigation survey respondents who have participated in at least one Idaho Power energy efficiency program, 96% are “very” or “somewhat” satisfied with the program.

Training and Education

Idaho Power continued to market its irrigation programs by varying the location of workshops and offering new presentations to irrigation customers.

In 2021, during to COVID-19 restrictions, Idaho Power provided three virtual and three in-person irrigation workshops and participated in two additional vendor-hosted workshops promoting the Irrigation Efficiency Rewards program; due to COVID-19 restrictions, this number was lower than a typical year. Approximately 150 customers attended virtual workshops or in-person workshops held in Caldwell, Mountain Home, and Weiser, Idaho. Due to COVID-19 restrictions the company did not participate in or have exhibits at any agricultural trade shows.

Field Staff Activities

Idaho Power ag reps were available to be on-site with customers for several months in 2021, offering Idaho Power energy efficiency and demand response program information; education; training; and irrigation system assessments and audits across the service area. Early in 2021, due to COVID-19 restrictions, ag reps were only able to stay in contact with their customers via phone call, email, and text. Later in 2021 on-site work resumed, adhering to COVID-19 safety protocols.

Also, in 2021, ag reps continued their engagement with agricultural irrigation equipment dealers with the goal of sharing expertise about energy-efficient system designs and increasing

Irrigation Sector Overview

awareness about the program. Ag reps and the irrigation segment coordinator, a licensed agricultural engineer, participated in training sponsored by the nationally based Irrigation Association to maintain or obtain their Certified Irrigation Designer and Certified Agricultural Irrigation Specialist accreditations.

Irrigation Efficiency Rewards

	2021	2020*
Participation and Savings		
Participants (projects)	1,031	1,041
Energy Savings (kWh)	9,699,849	12,883,970
Demand Reduction (MW)	n/a	n/a
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$2,350,620	\$3,165,075
Oregon Energy Efficiency Rider	\$221,523	\$194,044
Idaho Power Funds	\$35,057	\$42,553
Total Program Costs—All Sources	\$2,607,200	\$3,401,673
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	\$0.023	\$0.025
Total Resource Levelized Cost (\$/kWh)	\$0.166	\$0.125
Benefit/Cost Ratios**		
Utility Benefit/Cost Ratio	3.32	4.00
Total Resource Benefit/Cost Ratio	4.49	4.09

* 2020 total includes 36,147 kWh of energy savings from 23 Green Motors projects. 2021 total includes 19,352 kWh of energy savings from 12 Green Motors projects.

** 2020 and 2021 cost-effectiveness ratios include evaluation expenses. If evaluation expenses were removed from the program's cost-effectiveness, the 2020 UCT and TRC would be 4.03 and 4.09 and the 2021 UCT and TRC would be 3.34 and 4.49, respectively.

Description

Initiated in 2003, the Irrigation Efficiency Rewards program encourages energy-efficient equipment use and design in irrigation systems. Qualified irrigators in Idaho Power's service area can receive financial incentives and reduce their electricity usage through participation in the program. Two options help meet the needs for major or minor changes to new or existing systems: Custom Incentive and Menu Incentive. Irrigation customers can also qualify for an incentive when they "rewind" their irrigation motors.

Custom Incentive Option

The Custom Incentive Option is offered for extensive retrofits to existing systems or the installation of an efficient, new irrigation system.

For a new system, Idaho Power determines whether the equipment is more energy efficient than the standard before approving the incentive. If an existing irrigation system is changed to a new water source, it is considered a new irrigation system under this program. The incentive for a new system is 25 cents per annual kWh saved, not to exceed 10% of the project cost.

For existing system upgrades, the incentive is 25 cents per annual kWh saved or \$450 per kW demand reduction, whichever is greater. The incentive is limited to 75% of the total project cost.

The qualifying energy efficiency measures include any hardware changes that result in a reduction of the potential kWh use of an irrigation system or that result in a potential demand reduction. Idaho Power reviews, analyzes, and makes recommendations on each project after considering prior usage history, invoices, and, in most situations, post-installation demand data to verify savings and incentives.

Menu Incentive Option

The Menu Incentive Option covers a portion of the costs of repairing and replacing specific components that help the irrigation system use less energy. This option is designed for systems where small maintenance upgrades provide energy savings from these 11 measures:

- New flow-control type nozzles
- New nozzles for impact, rotating, or fixed head sprinklers
- New or rebuilt impact or rotating type sprinklers
- New or rebuilt wheel-line levelers
- New complete low-pressure pivot package (sprinkler, regulator, and nozzle)
- New drains for pivots or wheel-lines
- New riser caps and gaskets for hand lines, wheel lines, and portable main lines
- New wheel-line hubs (Thunderbird)
- New pivot gooseneck and drop tube
- Leaky pipe repair
- New center pivot base boot gasket

Incentives are based on a predetermined kWh savings per component from the RTF. Based on the evaluation of the RTF completed in 2021, the kWh annual savings changed for many components with some components being removed because the savings were no longer supported. On January 1, 2022, Idaho Power changed the list of eligible components to exclude new wheel-line hubs, goosenecks, pipe repair and center pivot base boot gaskets. Any invoice dated prior to January 1, 2022, will be eligible for the previous measures and incentive amounts for up to one year from the date of the invoice.

Green Motors Initiative

Idaho Power also participates in the GMPS's GMI. Under the initiative, Idaho Power pays service centers \$2 per hp for motors 15 to 5,000 hp that received a verified Green Rewind. Half of that incentive is passed on to irrigation customers as a credit on their rewind invoice.

Program Activities

In 2021, 1,019 projects were completed as follows: 867 used the Menu Incentive Option and provided an estimated 4,608 MWh of energy savings, and 152 used the Custom Incentive Option and provided 5,073 MWh of energy savings (87 new systems and 65 existing systems).

Also, a total of 12 irrigation customers' motors were rewound under the GMI and accounted for 19,352 kWh in savings.

In 2020, Idaho Power contracted with a third party to conduct an impact and process evaluation on the Irrigation Efficiency Rewards program. The recommendations made in the process and impact evaluations were thoughtfully considered and implemented throughout 2021.

The three main process evaluation recommendations and actions taken are described below:

1. *Continue to develop program manual.* The program manual is maintained by the agriculture engineer and the program specialist in an electronic format located in a shared file and accessible by ag reps and others. Continued edits and updates have been made to the program manual.
2. *Continue creating an electronic filing system for all project records.* Menu projects have an attachment option to place all supporting documents in an electronic file associated with the project identification number.
3. *Consider a more systematic method for reviewing vendor activity levels.* The irrigation vendor supply information for each project identification number has been added to the program download worksheet. The program specialist will run a query each quarter and share the information with the ag reps and/or irrigation supply companies. This is a way to reward high participation and identify irrigation suppliers the company may want to contact about increasing participation in the program.

The impact evaluation recommendations and actions taken are described below:

- *Formalize data collection of system operating conditions for custom projects.* A data collection sheet has been developed and will be included in the application package as a single place to store equipment information and operating parameters. The information will include parameters for necessary components, such as nozzles, filters, or end guns. The agriculture representatives will collect make, model and/or specification sheets of critical components of the irrigation systems.

- *Streamline custom calculations.* The baseline for an existing project is the energy used by the existing irrigation system. This will continue to be the baseline because it captures the behavior of irrigators and the equipment in use. The baseline for new projects will be based on supplying an amount of water appropriate for each region. For instance, the Canyon-West Region irrigation systems will have the capability to deliver a larger volume of water per acre than a similar project in the South-East Region.
- *Increase documentation for critical system components.* A sheet that documents the following has been added to the analysis of the installed energy efficiency project information:
 - Pump: brand, model, and impeller trim
 - Sprinkler package description for center pivots and other irrigation systems
 - Documentation of pipe type and size
 - Specific section for product specification sheets

Marketing Activities

In addition to training, education, and marketing activities mentioned in the Irrigation Sector Overview, the Idaho Power ag rep and program specialist worked one-on-one with irrigation dealers and vendors who are key to the successful promotion of the program. In March 2021, the agriculture representatives held three virtual workshops. The content was the same but offered a morning, noon, and afternoon option on three different days so customers could easily join. The virtual seminar focused on the Irrigation Efficiency Rewards program, Idaho Power’s website, and self-help tools. The ag rep also visited each irrigation vendor in their area to distribute new menu efficiency applications and explain the program changes and why.

Cost-Effectiveness

Idaho Power calculates cost-effectiveness using different savings and benefits assumptions and measurements for the Custom Incentive Option and the Menu Incentive Option.

Each application under the Custom Incentive Option received by Idaho Power undergoes an assessment to estimate the energy savings that will be achieved through a customer’s participation in the program. On existing system upgrades, Idaho Power calculates the savings of a project by determining what changes are made and comparing it to the service point’s previous five years of electricity usage on a case-by-case basis. On new system installations, the company uses standard practices as the baseline and determines the efficiency of the applicant’s proposed project. Based on the specific equipment to be installed, the company calculates the estimated post-installation energy consumption of the system. The company verifies the completion of the system design through aerial photographs, maps, and field visits

to ensure the irrigation system is installed and used in the manner the applicant's documentation describes.

Each application under the Menu Incentive Option received by Idaho Power also undergoes an assessment to ensure deemed savings are appropriate and reasonable. Payments are calculated on a prescribed basis by measure. In some cases, the energy-savings estimates are adjusted downward from deemed RTF savings to better reflect known information on how the components are actually being used. For example, a half-circle rotation center pivot will save half as much energy per sprinkler head as a full-circle rotation center pivot. All deemed savings are based on seasonal operating hour assumptions by region. If a system's usage history indicates it has lower operating hours than the assumptions, like the example above, the deemed savings are adjusted.

For three years the company has been working with the RTF and the irrigation subcommittee to better understand the maintenance practices of program participants and evaluate the analysis made by the RTF staff. The subcommittee developed an irrigation hardware survey, and in February 2020, Idaho Power mailed the survey to irrigation customers. The company received a 23% response rate, and the RTF reviewed the survey results from Idaho Power, BPA, and PacifiCorp. The results of the analysis were discussed at the March and April 2021 RTF meetings. While measure savings did not change much, the survey results did support an increase in the measure life from 4 to 5 years to 6 to 7 years. For four of the measures (wheel line hubs, goosenecks with drop tube, cut and pipe press or weld repair, and new center pivot base boot gaskets), the research showed little to no savings and the measures were removed from the updated irrigation workbook. With no supported savings, Idaho Power will remove the measures from the Menu offering in 2022.

The longer life improved the cost-effectiveness of the individual measures and allowed for the company to increase the incentives offered for nozzles and wheel line levelers. However, now that lower savings were confirmed for impact or rotating type sprinklers, the incentives needed to be lowered to allow the measure to remain cost-effective. The changes to the measure offerings were effective on December 31, 2021. Any invoice dated December 31, 2021, or before and submitted within one year will be processed under the prior program measure incentive list. For invoices with dates of January 1, 2022, and later, the updated measure list and incentive levels changes are in effect.

The UCT and TRC for the program are 3.32 and 4.49, respectively. If the amount incurred for the 2021 evaluation was removed from the program's cost-effectiveness, the UCT would be 3.34, while the TRC would be 4.49.

Complete measure-level details for cost-effectiveness can be found in *Supplement 1: Cost-Effectiveness*.

Evaluations

In 2020, Idaho Power contracted with a third party to conduct an impact and process evaluation of the Irrigation Efficiency Rewards program. Idaho Power's responses to evaluation recommendations are listed in the Program Activities section above. A copy of the impact and process evaluation is available in the *Demand-Side Management 2020 Annual Report, Supplement 2*.

2022 Program and Marketing Strategies

Irrigation Efficiency Rewards program marketing plans typically include conducting at least six customer-based irrigation workshops to promote energy efficiency, technical education, and program understanding. Assuming COVID-19 policies allow, Idaho Power has committed to a booth at the Idaho Irrigation Equipment Show & Conference, Western Ag Expo, Idaho Potato Show, and the Southern Ag Expo. The focus of the booth material and conversations will be around changes to the Irrigation Efficiency Rewards program and the recently approved program changes to the Irrigation Peak Rewards program. Marketing the program to irrigation supply companies will continue to be a priority, especially to help remind them of the program changes and to distribute program information.

The company will promote the program in agriculturally focused editions of newspapers, magazines, and radio ads. The radio ads will run during the winter/spring throughout the company's South-East region.

Irrigation Peak Rewards

	2021	2020
Participation and Savings		
Participants (service points)	2,235	2,292
Energy Savings (kWh)	n/a	n/a
Demand Reduction (MW)	256	292
Program Costs by Funding Source		
Idaho Energy Efficiency Rider	\$239,101	\$264,843
Oregon Energy Efficiency Rider	\$167,041	\$185,224
Idaho Power Funds	\$6,607,173	\$5,957,345
Total Program Costs—All Sources	\$7,013,315	\$6,407,412
Program Levelized Costs		
Utility Levelized Cost (\$/kWh)	n/a	n/a
Total Resource Levelized Cost (\$/kWh)	n/a	n/a
Benefit/Cost Ratios		
Utility Benefit/Cost Ratio	n/a	n/a
Total Resource Benefit/Cost Ratio	n/a	n/a

Description

Idaho Power’s Irrigation Peak Rewards program is a voluntary, demand response program available to agricultural irrigation customers with metered service locations who have participated in the past. Initiated in 2004, one of the purposes of the program is to minimize or delay the need to build new supply-side resources.

The program pays irrigation customers a financial incentive to interrupt the operation of specific irrigation pumps using one or more control devices and offers two interruption options: Automatic Dispatch Option and Manual Dispatch Option. Automatic Dispatch Option pumps are controlled by an AMI or cellular device that remotely turns off the pump(s). Manual Dispatch Option pumps can participate if they have 1,000 cumulative hp or if Idaho Power has determined the AMI or cellular technology will not function properly at that location. These customers nominate a kW reduction and are compensated based on the actual load reduction during the event.

Program event guidelines for both interruption options are listed below:

- June 15 to August 15 (excluding Sundays and holidays)
- Up to four hours per day between 1 and 9 p.m.
- Up to 15 hours per week

- No more than 60 hours per season
- At least three events per season

The incentive structure consists of fixed and variable payments. The fixed incentive is \$5.00 per kW with an energy credit of \$0.0076 per kWh. The demand (kW) credit is calculated by multiplying the monthly billing kW by the demand-related incentive amount. The energy (kWh) credit is calculated by multiplying the monthly billing kWh usage by the energy-related incentive amount. The incentive is applied to monthly bills, and credits are prorated for periods when reading/billing cycles do not align with the program season dates. An additional variable credit of \$0.148 per kWh applies to the fourth and subsequent events that occur between 1 p.m. and 8 p.m. The variable credit is increased to \$0.198 per kWh when customers allow Idaho Power to interrupt their pumps until 9 p.m.

Program rules allow customers to opt out of dispatch events up to five times per service point. The first three opt outs incur a penalty of \$5 per kW, while the remaining two incur a penalty of \$1 per kW based on the current month's billing kW. The opt-out penalties will not exceed the total credit that would have been paid with full participation.

Program Activities

In 2021, Idaho Power enrolled 2,235 (80.6%) of the eligible service points in its service area. The total billing demand of participating service locations was 402.8 MW versus 400.5 MW in 2020. The total maximum potential reduction (capacity) for the program was 319.5 MW in 2021 versus 298 MW in 2020. The key factor impacting the higher maximum capacity was due to the weather in 2021 that caused a higher percentage of enrolled pumps to be running on any given day throughout the season.

Device failure identification and correction is an on-going effort pre-season and during season that requires urgency due to the strict timeline of the program. The company used four electrical contractors in 2021 to maintain, troubleshoot, repair, and exchange the AMI devices and cellular devices for dispatching. In May 2021, the company replaced cell device locations with AMI devices where possible. The cell-to-AMI device exchange was possible because additional substations were equipped with the AMI hardware and software. The exchanges will ensure a larger data set on the same technology platform, including analysis of hourly data. The cell device does not allow for hourly monitoring. The removed cell devices were retired.

Table 21 shows the event performance by date and group. The total load reduction shown in 2021 is less than 2020 because not all participants were called on any of the event dates. Not dispatching all four groups on any one day allowed the company to use the program more frequently to match system needs. The program was dispatched for eight event days for a total of 32 event hours and achieved a maximum demand reduction of 255.5 MW (at generation level) on June 28, with only approximately two thirds of participants.

Table 21. Irrigation Peak Rewards demand response event details

Event Details	Friday, June 18	Monday, June 28	Monday, July 12	Friday, July 16	Monday, July 26	Thursday, July 29	Friday, July 30	Thursday, August 12
Event Time	2–8 p.m.	2–9 p.m.	4–9 p.m.	2–8 p.m.	3–9 p.m.	2–8 p.m.	4–8 p.m.	4–9 p.m.
Groups	B, C	A, C, D	A, D	B, C	A, B, D	B, C	A, D	A, B, D
High Temperature*	97	103	102	96	102	99	100	100
Maximum Load Reduction (MW)	173.30	255.52	103.89	181.99	121.13	131.49	69.32	117.32

*National Weather Service, recorded in the Boise area

Marketing Activities

Idaho Power used virtual workshops, direct-mailings, and outreach calls to encourage past participants to re-enroll in the program. The brochure, enrollment worksheet, and contact worksheet were mailed to all eligible participants in March 2021. See the Irrigation Sector Overview section for additional marketing activities.

Cost-Effectiveness

Idaho Power determines cost-effectiveness for the demand response programs under the terms of IPUC Order No. 32923 and OPUC Order No. 13-482. Under the terms of the orders and the settlement, all Idaho Power’s demand response programs were cost-effective for 2021.

The Irrigation Peak Rewards program was dispatched for 32 event hours and achieved a maximum demand reduction of 255.5 MW. The total expense for 2021 was \$7.0 million and would have been approximately \$9.7 million if the program was operated for the full 60 hours.

A complete description of cost-effectiveness results for Idaho Power’s demand response programs is included in *Supplement 1: Cost-Effectiveness*.

Evaluations

Each year, Idaho Power produces an internal report of the Irrigation Peak Rewards program. This report includes a load-reduction analysis, cost-effectiveness information, and program changes. A breakdown of the load reduction for each event day and each event hour, including line losses, is shown in Table 22.

In preparation for program changes and to gather customer feedback, the company conducted a survey in early summer 2021 and held an informational webinar in the fall to share possible program changes identified in preparing the 2021 IRP. See the complete survey results in *Supplement 2: Evaluation*.

In addition, in 2021, Idaho Power engaged a third-party contractor to conduct an external impact evaluation of the Irrigation Peak Rewards program. The evaluation found a well-managed program with comprehensive support from Idaho Power staff. The evaluation

calculated realization rates for the events between 76% and 91%, with an average event realization rate of 88%.

The contractor recommended the continuation of the current load reduction calculation methodology and calculating event realization rates as the difference between potential load and achieved load reduction (potential load is defined as the load called in an event that is on at the time of the event, and represents the maximum load reduction that can be expected from a given event). The evaluation also recommended the continued improvement of program infrastructure to reduce data and communication gaps as well as a recommendation to streamline load calculations using computer code. See the complete analysis report in *Supplement 2: Evaluation*.

Idaho Power will consider all recommendations made in the report, and any changes to the program will be reported in the *Demand-Side Management 2022 Annual Report*.

Table 22. Irrigation Peak Rewards program MW load reduction for events

Event Date	2–3 pm	3–4 pm	4–5 pm	5–6 pm	6–7 pm	7–8 pm	8–9 pm
6/18/2021	7.28	92.95	173.30	173.30	166.02	80.35	
6/28/2021	8.83	22.01	203.03	255.52	246.69	233.51	52.49
7/12/2021			60.45	103.89	103.89	103.89	43.43
7/16/2021	8.08	21.18	181.99	181.99	173.91	160.81	0.00
7/26/2021		37.84	90.82	121.13	121.13	83.28	30.31
7/29/2021	3.78	16.98	131.49	131.49	127.71	114.50	
7/30/2021			69.32	69.32	69.32	69.32	
8/12/2021			86.16	117.32	117.32	117.32	31.16

2022 Program and Marketing Strategies

For the 2022 program season, Idaho Power will implement changes recently authorized by the IPUC and OPUC to lengthen the season to September 15; change the event window to later in the evening; increase the incentives; change the threshold from 3 to 4 events for when the variable incentive is paid; modify the opt-out penalty for events after the first three; and open enrollment to all agricultural irrigation customers.

Irrigation Peak Rewards enrollment packets will be sent to all irrigation customers whereas in most recent years only the past participants received an enrollment packet. Each customer will be sent a comprehensive packet containing an informational brochure, enrollment worksheet and a contact worksheet. For all new pump sign-ups, a demand response unit will need to be installed by a contracted electrician prior to June 15, 2022.

Idaho Power will have an informational booth at the local 2022 Ag Expos including Western, Eastern, and Southern. The Irrigation Peak Rewards program will be the focus of in-person and virtual irrigation workshops presented by Idaho Power ag reps in the spring of 2022. The ag

reps will continue to remind and inform customers and encourage program participation in person and by phone.

Other Programs and Activities

Idaho Power's Internal Energy Efficiency Commitment

Renovation projects continued at the Idaho Power Corporate Headquarters (CHQ) in downtown Boise, with a project to exchange the old T-12 parabolic lighting fixtures with LED fixtures on floors six and eight. Remodels continued to incorporate energy efficiency measures, such as lower partitions for better transfer of daylight, other lighting retrofits, and automated lighting controls.

The CHQ building also participated in the Flex Peak Program again in 2021 and committed to reduce up to 200 kW of electrical demand during events. Unlike other program participants, Idaho Power does not receive any financial incentives for its participation.

Local Energy Efficiency Funds

The purpose of Local Energy Efficiency Funds (LEEF) is to provide modest funding for short-term projects that do not fit within Idaho Power's energy efficiency programs but provide a direct benefit to the promotion or adoption of beneficial energy efficiency behaviors or activities.

Because Idaho Power has been modifying its existing programs and expanding programs over the years to include as many cost-effective energy efficiency measures as possible for all customers, there has been decreasing participation in the LEEF offering.

In 2021, Idaho Power received two LEEF applications. The first was related to a residential central A/C and windows. The application was reviewed, and the products referenced in the submittal were found to be standard, widely available products, and therefore not appropriate for LEEF. A residential program specialist followed up with the applicant to provide information on incentives currently available through Idaho Power's H&CE Program.

The second LEEF application for funding related to LED lighting upgrades. The scope of work looked to be eligible for lighting incentives in the Retrofit option of the C&I Energy Efficiency program, so a commercial program specialist followed up with the applicant to investigate further.

Market Transformation

Idaho Power's energy efficiency programs and activities are gradually transforming markets by changing customers' knowledge, use, and application of energy-efficient technologies and principles. The traditional market transformation definition is an effort to permanently change the existing market for energy efficiency goods and services by engaging and influencing large national companies to manufacture or supply more energy-efficient equipment. Through market transformation activities, there is promotion of the adoption of energy-efficient materials and practices before they are integrated into building codes or become standard equipment. Idaho Power achieves market transformation savings primarily through its

participation in NEEA. Although, in 2020, Idaho Power and Avista did partner to engage with another third party to explore potential opportunities for traditional market transformation efforts that could benefit customers in both utilities' service areas beyond what NEEA is currently supporting. This engagement resulted in a market transformation pilot being started in 2021 for DHPs in both Idaho Power's and Avista's service areas.

NEEA

Idaho Power has funded NEEA since its inception in 1997. NEEA's role is to look to the future to find emerging opportunities for energy efficiency and to create a path forward to make those opportunities a reality in the region.

Pursuant to IPUC Order No. 34556, Idaho Power participates in NEEA with funding from the Idaho Rider. The current NEEA contract is for the five years from 2020 to 2024. NEEA categorizes the saving it achieves in five categories: total regional savings, baseline savings, local program savings, net market effects, and co-created saving created by NEEA and its utility funders working collaboratively. Of the 360 to 500 average megawatts (aMW) of savings forecast for 2020 to 2024, NEEA expects 70 to 100 aMW to be net market effects, and 115 to 152 aMW will be co-created savings. The current contract commits Idaho Power to paying NEEA \$14.7 million, or approximately \$2.9 million annually.

In 2021, Idaho Power participated in all NEEA committees and workgroups, including representation on the Regional Portfolio Advisory Committee (RPAC) and the Board of Directors. Idaho Power representatives participate in the RPAC, Cost-Effectiveness Advisory Committee, Commercial Advisory Committee, RETAC and the Idaho Energy Code Collaborative. The company also participated in NEEA's initiatives, including the Residential Building Stock Assessment (RBSA), Commercial Code Enhancement (CCE), SEM, Top-Tier Trade Ally (NXT Level), and LLLC.

For the 2020 to 2024 funding cycle, NEEA and its funders have reorganized the "advisory" committees. NEEA now has two coordinating committees: Products Coordinating Committee and Integrated Systems Coordinating Committee. NEEA and its funders will form working groups as needed in consultation with the RPAC. The RPAC will continue, as well as the Cost-Effectiveness Advisory and the RETAC committees. The Idaho Energy Code Collaborative will also remain intact.

NEEA performed several market progress evaluation reports (MPER) on various energy efficiency efforts this year. In addition to the MPER, NEEA provides market research reports through third-party contractors for energy efficiency initiatives throughout the Northwest. Copies of these and other reports mentioned below are referenced in *Supplement 2: Evaluation* and on NEEA's website under Resources & Reports. For information about all committee and workgroup activities, see the NEEA Activities information below.

In 2022, Idaho Power will work with Avista and hire an independent third-party contractor to conduct an evaluation of the savings NEEA claims and the allocation of those savings to Idaho Power to determine if NEEA is a cost-effective resource, a prudent investment, and in the best interest of Idaho Power customers.

NEEA Marketing

To support NEEA efforts, Idaho Power educated residential customers on HPWH and DHPs and educated commercial customers and participating contractors on NXT Level Lighting Training and LLLC.

Idaho Power promoted DHPs and HPWHs as part of its H&CE Program. Full details can be found in the H&CE Program's Marketing section.

Idaho Power participated in NEEA's residential consumer awareness HPWH marketing campaign from April 1 to May 30. The campaign ran throughout most areas of Oregon and Washington, and in select areas in Idaho and Montana. The campaign creative pieces ran on digital channels including Facebook, Instagram, YouTube, and display ads. Display ads are shown to a person based on their demographics, related to online articles they viewed, or their use of a particular mobile web page or app. The ads reached 95% of the intended audience and viewers saw ads 17.8 times. The creative concept was intended to grab the viewers' attention and play off the idea that nobody really thinks about their water heater.

Idaho Power continued to encourage trade allies to take the NXT Level Lighting Training. Idaho Power posted NXT Level Lighting Training information on its website and on LinkedIn in May. To promote LLLC, Idaho Power continued using a link to an informational LLLC flyer on the main Retrofits and Lighting web pages. The company also posted about LLLCs on LinkedIn in May.

NEEA Activities: All Sectors

Cost-Effectiveness Advisory Committee

The advisory group meets four times a year to review evaluation reports, cost-effectiveness, and savings assumptions. One of the primary functions of the work group is to review all savings assumptions updated since the previous reporting cycle. The committee also reviews NEEA evaluation studies and data collection strategies and previews forthcoming research and evaluations.

Idaho Energy Code Collaborative

Since 2005, the State of Idaho has been adopting a state-specific version of the IECC. The Idaho Energy Code Collaborative was formed to assist the Idaho Building Code Board (IBCB) in the vetting and evaluation of future versions of the IECC for the residential and commercial building sectors. The group is comprised of individuals having diverse backgrounds in the building industry and energy code development. Building energy code evaluations are presented by the group at the IBCB public meetings. The group also educates the building community and

stakeholders to increase energy code knowledge and compliance. Idaho Power is an active member. The work is facilitated by NEEA.

On January 1, 2021, new building and energy codes went into effect in the state of Idaho for residential and commercial buildings. The Idaho Energy Code Collaborative provided statewide resources throughout 2021 to builders and related stakeholders in support of the new codes. The resources included monthly classroom-style online training sessions, a monthly technical newsletter by email, and a robust website—IdahoEnergyCode.com. Idaho Power will continue to participate in the Idaho Energy Code Collaborative.

Regional Emerging Technology Advisory Committee

Idaho Power participated in the RETAC, which met quarterly to review RETAC’s emerging technology pipeline that was developed with assistance from the BPA, NEEA, and the Northwest Power and Conservation Council (NWPCC) Seventh Power Plan. The emerging technology pipeline held approximately 45 products and technologies at the end of 2021. At each of the RETAC sessions, the complete pipeline was reviewed and prioritized by the members. Throughout 2021, RETAC focused primarily on space- and water-heating products and their technologies for residential and commercial markets. The technologies centered on heat pumps. RETAC discussed the current state of the technologies and their associated gaps and issues. In each RETAC session, the group discussed ways NEEA and the regional utilities could help address those gaps and issues. This work will continue in 2022.

Regional Portfolio Advisory Committee

RPAC is responsible for overseeing NEEA’s market transformation programs and their advancement through key milestones in the “Initiative Lifecycle.” RPAC members must reach a full consent vote at selected milestones for a program to advance to the next stage. In 2018, NEEA and RPAC formed an additional group called the RPAC Plus (RPAC+), which included marketing subject matter experts to help coordinate NEEA’s marketing activities with those of the funders. RPAC convenes quarterly meetings and adds other webinars as needed.

In 2021, RPAC conducted four quarterly meetings, all of which were virtual. Throughout 2021, RPAC received updates of savings forecasts, portfolio priorities, and committee reports.

In the first regular quarterly meeting on February 24, NEEA staff went over the changes to NEEA’s initiative life cycle and RPAC voting milestones. NEEA also presented a variable-speed heat pump program concept and portfolio fit, which RPAC voted to advance into the program development stage. NEEA staff updated the committee on carbon offsets, and research and staff made the committee aware of the following emerging concepts for programs in the NEEA portfolio: fan motor systems integration with the extended motor products program; thin triple-windows; commercial heat pump water heaters for restaurants and hospitality industry; and commercial rooftop HVAC systems with electric heating and cooling capabilities.

On June 1, NEEA staff updated RPAC on recent developments and asked for concept advancement votes on thin triple-pane windows, efficient commercial rooftop units, and fan motor systems integration with the Extended Motor Products program.

At the September 1 meeting, NEEA gave an overview of the thin triple pane windows concept and portfolio fit and RPAC supported advancing it to program development. NEEA also presented their 2022 Operations Plan and timeline.

At the November 2 meeting, NEEA gave RPAC members an overview of the progress on the Extended Motor Products for Pumps initiative and made the committee aware of NEEA's latest work developing a new television test procedure that more accurately reflects real-world usage, its adoption by industry and the Environmental Protection Agency (EPA), and the regional energy savings potential.

NEEA Activities: Residential

The company currently has representation on the NEEA Products Coordinating Committee and the Integrated Systems Coordinating Committee. Meetings were held in each quarter of 2021 for both committees. These committees provide utilities with the opportunity to give meaningful input into the design and implementation of NEEA programs, as well as to productively engage with each other.

NEEA provides BetterBuiltNW online builder and contractor training and manages the regional homes database, AXIS.

Residential Building Stock Assessment

NEEA began work on the RBSA in mid-2020. The RBSA is conducted approximately every five years. Its purpose is to determine common attributes of residential homes and to develop a profile of the existing residential buildings in the Northwest. The information is used by the regional utilities and the NWPC to determine load forecast and energy-savings potential in the region.

Idaho Power participated in monthly work group meetings to discuss the study's objectives, framework, sampling design, and communication plan. Site visits in the region began at the end of 2021 and will continue through 2022. For residential customers who choose to participate, the third-party contractor will schedule a site visit with a field technician who collects information on the home's characteristics. A COVID-19 safety plan was developed and approved by each utility prior to the start of the site visits.

It is anticipated that Idaho Power customers will be contacted for this study in mid-2022. A final report will be available by the beginning of 2023.

NEEA Activities: Commercial/Industrial

NEEA continued to provide support for commercial and industrial energy efficiency activities in Idaho in 2021, which included partial funding of the IDL for trainings and additional tasks.

Commercial Code Enhancement

NEEA facilitated regional webinars for the CCE initiative for new construction to discuss how utilities can effectively align code changes and utility programs. The CCE is a NEEA initiative comprised of people with varying backgrounds and levels of association with the building construction industry. The group's goal is to enable the continual advancement of commercial construction and energy codes and identify opportunities to highlight above-code best practices in local markets. This work will continue in 2022.

Top-Tier Trade Ally (NXT Level)

NEEA began transitioning long-term delivery of the Top Tier Trade Ally program to a third-party contractor in 2021. One electrical contractor company in the Idaho Power service area achieved NXT Level designation status in 2021. This addition would have resulted in four designated companies; however, one company went out of business in 2021. NXT Level training in-person classes were not offered in Idaho Power's service area in 2021 due to the ongoing COVID-19 pandemic.

Luminaire Level Lighting Controls

NEEA completed the LLLC MPER in 2021. The report centered on first-year tracking of market progress indicators and other research objectives for purposes of gathering additional market intelligence. NEEA reports the key findings in the study include the following:

- Northwest installation companies and design/specification companies have a high level of awareness of LLLC.
- Customers who install LLLC see value in the flexibility of zoning and granularity of control, although market barriers remain. These include higher first cost compared to other types of controls, and a perception of LLLC as complex.
- The study recommends continued training of supply-chain market actors, especially on the LLLC value proposition and best applications.

In 2021, NEEA assisted the IDL in Boise in installing an LLLC system in its office for LLLC training and demonstration purposes. NEEA produced a variety of LLLC educational resources for use by utilities and the public to promote LLLC. The library of educational materials is found at [BetterBricks.com](https://www.betterbricks.com).

Throughout 2021, NEEA partnered with utilities and professional associations to offer training opportunities to further develop trade ally understanding and capabilities on the topic of networked lighting controls (NLC) and LLLC systems. Idaho Power hosted the Making Controls

Simple: LLLC Myths & Installation Advantages webinar for its trade allies and large customers in December 2021.

NEEA Funding

In 2020, Idaho Power and NEEA commenced a five-year agreement for the funding cycle of 2020 to 2024. Per this agreement, NEEA implements market transformation programs in the company's service area and Idaho Power is committed to fund NEEA based on a quarterly estimate of expenses up to the five-year total direct funding amount of \$14.7 million, or approximately \$2.9 million annually. Of this amount, in 2021, 100% was funded through the Idaho and Oregon riders. Funding for the 2020 to 2024 five-year cycle was submitted to IPUC for approval on October 21, 2019. On February 20, 2020, Idaho Power received IPUC Order No. 34556, supporting Idaho Power's participation in NEEA from 2020 to 2024 with such participation to be funded through the Idaho Rider and subject to a prudence review.

In 2021, Idaho Power paid \$2,977,678 to NEEA: \$2,828,794 from the Idaho Rider for the Idaho jurisdiction and \$148,884 from the Oregon Rider for the Oregon jurisdiction. Other expenses associated with Idaho Power's participation in NEEA activities, such as administration and travel, were also paid from the Idaho and Oregon Riders.

Final NEEA savings for 2021 will be released later in the year. Preliminary estimates reported by NEEA for 2021 indicate Idaho Power's share of regional market transformation savings as 17,870 MWh. These savings are reported in two categories: 1) codes-related and standards-related savings of 14,429 MWh (81%) and 2) non-codes-related and non-standards-related savings of 3,440 MWh (19%).

In the *Demand Side Management 2020 Annual Report*, preliminary funding-share estimated savings reported were 15,991 MWh. The final savings included in this report for 2020 final funding-share NEEA savings are 17,614 MWh and include savings from code-related initiatives as well as non-code related initiatives. Idaho Power relies on NEEA to report the energy savings and other benefits of NEEA's regional portfolio of initiatives. For further information about NEEA, visit their website at nea.org.

Regional Technical Forum

The RTF is a technical advisory committee to the NWPC, established in 1999 to develop standards to verify and evaluate energy efficiency savings. Since 2004, Idaho Power has supported the RTF by providing annual financial support, regularly attending monthly meetings, participating in subcommittees, and sharing research and data beneficial to the forum's efforts.

The forum is made up of both voting members and corresponding members from investor-owned and public utilities, consultant firms, advocacy groups, ETO, and BPA, all with varied expertise in engineering, evaluation, statistics, and program administration. The RTF advises the

NWPCC during the development and implementation of the regional power plan regarding the following RTF charter items:

- Developing and maintaining a readily accessible list of eligible conservation resources, including the estimated lifetime costs and savings associated with those resources and the estimated regional power system value associated with those savings.
- Establishing a process for updating the list of eligible conservation resources as technology and standard practices change, and an appeal process through which utilities, trade allies, and customers can demonstrate that different savings and value estimates should apply.
- Developing a set of protocols by which the savings and system value of conservation resources should be estimated, with a process for applying the protocols to existing or new measures.
- Assisting the NWPCC in assessing 1) the current performance, cost, and availability of new conservation technologies and measures; 2) technology development trends; and 3) the effect of these trends on the future performance, cost, and availability of new conservation resources.
- Tracking regional progress toward the achievement of the region's conservation targets by collecting and reporting regional research findings and energy savings annually.

The current agreement to sponsor the RTF extends through 2024. Under this agreement, Idaho Power is the fourth largest RTF funder, at a rate of \$713,300 for the five-year period. For this funding cycle, gas utilities and the gas portion dual-fuel utilities are also funding the RTF.

When appropriate and when the work products are applicable to the climate zones and load characteristics in Idaho Power's service area, Idaho Power uses the savings estimates, measure protocols, and supporting work documents provided by the RTF. In 2021, Idaho Power staff participated in all RTF meetings and the RTF Policy Advisory Committee. At the end of 2021, an Idaho Power analyst was selected to be a voting member of the RTF and will serve as an RTF member for a three-year term effective January 2022.

Throughout the year, Idaho Power reviews any changes enacted by the RTF to savings, costs, or parameters for existing and proposed measures. The company then determines how the changes might be applicable to, or whether they impact, its programs and measures.

The company accounted for all implemented changes in planning and budgeting for 2022.

Residential Energy Efficiency Education Initiative

Idaho Power recognizes the value of general energy efficiency awareness and education in creating behavioral change and customer demand for, and satisfaction with, its programs.

The REEEI promotes energy efficiency to the residential sector. The company achieves this by creating and delivering educational materials and programs that result in wise and informed choices regarding energy use and increased participation in Idaho Power’s energy efficiency programs.

Kill A Watt Meter Program

The Kill A Watt™ Meter Program remained active in 2021. Idaho Power’s Customer Service Center and field staff continued to encourage customers to learn about the energy used by specific appliances and activities within their homes by visiting a local library to check out a Kill A Watt meter.



Figure 21. Kill A Watt meter

Teacher Education

As in previous years, Idaho Power continued to strengthen the energy education relationship with secondary school educators through participation on the Idaho Science, Technology, Engineering, and Mathematics (iSTEM) Steering Committee. In 2021, Idaho Power and Intermountain Gas expanded their reach by adding a second professional development workshop for middle and high school teachers at the summer institutes sponsored by the Idaho STEM Action Center. In addition to the four-day, two-credit professional development workshop offered at the College of Western Idaho, Idaho Power and Intermountain Gas co-sponsored a session at Idaho State University. Due to COVID-19 restrictions, teachers participated virtually while facilitators and guest speakers broadcast from their respective universities.

Customer Education and Marketing

REEEI produced one *Energy Efficiency Guide* in 2021, which was distributed primarily as an insert in local newspapers. The summer-themed guide was published and distributed by 24 newspapers in Idaho Power's service area the week of June 27. The guide focused on information that would be useful to customers as they spend more time at home during the COVID-19 pandemic, including a profile on a customer's recent shed-turned-home-office project, how to choose an electric lawnmower, induction cooking, and how customers can use energy efficiency and other helpful programs to help Idaho Power reach its clean energy goal and to lower customers' own "energy footprint."

Idaho Power promoted the guide on its homepage and on social media. The *Idaho Statesman* published two ads encouraging readers to look for the guide. Digital ads on idahostatesman.com included a homepage takeover on June 28 and July 1, as well as banner ads that ran between June 20 and July 3, earning 150,000 impressions. Digital ads drove traffic to the *Energy Efficiency Guide* on idahopower.com.

On its website, Idaho Power provides links to current seasonal guides and past guides.

REEEI distributed energy efficiency messages through a variety of other communication methods in 2021. Idaho Power increased customer awareness of energy-saving ideas via continued distribution of the fifth printing of the 96-page booklet *30 Simple Things You Can Do to Save Energy*, a joint publishing project between Idaho Power and The EarthWorks Group. In 2021, the program distributed 1,160 copies directly to customers. This was accomplished primarily by fulfilling direct web requests from customers, through energy advisors during in-home visits, and in response to inquiries received by Idaho Power's Customer Care Center.

Idaho Power continues to recognize that educated employees are effective advocates for energy efficiency and Idaho Power's energy efficiency programs. Idaho Power energy efficiency program specialists connected with energy advisors and other employees from each of Idaho Power's geographical regions and the Customer Care Center to discuss educational initiatives and answer questions about the company's energy efficiency programs.

Due to COVID-19 restrictions, Idaho Power participated in a limited number of in-person awareness events. Program specialists and EOEAs looked for virtual opportunities to continue sharing messages regarding low-cost and no-cost energy-saving opportunities. In 2021, despite the COVID-19 pandemic challenges, Idaho Power's EOEAs connected with over 900 groups, and gave over 350 presentations, sharing information, including energy-saving messages, with audiences of all ages. Additionally, Idaho Power's energy efficiency program specialists responded with detailed answers to 216 customer questions about energy efficiency and related topics received via Idaho Power's website.

Because of COVID-19 restrictions for in-person activities, REEEI increased digital communication efforts to bring a variety of energy-saving and money-saving tips to customers. Idaho Power’s social media channels and *News Briefs* focused on content designed to help customers save energy while spending more time at home, including working on do-it-yourself (DIY) home improvement projects. COVID-conscious energy efficiency tips continued through the rest of the year, including in a December bill insert and email that provided all residential customers with easy steps to get their home ready for winter heating and behavioral tips for reducing energy use.



Winter weather means more time curled up at home. Taking a few easy steps to stay warm and cozy as cooler weather rolls in can make a big difference for energy-savings.

Here are our best DIY tips and tricks for getting the most out of your winter heating.

One and done:

- Weatherstrip and caulk around doors and windows to reduce drafts.** Fixing air leaks is one of the cheapest and easiest ways to improve comfort and reduce energy use.
- Replace or clean your furnace filter(s)** to improve efficiency and help your system last longer.
- Set the temperature on your water heater** so water at the tap is 120° F.
- Install a smart or programmable thermostat** to easily adjust your home's temperature based on your schedule. Visit our website to see if you qualify for a \$75 smart thermostat incentive — idahopower.com/save
- Seal ductwork using mastic or approved foil-faced tape** to keep heated air from leaking into your attic or crawlspace.
- Ensure you have adequate attic insulation.** We recommend a minimum insulation level of R-38 or R-49 in Oregon and colder climates.



Every day:

- Turn down your thermostat** at night or when the house is empty. If you have a heat pump, do not turn the thermostat down more than 2 to 3 degrees.
- Run your ceiling fan clockwise on low** to push warm air up toward the ceiling and down the walls into the room.
- Open your curtains and blinds** during the day to let the sun heat your home.
- Switch off lights and electronics** when not in use, including televisions and computers.
- Wash only full loads** of laundry and dishes.



To learn more about energy efficiency tips, tricks and programs, visit our website:

idahopower.com/save

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Figure 22. DIY winter weatherization tips

Idaho Power promoted National Energy Awareness Month on social media in October. *News Briefs* and the regular KTVB television spots also highlighted Energy Awareness Month activities.

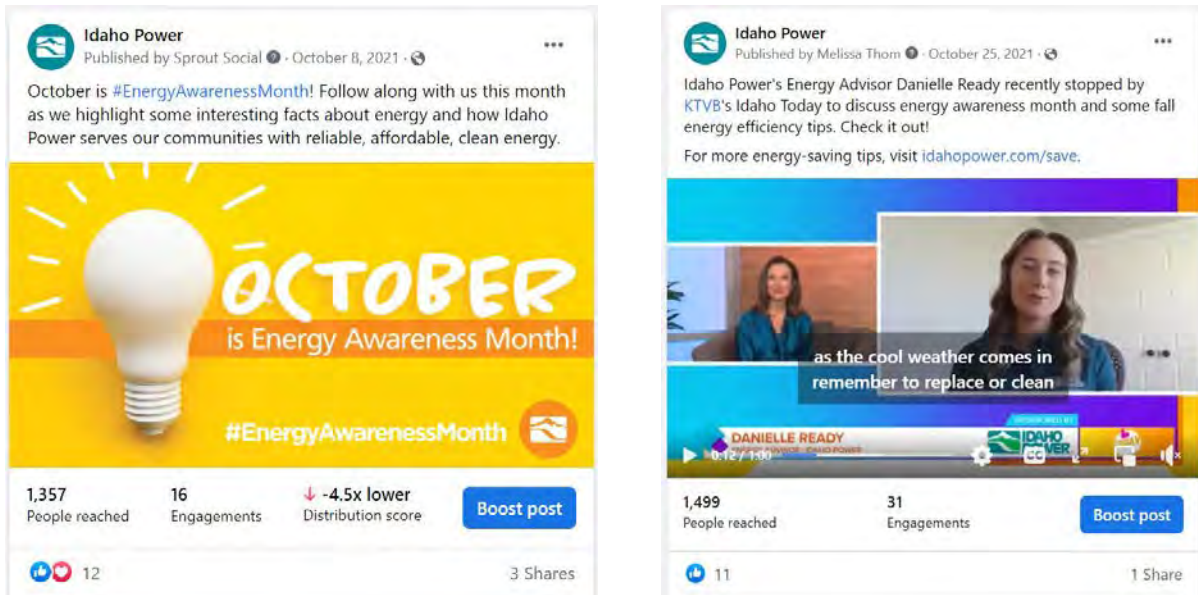


Figure 23. Energy Awareness social media posts

The REEEI continued to provide energy efficiency tips in response to media inquiries and in support of Idaho Power’s social media posts. In addition to supplying information for publications, such as *Connections* and Idaho Power’s social media pages, energy efficiency tips and content were provided for *News Briefs* and KTVB and KMVT live news segments focusing on energy efficiency.



Figure 24. Tip Tuesday post

2022 Program and Marketing Strategies

The initiative's 2022 goals are to improve customer awareness of the wise use of energy, increase program participation, and promote educational and energy-saving ideas that result in energy-efficient, conservation-oriented behaviors.

In addition to producing and distributing educational materials, the initiative will continue to manage the company's Educational Distributions program. Examples of activities conducted under Educational Distributions include developing LED lighting education material, distributing LED nightlights, administering the SEEK program, distributing welcome kits, and the HER Program.

The initiative will continue to educate customers using a multi-channel approach to explore new technologies and/or program opportunities that incorporate a behavioral component.

University of Idaho Integrated Design Lab

Idaho Power is a founding supporter of the IDL (idlboise.com), which is dedicated to the development of high-performance, energy-efficient buildings in the Intermountain West. Idaho Power has worked with the IDL since its inception in 2004 to educate the public about how energy-efficient business practices benefit the business and the customer. In 2021, Idaho Power entered into an agreement with the IDL to perform the tasks and services described below.

Foundational Services

The goal of this task was to provide energy efficiency technical assistance and project-based training to building industry professionals and customers. Requests for IDL involvement in building projects are categorized into one of three types:

- Phase I projects are simple requests that can be addressed with minimal IDL time.
- Phase II projects are more complex requests that require more involvement and resources from the lab.
- Phase III projects are significantly more complex and must be co-funded by the customer.

The IDL provided technical assistance on 16 new projects in Idaho Power's service area in 2021: nine Phase I projects, three Phase II projects, two Phase III projects, and two additional projects that are currently being evaluated to determine the scope of work. Eight of the projects were on new buildings, seven were on existing buildings and one was not specified. The number of projects stayed the same in 2021. The related report is in the IDL section of *Supplement 2: Evaluation*.

Lunch & Learn

The goal of the Lunch & Learn task was to educate architects, engineers, and other design and construction professionals about energy efficiency topics through a series of educational lunch sessions.

In 2021, the IDL scheduled 14 technical training lunches that were conducted virtually due to COVID-19 restrictions. All 14 sessions were available to the public; a total of 104 architects, engineers, designers, project managers, and others attended.

The topics of the lunches (and the number performed of each) were: IAQ and Energy Efficiency in Buildings (1); Daylight in Buildings: Getting the Details Right (1); The Architect's Business Case for Energy Performance Modeling (3); Luminaire Level Lighting Control (1); High-Performance Classrooms (1); High Efficiency Heat Recovery (2); Dedicated Outdoor Air Systems (DOAS) Integration (1); OpenStudio® Parametric Analysis Tool (1); LEED V4.1 Daylighting Credits (1); ASHRAE 209 Energy Simulation Aided Design (1); and ASHRAE 36 High Performance Sequence of Operations for HVAC Systems (1). The related report is in the IDL section of *Supplement 2: Evaluation*.

Building Simulation Users Group

The goal of this task was to facilitate the Idaho BSUG, which is designed to improve the energy efficiency related simulation skills of local design and engineering professionals.

In 2021, six BSUG sessions were hosted by the IDL. All six sessions were hosted virtually due to COVID-19 restrictions. The sessions were attended by 154 professionals. Evaluation forms were completed by attendees for each session. On a scale of 1 to 5, with 5 being "excellent" and 1 being "poor," analyzing results from the first six questions, the average session rating was 4.42 for 2021. For the final question, "The content of the presentation was..." on a scale of 1 to 5, with 1 being "too basic," 3 being "just right," and 5 being "too advanced," the average session rating was 3.53 for 2021.

Each presentation was archived for remote access anytime, along with general BSUG content through the IDL website. The related report is in the IDL section of *Supplement 2: Evaluation*.

New Construction Verification

The goal of this task was to continue random post-project verification on 10% of the total completed C&I Energy Efficiency Program New Construction projects. In 2021, the IDL conducted 12 random on-site, post-project verifications. The purpose of this verification was to confirm program guidelines and requirements, and help participants provide accurate information regarding measure installations. See the New Construction option in the C&I Energy Efficiency Program section for a summary of these activities. The complete verification report is in the IDL section of *Supplement 2: Evaluation*.

This task also included the desk review of all daylight photo-control incentives to improve the quality of design and installation.

Energy Resource Library

The ERL gives customers access to resources for measuring and monitoring energy use on various systems. The goal of this task was to operate and maintain the library, which includes a web-based loan tracking system, and to teach customers how to use the resources in the library.

The inventory of the ERL consists of over 900 individual pieces of equipment. In 2021, 10 new tools were added to replace old data logging models, complete tool kits, and added accessories for kits and other various tools. The tools and manuals are available at no cost to customers, engineers, architects, and contractors in Idaho Power's service area to aid in the evaluation of energy efficiency projects and equipment they are considering. Due to COVID-19 restrictions, a contactless pick-up and drop-off system is in place.

In 2021, nine of the 10 tool loan requests were completed by three unique users from four locations, including three new users. The ERL web page recorded 1,483 visits in 2021. The related report is in the IDL section of *Supplement 2: Evaluation*.

Energy Impacts of IAQ Devices

In 2021, the IDL examined the energy impacts of IAQ devices. The IDL used the energy modeling software, EnergyPlus™, to estimate the effects of adding higher-rated filters, in-room High Efficiency Particulate Air (HEPA) filters, ultraviolet irradiation, ionization devices, and increasing the percentage of outdoor air. The IDL selected eight of the 16 prototype models from the Pacific Northwest National Lab to simulate these operational adjustments. The IDL created a one-page reference document outlining the major points and energy impacts of each IAQ strategy for Idaho facility managers and owners. The related report for this task is in the IDL section of *Supplement 2: Evaluation*.

2022 IDL Strategies

In 2022, the IDL will continue work on Foundational Services, Lunch & Learn sessions, BSUG, New Construction Verifications, ERL, and two new tasks: Power Over Ethernet Demonstration Project and LLLC Workshop Development.

Distributed Energy Resources

Pursuant to Order Nos. 32846 and 32925 in Case No. IPC-E-12-27 and Order No. 34955 in Case No. IPC-E-20-30, Idaho Power files its annual *Distributed Energy Resources (DER) Status Report* with the IPUC in April each year. The report provides updates on participation levels of customer generation, system reliability considerations, and accumulated excess net energy credits. The report can be accessed on Idaho Power's website (idahopower.com/solar); links to

the three most recent reports are located to the right on the web page, in the section labeled *Annual Net Metering Status Reports*.

LIST OF ACRONYMS

A/C—Air Conditioning or Air Conditioner

Ad—Advertisement

AIA—American Institute of Architects

AMI—Advanced Metering Infrastructure

aMW—Average Megawatt

ASHRAE—American Society of Heating, Refrigeration, and Air Conditioning Engineers

B/C—Benefit/Cost

BCASEI—Building Contractors Association of Southeast Idaho

BCASWI—Building Contractors Association of Southwestern Idaho

BOMA—Building Owners and Managers Association

BPA—Bonneville Power Administration

BPI—Building Performance Institute

BSUG—Building Simulation Users Group

C&I—Commercial and Industrial

CAP—Community Action Partnership

CAPAI—Community Action Partnership Association of Idaho, Inc.

CCE—Commercial Code Enhancement

CCNO—Community Connection of Northeast Oregon, Inc.

CDC—Centers for Disease Control and Prevention

CDD—Cooling Degree Days

CEI—Continuous Energy Improvement

CEL—Cost-Effective Limit

CFM—Cubic Feet per Minute

CHQ—Corporate Headquarters (Idaho Power)

CINA—Community in Action

COP—Coefficient of Performance

CR&EE—Customer Relations and Energy Efficiency

CSI—College of Southern Idaho

DHP—Ductless Heat Pump

DIY—Do It Yourself

DOE—US Department of Energy

DR—Demand Response

DSM—Demand-Side Management

EA5—EA5 Energy Audit Program

ECM—Electronically Commutated Motor

EEAG—Energy Efficiency Advisory Group

EICAP—Eastern Idaho Community Action Partnership

EIWC—Eastern Idaho Water Cohort

EL ADA—El Ada Community Action Partnership

EM&V—Evaluation, Measurement, and Verification

EPA—Environmental Protection Agency

EOEA—Education and Outreach Energy Advisors

ERL—Energy Resource Library

ESK—Energy-Saving Kit

ETO—Energy Trust of Oregon

ft—Feet

ft²—Square Feet

GMI—Green Motors Initiative

GMPG—Green Motors Practice Group

gpm—Gallons per Minute

H&CE—Heating & Cooling Efficiency

HEPA—High Efficiency Particulate Air

hp—Horsepower

HOU—Hours of Use

HPWH—Heat Pump Water Heater

List of Acronyms

HSPF—Heating Seasonal Performance Factor

HVAC—Heating, Ventilation, and Air Conditioning

IAQ—Indoor Air Quality

IBCA—Idaho Building Contractors Association

IBCB—Idaho Building Code Board

IBEW—International Brotherhood of Electrical Workers

ID—Idaho

IDHW—Idaho Department of Health and Welfare

IDL—Integrated Design Lab

IECC—International Energy Conservation Code

IPMVP—International Performance Measurement and Verification Protocol

IPUC—Idaho Public Utilities Commission

IRP—Integrated Resource Plan

ISM—In-Stadium Marketing

iSTEM—Idaho Science, Technology, Engineering, and Mathematics

kW—Kilowatt

kWh—Kilowatt-hour

LDL—Lighting Design Lab

LEEF—Local Energy Efficiency Funds

LIHEAP—Low Income Home Energy Assistance Program

LLLC—Luminaire Level Lighting Controls

M&V—Measurement and Verification

MPER—Market Progress Evaluation Report

MVBA—Magic Valley Builders Association

MW—Megawatt

MWh—Megawatt-hour

MWSOC—Municipal Water Supply Optimization Cohort

n/a—Not Applicable

NEB—Non-Energy Benefit

NEEA—Northwest Energy Efficiency Alliance

NEEC—Northwest Energy Efficiency Council

NEEM—Northwest Energy-Efficient Manufactured Home Program

NEMA—National Electrical Manufacturers Association

NLC—Networked Lighting Controls

NPR—National Public Radio

NTG—Net to Gross

NWPCC—Northwest Power and Conservation Council

O&M—Operation and Maintenance

OPUC—Public Utility Commission of Oregon

OR—Oregon

ORS—Oregon Revised Statute

OTT—Over-the-Top

PAI—Professional Assistance Incentive

PCA—Power Cost Adjustment

PCT—Participant Cost Test

PLC—Powerline Carrier

PR—Public Relations

PSC—Permanent Split Capacitor

PTCS—Performance Tested Comfort System

QA—Quality Assurance

QC—Quality Control

RAC—Residential Advisory Committee

RBSA—Residential Building Stock Assessment

RCT—Randomized Control Trial

REEEI—Residential Energy Efficiency Education Initiative

RESNET—Residential Energy Services Network

List of Acronyms

RETAC—Regional Emerging Technology Advisory Committee

RFP—Request for Proposal

Rider—Energy Efficiency Rider

RIM—Ratepayer Impact Measure

RPAC—Regional Portfolio Advisory Committee

RPAC+—Regional Portfolio Advisory Committee Plus

RTF—Regional Technical Forum

SBDI—Small Business Direct Install

SCCAP—South Central Community Action Partnership

SCE—Streamlined Custom Efficiency

SEEK—Student Energy Efficiency Kits

SEICAA—Southeastern Idaho Community Action Agency

SEM—Strategic Energy Management

SIR—Savings-to-Investment Ratio

SRVBCA—Snake River Valley Building Contractors Association

TRC—Total Resource Cost

TRM—Technical Reference Manual

TSV—Thermostatic Shower Valve

UCT—Utility Cost Test

VFD—Variable Frequency Drive

WAP—Weatherization Assistance Program

WAQC—Weatherization Assistance for Qualified Customers

WHF—Whole-House Fan

WWECC—Wastewater Energy Efficiency Cohort

APPENDICES

Appendix 1. Idaho Rider, Oregon Rider, and NEEA payment amounts (January–December 2021)

Idaho Energy Efficiency Rider	
2021 Beginning Balance	\$ (12,230,374)
2021 Funding plus Accrued Interest as of Dec. 31, 2021	33,235,765
Total 2021 Funds	21,005,391
2021 Expenses as Dec. 31, 2021	(27,943,096)
Ending Balance as of Dec. 31, 2021	\$ (6,937,705)
Oregon Energy Efficiency Rider	
2021 Beginning Balance	\$ (995,040)
2021 Funding plus Accrued Interest as of Dec. 31, 2020	2,032,148
Total 2021 Funds	1,037,108
2021 Expenses as of Dec. 31, 2021	(1,721,091)
Ending Balance as of Dec. 31, 2021	\$ (683,982)
NEEA Payments	
2021 NEEA Payments as of Dec. 31, 2021	\$ 2,977,678
Total	\$ 2,977,678

Appendix 2. 2021 DSM expenses by funding source (dollars)

Sector/Program	Idaho Rider	Oregon Rider	Non-Rider Funds	Total
Energy Efficiency/Demand Response				
Residential				
A/C Cool Credit	\$ 420,376	\$ 25,366	\$ 306,247	\$ 751,989
Easy Savings: Low-Income Energy Efficiency Education	—	—	145,827	145,827
Educational Distributions	433,963	15,826	—	449,790
Energy Efficient Lighting.....	41,438	2,194	—	43,631
Energy House Calls.....	17,375	882	—	18,257
Heating & Cooling Efficiency Program	600,636	34,522	25	635,182
Home Energy Audit	70,448	—	—	70,448
Home Energy Reports.....	970,197	—	—	970,197
Multifamily Energy Savings Program	65,525	3,449	—	68,973
Oregon Residential Weatherization.....	—	4,595	—	4,595
Rebate Advantage.....	164,243	8,950	—	173,193
Residential New Construction Program	246,245	1,356	—	247,600
Shade Tree Project	184,680	—	—	184,680
Weatherization Assistance for Qualified Customers.....	—	—	1,186,839	1,186,839
Weatherization Solutions for Eligible Customers	54,793	—	2,863	57,656
Commercial/Industrial				
Commercial and Industrial Energy Efficiency Program				
Custom Projects	7,966,164	633,110	9,630	8,608,903
New Construction.....	2,673,925	17,246	—	2,691,171
Retrofits.....	3,735,093	91,657	—	3,826,750
Commercial Energy-Saving Kits.....	71,501	3,117	—	74,617
Flex Peak Program.....	101,236	175,121	225,617	501,973
Small Business Direct Install	1,052,943	(20,887)	—	1,032,056
Irrigation				
Irrigation Efficiency Rewards	2,350,620	221,523	35,057	2,607,200
Irrigation Peak Rewards.....	239,101	167,041	6,607,173	7,013,315
Energy Efficiency/Demand Response Total	\$ 21,460,500	\$ 1,385,066	\$ 8,519,278	\$ 31,364,844
Market Transformation				
NEEA.....	2,828,794	148,884	—	2,977,678
Market Transformation Total	\$ 2,828,794	\$ 148,884	\$ —	\$ 2,977,678
Other Programs and Activities				
Commercial/Industrial Energy Efficiency Overhead.....	742,155	39,474	(3)	781,626
Energy Efficiency Direct Program Overhead	279,095	16,987	—	296,082
Oregon Commercial Audit.....	—	4,401	—	4,401
Residential Energy Efficiency Education Initiative	470,432	12,635	—	483,067
Residential Energy Efficiency Overhead	1,091,701	57,501	—	1,149,202
Other Programs and Activities Total.....	\$ 2,583,383	\$ 130,997	\$ (3)	\$ 2,714,377
Indirect Program Expenses				
Energy Efficiency Accounting & Analysis	1,043,916	54,802	170,043	1,268,761
Energy Efficiency Advisory Group.....	10,479	552	—	11,031
Local Energy Efficiency Funds	—	—	—	—
Special Accounting Entries	16,024	789	—	16,814
Indirect Program Expenses Total.....	\$ 1,070,419	\$ 56,143	\$ 170,043	\$ 1,296,605
Grand Total.....	\$ 27,943,096	\$ 1,721,091	\$ 8,689,318	\$ 38,353,505

Appendix 3. 2021 DSM program activity

Program	Participants	Total Costs		Savings		Nominal Levelized Costs ^a		
		Program Administrator ^b	Resource ^c	Annual Energy (kWh)	Peak Demand ^d (MW)	Measure Life (Years)	Utility (\$/kWh)	Total Resource (\$/kWh)
Demand Response¹								
A/C Cool Credit	20,846 homes	\$ 751,989	\$ 751,989	n/a	26.7	n/a	n/a	n/a
Flex Peak Program.....	139 sites	501,973	501,973	n/a	30.6	n/a	n/a	n/a
Irrigation Peak Rewards	2,235 service points	7,013,315	7,013,315	n/a	255.5	n/a	n/a	n/a
Total		\$ 8,267,278	\$ 8,267,278		312.8			
Energy Efficiency								
Residential								
Easy Savings: Low-Income Energy Efficiency Education	0 HVAC tune-ups	145,827	145,827	0		3	n/a	n/a
Educational Distributions	47,027 kits/giveaways	449,790	449,790	2,931,280		10	0.02	0.02
Energy Efficient Lighting	0 lightbulbs	43,631	43,631	0		14	n/a	n/a
Energy House Calls	11 homes	18,257	18,257	14,985		18	0.10	0.10
Heating & Cooling Efficiency Program.....	1,048 projects	635,182	2,223,826	1,365,825		15	0.04	0.16
Home Energy Audit.....	37 audits	70,448	75,461	3,768		11	2.17	2.33
Home Energy Report Program ²	115,153 treatment size	970,197	970,197	15,929,074		1	0.06	0.06
Multifamily Energy Savings Program.....	0 units	68,973	68,973	0		11	n/a	n/a
Oregon Residential Weatherization.....	0 audits/projects	4,595	4,595	0		45	n/a	n/a
Rebate Advantage	88 homes	173,193	327,190	235,004		45	0.05	0.09
Residential New Construction Program.....	90 homes	247,600	524,876	389,748		61	0.04	0.08
Shade Tree Project	2,970 trees	184,680	184,680	44,173		40	0.27	0.27
Weatherization Assistance for Qualified Customers	162 homes/non-profits	1,186,839	1,690,152	291,105		30	0.25	0.37
Weatherization Solutions for Eligible Customers.....	7 homes	57,656	57,656	12,591		30	0.32	0.32
Sector Total		\$ 4,256,869	\$ 6,785,110	21,217,554		5	\$ 0.04	\$ 0.07
Commercial/Industrial								
Commercial Energy-Saving Kits	906 kits	74,617	74,617	296,751		11	0.03	0.03
Custom Projects	135 projects	8,608,903	22,550,062	53,728,267		13	0.02	0.04
Green Motors—Industrial	4 motor rewinds		12,172	20,430		8		
New Construction.....	95 projects	2,691,171	4,160,999	17,536,004		12	0.02	0.03
Retrofits	787 projects	3,826,750	11,534,413	21,181,022		12	0.02	0.06
Small Business Direct Install.....	452 projects	1,032,056	1,032,056	2,421,842		11	0.06	0.06
Sector Total		\$ 16,233,498	\$ 39,364,320	95,184,315		13	\$ 0.02	\$ 0.04

Appendix 3. 2021 DSM Program Activity

Program	Participants	Total Costs		Savings		Nominal Levelized Costs ^a		
		Program Administrator ^b	Resource ^c	Annual Energy (kWh)	Peak Demand ^d (MW)	Measure Life (Years)	Utility (\$/kWh)	Total Resource (\$/kWh)
Irrigation								
Green Motors—Irrigation.....	12 motor rewinds		\$ 87,254	19,352		21	n/a	n/a
Irrigation Efficiency Reward.....	1,019 projects	2,607,200	19,133,627	9,680,497		19	\$ 0.02	\$ 0.17
Sector Total		\$ 2,607,200	\$ 19,220,881	9,699,849		19	\$ 0.02	\$ 0.17
Energy Efficiency Portfolio Total		\$ 23,097,567	\$ 65,370,310	126,101,719		12	\$ 0.02	\$ 0.06
Market Transformation								
Northwest Energy Efficiency Alliance (codes and standards)				14,429,280				
Northwest Energy Efficiency Alliance (other initiatives)				3,440,238				
Northwest Energy Efficiency Alliance Totals³		\$ 2,977,678	\$ 2,977,678	17,869,518				
Other Programs and Activities								
Residential								
Residential Energy Efficiency Education Initiative.....		483,067	483,067					
Commercial								
Oregon Commercial Audits.....	3 audits	4,401	4,401					
Other								
Energy Efficiency Direct Program Overhead		2,226,910	2,226,910					
Total Program Direct Expense		\$ 37,056,900	\$ 79,329,643	143,971,237	313			
Indirect Program Expenses		1,296,605	1,296,605					
Total DSM Expense		\$ 38,353,505	\$ 80,626,249					

^a Levelized Costs are based on financial inputs from Idaho Power's 2017 IRP, and calculations include line-loss adjusted energy savings.

^b The Program Administrator Cost is the cost incurred by Idaho Power to implement and manage a DSM program.

^c The Total Resource Cost is the total expenditures for a DSM program from the point of view of Idaho Power and its customers as a whole.

^d Demand response program reductions are reported with 9.7% peak loss assumptions.

¹ Peak Demand is the peak performance of each respective program and not combined performance on the actual system peak hour.

² Savings have been reduced by 5% to avoid double counting of savings in other energy efficiency programs.

³ Savings are preliminary estimates provided by NEEA. Final savings for 2021 will be provided by NEEA April 2022.

Appendix 4. 2021 DSM program activity by state jurisdiction

Program	Idaho			Oregon		
	Participants	Program Administrator Costs	Demand Reduction (MW)/ Annual Energy Savings (kWh)	Participants	Program Administrator Costs	Demand Reduction (MW)/ Annual Energy Savings (kWh)
Demand Response¹						
A/C Cool Credit	20,602 homes	\$ 726,623	26.4	244 homes	\$ 25,366	0.3
Flex Peak Program.....	130 sites	326,852	24.8	9 sites	175,121	5.8
Irrigation Peak Rewards	2,187 service points	6,845,971	247.1	48 service points	167,344	8.4
Total		\$ 7,899,446	298		\$ 367,831	14
Energy Efficiency						
Residential						
Easy Savings: Low-Income Energy Efficiency Education	0 HVAC tune-ups	145,827	0	0 HVAC tune-ups	0	
Educational Distributions	45,778 kits/giveaways	433,963	2,822,817	1,249 kits/giveaways	15,826	108,463
Energy Efficient Lighting.....	0 lightbulbs	41,438	0	0 lightbulbs	2,194	0
Energy House Calls	11 homes	17,375	14,985	0 homes	882	0
Heating & Cooling Efficiency Program.....	1,017 projects	600,660	1,324,350	31 projects	34,523	41,475
Home Energy Audit.....	37 audits	70,448	3,768	0 audits	0	
Home Energy Report Program	115,153 treatment size	970,197	15,929,074	0 treatment size	0	
Multifamily Energy Savings Program	33 units	65,525	0	0 projects	3,449	
Oregon Residential Weatherization.....	n/a			0 audits/projects	4,595	0
Rebate Advantage	84 homes	164,243	223,870	4 homes	8,950	11,134
Residential New Construction Program.....	90 homes	246,245	389,748	0 homes	1,356	
Shade Tree Project	2,970 trees	184,680	44,173	0 trees		
Weatherization Assistance for Qualified Customers	161 homes/non-profits	1,177,366	289,353	1 homes/non-profits	9,473	1,752
Weatherization Solutions for Eligible Customers.....	7 homes	57,656	12,591	0 homes	0	
Sector Total.....		\$ 4,175,622	21,054,790		\$ 81,247	162,824
Commercial						
Commercial Energy-Saving Kits	868 kits	71,501	282,553	38 kits	3,117	14,198
Custom Projects	115 projects	7,975,312	49,487,770	20 projects	633,591	4,240,497
Green Motors—Industrial	4 motor rewinds		20,430	0 motor rewinds		0
New Construction.....	93 projects	2,673,925	17,503,823	2 projects	17,246	32,181

Appendix 4. 2021 DSM Program Activity by State Jurisdiction

Program	Idaho			Oregon		
	Participants	Program Administrator Costs	Demand Reduction (MW)/ Annual Energy Savings (kWh)	Participants	Program Administrator Costs	Demand Reduction (MW)/ Annual Energy Savings (kWh)
Retrofits.....	779 projects	3,735,093	20,820,801	8 projects	91,657	360,221
Small Business Direct Instal ²	452 projects	1,052,943	2,421,842	0 projects	(20,887)	0
Sector Total.....		\$ 15,508,774	90,537,219		\$ 724,723	4,647,097
Irrigation						
Green Motors—Irrigation.....	12 motor rewinds		19,352	0 motor rewinds		0
Irrigation Efficiency Rewards.....	983 projects	2,383,924	8,697,322	36 projects	223,276	983,175
Sector Total.....		\$ 2,383,924	8,716,675		\$ 223,276	983,175
Market Transformation						
Northwest Energy Efficiency Alliance (codes and standards).....			13,707,816			721,464
Northwest Energy Efficiency Alliance (other initiatives).....			3,268,226			172,012
Northwest Energy Efficiency Alliance Totals³.....		\$ 2,828,794	16,976,042		\$ 148,884	893,476
Other Programs and Activities						
Residential						
Residential Energy Efficiency Education Initiative.....		470,432			12,635	
Commercial						
Oregon Commercial Audits.....				3 audits	4,401	
Other						
Energy Efficiency Direct Program Overhead.....		2,112,948			113,962	
Total Program Direct Expense		\$ 35,379,941			\$ 1,676,958	
Indirect Program Expenses.....		1,231,960			64,646	
Total Annual Savings.....			137,284,665			6,686,572
Total DSM Expense.....		\$ 36,611,901			\$ 1,741,604	

^a Levelized Costs are based on financial inputs from Idaho Power's 2017 IRP and calculations include line loss adjusted energy savings.

¹ Peak demand is the peak performance of each respective program and not the combined performance on the actual system peak hour.

² Oregon administrator costs are negative due to account adjustments. Amount charged to the Oregon rider was reversed and charged to the Idaho rider

³ Savings are preliminary estimates provided by NEEA. Final savings for 2021 will be provided by NEEA by April 2022.



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DEMAND-SIDE
MANAGEMENT

ANNUAL
REPORT

SUPPLEMENT 1
COST-EFFECTIVENESS

MARCH 15 2022

SAFE HARBOR STATEMENT

This document may contain forward-looking statements, and it is important to note that the future results could differ materially from those discussed. A full discussion of the factors that could cause future results to differ materially can be found in Idaho Power's filings with the Securities and Exchange Commission.

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SUPPLEMENT 1: COST-EFFECTIVENESS

Cost-Effectiveness

Idaho Power considers cost-effectiveness of primary importance in the design, implementation, and tracking of energy efficiency and demand response programs.

Prior to the actual implementation of energy efficiency or demand response programs, Idaho Power performs a preliminary analysis to assess whether a potential program design or measure may be cost-effective. Incorporated in these models are inputs from various sources that use the most current and reliable information available. When possible, Idaho Power leverages the experiences of other utilities in the region and/or throughout the country to help identify specific program parameters. This is accomplished through discussions with other utilities' program managers and researchers. Idaho Power also uses electric industry research organizations, such as E Source, Northwest Energy Efficiency Alliance (NEEA) Regional Emerging Technology Advisory Committee (RETAC), the Consortium for Energy Efficiency (CEE), American Council for an Energy-Efficient Economy (ACEEE), and Advanced Load Control Alliance (ALCA) to identify similar programs and their results. Additionally, Idaho Power relies on the results of program impact evaluations and recommendations from consultants.

Idaho Power's goal is for all programs to have benefit/cost (B/C) ratios greater than one for the utility cost test (UCT) in Idaho, and the total resource cost (TRC) test in Oregon, at the program and measure level. In addition, Idaho Power looks at both the UCT and TRC, as well as the participant cost test (PCT) at the program and measure level, where appropriate. Each cost-effectiveness test provides a different perspective, and Idaho Power believes each test provides value when evaluating program performance. In 2020, Idaho Power transitioned to the UCT as the primary cost-effectiveness test in Idaho as directed by the Idaho Public Utilities Commission (IPUC) in Order Nos. 34469 and 34503. The company will continue calculating the TRC and PCT because each perspective can help inform the company and stakeholders about the effectiveness of a particular program or measure. Additionally, programs and measures offered in Oregon must still use the TRC as the primary cost-effectiveness test as directed by the Public Utility Commission of Oregon (OPUC) in Order No. 94-590.

Idaho Power uses several assumptions when calculating the cost-effectiveness of a given program or measure. For some measures within the programs, savings can vary based on factors, such as participation levels or the participants' locations. For instance, heat pumps installed in the Boise area will have lower savings than those installed in the McCall area because of climate differences. If program participation and savings increase, fixed costs (such as labor and marketing) are distributed more broadly, and the program's cost-effectiveness increases.

When an existing program or measure is not cost-effective from either the UCT perspective in Idaho or the TRC perspective in Oregon, Idaho Power works with the Energy Efficiency Advisory Group (EEAG) to get additional input about next steps. The company must demonstrate why a non-cost-effective measure or program was implemented, or continued to be offered, and communicate the steps the company plans to take to improve its cost-effectiveness. This aligns with the expectations of the IPUC and OPUC.

In OPUC Order No. 94-590, issued in UM 551, the OPUC outlines specific cost-effectiveness guidelines for energy efficiency measures and programs managed by program administrators. It is the expectation of the OPUC that measures and programs offered in Oregon pass the TRC test. If Idaho Power determines a program or measure is not cost-effective but meets one or more of the exceptions set forth by Order No. 94-590, the company files an exceptions request with the OPUC to continue offering the measure or program within its Oregon service area.

Non-cost-effective measures and programs may be offered by a utility if they meet one or more of the following additional conditions specified by Section 13 of OPUC Order No. 94-590:

- A. The measure produces significant non-quantifiable non-energy benefits (NEB)
- B. Inclusion of the measure will increase market acceptance and is expected to lead to reduced cost of the measure
- C. The measure is included for consistency with other demand-side management (DSM) programs in the region
- D. Inclusion of the measure helps increase participation in a cost-effective program
- E. The package of measures cannot be changed frequently, and the measure will be cost-effective during the period the program is offered
- F. The measure or package of measures is included in a pilot or research project intended to be offered to a limited number of customers
- G. The measure is required by law or is consistent with OPUC policy and/or direction

For operational and administrative efficiency, Idaho Power endeavors to offer identical programs in both its Oregon and Idaho jurisdictions; however, due to the different primary cost-effectiveness tests in each state, measures may not be offered in both states.

Methodology

For its cost-effectiveness methodology, Idaho Power relies on the Electric Power Research Institute (EPRI) *End Use Technical Assessment Guide (TAG)*; the *California Standard Practice Manual* and its subsequent addendum; the National Action Plan for Energy Efficiency's (NAPEE) *Understanding Cost Effectiveness of Energy Efficiency Programs: Best Practices, Technical Methods, and Emerging Issues for Policy-Makers*.

For energy efficiency programs, each program's cost-effectiveness is reviewed annually from a one-year perspective. The annual energy-savings benefit value is summed over the life of the measure or program and is discounted to reflect 2021 dollars. The result of the one-year perspective is shown in Table 3 and the Cost-Effectiveness Tables by Program section in this supplement.

The goal of demand response programs is to minimize or delay the need to build new supply-side resources. Unlike energy efficiency programs or supply-side resources, demand response programs must acquire and retain participants each year to maintain deployable demand-reduction capacity for the company.

As approved in IPUC Order No. 32923 and OPUC Order No. 13-482, the settlement agreement determined a specific methodology for valuing demand response and defined the annual value of operating the three demand response programs for the maximum allowable 60 hours to be no more than \$16.7 million. This value has been updated with each *Integrated Resource Plan (IRP)* based on changes to the assumed capital cost of the deferred resource and the financial assumptions. This amount was reevaluated from information in the *2015, 2017, 2019 Second Amended, and 2021 IRPs* to be \$18.5, \$19.8, \$19.6, and \$21.3 million respectively. In addition, for each IRP cycle the company has reevaluated the effectiveness of its demand response resources in meeting system needs. As a result of the analysis completed in preparation for the 2021 IRP, the company identified changes necessary for the demand response programs to meet evolving system needs. These changes were approved in IPUC No. 35336 (IPC-E-21-32) and OPUC ADV 1355, will supersede the terms of the 2013 settlement agreement, and include a different cost-effectiveness methodology that Idaho Power will rely on going forward.

In 2021, the cost of operating the three demand response programs was \$8.3 million. Idaho Power estimates that if the three programs were dispatched for the full 60 hours, the total costs would have been approximately \$11.1 million and would have remained cost-effective under the settlement agreement methodology

Assumptions

Idaho Power relies on third-party research to obtain savings and cost assumptions for various measures. These assumptions are routinely reviewed internally and with EEAG and updated as new information becomes available. For many of the residential and irrigation measures within this supplement, savings and costs were derived from either the Regional Technical Forum (RTF) or the *Idaho Power Energy Efficiency Potential Study* conducted by Applied Energy Group (AEG).

The RTF regularly reviews, evaluates, and recommends eligible energy efficiency measures and provides the estimated savings and costs associated with those measures. As the RTF updates these savings and cost assumptions, Idaho Power applies them to current program offerings and assesses the need to make any program changes. Idaho Power staff participates in the RTF by attending monthly meetings and contributing to various sub-committees. Because cost data from the RTF information is in 2012 dollars, measures with costs from the RTF are escalated to 2021 dollars. The costs are escalated by 14.9%, which is the percentage provided by the RTF in workbook *RTFStandardInformationWorkbook_v4_5.xlsx*.

Idaho Power uses a technical reference manual (TRM) developed by ADM Associates, Inc. for the savings and cost assumptions in the Commercial and Industrial (C&I) Energy Efficiency Program's New Construction and Retrofits options. In 2020, the company began the process to update the assumptions

in the TRM based on the 2018 International Energy Conservation Code (IECC). The updated TRM will be the source for most prescriptive savings values for the New Construction and Retrofits in the C&I Energy Efficiency program and have been implemented as of mid-2021.

Idaho Power also relies on other sources for savings and cost assumptions, such as the Northwest Power and Conservation Council (NWPCC), Northwest Energy Efficiency Alliance (NEEA), the Database for Energy Efficiency Resources (DEER), the Energy Trust of Oregon (ETO), the Bonneville Power Administration (BPA), third-party consultants, and other regional utilities. Occasionally, Idaho Power will also use internal engineering estimates and calculations for savings and costs based on information gathered from previous projects.

The company freezes savings assumptions when the budgets and goals are established for the next calendar year unless a code changes, a standard changes, or program updates necessitate a need to use updated savings. These assumptions are discussed in more detail in the cost-effectiveness sections for each program in the *Demand-Side Management 2021 Annual Report*. Generally, the 2021 energy savings reported for most programs will use the assumptions set at the beginning of the year.

The remaining inputs used in the cost-effectiveness models are obtained from the IRP process. Idaho Power's *2019 Second Amended IRP* was acknowledged by the IPUC under case IPC-E-19-19 on March 16, 2021 and with the OPUC under case LC 74 on June 4, 2021. Because the *2019 Second Amended IRP* was not acknowledged at the time of the 2021 DSM program planning, Idaho Power had shared with EEAG its intent to use updated avoided costs based on the 2017 IRP for the 2021 program year.

Appendix C—Technical Appendix of Idaho Power's 2017 IRP contains the financial assumptions, such as discount rate, escalation rate and line losses, used in the cost-effectiveness analysis. DSM avoided costs vary by season and time of day and are applied to an end-use load shape to obtain the value of a particular measure or program. DSM avoided energy costs are based on both the projected fuel costs of a peak-load serving resource and forward electricity prices as determined by Idaho Power's power supply model, AURORAxmp® Electric Market Model. The avoided capital cost of capacity is based on a gas-fired, simple-cycle turbine. In the 2017 IRP, the annual avoided capacity cost is \$122 per kilowatt (kW). Transmission and distribution (T&D) benefits are also included in the cost-effectiveness analyses. In compliance with Order No. 33365, this value is escalated and added to the 2017 DSM avoided energy costs and included in the cost-effectiveness analysis for 2021. Idaho Power plans to begin using the financial assumptions from the *2019 Second Amended IRP* for program year 2022 with the above updates.

As recommended by the NAPEE's *Understanding Cost-Effectiveness of Energy Efficiency Programs*, Idaho Power's weighted average cost of capital (WACC) of 6.74% is used to discount future benefits and costs to today's dollars. Once the DSM avoided costs and load shapes are applied to the annual kWh savings of a measure or program, the WACC is used to calculate the net present value (NPV) of the annual benefit for the UCT and TRC test B/C ratios. However, determining the appropriate discount rate for participant cost and benefits is difficult because of the variety of potential discount rates that can be used by participants. Because the participant benefit is based on the anticipated bill savings of the

customer, Idaho Power believes an alternate discount rate in place of the WACC is appropriate.

The participant bill savings are based on Idaho Power's 2021 average customer segment rate, and are not escalated. The participant bill savings are discounted using a real discount rate of 4.54%. The 4.54% is based on the 2017 IRP's WACC of 6.74% and an escalation rate of 2.1%. The real discount rate is used to calculate the NPV of any participant benefits or costs for the PCT or ratepayer impact measure (RIM) B/C ratios.

The formula to calculate the real discount rate is as follows:

$$((1 + \text{WACC}) \div (1 + \text{Escalation})) - 1 = \text{Real}$$

Line-loss percentages are applied to the metered-site energy savings to find the energy savings at the generation level. The *Demand-Side Management 2021 Annual Report* shows the estimated electrical savings at the customer meter level. Cost-effectiveness analyses are based on generation-level energy savings. The demand response program reductions are reported at the generation level with the line losses. The system line-loss factor is 9.6% while the summer peak line-loss factor is 9.7%.

Conservation Adder

The *Pacific Northwest Electric Power Planning and Conservation Act* (Northwest Power Act) states the following:

...any conservation or resource shall not be treated as greater than that of any nonconservation measure or resource unless the incremental system cost of such conservation or resource is in excess of 110 per centum of the incremental system cost of the nonconservation measure or resource.

As a result of the Northwest Power Act, most utilities in the Pacific Northwest add a 10% conservation adder in energy efficiency cost-effectiveness analyses. In OPUC Order No. 94-590, the OPUC states:

We support the staff's position that the effect of conservation in reducing uncertainty in meeting load growth is included in the ten percent cost adder and that no separate adjustment is necessary.

Additionally, in IPUC Order No. 32788 in Case No. GNR-E-12-01, "Staff noted that Rocky Mountain Power and Avista use a 10% conservation adder when calculating the cost-effectiveness of all their DSM programs." Staff recommended the utilities have the option to use a 10% adder, and the IPUC agreed with the recommendation to allow utilities to use the 10% adder in the cost-effectiveness analyses for low-income programs.

After reviewing the practices of other utilities in the Pacific Northwest, as well as the OPUC Order No. 94-590 and IPUC Order 32788, Idaho Power applies the 10% conservation adder in all energy efficiency measure and program cost-effectiveness analyses when calculating the TRC test.

Net-to-Gross

Net-to-gross (NTG), or net-of-free-ridership (NTFR), is defined by NAPEE's *Understanding Cost-Effectiveness of Energy Efficiency Programs* as a ratio that does the following:

Adjusts the impacts of the programs so that they only reflect those energy efficiency gains that are the result of the energy efficiency program. Therefore, the NTG deducts energy savings that would have been achieved without the efficiency program (e.g., 'free-riders') and increases savings for any 'spillover' effect that occurs as an indirect result of the program. Since the NTG attempts to measure what the customers would have done in the absence of the energy efficiency program, it can be difficult to determine precisely.

Capturing the effects of Idaho Power's energy efficiency efforts on free-ridership and spillover is difficult. Due to the uncertainty surrounding NTG percentages, Idaho Power used an NTG of 100% for nearly all measure and program cost-effectiveness analyses.

Sensitivity analyses are conducted to show what the minimum NTG percentage needs to be for a program to remain (or become) cost-effective from either the TRC or UCT perspective. These NTG percentages are shown in the program cost-effectiveness pages of this supplement.

Results

Idaho Power calculates cost-effectiveness on a program basis and, where relevant, a measure basis. As part of *Supplement 1: Cost-Effectiveness* and where applicable, Idaho Power publishes the cost-effectiveness by measure, the PCT and RIM test at the program level, the assumptions associated with cost-effectiveness, and the sources and dates of metrics used in the cost-effectiveness calculation.

The B/C ratio from the participant cost perspective is not calculated for the Commercial Energy-Saving Kits, Educational Distributions, Energy House Calls, Home Energy Report Program, Multifamily Energy Savings Program, Small Business Direct Install, Weatherization Assistance for Qualified Customers (WAQC), and Weatherization Solutions for Eligible Customers programs. These programs have few or no participant-related costs. For energy efficiency programs, the cost-effectiveness models do not assume ongoing participant costs.

This supplement contains annual cost-effectiveness metrics for each program using actual information from 2021 and includes results of the UCT, TRC, PCT, and RIM. Current customer energy rates are used in the calculation of the B/C ratios from a PCT and RIM perspective. Rate increases are not forecasted or escalated. A summary of the cost-effectiveness by program can be found in Table 3.

In 2021, most of Idaho Power's energy efficiency programs were cost-effective from the UCT perspective, except for Energy House Calls, Home Energy Report Program, Small Business Direct Install, and the two weatherization programs for income-qualified customers.

Energy House Calls has UCT and TRC ratios of 0.43 and 0.50 respectively. The program's cost-effectiveness was impacted by the updated savings assumptions coupled with the suspension of in-home visits due to COVID-19 from March 2020 through November 2021. Going forward, the program faces additional cost-effectiveness challenges as the savings assumptions for duct sealing, LED lightbulbs, showerheads, and faucet aerators have declined or have been deactivated by the RTF. Because the program would have likely remained cost-effective in 2020 had in-home work not been suspended, Idaho Power will continue to work through the homes that remain on the waitlist. Idaho Power will continue to work with stakeholders, including EEAG, to determine the best course of action in 2022.

The Home Energy Report Program has a UCT of 0.57 and TRC of 0.62. Due to the continuous nature of the HER program with costs and savings extending numerous years for the same participants, a program life-cycle cost-effectiveness is utilized to understand the cost-effectiveness of the offering. The program life cost-effectiveness is calculated to have a UCT of 0.87 and TRC of 0.96. The main drivers contributing to the lower cost-effectiveness ratios are the relatively short measure life of the reports and realized savings coming in lower than initially expected. Idaho Power plans to evaluate the program in 2022 and will continue to work with the vendor to improve the program's overall cost-effectiveness.

Small Business Direct Install achieved a UCT of 0.99 and TRC of 1.54. The cost-effectiveness ratios include the costs associated with the 2020 process evaluation which was completed in 2021. If the evaluation costs are removed, the UCT and TRC ratios for the program are 1.00 and 1.55, respectively. Idaho Power will continue to monitor the program's cost-effectiveness as it expands the offering to the Capital and Canyon-West regions of the service area in 2022.

WAQC had a TRC of 0.31 and a UCT ratio of 0.19, and Weatherization Solutions for Eligible Customers had a TRC of 0.28 and a UCT ratio of 0.15. To calculate the cost-effectiveness for the income-qualified weatherization programs, Idaho Power adopted the following IPUC staff recommendations from Case No. GNR E-12-01:

- Applied a 100% NTG.
- Claimed 100% of energy savings for each project.
- Included indirect administrative overhead costs. The overhead costs of 3.381% were calculated from the \$1,296,605 of indirect program expenses divided by the total DSM expenses of \$38,353,505 as shown in Appendix 3 of the *Demand-Side Management 2021 Annual Report*.
- Applied the 10% conservation preference adder.
- Amortized evaluation expenses over a three-year period.
- Claimed one dollar of NEBs for each dollar of utility and federal funds invested in health, safety, and repair measures.

While the WAQC and Weatherization Solutions for Eligible Customers remain not cost-effective, unless the Idaho and Oregon commission directs otherwise, Idaho Power will continue to offer the programs to the company's limited-income customers on an ongoing basis. Idaho Power will also

continue to consult with EEAG and the weatherization managers at the Community Action Partnerships to look for ways to improve the cost-effectiveness of the programs.

The sector cost-effectiveness ratios include all the benefits and costs associated with programs that produce quantifiable energy savings. The portfolio cost-effectiveness is the sum of all energy efficiency activities, including those that do not have savings associated, such as overhead expenses. For 2021, the commercial and industrial sector had a UCT of 2.74 and TRC of 1.46, and irrigation sector had a UCT of 3.33 and TRC of 4.49. The residential and portfolio cost-effectiveness was calculated with and without the benefits associated with WAQC, which is funded through base rates and not through the energy efficiency rider. While the program provides real savings to customers that would otherwise be unable to afford to weatherize their home, it remains not cost-effective. Presenting the cost-effectiveness of the residential sector with and without WAQC remains consistent with how other Idaho utilities present their sector and portfolio cost-effectiveness results. Without WAQC, the residential sector has a UCT of 1.02 and TRC of 0.74 and the portfolio has a UCT of 2.17 and TRC of 2.18. With WAQC, the residential sector has a UCT of 0.80 and TRC of 0.63 and the portfolio has a UCT of 2.08 and TRC of 2.13.

One hundred two out of 272 individual measures in various programs are not cost-effective from either the UCT or TRC perspective. Of the 102 measures, 24 are not cost-effective from the UCT perspective. Eight of those measures are associated with the direct-install programs that had in-home activity suspended due to COVID-19 restrictions.

These measures have B/C ratios below one due to some administration costs still being incurred to maintain the program while in-home activity was suspended. For most of the measures offered in Oregon that fail the TRC, Idaho Power filed cost-effectiveness exception requests with the OPUC in compliance with Order No. 94-590. Measures and programs that do not pass these tests may be offered by the utility if they meet one or more of the additional conditions specified by Section 13 of Order No. 94-590. These exception requests were approved under UM-1710 or with the specific program advice filings. The filings and exception requests are noted in Table 1.

Table 1. 2021 non-cost-effective measures

Program	Number of Measures	Number Fail UCT	Notes
Energy House Calls	8	8	Program impacted by the suspension of in-home activity due to COVID-19 restrictions. Offering will be modified in 2022 due to cost-effectiveness. Exception requested for the program under UM 1710.
Heating & Cooling Efficiency	10	5	Program to be modified in 2022 to incorporate updated savings assumptions, new measures, and recommendations from the 2021 evaluation. Cost-effectiveness exception request for ductless heat pump and open-loop water source heat pumps filed with the OPUC under UM-1710. OPUC Order No. 94-590, Section 13. Approved under Order No. 15-200. Exception request for the program and smart thermostats requested and approved with OPUC Advice No. 17-09.

Program	Number of Measures	Number Fail UCT	Notes
Rebate Advantage	10	0	All measures pass UCT. One measure would be cost-effective with a TRC 1.21 without the inclusion of administration costs. Meets OPUC Order No. 94-590, Section 10. Exception request for the program requested and approved with UM-1710, Order No. 21-079.
Custom Projects	4	3	One measure passes UCT and fail TRC. Would be cost-effective with a TRC of 1.01 without the inclusion of administration costs. Meets OPUC Order No. 94-590, Section 10. One Cohort offering fails UCT and TRC but would be cost-effective without administration costs. One Cohort offering would be cost-effective from the program-lifecycle perspective. One Cohort offering failed cost-effectiveness but participation led to a large cost-effective capital project.
New Construction and Retrofits	2	1	One measure passes UCT and fails TRC. Offered in Idaho only. One measure fails UCT with ratio of 0.89. Measure only offered in Idaho and will be monitored in 2022.
New Construction	18	2	Sixteen measures pass UCT and fail TRC. Offered in Idaho only. Two measures fail UCT with ratios of 0.92 and 0.89. Measures offered in Idaho only and will be monitored in 2022.
Retrofits	44	1	Forty-three measures pass UCT and fail TRC. Of those, thirty-nine are offered in Idaho only. The three measures that are offered in Idaho and Oregon, the measures pass the TRC without the inclusion of admin costs. Meets OPUC Order No. 94-590, Section 10. One Oregon only measure fails TRC. Measure is included to increase participation in a cost-effective program. Meets OPUC Order No. 94-590 Section 13. Exception D. One Idaho only measure fails UCT with ratio of 0.91. Measure would be cost-effective without the inclusion of admin costs with a UCT of 1.15.
Irrigation Efficiency Rewards	6	4	Several measures fail either the UCT, TRC, or both. Program to be modified in 2022 with updated savings assumptions. Measures expected to become cost-effective or removed from the program offering.
Total	102	24	

The following tables list the annual program cost-effectiveness results including measure-level cost-effectiveness. Exceptions to the measure-level tables are programs that are analyzed at the project level such as: the Custom Projects option of the C&I Energy Efficiency Program, the Custom Incentive option of Irrigation Efficiency Rewards, Small Business Direct Install, WAQC, and Weatherization Solutions for Eligible Customers.

The measure-level cost-effectiveness includes the following inputs: measure life, energy savings, incremental cost, incentives, program administration cost, and non-energy impacts/benefits.

Program administration costs include all non-incentive costs such as: labor, marketing, training, education, purchased services, and evaluation. Energy and expense data have been rounded to the nearest whole unit.

2021 DSM Detailed Expenses by Program

Included in this supplement is a detailed breakout of program expenses shown in Appendix 2 of the *Demand-Side Management 2021 Annual Report*. These expenses are broken out by funding source and major-expense type (labor/administration, materials, other expenses, purchased services, and incentives).

Table 2. 2021 DSM detailed expenses by program (dollars)

Sector/Program	Idaho Rider	Oregon Rider	Idaho Power	Total Program
Energy Efficiency Total	\$ 20,699,788	\$ 1,017,538	\$ 1,380,241	\$ 23,097,567
Residential Total	2,849,542	71,773	1,335,554	4,256,869
Easy Savings: Low-Income Energy Efficiency Education...	–	–	145,827	145,827
Labor/Administrative Expense.....	–	–	20,341	20,341
Materials and Equipment	–	–	125,000	125,000
Other Expense	–	–	486	486
Educational Distributions	433,963	15,826	–	449,790
Labor/Administrative Expense.....	18,730	992	–	19,722
Materials and Equipment	367,089	12,370	–	379,459
Other Expense	(5,295)	(279)	–	(5,574)
Purchased Services.....	53,440	2,743	–	56,183
Energy Efficient Lighting	41,438	2,194	–	43,631
Labor/Administrative Expense.....	17,688	944	–	18,631
Purchased Services.....	23,750	1,250	–	25,000
Energy House Calls.....	17,375	882	–	18,257
Labor/Administrative Expense.....	7,585	419	–	8,004
Other Expense	4,412	463	–	4,875
Purchased Services.....	5,378	–	–	5,378
Heating & Cooling Efficiency Program.....	600,636	34,522	25	635,182
Incentives	333,092	20,825	–	353,917
Labor/Administrative Expense.....	133,905	7,048	–	140,953
Materials and Equipment	110	6	–	116
Other Expense	59,164	3,384	25	62,573
Purchased Services.....	74,364	3,259	–	77,623
Home Energy Audit.....	70,448	–	–	70,448
Labor/Administrative Expense.....	52,309	–	–	52,309
Materials and Equipment	1,706	–	–	1,706
Other Expense	8,999	–	–	8,999
Purchased Services.....	7,433	–	–	7,433
Home Energy Report Program	970,197	–	–	970,197
Incentives	935,315	–	–	935,315
Labor/Administrative Expense.....	22,406	–	–	22,406
Other Expense	12,475	–	–	12,475
Multifamily Energy Savings Program	65,525	3,449	–	68,973
Labor/Administrative Expense.....	9,929	523	–	10,451
Materials and Equipment	54,693	2,879	–	57,572
Other Expense	903	48	–	950
Oregon Residential Weatherization	–	4,595	–	4,595
Labor/Administrative Expense.....	–	3,217	–	3,217
Other Expense	–	1,378	–	1,378
Rebate Advantage.....	164,243	8,950	–	173,193
Incentives	84,000	4,000	–	88,000
Labor/Administrative Expense.....	55,141	2,903	–	58,044
Materials and Equipment	–	–	–	–
Other Expense	8,502	1,247	–	9,749
Purchased Services.....	16,600	800	–	17,400
Residential New Construction Program	246,245	1,356	–	247,600
Incentives	156,000	–	–	156,000
Labor/Administrative Expense.....	71,985	–	–	71,985

Sector/Program	Idaho Rider	Oregon Rider	Idaho Power	Total Program
Materials and Equipment	0	-	-	0
Other Expense	18,260	1,356	-	19,615
Shade Tree Project	184,680	-	-	184,680
Labor/Administrative Expense.....	52,680	-	-	52,680
Purchased Services.....	132,000	-	-	132,000
Weatherization Assistance for Qualified Customers	-	-	1,186,839	1,186,839
Labor/Administrative Expense.....	-	-	69,352	69,352
Other Expense.....	-	-	53	53
Purchased Services.....	-	-	1,117,434	1,117,434
Weatherization Solutions for Eligible Customers	54,793	-	2,863	57,656
Labor/Administrative Expense.....	(0)	-	2,863	2,863
Other Expense	53	-	-	53
Purchased Services.....	54,740	-	-	54,740
Commercial/Industrial Total	15,499,626	724,242	9,630	16,233,498
Commercial Energy-Saving Kits	71,501	3,117	-	74,617
Labor/Administrative Expense.....	11,315	606	-	11,921
Materials and Equipment	46,767	2,511	-	49,278
Purchased Services.....	13,419	-	-	13,419
Custom Projects	7,966,164	633,110	9,630	8,608,903
Incentives	6,286,416	543,210	-	6,829,625
Labor/Administrative Expense.....	350,102	17,925	9,630	377,656
Materials and Equipment	834	44	-	878
Other Expense.....	286,903	18,716	-	305,618
Purchased Services.....	1,041,910	53,216	-	1,095,126
New Construction	2,673,925	17,246	-	2,691,171
Incentives	2,302,217	2,903	-	2,305,120
Labor/Administrative Expense.....	178,197	9,459	-	187,656
Other Expense.....	5,027	265	-	5,292
Purchased Services.....	188,483	4,620	-	193,103
Retrofits	3,735,093	91,657	-	3,826,750
Incentives	2,984,164	52,474	-	3,036,638
Labor/Administrative Expense.....	108,644	5,749	-	114,393
Materials and Equipment	933	49	-	982
Other Expense	1,336	70	-	1,406
Purchased Services.....	640,016	33,314	-	673,331
Small Business Direct Install	1,052,943	(20,887)	-	1,032,056
Labor/Administrative Expense.....	19,541	1,061	-	20,602
Other Expense	11,521	606	-	12,127
Purchased Services.....	1,021,882	(22,555)	-	999,327
Irrigation	2,350,620	221,523	35,057	2,607,200
Irrigation Efficiency Rewards	2,350,620	221,523	35,057	2,607,200
Incentives	1,992,972	202,622	-	2,195,594
Labor/Administrative Expense.....	312,657	16,563	35,057	364,277
Materials and Equipment	4,808	274	-	5,082
Other Expense	39,126	2,059	-	41,185
Purchased Services.....	1,057	5	-	1,061
Market Transformation Total	2,828,794	148,884	-	2,977,678
NEAA	2,828,794	148,884	-	2,977,678
Purchased Services.....	2,828,794	148,884	-	2,977,678

Sector/Program	Idaho Rider	Oregon Rider	Idaho Power	Total Program
Other Program and Activities Total	\$ 2,583,383	\$ 130,997	\$ (3)	\$ 2,714,377
Commercial/Industrial Energy Efficiency Overhead	742,155	39,474	(3)	781,626
Labor/Administrative Expense	640,186	34,291	–	674,477
Other Expense	78,299	3,938	(3)	82,234
Purchased Services	23,670	1,246	–	24,916
Energy Efficiency Direct Program Overhead	279,095	16,987	–	296,082
Labor/Administrative Expense	278,133	14,671	–	292,804
Other Expense	962	2,316	–	3,278
Oregon Commercial Audit	–	4,401	–	4,401
Labor/Administrative Expense	–	1,021	–	1,021
Other Expense	–	630	–	630
Purchased Services	–	2,750	–	2,750
Residential Energy Efficiency Education Initiative	470,432	12,635	–	483,067
Labor/Administrative Expense	69,498	3,664	–	73,163
Materials and Equipment	190,694	3,413	–	194,107
Other Expense	121,074	3,923	–	124,997
Purchased Services	89,166	1,634	–	90,800
Residential Energy Efficiency Overhead	1,091,701	57,501	–	1,149,202
Labor/Administrative Expense	209,908	11,091	–	220,998
Other Expense	859,376	45,230	–	904,607
Purchased Services	22,417	1,180	–	23,597
Indirect Program Expenses Total	\$ 1,070,419	\$ 56,143	\$ 170,043	\$ 1,296,605
Energy Efficiency Accounting and Analysis	1,043,916	54,802	170,043	1,268,761
Labor/Administrative Expense	388,154	20,472	158,494	567,120
Other Expense	28,241	1,486	11,548	41,275
Purchased Services	627,521	32,844	–	660,365
Energy Efficiency Advisory Group	10,479	552	–	11,031
Labor/Administrative Expense	841	45	–	886
Other Expense	9,638	507	–	10,145
Special Accounting Entries	16,024	789	–	16,814
Special Accounting Entry	16,024	789	–	16,814
Demand Response Total	\$ 760,713	\$ 367,528	\$ 7,139,037	\$ 8,267,278
Residential Total	420,376	25,366	306,247	751,989
A/C Cool Credit	420,376	25,366	306,247	751,989
Incentives	–	3,652	306,247	309,899
Labor/Administrative Expense	78,126	4,136	–	82,262
Materials and Equipment	(44,370)	(2,335)	–	(46,705)
Other Expense	27,625	1,454	–	29,079
Purchased Services	358,995	18,459	–	377,454
Commercial/Industrial Total	101,236	175,121	225,617	501,973
Flex Peak Program	101,236	175,121	225,617	501,973
Incentives	–	169,756	225,617	395,372
Labor/Administrative Expense	85,053	4,514	–	89,566
Other Expense	16,183	852	–	17,035
Irrigation Total	239,101	167,041	6,607,173	7,013,315
Irrigation Peak Rewards	239,101	167,041	6,607,173	7,013,315
Incentives	–	154,482	6,601,114	6,755,596

Sector/Program	Idaho Rider	Oregon Rider	Idaho Power	Total Program
Labor/Administrative Expense.....	74,046	3,912	6,059	84,016
Materials and Equipment	46,677	2,457	–	49,134
Other Expense	33,536	1,765	–	35,301
Purchased Services	84,842	4,425	–	89,267
Grand Total	\$ 27,943,096	\$ 1,721,091	\$ 8,689,318	\$ 38,353,505

Note: Totals may not add up due to rounding.

Table 3. Cost-effectiveness of 2021 programs by benefit/cost test

Program/Sector	UCT	TRC	RIM	PCT
Educational Distributions	2.39	3.10	0.44	N/A
Energy House Calls	0.43	0.50	0.23	N/A
Heating & Cooling Efficiency Program	1.14	0.36	0.38	0.84
Home Energy Report Program ¹	0.57	0.62	0.24	N/A
Multifamily Energy Savings Program ²	N/A	N/A	N/A	N/A
Rebate Advantage	1.13	0.66	0.35	1.97
Residential New Construction Pilot Program	1.64	0.99	0.43	2.13
Shade Tree Project.....	1.07	1.21	0.48	N/A
Weatherization Assistance for Qualified Customers	0.19	0.31	0.14	N/A
Weatherization Solutions for Eligible Customers	0.15	0.28	0.12	N/A
Residential Energy Efficiency Sector³.....	1.02	0.74	0.35	2.61
Commercial Energy-Saving Kits	1.64	2.00	0.55	N/A
Custom Projects	2.98	1.32	0.91	1.35
New Construction.....	2.98	2.70	0.67	3.72
Retrofits.....	2.53	1.27	0.64	1.70
Small Business Direct Install	0.99	1.54	0.46	N/A
Commercial/Industrial Energy Efficiency Sector⁴.....	2.74	1.46	0.77	1.76
Irrigation Efficiency Rewards	3.32	4.49	0.88	4.58
Irrigation Energy Efficiency Sector⁵.....	3.33	4.49	0.88	4.58
Energy Efficiency Portfolio⁶.....	2.17	2.18	0.70	2.73

¹ Cost-effectiveness based on 2021 savings and expenses. Cost-effectiveness ratios also calculated for the program life-cycle. Program life-cycle UCT and TRC 0.87 and 0.96, respectively.

² In-home work suspended for most of 2021 due to COVID-19. No savings reported for 2021.

³ Residential sector cost-effectiveness excludes WAQC benefits and costs. If included, the UCT, TRC, RIM, and PCT would be 0.80, 0.63, 0.32, and 2.41, respectively.

⁴ Commercial/Industrial Energy Efficiency Sector cost-effectiveness ratios include savings and participant costs from Green Motors Rewinds.

⁵ Irrigation Energy Efficiency Sector cost-effectiveness ratios include savings and participant costs from Green Motors Rewinds.

⁶ Portfolio cost-effectiveness excludes WAQC benefits and costs. If included, the CT, TRC, RIM, and PCT would be 2.08, 2.13, 0.69, and 2.72 respectively.

COST-EFFECTIVENESS TABLES BY PROGRAM

Educational Distributions

Segment: Residential
2021 Program Results

Cost Inputs		Ref
Program Administration	\$ 449,790	
Program Incentives.....	-	I
Total UC	\$ 449,790	P
Measure Equipment and Installation (Incremental Participant Cost)	\$ -	M

Net Benefit Inputs (NPV)		Ref
Resource Savings		
2021 Annual Gross Energy (kWh)	2,931,280	
NPV Cumulative Energy (kWh)	25,080,544	\$ 1,074,116 S
10% Credit (Northwest Power Act).....	107,412	
Total Electric Savings	\$ 1,181,527	A
Participant Bill Savings		
NPV Cumulative Participant Bill Savings	\$ 2,014,350	B
Other Benefits		
Non-Utility Rebates/Incentives.....	\$ -	NUI
NEBs	\$ 214,848	NEB

Notes: Energy savings as reported by the Franklin Energy for the 2020 to 2021 student kits.
NEBs for giveaway bulbs, welcome kit bulbs, and energy-saving kits include PV of periodic lightbulb replacement costs.
NEBs for student kit include the NPV of therm savings.
No participant costs.

Summary of Cost-Effectiveness Results				
Test		Benefit	Cost	Ratio
UC Test.....	\$	1,074,116	\$ 449,790	2.39
TRC Test		1,396,376	449,790	3.10
RIM Test.....		1,074,116	2,464,139	0.44
PCT		N/A	N/A	N/A

Benefits and Costs Included in Each Test			
UC Test.....	= S * NTG		= P
TRC Test	= (A + NUI + NEB) * NTG		= P
RIM Test.....	= S * NTG		= P + (B * NTG)
PCT	N/A		N/A

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC).....	6.74%
Real ((1 + WACC) / (1 + Escalation)) - 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity.....	42%
Average Customer Segment Rate/kWh	\$0.085
Line Losses.....	9.60%

Year: 2021

Program: Educational Distributions

Market Segment: Residential Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Student Energy Efficiency Kit (SEEK) Program	2020-2021 kit offering. Kits include: high efficiency showerhead, showertimer, 3 LEDs, FilterTone alarm, digital thermometer, LED nightlight.	No kit	Kit	IPC_Student Kits	9	174.08	\$58.02	\$9.15	-	-	\$0.075	4.44	5.59	1
Welcome Kit (Lightbulb only kit)	2 - 250 to 1049 lumen General Purpose bulbs 2 - 1490 to 2600 lumen General Purpose bulb 1 - LED night light	No kit	Kit	IPC_Welcome Kit	12	22.86	\$9.68	\$3.21	-	-	\$0.389	1.09	1.56	2
Nightlight Give away	LED night light	baseline bulb	Lamp	IPC_Nightlight	10	12.00	\$4.25	-	-	-	\$0.042	8.43	9.27	3

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end-use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act

^d No participant costs.

^e Average program administration and overhead costs to achieve each kWh of savings for each initiative. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

¹ Franklin Energy. 2020-2021. Idaho Power Energy Wise Program Summary Report. 2021. Savings calculated from kit surveys.

² RTF. ResLighting_Bulbs_v8_2.xlsm. 2020.

³ DNV GL. Idaho Power Educational Distributions Impact and Process Evaluation. 2020.

Energy House Calls

Segment: Residential
2021 Program Results

Cost Inputs			Ref
Program Administration	\$	18,257	
Program Incentives.....		–	I
Total UC	\$	18,257	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	–	M
Net Benefit Inputs (NPV)			Ref
Resource Savings			
2021 Annual Gross Energy (kWh)		14,985	
NPV Cumulative Energy (kWh)	185,113	\$	7,880 S
10% Credit (Northwest Power Act).....			788
Total Electric Savings	\$	8,668	A
Participant Bill Savings			
NPV Cumulative Participant Bill Savings.....	\$	15,803	B
Other Benefits			
Non-Utility Rebates/Incentives.....	\$	–	NUI
NEBs	\$	416	NEB

Notes: NEBs include PV of periodic bulb replacement costs for direct-install LED bulbs.
NEBs for faucet aerators include the NPV of water and waste water savings.
No participant costs.

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 7,880	\$ 18,257	0.43
TRC Test	9,085	18,257	0.50
RIM Test.....	7,880	34,060	0.23
PCT	N/A	N/A	N/A

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	N/A	N/A

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC).....	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity.....	231%
Average Customer Segment Rate/kWh	\$0.085
Line Losses.....	9.60%

Year: 2021

Program: Energy House Calls

Market Segment: Residential

Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
PTCS Duct Sealing	Manufactured Home Prescriptive Duct Sealing - Electric FAF - Heating Zone 1	Pre-existing duct leakage	Home	Residential-Manufactured Home Idaho -Heating-All	18	972.81	\$507.86	-	-	-	\$1.218	0.43	0.47	1, 2
PTCS Duct Sealing	Manufactured Home Prescriptive Duct Sealing - Electric FAF - Heating Zone 2 or 3	Pre-existing duct leakage	Home	Residential-Manufactured Home Idaho -Heating-All	18	1,248.19	\$651.62	-	-	-	\$1.218	0.43	0.47	1, 2
PTCS Duct Sealing	Manufactured Home Prescriptive Duct Sealing - Heat Pump - Heating Zone 1	Pre-existing duct leakage	Home	Residential-Manufactured Home Idaho -Heating-All	18	615.06	\$321.09	-	-	-	\$1.218	0.43	0.47	1, 2
PTCS Duct Sealing	Manufactured Home Prescriptive Duct Sealing - Heat Pump - Heating Zone 2 or 3	Pre-existing duct leakage	Home	Residential-Manufactured Home Idaho -Heating-All	18	875.72	\$457.17	-	-	-	\$1.218	0.43	0.47	1, 2
General Purpose LED Direct Install	Direct install-LED_General Purpose, Dimmable, and Three-Way 250 to 1049 lumens (Average High Use and Moderate Use)	baseline bulb	Lamp	Residential-All-Lighting-All	12	5.65	\$2.39	\$2.89	-	-	\$1.218	0.35	0.80	2, 3
Low-flow faucet aerator	Direct install. Kitchen. Manufactured Home. Electric Resistance Hot Water.	non- low flow faucet aerator	Aerator	Residential-All-Water Heating-Water Heater	10	59.38	\$21.43	\$56.77	-	-	\$1.218	0.30	1.11	2, 4
Low-flow faucet aerator	Direct install. Bathroom. Manufactured Home. Electric Resistance Hot Water.	non- low flow faucet aerator	Aerator	Residential-All-Water Heating-Water Heater	10	39.92	\$14.41	\$45.91	-	-	\$1.218	0.30	1.27	2, 4
Water heater pipe covers	Up to 6 feet.	no existing coverage	Pipe wrap	Residential-All-Water Heating-Water Heater	10	74.81	\$27.00	-	-	-	\$1.218	0.30	0.33	2, 5

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end-use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^d Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^e UCT Ratio = ((NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^f TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

^g RTF. ResMH PerformanceDuctSeal_v3_0.xlsm. 2015.

^h Measure not cost-effective. Program and measures not cost-effective due to some administration costs incurred while the program was suspended due to COVID-19 restrictions. Offering will be modified in 2022.

ⁱ RTF. ResLighting_Bulbs_v8_2.xlsm. 2020.

^j RTF. Aerators_v1_1.xlsm. 2018.

^k AEG. Potential Study. 2020.

Heating & Cooling Efficiency Program

Segment: Residential
2021 Program Results

Cost Inputs			Ref
Program Administration	\$	281,265	
Program Incentives.....		353,917	I
Total UC.....	\$	635,182	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	1,942,560	M
Net Benefit Inputs (NPV)			Ref
Resource Savings			
2021 Annual Gross Energy (kWh)		1,365,825	
NPV Cumulative Energy (kWh)		15,236,675	
10% Credit (Northwest Power Act).....		72,588	
Total Electric Savings.....	\$	798,472	A
Participant Bill Savings			
NPV Cumulative Participant Bill Savings	\$	1,272,783	B
Other Benefits			
Non-Utility Rebates/Incentives.....	\$	–	NUI
NEBs	\$	–	NEB

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 725,884	\$ 635,182	1.14
TRC Test	798,472	2,223,826	0.36
RIM Test.....	725,884	1,907,966	0.38
PCT	1,626,700	1,942,560	0.84

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P + ((M-I) * NTG)
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	= B + I + NUI + NEB	= M

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity	n/a
Average Customer Segment Rate/kWh	\$0.085
Line Losses.....	9.60%

Note: 2021 cost-effectiveness ratios include evaluation expenses. If evaluation expense were removed from the program's cost-effectiveness, the UCT and TRC would be 1.19 and 0.36, respectively.

Year: 2021

Program: Heating & Cooling Efficiency Program

Market Segment: Residential

Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Heat Pump Conversion	Existing Single Family and Manufactured Home HVAC Conversion to Heat Pump with Commissioning and Sizing (Heating & Cooling Zone Weighted Average)	Conversion to high efficiency heat pump	Unit	Residential-All-Heating-Air-Source Heat Pump	15	4,279.98	\$2,164.16	-	\$5,799.01	\$800.00	\$0.222	1.24	0.35	1, 2, 3, 4
Heat Pump Upgrade	Existing Single Family and Manufactured Home HVAC Heat Pump Upgrade (Heating & Cooling Zone Weighted Average)	Heat pump to heat pump upgrade	Unit	Residential-All-Heating-Air-Source Heat Pump	15	587.09	\$296.86	-	\$199.21	\$250.00	\$0.222	0.78	0.99	1, 2, 3, 5
Heat Pump Upgrade	New Construction Single Family and Manufactured Home HVAC Heat Pump Upgrade (Heating & Cooling Zone Weighted Average)	Heat pump to heat pump upgrade	Unit	Residential-All-Heating-Air-Source Heat Pump	15	584.06	\$295.33	-	\$210.36	\$250.00	\$0.222	0.78	0.96	1, 2, 3, 5
Open-Loop Heat Pump	Open loop water source heat pump for existing construction - 14.00 EER 3.5 COP (Heating & Cooling Zone Weighted Average)	Electric resistance/ Oil Propane	Unit	Residential-All-Heating-Air-Source Heat Pump	20	9,786.76	\$6,083.99	-	\$18,063.09	\$1,000.00	\$0.222	1.92	0.33	4, 6
Open-Loop Heat Pump	Open loop water source heat pump for new construction - 14.00 EER 3.5 COP (Heating & Cooling Zone Weighted Average)	Electric resistance/ Oil Propane	Unit	Residential-All-Heating-Air-Source Heat Pump	20	8,353.94	\$5,193.27	-	\$18,713.58	\$1,000.00	\$0.222	1.82	0.28	4, 6
Ductless Heat Pump	Zonal to DHP. (Heating & Cooling Zone Weighted Average)	Zonal Electric	Unit	Residential-All-Heating-Air-Source Heat Pump	15	1,384.29	\$699.96	-	\$4,468.50	\$750.00	\$0.222	0.66	0.16	1, 4, 13
Heat Pump Water Heater	Weighted average of tier 2 and tier 3, heating and cooling zone, and indoor, basement, garage install location.	Electric water heater	Unit	Residential-All-Water Heating-Heat Pump Water Heater	13	1,517.11	\$678.67	-	\$875.54	\$300.00	\$0.222	1.07	0.62	4, 7
Evaporative Cooler	Evaporative Cooler	Central Air Conditioning	Unit	Residential-Single Family Idaho-Cooling-All	12	1,471.00	\$1,172.25	-	\$253.58	\$150.00	\$0.222	2.46	2.22	8
Prescriptive Duct Sealing	Duct Tightness - PTCS Duct Sealing - Average Heating System. Weighted average of Heating Zones 1-3.	Pre-existing duct leakage	Unit	Residential-Single Family Idaho -Heating-All	20	905.82	\$518.14	-	\$725.69	\$350.00	\$0.222	0.94	0.61	4, 9, 14
Electronically Commutated Motor (ECM) Blower Motor	ECM Blower Motor	permanent split capacitor (PSC) motor	Unit	IPC_ECM	18	2,855.13	\$1,625.30	-	\$300.00	\$50.00	\$0.222	2.38	1.91	10
Whole-House Fan	Whole-House Fan	Displaced forced air dx cooling	Unit	Residential-Single Family Idaho-Cooling-All	18	445.60	\$514.96	-	\$700.00	\$200.00	\$0.222	1.72	0.71	4, 10

Supplement 1: Cost-Effectiveness

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Smart Thermostat	Smart Thermostat	non wi-fi enabled thermostat/no thermostat	Unit	Residential-Single Family Idaho -Heating-All	5	576.43	\$92.24	–	\$138.64	\$75.00	\$0.222	0.45	0.38	11, 12

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end-use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 *Integrated Resource Plan*. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^d Incremental participant cost prior to customer incentives.

^e Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

¹ RTF. ResSF&MHExistingHVAC_v5_1.xlsx. Weighted average of 2021 participants in heating and cooling zones 1-3.

² RTF. ResHeatingCoolingCommissioningControlsSizingSF_v3_6.xlsx. Weighted average of 2021 participants in heating and cooling zones 1-3.

³ RTF. ResMHHeatingCoolingCommissioningControlsSizing_v3_4.xlsx. Weighted average of 2021 participants in heating and cooling zones 1-3.

⁴ Measure not cost-effective from TRC perspective.

⁵ Measure UCT and TRC cost-effective without inclusion of admin costs.

⁶ RTF. ResGSHP_v2_7_2016. Weighted average of 2021 participants in heating and cooling zones 1-3.

⁷ ResHPWH_v5_3.xlsx. 2021. Measure cost-effective without inclusion of admin costs.

⁸ New Mexico Technical Resource Manual for the Calculation of Energy Efficiency Savings. Evaporative Cooling. Santa Fe. 2019.

⁹ RTF. ResSFDuctSealing_v5_1.xlsx. 2019.

¹⁰ Idaho Power engineering calculations based on Integrated Design Lab inputs. 2015.

¹¹ RTF. ResConnectedTstats_v1.3.xlsx. 2018

¹² Measure not cost-effective. Measure is being piloted and will be monitored in 2022.

¹³ Measure not cost-effective from UCT and TRC. Will be monitored in 2022.

¹⁴ Measure UCT cost-effective without inclusion of admin costs.

Home Energy Report

Segment: Residential

2021 Program Results

Program Year 2021 Cost Inputs			Ref
Program Administration	\$	\$970,197	
Program Incentives.....		–	I ₂₀₂₁
Total UC	\$	\$970,197	P ₂₀₂₁
Measure Equipment and Installation (Incremental Participant Cost)	\$	–	M ₂₀₂₁
Program Life Cost Inputs (2020–2026)			Ref
NPV Program Administration	\$	3,395,048	
NPV Program Incentives.....		–	I _{all}
NPV Total UC	\$	3,395,048	P _{all}
Measure Equipment and Installation (Incremental Participant Cost)	\$	–	M _{all}
Program Year 2021 Benefit Inputs			Ref
Resource Savings			
2021 Annual Gross Energy (kWh)	15,929,074	\$ 550,396	S ₂₀₂₁
10% Credit (Northwest Power Act).....		55,040	
Total Electric Savings		\$ 605,436	A ₂₀₂₁
Participant Bill Savings			
NPV Cumulative Participant Bill Savings.....	\$	1,355,947	B ₂₀₂₁
Other Benefits			
Non-Utility Rebates/Incentives.....	\$	–	NUI ₂₀₂₁
NEBs	\$	–	NEB ₂₀₂₁
Net Benefit Inputs (2020–2026)			Ref
Resource Savings			
NPV Cumulative Energy (kWh) 2020–2026	79,941,382	\$ 2,966,644	S _{all}
10% Credit (Northwest Power Act).....		296,664	
Total Electric Savings		\$ 3,263,308	A _{all}
Participant Bill Savings			
NPV Cumulative Participant Bill Savings.....	\$	6,207,155	B _{all}
Other Benefits			
Non-Utility Rebates/Incentives.....	\$	–	NUI _{all}
NEBs	\$	–	NEB _{all}

Summary of Cost-Effectiveness Results Program Year 2021

Test	Benefit	Cost	Ratio
UC Test.....	\$ 550,396	\$ 970,197	0.57
TRC Test	605,436	970,197	0.62
RIM Test.....	550,396	2,326,144	0.24
PCT	N/A	N/A	N/A

Summary of Cost-Effectiveness Results Program Life (2020–2026)

Test	Benefit	Cost	Ratio
UC Test.....	\$ 2,966,644	\$ 3,395,048	0.87
TRC Test	3,263,308	3,395,048	0.96
RIM Test.....	2,966,644	9,602,203	0.31
PCT	N/A	N/A	N/A

Benefits and Costs Included in Each Test

UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	N/A	N/A

Assumptions for Levelized Calculations

Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity (2021).....	176%
Minimum NTG Sensitivity (2020–2026).....	114%
Average Customer Segment Rate/kWh	\$0.085
Line Losses.....	9.60%

Note: 2021 savings as reported by Aclara is 16,666,871 kWh. Idaho Power discounting savings by 5% for reporting and analysis as recommended by evaluators to account for potential double-counting of savings. Percentage will be reviewed in future evaluations

Rebate Advantage

Segment: Residential
2021 Program Results

Cost Inputs			Ref
Program Administration	\$	85,193	
Program Incentives.....		88,000	I
Total UC.....	\$	173,193	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	241,996	M
Net Benefit Inputs (NPV)			Ref
Resource Savings			
2021 Annual Gross Energy (kWh)		235,004	
NPV Cumulative Energy (kWh)	3,981,837	\$ 196,114	S
10% Credit (Northwest Power Act).....		19,611	
Total Electric Savings.....	\$	215,726	A
Participant Bill Savings			
NPV Cumulative Participant Bill Savings.....	\$	389,162	B
Other Benefits			
Non-Utility Rebates/Incentives.....	\$	–	NUI
NEBs	\$	–	NEB

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 196,114	\$ 173,193	1.13
TRC Test	215,726	327,190	0.66
RIM Test.....	196,114	562,355	0.35
PCT	477,162	241,996	1.97

Benefits and Costs Included in Each Test			
UC Test.....	= S * NTG		= P
TRC Test	= (A + NUI + NEB) * NTG		= P + ((M-I) * NTG)
RIM Test.....	= S * NTG		= P + (B * NTG)
PCT	= B + I + NUI + NEB		= M

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity.....	276%
Average Customer Segment Rate/kWh	\$0.085
Line Losses.....	9.60%

Year: 2021

Program: Rebate Advantage

Market Segment: Residential

Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
ENERGY STAR [®] manufactured home	Estar_electric_Heating Zone (HZ) 1_Cooling Zone (CZ) 3	Manufactured home built to Housing and Urban Development (HUD) code.	Home	Residential-Manufactured Home Idaho -Heating-All	45	2,070.80	\$1,728.11	-	\$2,888.68	\$1,000.00	\$0.288	1.08	0.55	1,2
ENERGY STAR manufactured home	Estar_electric_HZ2_CZ1	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	45	3,020.26	\$2,520.45	-	\$2,888.68	\$1,000.00	\$0.288	1.35	0.74	1,2
ENERGY STAR manufactured home	Estar_electric_HZ2_CZ2	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	45	3,022.11	\$2,522.00	-	\$2,888.68	\$1,000.00	\$0.288	1.35	0.74	1,2
ENERGY STAR manufactured home	Estar_electric_HZ2_CZ3	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	45	3,024.85	\$2,524.28	-	\$2,888.68	\$1,000.00	\$0.288	1.35	0.74	1,2
ENERGY STAR manufactured home	Estar_electric_HZ3_CZ1	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	45	3,819.13	\$3,187.12	-	\$2,888.68	\$1,000.00	\$0.288	1.52	0.88	1,2,3
Northwest Energy Efficient Manufactured (NEEM) home	NEEM_electric_HZ1_CZ3	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	43	2,612.39	\$2,147.58	-	\$4,723.31	\$1,000.00	\$0.288	1.23	0.43	1,2
NEEM home	NEEM_electric_HZ2_CZ1	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	43	3,733.25	\$3,069.01	-	\$4,723.31	\$1,000.00	\$0.288	1.48	0.58	1,2
NEEM home	NEEM_electric_HZ2_CZ2	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	43	3,735.67	\$3,071.00	-	\$4,723.31	\$1,000.00	\$0.288	1.48	0.58	1,2
NEEM home	NEEM_electric_HZ2_CZ3	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	43	3,739.15	\$3,073.87	-	\$4,723.31	\$1,000.00	\$0.288	1.48	0.58	1,2
NEEM home	NEEM_electric_HZ3_CZ1	Manufactured home built to HUD code.	Home	Residential-Manufactured Home Idaho -Heating-All	44	4,679.39	\$3,876.58	-	\$4,723.31	\$1,000.00	\$0.288	1.65	0.70	1,2

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end-use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^d Incremental participant cost prior to customer incentives.

^e Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

¹ RTF. NewMHNNewHomesandHVAC_v4_2.xlsm. 2021.

² Measure not cost-effective from TRC perspective.

³ Measure cost-effective without inclusion of admin costs.

Residential New Construction Program

Segment: Residential
2021 Program Results

Cost Inputs			Ref
Program Administration	\$	91,600	
Program Incentives.....		156,000	I
Total UC.....	\$	247,600	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	433,276	M
Net Benefit Inputs (NPV)			Ref
Resource Savings			
2021 Annual Gross Energy (kWh).....		389,748	
NPV Cumulative Energy (kWh)	6,844,616	\$ 406,537	S
10% Credit (Northwest Power Act).....		40,654	
Total Electric Savings.....	\$	447,191	A
Participant Bill Savings			
NPV Cumulative Participant Savings.....	\$	696,826	B
Other Benefits			
Non-Utility Rebates/Incentives.....	\$	–	NUI
NEBs	\$	70,511	NEB

Notes: 2018 International Energy Conservation Code (IECC) with amendments adopted in Idaho in 2021.

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 406,537	\$ 247,600	1.64
TRC Test	517,702	524,876	0.99
RIM Test.....	406,537	944,427	0.43
PCT	923,337	433,276	2.13

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P + ((M-I) * NTG)
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	= B + I + NUI + NEB	= M

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC).....	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity.....	61%
Average Customer Segment Rate/kWh.....	\$0.085
Line Losses.....	9.60%

Year: 2021

Program: Residential New Construction Program

Market Segment: Residential Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Next Step Home	Next Step Home - average per home savings.	Home built to International Energy Conservation Code 2018 Code. Adopted 2021.	Home	Residential-All-Heating-Air-Source Heat Pump	61	4,330.53	\$4,517.07	\$783.46	\$4,814.17	\$1,733.33	\$0.235	1.64	0.99	1

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end-use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^d Incremental participant cost prior to customer incentives.

^e Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

^h NEEA circuit rider code enforcement initiative. 2021 average per home savings. Costs and NEBs from RTF. RESNCMTHouse_ID_v3_1_1_xlsm. 2019.

Shade Tree Project

Segment: Residential
2021 Program Results

Cost Inputs			Ref
Program Administration	\$	184,680	
Program Incentives.....		-	I
Total UC.....	\$	184,680	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	-	M
Net Benefit Inputs (NPV)			Ref
Resource Savings			
2021 Annual Gross Energy (kWh) from 2013–2017 plantings...	44,173		
Cumulative Energy (kWh) from 2021 plantings.....	4,553,126		
NPV Cumulative Energy (kWh)	1,129,418	\$	158,983 S
10% Credit (Northwest Power Act).....			15,898
Total Electric Savings.....	\$	174,881	A
Participant Bill Savings			
NPV Cumulative Participant Bill Savings.....	\$	181,155	B
Other Benefits			
Non-Energy Impacts (Therms).....	\$	(24,516)	NEI
NEBs	\$	36,863	NEB

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 197,139	\$ 184,680	1.07
TRC Test	223,316	184,680	1.21
RIM Test.....	197,139	409,312	0.48
PCT	N/A	N/A	N/A

Benefits and Costs Included in Each Test			
UC Test.....	= S * NTG		= P
TRC Test	= ((A + NEI) * NTG)+NEB		= P
RIM Test.....	= S * NTG		= P + (B * NTG)
PCT	N/A		N/A

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	124%
Minimum NTG Sensitivity	116%
Average Customer Segment Rate/kWh	\$0.085
Line Losses.....	9.60%

Note: Annual report shows incremental savings from the 2013 - 2017 planting years. Cost-effectiveness based on the trees distributed in 2021 to coincide with the 2021 financials. Net-to-gross factor of 124% applied to energy savings and therm impacts to account for trees shading neighboring homes per evaluator's recommendation. Trees distributed in 2021 via the mail are approximately 1 year younger than trees distributed at in person events. Expected savings impact shifted out one year to account for the smaller trees. NEIs include costs associated with increased home heating energy. Other NEBs associated with air quality, stormwater runoff, and carbon dioxide.

Weatherization Assistance for Qualified Customers

Segment: Residential
2021 Program Results

Cost Inputs		Ref
Program Administration	\$ 159,934	
Community Action Partnership (CAP) Agency Payments	905,302	
Total UC	\$ 1,065,236	P
Accruals/Reversal of Carryover Dollars	121,603	
Total Program Expenses	1,186,839	
Idaho Power Indirect Overhead Expense Allocation—3.381%	\$ 36,016	OH
Additional State Funding	503,313	M
Net Benefit Inputs (NPV)		Ref
Resource Savings		
2021 Annual Gross Energy (kWh)	291,105	
NPV Cumulative Energy (kWh)	4,472,044	\$ 210,273 S
10% Credit (Northwest Power Act)	21,027	
Total Electric Savings	\$ 231,301	A
Participant Bill Savings		
NPV Cumulative Participant Bill Savings	\$ 410,555	B
Other Benefits		
Non-Utility Rebates/Incentives	\$ -	NUI
NEBs		
Health and Safety	\$ 245,255	
Repair	11,113	
Other	4,433	
NEBs Total	\$ 260,801	NEB

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test	\$ 210,273	\$ 1,101,252	0.19
TRC Test	492,102	1,604,565	0.31
RIM Test	210,273	1,511,806	0.14
PCT	N/A	N/A	N/A

Benefits and Costs Included in Each Test

UC Test	= S * NTG	= P + OH
TRC Test	= (A + NUI + NEB) * NTG	= P + OH + M
RIM Test	= S * NTG	= P + OH + (B * NTG)
PCT	N/A	N/A

Assumptions for Levelized Calculations

Discount Rate

Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) - 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG)	100%
Minimum NTG Sensitivity	522%
Average Customer Segment Rate/kWh	\$0.085
Line Losses	9.60%

Notes: Savings based on a billing analysis of the 2016-2018 weatherization projects.

Program cost-effectiveness incorporated IPUC staff recommendations from case GNR-E-12-01. Recommendations include: Claimed 100% of savings; increased NTG to 100%; added a 10% conservation preference adder; health, safety, and repair NEBs; and allocation of indirect overhead expenses.

No customer participant costs. Costs shown are from the DOE state weatherization assistance program.

Weatherization Solutions for Eligible Customers

Segment: Residential
2021 Program Results

Cost Inputs		Ref
Program Administration	\$ 7,892	
Weatherization LLC Payments	49,764	
Total Program Expenses/Total UC	\$ 57,656	P
Idaho Power Indirect Overhead Expense Allocation—3.381%	\$ 1,949	OH
Additional State Funding	—	M

Net Benefit Inputs (NPV)		Ref
Resource Savings		
2021 Annual Gross Energy (kWh)	12,591	
NPV Cumulative Energy (kWh)	193,427	\$ 9,095 S
10% Credit (Northwest Power Act)	909	
Total Electric Savings	\$ 10,004	A
Participant Bill Savings		
NPV Cumulative Participant Bill Savings	\$ 17,757	B
Other Benefits		
Non-Utility Rebates/Incentives	\$ —	NUI
NEBs		
Health and Safety	3,772	
Repair	—	
Other	2,894	
NEBs Total	\$ 6,666	NEB

Notes: Savings based on a billing analysis of the 2016–2018 weatherization projects.

Program cost-effectiveness incorporated IPUC staff recommendations from case GNR-E-12-01. Recommendations include: Claimed 100% of savings; increased NTG to 100%; added a 10% conservation preference adder; health, safety, and repair NEBs; and allocation of indirect overhead expenses.

No customer participant costs.

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test	\$ 9,095	\$ 59,605	0.15
TRC Test	16,670	59,605	0.28
RIM Test	9,095	77,363	0.12
PCT	N/A	N/A	N/A

Benefits and Costs Included in Each Test			
UC Test	= S * NTG	= P + OH	
TRC Test	= (A + NUI + NEB) * NTG	= P + OH + M	
RIM Test	= S * NTG	= P + OH + (B * NTG)	
PCT	N/A	N/A	

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG)	100%
Minimum NTG Sensitivity	676%
Average Customer Segment Rate/kWh	\$0.085
Line Losses	9.60%

Commercial Energy-Saving Kits

Segment: Commercial
2021 Program Results

Cost Inputs			Ref
Program Administration	\$	74,617	
Program Incentives.....		–	I
Total UC	\$	74,617	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	–	M

Net Benefit Inputs (NPV)			Ref
Resource Savings			
2021 Annual Gross Energy (kWh)		296,751	
NPV Cumulative Energy (kWh)	2,714,110	\$	122,634 S
10% Credit (Northwest Power Act).....		12,263	
Total Electric Savings	\$	134,897	A
Participant Bill Savings			
NPV Cumulative Participant Bill Savings.....	\$	147,260	B
Other Benefits			
Non-Utility Rebates/Incentives.....	\$	–	NUI
NEBs	\$	14,660	NEB

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 122,634	\$ 74,617	1.64
TRC Test	149,557	74,617	2.00
RIM Test.....	122,634	221,878	0.55
PCT	N/A	N/A	N/A

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	N/A	N/A

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity.....	61%
Average Customer Segment Rate/kWh	\$0.057
Line Losses.....	9.60%

Notes: NEBs include PV of periodic bulb replacement costs for direct-install LED bulbs and water, waste water, and therm savings from water-saving devices.

Supplement 1: Cost-Effectiveness

Year: 2021

Program: Commercial Energy-Saving Kits

Market Segment: Commercial Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Restaurant Commercial Kit	3-9W LEDs, 2-bathroom aerators, 2-kitchen aerators, 2-exit sign retrofit, 1-pre-rinse spray valve.	no kit	kit	IPC_Commercial Kit Restaurant	10	793.11	\$300.59	\$48.91	–	–	\$0.251	1.51	1.90	1
Retail Commercial Kit	2-9W LEDs, 2-8W LED BR30s, 1-bathroom aerator, 2-exit sign retrofit	no kit	kit	IPC_Commercial Kit Retail	11	214.51	\$89.49	\$9.68	–	–	\$0.251	1.66	2.00	1
Office Commercial Kit	2-9W LEDs, 2-bathroom aerators, 1-kitchen aerator, 2-exit sign retrofit, 1-advance power strip	no kit	kit	IPC_Commercial Kit Office	12	177.14	\$78.04	\$16.85	–	–	\$0.251	1.75	2.31	1

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end-use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^d Incremental participant cost prior to customer incentives.

^e Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

^h IPC analysis based on average hours of use by building type and varying electric water heat saturations. Hours of use from TRM. Electric water heat saturation from 2020 participant surveys.

Custom Projects

Segment: Industrial
2021 Program Results

Cost Inputs			Ref
Program Administration	\$	1,779,278	
Program Incentives.....		6,829,625	I
Total UC.....	\$	8,608,903	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	20,770,784	M

Net Benefit Inputs (NPV)				Ref
Resource Savings				
2021 Annual Gross Energy (kWh)		53,728,267		
NPV Cumulative Energy (kWh)		548,905,116	\$ 25,613,396	S
10% Credit (Northwest Power Act).....			2,561,340	
Total Electric Savings.....	\$		28,174,736	A
Participant Bill Savings				
NPV Cumulative Participant Savings.....	\$	19,489,434		B
Other Benefits				
Non-Utility Rebates/Incentives.....	\$	–		NUI
NEBs	\$	1,666,311		NEB

Summary of Cost-Effectiveness Results				
Test		Benefit	Cost	Ratio
UC Test.....	\$	25,613,396	\$ 8,608,903	2.98
TRC Test		29,841,047	22,550,062	1.32
RIM Test.....		25,613,396	28,098,337	0.91
PCT		27,985,370	20,770,784	1.35

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P + ((M-I) * NTG)
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	= B + I + NUI + NEB	= M

Assumptions for Levelized Calculations

Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity	54%
Average Customer Segment Rate/kWh	\$0.037
Line Losses.....	9.60%

Notes: Energy savings are unique by project and are reviewed by Idaho Power engineering staff or third-party consultants. Each project must complete a certification inspection.
Green Rewind initiative is available to agricultural, commercial, and industrial customers. Commercial and industrial motor rewinds are paid under Custom Projects, but the savings are not included in the program cost-effectiveness.
Green Rewind savings are included in the sector cost-effectiveness.
NEB/impacts on a \$/kWh for each end-use. Based on 2019 impact evaluation of other C&I programs.
2021 cost-effectiveness ratios include evaluation expenses. If evaluation expense were removed from the program's cost-effectiveness, the UCT and TRC would be 2.99 and 1.33, respectively.

Supplement 1: Cost-Effectiveness

Year: 2021

Program: Custom Projects

Market Segment: Industrial

Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Green Motors Program Rewind: Motor size 15 HP	Green Motors Program Rewind: Motor size 15 HP	Standard rewind practice	Motor	MF_Motors	7	525.20	\$132.07	\$-	\$143.71	\$15.00	\$0.031	4.22	0.91	1, 5
Green Motors Program Rewind: Motor size 20 HP	Green Motors Program Rewind: Motor size 20 HP	Standard rewind practice	Motor	MF_Motors	7	702.77	\$176.73	\$-	\$160.33	\$20.00	\$0.031	4.23	1.07	1
Green Motors Program Rewind: Motor size 25 HP	Green Motors Program Rewind: Motor size 25 HP	Standard rewind practice	Motor	MF_Motors	8	893.48	\$263.00	\$-	\$183.19	\$25.00	\$0.031	4.99	1.37	1
Green Motors Program Rewind: Motor size 30 HP	Green Motors Program Rewind: Motor size 30 HP	Standard rewind practice	Motor	MF_Motors	8	962.42	\$283.29	\$-	\$201.19	\$30.00	\$0.031	4.73	1.35	1
Green Motors Program Rewind: Motor size 40 HP	Green Motors Program Rewind: Motor size 40 HP	Standard rewind practice	Motor	MF_Motors	8	1,120.77	\$329.90	\$-	\$245.86	\$40.00	\$0.031	4.41	1.29	1
Green Motors Program Rewind: Motor size 50 HP	Green Motors Program Rewind: Motor size 50 HP	Standard rewind practice	Motor	MF_Motors	8	1,206.18	\$355.05	\$-	\$272.18	\$50.00	\$0.031	4.06	1.26	1
Green Motors Program Rewind: Motor size 60 HP	Green Motors Program Rewind: Motor size 60 HP	Standard rewind practice	Motor	MF_Motors	8	1,268.50	\$373.39	\$-	\$321.01	\$60.00	\$0.031	3.76	1.14	1
Green Motors Program Rewind: Motor size 75 HP	Green Motors Program Rewind: Motor size 75 HP	Standard rewind practice	Motor	MF_Motors	8	1,305.49	\$384.28	\$-	\$346.98	\$75.00	\$0.031	3.33	1.09	1
Green Motors Program Rewind: Motor size 100 HP	Green Motors Program Rewind: Motor size 100 HP	Standard rewind practice	Motor	MF_Motors	8	1,723.08	\$507.20	\$-	\$430.43	\$100.00	\$0.031	3.31	1.15	1
Green Motors Program Rewind: Motor size 125 HP	Green Motors Program Rewind: Motor size 125 HP	Standard rewind practice	Motor	MF_Motors	8	1,990.39	\$585.88	\$-	\$429.04	\$125.00	\$0.031	3.14	1.31	1
Green Motors Program Rewind: Motor size 150 HP	Green Motors Program Rewind: Motor size 150 HP	Standard rewind practice	Motor	MF_Motors	8	2,366.02	\$696.45	\$-	\$477.90	\$150.00	\$0.031	3.12	1.39	1
Green Motors Program Rewind: Motor size 200 HP	Green Motors Program Rewind: Motor size 200 HP	Standard rewind practice	Motor	MF_Motors	8	3,138.34	\$923.79	\$-	\$575.33	\$200.00	\$0.031	3.11	1.51	1
Green Motors Program Rewind: Motor size 250 HP	Green Motors Program Rewind: Motor size 250 HP	Standard rewind practice	Motor	MF_Motors	8	3,798.53	\$1,118.12	\$-	\$739.44	\$250.00	\$0.031	3.04	1.43	1
Green Motors Program Rewind: Motor size 300 HP	Green Motors Program Rewind: Motor size 300 HP	Standard rewind practice	Motor	MF_Motors	8	4,534.67	\$1,334.80	\$-	\$747.42	\$300.00	\$0.031	3.03	1.65	1
Green Motors Program Rewind: Motor size 350 HP	Green Motors Program Rewind: Motor size 350 HP	Standard rewind practice	Motor	MF_Motors	8	5,286.56	\$1,556.13	\$-	\$783.39	\$350.00	\$0.031	3.03	1.81	1

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Green Motors Program Rewind: Motor size 400 HP	Green Motors Program Rewind: Motor size 400 HP	Standard rewind practice	Motor	MF_Motors	8	5,994.15	\$1,764.41	\$-	\$874.97	\$400.00	\$0.031	3.01	1.83	1
Green Motors Program Rewind: Motor size 450 HP	Green Motors Program Rewind: Motor size 450 HP	Standard rewind practice	Motor	MF_Motors	8	6,732.12	\$1,981.63	\$-	\$956.42	\$450.00	\$0.031	3.01	1.87	1
Green Motors Program Rewind: Motor size 500 HP	Green Motors Program Rewind: Motor size 500 HP	Standard rewind practice	Motor	MF_Motors	8	7,490.56	\$2,204.88	\$-	\$1,033.25	\$500.00	\$0.031	3.01	1.92	1
Green Motors Program Rewind: Motor size 600 HP	Green Motors Program Rewind: Motor size 600 HP	Standard rewind practice	Motor	MF_Motors	8	10,137.37	\$2,983.99	\$-	\$1,554.95	\$600.00	\$0.031	3.26	1.76	1
Green Motors Program Rewind: Motor size 700 HP	Green Motors Program Rewind: Motor size 700 HP	Standard rewind practice	Motor	MF_Motors	8	11,776.73	\$3,466.54	\$-	\$1,696.44	\$700.00	\$0.031	3.25	1.85	1
Green Motors Program Rewind: Motor size 800 HP	Green Motors Program Rewind: Motor size 800 HP	Standard rewind practice	Motor	MF_Motors	8	13,430.58	\$3,953.36	\$-	\$1,882.26	\$800.00	\$0.031	3.25	1.89	1
Green Motors Program Rewind: Motor size 900 HP	Green Motors Program Rewind: Motor size 900 HP	Standard rewind practice	Motor	MF_Motors	8	15,077.39	\$4,438.11	\$-	\$2,075.09	\$900.00	\$0.031	3.25	1.92	1
Green Motors Program Rewind: Motor size 1,000 HP	Green Motors Program Rewind: Motor size 1,000 HP	Standard rewind practice	Motor	MF_Motors	8	16,681.86	\$4,910.39	\$-	\$2,236.32	\$1,000.00	\$0.031	2.23	1.57	1
School Cohort 2020-2021	cohort workshop training	no change	participant	Commercial-School-Miscellaneous-All	1	4,556,394.00	\$155,790.20	\$-	\$155,470.89	\$90,916.29	\$0.031	0.67	0.58	2, 3
Wastewater Energy Efficiency Cohort	cohort workshop training	no change	participant	Industrial-Water & Wastewater-All-All	1	965.00	\$33.70	\$-	\$960.00	\$174.00	\$0.031	0.17	0.04	2, 4
Eastern Idaho Water Cohort	cohort workshop training	no change	participant	Industrial-Water & Wastewater-All-All	1	674,892.00	\$23,571.12	\$-	\$3,416.56	\$2,392.00	\$0.031	1.01	1.07	2
Municipal Water Supply Optimization Cohort	cohort workshop training	no change	participant	Industrial-Water & Wastewater-All-All	1	963,080.00	\$33,636.31	\$-	\$26,591.57	\$18,448.00	\$0.031	0.70	0.66	2, 3, 5

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end-use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^d Incremental participant cost prior to customer incentives.

^e Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

¹ RTF. Ind_and_Ag_GreenMotorRewind_v3_1.xlsm. 2017.

² 2021 average savings per cohort participant.

³ Offering cost-effective when viewed from a lifecycle perspective.

⁴ Offering cost-effectiveness based on one facility that was re-baselined. Participation in the cohort led to capital projects that totaled 591,296 kWh/yr.

⁵ Offering cost-effective without inclusion of admin costs.

New Construction

Segment: Commercial
2021 Program Results

Cost Inputs		Ref
Program Administration	\$ 386,051	
Program Incentives.....	2,305,120	I
Total UC.....	\$ 2,691,171	P
Measure Equipment and Installation (Incremental Participant Cost)	\$ 3,774,949	M
Net Benefit Inputs (NPV)		Ref
Resource Savings		
2021 Annual Gross Energy (kWh)	17,536,004	
NPV Cumulative Energy (kWh)	170,076,883	\$ 8,013,533 S
10% Credit (Northwest Power Act).....	801,353	
Total Electric Savings.....	\$ 8,814,886	A
Participant Bill Savings		
NPV Cumulative Participant Bill Savings.....	\$ 9,302,097	B
Other Benefits		
Non-Utility Rebates/Incentives.....	\$ -	NUI
NEBs	\$ 2,436,678	NEB

Notes: Non-energy benefits/impacts on a \$/kWh for each end-use. Based on 2019 impact evaluation.

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 8,013,533	\$ 2,691,171	2.98
TRC Test	11,251,564	4,160,999	2.70
RIM Test.....	8,013,533	11,993,267	0.67
PCT	14,043,894	3,774,949	3.72

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P + ((M-I) * NTG)
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	= B + I + NUI + NEB	= M

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) - 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity.....	34%
Average Customer Segment Rate/kWh	\$0.057
Line Losses.....	9.60%

Year: 2021

Program: New Construction

Market Segment: Commercial

Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Lighting	Interior Light Load Reduction. Part A: 10-19.9% below code.	Code standards	ft ²	Commercial-Miscellaneous-Interior Lighting-All	14	0.43	\$0.23	\$-	\$0.13	\$0.10	\$0.031	2.00	1.74	1
Lighting	Interior Light Load Reduction. Part B: 20-29.9% below code.	Code standards	ft ²	Commercial-Miscellaneous-Interior Lighting-All	14	0.86	\$0.45	\$-	\$0.25	\$0.20	\$0.031	2.00	1.80	1
Lighting	Interior Light Load Reduction. Part C: Equal to or greater than 30% below code.	Code standards	ft ²	Commercial-Miscellaneous-Interior Lighting-All	14	1.95	\$1.03	\$-	\$0.58	\$0.30	\$0.031	2.85	1.77	1
Lighting	Exterior Light Load Reduction. Minimum of 15% below code.	Code standards	kW	IPC_Outdoor Lighting	15	4,059.00	\$1,784.11	\$-	\$287.00	\$200.00	\$0.031	5.48	4.75	1
Lighting	Networked Lighting Controls - Interior	Code standards	kWh	Commercial-Miscellaneous-Interior Lighting-All	12	1.00	\$0.46	\$-	\$0.33	\$0.26	\$0.031	1.57	1.38	1
Lighting	Networked Lighting Controls - Exterior	Code standards	kWh	IPC_Outdoor Lighting	12	1.00	\$0.37	\$-	\$0.33	\$0.20	\$0.031	1.58	1.10	1
Lighting	Occupancy Sensors	Code standards	Sensor	Commercial-Miscellaneous-Interior Lighting-All	8	329.00	\$97.89	\$-	\$134.00	\$25.00	\$0.031	2.78	0.75	1, 2
Lighting	High-Efficiency Exit Signs	Code standards	Sign	IPC_8760	16	28.00	\$15.58	\$-	\$10.83	\$7.50	\$0.031	1.86	1.47	1
A/C	Unitary Commercial Air Conditioners, Air Cooled (Cooling Mode). Split system & single package. Part A: Base to CEE Tier 1	IECC 2018 Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	47.00	\$34.03	\$-	\$79.00	\$25.00	\$0.031	1.29	0.47	1, 2
A/C	Unitary Commercial Air Conditioners, Air Cooled (Cooling Mode). Split system & single package. Part B: Base to CEE Tier 2	IECC 2018 Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	88.00	\$63.72	\$-	\$123.00	\$50.00	\$0.031	1.21	0.56	1, 2
Heat Pump	Heat Pumps, Air Cooled (Cooling Mode). Split system & single package. Part A: Base to CEE Tier 1	IECC 2018 Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	72.00	\$52.14	\$-	\$36.00	\$50.00	\$0.031	1.00	1.50	1
Heat Pump	Heat Pumps, Air Cooled (Cooling Mode). <= 5 tons. Split system & single package. Part B: Base to CEE Tier 2	IECC 2018 Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	104.00	\$75.31	\$-	\$67.00	\$70.00	\$0.031	1.03	1.18	1
VRF AC	Variable Refrigerant Flow Units. Air Conditioner. Part B: Base to CEE Tier 1	IECC 2018 Air Cooled AC Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	87.00	\$63.00	\$-	\$93.00	\$35.00	\$0.031	1.67	0.72	1, 2
VRF AC	Variable Refrigerant Flow Units. <= 5 tons. A/C. Part C: Base to CEE Tier 2	IECC 2018 Air Cooled AC Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	119.00	\$86.17	\$-	\$108.00	\$55.00	\$0.031	1.47	0.85	1, 2
VRF Heat Pump	Variable Refrigerant Flow Units. Heat Pump. Part B: Base to CEE Tier 1	IECC 2018 Air Cooled AC Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	97.00	\$70.24	\$-	\$36.00	\$50.00	\$0.031	1.33	1.98	1

Supplement 1: Cost-Effectiveness

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
VRF Heat Pump	Variable Refrigerant Flow Units. <= 5 tons. Heat Pump. Part C: Base to CEE Tier 2	IECC 2018 Air Cooled AC Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	129.00	\$93.41	\$-	\$71.00	\$85.00	\$0.031	1.05	1.37	1
A/C	Air Conditioners, Water Cooled Any Size	IECC 2018 Air Cooled AC Code Standard	Ton	Commercial-Miscellaneous-Cooling-All	15	67.00	\$48.52	\$-	\$225.00	\$40.00	\$0.031	1.15	0.24	1, 2
HP	Heat Pumps, Water Cooled Any Size	IECC 2018 Air Cooled AC Code Standard	Ton	Commercial-Miscellaneous-Cooling-All	15	133.00	\$96.31	\$-	\$370.00	\$100.00	\$0.031	0.92	0.28	1, 2, 6
VRF HP	Variable Refrigerant Flow, Water Cooled Heat Pump <= 64 Tons Base to CEE Tier 1	IECC 2018 Air Cooled AC Code Standard	Ton	Commercial-Miscellaneous-Cooling-All	15	128.00	\$92.69	\$-	\$145.00	\$100.00	\$0.031	0.89	0.68	1, 2, 6
A/C	Air-cooled chiller condenser, IPLV 14.0 EER or higher	IECC 2018 Code standards	Tons	Commercial-Miscellaneous-Cooling-All	20	102.00	\$91.96	\$-	\$209.00	\$80.00	\$0.031	1.11	0.48	2, 3
A/C	Water-cooled chiller electronically operated, reciprocating and positive displacement	IECC 2018 Code standards	Tons	Commercial-Miscellaneous-Cooling-All	20	61.00	\$55.00	\$-	\$103.00	\$40.00	\$0.031	1.31	0.58	2, 4
A/C	Airside economizer	IECC 2018 Code standards	Ton of cooling	Commercial-Miscellaneous-Cooling-All	15	197.00	\$142.65	\$-	\$81.36	\$75.00	\$0.031	1.76	1.79	1
A/C	Water-side Economizer	IECC 2018 Code Standard	Combined chiller tonnage	Commercial-Miscellaneous-Cooling-All	10	153.00	\$73.51	\$-	\$725.82	\$50.00	\$0.031	1.34	0.11	1, 2
A/C	Direct evaporative cooler	IECC 2018 Code standards	Tons	Commercial-Miscellaneous-Cooling-All	15	315.00	\$228.09	\$-	\$364.00	\$200.00	\$0.031	1.09	0.67	1, 2
A/C	Indirect evaporative cooler	IECC 2018 Code Standard	Tons	Commercial-Miscellaneous-Cooling-All	15	225.00	\$162.92	\$-	\$1,553.00	\$130.00	\$0.031	1.19	0.11	1, 2
A/C	Evaporative Pre-Cooler on Air-Cooled Chillers	air-cooled condenser coil	Tons	Commercial-Miscellaneous-Cooling-All	15	63.00	\$45.62	\$-	\$173.00	\$30.00	\$0.031	1.43	0.29	1, 2
A/C	Evaporative Pre-Cooler on Air-Cooled Refrigeration Systems	air-cooled condenser coil	Tons	Commercial-Miscellaneous-Refrigeration-All	15	110.00	\$59.39	\$-	\$173.00	\$30.00	\$0.031	1.78	0.37	1, 2
Building Shell	Reflective roof treatment	IECC 2018 Code Standard	ft ² roof area	Commercial-Miscellaneous-Cooling-All	15	0.12	\$0.08	\$-	\$0.05	\$0.05	\$0.031	1.57	1.72	1
Controls	Energy Management System (EMS) controls. Part A: 1 strategy	IECC 2018 Code standards	Tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	227.00	\$129.51	\$17.08	\$162.00	\$60.00	\$0.031	1.93	0.94	1, 2
Controls	Energy Management System (EMS) controls. Part B: 2 strategies	IECC 2018 Code standards	Tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	409.00	\$233.35	\$17.08	\$198.00	\$80.00	\$0.031	2.52	1.30	1

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Controls	EMS controls. Part C: 3 strategies	IECC 2018 Code standards	Tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	473.00	\$269.87	\$28.46	\$233.00	\$100.00	\$0.031	2.35	1.31	1
Controls	EMS controls. Part D: 4 strategies	IECC 2018 Code Standard	Tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	567.00	\$323.50	\$59.77	\$269.00	\$120.00	\$0.031	2.35	1.45	1
Controls	EMS controls. Part E: 5 strategies	IECC 2018 Code standards	Tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	617.00	\$352.03	\$59.77	\$304.00	\$140.00	\$0.031	2.21	1.38	1
Controls	Guest room energy management system	IECC 2018 Code standards	Ton	Commercial-Lodging-Ventilation-All	11	550.00	\$235.85	\$-	\$57.50	\$50.00	\$0.031	3.52	3.48	1
Controls	Variable speed drive on HVAC system applications	IECC 2018 Code standards	HP	Commercial-Miscellaneous-Ventilation-All	15	582.00	\$332.06	\$-	\$153.91	\$125.00	\$0.031	2.32	2.12	1
Controls	Part C: Variable speed drive on Potato/Onion Storage Shed Ventilation	No VFD	HP	IPC_Onion Potato VSD	10	1,193.00	\$393.98	\$-	\$264.00	\$250.00	\$0.031	1.37	1.44	1
Controls	Demand Controlled Kitchen Ventilation Exhaust Hood	Kitchen hood with constant speed ventilation motor	HP	Commercial-Restaurant-Ventilation-All	15	4,590.00	\$2,557.85	\$-	\$248.00	\$250.00	\$0.031	6.52	7.21	1
Appliances with Electric Dryer	Efficient Laundry Machines (electric dryer)	IECC 2018 Code standards	Unit	Commercial-Miscellaneous-Miscellaneous-All	9	814.50	\$276.13	\$1,171.15	\$400.00	\$200.00	\$0.031	1.23	3.47	5
Refrigeration	Efficient Refrigeration Condenser	Code standards	Ton	Commercial-Miscellaneous-Refrigeration-All	15	114.00	\$61.55	\$-	\$192.00	\$40.00	\$0.031	1.41	0.35	1, 2
Automatic High-Speed Doo	Refrigerator to Dock	Code standards	ft ²	Commercial-Miscellaneous-Refrigeration-All	16	360.00	\$201.93	\$-	\$167.00	\$80.00	\$0.031	2.22	1.25	1
Automatic High-Speed Door	Freezer to Refrigerator	Code standards	ft ²	Commercial-Warehouse-Refrigeration-All	16	1,829.00	\$1,025.93	\$-	\$167.00	\$160.00	\$0.031	4.73	5.04	1
Automatic High-Speed Door	Freezer to Dock	Code standards	ft ²	Commercial-Warehouse-Refrigeration-All	16	2,531.00	\$1,419.70	\$-	\$167.00	\$320.00	\$0.031	3.56	6.36	1
High-Volume, Low-Speed Fan	High-Volume, Low-Speed Fan	Standard high-speed fan	Fan	Commercial-Warehouse-Ventilation-All	15	16,733.00	\$9,546.98	\$-	\$3,185.00	\$2,000.00	\$0.031	3.79	2.84	1
Compressed Air	Air compressor VFD	No existing VFD	HP	Commercial-Miscellaneous-Miscellaneous-All	13	949.00	\$467.37	\$-	\$223.00	\$200.00	\$0.031	2.04	2.04	1
Compressed Air	No-Loss Condensate Drain	Open tube with ball valve	HP	Commercial-Miscellaneous-Miscellaneous-All	10	1,970.00	\$748.57	\$-	\$194.00	\$200.00	\$0.031	2.87	3.23	1

Supplement 1: Cost-Effectiveness

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Compressed Air	Low Pressure Drop Filter	Standard filter	HP	Commercial-Miscellaneous-Miscellaneous-All	10	44.00	\$16.72	\$-	\$10.00	\$10.00	\$0.031	1.47	1.62	1
Compressed Air	Refrigerated Compressed Air Dryer	Standard air dryer	CFM	Commercial-Miscellaneous-Miscellaneous-All	13	10.62	\$5.23	\$-	\$6.00	\$3.00	\$0.031	1.57	0.91	1, 2
Compressed Air	Efficient Compress Air Nozzle	Code standards	unit	Commercial-Miscellaneous-Miscellaneous-All	15	2,223.00	\$1,238.15	\$-	\$85.00	\$80.00	\$0.031	8.31	8.85	1
Engine Block Heater Control	Wall-mounted engine block heater	Standard engine block heater without controls	Unit	IPC_Engine Block	15	2,738.00	\$1,218.71	\$-	\$70.00	\$100.00	\$0.031	6.59	8.66	1
Engine Block Heater Controls	Engine-mounted engine block heater	Standard engine block heater without controls	Unit	IPC_Engine Block	15	2,352.00	\$1,046.90	\$-	\$120.00	\$150.00	\$0.031	4.70	5.97	1
Dairy VFD	VFD on milking vacuum pump	No existing VFD	VFD	Commercial-Miscellaneous-Miscellaneous-All	10	548.00	\$208.23	\$-	\$273.00	\$170.00	\$0.031	1.11	0.79	1, 2
Dairy VFD	VFD on milking transfer pump	No existing VFD	VFD	Commercial-Miscellaneous-Miscellaneous-All	10	7,687.00	\$2,920.95	\$-	\$1,469.00	\$1,500.00	\$0.031	1.68	1.88	1
Engine block heater	Stationary pump-driven circulating block heater	Circulating Block Heater on a Backup Generator <200 kW	per unit	IPC_Engine Block	15	1,106.00	\$492.29	\$-	\$239.00	\$200.00	\$0.031	2.10	1.98	1
Engine block heater	Stationary pump-driven circulating block heater	Circulating Block Heater on a Backup Generator 201-500 kW	per unit	IPC_Engine Block	15	2,493.00	\$1,109.66	\$-	\$573.00	\$350.00	\$0.031	2.60	1.88	1
Engine block heater	Stationary pump-driven circulating block heater	Circulating Block Heater on a Backup Generator 501-1000 kW	per unit	IPC_Engine Block	15	4,385.00	\$1,951.80	\$-	\$573.00	\$500.00	\$0.031	3.07	3.03	1
Ice Machines	ENERGY STAR Ice Machine <200 lbs per day	non ENERGY STAR ice machine	unit	Commercial-Miscellaneous-Miscellaneous-All	9	285.00	\$96.62	\$-	\$311.00	\$100.00	\$0.031	0.89	0.33	1, 2, 6
Ice Machines	ENERGY STAR Ice Machine >= 200 lbs per day	non ENERGY STAR ice machine	unit	Commercial-Miscellaneous-Miscellaneous-All	9	2,608.00	\$884.16	\$-	\$311.00	\$300.00	\$0.031	2.32	2.48	1
High-Efficiency Battery Chargers	High-Efficiency Battery Chargers - Single or Three Phase	Code standards	unit	Commercial-Miscellaneous-Miscellaneous-All	15	3,337.00	\$1,858.61	\$-	\$400.00	\$200.00	\$0.031	6.13	4.06	1

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end-use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^d Incremental participant cost prior to customer incentives.

^e Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

¹ Idaho Power TRM prepared by ADM Associates, Inc. 2021.

² Idaho only measure.

³ Idaho Power TRM prepared by ADM Associates, Inc. 2021. Averaged air-cooled chillers.

⁴ Idaho Power TRM prepared by ADM Associates, Inc. 2021. Averaged water-cooled chillers.

⁵ Idaho Power TRM prepared by ADM Associates, Inc. 2021. NEBs from water savings from RTF. ComClothesWashers_v5_1.xlsm. Simple average. 2018.

⁶ Measure not cost-effective from UCT perspective. Will continue to monitor in 2022.

Retrofits

Segment: Commercial
2021 Program Results

Cost Inputs			Ref
Program Administration	\$	790,112	
Program Incentives.....		3,036,638	I
Total UC.....	\$	3,826,750	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	10,744,301	M
Net Benefit Inputs (NPV)			Ref
Resource Savings			
2021 Annual Gross Energy (kWh)		21,181,022	
NPV Cumulative Energy (kWh)	205,428,909	\$ 9,679,218	S
10% Credit (Northwest Power Act).....		967,922	
Total Electric Savings.....	\$	10,647,140	A
Participant Bill Savings			
NPV Cumulative Participant Savings.....	\$	11,235,622	B
Other Benefits			
Non-Utility Rebates/Incentives.....	\$	–	NUI
NEBs	\$	4,036,159	NEB

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 9,679,218	\$ 3,826,750	2.53
TRC Test	14,683,300	11,534,413	1.27
RIM Test.....	9,679,218	15,062,372	0.64
PCT	18,308,420	10,744,301	1.70

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P + ((M-I) * NTG)
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	= B + I + NUI + NEB	= M

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity	55%
Average Customer Segment Rate/kWh	\$0.057
Line Losses.....	9.60%

Note: Measure inputs from Evergreen Consulting Group or the TRM prepared by ADM Associates, Inc., unless otherwise noted. NEB/impacts on a \$/kWh for each end-use. Based on 2019 impact evaluation.

Year: 2021

Program: Retrofits

Market Segment: Commercial

Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Permanent Fixture Removal	Permanent Fixture Removal		fixture	Commercial-Miscellaneous-Interior Lighting-All	6	873.61	\$183.46	\$-	\$29.08	\$22.69	\$0.031	3.69	3.59	1
Light Emitting Diode (LEDS)	Screw-in or pin-based LED	Screw-in or pin-base lamp using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	138.06	\$63.27	\$-	\$22.80	\$4.73	\$0.031	7.02	2.57	1
LEDs	HID LED screw-in replacement lamp	Existing HID lamp using > input watts	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	662.71	\$303.70	\$-	\$107.70	\$49.23	\$0.031	4.35	2.60	1
LEDs	LED Tubes (type A, B & DM)	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	203.00	\$93.03	\$-	\$42.86	\$12.47	\$0.031	4.96	2.08	1
LEDs	LED Tubes (type C) or LED Level 1 Retrofit Kit	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	309.96	\$142.05	\$-	\$85.80	\$33.55	\$0.031	3.29	1.64	1
LEDs	LED Level 1 retrofit kit with single control strategy	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	289.43	\$132.64	\$-	\$127.38	\$40.52	\$0.031	2.68	1.07	1
LEDs	LED Level 1 retrofit kit with multiple control strategy	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	410.70	\$188.21	\$-	\$140.40	\$65.71	\$0.031	2.40	1.35	1
LEDs	LED Level 1 retrofit kit with networked control strategy	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	455.35	\$208.67	\$-	\$142.98	\$81.96	\$0.031	2.17	1.46	1
LEDs	LED fixture or LED Level 2 retrofit kit	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	440.45	\$201.84	\$-	\$178.93	\$83.69	\$0.031	2.07	1.15	1
LEDs	LED fixture or LED Level 2 retrofit kit with single control strategy	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	518.33	\$237.53	\$-	\$203.25	\$108.85	\$0.031	1.90	1.19	1
LEDs	LED fixture or LED Level 2 retrofit kit with multiple control strategy	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	599.94	\$274.93	\$-	\$282.13	\$143.99	\$0.031	1.69	1.01	1
LEDs	LED fixture or LED Level 2 retrofit kit with networked control strategy	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	722.45	\$331.08	\$-	\$348.50	\$187.84	\$0.031	1.57	0.98	1, 2
LED Exit Sign	LED Exit Sign	fixture using higher wattage	sign	IPC_8760	12	230.68	\$100.50	\$-	\$61.89	\$40.00	\$0.031	2.13	1.60	1
LED sign lighting retrofit kit	LED sign lighting retrofit kit	fixture using higher wattage	fixture	Commercial-Miscellaneous-Interior Lighting-All	12	427.11	\$195.73	\$-	\$161.34	\$76.68	\$0.031	2.18	1.23	1
Lighting Controls (Idaho)	Lighting Controls	Manual controls	controls	Commercial-Miscellaneous-Interior Lighting-All	10	159.70	\$60.84	\$-	\$85.47	\$27.31	\$0.031	1.89	0.74	1, 3

Supplement 1: Cost-Effectiveness

Measure Name	Measure Descriptions	Replacing	Measure unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Lighting Controls (Oregon)	Lighting Controls	Manual controls	controls	Commercial-Miscellaneous-Interior Lighting-All	10	139.18	\$53.03	\$-	\$75.47	\$25.00	\$0.031	1.81	0.73	1, 15
Refrigeration Case Lighting	Refrigeration Case Lighting	fixture using higher wattage	lamp	Commercial-Miscellaneous-Refrigeration-All	7	365.73	\$90.86	\$-	\$107.23	\$52.26	\$0.031	1.43	0.84	1, 3
Permanent Fixture Removal	Permanent Fixture Removal		fixture	IPC_Outdoor Lighting	6	1,013.14	\$191.07	\$-	\$39.44	\$17.69	\$0.031	3.89	2.97	1
Light Emitting Diode (LEDS)	Screw-in or pin-based LED	Screw-in or pin-base lamp using higher wattage	fixture	IPC_Outdoor Lighting	12	156.95	\$57.42	\$-	\$36.02	\$3.09	\$0.031	7.22	1.54	1
LEDs	HID LED screw-in replacement lamp	Existing HID lamp using > input watts	fixture	IPC_Outdoor Lighting	12	743.75	\$272.09	\$-	\$106.32	\$43.98	\$0.031	4.06	2.31	1
LEDs	LED Tubes (type A, B & DM)	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	287.20	\$105.07	\$-	\$63.89	\$12.24	\$0.031	4.97	1.59	1
LEDs	LED Tubes (type C) or LED Level 1 Retrofit Kit	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	526.92	\$192.77	\$-	\$125.38	\$37.74	\$0.031	3.56	1.50	1
LEDs	LED Level 1 retrofit kit with single control strategy	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	646.59	\$236.55	\$-	\$167.32	\$77.59	\$0.031	2.42	1.39	1
LEDs	LED Level 1 retrofit kit with multiple control strategy	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	850.79	\$311.25	\$-	\$202.36	\$119.11	\$0.031	2.14	1.50	1
LEDs	LED Level 1 retrofit kit with networked control strategy	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	933.44	\$341.49	\$-	\$218.51	\$149.35	\$0.031	1.92	1.52	1
LEDs	LED fixture or LED Level 2 retrofit kit	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	912.48	\$333.82	\$-	\$279.77	\$127.75	\$0.031	2.25	1.22	1
LEDs	LED fixture or LED Level 2 retrofit kit with single control strategy	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	951.89	\$348.24	\$-	\$341.84	\$152.30	\$0.031	2.02	1.06	1
LEDs	LED fixture or LED Level 2 retrofit kit with multiple control strategy	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	753.43	\$275.63	\$-	\$269.49	\$135.62	\$0.031	1.77	1.05	1
LEDs	LED fixture or LED Level 2 retrofit kit with networked control strategy	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	1,636.51	\$598.69	\$-	\$556.48	\$327.30	\$0.031	1.72	1.14	1
LED sign lighting retrofit kit	LED sign lighting retrofit kit	fixture using higher wattage	fixture	IPC_Outdoor Lighting	12	487.27	\$178.26	\$-	\$172.05	\$68.22	\$0.031	2.01	1.02	1
Lighting Controls (Idaho)	Lighting Controls	Manual controls	controls	IPC_Outdoor Lighting	10	295.20	\$91.36	\$-	\$103.41	\$19.82	\$0.031	2.27	0.81	1, 3
Lighting Controls (Oregon)	Lighting Controls	Manual controls	controls	IPC_Outdoor Lighting	10	366.20	\$113.34	\$-	\$110.26	\$20.12	\$0.031	2.80	0.95	1, 2
Air Conditioning (AC) Units	Base to CEE Tier 1	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	152.00	\$110.06	\$-	\$940.00	\$85.00	\$0.031	1.23	0.13	3, 4
AC Units	Base to CEE Tier 2	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	193.00	\$139.75	\$-	\$984.00	\$110.00	\$0.031	1.20	0.16	3, 4

Measure Name	Measure Descriptions	Replacing	Measure unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
AC Units	<= 5 ton VRF. Base to CEE Tier 2	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	161.00	\$116.58	\$-	\$1,093.00	\$100.00	\$0.031	1.11	0.12	3, 4
AC Units	VRF. Base to CEE Tier 1	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	129.00	\$93.41	\$-	\$1,078.00	\$75.00	\$0.031	1.18	0.09	3, 4
AC Units	Water-cooled AC that meets CEE Tier 1	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	130.00	\$94.13	\$-	\$1,237.00	\$75.00	\$0.031	1.19	0.08	3, 4
AC Units	Air-conditioning Tune Up		ton	Commercial-Miscellaneous-Cooling-All	10	99.50	\$47.81	\$-	\$35.00	\$25.00	\$0.031	1.70	1.38	4
Heat Pump (HP) Units	Air Cooled HP Base to CEE Tier 1	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	187.00	\$135.41	\$-	\$888.00	\$110.00	\$0.031	1.17	0.17	3, 4
HP Units	<= 5 ton HP Unit. Base to CEE Tier 2	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	219.00	\$158.58	\$-	\$919.00	\$130.00	\$0.031	1.16	0.19	3, 4
HP Units	Water-cooled HP that meets CEE Tier 1	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	129.00	\$93.41	\$-	\$971.00	\$75.00	\$0.031	1.18	0.11	3, 4
HP Units	<= 5 ton Air-cooled VRF. Base to CEE Tier 2	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	175.00	\$126.72	\$-	\$1,034.00	\$110.00	\$0.031	1.10	0.13	3, 4
HP Units	Air-cooled VRF. Base to CEE Tier 1	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	143.00	\$103.55	\$-	\$999.00	\$90.00	\$0.031	1.10	0.11	3, 4
HP Units	Water-cooled VRF that meets CEE Tier 1	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	15	75.00	\$54.31	\$-	\$1,187.00	\$45.00	\$0.031	1.15	0.05	3, 4
Chiller Units	Air-cooled chiller, IPLV 14.0 EER or higher	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	20	154.00	\$138.85	\$-	\$784.00	\$110.00	\$0.031	1.21	0.19	3, 5
Chiller Units	Water-cooled chiller electronically operated, reciprocating and positive displacement	working pre-existing system	tons	Commercial-Miscellaneous-Cooling-All	20	91.00	\$82.05	\$-	\$596.00	\$60.00	\$0.031	1.31	0.15	3, 6
Economizers	Air-side economizer control addition	No prior control	Ton of cooling	Commercial-Miscellaneous-Cooling-All	15	279.00	\$202.03	\$-	\$155.01	\$100.00	\$0.031	1.86	1.36	4
Economizers	Air-side economizer control repair	Non-functional economizer	Ton of cooling	Commercial-Miscellaneous-Cooling-All	15	279.00	\$202.03	\$-	\$73.65	\$50.00	\$0.031	3.44	2.70	4
Economizers	Water-side economizer control addition	No prior control	Combined chiller tonnage	Commercial-Miscellaneous-Cooling-All	10	153.00	\$73.51	\$-	\$725.82	\$50.00	\$0.031	1.34	0.11	3, 4

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Measure Name	Measure Descriptions	Replacing	Measure unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Evaporative Coolers	Direct evaporative cooler	Replacing standard AC unit	Ton	Commercial-Miscellaneous-Cooling-All	15	350.00	\$253.44	\$-	\$1,178.00	\$200.00	\$0.031	1.20	0.23	3, 4
Evaporative Coolers	Indirect evaporative cooler	Replacing standard AC unit	ton	Commercial-Miscellaneous-Cooling-All	15	250.00	\$181.03	\$-	\$2,367.00	\$130.00	\$0.031	1.31	0.08	3, 4
Evaporative Pre-Cooler on Air-Cooled Chillers	Evaporative Pre-Cooler on Air-Cooled Chillers	existing air-cooled condenser coil	ton	Commercial-Miscellaneous-Cooling-All	15	63.00	\$45.62	\$-	\$173.00	\$30.00	\$0.031	1.43	0.29	3, 4
Automated Control Systems	Energy Management System (EMS) controls with 1 strategy	Proposed strategy not existing (retrofit system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	372.00	\$212.24	\$22.77	\$198.00	\$100.00	\$0.031	1.90	1.22	4
Automated Control Systems	EMS controls with 2 strategies	Proposed strategy not existing (retrofit system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	622.00	\$354.88	\$17.08	\$233.00	\$150.00	\$0.031	2.10	1.62	4
Automated Control Systems	EMS controls with 3 strategies	Proposed strategy not existing (retrofit system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	811.00	\$462.71	\$51.23	\$269.00	\$175.00	\$0.031	2.31	1.90	4
Automated Control Systems	EMS controls with 4 strategies	Proposed strategy not existing (retrofit system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	1,728.00	\$985.91	\$273.24	\$304.00	\$200.00	\$0.031	3.89	3.80	4
Automated Control Systems	EMS controls with 5 strategies	Proposed strategy not existing (retrofit system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	1,796.00	\$1,024.70	\$276.09	\$340.00	\$225.00	\$0.031	3.65	3.55	4
Automated Control Systems	EMS controls with 1 strategy	Proposed strategy not existing (new system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	227.00	\$129.51	\$17.08	\$162.00	\$60.00	\$0.031	1.93	0.94	3, 4
Automated Control Systems	EMS controls with 2 strategies	Proposed strategy not existing (new system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	409.00	\$233.35	\$17.08	\$198.00	\$80.00	\$0.031	2.52	1.30	4
Automated Control Systems	EMS controls with 3 strategies	Proposed strategy not existing (new system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	473.00	\$269.87	\$28.46	\$233.00	\$100.00	\$0.031	2.35	1.31	4
Automated Control Systems	EMS controls with 4 strategies	Proposed strategy not existing (new system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	567.00	\$323.50	\$59.77	\$269.00	\$120.00	\$0.031	2.35	1.45	4
Automated Control Systems	EMS controls with 5 strategies	Proposed strategy not existing (new system)	tons of cooling	Commercial-Miscellaneous-Ventilation-All	15	617.00	\$352.03	\$59.77	\$304.00	\$140.00	\$0.031	2.21	1.38	4
Automated Control Systems	Lodging room occupancy controls	Manual controls	Unit	Commercial-Lodging-Ventilation-All	11	643.00	\$262.69	\$-	\$150.61	\$75.00	\$0.031	2.77	1.69	4
Electronically Commutated Motor (ECM)	ECM/PMSM motor in HVAC applications.	Shaded pole or permanent split capacitor motor	HP	Commercial-Miscellaneous-Ventilation-All	15	8,815.25	\$5,029.52	\$-	\$239.50	\$200.00	\$0.031	10.63	10.79	4

Measure Name	Measure Descriptions	Replacing	Measure unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Premium Windows	Low U-value, U-factor of .30 or less	Standard window	sq ft window area	Commercial-Miscellaneous-Heating-Electric Furnace	25	9.00	\$5.87	\$-	\$22.08	\$2.50	\$0.031	2.11	0.29	3, 4
Reflective roofing	Adding reflective roof treatment	non-reflective low pitch roof	ft2 roof area	Commercial-Miscellaneous-Cooling-All	15	0.12	\$0.08	\$-	\$0.05	\$0.05	\$0.031	1.57	1.72	4
Ceiling Insulation	Increase to R38 min. insulation.	Insulation level, R11 or less	sq ft	Commercial-Miscellaneous-Heating-Electric Furnace	25	0.38	\$0.25	\$-	\$1.45	\$0.20	\$0.031	1.18	0.19	3, 4
Wall Insulation	Increase to R11 min. insulation.	Insulation level, R2.5 or less	sq ft wall area	Commercial-Miscellaneous-Heating-Electric Furnace	25	2.82	\$1.84	\$-	\$0.64	\$0.40	\$0.031	3.78	2.78	4
Wall Insulation	Increase to R19 min. insulation.	Insulation level, R2.5 or less	sq ft wall area	Commercial-Miscellaneous-Heating-Electric Furnace	25	3.16	\$2.06	\$-	\$0.85	\$0.55	\$0.031	3.18	2.39	4
Laundry Machines	High efficiency washer	Standard washer, electric dryer	Machine	Commercial-Miscellaneous-Miscellaneous-All	9	814.50	\$276.13	\$1,171.15	\$400.00	\$200.00	\$0.031	1.23	3.47	4, 7
HVAC Fan Motor Belts	Type AX notched V-belt Type BX notched V-belt	Type A solid V-belt Type B solid V-belt	HP	Commercial-Miscellaneous-Ventilation-All	4	83.00	\$11.16	\$-	\$4.40	\$5.00	\$0.031	1.47	1.76	4
HVAC Fan Motor Belts	Synchronous belt	Standard fan belt	HP	Commercial-Miscellaneous-Ventilation-All	4	213.00	\$28.64	\$-	\$67.00	\$25.00	\$0.031	0.91	0.43	3, 16
Engine block heater	Stationary pump-driven circulating block heater	Circulating Block Heater on a Backup Generator <200 kW	unit	IPC_Engine Block	15	1,106.00	\$492.29	\$-	\$1,268.00	\$200.00	\$0.031	2.10	0.42	3, 4
Engine block heater	Stationary pump-driven circulating block heater	Circulating Block Heater on a Backup Generator 201-500 kW	unit	IPC_Engine Block	15	2,493.00	\$1,109.66	\$-	\$2,152.00	\$350.00	\$0.031	2.60	0.55	3, 4
Engine block heater	Stationary pump-driven circulating block heater	Circulating Block Heater on a Backup Generator 501-1000 kW	unit	IPC_Engine Block	15	4,385.00	\$1,951.80	\$-	\$2,645.00	\$500.00	\$0.031	3.07	0.77	3, 4
Engine block heater	Wall mounted engine block heater	standard engine block heater without controls	Unit	IPC_Engine Block	15	2,738.00	\$1,218.71	\$-	\$120.00	\$100.00	\$0.031	6.59	6.54	4
Engine block heater	Engine-mounted engine block heater	standard engine block heater without controls	Unit	IPC_Engine Block	15	2,352.00	\$1,046.90	\$-	\$170.00	\$150.00	\$0.031	4.70	4.74	4
High Efficiency Battery Chargers	High Efficiency Battery Chargers	Standard battery charger	unit	Commercial-Miscellaneous-Miscellaneous-All	15	3,337.00	\$1,858.61	\$-	\$400.00	\$200.00	\$0.031	6.13	4.06	4

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Measure Name	Measure Descriptions	Replacing	Measure unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
High Volume Low Speed Fan	High Volume Low Speed Fan	Standard high-speed fan	Fan	Commercial-Warehouse-Ventilation-All	15	16,733.00	\$9,339.57	\$-	\$4,185.00	\$2,000.00	\$0.031	3.71	2.18	4
Compressed Air	VFD on air compressor	No existing VFD	HP	Commercial-Miscellaneous-Miscellaneous-All	13	949.00	\$467.37	\$-	\$223.00	\$200.00	\$0.031	2.04	2.04	4
Compressed Air	Low Pressure Filter	Standard filter	HP	Commercial-Miscellaneous-Miscellaneous-All	10	44.00	\$16.72	\$-	\$10.00	\$10.00	\$0.031	1.47	1.62	4
Compressed Air	No-Loss Condensate Drain	Open tube with ball valve	Unit	Commercial-Miscellaneous-Miscellaneous-All	10	1,970.00	\$748.57	\$-	\$244.00	\$200.00	\$0.031	2.87	2.70	4
Compressed Air	Efficient Compress Air Nozzle	Standard air nozzle	Unit	Commercial-Miscellaneous-Miscellaneous-All	15	2,223.00	\$1,238.15	\$-	\$85.00	\$80.00	\$0.031	8.31	8.85	4
Compressed Air	Efficient Refrigerated Compressed Air Dryer	Standard air dryer	CFM	Commercial-Miscellaneous-Miscellaneous-All	13	10.62	\$5.23	\$-	\$6.00	\$3.00	\$0.031	1.57	0.91	3, 4
Refrigeration	Install auto-closer - walk-in	no/damaged auto-closer, low temp	Door	Commercial-Miscellaneous-Refrigeration-All	8	2,509.00	\$727.70	\$-	\$736.00	\$400.00	\$0.031	1.52	0.98	2, 4
Refrigeration	Install auto-closer - reach-in	Damaged auto-closer, low temp	Door	Commercial-Miscellaneous-Refrigeration-All	8	326.00	\$94.55	\$-	\$736.00	\$75.00	\$0.031	1.11	0.14	3, 4
Refrigeration	Install auto-closer - walk-in	No/damaged auto-closer, med. Temp	Door	Commercial-Miscellaneous-Refrigeration-All	8	562.00	\$163.00	\$-	\$736.00	\$135.00	\$0.031	1.07	0.24	3, 4
Refrigeration	Install auto-closer - reach-in	Damaged auto-closer, med. Temp	Door	Commercial-Miscellaneous-Refrigeration-All	8	243.00	\$70.48	\$-	\$736.00	\$55.00	\$0.031	1.13	0.10	3, 4
Refrigeration	Anti-sweat heat controls	Low/med.temp case without controls	Linear ft	Commercial-Miscellaneous-Refrigeration-All	8	256.00	\$74.25	\$-	\$77.26	\$50.00	\$0.031	1.28	0.96	3, 4
Evaporative Pre-Cooler on Air-Cooled Refrigeration Systems	Evaporative Pre-Cooler on Air-Cooled Refrigeration Systems	existing air-cooled condenser coil	ton	Commercial-Miscellaneous-Refrigeration-All	15	110.00	\$59.39	\$-	\$173.00	\$30.00	\$0.031	1.78	0.37	3, 4
Refrigeration	No-heat glass door	commercial glass door	door	Commercial-Miscellaneous-Refrigeration-All	12	779.00	\$345.68	\$-	\$664.00	\$200.00	\$0.031	1.54	0.55	3, 4
Defrost Coil Control	Defrost Coil Control - Cooler or Freezer	no evaporative coil defrost control	per fan	Commercial-Miscellaneous-Refrigeration-All	10	195.50	\$72.29	\$-	\$500.00	\$50.00	\$0.031	1.29	0.16	3, 4

Measure Name	Measure Descriptions	Replacing	Measure unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Automatic high speed doors	Freezer to Dock	manual or electric warehouse door	sq ft	Commercial-Warehouse-Refrigeration-All	16	2,812.00	\$1,577.32	\$-	\$188.00	\$320.00	\$0.031	3.87	6.31	4
Automatic high speed doors	Freezer to Refrigerator	manual or electric warehouse door	sq ft	Commercial-Warehouse-Refrigeration-All	16	2,032.00	\$1,139.80	\$-	\$188.00	\$160.00	\$0.031	5.11	5.00	4
Automatic high speed doors	Refrigerator to Dock	manual or electric warehouse door	sq ft	Commercial-Warehouse-Refrigeration-All	16	400.00	\$224.37	\$-	\$188.00	\$80.00	\$0.031	2.43	1.23	4
Strip Curtain	For walk-in freezers	no protective barrier	sq ft	Commercial-Warehouse-Refrigeration-All	4	210.00	\$27.88	\$-	\$9.00	\$5.00	\$0.031	2.42	1.98	4
Strip Curtain	For walk-in refrigerators	no protective barrier	sq ft	Commercial-Warehouse-Refrigeration-All	4	78.00	\$10.35	\$-	\$9.00	\$5.00	\$0.031	1.40	1.00	4
Compressor Head Fan Motor to ECM	Compressor Head Fan Motor to ECM	SP or PSC with motors less than or equal to existing motor size	unit	Commercial-Grocery-Refrigeration-All	15	345.61	\$187.06	\$-	\$228.08	\$100.00	\$0.031	1.69	0.86	3, 4
Floating Head/Suction Pressures	Head pressure controller	Standard head pressure control	HP	Commercial-Miscellaneous-Refrigeration-All	16	440.00	\$249.71	\$-	\$311.90	\$160.00	\$0.031	1.44	0.84	3, 4
Floating Head/Suction Pressures	Suction pressure controller	Standard suction pressure control	HP	Commercial-Miscellaneous-Refrigeration-All	16	104.00	\$59.02	\$-	\$86.91	\$40.00	\$0.031	1.37	0.72	3, 4
Demand Controlled Kitchen Ventilation Exhaust Hood	VFD installed on kitchen exhaust and/or makeup air fan	Kitchen hood with constant speed ventilation motor	HP	Commercial-Miscellaneous-Cooking-All	15	4,590.00	\$2,557.85	\$-	\$469.00	\$250.00	\$0.031	6.52	4.60	4
Ice Machines	Ice Machines (<200 lbs/day)	code	per unit	Commercial-Miscellaneous-Miscellaneous-All	9	285.00	\$96.62	\$-	\$311.00	\$100.00	\$0.031	0.89	0.33	3, 4, 8
Ice Machines	Ice Machines (>200 lbs/day)	code	per unit	Commercial-Miscellaneous-Miscellaneous-All	9	2,608.00	\$884.16	\$-	\$311.00	\$300.00	\$0.031	2.32	2.48	4
Commercial Kitchen Equipment	Efficient Hot Food Holding Cabinet (Half Size)		per unit	Commercial-Miscellaneous-Cooking-All	10	1,605.05	\$610.20	\$-	\$315.94	\$200.00	\$0.031	2.44	1.84	9
Commercial Kitchen Equipment	Efficient Hot Food Holding Cabinet (Full Size)		per unit	Commercial-Miscellaneous-Cooking-All	10	2,839.99	\$1,079.69	\$-	\$672.68	\$400.00	\$0.031	2.21	1.56	9
Commercial Kitchen Equipment	Efficient Hot Food Holding Cabinet (Double Size)		per unit	Commercial-Miscellaneous-Cooking-All	10	5,238.05	\$1,991.38	\$-	\$2,838.36	\$800.00	\$0.031	2.07	0.73	3, 9

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Measure Name	Measure Descriptions	Replacing	Measure unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
New On-Demand Overwrapper	New On-Demand Overwrapper		per unit	Commercial-Grocery-Food Preparation-All	10	1,583.68	\$588.26	\$-	\$345.19	\$100.00	\$0.031	3.95	1.64	10
Commercial Kitchen Equipment	ENERGY STAR listed electric combination oven (5-15 pans)	Standard electric oven	oven	Commercial-Miscellaneous-Cooking-All	7	5,106.65	\$1,295.17	\$-	\$989.08	\$800.00	\$0.031	1.35	1.24	11
Commercial Kitchen Equipment	ENERGY STAR listed electric combination oven (16-20 pans)	Standard electric oven	oven	Commercial-Miscellaneous-Cooking-All	7	5,528.10	\$1,402.06	\$-	\$555.21	\$300.00	\$0.031	2.97	2.12	11
Commercial Kitchen Equipment	ENERGY STAR listed electric convection oven	Standard electric oven	oven	Commercial-Miscellaneous-Cooking-All	8	736.40	\$218.72	\$-	\$439.97	\$180.00	\$0.031	1.08	0.52	3, 12
Commercial Kitchen Equipment	ENERGY STAR listed electric fryer	Standard fryer	fryer	Commercial-Miscellaneous-Cooking-All	6	883.76	\$185.40	\$-	\$1,296.18	\$150.00	\$0.031	1.05	0.15	3, 13
Commercial Kitchen Equipment	ENERGY STAR listed electric steamer -Any Size	Standard steamer	pan	Commercial-Miscellaneous-Cooking-All	7	2,995.49	\$759.73	\$874.80	\$73.15	\$30.00	\$0.031	6.18	10.30	14
Variable Speed Controls	Variable speed drive on HVAC system application	single speed HVAC system fan/ump	HP	Commercial-Miscellaneous-Ventilation-All	15	622.00	\$354.88	\$-	\$184.55	\$125.00	\$0.031	2.46	1.92	4
Variable Speed Controls	Variable speed drive on potato and onion storage shed ventilation	no existing VFD	HP	IPC_Onion Potato VSD	10	1,193.00	\$393.98	\$-	\$264.00	\$250.00	\$0.031	1.37	1.44	4
Variable Speed Controls	VFD on milking vacuum pump	no existing VFD	HP	Commercial-Miscellaneous-Miscellaneous-All	10	3,084.00	\$1,171.88	\$-	\$356.00	\$250.00	\$0.031	3.39	2.85	4
Variable Speed Controls	VFD on milking transfer pump	no existing VFD	HP	Commercial-Miscellaneous-Miscellaneous-All	10	11,777.00	\$4,475.10	\$-	\$2,052.00	\$1,500.00	\$0.031	2.40	2.04	4

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. Total Resource Cost Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^d Incremental participant cost prior to customer incentives.

^e Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

¹ Evergreen Consulting Group, LLC. Idaho Power Lighting Tool. 2021.

² Measure not cost-effective from TRC perspective. Measure cost-effective without inclusion of admin costs.

³ Idaho only measure.

⁴ Idaho Power TRM prepared by ADM Associates, Inc. 2021.

⁵ Idaho Power TRM prepared by ADM Associates, Inc. 2021. Averaged air-cooled chillers.

⁶ Idaho Power TRM prepared by ADM Associates, Inc. 2021. Averaged water-cooled chillers.

⁷ Idaho Power TRM prepared by ADM Associates, Inc. 2021. NEBs from water savings from RTF. ComClothesWashers_v5_1.xlsm. Simple average. 2018.

⁸ Measure not cost-effective from UCT perspective. Will continue to monitor in 2022.

⁹ RTF. ComCookingHotFoodCabinet_v3_2. 2020.

¹⁰ RTF. ComOnDemandOverwrappers_v1_1. 2018.

¹¹ RTF. ComCookingCombinationOven_v3_1. 2019.

¹² RTF. ComCookingConvectionOven_v3_1. Simple average of Half Size Oven savings. 2018.

¹³ RTF. ComCookingFryer_v3_3. 2020.

¹⁴ RTF. ComCookingSteamer_v3_1. Calculated per pan savings using Any size savings divided by average steamer size of 6 pans. 2019.

¹⁵ Measure not cost-effective from TRC perspective. Measure included in the program to increase participation in a cost-effective program and encourage adoption of higher efficiency equipment.

¹⁶ Measure not cost-effective from UCT perspective. Measure cost-effective without inclusion of admin costs.

Small Business Direct Install

Segment: Commercial
2021 Program Results

Cost Inputs			Ref
Program Administration	\$	1,032,056	
Program Incentives.....		–	I
Total UC.....	\$	1,032,056	P
Measure Equipment and Installation (Incremental Participant Cost)	\$	–	M
Net Benefit Inputs (NPV)			Ref
Resource Savings			
2021 Annual Gross Energy (kWh)		2,421,842	
NPV Cumulative Energy (kWh)	\$	1,020,765	S
10% Credit (Northwest Power Act).....		102,076	
Total Electric Savings.....	\$	1,122,841	A
Participant Bill Savings			
NPV Cumulative Participant Bill Savings.....	\$	1,201,821	B
Other Benefits			
Non-Utility Rebates/Incentives.....	\$	–	NUI
NEBs	\$	462,967	NEB

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 1,020,765	\$ 1,032,056	0.99
TRC Test	1,585,809	1,032,056	1.54
RIM Test.....	1,020,765	2,233,877	0.46
PCT	N/A	N/A	N/A

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P + ((M-I) * NTG)
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	N/A	N/A

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) – 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity.....	101%
Average Customer Segment Rate/kWh	\$0.057
Line Losses.....	9.60%

Notes: NEB/impacts on a \$/kWh for each end-use. Based on 2019 impact evaluation of other C&I programs
2021 cost-effectiveness ratios include evaluation expenses. If evaluation expense were removed from the program's cost-effectiveness, the UCT and TRC would be 1.00 and 1.55, respectively.

Irrigation Efficiency Rewards

Segment: Irrigation
2021 Program Results

Cost Inputs		Ref
Program Administration	\$ 411,606	
Program Incentives.....	2,195,594	I
Total UC.....	\$ 2,607,200	P
Measure Equipment and Installation (Incremental Participant Cost)	\$ 18,722,020	M

Net Benefit Inputs (NPV)		Ref
Resource Savings		
2021 Annual Gross Energy (kWh)	9,680,497	
NPV Cumulative Energy (kWh)	122,996,040	\$ 8,666,725 S
10% Credit (Northwest Power Act).....	866,672	
Total Electric Savings.....	\$ 9,533,397	A
Participant Bill Savings		
NPV Cumulative Participant Bill Savings.....	\$ 7,242,867	B
Other Benefits		
Non-Utility Rebates/Incentives.....	\$ -	NUI
NEBs	\$ 576,398,646	NEB

Summary of Cost-Effectiveness Results			
Test	Benefit	Cost	Ratio
UC Test.....	\$ 8,666,725	\$ 2,607,200	3.32
TRC Test	85,932,044	19,133,627	4.49
RIM Test.....	8,666,725	9,850,067	0.88
PCT	85,837,107	18,722,020	4.58

Benefits and Costs Included in Each Test		
UC Test.....	= S * NTG	= P
TRC Test	= (A + NUI + NEB) * NTG	= P + ((M-I) * NTG)
RIM Test.....	= S * NTG	= P + (B * NTG)
PCT	= B + I + NUI + NEB	= M

Assumptions for Levelized Calculations	
Discount Rate	
Nominal (WACC)	6.74%
Real ((1 + WACC) / (1 + Escalation)) - 1	4.54%
Escalation Rate	2.10%
Net-to-Gross (NTG).....	100%
Minimum NTG Sensitivity	30%
Average Customer Segment Rate/kWh	\$0.058
Line Losses.....	9.60%

Notes: Energy savings are combined for projects under the Custom and Menu program. Savings under each Custom project is unique and individually calculated and assessed.
 For Custom option, NEBs including yield, labor, and other benefits reported by the customer. For Menu option, NEBs from RTF.
 Green Rewind initiative is available to agricultural, commercial, and industrial customers. Agricultural motor rewinds are paid under Irrigation Efficiency Rewards, but the savings are not included in the program cost-effectiveness.
 Green Rewind savings are included in the sector cost-effectiveness.
 2021 cost-effectiveness ratios include evaluation expenses. If evaluation expense were removed from the program's cost-effectiveness, the UCT and TRC would be 3.34 and 4.49, respectively.

Year: 2021

Program: Irrigation Efficiency Rewards

Market Segment: Irrigation

Program Type: Energy Efficiency

Measure Name ^a	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^b	Benefit			Cost			B/C Tests		Sources/ Notes
						Annual Gross Energy Savings (kWh/yr) ^c	NPV DSM Avoided Costs ^d	NEB	Gross Incremental Participant Cost ^e	Incentive/ Unit	Admin Cost (\$/kWh) ^f	UCT Ratio ^g	TRC Ratio ^h	
Nozzle Replacement	New flow-control-type nozzles replacing existing brass nozzles or worn out flow control nozzles of same flow rate or less	Brass nozzles or worn out flow control nozzles of same flow rate or less	Unit	IPC_Irrigation	4	25.67	\$3.69	\$1.82	\$6.35	\$1.50	\$0.043	1.42	0.79	1, 2
Nozzle Replacement	New nozzles replacing existing worn nozzles of same flow rate or less	Worn nozzle of same flow rate or less	Unit	IPC_Irrigation	4	25.67	\$3.69	\$1.82	\$0.91	\$0.25	\$0.043	2.72	2.92	1
Sprinklers	Rebuilt or new brass impact sprinklers	Worn sprinkler	Unit	IPC_Irrigation	4	3.27	\$0.47	\$9.26	\$12.31	\$2.75	\$0.043	0.16	0.79	1, 2
Levelers	Rebuilt or new wheel line levelers	Worn wheel line leveler	Unit	IPC_Irrigation	5	4.51	\$0.80	\$4.82	\$6.23	\$0.75	\$0.043	0.84	0.89	1, 2
Sprinklers	Center pivot/linear move: Install new sprinkler package on an existing system	Worn sprinkler system	Unit	IPC_Irrigation	5	23.99	\$4.24	\$11.33	\$25.15	\$8.00	\$0.043	0.47	0.61	1, 2
Gasket Replacement	New gaskets for hand lines, wheel lines, or portable mainline	Worn gasket	Unit	IPC_Irrigation	5	16.03	\$2.83	\$3.75	\$1.99	\$1.00	\$0.043	1.68	2.56	1
Drain Replacement	New drains, hand lines, wheel lines, or portable mainline	Worn drain	Unit	IPC_Irrigation	5	10.42	\$1.84	\$2.60	\$4.36	\$3.00	\$0.043	0.53	0.96	1, 2
Hub Replacement	New wheel line hubs	Worn hubs	Unit	IPC_Irrigation	10	26.37	\$13.09	\$5.75	\$41.49	\$12.00	\$0.043	1.00	0.47	1, 3, 4
New Goose Necks	New goose neck with drop tube or boomback	Worn gooseneck	Outlet	IPC_Irrigation	15	15.14	\$11.30	\$-	\$6.99	\$1.00	\$0.043	6.85	1.63	3, 4
Pipe Repair	Cut and pipe press or weld repair of leaking hand lines, wheel lines, and portable mainline	Leaking pipe	Joint	IPC_Irrigation	8	46.09	\$17.30	\$11.92	\$12.08	\$8.00	\$0.043	1.73	2.20	1, 4
Gasket Replacement	New center pivot base boot gasket	Worn gasket	Unit	IPC_Irrigation	8	1,924.56	\$722.55	\$-	\$391.29	\$125.00	\$0.043	3.48	1.68	1, 4

^a Available measures in the Irrigation Efficiency Rewards Menu Incentive Option. For the Custom Incentive Option, projects are thoroughly reviewed by Idaho Power staff.

^b Average measure life.

^c Estimated peak demand reduction measured at the customer's meter, excluding line losses.

^d NPV of DSM avoided costs. Based on end use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act.

^e Incremental participant cost prior to customer incentives.

^f Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^g UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^h TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

¹ RTF. AgIrrigationHardware_v4_1.xlsm. 2019. Weighted average of Western Idaho (14.53%), Eastern Washington & Oregon (1.04%), and Eastern & Southern Idaho (84.34%).

² Measure not cost-effective. Measure offering modified in 2022 with updated savings assumptions.

³ RTF. AgIrrigationHardware_v3_3.xlsm. 2016. Weighted average. Measure not included in v4_1.

⁴ Measure to be removed in 2022 based on updated RTF assumptions.

Supplement 1: Cost-Effectiveness

Year: 2021

Program: Irrigation Efficiency Rewards—Green Motors

Market Segment: Irrigation

Program Type: Energy Efficiency

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Green Motors Program Rewind: Motor size 15 HP	Green Motors Program Rewind: Motor size 15 HP	Standard rewind practice	Motor	IPC_Irrigation	18	222.19	\$191.32	–	\$132.16	\$15.00	\$0.043	7.79	1.49	1
Green Motors Program Rewind: Motor size 20 HP	Green Motors Program Rewind: Motor size 20 HP	Standard rewind practice	Motor	IPC_Irrigation	18	297.32	\$256.02	–	\$147.44	\$20.00	\$0.043	7.81	1.76	1
Green Motors Program Rewind: Motor size 25 HP	Green Motors Program Rewind: Motor size 25 HP	Standard rewind practice	Motor	IPC_Irrigation	17	447.57	\$369.23	–	\$168.45	\$25.00	\$0.043	8.34	2.16	1
Green Motors Program Rewind: Motor size 30 HP	Green Motors Program Rewind: Motor size 30 HP	Standard rewind practice	Motor	IPC_Irrigation	17	482.11	\$397.72	–	\$185.01	\$30.00	\$0.043	7.84	2.13	1
Green Motors Program Rewind: Motor size 40 HP	Green Motors Program Rewind: Motor size 40 HP	Standard rewind practice	Motor	IPC_Irrigation	17	561.43	\$463.16	–	\$226.09	\$40.00	\$0.043	7.22	2.04	1
Green Motors Program Rewind: Motor size 50 HP	Green Motors Program Rewind: Motor size 50 HP	Standard rewind practice	Motor	IPC_Irrigation	17	604.21	\$498.45	–	\$250.30	\$50.00	\$0.043	6.56	1.98	1
Green Motors Program Rewind: Motor size 60 HP	Green Motors Program Rewind: Motor size 60 HP	Standard rewind practice	Motor	IPC_Irrigation	21	553.16	\$530.32	–	\$295.19	\$60.00	\$0.043	6.33	1.83	1
Green Motors Program Rewind: Motor size 75 HP	Green Motors Program Rewind: Motor size 75 HP	Standard rewind practice	Motor	IPC_Irrigation	21	569.29	\$545.78	–	\$319.08	\$75.00	\$0.043	5.49	1.75	1
Green Motors Program Rewind: Motor size 100 HP	Green Motors Program Rewind: Motor size 100 HP	Standard rewind practice	Motor	IPC_Irrigation	21	751.39	\$720.36	–	\$395.82	\$100.00	\$0.043	5.44	1.85	1
Green Motors Program Rewind: Motor size 125 HP	Green Motors Program Rewind: Motor size 125 HP	Standard rewind practice	Motor	IPC_Irrigation	23	555.70	\$564.31	–	\$286.57	\$125.00	\$0.043	3.79	2.00	1
Green Motors Program Rewind: Motor size 150 HP	Green Motors Program Rewind: Motor size 150 HP	Standard rewind practice	Motor	IPC_Irrigation	23	660.58	\$670.82	–	\$319.20	\$150.00	\$0.043	3.76	2.12	1
Green Motors Program Rewind: Motor size 200 HP	Green Motors Program Rewind: Motor size 200 HP	Standard rewind practice	Motor	IPC_Irrigation	23	876.20	\$889.78	–	\$384.28	\$200.00	\$0.043	3.74	2.32	1
Green Motors Program Rewind: Motor size 250 HP	Green Motors Program Rewind: Motor size 250 HP	Standard rewind practice	Motor	IPC_Irrigation	19	1,357.04	\$1,214.97	–	\$493.90	\$250.00	\$0.043	3.94	2.42	1
Green Motors Program Rewind: Motor size 300 HP	Green Motors Program Rewind: Motor size 300 HP	Standard rewind practice	Motor	IPC_Irrigation	19	1,620.02	\$1,450.42	–	\$499.24	\$300.00	\$0.043	3.92	2.80	1
Green Motors Program Rewind: Motor size 350 HP	Green Motors Program Rewind: Motor size 350 HP	Standard rewind practice	Motor	IPC_Irrigation	19	1,888.64	\$1,690.92	–	\$523.25	\$350.00	\$0.043	3.92	3.08	1

Measure Name	Measure Descriptions	Replacing	Measure Unit	End Use	Measure Life (yrs) ^a	Benefit			Cost			B/C Tests		Source/ Notes
						Annual Gross Energy Savings (kWh/yr) ^b	NPV DSM Avoided Costs ^c	NEB	Gross Incremental Participant Cost ^d	Incentive/ Unit	Admin Cost (\$/kWh) ^e	UCT Ratio ^f	TRC Ratio ^g	
Green Motors Program Rewind: Motor size 400 HP	Green Motors Program Rewind: Motor size 400 HP	Standard rewind practice	Motor	IPC_Irrigation	19	2,141.43	\$1,917.24	–	\$584.43	\$400.00	\$0.043	3.90	3.12	1
Green Motors Program Rewind: Motor size 450 HP	Green Motors Program Rewind: Motor size 450 HP	Standard rewind practice	Motor	IPC_Irrigation	19	2,405.07	\$2,153.28	–	\$638.83	\$450.00	\$0.043	3.89	3.19	1
Green Motors Program Rewind: Motor size 500 HP	Green Motors Program Rewind: Motor size 500 HP	Standard rewind practice	Motor	IPC_Irrigation	19	2,676.03	\$2,395.87	–	\$690.15	\$500.00	\$0.043	3.90	3.27	1
Green Motors Program Rewind: Motor size 600 HP	Green Motors Program Rewind: Motor size 600 HP	Standard rewind practice	Motor	IPC_Irrigation	24	4,113.93	\$4,285.46	–	\$1,363.20	\$600.00	\$0.043	5.52	3.06	1
Green Motors Program Rewind: Motor size 700 HP	Green Motors Program Rewind: Motor size 700 HP	Standard rewind practice	Motor	IPC_Irrigation	24	4,779.22	\$4,978.49	–	\$1,487.24	\$700.00	\$0.043	5.50	3.24	1
Green Motors Program Rewind: Motor size 800 HP	Green Motors Program Rewind: Motor size 800 HP	Standard rewind practice	Motor	IPC_Irrigation	24	5,450.38	\$5,677.64	–	\$1,650.14	\$800.00	\$0.043	5.49	3.31	1
Green Motors Program Rewind: Motor size 900 HP	Green Motors Program Rewind: Motor size 900 HP	Standard rewind practice	Motor	IPC_Irrigation	24	6,118.68	\$6,373.80	–	\$1,819.20	\$900.00	\$0.043	5.48	3.37	1
Green Motors Program Rewind: Motor size 1,500 HP	Green Motors Program Rewind: Motor size 1,500 HP	Standard rewind practice	Motor	IPC_Irrigation	24	8,423.43	\$8,774.65	–	\$2,682.83	\$1,500.00	\$0.043	3.77	2.75	1

^a Average measure life.

^b Estimated kWh savings measured at the customer's meter, excluding line losses.

^c NPV of DSM avoided costs. Based on end use load shape, measure life, savings including line losses, and avoided costs by pricing period as acknowledged in the 2017 Integrated Resource Plan. TRC Test Benefit calculation includes 10% conservation adder from the Northwest Power Act

^d Incremental participant cost prior to customer incentives.

^e Average program administration and overhead costs to achieve each kWh of savings. Calculated from 2021 actuals.

^f UCT Ratio = (NPV DSM Avoided Costs) / ((Admin Cost/kWh * kWh Savings) + Incentives)

^g TRC Ratio = ((NPV DSM Avoided Costs * 110%) + NEB) / ((Admin Cost/kWh * kWh Savings) + Incentives + (Incremental Participant Cost - Incentives))

^h RTF_Ind_and_Ag_GreenMotorRewind_v3_1.xlsm. 2017.



20 21

DEMAND-SIDE
MANAGEMENT

ANNUAL
REPORT

SUPPLEMENT 2
EVALUATION

MARCH 15 **2022**

SAFE HARBOR STATEMENT

This document may contain forward-looking statements, and it is important to note that the future results could differ materially from those discussed. A full discussion of the factors that could cause future results to differ materially can be found in Idaho Power's filings with the Securities and Exchange Commission.

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EVALUATION AND RESEARCH SUMMARY

Idaho Power considers program evaluation an essential component of its demand-side management (DSM) operational activities. The company contracts with third-party contractors to conduct impact, process, and other evaluations on a scheduled and as-required basis. Third-party contracts are generally awarded using a competitive bid process managed by Idaho Power's Corporate Services. In some cases, research and analysis is conducted internally and managed by Idaho Power's Research and Analysis team within the Customer Relations and Energy Efficiency (CR&EE) department.

Idaho Power uses industry-standard protocols for its internal and external evaluation efforts, including the *National Action Plan for Energy Efficiency—Model Energy Efficiency Program Impact Evaluation Guide*, the *California Evaluation Framework*, the *International Performance Measurement and Verification Protocol (IPMVP)*, the *Database for Energy Efficiency Resources*, and the Regional Technical Forum's (RTF) evaluation protocols.

The company also supports regional and national studies to promote the ongoing validation of energy savings and demand reduction, and the efficient management of its programs. Idaho Power considers primary and secondary research, potential assessments, impact and process evaluations, and customer surveys as important resources in providing accurate and transparent program savings estimates. Recommendations and findings from evaluations and research are used to continuously refine and improve Idaho Power's DSM programs.

In 2021, Idaho Power contracted with ADM Associates and Tetra Tech to conduct program evaluations for the A/C Cool Credit (impact, ADM Associates), C&I Custom Projects (impact and process, Tetra Tech), Flex Peak (impact, Tetra Tech), Heating and Cooling Efficiency (impact and process, ADM Associates), and Irrigation Peak Rewards (impact, Tetra Tech) programs.

In 2020, Idaho Power contracted with DNV to conduct a process evaluation on the Home Energy Reports program. However, due to some late findings, additional analysis was required to complete the evaluation, which was finalized in June 2021. Idaho Power also contracted Tetra Tech to conduct a process evaluation on the Small Business Direct Install program in 2020. The start of the evaluation was delayed until the second quarter of 2021 to allow time for additional installs to be completed after the program was suspended in early 2020 due to the COVID-19 pandemic. The evaluation was completed in October 2021.

AM Conservation Group conducted a program summary analysis of Student Energy Efficiency Kits and Commercial Saving Kits programs. Harris Utilities conducted a summary analysis for the Home Energy Reports Program. While external impact evaluations were conducted on all three demand response programs, the company also conducted internal analyses for the Flex Peak and Irrigation Peak Rewards programs.

Throughout 2021, Idaho Power administered several surveys regarding energy efficiency programs to measure customer satisfaction. Some surveys were administered by a third-party contractor; other surveys were administered by Idaho Power either through traditional paper and electronic surveys or through the company's online Empowered Community. An evaluation schedule and final reports from all evaluations, research, and surveys listed above are included in this *Demand-Side Management 2021 Annual Report, Supplement 2: Evaluation*.

EVALUATION PLAN

Energy Efficiency 2010–2023 Program Evaluation Plans

Program Evaluation Schedule	2023	2022	2021	2020	2019	2018	2017
Residential Energy Efficiency Programs							
Educational Distributions.....				I/P			
Energy House Calls.....					I/P		
Heating & Cooling Efficiency Program			I/P				I/P
Home Energy Audit.....	I/P						I
Home Energy Reports.....		I		P			
Multifamily Energy Savings Program	I/P					I/P	
Rebate Advantage				I			
Residential New Construction Program.....	I				I/P		
Shade Tree Project.....	I				O	O	
Weatherization Assistance for Qualified Customers.....	O			O			
Weatherization Solutions for Eligible Customers.....	O			O			
Commercial/Industrial Energy Efficiency Programs							
Commercial Energy-Saving Kits.....		I/P					
Custom Projects.....			I/P			I	P
New Construction.....		I/P			I		P
Retrofits.....		I/P			I		P
Small Business Direct Install	I		P				
Irrigation Energy Efficiency Programs							
Irrigation Efficiency Rewards	I			I/P			
Demand-Response Programs							
A/C Cool Credit	O	O	I	O	I	O	O
Flex Peak Program	O	O	I/O	O	O	O	O
Irrigation Peak Rewards.....	O	O	I/O	O	O	O	O


Evaluation Type: I = Impact, P = Process, O = Other

Program not yet in existence:

Supplement 2: Evaluation

Program Evaluation Schedule	2016	2015 ¹	2014	2013	2012	2011	2010
Residential Energy Efficiency Programs							
Educational Distributions.....							
Energy House Calls.....						I	P
Heating & Cooling Efficiency Program				P	I		P
Home Energy Audit.....			P				
Home Energy Reports.....							
Multifamily Energy Savings Program							
Rebate Advantage	I/P					I	
Residential Energy Efficiency Education Initiative	O						P
Residential New Construction Program.....							
Shade Tree Project.....			P				
Weatherization Assistance for Qualified Customers.....			O	P	I		
Weatherization Solutions for Eligible Customers.....			O	P	I		
Commercial/Industrial Energy Efficiency Programs							
Commercial Energy-Saving Kits.....							
Custom Projects.....			I/P			I	P
New Construction.....	I				I		P
Retrofits.....	I			P	I		P
Small Business Direct-Install							
Irrigation Energy Efficiency Programs							
Irrigation Efficiency Rewards	I/P		P/O	P/I			P
Demand-Response Programs							
A/C Cool Credit	I	I	O		P	O	
Flex Peak Program	I/O	I/O		P/O		O	
Irrigation Peak Rewards.....	O	I/O	I/O	O		O	

Evaluation Type: I = Impact, P = Process, O = Other

Program not yet in existence: 

¹ Energy efficiency programs evaluated in 2015 have since been combined with another program or eliminated

ENERGY EFFICIENCY ADVISORY GROUP NOTES

The following pages include notes from EEAG meetings held on February 10, May 5, August 12, and November 10, 2021.

Energy Efficiency Advisory Group (EEAG)
Notes dated

Present:

Wil Gehl–City of Boise

Donn English–Idaho Public Utilities Commission

Diego Rivas–Northwest Energy Coalition

Connie Aschenbrenner–Idaho Power

Anna Kim–Public Utility Commission of Oregon

Don Strickler–Simplot

Ben Otto-Idaho Conservation League

Katie Pegan–Office of Energy & Mineral Resources

John Chatburn-Idaho Governor’s Office

Quentin Nesbitt*-Idaho Power

Tina Jayaweera-Northwest Power & Conservation Council

Not Present:

Haley Falconer-City of Boise

Jim Hall-Wafd

Sid Erwin–Idaho Irrigation Pumpers Association

Guests and Presenters*:

Theresa Drake*–Idaho Power

Chellie Jensen*–Idaho Power

Shawna Potter*–Idaho Power

Paul Goralski–Idaho Power

Tracey Burtch–Idaho Power

Annie Meyer-Idaho Power

Chad Severson-Idaho Power

Dahl Bietz-Idaho Power

Kathy Yi-Idaho Power

Zack Thompson-Idaho Power

Melissa Thom-Idaho Power

Chad Ihrig - CLEAResult

Chris Pollow-Idaho Power

Kevin Keyt-IPUC

Morgan Brummund- Office of Energy & Mineral Resources

Taylor Thomas-IPUC

Brad Iverson-Long-IPUC

Sheree Willhite-Idaho Power

Becky Arte Howell-Idaho Power

Mindi Shodeen-Idaho Power

Chris Pollow-Idaho Power

Note Takers:

Zack Thompson (Idaho Power), Paul Goralski (Idaho Power) with Kathy Yi (Idaho Power)

Meeting Facilitator: Rosemary Curtin

Meeting Convened at 9:30 am

Quentin kicked off the meeting with an agenda overview and turned it over to Rosemary for introductions. There were no comments or questions on the November meeting notes.

9:35 am-Announcements

Theresa shared an Idaho Power CR&EE leadership update that Chellie Jensen has been selected as Commercial, Industrial, and Irrigation leader, after Juliet Petersen’s transition to a new role with our Construction group.

In a Regulatory update, Connie highlighted the Idaho Public Utilities Commission approved the Company's request to increase the Energy Efficiency Rider collection percentage to 3.10% from 2.75%, effective January 1, 2021. Additional evaluation of the future Energy Efficiency Rider funding level would occur once the amount of energy efficiency potential included in the 2021 IRP has been set as part of the IRP process.

9:39 am - 2020 Savings / Financial Results—Quentin Nesbitt

Quentin provided preliminary energy savings results for 2020, including a comparison going back to 2002, showing 2020 had been another strong year with the second highest savings, just below the 2019 peak. Energy savings results were reviewed by energy efficiency sector and for the demand response programs, along with Idaho and Oregon 2020 year-end Rider balances.

9:47 am – Commercial, Industrial, and Irrigation Programs—Chellie Jensen

Chellie provided a review of preliminary 2020 savings results for the commercial, industrial, and irrigation programs, which had a strong year, specifically the Custom offering and Irrigation, with the sector achieving 155% of 2020 target savings

Retrofits savings decreased in 2020 from 2019, and Idaho Power has heard some hesitation from customers to invest in energy efficiency due to COVID impacts and potential cash needs for future operations, inventory/supply issues, and contractors currently more focused on new construction. The Company is making modifications to its offerings, first in March for Retrofits lighting, and in June for New Construction and Retrofits non-lighting measures. Modifications being evaluated include measure additions and changes to incentives, as well as evaluating state-level measure changes with the use of the UTC perspective in Idaho and TRC perspective in Oregon.

Chellie reminded EEAG that the Small Business Direct Install program restarted activity October 2020 and concluded the year with 139 projects. The response to a January postcard mailing to potential participants has been good and the contractor is expanding the installer pool to respond to that anticipate demand.

An update was provided on cohort activity for water/wastewater as well as schools for saving achievement, upcoming trainings, and where participants are on the SEM timeline. Going forward opportunities will be in smaller districts and one-offs, and Idaho Power is looking to engage with these schools as we hear about their interest with some support from current cohort community.

Break: 10:16-10:25

10:26 am - 2020 Residential Programs—Shawna Potter

Shawna started her presentation with 2020 Residential programs performance which were 151% of target goal. Impacts from activity suspensions which occurred or remain ongoing due to COVID-19 were noted in program savings. An EEAG member asked a question on the preliminary well-above 2020 goal Home Energy Report savings and the likelihood of final savings being near the reported value. Quentin responded that when the 2020 goal was set, it was based on the pilot phase of the offering and because of the unknowns of the permanent offering, did not consider as many participants as ultimately were included in the rollout. Quentin also highlighted that we are still finalizing actual results and completing an evaluation now.

A refresh of COVID-19 impacts to programs was provided, and Shawna shared Idaho Power is creating waitlists and providing customer updates on program statuses, as well as evaluating virtual home energy audits. A marketing update included using electronic billboards which are weather triggered allowing the message to change based on weather and continuing social media marketing presence with a focus on energy efficiency tips.

An update on energy savings kits distribution noted that the mail by request kit program ended December 31, 2020 due to decreasing cost effectiveness and participation saturation. Welcome and student kits will continue, and the Company is looking at replacement options for the mail by request kits.

The residential new construction pilot program is transitioning program management as NEEA is ending their management and returning administration back to utilities at the end of February. Idaho Power has found a replacement vendor in Washington State University and transition to this vendor will occur over the next few months and new Idaho building codes, effective January 1, 2021, will also be included in program metrics.

Shawna shared that the Shade Tree program will be back in 2021 after events in 2020 were canceled due to COVID-19. A spring event will occur in the Treasure Valley and a fall event will occur in the Magic Valley. Trees will be mailed to customers' homes to maintain participant, company, and vendor safety.

The Simple Steps retail lighting buydown replacement program managed by Bonneville Power Administration (BPA) ended in September 2020. The Company will use CLEAResult as the vendor to manage a replacement program and is still evaluating a proposal from the vendor with the potential to launch a similar retail lighting buydown program in the next two months.

Finally, a timeline on the weatherization deep dive was provided and an update that Idaho Power had met with weatherization managers already and is incorporating their feedback before the deep dive session. Quentin will send a doodle poll to EEAG members to set the day of the March weatherization deep dive.

10:57 am – Software/CRM Update—Theresa Drake

Theresa shared an update on software/administrative tools used at Idaho Power. The Company built a home-grown tool over 15 years ago, which was adapted to include DSM activity tracking the last 10 years. This tool is used for budgets, outages, energy efficiency incentive payment management, and marketing, among other uses. In developing a road map to implement a more effective customer information management tool, the idea of a CRM concept was introduced which can pull all customer insights together in once system. The CRM tool would alleviate the need to have several disparate applications to pull information together to get necessary customer insights. The CRM tool will be a company product, so not all of the functionality would be in direct support of energy efficiency activity, but Idaho Power plans to allocate the proportion which is to Rider expense.

11:04 am – Wrap up

- Excited about the upcoming weatherization workshop and receiving more information of future changes impacting Oregon activity. Appreciate seeing all the great work adjusting programs and offerings through COVID. A question on the Shade Tree program was asked if there were energy savings associated or just marketing? Quentin responded that we do claim energy savings and have completed evaluations supporting those claimed energy savings.
- Good meeting, nice to get prior year update. Idaho Power did good work in challenging times, looks good for next year. CRM program is interesting, have heard about in a variety of contexts, good to see evolution.
- Echo other EEAG member comments, savings during pandemic being second highest ever are fantastic. The weather-based electronic billboard is cool, Idaho Power is continuing to pursue more opportunities.
- Good meeting, interested in additional COVID impacts as things move forward. Initial industrial impacts were in the context of employee health, and while some health improvements or restrictions have

improved on local basis, many customers are still locked down. For the residential sector – interested to see data that more people working remotely and what impacts this might have on home energy use.

- Wanted to say “thank you” to Idaho Power and team for efforts last year, dedicated to maintaining activity. For the residential new construction pilot program, understand builders are already building above code so are we paying for something already occurring? Would like to follow up with Idaho Power in next few weeks to talk about concern. Idaho Power committed to reach out to follow up on member’s concern and provide an update to EEAG at a future meeting.
- Would also be interested in residential new construction information around builders already building above code and would also like to hear more about how net to gross is treated in future. In response to question on COVID-19 impact to residential energy use, NEEA is completing end use survey, studying meter info which will track changes in energy use consumption over the COVID period. In terms of today’s presentations, wanted to highlight that sharing trainings with EEAG provided opportunity to share with colleagues, appreciated the openness to expand the training participation. Nice job in last year.
- Similarly echo appreciation, presentations and great work turned into great savings. Suggested that wrapped into the Weatherization 101 presentation might be how programs look going forward as 2020 was abbreviated and what happens to funding.

Rosemary noted May 5 is next meeting, EEAG has webpage on Idaho Power website with meeting dates.

Quentin thanked EEAG for participation and positive comments on how 2020 went and results with all the challenges.

11:17 Meeting Adjourned

Energy Efficiency Advisory Group (EEAG)
Notes dated May 5th, 2021
Webinar

Present:

Sid Erwin–Idaho Irrigation Pumpers Association
Wil Gehl– City of Boise
Quentin Nesbitt*-Idaho Power
Connie Aschenbrenner–Idaho Power
Diego Rivas–Northwest Energy Coalition

Don Strickler–Simplot
Ben Otto-Idaho Conservation League
John Chatburn–Office of Energy & Mineral Resources
Anna Kim–Public Utility Commission of Oregon
Tina Jayaweera-Northwest Power & Conservation Council

Not Present:

Jim Hall-WAFD

Guests and Presenters*:

Chellie Jensen*-Idaho Power
Shawna Potter*-Idaho Power
Chad Ihrig: Business development Franklin Energy
Lynn Tominaga–Idaho Irrigation Pumpers Association
Katie Pegan–Office of Energy & Mineral Resources
Emily Her- Office of Energy & Mineral Resources
Taylor Thomas-IPUC
Nick Sayen: Oregon PUC staff
Bob Turner Idaho Groundwater

Paul Goralski–Idaho Power
Theresa Drake–Idaho Power
Chris Pollow – Idaho Power
Annie Meyer*-Idaho Power

Note Takers:

Chad Severson (Idaho Power) & Kathy Yi (Idaho Power)

Meeting Facilitator: Rosemary Curtin

Meeting Convened at 9:30am

Rosemary convened the meeting with introductions. There were no comments or concerns regarding the February 10th notes. Theresa announced that Billie McWinn will be coming back from her temporary duty assignment to

lead the Residential team and that this will be Shawna Potters last EEAG meeting. Quentin announced that the DSM Annual Report was completed in March and the company submitted its DSM Prudence filing with the Idaho Public Utilities Commission (IPUC) and Public Utility Commission of Oregon (OPUC). He asked members to email him if they wanted a hard copy of the DSM report mailed to them.

9:45 am-First Quarter Savings & Financial Results—Quentin Nesbitt

Quentin provided portfolio energy savings and expenses, savings amounts by sector, and the Oregon and Idaho Rider balances through March 31st, 2020. He discussed that the company recognizes the rider percentage needs to increase and the company is waiting for Integrated Resource Planning (IRP) process to get farther along to complete a forecast and to determine timing. The company will engage with EEAG prior to making any final recommendation on percentage increase or timing. One member pointed out that balance doesn't dictate energy efficiency activity, and that the company direction is to pursue all cost-effective energy efficiency. One member commented that it is good to see Idaho Power continue to pursue all cost-effective EE and would like the company to come up with a funding strategy that takes a longer-term view of matching rider expenses with collection.

Quentin also reviewed the program evaluation plan for 2021 and 2022.

9:55 am Commercial/Industrial/ Irrigation Programs—Chellie Jensen

Chellie provided updates and year-to-date savings for the commercial, industrial, and irrigation programs. She also provided an update on the status of prescriptive measure changes for the Commercial & Industrial program, performance data for Commercial Energy-Saving Kits, Small Business Direct Install, Energy Management Audit tool, compressed air audits, and the Cohort projects. She also discussed a new cohort for 50,001 certifications that Idaho Power is partnering with Department of Energy on. The company asked EEAG for input on ideas to reach more commercial customers with the Energy-Saving Kits. One member suggested that Idaho Power field reps go door to door with the kits and to hand out at trade shows. Chellie asked for ideas on promoting 50,001 Ready Cohort. One member commented that since it applies to larger customers, the Idaho Power Energy Advisors could provide outreach and advise customers. Chellie also presented a Day in the Life of a Custom Project highlighting the Simplot Cold Storage project. Don Strickler also discussed the project from Simplot's point of view. He commented that Simplot was able to streamline transportation and logistics and consolidate storage site. There have been other benefits to the company and sustainability efforts. Chellie asked for any comments or questions:

There was a recommendation to get the data points from the first M&V. One member thanked Don and Simplot for highlighting the extra benefits of their project. They also brought up something that John Gardner brought up before, the great french fry battery. Super cool. DR. It was stated that Simplot does participate in demand response at the site. This is the first year and they were a little nervous. They had to reduce their nomination but after this year, they will look at it and will raise it in the future.

Chellie also provided an update on enrollments for Flex Peak and Irrigation Peak, the company's demand response programs.

10:45 am- Residential Programs—Shawna Potter

Shawna provided preliminary year-to-date energy savings by program and customer participation. She also provided an update on COVID 19 impacts. She highlighted changes that have been made to the Shade Tree program, followed up with EEAG on future investigation on ways to improve the Weatherization programs, some new residential measure exploration, and a market transformation effort that the company is working on with Avista for Ductless Heat Pumps. There were questions and comments around the recent stimulus bills that will provide funds for weatherization and what Idaho Power's plan is for using that money. Shawna responded that

there is money from the CARE's Act and Idaho Power will work with the CAP Agencies to promote them. The company has increased efforts via social media, there is a pop up on My Account, and postcards have been mailed to customers. The company has promoted Energy Assistance and Project Share. Idaho Power has also worked with CAP Agencies in Oregon on ways to engage with the Health and Welfare Department to identify key contacts and other agencies that the company can partner with to promote the availability of this funding source. Theresa added that the company has been in contact with agencies on a regular basis, not just for weatherization but also Energy Assistance. One member asked if the company knows what is driving lower participation but higher savings in the Residential New Construction program. The company responded that there is a custom calculation for each home, so it could be any number of reasons. It could be a mix of single-family vs. multi-family homes, a percentage above code, or even a mix of different measures for each home.

One member asked about the costs of Shade Tree. The company will follow up with those numbers later. One member thanked the company for providing a Weatherization 101 and keeping EEAG updated. The company should streamline its process to reduce admin costs and increase impact. Another member suggested the company look at the potential study to explore the economic potential of measures. One member asked how the company plans on addressing how savings will be calculated in the Brio DHP pilot. The Regional Technical Forum has done a lot of research on savings based on if these are an add on to a home instead of a replacement. Shawna stated that the company will work with Brio

11:30 am- Marketing Overview—Annie Meyer

Annie provided an update on the types of energy efficiency marketing the company has done and is doing during COVID-19. She discussed social media posts for residential and business customers, EE awareness campaign, Summer EE Guide, Summer EE contest, Renters Guide, Energy@Work newsletter, Lighting campaign and a NEEA heat pump water heater campaign. There were no comments from EEAG members.

11:45 am- Demand Response as a Resource—Quentin Nesbitt

Quentin presented 2021 IRP analysis of DR programs and how the analysis has changed the premise of Idaho Power's demand response programs from supplying peak needs to supplying net peak needs which moves the need to be later in the evenings. Quentin discussed plans to go about modifying the programs with a goal to do so in time for the 2022 demand response season. There were questions and comments about the company's decision to move so quickly on changes to the program and that the timeline seems so rushed. Quentin commented that in order to make changes for next summer, a regulatory filing would need to happen this fall. This gives the company time to promote program changes this winter. The company has heard comments from IPUC Staff that they would like to see changes to the program happen by 2022. These comments have come out of the IPR process and are urging the company to look at ways to make demand response programs more useful. Another member stated that if there are obvious changes that need to be made for 2022 then it makes sense. But it does feel like the company is rushing especially since the analysis of the 2021 IRP process will not be complete until September. One other member echoed these comments and stated that a demand response potential study could be beneficial. They also mentioned that when Jackpot Solar comes online, it won't be the end of new solar projects. The impact and effect will be broader and stronger. A tweak in programs might make sense, but the company should continue to look at things holistically.

One member asked when will Idaho Power expect to see peak load shift. Quentin answered that the shift is already there, however it gets worse when Jackpot solar is added and then next resource after that.

One member stated they will be interested how much will be realized when the time is shifted later. Quentin said it is also a concern from Idaho Power's perspective and that it will be harder to get

irrigation participation that late. Similar for commercial. It is a labor issue and controlling things is not as conducive/easy on industrial side. Also, a concern on commercial side because loads that are targeted are already off after earlier.

One member stated that they have 4 sites that participate. A couple of them run 24/7 and a couple of them don't, but in past, they were able to shut down early one day and pick up the next day. Going into September, some participants might not have significant load going into September. Right now, they nominate on a weekly basis. If they participate in June/July but not August, they can reduce their nomination, but not sure about flexibility in 5-10 pm time frame. They would be able to participate in the first part of an event.

One member stated that it is important for the company to do the analysis based on changing resources and they appreciate it.

Connie stated it is Idaho Power's intent to continue to analyze in tandem with the 2021 IRP. Idaho Power recognized that at the early stages of the IRP that changes that would be beneficial in 2022, that's what is driving the September filing. Specific changes will be brought back to EEAG as we work through 2021 IRP.

12:25 pm-Wrap/Up Discussion.

Rosemary announced that the next meeting is August 12th, and that it has not been determined if it will be in person or virtual. Rosemary asked for comments from members on the meeting overall.

- Thanks for a good meeting.
- I appreciate everyone's feedback and please reach out to Idaho Power if you have other thoughts or comments.
- Thank you, I enjoyed the meeting. Thanks to Chellie for highlighting one of the Simplot projects that we're proud of.
- I would rather go to an in-person meeting. My hearing is getting questionable and it is difficult to hear everything. I appreciated the demand response presentation. I have been in some discussion with different people on this over the past several months. I think the power company will need to adjust quicker than what a new look would allow. I endorse Idaho Power's thought to making corrections in current program as we look at making changes in the future.
- Thanks, it was a good meeting If there's more info at the next meeting on how the company will manage backlog especially with Weatherization Solutions and Easy Savings. Those customers have been impacted so I am interested to see how we'll reach out to them.

12:35 pm Meeting Adjourned

Energy Efficiency Advisory Group (EEAG)
Notes dated 8/12/2021
Webinar

Present:

Don Strickler–Simplot	Quentin Nesbitt*-Idaho Power
Wil Gehl- City of Boise	Anna Kim–Public Utility Commission of Oregon
Taylor Thomas–Idaho Public Utilities Commission	John Chatburn–Office of Energy & Mineral Resources
Sid Erwin–Idaho Irrigation Pumpers Association	Connie Aschenbrenner–Idaho Power
Diego Rivas–Northwest Energy Coalition	Tina Jayaweera-Northwest Power & Conservation Council
Dainee Gibson-Webb-Idaho Conservation League-sitting in for Ben Otto	
Jim Hall-WaFd Bank	

Not Present:

Evie Scrivner-Community Action Partnership Assoc.

Guests and Presenters*:

Billie McWinn*-Idaho Power	Chad Severson*–Idaho Power
Tracey Burtch*–Idaho Power	Theresa Drake–Idaho Power
Shelley Martin–Idaho Power	Andrea Simmons–Idaho Power
Trevor Shultz*–Idaho Power	Annie Meyer-Idaho Power
Melissa Thom*–Idaho Power	Cheryl Paoli–Idaho Power
Todd Greenwell–Idaho Power	Zeke VanHooser-Idaho Power
Chellie Jensen*–Idaho Power	Chris Pollow–Idaho Power
Zack Thompson-Idaho Power	Kathy Yi*-Idaho Power
Curtis Willis-Idaho Power	Denise Humphreys-Idaho Power
Andee Morton-Idaho Power	Donn English- Idaho Public Utilities Commission
Brad Iverson-Long- Idaho Public Utilities Commission	Terri Carlock- Idaho Public Utilities Commission
Kevin Keyt- Idaho Public Utilities Commission	Nick Sayen- Public Utility Commission of Oregon
Gabriel Neimark-Idaho Power Intern	Tonja Dyke-Idaho Power
Sheree Willhite-Idaho Power	Krista West-Idaho Power
Erica Shiflet-Idaho Power	Katie Pegan-Office of Energy & Mineral Resources
Mindi Shodeen-Idaho Power	Kieran Sprague
Andres Valdepena Delgado-Idaho Power	Peter Richardson-Industrial Customers of Idaho Power
Dahl Bietz-Idaho Power	

Note Takers:

Shawn Lovewell (Idaho Power) with Kathy Yi (Idaho Power) and Zack Thompson (Idaho Power)

Meeting Facilitator: Rosemary Curtin

Meeting Convened at 9:30am

Rosemary started the meeting with EEAG member and guest introductions. There were no comments or questions on the May notes. Quentin highlighted the meeting agenda and Theresa announced that Billie McWinn is back in the Customer Relations and Energy Efficiency department. She was working as a Regional Customer Relations Manager in the Canyon region.

9:40 a.m.-2021 System Load—Trevor Schultz

Trevor provided an overview of Idaho Power's late June system load and the new system peak that occurred on June 30th. There were questions about the resource breakdown for the June 30th peak and the company's comfort level of the EIM imports vs. non-firm transmission. Trevor stated that the company is more comfortable with EIM imports because of the resources available to replace that load. One member asked about current water conditions and what the hydro forecast looks like.

9:49 a.m.- Lighten the Load—Melissa Thom

Melissa provided an overview of the company's #LightentheLoad campaign. In response to the extreme hot weather, the Corporate Communications media team reached out to customers to ask them to conserve energy through press releases, energy efficiency tips on the website, and a lighten the load specific webpage. Customers started to share how they were conserving energy via social media. Melissa asked the group if they saw any of Idaho Power's communications and how they participated in #lightentheLoad.

- I didn't do much, but I did raise my thermostat to 73 degrees on my AC. I normally like it much cooler than that.
- I raised my thermostat to 74 degrees. I did remember hearing that lighten the load was promoted to prevent blackouts. I also thought it was good that the company explained the reasoning behind the 4pm-9pm timeframe.

10:02 a.m.-Financials—Quentin Nesbitt

Quentin provided an update on the Oregon and Idaho Rider balances and the year-to-date energy savings and expenses by sector and program. There were no comments or questions from EEAG members.

10:06 a.m.- Cost-Effectiveness Quick Look—Kathy Yi

Kathy provided a brief look at cost-effectiveness for all programs but focused the discussion on the Commercial Energy-saving kits (CSK), Irrigation Efficiency Menu offering, and the Heating and Cooling Efficiency program (H&CE). There were questions and comments on items that are included in the CSK and if they incorporate items that could impact refrigeration savings. Kathy answered that the items within the kit would not impact refrigeration savings, but the company can investigate that as part of the RFP responses. One member asked what the savings breakdown is between heating and cooling. Kathy answered that the majority is heating savings as cooling savings is minimal.

10:41 a.m.-Commercial, Industrial, & Irrigation programs—Chellie Jensen

Chellie introduced new employees Andee Morton and Curtis Willis, and summer intern Gabe Neimark. She provided an update on program performance year-to-date and highlighted measure changes for the New Construction and Retrofit programs implemented June 15th, 2021. Updates on the commercial and industrial trainings, school cohorts, and the Integrated Design Lab trainings were provided. Chellie also covered the Irrigation Menu changes and the company's proposed timeline for implementation. There was no comment from EEAG members on this timeline.

There were questions and comments about the 50001 Ready Cohort participants and if they would be candidates for other Idaho Power offerings. Chellie stated that it is a Department of Energy program, and customers were eligible to participate if they haven't participated in an existing Strategic Energy Management program. It is a platform for Idaho Power to inform them what other programs they can participate in and if they achieve savings, they could earn an energy management incentive. One member asked if there were customer survey postcards provided in the Commercial Energy Saving kits that a customer could self-report installations. The Program Specialist answered that there is a survey included. The kit vendor offers a \$100 monthly sweepstakes to encourage participation. One member asked if the company has been able to quantify load reduction during the most recent heat wave. Quentin answered that they have reached out to the Load Research to see if that is a possibility. It will likely be difficult to do so, but he will report back at the November meeting with any new information.

11:30 a.m.-Residential Programs—Billie McWinn

Billie provided preliminary year-to-date energy savings by program and customer participation, she provided an update on the programs that have been impacted by COVID, the Weatherization Solutions job cost calculator, and is seeking EEAG input on the 2022 Shade Tree events, and the new customer welcome kits.

Weatherization managers are transitioning to a new state auditing tool in October. Because Idaho Power had built in integration with the existing auditing tool for job cost calculations the company has been working and will continue to work with Program Managers and CAPAI to develop and improve a new job cost calculator. Idaho Power will discuss calculator improvements with EEAG at the November meeting. One member asked if these tools affect Oregon calculations or just Idaho. The Program Specialist answered that it is for both Oregon and Idaho. Energy savings will be calculated based on the whole home.

Billie provided an overview of the changes made in 2021 for tree delivery in the Shade Tree program. Trees were mailed to customer instead of having in person events due to COVID. She is seeking EEAG input for 3 proposed delivery options for the company to pursue for 2022.

EEAG Feedback

- There seems to be more risk with having an in-person event, so I am in favor of continuing with another year of the direct mail event.
- I am in favor of the hybrid model. This will allow someone with safety concerns to still participate. The company needs to communicate that direct mail trees will be smaller to address customer satisfaction concerns. The in-person events seem to be more effective. I like giving people options.
- I also like the hybrid model. We participated in the program this year and the trees showed up on our door without notice. We were on our way out of town and the tree may have died over the weekend on our front porch.

Billie stated that she is hearing a preference toward the hybrid model and not much appetite for in-person events only option.

The company is looking to change the contents of its Welcome Kits due to the decrease in lighting savings. She highlighted the different kit options the company is exploring with the associated costs, savings and cost-effectiveness ratios.

EEAG Feedback

- No matter what modifications are made, it doesn't appear that they will be cost-effective. The company should focus on marketing, customer satisfaction, and education while minimizing costs. It could just be a kit that contains a night light and educational materials.
- The difference in UCT is not that significant given that they are all around .30. I wouldn't put too much weight on that parameter. I like option 4.
- I think I put preference on option 4 if the intent is education. Looking at this as a welcome kit then this is a good reminder for customers. I don't think people should be stockpiling bulbs in their closets. Most people probably don't install all 4 bulbs at once.

Billie informed the group of a new online marketplace that the company is exploring. This marketplace will allow customers to explore the purchase of energy efficient products and is intended to increase buyer education. Customers could also receive instant markdowns on the purchase of approved energy efficient products. She highlighted some of the features incorporated into the marketplace, such as product comparisons, buying guides, and marketing examples. At the next EEAG meeting the company will provide updates on progress with the vendor.

12:30 Lunch

1:04 Meeting Reconvened

1:04 p.m.-Energy Trust of Oregon (ETO) Energy Efficiency Pilots—Chad Severson

Chad reviewed all the energy efficiency measures piloted by the ETO between 2018-2020. He discussed the fourteen pilots that Idaho Power analyzed and solicited input from EEAG on Idaho Power's recommended path forward.

EEAG Feedback

- Extended Capacity Heat Pumps have the potential for a lot of savings in colder heating zones but also have installation challenges. In the next 6-12 months there should be more savings information available.
- There needs to be an educational component to the automated thermostat optimization since it is an opt-in feature. If they are going to be used for energy savings, then the company should consider making sure a customer is aware of the features and how they help save more energy.
- As commercial buildings continue to see increased electrification there may be more savings potential associated with installation of commercial smart thermostats.
- The pay for performance model has come and gone. Early on there were concerns about gaming the system due to changing household characteristics. I would advise the company to be cautious with this model.
- I would encourage Idaho Power to keep exploring and monitoring the manufactured home replacement program. It might be worth looking at the potential savings numbers associated with running a program like this, and not just cost-effectiveness.

- I would also encourage the company to continue to monitor a manufactured home replacement program. I recognize there is a large cost but there are great benefits. It might be worth exploring or looking into co-funding with other partners. I do recognize that it is not an easy program to implement.

1:45 p.m.-Demand Response Update—Quentin Nesbitt

Quentin provided a brief overview of the company’s existing three demand response programs and the current program parameters. He explained the effective load carrying capacity of demand response and changes to the program design that are under consideration.

There were questions and comments from EEAG members on the proposed program changes

- Would 2 hours still be considered an “event?” Quentin stated that yes, 2 hours is still an event.
- Would the Flex Peak program change to Monday thru Saturday or stay the same? Quentin answered that it would stay the same for now, Monday-Friday.
- Has the company thought about using thermostats instead of switches for the AC Cool Credit program? Quentin answered that the company has looked and will continue to look at that option, but a significant investment has already been made in the switches and software.
- Will the company speak about other demand response offerings that it is looking at? Quentin stated that these other offerings have been discussed at the Integrated Resource Planning meetings. The focus of this presentation is to discuss how existing programs need to change.
- Could there be some problems associated with increased marketing push with larger than expected enrollment and costs? Quentin stated that in AC Cool Credit program, marketing does drive participation and that marketing can be controlled or paused if participation numbers are too large to keep up with. In the irrigation program marketing is to all customers all at once. This was also done prior to the settlement agreement however, an installation fee was charged to the small pumps to help cover the cost and keep the program cost effective, this also influences participation. The company will be proposing an installation fee for smaller pumps.
- What is the capacity difference between automatic and manual pump participation? Quentin stated that manual pump participation is around 80MW.
- Would switches be removed from non-participating irrigation customers and be used for new participants? Quentin stated that yes, switches can be tested and reused. Typically for irrigation, switches are not removed due to lease and renting of farms, unless a customer specifically asks for it to be removed it stays.
- What is the useful life of a switch? Quentin stated that it is not really know but a number of switches are replaced each year due to a variety of reasons. The failure rate is built into the cost of the program.
- The company should consider using the 7-11pm timeframe to target the automatic switching irrigators. Quentin stated that the way the program is structured, those customers can choose that timeframe.

2:23 p.m.- Marketing—Tracey Burtch

Tracey updated EEAG on marketing efforts the company is pursuing for the commercial, industrial, and residential programs, the Summer EE Contest, and Summer EE Guides. The Summer EE Contest ran for ten days and customers were asked how they save energy on their summertime laundry. The company received 5,000 entries with a chance to win a new energy efficient washer and dryer. The company recently launched some weather-triggered digital billboard ads that would provide energy efficient tips based on how the temperature changed outside. These messages helped maintain awareness and gave customers one simple action that they could implement right away to save energy. The company also increased marketing for the Residential New Construction program during the second and third quarter of 2021. A direct mailing was sent out to contractors that included a letter and program brochure.

2:30p.m.-Wrap-up

- I appreciated the meeting and discussion
- It was a good meeting, thanks
- I will still be participating in the demand response program with some reluctance of the 11p.m. timeframe. There are a lot of economic pressures on irrigators so there is need for irrigators to stay in or join the program
- It was a good meeting with a full agenda. I know we are having a 5th Flex Peak event today. As we get the proposed changes, I will work with our sites, we have 4 that participate.
- I look forward to hearing more about the new Marketplace offering
- Thank you, I enjoyed this meeting
- Thank you, I appreciated the program discussions today

2:36 p.m. Meeting Adjourned

Energy Efficiency Advisory Group (EEAG)
Notes dated November 10, 2021
Webinar

Present:

Tina Jayaweera – Northwest Power Planning
and Conservation Council
Sidney Erwin – IIPA
Anna Kim – OPUC
Kacia Brockman – OPUC
Taylor Thomas – IPUC
Diego Rivas – Northwest Energy Coalition

Don Strickler - Simplot
Ben Otto - ICL
Connie Aschenbrenner – Idaho Power
Wil Gehl – City of Boise
Jim Hall – WaFd Bank
Quentin Nesbitt – Idaho Power

Not Present:

John Chatburn Office of Energy and Mineral Resources
Evie Scrivner – CAPAI

Guests and Presenters*:

Alexa Sakolsky-Basquill – Didn't get affiliation
Andee Morton - Idaho Power
Andrea Simonsen - Idaho Power
Becky Arte Howell –Idaho Power
Billie McWinn* – Idaho Power
Chad Ihrig – Franklin Energy
Chad Severson – Idaho Power
Chellie Jensen* – Idaho Power
Cheryl Paoli – Idaho Power
Chris Pollow - Idaho Power
Curtis Willis - Idaho Power
Dahl Bietz – Idaho Power
Don Reading – Industrial Customers of Idaho Power
Jordan Prassinis – Idaho Power
Kathy Yi* – Idaho Power
Kevin Keyt – IPUC
Kimberly Bakalars* - Tetra Tech

Krista West - Idaho Power
Mark Bergum* - Tetra Tech
Melissa Thom - Idaho Power
Michelle Toney – Idaho Power
Mindi Shodeen - Idaho Power
Nick Sayen – OPUC
Peter Richardson – Industrial Customers of Idaho Power
Rosemary Curtin - Moderator
Shelley Martin – Idaho Power
Sheree Willhite - Idaho Power
Terri Carlock – IPUC
Theresa Drake – Idaho Power
Todd Greenwell - Idaho Power
Tonja Dyke – Idaho Power
Tracey Burtch* - Idaho Power
Zack Thompson – Idaho Power

Note Takers:

Chad Severson (Idaho Power), Zack Thompson (Idaho Power), Kathy Yi (Idaho Power)

Meeting Facilitator: Rosemary Curtin

Meeting Convened at 9:30 a.m. – Introduction

The facilitator, Rosemary Curtin, welcomed and introduced EEAG members and guests. There were no questions on the August meeting notes. Quentin highlighted the meeting agenda.

9:40 a.m.-Announcements

Quentin introduced the new members of EEAG and Idaho Power or Company Energy Efficiency (EE) teams:

- Evie Scrivner – New CAPAI CEO
- Michelle Toney – Joining Research Analysis Group

Idaho Power followed up on a question from the August meeting regarding whether Idaho Power could quantify the impact of the Lighten the Load Campaign in summer 2021. Jordan Prassinis, Idaho Power's Load Research and Forecasting Manager provided information on the campaign stating there are a lot of variables that make it difficult to get an accurate result. The demand profiles of the average residential customer – before, in the middle, and after the heat dome – seem to indicate a demand reduction but are unable to attribute the decline to the campaign effort. One member commented about how this is an interesting problem to quantify and suggested if the company does the campaign again next summer, to send out messages such as, "Last year, the campaign saved us X." The member believes this would help increase customer participation.

9:50 a.m.-Year-To-Date Financials & Savings & Evaluation Plans – Quentin Nesbitt

Quentin presented the current Rider balances, YTD savings, and the evaluation plans for 2022 and 2023. Confirmed the Idaho Rider's under-collected balance is diminishing partly because there are some fewer expenditures due to Covid and some higher revenue due to the hot summer.

Quentin provided an overview of the Evaluation Plan for 2022. Home Energy Audits and Multifamily are being pushed back another year. The Shade Tree calculator will update with 2022 audit information.

EEAG Questions and Feedback:

- There was a question about addressing the negative Idaho Rider balance or when it would be addressed. Connie commented that the company would continue to monitor the Rider balance, however there isn't a plan for a near-term adjustment. The timing and impact of rate increases make it challenging, especially with current conditions. Ideally, the company would prefer to time increases to the Rider with rate reductions.
- Are the savings and expenses tracking to budget? Quentin responded that in general, they are not entirely tracking to budget. Activity hasn't kicked back up, but it's closer for Commercial and Irrigation (C&I). Yet, the activity is down from last year as 2020 was a high year of EE savings. He advised Chellie and Billie will go over program-specific details.

- There was a question about the Demand Response (DR) impact evaluations completion date. Quentin responded that the evaluations are ongoing and will be done for our annual DSM report.
- One member wanted to know what 'other' evaluation is. Quentin advised they are Impact Evaluations that are conducted internally. For example, the company does evaluation on the DR programs each year and another example, the WAQC program, the company will use the tools prior evaluators used and run that evaluation internally between third-party evaluations.

10:00 a.m.-NWPCC 2021 Power Plan – Tina Jayaweera

Tina Jayaweera presented the 2021 NWPCC draft Power Plan published in August. She presented that the plan shows a paradigm shift where there is less low-cost energy efficiency.

Tina commented that the world is very different from the 2016 Power Plan, as clean energy policies affect how EE is cost-competitive with large renewable energy builds and significant coal plant retirements. As seen in California, the 'duck curve' is starting to move north. The study included the influence of climate change and how that impacts generation and load. Demand response and energy efficiency will be necessary for minimizing risks in a more dynamic market. Energy efficiency is about half of what it was. Renewables are more cost-competitive, and low-cost EE has been accomplished, for the most part. To be competitive, EE now needs to be \$30-\$40 per MWh because it's more challenging to deliver energy efficiency measures to the residential sector. Most EE is now in C&I, where there is still lighting available and good potential with motors. Tina presented that traditional DR is still important and is what Idaho Power is currently doing. Also looking for DR that can be frequently deployed with little impact on customers.

EEAG Questions and Feedback:

- There was a question about distribution voltage regulation's (DVR) impact on industrial locations as it seems it would be more sensitive than a home. Tina stated most customers won't notice. The potential for industrial and agriculture is reduced because there will be impacts. She estimates about 20% of industrial loads could be impacted by DVR.
- There was a statement about the value of energy efficiency changing and that EE needs to address the flexibility within the grid and the narrowing ramping times. It was stated that in the past, one cause for concern was the block of hours during summer afternoons. It was stated that Efficiency can help address the need hours, but they are shifting. There was a question on whether there is value in a narrower band of hours and not larger blocks? Does the plan show what EE measures people implement in their homes? Tina commented about how load shapes support materials and details of cost-effectiveness methodologies. She further added load shape is overlaid on pricing and the ones that save energy have the most value during peak times. There are some uncertainties with load shapes, as the information must be accurate. Therefore, further study about the methodologies is needed. Practical measures are shifting to help with the 'net' loads. Energy prices are now high at 'net' need and not in the middle of the day.
- There was a question about the measures installed five years ago, where today, an implementer wouldn't consider those measures? What is significant now? Tina said with their increasing knowledge, they better understand the measures that are working during high-demand hours.

There are significant differences in the value of efficiency during the summer months. In the past, the season wasn't as important as the region. Today, the time of day is more notable year-round. Some measures that had no value, now have a higher value such as engine block heaters.

- Another question was if there are other examples in the plan that identify the important measures? Tina answered there is a workbook posted that has a cost calculation per measure for value calculations. Tina also mentioned the public comment period for the Power Plan and that questions and comments are welcomed.

10:35 a.m.-Cost-Effectiveness View – Kathy Yi

Kathy gave an overview of cost-effectiveness by program and a detailed look at some programs requiring attention. She's requested feedback on Commercial Saving Kits. Due to time constraints, additional discussion regarding the Commercial Saving Kits will occur during the C&I update. Three options for Commercial Energy Saving Kits were presented:

1. Keep as is
2. Remove items that the RTF has deactivated
3. Make one kit and deliver it as a Welcome Kit

A 4th option emerged during the conversation where a single kit was made for all customers but delivered using the current 'by request' method.

Kathy presented the Demand Side Management (DSM) avoided cost comparison, 2021-2022 program assumptions, residential DSM Programs, and Commercial, Industrial, and Irrigation (CI&I) DSM Programs.

Kathy provided an overview of the program's cost and benefit value per home for 2019 Multifamily Energy Savings and Energy House Calls programs, noting both were impacted by COVID and are a focus for 2022. The Energy House Calls program offers free services from contractors for all-electric manufactured homes with a furnace or heat pump. Kathy provided the costs for the program, which include travel costs and test fees but not admin fees.

The Multifamily Energy Savings Program involves free direct installs of selected energy efficiency measures for property owners and managers who have multifamily properties with electric water heaters. Kathy provided an overview of the program's cost and benefit value per home for 2019 and the benefit value per home for 2022 savings and RTF updates for both programs. She stated the company would further discuss these programs in future EEAG meetings.

EEAG Questions and Feedback:

- What is causing the 2025 and 2026 increase in avoided costs for the 2017 and 2019 IRP graph lines? Does this suggest that capacity is on day one in 2015? Kathy said the increase is caused by the inclusion of a capacity benefit when there is a capacity deficit.

- Are there any cooling savings for Heat Pumps? Kathy acknowledged the savings for cooling but added the season is too short, and the savings are small.
- What is the waitlist timeframe for Energy House calls and how long will it take to get through it? Billie advised there are about 125 jobs on the waitlist, but there are also supply chain issues that will be discussed during the residential portion of the EEAG meeting.
- I would like to see the cost of the Commercial Saving Kit – Option 3 – as compared to the current kits. Have the Commercial ESK been evaluated? Kathy answered the kits would cost less and be distributed to more customers. Quentin said the evaluation will come next year.
- What is the difference in delivery systems for the options, would Option 3 be sent to all new customers, and will they be delivered differently than Option 1? Kathy stated the intent for Option 3 is to send to all new commercial customers. Chellie added she will dive more into this during the C&I presentation.

11:05 a.m.-5 Minute Break

11:10 a.m.-Meeting Reconvened-Residential update – Billie McWinn

Billie presented an update of year-to-date savings in comparison to last year. She said due to lighting, savings are lower than the previous year. As of October, in-home work has resumed for many programs. She advised while many EE programs have resumed normal operations, some are facing contractor staffing shortages and supply chain issues.

EEAG Questions and Feedback:

- There was a question about residential new construction and how the program works with the new codes and standards. Billie answered in the following year, we consider any changes after savings are locked in.
- When did the code go into effect? Todd said decisions for the new code were made on Jan 1, 2021 and are implemented in 2022. Billie added that she will check in with the Program Specialist, Becky, for a more detailed response. Todd advised that the software that calculates the savings is under modification. Therefore, Becky would need to comment.
- One member asked about the Multi-Family Direct Install. Wants to know if the company has researched common area type measures such as lighting, adding how Avista includes common area measures in their program. Kathy answered the savings have been on measures installed in the units themselves and haven't included common area measures. She will follow up if we have evaluated common areas or have offered this in the past.

Billie presented an update to the Brio Pilot, stating the focus is on ductless heat pumps (DHP). This pilot aims to drive customer uptake of residential DHP installations by collaborating with DHP manufacturers, distributors, and contractors to increase installations and identify DHP supply chain needs.

EEAG Questions and Feedback:

- It's great that manufacturers are helping. But there are concerns about the savings that will come out on the other end because they may not be well-targeted applications, and many may not result in much savings. Wants to raise caution and maybe target installations going forward after the pilot. Billie added that DHPs are meant to test this market transformation concept (using supply chains to move the market). The company will continue to monitor cost-effectiveness and savings. With manufacture's cost-sharing, maybe the company can decrease costs enough for participants to gain higher interest.

Billie presented updates for EE Programs. She noted, as suggested at a previous meeting, the company is using a hybrid method for the Shade Tree Program. The company believes 500 trees is a manageable amount to test spacing out pick-ups, and should there be a need to cancel events, the company will have the ability to look at alternatives for those trees. Plus, getting larger trees should lead to earlier energy savings and higher customer satisfaction.

Billie provided new measures being considered for Heating and Cooling Efficiency. The company is exploring additional program measures due to program changes over the last year. The company strives to continually assess programs to ensure customers are provided with the best options.

A follow up from the last meeting about Welcome Kit options – increased cost configurations for 2022. The company can get higher lumen bulbs, resulting in higher savings. Billie also noted the consideration of 2 LED nightlights.

EEAG Questions and Feedback:

- What are the assumptions of what an 1100 lumen bulb will be replacing? I also like option 2. My initial gut reaction is that people like bright lights. Denise and a member both commented, 1100 lumen is 75-watt equivalent.
- I like option 2 as well.
- Another member added Option 2 (brighter bulbs) is more likely to be used. Maybe there isn't a need for 4 bulbs, as 2 or 3 would be good.
- I don't remember the details but how many 60-watt equivalents are in a person's house vs. 75-watt? I think there might be more 60-watt. Option 2 and 3 - it's probable that the 1100 lumen bulbs are replacing the 60-watt. If there are both bulbs, people are more likely to use them in the wrong locations. Gather a little more into what's known about households and validate the need for higher lumen bulbs.
- I tend to agree with the others regarding more of the high lumen bulbs (Option 2). Option 3 might be worthwhile but offer education on where to put the bulbs.
- One member was surprised to see the cost of the nightlight kit at \$14. Denise offered that a large part of the costs is shipping and putting together the kit and the cost of shipping is the same (\$7.25) no matter which kit is sent.

Billie presented an update on Idaho WAQC funding and solicited feedback on ideas for spending the growing carry-over balance. In recent years, the agencies haven't been able to spend the funds allocated for weatherization and the impacts from COVID resulted in a large amount of unspent funds accumulated in 2020 and 2021. The company presented several possible ideas for consideration, including replace older HVACs with heat pump or looking for ways to give back some funds to customers through a one-time transfer to the Idaho Rider, the PCA, or possibly other low-income channels.

EEAG Questions and Feedback:

- When was WAQC program restarted? Billie answered in June 2020.
- I don't like the idea of a give-back mechanism as the weatherization need is too big. I agree heat pump installations have merits. In Montana, the approximate cost was the same for a one-time fund that was for home repair costs, but some simply couldn't be weatherized because of the use of federal money. An option could be to use these funds for home repairs such as fixing a hole in a roof then weatherizing the home.
- Offer one-time funding for special projects. The Idaho Commission approved a similar program with Avista, so this could be an option.
- I don't like the idea of reducing the balance by giving back the amount. I like the idea of major projects on homes and old projects for heat pumps. I would like to discuss the waitlist and energy assistance for those with electric resistance heat and other opportunities for creative ideas.
- I'm curious to know what this is looking like regionally, across our CAP agencies. Idaho Power answered some typically spend all, some have a tough time, but the last two years have been difficult for most agencies.
- There seems to be an increase in funding for state weatherization's but it's coming out of the infrastructure bill. The ability to get workers out to homes can be difficult. How can the throughput be increased? The need is there, the money is available, but need to close the gap and get the work done. Suggest we take some time to figure out how to get more homes weatherized with additional funds likely pending.

12:30 p.m.-30-Minute Lunch Break

1:00 p.m.-Meeting Reconvened with C&I&I Program update – Chellie Jensen

Chellie presented program savings and participation updates on the current year vs. previous years, focusing on new construction where the savings were nearly doubled. She explains this is due to payments coming through for several large projects.

Chellie went over the increased lighting incentives and stated that the company is ahead of where it was last year. Project submittals are down, and summer numbers are lower than 2020. The company is hopeful that incentive increases will help fill the pipeline.

Chellie presented an update on the outreach strategy for the Small Business Direct Install Program. She advised invoices for April-June haven't been processed, so those projects are not reflected in the data and discussed COVID impacts. The Eastern Region is completed, and the SBDI started outreach in the Southern Region.

For Custom Projects, Chellie stated the company had more projects and more savings at this time last year. However, the future project list looks good, and the pipeline is healthy.

Chellie went into further detail about Commercial Savings Kits, presented in the Cost-Effectiveness presentation. She said the company is on track to meet targets and get bids for kits from other vendors. Idaho Power is searching for ways to reduce the cost and look at simplifying the kits. There is a gap in service with supply chain issues and/or a new contract with a new vendor. Chellie also noted the kits program was before Small Business Direct Install, and there will be an evaluation next year. The options for ESKs – Option 1 – No change, savings are based on survey results which may not be reliable. Option 2 – Modify kit, savings assumptions are locked for 2022. Attempt to improve the cost-effectiveness by removing items that do not provide much benefit or that have been removed from RTF. Option 3 – Simplify kit, to one kit configuration to encourage participation in other programs. The purpose is to target small businesses. Therefore, SBDI would be a better program and will have a report of customers who have already received a kit.

EEAG Questions and Feedback:

- How long are the contracts for this program? Can the program be changed in the middle of a contract if they aren't modified? Chellie answered contracts generally are multi-year and can be canceled or changed.
- Option 3 looks like a separate program and seems to have a lot of different savings regarding installation percentages. The evaluation of Option 3 demonstrates a loss of validity.
- Option 3 does appear to be a different program. Option 1 doesn't seem to be an option. Spray valves are standard (non-measure). Power strips don't show savings as well.
- Keeping these measures is a waste because there are minimal savings. I have no opinion on 2nd exit sign LEDs. I like Option 3, but it is a different program and that is too much change for the evaluation.
- Chellie added that Option 3 doesn't necessarily have to be a Welcome Kit type of program where we send to everyone. She suggested it could be just one kit, available upon request.
- One member said that Option 3 sounds good considering the evaluation issues are resolved.
- Three other members commented they also liked Option 3.
- What are the measures that are being taken out? If a spray valve is old, can that be replaced? A member explained retrofits vs. replacement when broken. The replacements would get efficient units.

- Maybe SBDI could do retrofits of these measures? A member said these are kits. It isn't known what was in there before.
- Chellie proposed a new option, Option 4 - simplifying kits to a single kit like Option 3 but keeping the current delivery mechanism. Many members liked the idea.
- Let the evaluation guide between options 2 and 4. If it's Option 4, let's keep track of where the kits are going (restaurant, retail, office) instead of creating new kits.
- I think it would be great if it can go to existing folks but also for new contacts. Maybe those can be measured differently. Maybe the kit can be for anyone.

Chellie presented updates for the Energy Management Programs along with the development and progress. She shared the Find and Fix offering and the development of the Commercial Assessment Tool, which is a one-stop-shop offering. The idea is that we can visit the site, perform the updates right there, and quickly identify the immediate savings. Chellie added the company is incorporating a standard method for quantifying energy savings associated with air leak identification and repairing compressed air leaks.

The company had an opportunity to recruit customers to participate in a new Technical Assistance Program sponsored by DOE to further the adoption of 50001Ready with industrial customers. The program will offer free support to organizations who commit to developing an energy management system. The program supports efforts to gather data and insights to better understand the drivers, challenges, opportunities, and successful strategies to advance improved energy management throughout the US economy. They started a 5-member cohort in May/June and we were able to encourage 2 Idaho Power customers to participate plus we Langley Gulch, our combined cycle plant, is participating. DOE approved a second cohort to start in the fall and out of 6 potential Idaho Power customers that were initially interested, we had one customer sign up. For a total of 4 Idaho representatives in the 2 cohorts.

Chellie introduced a potential new cohort for industrial wastewater customers. This cohort will be focusing on the technical opportunities to give operators the skills that they can use right away and will have webinars, treasure hunts and trainings, much like our other program designs. For most industrials the focus is typically on the product. Wastewater part of the plant is backburner and not a lot of time is spent optimizing them. Chellie shared that we are optimistic that this cohort will have success with savings if we can have a successful recruitment.

EEAG Questions and Feedback:

- For sustained cohorts: are they steady, or are there improvements? Is there tracking? Chellie said the company had taught them and transitioned them to be sustaining on their own. It is up to them to continue the models and are not being tracked or incentivized for savings. We will support them if they have an issue with the model or need re-baselining. We will invite them to future workshops for additional learning and sharing their experiences.
- Regarding the industrial wastewater cohort: I think this is a good idea. Reliability is key. There are energy savings, and people are interested but may not be the most efficient due to reliability. There are also concerns regarding confidentiality and the need to overcome that in a cohort.

- One member said their organization is a big fan of any program that saves energy and cleans up wastewater. It appears to be a good program. He appreciates the comments regarding confidentiality and competition. Chellie mentioned there might be fewer individuals sharing out in workshops to account for the confidentiality.
- Another member mentioned that he understands the Irrigation Peak Rewards program will need to change. Suggested to keep in mind that most participants are happy with the Peak Rewards DR.

1:55 p.m.-5-minute break

2:00 p.m.- Meeting Reconvened with Evaluation Presentation – Tetra Tech

Kimberly Bakalars and Mark Bergum from Tetra Tech organized a presentation on the evaluations, methods, results, and recommendations for the 2020 program year for Irrigation Peak Rewards and Small Business Direct Install Programs.

There was a comment from a member about how he uses these incentives and can provide some perspective. The Menu Incentive works for customers with pivots who regularly upgrade sprinklers and pressure regulators. Some incentives encourage the proper use of equipment. However, the incentive must be high enough to ensure the customer will do the work. Custom incentives are generally long-term matters and long-term energy savings.

2:45 p.m.-Marketing Update - Tracey Burtch

Tracey presented a company marketing effort update. She shared a KTVB spotlight (commercial) for residential, the fall contest, and some educational bill inserts and emails. For C&I, she gave updates about the Energy@work newsletter than a video on the new building for the Swan Falls High School. One member stated he likes the Swan Falls video and the inclusion of features that save energy. It gave specific measures on the incentives customers can potentially receive and ways to save energy.

3:00 p.m.-Discussion-Wrap-up – Rosemary Curtin

- Thanks! Great materials and presentations. A lot of information was covered well. I appreciate that. What's on my mind is the big burst of federal money coming into energy efficiency and seeing what can be done with that.
- Good job emphasizing the areas you're seeking feedback. I think a lot is going on with EE and more to come.
- Don't have anything to add right now. I appreciate the chance for the commission's staff to sit in.
- Thank you for the opportunity.
- Thank you for the discussion. Lots of information and dedication to cost-effective EE. I'll see what I can do at my house to do my part.

- Thank you for the opportunity for me to present NWPCC the plan. I liked having the opportunity to share and how the points of feedback were called out.
- Don't have anything else to add. I appreciate Tina's presentation.
- Thought the presentations had a lot of good information. I learned things I didn't know. I liked the call-out for feedback.
- Michelle Toney will be reaching out regarding the dates for the 2022 meetings. Looking at the same cadence of February, May, August, and November.

3:15 p.m.-Meeting Adjourned

NEEA MARKET EFFECTS EVALUATIONS

Report Title	Sector	Analysis Performed By	Study Manager
2015 Washington State Energy Code Energy Savings Analysis—Commercial Provisions	Commercial	Mike D Kennedy	NEEA
2018 Washington Residential Code Energy Savings Analysis	Residential	Ecotope	NEEA
2020 BOC Dataset Analysis	Commercial, Industrial	BrightLine Group	NEEA
2020 Luminaire Level Lighting Controls Incremental Cost Study	Commercial, Industrial	Energy Solutions	NEEA
2020 Residential Lighting Market Analysis	Residential	Apex Analytics. DNV	NEEA
2025 Strategic Planning Briefing Paper: Diversity, Equity and Inclusion Trends	Residential, Commercial, Industrial	NEEA	NEEA
2025 Strategic Planning Briefing Paper: Market Transformation Trends	Residential, Commercial, Industrial	NEEA	NEEA
2025 Strategic Planning Briefing Paper: National Trends	Residential, Commercial, Industrial	NEEA	NEEA
2025 Strategic Planning Briefing Paper: Northwest Regional Trends	Residential, Commercial, Industrial	NEEA	NEEA
ASHRAE 100 Users’ Guide	Residential, Commercial, Industrial	RDH Building Science	NEEA
Building Commissioning 2020 Long-Term Monitoring and Tracking Report	Commercial, Industrial	The Cadmus Group	NEEA
Combi System Field Study	Residential	Energy 350	NEEA
Commercial & Industrial Stand-Alone Fans Market Research	Commercial, Industrial	DNV	NEEA
Commercial and Industrial Pumps Standard Evaluation	Commercial, Industrial	TRC Companies	NEEA
Commercial Code Enhancement Market Progress Evaluation #1	Commercial	Energy& Resource Solutions	NEEA
Commercial Pre-Rinse Spray Valves Standard Evaluation	Commercial, Industrial	TRC Engineers	NEEA
Commercial Secondary Window Program Development Research	Commercial	Cadeo Group	NEEA
COVID-19’s Impact on Energy Use: The Northwest End Use Load Research Project	Residential	NEEA	NEEA
Drive Power Initiative—2020 Long-Term Monitoring and Tracking Report	Commercial, Industrial	Cadmus	NEEA
Ductless Heat Pumps 2020 Long-Term Monitoring and Tracking Report	Residential	Johnson Consulting Group	NEEA
EXP07 Value Engineering Memo and PowerPoint	Residential	Underwriters Laboratory	NEEA
Extended Motor Products Pump and Circulator Baseline Assumptions Review	Commercial, Industrial	Apex Analytics	NEEA
Heat Pump Water Heater ACE Model Review	Residential	Ecotope, Larson Energy Research	NEEA
Heat Pump Water Heater Qualified Products List	Residential	NEEA	NEEA
Home Builders Market Research Report	Residential	Cadmus	NEEA
Investigation of Airtightness and Ventilation Interactions in New Multifamily Buildings—Phase II	Residential	Ecotope	NEEA

Report Title	Sector	Analysis Performed By	Study Manager
Investigation of Airtightness and Ventilation Interactions in New Multifamily Buildings—Phase III	Residential	Ecotope	NEEA
Laboratory Assessment of Rheem Generation 5 Series Heat Pump Water Heaters	Residential	Larson Energy Research	NEEA
Luminaire Level Lighting Controls—Market Progress Evaluation Report #1	Commercial, Industrial	Cadmus Group, Michael Mutmanskyy, TRC Companies	NEEA
Manufactured Homes Market Progress Evaluation #1	Residential	Apex Analytics	NEEA
Maximizing Mini-Split Performance Report	Residential	Sustainabilist, Resilient Edge, Bruce Harley Consulting, Ridgeline Energy Analytics	NEEA
NEEA 2022 Operations Plan	Residential, Commercial, Industrial	NEEA	NEEA
NEEA External Power Supply Standard Evaluation: Final Report	Commercial, Industrial	TRC Companies	NEEA
NEEA Q1 2021 Codes, Standards and New Construction Newsletter	Residential, Commercial	NEEA	NEEA
NEEA Q1 2021 Emerging Technology Newsletter	Residential, Commercial, Industrial	NEEA	NEEA
NEEA Q1 2021 Quarterly Report	Residential, Commercial, Industrial	NEEA	NEEA
NEEA Q2 2021 Codes, Standards and New Construction Newsletter	Residential, Commercial	NEEA	NEEA
NEEA Q2 2021 Emerging Technology Newsletter	Residential, Commercial, Industrial	NEEA	NEEA
NEEA Q2 2021 Quarterly Report	Residential, Commercial, Industrial	NEEA	NEEA
NEEA Q3 2021 Codes and Standards Newsletter	Residential, Commercial	NEEA	NEEA
NEEA Q3 2021 Quarterly Report	Residential, Commercial, Industrial	NEEA	NEEA
NEEA Q4 2020 Codes, Standards and New Construction Newsletter	Residential, Commercial	NEEA	NEEA
NEEA Q4 2020 Emerging Technology Newsletter	Residential, Commercial, Industrial	NEEA	NEEA
NEEA Q4 2020 Quarterly Report	Residential, Commercial, Industrial	NEEA	NEEA
Next Step Homes Pilot Phases 2 and 3 Summary	Residential	CLEAResult	NEEA
Non-Powered Damper Gas Storage Water Heater Lab Testing	Commercial, Industrial	GTI	NEEA
Northwest Smart Thermostat Research Study	Residential	Apex Analytics	NEEA
Oregon Residential Specialty Code: 2005 Baseline and Code Roadmap to Achieve the 2030 Goal	Residential	Ecotope	NEEA
Q1 2021 Market Research and Evaluation Newsletter	Residential, Commercial, Industrial	NEEA	NEEA

Report Title	Sector	Analysis Performed By	Study Manager
Q2 2021 Market Research and Evaluation Newsletter	Residential, Commercial, Industrial	NEEA	NEEA
Q3 2021 Emerging Technology Newsletter	Residential, Commercial, Industrial	NEEA	NEEA
Q3 2021 Market Research and Evaluation Newsletter	Residential, Commercial, Industrial	NEEA	NEEA
Q4 2021 Market Research and Evaluation Newsletter	Residential, Commercial, Industrial	NEEA	NEEA
RBSA 2022 Introductory Webinar Slides	Residential	NEEA	NEEA
RBSA 2022 Webinar #2 Slides	Residential	NEEA	NEEA
RBSA 2022 Webinar #3 Slides	Residential	Evergreen Economics	NEEA
Retail Product Portfolio Market Progress Evaluation Report #1	Residential	Cadeo Group	NEEA
Televisions Planning Assumptions Review	Residential	Cadeo Group	NEEA
The Northwest End-Use Load Research (EULR) Project	Residential	Association of Energy Engineers	NEEA
Variable Refrigerant Flow ASRAC Working Group Evaluation	Residential, Commercial, Industrial	TRC Engineers	NEEA
Variable Speed Heat Pump Smart Thermostat Findings	Residential	Energy 350	NEEA

Titles appearing in blue are links to the online versions of the reports. A PDF of this supplement can be found at idahopower.com/ways-to-save/energy-efficiency-program-reports/.

INTEGRATED DESIGN LAB

Report Title	Sector	Analysis Performed By	Study Manager	Study/Evaluation Type
2021 Task 1: Foundational Services Summary of Projects	Commercial	IDL	Idaho Power	Assistance and Education
2021 Task 2: Lunch and Learn Summary of Effort and Outcomes	Commercial	IDL	Idaho Power	Training and Education
2021 Task 3: BSUG Summary of Effort and Outcomes	Commercial	IDL	Idaho Power	Training and Education
2021 Task 4: New Construction Verifications Summary of Projects	Commercial	IDL	Idaho Power	Verifications
2021 Task 5: Energy Resource Library Summary of Effort and Outcomes	Commercial	IDL	Idaho Power	Assistance and Education
2021 Task 6: Energy Impacts of IAQ Devices	Commercial	IDL	Idaho Power	Research



2020 TASK 1: FOUNDATIONAL SERVICES
SUMMARY OF PROJECTS
IDAHO POWER COMPANY EXTERNAL YEAR-END
REPORT

December 31, 2021

Prepared for:
Idaho Power Company

Author:
Damon Woods

Report Number: 2021_001-01

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Prepared by:

University of Idaho Integrated Design Lab | Boise
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IDL Director:

Damon Woods

Author:

Damon Woods

Prepared for:

Idaho Power Company

Contract Number:

IPC KIT # 5277

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DISCLAIMER

While the recommendations in this report have been reviewed for technical accuracy and are believed to be reasonably accurate, the findings are estimates and actual results may vary. All energy savings and cost estimates included in the report are for informational purposes only and are not to be construed as design documents or as guarantees of energy or cost savings. The user of this report, or any information contained in this report, should independently evaluate any information, advice, or direction provided in this report.

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ACRONYMS AND ABBREVIATIONS

AIA	American Institute of Architects
ASHRAE	American Society of Heating, Refrigeration, and Air-conditioning Engineers
DOAS	Dedicated Outdoor Air System
EMS	Energy Management System
EUI	Energy Use Intensity [kBtu/ft ² /yr]
HVAC	Heating Ventilation and Air Conditioning
IDL	Integrated Design Lab
IPC	Idaho Power Company
IR	Infrared
LED	Light Emitting Diode
LEED	Leadership in Energy and Environmental Design
NEEA	Northwest Energy Efficiency Alliance
RTU	Rooftop Unit
UI	University of Idaho
UVGI	Ultraviolet Germicidal Irradiation
VAV	Variable Air Volume
VRF	Variable Refrigerant Flow

1. INTRODUCTION

The University of Idaho Integrated Design Lab (UI-IDL) provided technical design assistance in 2021 for energy efficiency building projects through the Foundational Services task. This program, supported by Idaho Power (IPC), offered three phases of assistance from which customers could choose. A marketing flyer shown in Figure 1 outlines the three phases. Phase I includes projects with budgets less than \$2,000, Phase II is limited to projects from \$2,000 to \$4,000, and Phase III is any project with a budget greater than \$4,000.

Services - Technical Design Assistance

idlboise.com/content/technical-design-assistance

	PHASE I	PHASE II	PHASE III
	<\$2000	\$2000 - \$4000	>\$4000
IDAHO POWER CUSTOMER Architects, Engineers, Building Owners, Operators, Others	Including but not limited to... <ul style="list-style-type: none"> • Project intake and coordination • Basic walkthrough and reviews • Preliminary energy efficiency recommendations 	Including but not limited to... <ul style="list-style-type: none"> • Basic simulation and analysis • Detailed walkthrough and review • Basic recommendations and report 	Including but not limited to... <ul style="list-style-type: none"> • In-depth analysis and simulation • Detailed design assistance • Detailed recommendations and report
		Must submit simple scope of work to Idaho Power for review. Allow 1 week for approval.	Cost share contract with IDL on detailed scope of work. 25% cost covered by owner, 75% cost covered by IPC.

For more information or to discuss project details contact any of the following

Ken Baker kibaker@uidaho.edu	Damon Woods dwoods@uidaho.edu	Dylan Agnes dagnes@uidaho.edu
		208.429.0220

IDL Programs

IDAHO POWER
An ID&COP Company

idl

Figure 1: Foundational Services Flyer Outlining Phases

2. PROJECT SUMMARY

The IDL worked on at least 16 Foundational Service projects in 2021. These included some direct trainings with local firms on daylighting and energy modeling. Projects involved multiple community and non-profit centers throughout Idaho Power Service Territory. The technical assistance provided in 2021 was more involved and focused than in year's past.

Projects consisted of email responses, personal trainings, technical reports, and memos. In total, there were nine Phase I projects, three Phase II projects, and two Phase III projects. Two other projects are underway and have yet to be fully scoped. The full list of projects is shown in Table 1 below.

Table 1: Summary of Technical Assistance Projects for 2021

Type	Phase	Status	Notes	w	Ft ²	Locatio
Community	3	Complete	Energy modeling and efficiency assistance for new learning center	New	5,000	Blaine County
Community	TBD	Underway	Retrofit considerations for older building	Retro	TBD	Twin Falls County
Community	1	Underway	Envelope and operational savings investigation for pet adoption center	Retro	3,000	Gem County
Mix	1	Underway	Ventilation upgrades for COVID	Retro	TBD	Blaine County
Healthcare	1	Complete	QAQC on energy modeling of adding waterside economizer on central chiller plant	Retro	N/A	Ada County
Military	3	Underway	Training on energy audits and strategic energy management	Retro	30,000	Ada County
Agricultural	TBD	Not Started	Discussion of energy efficiency options prior to construction of large agricultural research centers	New	40,000	Twin Falls County
ARCH - Training	2	Complete	Training on energy modeling tools and incorporation into current practice for firm Y	New	N/A	Ada County
Mixed-Use	2	Complete	Exploration of passive design strategies and envelope options for new development (focused on commercial side only)	New	10,000	Valley County
ARCH - Training	1	Complete	Discussion of daylighting training to incorporate into firm X's current practice	New	N/A	Ada County
Healthcare	1	Complete	Support of HVAC efficiency options for LTC facility personnel and owners	Retro	N/A	Statewide
Mixed-Use	1	Underway	Estimating savings of HPWH installation for central plant in Boise's climate	New	100,000	Ada County
Community	1	Complete	Determining whether to replace just bulbs or full ballasts for LED retrofit	Retro	7,000	Canyon County
Training	1	Complete	Sharing weather normalization strategies for design work	N/A	N/A	Ada County
Community	2	Complete	Exploring LED side-lighting options to avoid roof penetrations in restroom areas.	New	5,000	Ada County
Healthcare	1	Complete	Responding to questions on design considerations for VRFs and DOAS for new clinic design	New	TBD	Ada County



2021 TASK 2: LUNCH AND LEARN

SUMMARY OF EFFORT AND OUTCOMES

IDAHO POWER COMPANY EXTERNAL YEAR-END REPORT

December 31, 2021

Prepared for:

Idaho Power Company

Authors:

Dylan Agnes

Report Number: 2021_002-01



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Prepared by:

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IDL Director:

Damon Woods

Authors:

Dylan Agnes

Prepared for:

Idaho Power Company

Contract Number:

IPC KIT #

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ACRONYMS AND ABBREVIATIONS

AIA	American Institute of Architects
Arch	Architect(ure)
ASHRAE	American Society of Heating, Refrigeration, and Air-Conditioning Engineers
BCGCC	Boise Green Building Code
BESF	Building Energy Simulation Forum (Energy Trust of Oregon)
Bldg.	Building
BOMA	Building Owners and Managers Association
CSI	Construction Specifications Institute
Cx	Customer Experience
DOE	Department of Energy
Elec.	Electrical
EUI	Energy Use Intensity
GSHP	Ground Source Heat Pump
HVAC	Heating, Ventilation, and Air Conditioning
IBOA	Intermountain Building Operators Association
IBPSA	International Building Performance Simulation Association
IDL	Integrated Design Lab
IECC	International Energy Conservation Code
IES	Illuminating Engineering Society
IPC	Idaho Power Company
LEED	Leadership in Energy & Environmental Design
LED	Light Emitting Diode
M&V	Measurement and Verification
Mech.	Mechanical
Mgmt.	Management
NCARB	National Council of Architectural Registration Boards
PoE	Power over Ethernet
TBD	To Be Determined
UI	University of Idaho
USGBC	U.S. Green Building Council

1. 2021 SUMMARY AND CUMULATIVE ANALYSIS

Table 1: 2021 Lunch and Learn Summary

	Date	Title	Presenter	Group / Location	Attendees
1	3/18	High Efficiency Heat Recovery	Damon Woods	Open Webinar	11
2	3/31	Indoor Air Quality (IAQ) & Energy Efficiency in Building	Ken Baker	Open Webinar	17
3	4/12	Daylight in Buildings: Getting the Details Right	Dylan Agnes	Open Webinar	12
4	4/21	Dedicated Outdoor Air Systems (DOAS) Integration	Damon Woods	Open Webinar	5
5	4/28	The Architect's Business Case for Energy Performance Modeling	Ken Baker	Open Webinar	7
6	5/6	The Architect's Business Case for Energy Performance Modeling	Ken Baker	Open Webinar	5
7	5/12	OpenStudio Parametric Analysis Tool	Dylan Agnes	Open Webinar	8
8	5/18	High Performance Classrooms	Damon Woods	Open Webinar	5
9	5/27	LEED V4.1 Daylighting Credits	Dylan Agnes	Open Webinar	6
10	6/15	ASHRAE 209 Energy Simulation Aided Design	Damon Woods	Open Webinar	1
11	6/24	ASHRAE 36 High Performance Sequences of Operations for HVAC Systems	Damon Woods	Open Webinar	15
12	9/21	High Efficiency Heat Recovery	Damon Woods	Open Webinar	9
13	10/26	The Architect's Business Case for Energy Performance Modeling	Dylan Agnes	Open Webinar	3
14	11/21	Luminaire Level Lighting Controls	Dylan Agnes	Open Webinar	0
15	-	-	-	-	-
16	-	-	-	-	-
17	-	-	-	-	-
18	-	-	-	-	-
19	-	-	-	-	-
20	-	-	-	-	-
				Total Attendees	104

Table 1 on the previous page summarizes all Lunch and Learn presentations given in 2021. The statistics in this section are cumulative for the 14 presentations. At each presentation participants were asked to sign in and fill out an evaluation form. Presentations were judged on a scale of 1 to 5, please see table 2.

Table 2: Evaluation Form Scale

Evaluation	1	2	3	4	5
In general, today's presentation was:	Not Useful		Somewhat Useful		Very Useful
The content of the presentation was:	Too Basic		About Right		Too Advanced
Please rate the following parts of the presentation: Organization, Clarity, Opportunity for Questions, Instructor's Knowledge of Subject Matter, and Delivery of Presentation	Needs Improvement		Good		Excellent

Table 3: Overall Attendance Breakdown

Architect:	29	Electrician:	0
Engineer:	28	Contractor:	0
Mech. Engineer:	10	Other:	37
Elec. Engineer:	0	None Specified:	0
Total (Online):	104		

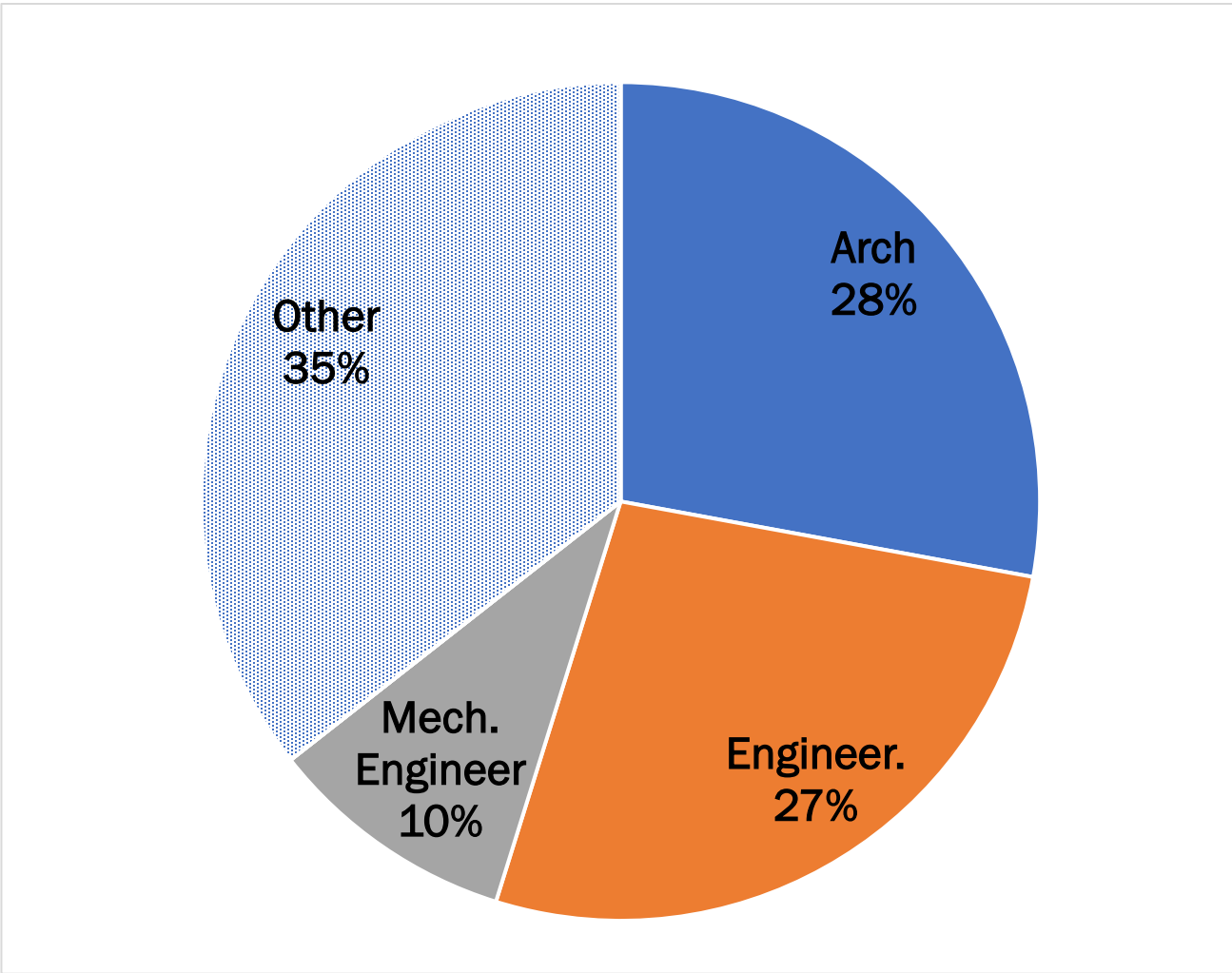


Figure 1: Attendee Profession

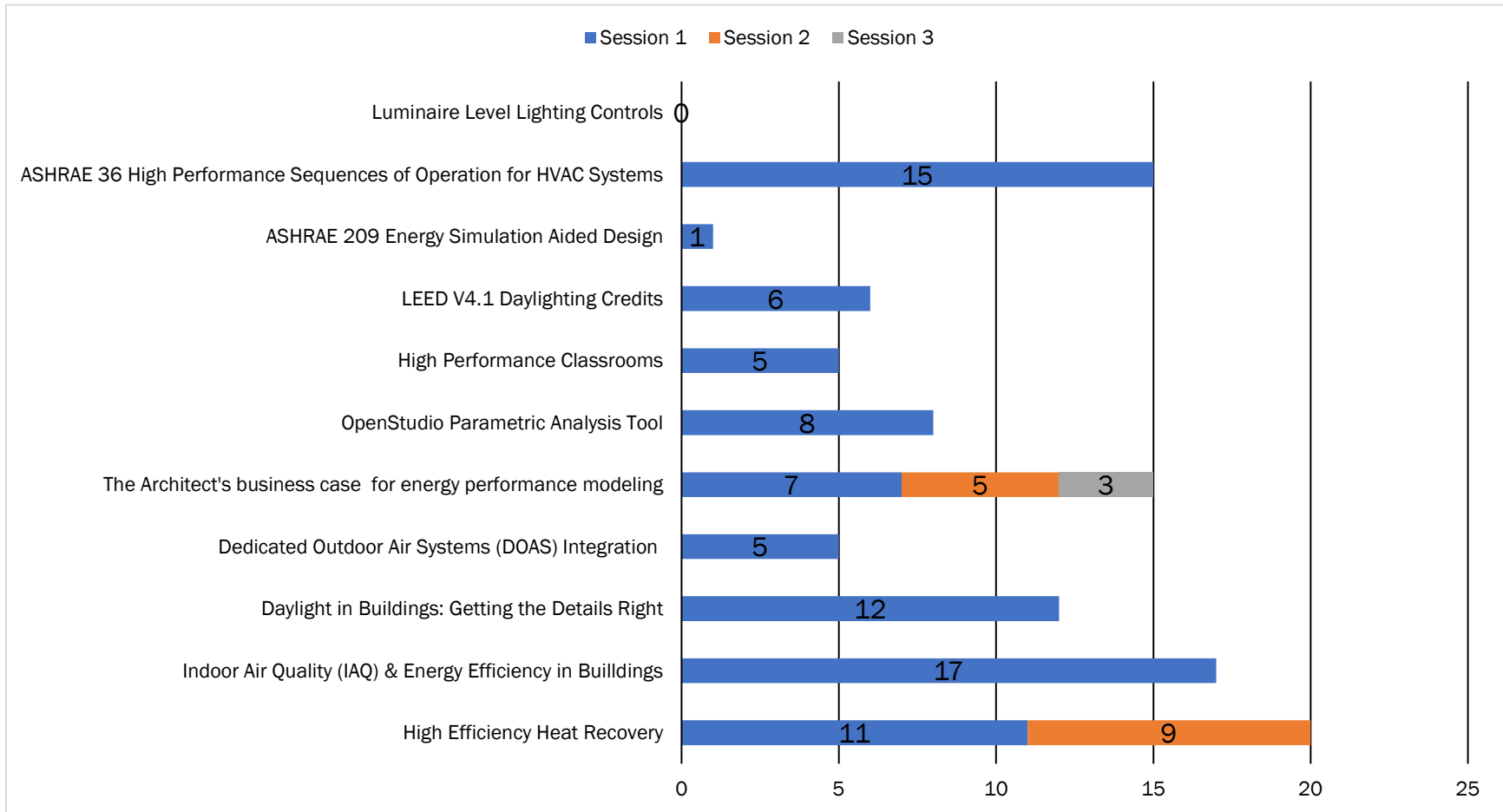


Figure 2: Attendee Count by Title and Number per Session

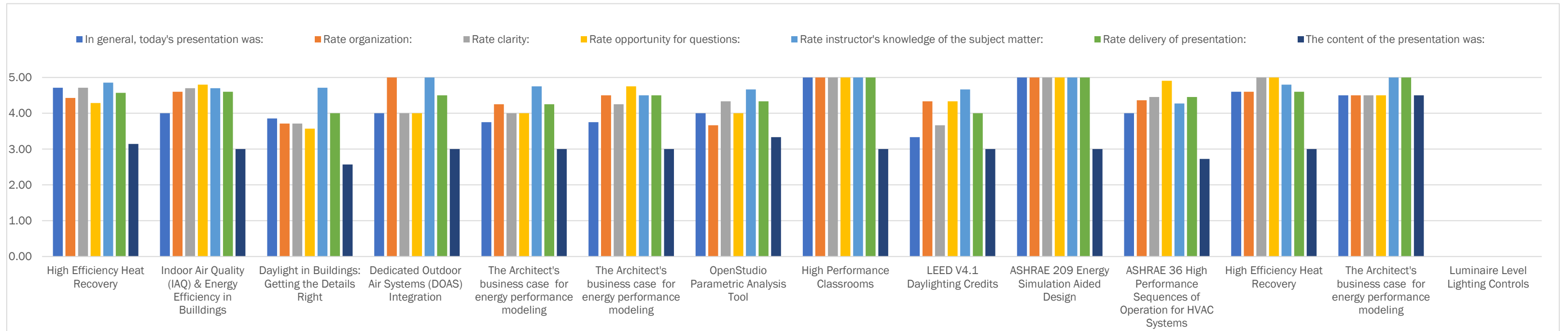


Figure 3: Average Evaluations by Session Title

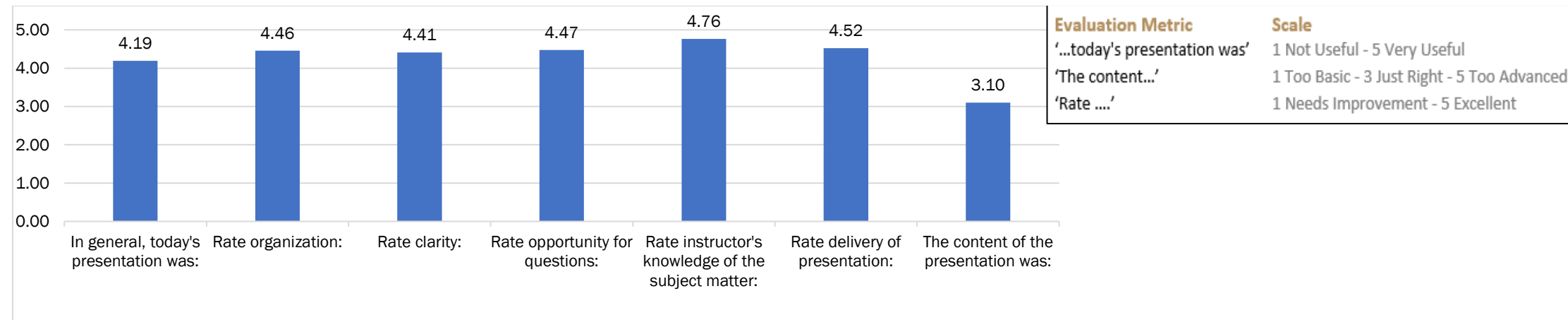


Figure 4: Overall Averages of Evaluations for all Sessions

2. SESSION SUMMARIES

After each lunch and learn session, an evaluation form was requested via Zoom in the form of poll to each participant. The Zoom platform only allows for multiple choice responses in their polling feature which limited our typical evaluation data collection. The feedback will be used to improve future sessions. The feedback received from participants is generally constructive criticism used to keep sessions updated but also to propose future potential topics and questions to the Integrated Design Lab.

2.1 SESSION 1: HIGH EFFICIENCY HEAT RECOVERY (03/18/2021)

Title: High Efficiency Heat Recovery

Description: This session will cover the role that high efficiency HRV's play in designing and specifying high-performing Dedicated Outdoor Air systems. Several recent northwest case studies have shown whole-building savings of 40 to 60% on existing building retrofits using DOAS with high efficiency heat recovery. The current code requirements of HRVs will be contrasted with the performance of new and emerging products. High efficiency HRV's can have a high capital cost but can generate large energy savings with increased control of cooling and ventilation. Several economic models will be presented showing financial impacts of using high efficiency HRVs in a project.

Presentation Info:

Date: 03/18/21
Location: Open Webinar – Boise, ID
Presenter: Damon Woods

Attendance:

Architect:	2	Electrician:	
Engineer:	4	Contractor:	
Mech. Engineer:		Other:	5
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	11		

2.2 SESSION 2: INDOOR AIR QUALITY (IAQ) & ENERGY EFFICIENCY IN BUILDINGS (03/31/2021)

Title: Indoor Air Quality System (IAQ) & Energy Efficiency in Buildings

Description: In an effort to make buildings operate in the most energy efficient manner, we are designing building envelopes to be as airtight as possible with as little outside air as allowable. In this presentation the following issues are addressed: significance of IAQ to human health and productivity, the link between IAQ and building energy demands, and efficient technologies for optimizing IAQ.

Presentation Info:

Date: 03/31/21
 Location: Open Webinar – Boise, ID
 Presenter: Ken Baker

Attendance:

Architect:	6	Electrician:	
Engineer:	6	Contractor:	
Mech. Engineer:		Other*:	5
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	17		

2.3 SESSION 3: DAYLIGHT IN BUILDINGS – GETTING THE DETAILS RIGHT (04/12/2021)

Title: Daylight in Buildings – Getting the Details Right

Description: The second talk in a sequence intended to instruct on the process of creating high quality and comfortable day-lit spaces focuses on getting the details right. After the schematic design is formed to appropriately deliver daylight to the important surfaces within a space, there are several details that can make or break the overall success of the project. This presentation discussed several details, ranging from interior surface colors and reflectance, to interior space layouts, furniture design, window details (including glazing specifications), and shading strategies. The presentation introduces concepts of lighting control systems to ensure that energy is saved from the inclusion of daylight.

Presentation Info:

Date: 04/12/21
 Location: Open Webinar – Boise, ID
 Presenter: Dylan Agnes

Attendance:

Architect:	4	Electrician:	
Engineer:	3	Contractor:	
Mech. Engineer:		Other*:	5
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	12		

2.4 SESSION 4: DEDICATED OUTDOOR AIR SYSTEMS (DOAS) INTEGRATION (04/21/2021)

Title: Dedicated Outdoor Air Systems (DOAS) Integration

Description: In an effort to operate buildings in the most energy efficient manner, we are designing building envelopes to be as airtight as possible with as little outside air as allowable. In this presentation the following issues are addressed: significance of IAQ to human health and productivity, the link between IAQ and building energy demands, and efficient technologies for optimizing IAQ.

Presentation Info:

Date: 04/21/21
Location: Open Webinar – Boise, ID
Presenter: Ken Baker

Attendance:

Architect:		Electrician:	
Engineer:	2	Contractor:	
Mech. Engineer:		Other*:	3
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	5		

2.5 SESSION 5: THE ARCHITECT'S BUSINESS CASE FOR ENERGY MODELING (04/28/2021)

Title: The Architect's Business Case for Energy Modeling

Description: Most of us think of energy modeling as an engineering exercise. The truth is that more models and simulations are performed, and to better result, if the architect understands when and how to support the process and how to utilize the output. A building energy model can provide the architect an iterative process to increase the real-world effectiveness of energy systems within a building. This session will explore the value-add of energy modeling from the architect's perspective, providing a business case for more active involvement in advocacy for energy performance modeling.

Presentation Info:

Date: 04/28/21
Location: Open Webinar – Boise, ID
Presenter: Ken Baker

Attendance:

Architect:	5	Electrician:	
Engineer:		Contractor:	
Mech. Engineer:		Other*:	2
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	7		

2.6 SESSION 6: THE ARCHITECT'S BUSINESS CASE FOR ENERGY MODELING (05/6/2021)

Title: The Architect's Business Case for Energy Modeling

Description: Most of us think of energy modeling as an engineering exercise. The truth is that more models and simulations are performed, and to better result, if the architect understands when and how to support the process and how to utilize the output. A building energy model can provide the architect an iterative process to increase the real-world effectiveness of energy systems within a building. This session will explore the value-add of energy modeling from the architect's perspective, providing a business case for more active involvement in advocacy for energy performance modeling.

Presentation Info:

Date: 05/6/21
Location: Open Webinar - Boise, ID
Presenter: Ken Baker

Attendance:

Architect:	2	Electrician:	
Engineer:	3	Contractor:	
Mech. Engineer:		Other:	
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	5		

2.7 SESSION 7: OPENSTUDIO PARAMETRIC ANALYSIS TOOL (05/12/2021)

Title: OpenStudio Parametric Analysis Tool

Description: This session will cover the parametric analysis tool (PAT) within OpenStudio. PAT removes the need to hand edit each model to try out different architectural design, energy efficiency measures, or mechanical systems. Participants will learn the fundamental concepts of measure writing for OpenStudio, simulation parameters, running a simulation with PAT, and how firms can utilize this feature to inform early design decisions in regards to building performance.

Presentation Info:

Date: 05/12/21
Location: Open Webinar - Boise, ID
Presenter: Dylan Agnes

Attendance:

Architect:	1	Electrician:	
Engineer:	3	Contractor:	
Mech. Engineer:		Other:	4
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	8		

2.8 SESSION 8: HIGH PERFORMANCE CLASSROOMS (05/18/2021)

Title: High Performance Classrooms

Description: Student enrollment in Ada County is projected to grow by 1,000 students per year for the next ten years and at least six capital projects are planned in the West Ada District alone to meet this demand. This session will cover a variety of issues facing the design of an efficient, healthy, and productive classroom environment. A quick look at the state of the last 50 years of school design will give an introduction to the problems faced by designers. This session will highlight several case studies of high performance schools in the Northwest to address daylighting, natural ventilation, and integration of mechanical systems. Each passive strategy will be addressed in detail with regional examples and performance research.

Presentation Info:

Date: 05/18/21
Location: Open Webinar – Boise, ID
Presenter: Damon Woods

Attendance:

Architect:	2	Electrician:	
Engineer:	3	Contractor:	
Mech. Engineer:		Other:	6
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	5		

2.9 SESSION 9: LEED V4.1 DAYLIGHTING CREDITS (05/27/2021)

Title: LEED V4.1 Daylighting Credits

Description: LEED Daylighting credits are one of the most difficult to achieve and requires an early investment for validation. However, investigating daylight opportunities for a project will assist in other aspects of energy efficiency, such as, estimating heating and cooling loads or integrating a building's control systems. As such, any time spent in the early design phase investigating if a project should invest in daylighting is applicable to facets of energy efficient design that is often required for LEED projects. In this lecture we will discuss the changes from LEED V4 to V4.1 Daylighting Credits, which options work best for project types, incorporating early energy/simulation modeling into the design process, and how to run a cost-benefit analysis to determine if you should invest in daylighting.

Presentation Info:

Date: 05/27/21
Location: Open Webinar – Boise, ID
Presenter: Dylan Agnes

Attendance:

Architect:	2	Electrician:	
------------	---	--------------	--

Engineer:	1	Contractor:	
Mech. Engineer:		Other:	3
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	6		

2.10 SESSION 10: ASHRAE 209 ENERGY SIMULATION AIDED DESIGN (06/15/2021)

Title: ASHRAE 209 Energy Simulation Aided Design

Description: Learn about ASHRAE’s recommendations for energy simulation aided design. This lecture will cover methods of integrating modeling into the design process to meet aggressive energy savings targets. Learn how to implement load-reducing modeling cycles early in the design process. Quantify the energy impact of design decisions in real time. And, use post-occupancy modeling to enhance building performance. Whether trying to achieve LEED, tax credits, or efficiency incentives, energy modeling can help improve the bottom line for both designers and clients.

Presentation Info:

Date:	06/15/21
Location:	Open Webinar – Boise, ID
Presenter:	Damon Woods

Attendance:

Architect:	1	Electrician:	
Engineer:		Contractor:	
Mech. Engineer:		Other:	
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	1		

2.11 SESSION 11: ASHRAE 36 HIGH PERFORMANCE SEQUENCES OF OPERATION FOR HVAC SYSTEMS (06/24/2021)

Title: ASHRAE 36 High Performance Sequences of Operation for HVAC Systems

Description: The best equipment can still run terribly if it’s not controlled well – like a sports car in the hands of a clueless driver. Don’t let that happen to your design. Get the latest guidelines on sequences of operation for common HVAC sequences. Take advantage of Idaho Power’s incentives on HVAC energy management controls. Get a refresher proper start-up and shut down sequences for air handling units including VAVs, rooftop units, and heat pumps. Ensure that controls are in compliance with indoor air quality standards for ASHRAE 62.1 compliance and COVID mitigation. Participants will learn functional tests they can perform that can confirm that proper sequences are in place.

Presentation Info:

Date: 06/24/21
 Location: Open Webinar – Boise, ID
 Presenter: Damon Woods

Attendance:

Architect:	2	Electrician:	
Engineer:	9	Contractor:	
Mech. Engineer:		Other:	4
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	15		

2.12 SESSION 12: HIGH EFFICIENCY HEAT RECOVERY (09/21/2021)

Title: High Efficiency Heat Recovery

Description: This session will cover the role that high efficiency HRV's play in designing and specifying high-performing Dedicated Outdoor Air systems. Several recent northwest case studies have shown whole-building savings of 40 to 60% on existing building retrofits using DOAS with high efficiency heat recovery. The current code requirements of HRVs will be contrasted with the performance of new and emerging products. High efficiency HRV's can have a high capital cost but can generate large energy savings with increased control of cooling and ventilation. Several economic models will be presented showing financial impacts of using high efficiency HRVs in a project.

Presentation Info:

Date: 09/21/21
 Location: Open Webinar – Boise, ID
 Presenter: Damon Woods

Attendance:

Architect:	1	Electrician:	
Engineer:	7	Contractor:	
Mech. Engineer:		Other*:	1
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	9		

2.13 SESSION 13: THE ARCHITECT'S BUSINESS CASE FOR ENERGY PERFORMANCE MODELING (10/26/2021)

Title: The Architect's Business Case for Energy Performance Modeling

Description: Most of us think of energy modeling as an engineering exercise. The truth is that more models and simulations are performed, and to better result, if the architect understands when and how to support the process and how to utilize the output. A building energy model can provide the architect an iterative process to increase the real-world effectiveness of energy systems within a building. This session will explore the value-add of energy modeling from the architect's perspective, providing a business case for more active involvement in advocacy for energy performance modeling.

Presentation Info:

Date: 10/26/21
 Location: Open Webinar – Boise, ID
 Presenter: Dylan Agnes

Attendance:

Architect:	2	Electrician:	
Engineer:		Contractor:	
Mech. Engineer:		Other:	1
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	3		

2.14 SESSION 14: LUMINARIE LEVEL LIGHTING CONTROLS (11/21/2021)

Title: Luminaire Level Lighting Controls

Description: LLLCs have sensors and controls within individual fixtures that enable them to be controlled remotely or on a case-by-case basis. Remote control allows users to adjust the programming criteria or illumination levels without replacing the fixtures. In conventional lighting systems, lighting zones are defined as a collective unit and thus are centrally controlled. LLLCs however, incorporate sensors into each fixture, such as occupancy, daylight, temperature or receive/broadcast signals. Each fixture has the potential to become a semi-autonomous zone that is capable of responding to small changes in the area under each fixture. Furthermore, individual fixtures can communicate with other fixtures, using wireless or infrared signals, to share data for an even greater potential to increase energy savings and user satisfaction. Some LLLCs can be connected by gateway to transfer information collected. This data is analyzed, usually through manufacturer's software, to provide a user interface different from a typical text editor. From there users are able to identify trends in occupancy and lighting energy consumption that can then be used to refine the building schedules for occupancy and lighting and, if applicable, for the buildings' HVAC schedule programming.

Presentation Info:

Date: 11/21/21
 Location: Open Webinar – Boise, ID
 Presenter: Dylan Agnes

Attendance:

Architect:		Electrician:	
Engineer:		Contractor:	
Mech. Engineer:		Other:	
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	0		

3. FUTURE WORK

Feedback was gathered from the 61 Lunch and Learn evaluations received throughout 2021. The comments from these were valuable but were limited in the type of response that could be given. We saw a significant increase in attendance of virtual Lunch and Learns in 2020, however, in 2021 we observed a significant decrease in attendance. For more details please refer to the summary and cumulative analysis table. This drop in attendance can be attributed virtual training fatigue. Most of our audience are not attending virtual lectures unless required to meet a specific licensing requirement. The open lectures in virtual format means that the same topic is delivered to all A&E firms at once, and with a limited number of topics, attendees quickly cycle through the topics they are interested in. Visiting individual firms in person encourages participant engagement and material can be tailored to a firm's specific interests.

4. APPENDICES

APPENDIX A: SESSION SUMMARIES

At the conclusion of each lunch and learn session, an evaluation poll via Zoom was presented to each participant. The feedback was used to improve future sessions. Below are summaries of session information, attendance counts, and the feedback received from the evaluation forms. It should be noted that comments recorded from evaluations were not collected due to limitations with the ZOOM platform which only allows for multiple choice polling to participants.

4.1.1 SESSION 1: HIGH EFFICIENCY HEAT RECOVERY (03/18/2021)

Title: High Efficiency Heat Recovery

Description: This session will cover the role that high efficiency HRV's play in designing and specifying high-performing Dedicated Outdoor Air systems. Several recent northwest case studies have shown whole-building savings of 40 to 60% on existing building retrofits using DOAS with high efficiency heat recovery. The current code requirements of HRVs will be contrasted with the performance of new and emerging products. High efficiency HRV's can have a high capital cost but can generate large energy savings with increased control of cooling and ventilation. Several economic models will be presented showing financial impacts of using high efficiency HRVs in a project.

Presentation Info:

Date: 03/18/21
Location: Open Webinar – Boise, ID
Presenter: Damon Woods

Attendance:

Architect:	2	Electrician:	
Engineer:	4	Contractor:	
Mech. Engineer:		Other:	5
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	11		

		Scale
Evaluations:		
In general, today's presentation was:	4.7	1 Not Useful - 5 Very Useful
Rate organization:	4.4	1 Needs Improvement - 5 Excellent
Rate clarity:	4.7	1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	4.3	1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	4.9	1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	4.6	1 Needs Improvement - 5 Excellent
The content of the presentation was:	3.1	1 Too Basic - 3 Just Right - 5 Too Advanced

Comments: No comments were made on the evaluations collected.

4.1.2 SESSION 2: INDOOR AIR QUALITY (IAQ) & ENERGY EFFICIENCY IN BUILDINGS (03/31/2021)

Title: Indoor Air Quality (IAQ) & Energy Efficiency in Buildings

Description: In an effort to make buildings operate in the most energy efficient manner, we are designing building envelopes to be as airtight as possible with as little outside air as allowable. In this presentation the following issues are addressed: significance of IAQ to human health and productivity, the link between IAQ and building energy demands, and efficient technologies for optimizing IAQ

Presentation Info:

Date: 03/31/21
 Location: Open Webinar – Boise, ID
 Presenter: Ken Baker

Attendance:

Architect:	6	Electrician:	
Engineer:	6	Contractor:	
Mech. Engineer:		Other*:	5
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	17		

Evaluations: No evaluations were collected due to technical difficulties with the ZOOM platform.

Scale

In general, today's presentation was:	4.0	1 Not Useful - 5 Very Useful
Rate organization:	4.6	1 Needs Improvement - 5 Excellent
Rate clarity:	4.7	1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	4.8	1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	4.7	1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	4.6	1 Needs Improvement - 5 Excellent
The content of the presentation was:	3.0	1 Too Basic - 3 Just Right - 5 Too Advanced

Comments: No comments were made on the evaluations collected.

4.1.3 SESSION 3: DAYLIGHT IN BUILDINGS – GETTING THE DETAILS RIGHT (04/12/2021)

Title: Daylight in Buildings – Getting the Details Right

Description: The second talk in a sequence intended to instruct on the process of creating high quality and comfortable day-lit spaces focuses on getting the details right. After the schematic design is formed to appropriately deliver daylight to the important surfaces within a space, there are several details that can make or break the overall success of the project. This presentation discussed several details, ranging from interior surface colors and reflectance, to interior space layouts, furniture design, window details (including glazing specifications), and shading strategies. The presentation introduces concepts of lighting control systems to ensure that energy is saved from the inclusion of daylight

Presentation Info:

Date:	04/12/21
Location:	Open Webinar – Boise, ID
Presenter:	Dylan Agnes

Attendance:

Architect:	4	Electrician:	
Engineer:	3	Contractor:	
Mech. Engineer:		Other*:	5
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	12		

Evaluations: No evaluations were collected for this webinar.

		Scale
In general, today's presentation was:	3.9	1 Not Useful - 5 Very Useful
Rate organization:	3.7	1 Needs Improvement - 5 Excellent
Rate clarity:	3.7	1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	3.6	1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	4.7	1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	4.0	1 Needs Improvement - 5 Excellent
The content of the presentation was:	2.6	1 Too Basic - 3 Just Right - 5 Too Advanced

Comments: No comments were made on the evaluations collected.

4.1.4 SESSION 4: DEDICATED OUTDOOR AIR SYSTEMS (DOAS) INTEGRATION (08/12/2021)

Title: Dedicated Outdoor Air Systems (DOAS) Integration

Description: In an effort to operate buildings in the most energy efficient manner, we are designing building envelopes to be as airtight as possible with as little outside air as allowable. In this presentation the following issues are addressed: significance of IAQ to human health and productivity, the link between IAQ and building energy demands, and efficient technologies for optimizing IAQ.

Presentation Info:

Date: 04/21/21
Location: Open Webinar – Boise, ID
Presenter: Ken Baker

Attendance:

Architect:		Electrician:	
Engineer:	2	Contractor:	
Mech. Engineer:		Other*:	3
Elec. Engineer:		None Specified:	
<hr/>		<hr/>	
Total (Online):	5		

Evaluations:

		Scale
In general, today's presentation was:	4.0	1 Not Useful - 5 Very Useful
Rate organization:	5.0	1 Needs Improvement - 5 Excellent
Rate clarity:	4.0	1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	4.0	1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	5.0	1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	4.5	1 Needs Improvement - 5 Excellent
The content of the presentation was:	3.0	1 Too Basic - 3 Just Right - 5 Too Advanced

Comments: No comments were made on the evaluations collected.

**4.1.5 SESSION 5: THE ARCHITECT'S BUSINESS CASE FOR ENERGY PERFORMANCE MODELING
(04/28/2021)**

Title: The Architect's Business Case for Energy Performance Modeling

Description: Most of us think of energy modeling as an engineering exercise. The truth is that more models and simulations are performed, and to better result, if the architect understands when and how to support the process and how to utilize the output. A building energy model can provide the architect an iterative process to increase the real-world effectiveness of energy systems within a building. This session will explore the value-add of energy modeling from the architect's perspective, providing a business case for more active involvement in advocacy for energy performance modeling.

Presentation Info:

Date: 04/28/21
Location: Open Webinar – Boise, ID
Presenter: Ken Baker

Attendance:

Architect:	5	Electrician:	
Engineer:		Contractor:	
Mech. Engineer:		Other*:	2
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	7		

Evaluations:

		Scale
In general, today's presentation was:	3.8	1 Not Useful - 5 Very Useful
Rate organization:	4.3	1 Needs Improvement - 5 Excellent
Rate clarity:	4.0	1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	4.0	1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	4.8	1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	4.3	1 Needs Improvement - 5 Excellent
The content of the presentation was:	3.0	1 Too Basic - 3 Just Right - 5 Too Advanced

Comments: No comments were made on the evaluations collected.

4.1.6 SESSION 6: THE ARCHITECT'S BUSINESS CASE FOR ENERGY PERFORMANCE MODELING (05/6/2021)

Title: The Architect's Business Case for Energy Performance Modeling

Description: Most of us think of energy modeling as an engineering exercise. The truth is that more models and simulations are performed, and to better result, if the architect understands when and how to support the process and how to utilize the output. A building energy model can provide the architect an iterative process to increase the real-world effectiveness of energy systems within a building. This session will explore the value-add of energy modeling from the architect's perspective, providing a business case for more active involvement in advocacy for energy performance modeling.

Presentation Info:

Date: 05/6/21
Location: Open Webinar - Boise, ID
Presenter: Ken Baker

Attendance:

Architect:	2	Electrician:	
Engineer:	3	Contractor:	
Mech. Engineer:		Other:	
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	5		

Evaluations:

	Scale
In general, today's presentation was:	3.8 1 Not Useful - 5 Very Useful
Rate organization:	4.5 1 Needs Improvement - 5 Excellent
Rate clarity:	4.3 1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	4.8 1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	4.5 1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	4.5 1 Needs Improvement - 5 Excellent
The content of the presentation was:	3.0 1 Too Basic - 3 Just Right - 5 Too Advanced

Comments: No comments were made on the evaluations collected.

4.1.7 SESSION 7: OPENSTUDIO PARAMETRIC ANALYSIS TOOL (05/12/2021)

Title: OpenStudio Parametric Analysis Tool

Description: This session will cover the parametric analysis tool (PAT) within OpenStudio. PAT removes the need to hand edit each model to try out different architectural design, energy efficiency measures, or

mechanical systems. Participants will learn the fundamental concepts of measure writing for OpenStudio, simulation parameters, running a simulation with PAT, and how firms can utilize this feature to inform early design decisions in regards to building performance.

Presentation Info:

Date: 05/12/21
 Location: Open Webinar - Boise, ID
 Presenter: Dylan Agnes

Attendance:

Architect:	1	Electrician:	
Engineer:	3	Contractor:	
Mech. Engineer:		Other:	4
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	8		

Evaluations:

Scale

In general, today's presentation was:	4.0	1 Not Useful - 5 Very Useful
Rate organization:	3.7	1 Needs Improvement - 5 Excellent
Rate clarity:	4.3	1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	4.0	1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	4.7	1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	4.3	1 Needs Improvement - 5 Excellent
The content of the presentation was:	3.3	1 Too Basic - 3 Just Right - 5 Too Advanced

Comments: No comments were made on the evaluations collected.

4.1.8 SESSION 8: HIGH PERFORMANCE CLASSROOMS (05/18/2021)

Title: High Performance Classrooms

Description: Student enrollment in Ada County is projected to grow by 1,000 students per year for the next ten years and at least six capital projects are planned in the West Ada District alone to meet this demand. This session will cover a variety of issues facing the design of an efficient, healthy, and productive classroom environment. A quick look at the state of the last 50 years of school design will give an introduction to the problems faced by designers. This session will highlight several case studies of high performance schools in the Northwest to address daylighting, natural ventilation, and integration of mechanical systems. Each passive strategy will be addressed in detail with regional examples and performance research.

Presentation Info:

Date: 05/18/21
 Location: Open Webinar – Boise, ID
 Presenter: Damon Woods

Attendance:

Architect:	2	Electrician:	
Engineer:	3	Contractor:	
Mech. Engineer:		Other:	
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	5		

Evaluations:

Scale

In general, today's presentation was:	5.0	1 Not Useful - 5 Very Useful
Rate organization:	5.0	1 Needs Improvement - 5 Excellent
Rate clarity:	5.0	1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	5.0	1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	5.0	1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	5.0	1 Needs Improvement - 5 Excellent
The content of the presentation was:	3.0	1 Too Basic - 3 Just Right - 5 Too Advanced

Comments: No comments were made on the evaluations collected.

4.1.9 SESSION 9: LEED V4.1 DAYLIGHTING CREDITS (05/27/2021)

Title: LEED V4.1 Daylighting Credits

Description: LEED Daylighting credits are one of the most difficult to achieve and requires an early investment for validation. However, investigating daylight opportunities for a project will assist in other aspects of energy efficiency, such as, estimating heating and cooling loads or integrating a building's control systems. As such, any time spent in the early design phase investigating if a project should invest in daylighting is applicable to facets of energy efficient design that is often required for LEED projects. In this lecture we will discuss the changes from LEED V4 to V4.1 Daylighting Credits, which options work best for project types, incorporating early energy/simulation modeling into the design process, and how to run a cost-benefit analysis to determine if you should invest in daylighting.

Presentation Info:

Date:	05/27/21
Location:	Open Webinar - Boise, ID
Presenter:	Dylan Agnes

Attendance:

Architect:	2	Electrician:	
Engineer:	1	Contractor:	
Mech. Engineer:		Other:	31
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	6		

Evaluations:

In general, today's presentation was:	3.1	1 Not Useful - 5 Very Useful
Rate organization:	4.3	1 Needs Improvement - 5 Excellent
Rate clarity:	3.7	1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	4.3	1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	4.7	1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	4.0	1 Needs Improvement - 5 Excellent
The content of the presentation was:	3.0	1 Too Basic - 3 Just Right - 5 Too Advanced

Scale

Comments: No comments were made on evaluations collected.

4.1.10 SESSION 10: ASHRAE 209 ENERGY SIMULATION AIDED DESIGN (06/15/2021)

Title: ASHRAE 209 Energy Simulation Aided Design

Description: Learn about ASHRAE's recommendations for energy simulation aided design. This lecture will cover methods of integrating modeling into the design process to meet aggressive energy savings targets. Learn how to implement load-reducing modeling cycles early in the design process. Quantify the energy impact of design decisions in real time. And, use post-occupancy modeling to enhance building performance. Whether trying to achieve LEED, tax credits, or efficiency incentives, energy modeling can help improve the bottom line for both designers and clients.

Presentation Info:

Date:	06/15/21
Location:	Open Webinar – Boise, ID
Presenter:	Damon Woods

Attendance:

Architect:		Electrician:	
Engineer:	1	Contractor:	
Mech. Engineer:		Other:	
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	1		

Evaluations:

In general, today's presentation was:	5.0	1 Not Useful - 5 Very Useful
Rate organization:	5.0	1 Needs Improvement - 5 Excellent
Rate clarity:	5.0	1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	5.0	1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	5.0	1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	5.0	1 Needs Improvement - 5 Excellent

Scale

The content of the presentation was:

3.0 1 Too Basic - 3 Just Right - 5 Too Advanced

Comments: No comments were made on the evaluations collected.

4.1.11 SESSION 11: ASHRAE 36 HIGH PERFORMANCE SEQUENCES OF OPERATION FOR HVAC SYSTEMS (06/24/2021)

Title: ASHRAE 36 High Performance Sequences of Operation for HVAC Systems

Description: The best equipment can still run terribly if it's not controlled well – like a sports car in the hands of a clueless driver. Don't let that happen to your design. Get the latest guidelines on sequences of operation for common HVAC sequences. Take advantage of Idaho Power's incentives on HVAC energy management controls. Get a refresher proper start-up and shut down sequences for air handling units including VAVs, rooftop units, and heat pumps. Ensure that controls are in compliance with indoor air quality standards for ASHRAE 62.1 compliance and COVID mitigation. Participants will learn functional tests they can perform that can confirm that proper sequences are in place.

Presentation Info:

Date: 06/24/21
Location: Open Webinar – Boise, ID
Presenter: Damon Woods

Attendance:

Architect:	2	Electrician:	
Engineer:	9	Contractor:	
Mech. Engineer:		Other:	4
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	15		

Evaluations:

Scale

In general, today's presentation was:	4.0	1 Not Useful - 5 Very Useful
Rate organization:	4.4	1 Needs Improvement - 5 Excellent
Rate clarity:	4.5	1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	4.9	1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	4.3	1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	4.5	1 Needs Improvement - 5 Excellent
The content of the presentation was:	2.7	1 Too Basic - 3 Just Right - 5 Too Advanced

Comments: No comments were made on the evaluations collected.

4.1.12 SESSION 12: HIGH EFFICIENCY HEAT RECOVERY (09/21/2021)

Title: High Efficiency Heat Recovery

Description: This session will cover the role that high efficiency HRV's play in designing and specifying high-performing Dedicated Outdoor Air systems. Several recent northwest case studies have shown whole-building savings of 40 to 60% on existing building retrofits using DOAS with high efficiency heat recovery. The current code requirements of HRVs will be contrasted with the performance of new and emerging products. High efficiency HRV's can have a high capital cost but can generate large energy savings with increased control of cooling and ventilation. Several economic models will be presented showing financial impacts of using high efficiency HRVs in a project.

Presentation Info:

Date: 09/21/2021
Location: Open Webinar – Boise, ID
Presenter: Damon Woods

Attendance:

Architect:	1	Electrician:	
Engineer:	7	Contractor:	
Mech. Engineer:		Other*:	1
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	9		

Evaluations: No evaluation were handed out

	Scale
In general, today's presentation was:	4.6 1 Not Useful - 5 Very Useful
Rate organization:	4.6 1 Needs Improvement - 5 Excellent
Rate clarity:	5.0 1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	5.0 1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	4.8 1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	4.6 1 Needs Improvement - 5 Excellent
The content of the presentation was:	3.0 1 Too Basic - 3 Just Right - 5 Too Advanced

Comments: No comments were made on the evaluations collected.

4.1.13 SESSION 13: THE ARCHITECT'S BUSINESS CASE FOR ENERGY PERFORMANCE MODELING (10/26/2021)

Title: The Architect's Business Case for Energy Performance Modeling

Description: Most of us think of energy modeling as an engineering exercise. The truth is that more models and simulations are performed, and to better result, if the architect understands when and how to support the process and how to utilize the output. A building energy model can provide the architect an iterative process to increase the real-world effectiveness of energy systems within a building. This session will explore the value-

add of energy modeling from the architect's perspective, providing a business case for more active involvement in advocacy for energy performance modeling.

Presentation Info:

Date: 10/26/21
 Location: Open Webinar – Boise, ID
 Presenter: Dylan Agnes

Attendance:

Architect:	2	Electrician:	
Engineer:		Contractor:	
Mech. Engineer:		Other:	1
Elec. Engineer:		None Specified:	
<hr/>			
Total (Online):	3		

Evaluations: No evaluations were handed out

Scale

In general, today's presentation was:	4.5	1 Not Useful - 5 Very Useful
Rate organization:	4.5	1 Needs Improvement - 5 Excellent
Rate clarity:	4.5	1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	4.5	1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	5.0	1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	5.0	1 Needs Improvement - 5 Excellent
The content of the presentation was:	4.5	1 Too Basic - 3 Just Right - 5 Too Advanced

Comments: No comments were made on the evaluations collected.

4.1.14 SESSION 14: LUMINAIRE LEVEL LIGHTING CONTROLS (11/21/2021)

Title: Luminaire Level Lighting Controls

Description: LLLCs have sensors and controls within individual fixtures that enable them to be controlled remotely or on a case-by-case basis. Remote control allows users to adjust the programming criteria or illumination levels without replacing the fixtures. In conventional lighting systems, lighting zones are defined as a collective unit and thus are centrally controlled. LLLCs however, incorporate sensors into each fixture, such as occupancy, daylight, temperature or receive/broadcast signals. Each fixture has the potential to become a semi-autonomous zone that is capable of responding to small changes in the area under each fixture. Furthermore, individual fixtures can communicate with other fixtures, using wireless or infrared signals, to share data for an even greater potential to increase energy savings and user satisfaction. Some LLLCs can be connected by gateway to transfer information collected. This data is analyzed, usually through manufacturer's software, to provide a user interface different from a typical text editor. From there users are able to identify trends in occupancy and lighting energy consumption that can then be used to refine the building schedules for occupancy and lighting and, if applicable, for the buildings' HVAC schedule programming.

Presentation Info:

Date: 11/21/21

Location: Architectural Organization 2 – Webinar
Presenter: Damon Woods

Attendance:

Architect:	Electrician:
Engineer:	Contractor:
Mech. Engineer:	Other:
Elec. Engineer:	None Specified:
<hr/>	
Total (Online):	0

Evaluations:

Scale

In general, today's presentation was:	0.0	1 Not Useful - 5 Very Useful
Rate organization:	0.0	1 Needs Improvement - 5 Excellent
Rate clarity:	0.0	1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	0.0	1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	0.0	1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	0.0	1 Needs Improvement - 5 Excellent
The content of the presentation was:	0.0	1 Too Basic - 3 Just Right - 5 Too Advanced

Comments: No comments were made on the evaluations collected.

APPENDIX B: LUNCH AND LEARN 2021 TOPICS OFFERED

HIGH PERFORMANCE CLASSROOMS (TOPIC 2001)

Student enrollment in Ada County is projected to grow by 1,000 students per year for the next ten years and at least six capital projects are planned in the West Ada District alone to meet this demand. This session will cover a variety of issues facing the design of an efficient, healthy, and productive classroom environment. A quick look at the state over the last 50 years of school design will introduce the problems faced by designers. This session will highlight several case studies of high-performance schools in the Northwest to address daylighting, natural ventilation, and integration of mechanical systems. Each passive strategy will be addressed in detail with regional examples and performance research.

OPENSTUDIO – PARAMETRIC ANALYSIS TOOL (TOPIC 2002)

This session will cover the parametric analysis tool (PAT) within OpenStudio. PAT removes the need to hand edit each model to try out different architectural design, energy efficiency measures, or mechanical systems. Participants will learn the fundamental concepts of measure writing for OpenStudio, simulation parameters, running a simulation with PAT, and how firms can utilize this feature to inform early design decisions in regards to building performance.

DAYLIGHTING MULTIPLIERS – INCREASING DAYLIGHT HARVESTING EFFICIENCY (TOPIC 2003)

This session will cover the role that daylighting multipliers play when trying to increase the efficiency of daylight harvesting in a building through design applications, such as, light shelves, manufactured glazing, and material specification. Participants will learn about the rate of return and energy efficiency cost effectiveness for daylighting strategies, building form, location, and multipliers. The class will explain how the layers of daylighting/electric lighting strategies and control systems and how they add or subtract to the overall efficiency of the design.

HIGH EFFICIENCY HEAT RECOVERY (TOPIC 1903)

This session will cover the role that high efficiency HRV's play in designing and specifying high-performing Dedicated Outdoor Air systems. Several recent northwest case studies have shown whole-building savings of 40 to 60% on existing building retrofits using DOAS with high efficiency heat recovery. The current code requirements of HRVs will be contrasted with the performance of new and emerging products. High efficiency HRV's can have a high capital cost but can generate large energy savings with increased control of cooling and ventilation. Several economic models will be presented showing financial impacts of using high efficiency HRVs in a project.

FUTURE OF LIGHTING CONTROLS (TOPIC 1901)

Although LEDs have shown, they are a big game changer in the commercial lighting realm; lower lighting power density is not the only area of value when considering lighting. We can further increase savings from these highly efficient lighting systems by introducing control systems that collect data and user input to create an evolving feedback loop that seeks peak system operation. While LLLC's (Luminaire Level Lighting Control) use this feature, they still use the same infrastructure as the lighting and control system that have come before it, which can be a limitation for expanding the systems efficiency and integration to other building systems. We believe the internet of things (IoT) will change the lighting and controls industry, providing an excellent medium for an integrated, multi-service IoT platform. Why? Where there are people, there are lights; where there are people, there will also be the need for connectivity. New and connected lighting controls provide a means to deliver valuable IoT services and increased energy savings.

THE ARCHITECTS' BUSINESS CASE FOR ENERGY PERFORMANCE MODELING (TOPIC 1902)

Most of us think of energy modeling as an engineering exercise. The truth is that more models and simulations are performed, and to better result, if the architect understands when and how to support the process and how to utilize the output. A building energy model can provide the architect an iterative process to increase the real-world effectiveness of energy systems within a building. This session will explore the value-add of energy modeling from the architect's perspective, providing a business case for more active involvement in advocacy for energy performance modeling.

LUMINAIRE LEVEL LIGHTING CONTROLS (LLLCs) (TOPIC 1904)

LLLCs have sensors and controls within individual fixtures that enable them to be controlled remotely or on a case-by-case basis. Remote control allows users to adjust the programming criteria or illumination levels without replacing the fixtures. In conventional lighting systems, lighting zones are defined as a collective unit and thus are centrally controlled. LLLCs however, incorporate sensors into each fixture, such as occupancy, daylight, temperature or receive/broadcast signals. Each fixture has the potential to become a semi-autonomous zone that is capable of responding to small changes in the area under each fixture. Furthermore, individual fixtures can communicate with other fixtures, using wireless or infrared signals, to share data for an even greater potential to increase energy savings and user satisfaction. Some LLLCs can be connected by gateway to transfer information collected. This data is analyzed, usually through manufacturer's software, to provide a user interface different from a typical text editor. From there users are able to identify trends in occupancy and lighting energy consumption that can then be used to refine the building schedules for occupancy and lighting and, if applicable, for the buildings' HVAC schedule programming.

DAYLIGHT IN BUILDINGS: GETTING THE DETAILS RIGHT (HSW) (TOPIC 1409)

This session lays out the process of creating high quality and comfortable day-lit spaces. Following the schematic design documentation of the key surfaces for daylighting within a space, there are several details that can make or break the overall success of the daylighting design. This presentation highlights the importance of interior surface colors and reflectance, interior space layouts, furniture design, window details (including glazing specifications), and shading strategies. Concepts of lighting control systems to ensure that energy is saved from the inclusion of daylight are also presented.

RADIANT HEATING AND COOLING DESIGN (HSW) (TOPIC 1407)

Designing for radiant systems and thermally active surfaces represents a key opportunity for integrated design and high-performance buildings. While radiant systems can be inherently more energy efficient than air-based systems, their success requires close collaboration between architects and engineers to ensure that the building design reduces loads to levels achievable by radiant systems. This collaboration between the disciplines has a direct relationship to the ultimate performance of the system and comfort of the building. Key decisions must be made early in the design process to ensure the feasibility and performance of an installed system. A wide spectrum of configurations and types of radiant systems are available for designers, with each having different capabilities, capacities, and complexities according to their setup. This presentation will cover some general rules of thumb to consider for radiant systems, as well as provide an overview of the key architectural and engineering design decisions associated with each system configuration.

HYBRID GROUND SOURCE HEAT PUMP SYSTEM (HSW) (TOPIC 1420)

The initial cost of ground-source heat pump systems can be substantially higher than conventional systems, limiting it as a design option. This presentation will highlight how, with a hybrid GSHP system, it is possible to optimize the overall system life-cycle cost while reducing initial cost and maintaining a low operating cost. The GSHP system should be sized based on coincidental building loads and the system components including, the heat exchanger and additional central plant equipment.

INDOOR AIR QUALITY (IAQ) AND ENERGY EFFICIENCY IN BUILDINGS (HSW) (TOPIC 1702)

In an effort to operate buildings in the most energy efficient manner, we are designing building envelopes to be as airtight as possible with as little outside air as allowable. In this presentation the following issues are addressed: significance of IAQ to human health and productivity, the link between IAQ and building energy demands, and efficient technologies for optimizing IAQ.

CHILLED BEAMS (TOPIC 1801)

How to incorporate chilled beams into building design: the costs, the energy savings, and the impacts on the architectural program and HVAC system.

VRFs & HEAT PUMPS (TOPIC 1802)

Designing features of decoupled buildings. Sizing VRF and heat pump systems for Idaho's climates. Including ERVs with DOAS.

LEED V4.1 DAYLIGHTING CREDITS (TOPIC 2101)

LEED Daylighting credits are one of the most difficult to achieve and requires an early investment for validation. However, investigating daylight opportunities for a project will assist in other aspects of energy efficiency, such as, estimating heating and cooling loads or integrating a building's control systems. As such, any time spent in the early design phase investigating if a project should invest in daylighting is applicable to facets of energy efficient design that is often required for LEED projects. In this lecture we will discuss the changes from LEED V4 to V4.1 Daylighting Credits, which options work best for project types, incorporating early energy/simulation modeling into the design process, and how to run a cost-benefit analysis to determine if you should invest in daylighting.

ASHRAE STANDARD 209 – ENERGY SIMULATION-AIDED DESIGN (TOPIC 2102)

Learn about ASHRAE's recommendations for energy simulation aided design. This lecture will cover methods of integrating modeling into the design process to meet aggressive energy savings targets. Learn how to implement load-reducing modeling cycles early in the design process. Quantify the energy impact of design decisions in real time. And, use post-occupancy modeling to enhance building performance. Whether trying to achieve LEED, tax credits, or efficiency incentives, energy modeling can help improve the bottom line for both designers and clients.

ASHRAE STANDARD 36 – HIGH PERFORMANCE SEQUENCES OF OPERATION FOR HVAC SYSTEMS (TOPIC 2103)

The best equipment can still run terribly if it's not controlled well – like a sports car in the hands of a clueless driver. Don't let that happen to your design. Get the latest guidelines on sequences of operation for common HVAC sequences. Take advantage of Idaho Power's incentives on HVAC energy management controls. Get a refresher proper start-up and shut down sequences for air handling units including VAVs, rooftop units, and heat pumps. Ensure that controls are in compliance with indoor air quality standards for ASHRAE 62.1 compliance and COVID mitigation. Participants will learn functional tests they can perform that can confirm that proper sequences are in place.



**2021 TASK 3: BSUG
SUMMARY OF EFFORT AND OUTCOMES
IDAHO POWER COMPANY EXTERNAL YEAR-END REPORT**

December 31, 2021

Prepared for:

Idaho Power Company

Author:

Dylan Agnes

Report Number: 2021_003-01



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University of Idaho Integrated Design Lab, Boise, ID.

DISCLAIMER

While the recommendations in this report have been reviewed for technical accuracy and are believed to be reasonably accurate, the findings are estimates and actual results may vary. All energy savings and cost estimates included in the report are for informational purposes only and are not to be construed as design documents or as guarantees of energy or cost savings. The user of this report, or any information contained in this report, should independently evaluate any information, advice, or direction provided in this report.

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1. ACRONYMS AND ABBREVIATIONS

AIA	American Institute of Architects
App	Application
ARUP	London based multi-discipline firm
ASHRAE	American Society of Heating, Refrigeration, and Air-Conditioning Engineers
BCVTP	Building Controls Virtual Test-Bed
BEMP	Building Energy Modeling Professional
BESF	Building Energy Simulation Forum (Energy Trust of Oregon)
BIM	Building Information Modeling
BOMA	Building Owners and Managers Association
BSME	Bachelor of Science in Mechanical Engineering
BSUG	Building Simulation Users' Group
CBECs	Commercial Building Energy Consumption Survey
Comm	Commercial
Elec.	Electrical
HePESC	Heat Pump Energy Savings Calculator
HVAC	Heating, Ventilation, and Air Conditioning
IBPSA	International Building Performance Simulation Association
IDL	Integrated Design Lab
IPC	Idaho Power Company
LBNL	Lawrence Berkeley National Laboratory
LEED	Leadership in Energy & Environmental Design
LLLC	Luminaire Level Lighting Control
M. Arch	Masters of Architecture
ME	Mechanical Engineer(ing)
Mech.	Mechanical
MEP	Mechanical, Electrical, and Plumbing
MS Arch	Masters of Science Architecture
NCARB	National Council of Architectural Registration Boards
RDA	Revit Daylighting Analysis
TMY	Typical Meteorological Year
UDC	Urban Design Center
UI	University of Idaho
USGBC	U.S. Green Building Council

2. INTRODUCTION

The 2021 Idaho Power scope of work for the Building Simulation Users' Group (BSUG) task included planning, organization and hosting of six meetings, recording attendance and evaluations, archiving video of the presentations, and maintaining the BSUG 2.0 on the IDL website which can be found here: (<http://www.idlboise.com/content/bsug-20>).

3. 2021 SUMMARY AND CUMULATIVE ANALYSIS

In 2021, six sessions were coordinated and hosted. Sessions are summarized below with details in the following sections.

Table 1: Overall Summary of Sessions

Date	Title	Presenter	Presenter Company	RSVPs		Attendees	
				In-person	Online	In-person	Online
3/24	How high can you go – simulation study on high temperature cooling for radiant systems	Carlos Duarte	CBE	-	54	-	21
4/28	Building energy and systems analysis with Autodesk Revit and Insight	Ian Molloy	Autodesk	-	63	-	33
5/19	Weather normalization and climate design	Damon Woods	IDL	-	58	-	27
8/25	Automated 2D heat transfer using Grasshopper	Kyleen Rockwell	HKS	-	80	-	32
9/22	Designing for PoE lighting and automation	Joe Herbst	PoE Texas	-	24	-	13
10/27	Indoor air quality during lockdown – towards a new health integrated modeling framework	Elizabeth Cooper	UCL	-	57	-	28
				-	336	-	154
					336		154

2021 Attendance

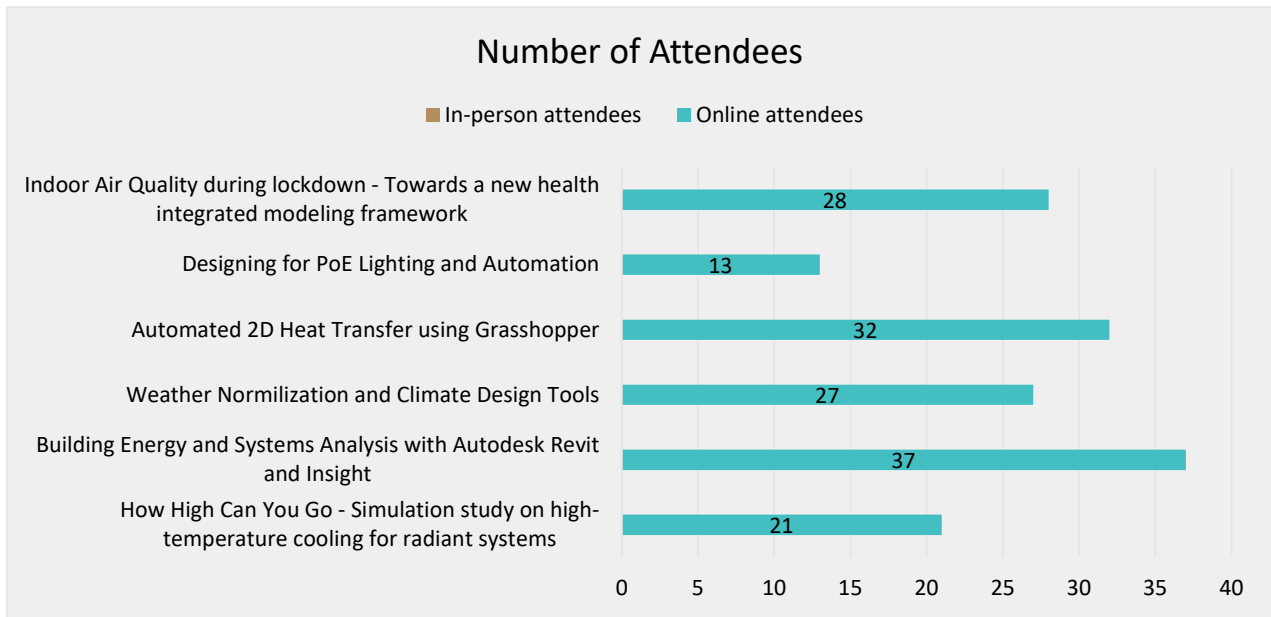


Figure 1: Attendee Count by Session and Type

Table 2: Overall Attendance Breakdown

Architect:	21	Electrician:	0
Engineer:	35	Contractor:	0
Mech. Engineer:	16	Other:	82
Elec. Engineer:	0	None Specified:	0
Total (In-Person):	0		
Total (Online):	154		
Total (Combined):	154		

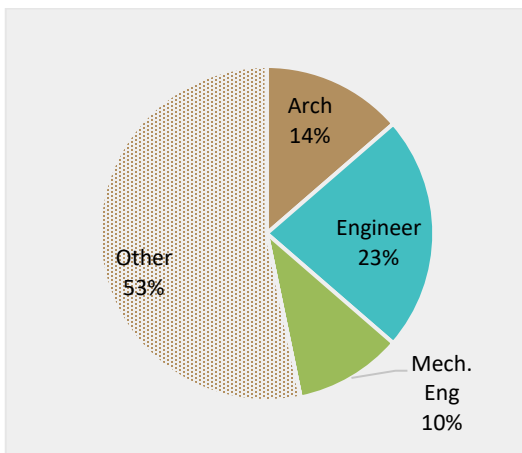


Figure 2: Attendee Profession Breakdown

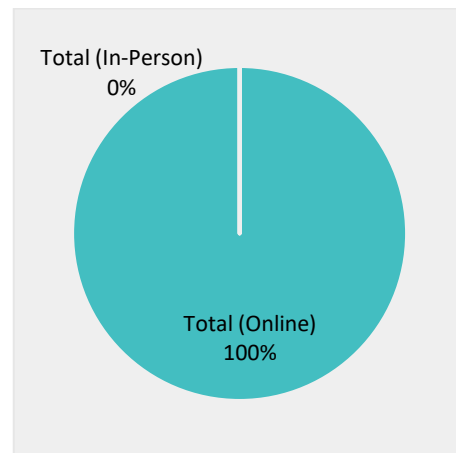


Figure 3: Attendee Type Breakdown

2021 Evaluations

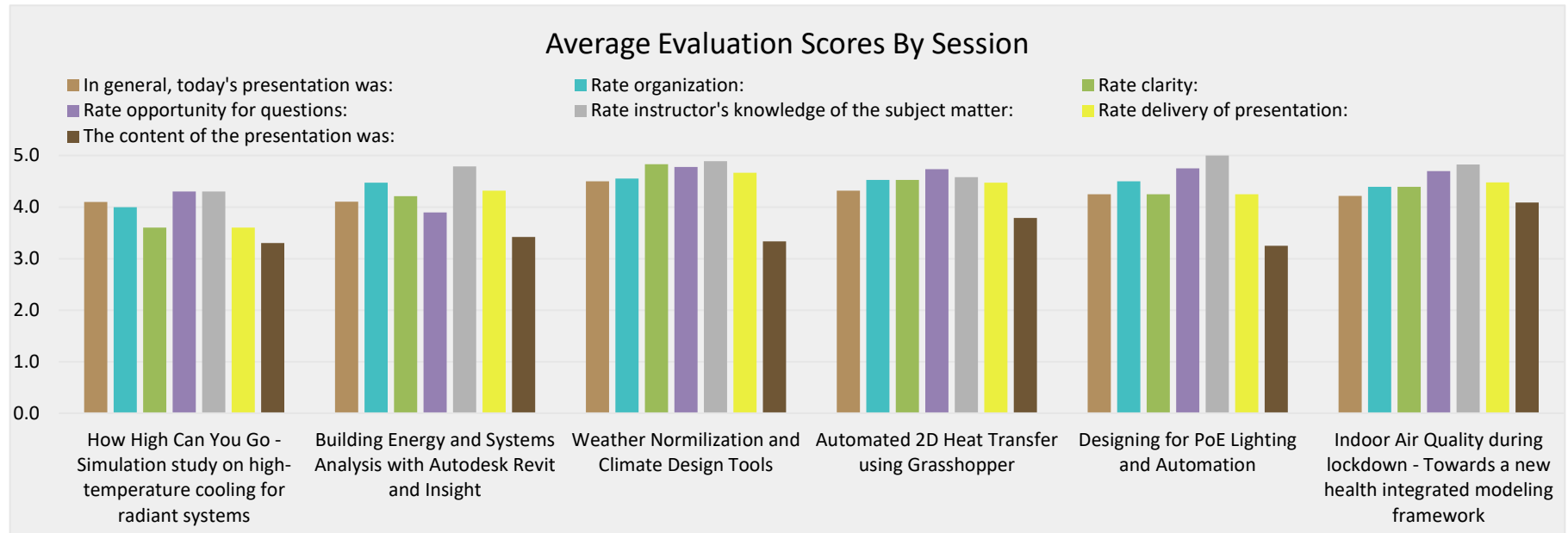


Figure 4: Average Evaluations by Session

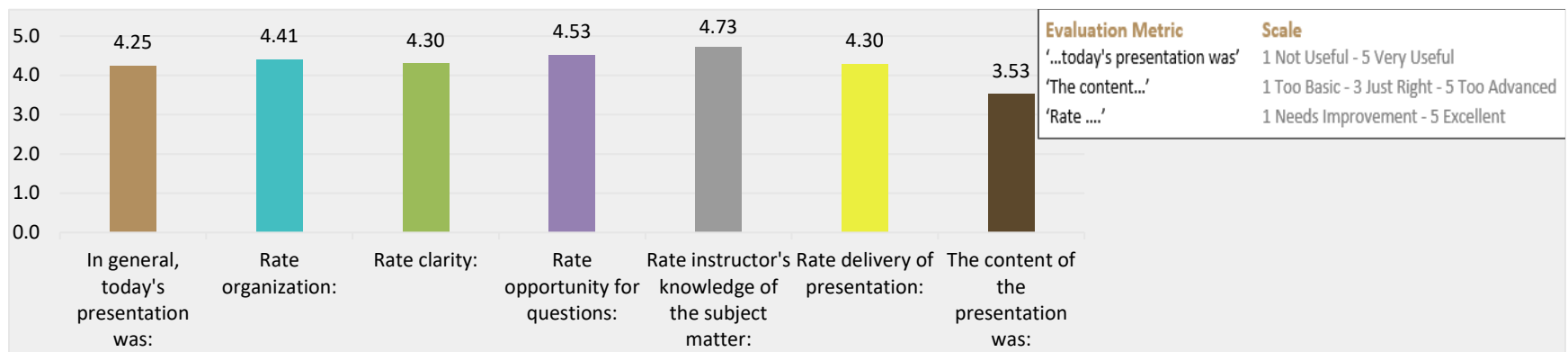


Figure 5: Average Evaluation Scores for All Sessions

4. SESSION SUMMARIES

Session 1: How high can you go – Simulation study on high temperature cooling for radiant systems (3/24/21)

Title: How high can you go – Simulation study on high temperature cooling for radiant systems

Date: 03/24/21

Description: The need for cooling is a major driver of energy consumption in buildings and is mostly handled using systems based on the refrigeration cycle, an energy- and cost-intensive process. In this presentation, we will go over a simulation study where we investigated the potential of eliminating the refrigeration cycle from the primary cooling system design in various US climates including all 16 California climate zones. We created single zone EnergyPlus models that use a high thermal mass radiant system (HTMR) as the primary cooling system and meet the climate zones' energy code requirements. We iteratively simulated each test case on its climate's cooling design day to determine the highest supply water temperature (SWT) to the HTMR that maintains comfortable conditions in the zone. The results show that HTMR can use SWT of 17.5, 20.8, 23 °C (63.5, 69.4, 73.4 °F) for the 25th, 50th, and 75th percentile, respectively, of test cases on the cooling design day, indicating a great potential of using HTMR coupled with low -energy and -cost cooling devices like evaporative cooling towers or fluid coolers.

Presenter: Carlos Duarte

Attendance:

Architect:	3	Electrician:	
Engineer:	6	Contractor:	
Mech. Engineer:	2	Other*:	10
Elec. Engineer:		None Specified:	

Total (In-Person): **0**

Total (Online): **21**

*If 'Other' was noted: Principal, Associate, PhD Candidate, Energy Analyst, President

Session 2: Building energy and systems analysis with Autodesk Revit and Insight (04/28/21)

Title: Building energy and systems analysis with Autodesk Revit and Insight

Date: 04/28/21

Description: In this webinar, you'll get an overview of tools from Autodesk that provide architects and engineers with a solution for more integrated modeling, design and analysis. This will include:

- Revit and Automatic Energy Model Creation – Use architectural models at different levels of detail / completeness to automatically create accurate analytical spaces and surfaces for use in whole building energy simulation and systems analysis
- Concept/Schematic Stage Energy Analysis with Insight - Get quick, accurate guidance on whole building energy use and cost, see tradeoffs and set targets for key architectural and engineering factors from the earliest stages of design.
- HVAC Systems Selection and Sizing with Revit Systems Analysis - Determine HVAC equipment, systems and zone loads, energy and comfort in an open and extensible way using EnergyPlus and OpenStudio.
- Creating Custom Energy and Systems Analysis Workflows – Use OpenStudio measures to set custom properties and analysis outputs to suit individual and project specific requirements.

Presenter: Ian Molloy

Attendance:

Architect:	6	Contractor:	
Mech. Engineer:	9	Other*:	18
Elec. Engineer:		None Specified:	
<hr/>			
Total (In-Person):	0		
Total (Online):	33		
*If 'Other' was noted: Project manager, product manager, VP, BIM Manager, Energy Analyst			

Session 3: Weather normalization and climate design tools (05/19/21)

Title: Weather normalization and climate design tools

Date: 05/19/21

Description: The Integrated Design Lab has developed a set of free tools that can help users to visualize building energy usage and normalize performance based on weather patterns. This makes it easy to spot anomalies like a sudden increase in electrical consumption during the winter. This presentation will cover the resources that IDL uses to find, filter, and format both typical and historical weather data for any location. We will cover a variety of free data repositories and technologies available to design professionals. These simple tools can help you track an existing building's performance or design a new building with an eye to minimizing thermal loads. To view the IDL's design tools please visit:

<http://idlboise.com/content/design-tools>

Presenter: Damon Woods

Attendance:

Architect:	5	Electrician:	
Engineer:	9	Contractor:	
Mech. Engineer:	2	Other*:	11
Elec. Engineer:		None Specified:	
<hr/>			
Total (In-Person):	0		
Total (Online):	27		
*If 'Other' was noted: Energy Manager, Energy Analyst, RA, Student, Building System Analyst			

Session 4: Automated 2D heat transfer using grasshopper (08/25/21)

Title: Automated 2D heat transfer using grasshopper

Date: 08/25/21

Description: The predominant tool for 2D heat transfer analysis is THERM which has a toilsome interface for drafting and post-processing façade details. The proposed interoperable algorithmic modeling (IAM) workflow utilizes the friendly drafting environment in Rhino as inputs to a Grasshopper (GH) file that utilizes open source Ladybug Tools to set up, simulate and post-process unique customizable heat transfer results. The GH file is interoperable with THERM and InDesign to generate and automate the generation of a consistent thermal analysis report. This workflow cuts down on production time, generates consistent outputs, and advocates interoperability in a user-friendly environment.

Presenter: Kyleen Rockwell

Attendance:

Architect:	4	Electrician:	
Engineer:	7	Contractor:	
Mech. Engineer:	2	Other*:	19
Elec. Engineer:		None Specified:	
<hr/>			
Total (In-Person):	0		
Total (Online):	32		
*If 'Other' was noted: Professor, Energy Modeler, Associate, Designer, VP			

Session 5: Designing for PoE lighting and automation (09/22/21)

Title: Designing for PoE lighting and automation

Date: 09/22/21

Description: Power over Ethernet is transforming the world of building automation in a way that may not be obvious - but it will be how facilities and buildings are wired above the desktop in the future (we still need AC power - no one is refuting that) but IoT sensors, dashboards, lighting, access control, security are already supporting this open standard in a way to push interoperability across the supply chain and provide a seamless means toward the proverbial "single pane of glass" in a fraction of what it costs today.

Presenter: Joe Herbst

Attendance:

Architect:	1	Electrician:	
Engineer:	2	Contractor:	
Mech. Engineer:	1	Other*:	9
Elec. Engineer:		None Specified:	

Total (In-Person): **0**

Total (Online): **13**

*If 'Other' was noted: Designer, President, Student, Lighting Designer, Interior Designer

Session 6: Indoor Air Quality during lockdown – towards a new health integrated modeling framework (10/20/21)

Title: Indoor Air Quality during lockdown – towards a new health integrated modeling framework

Date: 10/20/21

Description: Throughout the world governments instituted a variety of measures to try to curb the spread of COVID-19 and improve public health. In the UK that took the shape of a nationwide lockdown as of the 23rd of March 2020. This mandate continued until the 13th of June. These restrictions led to atypical patterns of home occupancy, the implications of which are still unknown. The work shown in this presentation took advantage of an existing IAQ and window operation monitoring study taking place in east London, UK. One-year's worth of monitored data on indoor and outdoor environment

parameters along with occupant use of windows was used to analyze the impact of lockdown on IAQ and infer probabilistic models of window operation behavior. Moreover, using on-site CO2 data, monitored occupancy and operation of windows, the team calibrated a thermal performance model of one of the spaces to investigate the implications of alternative ventilation strategies. The use of this type of model, one in which energy, thermal, and air quality performance is integrated has great potential to be used to better understand how changes in our built environment impact health, and at what cost. A conceptual framework for modelling health impact into the built environment will also be introduced.

Presenters: Elizabeth Cooper

Attendance:

Architect:	2	Electrician:	
Engineer:	4	Contractor:	
Mech. Engineer:	3	Other*:	19
Elec. Engineer:		None Specified:	
<hr/>			
Total (In-Person):	0		
Total (Online):	28		
*If 'Other' was noted:	Project Manager, President, Designer, Student, Professor		

5. WEBSITE MAINTENANCE AND STATISTICS

The Google site “BSUG 2.0” was retired in 2020 and has been integrated into the new idlboise.com website. Each month, details about the upcoming presentations were posted to the ‘EVENTS and NEWS’ pages. These pages also included links to both webinar and in-person registration, however, due to Covid-19 restrictions operations moved to online only. Monthly emails linked to these pages as well as directly to the registration sites are sent out to users subscribed to our mailing list. If the monthly session included a webinar recording, the video was edited and posted to the YouTube channel with a link from the BSUG 2.0 video archive.

While the launch of the new idlboise.com website was planned for the second half of the year the incorporation of BSUG into the infrastructure was a reaction to the social distancing requirements per the Covid-19 pandemic. Therefore, we were unable to track our typical user data, but, we have been migrating content throughout the year to the website which will be posted before the end of the calendar date. The IDL will build out the necessary structure and tools to track user data as it relates to BSUG content going forward into 2022. Content that will be migrated consists of training and modeling resources as well as the introduction of a blog to discuss past lecture topics and emerging building technologies or practices.

6. OTHER ACTIVITIES AND SUGGESTIONS FOR FUTURE IMPROVEMENTS

We saw a increase in average attendance for each session this year as well as overall attendance from 2020. While we are happy that we have increased our attendance despite the webinar format it should be noted that attendance for the treasure valley is down significantly. Attendance this year was successful for the BSUG task with 6 sessions completed and 154 total

attendees – 0 in-person and 154 online. Feedback was provided by attendees via the ZOOM platform by conducting polls at the end of lecture or when the Q&A portion started. We received 93 responses with a response rate of 60% in 2021. The ZOOM platform does not allow participants to give written comments as a form of feedback for polling. The IDL will investigate other methods of online evaluations if the webinar only format continues into 2022.

7. APPENDICES

Appendix A: BSUG 2021 Evaluations

Summaries of evaluations for each of the 6 sessions are recorded below. It should be noted that comments typically collected with evaluation are available due to restriction from the ZOOM platform.

Session 1 (03/24/21): How high can you go – Simulation study on high temperature cooling for radiant systems

Presentation Info:

Date: 03/24/21
 Location: IDL
 Presenters: Carlos Duarte – CBE

Attendance:

Architect:	3	Electrician:	
Engineer:	6	Contractor:	
Mech. Engineer:	2	Other*:	10
Elec. Engineer:		None Specified:	

Total (In-Person):

Total (Online): **21**

*If 'Other' was noted: Principal, Associate, PhD Candidate, Energy Analyst, President

Evaluations:

In general, today's presentation was:	4.1	1 Not Useful - 5 Very Useful
Rate organization:	4.0	1 Needs Improvement - 5 Excellent
Rate clarity:	3.6	1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	4.3	1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	4.3	1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	3.6	1 Needs Improvement - 5 Excellent
The content of the presentation was:	3.3	1 Too Basic - 3 Just Right - 5 Too Advanced

Scale

Comments: No comments were made on evaluations collected.

Session 2 (04/28/21): Building energy and systems analysis with Autodesk Revit and Insight

Presentation Info:

Date: 04/28/2021
 Location: IDL
 Presenter: Ian Molloy – Autodesk

Attendance:

Architect:	6	Electrician:	
Engineer:	7	Contractor:	
Mech. Engineer:	2	Other*:	20
Elec. Engineer:		None Specified:	

Total (In-Person):

Total (Online): **33**

*If 'Other' was noted: Project manager, product manager, VP, BIM Manager, Energy Analyst

Evaluations:**Scale**

In general, today's presentation was:	4.1	1 Not Useful - 5 Very Useful
Rate organization:	4.5	1 Needs Improvement - 5 Excellent
Rate clarity:	4.2	1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	3.9	1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	4.8	1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	4.3	1 Needs Improvement - 5 Excellent
The content of the presentation was:	3.4	1 Too Basic - 3 Just Right - 5 Too Advanced

Comments: No comments were made on evaluations collected.

Session 3 (05/19/21): Weather normalization and climate design tools

Presentation Info:

Date: 05/19/2021
 Location: Webinar
 Presenter: Damon Woods – IDL

Attendance:

Architect:	5	Electrician:	
Engineer:	9	Contractor:	
Mech. Engineer:	2	Other*:	11
Elec. Engineer:		None Specified:	

Total (In-Person): **0**

Total (Online): **27**

*If 'Other' was noted: Energy Manager, Energy Analyst, RA, Student, Building System Analyst

Evaluations:

In general, today's presentation was:	4.5	1 Not Useful - 5 Very Useful
Rate organization:	4.6	1 Needs Improvement - 5 Excellent
Rate clarity:	4.8	1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	4.8	1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	4.9	1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	4.7	1 Needs Improvement - 5 Excellent
The content of the presentation was:	3.3	1 Too Basic - 3 Just Right - 5 Too Advanced

Scale

Comments: No comments were made on evaluations collected.

Session 4 (08/25/21): Automated 2D heat transfer using Grasshopper

Presentation Info:

Date:	08/25/2021
Location:	IDL
Presenter:	Kyleen Rockwell – HKS

Attendance:

Architect:	4	Electrician:	
Engineer:	7	Contractor:	
Mech. Engineer:	2	Other*:	19
Elec. Engineer:		None Specified:	

Total (In-Person):

Total (Online): **32**

*If 'Other' was noted: Professor, Energy Modeler, Associate, Designer, VP

Evaluations:

In general, today's presentation was:	4.3	1 Not Useful - 5 Very Useful
Rate organization:	4.5	1 Needs Improvement - 5 Excellent
Rate clarity:	4.5	1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	4.7	1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	4.6	1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	4.5	1 Needs Improvement - 5 Excellent
The content of the presentation was:	3.8	1 Too Basic - 3 Just Right - 5 Too Advanced

Scale

Comments: No comments were made on evaluations collected.

*Session 5 (09/22/21): Designing for PoE Lighting Automation***Presentation Info:**

Date: 09/22/2021
 Location: IDL
 Presenters: Joe Herbst – PoE Texas

Attendance:

Architect:	1	Electrician:	
Engineer:	2	Contractor:	
Mech. Engineer:	1	Other*:	9
Elec. Engineer:		None Specified:	

Total (In-Person):

Total (Online): **13**

*If 'Other' was noted: Designer, President, Student, Lighting Designer, Interior Designer

Evaluations:

		Scale
In general, today's presentation was:	4.3	1 Not Useful - 5 Very Useful
Rate organization:	4.5	1 Needs Improvement - 5 Excellent
Rate clarity:	4.3	1 Needs Improvement - 5 Excellent
Rate opportunity for questions:	4.8	1 Needs Improvement - 5 Excellent
Rate instructor's knowledge of the subject matter:	5.0	1 Needs Improvement - 5 Excellent
Rate delivery of presentation:	4.3	1 Needs Improvement - 5 Excellent
The content of the presentation was:	3.3	1 Too Basic - 3 Just Right - 5 Too Advanced

Comments: No comments were made on evaluations collected.

*Session 6 (10/20/21): Indoor Air Quality during lockdown – towards a new health integrated modeling framework***Presentation Info:**

Date: 10/20/2021
 Location: IDL
 Presenters: Elizabeth Cooper – UCL

Attendance:

Architect:	2	Electrician:	
Engineer:	4	Contractor:	
Mech. Engineer:	3	Other*:	19
Elec. Engineer:		None Specified:	

Total (In-Person):

0

Total (Online):

28

*If 'Other' was noted: Project Manager, President, Designer, Student, Professor

Evaluations:

In general, today's presentation was:

Rate organization:

Rate clarity:

Rate opportunity for questions:

Rate instructor's knowledge of the subject matter:

Rate delivery of presentation:

The content of the presentation was:

Scale

4.2	1 Not Useful - 5 Very Useful
4.4	1 Needs Improvement - 5 Excellent
4.4	1 Needs Improvement - 5 Excellent
4.7	1 Needs Improvement - 5 Excellent
4.8	1 Needs Improvement - 5 Excellent
4.5	1 Needs Improvement - 5 Excellent
4.1	1 Too Basic - 3 Just Right - 5 Too Advanced

Comments: No comments were made on evaluations collected.



2021 TASK 4: NEW CONSTRUCTION VERIFICATIONS
SUMMARY OF PROJECTS
IDAHO POWER COMPANY EXTERNAL YEAR-END REPORT

December 31, 2021

Prepared for:

Idaho Power Company

Author:

Dylan Agnes

Report Number: 2021_004-01



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Prepared by:

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IDL Director:

Damon Woods

Authors:

Dylan Agnes

Prepared for:

Idaho Power Company

Contract Number:

IPC KIT #

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DISCLAIMER

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ACRONYMS AND ABBREVIATIONS

AC	Air Conditioning
NCV	New Construction Verification
HVAC	Heating, Ventilation, and Air Conditioning
IDL	Integrated Design Lab
IPC	Idaho Power Company
UI	University of Idaho
VRF	Variable Refrigerant Flow
HP	Heat Pump

1. INTRODUCTION

The University of Idaho Integrated Design Lab (UI-IDL) had two roles for the New Construction Verification (NCV) task in 2021. The primary role is to conduct on-site verification reports for approximately 10% of projects that participated in Idaho Power Company's (IPC) New Construction Program. The verified projects were randomly selected from the projects paid in 2021, and at least four projects were required to be outside the Boise/Meridian/Eagle/Kuna area. The purpose of the project reviews and on site verifications is to assist IPC in program quality assurance. The on site verification also looks to capture any inconsistencies between the final application and what was installed on site. The secondary role is to review the photo controls design and function for every project whose application included incentive L3: Daylight Photo Controls within the New Construction Program. Once each review was concluded, a letter of support for the incentive was submitted to Idaho Power. The review and letter provides IPC the information needed to pay the L3 incentive and increase energy savings and quality of design through the inclusion of additional design and commissioning recommendations.

2. 2021 NEW CONSTRUCTION VERIFICATION PROJECTS

The UI-IDL completed twelve New Construction Verification projects in 2021. A detailed report for each project was submitted to IPC, including claimed and actual installation for each specific incentive the project applied for. All of the projects reviewed in 2021 were finalized and paid in 2021. One project resides under the 2016 program and the rest reside

under the 2018 program format. The specific incentives for this program are outlined in Table 1 and 2.

Table 1: 2016 New Construction Program Specific Incentives

Lighting	L1	Interior Light Load Reduction
	L2	Exterior Light Load Reduction
	L3	Daylight Photo Controls
	L4	Occupancy Sensors
	L5	High Efficiency Exit Signs
Air Conditioning	A1	Efficient Air-Cooled AC & Heat Pump Units
	A2	Efficient VRF Units
	A3	Efficient Chillers
	A4	Air Side Economizers
	A5	Direct Evaporative Coolers
	A6	Evaporative Pre-coolers on Air-cooled Condensers
Building Shell	B1	Reflective Roof Treatment
Controls	C1	Energy Management Control System
	C2	Guest Room Energy Management System
	C3	HVAC Variable Speed Drives
	C4	Kitchen Hood Variable Speed Drives
	C5	Onion/Potato Shed Ventilation Variable Speed Drives
Appliances with Electric Water Heating	W1	Efficient Laundry Machines
	D1	EnergyStar Undercounter Dishwashers
	D2	EnergyStar Commercial Dishwasher
Refrigeration	R1	Head Pressure Controls
	R2	Floating Suction Controls
	R3	Efficient Condensers
Other	P1	Smart Strip Power Strips

Table 2: 2018 New Construction Program Specific Incentives

Lighting	L1	Interior Light Load Reduction
	L2	Exterior Light Load Reduction
	L3	Daylight Photo Controls
	L4	Occupancy Sensors
	L5	High Efficiency Exit Signs
Air Conditioning	A1	Efficient Air-Cooled AC & Heat Pump Units
	A2	Efficient VRF Units
	A3	Efficient Chillers
	A4	Air Side Economizers
	A5	Direct Evaporative Coolers
	A6	High-Volume Low-Speed Fan
Building Shell	B1	Reflective Roof Treatment
Controls	C1	Energy Management Control System
	C2	Guest Room Energy Management System
	C3	HVAC Variable Speed Drives
	C4	Kitchen Hood Variable Speed Drives
	C5	Onion/Potato Shed Ventilation Variable Speed Drives
	C6	Dairy Vacuum Pump Variable Speed Drives
	C7	Wall or Engine-Block Heater Controls
Appliances with Electric Water Heating	W1	Efficient Laundry Machines
	D1	EnergyStar Undercounter Dishwashers
	D2	EnergyStar Commercial Dishwasher
Refrigeration	R1	Head Pressure Controls
	R2	Floating Suction Controls
	R3	Efficient Condensers
	R4	Refrigerator and Freezer Strip Curtains
	R5	Automatic High-Speed Doors
Office Equipment	P1	Smart Strip Power Strips
Compressed Air Equipment	CA1	Air Compressor VSDs
	CA2	No-Loss Condensate Drain
	CA3	Low-Pressure Drop Filter
	CA4	Cycling Refrigerated Compressed Air Dryer
	CA5	Efficient Compressed Air Nozzle

Table 3 summarizes the twelve projects and respective qualified incentive measures which were verified by UI-IDL. For the projects listed, more than 75% were located outside the capital service area.

Table 3: Project Summary

IPC Project #	Facility Description	Location	Incentive Measures	UI-IDL Site-Visit Date
16-144	Medical (Hospital)	Nampa, ID	L1, L4, L5	07/09/21
18-081	Manufacturing	Nampa, ID	L1, L2, L5	07/09/21
18-083	Retail (Non-Food)	Star, ID	L1, L2	10/13/21
18-106	Industrial – Mid	Ontario, OR	L1, L2	08/27/21
18-284	Warehouse	Jerome, ID	L1	10/27/21
18-302	Medical (Non-Hospital)	Jerome, ID	L1, L2, L5, A1	10/27/21
18-315	Other	Boise, ID	L1, L5	08/26/21
18-411	Industrial – Mid	Meridian, ID	CA1, CA2	10/01/21
18-431	Other	Nampa, ID	L1	08/13/21
18-503	Manufacturing (1 Shift)	Fruitland, ID	CA1, CA4	11/10/21
18-518	Manufacturing (1 Shift)	Eagle, ID	CA1	09/15/21
18-537	Industrial – Large	Blackfoot, ID	CA1	09/01/21

3. 2021 PHOTO CONTROLS REVIEW PROJECTS

In 2021, the UI-IDL received two inquiries regarding the New Construction photo controls incentive review, however, only one qualified for an incentive. Documentation was received and final letters of support were submitted to IPC for photo controls incentive applications for the single project.



2021 TASK 5: ENERGY RESOURCE LIBRARY
SUMMARY OF EFFORT AND OUTCOMES
IDAHO POWER COMPANY EXTERNAL YEAR-END REPORT

December 31, 2021

Prepared for:
Idaho Power Company

Authors:
Dylan Agnes

Report Number: 2021_005-05



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Damon Woods

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Dylan Agnes

Prepared for:

Idaho Power Company

Contract Number:

IPC KIT# 5277

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ACRONYMS AND ABBREVIATIONS

AC	Air Conditioning
AIA	American Institute of Architects
AHU	Air Handling Unit
Amp	Ampere
ASHRAE	American Society of Heating, Refrigeration, and Air-Conditioning Engineers
BOMA	Building Owners and Managers Association
BSU	Boise State University
CO ₂	Carbon Dioxide
CT	Current Transducer
Cx	Commissioning
DCV	Demand Control Ventilation
EE	Energy Efficiency
EEM(s)	Energy Efficiency Measure(s)
fc	Foot-Candle
HVAC	Heating, Ventilation, and Air Conditioning
IAC	Industrial Assessment Center
IBOA	Intermountain Building Operators Association
IDL	Integrated Design Lab
Int.	International
IPC	Idaho Power Company
kW	Kilowatt
kWh	Kilowatt-Hour
M&V	Measurement and Verification
OSA	Outside Air
PG&E	Pacific Gas and Electric Company
PPM	Parts Per Million
RPM	Rotations Per Minute
RTU	Rooftop Unit
ERL	Energy Resource Library

TPS	Third Party Service
UI	University of Idaho
USGBC	U.S. Green Building Council
Verif.	Verification
VOC	Volatile Organic Compound
3P	Third Party

1. Introduction

The Energy Resource Library (ERL) is a resource supported by Idaho Power Company (IPC) and managed by the University of Idaho Integrated Design Lab (UI-IDL). The ERL at the UI-IDL is modeled after the Lending Library at the Pacific Energy Center, which is supported by Pacific Gas and Electric (PG&E). In the past years interest in these types of libraries has grown. Recently, the Smart Building Center which is a project of the Northwest Energy Efficiency Council has started a lending library and they cite other lending libraries spanning a large range of tools, including non-energy efficiency related tools.

The primary goal of the ERL is to help customers with energy efficiency (EE) needs, through the use of sensors and loggers deployed in buildings of various types. Loans are provided to individuals or businesses at no charge to the customer. Over 900 individual pieces of equipment are available for loan through the ERL. The equipment is focused on measuring parameters to quantify key factors related to building and equipment energy use, and factors which can affect worker productivity.

The loan process is started when a customer creates a user account. Then the user has access to submit a resource questionnaire and fill out a form describing their intent and project information. Customers can also add tools to their “cart” and complete a checkout process if they don’t require the IDL assistance. When completing a resource questionnaire or the checkout process, the customer includes basic background information, project and data measurement requirements, and goals. When a request is submitted, UI-IDL staff members are alerted of a request via email. The customer and a staff member communicate to verify and finalize equipment needs. An approval email is sent and tools are picked up at the UI-IDL or shipped at the customer’s expense. In addition, this year because

of the Covid-19 pandemic we added a contactless pick-up and drop-off system. For more details on this process please see: <http://www.idlboise.com/content/energy-resource-library-contact-less-pick-drop>

2. Marketing

Marketing for the ERL was done at various UI-IDL and IPC activities throughout 2021, as well as on the new idlboise.com website. The flyer layout was retired during 2019 and replaced with a brochure format. The brochure for the ERL, Figure 1 and 2, reflects the changes to the ERL overall structure as it relates to checking out tools and new categories/organization. In addition, a catalog was created that contains the full directory of tools available for check out as well as information about other Idaho Power sponsored programs. It's intended use was for distribution at various lectures so firms would have an on-hand reference for the ERL, however, due to Covid-19 the catalog has only been made available as a pdf for download and view on the idlboise.com website. You can find the catalog here: <http://www.idlboise.com/content/erl-catalog-2021>

The ERL was promoted in presentations given by the UI-IDL staff, including the Lunch and Learn series and lectures to professional organizations such as the American Institute of Architects (AIA), ASHRAE, and the City of Boise.

The ERL flyer and program slides direct potential users to the ERL website for more information about the library. The main UI-IDL website hosts the ERL portal where customers can submit a resource questionnaire for assist or a request for specific tools, all online. In 2021, the ERL home page had 1,483 visitors. Changes and progress on the ERL homepage can be found in Appendix D. (<http://www.idlboise.com/about-erl>)

Energy Resource Library

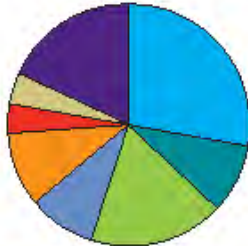
The Energy Resource Library is a free resource for Idaho Power customers. The library provides users with an easy way to assess and explore a building or systems energy performance.

These free tools and guides are available to help individuals or businesses learn more about their energy use patterns and identify opportunities for energy-saving improvements.

Typical uses for the Energy Resource Library

- Preliminary investigation: audit or study to identify energy efficiency measures (EEMs)
- Pre-implementation: baseline measurements of EEMs
- Post-implementation: verification measurements of EEMs
- Literature review

Resource Loans By Industry



- 28%** Commercial Real Estate
- 9%** Food Processing
- 18%** Industrial
- 9%** Education
- 10%** Residential
- 4%** Office
- 4%** Wastewater
- 18%** Other

Contact Us

Visit idiboise.com and select "Energy Resource Library" to learn more.

Integrated Design Lab
 306 S. 6th Street Boise, ID 83702
 208-429-0220

idl@uidaho.edu

Hours:
 Monday through Thursday 8 a.m. to 4 p.m.
 and Friday 10 a.m. to 3 p.m.



Energy Resource Library

The library provides users with free tools and guides to help individuals and businesses identify opportunities for energy-saving improvements.

Energy Resource Library

Sponsored by:



FIGURE 1: ERL BROCHURE FRONT

Resource Categories

Flow Meters

Flow meters measure the velocity of a fluid with ultrasound to calculate flow rate of liquids or suspended solids traveling through a pipe by attaching to the outside. Flow data allows you to see the loads and demands on the associated system, and helps identify operational and control issues.

Data Loggers

Collecting data over an extended period of time is essential for tracking performance of a building, space or system to identify trends or anomalies. Data loggers are portable and have built in sensors that can measure and record temperatures, light levels, electrical current and more.

Current Transformers (CT)

CT's are typically used to measure alternating current. They can be easily and safely installed by slipping over electrical power wiring without interrupting service. When used in conjunction with a voltage meter, power (kW) and energy (kWh) can be calculated for a variety of applications.

Guides

A variety of guides are available to provide a better understanding of building systems and their performance, as well as the standards and codes that govern those energy performance criteria (i.e., ASHRAE handbooks and standards).

Other

Other resource categories include light, air, energy, sound, temperature and more. A complete listing of tools, guides, literature and instructions is available at idlboise.com/ert.

How to use the Energy Resource Library

First, if you do not already have one, you will need to create an account at idlboise.com. After you have an account, fill out the loan request form with the information about the location and type of project you are working on. You do not need to know what specific tools you will need. Simply describe the information you want to collect and the IDL will make sure you have the appropriate resources for your project.

If you require a tutorial or need to know how to use a specific tool, contact the IDL to set up an appointment.



Loan Request Status

You will receive the following email updates with the status of your resource loan.

Pending

Your loan request has been received and is being reviewed by the IDL. Please note that all requests require one business day for processing.

Additional Review (if applicable)

If there is a problem or clarification is needed, the IDL will contact you for additional information to accurately fulfill your request.

Approved

Once your loan request is approved, an approval email will be sent, and the resource may be picked up from the Integrated Design Lab. To request a specific pick-up time, email the IDL or mention it in the note section of the loan request form. Please note, if resources are to be shipped, the customer is responsible for all shipping charges.

Your resource loan will typically be provided in an Idaho Power mesh bag unless the tool has its own housing/storage case.

You will also receive a printed copy of your loan request form. Please save this as it's required when you return the resources.

Completed

When you are done with your resources, please return or ship them to the Integrated Design Lab at 306 S. 6th Street Boise, ID 83702. Please include your printed loan request form so that the IDL can process your return in a timely manner.

Figure 2: ERL Brochure Back

3. New Tools & Tool Calibration Plan

In 2021, ten new tools were added to the ERL to replace old data logging models, to fill gaps in tool kits as well as accessories for kits and other various tools.

Equipment included in the tool loan program are typically distributed with a manufacturer guaranteed calibration period between 1 and 3 years. While many items may remain within recommended tolerances for years after the guaranteed calibration period ends, verifying the item is properly calibrated after initial and subsequent periods is recommended. Calibration services are available on most tools, sometimes from the manufacturer, and from various certified calibration services nationwide.

Third party (3P), certified tool calibration is ideal, but an extensive 3P calibration program would be expensive. Based on research and pricing from quotes, formal calibration would be cost prohibitive for much of the library tools. In several cases, cost of calibration can well exceed 30% of the item cost. As a certified calibration is typically only valid for 1-2 years, an alternative measurement and verification plan for most sensors and loggers is recommended. The management of the ERL has been adapted to integrate the measurement and verification method of calibration. However, a few exceptions to this must be made on a case by case basis to allow for factory calibration of items that cannot be compared or tested in any other way. An example of one item in this category would be the Shortridge Digital Manometer or the Air-Data Multimeter which would have to be recalibrated by the manufacturer.

The IDL performs the following to ensure items are within specified calibration tolerances:

1. Equipment will be cross-checked against new equipment of the same type for accuracy in a test situation where data is logged. The IDL plan would cross-check older items against multiple newer items at the end of each calibration period (i.e. every two years) to ensure readings are within specified tolerances.
2. Those items found to be out of tolerance will be assessed for factory re-calibration or replacement.

Furthermore, calibration tracking columns have been added to the inventory spreadsheet which allows the IDL to determine which items are due for calibration testing. Updates to calibration and references to testing data will be maintained in the inventory spreadsheet and has been expanded to include tool use, quotes, and budget estimates.

4. 2021 Summary of Loans

In 2021, loan requests totaled 10 with 9 loans completed, 0 loans are on-going. The fourth quarter had the highest volume of loans at 3 total. Loans were made to 4 different locations and 3 unique users and 4 new ERL users. A wide range of tools were borrowed, as listed in Figure 8. The majority of tools were borrowed for principle investigations or audits, although loans were also made for determining baselines before EEMs were implemented. Tools were borrowed to verify these EEMs as well. The one loan that was not fulfilled because they did not meet the requirement of being an Idaho Power customer.

Due to Covid-19 and the restrictions associated with it we saw a decrease in loans over the past year and a half. Moving forward into 2022 we are devoting resources to market the ERL to potential users in order to return to normal frequency of use. For example, we will be presenting the ERL to municipalities in the treasure valley specifically addressing the benefits of the library to facilities managers and public works departments. More details about the ERL marketing strategy can be found in the 2022 scope of work.

Table 1 and the following figures outline the usage analysis for ERL in 2021.

TABLE 1: PROJECT AND LOAN SUMMARY

	Request Date	Location		Project	Type of Loan	# of Tools Loaned
1	02/06/21	Garden City	ID	OR35FL	Identify EEMs	2
2	02/16/21	Boise	ID	RFLO	Identify EEMs	1
3	04/01/21	Boise	ID	EAOFE	Identify EEMs	1
4	05/24/21	Idaho Falls	ID	DBF116	Audit	18
5	09/06/21	Boise	ID	BRCHK	Identify EEMs	2
6	09/10/21	Boise	ID	OR51SP	Identify EEMs	3
7	10/08/21	Boise	ID	BRCHK2	Identify EEMs	1
8	11/24/21	Emmett	ID	EEAPLDL	Audit	14
9	12/03/21	Boise	ID	OR58FLC2	Identify EEMs	1

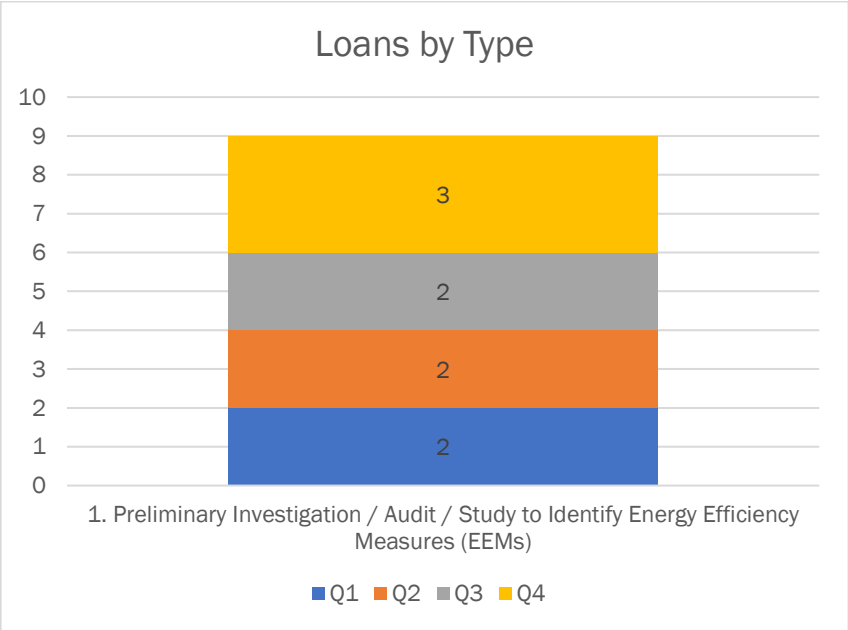


FIGURE 3: LOANS BY TYPE

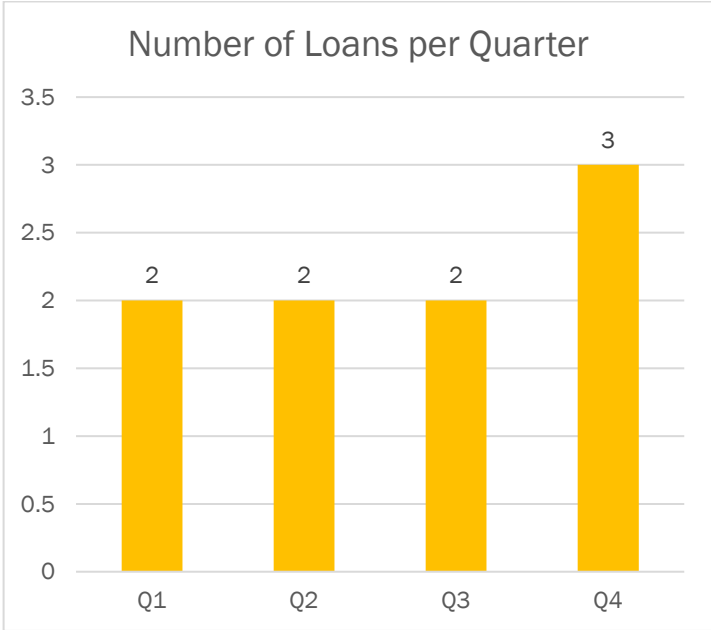


FIGURE 4: NUMBER OF LOANS PER QUARTER

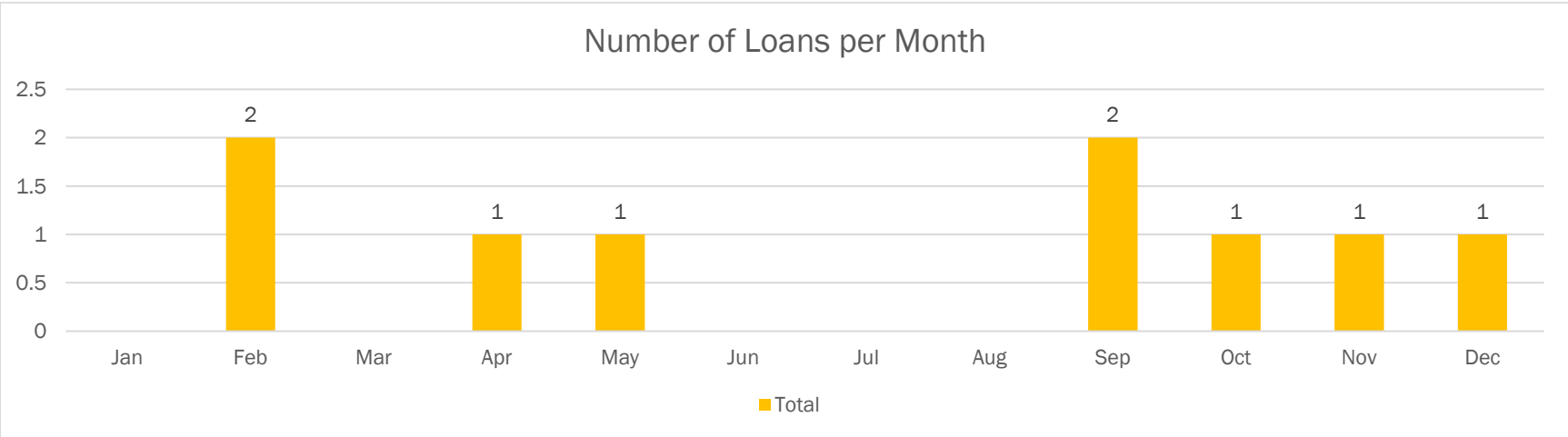


FIGURE 5: NUMBER OF LOANS PER MONTH

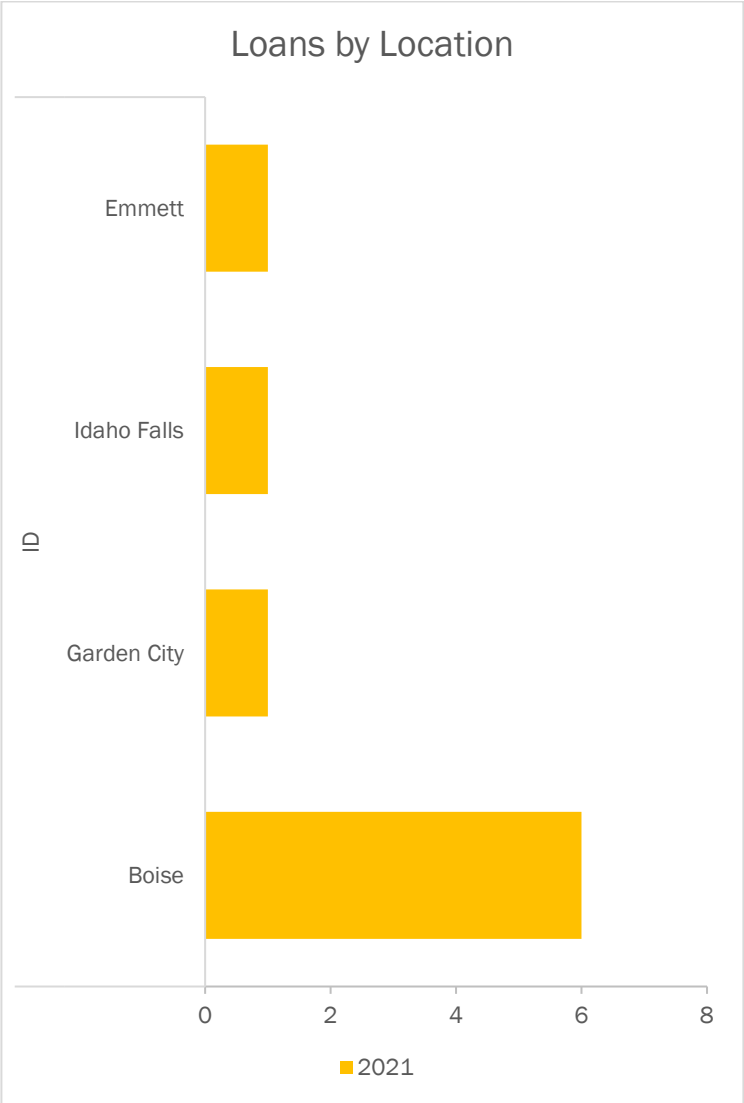


FIGURE 6: NUMBER OF LOANS BY LOCATION

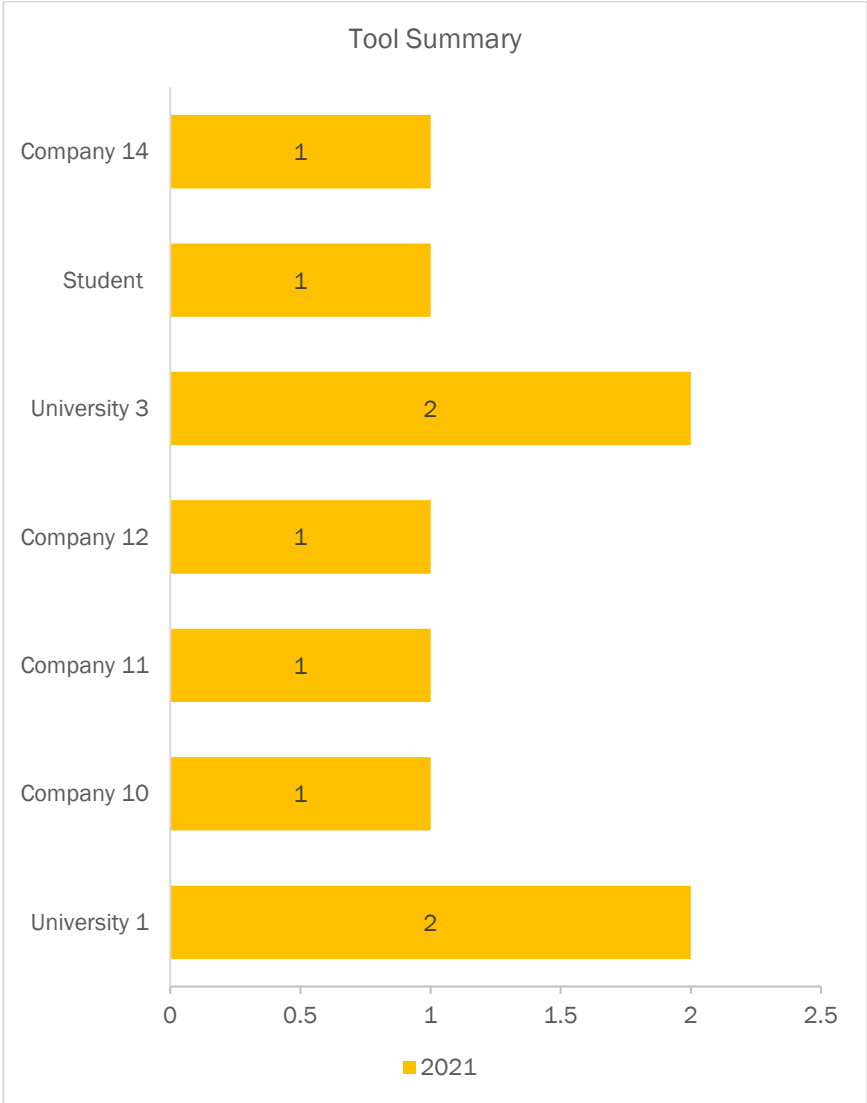


FIGURE 7: NUMBER OF LOANS BY USER

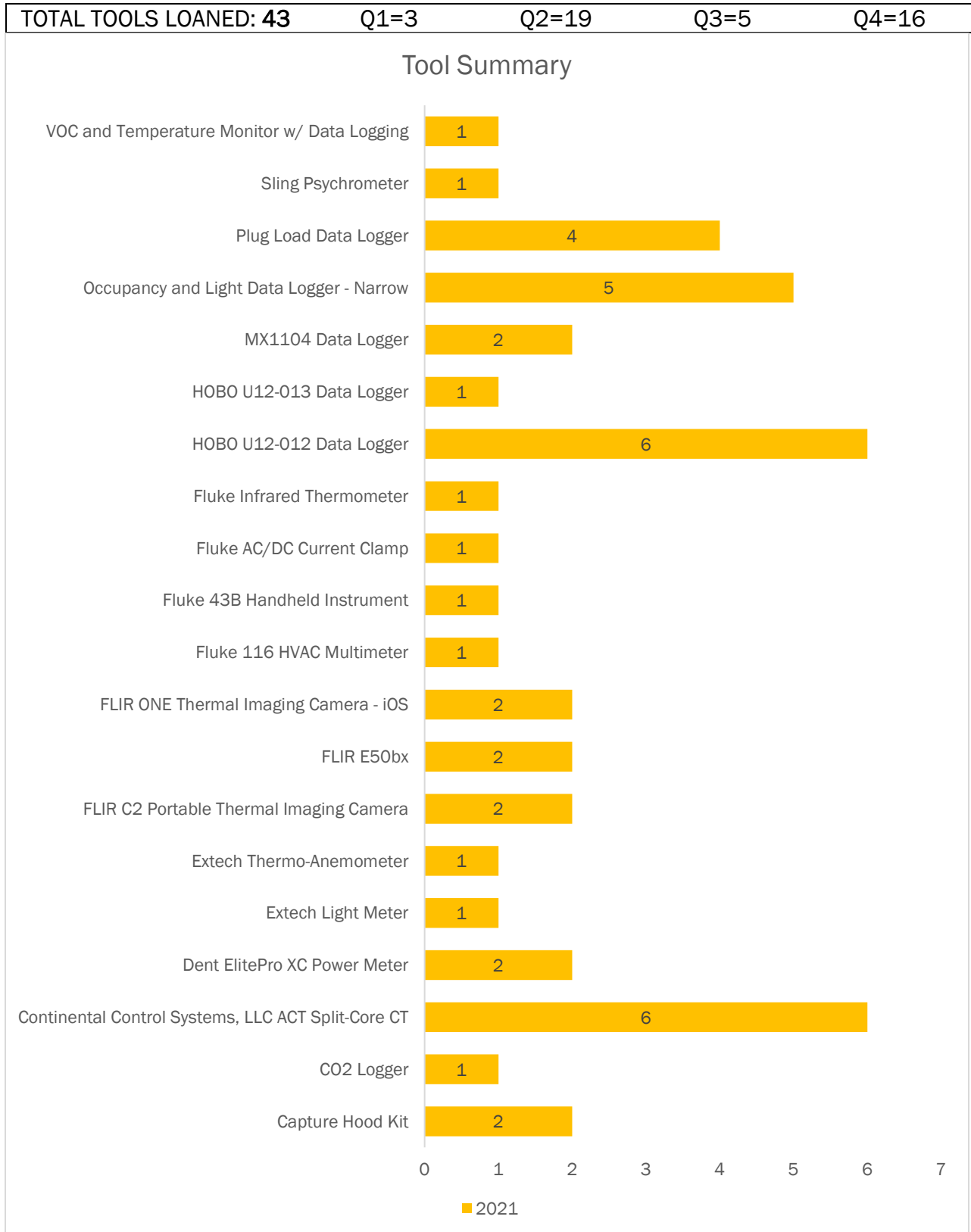


FIGURE 8: SUMMARY OF TOOLS LOANED

5. Appendices

APPENDIX A: Equipment List

The equipment in the library is tracked via excel, website, and in ERL Catalog. The website inventory is organized through several webpages but a complete listing can be found here: <http://www.idlboise.com/erl>

In addition, the ERL Catalog can be found on the idlboise.com website and is available for download here: <http://www.idlboise.com/content/erl-catalog-2021>

APPENDIX C: Website Progress

The majority of work has shifted to maintenance for website development.



2020 TASK 6: ENERGY IMPACTS OF IAQ DEVICES

IDAHO POWER COMPANY YEAR-END REPORT

December 31, 2021

Prepared for:
Idaho Power Company

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ACRONYMS AND ABBREVIATIONS

ASHRAE	American Society of Heating, Refrigeration, and Air-conditioning Engineers
DOAS	Dedicated Outdoor Air System
EMS	Energy Management System
EUI	Energy Use Intensity [kBtu/ft ² /yr]
HEPA	High Efficiency Particulate Air Filter
HVAC	Heating Ventilation and Air Conditioning
IAQ	Indoor Air Quality
IEQ	Indoor Environmental Quality
IDL	Integrated Design Lab
IPC	Idaho Power Company
MERV	Minimum Efficiency Reporting Value
NEEA	Northwest Energy Efficiency Alliance
NBPI	Needle Point Bi-Polar Ionization
PNNL	Pacific Northwest National Lab
RTU	Rooftop Unit
UI	University of Idaho
UVGI	Ultraviolet Germicidal Irradiation
VAV	Variable Air Volume
VRF	Variable Refrigerant Flow

1. INTRODUCTION

The University of Idaho Integrated Design Lab (UI-IDL) examined the energy impacts of indoor air quality devices. The IDL used the energy modeling software, EnergyPlus to estimate the effects of adding higher-rated filters, in-room HEPA filters, Ultraviolet Irradiation, ionization devices, and increasing the percentage of outdoor air. The IDL selected eight of the sixteen prototype models from the Pacific Northwest National Lab to simulate these operational adjustments. The energy models were run for climate zone 5B with Idaho Power tariffs to estimate the change in annual operating costs of the facility from adopting each of these technologies. The IDL performed brief literature reviews on each of these technologies that can be integrated into current Heating Ventilating and Air Conditioning (HVAC) systems. These reviews were turned into 1-page reference documents outlining the major points and energy impacts of each Indoor Air Quality (IAQ) strategy for Idaho facility managers and owners.

2. WORK SUMMARY

2.1 Comparing the mitigation strategies

The IDL considered five mitigation strategies and an additional three subcategories that improve indoor air quality. These included:

1. Upgrading Minimum Efficiency Rating Value (MERV) of filters
2. Adding High Efficiency Particulate Air (HEPA) filters (both in-duct and portable in-room systems)
3. Using Ultraviolet Germicidal Irradiation (UVGI) lamps (both in-duct and stand-alone in-room systems)

4. Adding Needle-Point Bipolar Ionization (NBPI) to the supply air
5. Increasing Outdoor Air (OA) considered both a minimum of 3 Air Changes per Hour (ACH) of OA and also relying on 100% OA.

2.1.1 Upgrading MERV filter ratings

There is no minimum MERV rating required by Idaho's Energy Code. Idaho's Energy Code Circuit Rider, David Freelove, estimates that most small commercial buildings in Idaho Power territory use MERV 6 filters. ASHRAE recommends using MERV 13 or better filters. This mitigation strategy can help by filtering out virus particles from the return air stream in the HVAC system. While some filter switches can be simple, careful consideration must be given to ensure that the new filters will fit into the same space and that the existing fan can accommodate the additional pressure drop across the filter. Otherwise, more substantial upgrades must be made to the ventilation system to accommodate the new filter.

2.1.2 Adding HEPA filters

HEPA filters can be added to a building in two ways – either through the existing air supply duct or by setting up portable in-room units. In-duct HEPA filters are typically much larger than a MERV filter and can have much higher pressure drops across them. It can take considerable modifications to add a HEPA filter if the existing system was designed for a thinner low-value MERV filter. These filters also tend to be more expensive and so they have a significant maintenance cost as these filters must be regularly replaced.

Portable HEPA units provide a plug and play option that is more effective than MERV filters at removing sub-micron and nanoparticles. Units can be moved throughout a space to optimize their effectiveness. HEPA units do take up floor space and require an electrical outlet. They can be noisy at high speeds and additional maintenance is required to care for the units and change out filters when needed. Portable HEPA units are the simplest way to maximize filtration without modifying the existing building ventilation system. However, due to the high costs associated (both capital and operating), in-room HEPA filters are best suited for areas where contamination risk is higher or when outdoor air does not meet air quality standards (e.g., during inversions or wildfire smoke events).

2.1.3 Using Ultraviolet Germicidal Irradiation

In-duct UVGI prevents microbial growth on cooling coils, which can reduce fan energy and can result in net energy savings depending on the building type and airflow. Sizing and layout of the UV lamps greatly impacts performance. Proper installation is necessary to ensure effective air disinfection and cooling coil maintenance. An irradiance of at least 1,000 mW/cm² and an exposure time of 0.25 seconds or longer is needed to properly kill viruses in the airstream.

In-room UVGI units often include an additional HEPA filter to remove particulates as well as sanitize the air. This is a powerful method of disinfection, which requires significant capital and operational costs. In-room UVGI units are well-suited for healthcare facilities and spaces with higher sanitation requirements. In other settings, an in-room HEPA filter is often a more suitable alternative.

2.1.4 Adding Needlepoint Bipolar Ionization to air supply

NBPI is an exciting technology that shows great potential at being a low-energy air cleaner. While some studies have shown that NBPI destroys certain viral components, open questions remain on its effectiveness against Covid19. Low quality NBPI devices may produce Ozone, which is harmful at high concentrations and should be continuously monitored. NBPI's energy use is quite low compared to UVGI or even adding better filters.

2.1.5 Increasing Outdoor Air

Increasing the supply of fresh air is an excellent way to reduce indoor contaminants but relying on this year-round used more energy than most other mitigation strategies. However, for temporary mitigation, it may prove an effective strategy to flush out contaminants as long as the equipment is sized to handle the load and occupant comfort is not severely compromised. The results shown in the flyers (in the Appendix) are for requiring 3 ACH of outdoor air for occupied spaces. This was already the case for some building types, such as a restaurant, but was a significant increase for other facilities such as apartments and retail. Increasing outdoor air will increase maintenance costs for more filter changes and will increase wear and tear on the equipment. These impacts were challenging to quantify, but is noted in the flyer.

2.2 Developing the Energy Models

2.2.1 Selecting the building prototypes

The IDL worked with Idaho Power (IPC) to select the eight most relevant building types for IPC customers. These building types included:

- Warehouse
- Standalone Retail
- Secondary School
- Mid-Rise Apartments
- Medium Office
- Large Hotel
- Hospital
- Full-service Restaurant

Table 1: Building Prototype Information

Building Type	Square Footage	Number of Stories	Heating	Cooling	Air Distribution	Systems
Medium Office	53600	3	Furnace	PACU	MZ	3
Stand-Alone Retail	24695	1	Furnace	PACU	ZN PSZ-AC	4
Secondary School	210900	2	Boiler	Air Cooled Chiller	MZ VAV	5 CAV, 4 VAV
Hospital	241410	5	Boiler	Water Cooled Chiller	CAV + VAV	2 VAV
Large Hotel	122132	6	Boiler	Air Colled Chiller	DOAS + VAV	2
Warehouse	49495	1	Furnace	PACU	ZN HVAC	2
Full-Service Restaurant	5502	1	Furnace	PACU	ZN PSZ-AC	2
Mid-Rise Apartment	33700	4	Furnace	Split System DX (1 per apt)	SAC	24

2.2.2 Modeling the IAQ Devices

Each of the prototype models were adjusted to account for adding an IAQ device and this was different for each technology. The specific steps are outlined below:

- Upgrading MERV Filters – increased pressure drop across fan by 0.4” H₂O
- HEPA Filters
 - In-duct HEPA filters – increased pressure drop across the fan by 1.25” H₂O
 - Portable in-room HEPA filters – added 3.14 Watts/person in plug loads
- NPBI – added plug load of 1Watt/5,300 CFM
- UVGI
 - In Room UVGI – added plug load of 1Watt/50 CFM
 - In Duct UVGI – added plug load and decreased pressure drop: 1Watt/50 CFM and 20% pressure reduction across cooling coil.
- Outdoor Air – increasing percentage of outdoor air from ASHRAE 62.1 minimum
 - Increased OA to at least 3ACH in occupied zones for IOA runs
 - Increased OA to be 100% of the airflow for 100% OA runs

2.3 Running the Energy Simulations

Each of the models was set according to the 90.1-2010 baseline and run using Boise’s climate data and local utility rates. A complete list of the outputs is available in the appendix. In general, devices that increased the pressure drop or served as plug loads within the space increased electricity prices but decreased gas bills. This is because the heat generated from fan work reduced the heating requirements.

2.4 Results

Capital and maintenance costs were acquired through contacting local vendors and using RSMMeans. Operating costs were determined using energy models and 2021 standard commercial tariffs for Idaho Power and Intermountain Gas.

Table 2: Technology costs for each mitigation strategy

Technology	Capital Costs (Equipment + Installation)	Annual Operating Costs	Annual Maintenance Cost (including filter replacement)
	[\$/1000cfm]	[\$/1000cfm]	[\$/1000cfm]
Baseline	\$0.00	\$0.00	\$0.00
MERV 13	\$24.56	\$17.19	\$7.35
HEPA (portable)	\$1,400.00	\$18.28	\$141.91
HEPA (in duct)	\$300.00	\$69.50	\$300.00
UVGI (in room)	\$9,394.81	\$151.17	\$150.00
UVGI (in duct)	\$83.82	\$74.25	\$100.00
NBPI	\$1,104.31	\$47.77	\$98.57
IOA	\$0.00	\$259.65	\$0.00

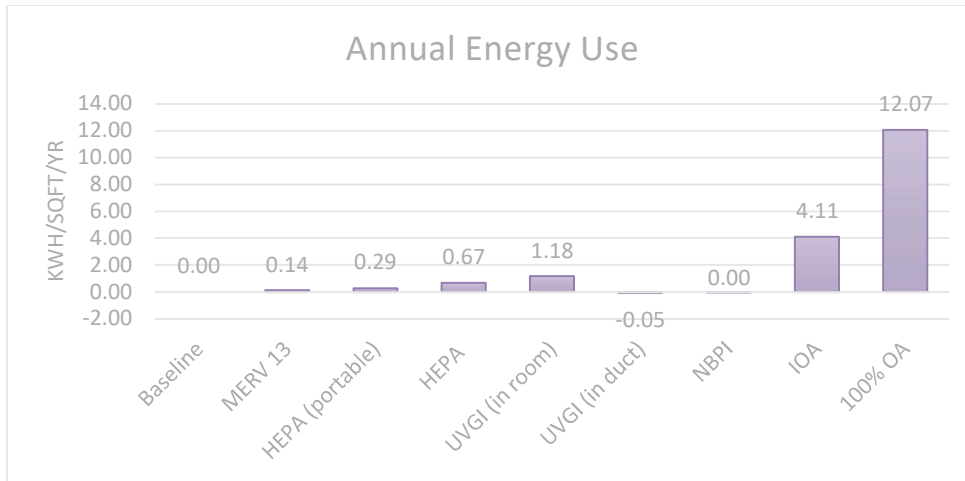


Figure 1: Energy use increase for each of the technologies averaged for the eight building types studied

Of the technologies surveyed, increasing outdoor airflow for non-Dedicated Outdoor Air Systems (non-DOAS) proved to have the highest energy impact. Adding UVGI in-duct lowered energy use on average by reducing the fan energy across the cooling coil as it prevents microbial growth. NBPI had a very low energy impact, but questions remain on its effectiveness. Increasing to MERV 13 filters proves the next-lowest energy impact as long as the existing system is capable of handling the new filters.

3. APPENDIX – FLYERS AND SIMULATION RESULTS

Appendix A: Bibliography by topic:

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Appendix B: Simulation Results**Table 3: Simulation results for each of the mitigation strategies considered**

		Total Site EUI (kBtu/ft²)	Annual Electricity (\$)	Annual Natural Gas (\$)	Total Energy Costs (\$)
Warehouse (49,495 sqft)	Baseline	17.4	\$10,613	\$1,899	\$12,512
	MERV 13	17.5	\$10,717	\$1,871	\$12,588
	HEPA (portable)	17.4	\$10,618	\$1,899	\$12,516
	HEPA	17.5	\$10,938	\$1,817	\$12,755
	UVGI (in room)	17.6	\$10,824	\$1,892	\$12,716
	UVGI (in duct)	17.4	\$10,523	\$1,930	\$12,453
	NBPI	17.4	\$10,613	\$1,899	\$12,512
	IOA (3ach)	20.4	\$10,702	\$2,798	\$13,500
	100% OA	24.7	\$10,701	\$4,088	\$14,789
		Total Site EUI (kBtu/ft²)	Annual Electricity (\$)	Annual Natural Gas (\$)	Total Energy Costs (\$)
Stand Alone Retail (24,695 sqft)	Baseline	51.0	\$16,858	\$1,978	\$18,836
	MERV	51.9	\$17,406	\$1,919	\$19,325
	HEPA (portable)	51.5	\$17,181	\$1,948	\$19,129
	HEPA	53.8	\$18,575	\$1,787	\$20,362
	UVGI (in room)	53.1	\$18,018	\$1,922	\$19,940
	UVGI (in duct)	50.2	\$16,220	\$2,060	\$18,281
	NBPI	51.0	\$16,859	\$1,978	\$18,837
	IOA (3ach)	101.0	\$17,787	\$8,917	\$26,703
	100% OA	117.9	\$17,817	\$11,283	\$29,100
		Total Site EUI (kBtu/ft²)	Annual Electricity (\$)	Annual Natural Gas (\$)	Total Energy Costs (\$)
Secondary School (210,900 sqft)	Baseline	56.4	\$118,089	\$31,161	\$149,250
	MERV	56.6	\$119,063	\$31,065	\$150,128
	HEPA (Portable)	57.8	\$125,005	\$30,320	\$155,325
	HEPA	56.9	\$121,185	\$30,856	\$152,041
	UVGI (in room)	56.5	\$117,228	\$31,314	\$148,542
	UVGI (in duct)	59.7	\$130,906	\$30,491	\$161,397
	NBPI	56.4	\$118,105	\$31,160	\$149,265
	IOA (3ach)	61.5	\$199,336	\$36,786	\$236,122
	100% OA	70.1	\$121,648	\$45,951	\$167,599

		Total Site EUI (kBtu/ft ²)	Annual Electricity (\$)	Annual Natural Gas (\$)	Total Energy Costs (\$)
Mid-Rise Apartments (33,700 sqft)	Baseline	49.0	\$24,288	\$1,619	\$25,908
	MERV	49.2	\$24,861	\$1,519	\$26,380
	HEPA (Portable)	51.1	\$26,229	\$1,293	\$27,522
	HEPA	50.9	\$26,085	\$1,316	\$27,401
	UVGI (In room)	57.3	\$30,373	\$926	\$31,300
	UVGI (in duct)	49.1	\$24,438	\$1,593	\$26,030
	NBPI	49.0	\$24,290	\$1,619	\$25,909
	IOA (3ach)	89.2	\$25,675	\$8,959	\$34,634
	100% OA	105.8	\$24,002	\$12,755	\$36,757
		Total Site EUI (kBtu/ft ²)	Annual Electricity (\$)	Annual Natural Gas (\$)	Total Energy Costs (\$)
Medium Office (53,600 sqft)	Baseline	33.7	\$30,238	\$1,540	\$31,778
	MERV	33.8	\$30,419	\$1,532	\$31,951
	HEPA (Portable)	33.9	\$30,533	\$1,528	\$32,061
	HEPA	34.0	\$30,761	\$1,519	\$32,280
	UVGI (in room)	36.1	\$32,826	\$1,400	\$34,225
	UVGI (in duct)	34.8	\$30,955	\$1,529	\$32,484
	NBPI	33.7	\$30,241	\$1,540	\$31,780
	IOA (3ach)	45.1	\$32,216	\$4,739	\$36,955
	100% OA	46.7	\$32,480	\$5,196	\$37,676
		Total Site EUI (kBtu/ft ²)	Annual Electricity (\$)	Annual Natural Gas (\$)	Total Energy Costs (\$)
Large Hotel (122,132 sqft)	Baseline	105.1	\$79,978	\$46,602	\$126,580
	MERV	105.5	\$80,960	\$46,574	\$127,534
	HEPA (Portable)	106.1	\$81,939	\$40,341	\$122,280
	HEPA	106.4	\$82,857	\$40,286	\$123,143
	UVGI (in room)	113.4	\$94,844	\$46,909	\$141,753
	UVGI (in duct)	104.3	\$78,657	\$46,602	\$125,259
	NBPI	105.1	\$79,985	\$46,578	\$126,562
	IOA* (3ach)	105.1	\$79,978	\$46,602	\$126,580
	100% OA	115.2	\$79,850	\$53,385	\$133,235

2020 Task 6: Energy Impacts of IAQ Devices- Idaho Power Company Year-End Report
(Report #2021_001-0)

		Total Site EUI (kBtu/ft²)	Annual Electricity (\$)	Annual Natural Gas (\$)	Total Energy Costs (\$)
	Baseline	99.5	\$260,531	\$40,459	\$300,990
Hospital	MERV	99.6	\$261,219	\$40,447	\$301,666
(241,410 sqft)	HEPA (Portable)	99.7	\$262,035	\$40,210	\$302,245
	HEPA	102.3	\$271,866	\$40,330	\$312,196
	UVGI (in room)	104.4	\$280,339	\$46,162	\$326,500
	UVGI (in duct)	97.8	\$253,945	\$46,739	\$300,684
	NBPI	99.5	\$260,545	\$46,685	\$307,230
	IOA* (3ach)	102.0	\$266,845	\$47,615	\$314,460
	100% OA	125.9	\$281,310	\$73,070	\$354,381
		Total Site EUI (kBtu/ft²)	Annual Electricity (\$)	Annual Natural Gas (\$)	Total Energy Costs (\$)
Full Service Restaurant	Baseline	462.9	\$14,885	\$8,191	\$23,076
(5,502 sqft)	MERV	464.6	\$15,221	\$8,133	\$23,354
	HEPA (Portable)	465.3	\$15,284	\$8,132	\$23,416
	HEPA	471.4	\$16,437	\$9,447	\$25,884
	UVGI (in room)	468.7	\$15,861	\$8,048	\$23,909
	UVGI(in duct)	460.5	\$14,395	\$9,844	\$24,239
	NBPI	462.9	\$14,885	\$9,742	\$24,627
	IOA* (3ach)	462.9	\$14,885	\$8,191	\$23,076
	100% OA	598.2	\$15,194	\$13,905	\$29,099

Appendix C: Flyers



UVGI IN-DUCT DISINFECTION

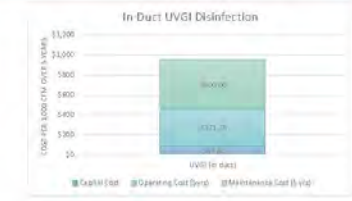
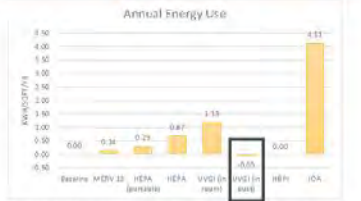
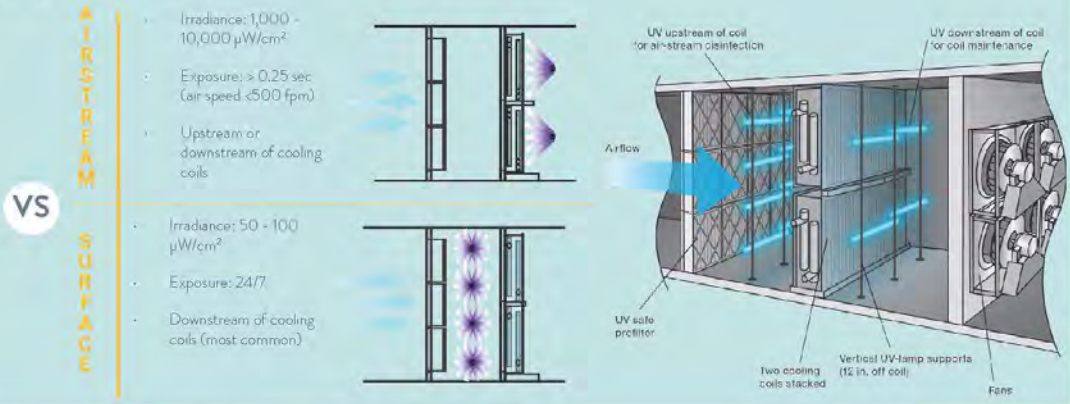
⚡ - 0.05 kWh/sqft

\$ + \$74.25 /1,000cfm

👍 85% effective with typical single pass

In-duct UVGI prevents microbial growth on cooling coils which can reduce fan energy and result in net savings. Proper installation is necessary to ensure effective air disinfection and cooling coil maintenance.

DESIGN GUIDELINES



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7. "Microbial Mitigation in Home Building Systems." *Technology*. The McGraw-Hill Companies, Inc., 2018.



UPPER ROOM DISINFECTION UVGI



In-room UVGI is a powerful method of disinfection that requires significant capital and operational costs. These systems are well suited for health care facilities and spaces with higher disinfection requirements. In other settings, an in-room HEPA filter is a more suitable alternative.

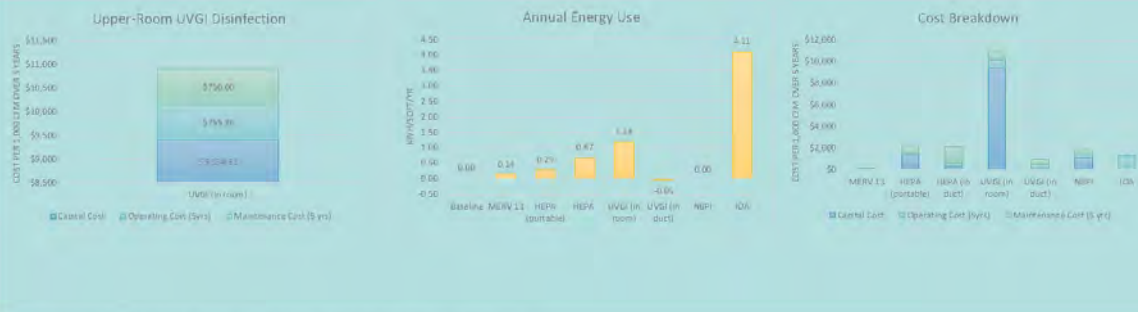
Ultraviolet germicidal irradiation, or UVGI, uses short-wave UV energy to inactivate viral, bacterial, and fungal organisms so they are unable to replicate and cause disease or illness



- + 1.18 kWh/sqft
- + \$151.17 /1,000cfm
- Properly Installed and operated lamps are 99% effective.

DESIGN GUIDELINES

- Approximately one 17W lamp per every 200 ft²
- Ideal UV-C intensity for disinfection is >10 uW/cm²
- Mount fixtures no less than 7 ft from the floor in a room with a minimum ceiling height of 8 ft
- Replace lamps every 1-2 years, or according to manufacturers recommendations.
- Well-mixed spaces increase the amount of air that comes into contact with the UV beam.
- Effectiveness of UVGI depends highly proper installation and operation.



1. ASHRAE "ASHRAE Epidemic Risk-Focus" Core Recommendations for Reducing Airborne Infections Annual Exposure, 2021. Accessed 2021.
 2. ASHRAE "Filtration and Air Cleaning Summary", ASHRAE, 26 May 2021, COVID-19guidelines.org. Accessed 10 Sept. 2021.
 3. Fundamentals of UVGI, ASHRAE, 21 May 2021, Duke University.
 4. Doebler, Wade H, et al. "Virus Mitigation in K-12 Schools," ASHRAE, 2021.
 5. "Upper-Room Ultraviolet Germicidal Irradiation," CDC/NCEM, 9 Apr. 2021, Accessed 2021.

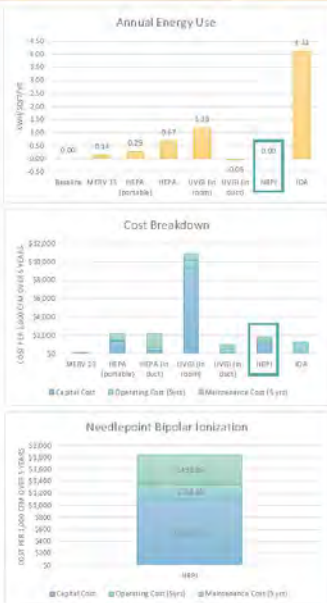


Needlepoint Bipolar Ionization



NBPI shows great potential at being a low energy air cleaner. While some studies have shown NBPI destroys certain viral components, open questions remain on its effectiveness against Sars-Covid2. Low quality equipment may produce ozone, which is harmful at high concentrations and should be monitored.

High voltage electrodes create reactive ions in air that react with airborne contaminants, including viruses. The design of the systems can be modified to create mixtures of reactive oxygen species (ROS), ozone, hydroxyl radicals and super-oxide anions .



+ 0.00 kWh/sqft

+ \$47.77 /1,000cfm

???



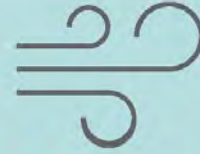
DESIGN GUIDELINES

- NBPI is an emerging technology and while the technology itself is sound, its efficacy in cleaning/disinfecting large and fast volumes of air within HVAC systems is not yet well documented. For this reason, NBPI is well suited for use with HEPA filtration systems.
- Ozone generation is a concern with NBPI. Ensure that your equipment meets **UL 2998** standard certification (Environmental Claim Validation Procedure for Zero Ozone Emissions from Air Cleaners)
- Installation in Rooftop Units is often cheaper and easier than with other HVAC systems due to ease of accessibility.

1. ASHRAE "2019-2021" "Spike" Task Force" Core Recommendations for Reducing Airborne Viruses in Aerosol Particles, 2021. Accessed 2/21.
 2. "AIRWAY Filtration and Air Cleaning Summary," NIOSH, 25 May 2021, <https://www.cdc.gov/niosh/qa/aircleaning.html>. Accessed 11/21/2021.
 3. Jing, Yehong, et al. "Evaluating a Commercially Available In-Duct Bipolar Ionization Device for Potential Removal and Filtration Byproduct Formation." *Building and Environment*, vol. 195, 2021, p. 107792, <https://doi.org/10.1016/j.buildenv.2021.107792>.
 4. Lutz, Stephanie, et al. "Effect of Bipolar Ionization for Disinfection within Appliances." *Building*, 2021. Accessed 2/21.



INCREASED OUTDOOR AIR



+ 4.11 kWh/sqft



+ \$259.65 / 1,000cfm



3 ach= 95% effective

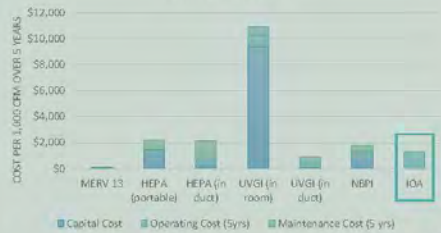


Increasing outdoor air in your building requires no additional equipment or significant changes to your existing HVAC system, making it a great mitigation strategy for when indoor air quality needs change temporarily or unexpectedly. However, this strategy is expensive and may lead to unacceptable indoor air temperatures.

DESIGN GUIDELINES

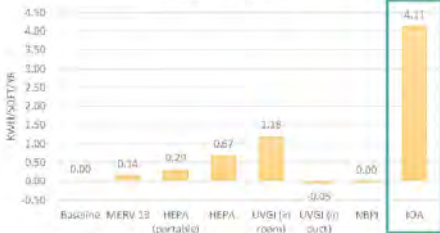
- Maintain a clean cooling coil to increase the capability for heat transfer, and therefore increase the systems ability to maintain comfortable space conditions with increased outdoor air [2].
- Flush spaces for a duration sufficient to reduce concentration of airborne infectious particles by 95%. For a well mixed space, this would require 3 air changes of space volume using outdoor air [4].
- Maintain the space's humidity between 40-60% to decrease the bio-burden of infectious particles [3].
- Monitor pressurization of rooms when increasing outdoor air to ensure exhaust and relief air systems run as designed.

Cost Breakdown

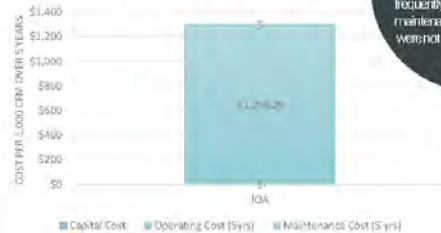


Increasing outdoor air in a non-DOAS setting causes wear and tear on the fan and coils; filters will need to be changed more frequently. These additional maintenance costs vary and were not quantified in this study.

Annual Energy Use



Increasing Outdoor Air to 3ACH



1 ASHRAE 2019AC Guideline (Risk Based) Core Recommendations for Improving Indoor Air Quality Around Airborne Illness. JGCI, Accession/2019
 2 ASHRAE, "Filters and Air Cleaning Systems," RPVAL_25 May(2021) COVID-19/Indoor Air Quality. Accessed 10 Sept 2021.
 3 Ghosh, White, et al. "Virus Mitigation in R.F. Ghosh." ASHRAE 2021. Dallas-Waterloo
 4 ASHRAE Handbook HVAC Systems and Equipment 2016, pp. 24.2-24.22

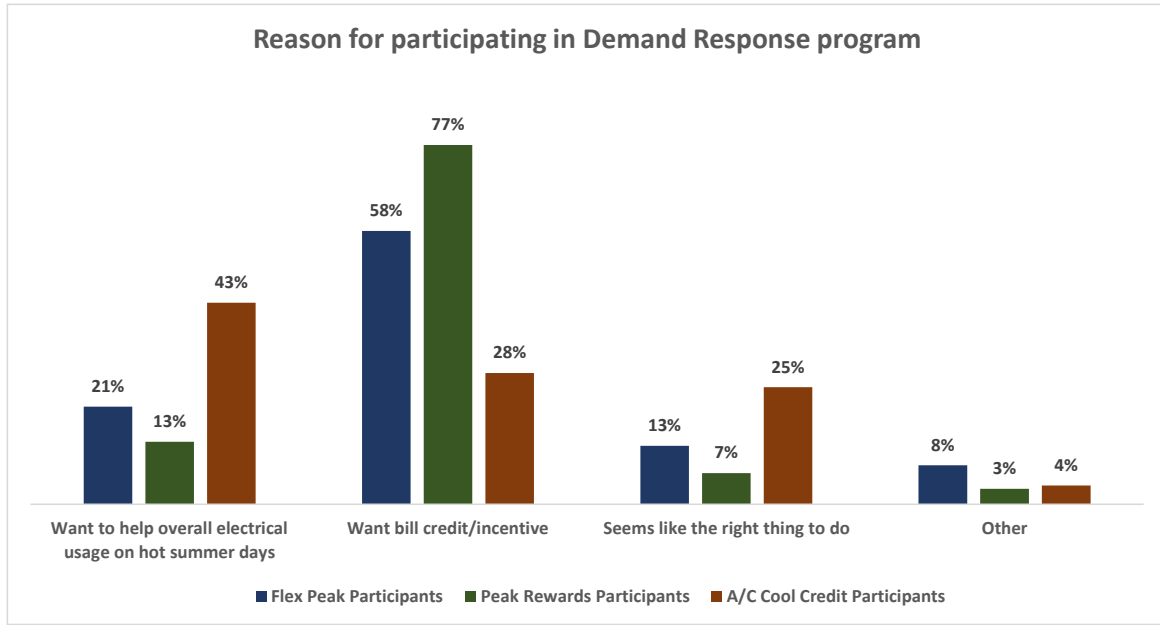
RESEARCH/SURVEYS

Report Title	Sector	Analysis Performed By	Study Manager	Study/Evaluation Type
2021 Demand Response Programs Overall/Combined Survey Results	Residential, Commercial, Industrial, Irrigation	Idaho Power	Idaho Power	Survey
2021 Idaho Power Home Energy Report Customer Survey	Residential	Idaho Power	Idaho Power	Survey
2021 Idaho Power Weatherization Assistance for Qualified Customers Program Survey	Residential	Idaho Power	Idaho Power	Survey
2021 Retrofits Program Survey	Commercial/Industrial	Idaho Power	Idaho Power	Survey
2021 SBDI Program Customer Satisfaction Survey Responses	Commercial/Industrial	DNV	DNV	Survey
2021 Shade Tree Program Survey	Residential	Idaho Power	Idaho Power	Survey

Reason for participating in Demand Response program

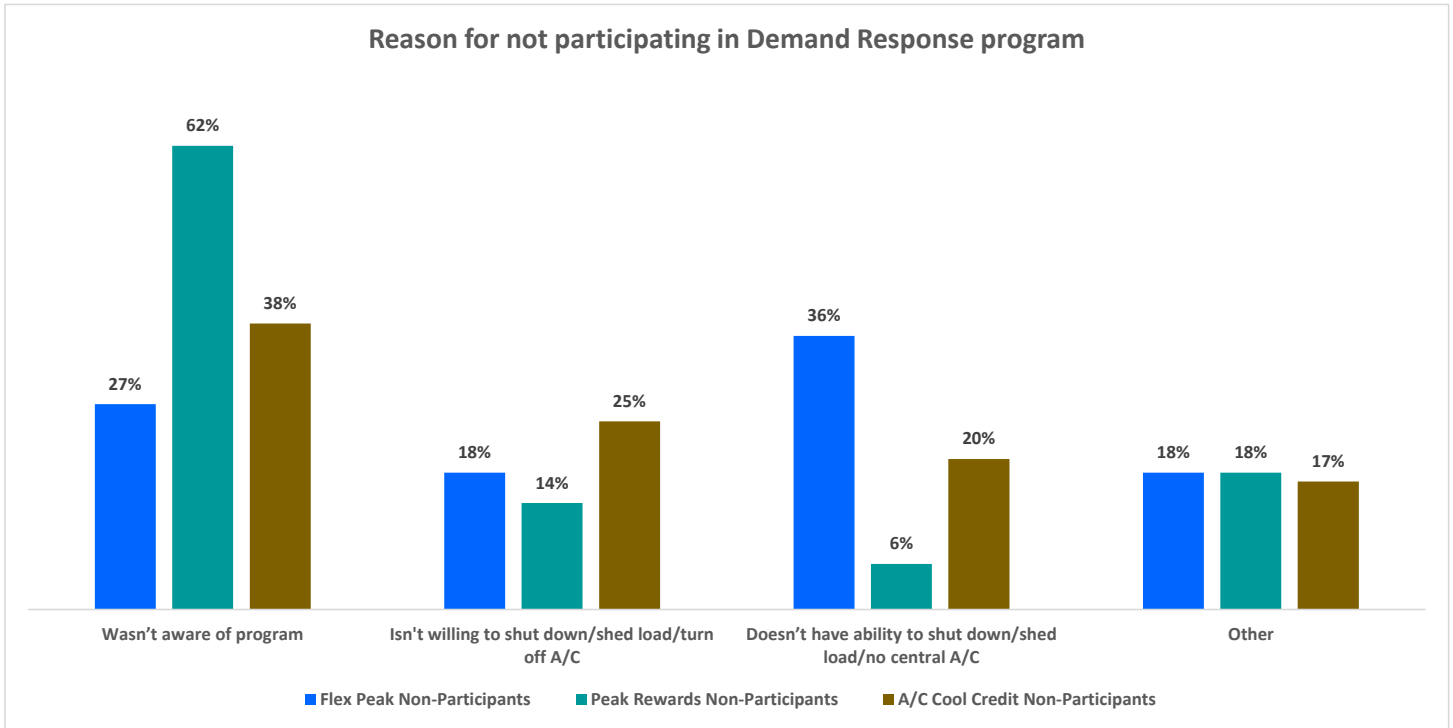
Flex Peak Participants Peak Rewards Participants A/C Cool Credit Participants

Reason for participating in Demand Response program	Flex Peak Participants	Peak Rewards Participants	A/C Cool Credit Participants
Want to help overall electrical usage on hot summer days	21%	13%	43%
Want bill credit/incentive	58%	77%	28%
Seems like the right thing to do	13%	7%	25%
Other	8%	3%	4%



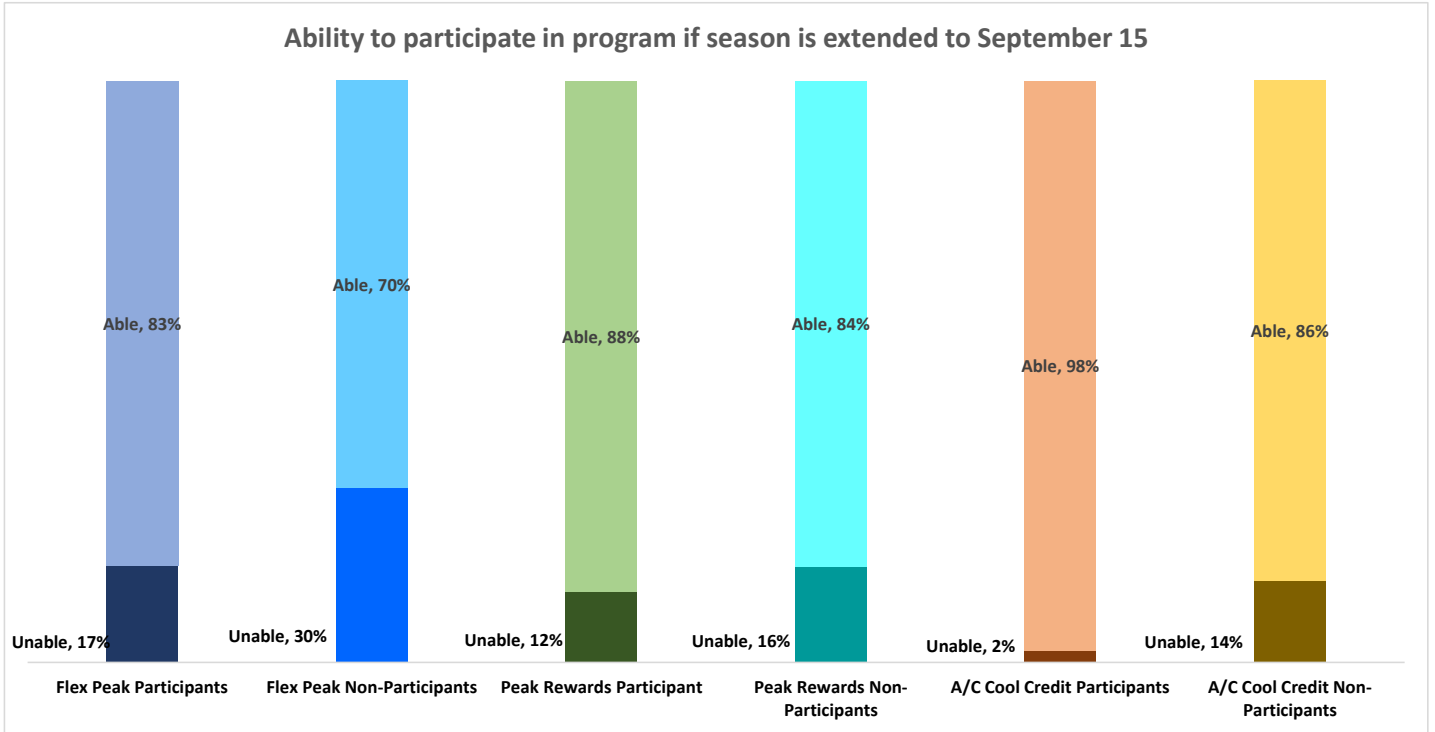
Reason for not participating in Demand Response program

	Flex Peak Non-Participants	Peak Rewards Non-Participants	A/C Cool Credit Non-Participants
Wasn't aware of program	27%	62%	38%
Isn't willing to shut down/shed load/turn off A/C	18%	14%	25%
Doesn't have ability to shut down/shed load/no central A/C	36%	6%	20%
Other	18%	18%	17%



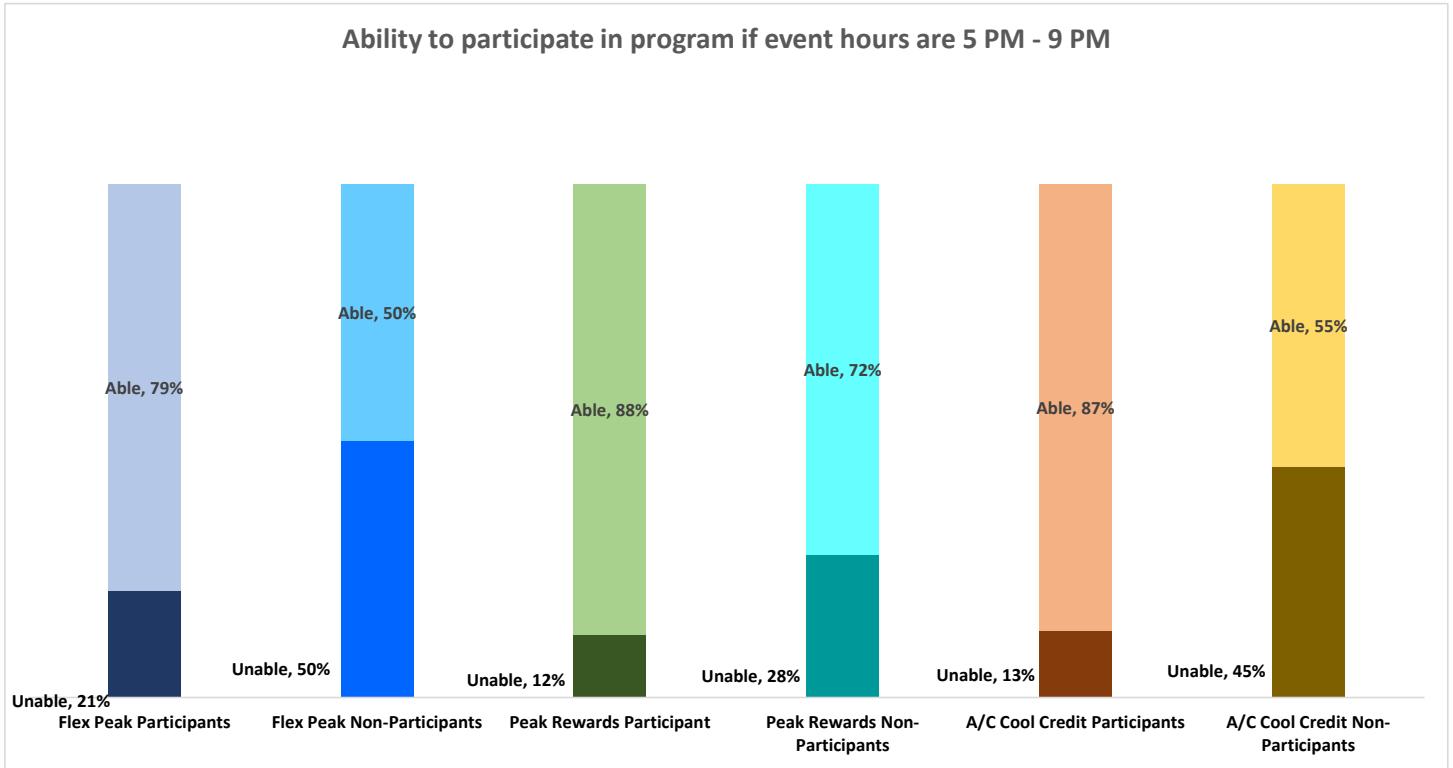
Ability to participate in program if season is extended to September 15

	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	17%	30%	12%	16%	2%	14%
Able	83%	70%	88%	84%	98%	86%



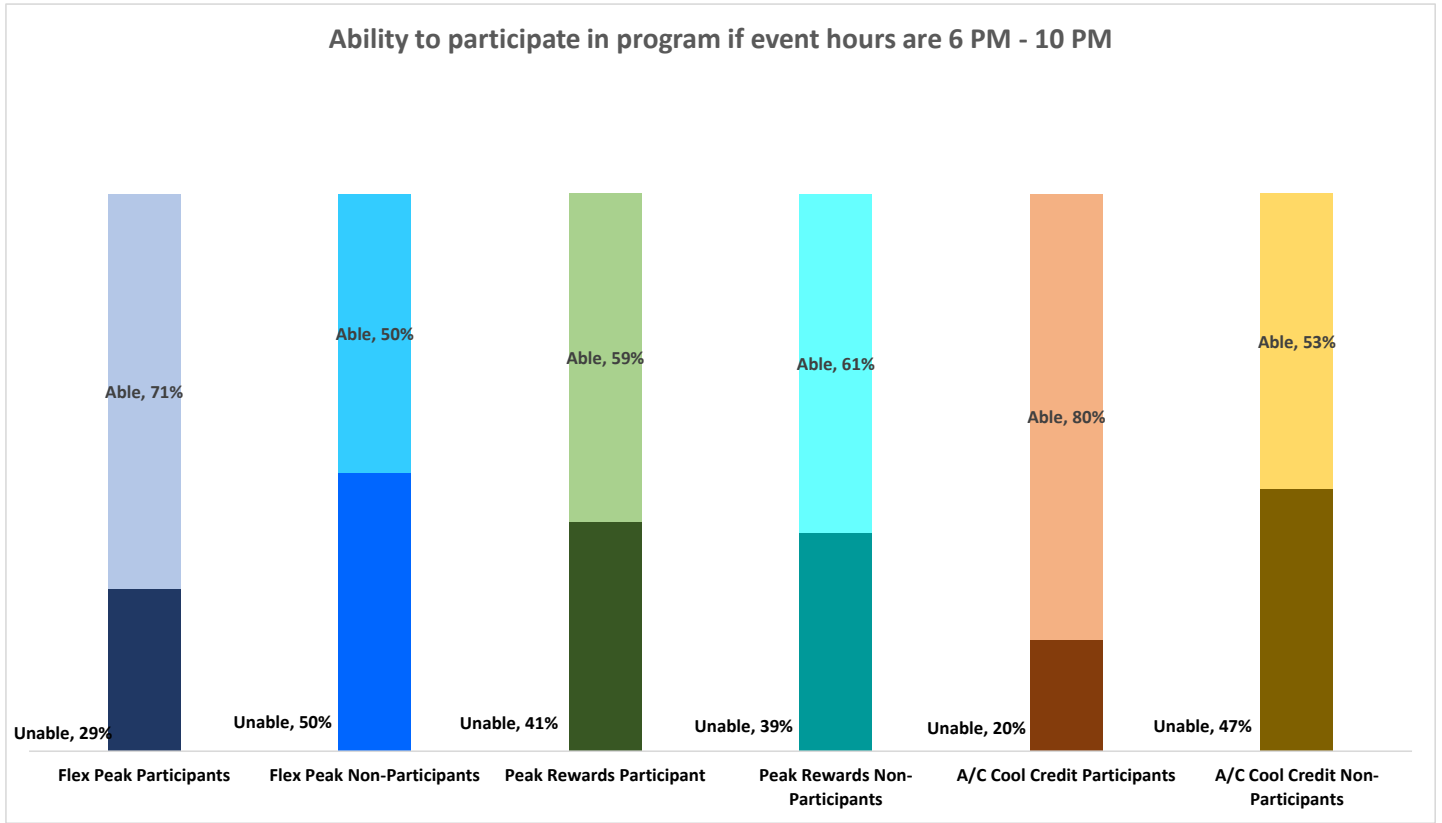
Ability to participate in program if event hours are 5 PM - 9 PM.

	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	21%	50%	12%	28%	13%	45%
Able	79%	50%	88%	72%	87%	55%



Ability to participate in program if event hours are 6 PM - 10 PM.

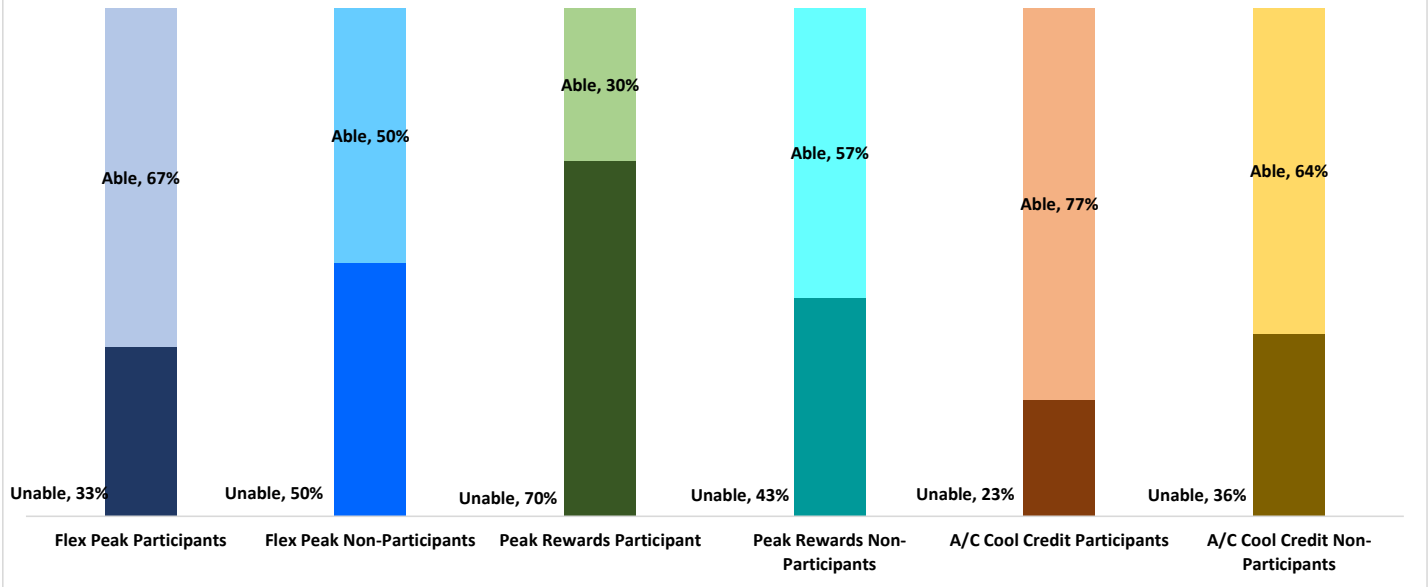
	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	29%	50%	41%	39%	20%	47%
Able	71%	50%	59%	61%	80%	53%



Ability to participate in program if event hours are 7 PM - 11 PM.

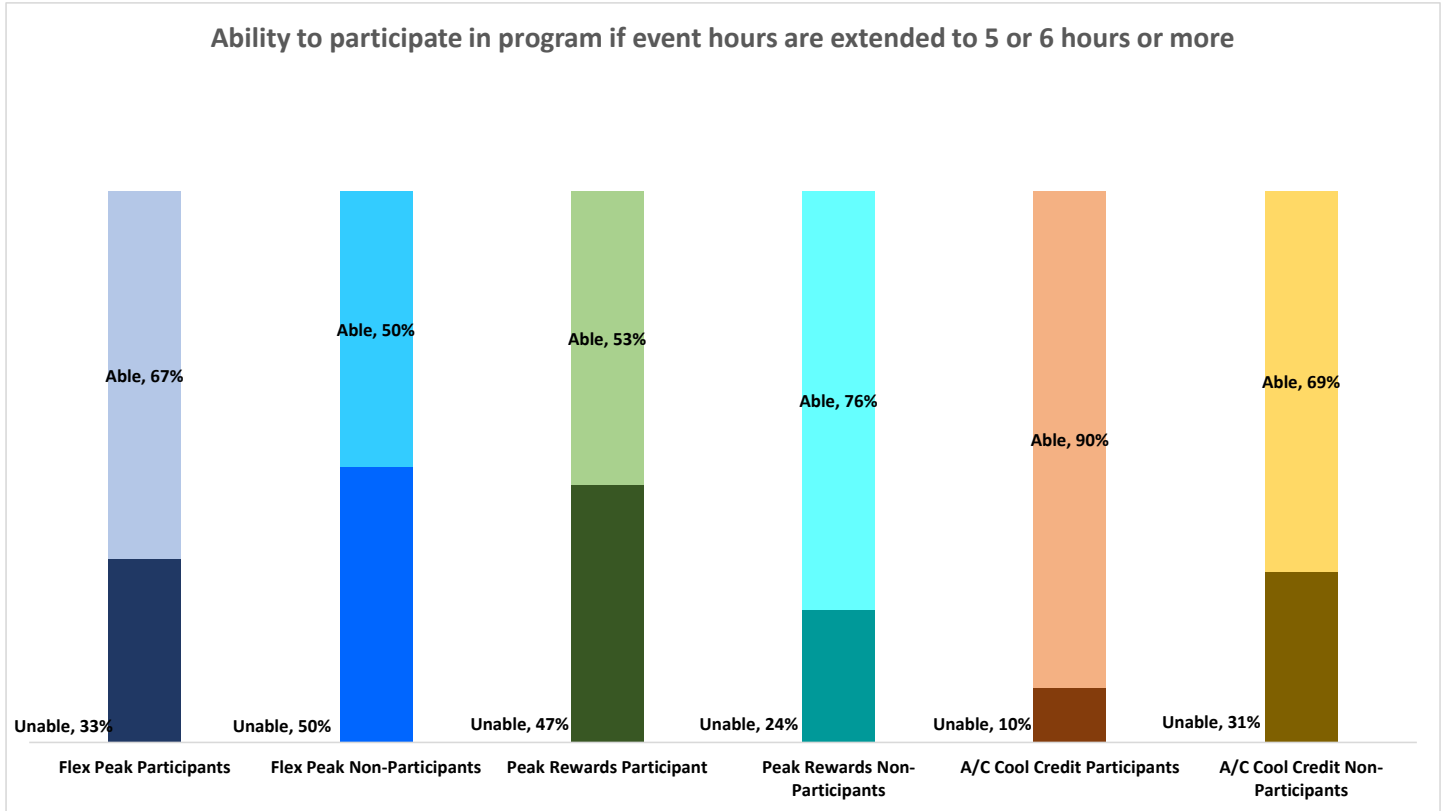
	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	33%	50%	70%	43%	23%	36%
Able	67%	50%	30%	57%	77%	64%

Ability to participate in program if event hours are 7 PM - 11 PM



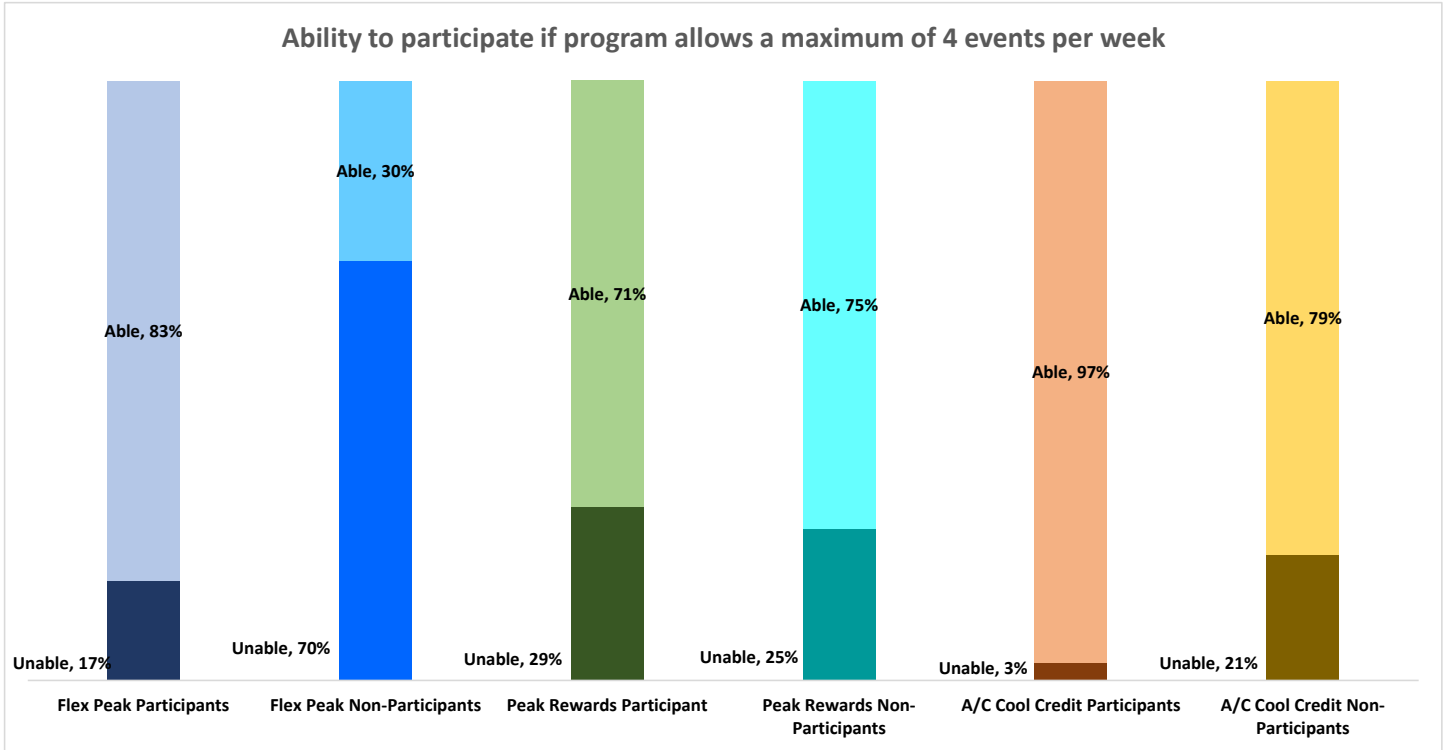
Ability to participate in program if event hours are extended to 5 or 6 hours or more.

	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	33%	50%	47%	24%	10%	31%
Able	67%	50%	53%	76%	90%	69%



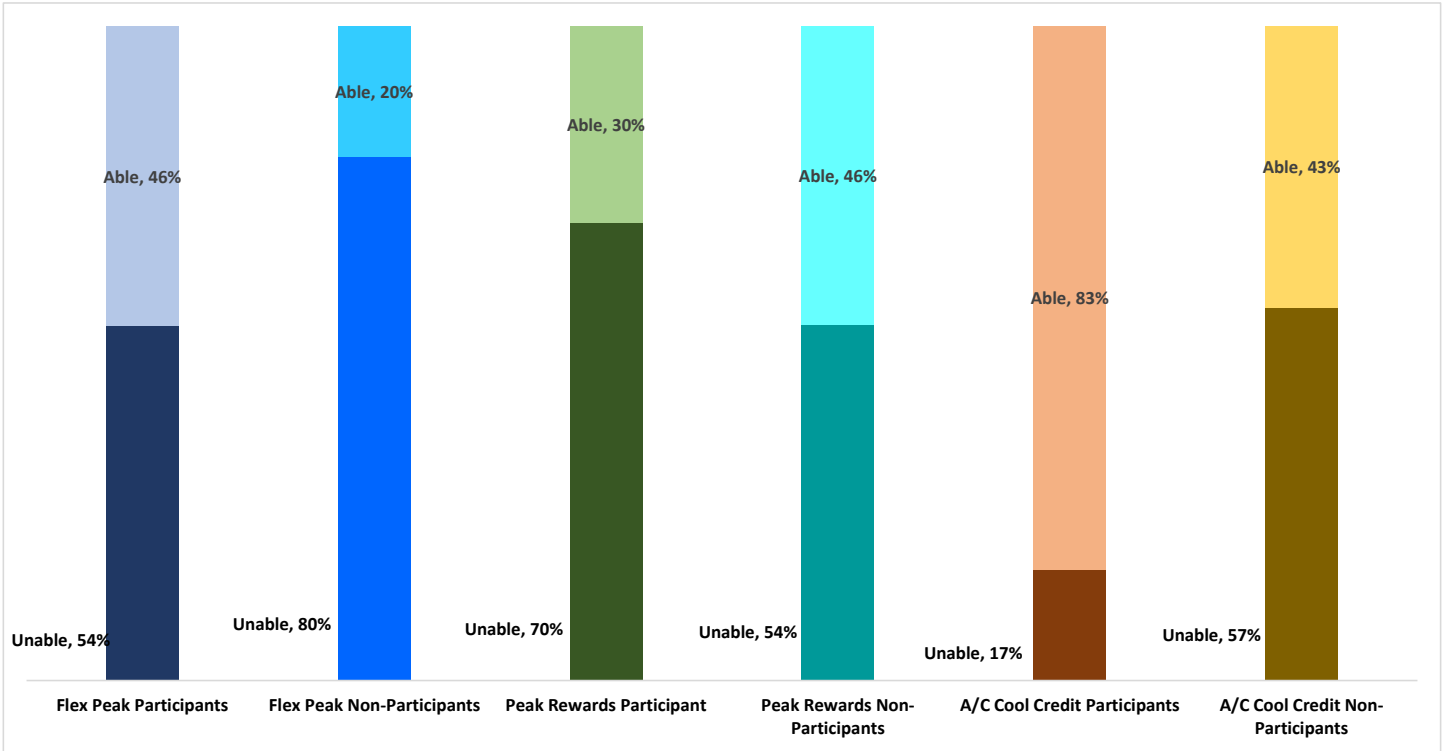
Ability to participate in program allows a maximum of 4 events per week.

	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	17%	70%	29%	25%	3%	21%
Able	83%	30%	71%	75%	97%	79%



Ability to participate in program allows a maximum of 5 events per week.

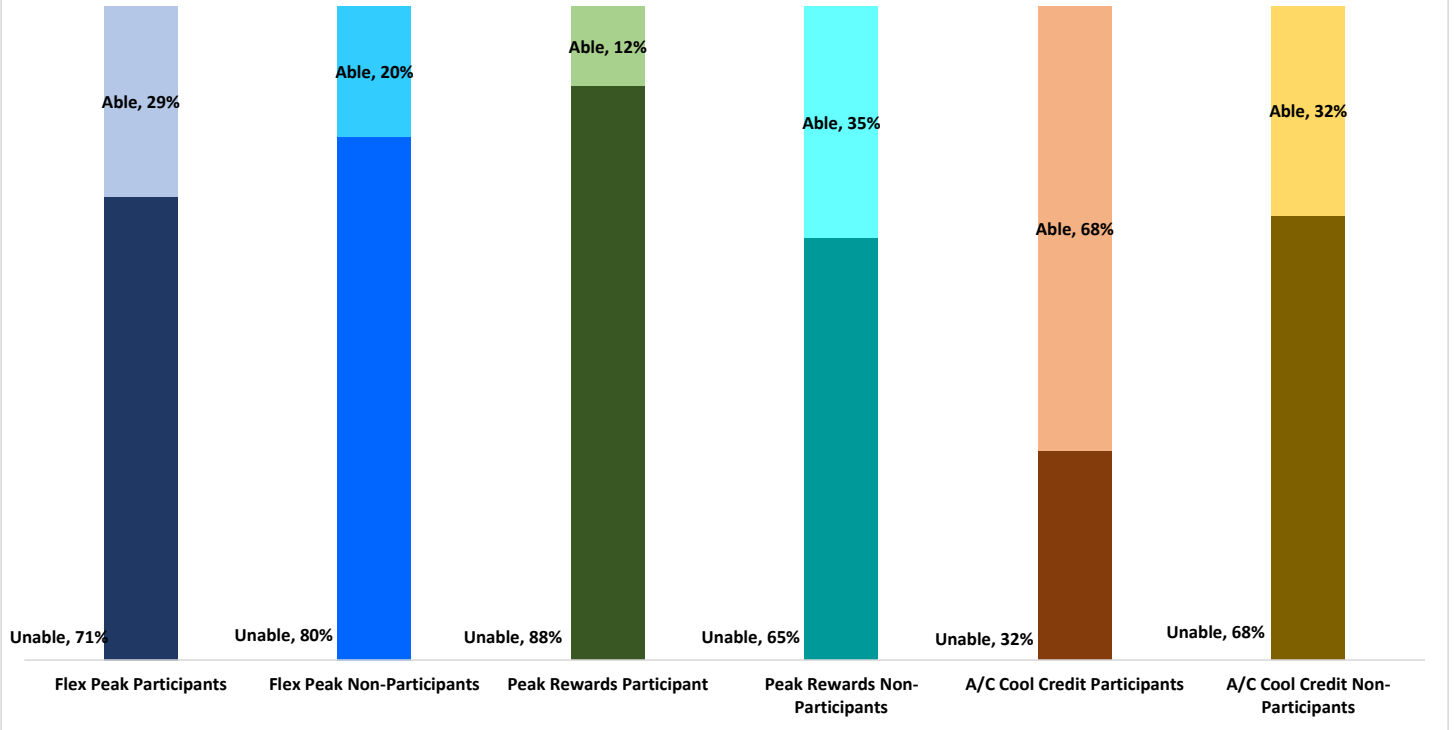
	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	54%	80%	70%	54%	17%	57%
Able	46%	20%	30%	46%	83%	43%



Ability to participate in program allows a maximum of 6 events per week.

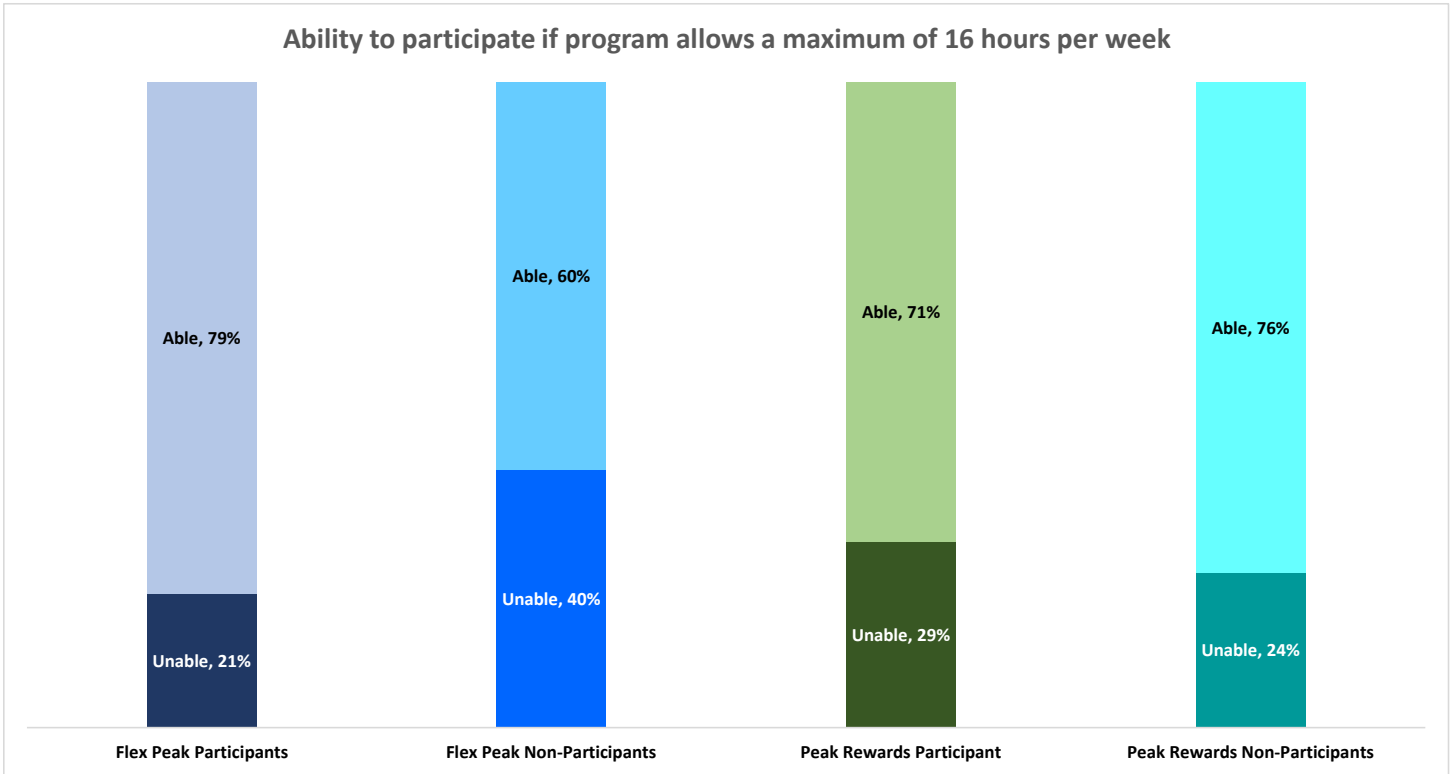
	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	71%	80%	88%	65%	32%	68%
Able	29%	20%	12%	35%	68%	32%

Ability to participate if program allows a maximum of 6 events per week



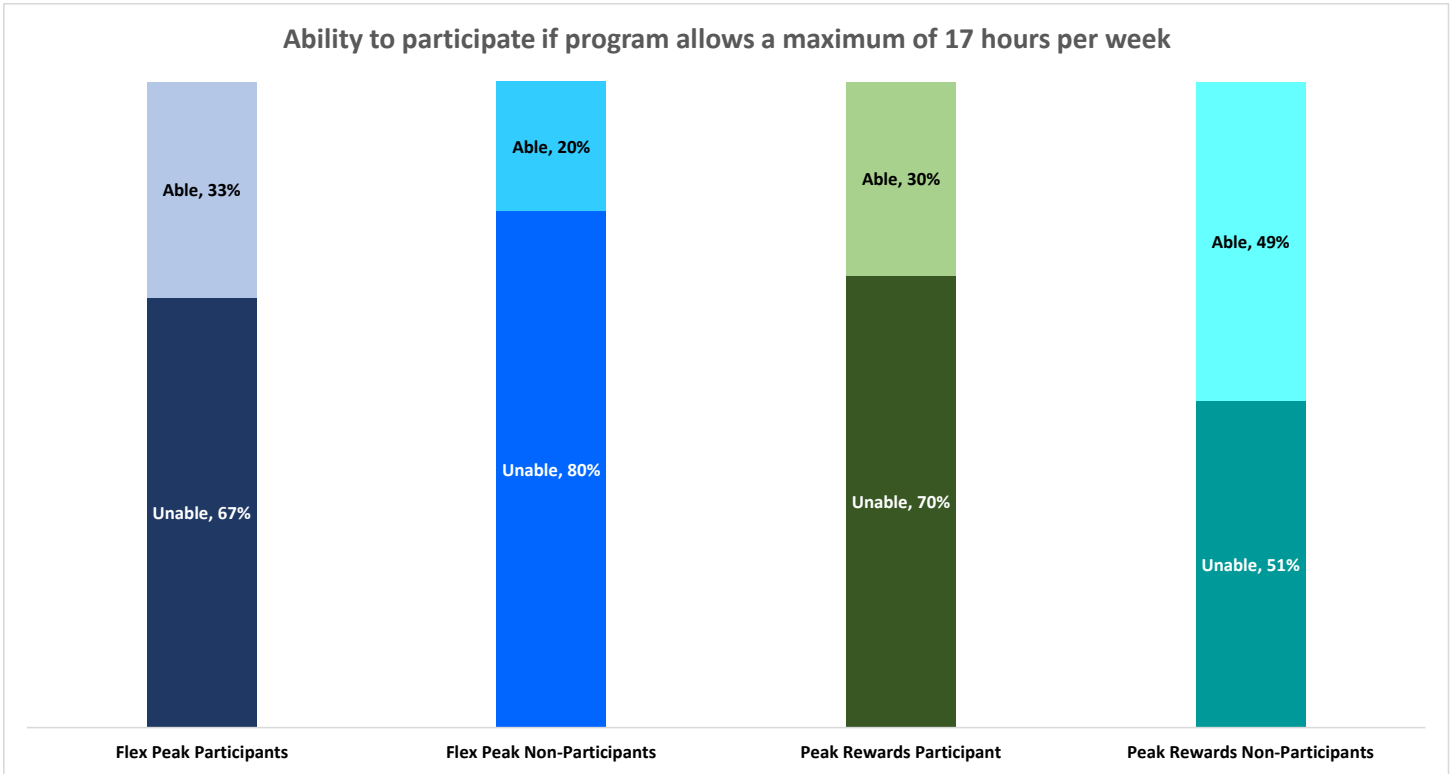
Ability to participate in program allows a maximum of 16 hours per week.

	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	21%	40%	29%	24%	N/A	N/A
Able	79%	60%	71%	76%	N/A	N/A



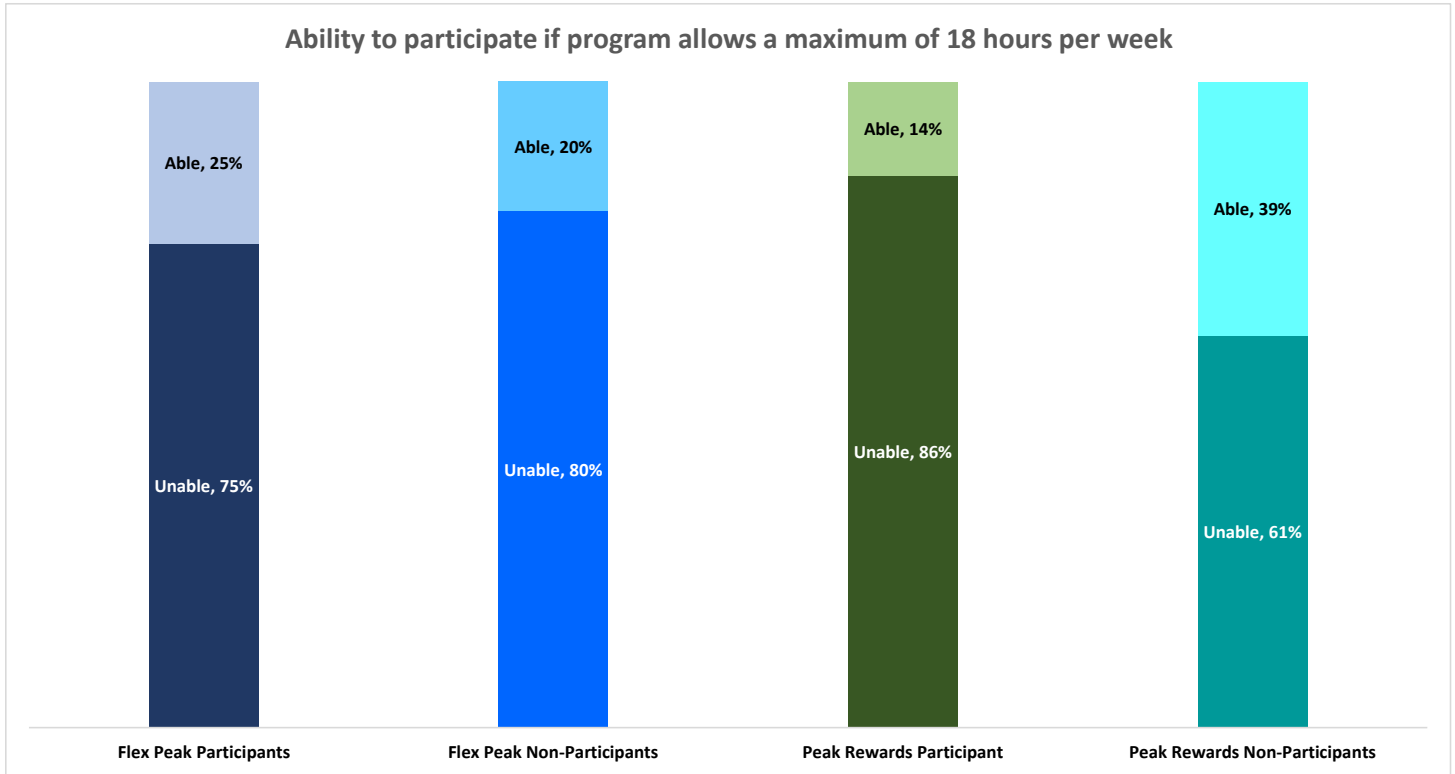
Ability to participate in program allows a maximum of 17 hours per week.

	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	67%	80%	70%	51%	N/A	N/A
Able	33%	20%	30%	49%	N/A	N/A



Ability to participate in program allows a maximum of 18 hours per week.

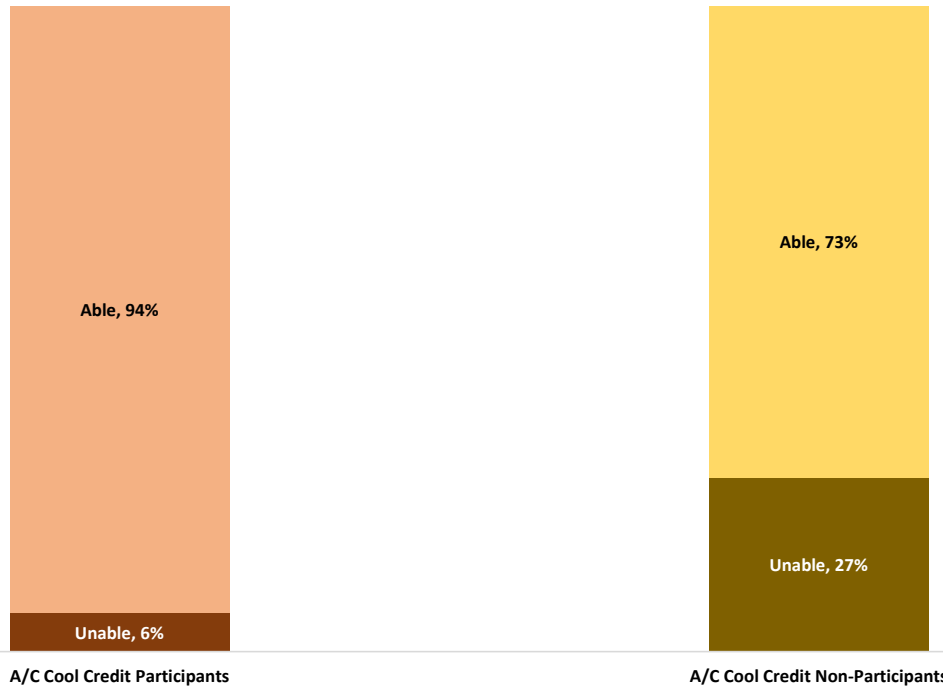
	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	75%	80%	86%	61%	N/A	N/A
Able	25%	20%	14%	39%	N/A	N/A



Ability to participate in program allows a maximum of 16 events per season.

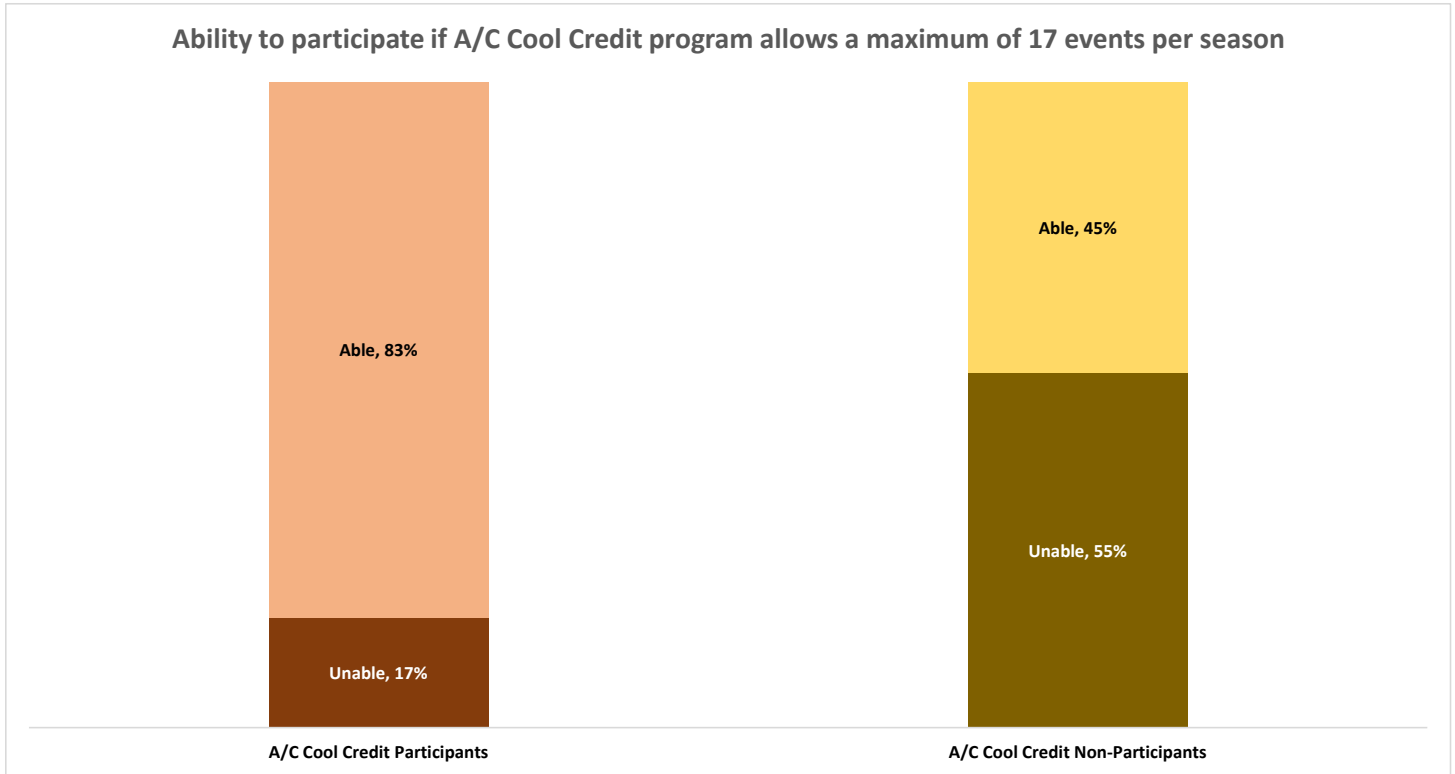
	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	N/A	N/A	N/A	N/A	6%	27%
Able	N/A	N/A	N/A	N/A	94%	73%

Ability to participate if A/C Cool Credit program allows a maximum of 16 events per season



Ability to participate in program allows a maximum of 17 events per season.

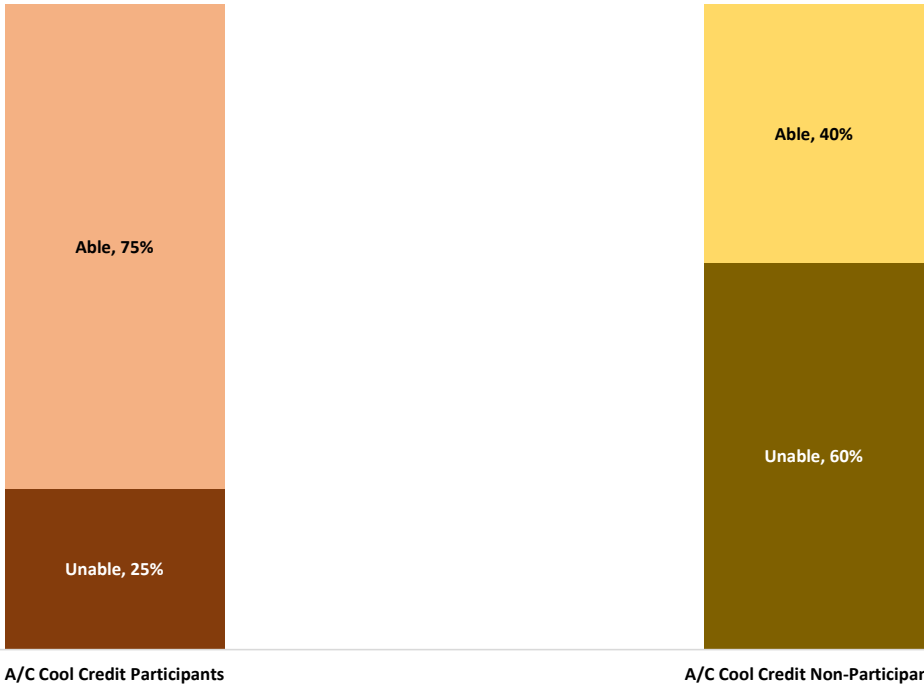
	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	N/A	N/A	N/A	N/A	17%	55%
Able	N/A	N/A	N/A	N/A	83%	45%



Ability to participate in program allows a maximum of 18 events per season.

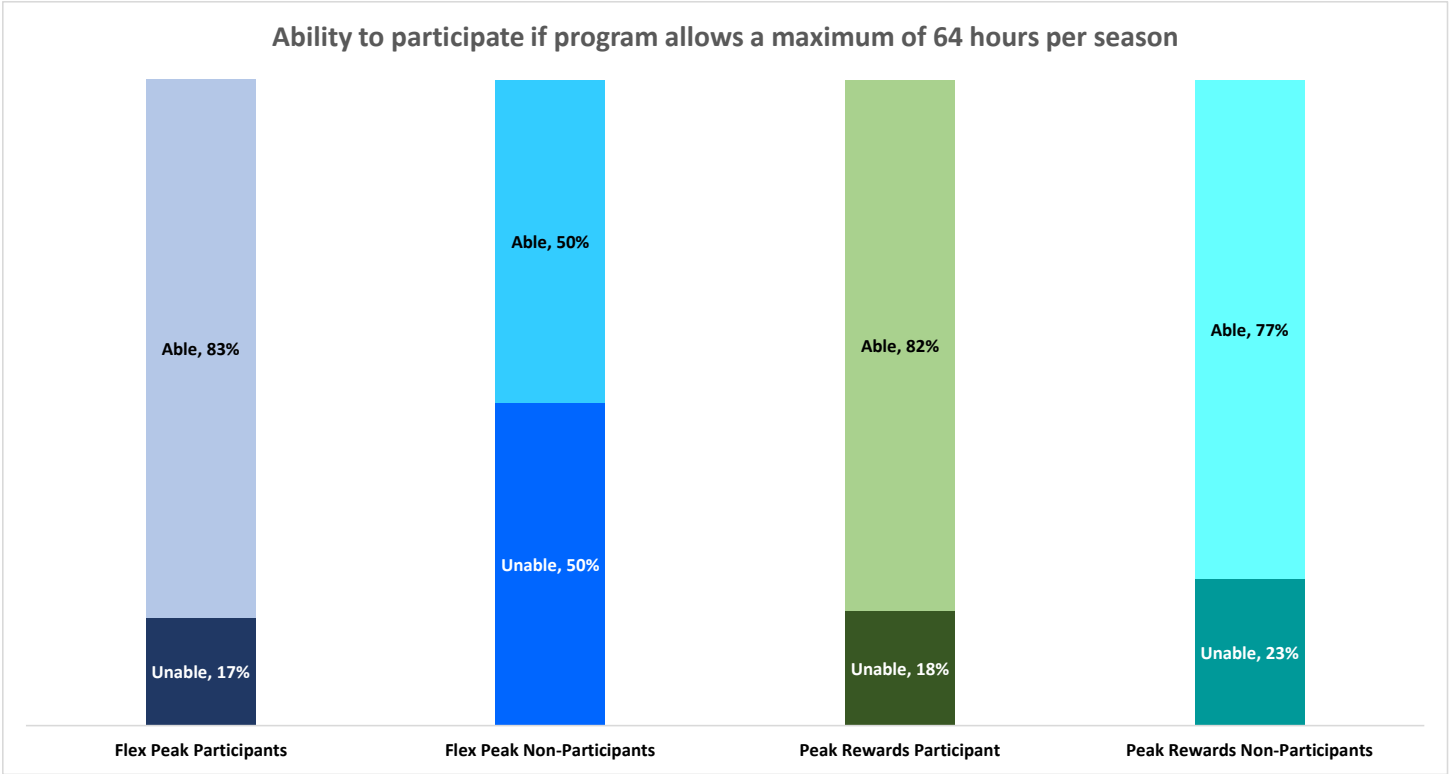
	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	N/A	N/A	N/A	N/A	25%	60%
Able	N/A	N/A	N/A	N/A	75%	40%

Ability to participate if A/C Cool Credit program allows a maximum of 18 events per season



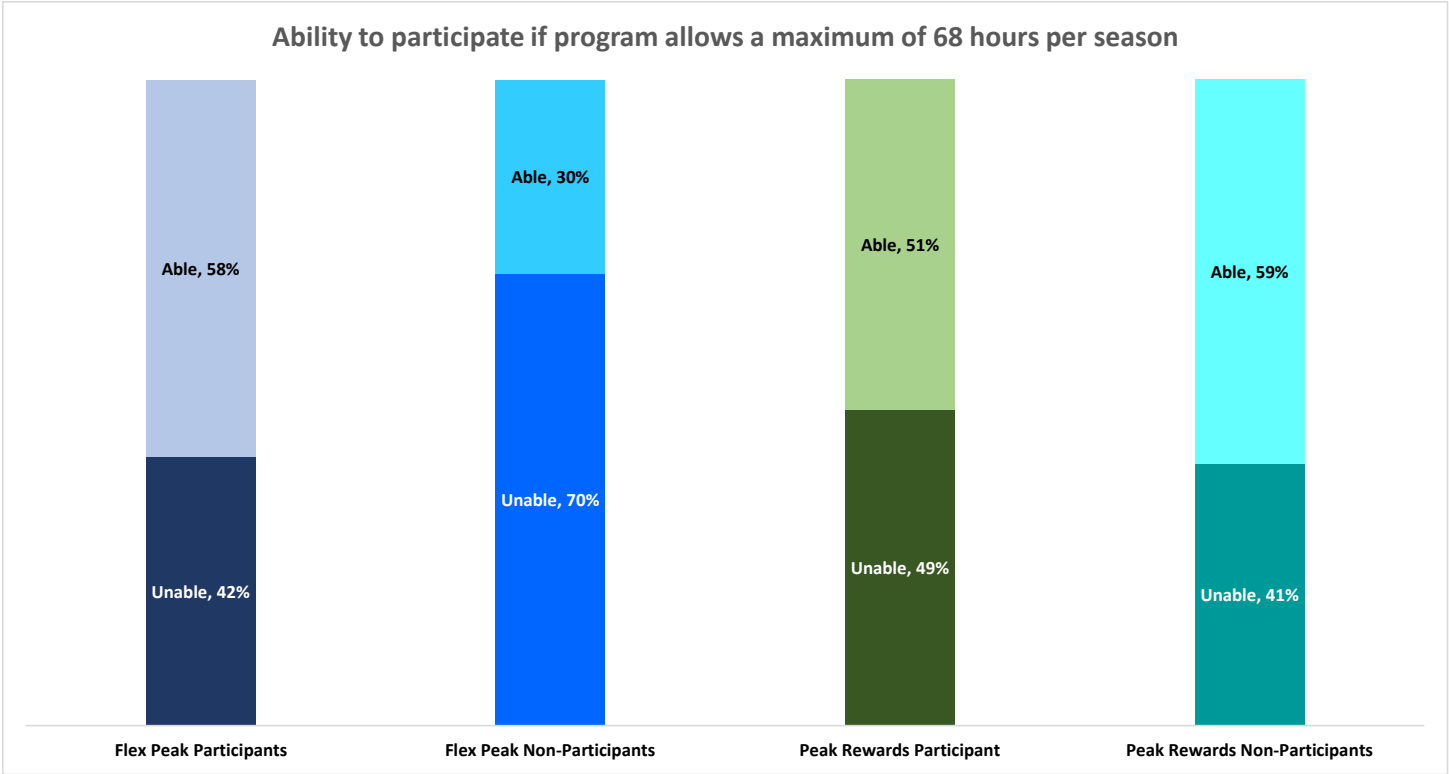
Ability to participate in program allows a maximum of 64 hours per season.

	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	17%	50%	18%	23%	N/A	N/A
Able	83%	50%	82%	77%	N/A	N/A



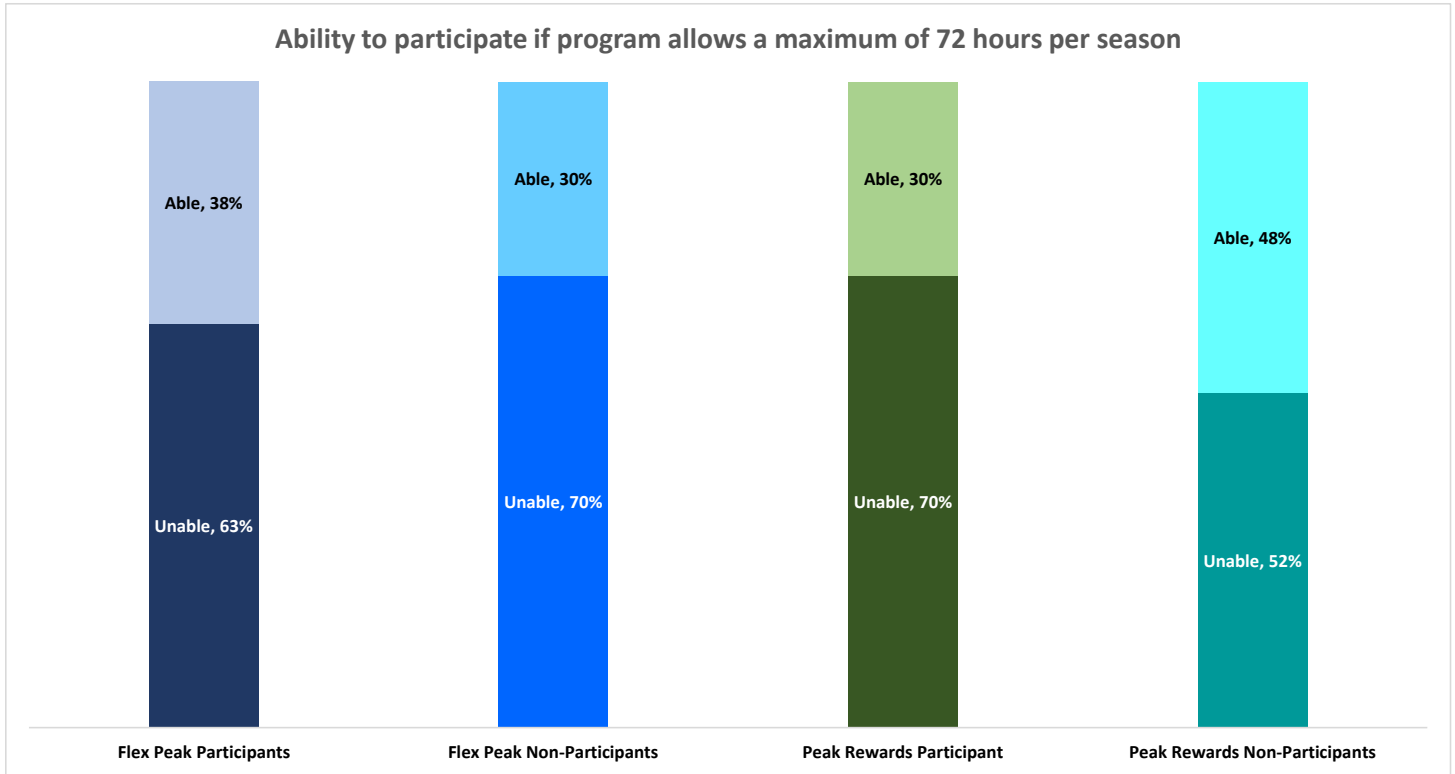
Ability to participate in program allows a maximum of 68 hours per season.

	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	42%	70%	49%	41%	N/A	N/A
Able	58%	30%	51%	59%	N/A	N/A



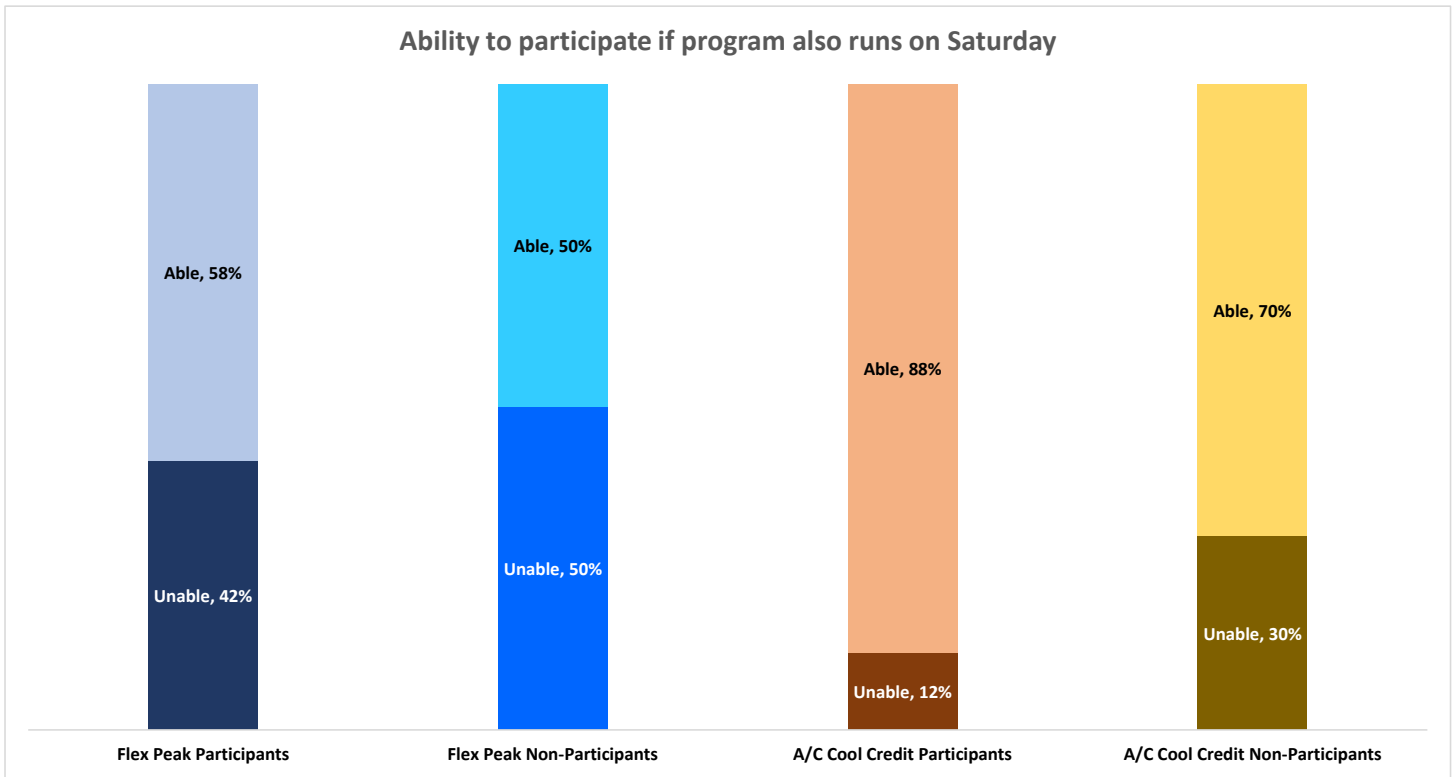
Ability to participate in program allows a maximum of 72 hours per season.

	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	63%	70%	70%	52%	N/A	N/A
Able	38%	30%	30%	48%	N/A	N/A



Ability to participate in program also runs on Saturday.

	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Unable	42%	50%	N/A	N/A	12%	30%
Able	58%	50%	N/A	N/A	88%	70%



Reason unable to participate in program.	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Duration of events would be too long	17%	10%	18%	13%	29%	36%
Maximum number of events per season would be too many	7%	15%	14%	14%	23%	19%
Length of season would be too long	2%	5%	6%	4%	7%	6%
Maximum number of events per week would be too many	17%	10%	23%	23%	33%	35%
Not willing to take on the risk of shutting down/reducing operations	22%	10%	24%	11%		
Unable to shut off/reduce operations due to labor/staffing issues	13%	15%	11%	9%		
Customers/clients may be negatively impacted	20%	20%				
Concerned overall temperature in house would become too uncomfortable					76%	71%
Home during that time, don't want system interrupted					28%	40%
Other	2%	15%	4%	24%	14%	24%

Top 3 impacts to ability to participate in program. Total number of times ranked 1, 2 or 3.	Flex Peak Participants	Flex Peak Non-Participants	Peak Rewards Participant	Peak Rewards Non-Participants	A/C Cool Credit Participants	A/C Cool Credit Non-Participants
Maximum number of events allowed per week	18	6	76	58	122	180
Maximum number of events allowed per season	9	1	39	28	93	136
Days of the week the program runs	13	5	25	33	93	121
Length of season	6	3	9	20	93	109
Event times	13	7	59	43	154	195
Incentive amount	10	5	57	44	188	215
Comfort					209	227
Other	3	3	5	11	58	74

2021 Idaho Power Home Energy Report Customer Surveys

What is your overall satisfaction with Idaho Power?

Answer	Control Group	Treatment Goup	Total Percent	Responses
Very satisfied	64%	61%	62%	977
Somewhat satisfied	21%	24%	23%	360
Neither satisfied nor dissatisfied	11%	11%	11%	179
Somewhat dissatisfied	3%	2%	3%	40
Very dissatisfied	1%	1%	1%	16
Total				1572

How motivated are you to reduce the amount of electricity you use in your home?

Answer	Control Group	Treatment Goup	Total Percent	Responses
Very motivated	38%	33%	35%	543
Somewhat motivated	48%	52%	50%	792
Neither motivated nor unmotivated	12%	13%	12%	196
Somewhat unmotivated	2%	2%	2%	27
Very unmotivated	1%	1%	1%	13
Total				1571

Have you made efforts in your home to reduce your electricity use?

Answer	Control Group	Treatment Goup	Total Percent	Responses
Yes	90%	91%	91%	1426
No	7%	7%	7%	106
Don't know	4%	2%	2%	38
Total				1570

Please select the reasons you took action to reduce your electricity use. (Check all that apply)

Answer	Control Group	Treatment Goup	Total Percent	Responses
Save money	38%	37%	37%	1276
Reduce waste	20%	19%	19%	670
More comfortable home	12%	113%	13%	437
Preserve the environment	19%	20%	19%	668
Reduce fossil fuels usage	11%	11%	11%	380
Other	1%	1%	1%	30
Total				3461

How much would you agree with the following statement?

Idaho Power provides excellent customer service

Answer	Control Group	Treatment Goup	Total Percent	Responses
Strongly agree	43%	41%	41%	651
Somewhat agree	27%	29%	28%	445
Neither agree nor disagree	24%	27%	26%	416
Somewhat disagree	3%	2%	2%	39
Strongly disagree	2%	1%	1%	19
Total				1570

How much would you agree with the following statement?

Idaho Power provides service at a reasonable cost

Answer	Control Group	Treatment Goup	Total Percent	Responses
Strongly agree	30%	29%	29%	462
Somewhat agree	40%	38%	39%	609
Neither agree nor disagree	17%	21%	20%	314
Somewhat disagree	9%	8%	8%	131
Strongly disagree	5%	3%	4%	56
Total				1572

How much would you agree with the following statement?

Idaho Power cares about its customers

Answer	Control Group	Treatment Goup	Total Percent	Responses
Strongly agree	35%	33%	34%	532
Somewhat agree	33%	33%	33%	515
Neither agree nor disagree	25%	29%	27%	429
Somewhat disagree	4%	4%	4%	63
Strongly disagree	3%	2%	2%	32
Total				1571

How much would you agree with the following statement?

Idaho Power helps you understand how you're using energy

Answer	Control Group	Treatment Goup	Total Percent	Responses
Strongly agree	25%	36%	32%	507
Somewhat agree	40%	39%	39%	620
Neither agree nor disagree	29%	18%	21%	335
Somewhat disagree	5%	6%	6%	87
Strongly disagree	1%	2%	1%	22
Total				1571

How much would you agree with the following statement?

Idaho Power provides helpful tools to help you save money

Answer	Control Group	Treatment Goup	Total Percent	Responses
Strongly agree	22%	25%	24%	379
Somewhat agree	40%	41%	41%	641
Neither agree nor disagree	30%	26%	27%	431
Somewhat disagree	6%	6%	6%	92
Strongly disagree	2%	2%	2%	28
Total				1571

How much would you agree with the following statement?

Idaho Power is a trusted resource for information on how to save energy

Answer	Control Group	Treatment Goup	Total Percent	Responses
Strongly agree	33%	36%	35%	552
Somewhat agree	40%	38%	39%	612
Neither agree nor disagree	24%	22%	22%	350
Somewhat disagree	2%	3%	3%	41
Strongly disagree	1%	1%	1%	17
Total				1572

How much would you agree with the following statement?

Idaho Power helps manage energy usage

Answer	Control Group	Treatment Goup	Total Percent	Responses
Strongly agree	19%	22%	21%	328
Somewhat agree	34%	38%	37%	581
Neither agree nor disagree	38%	31%	33%	522
Somewhat disagree	6%	6%	6%	100
Strongly disagree	2%	3%	3%	40
Total				1571

How much would you agree with the following statement?

Idaho Power helps save with energy-saving recommendations

Answer	Control Group	Treatment Goup	Percent	Responses
Strongly agree	28%	29%	29%	456
Somewhat agree	41%	41%	41%	646
Neither agree nor disagree	24%	23%	24%	373
Somewhat disagree	4%	5%	4%	70
Strongly disagree	2%	2%	2%	26
Total				1571

How much would you agree with the following statement?

Viewing hourly/daily intervals of usage on Idaho Power's website is useful

Answer	Control Group	Treatment Goup	Total Percent	Responses
Strongly agree	42%	39%	40%	625
Somewhat agree	31%	33%	32%	510
Neither agree nor disagree	24%	25%	25%	389
Somewhat disagree	2%	2%	2%	28
Strongly disagree	1%	1%	1%	18
Total				1570

Have used any of the following energy-savings actions at residence in the last 12 months. (Check all that apply)

Answer	Recipients	Control Group	Treatment Goup	Total Percent	Responses
Added insulation to your home	15%	2%	2%	2%	234
Avoided heating unused rooms	48%	7%	7%	7%	753
Changed appliances	28%	4%	4%	4%	448
Changed windows or doors	18%	3%	2%	2%	276
Checked air ducts for leaks	21%	3%	3%	3%	329
Installed a high efficiency showerhead	27%	4%	4%	4%	428
Purchased LEDs to install in your home	82%	12%	11%	11%	1288
Reduced shower time	33%	4%	5%	5%	517
Set your thermostat to a lower or higher temperature	77%	11%	11%	11%	1208
Turned off lights	93%	13%	13%	13%	1458
Unplugged electrical devices	42%	6%	6%	6%	660
Used a clothesline to dry clothing	20%	3%	3%	3%	315
Washed clothes in cold water	63%	9%	9%	9%	989
Washed only full loads of dishes	75%	11%	11%	11%	1188
Washed only full loads of laundry	72%	10%	10%	10%	1129
Total					11220

Do you recall receiving a Home Energy Report?

Answer	Total Percent	Responses
Yes	82%	877
No	11%	122
Don't know	7%	70
Total		1069

How thoroughly did you, or someone in your home, read the Reports you received?

Answer	Total Percent	Responses
All or most of them	76%	664
Some of them	21%	185
Little to none of them	3%	26
Don't know	0%	2
Total		877

How much do you agree with the following statement?

The information presented in your Home Energy Report was easy to understand

Answer	Total Percent	Responses
Strongly agree	53%	454
Somewhat agree	39%	329
Neither agree nor disagree	5%	44
Somewhat disagree	2%	17
Strongly disagree	1%	5
Total		849

Total Per Category

Agree	92%
Neither Agree/Disagree	5%
Disagree	3%

How much do you agree with the following statement?

The information presented in your Home Energy Report seemed accurate

Answer	Percent	Responses
Strongly agree	33%	278
Somewhat agree	40%	342
Neither agree nor disagree	13%	113
Somewhat disagree	8%	72
Strongly disagree	5%	43
Total		848

Per Category

Agree	73%
Neither Agree/Disagree	13%
Disagree	14%

How much do you agree with the following statement?

The recommendations and tips on how to conserve were helpful

Answer	Percent	Responses
Strongly agree	31%	266
Somewhat agree	40%	335
Neither agree nor disagree	21%	177
Somewhat disagree	6%	48
Strongly disagree	3%	22
Total		848

Per Category

Agree	71%
Neither Agree/Disagree	21%
Disagree	8%

Do you recall seeing each of the following features of the Home Energy Report?

The comparison of your electricity use in relationship to homes of similar type and size in your area

Answer	Percent	Responses
Yes	94%	797
No	6%	51
Total		848

Do you recall seeing each of the following features of the Home Energy Report?

The breakdown of your electricity use providing insights into how much your electricity use goes towards the different major appliance

Answer	Percent	Responses
Yes	89%	756
No	11%	93
Total		849

Do you recall seeing each of the following features of the Home Energy Report?

Saving tips including personalized savings tips just for you

Answer	Percent	Responses
Yes	69%	587
No	31%	258
Total		845

Did you find the following useful?

The comparison of your electricity use in relationship to homes of similar type and size in your area

Answer	Percent	Responses
Yes	71%	563
No	29%	233
Total		796

Did you find the following useful?

The breakdown of your electricity use providing insights into how much your electricity use goes towards the different major appliance categories in your home

Answer	Percent	Responses
Yes	83%	630
No	17%	125
Total		755

Did you find the following useful?

Saving tips including personalized savings tips just for you

Answer	Percent	Responses
Yes	78%	459
No	22%	126
Total		585

Have you acted on any of the information and suggestions that were included in the report to save money and electricity?

Answer	Percent	Responses
Yes	58%	492
No	42%	351
Total		843

How much would you agree that Idaho Power's Home Energy Reports helped you understand your energy usage during the COVID-19

Answer	Percent	Responses
Strongly agree	28%	239
Somewhat agree	34%	290
Neither agree nor disagree	31%	262
Somewhat disagree	3%	27
Strongly disagree	4%	31
Total		849

How frequently do you recall receiving your Home Energy Report?

Answer	Percent	Responses
Monthly	23%	194
Bi-monthly	15%	127
Quarterly	43%	361
Twice a year	14%	121
Other (please specify)	4%	36
Total		839

How, if at all, has your opinion of Idaho Power changed since receiving the Home Energy Reports? Would you say it is...

Answer	Percent	Responses
Much better	8%	65
Somewhat better	29%	245
Stayed the same	60%	509
Somewhat worse	3%	24
Much worse	0%	2
Total		845

How would you prefer to receive the report?

Answer	Percent	Responses
By paper	47%	394
By email	47%	399
Prefer not to receive the report	6%	51
Total		844

Are you aware that you can opt-out of the Home Energy Reports?

Answer	Percent	Responses
Yes	22%	11
No	78%	40
		51

Which of the following best describes your age?

Answer	Percent	Responses
18-24	0%	1
25-34	6%	97
35-44	17%	267
45-54	16%	255
55-64	23%	365
65-74	25%	391
75 or older	9%	146
Prefer not to answer	3%	47
Total		1569

What is the highest level of education you have completed?

Answer	Percent	Responses
Some high school or less	0%	5
Graduated high school or GED	8%	122
Some college or technical school	24%	377
Associate Degree	11%	179
Bachelor's Degree (4 year)	26%	408
Some graduate school	6%	91
Graduate Degree	19%	302
Prefer not to answer	5%	82
Total		1566

Which of the following would best describe the general area where your primary residence as an Idaho Power customer is located:

Answer	Percent	Responses
Canyon West region (including Nampa, Caldwell, Payette, McCall, Emmett, Ontario, and other surrounding towns)	25%	394
Capital region (including Boise, Meridian, Eagle, Star, Kuna, Mountain Home, Glens Ferry and other surrounding towns)	54%	846
Southeast region (including Twin Falls, Jerome, Filer, Rupert, Ketchum, Pocatello, American Falls, Blackfoot and other surrounding towns)	21%	325
Total		1565

2021 Idaho Power Weatherization Assistance for Qualified Customers Program Survey

Job Number.

Answered: 124

Agency/Contractor Name:

Answer	Percentage	Responses
Metro Community Services	4%	5
Eastern Idaho Community Action Partnership	0%	0
El Ada Community Action Partnership	69%	85
South Central Community Action Partnership	9%	11
Southeastern Idaho Community Action Agency	18%	22
Community Connection of Northeast Oregon	0%	0
Community in Action	1%	1
Answered		124

How did you learn about the weatherization program?

Answer	Percent	Responses
Agency/Contractor flyer	18%	21
Idaho Power employee	7%	8
Idaho Power web site	16%	18
Friend or relative	37%	43
Letter in mail	3%	4
Other (Please specify)	18%	21
Answered		115

What was your primary reason for participating in the weatherization program?

Answer	Percent	Responses
Reduce utility bills	46%	89
Improve comfort of home	21%	41
Furnace concerns	20%	39
Water heater concerns	3%	6
Improve insulation	8%	16
Other (please specify)	1%	2
Answered		193

If you received any energy efficiency equipment upgrade as part of the weatherization, how well was the equipment's operation explained to you?

Answer	Percent	Responses
Completely	96%	110
Somewhat	3%	3
Not at all	1%	1
Answered		114

Which of the following did you learn about from the auditor or crew during the weatherization process? (Check all that apply)

Answer	Percent	Responses
How air leaks affect energy usage	22%	72
How insulation affects energy usage	18%	60
How to program the new thermostat	12%	41
How to reduce the amount of hot water used	9%	31
How to use energy wisely	21%	70
How to understand what uses the most energy in my home	16%	54
Other (Please specify)	1%	2
	Answered	330

Based on the information you received from the agency/contractor about energy use, how likely are you to change your habits to save energy?

Answer	Percent	Responses
Very likely	90%	104
Somewhat likely	10%	11
Not very likely	0%	0
Not likely at all	0%	0
	Answered	115

How much of the information about energy use have you shared with other members of your household?

Answer	Percent	Responses
All of it	85%	89
Some of it	15%	16
None of it	0%	0
	Answered	105

If you shared the energy use information with other members of your household, how likely do you think household members will change habits to save energy?

Answer	Percent	Responses
Very likely	75%	76
Somewhat likely	23%	23
Somewhat unlikely	2%	2
Very unlikely	1%	1
	Answered	102

What habits are you and other members of your household most likely to change to save energy? (check all that apply)

Answer	Percent	Responses
Washing full loads of clothes	17%	66
Washing full loads of dishes	12%	45
Turning off lights when not in use	20%	77
Unplugging electrical equipment when not in use	13%	50
Turning the thermostat up in the summer	17%	65
Turning the thermostat down in the winter	18%	69
Other (please specify)	2%	6
	Answered	378

How much do you think the weatherization you received will affect the comfort of your home?

Answer	Percent	Responses
Significantly	94%	108
Somewhat	6%	7
Very little	0%	0
Not at all	0%	0
	Answered	115

Rate the Agency/Contractor on the following based on your interactions with them:

Courteousness

Answer	Percent	Responses
Excellent	99%	114
Good	1%	1
Fair	0%	0
Poor	0%	0
	Answered	115

Professionalism

Answer	Percent	Responses
Excellent	98%	114
Good	2%	2
Fair	0%	0
Poor	0%	0
	Answered	116

Explanation of work to be performed on your home

Answer	Percent	Responses
Excellent	96%	110
Good	4%	5
Fair	0%	0
Poor	0%	0
	Answered	115

Overall experience with Agency/Contractor

Answer	Percent	Responses
Excellent	97%	111
Good	3%	4
Fair	0%	0
Poor	0%	0
	Answered	115

Were you aware of Idaho Power's role in the weatherization of your home?

Answer	Percent	Responses
Yes	84%	96
No	16%	18
	Answered	114

Overall how satisfied are you with the weatherization program you participated in?

Answer	Percent	Responses
Very satisfied	98%	114
Somewhat satisfied	1%	1
Somewhat dissatisfied	0%	0
Very dissatisfied	1%	1
	Answered	116

How has your opinion of Idaho Power changed as a result of its role in the weatherization program?

Answer	Percent	Responses
Improved	94%	109
Stayed the same	6%	7
Decreased	0%	0
	Answered	116

How many people, beside yourself, live in your home year-round?

Answer	Percent	Responses
0	26%	31
1	30%	35
2	21%	25
3	11%	13
4	5%	6
5	4%	5
6 or more	3%	3
	Answered	118

How long have you been an Idaho Power customer?

Answer	Percent	Responses
Less than 1 year	0%	0
1-10 years	28%	32
11-25 years	38%	44
26 years or more	34%	39
	Answered	115

Please select the category below that best describes your age:

Answer	Percent	Responses
Under 25	3%	3
25-34	11%	13
35-44	21%	25
45-54	18%	21
55-64	21%	25
65-74	15%	18
75 or older	11%	13
	Answered	118

Select the response below that best describes the highest level of education you have attained:

Answer	Percent	Responses
Less than High School	11%	13
High School graduate or GED	52%	61
Some College or Technical School	25%	30
Associate Degree	4%	5
College Degree (including any graduate school or graduate degrees)	8%	9
	Answered	118

2021 Retrofits Survey Results

How did you learn about the Retrofits program?

Answer	Percent	Responses
Idaho Power employee	12.00%	15
Contractor	53.60%	67
Equipment supplier	14.40%	18
Other business owner	7.20%	9
Other (please specify)	12.80%	5
Total		125

Overall, how satisfied are you with the Idaho Power Retrofits incentive program?

Answer	Percent	Responses
Very satisfied	88.00%	110
Somewhat satisfied	11.20%	14
Neither satisfied nor dissatisfied	0.80%	1
Somewhat dissatisfied	0.00%	0
Very dissatisfied	0.00%	0
Total		125

How satisfied are you with the contractor that you hired to install the equipment?

Answer	Percent	Responses
Very satisfied	92.00%	115
Somewhat satisfied	6.40%	8
Neither satisfied nor dissatisfied	0.80%	1
Somewhat dissatisfied	0.80%	1
Very dissatisfied	0.00%	0
Total		125

How satisfied are you with the equipment that was installed?

Answer	Percent	Responses
Very satisfied	92.74%	115
Somewhat satisfied	5.65%	7
Neither satisfied nor dissatisfied	0.81%	1
Somewhat dissatisfied	0.81%	1
Very dissatisfied	0.00%	0
Total		124

How likely are you to recommend the contractor who installed you equipment to other business owners?

Answer	Percent	Responses
Very likely	90.32%	112
Somewhat Likely	8.06%	10
Neither likely nor unlikely	0.81%	1
Somewhat unlikely	0.81%	1
Very unlikely	0.00%	0
Total		124

How likely are you to recommend Idaho Powers Retrofits program to other business owners?

Answer	Percent	Responses
Very likely	96.67%	116
Somewhat Likely	3.33%	4
Neither likely nor unlikely	0.00%	0
Somewhat unlikely	0.00%	0
Very unlikely	0.00%	0
Total		120

2021 SBDI Program Customer Satisfaction Survey Responses

Overall, how satisfied are you with the program?

		Response percent	Response total
Very satisfied		96.4%	134
Somewhat satisfied		2.88%	4
Somewhat dissatisfied		0%	0
Very dissatisfied		0.72%	1
If somewhat or very dissatisfied, why? 			0

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Statistics based on 139 respondents;

How easy was it to participate in the program?

		Response percent	Response total
Very easy		97.84%	136
Somewhat easy		2.16%	3
Somewhat difficult		0%	0
Very difficult		0%	0
If somewhat or very difficult, why? 			0

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Statistics based on 139 respondents;

Based on your experience with this Direct Install program, how likely are you to recommend this program to other small businesses?

		Response percent	Response total
Very likely		97.83%	135
Somewhat likely		2.17%	3
Not very likely		0%	0
Not likely at all		0%	0
If not very likely or not likely at all, why? 			0

[Export Graph](#)

Statistics based on 138 respondents;

How satisfied are you with the equipment that was installed?

		Response percent	Response total
Very satisfied		95.68%	133
Somewhat satisfied		3.6%	5
Somewhat dissatisfied		0.72%	1
Very dissatisfied		0%	0
If somewhat or very dissatisfied, why? 			1

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Statistics based on **139** respondents;








How satisfied are you with the customer service provided by the company installing the equipment?

		Response percent	Response total
Very satisfied		94.2%	130
Somewhat satisfied		5.8%	8
Somewhat dissatisfied		0%	0
Very dissatisfied		0%	0
If somewhat or very dissatisfied, why? 			0

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Statistics based on **138** respondents;

How did you learn about Idaho Power's Small Business Direct Install Program?

		Response percent	Response total
Idaho Power Energy Advisor		52.56%	72
Idaho Power Customer Service		8.03%	11
Email from Idaho Power		2.19%	3
Postal Mailing from Idaho Power		21.9%	30
Vendor or Contractor		10.22%	14
Idaho Power Website		2.19%	3
Other Business Owner or Employee		2.92%	4

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Statistics based on **137** respondents;


Why did you choose to participate in this program?

		Response total
		112

Statistics based on **112** respondents;

Q7 Response Breakout	
Response	Number of Responses
Lighting Upgrade	37
Program was free	35
No response	21
Bill savings	15
Energy Savings	15
Good opportunity for my business (No further reasoning provided)	7
Relationship with EA	6
Building landlord mentioned program to me	1

Do you have any suggestions on how Idaho Power can make this program better?

		Response total
		42

Statistics based on **42** respondents;

Q8 Response Breakout	
Response	Number of Responses
Offer program to larger customers	9
No improvement suggestions	7
Offer equipment options that extend past lighting	1
Make program available to residential customers	1
Calling is a better option for outreach than mailer	1
Allow vacant spaces to participate	1
You should allow contractors to do light construction work to install lighting that live in ceiling panels	1
Provide more clarity about scheduling process as thought Idaho Power would call me directly	1

Is there other equipment you would have liked to see included in the program?

		Response total
		29

Statistics based on 29 respondents;

Q9 Response Breakout	
Response	Number of Responses
Outdoor sign lighting	3
More exterior lighting options	3
Customized outdoor sensors	1
Potato cellar lighting	1
Weather stripping	1
Install type B or C tubes only and do not replace ballasts	1
Increase eligibility criteria	1
Heating	1
Heating and cooling equipment	1

How, if at all, has your opinion of Idaho Power changed since participating in this program?

		Response percent	Response total
More favorable opinion of Idaho Power		58.39%	80
No change in opinion of Idaho Power		41.61%	57
Less favorable opinion of Idaho Power		0%	0

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Statistics based on **137** respondents;

What is it about participating in this program that has caused you to have a less favorable opinion of Idaho Power?

		Response total
		2

Statistics based on **2** respondents;

Which of the following best describes your business?

		Response percent	Response total
Agriculture, Forestry and Fishing		4.38%	6
Finance, Insurance and Real Estate		4.38%	6
Manufacturing		2.92%	4
Mining		0%	0
Public Administration		0%	0
Retail Trade		14.6%	20
Services		48.91%	67
Transportation, Communications, Electric, Gas and Sanitary Services		2.19%	3
Wholesale Trade		0.73%	1
Other (please specify) 		21.9%	30

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Statistics based on **137** respondents;

2021 Idaho Power Shade Tree Project Survey

How did you hear about Idaho Power's Shade Tree Project (Check all that apply)

Answer	Responses	Percent
Email from Idaho Power	314	54.04%
Friend or relative	122	21.00%
Neighbor	35	6.02%
Utility employee	13	2.24%
Other (please specify)	97	16.70%
	Answered	581

What was the primary reason you participated in the program?(Mark one)

Answer	Responses	Percent
Tree was free	60	10.54%
Home too warm in the summer	95	16.70%
Reduce energy bill	119	20.91%
Improve landscape/property value	67	11.78%
Wanted a tree	122	21.44%
Help the environment	94	16.52%
Other (please specify)	12	2.11%
	Answered	569

What kept you from planting a tree prior to the Shade Tree Project?(Mark one)

Answer	Responses	Percent
Lack of knowledge	100	17.57%
Cost	267	46.92%
Time	71	12.48%
Other (please specify)	131	23.02%
	Answered	569

Where would you typically purchase a new tree?(Mark one)

Answer	Responses	Percent
Garden section of a do-it-yourself/home improvement store	185	32.51%
Nursery/garden store	360	63.27%
Other (please specify)	24	4.22%
	Answered	569

How long did you spend on the online enrollment tool? (Mark one)

Answer	Responses	Percent
10 minutes or less	320	57.76%
11-20 minutes	176	31.77%
21-30 minutes	44	7.94%
31 minutes or more	14	2.53%
	Answered	554

Overall, how easy was it for you to use the online enrollment tool?

Answer	Responses	Percent
Very easy	383	68.39%
Somewhat easy	167	29.82%
Somewhat difficult	9	1.61%
Very difficult	1	0.18%
Answered	560	

How many trees did you receive from the Shade Tree Project?

Answer	Responses	Percent
One	84	14.76%
Two	485	85.24%
Answered	569	

Received One Tree**When did you plant your shade tree?**

Answer	Responses	Percent
Same day as the tree arrival	12	14.29%
1-3 days after the tree arrival	37	44.05%
4-7 days after the tree arrival	13	15.48%
More than 1 week after the tree arrival	10	11.90%
Did not plant the tree	12	14.29%
Answered	84	

On which side of your home did you plant your shade tree?

Answer	Responses	Percent
North	5	6.94%
South	10	13.89%
Northeast	5	6.94%
Southwest	12	16.67%
East	7	9.72%
West	21	29.17%
Southeast	7	9.72%
Northwest	5	6.94%
Answered	72	

How far from the home did you plant your shade tree?

Answer	Responses	Percent
20 feet or less	31	43.06%
21-40 feet	33	45.83%
41-60 feet	7	9.72%
More than 60 feet	1	1.39%
Answered	72	

Received Two Trees

How many shade trees did you plant?

Answer	Responses	Percent
One	15	3.09%
Two	383	78.97%
Did not plant the trees	87	17.94%
	Answered	485

When did you plant your shade tree?

Answer	Responses	Percent
Same day as the tree arrival	2	13.33%
1-3 days after the tree arrival	9	60.00%
4-7 days after the tree arrival	0	0.00%
More than 1 week after the tree arrival	4	26.67%
	Answered	15

Received Two Trees, Planted One

On which side of your home did you plant your shade tree?

Answer	Responses	Percent
North	1	6.67%
South	1	6.67%
Northeast	0	0.00%
Southwest	2	13.33%
East	1	6.67%
West	7	46.67%
Southeast	2	13.33%
Northwest	1	6.67%
	Answered	15

How far from the home did you plant your shade tree?

Answer	Responses	Percent
20 feet or less	6	40.00%
21-40 feet	8	53.33%
41-60 feet	1	6.67%
More than 60 feet	0	0.00%
	Answered	15

Received Two Trees, planted Two Trees

When did you plant your shade tree?

First Tree

Answer	Responses	Percent
Same day as the tree arrival	49	12.79%
1-3 days after the tree arrival	222	57.96%
4-7 days after the tree arrival	67	17.49%
More than 1 week after the tree arrival	45	11.75%
	Answered	383

Second Tree

Answer	Responses	Percent
Same day as the tree arrival	47	12.27%
1-3 days after the tree arrival	220	57.44%
4-7 days after the tree arrival	69	18.02%
More than 1 week after the tree arrival	47	12.27%
	Answered	383

On which side of your home did you plant your shade tree?

First Tree

Answer	Responses	Percent
North	38	9.92%
South	61	15.93%
Northeast	21	5.48%
Southwest	52	13.58%
East	42	10.97%
West	131	34.20%
Southeast	15	3.92%
Northwest	23	6.01%
	Answered	383

Second Tree

Answer	Responses	Percent
North	27	7.05%
South	49	12.79%
Northeast	19	4.96%
Southwest	57	14.88%
East	52	13.58%
West	123	32.11%
Southeast	23	6.01%
Northwest	33	8.62%
	Answered	383

How far from the home did you plant your shade tree?

First Tree

Answer	Responses	Percent
20 feet or less	122	31.85%
21-40 feet	190	49.61%
41-60 feet	53	13.84%
More than 60 feet	18	4.70%
	Answered	383

Second Tree

Answer	Responses	Percent
20 feet or less	118	30.81%
21-40 feet	185	48.30%
41-60 feet	57	14.88%
More than 60 feet	23	6.01%
	Answered	383

Received One or Two Trees - Did Not Plant

Why did you not plant your tree(s)? (Check all that apply)

Answer	Responses	Percent
Changed my mind	1	0.85%
Did not like the tree	6	5.08%
Did not have time	10	8.47%
Other (please specify)	101	85.59%
	Answered	118

How satisfied are you with the information you received on the planting and care of your shade tree?

Answer	Responses	Percent
Very satisfied	406	71.35%
Somewhat satisfied	129	22.67%
Somewhat dissatisfied	19	3.34%
Very dissatisfied	15	2.64%
	Answered	569

What information did you find most valuable?

Answer	Responses	Percent
Planting depth	259	46.17%
Circling roots	76	13.55%
Staking	39	6.95%
Watering	146	26.02%
Other (please specify)	41	7.31%
	Answered	561

How much do you agree with the following statements:

I am satisfied with Shade Tree Project delivery method

Answer	Responses	Percent
Strongly agree	365	64.37%
Somewhat agree	127	22.40%
Somewhat disagree	32	5.64%
Strongly disagree	43	7.58%
	Answered	567

I am satisfied with the tree(s) I received from the Shade Tree Project

Answer	Responses	Percent
Strongly agree	305	54.27%
Somewhat agree	139	24.73%
Somewhat disagree	61	10.85%
Strongly disagree	57	10.14%
	Answered	562

It was easy to plant my shade tree(s)

Answer	Responses	Percent
Strongly agree	374	79.91%
Somewhat agree	77	16.45%
Somewhat disagree	12	2.56%
Strongly disagree	5	1.07%
	Answered	468

I would recommend the program to a friend or relative

Answer	Responses	Percent
Strongly agree	428	76.02%
Somewhat agree	73	12.97%
Somewhat disagree	35	6.22%
Strongly disagree	27	4.80%
	Answered	563

I am satisfied with my overall experience

Answer	Responses	Percent
Strongly agree	372	65.84%
Somewhat agree	120	21.24%
Somewhat disagree	42	7.43%
Strongly disagree	31	5.49%
	Answered	565

EVALUATIONS

Report Title	Sector	Analysis Performed By	Study Manager	Study/Evaluation Type
Evaluation, Measurement and Verification of Idaho Power Company PY2021 A/C Cool Credit Program	Residential	ADM	Idaho Power	Impact Evaluation
Idaho Power Company Commercial and Industrial Energy Efficiency Program—Custom Projects 2020 Program Year Impact and Process Evaluation Results	Commercial, Industrial	Tetra Tech	Idaho Power	Impact and Process Evaluation
Idaho Power Company Flex Peak Program 2021 Impact Evaluation Results	Commercial, Industrial	Tetra Tech	Idaho Power	Impact Evaluation
Idaho Power Company Irrigation Peak Rewards Program 2021 Impact Evaluation Results	Irrigation	Tetra Tech	Idaho Power	Impact Evaluation
Idaho Power Company Small Business Direct Install Program 2020 Process Evaluation Results	Commercial, Industrial	Tetra Tech	Idaho Power	Process Evaluation
Idaho Power Home Energy Reports Process Evaluation	Residential	DNV	Idaho Power	Process Evaluation
Impact & Process Evaluation of Idaho Power Company PY2020 Heating & Cooling Efficiency Program	Residential	ADM	Idaho Power	Impact and Process Evaluation

Evaluation, Measurement and Verification of Idaho Power Company PY2021 A/C Cool Credit Program

SUBMITTED TO: IDAHO POWER COMPANY

SUBMITTED ON: FEBRUARY 17, 2022

SUBMITTED BY: ADM ASSOCIATES, INC.

The logo for ADM Associates, Inc. consists of the letters "ADM" in a bold, white, sans-serif font, positioned in the lower right corner of the document's background image.

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1. Executive Summary

This report is a summary of the 2021 program year (PY2021) A/C Cool Credit Residential Demand Response (ACCC) Program Impact Evaluation for Idaho Power Company (IPC). The evaluation was administered by ADM Associates, Inc. (herein referred to as “ADM” or as the “Evaluators”).

1.1 Impact Evaluation Results

The Evaluators conducted an impact evaluation for IPC’s A/C Cool Credit Program during PY2021. The A/C Cool Credit Program’s demand reduction amounted to 18.35 kW average over all hours at the meter with an 82.5% realization rate. The Evaluators summarize the program verified demand reductions in Table 1-1 below.

Table 1-1: A/C Cool Credit Program PY2021 Impact Evaluation Results

Number of Participants	Expected Demand Reductions (kW per Household)	Total Expected Demand Reductions (kW)	Verified Demand Reductions (Average kW per Household)	Verified Average Total Demand Reductions (kW)	Realization Rate
20,995	1.06	22,254.70	0.87	18,351.20	82%

Verified program demand reductions by event are summarized in Table 1-2.

Table 1-2: A/C Cool Credit Program PY2021 Impact Results by Event Date

Event Date	Verified Demand Reductions (kW per Household)	Verified Total Demand Reductions (kW)
6/28/2021	0.96	20,051.30
7/12/2021	0.77	16,152.68
7/26/2021	0.87	18,255.18
7/27/2021	0.83	17,488.65
7/28/2021	0.74	15,437.98
7/29/2021	0.92	19,305.29
7/30/2021	1.06	22,245.36
8/4/2021	0.81	17,087.64
8/12/2021	0.91	19,136.72

1.2 Conclusions and Recommendations

The following section details the Evaluators' conclusions and recommendations for the A/C Cool Credit Program evaluation.

1.2.1 Conclusions

The Evaluators provide the following conclusions regarding IPC's A/C Cool Credit Program:

- Utilizing multiple baseline models and assigning the best fitting baseline model on a customer-specific basis resulted in lower bias and smaller errors on proxy event days.
- The current method of estimating program demand reductions utilizing a 3-of-10 Customer Baseline (CBL) approach did not perform as well as other baseline approaches in terms of predicting usage on proxy event days (higher bias and larger errors).
- Regression modeling outperformed CBL modeling in terms of predicting baseline usage on proxy days.
- Higher demand reductions are positively correlated with higher Cooling Degree Days (CDD).
- Overall rates for non-responding devices/opt-out customers were within the normal ranges observed for residential demand response programs.

1.2.2 Recommendations

The Evaluators offer the following recommendations regarding IPC's A/C Cool Credit Program:

- Utilize a mixed model or regression model to estimate demand reductions for the programs. CBLs on their own may systematically overestimate baseline usage and demand reductions for the program.
- Utilize proxy event days to estimate bias and error when determining which model to select for estimating baseline usage.
- As shown in Section 4.1.3, a strong positive correlation exists between CDD and baseline usage, and between CDD and program demand reductions. The Evaluators recommend calling demand response events on days with the highest forecasted CDD to maximize program demand reductions. If numerous events are called on days with lower CDD, and therefore lower expected demand reductions, the Evaluators recommend calculating demand reductions by using average demand reductions from the maximum event (or average demand reductions from the top 3 days with the highest CDD) to avoid penalizing the program or incentivizing calling fewer demand response events.

2. Program Overview

This section of the report provides a glossary of terminology used throughout the report, a description of the A/C Cool Credit Program, and a summary of the impact evaluation objectives, PY2021 event activities, and expected demand reductions from the program.

2.1 Glossary of Terminology

As a first step to detailing the evaluation methodologies, the Evaluators have provided a glossary of terms to follow:

- **Expected Demand Reductions** – Calculated demand reductions used for program and portfolio planning purposes.
- **Verified Demand Reductions** – Demand reduction estimates calculated after the impact evaluation performed by the Evaluators.
- **Realization Rate** – The ratio of Verified Savings to Expected Savings.
- **Net Demand Reductions** – The change in energy consumption directly resulting from program-related actions taken by participants in energy efficiency program, with adjustments to remove savings due to free ridership. For the ACCC program, there is no free ridership and Net Demand Reductions are equal to Verified Demand Reductions.
- **Demand Response (DR) Events** – Specifically-designated hours during which customers reduce their energy consumption. In the Residential sector, this is often conducted through switches placed on customer A/C equipment to reduce load during peak energy consumption hours.
- **Customer Baselines (CBLs)** – A method of calculating baseline usage for demand response programs that involves taking average usage from days prior to the demand response event date, often with an adjustment factor that accounts for actual usage on the event day.
- **Baseline Days** – Days that are used when calculating CBLs or other baseline loads for demand response programs. They typically are non-event, non-holiday weekdays that have similar load or weather characteristics as demand response event days.
- **Proxy Event Days** – Often referred to as “test” days, these are baseline days that are used to test the accuracy baseline predictions.
- **Non-responding Devices (NRDs)** – Devices that are not responding to the demand response event curtailment signal due to a disconnected switch, defective device, or other issue.
- **Opt-Out Customers** – Customers that opt-out of a demand response event by notifying the demand response program that they do not wish to participate in the demand response event.

2.2 Program Description

The ACCC program is a voluntary, dispatchable demand response (DR) program for residential customers in Idaho and Oregon. The ACCC program curtails energy use during peak demand periods via a direct load control device installed on the A/C unit. Eligible customers are provided \$5 monthly incentive for three months during the air conditioning season to participate in curtailment events.

Customers' A/C units are controlled using switches that communicate by powerline carrier (PLC) using the same system utilized by IPC's advanced metering infrastructure (AMI). Using communication

hardware and software, IPC cycles participants' central air conditioning (A/C) units or heat pumps via a direct load control device installed on the A/C unit, called a switch. The switch is installed on each participating customer's A/C unit, which allows IPC to control the unit during a cycling event. Cycling events are chosen by IPC to reduce system capacity needs during times when summer peak load is high.

The direct load control switch is a small, weatherized plastic box attached to either the exterior of a participant's house or A/C unit. The equipment is installed by a certified field technician.

The switches are called to cycle participating customers' A/C units during "event days." The program event day guidelines are as follows:

- June 15 through August 15 (excluding weekends and July 4);
- Up to four hours per day;
- A maximum of 60 hours per season; and
- At least three events per season.

Each event day has a defined cycling rate. The cycling rate is the percentage of an hour the A/C unit will be turned off by the switch. For example, with a 50% cycling rate, the switch will cycle the A/C unit off for about 30 (nonconsecutive) minutes of each hour during the event. IPC defines the cycling rate for each event day and tracks the communication levels for each unit to validate whether the control signal reaches the switch. For the 2021 season, IPC cycled participants' A/C units at 55%.

In 2021 approximately 22,500 customers participated with a peak demand reduction calculated at 19.4 MW.

2.3 Impact Evaluation Objectives

The primary objective of the impact evaluation is to determine ex-post verified net demand impacts. Our activities during the evaluation estimate and verify demand impacts and identify whether the program is meeting its goals. These activities are aimed to provide guidance for continuous program improvement. The Evaluators summarize the key impact evaluation objectives:

- Calculate demand impacts attributable to the 2021 summer program using IPC's current methodology;
- Report findings and observations, and provide recommendations that enhance the effectiveness of future demand response calculations, and ensure the accurate, transparent reporting of program impacts;
- Determine best practice baseline calculations for determining demand reduction, and make recommendations; and,
- Calculate demand impacts attributable to the 2021 summer program with any changes in calculation methodology if any.

2.4 Demand Response Events

Nine demand response events were called in 2021 between the months of June through August, as displayed in Table 2-1. Demand response events (DR events) were called between the hours of 1600 and 1900 MDT for eight of the DR events and then between 1700 and 2000 MDT for the July 27 DR event.

Table 2-1: Demand Response Events in 2021

June						
S	M	T	W	Th	F	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			
July						
S	M	T	W	Th	F	Sa
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31
August						
S	M	T	W	Th	F	Sa
						1
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

2.5 Expected Demand Impacts

IPC provided the expected demand impacts for the ACCC Program during PY2021. The Evaluators summarize the expected demand impacts due to the program in Table 2-2 below. The expected reduction is for an event where the temperature reaches 101° F with 55% cycling.

Table 2-2: A/C Cool Credit Program PY2021 Expected Demand Reductions

Program Year	Expected Demand Reductions (kW per Household)	Number of Households	Total Expected Demand Reductions
2021	1.10	20,955	23,050.50

3. Impact Evaluation Methodology

This section presents our overall approach to accomplishing the impact evaluation of IPC’s ACCC Program. The Evaluators employed the following approach to complete impact evaluation activities for the program:

- A *Calculated approach with AMI meter data* involves estimating demand impacts by applying several models to measured participant energy consumption AMI meter data. This modeling effort included consumption data from participant customers. This approach does not require on-site data collection for model calibration.

The sections following describe in further detail the Evaluators’ activities towards conducting the impact evaluation, followed by the resulting verified impact estimates.

3.1 Database Review

At the outset of the evaluation, the Evaluators reviewed the delivered tracking database to ensure that the ACCC Program documentation conform to industry standards and adequately tracks key data required for evaluation.

3.2 Data Requirements and Data Preparation

The Evaluators summarize the data required and collected to conduct this impact evaluation for the ACCC Program:

- ACCC Program tracking data for PY2021;
- Hourly AMI meter data for all PY2021 participating customers covering the demand response season (June 2021 – August 2021); and,
- The full schedule of ACCC Program events, including the time, date, and duration of each event.

The Evaluators reviewed the data tracking systems associated with the program to ensure that the data provides sufficient information to calculate demand impacts.

3.2.1 Weather Data

In addition to the data provided by IPC and summarized above, the Evaluators collected hourly historical weather data from the National Oceanographic and Atmospheric Administration (NOAA) to estimate the impact of weather on usage. This weather data was collected from two weather stations: the Boise Airport and the Twin Falls Airport. This data was then assigned to each customer based on the customer's account area name, provided by IPC and determined by zip code. Approximately 86% of participants are within the Boise account area.

Using the historical weather data, the Evaluators calculated Heating Degree Hours (HDH) and Cooling Degree Hours (CDH) for use in the regression analysis. HDHs are calculated as temperature values under the heating setpoint (65°F), while CDHs are calculated as temperature values over the cooling setpoint (72°F). The setpoint values for HDHs and CDHs were determined by running regressions with multiple setpoints from 65°F through 75°F. The Evaluators chose the setpoint combination with the highest adjusted R-squared value, demonstrating the best fit for the data.

The Evaluators summarize the weather observed during each event day in Table 3-1 Cooling Degree Days (CDD) is calculated by summing CDH for all hours of the day. Correlations between CDD and demand reductions were made because CDD reflects the build-up of heat a home and is more predictive of demand reductions. CDH during event hours is not as predictive since it does not reflect the average heat build-up in the home.

Table 3-1: Event Day Weather Information

Account Area	Event Date	Max Temperature (F)	Average Temperature (F)	CDD
Boise	6/28/2021	102.0	88.8	16.8
Boise	7/12/2021	102.0	83.5	12.2
Boise	7/26/2021	100.0	84.8	12.9
Boise	7/27/2021	100.0	84.5	12.5
Boise	7/28/2021	97.0	82.5	10.6
Boise	7/29/2021	98.1	85.0	13.1
Boise	7/30/2021	99.0	88.1	16.1
Boise	8/4/2021	104.0	86.0	14.4
Boise	8/12/2021	100.0	83.8	12.3
POC/TWIN	6/28/2021	93.0	77.7	7.4
POC/TWIN	7/12/2021	97.0	81.9	10.2
POC/TWIN	7/26/2021	100.0	82.2	10.9
POC/TWIN	7/27/2021	91.9	82.2	10.2
POC/TWIN	7/28/2021	91.9	81.5	9.5
POC/TWIN	7/29/2021	93.0	79.6	8.5
POC/TWIN	7/30/2021	90.0	77.2	6.0
POC/TWIN	8/4/2021	95.0	78.2	8.8
POC/TWIN	8/12/2021	93.0	80.0	8.4

3.2.2 Data Preparation

The following steps were taken to prepare the AMI hourly meter data:

1. Removed participants not enrolled in all DR events (1.75% of participants).
2. Gathered AMI hourly meter data for homes that participated in the program.
3. Removed participants missing AMI hourly meter data (1 participant dropped).
4. Removed participants with average usage of zero for the entirety of the DR season (<1% of participants).
5. Restricted to hourly data during the summer: June 1 – September 30 (1 participant dropped). This restriction is made to ensure the regression and CBL models have enough data to calculate appropriate baselines. Dates outside the summer period are further from the DR season (June 15 – August 15) and provide less useful information for the models, while restricting to just the DR season would not provide enough information to calculate baselines for certain models (e.g. CBLs).
6. Removed participants with any gaps in AMI meter data during DR season (did not occur after above restrictions).
7. Obtained weather data from Boise and Twin Falls NOAA weather stations. Categorized participants by account area name to Boise or Twin Falls/Pocatello area and assigned Boise weather station to Boise participants and Twin Falls weather station to Twin Falls/Pocatello participants.
8. Computed Heating Degree Hours (HDH) and Cooling Degree Hours (CDH) for a range of setpoints. The Evaluators assigned a setpoint of 65°F for HDH and 72°F for CDH. The Evaluators

tested and selected the optimal temperature base for HDDs and CDDs based on model R-squared values.

3.3 Summary of Methodology

The Evaluators employed the following approach to complete impact evaluation activities for the program.

The Evaluators tested a variety of models to address demand reductions associated with the ACCC program. Four different Customer Baseline models (CBLs) were built along with a regression model and a mixed model approach which combined CBLs with regressions. CBL models are defined in Section 3.6.2.

The Evaluators determined that a mixed-model approach resulted in the lowest bias and error for the demand reductions estimates. The mixed model approach assigns a model to each customer that minimizes the error for that customer on proxy event days. Customers were assigned either a regression model or one of four CBL models. Proxy days were defined as the top four non-event, non-holiday, non-weekend days with the highest loads across all summer months.

The Evaluators estimated the demand reductions by kW/household, which corresponds to average observed demand reductions for each device location or household. The number of units per household was not provided to the Evaluators and therefore a kW/unit estimate was not obtained for the program.

Prior to running the model, the Evaluators removed devices that failed to meet the following criteria:

- Missing customer zip codes (due to inability to map to correct weather data); did not occur for any customers;
- Gaps in customer's AMI data (i.e. missing 24 observations per day); did not occur for any customers; and
- Customers with an average usage value of zero during the entire DR season (142 customers).

In the following sections, the Evaluators summarize the activities followed to conduct each of the above analysis.

3.4 Baseline Day and Proxy Day Development

The following sections describe the Evaluator's methodology for selecting baseline days and proxy days for use in the impact analysis.

3.4.1 Baseline Days

The Evaluators developed and utilized baseline days for use in the regression model. Baseline days provide an indication of typical demand usage for each customer on days that are similar to the demand response event days in terms of weather and load during peak hours. The Evaluators use baseline days as a counterfactual, i.e., the demand we would have expected from the customer had the demand reduction event not occurred. The Evaluators defined baseline days as any day that meets the following criteria:

- Is a weekday
- Is a non-holiday day (10 federal yearly holidays)
- Is a non-event day
- Displays a maximum temperature of greater than or equal to 95°F during normal curtailment hours (1600 to 2000)

The Evaluators used the defined baseline days in the regression analysis, further discussed in Section 3.4.

3.4.2 Proxy Days

Once the baseline days were chosen, the Evaluators were able to then choose proxy days. Proxy days were chosen from the previously defined baseline days. The Evaluators defined proxy days as the top four non-event, non-holiday, non-weekend days with the highest loads across all summer months.

The Evaluators used these defined proxy days to determine the ability of the regression and CBL models to predict actual usage for each customer. The results of the proxy day predictions are presented in Section 4.1.1.

3.5 Classification of Non-Contributing Households

The Evaluators identified non-contributing households to assess its impact on demand reductions. Example reasons why a household may be a non-contributor includes:

- Non-responding devices (NRD) are devices that not responsive to the curtailment signal.
- Opt-outs are customer who opt-out of a DR event.
- Customers that are not running their AC (i.e. they away on vacation or at work during the event).

A device is considered a “non-responding device” (NRD) if it is not responsive to the curtailment signal. This would indicate that the switch communications were not working.

Switch communications may be interrupted for a variety of reasons: the A/C unit may not be powered on, the switch may become disconnected or defective, or the participant’s household wiring may prevent communication. In some cases, it may be difficult for utilities to determine the reason the switch is not communicating.

Opt-outs are different than non-responding devices, though the resulting observations are similar. Opt-outs occur when a customer chooses not to participate in the curtailment event. In most cases, when a customer chooses to opt-out, the customer is declining to participate in all subsequent events, rather than a single event. Opt-outs are similar to non-responding devices in that AMI meter data for the household displays no demand reductions during the curtailment event. However, opt-outs can be categorized as opt-outs using customer communication records, or program tracking of opt-out customers.

Customers who are not running their AC unit during the DR event will have a load shape similar to NRD and opt-out customers and appear to not have a demand reduction. For instance, the customer may be on vacation, away at work, or have an AC unit problem.

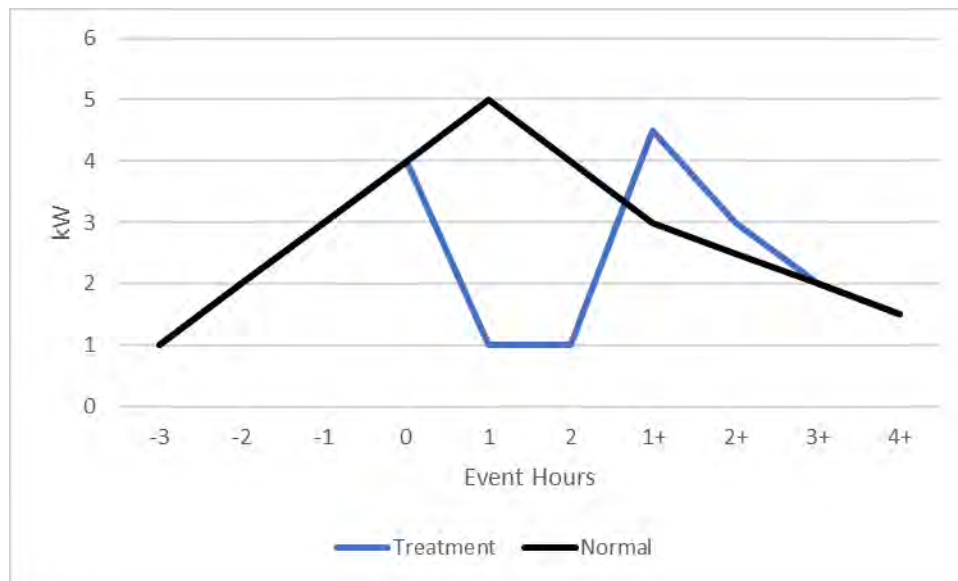
The Evaluators attempted to quantify a separate opt-out rate for the program; however, information on customer opt-outs was not available for the program. As such, the Evaluators calculated a rate that includes all non-contributing households.

The Evaluators identified non-contributing households using a combination of three algorithms:

1. A cumulative sum (CSUM) change in slope analysis
2. A linear 10% decrease in load detection
3. A snapback analysis

When a DR event is called, each device is sent curtailment instructions that result in a significant load drop over the duration of the event. This drop is illustrated in Figure 3-1, which provides an example event and an example of a typical or “baseline” usage curve.

Figure 3-1: Example of Site-Level Load Shapes During Event Hours



The Evaluators define the methodology applied for each algorithm in the following sections.

3.5.1 CSUM Analysis

The CSUM smoothing technique is a rolling sum defined as:

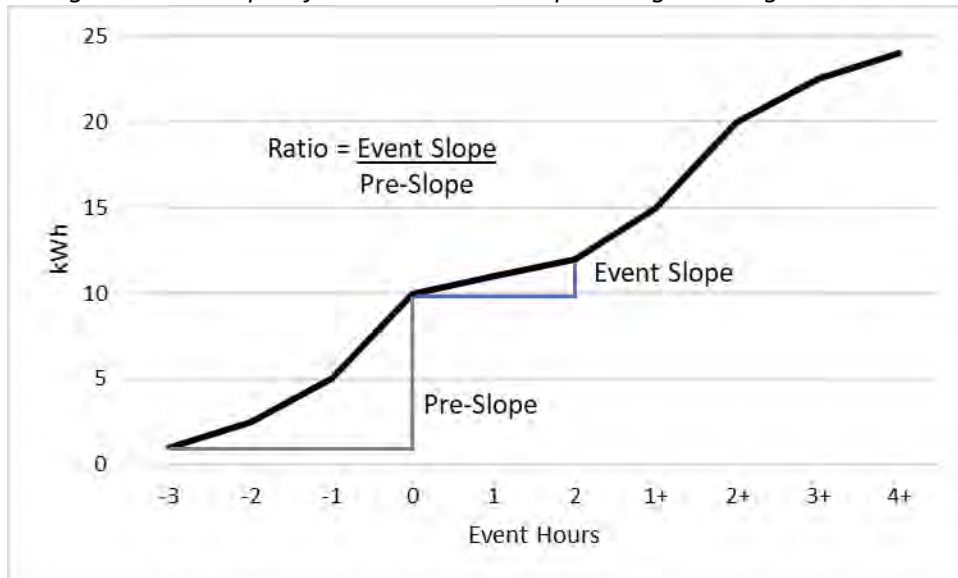
$$x = (a, b, c, \dots, z) \text{ CSUM}(x) = (a, a + b, a + b + c, \dots, a + \dots + z)$$

Where,

x = a vector of kWh measures taken at increasing one-hour intervals during the event day

A smoothed, increasing curve is created by taking the CSUM of each treatment site during the demand response period (Figure 3-2).

Figure 3-2: Example of Site-Level CSUM Slope Changes During Event Hours



The slopes of this curve for the three hours prior to the start of the event and the hours during the event are calculated (Figure 3-2). The Evaluators calculate a ratio of the event period slope divided by the pre-period slope to test if there is a significant change in the slope due to the demand response event. A contributing device is detected by a decrease in the line slope. Therefore, the ratio is less than one. Using this test, the Evaluators defined sites with a slope less than one to be a contributing device, which indicates a decrease in demand during the demand response event.

3.5.2 Linear 10% Decrease Analysis

In parallel with the CSUM analysis, a linear test for 10% reduction in consumption during the demand response event is also employed. For each unique device, the consumption for the hour prior to the event is compared to the consumption during the first hour of the event (Figure 3-2) to detect a reduction in demand greater than 10% with the following equation:

$$\text{Non-Contributing Device if } T1_{kWh} \leq T2_{kWh}$$

Where,

$$T1_{kWh} = \text{PriorHr}_{kWh} - \text{EventHr}_{kWh}$$

$$T2_{kWh} = \text{PriorHr}_{kWh} * 10\%$$

PriorHr_{kWh} = demand displayed during the hour prior to the demand response event

EventHr_{kWh} = demand displayed during the first hour of the demand response event

By taking advantage of the processing speed of vectorized programming in the R-Studio environment, every individual site in the program is tested per event.

3.5.3 Snapback Analysis

The Evaluators observed that some customers had higher loads than the baseline would predict during the curtailment event. However, a snapback was observed for these customers in the first hour after the event ended, suggesting these customers had in fact curtailed AC usage, but had higher than expected non-AC usage during the event.

An additional test was developed such that if a customer had a higher load during the first snapback hour compared to the maximum load seen during the curtailment event, they are not classified as a non-contributor.

3.6 Models

This section describes the two model specifications employed by the Evaluators as part of the impact evaluation and measurement of demand impacts for the program:

1. Regression model
2. Customer Baseline (CBL) Model

As part of the evaluation objectives, the Evaluators explored both models to estimate which inputs resulted in the most accurate predictions of demand on proxy days and therefore produces reliable demand impact estimates.

3.6.1 Regression Model

This section describes the regression analysis methodology employed by the Evaluators as part of the impact evaluation and measurement of demand impacts for the program.

The Evaluators estimated demand reductions using a weather-adjusted Linear Fixed Effects Regression (LFER) model. This model specification uses customers' hourly AMI meter data during event and non-event days to estimate average customer-level impact the curtailment event displays on energy demand. The LFER model specifies energy demand as a function of weather, hour, day of the week, and household-level behaviors. The Evaluators identified non-event days during the same month as the demand response events as days with weather patterns that most closely match the weather patterns on the event days. The Evaluators used these days to serve as the counterfactual baseline for event day demand usage. Baseline days are further detailed in Section 3.4.

The final model specification is shown below.

$$\begin{aligned}
Usage(kWh)_{it} &= \alpha_0 + \beta_1 DOW_t + \beta_2 CDH_{it} + \beta_3 HDH_{it} + \beta_4 MA4CDH_{it} + \beta_5 \sum_{h=1}^{24} \alpha_h * Hour_{t,h} \\
&+ \beta_6 \sum_{i=1}^n c_i * Customer_{t,i} + \epsilon_t
\end{aligned}$$

Where:

α_0 = the intercept term;

t = the index for time intervals;

i = the index for a customer;

$Usage(kWh)$ = average usage during time interval t ;

β_k, α_h, c_i = vectors of coefficients for the variables defined below;

DOW = a dummy variable for day of the week during time interval t ;

CDH = cooling degree hours during time interval t ;

HDH = heating degree hours during time interval t ;

$MA24CDH$ = a moving average of the last 24 hours CDH relative to time interval t ;

$Customer$ = a dummy variable for customer i ;

$Hour$ = a vector of dummy variables during time interval t ; and

ϵ = the error term.

The Evaluators fit the models to estimate weather-dependent daily demand differences between adjusted baseline and event usage. The Evaluators define the inputs to the models in the following sections.

3.6.2 Customer Baseline (CBL) Models

In addition to the regression model defined above, the Evaluators also explored customer baseline (CBL) models. The Evaluators constructed a 3-of-5 baseline CBL approach and a 3-of-10 CBL baseline approach.

For a 3-of-5 baseline, the Evaluators examine the load data from the most recent five non-event, non-holiday weekdays relative to the event day and calculate the mean demand usage values of the three highest load days.

For a 3-of-10 baseline, the Evaluators examine the load data from the most recent ten non-event, non-holiday weekdays relative to the event day and calculate the mean demand usage values of the three highest days. The unadjusted baseline calculated for both CBL approaches above is then adjusted by

comparing the event day usage during the hour prior to the event with the baseline day usage during that same hour. This is used to create an event-day adjustment factor.

The adjustment factor corrects the baseline to align with the weather and load demonstrated on the event day. The Evaluators utilized a 1-hour adjustment offset factor (i.e. the hour prior to the event) and created additive and multiplicative offset factors for both the 3-of-5 CBLs and 3-of-10 CBLs. A 1-hour additive adjustment takes the difference between usage during the hour prior to the event on the event day and the average usage during the hour prior to the event on the selected baseline days and adds it to the unadjusted baseline usage. A multiplicative adjustment takes the unadjusted baseline and multiplies it by the ratio of the two loads referenced above. The 1-hour adjusted baselines are calculated as follows:

$$\begin{aligned} \text{Additive Baseline}_{Adjusted} \\ = \text{Baseline}_{Unadjusted} + (kW \text{ Offset Window}_{Event} - kW \text{ Offset Window}_{Baseline}) \end{aligned}$$

$$\begin{aligned} \text{Multiplicative Baseline}_{Adjusted} \\ = \text{Baseline}_{Unadjusted} * (kW \text{ Offset Window}_{Event} / kW \text{ Offset Window}_{Baseline}) \end{aligned}$$

Where:

$$kW \text{ Offset Window}_{Event} = \text{Average usage 1-hour prior to the event on the event day}$$

$$kW \text{ Offset Window}_{Baseline} = \text{Average usage 1-hour prior to the event on the selected baseline days}$$

The Evaluators used the above equations to estimate 3-of-5 CBLs and 3-of-10 CBLs.

4. Impact Evaluation Results

The Evaluators completed an impact evaluation on Idaho Power's A/C Cool Credit Program to verify unit-level and program-level demand impacts for PY2021. The following section summarizes findings for the program. The Evaluators used data collected and reported in the tracking database and AMI meter data provided by Idaho Power to evaluate demand reductions. The approach summarized below provides the strongest estimate of achieved demand reductions for the program. The Evaluators summarize the impact analysis activities, results, conclusions, and recommendations for the A/C Cool Credit Program in the section below.

4.1.1 Modeling Results

The Evaluators developed six different models based on LFER, CBL, and a mix of CBL and regression (Mixed Model). The Evaluators assessed each model fit on proxy days. The Mixed Model is a combination of regression and CBLs models and selects a CBL or regression baseline on a customer-specific basis using the lowest Relative Root Mean Squared Error (RRMSE).

The Evaluators used RRSME to compare performance for the six different models. Using RRSME as a metric for model performance allows for comparison between different types of models by normalizing the model errors.

Table 4-1 demonstrates the model performance results on proxy days. The Mixed Model displayed the lowest RRMSE and lowest bias and was selected for reporting final program demand reductions because it had displayed the best fit. The 3-of-10 CBL underperformed relative to the other models.

Table 4-1: Model Performance Comparison

Model	RRMSE	RMSE	Bias	Adjusted R-Squared	Best Fit (Smallest Error/Bias)
Mixed Model	0.013	0.049	0.006	NA	X
3-of-5 Additive CBL 1-Hr Offset	0.038	0.141	0.034	NA	
Regression	0.051	0.189	-0.049	0.717	
3-of-5 Multiplicative CBL 1-Hr Offset	0.063	0.234	0.037	NA	
3-of-10 Additive CBL 1-Hr Offset	0.077	0.289	0.075	NA	
3-of-10 Multiplicative CBL 1-Hr Offset	0.089	0.333	0.079	NA	

4.1.1.1 Proxy Day Load Shapes

The figures presented in this section display each model’s performance on proxy days.

The regression model had a tendency to underestimate actual usage. This tends to occur when there are a large number of event days and the remaining days available to use as baseline days are not entirely representative of the event days themselves.

The CBL models tended to overestimate the baselines, with the 3-of-10 baseline having the largest positive bias and largest errors.

The Mixed Model displayed the lowest errors and bias and more accurately predicted the actual usage on proxy days. For example, there are no proxy days when the Mixed Model overestimated or underestimated the actual usage.

Figure 4-1: Regression Proxy Day Performance

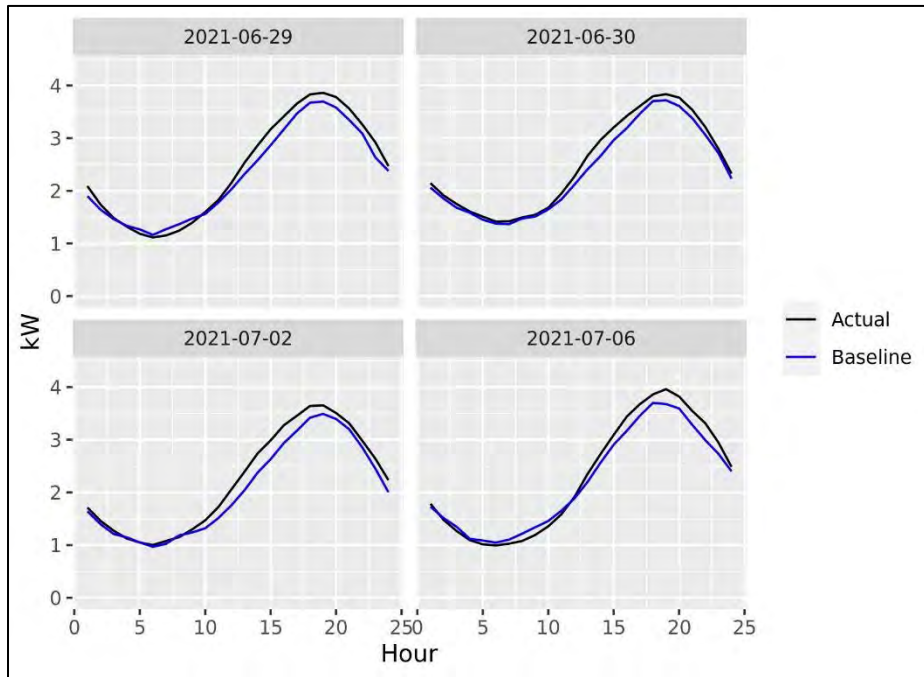


Figure 4-2: Mixed Model Proxy Day Performance

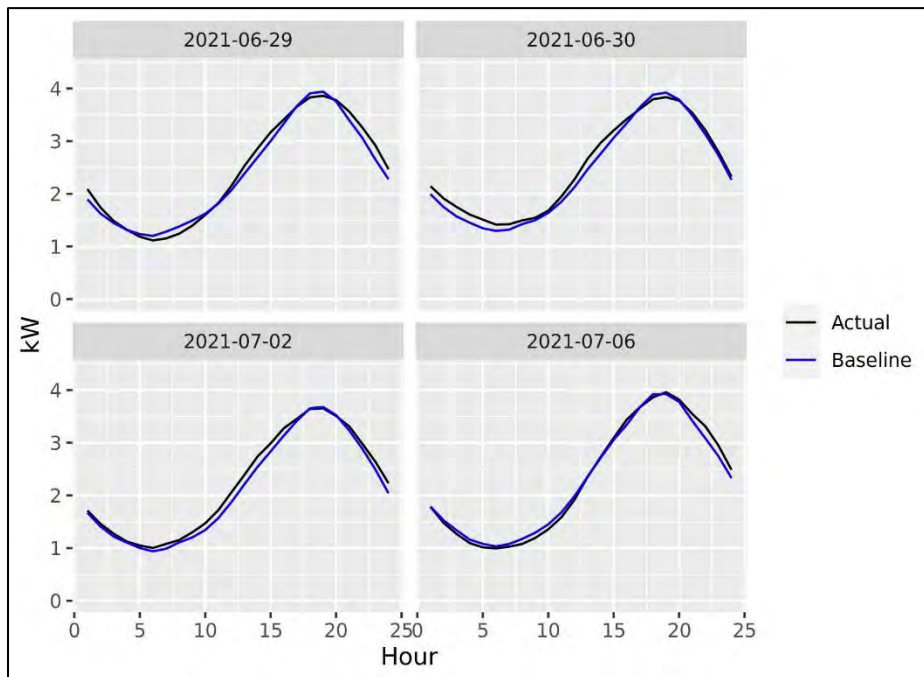


Figure 4-3: 3-of-10 Additive CBL Proxy Day Performance

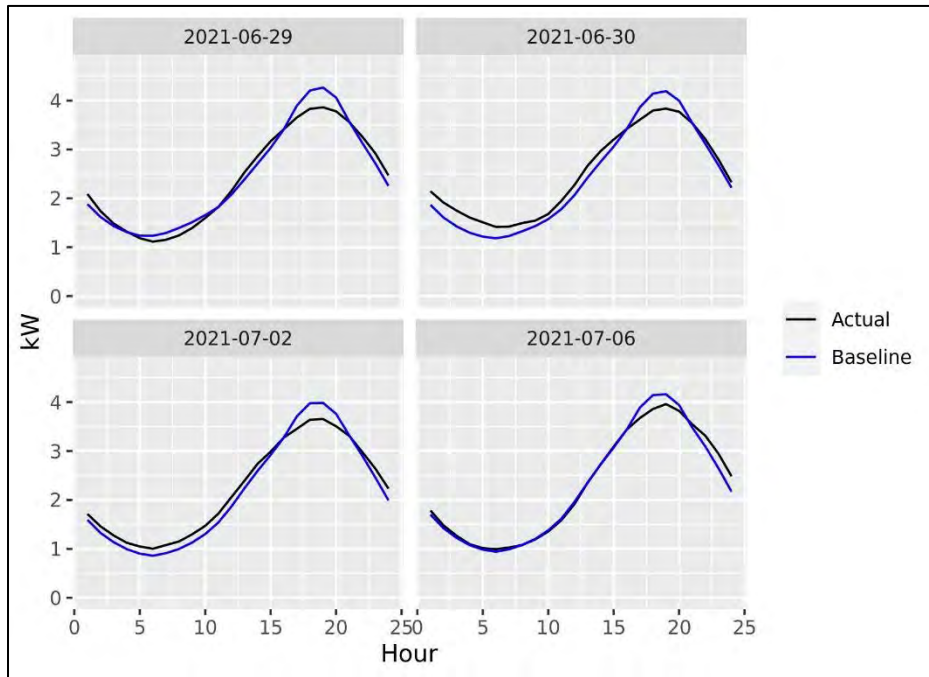


Figure 4-4: 3-of-5 Additive CBL Proxy Day Performance

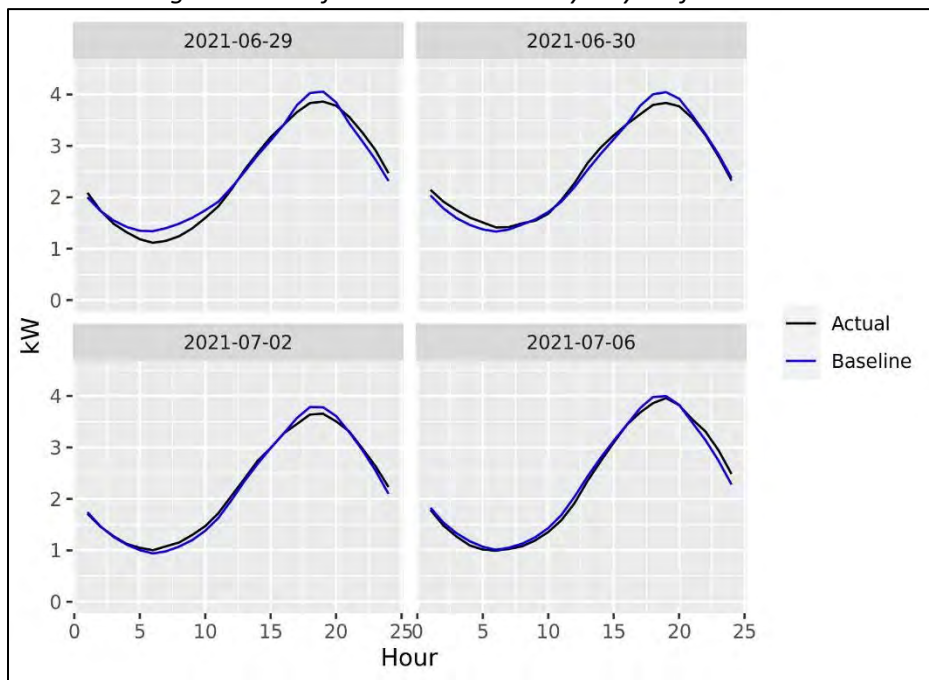


Figure 4-5: 3-of-10 Multiplicative CBL Proxy Day Performance

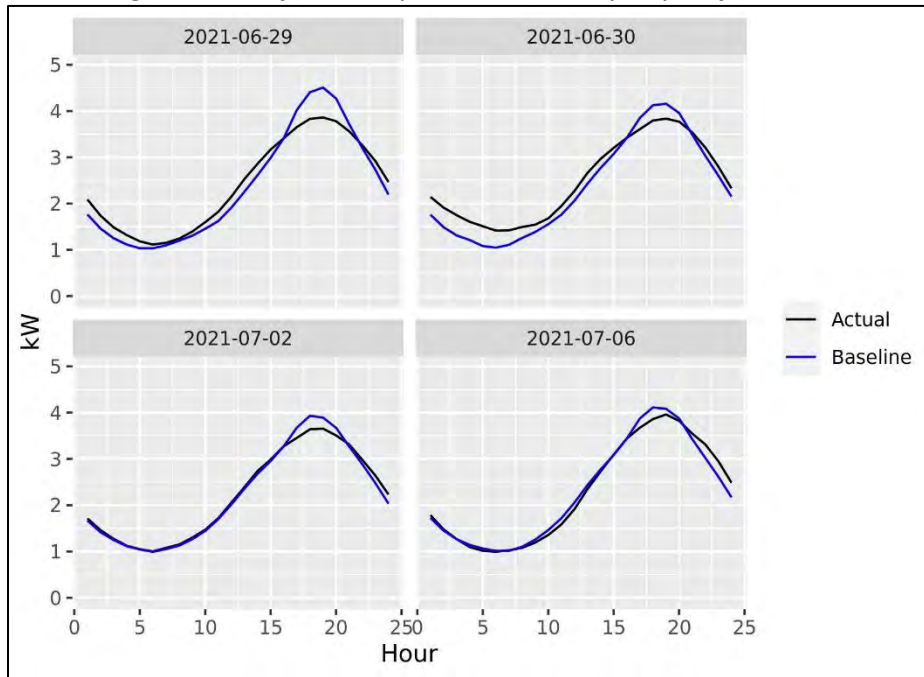
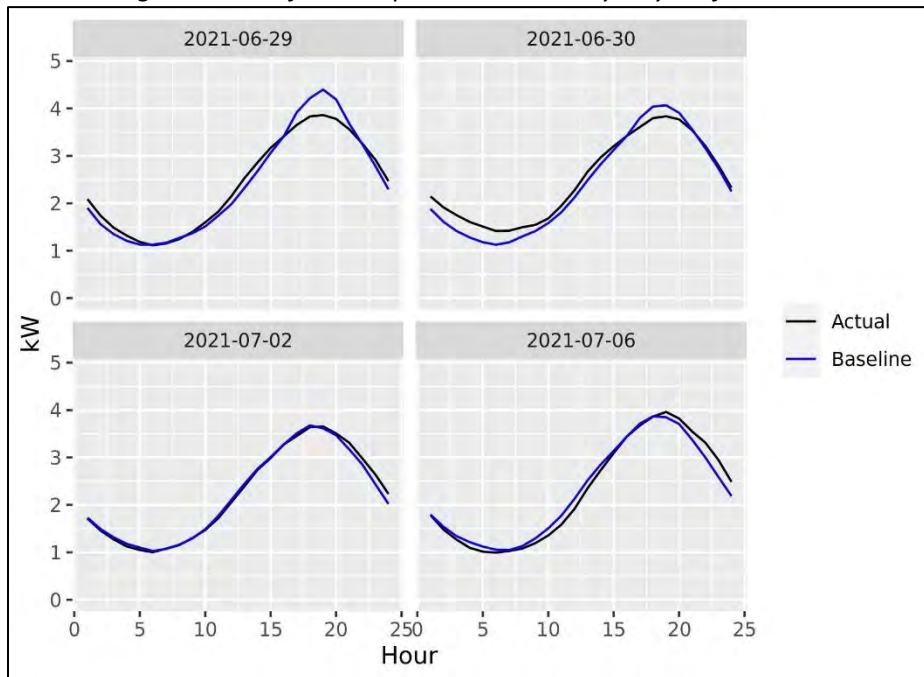


Figure 4-6: 3-of-5 Multiplicative CBL Proxy Day Performance



4.1.1.2 Event Day Load Shapes

The Evaluators summarize each model's performance on event days in the figures provided below.

The regression model performed well, however, on four of the nine event days, the regression model underestimated the baseline. This can be seen by observing the baseline demand in the hours immediately preceding the event and the slightly negative bias shown in the model results above.

The CBL models had a tendency to overestimate usage during the peak hours. This can be seen on days when the baseline value is greater than or equal to the actual usage in the first hour following the curtailment window (i.e. the snapback period).

The Mixed Model performed well on event days and did not underestimate the baseline before the event or overestimate the baseline during the snapback period.

Figure 4-7: Regression Baseline Performance

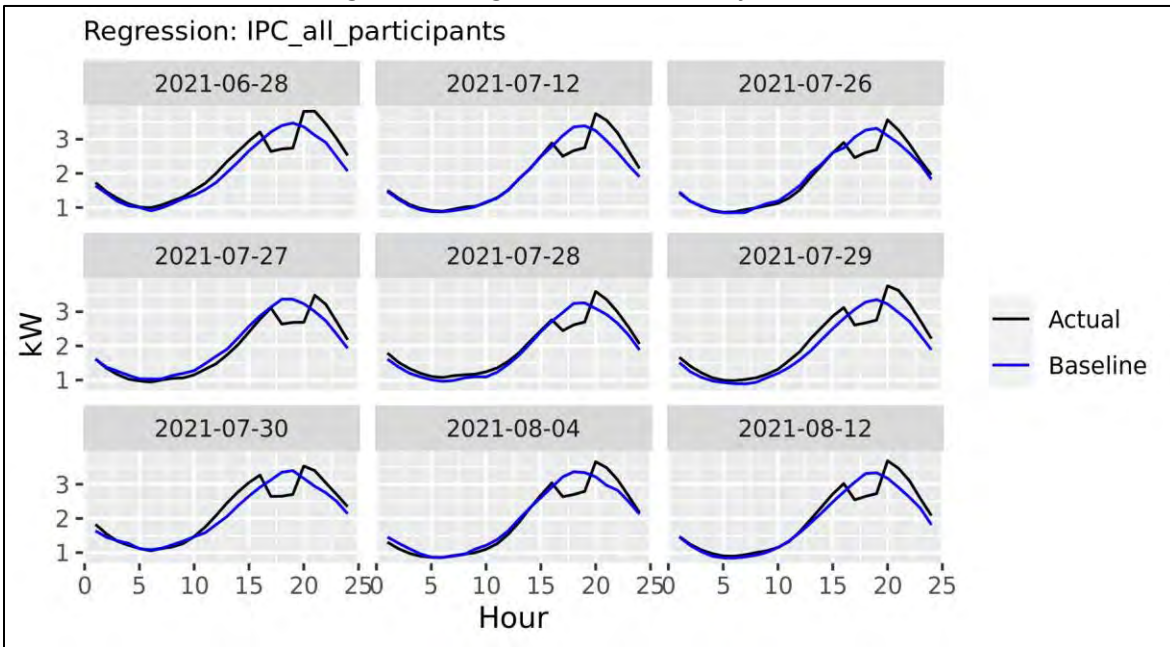


Figure 4-8: Mixed Model Baseline Performance

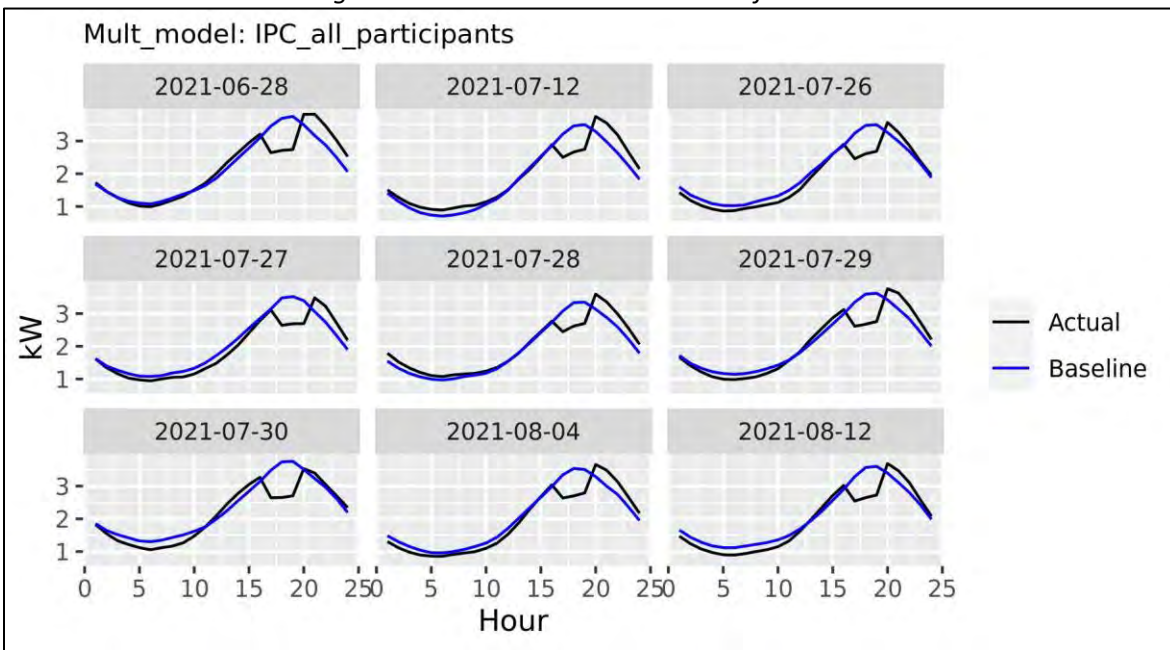


Figure 4-9: 3-of-10 Additive CBL Baseline Performance

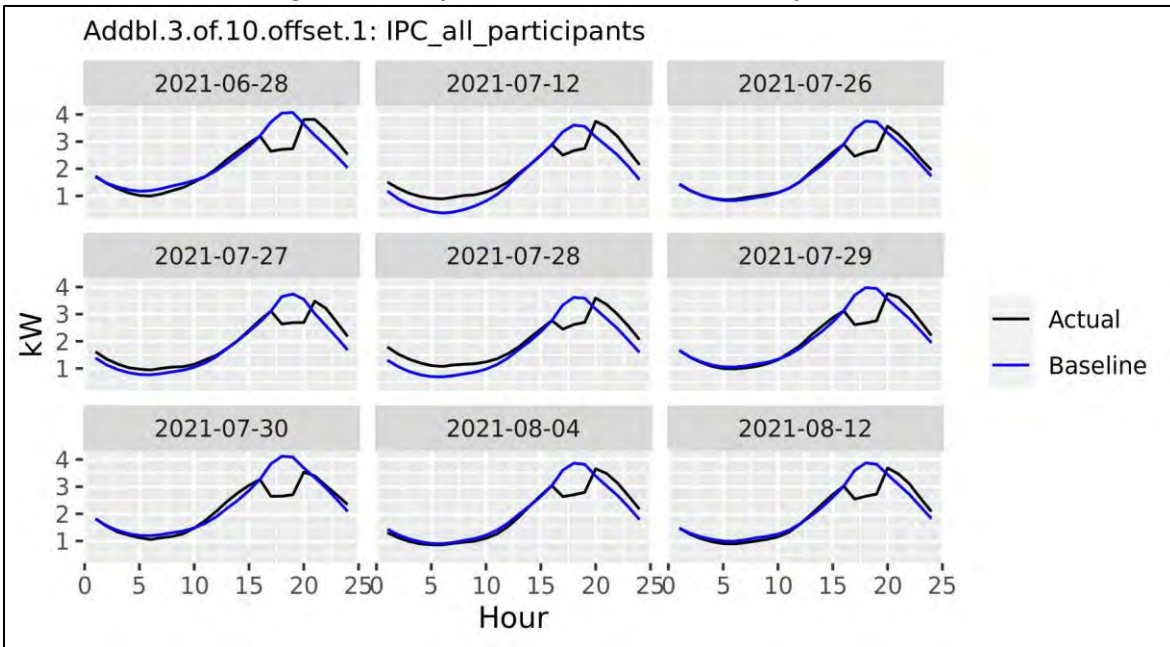


Figure 4-10: 3-of-5 Additive CBL Baseline Performance

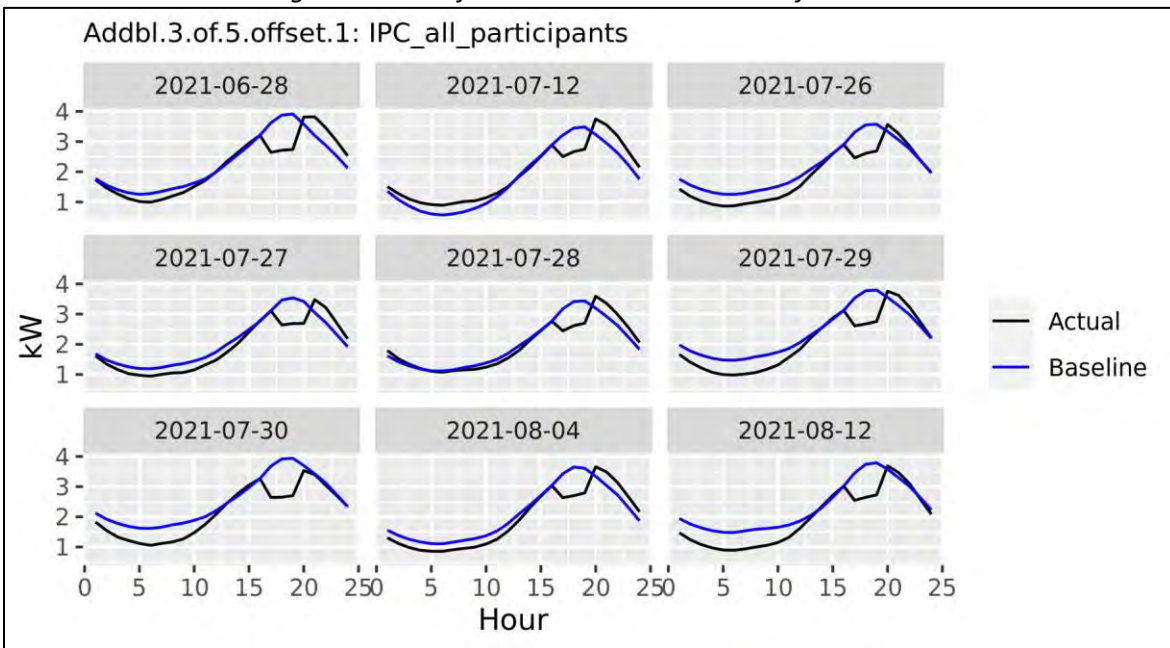


Figure 4-11: 3-of-10 Multiplicative CBL Baseline Performance

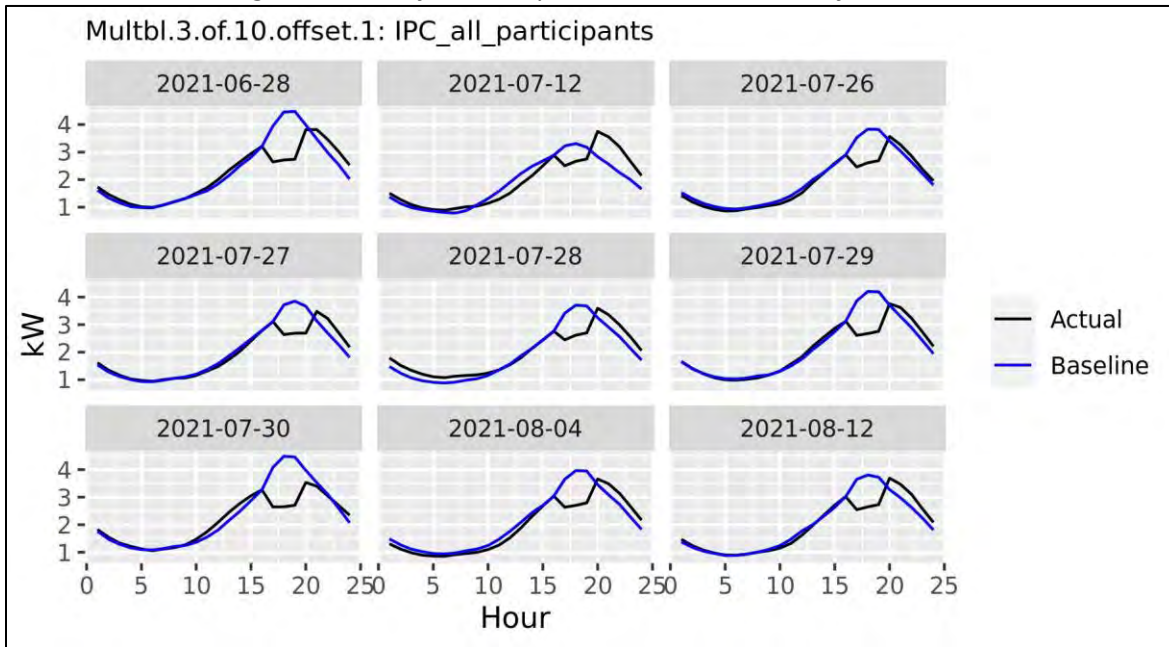
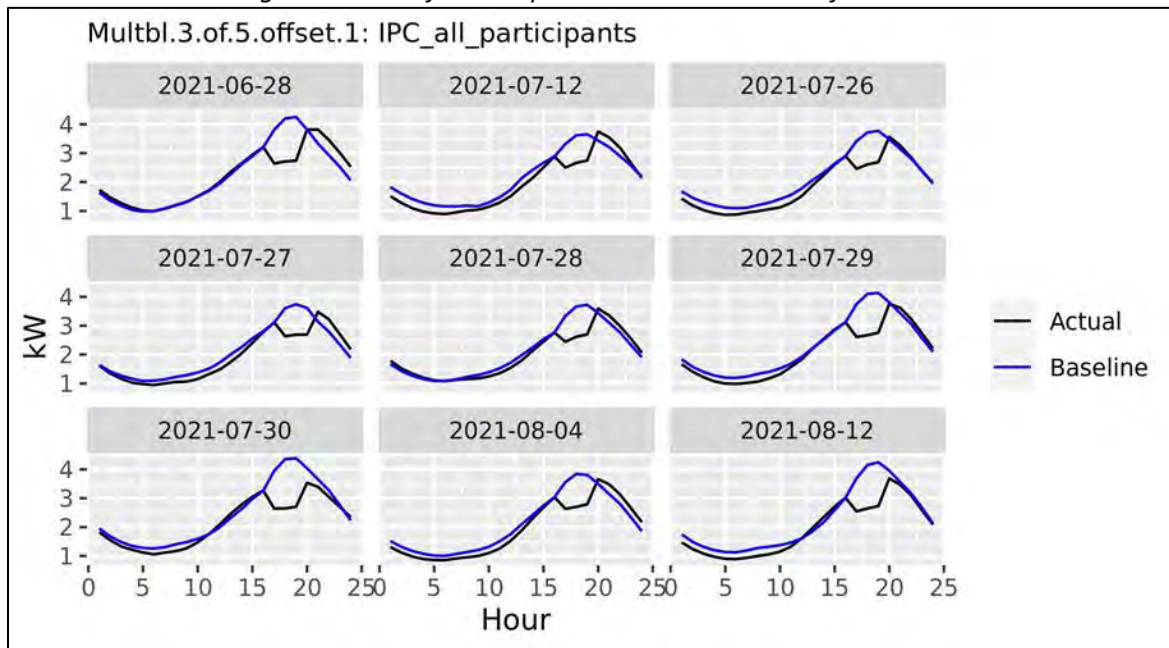


Figure 4-12: 3-of-5 Multiplicative CBL Baseline Performance



4.1.2 Non-Contributing Household Summary

The Evaluators estimated the non-contributing household rate for the program to be 14% across all events. The non-contributing household rate for each event varied between 11% and 17%. Table 4-2 summarizes the non-contributing household rates for each event.

Table 4-2: Non-Contributing Household Rate

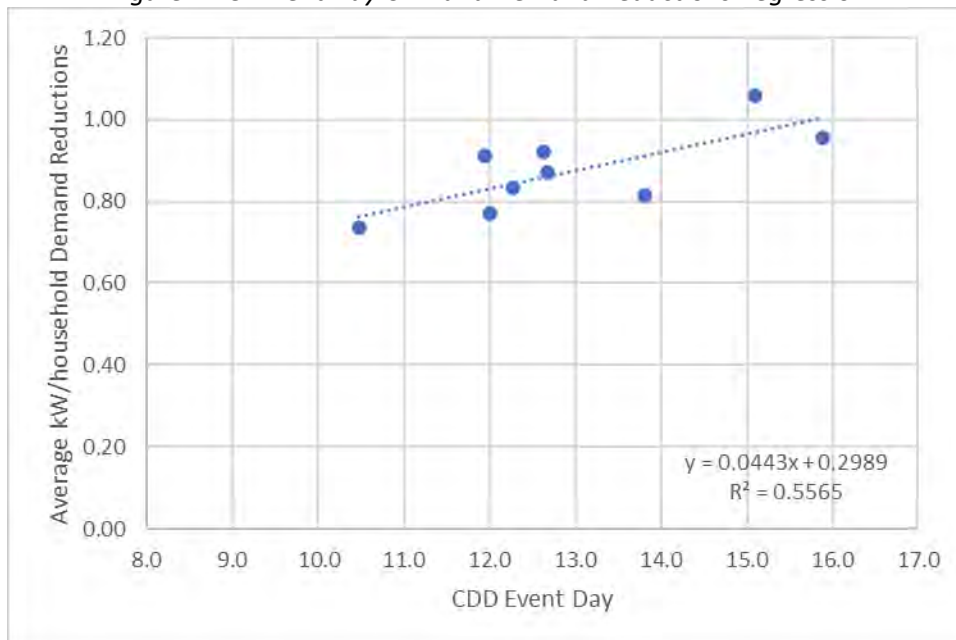
Date	% Non-Contributing Household Rate
6/28/2021	10.96%
7/12/2021	13.66%
7/26/2021	14.39%
7/27/2021	17.18%
7/28/2021	15.52%
7/29/2021	12.53%
7/30/2021	12.92%
8/4/2021	16.64%
8/12/2021	12.87%
Event Average	14.08%

4.1.3 Weather and Demand Reduction Correlations

In this section, the Evaluators demonstrate the relationship between weather and observed demand reductions.

Figure 4-13 displays the relationship between CDD and average kW/household demand reductions on event days. A strong positive correlation exists between CDD and demand reductions, indicating that days displaying higher temperatures also display larger demand reductions. The CDD predicts about 56% of the variation in demand reductions according to the R-Squared, indicating that the CDD may explain 56% of the variation in demand reduction.

Figure 4-13: Event Day CDD and Demand Reductions Regression



Interestingly, a higher event time average temperature (F) did not correlate with higher average kW/household demand reductions. Figure 4-14 shows that demand reductions do not increase with higher average event time temperatures (F). This may be due to differences between a home's inside air temperature and the outdoor air temperature. The home's internal air temperature increases are lagged compared to the outdoor air temperature. This suggests that to maximize program demand reductions, events should be called on days with the highest CDD and not simply on days with the highest average temperature during peak hours.

Figure 4-14: Event Time Temperature (F) and Demand Reductions Regression

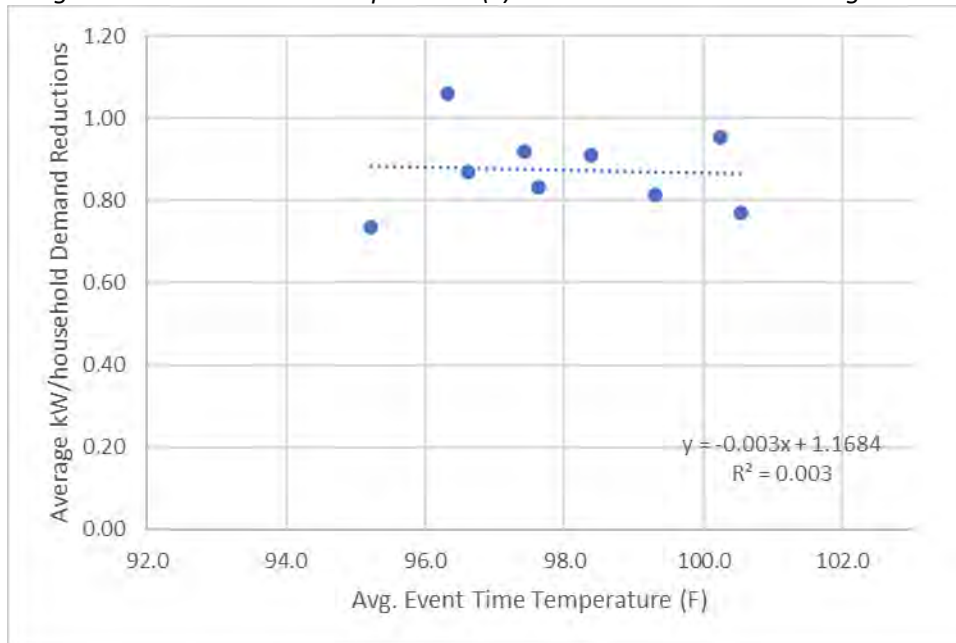
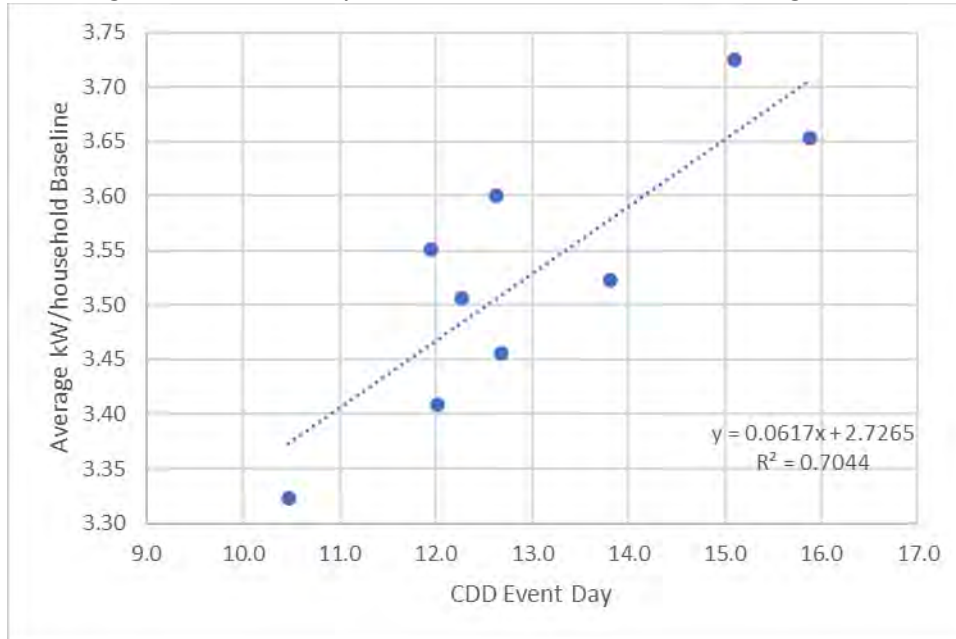


Figure 4-15 confirms the relationship between CDD and kW/household usage during event hours on the event day. This figure shows a strong positive correlation between CDD and baseline kW usage. This confirms that calling events on days with a high forecasted CDD corresponds to days with the highest forecasted peak kW usage. This information can be used to maximize demand reductions.

Figure 4-15: Event Day CDD and Baseline kW/household Regression



4.1.4 Summary of Impact Results

The Evaluators summarize the ACCC Program verified impact evaluation results in this section. Table 4-3 displays the verified ACCC Program demand reductions.

Table 4-3: Verified A/C Cool Credit Program Demand Impacts

Number of Customers	Expected Unit Demand Reductions (kW per Household)	Expected Program Demand Reductions (kW)	Realized Unit Demand Reductions (kW per Household)	Realized Program Demand Reductions (kW)	Realization Rate
20,995	1.06	22,254.70	0.87	18,351.20	82.5%

Verified program demand reductions by event are summarized in Table 4-4.

Table 4-4: A/C Cool Credit Program PY2021 Impact Results by Event Date

Event Date	Verified Demand Reductions (kW per Household)	Verified Total Demand Reductions (kW)
6/28/2021	0.96	20,051.30
7/12/2021	0.77	16,152.68
7/26/2021	0.87	18,255.18
7/27/2021	0.83	17,488.65
7/28/2021	0.74	15,437.98

7/29/2021	0.92	19,305.29
7/30/2021	1.06	22,245.36
8/4/2021	0.81	17,087.64
8/12/2021	0.91	19,136.72

Table 4-5 displays demand reductions for each model. The Evaluators selected the Mixed Model to calculate verified demand reductions for the program as this model had the lowest error and smallest bias. The expected kW savings/unit rate for the program is 1.06 kW/household¹. The realized MW is 18.35 which corresponds to an 82.5% realization rate.

Table 4-5: Summary of kW Impact by Model

Model	Average Demand Reductions (kW per Household)	Total Average Demand Reductions (kW)	Total Average Demand Reductions (MW)
3-of-10 Additive CBL 1-Hr Offset	1.09	22,899	22.90
3-of-5 Additive CBL 1-Hr Offset	0.93	19,538	19.54
Mixed Model	0.87	18,351	18.35
3-of-10 Multiplicative CBL 1-Hr Offset	1.19	25,016	25.02
3-of-5 Multiplicative CBL 1-Hr Offset	1.18	24,718	24.72
Regression	0.62	13,032	13.03

4.2 Conclusions and Recommendations

The following section details the Evaluators' conclusions and recommendations for the A/C Cool Credit Program evaluation.

4.2.1 Conclusions

The Evaluators provide the following conclusions regarding IPC's ACCC Program:

- Utilizing multiple baseline models and assigning the best fitting baseline model on a customer-specific basis resulted in lower bias and smaller errors on proxy event days.
- The current method of estimating program demand reductions utilizing a 3-of-10 Customer Baseline (CBL) approach did not perform as well as other baseline approaches in terms of predicting usage on proxy event days (higher bias and larger errors).
- Regression modeling outperformed CBL modeling in terms of predicting baseline usage on proxy days.
- Higher demand reductions are positively correlated with higher Cooling Degree Days (CDD).
- Overall rates for non-contributing customers were within the normal ranges observed for residential DR programs.

¹ For the expected kW/unit values, the Evaluators utilized IPC's anticipated kW/ unit reduction at 100F, which corresponds to the average max temperature (F) on event days in 2021.

4.2.2 Recommendations

The Evaluators offer the following recommendations regarding IPC's ACCC Program:

- Utilize a mixed model or regression model to estimate saving for the programs. CBLs on their own may systematically overestimate baseline usage and demand reductions for the program.
- Utilize proxy event days to estimate bias and error when determining which model to select for estimating baseline usage.
- As shown in Section 4.1.3, a strong positive correlation exists between CDD and baseline usage, and between CDD and program demand reductions. The Evaluators recommend calling DR events on days with the highest forecasted CDD to maximize program demand reductions. If numerous events are called on days with lower CDD, and therefore lower expected demand reductions, the Evaluators recommend calculating demand reductions by using average demand reductions from the maximum event (or average demand reductions from the top 3 days with the highest CDD) to avoid penalizing the program or incentivizing calling fewer DR events.

5. Appendix: Regression Results

This appendix provides additional details on the regression analyses conducted for the A/C Cool Credit Program. The Evaluators summarize a comparison of kW/household demand reductions calculation methods and full load reductions for each model by event and hour.

Table 5-1 provides estimates of kW/household demand reductions utilizing various calculation methods according to the following definitions:

- Average kW/household = average reduction across all hours and events.
- Max Any Hour kW/household = average demand reductions for the hour and event displaying the highest load reduction.
- Max Hour kW/household = average demand reductions for the hour displaying the highest load reduction across all events.
- Max Event kW/household = average demand reductions for the event displaying the highest load reduction.

Table 5-1: kW Per Household Demand Reductions by Model and Calculation Method

Model	Average kW per Household	Max Any Hour kW per Household	Max Hour kW per Household	Max Event kW per Household
3-of-10 Additive CBL 1-Hr Offset	1.09	1.47	1.18	1.35
3-of-5 Additive CBL 1-Hr Offset	0.93	1.27	0.99	1.18
Mixed Model	0.87	1.16	0.94	1.06
3-of-10 Multiplicative CBL 1-Hr Offset	1.19	1.83	1.28	1.67
3-of-5 Multiplicative CBL 1-Hr Offset	1.18	1.70	1.26	1.56
Regression	0.62	0.75	0.68	0.67

Table 5-2 through Table 5-7 provides actual kW, baseline kW, and kW reductions by hour and event day for each model. RRMSE, RMSE, and Bias were calculated on proxy event days and are shown with event days because corrections in the baseline kW can be made using the average bias and the bias is a function of the chosen model.

Table 5-2: 3-of-10 Additive CBL 1-Hr Offset Load Reductions by Event and Hour

Event Date	Hour	Actual kW per household	Baseline kW per household	Reduction kW per Household	RRMSE (Proxy Days)	RMSE (Proxy Days)	Bias (Proxy Days)
6/28/2021	17	2.643	3.723	1.080	0.067	0.241	0.067
6/28/2021	18	2.714	4.051	1.337	0.089	0.337	0.089
6/28/2021	19	2.739	4.073	1.334	0.087	0.332	0.085
7/12/2021	17	2.503	3.362	0.859	0.067	0.241	0.067
7/12/2021	18	2.666	3.607	0.942	0.089	0.337	0.089
7/12/2021	19	2.748	3.562	0.814	0.087	0.332	0.085
7/26/2021	17	2.459	3.476	1.017	0.067	0.241	0.067
7/26/2021	18	2.610	3.755	1.145	0.089	0.337	0.089
7/26/2021	19	2.689	3.725	1.036	0.087	0.332	0.085
7/27/2021	18	2.640	3.647	1.007	0.089	0.337	0.089
7/27/2021	19	2.688	3.741	1.053	0.087	0.332	0.085
7/27/2021	20	2.691	3.549	0.858	0.061	0.228	0.059
7/28/2021	17	2.447	3.339	0.892	0.067	0.241	0.067
7/28/2021	18	2.617	3.618	1.001	0.089	0.337	0.089
7/28/2021	19	2.700	3.588	0.888	0.087	0.332	0.085
7/29/2021	17	2.611	3.697	1.086	0.067	0.241	0.067
7/29/2021	18	2.674	3.977	1.303	0.089	0.337	0.089
7/29/2021	19	2.757	3.946	1.189	0.087	0.332	0.085
7/30/2021	17	2.644	3.841	1.197	0.067	0.241	0.067
7/30/2021	18	2.651	4.121	1.470	0.089	0.337	0.089
7/30/2021	19	2.702	4.090	1.388	0.087	0.332	0.085
8/4/2021	17	2.635	3.609	0.974	0.067	0.241	0.067
8/4/2021	18	2.700	3.864	1.164	0.089	0.337	0.089
8/4/2021	19	2.792	3.824	1.031	0.087	0.332	0.085
8/12/2021	17	2.544	3.600	1.056	0.067	0.241	0.067
8/12/2021	18	2.647	3.874	1.228	0.089	0.337	0.089
8/12/2021	19	2.727	3.828	1.101	0.087	0.332	0.085

Table 5-3: 3-of-5 Additive CBL 1-Hr Offset Load Reductions by Event and Hour

Event Date	Hour	Actual kW per household	Baseline kW per household	Reduction kW per Household	RRMSE (Proxy Days)	RMSE (Proxy Days)	Bias (Proxy Days)
6/28/2021	17	2.643	3.621	0.979	0.036	0.128	0.035
6/28/2021	18	2.714	3.878	1.164	0.045	0.170	0.044
6/28/2021	19	2.739	3.913	1.174	0.041	0.157	0.037
7/12/2021	17	2.503	3.215	0.712	0.036	0.128	0.035
7/12/2021	18	2.666	3.447	0.782	0.045	0.170	0.044
7/12/2021	19	2.748	3.483	0.735	0.041	0.157	0.037
7/26/2021	17	2.459	3.314	0.854	0.036	0.128	0.035
7/26/2021	18	2.610	3.552	0.942	0.045	0.170	0.044
7/26/2021	19	2.689	3.575	0.886	0.041	0.157	0.037
7/27/2021	18	2.640	3.466	0.826	0.045	0.170	0.044
7/27/2021	19	2.688	3.539	0.850	0.041	0.157	0.037
7/27/2021	20	2.691	3.421	0.730	0.026	0.096	0.022
7/28/2021	17	2.447	3.176	0.730	0.036	0.128	0.035
7/28/2021	18	2.617	3.415	0.798	0.045	0.170	0.044
7/28/2021	19	2.700	3.437	0.737	0.041	0.157	0.037
7/29/2021	17	2.611	3.535	0.924	0.036	0.128	0.035
7/29/2021	18	2.674	3.774	1.100	0.045	0.170	0.044
7/29/2021	19	2.757	3.796	1.039	0.041	0.157	0.037
7/30/2021	17	2.644	3.679	1.034	0.036	0.128	0.035
7/30/2021	18	2.651	3.918	1.267	0.045	0.170	0.044
7/30/2021	19	2.702	3.940	1.237	0.041	0.157	0.037
8/4/2021	17	2.635	3.426	0.791	0.036	0.128	0.035
8/4/2021	18	2.700	3.650	0.950	0.045	0.170	0.044
8/4/2021	19	2.792	3.610	0.818	0.041	0.157	0.037
8/12/2021	17	2.544	3.454	0.910	0.036	0.128	0.035
8/12/2021	18	2.647	3.741	1.095	0.045	0.170	0.044
8/12/2021	19	2.727	3.789	1.062	0.041	0.157	0.037

Table 5-4: Mixed Model Load Reductions by Event and Hour

Event Date	Hour	Actual kW per household	Baseline kW per household	Reduction kW per Household	RRMSE (Proxy Days)	RMSE (Proxy Days)	Bias (Proxy Days)
6/28/2021	17	2.643	3.473	0.830	0.008	0.027	0.000
6/28/2021	18	2.714	3.721	1.007	0.017	0.065	0.015
6/28/2021	19	2.739	3.767	1.028	0.016	0.062	0.010
7/12/2021	17	2.503	3.240	0.737	0.008	0.027	0.000
7/12/2021	18	2.666	3.479	0.813	0.017	0.065	0.015
7/12/2021	19	2.748	3.506	0.758	0.016	0.062	0.010
7/26/2021	17	2.459	3.284	0.824	0.008	0.027	0.000
7/26/2021	18	2.610	3.527	0.917	0.017	0.065	0.015
7/26/2021	19	2.689	3.555	0.867	0.016	0.062	0.010
7/27/2021	18	2.640	3.512	0.873	0.017	0.065	0.015
7/27/2021	19	2.688	3.566	0.878	0.016	0.062	0.010
7/27/2021	20	2.691	3.439	0.749	0.008	0.029	-0.002
7/28/2021	17	2.447	3.140	0.694	0.008	0.027	0.000
7/28/2021	18	2.617	3.406	0.789	0.017	0.065	0.015
7/28/2021	19	2.700	3.423	0.723	0.016	0.062	0.010
7/29/2021	17	2.611	3.418	0.807	0.008	0.027	0.000
7/29/2021	18	2.674	3.679	1.005	0.017	0.065	0.015
7/29/2021	19	2.757	3.704	0.947	0.016	0.062	0.010
7/30/2021	17	2.644	3.539	0.894	0.008	0.027	0.000
7/30/2021	18	2.651	3.810	1.160	0.017	0.065	0.015
7/30/2021	19	2.702	3.827	1.125	0.016	0.062	0.010
8/4/2021	17	2.635	3.395	0.759	0.008	0.027	0.000
8/4/2021	18	2.700	3.607	0.906	0.017	0.065	0.015
8/4/2021	19	2.792	3.568	0.776	0.016	0.062	0.010
8/12/2021	17	2.544	3.350	0.807	0.008	0.027	0.000
8/12/2021	18	2.647	3.643	0.997	0.017	0.065	0.015
8/12/2021	19	2.727	3.659	0.931	0.016	0.062	0.010

Table 5-5: 3-of-10 Multiplicative CBL 1-Hr Offset Load Reductions by Event and Hour

Event Date	Hour	Actual kW per household	Baseline kW per household	Reduction kW per Household	RRMSE (Proxy Days)	RMSE (Proxy Days)	Bias (Proxy Days)
6/28/2021	17	2.643	3.946	1.303	0.074	0.266	0.071
6/28/2021	18	2.714	4.454	1.740	0.101	0.383	0.096
6/28/2021	19	2.739	4.476	1.738	0.101	0.385	0.087
7/12/2021	17	2.503	3.223	0.720	0.074	0.266	0.071
7/12/2021	18	2.666	3.310	0.644	0.101	0.383	0.096
7/12/2021	19	2.748	3.176	0.428	0.101	0.385	0.087
7/26/2021	17	2.459	3.525	1.066	0.074	0.266	0.071
7/26/2021	18	2.610	3.829	1.219	0.101	0.383	0.096
7/26/2021	19	2.689	3.822	1.134	0.101	0.385	0.087
7/27/2021	18	2.640	3.717	1.077	0.101	0.383	0.096
7/27/2021	19	2.688	3.851	1.163	0.101	0.385	0.087
7/27/2021	20	2.691	3.667	0.976	0.074	0.276	0.060
7/28/2021	17	2.447	3.416	0.970	0.074	0.266	0.071
7/28/2021	18	2.617	3.704	1.087	0.101	0.383	0.096
7/28/2021	19	2.700	3.680	0.980	0.101	0.385	0.087
7/29/2021	17	2.611	3.861	1.250	0.074	0.266	0.071
7/29/2021	18	2.674	4.199	1.526	0.101	0.383	0.096
7/29/2021	19	2.757	4.193	1.435	0.101	0.385	0.087
7/30/2021	17	2.644	4.081	1.437	0.074	0.266	0.071
7/30/2021	18	2.651	4.484	1.833	0.101	0.383	0.096
7/30/2021	19	2.702	4.457	1.755	0.101	0.385	0.087
8/4/2021	17	2.635	3.651	1.016	0.074	0.266	0.071
8/4/2021	18	2.700	3.963	1.263	0.101	0.383	0.096
8/4/2021	19	2.792	3.949	1.157	0.101	0.385	0.087
8/12/2021	17	2.544	3.647	1.103	0.074	0.266	0.071
8/12/2021	18	2.647	3.803	1.157	0.101	0.383	0.096
8/12/2021	19	2.727	3.724	0.996	0.101	0.385	0.087

Table 5-6: 3-of-5 Multiplicative CBL 1-Hr Offset Load Reductions by Event and Hour

Event Date	Hour	Actual kW per household	Baseline kW per household	Reduction kW per Household	RRMSE (Proxy Days)	RMSE (Proxy Days)	Bias (Proxy Days)
6/28/2021	17	2.643	3.810	1.167	0.046	0.167	0.038
6/28/2021	18	2.714	4.204	1.490	0.060	0.229	0.044
6/28/2021	19	2.739	4.251	1.513	0.078	0.299	0.040
7/12/2021	17	2.503	3.319	0.816	0.046	0.167	0.038
7/12/2021	18	2.666	3.619	0.954	0.060	0.229	0.044
7/12/2021	19	2.748	3.655	0.906	0.078	0.299	0.040
7/26/2021	17	2.459	3.420	0.960	0.046	0.167	0.038
7/26/2021	18	2.610	3.716	1.106	0.060	0.229	0.044
7/26/2021	19	2.689	3.773	1.085	0.078	0.299	0.040
7/27/2021	18	2.640	3.606	0.966	0.060	0.229	0.044
7/27/2021	19	2.688	3.743	1.054	0.078	0.299	0.040
7/27/2021	20	2.691	3.614	0.923	0.060	0.224	0.026
7/28/2021	17	2.447	3.337	0.890	0.046	0.167	0.038
7/28/2021	18	2.617	3.666	1.049	0.060	0.229	0.044
7/28/2021	19	2.700	3.724	1.024	0.078	0.299	0.040
7/29/2021	17	2.611	3.747	1.136	0.046	0.167	0.038
7/29/2021	18	2.674	4.102	1.429	0.060	0.229	0.044
7/29/2021	19	2.757	4.138	1.380	0.078	0.299	0.040
7/30/2021	17	2.644	3.952	1.308	0.046	0.167	0.038
7/30/2021	18	2.651	4.354	1.704	0.060	0.229	0.044
7/30/2021	19	2.702	4.385	1.683	0.078	0.299	0.040
8/4/2021	17	2.635	3.557	0.922	0.046	0.167	0.038
8/4/2021	18	2.700	3.842	1.142	0.060	0.229	0.044
8/4/2021	19	2.792	3.809	1.017	0.078	0.299	0.040
8/12/2021	17	2.544	3.689	1.145	0.046	0.167	0.038
8/12/2021	18	2.647	4.149	1.503	0.060	0.229	0.044
8/12/2021	19	2.727	4.245	1.517	0.078	0.299	0.040

Table 5-7: Regression Load Reductions by Event and Hour

Event Date	Hour	Actual kW per household	Baseline kW per household	Reduction kW per Household	RRMSE (Proxy Days)	RMSE (Proxy Days)	Bias (Proxy Days)
6/28/2021	17	2.643	3.224	0.582	0.060	0.215	-0.058
6/28/2021	18	2.714	3.410	0.696	0.044	0.165	-0.042
6/28/2021	19	2.739	3.478	0.739	0.050	0.192	-0.047
7/12/2021	17	2.503	3.115	0.612	0.060	0.215	-0.058
7/12/2021	18	2.666	3.362	0.697	0.044	0.165	-0.042
7/12/2021	19	2.748	3.390	0.641	0.050	0.192	-0.047
7/26/2021	17	2.459	3.073	0.613	0.060	0.215	-0.058
7/26/2021	18	2.610	3.271	0.661	0.044	0.165	-0.042
7/26/2021	19	2.689	3.323	0.634	0.050	0.192	-0.047
7/27/2021	18	2.640	3.388	0.748	0.044	0.165	-0.042
7/27/2021	19	2.688	3.384	0.695	0.050	0.192	-0.047
7/27/2021	20	2.691	3.252	0.561	0.048	0.180	-0.047
7/28/2021	17	2.447	2.984	0.537	0.060	0.215	-0.058
7/28/2021	18	2.617	3.245	0.628	0.044	0.165	-0.042
7/28/2021	19	2.700	3.256	0.556	0.050	0.192	-0.047
7/29/2021	17	2.611	3.073	0.462	0.060	0.215	-0.058
7/29/2021	18	2.674	3.284	0.611	0.044	0.165	-0.042
7/29/2021	19	2.757	3.355	0.597	0.050	0.192	-0.047
7/30/2021	17	2.644	3.136	0.492	0.060	0.215	-0.058
7/30/2021	18	2.651	3.357	0.707	0.044	0.165	-0.042
7/30/2021	19	2.702	3.400	0.698	0.050	0.192	-0.047
8/4/2021	17	2.635	3.220	0.584	0.060	0.215	-0.058
8/4/2021	18	2.700	3.364	0.664	0.044	0.165	-0.042
8/4/2021	19	2.792	3.341	0.548	0.050	0.192	-0.047
8/12/2021	17	2.544	3.066	0.523	0.060	0.215	-0.058
8/12/2021	18	2.647	3.314	0.667	0.044	0.165	-0.042
8/12/2021	19	2.727	3.334	0.606	0.050	0.192	-0.047

Idaho Power Company

Idaho Power Company Commercial and Industrial Energy Efficiency Program – Custom Projects

2020 Program Year Impact and Process Evaluation Results





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The Tetra Tech Evaluation Team was made up of the following individuals: Kimberly Bakalars, Mark Bergum, Adam Jablonski, Graham Thorbrogger, Nathan Kwan, and Kathryn Shirley.

1.0 EXECUTIVE SUMMARY

Tetra Tech is pleased to provide Idaho Power Company (Idaho Power) with a report for the 2021 impact and process evaluation of the 2020 Custom Projects component of the Idaho Power Commercial and Industrial Energy Efficiency Program (CIP). The Idaho Power CIP provides a comprehensive menu of incentives and services to facilitate the implementation of cost-effective energy-efficiency improvements for commercial and industrial customers. Incentives cover retrofits, new construction and major renovation projects, and custom incentives for cost-effective projects not covered on the menu of incentives. In addition, the CIP also provides technical training and energy assessments of customers' facilities.

This report section consists of an introduction describing the program, evaluation activities, and key findings and recommendations. The detailed impact results can be found in section 3, with process results detailed in section 4.

1.1 PROGRAM DESCRIPTION

The Custom Projects Option (also known as Custom incentives, or Custom Projects program) of the Commercial and Industrial Efficiency Program provides monetary incentives and energy auditing services to help identify and evaluate potential energy-saving modifications or projects in new and existing facilities. The goal is to encourage commercial and industrial energy savings in Idaho and Oregon service areas. The Custom Option offers an incentive level of up to 70 percent of the project cost or 18 cents per kilowatt-hour for estimated first-year savings, whichever is less.

Interested customers submit applications to Idaho Power for potential modifications. Idaho Power reviews each application and works with the customer and vendors to gather sufficient information to support the energy-savings calculations. Once projects are completed, customers submit a payment application. Each project is reviewed by Idaho Power engineering staff or a third-party consultant to verify the energy savings methods and calculations. An Idaho Power lighting tool is used to determine all lighting savings and incentives. End-use measure information, project photographs, and project costs are collected through the verification process.

Idaho Power or a third-party consultant conducts onsite power monitoring and data collection before and after project implementation to ensure energy savings are obtained and within program guidelines on many projects, especially the larger and more complex projects. If changes in scope take place on a project, Idaho Power recalculates the energy savings and incentive amount based on the actual installed equipment and performance. The measurement and verification reports provided to Idaho Power include verification of energy savings, costs, estimates of measure life, and any final recommendations.

1.2 METHODOLOGY

To address the evaluation objectives, which included verifying energy impacts attributable to the 2020 program, providing estimates of realization rates, and suggesting enhancements to the savings analysis and reporting, the evaluation team conducted the impact evaluation activities shown in Figure 1.

Figure 1. Impact Evaluation Activities



Tetra Tech also conducted a process evaluation for Custom Projects. Figure 2 highlights the activities undertaken to address the process research objectives.

Figure 2. Process Evaluation Activities



1.3 FINDINGS AND RECOMMENDATIONS

The impact evaluation for the Custom Projects program revealed a successfully run program that has mitigated many of the risks associated with custom energy efficiency programs. The changes implemented since the evaluation of the 2017 program year (PY2017) have significantly improved the program and increased energy savings. The evaluation team found only minor adjustments to ex-ante savings and limited process-oriented opportunities. Overall, findings from the impact evaluation show the program savings calculations are well supported and documented. The standard process to complete project description documents is updated throughout the project implementation. Documentation of the baseline and final savings calculation reasoning allows the evaluators and others to understand the project progression. The verification process implemented for most projects also adjusts the energy savings to include the actual operating conditions of the improved process. Overall, these items attributed to the 99.8 percent realization rate, as shown in Table 1.

Table 1. PY2020 Realization Rates of Sampled Projects

Measure	Ex-Ante kWh	Ex-Post kWh	Realization rate
Refrigeration	24,568,611	24,504,356	99.7%
VFD	23,905,463	24,084,356	100.7%
Other	9,068,218	8,862,126	97.7%
Lighting	1,887,894	1,876,531	99.4%
HVAC	504,749	504,749	100.0%
Energy Management	443,768	443,768	100.0%
Fans	351,519	318,910	90.7%
Controls	189,265	188,425	99.6%
Pump	126,531	121,118	95.7%
Overall	61,046,018	60,904,339	99.8%

The documentation provided for the program showed both application submittal and the verification analysis with a post-install final project review document. The project review explains the changes that occurred between the initial application and verification. The IPC files provided included:

- Application
- Engineering analysis and calculations

- Verification Report
- Tracking system screenshot of project closeout
- Post-install project description

The IPC files did not initially include most spreadsheet calculation files completed by third-party engineers. These files were easily obtained throughout the evaluation. The consistent documentation and ease of extracting the documents simplified the impact evaluation of the sampled projects. The ease of understanding that the impact evaluation team had with the documentation reflects that the quality control and quality assurance of the Custom Projects program is standardized. A standardized quality assurance and quality control process eliminates risks that unseen variables impact individual calculations.

The Custom Projects program addressed all the PY2017 evaluation findings through thoughtful implementation of the program that incorporates the goals of the recommendation. The improvements made by IPC have reduced the risks associated with custom calculated energy savings. The efforts to complete a verification visit after the installation and start-up of the project reduced the variability in evaluated realization rates typically found in a custom program.

In addition to the technical components to claim energy savings, the Custom Projects program representatives, energy advisors, and third-party verification engineers have built the relationships and underlying trust leading to unique outcomes for Idaho Power. The Custom Projects program in PY2020 showed a comprehensive approach to energy efficiency that requires high levels of technical competency and relationship trust between participants, market actors, and IPC staff. As a result, the participant's projects identify and implement operations coordinated with equipment and maintenance to unlock energy efficiency, which is typically a theoretical opportunity. In particular, refrigeration projects in the program are advanced. The calculations are coordinated with small operational adjustments, design criteria, and the expertise of the IPC staff and third-party verification staff to verify implementation and support the commissioning of the project once installed. Based on our experience, the refrigeration projects implemented with the support of the IPC Custom Projects program would not have occurred in other regions of the country because the market would be unable to design the improvements, coordinate efforts of installation and operation, or explain the engineering concepts to the DSM program staff.

1.3.1 Impact Recommendations

The following impact recommendations are provided for Idaho Power's consideration:

Maintain the long-term focus of the Cohort projects. The cohort participants typically do not show savings in the first year of participation. Still, verification phone calls indicated that each municipal department participant had changed their approach to decisions about new projects and ongoing management of their system to increase the focus on energy efficiency and operating costs. The changed behaviors indicate that the energy savings will continue beyond the active involvement of the IPC Custom Projects program. The participants also indicated that they would like to bring the Cohort approach to other departments within their municipality and feel that they can easily engage their supervisors based on the previous track record of program participants.

Continue to build relationships in the market. The local market for renovating or building new projects is developed where sophisticated systems-based energy efficiency is delivered above the standard equipment improvements. The IPC Custom Projects program has directly supported this market progress through (1) developing staff as trusted advisors to customers and trade allies, (2)

consistently delivering energy efficiency incentives that are near to initial estimates, (3) providing third-party verification engineering calculations to confirm energy efficiency, and (4) trusting the participants to operate their systems with the attention to detail required to deliver energy savings.

Consider determining energy savings using a consumption analysis approach. The energy efficiency of complicated projects can be identified by analyzing interval consumption data of the facility or through sub-metering. This approach will provide actual energy savings from projects without the complicated engineering spreadsheets to determine the impact of each successive adjustment. To deliver this approach, IPC would need to pre-plan the measurement and verification necessary to collect operating data for pre-install and post-install periods and account for non-routine adjustments at the project locations. However, IPC's relationships and technical development in the local market provide the foundation to deliver energy savings on this type of program effectively. The analysis outcome will simplify the energy efficiency calculations and burden to provide the necessary documentation and deliver actual energy savings based on the participant's operating conditions and continuous improvement. However, the actual energy savings for the performance periods will increase the variability of the claimed savings, which will decrease the program's ability to provide consistent estimates of energy savings from project inception to incentive payment.

1.3.2 Process Recommendations

The following process recommendations are provided for Idaho Power's consideration:

Update the Custom tab of the CIP logic model to account for recent program changes. A review of the logic model for the Custom Projects, Retrofits, and New Construction components of the CIP shows that the Custom Projects program follows the inputs, activities, outputs, and outcomes originally outlined quite well. And as planned, the program has intentionally shifted some measures from Custom to Retrofits, namely lighting. References to lighting in the Custom logic model should be reviewed, as most lighting measures have transitioned to the Retrofits portion of CIP.

Add a check box for new construction or equipment replacement to the Custom application. Collecting new construction or equipment replacement information for Custom projects was an output of the application process in the logic model. This information on the application form will allow for distinct tracking of the type of projects receiving Custom incentives.

Continue to focus on efficient and effective communication between all parties providing Custom services. Based on feedback from program participants and the third-party engineers, communication regarding the program is working well and is expected to improve with the new Idaho Power staff. Relationships with customers built by Idaho Power staff and third-party engineers translate into successful projects. Areas for improvement are minor but include:

- Increasing communication regarding the appropriate CIP path for projects. Customers may not initially determine the best path (Custom, New Construction, or Retrofits), so IPC staff and engineering contractors should continue to communicate closely on routing applications to the best-suited path. The logic model outlines the Pre-Approval stage is where this review and communication would most likely occur.
- Understanding of which CIP path and application to use can also be facilitated by the Idaho Power Energy Advisors and program staff. Idaho Power staff have developed trusted relationships with the clients that participate in the CIP programs, especially Custom Projects. Most Energy Advisors provide a great deal of support to their respective customers. However, when new staff joins Idaho Power as Energy Advisors, they may need to rebuild trust with

customers and be coached on the expected level of support. It is also the case that when customers have staffing changes, support and relationships will be rebuilt.

- Training for customers and contractors has been a valuable tool for Idaho Power in the past. Consider ways to support virtual training or education given the current environment. It will efficiently facilitate outreach to more customers and ensure they receive a consistent message. It also allows new Idaho Power staff to build relationships with contractors and customers to strengthen communication.

2.0 INTRODUCTION

2.1 PROGRAM OVERVIEW

The Custom Projects program provides monetary incentives and energy auditing services to help identify and evaluate potential energy-saving modifications or projects in new and existing facilities. The goal is to encourage commercial and industrial energy savings in Idaho and Oregon service areas. The Custom Projects program offers an incentive level of up to 70 percent of the project cost or 18 cents per kWh for estimated first-year savings, whichever is less.

New to the Custom Projects program in 2020:

- Energy Management - Incentive of \$0.025 per kWh saved up to 100% of eligible costs
- Leak Assessment and Fix of Compressed Air Leaks - \$0.025 per kWh saved up to 100% of eligible repair costs.
- Leak Assessment and Fix of Underground Water Leaks - \$1,000 per five miles of pipe for a third-party leak assessment and \$0.18 per kWh saved up to 70% of eligible repair costs identified through leak assessment.
- Energy Scoping Assessments - up to \$4,500 of engineering services is reimbursed for energy scoping assessments. Three firms are available for this service.

Interested customers submit applications to Idaho Power for potential modifications that have been identified by the customers, Idaho Power, or by a third-party consultant. Idaho Power reviews each application and works with the customer and vendors to gather sufficient information, through audits if needed, to support the energy-savings calculations. Idaho Power currently has six third-party contractors assisting them with audits and savings estimates.

Once projects are completed, customers submit a payment application. Each project is reviewed by Idaho Power engineering staff or a third-party consultant to verify the energy savings methods and calculations. End-use measure information, project photographs, and project costs are collected through the verification process.

Idaho Power or a third-party consultant conducts onsite power monitoring and data collection before and after project implementation to ensure energy savings are obtained and within program guidelines on many projects, especially the larger and more complex projects. If changes in scope take place on a project, Idaho Power recalculates the energy savings and incentive amount based on the actual installed equipment and performance. The measurement and verification reports provided to Idaho Power include verification of energy savings, costs, estimates of measure life, and any final recommendations. Table 2 shows the 2020 projects and annual energy savings by primary project measure:

Table 2. PY2020 Custom Option Summary by Project Measure

Measure	Number of projects	kWh saved	Percent of program savings	PY2017 percent of program savings
VFD	15	32,217,243	34.3%	31.4%
Refrigeration	18	30,168,378	32.1%	16.7%
Lighting	89	12,566,042	13.4%	22.0%
Other	2	9,068,218	9.6%	2.4%

Measure	Number of projects	kWh saved	Percent of program savings	PY2017 percent of program savings
Energy Management	11	2,202,821	2.3%	5.5%
Motors	1	1,895,391	2.0%	0.0%
Pump	12	1,815,041	1.9%	1.9%
HVAC	4	1,471,836	1.6%	1.1%
Compressed Air	9	1,083,535	1.2%	14.9%
Fans	3	876,224	0.9%	0.0%
Controls	5	641,988	0.7%	4.1%
Total	169	94,006,717		

There were several very large VFD and refrigeration projects completed in PY2020. The projects, which saved between 7 million and 15 million kWh each, increased the VFD savings to 2.5 times higher than reported in PY2017. Refrigeration savings increased to four times the size of PY2017 savings. The refrigeration measures increased their overall weight in the program while the lighting and compressed air decreased significantly as a share of the program¹. It is worth noting that all new lighting projects were transitioned to prescriptive programs in the spring of 2020. Lighting projects that were pre-approved prior were allowed to complete their projects within the Custom program. Controls and energy management also decreased as a percentage of the program, but the impact of the percentage adjustment was small on the overall performance of the program.

2.1.1 Marketing & Outreach

The Custom Projects program is promoted through IPC's existing account management and program management relationships with customers and trade allies, including engineers and equipment providers. The Custom Projects program utilizes a cohort system to focus outreach and participation for specific customer types to provide more meaningful projects.

Custom Projects engineers and key account energy advisors engaged in the following outreach activities in 2020:

- In-person and virtual visits to large commercial and industrial (C&I) customers to conduct initial facility walk-throughs, commercial/industrial efficiency program informational sessions, and training on specific technical energy-saving opportunities
- Sponsorship for the 2020 Idaho Rural Water Conference (in person) and the 2020 ASHRAE Technical Conference (virtual)
- Engineer presentations at the Cohort for Schools Mid-term and Final Workshops (virtual), Water Cohort Workshops (in-person and virtual), and the Eastern Oregon Operators Conference (virtual)

Cohort offerings are also driving a significant number of new projects in addition to increasing vendor engagement from the Streamlined Custom Efficiency (SCE) offering. Capital projects promoted or identified in strategic energy management offerings are reported and incentivized through other Idaho Power C&I programs, not as a cohort savings number. Current Cohort offerings include:

¹ Lighting savings actually increased over PY2017; however, the overall program savings increased which reduced the percentage of the program metric.

- The Municipal Water Supply Optimization Cohort (MWSOC)
- Wastewater Energy Efficiency Cohort (WWEEC)
- Eastern Idaho Water Cohort (EIWC)
- Continuous Energy Improvement (CEI) Cohort for Schools

In 2020, Idaho Power contractors completed 11 scoping assessments for Idaho Power customers. These assessments identified over 6,000 MWh of savings potential and will promote future projects.

Idaho Power presented large-format checks and publicized the events for interested customers, though interest was down during COVID-19. IPC also released a Water Supply Cohort Success Story brochure and a new Custom Projects tip sheet for underground water leaks.

2.1.2 Tracking & Reporting

The Project Pre-Approval and Payment Applications for the Custom Projects program collect information from the program applicant, including the following:

- Account information including business name and account number, installation address, and contact information
- Project description
- Estimated project costs and savings
- Project timeline information (dates)
- Payee information, if different from the account holder

This information is stored in the program tracking database, CLRIS. In addition to the information above, the CLRIS database includes:

- Project ID
- Customer rate class and SIC code
- Application and approval dates with Idaho Power contacts
- Measure description and category
- Gross kilowatt-hour savings estimates for application, post-install, and final
- Project cost and incentive amounts

2.2 EVALUATION ACTIVITIES

The evaluation activities conducted for the Custom Projects program are summarized in Table 3. Researchable issues and the sampling strategy for desk reviews and onsite visits are also discussed in this section.

Table 3. PY2020 Custom Projects program Evaluation Activities

Activity	Sample size	Objective
Interviews with program staff and engineers	3 interviews	Calls were completed to understand program design and delivery, obtain program staff perspective on program successes and challenges, and identify researchable issues. We included interviews with third-party engineering firms.
Review of program delivery and marketing materials	NA	Materials such as marketing brochures, program manuals, outreach plans, and the program website were reviewed for messaging and communication benefits.

Activity	Sample size	Objective
Tracking system review	NA	The tracking system was reviewed to determine if all necessary inputs are tracked and if reporting tools contain sufficient information for program review.
Desk reviews	27 projects	Review project documentation and calculations to assess the accuracy of savings claimed for each project. This included reviewing the custom calculators and the project documentation for agreement with guidelines for custom projects.
Equipment verification	8 projects	Although visits were originally planned, the evaluation team determined virtual verification was warranted given increasing COVID-19 variants. Sites were sampled to verify the installation of measures and check assumptions used in savings calculations. Eight projects received verification information by phone. We were unable to complete calls for two projects because of staff shortages and customers preferring to receive a list of email questions. The emails were not returned sufficiently completed to be valuable for impact evaluation.
Consumption Analysis verification	2 projects	Two projects were selected for review of consumption data to identify energy savings.

2.2.1 Evaluation Goals

The following impact evaluation goals were addressed through the various evaluation activities:

- Determine and verify the energy (kWh, kW) impacts attributable to the 2020 program. Ex-ante savings estimates are determined using various sources, including internal/external engineering calculations, the Regional Technical Forum (RTF) deemed savings, and program technical reference manuals (TRMs).
- Provide credible and reliable program energy and non-electric impact estimates and ex-post realization rates attributed to each program for the 2020 program year through engineering analysis, desk review, and site visits.
- Document the status of the electronic documentation to meet the needs of energy efficiency calculations.
- Provide recommendations that enhance the effectiveness of future ex-ante savings analysis and the accurate and transparent reporting of program savings.

The following process evaluation goals were addressed through the various evaluation activities:

- Determine if IPC follows program design and implementation best practices, including program mission, logic, documentation, management, training, and reporting.
- Gather feedback from both participants and trade ally experiences with the program to establish satisfaction levels and suggestions for improvements.

Investigate the integration of the Retrofits and New Construction tracks of the program and identify opportunities for better integration.

3.0 IMPACT EVALUATION

The following sections provide a detailed review of the impact evaluation methodology, evaluation results, and recommendations from the evaluation activities.

3.1 METHODOLOGY

The impact methodology consisted of the five primary evaluation activities shown in Figure 3. Each activity is explained in more detail below.

Figure 3. Process for Verifying Program Savings



Data Review and Sampling

Idaho Power program staff made the following files available to the Tetra Tech team for review.

General materials:

- Custom Project database for 2020
- Non-lighting Pre-Approval and Payment Application forms
- C&I EE Programs Policy and Procedures Manual 2020

Individual project files for sampled projects

- Applications
- Submitted project documents
- Savings estimation files/calculators/reports
- M&V reports, IPC internal reviews and reports, QA/QC notes, site inspection notes, and photographs

Most of the review was based upon project files securely delivered to the evaluation team by an internet-based file-sharing site that required log-in access. The documentation downloaded included the necessary files except for the savings calculators. The calculators were delivered via the same online file-sharing site.

Table 4. PY2020 Custom Projects Sampling Summary

Sampling stratum	Service points (Unique qty.)	Total projects (Total qty.)	Sample service points	Sample projects (Total qty.)	Sample kWh savings percentage
Refrigeration	18	18	4	4	26.1%
VFD	12	15	6	7	25.4%
Other & Motors	3	3	2	2	9.6%
Lighting	43	89	3	4	2.0%

Sampling stratum	Service points (Unique qty.)	Total projects (Total qty.)	Sample service points	Sample projects (Total qty.)	Sample kWh savings percentage
Energy Management Cohort	11	11	4	4	0.5%
Streamlined (Comp. Air, Fans, Pumps)	19	20	2	2	0.4%
Custom (HVAC, Controls, Comp. Air, Pumps)	12	13	4	4	0.8%
Total	103²	169	18	27	64.9%

Sampling was conducted to select individual projects within each sampling stratum. Once the project was sampled, additional projects or measures at the service point³ were incorporated into the sample, which increased the number of projects or measures sampled and the number of service points per sampling stratum. However, the overall sample of service points did not increase. This process resulted in the selection of 27 projects at 18 unique locations.

Two projects were required in the sample to meet the 90/10 precision requirements; a new construction food processing facility and an industrial facility with major renovations at a campus. Together, these participants account for 59% of the claimed program savings and will heavily weigh into the program's overall precision and realization rate. The remaining projects were sampled randomly from each stratum.

Complete Desk Reviews

Tetra Tech staff conducted desk reviews of the sampled project files. This engineering documentation review was conducted to describe the project, confirm tracking data, identify key assumptions, and determine critical questions before the site verification phase.

Conduct Site Verification

The evaluation team provided Idaho Power Energy Advisors with 15 of the 18 service points, and they initiated outreach to the participants to introduce the evaluation team. Participants were asked to schedule a site verification for the week of January 10, 2022. Of the three sites not provided to energy advisors, one site was identified by Idaho Power that would not allow access for the project. The other two sites were removed to verify savings using a consumption analysis on the interval data.

Initially, sites were scheduled for in-person visits. But with COVID-19 variants increasing in prevalence and respect for the nature of the processing facilities that we were reviewing, Tetra Tech and Idaho Power decided to switch to virtual visits. A combination of Teams meetings, emails, and consumption analysis was used to verify the necessary information for each site. Tetra Tech engineers conducted each site verification, and Idaho Power staff were invited to attend the verification meetings.

The site verification inspectors interviewed the participant to identify the operation of the equipment and the most relevant specifications for the energy efficiency calculations. Verifying key operating

² There are 103 unique service points for PY2020 program & 18 in the sample, but some fall into multiple categories and therefore the sum of the column is more than the total shown.

³ Each service point is a facility located at a unique address.

assumptions and equipment performance confirms the installation and attention to the operating parameters. The evaluation inspectors asked key questions to confirm assumptions and determine satisfaction with the program process.

Verify kWh Savings

The final step of the impact evaluation combined desk review and site verification information to provide quality assurance for each reviewed project, describe any revisions to project assumptions and actual conditions, and update calculations to finalize evaluated savings.

The data gathered from the site verifications was reconciled with the information from the initial desk reviews. Eight service points had a completed desk review and site verification. Two additional service points had a consumption analysis completed, and the remaining eight service points had only a desk review completed. We reviewed multiple measures and projects for service points that had more than one, resulting in the review of 27 measures as shown in Table 5.

Table 5. PY2020 Custom Project Review Summary

Sampling stratum	Reviewed addresses	Evaluated projects	Evaluated kWh percent of program	Evaluated kWh savings
Refrigeration	18	4	26.1%	24,568,611
VFD		7	25.4%	23,905,463
Other & Motors		2	9.6%	9,068,218
Lighting		4	2.0%	1,887,894
Energy Management Cohort		4	0.5%	443,768
Streamlined (Comp. Air, Fans, Pumps)		2	0.4%	351,519
Custom (HVAC, Controls, Comp. Air, Pumps)		4	0.8%	820,545
Total		18	27	64.9%

3.2 IMPACT REVIEW RESULTS

Overall, the evaluation found that the Custom Projects portion of CIP had an impact realization rate of 99.8 percent with relative precision of 0.84 percent at the 90 percent confidence interval. The overall and measure category realization rates are shown in Table 6.

Table 6. PY2020 Realization Rates of Sampled Projects

Measure	Ex-Ante kWh	Ex-Post kWh	Realization Rate
Refrigeration	24,568,611	24,504,356	99.7%
VFD	23,905,463	24,084,356	100.7%
Other	9,068,218	8,862,126	97.7%
Lighting	1,887,894	1,876,531	99.4%
HVAC	504,749	504,749	100.0%
Energy Management	443,768	443,768	100.0%

Measure	Ex-Ante kWh	Ex-Post kWh	Realization Rate
Fans	351,519	318,910	90.7%
Controls	189,265	188,425	99.6%
Pump	126,531	121,118	95.7%
Overall	61,046,018	60,904,339	99.8%

The overall realization rate for the 2020 Custom Projects is nearly 100 percent and less than one percent different from the previous evaluation. But we identified during the last evaluation that the variability of the project realization rates was a concern and added risk to the program. This year's evaluation results are different because there is less variability in the individual project results, with most close to 100 percent.

3.2.1 Refrigeration

Refrigeration projects account for 32 percent of the 2020 Custom Projects savings. The sample included four projects which accounted for 40 percent of the sampled kilowatt-hours. Two projects were retrofits of existing refrigerated facilities, and two were new construction low-temperature facilities. Table 7 shows the realization rates for the savings claimed is nearly 100 percent for all projects.

Table 7. PY2020 Custom Refrigeration Impact Results Summary

Project ID	Claimed kWh	Evaluated kWh	Realization Rate
1948	15,645,820	15,645,824	100.0%
2392	7,994,418	7,994,418	100.0%
2410	630,547	628,729	99.7%
2646	297,826	235,385	79.0%
Overall	24,568,611	24,504,356	99.7%

Food storage refrigeration requires many assumptions based upon the heat load of the food brought into storage and the individual setting of the refrigeration heat transfer fluids. Overall, the evaluation team found that the assumptions were conservative for the baseline condition. The post-install condition was well documented and supported by the site verifications completed.

Project ID 1948: This is a new construction potato processing facility that installed a quick freeze tunnel for freezing potato products. A total of six upgrades were completed to the refrigeration system of the tunnel. This project had an email exchange of questions for verification, although the participant staff could not complete the responses because of staffing concerns. The calculations used Micro-AXCESS modeling software with historical utility data, equipment specifications, and spot logged data to support assumptions. The baseline model efficiency was consistent with standard ammonia refrigeration efficiency, which correlates to the use of conservative assumptions. The evaluation team agreed with the upgraded system model and the baseline assumptions, and the realization rate is 100 percent.

Project ID 2392: This is a new construction cold storage facility that completed a ground-up analysis to reduce the exterior wall space, install advanced controls, and use more efficient equipment. Overall, there are 11 energy efficiency improvements calculated. The evaluation team completed a consumption analysis to confirm the energy model of the facility. The evaluation team agrees with the modeled calculations as submitted, and the consumption analysis indicates that the energy savings calculations are accurate. It is noted that the interval consumption data showed an increase in energy consumption

12 months after project start-up, which equates to over a doubling of the refrigeration load if all equipment operations remained the same. The period outside the 12 months is typically outside the performance period, so this was not incorporated in the evaluation savings. The evaluation team found a realization rate of 100 percent.

Project ID 2410: The site is a frozen food manufacturing facility that installed VFD on existing compressors for an ammonia refrigeration system in Building #2 and replaced ceiling insulation and a condenser for an R22 refrigeration system in Building #1. A site verification was conducted and found one adjustment to plant operating hours. The ammonia system calculation used existing operating setpoints and estimated compressor motor efficiencies and refrigeration load profiles to create an hourly energy model to estimate the system baseline energy consumption. The upgraded equipment efficiencies and controls setpoints were entered into the model to develop the post-install energy consumption. The EM&V review found that the calculator is acceptable. The R22 calculation is based on the heat load reduction of the building shell insulation improvement. The reduced heat load was applied to the R22 system estimated operating efficiency under plant operating load and non-operating load. EM&V upgraded the model to use the TMY3 hourly weather data file. The combination of these two adjustments slightly reduced energy savings to 99.7 percent.

Project ID 2646: The site is a dairy plant that replaced an existing refrigeration condenser with a larger one, which reduced the required total energy usage of the condenser fans and compressors upstream of the condenser. A site verification was conducted and found no adjustments to the project documentation. The calculation used existing operating setpoints and estimated compressor motor efficiencies and refrigeration load profiles to create an hourly energy model to estimate the system baseline energy consumption. The upgraded equipment efficiencies and controls setpoints were entered into the model to develop the post-install energy consumption. The EM&V review found that the calculator is acceptable. However, the model included several incorrect cell calculation links. The evaluation adjusted the calculator links, leading to a 79 percent realization rate.

3.2.2 Variable Speed Drives

Variable speed drive projects account for 34 percent of the 2020 Custom Projects savings. The sample included seven projects which accounted for 39 percent of the sampled kilowatt-hours. Two of the projects claimed 12 million and 8 million kilowatt-hours per year, respectively, and accounted for nearly all the VFD claimed efficiency savings. The overall realization rate in Table 8 for the savings claimed is slightly higher than 100 percent.

Table 8. PY2020 Custom VFD Impact Results Summary

Project ID	Claimed kWh	Evaluated kWh	Realization Rate
2508	12,069,452	12,064,156	100.0%
1961	8,856,181	8,856,181	100.0%
2314	1,800,796	1,800,796	100.0%
2345	766,959	992,554	129.4%
2583	152,529	111,123	72.9%
2454	148,542	148,542	100.0%
2405	111,004	111,004	100.0%
Overall	23,905,463	24,084,356	100.7%

Variable speed drive projects are installed in various locations and facility types. Overall, the calculations provided document the existing and post-install operating conditions. However, market

partners who are infrequent contributors to the Custom Projects program completed several of the submittals. The results for these projects were more likely to have calculation adjustments. EM&V found that the assumptions made were conservative for the baseline condition. The post-install condition was well documented and supported by the site verifications completed.

Project ID 2508: The project installed VFDs on pumps and fans at the new central utility plant (B39) and the new R&D manufacturing facility (B51) at an industrial campus. A site verification call was attempted for this facility, although staffing shortages required that the verification questions be submitted through email. The email responses were not returned because of increasing staff shortages. The project was expected to include VFDs on 9,116 horsepower of motors. The project started in 2018 and used the Idaho Power Technical Reference Manual (TRM) that was valid for that time, which included a prescribed value for VFDs installed in industrial facilities. This method was chosen due to its simplicity and its conservative nature. However, Idaho Power completed a third-party verification post-install to confirm the large savings amount was reasonable. This post-install identified a portion of motors was not installed and that the energy savings for a sample of the motors were reasonable. The evaluation team agrees with the verification report. The evaluation team did identify two pumps that were smaller than 5 kilowatts, and therefore, were not eligible for the TRM incentive value. The small change reduced savings slightly, but the realization rate applied to the project is 100 percent.

Project ID 1961: The project was completed at a new construction potato processing facility with 888 motors that installed VFDs and supporting PLC controls, and high-efficiency gearboxes were installed on the potato transport equipment. A site verification call was attempted for this facility, although staffing shortages required that the verification questions be submitted through email. The email responses were not returned because of increasing staff shortages. The calculation assumed the hours of operation for processing and ventilation equipment and assumed that all motor requirements operate at a constant speed. The baseline assumed a conservative load factor, and the setpoints were measured during operation for the post-install condition. Some points were spot metered during verification to confirm the actual energy use of key equipment. The evaluation team agrees with the calculations and assumptions, and the realization rate is 100 percent.

Project ID 2314: The project expanded the operation of a raw milk processing facility. The project installed VFD on pumps throughout the facility. The evaluation team completed a consumption analysis on the interval consumption data from the facility to identify energy savings and consumption patterns matching the calculations. The calculation included daily hours in production, cleaning, and other operating profiles. Each pump was matched to one of the operating profiles, and the measured VFD setting was applied.

The consumption analysis identified the consistent pattern of operation detailed in the calculation. It also found a significant increase in maximum kilowatt demand starting in 2020, indicating the processing rate is increasing. It was also noted that the daily shutdown for cleaning had become more defined increasing energy efficiency as the plant operated longer. The evaluation team is confident the energy savings calculated are conservative based on the long-term consumption data analyzed, and the realization rate is 100 percent.

Project ID 2345: The project installed VFDs on the 700 HP forced draft fan, and two 200 HP boiler feed water pumps at an industrial facility. The calculations used short-term monitoring to create an average load for the fan and pumps. This average load was multiplied by the two operating conditions to determine savings. The evaluation team utilized short-term monitoring to create an annual hourly load profile. The energy consumption was determined using the pump curve, and the resulting energy savings was higher than the ex-ante savings and resulted in a 129 percent realization rate.

Project ID 2583: The project installed variable frequency drives (VFDs) on a total of eight pumps at a new construction well-pumping facility and booster pump facility for a city water department. The evaluation team completed a site verification phone call and determined that the expected load for the pumping system has not yet been required. The booster station was just turned on in the last two months. The evaluation team did not adjust the expected load in the calculations because projections are still on track for the municipality but are being realized slower than expected. The calculation used estimated pump curves to determine the pump shaft power for the water demand projection. The evaluation team adjusted the calculation to add the motor and VFD efficiency into the energy consumption, removed a 0.95 multiplier that was adjusting for a future booster station, and reduced the number of days in the annual profile to 365. Overall, these adjustments resulted in a realization rate of 73 percent.

Project ID 2454: The site is an industrial food processing facility that upgraded emergency exhaust fans in the Ammonia Refrigeration Room by putting VFD and occupancy sensors on fans. A site verification found that the control system and equipment are operating as documented. The calculation identified the difference between one fan operating 24 hours a day compared to an average of 1.25 hours per day when connected to the occupancy sensor. The second fan is considered for emergency use only in both models. The evaluation team agrees with the calculation, and the realization rate is 100 percent.

Project ID 2405: The site is an industrial food processing facility that added VFDs to fans and pumps associated with the roasted vegetable line. The site verification identified that this project is being removed and relocated to another food processing plant. The participant has already contacted Idaho Power to determine the best course of action of removing the project before the five-year term of the incentive agreement is complete. The evaluation team determined that the first-year savings are valid and evaluated as the processing line remains in place. The calculation measured actual VFD setpoints during operation to determine post-install calculation. The baseline was determined using the pumps at full power with an 80 percent load factor. The evaluation team agreed with the energy savings, and the realization rate is 100 percent.

3.2.3 Other

The Other project category includes two projects accounting for 10 percent of the 2020 Custom Projects savings. The sample included two projects which accounted for 15 percent of the sampled kilowatt-hours. The overall realization rate in Table 9 for the savings claimed is 98 percent.

Table 9. PY2020 Custom Other Impact Results Summary

Project ID	Claimed kWh	Evaluated kWh	Realization Rate
1953	7,650,517	7,650,517	100.0%
2396	1,417,701	1,211,609	85.5%
Overall	9,068,218	8,862,126	97.7%

The other project category for projects included industrial water treatment. One project had some VFDs as a secondary measure that the evaluation team categorized in the Other category to keep them with the main unit. Overall, the calculations provided document the existing and post-install operating conditions. One of the projects had an interactive effect that was not applied. The evaluation team did not complete site verifications for these projects; for one their staff were too busy and the other would not allow anyone on site.

Project ID 1953: A new facility was constructed at a food processing campus that required well water to be treated for operations. A site verification call was attempted for this facility, although staffing

shortages required that the verification questions be submitted through email. The email responses were not returned because of increasing staff shortages. The evaluated savings documented the assumptions and flows associated with the project's water reduction and wastewater treatment components. The baseline was developed using the operating profiles of two other similar facilities on campus. Data logging was conducted on the new facility to identify key energy consumption components, including the aeration basin blowers and booster pumps. The energy savings was the difference between the measured energy consumption post-install and the baseline facility. The evaluation team agreed with the approach and calculation, and the realization rate is 100 percent.

Project ID 2396: The project expanded a raw water treatment system at an industrial facility. The project replaced an existing skid-mounted treatment system with a different treatment system type and increased the size by five times. The energy calculations found the energy savings from the skid-mounted systems based on an M&V period of parallel operation. Supplementary equipment energy efficiency improvements were calculated based upon the system's requirements. EM&V agrees with the baseline and post-install measurements and documented assumptions. However, the calculation for pumps supporting the skid-mounted system used the baseline of higher pressure necessary for the old skid system, although the pressure reduction energy savings already accounted for the pressure reduction in the skid-mounted calculation. Adjusting the baseline operating pressure to match the new system requirements resulted in a realization rate of 86 percent.

3.2.4 Lighting

Lighting projects account for 13 percent of the 2020 Custom Projects savings. The sample included four projects which accounted for three percent of the sampled kilowatt-hours. The projects sampled were located at three sites that completed at least one other non-lighting project. Table 10 shows realization rates for each project, with the total realization rate for lighting savings claimed at 99.4 percent.

Table 10. PY2020 Custom Lighting Impact Results Summary

Project ID	Claimed kWh	Evaluated kWh	Realization Rate
2564	1,180,596	1,148,188	97.3%
2559	511,759	525,447	102.7%
2081	187,103	194,461	103.9%
1703	8,436	8,435	100.0%
Overall	1,887,894	1,876,531	99.4%

The lighting project category was included in the Custom Projects program because lighting upgrades were being completed at the same time as other projects. Idaho Power has transitioned all lighting projects to prescriptive programs at this point. Overall, the calculations provided document the existing and post-install operating conditions.

Project ID 2564: The retrofit replaced the lighting with DLC, or ENERGY STAR-qualified LED lighting at a food processing facility. A site verification call was attempted for this facility, although staffing shortages required that the verification questions be submitted through email. The email responses were not returned because of increasing staff shortages. A total of 4,266 lighting fixtures were installed using a lighting inventory calculator and the assumed 8,760 hours per year. The evaluation team determined that fourteen lighting models required an adjusted wattage which had the overall effect of reducing the energy savings. The realization rate is 97 percent.

Project ID 2559: The retrofit replaced exterior metal halide lighting with LED lighting and controls at a hospital. The energy savings calculation used the 2018 Idaho Power Lighting Tool. The evaluation team updated the lighting tool to use the 2021 version, which increased savings slightly with the same information. The realization rate is 103 percent.

Project ID 2081: The retrofit replaced interior metal halide lighting fixtures with DLC qualified LED lighting fixtures at a food processing facility. A site verification call was completed, and the participant confirmed the baseline metal halide lighting fixtures from records and confirmed the current operation of the LED fixtures. The calculation used the Idaho Power Lighting Tool to determine savings. The evaluation team adjusted one lighting fixture wattage to match the DLC Certification, which increased savings slightly and resulted in a realization rate of 104 percent.

Project ID 1703: The retrofit replaced interior T12 fluorescent lighting with DLC qualified LED lighting fixtures at a food processing facility. A site verification call was completed, and the participant confirmed the baseline T12 lighting from memory and confirmed the current operation of the LED fixtures. The calculation used the Idaho Power Lighting Tool to determine savings. The evaluation team found that all lighting fixture wattages matched the DLC Certification. The resulting realization rate is 100 percent.

3.2.5 HVAC

HVAC projects account for one percent of the 2020 Custom Projects savings. The sample included one project, which accounted for less than percent of the sampled kilowatt-hours. Table 11 shows the realization rate for the savings claimed is 100 percent.

Table 11. PY2020 Custom HVAC Impact Results Summary

Project ID	Claimed kWh	Evaluated kWh	Realization Rate
2096	504,749	504,749	100.0%

The HVAC project category includes a minimal number of custom projects. Most are routed through the prescriptive program or categorized based on the VFD or Controls. Overall, the documentation supports the calculations.

Project ID 2096: The project installed a centralized chiller and cooling tower to replace an existing central chiller and cooling tower and a series of distributed air-cooled chillers. The improvement increased the cooling efficiency but increased the distribution equipment's energy consumption, including chilled water pumps. The energy calculation was based on the load difference between a baseline and post-install eQuest model. The model was calibrated to the 24-month historical consumptions, and the resulting chilled water load profile was used to calculate the energy savings difference between chilling systems. The Trane Chiller Plant Analyzer identified the energy use for the chillers, cooling towers, chilled water pumps, and condenser water pumps for both the baseline and retrofit conditions. The evaluation team agreed with the modeling, and the realization rate is 100 percent.

3.2.6 Energy Management

The energy management projects are part of the Water Supply Optimization Cohort (WSOC). These projects account for about 2 percent of the 2020 Custom Projects savings. The sample included four projects which accounted for less than one percent of the sampled kilowatt-hours. Three of the projects were in year 3 of participation, and one was in year 2 of the program. Table 12 shows the realization rate for the savings claimed is 100 percent.

Table 12. PY2020 Custom Energy Management Impact Results Summary

Project ID	Claimed kWh	Evaluated kWh	Realization Rate
1968	243,184	243,184	100.0%
2662	88,670	88,670	100.0%
2659	86,993	86,993	100.0%
2654	24,921	24,921	100.0%
Overall	443,768	443,768	100.0%

The cohort offerings focus on changing the behavior of municipal departments to look at their operations, and future building plans to consider the energy consumption impacts of decisions. The participants interviewed by the evaluation team indicated that participation in the program had improved their decision-making and operations within the department. Each participant tracks the energy consumed and gallons pumped/treated at various locations in their system. These values are tracked internally and delivered to Idaho Power implementers to calculate monthly energy savings based on the baseline metric. Capital projects which create energy efficiency savings with Idaho Power projects are subtracted from the cohort results.

Project ID 1968: This project is a municipality that participated in the Water Supply Optimization Cohort (WSOC). Participation started in early 2018. This city has nine groundwater wells with total annual use of approximately 1.3 billion gallons of water. The goal of the WSOC is to identify and implement energy savings projects related to the water supply distribution system in the city. The evaluation team completed a site verification call with the municipality and found that the energy savings are happening because of the process implemented through the cohort. They expect to continue to see improvement in the department's energy consumption and are continuously looking for more ways to improve. The calculations are completed by a third-party engineer who receives the monthly data. The baseline energy and water load were captured from 2016 and 2017. The cohort began measurement in 2018, and 2020 is the second year of participation. The list of improvements completed is reflective of the energy savings seen in the monthly metric (kWh/MG). The realization rate is 100 percent.

Project ID 2662: This project is a municipality that participated in the Water Supply Optimization Cohort (WSOC). Participation started in 2016. This city has eight groundwater wells with total annual use of approximately 1.6 billion gallons of water. The goal of the WSOC is to identify and implement energy savings projects related to the water supply distribution system in the city. The calculations are completed by a third-party engineer who receives the monthly data. The baseline energy and water load were captured from 2013 through 2015. The cohort began measurement in 2016, and 2020 is the third year of participation. The list of improvements completed is reflective of the energy savings seen in the monthly metric (kWh/MG). The realization rate is 100 percent.

Project ID 2659: This project is a municipality that participated in the Water Supply Optimization Cohort (WSOC). Participation started in late 2015. This city has six groundwater wells with total annual use of approximately 960 million gallons of water. The goal of the WSOC is to identify and implement energy savings projects related to the water supply distribution system in the city. The calculations are completed by a third-party engineer who receives the monthly data. The baseline energy and water load were captured from 2013 through 2015. The cohort began measurement in 2016, and 2020 is the third year of participation. The list of improvements completed is reflective of the energy savings seen in the monthly metric (kWh/MG). This participant completed capital projects outside the cohort energy savings calculation, and IPC correctly handled those projects to ensure no overlap. The realization rate is 100 percent.

Project ID 2654: This project is a municipality that participated in the Water Supply Optimization Cohort (WSOC). Participation started in early 2016. This city has five groundwater wells with total annual use of approximately 135 million gallons of water. The goal of the WSOC is to identify and implement energy savings projects related to the water supply distribution system in the city. The evaluation team completed a site verification call with the municipality and found that the energy savings are happening because of the process implemented through the cohort. They described the cohort as critical to incorporating new growth and operating efficiently when fire pumps are not on. They expect to continue to see improvement in the department's energy consumption and are continuously looking for more ways to improve. The calculations are completed by a third-party engineer who receives the monthly data and operates two models (east and west). The baseline energy and water load were captured from 2013 through 2015. The cohort began measurement in 2016, and 2020 is the third year of participation. The list of improvements completed is reflective of the energy savings seen in the monthly metric (kWh/MG). The realization rate is 100 percent.

3.2.7 Fan

Fan projects account for less than one percent of the 2020 Custom Projects savings. The sample included one project, which accounted for less than one percent of the sampled kilowatt-hours. The realization rate for the savings claimed is 100 percent, as shown in Table 13.

Table 13. PY2020 Custom Fan Impact Results Summary

Project ID	Claimed kWh	Evaluated kWh	Realization Rate
2463	351,519	318,910	90.7%

The fan project category included a new construction building that required sophisticated ventilation. The project used an augmented potato storage energy calculator tool, a good tool for process systems requiring ventilation. However, the uncertainty around the unique operations of the facility led to lower savings.

Project ID 2463: The project was a new construction advanced bee storage facility that included several energy-efficiency upgrades. The calculations focused on the ventilation and climate control system and were submitted as a streamlined application. The evaluation team completed a site verification call with the owner and identified that the expected operating conditions changed after operating the facility for two seasons. The number of bee colonies, storage season time estimates, and bee ventilation requirements were updated to reflect actual site conditions, which resulted in decreased fan VFD and EEV savings. In addition, the evaluation team updated the weather data file to use the 2005 TMY3 from Burley Municipal Airport per the TRM directive. The combined effect of these adjustments resulted in a realization rate of 91 percent.

3.2.8 Controls

Controls projects account for less than one percent of the 2020 Custom Projects savings. The sample included two projects which accounted for less than one percent of the sampled kilowatt-hours. Table 14 shows the realization rate for the savings claimed is 99.6 percent.

Table 14. PY2020 Custom Controls Impact Results Summary

Project ID	Claimed kWh	Evaluated kWh	Realization Rate
1722	178,310	178,310	100.0%
2069	10,955	10,115	92.3%

Project ID	Claimed kWh	Evaluated kWh	Realization Rate
Overall	189,265	188,425	99.6%

The sampled controls projects included controls as part of upgrading other equipment. The projects were not solely control upgrades or commissioning. However, both project results rely heavily on the controls for energy efficiency. They could easily be categorized as another measure type. Regardless of categorization by the IPC team, the documentation supports the calculations.

Project ID 1722: The retrofit expanded the capacity of a wastewater treatment facility UV Disinfecting, by installing a second bank with increased controls to manage the flow and lighting concurrently. The energy efficiency is determined by calculating the energy intensity (kWh/mgd) for the existing and new UV lights and then multiplied by the average flow rate to get the final energy savings. The existing UV light energy intensity is calculated by taking the total energy consumption of the old UV lights and dividing it by the average daily flow rate in 2017. The retrofit UV light energy intensity is calculated from the short-term data logging of power draw from each UV bank for one month and dividing by the average daily flowrate for that time period. The energy savings intensity (kWh/mgd) difference is then multiplied by the 2020 flow rate to achieve the ex-post energy savings. The evaluation team had minimal adjustments to the calculation, and the realization rate is 100 percent.

Project ID 2069: The site is a municipal sewer plant that upgraded the powered ventilation system by putting VFDs and occupancy sensors on exhaust fans. The calculation identified the difference between one fan operating 24 hours a day at full evacuation air changes compared to 50 percent of the air changes per hour when unoccupied and full air changes per hour when occupied. It is expected that the facility will be occupied less than one hour per day. The evaluation team agrees with the calculation approach, although the pump affinity laws were applied without conservative factors. The evaluation team found that the unoccupied horsepower requirement is higher than expected, which reduces energy savings. The realization rate is 92 percent.

3.2.9 Pump

Pump projects account for two percent of the 2020 Custom Projects savings. The sample included one project, which accounted for less than one percent of the sampled kilowatt-hours. Table 15 shows the realization rate for the savings claimed is 96 percent.

Table 15. PY2020 Custom Pump Impact Results Summary

Project ID	Claimed kWh	Evaluated kWh	Realization Rate
2558	68,513	68,513	100.0%
2516	58,018	52,605	90.7%
Overall	126,531	121,118	95.7%

The pump applications were both submitted as streamlined applications. While both reviewed projects reduced the pump size in a retrofit application, one of the projects created savings primarily through a VFD. Although the project could be categorized, the energy calculation results worked well within the streamlined program. Overall, the documentation supports the calculations.

Project ID 2558: The project installed two 15 HP pumps with VFDs to provide a 12-story multifamily building with increased water pressure. This project was submitted as a streamlined application. The evaluation team completed a site verification with the participant representatives and building manager, which verified the pressure setting matched the documentation and that the pump hours appeared consistent with operations. Baseline energy consumption was developed from short-term monitoring of





the existing pump. The upgraded system consumption was also developed based on short-term monitoring. The evaluation team agreed with the calculation process and verified that the current operation matches the short-term monitoring. Therefore, the realization rate is 100 percent.




Project ID 2516: The project replaced a 40 HP effluent pump at a municipal wastewater treatment plant with a 15 HP pump. This project was submitted as a streamlined application. Baseline energy consumption was calculated by first conducting a linear regression on current and flow rate, dividing the daily flow rates into 12 bins, then counting the number of days/hours the old pump operated within each bin during 2018. The post-install file used the same bins with the pump curve to determine pump efficiency and ultimately energy consumption of the new system under similar conditions. The evaluation team adjusted the calculation to determine the energy consumption in hourly intervals. The resulting calculation decreased savings to a realization rate of 91 percent.

3.3 REVIEW OF PY2017 IMPACT RECOMMENDATIONS

As part of the impact evaluation, Tetra Tech reviewed IPC's progress against the recommendations made during the last impact evaluation of the 2017 program. The table below highlights IPC's actions to address each of the previous impact recommendations.

Table 16. PY2017 C&I Custom Projects Program Recommendations

Category	Key finding and recommendation	PY2020 implementation	Status
Electronic Files and Calculators	Idaho Power should collect and file the Excel calculators.	The Custom Projects program transitioned well to fully digital files, although the third-party engineering companies still hold the original files. All documents were easily accessible by IPC staff and the third party.	 Complete
Post-Install Verification	The engineering team should identify customers for post-verification visits to discuss control settings and the potential adjustment impacts.	The Custom Projects program implemented third-party verification for most projects in PY2020. The verification was well received by the participants and captured the operating parameters or equipment and controls after the initial start-up of the custom installation	 Complete
Streamlined Applications	The evaluation found that the assumptions for the streamlined projects resulted in more variation from actual conditions than their more "custom" counterpart projects. Idaho Power should continue to monitor the benefits of the process efficiency with the potential variation in savings rigor.	The IPC Custom Projects program has continued to identify streamlined project types and transferred some previously custom projects to the prescriptive program. These efforts have decreased the administrative burden for some projects and eliminated custom program interaction with some customer types.	 Actively addressing
Cohort Program	Continue close communications with Wastewater Cohort contacts.	The cohort group expanded beyond the municipal wastewater departments in PY2017 to include municipal water departments. Participants indicated that although	 Complete

Category	Key finding and recommendation	PY2020 implementation	Status
		communication with Idaho Power has decreased, they have a clear understanding of their objectives and can operate more independently. They also have a better understanding of when contacting IPC staff is necessary. The adjusted communication protocols are working well.	
Calculation improvements	Use Regional Technical Forum (RTF) method for New Construction Baseline.	New Construction baselines are individually developed by the third-party verification partner or through the use of the updated TRM. Baselines are more consistent and well documented.	 Complete
	Use rated capacity and wattage for equipment.	Rated capacity was consistently used in calculations	 Complete
	Consider requiring a pump curve submission for pumping projects.	Pump curves were consistently documented and used in project calculations.	 Complete
	Monitor specific dairy projects for adjustments to incoming milk temperature.	No dairy projects were reviewed in this evaluation.	N/A

4.0 PROCESS EVALUATION

The following sections provide a detailed review of the process evaluation methodology, evaluation results, and recommendations from the evaluation activities.

4.1 METHODOLOGY

The process methodology consisted of the four primary evaluation activities shown in Figure 4. Each activity is explained below.

Figure 4. Process Evaluation Activities



Materials Review

Tetra Tech read the *Idaho Power Commercial and Industrial Energy Efficiency Policies and Procedures Manual* dated January 2021. We also reviewed the program logic model developed in 2018 for the entire CIP at the time, including Retrofits, New Construction, and Custom Projects components.

Program staff interviews

Idaho Power staff responsible for the program delivery provided Tetra Tech staff with an overview of the program design, objectives, staffing, outreach, procedures, tracking, and achievements. Idaho Power program staff also responded to evaluation questions and provided requested materials.

Third-party engineer interviews

Idaho Power works with three external engineering firms to provide audits and M&V services for the C&I Custom component. We reached out to all three firms and completed interviews with two. The two firms we interviewed provide the bulk of the audits and M&V required for Custom projects.

Participant interviews

Once desk reviews were completed, participants were contacted for clarifications regarding the equipment they installed and to ask them a series of process questions. The process topics included (1) how they learned about Custom Projects, (2) who assisted them in scoping their projects and filling out the application, (3) their satisfaction with several aspects of participation, (4) what they liked best about their experience, and (5) anything they would recommend improving about the program. We received feedback from ten participants through phone calls and emails.

4.2 PROCESS REVIEW RESULTS

Idaho Power follows program management best practices with a program manual and logic model developed for the CIP suite of programs. Communication with third-party engineering firms is working well, and IPC has developed strong relationships with both engineers and customers.

4.2.1 Materials Review

Tetra Tech reviewed both the 2020 and 2021 versions of the *Idaho Power Commercial and Industrial Energy Efficiency Policies and Procedures Manual*. The 2020 version was updated through November of 2019, and the 2021 version was updated in January 2021. Edits to the manual included slight customer eligibility changes and equipment adjustments.

The program manual includes a good overview of all CIP offerings from Idaho Power. In addition, it offers sufficient detail for each major component (Custom, Retrofits, and New Construction), such as pre-approval and payment application processes and inspection requirements. Other commercial offerings, including Energy Assessments, Energy-Saving Kits, Flex Peak, Green Rewind, and Technical Training, are briefly described for the reader.

The IPC contact information and revision history sections are also beneficial to both internal utility and external partner and customer users. Other resources listed include approximately 25 organizations like ASHRAE, ENERGY STAR®, and Integrated Design Labs.

The primary program manual sections include the following:

1. Program Overview - including eligibility requirements
2. Program Offerings - Retrofits, New Construction, Custom Projects, Additional Offerings
3. Steps to Participate - Lighting retrofits, Non-lighting retrofits, New Construction
4. Custom Projects - steps to participate
5. Energy Efficient Assessments
6. Inspections, Measurement and Verification
7. False Information
8. Pre-Approval
9. Satisfaction of Customers
10. Program Staff Contact Information
11. Commercial & Industrial Energy Efficiency Program Terms and Conditions
12. Other Resources
13. Review and Revision History

Our review of the CIP logic model developed in 2018 shows that the CIP's Custom component closely follows the program design and delivery steps laid out in the logic model. The major steps of (1) project identification and outreach, (2) pre-approval applications, (3) IPC project review, (4) project implementation, and (5) customer final application, are all in line with the current program delivery as outlined in the program policies and procedures manual.

In addition, the short and long-term outcomes of the program are being realized. As mentioned in the impact evaluation section of the report, confirmed or adjusted energy savings are accurately tracked. We also found that another key outcome was realized. The outcome "measures are identified for movement to prescriptive after sufficient project track record" has occurred with the shift of lighting measures to the Retrofits component of CIP.

Realizing these outcomes may require adjustments to outputs in other areas of the program logic model to update it to reflect current delivery practices. For instance, in the pre-approval application phase, IPC continues to enter pre-approval application information in CLRIS. However, lighting projects from the IPC lighting team may no longer be sent to Custom but be passed to Retrofits instead.

As part of the impact review process, we attempted to identify whether Custom projects were new construction or equipment replacement. It would be helpful to add a clarifying field to the Custom Projects application to clearly identify the type of project. This information on the application form will

allow for distinct tracking of the type of projects receiving Custom incentives and facilitate communication with customers and engineers. We recommend updating the logic model's Pre-approval Applications output field.

Another output of the pre-approval application activity stage of the logic model was routing projects to the Retrofits or New Construction component of CIP if that was more appropriate. At this stage of the application process, it would be beneficial to increase the amount of communication between IPC, third-party engineers, and customers to ensure all parties know where a program may be routed and how that will impact the services and incentives for the project. This funneling of projects is appropriate and output of both the Custom and New Construction program pre-approval application processes. However, the third-party engineers mentioned it as one of the potential improvements in communication that could clarify project status.

4.2.2 Interview Engineers

We contacted the three engineering firms Idaho Power provided and completed interviews with two of them in November 2021. The two firms we interviewed understand their roles and responsibilities, conducting the bulk of the scoping assessments and M&V required for Custom projects.

These engineering firms bring existing relationships with Idaho Power customers, which facilitate the identification and support of Custom projects. Most Custom projects are the result of relationships with customers. The engineers mentioned that awareness of the CIP opportunities could improve, as some contractors and customers are unfamiliar with the incentive options. They know IPC account managers or energy advisors communicate with customers frequently and can update them on program offerings.

The engineering firms report having strong relationships with Idaho Power staff. They like the support they receive from IPC program staff and energy advisors and feel the communication will become even better with a few new staff on board. One area of communication that the engineers requested was regarding project routing between Custom, New Construction, and Retrofits. There was a bit of concern about customer confusion with different applications, but customers we spoke with did not mention any application confusion. Measures transitioning from Custom projects to Retrofits also create some uncertainty, and engineers would welcome increased communication about those measures as well.

Engineering firms provide scoping audits with reports (SARs) for projects and feel these large scoping audits provide the best relationship with customers. For customer projects, they also provide energy analysis reports (EARs) and final inspection reports (FIRs). Engineering firms report project status to IPC monthly and said that current changes to make check-in meetings more structured have been beneficial.

4.2.3 Interview Participants

After the desk reviews, as part of the site verification, Tetra Tech staff asked participants several process questions. The general topics included their experience with the third-party engineer or IPC support for their project, satisfaction with their program experience, what worked best for them, and what they would improve about the process.

We gathered feedback from 10 Custom Project participants; three in the Capital region, two in the Canyon region, three in Southern, and two in Eastern. Feedback covered seven Energy Advisors and two Cohort participants.

Most of the ten participants who responded have long-standing relationships of about 10 years or more with Idaho Power; three of them for at least 15 years. Participants mentioned learning about the

program through various interactions with Idaho Power staff, but most commonly their Energy Advisor. Several companies also participate in other programs, such as Flex Peak or Retrofits. When asked about their impression of the Idaho Power Custom Projects program compared with other Idaho Power programs, one participant explained the difference well:

The Custom program offers additional flexibility to address energy-efficient operations and provides a mechanism to support unique aspects of industrial applications of technology. The prescriptive programs are designed around limited scope and constrain the use to defined limits.

Support for determining the scope of the Custom projects came from a variety of sources. The two cohort participants named Idaho Power and the third-party engineers as their primary supporters. Three participants identified their corporate engineers and partner contractors as most involved in the project scoping phase. Two more participants mentioned their corporate engineers and contractors but also indicated Idaho Power staff played a key role. One participant received help from their contractor and Idaho Power staff, while two others relied heavily on third-party engineering firms.

When it came time to apply for the program incentive, seven of the ten responding participants had internal staff working on the application. A few of them also enlisted the assistance of contractors. One said the third-party engineer completed it for them. Six of the ten acknowledged receiving help from Idaho Power staff to complete their application correctly. Two participants mentioned that the Custom Projects applications require more work and assistance but are worth it and that support is easy to get.

Seven of the participants discussed the final inspection process with us. Six of them thought the inspections went well, while the seventh mentioned a few COVID-19 restriction challenges. Three of the participants said they made adjustments as a result of the inspection. The other three said no adjustments were needed.

We asked the participant to rate their satisfaction on a list of factors using a scale of 0 to 10, where 0 is not at all satisfied and 10 is very satisfied. Participants rated their satisfaction with the Custom Projects program overall and specific items such as the incentive amount, application process, time to receive the incentive, and support received. Average ratings across the responding participant were high. At least one participant rated all aspects a "10." A few others were very satisfied but mentioned that they do not give anything a rating of 10.

Table 17. PY2020 Custom Participant Satisfaction Response Summary

Factors	Mean rating	Count	Minimum rating	Maximum rating
Overall program satisfaction	8.8	10	7	10
Equipment or improvements eligible for the program	8.8	9	8	10
Incentive amount	8.8	9	7	10
Application process	8.3	8	5	10
Support received through the program	8.3	8	5	10
Time to receive incentive	8.1	8	5	10
Clarity of program requirements	8.1	8	5	10

One participant accounted for most of the "5" ratings. That participant felt they did not receive as much support as possible. However, it should be noted that there was a change in company staff in the early stages of planning the project, which likely affected the respondent's answers.

Nine of the ten participants have recommended the program to other companies. The tenth had not but would if the opportunity arose. One participant said they even talked with other utilities about offering a similar type of program, and public works staff have been sharing their experience with other facilities.

“I work with lots of other utility DSM programs in my position. I feel that Idaho Power is the top utility I work with.”
 Custom Participant

The cohort feedback is slightly different from the other interviews because the participants are working to change their decision-making process to incorporate energy efficiency into all decisions. The measure does not have a defined scope. The interview focused on how the decision-making within the department has changed as a result of participation.

The participants interviewed described the decision-making process after participation as completely different from before engagement with the program. Each held regular meetings with key operators and engaged staff to find continuous improvement opportunities. Each used the monthly metrics developed by the program as a component of operating and planning decisions. Both indicated it is easy to get the municipality administration on board with projects and enjoyed the good press associated with Idaho Power press releases about the program participants.

Participants provided numerous reasons they liked the Custom Projects option from Idaho Power. One important activity a participant thinks IPC does really well is getting the estimates close to the actual incentive. In other locations, the incentive can be drastically reduced once the project is installed, leaving a bad taste and making it less likely for the participant to do the next energy efficiency project. IPC has always been close on the incentive, and he feels he is more easily able to justify projects because the incentive amount is not in question.

A couple of the participants found the accolades and acknowledgment of their participation were important in their industry or market sector. Others felt the partnership with Idaho Power was a definite benefit to their business. And a few expressed appreciation for the incentives and support that allowed them to implement energy efficiency at their company. Below are comments regarding what participants liked most about the Custom Projects program:

Accolades	Partnership	Incentives & Support
<ul style="list-style-type: none"> • IPC provides great PR for the City and specifically the Water Department • It's a way to get project results recognized in a different path from the internal recognitions 	<ul style="list-style-type: none"> • At the beginning when I was meeting with other wastewater supervisors, operators, I enjoyed IPC sharing ideas with my peers • Simplicity, great service, great communication, and couldn't ask for a better partner • The one-on-one interaction with the IPC team and their support services 	<ul style="list-style-type: none"> • Getting money for putting in the correct equipment • Getting the check and working with IPC to make the justification • Impressed with how they worked with Condo/HOA organizations to make the projects happen. It can make the difference between a go or no go decision for these customers

Five of the respondents had no specific suggestions when we asked participants about one thing they would change about the Idaho Power Custom Projects program. The other five mentioned a variety of ideas:

The free annual scoping study is helpful in generating ideas. The detailed study gets a robust level of savings and costs. But there is an opportunity to detail out the M&V needed for the

verification - because it is something that may easily be incorporated during design or installation, instead of coming back later and hooking on a meter to measure things.

Maybe more involvement from Idaho Power (support and clarity about the program). An Idaho Power webinar on the procedural process of incentives would be helpful (how to put together the specs/design/application).

A walk-through with Idaho Power or engineering staff would be helpful and getting detailed audits on likely projects.

Improve access to additional measures that include considerations for CO2 reduction and environmental improvements. Programs that address pure KWH reductions regardless of the technology used to reduce the load. Addition of microgrid options and incentives for industrial and commercial operations.

When there are new developments being considered, can the City pull in the Idaho Power program so the utility staff can work with the developer engineers to integrate the water system? The City departments take over utility systems once the development is finished but we don't get a lot of input to the design and coordination - so the advanced system energy efficiency focus that the City uses is not applied.

I would like Idaho Power to get involved in public works and provide their level of service to that department.

Idaho Power Company

Idaho Power Company Flex Peak Program

2021 Impact Evaluation Results





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The Tetra Tech evaluation team included the following individuals: Kimberly Bakalars, Najoua Jouini, Sam Meisterman, and Laura Meyer.

1.0 EXECUTIVE SUMMARY

Tetra Tech is pleased to provide Idaho Power Company (Idaho Power) with this report covering the evaluation of 2021 program impacts for the Flex Peak program. This report section consists of a summary outlining the program, evaluation activities, and key findings and recommendations. The program and evaluation are described in Section 2, and the program's impact evaluation is detailed in Section 3.

1.1 PROGRAM DESCRIPTION

Idaho Power has operated the Flex Peak program since 2015. It is a voluntary demand response (DR) program available to large commercial and industrial customers that can reduce their electrical energy loads for short periods during summer peak days.

The program pays participants a financial incentive for reducing load within their facility. Customers with the ability to nominate or provide load reduction of at least 20 kW are eligible to enroll in the program. Participants receive notification of a load reduction event two hours before the start of a peak event, and events last between two to four hours.

The program is delivered by Idaho Power staff. Idaho Power energy advisors communicate with current participants and interested customers to encourage enrollment. The Flex Peak opportunity is also included in C&I Energy Efficiency Program collateral and outreach.

1.2 METHODOLOGY

Tetra Tech conducted several evaluation activities to address the impact evaluation goals. The evaluation goals included reviewing program documentation and meter data, verifying claimed load reduction, discussing any discrepancies, and identifying ways Idaho Power can improve the program analysis process.

The evaluation activities started with program documentation and tracking review, followed by baseline and load reduction calculations, a comparison of results, and a review of the analysis process.

1.3 FINDINGS AND RECOMMENDATIONS

Overall, Tetra Tech's opinion is that the Flex Peak program operated effectively in 2021, resulting in considerable load reductions. Despite the COVID-19 pandemic, Idaho Power has effectively retained most Flex Peak participants (Table 1). Participation slightly decreased in 2021; Idaho Power had 139 sites from 61 customers enrolled in the program in 2021, compared to 141 sites from 62 participants enrolled in 2020 and 145 sites from 64 participants enrolled in 2019.

The average nominated demand reduction outlined in Table 1 represents the load reduction committed averaged across the season events and customers. The average demand reduction is the load reduction achieved averaged across the season events and sites. The max average demand reduction represents the highest hourly average demand reduction achieved for the season. The realization rate is the percentage of load reduction achieved (average demand reduction) versus the amount of load reduction committed (average nominated demand reduction).

In 2021, the Flex Peak program achieved a realization rate of 78 percent based on a nominated demand reduction average across five events of 29 MW with the max season nomination of 36 MW.

The realization rates were higher in 2021 than 2020 as the average nominated demand reductions were lower across all events. Similar to the 2020 season, the COVID-19 pandemic significantly impacted the event performance and realization rates, limiting customers' operations and their ability to reduce load.

Table 1. Program Average Demand Reductions and Realization Rates from 2018 to 2021^{1,2}

Program Season	Customers enrolled	Sites enrolled	Average nominated demand reduction (MW)	Claimed average demand reduction (MW)	Claimed max average demand reduction (MW)	Claimed program realization rate (%)
2018	140	65	29.4	26.3	27.3	89.5%
2019	145	64	35.6	27.5	28.8	77.2%
2020	141	62	35.9	23.2	23.7	64.6%
2021	139	61	29.0	22.6	30.6	77.9%

The *High 3 of 10* baseline method with additive *Day-of-Adjustment* (DOA) was utilized to verify curtailment reductions and realization rates. Tetra Tech found that Idaho Power accurately applied the method with minor discrepancies. The differences between claimed to evaluated realization rates are minor and mostly attributed to different rounding practices.

Table 2. 2021 Claimed and Evaluated Realization Rates per Event*

Event date	Event timeframe	Nominated demand reduction (kW)*	Claimed realization rate (%)	Evaluated realization rate (%)
June 28	4-8 p.m.	26,319	99.9%	99.3%
July 16	4-8 p.m.	27,469	67.6%	67.4%
July 26	4-8 p.m.	25,669	65.0%	64.9%
July 29	4-8 p.m.	25,669	74.6%	74.7%
August 12	4-8 p.m.	27,069	82.6%	82.2%
Average		26,439	77.9%	77.7%

* The realization rate is the percentage of load reduction achieved (average demand reduction) versus the amount of load reduction committed (average nominated demand reduction).

Through the impact evaluation activities, Tetra Tech has identified the following recommendations for consideration by Idaho Power.

- **Continue using the current baseline calculation methodology.** Idaho Power uses the *High 3 of 10* baseline approach with additive DOA capped at 20 percent. The baseline is calculated for each event hour for accuracy. Based on the benchmarking study conducted by Tetra Tech, Idaho Power's load reduction calculation approach follows industry best practices; it falls within the bounds of methodologies recommended by regional transmission organizations (RTO) and independent system operators (ISO).

¹ 2018–2020 values are extracted from Idaho Power's Flex-Peak Program End-of-Season Annual Reports.

² The reductions in this table include 9.7 percent system losses. The data and results for the rest of the report are at the meter level and do not include system losses.

- **Increase accuracy of calculations through consistent and transparent rounding practices.** Minor discrepancies in load reduction calculations resulted from inconsistent rounding practices and rounding occurring at the early steps of the calculations. While rounding differences create only minor discrepancies in calculations, the differences have the potential to sum to a level that creates confusion or doubt. Applying a standard rounding practice and documenting it will reduce the burden on Idaho Power and others using the calculation results. Tetra Tech recommends that rounding occurs at the last step of the calculation process.
- **Continue streamlining the load reduction analysis process.** The current process for calculating load reductions is completed through multi-spreadsheet files per customer with one calculation sheet per meter, which can be time-consuming and prone to errors. Idaho Power is developing a SAS script to efficiently produce the same results and limit human error. The SAS script was tested in 2021 using the 2020 meter data. Tetra Tech supports Idaho Power's decision to automate and streamline the calculation process and recommends thorough documentation of the analysis steps and assumptions.
- **Establish data validation and quality control protocols.** Idaho Power currently excludes negative values and error codes from the load reduction calculations. In all calculations, hours are treated as 0 kW where no curtailment was achieved. Tetra Tech recommends that Idaho Power documents rules for handling errors, missing data, and other data validation steps to enhance transparency and allow for repeating calculation steps and results. Idaho Power can describe how any missing data points or data entry errors are addressed and document what was missing, corrected, or when erroneous data were changed from the original data for analysis purposes. Any data that are ultimately removed or changed from the original data set should be annotated with the assignable cause.
- **Continue working with customers to refine their nominated load reduction.** Idaho Power has been effectively retaining most of its Flex Peak participants. While Idaho Power had typically achieved realization rates of 85 percent or greater in pre-COVID-19 pandemic seasons, those numbers were reduced to 65 percent in 2020 and 78 percent in 2021. As a lesson learned from the COVID-19 pandemic, Idaho Power can revisit the nominations for each customer (especially the 51–200 kW nomination group) to align them closer with realistic reduction opportunities.

2.0 INTRODUCTION

2.1 PROGRAM OVERVIEW

Idaho Power has operated the Flex Peak program since 2015. It is a voluntary demand response (DR) program available to large commercial and industrial customers that can reduce their electrical energy loads for short periods during summer peak days. Along with Idaho Power's other DR programs— Irrigation Peak Rewards and the Residential A/C Cool Credit Program—the program supports Idaho Power in reducing generation and transmission resources and delaying the need to build supply-side resources.

The program pays participants a financial incentive for reducing load within their facility. Customers with the ability to nominate or provide load reduction of at least 20 kW are eligible to enroll in the program. Participants receive notification of a load reduction event two hours before the start of the peak event, and events last between two to four hours. The parameters of the program are in Schedule 76 in Oregon and Schedule 82 in Idaho and include the following:

- A minimum of three events will occur each program season (June 15 to August 15).
- Events can occur any weekday, excluding July 4, between 2 p.m. and 8 p.m.
- Event duration is two to four hours and up to 15 hours per week, but no more than 60 hours per program season.
- Idaho Power will notify participants two hours before the initiation of an event.
- If prior notice of an event has been sent, Idaho Power can choose to cancel the event and notify participants of cancellation 30 minutes before the start of the event.

Program rules allow weekly opt-out options for enrolled customers. Each customer can submit a Flex Peak Opt-Out Request Form and, therefore, is not expected to provide any load reduction during that week. The site is automatically re-instated in the program the following week unless an additional opt-out request is submitted.

2.1.1 Marketing and Outreach

Idaho Power energy advisors communicate with current participants and interested customers to encourage enrollment. The Flex Peak opportunity is also included in C&I Energy Efficiency program collateral and outreach.

2.1.2 Tracking and Reporting

Idaho Power collects hourly advanced metering infrastructure (AMI) data for almost half of the Flex Peak program participants and hourly MV90 data for the other half. Usage data is collected from 6/1/2021 to 8/15/2021 for all participants. The data is tracked by device location since participants may enroll multiple meters in the program.

Idaho Power provides participants with post-event usage reports showing hourly baseline, actual usage, and load reduction. The information assists participants in refining their nomination for future events. The data could be used to determine which participating sites may provide more load reduction or need to change their reduction strategy if nomination amounts were not achieved.

Idaho Power calculates load reductions and realization rates for each site and event. Load reductions during events are calculated by comparing them to a baseline calculated using a ten-day period. The baseline is the average kilowatt-hour of the highest energy usage days during the event availability time (2–8 p.m.) from the highest three days out of the last ten non-event, non-holiday weekdays. Once the original baseline is calculated for each site, an adjustment is included in the methodology called the *Day-of-Adjustment (DOA)* that is used to arrive at the adjusted baseline.

2.2 EVALUATION OVERVIEW

The Flex Peak program was last reviewed for impacts by a third-party in 2015 and 2016 and is reviewed internally on an annual basis. The following impact evaluation goals were outlined in the 2021 RFP and were addressed through the various evaluation activities:

- understand the program operations and impact calculation,
- calculate demand impacts attributable to the 2021 summer program using Idaho Power's current *High 3 of 10* baseline methodology with DOA, and
- provide recommendations to enhance the effectiveness and accuracy of future demand response calculations.

2.2.1 Evaluation Activities

The evaluation activities for the Flex Peak program are summarized in Table 3.

Table 3. Flex Peak Program Impact Evaluation Activities

Activity	Sample size	Objective
Interviews with program staff	1	Understand program design and delivery. Obtain program staff perspective on program successes and challenges. Identify researchable issues.
Review program materials	N/A	Review documentation as needed to provide context to load reduction calculations, meter data, and event data.
Calculate baseline and load reductions	2021 participants	Evaluate the adoption for each customer and each site, the impact as sites are aggregated, and the reduction over the five events.

2.2.2 Data and Sampling

Idaho Power program staff made the files outlined below available to the Tetra Tech team for review. Additional files were requested and received as necessary to complete the impact evaluation for the Flex Peak program.

- Program documentation: Application, Nomination Change Request, Opt-out Request
- Nomination amount for each device location and event
- Flex Peak time mapping and event summaries
- 2021 Flex Peak customer list
- Participant meter data:
 - AMI data, hourly for 66 sites from 6/1/2021 to 8/15/2021, and
 - MV90 data, hourly aggregate reading for 76 sites from 6/1/2021 to 8/15/2021.

The Flex Peak calculations were conducted using the full set of 2021 participants.

3.0 IMPACT EVALUATION RESULTS

Idaho Power had 61 customers with 139 sites enrolled in the program in 2021, and they called five events during the program season. The table below shows the event dates and timeframes. Participants were notified at 2 p.m. for all events.

Table 4. Flex Peak Events in 2021

Event date	Event timeframe
6/28/2021	4 p.m. - 8 p.m.
7/16/2021	4 p.m. - 8 p.m.
7/26/2021	4 p.m. - 8 p.m.
7/29/2021	4 p.m. - 8 p.m.
8/12/2021	4 p.m. - 8 p.m.

3.1 METHODOLOGY

The impact methodology consisted of the four primary evaluation activities (Figure 1). Each activity is explained in more detail below.

Figure 1. Process for Verifying Program Load Reductions



3.1.1 Program Staff Interview

The first step in evaluating the Flex Peak program was to discuss the program design and performance with Idaho Power staff during the kick-off meeting on September 13, 2021. The meeting helped Tetra Tech better understand the program design and delivery, discuss program successes and challenges, and identify and prioritize researchable questions for the evaluation. Regular check-in meetings were held to report progress, and scheduled ad hoc meetings were held to clarify inconsistencies.

3.1.2 Program Documentation and Tracking Review

Once we had background on the Flex Peak program from staff, we reviewed the program documentation and tracking system provided by Idaho Power. Idaho Power supplied the tracking system to the evaluation team in separate Excel spreadsheets. As described in Section 2.2.2, the provided spreadsheets included information about the date and time of the events, participating customers and their kilowatt-hour nomination amount for each event, MV90 and advanced metering infrastructure (AMI) hourly interval data for the summer season, and individual meter numbers and identification numbers. Idaho Power also provided summary spreadsheets of the load reduction calculations and a sample of calculation sheets that show the calculation steps. Tetra Tech reviewed the data and methods by which Idaho Power calculated load reduction, including (1) analyzing interval

meter data, (2) the calculation approach used to develop individual participant load reductions, and (3) assessing data from the program tracking system. For the Flex Peak program, each participant had its own Excel workbook developed to estimate the baseline conditions, allowing for individual meters to be used to develop program load reduction, with the program load reduction being the sum of participant load reductions.

3.1.3 Baseline and Load Reduction Calculation

Data aggregation and validation were completed before calculating the baseline and load reduction for each event hour and meter. The data provided by Idaho Power was combined and matched using the meter number. Missing information was requested and verified with Idaho Power to ensure a complete and accurate dataset was used in the baseline and load reduction calculations. Any negative values and error codes were excluded from the load reduction calculations to replicate Idaho Power's approach. Hours where no curtailment was achieved are treated as 0 kW in all calculations.

The baseline methodology utilized by Idaho Power in 2021 is the same methodology utilized in previous seasons (*High 3 of 10* baseline method). The baseline is calculated using a ten-day period, representing the average kilowatt-hour of the highest energy usage days during the event timeframe (2–8 p.m.) from the highest three days out of the last ten non-event non-holiday weekdays. Individual baselines are calculated for each event hour and meter. Once the original baseline is calculated, an adjustment is applied to arrive at the adjusted baseline (additive the *Day-of-Adjustment* (DOA)).

As described in Section 4, adjustments are used to more accurately represent load conditions on the event day. Adjustments are used when the load is lower or higher than the historical data, and the baseline does not accurately reflect the load behavior immediately prior to the event. The DOA is applied to each site's original baseline by accounting for the difference between the average baseline kilowatt-hour and the average curtailment day kilowatt-hour during hours 2-3 before the event start. The DOA is calculated as a flat kilowatt-hour and is applied to all baseline hours and capped at ± 20 percent of the original baseline kilowatt-hour. The DOA is symmetrical, having an upward or downward adjustment to the baseline, and is applied to the original baseline kilowatt-hour for each meter for each hour during the event.

Tetra Tech utilized the same baseline method with additive DOA to calculate load reduction for participating sites of all five events in the 2021 season.

3.1.4 Comparison of Results and Review of the Analysis Process

Tetra Tech verified whether the evaluated load reduction and claimed load reduction match as a last step in the impact evaluation. When discrepancies were identified, Tetra Tech worked closely with Idaho Power to identify root causes for the differences. This step and the previous steps helped shape the recommendations provided by Tetra Tech to streamline the program analysis process.

3.2 IMPACT REVIEW RESULTS

Using the *High 3 of 10* baseline method with DOA, Tetra Tech developed a model to calculate the load reduction for each participating site and event. Idaho Power called five events during the 2021 program season; on June 28, July 16, July 26, July 29, and August 12.

Each site or meter had a committed or "nominated" load reduction established before the program season. In 2021, participants had a committed load reduction of 36 MW at the start of the season. Despite the COVID-19 pandemic, participation has been maintained with a slight decrease in

participating sites; Idaho Power had 139 sites from 61 customers enrolled in the program in 2021, compared to 141 sites from 62 participants enrolled in 2020.

In 2021, the nominated site load reduction varied from 5 kW to 3000 kW. As Figure 2 shows, the nomination groups with the most sites were in the 0–50 kW and 51–200 kW ranges, accounting for approximately 37 percent of the sites each.

Figure 2. Numbers of Participating Sites by Nominated Load Reduction Group

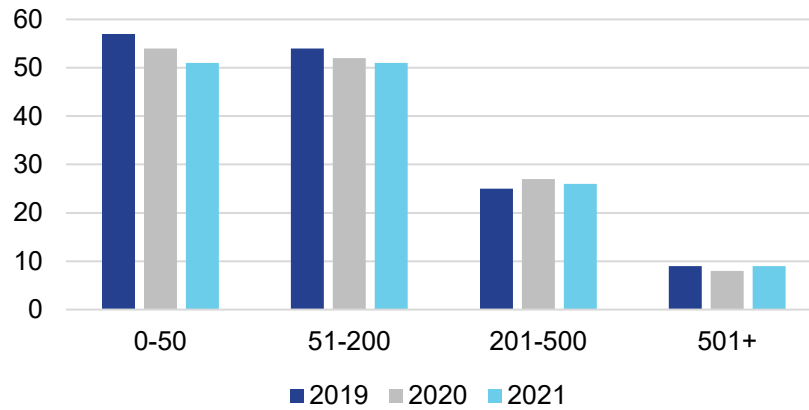
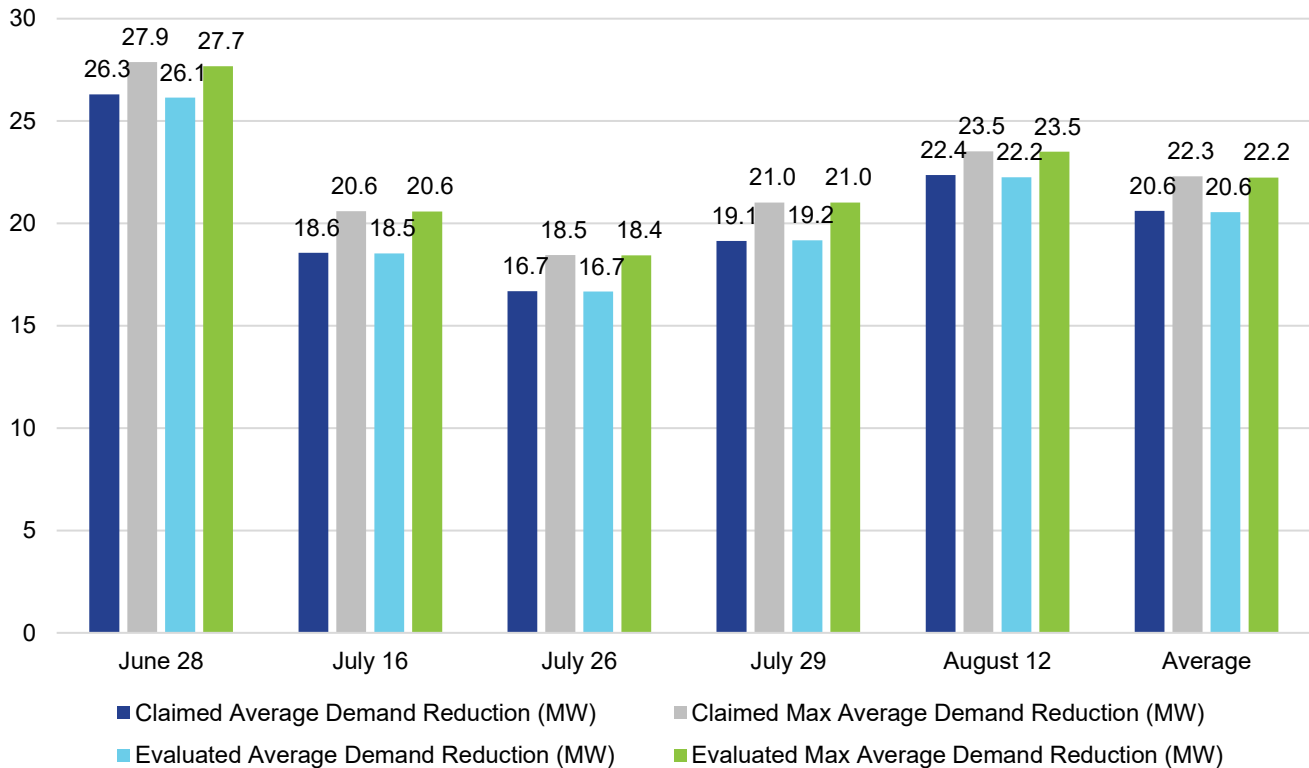


Figure 3 shows how similar the average demand reduction and maximum average demand reduction that Idaho Power and Tetra Tech calculated for each of the five curtailment events. The maximum average demand reduction achieved ranged from a low of 18.4 MW for the July 26 event to a high of 27.7 MW for the June 28 event. The July 26 event's average of 16.7 MW reduction achieved a realization rate of 65 percent, while the June 28 event's average of 26.1 MW reduction achieved a realization rate of 99 percent. The five events had an average realization rate of 78 percent combined.

Figure 3. 2021 Claimed and Evaluated Average Demand Reduction and Max Average Demand Reduction Achieved per Event³



The realization rates were higher in 2021 compared to 2020 as the average nominated demand reductions were lower across all events. Similar to the 2020 season and as noted in Idaho Power's 2020 End-of-Season report, the event performance and realization rates were significantly reduced due to the impact of the COVID-19 pandemic on customers' operations and ability to reduce load. Typically, Idaho Power had achieved realization rates of 85 percent or greater in seasons before the COVID-19 pandemic. The COVID-19 pandemic had a significant impact on reduction results as many customers could not participate during curtailment events. In addition, many national account big box stores and HVAC-dependent businesses could not curtail load due to increased outside air requirements and using more energy to meet air quality requirements within facilities.

Figure 4 represents the realization rates achieved by each nomination group, averaged across all five events. The realization rate is the percentage of load reduction achieved (average demand reduction) versus the amount of load reduction committed (average nominated demand reduction).

Each site's average load reduction (across five events) was divided by its average nomination across the five events and then grouped by size to calculate the results. The figure shows that the sites with the largest nominated load reduction, 501+ kW, achieved the highest average realization rate across the five events at 85 percent. The 501+ kW group had the lowest portion of sites enrolled in the program, totaling nine sites, accounting for seven percent of total enrolled sites. The smallest nomination class, 0–50 kW, was a close second with an average realization rate of 84 percent.

³ Reductions are at the meter and do not include system losses of 9.7 percent.

The 0–50 kW group had the largest portion of sites enrolled in the program, totaling 51 sites, accounting for 37 percent of total enrolled sites. The second smallest class, 51–200 kW, also had 51 sites enrolled; however, it achieved the lowest average realization rate of 47 percent. The 201–500 kW group had 26 sites enrolled and achieved a realization rate of 75 percent.

The trend with the smallest and largest groups performing above the middle segments aligns with results from previous seasons.

Figure 4. Claimed and Evaluated Average Realization Rate by Each Nomination Group

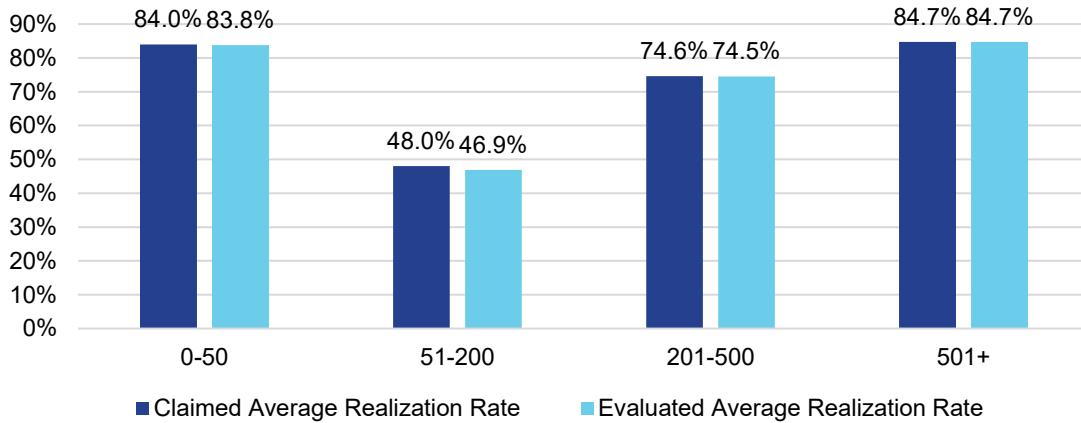


Table 5 shows the 2021 claimed and evaluated season realization rates at each site. The realization rate represents the percentage of load reduction achieved (average demand reduction) versus the amount of load reduction committed (average nominated demand reduction) averaged across the five curtailment events. The number of sites for participating customers varied between 1 site or meter to 16 sites or meters. Realization rates for each event are detailed in Appendix A.

Table 5. 2021 Season Realization Rates per Participant

Site number	Claimed season realization rate	Evaluated season realization rate
1	51.2%	51.2%
2	31.0%	30.9%
3	1.9%	2.1%
4	20.8%	23.0%
5	69.5%	69.5%
6	71.6%	71.7%
7	50.9%	50.8%
8	76.9%	76.8%
9	144.0%	144.0%
10	16.0%	15.9%
11	117.0%	116.9%

Site number	Claimed season realization rate	Evaluated season realization rate
12	48.6%	49.7%
13	17.2%	17.4%
14	19.5%	19.4%
15	5.0%	4.2%
16	69.4%	69.7%
17	56.0%	58.3%
18	49.0%	48.7%
19	116.9%	116.8%
20	77.0%	76.9%
21	164.0%	163.9%
22	36.3%	36.2%
23	0.3%	0.1%
24	10.9%	10.7%
25	75.6%	75.5%
26	119.5%	120.0%
27	23.8%	24.7%
28	61.2%	60.9%
29	219.4%	219.5%
30	1.2%	1.9%
31	1.0%	4.1%
32	4.0%	3.4%
33	6.0%	4.1%
34	29.0%	32.8%
35	21.2%	21.4%
36	8.1%	8.1%
37	2.8%	2.7%
38	19.5%	19.5%
39	116.5%	116.6%
40	271.1%	271.3%
41	108.6%	108.6%
42	228.2%	226.2%
43	157.6%	157.5%
44	29.3%	29.4%
45	48.9%	48.9%

Site number	Claimed season realization rate	Evaluated season realization rate
46	13.2%	13.2%
47	36.6%	36.6%
48	75.9%	75.9%
49	1.6%	1.6%
50	30.1%	30.1%
51	30.0%	29.9%
52	32.3%	32.4%
53	30.3%	28.6%
54	28.6%	28.4%
55	75.8%	75.8%
56	19.5%	19.1%
57	67.5%	67.6%
58	163.0%	163.0%
59	70.6%	70.7%
60	141.9%	141.9%
61	16.3%	16.4%
62	132.8%	132.8%
63	142.1%	142.1%
64	769.4%	769.5%
65	23.6%	23.4%
66	7.3%	7.3%
67	13.0%	12.8%
68	17.1%	17.0%
69	6.3%	6.4%
70	14.9%	14.6%
71	8.8%	8.8%
72	179.4%	180.1%
73	49.3%	30.2%
74	18.5%	18.3%
75	166.9%	166.9%
76	38.4%	38.6%
77	27.4%	27.5%
78	122.4%	122.8%
79	87.9%	88.0%

Site number	Claimed season realization rate	Evaluated season realization rate
80	39.0%	39.1%
81	58.4%	57.9%
82	99.5%	99.5%
83	45.3%	44.7%
84	32.1%	31.6%
85	19.3%	19.3%
86	35.8%	33.5%
87	54.3%	54.0%
88	6.5%	6.5%
89	17.8%	17.7%
90	10.9%	11.0%
91	5.2%	5.3%
92	2.6%	2.6%
93	101.3%	101.3%
94	38.6%	38.8%
95	84.0%	84.0%
96	8.2%	8.1%
97	103.2%	103.2%
98	70.0%	69.7%
99	20.3%	20.2%
100	136.8%	121.3%
101	67.2%	67.2%
102	0.9%	0.9%
103	11.3%	12.1%
104	7.3%	7.4%
105	5.9%	5.9%
106	18.7%	14.7%
107	87.7%	87.7%
108	64.4%	64.3%
109	16.1%	16.0%
110	54.5%	54.5%
111	6.9%	6.9%
112	36.4%	36.4%
113	22.4%	22.7%

Site number	Claimed season realization rate	Evaluated season realization rate
114	69.5%	69.1%
115	128.1%	93.5%
116	64.8%	64.9%
117	127.2%	127.1%
118	101.7%	101.7%
119	143.9%	143.5%
120	124.7%	121.4%
121	161.3%	161.5%
122	233.7%	234.0%
123	206.8%	206.2%
124	104.3%	104.5%
125	143.5%	143.4%
126	168.6%	168.1%
127	186.2%	185.9%
128	93.4%	92.7%
129	67.3%	66.9%
130	101.8%	102.2%
131	35.3%	41.6%
132	11.3%	11.3%
133	39.3%	38.7%
134	100.6%	100.4%
135	39.5%	39.3%
136	6.1%	6.1%
137	67.8%	67.7%
138	119.4%	119.1%
139	1.2%	1.2%

Most of the differences in realization rates between the claimed and evaluated realization rates are attributed to different rounding practices; however, Tetra Tech identified discrepancies in the results of seven sites or meters resulting from either clerical errors or miscalculation, as outlined in Table 6. Five of the seven discrepancies produced the highest differences between claimed and evaluated demand reductions (site numbers 73, 115, 106, 4, and 100).

The clerical error risk is an issue that Idaho Power staff are aware of and have been taking steps to address. At the time of the evaluation, Idaho Power was already making progress on code-based analysis that would eliminate the same type of carry-through error we found for the five cases mentioned below.

Table 6. Discrepancies Between Claimed and Evaluated Average Demand Reductions

Site number	Event date	Claimed average demand reduction (kW)	Evaluated average demand reduction (kW)	Difference (kW)	Reason for discrepancy
73	August 12	111.3	7.4	103.8	Clerical
115	June 28	139.8	32.6	107.1	Clerical
106	June 28	53.3	6.2	47.0	Clerical
4	July 29	126.5	166.1	-39.6	Clerical
100	July 16	40.0	11.3	28.7	Rounding
120	July 26	66.5	58.8	7.7	Clerical
42	June 28	22.5	17.0	5.5	Double-count

Clerical error: The calculation sheets had the correct value, while the summary sheet had a different number.

Rounding error: The rounding of meter data in the calculation sheet resulted in different baseline date selections (e.g., July 2 instead of July 8).

Double-counting error: The calculation sheet double-counted June 22 and June 24 in baseline calculations.

APPENDIX A: 2021 CLAIMED AND EVALUATED REALIZATION RATES

The table below outlines the 2021 *claimed* realization rates for each event and the season realization rates.

Table 7. 2021 Claimed Realization Rates per Participant

Site number	June 28 event realization rate	July 16 event realization rate	July 26 event realization rate	July 29 event realization rate	August 12 event realization rate	Season realization rate
1	53.4%	30.0%	103.8%	68.9%	0.0%	51.2%
2	54.1%	11.9%	25.7%	5.7%	57.7%	31.0%
3	3.7%	0.7%	5.3%	0.0%	0.0%	1.9%
4	17.0%	0.0%	50.6%	36.1%	0.0%	20.8%
5	25.2%	23.8%	45.4%	21.4%	232.0%	69.5%
6	82.1%	54.0%	72.2%	78.6%	71.3%	71.6%
7	58.1%	66.9%	87.4%	42.1%	0.0%	50.9%
8	156.0%	51.4%	43.5%	78.0%	55.4%	76.9%
9	98.3%	99.0%	102.8%	96.0%	323.9%	144.0%
10	43.3%	19.0%	0.0%	12.1%	5.6%	16.0%
11	N/A	124.3%	93.1%	118.0%	132.5%	117.0%
12	48.0%	11.0%	7.0%	46.0%	131.0%	48.6%
13	13.4%	0.0%	0.0%	0.0%	72.6%	17.2%
14	11.0%	0.0%	55.5%	0.0%	31.0%	19.5%
15	0.0%	13.5%	1.0%	0.0%	10.5%	5.0%
16	52.0%	70.0%	22.0%	0.0%	203.0%	69.4%
17	10.0%	76.7%	123.3%	65.0%	5.0%	56.0%
18	5.0%	0.0%	104.0%	97.5%	38.5%	49.0%
19	79.5%	150.2%	104.2%	109.5%	141.2%	116.9%
20	114.0%	91.7%	90.3%	88.8%	0.0%	77.0%
21	201.4%	227.9%	193.6%	2.9%	194.3%	164.0%
22	0.0%	77.5%	66.8%	6.5%	30.8%	36.3%
23	1.2%	0.0%	0.0%	0.2%	0.0%	0.3%
24	0.4%	8.0%	22.6%	22.6%	0.8%	10.9%
25	76.1%	84.4%	109.0%	73.3%	35.3%	75.6%
26	135.0%	121.3%	121.3%	108.8%	111.3%	119.5%
27	9.0%	16.0%	3.0%	53.0%	38.0%	23.8%

Site number	June 28 event realization rate	July 16 event realization rate	July 26 event realization rate	July 29 event realization rate	August 12 event realization rate	Season realization rate
28	206.7%	71.7%	1.7%	0.8%	25.0%	61.2%
29	221.0%	249.0%	244.0%	250.0%	133.0%	219.4%
30	1.0%	0.0%	3.5%	0.5%	1.0%	1.2%
31	0.0%	5.0%	0.0%	0.0%	0.0%	1.0%
32	5.0%	5.0%	5.0%	5.0%	0.0%	4.0%
33	7.5%	20.0%	2.5%	0.0%	0.0%	6.0%
34	15.0%	20.0%	65.0%	20.0%	25.0%	29.0%
35	0.0%	0.0%	2.0%	0.0%	104.0%	21.2%
36	0.3%	0.0%	0.0%	0.0%	40.3%	8.1%
37	13.2%	0.3%	0.2%	0.2%	0.2%	2.8%
38	20.5%	0.3%	27.6%	21.3%	27.5%	19.5%
39	334.8%	189.4%	58.5%	0.0%	0.0%	116.5%
40	486.0%	476.5%	275.5%	117.5%	0.0%	271.1%
41	150.1%	167.7%	192.9%	32.3%	0.0%	108.6%
42	50.0%	45.6%	361.7%	405.0%	278.9%	228.2%
43	348.3%	367.8%	115.0%	139.7%	98.0%	157.6%
44	10.3%	67.1%	26.0%	20.6%	22.5%	29.3%
45	17.4%	43.4%	58.4%	55.7%	69.5%	48.9%
46	27.9%	0.0%	1.3%	23.0%	13.6%	13.2%
47	0.0%	16.0%	0.0%	8.7%	158.3%	36.6%
48	104.4%	127.5%	0.0%	0.0%	147.8%	75.9%
49	0.4%	0.8%	0.4%	2.5%	4.3%	1.6%
50	28.4%	12.8%	36.5%	39.9%	33.1%	30.1%
51	111.3%	37.8%	0.0%	0.0%	0.6%	30.0%
52	81.0%	35.8%	41.0%	3.9%	0.0%	32.3%
53	80.0%	27.9%	21.4%	20.0%	2.1%	30.3%
54	115.4%	3.2%	7.5%	7.5%	9.3%	28.6%
55	64.4%	69.4%	53.7%	101.1%	90.5%	75.8%
56	24.1%	42.4%	17.1%	7.4%	6.5%	19.5%
57	0.0%	0.0%	23.9%	233.4%	80.1%	67.5%
58	186.4%	280.3%	10.1%	127.8%	210.4%	163.0%
59	49.0%	0.0%	114.3%	158.3%	31.5%	70.6%
60	210.3%	83.5%	144.2%	129.2%	136.4%	141.9%

Site number	June 28 event realization rate	July 16 event realization rate	July 26 event realization rate	July 29 event realization rate	August 12 event realization rate	Season realization rate
61	54.0%	11.5%	0.0%	0.0%	16.2%	16.3%
62	112.0%	134.9%	204.5%	0.0%	212.5%	132.8%
63	59.7%	216.3%	135.0%	299.7%	0.0%	142.1%
64	2572.9%	653.8%	335.4%	216.3%	68.6%	769.4%
65	58.0%	0.0%	0.0%	53.0%	7.0%	23.6%
66	1.8%	1.5%	4.8%	28.5%	0.0%	7.3%
67	1.0%	18.3%	0.5%	45.3%	0.0%	13.0%
68	0.0%	0.0%	14.0%	68.8%	2.5%	17.1%
69	12.0%	18.5%	0.0%	0.0%	0.8%	6.3%
70	14.5%	19.0%	11.8%	23.0%	6.3%	14.9%
71	6.0%	2.8%	0.0%	33.3%	1.8%	8.8%
72	142.5%	115.6%	210.6%	226.3%	201.9%	179.4%
73	50.7%	39.1%	0.0%	0.0%	171.2%	49.3%
74	37.0%	0.0%	N/A	N/A	N/A	18.5%
75	41.6%	11.9%	95.4%	650.5%	35.3%	166.9%
76	34.0%	0.0%	5.3%	4.3%	148.3%	38.4%
77	36.4%	70.7%	0.0%	30.0%	0.0%	27.4%
78	391.0%	0.0%	61.0%	49.0%	111.0%	122.4%
79	108.5%	18.0%	152.5%	160.5%	0.0%	87.9%
80	94.5%	52.0%	0.0%	3.5%	45.0%	39.0%
81	249.0%	0.0%	0.0%	0.0%	43.0%	58.4%
82	0.0%	36.8%	210.4%	138.6%	111.8%	99.5%
83	81.3%	1.3%	7.5%	75.0%	61.3%	45.3%
84	36.9%	37.5%	28.1%	33.8%	24.4%	32.1%
85	20.0%	5.0%	1.3%	25.0%	45.0%	19.3%
86	51.0%	0.0%	0.0%	86.0%	42.0%	35.8%
87	73.8%	0.0%	8.8%	126.3%	62.5%	54.3%
88	21.8%	5.8%	4.8%	0.0%	0.0%	6.5%
89	13.8%	15.0%	19.8%	19.8%	20.3%	17.8%
90	19.3%	3.5%	12.3%	9.3%	10.0%	10.9%
91	10.0%	12.0%	0.0%	0.0%	4.0%	5.2%
92	0.0%	1.7%	0.0%	0.0%	11.2%	2.6%
93	0.0%	236.3%	152.5%	117.5%	0.0%	101.3%

Site number	June 28 event realization rate	July 16 event realization rate	July 26 event realization rate	July 29 event realization rate	August 12 event realization rate	Season realization rate
94	11.1%	55.7%	55.4%	41.8%	29.3%	38.6%
95	206.3%	99.8%	1.0%	27.0%	86.0%	84.0%
96	27.0%	7.3%	5.0%	1.3%	0.3%	8.2%
97	87.1%	318.5%	87.7%	0.0%	22.5%	103.2%
98	107.5%	23.8%	7.5%	91.3%	120.0%	70.0%
99	25.0%	33.3%	3.0%	20.3%	19.8%	20.3%
100	135.6%	100.0%	157.5%	172.5%	118.1%	136.8%
101	147.2%	81.4%	N/A	N/A	10.1%	67.2%
102	1.8%	0.0%	N/A	N/A	N/A	0.9%
103	0.0%	22.5%	N/A	N/A	N/A	11.3%
104	0.0%	15.2%	0.0%	0.0%	21.5%	7.3%
105	0.0%	0.0%	0.0%	3.4%	26.0%	5.9%
106	22.2%	0.5%	66.7%	2.4%	1.8%	18.7%
107	126.1%	98.1%	97.2%	40.7%	76.4%	87.7%
108	65.0%	58.3%	66.8%	66.3%	65.7%	64.4%
109	0.0%	3.0%	0.2%	76.9%	0.3%	16.1%
110	75.6%	0.4%	72.7%	62.5%	61.4%	54.5%
111	31.1%	0.0%	3.4%	0.0%	0.0%	6.9%
112	44.7%	27.7%	45.5%	20.5%	43.8%	36.4%
113	11.7%	10.7%	13.7%	0.0%	76.0%	22.4%
114	70.4%	90.4%	93.8%	0.0%	92.9%	69.5%
115	199.6%	129.3%	140.7%	0.0%	170.7%	128.1%
116	89.6%	87.9%	61.1%	0.0%	85.4%	64.8%
117	192.9%	128.9%	161.4%	5.7%	147.1%	127.2%
118	84.9%	94.7%	127.6%	120.5%	80.6%	101.7%
119	280.5%	0.0%	34.5%	206.5%	198.0%	143.9%
120	165.5%	82.0%	133.0%	171.5%	71.5%	124.7%
121	122.5%	109.5%	212.0%	164.0%	198.5%	161.3%
122	171.0%	196.0%	301.5%	274.0%	226.0%	233.7%
123	168.5%	186.0%	197.5%	233.5%	248.5%	206.8%
124	105.5%	118.5%	123.5%	107.0%	67.0%	104.3%
125	132.5%	146.0%	194.5%	176.5%	68.0%	143.5%
126	123.5%	118.0%	169.5%	301.0%	131.0%	168.6%

Site number	June 28 event realization rate	July 16 event realization rate	July 26 event realization rate	July 29 event realization rate	August 12 event realization rate	Season realization rate
127	187.5%	170.5%	214.0%	185.0%	174.0%	186.2%
128	6.5%	14.5%	145.5%	218.0%	82.5%	93.4%
129	43.5%	114.0%	57.5%	74.5%	47.0%	67.3%
130	57.5%	88.5%	107.0%	122.0%	134.0%	101.8%
131	37.5%	6.3%	88.8%	20.0%	23.8%	35.3%
132	0.0%	7.5%	25.0%	7.5%	16.3%	11.3%
133	16.3%	31.3%	36.3%	61.3%	51.3%	39.3%
134	55.5%	55.5%	95.0%	193.5%	103.5%	100.6%
135	106.8%	40.0%	0.0%	21.5%	29.3%	39.5%
136	6.3%	4.0%	4.2%	3.0%	13.0%	6.1%
137	89.1%	97.4%	22.5%	70.6%	59.3%	67.8%
138	71.7%	111.0%	166.7%	107.3%	140.3%	119.4%
139	3.0%	0.0%	0.4%	0.0%	2.4%	1.2%

N/As represent sites that were not able to participate in the respective events.

The table below outlines the 2021 *evaluated* realization rates for each event and the season realization rates.

Table 8. 2021 Evaluated Realization Rates per Participant

Site number	June 28 event realization rate	July 16 event realization rate	July 26 event realization rate	July 29 event realization rate	August 12 event realization rate	Season realization rate
1	53.4%	30.0%	103.8%	68.9%	0.0%	51.2%
2	54.1%	11.7%	25.6%	5.6%	57.5%	30.9%
3	4.5%	0.7%	5.2%	0.0%	0.1%	2.1%
4	17.0%	0.0%	50.5%	47.5%	0.0%	23.0%
5	25.6%	23.6%	45.0%	21.2%	231.9%	69.5%
6	82.0%	54.2%	72.1%	78.6%	71.4%	71.7%
7	57.9%	67.0%	87.1%	41.8%	0.0%	50.8%
8	155.7%	51.6%	43.4%	78.2%	55.3%	76.8%
9	98.3%	99.0%	102.8%	96.0%	323.9%	144.0%
10	43.1%	18.7%	0.0%	12.1%	5.5%	15.9%
11	N/A	124.2%	93.2%	117.9%	132.3%	116.9%
12	52.4%	11.2%	7.0%	46.1%	131.8%	49.7%
13	13.7%	0.0%	0.0%	0.0%	73.1%	17.4%
14	11.0%	0.0%	55.3%	0.0%	30.9%	19.4%
15	0.0%	12.8%	1.3%	0.3%	6.5%	4.2%
16	52.2%	72.4%	23.0%	0.0%	200.9%	69.7%
17	8.5%	78.6%	128.0%	71.2%	5.2%	58.3%
18	2.7%	0.0%	104.8%	98.5%	37.5%	48.7%
19	79.2%	149.6%	104.2%	109.6%	141.2%	116.8%
20	113.5%	92.0%	90.2%	88.8%	0.0%	76.9%
21	202.2%	227.7%	195.5%	2.2%	192.1%	163.9%
22	0.0%	77.2%	66.7%	6.4%	30.4%	36.2%
23	0.6%	0.0%	0.0%	0.1%	0.0%	0.1%
24	0.5%	7.8%	22.5%	22.5%	0.5%	10.7%
25	76.0%	84.4%	108.9%	73.0%	35.3%	75.5%
26	132.0%	119.5%	121.9%	111.3%	115.2%	120.0%
27	11.8%	16.3%	3.0%	52.9%	39.6%	24.7%
28	205.5%	70.1%	2.5%	2.2%	24.3%	60.9%
29	221.2%	250.6%	242.9%	250.2%	132.8%	219.5%
30	3.1%	0.6%	2.3%	1.9%	1.5%	1.9%

Site number	June 28 event realization rate	July 16 event realization rate	July 26 event realization rate	July 29 event realization rate	August 12 event realization rate	Season realization rate
31	0.9%	1.9%	0.0%	11.6%	6.1%	4.1%
32	6.2%	5.8%	0.0%	1.5%	3.6%	3.4%
33	5.0%	12.4%	3.1%	0.2%	0.0%	4.1%
34	9.8%	33.0%	62.8%	31.7%	27.0%	32.8%
35	0.2%	0.0%	2.3%	0.0%	104.3%	21.4%
36	0.0%	0.0%	0.0%	0.0%	40.3%	8.1%
37	13.2%	0.2%	0.0%	0.1%	0.0%	2.7%
38	20.5%	0.3%	27.5%	21.4%	27.7%	19.5%
39	334.9%	189.7%	58.6%	0.0%	0.0%	116.6%
40	486.7%	476.5%	275.3%	117.7%	0.0%	271.3%
41	150.0%	167.7%	192.8%	32.4%	0.0%	108.6%
42	37.7%	46.0%	361.7%	406.0%	279.5%	226.2%
43	347.1%	368.8%	115.0%	139.2%	97.9%	157.5%
44	10.2%	67.2%	26.3%	20.8%	22.4%	29.4%
45	17.6%	43.2%	58.2%	56.0%	69.6%	48.9%
46	28.1%	0.0%	1.3%	22.9%	13.8%	13.2%
47	0.0%	16.0%	0.0%	8.7%	158.3%	36.6%
48	104.5%	127.4%	0.0%	0.0%	147.8%	75.9%
49	0.4%	0.8%	0.3%	2.4%	4.2%	1.6%
50	28.3%	12.7%	36.5%	39.9%	33.1%	30.1%
51	111.3%	37.6%	0.1%	0.0%	0.6%	29.9%
52	81.1%	35.8%	41.0%	3.9%	0.0%	32.4%
53	81.9%	26.7%	20.6%	12.1%	1.8%	28.6%
54	115.6%	3.0%	7.4%	6.8%	9.1%	28.4%
55	64.2%	69.2%	53.8%	101.1%	90.5%	75.8%
56	24.1%	42.6%	14.9%	7.6%	6.3%	19.1%
57	0.0%	0.0%	23.9%	233.6%	80.3%	67.6%
58	186.3%	280.4%	10.1%	127.8%	210.4%	163.0%
59	48.4%	0.0%	114.9%	159.0%	31.1%	70.7%
60	210.2%	83.5%	144.4%	129.3%	136.4%	141.9%
61	54.3%	11.4%	0.0%	0.0%	16.2%	16.4%
62	112.0%	135.0%	204.6%	0.0%	212.5%	132.8%
63	59.4%	216.5%	135.8%	298.9%	0.0%	142.1%

Site number	June 28 event realization rate	July 16 event realization rate	July 26 event realization rate	July 29 event realization rate	August 12 event realization rate	Season realization rate
64	2572.9%	654.0%	335.4%	216.4%	68.7%	769.5%
65	57.7%	0.0%	0.0%	52.2%	7.0%	23.4%
66	1.8%	1.7%	5.2%	27.6%	0.0%	7.3%
67	0.6%	18.4%	0.3%	44.8%	0.0%	12.8%
68	0.0%	0.0%	14.3%	68.2%	2.4%	17.0%
69	13.0%	18.9%	0.0%	0.0%	0.0%	6.4%
70	14.4%	18.2%	11.3%	22.4%	6.5%	14.6%
71	6.0%	2.5%	0.0%	33.5%	2.2%	8.8%
72	143.2%	115.8%	210.9%	228.3%	202.4%	180.1%
73	50.9%	39.0%	0.0%	0.0%	11.4%	30.2%
74	36.7%	0.0%	N/A	N/A	N/A	18.3%
75	41.6%	11.8%	95.3%	650.5%	35.3%	166.9%
76	33.7%	0.0%	5.7%	4.5%	148.9%	38.6%
77	36.5%	70.8%	0.0%	30.0%	0.0%	27.5%
78	390.7%	0.0%	61.5%	50.6%	111.3%	122.8%
79	108.8%	18.0%	152.4%	160.7%	0.0%	88.0%
80	94.2%	51.1%	0.0%	3.4%	46.5%	39.1%
81	246.9%	0.0%	0.0%	0.0%	42.6%	57.9%
82	0.0%	37.3%	210.5%	138.5%	111.4%	99.5%
83	80.1%	0.5%	8.0%	73.6%	61.4%	44.7%
84	37.0%	37.4%	25.7%	34.6%	23.3%	31.6%
85	18.6%	3.2%	2.2%	27.0%	45.4%	19.3%
86	49.9%	0.0%	0.0%	83.9%	33.8%	33.5%
87	74.5%	0.0%	5.9%	125.1%	64.5%	54.0%
88	21.9%	5.6%	4.9%	0.0%	0.0%	6.5%
89	13.8%	15.1%	19.6%	19.7%	20.2%	17.7%
90	19.3%	3.7%	11.9%	9.7%	10.2%	11.0%
91	7.4%	13.4%	0.1%	1.3%	4.2%	5.3%
92	0.0%	1.8%	0.0%	0.0%	11.2%	2.6%
93	0.0%	235.8%	149.6%	121.2%	0.0%	101.3%
94	10.8%	55.6%	56.1%	42.0%	29.5%	38.8%
95	206.4%	99.4%	1.5%	27.1%	85.7%	84.0%
96	27.2%	7.0%	4.6%	1.3%	0.4%	8.1%

Site number	June 28 event realization rate	July 16 event realization rate	July 26 event realization rate	July 29 event realization rate	August 12 event realization rate	Season realization rate
97	86.8%	318.7%	87.8%	0.0%	22.6%	103.2%
98	109.7%	24.4%	5.1%	88.7%	120.9%	69.7%
99	24.6%	33.1%	3.0%	20.5%	19.7%	20.2%
100	134.7%	28.3%	154.4%	171.2%	117.8%	121.3%
101	147.2%	81.4%	N/A	N/A	10.1%	67.2%
102	1.7%	0.0%	N/A	N/A	N/A	0.9%
103	0.0%	24.3%	N/A	N/A	N/A	12.1%
104	0.0%	15.6%	0.0%	0.0%	21.3%	7.4%
105	0.0%	0.0%	0.0%	3.4%	26.0%	5.9%
106	2.6%	0.5%	66.7%	2.3%	1.5%	14.7%
107	126.4%	97.6%	97.1%	41.0%	76.5%	87.7%
108	64.9%	57.8%	67.0%	66.0%	65.8%	64.3%
109	0.0%	2.9%	0.2%	76.8%	0.2%	16.0%
110	75.9%	0.4%	72.5%	62.5%	61.4%	54.5%
111	31.2%	0.0%	3.5%	0.0%	0.0%	6.9%
112	44.7%	27.5%	45.3%	20.6%	43.7%	36.4%
113	11.7%	10.7%	14.0%	0.0%	77.1%	22.7%
114	69.2%	90.1%	92.6%	0.0%	93.4%	69.1%
115	46.6%	124.7%	135.3%	0.0%	161.1%	93.5%
116	89.3%	88.5%	61.7%	0.0%	84.8%	64.9%
117	192.6%	129.0%	162.1%	5.0%	147.1%	127.1%
118	85.0%	94.8%	127.6%	120.4%	80.7%	101.7%
119	280.0%	0.0%	35.4%	204.3%	198.0%	143.5%
120	166.2%	81.6%	117.6%	170.0%	71.7%	121.4%
121	122.2%	109.8%	212.5%	165.3%	197.7%	161.5%
122	171.3%	196.3%	302.2%	273.8%	226.2%	234.0%
123	168.1%	185.7%	197.0%	231.9%	248.4%	206.2%
124	105.8%	118.2%	122.9%	108.7%	67.0%	104.5%
125	132.3%	147.0%	195.6%	174.7%	67.5%	143.4%
126	123.2%	117.4%	167.9%	300.2%	131.6%	168.1%
127	186.9%	169.9%	214.2%	184.4%	174.0%	185.9%
128	6.0%	14.2%	145.7%	216.2%	81.3%	92.7%
129	43.8%	113.5%	56.7%	74.3%	46.5%	66.9%

Site number	June 28 event realization rate	July 16 event realization rate	July 26 event realization rate	July 29 event realization rate	August 12 event realization rate	Season realization rate
130	57.0%	89.1%	107.5%	122.0%	135.5%	102.2%
131	38.2%	14.9%	108.6%	21.0%	25.5%	41.6%
132	0.0%	7.8%	23.1%	10.1%	15.5%	11.3%
133	14.9%	31.7%	36.7%	62.0%	48.4%	38.7%
134	55.6%	56.0%	95.7%	193.2%	101.6%	100.4%
135	106.7%	39.6%	0.0%	21.1%	29.2%	39.3%
136	6.4%	4.0%	4.1%	3.0%	12.9%	6.1%
137	89.1%	97.3%	22.5%	70.7%	59.1%	67.7%
138	71.0%	110.9%	166.1%	107.6%	139.9%	119.1%
139	3.0%	0.0%	0.4%	0.0%	2.4%	1.2%

N/As represent sites that were not able to participate in the respective events.

Idaho Power Company

Idaho Power Company Irrigation Peak Rewards Program

2021 Impact Evaluation Results





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1.0 EXECUTIVE SUMMARY

Tetra Tech is pleased to provide Idaho Power Company (Idaho Power) with this report covering the evaluation of 2021 program impacts for the Irrigation Peak Rewards (IPR) program. This report section consists of an introduction describing the program, evaluation activities, and key findings and recommendations. The program's impact evaluation is detailed in Section 3.0.

1.1 PROGRAM DESCRIPTION

The IPR program is a voluntary demand response program available to Idaho Power's agricultural irrigation customers since 2004. IPR pays irrigation customers a financial incentive for the ability to turn off participating irrigation pumps at potentially high system load periods (summer peak). Program parameters are listed below:

- June 15 to August 15 (excluding Sundays and July 4)
- Up to four hours per day between 1:00 p.m. and 9:00 p.m.
- Event start times may vary
- 9:00 p.m. option is a self-selected extended option
- Up to 15 hours per week
- No more than 60 hours per season
- At least three events per season

IPR is available to Idaho Power irrigation customers receiving service under Schedules 24 and 84 in Idaho and Oregon. Eligibility is based on prior participation at the pump location. The program is delivered by Idaho Power staff, primarily by a program specialist with support from the agricultural representatives, agricultural engineer, the energy efficiency evaluation staff, and many others within Idaho Power.

There are two options for shut-off: an automatic dispatch option, where Idaho Power sends a signal to a unit that shuts off the customer's pump, and a manual dispatch option, where the customer is responsible for shutting down their pumps. The load reduction may span a seven-hour timeframe with four groups. In 2021, the earliest group started at 2:00 p.m. and each group is off for four hours.

1.2 METHODOLOGY

Tetra Tech conducted several evaluation activities to address the impact evaluation goals. The evaluation goals included reviewing program data files, verifying claimed load reduction, discussing discrepancies, and identifying ways Idaho Power can improve the program analysis process.

The evaluation started with program data sources and consumption data review, followed by baseline and event consumption identification and load reduction calculations. Finally, we incorporated the non-measured participants into the final evaluated results.

1.3 FINDINGS AND RECOMMENDATIONS

The IPR program is well-managed with comprehensive support from Idaho Power staff, including highly knowledgeable program specialists and support staff. In 2021 the program managed 2,235 irrigation meter locations to strategically reduce the load consumed over a four-hour period. The strategic enrollment means that the program delivers load reduction that varies by event time of day and date for four dispatch groups. The overall program load reduction can occur over seven hours on an event day.

In 2021, the IPR program delivered load reduction on eight event days, ranging from 71 to 257 MW, with a maximum realization rate of potential load reduction between 76 and 94 percent. The evaluation measured 84 to 98 percent of the load reduction per event day, providing a high level of confidence for claimed load reduction.

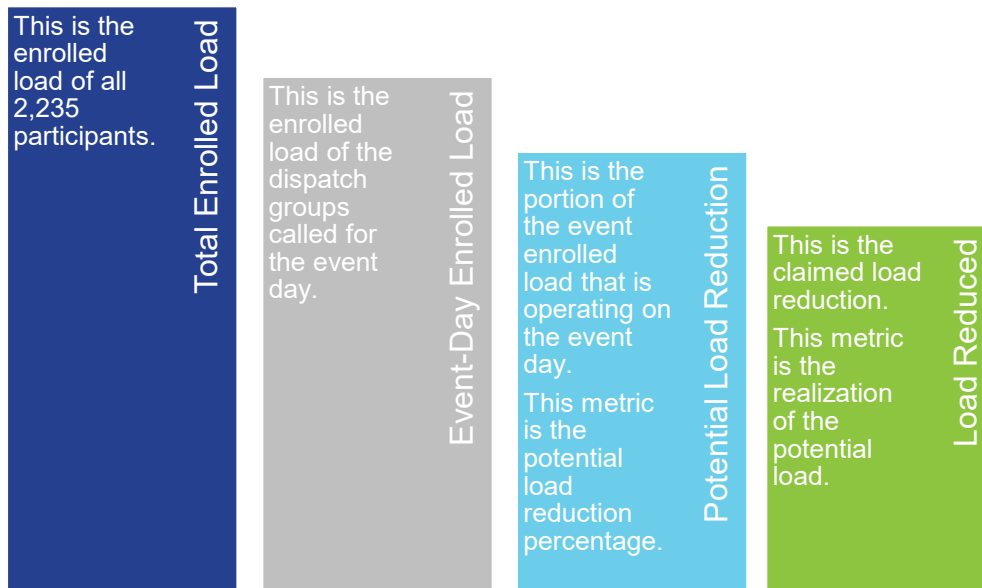
Table 1. Program Results¹

Date	Event meter load reduction (MW)	Realization of potential reduction	Generation load reduction (MW)
18-Jun	168	91.0%	184
28-Jun	234	90.5%	257
12-Jul	96	86.1%	105
16-Jul	168	94.2%	184
26-Jul	112	89.4%	123
29-Jul	121	76.1%	133
30-Jul	65	87.3%	71
12-Aug	109	87.8%	120

In reviewing the program performance, it is important to recognize that the total enrolled load cannot be reduced through program implementation for two reasons. First, each event calls only some of the total devices through the dispatch groups. Second, at the time of the event, all the irrigation systems may not be operating and therefore cannot reduce load that day. Figure 1 provides explanations of the different groups of enrolled load and load reduction referred to in this report.

¹ The data and results in this report are at the meter level and do not include system losses of 9.7 percent. System losses would be added to represent results the Idaho Power system as a whole experience, except in Table 1 in the Executive Summary where system losses have been added under the 'Generation load reduction (MW)' column.

Figure 1. Enrolled and Reduced Load Group Descriptions



Through the impact evaluation activities, Tetra Tech has identified the following recommendations for consideration by Idaho Power:

- **Continue using the current load reduction calculation methodology.** The IPR program uses the baseline of the first four of the previous five hours to compare against the actual energy consumption during the event; this approach effectively captures the load reduction achieved for the event period for irrigation pumping systems.
- **Use load reduced as a percentage of potential load reduction as an IPR metric.** Use the comparison between the measured participants' load reduced and the event load reduction potential to identify the program performance, which will provide a consistent metric across event days and dispatch groups to measure program performance. The potential load reduction is defined as the load that is on in the hours before the event is called and is therefore the maximum load reduction that can be expected. The current metric of load reduced as a percentage of the enrolled load identified the potential reduction for the day more than the program performance.
- **Continue to improve program infrastructure to reduce consumption data and communication gaps.** The improvements in program implementation infrastructure have reduced the non-measured load reduction to create a high level of confidence in the program impact results. Continue investment focused on moving devices to the AMI system, reducing the number of missing interval data points and reducing the communication errors between site devices and the IPR program. These adjustments will further improve the accuracy of the program measurement and result in the load reduction being closer to the potential for the event hour.
- **Continue streamlining the load reduction analysis process.** The increased data quality from the infrastructure improvement has created an opportunity to streamline the load reduction calculation and projections further. Creating a database that can integrate the various data sources and participant information will allow for computer code to complete a consistent and current potential load reduction with the most recent data available for each participant. In addition, the same process can be used on the event data to identify actual load reduction and

automate the ability to identify nonparticipants and partial participants to cross-reference with program files. The metric of potential load reduced as a percentage of enrolled load will create a consistent identification of the impact of the load control event.

2.0 INTRODUCTION

2.1 PROGRAM OVERVIEW

The IPR program is a voluntary demand response program available to Idaho Power Company's (Idaho Power) agricultural irrigation customers since 2004. IPR pays irrigation customers a financial incentive for the ability to turn off participating irrigation pumps at potentially high system load periods (summer peak). IPR is available to Idaho Power irrigation customers receiving service under Schedules 24 and 84 in Idaho and Oregon. Eligibility is based on prior participation at the pump location.

Program parameters are listed below:

- June 15 to August 15 (excluding Sundays and July 4)
- Up to four hours per day between 1:00 p.m. and 9:00 p.m.
- Event start times may vary
- 9:00 p.m. option is a self-selected extended option
- Up to 15 hours per week
- No more than 60 hours per season
- At least three events per season

2.1.1 Marketing and Outreach

Customers enroll for the IPR program in early spring. Typically, in person irrigation workshops are scheduled throughout the service area. However, due to COVID-19 restrictions, the company's agricultural representatives provided information on the program during the virtual Eastern Idaho Ag Expo and other virtual training sessions. Each eligible customer was sent a comprehensive packet containing an informational brochure, an enrollment worksheet, and a contact worksheet encouraging their participation. Idaho Power agricultural representatives continue to remind and inform customers to encourage program participation.

2.1.2 Control Groups

The load reduction event period can span a seven-hour timeframe. Idaho Power has assigned enrolled customers to one of four dispatch groups. Each group is off for four hours, starting as early as 2:00 p.m., with the last group ending as late as 9:00 p.m. The groups, shown in Figure 2, represent a mixture of regional designations and early or late shut-off option indicators.

Figure 2. Group Descriptions

Group A	Group B	Group C	Group D
<ul style="list-style-type: none"> Eastern Region 	<ul style="list-style-type: none"> Southern Region 	<ul style="list-style-type: none"> Capital, Canyon, Western Regions C1 - 2:00 p.m. shut-off C2 - 3:00 p.m. shut-off 	<ul style="list-style-type: none"> Participants from all regions Late shut-off (5:00–9:00 p.m.)

In 2021, IPC called events on eight different days. Each group was asked to participate in five or fewer events during the program season. The table below shows the event dates and timeframes for each participant group.

Table 2. Irrigation Peak Rewards Activity in 2021

Event date	Group A	Group B	Group C	Group C1	Group C2	Group D
6/18/2021		3–7 p.m.	4–8 p.m.	2–6 p.m.	3–7 p.m.	
6/28/2021	4–8 p.m.		4–8 p.m.	2–6 p.m.	3–7 p.m.	5–9 p.m.
7/12/2021	4–8 p.m.					5–9 p.m.
7/16/2021		4–8 p.m.	4–8 p.m.	2–6 p.m.	3–7 p.m.	
7/26/2021	3–7 p.m.	4–8 p.m.				5–9 p.m.
7/29/2021*		4–8 p.m.	4–8 p.m.	2–6 p.m.	3–7 p.m.	
7/30/2021**	4–8 p.m.					4–8 p.m.
8/12/2021***	4–8 p.m.	4–8 p.m.				5–9 p.m.

* Fourth event for Group B, C, C1, C2 7/29/2021

** Fourth event for Group A and D 7/30/2021

*** Fifth event for Group A, B, D 8/12/2021

2.1.3 Interruption Options

There are two options for shut-off: an automatic dispatch option and a manual dispatch option.

- Automatic Dispatch Option.** Participating service points are automatically controlled by Idaho Power switches. All pumps at the location must be controlled with a switch. Fixed credits are paid as a bill credit and based on billed kilowatt (kW) and billed kilowatt-hour (kWh).
- Manual Dispatch Option.** Participating service points with at least 1000 HP or limited communication availability may choose which pumps are manually turned off during a load control event. Manual participants may elect the kW reduction amount during enrollment. Credits are paid in the form of a check and based on actual load reduction during the event timeframe.

2.1.4 Metering Infrastructure

Interval metering has been deployed to nearly all the participants in the IPR program. The interval meters collect and transmit consumption data for participants to Idaho Power. Depending on the type of meter, this can take between three days and a month. This information is organized into hourly data

and used to estimate the potential load reduction prior to an event and calculate the demand reduction for each hour of each event.

In 2021, less than one percent of the IPR participants (20 participants) and less than a tenth of a percent of the enrolled load did not have interval meter data.

2.1.5 Incentives

Automatic dispatch participants receive incentives in the form of a billing credit. The billing credit is made up of a demand credit (kW) and an energy credit (kWh) applied to the billing statements including season dates of June 15 through August 15. The demand and energy credits for the manual dispatch participants are paid with a check.

- The fixed incentive is \$5.00/billed kW and an energy credit of \$0.0076/billed kWh.
- The demand (kW) credit is calculated by multiplying the monthly billing kW by the demand-related incentive amount.
- The energy (kWh) credit is calculated by multiplying monthly billing usage by the energy-related incentive amount.
- The fixed credit is applied to monthly bills, and credits are prorated for periods when reading/billing cycles do not align with the program season dates.
- Variable credit payments are paid after the third event:
 - Standard interruption = $\$0.148 * \text{event duration (4 hours)} * \text{billed kW}$
 - Extended interruption = $\$0.198 * \text{event duration (4 hours)} * \text{billed kW}$

2.1.6 Opt-Outs

Program rules allow customers to opt-out of dispatch events up to five times per service point. The first three opt-outs incur a \$5 per kW penalty, while the remaining two incur a \$1 per kW penalty based on the current month's billing kW. The opt-out penalty is a line item on the billing statement for customers on the automatic dispatch option and is always shown after the billing cycle of the opt-out event date. Manual dispatch option participants will receive a reduced payment if any unexpected load/kW is left on during the event timeframe. The opt-out penalties will never exceed the amount of the season credits. The participants will not owe any additional amount if opting out of all events.

2.1.7 Tracking and Reporting

The IPR participants enroll irrigation pumps in the program. The device location number is interchangeable with the pump number as an identifier and used to track the enrolled service locations. For each device location, the following information is tracked:

- pump number
- pump geographic location
- service point city and state
- device type

- meter read type
- dispatch group
- dispatch option (automatic or manual)
- participant name and mailing address
- payment type (billing credit or large credit)
- kW nominated for the season:
 - automatic dispatch—maximum billed kW from the prior year
 - manual dispatch—nominated by the participant
- electric feeder and substation identification
- motor horsepower enrolled
- participant contact names and notification methods (i.e., text-only)

The device locations with an advanced metering infrastructure (AMI) meter installed have the aggregated hourly interval data provided in a spreadsheet. To track performance, the manually controlled participants without interval meter data (MV90 or AMI) may have a data logger at their service point. The data logger provides aggregated hourly interval data in a spreadsheet similar to the other advanced meter locations.

Once the interval data is collected, the demand reduction is determined by comparing usage before the event (baseline hours) and usage during the event hours. The current baseline calculation includes the following steps:

- The baseline is calculated using the average of the first four of the five hours prior to the dispatch group start time (i.e., the hour before dispatch is not used).
- The event hour reduction is calculated using the maximum hour reduction in the event time frame for each dispatch group.
- Interval meter data with errors in the base hours or event hours are not used for the measured load reduction calculation.
- Load reduction for non-measured service points without interval meter data, or with interval meter data containing errors, uses the measured percentage of enrolled load to extrapolate the load reduction.

2.2 EVALUATION OVERVIEW

The evaluation goals for the 2021 IPR program include:

- understanding the program operations and impact calculation,
- calculating the measured load reduction attributable to the 2021 summer program using Idaho Power's current average load difference between the baseline and the average load during the event,
- estimating the non-measured load reduction, and

- providing recommendations to enhance the effectiveness and accuracy of future demand response calculations.

2.2.1 Evaluation Activities

The evaluation activities for the IPR program are summarized in Table 3. Researchable issues and the sampling strategy are also discussed in this section.

Table 3. Irrigation Peak Rewards Program Evaluation Activities

Activity	Sample size	Objective
Interviews with implementation staff	1	Understand program design and delivery. Obtain program staff perspective on program successes and challenges. Identify researchable issues.
Review program materials	N/A	Review documentation as needed to provide context to savings calculations, meter data, and event data.
Integrate data sources	4 spreadsheets	Create a common data organization for participant data and consumption data from multiple existing sources.
Calculate baseline and load reduction	2,235 participants	Evaluate the load reduction for each service point, including identifying the data errors and variations in expected participation.

2.2.2 Sampling

The IPR calculations were conducted using the full set of 2021 participants with interval metering and consumption logged separately. The participants not sampled are less than one percent.

3.0 IMPACT EVALUATION RESULTS

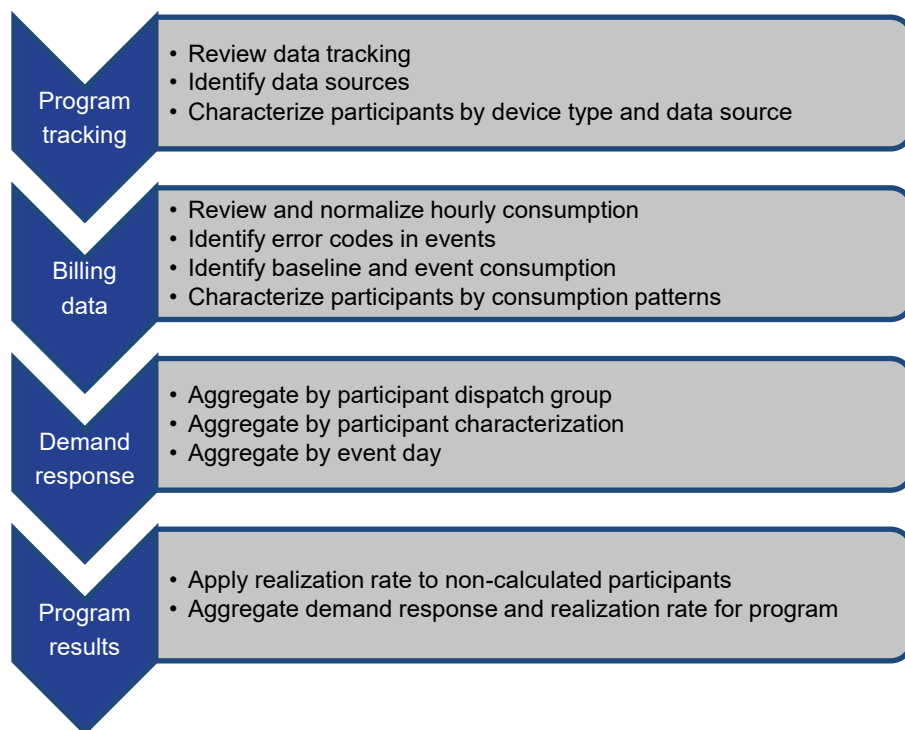
The evaluation goals for the 2021 IPR program include:

- understanding the program operations and impact calculation,
- calculating the load reduction attributable to the 2021 summer program using Idaho Power's current average load difference between the baseline and the average load during the event,
- calculating the load reduction for manual dispatch participants,
- estimating the load reduction for any participant without interval metering data, and
- providing recommendations to enhance the effectiveness and accuracy of future demand response calculations.

3.1 METHODOLOGY

The impact methodology consisted of the four primary evaluation activities shown in Figure 3. Each activity is explained in more detail below.

Figure 3. Process for Verifying Program



- **Program Tracking.** The first step in evaluating the IPR program was to review the tracked participant data and energy consumption interval data provided by Idaho Power. The tracked participant data contained relevant information for participants to evaluate the program. Idaho Power identified the logic behind the participant data depending on the device type and meter type and identified the key data points used to connect the consumption data to the participant. Tetra Tech determined that each participant's tracking data was complete with an advanced metering infrastructure (AMI) or MV90 meter or a separate data logger.

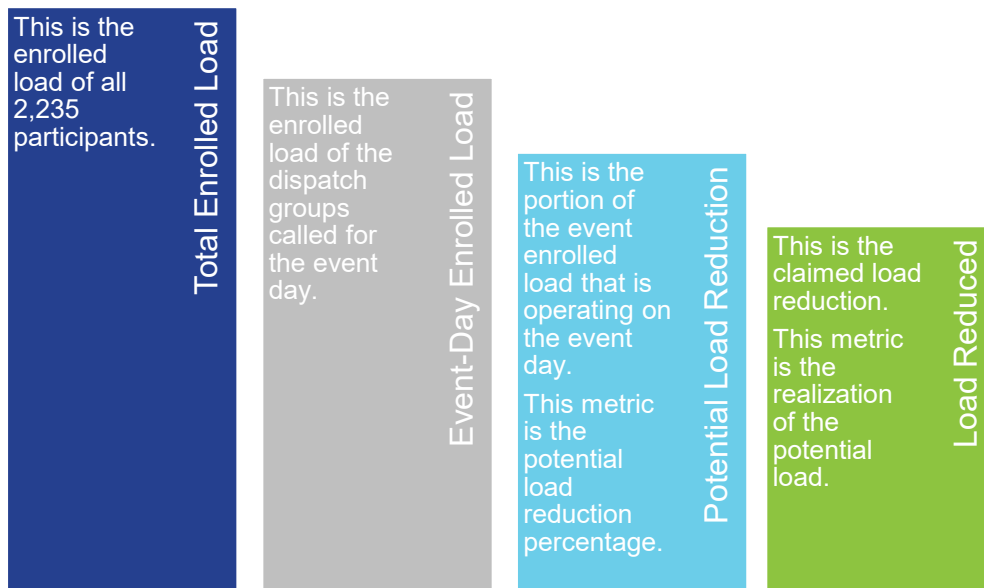
- **Billing Data.** Tetra Tech imported all the data sources into a single database with all the participant and billing data to review the consumption data. Each event period and baseline period were identified per participant. Error codes were identified, and those service points were removed from the data set for event periods. The participant baseline consumption was identified as well as the consumption of each hour of the event. Further, code was written to characterize the participant in each event. This information was exported to a spreadsheet containing the results per participant and a summary of the results can be found in Appendix B.
- **Demand Response.** The spreadsheet results aggregated the load reduction by event day, dispatch group, and participant category; this is the measured group performance.
- **Program Results.** The measured group performance was used to estimate the performance of the non-measured group. The program results are generated from the combination of the measured and non-measured groups.

3.2 IMPACT REVIEW RESULTS

The IPR program called for load reduction on eight days in 2021. Overall, there were 2,235 participating device locations with 401.4 MW enrolled. To determine the program performance, it is important to recognize that the total enrolled load cannot be reduced through the program implementation; this is true for two reasons. First, each event calls only some of the total devices through the dispatch groups. Second, at the time of the event, the irrigation systems may not be operating and therefore cannot reduce load that day.

We further describe the different groups of enrolled load and load reduction in the figure below.

Figure 4. Enrolled and Reduced Load Group Descriptions



Overall, the load reduced (either per dispatch group or event day) can be reviewed using the two metrics identified: the potential load reduction percentage and the realization of potential load reduction. The realization of enrolled load percentage identifies the difference between the enrolled load and the potential maximum load reduction, (i.e., the percentage of enrolled load that was on in the event day). The realization of the potential load reduced identifies the program performance compared to the potential load reduction for the event day. Table 4 shows the event day enrolled load, potential load reduction, and the load reduced at the meter for each event day. It also includes the realization of the potential load and the adjustment to determine the load reduced at the meter.

Table 4. Overall Program Load Control by Date²

Date	Load enrolled (MW)	Potential load reduction (MW)	Realization of enrolled load (MW)	Load reduced at meter (MW)	Realization of potential load reduced
18-Jun	234	184	78.6%	168	91.1%
28-Jun	299	258	86.3%	234	90.6%
12-Jul	168	111	66.1%	96	86.1%
16-Jul	234	178	76.1%	168	94.3%
26-Jul	269	125	46.5%	112	89.3%
29-Jul	234	160	68.4%	121	75.9%
30-Jul	168	74	44.0%	65	87.3%
12-Aug	269	124	46.1%	109	87.8%

The final values in Table 4 are built from the measured load control and the non-measured load control groups. The measured group contains all sites with error-free interval meter data, and the non-measured group contains all sites without interval meter data, as well as sites with interval meter data that contains any errors in the baseline or event timeframe. The metrics from the measured group are used to estimate the performance of the non-measured group. The total load reduction as a percentage of enrolled load from the measured group is applied to the enrolled load of the non-measured group to obtain an estimate of the non-measured group's reduction.

The measured potential load reduction is calculated as the average of the first four hours of the five hours prior to the start of the event. The potential load reduction percentage is the comparison between aggregated potential load reduction and the enrolled load from the event participating meters; the realization of potential load is the comparison between the measured load reduction and the potential load reduction of those participants. Table 5 identifies the event day metrics of potential load reduction and realization of potential load reduced.

Table 5. Measured Program Load Control by Date

Date	Load enrolled (MW)	Potential load reduction (MW)	Potential load reduction (% of enrolled)	Maximum load reduction (MW)	Realization of potential load reduced
18-Jun	198	156	78.9%	142	91.0%
28-Jun	266	230	86.2%	208	90.5%

² The data and results in this report are at the meter level and do not include system losses of 9.7 percent. System losses would be added to represent results the Idaho Power system as a whole experience except in Table 1 in the Executive Summary where system losses have been added.

Date	Load enrolled (MW)	Potential load reduction (MW)	Potential load reduction (% of enrolled)	Maximum load reduction (MW)	Realization of potential load reduced
12-Jul	158	105	66.3%	90	86.1%
16-Jul	228	174	76.2%	164	94.2%
26-Jul	255	118	46.5%	106	89.4%
29-Jul	227	155	68.4%	118	76.1%
30-Jul	160	71	44.2%	62	87.3%
12-Aug	248	114	46.1%	100	87.8%

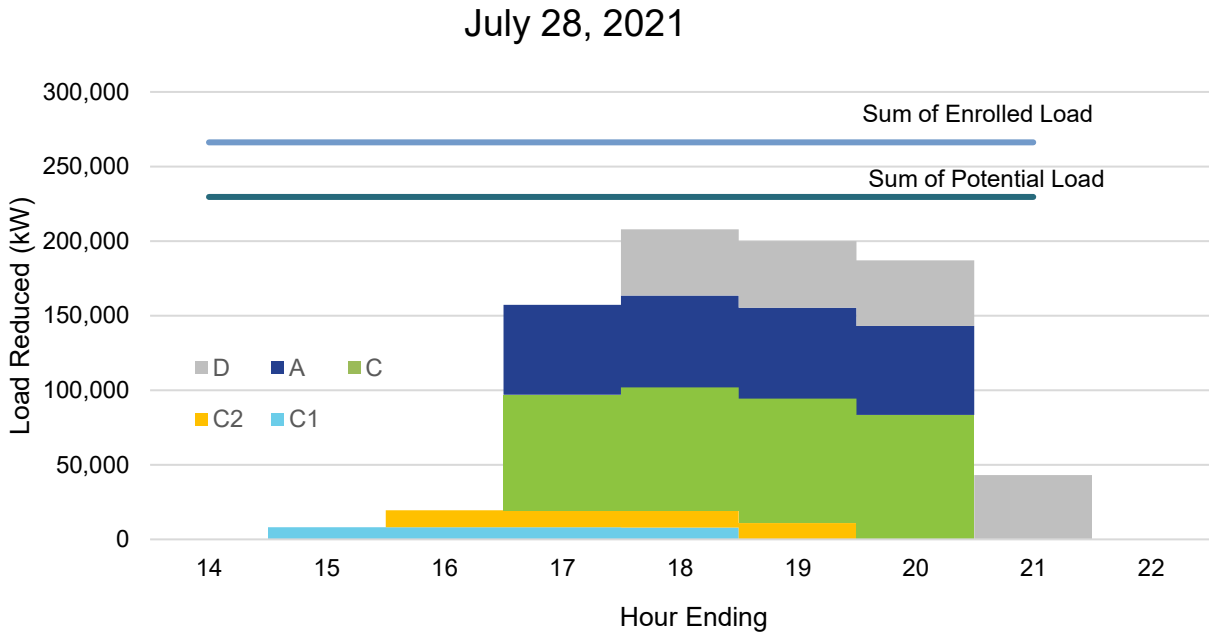
The program generally realized over 85 percent of the potential load reduction for the event days, with one adjustment of 76 percent on July 29. See Section 3.2.3 and Section 3.2.4 for discussion of the performance.

3.2.1 Event Day Operation

Each event day had different dispatch groups called to participate; therefore, the enrolled load varies by event day. Further, the start time of each dispatch group called varies across the event day; the maximum hourly load reduction for the event will likely not equal the sum of the participating dispatch group load reductions. For example, three dispatch groups could be called for an event, each with a maximum load reduction of 100 kW; but as they layer over each other at different times, there will be slight variations that show up in individual hours and the maximum event day reduction may only be 295 kW.

Figure 5 shows overlapping load reduction periods with multiple dispatch groups on an event day. Throughout the impact review results discussion, it is important to remember that the event day results will not be equal to the sum of the dispatch group results.

Figure 5. Hourly Aggregated Measured Load Reduction by Dispatch Group



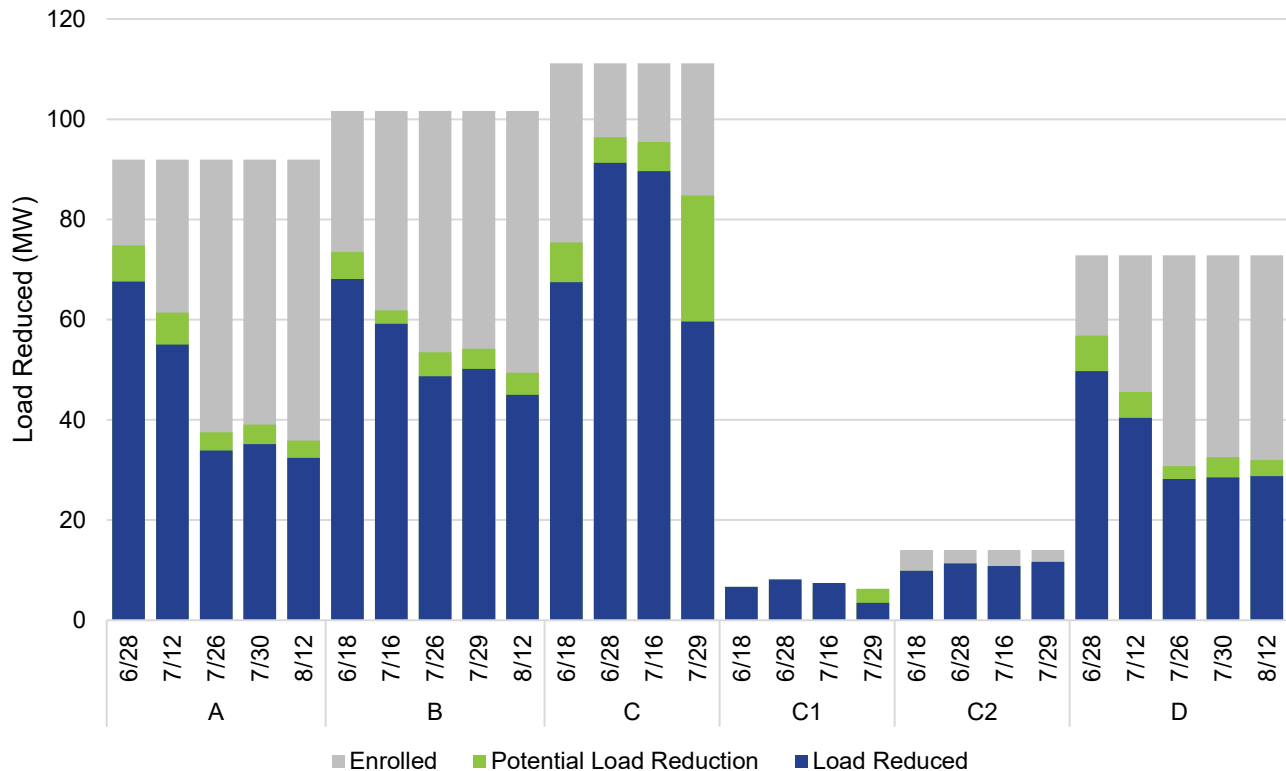
In the case of July 28, the hour ending at 18:00 (5:00 to 6:00 p.m.) has the greatest measured load reduced for the event day. The other hours have a smaller measured load reduction because dispatch groups cycle on later and off earlier during the event.

3.2.2 Dispatch Group Event Operation

Each dispatch group is called for a four-hour event starting at various times on the event day. Figure 4 identified the enrolled load, which stays consistent for each dispatch group for each event and shows how each dispatch group is performing over their individual four-hour period. Figure 6 shows the performance by dispatch group and event. The gray bar indicates total load enrolled in the group, the green shows the potential load reduction, or what was on during the event for the group, and blue indicates the load reduction for the group.

A small green bar indicates that a higher percentage of the load that was on before the event was called is reduced by the event. Larger gray bars (as we tend to see later in the season) indicate that a greater amount of the enrolled load was turned off on the day of the event and not able to be reduced.

Figure 6. Performance of Measured Meters by Dispatch Group and Event Day



The consistent characteristics between the Dispatch Groups A, B, and D show that the early-season events have significantly more potential reduction than the late-season events. This decrease in potential reduction is primarily driven by weather, crop type, and other agricultural practices and cannot be adjusted by Idaho Power. Dispatch Groups C, C1, and C2 do not show this pattern as dramatically and stay more even throughout the season. Most of the manual shut-off participants are in Group C, C1, and C2 and they have large pumping stations with multiple pumps for delivering water to large tracts of land. These large pumping stations with multiple owners and various crops create a more consistent load profile over the season than what is seen from a more typical irrigation system.

For Dispatch Group C1 on June 18, June 28, and July 16, the enrolled load is less than the potential load reduced, and the load reduced is equal to the potential load reduced; therefore, all bars are the same height, and the load reduced is the only display seen.

3.2.3 Event Day Analysis

Each event day has a unique potential load reduction based on the daily consumption properties of the dispatch groups called. Table 6 identifies the variance between the enrolled load and potential load reduction for each day.

Table 6. Potential Load Reduction as a Percentage of Enrolled Load

Dispatch group	18-Jun	28-Jun	12-Jul	16-Jul	26-Jul	29-Jul	30-Jul	12-Aug
A		84.3%	67.9%		41.7%		43.1%	41.1%

Dispatch group	18-Jun	28-Jun	12-Jul	16-Jul	26-Jul	29-Jul	30-Jul	12-Aug
B	75.5%			60.9%	53.6%	54.4%		51.6%
C	82.1%	91.5%		87.6%		77.0%		
C1	107.4%	130.7%		119.8%		100.9%		
C2	70.5%	80.8%		77.2%		83.0%		
D		78.0%	64.3%		42.5%		45.7%	44.8%
Weighted maximum realization	78.9%	86.2%	66.3%	76.2%	46.5%	68.4%	44.2%	46.1%

These values provide context so that the IPR program staff can estimate the potential load reduction on event days. Currently, Idaho Power staff are reviewing these values—as available within three days of a potential event—to identify the potential load control delivered by each dispatch group. The AMI interval meter data support this effort because it is available within days of consumption. This practice provides a good representation of the potential load reduction.

Table 7 shows the performance of each dispatch group as a percentage of the potential for that event day. These values are much more consistent across the dispatch group events and a better indicator of the program performance.

Table 7. Event Load Reduction as a Percentage of Potential Load Reduction

Dispatch group	18-Jun	28-Jun	12-Jul	16-Jul	26-Jul	29-Jul	30-Jul	12-Aug
A		89.7%	87.1%		89.3%		88.9%	87.0%
B	91.3%			94.2%	90.0%	88.8%		89.2%
C	89.0%	93.7%		93.7%		66.6%		
C1	100.0%	100.0%		100.0%		55.2%		
C2	100.0%	100.0%		100.0%		100.0%		
D		85.1%	85.4%		90.4%		85.5%	87.6%
Weighted maximum realization	91.0%	90.5%	86.1%	94.2%	89.4%	76.1%	87.3%	87.8%

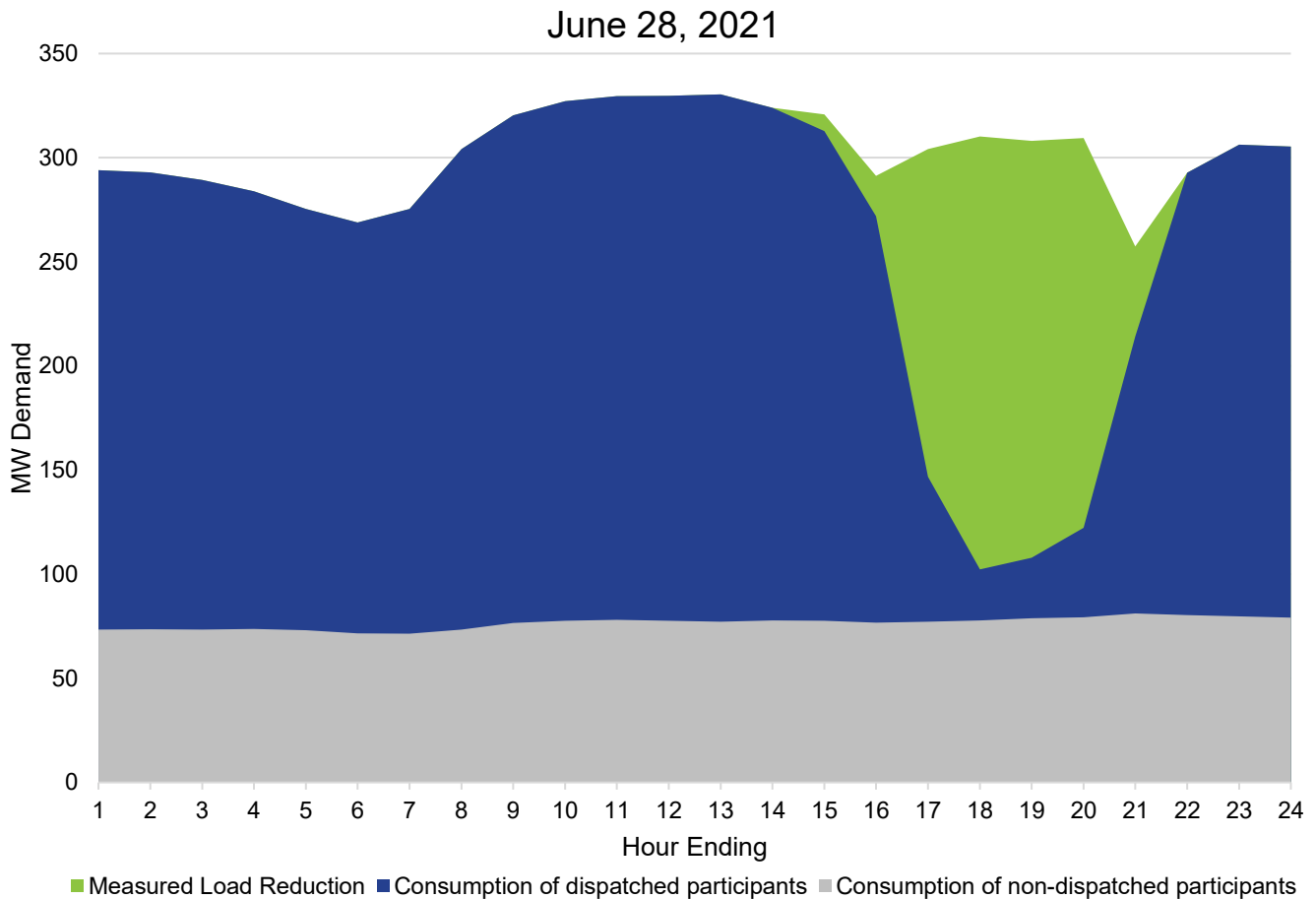
Two components factor into these values being lower than 100 percent:

- **Event-day opt-outs.** The program allows individual service points to opt out of any events.
- **Equipment failures.** The equipment used to deliver the program does not always operate as expected. Some non-responses to the program are a result of commands on the AMI system not being heard by the device or the device not turning off the irrigation system as anticipated.

Beyond each event day's individual dispatch group performance, the dispatch groups are called for various four-hour event periods between 2:00 p.m. and 9:00 p.m. The offset event hours mean that the results of an individual dispatch group are not directly additive. Figure 7 graphs the entire event day for

all participants. It shows the energy consumption of all dispatch groups whether they were called that day or not. Only the dispatch groups called that day are expected to participate in the event (Blue in Figure 7), which shows a large reduction in load for the event period. The calculated hourly load reduction is displayed and fills the gap (Green in Figure 7).

Figure 7. Measured Event-Day Consumption—June 28



The figure shows the actual energy consumption of all IPR program participants, and the hourly load reduction as calculated for each measured service point that was part of the event. The hourly load reduction does not completely fill the gap left by the reduction in energy use, which actually indicates the program is not claiming the full demand reduction for each hour. The small valleys near the beginning and end of the event are locations where the program is claiming less reduction than may be possible. However, Idaho Power does not include the reduction in these areas in the calculation.

A similar figure for each event day is included in Appendix A.

3.2.4 Program Performance

The overall program performance for each event day includes both the measured and non-measured participants. The analysis is completed on the measured participant groups to determine the percentage of enrolled load that has the potential to be reduced and the realization rate of the potential. The non-measured participants include the participants with non-interval consumption data and the

participants with interval data that had an error in their relevant consumption data. The potential load reduction percentage and the realization of potential from the measured groups are applied to the non-measured group to determine IPR program performance.



Table 8 shows the level of measured load reduction compared to the non-measured load. The high level of measured participants and load for all event days creates high confidence in the results presented at the program level.

Table 8. Measured and Non-Measured Participant Groups

Date	Dispatched participants	Measured participant	Non-measured participants	Enrolled load (MW)	Measured load enrolled	Non-measured load enrolled
18-Jun	974	81%	19%	227	84%	16%
28-Jun	1,688	91%	9%	292	89%	11%
12-Jul	1,237	94%	6%	167	94%	6%
16-Jul	974	98%	2%	227	98%	2%
26-Jul	1,761	95%	5%	269	95%	5%
29-Jul	974	95%	5%	227	97%	3%
30-Jul	1,237	97%	3%	167	96%	4%
12-Aug	1,761	93%	7%	269	92%	8%

The program staff have made significant progress in reducing the amount of non-measured load since the last evaluation. This progress has been made possible due to automated metering substation upgrades made as part of Idaho Powers efforts to have more meters converted to the AMI system and the exchange of cell devices to AMI demand response unit switches. The result of this investment is the non-interval meter data participants range between 0.3 percent to 1.6 percent of the enrolled load on an event day. That effectively eliminates the impact of meters which provide non-interval data. Now, most of the non-measured load results from data errors in the interval meters, which are being investigated by Idaho Power staff. The interval meter data error may happen at the individual meter level or may occur at a substation level. The substation level errors cause higher percentages of non-measured load.

3.2.4.1 Results

The program's overall results are reported as the maximum-hour load reduced during the day of the event. The maximum-hour load reduction is determined by the participating meter load reduction calculated for each hour of the event day. The result is that the program performance is not the sum of the performance of each dispatch group for the event day; each group may participate at different hours throughout the event window, and the program performance takes that hourly variation into account. As identified in Section 3.2.1, each dispatch group has a variable potential load reduction (as a fraction of the enrolled load) on the event day and a variable realization rate of the potential load reduction. The non-measured load reduction is calculated using these variables for each dispatch group to estimate

the reduced load using the enrolled load. The results in Table 9 show the maximum load reduction for each event day at the participant meter, with a maximum of 234 MW.

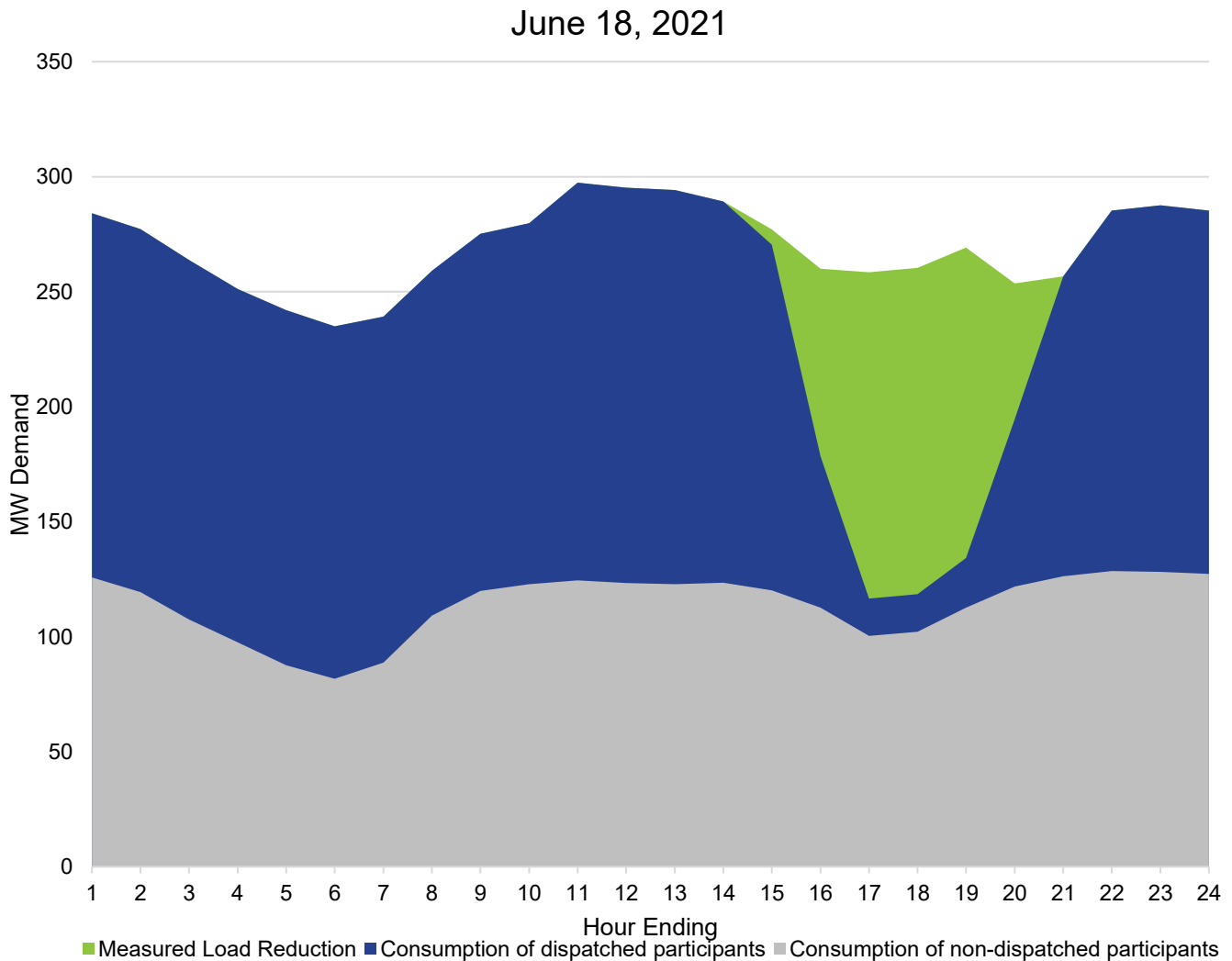
Table 9. Evaluated Program Load Reduced Results (MW at Meter)

Date	Measured	Not measured	Total event
18-Jun	142	26	168
28-Jun	208	26	234
12-Jul	90	6	96
16-Jul	164	4	168
26-Jul	106	6	112
29-Jul	118	3	121
30-Jul	62	3	65
12-Aug	100	9	109

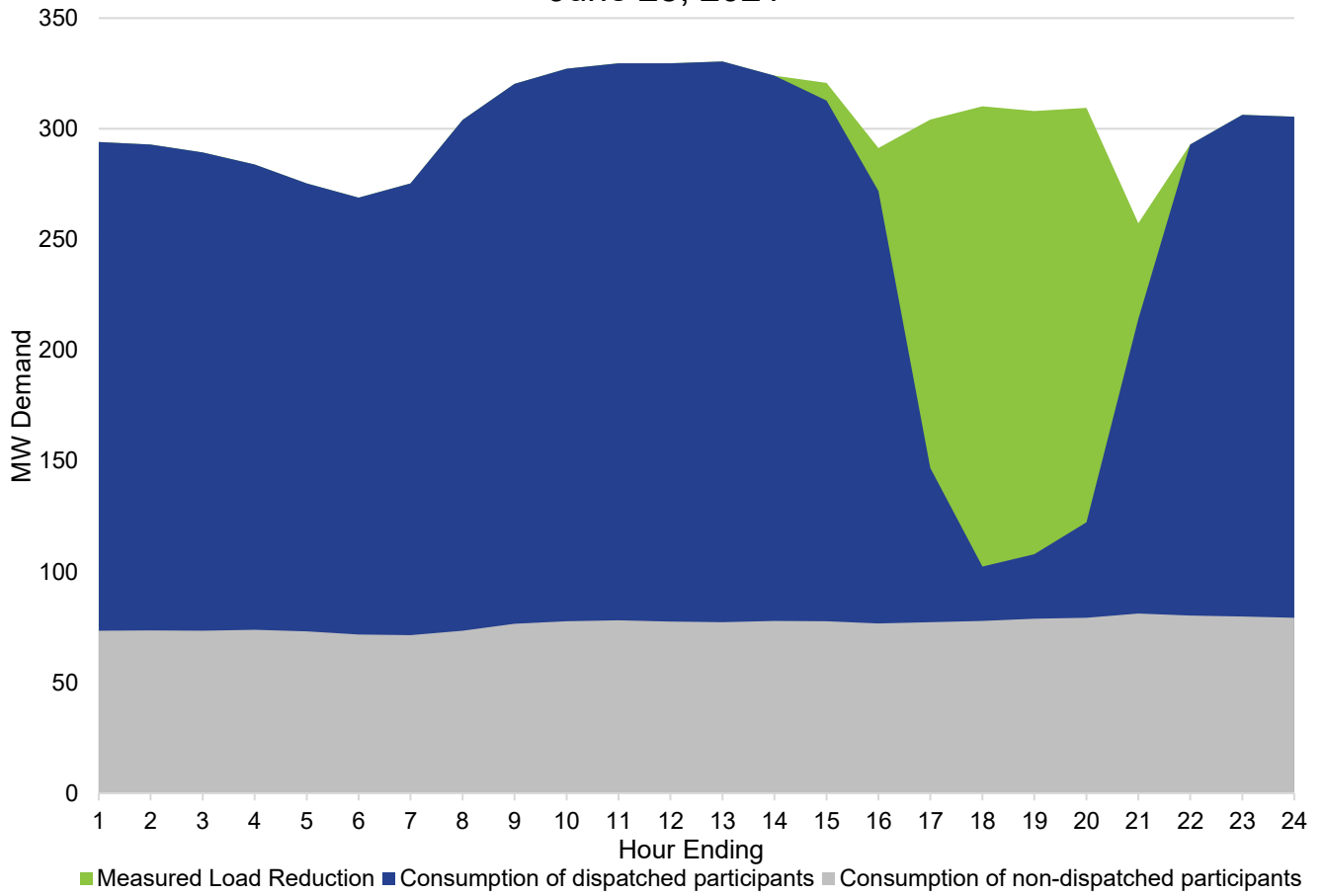
APPENDIX A: MEASURED EVENT-DAY CONSUMPTION GRAPHS

As discussed in Section 3.2.3 of the report, beyond each event day's individual dispatch group performance, the dispatch groups are called for various four-hour event periods between 2:00 p.m. and 9:00 p.m. The offset event hours mean that the results of an individual dispatch group are not directly additive.

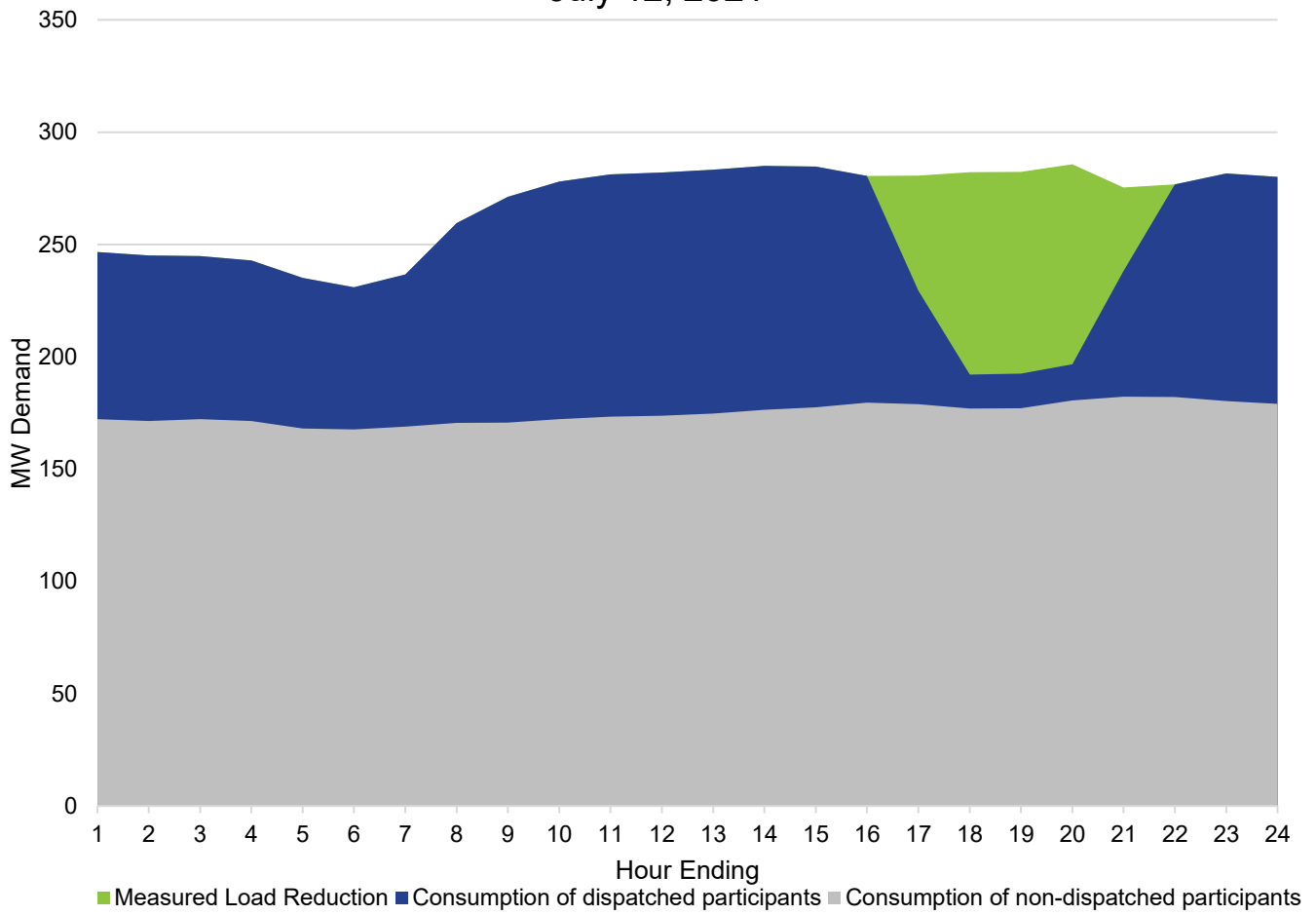
The graphs in this section plot the entire event day for all participants; they show the energy consumption of all dispatch groups whether they were called that day or not. Only the dispatch groups called that day are expected to participate in the event, which shows a large reduction in load for the event period and are displayed in blue. The calculated hourly load reduction is displayed in green and generally fills the gap. The irrigation load enrolled in the program, but not called on the event days are shown in gray.



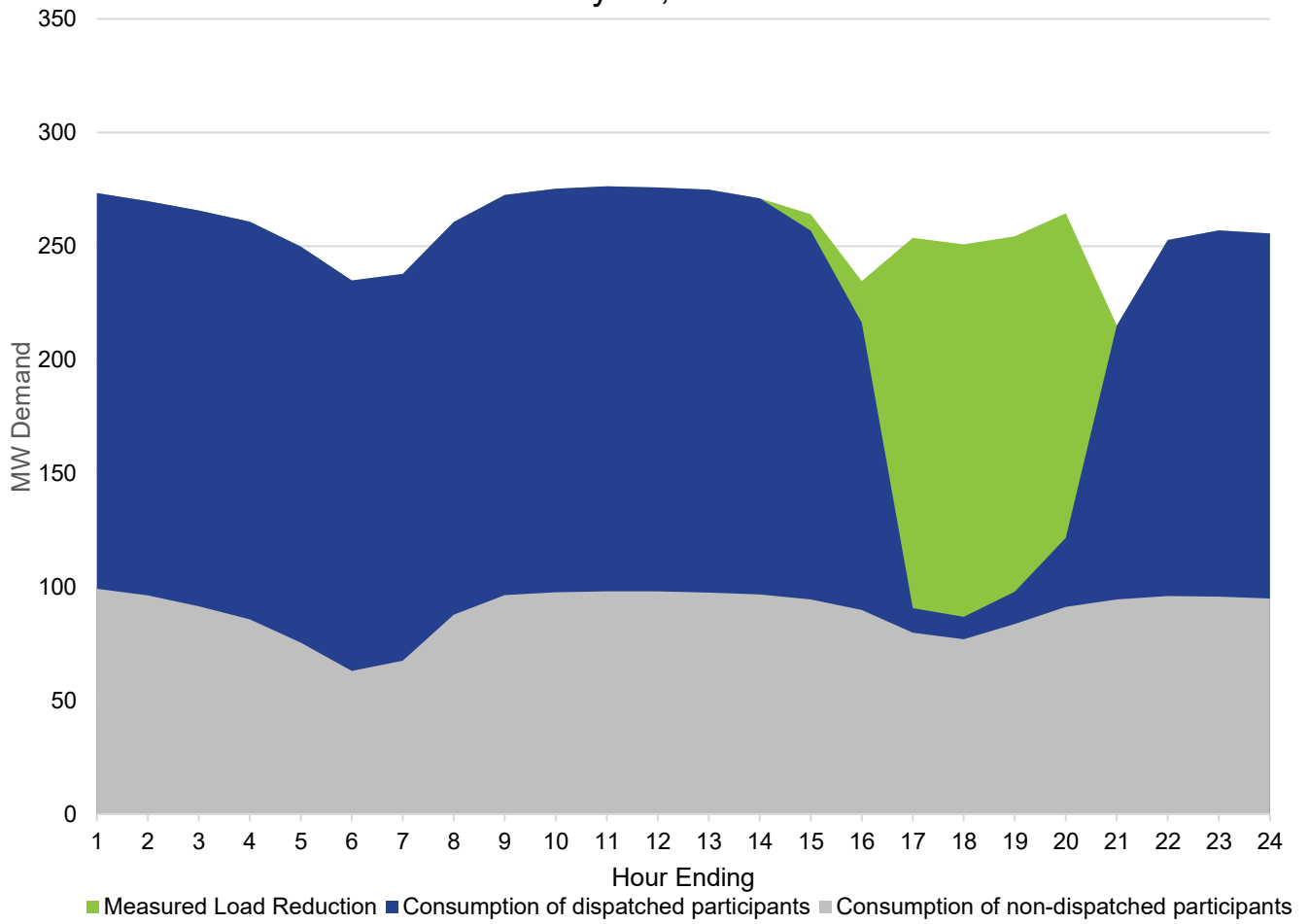
June 28, 2021



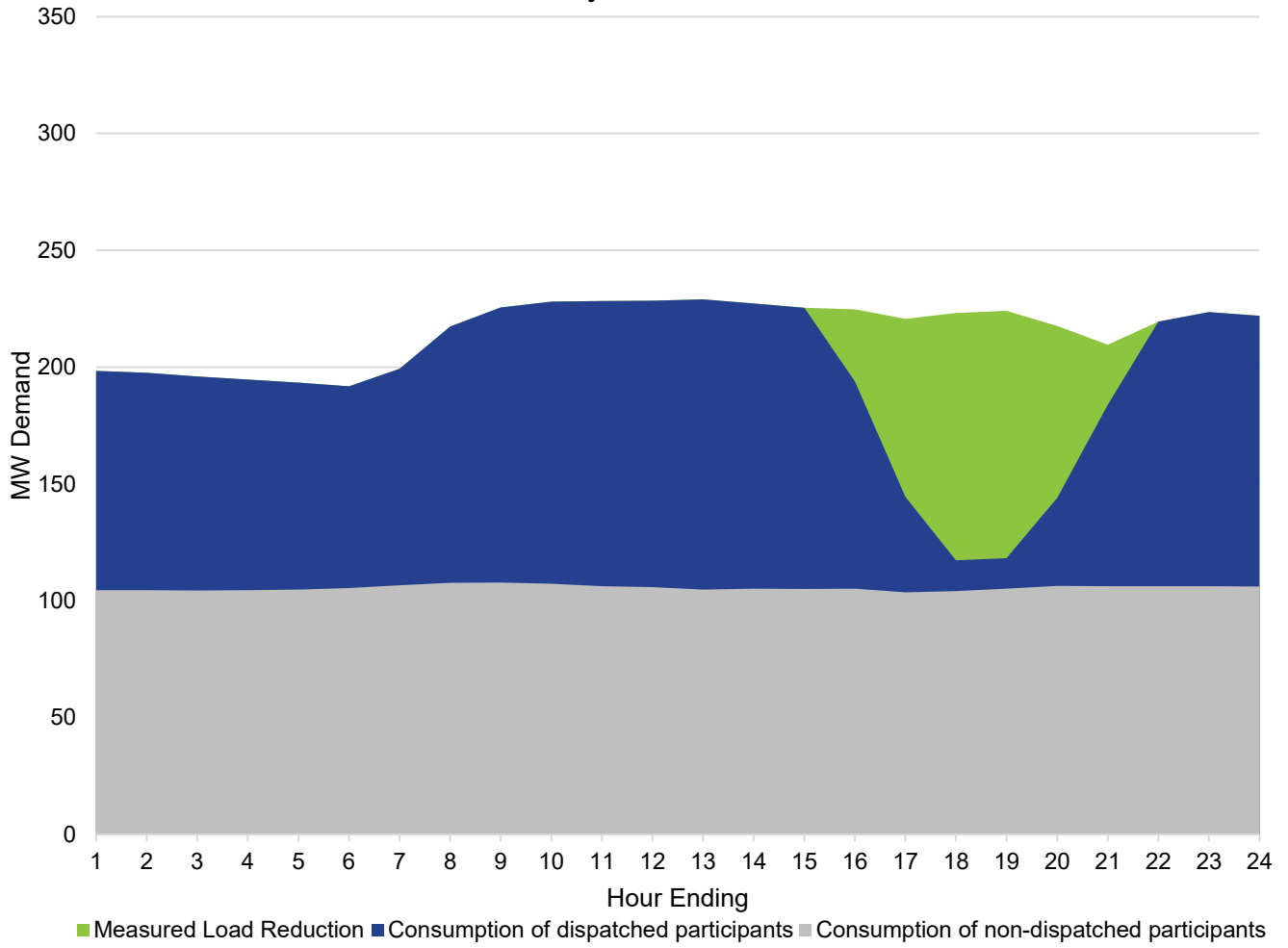
July 12, 2021



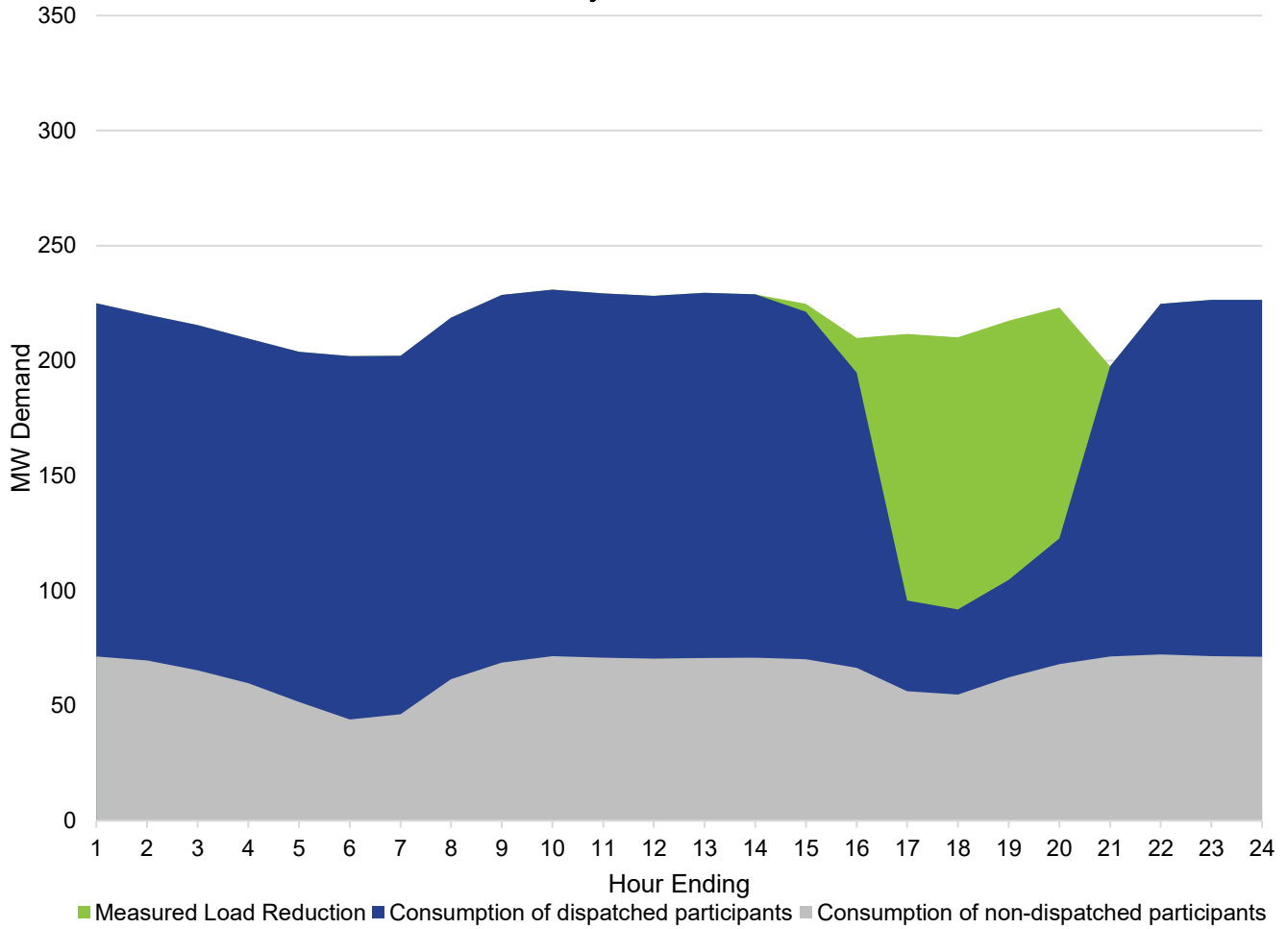
July 16, 2021



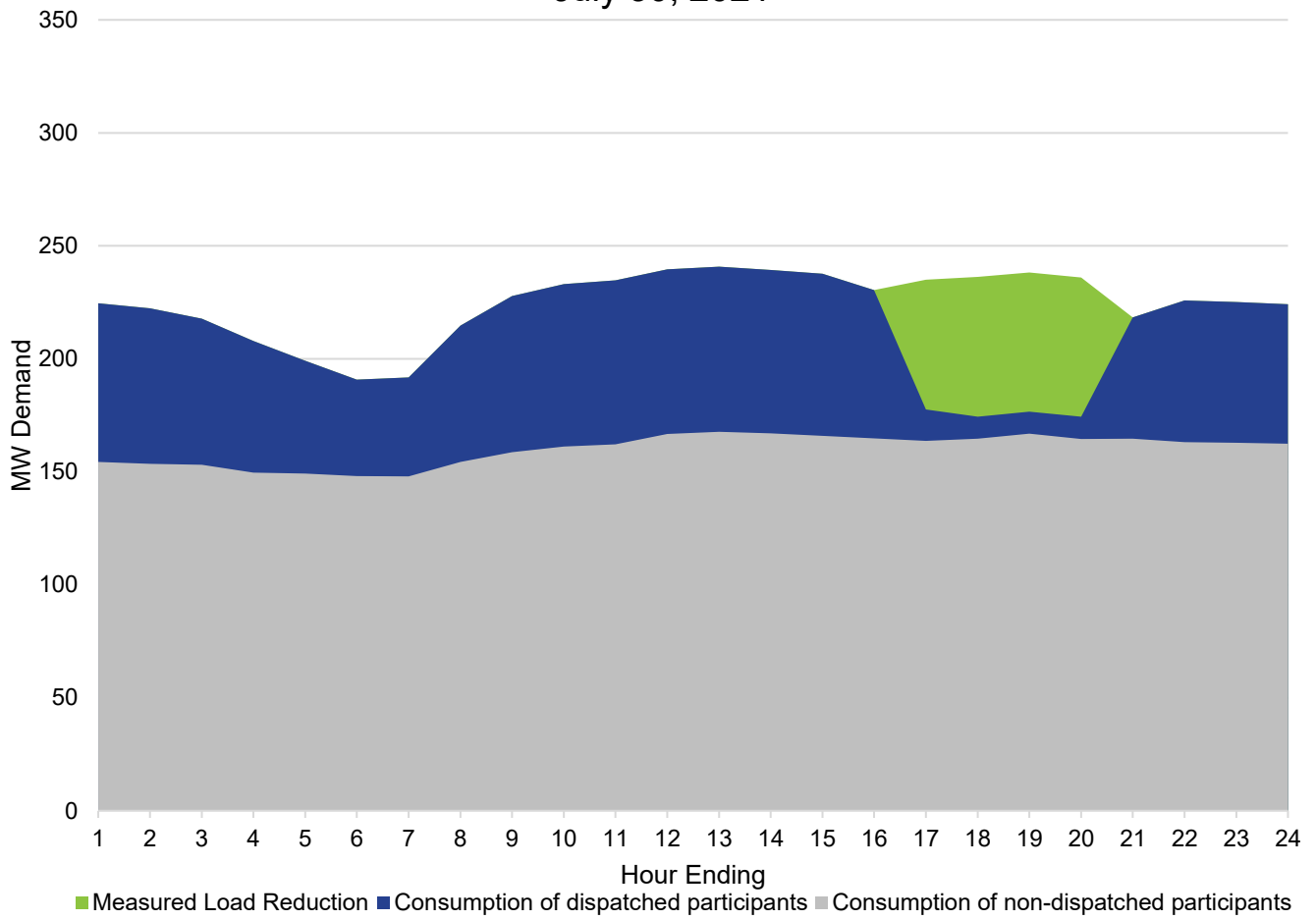
July 26, 2021



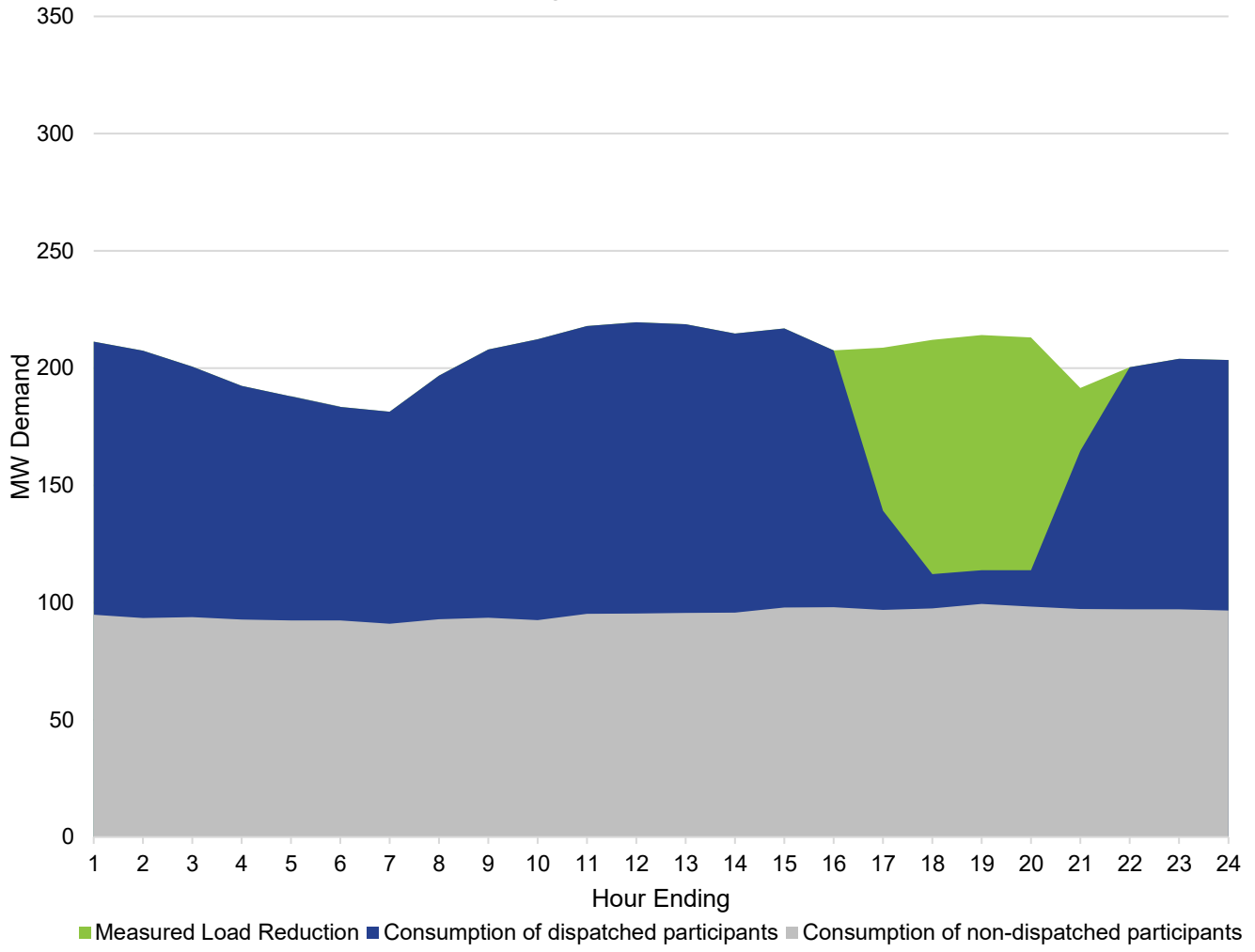
July 29, 2021



July 30, 2021



August 12, 2021



APPENDIX B: PARTICIPANT CATEGORIZATION

In addition to developing the evaluated results, Tetra Tech wrote analysis code to characterize participants to better understand their participation in events and identify risks to the evaluated program performance. Table 10 shows the participant categorization developed by the evaluation team.

Table 10. Participant Categorization Numbering and Description

Category	Category name	Category description
1	CELL Control Devices	Non-measured participants that do not have interval meter data
2	Interval Meter Data Error	Non-measured participants that have an interval meter data error in baseline or event period
3	Nonparticipant—Low Potential Load	Measured potential load reduced for the event is below 9 kW
4	Nonparticipant—Low Load Reduced	Measured load reduced during the event is below 9 kW, including opt-outs and device failures
5	Partial Participant—Ended Early	Measured load reduction in hour one of the event, but the load reduction in hour four was below 9 kW
6	Partial Participant—Started Late	Measured maximum load reduction is greater than 9 kW, but hour one load reduction is below 9 kW
7	Partial Participant—Partial Load Reduction	Measured maximum load reduction is less than 90 percent of the potential load reduction
8	Participants	Measured reduction is consistent and complete for the event

The categorization is completed for each event day based on the participants dispatched. Across different events, participants may be in different categories. For each event, each participant is only assigned to one category.

- *Category 1* is developed by comparing the participant list to the data provided.
- *Categories 1 and 2* are the meters that are not measured.
- *Category 3* identifies the participating locations that are not operating during the event; therefore, the adjustment reduces the potential savings to near zero.
- *Categories 4, 5, 6, and 7* identify the participating locations that are not meeting the expected load reduction for the event. However, *Categories 5 and 6* may show the maximum savings during one or more hours of the event and would be included when reviewing the maximum demand reduction per meter. *Category 7* identifies the participants that are not reducing their full potential load over the event.

- *Category 8* includes the participants that responded to the whole four-hour event. This category contains the majority of participants for all events and dispatch groups.

B.1 PARTICIPANT CATEGORIZATION ANALYSIS

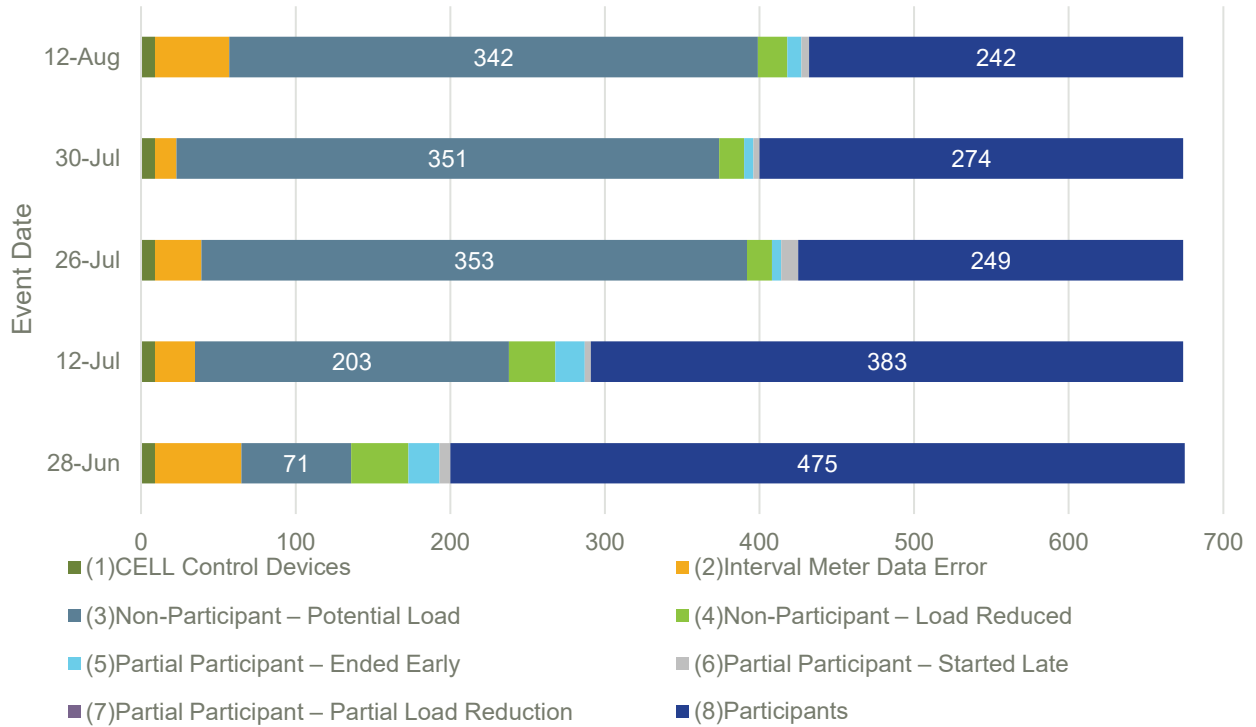
The evaluation team created an automated categorization of participants based on baseline and performance period consumption. The meter categorization varies for each participant for each event as the consumption patterns change. For example, the agricultural practices may identify that irrigation is not needed in August but is needed in June and July. Or a meter may have not responded to a call during one event, but others operated as expected. This recategorization at each event is expected for the IPR program.

A minimal number of meters do not have interval data, which is an opportunity to improve infrastructure. Still, it is so small that it is not expected to impact the program's overall results. The larger opportunity for infrastructure improvement is to reduce the number of meter data errors. This group varies across events and sometimes has larger group failures. The large group data errors on June 18 and 28 are most obvious across all groups.

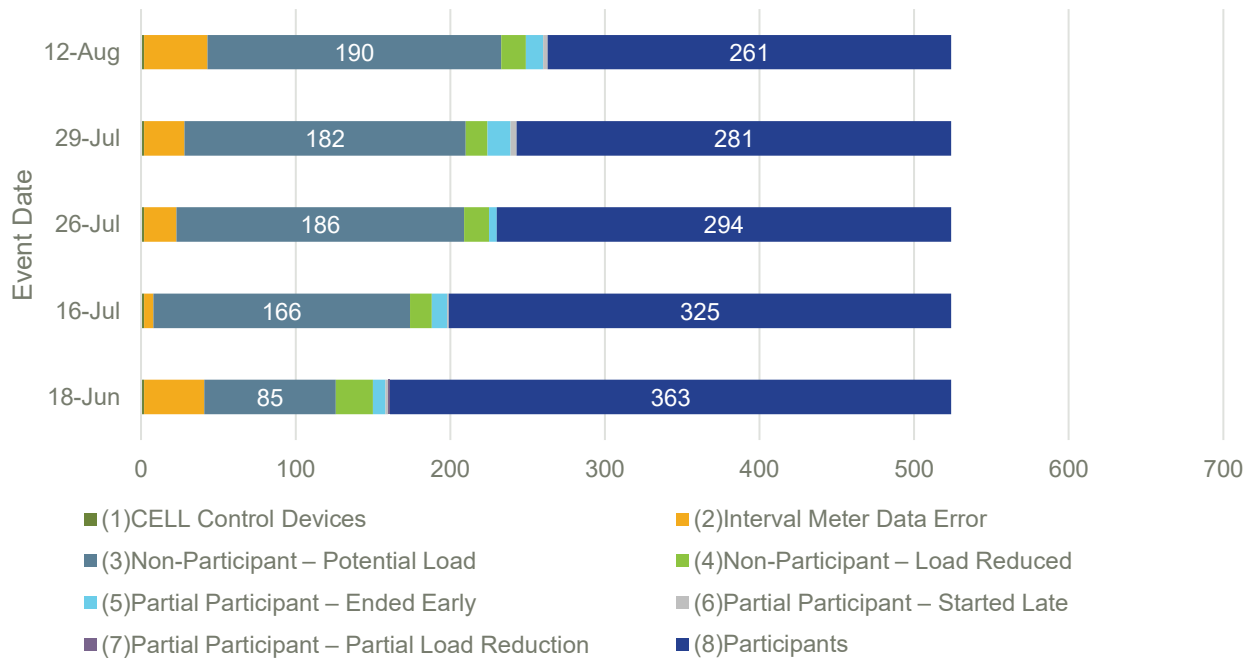
The remainder of the groups indicate non-participation or partial participation; these groups are automatically identified in the data and need to be coordinated with participant opt-out data and information collected through communication to identify which participants are coordinated with the program and which are an opportunity to improve performance.

The patterns of the operation within dispatch groups are interesting. Dispatch groups A, B, and D show similar patterns of participation. Each group shows an increasing number of participants that are not operating at the time of the event as the events move later in the season. This pattern indicates that the agricultural practices of these dispatch groups will lead to similar results each year. The load control and pump operation will not be adjusted to participate. However, these three dispatch groups show a consistent proportion of participants that have the potential to reduce load but did not participate. The program should correlate with known participant actions to determine if any of the participants in this group can be consistently adjusted into *Category 8* participants.

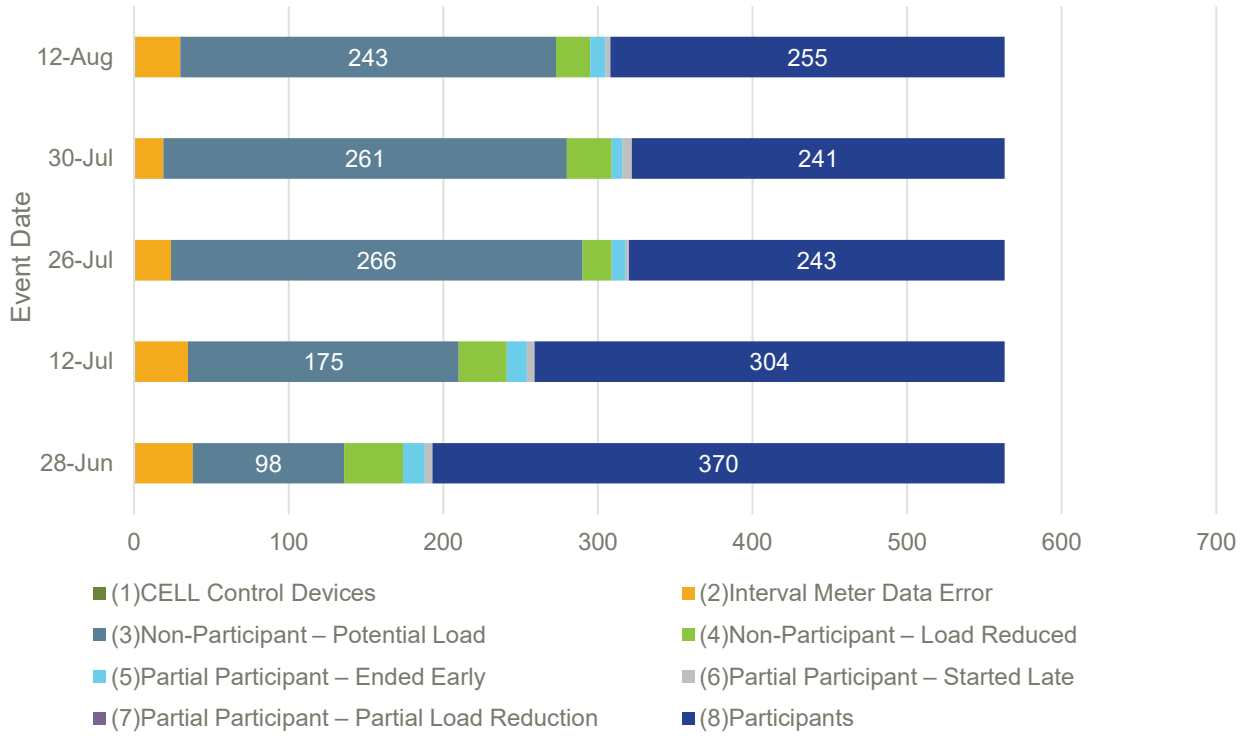
Dispatch Group A Participation



Dispatch Group B Participation

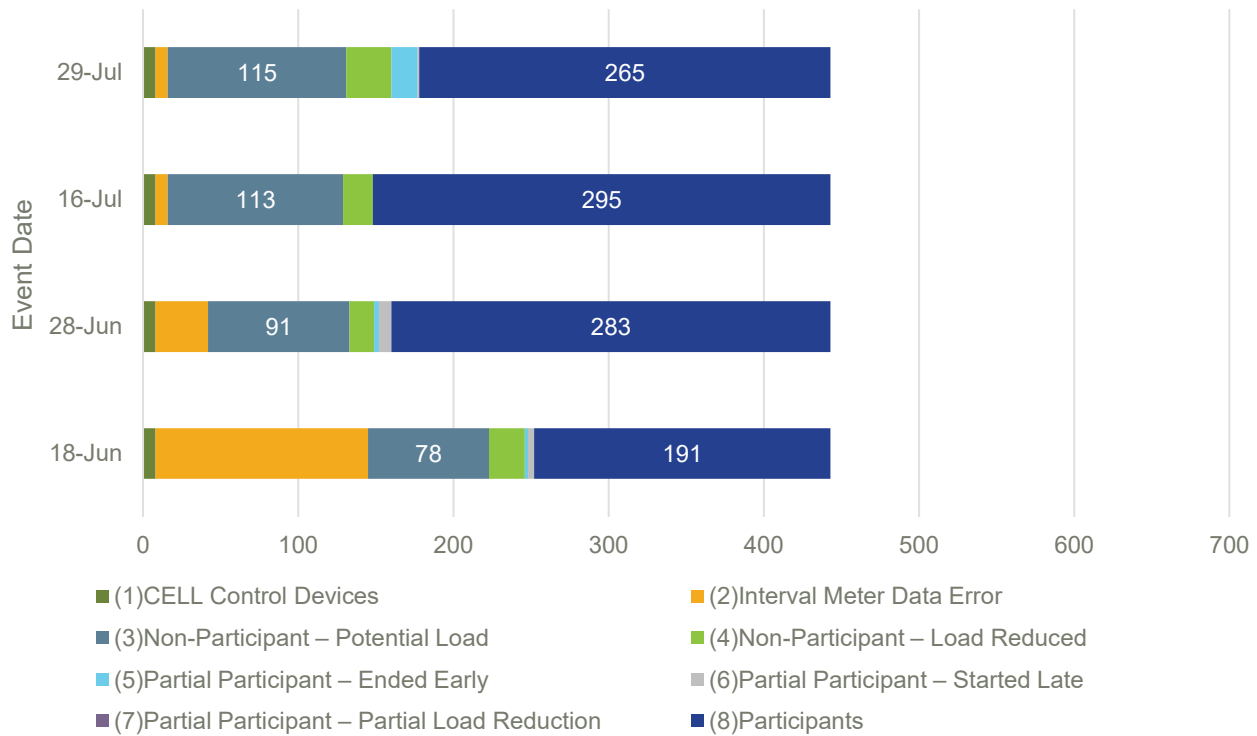


Dispatch Group D Participation



Dispatch Group C is unique compared to the other groups as explained above in section 3.2.2. The first event on June 18 had a high number of data errors, attributed to a substation level error corrected before the third event. This dispatch group had less variation in participant operations over the season resulting in the baseline staying more constant throughout the season.

Dispatch Group C Participation



Dispatch Groups C1 and C2 include three and four meters, respectively. Four participant locations of the seven have an AMI meter with AMI interval metering data available. The other three locations, have data logger packages installed with the meter to collect participant hourly data. Idaho Power installed these data loggers to provide detailed information to analyze the performance during the event and credit the customer accurately. The only variation in expected participation was one in dispatch group C2 that was not operating until after July 29.

Idaho Power Company

Idaho Power Company Small Business Direct Install Program

2020 Process Evaluation Results





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ACKNOWLEDGEMENTS

We would like to acknowledge the many individuals who contributed to the 2020 process evaluation of the Idaho Power Small Business Direct Install program; this evaluation effort would not have been possible without their help and support.

We would like to thank Chad Severson, Shelley Martin, and Kathy Yi of Idaho Power, who provided invaluable insight into the program and operations. These individuals participated in ongoing evaluation deliverable reviews and discussions and graciously responded to follow-up questions and data and documentation requests. DNV and FSG also assisted with documentation, contact information and provided feedback and clarifications as needed.

The Tetra Tech evaluation team was made up of the following individuals: Kimberly Bakalars, Kathryn Shirley, and Laura Meyer.

1.0 EXECUTIVE SUMMARY

Tetra Tech is pleased to provide Idaho Power Company (Idaho Power or IPC) with this report covering the evaluation of the first phase of the 2020 Small Business Direct Install (SBDI) program, as well as current processes. This report section consists of an introduction describing the program, evaluation activities, and key findings and recommendations. The program's process evaluation is detailed in a separate section.

1.1 PROGRAM DESCRIPTION

Idaho Power launched an SBDI program in November 2019, targeting hard-to-reach small business customers using between 500–24,999 kWh annually. The program provides eligible customers a free lighting assessment with recommendations for energy-saving lighting measures as applicable. With customer agreement, free direct installation of qualifying lighting equipment is scheduled and completed.

SBDI is offered to eligible customers in a strategic geo-targeted approach. In 2020, Idaho Power rolled out SBDI to customers in Eastern Idaho. Three cities were targeted for the soft launch: Aberdeen, American Falls, and Blackfoot.

While the COVID-19 pandemic affected outreach and access to customer sites in 2020—with a suspension from March 30 to October 4, 2020—the program conducted 207 assessments. There were 193 customers who enrolled and 139 project installations for 780,260 kWh savings. Program costs were \$339,830 with a UCT¹ of 1.04 and a TRC² of 1.61.

Idaho Power pays 100 percent of the cost for a lighting assessment and installation of eligible measures for customers. SBDI is implemented by a third-party contractor that provides turn-key services. The program is delivered through collaboration between Idaho Power staff, implementing firms DNV and FSG, and local installation contractors. FSG is responsible for (1) program outreach, (2) customer assessments, (3) recruiting installation contractors, (4) supplying and managing all lighting materials, (5) and assigning customer projects to installation contractors. DNV follows up installations with quality checks on ten percent of the projects.

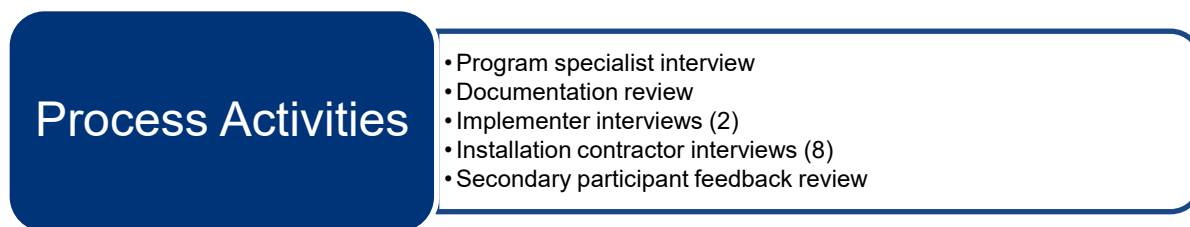
1.2 METHODOLOGY

The evaluation team conducted a few targeted process evaluation activities (including a manual review), interviews with the implementers, and interviews with installation contractors. Because the implementer already surveys program participants, we did not interview them directly but reviewed the survey results.

¹ UCT = Utility Cost Test

² TRC = Total Resource Cost Test

Figure 1. SBDI Process Evaluation Activities



1.3 FINDINGS AND RECOMMENDATIONS

Idaho Power's vision was to create a very focused program that targeted its smallest business customers. With any new program, it is important to develop strategies prior to program launch and thoroughly document those strategies to manage a successful launch. IPC has achieved this in conjunction with the program implementers. SBDI program materials are informative and educational; a Program Operations Manual and an Outreach Plan detail program roles, expectations, and procedures while providing a firm foundation for the program. With the effort put into the Outreach Plan and Program Operations Manual, all parties are aware of their roles, schedules, and objectives of the program. Along with the operations manual, supplemental forms have been produced to support workflows outlined in the manual.

All program roles and responsibilities have been clearly defined through the program flow and specific task workflows. Quality control and customer satisfaction processes have been implemented to measure program quality. Contractors are trained on program requirements, and progress reporting is provided frequently.

The SBDI program team worked collaboratively to make the necessary adjustments for an effective rollout in the Eastern region. Overall satisfaction, measured by DNV's customer satisfaction surveys, was high and indicated no major issues with the first wave of assessments and installations. FSG has worked out some initial uncertainty with program logistics, and contractors have a clearer picture of program expectations and processes. However, contractors are still struggling with increased insurance requirements and low margins with little room for logistical uncertainty. Both could continue to create issues recruiting and retaining contractors

1.3.1 Recommendations

Tetra Tech has a few process recommendations for Idaho Power's consideration:

Continue to monitor how lessons learned in each region affect the contents of the Outreach Plan and Program Operations Manual. As the program continues to roll out to other regions, additional lessons will be learned. The Outreach Plan is updated annually, and should include revisions to scripts, task workflows, and eventually, the overall program flow and logic model as interactions adjust. Additional formatting and editing could also be applied during these updates.

Consider additional customer satisfaction follow-up with nonresponding customers. With a 27 percent response rate to the implementer's customer satisfaction survey, there may be customers who are not responding due to dissatisfaction, even though current customer satisfaction results are high. Additional research with nonresponding customers may be beneficial, given what we heard from contractors during our evaluation. Contractors indicated hearing some dissatisfaction or misunderstanding of what the program offered from customers. While the program staff already follow up with customers indicating concerns, enhanced program tracking of customers who may have

experienced installation reschedules, quality control (QC) issues, complaints, or warranty issues may provide an opportunity to follow up with additional customers who did not complete a customer satisfaction survey.

Review insurance requirements from FSG. While a few contractors mentioned that the need for additional insurance was a minor inconvenience, others have declined participation because of the requirements. All of the contractors approached for the SBDI program have also completed installations through other Idaho Power programs. A couple of the contractors wondered why the FSG requested insurance requirements were higher than what is necessary elsewhere.

Work with FSG to ensure a streamlined and efficient process for contractors if reimbursement amounts cannot be increased. Three of the Eastern region contractors declined upfront to participate in the program due to their view of the compensation provided. Two more Eastern region contractors withdrew from the program after completing some installations, and one other would likely not return to the program if the compensation is not increased. Contractors we spoke with indicated that although they appreciate the steady work and exposure to additional customers, they are barely breaking even on SBDI project work and run a high risk of losing money if the projects do not proceed perfectly. FSG will need to continue improvements they have made to stocking equipment, providing the correct equipment, and indicating any additional equipment needed to improve installation efficiency and keep costs low.

Continue to improve the process for preparing the customer for the installation. One way to mitigate the risk for contractors is to ensure customers are better prepared for the lighting installations. Multiple contractors explained that it is disruptive to their schedules and the amount of time required at a location if customers are not ready for the installation. FSG and contractors can brainstorm ways to improve customer preparedness so that rescheduling is minimized. Rescheduling impacts other projects contractors can complete and leaves their staff unutilized when they could be working.

2.0 PROCESS EVALUATION RESULTS

The process evaluation served as an early check on the program design compared with industry best practices. Areas reviewed included (1) program documentation, (2) marketing and outreach, (3) the implementation process, (4) contractor engagement, and (5) program administration and tracking.

The process evaluation sought to achieve the following goals:

- provide feedback on program processes and effectiveness;
- evaluate communication effectiveness between program staff, both the prime and subcontracting implementers, customers, and installation contractors; and
- collect qualitative information on program experience and any areas for improvement.

2.1 PROGRAM OVERVIEW

Idaho Power launched a Small Business Direct Install (SBDI) program in November 2019, targeting hard-to-reach small business customers using between 500–24,999 kWh annually. The program provides eligible customers a free lighting assessment with recommendations for energy-saving lighting measures as applicable. With customer agreement, free direct installation of qualifying lighting equipment is scheduled and completed.

SBDI is offered to eligible customers in a strategic geo-targeted approach, as seen in Table 1. In late 2019, Idaho Power rolled out SBDI to customers in Eastern Idaho. Three cities were targeted for the soft launch: Aberdeen, American Falls, and Blackfoot. The plan at the outset of 2021 was to roll out the program to each region on the following schedule, although adjustments will be made depending on program needs.

Table 1. Regional Rollout Schedule

SBDI region schedules ³	
Eastern	November 2019–June 2021*
Southern	June 2021–January 2022
Capital	January 2022–August 2022
Canyon	August 2022–February 2023
Western	February 2023–March 2023

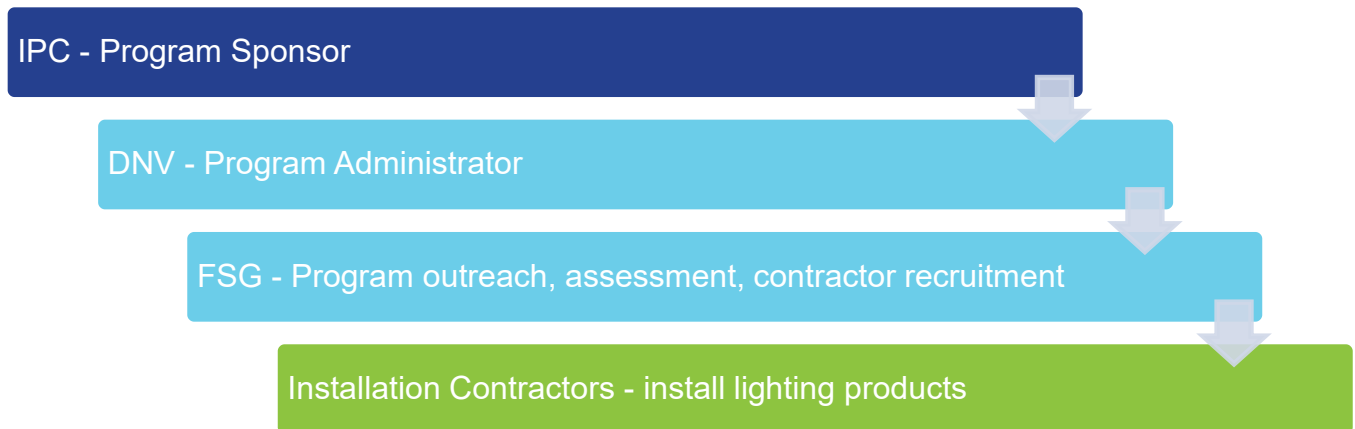
*Includes a six-month COVID-19 suspension from March 30, 2020, to October 4, 2020

Outreach began with a list of 1054 eligible small businesses. While COVID-19 affected outreach and access to customer sites in 2020, the program conducted 207 assessments. There were 193 customers who enrolled and 139 project installations for 780,260 kWh savings.

Idaho Power pays 100 percent of the cost for a lighting assessment and installation of eligible measures for customers. SBDI is implemented by a third-party contractor that provides turn-key services. The current program delivery team includes DNV as the prime contractor and FSG as the subcontractor. FSG is responsible for program outreach, customer assessments, recruiting installation contractors, and managing all materials. FSG assigns customer projects to installation contractors and supplies all lighting materials.

³ Schedule as listed in the DNV UPDATED SBDI - Operations Manual Revised v2.

Figure 2. SBDI Program Delivery Team



Electrical contractors, recruited to install lighting for the customers following the FSG assessment, work with FSG to schedule installations and equipment pick-up and drop-off.

DNV's program implementation process includes the development of documents to establish the guidelines for the program. A basic outline of activities that DNV and FSG conduct for the SBDI program include, but are not limited to:

- development of program documentation and outreach materials,
- recruitment of customers and contractors,
- implementation of assessments,
- procurement and storage of qualified equipment for installation,
- customer warranty on product and installation,
- coordination of installation schedules and installer supervision,
- installation management and quality control,
- reporting of project status and pipeline, and
- measurement and management of customer satisfaction.

2.2 METHODOLOGY

The goals for the process evaluation of the 2020 SBDI program included:

- evaluate program design, including program mission, logic, and use of industry best practices;
- evaluate program implementation, including quality control, operational practice, outreach, and ease of customer participation;
- evaluate program administration, including program oversight, staffing, management, training, documentation, and reporting;
- investigate opportunities to increase contractor engagement with the program through recruitment and retention for continued expansion of the program; and
- report findings, observations, and recommendations to enhance program effectiveness.

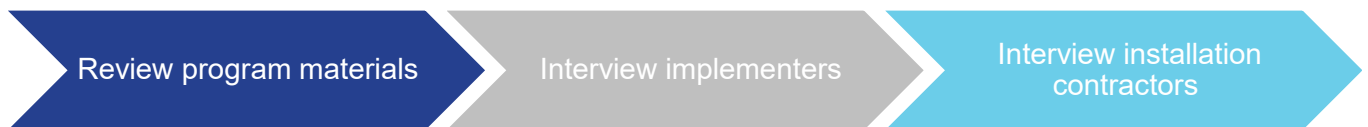
The evaluation activities for the Small Business Direct Install program are summarized in the table below.

Table 2. SBDI Program Evaluation Activities

Activity	Sample size	Objective
Interview program specialists	N/A	Understand key delivery options, how savings are claimed, and how the program is tracked. Updates and clarifications will be communicated during progress reporting calls.
Review marketing materials	N/A	Assess the Outreach Plan and associated documentation.
Review program documentation	N/A	Assess the Program Operations Manual and associated documentation, including process flows, logic model, and all forms.
Review other research efforts already completed	N/A	Examine results available from DNV's participant survey included in the Annual Status Report Supplement 2.
Interview implementation staff	Up to 4	Determine outreach methods, participation barriers, and identify communication methods that work best when reaching out to participants. Talk with DNV as prime. Talk with FSG staff in various roles.
Interview installation contractors	Up to 10	Investigate program awareness and understanding, interactions with customers, barriers to working with the program, and their typical markets.
Analyze the reporting process and tracking systems	N/A	Review program tracking system and reporting outlined in the Program Operations Manual to assess whether Idaho Power is receiving enough information to understand the project pipeline and implementer progress.

The process methodology consisted of the three primary evaluation activities shown in Figure 3. Each activity is explained in more detail below.

Figure 3. Process Review Steps



Review program materials. Program materials (in electronic format) provided by Idaho Power were reviewed, including the Program Operations Manual, Outreach Plan, and various supplemental materials mentioned in the Program Operations Manual and Outreach Plan.

Interview implementers. We spoke with a representative from DNV, the firm responsible for implementing the SBDI program. DNV contracts with FSG for contractor recruitment and training, assessments, supply management, and local management. We were able to talk with staff from both DNV and FSG about the processes outlined in the program operations manual and outreach efforts highlighted in the outreach plan. The implementer interview guide can be found in Appendix A.

Interview installation contractors. Installation contractors working in the Eastern region were contacted during the program's initial launch as part of the process review. The launch period was a time of adjustment as FSG set up in Idaho, and we were interested in what contractors had to say about how the process progressed for them.

We talked with four contractors that had installed equipment through the program. The installation contractor interview guide can be found in Appendix B. We also spoke with four contractors that initially expressed interest to FSG but never returned their paperwork to proceed with installations. The list of questions can be found in Appendix C.

2.3 PROCESS REVIEW RESULTS

We reviewed program documentation and spoke with program staff, implementers, and installation contractors to get feedback from all program stakeholder perspectives. We present process results in the areas of program documentation, marketing and outreach, implementation, and reporting.

2.3.1 Program Documentation

Idaho Power, DNV, and FSG all provided useful program documentation for evaluation review.

Table 3. SBDI Program Documentation

Documentation	Examples
Outreach Plan	<ul style="list-style-type: none"> • Outreach objective, processes, and roles • Mailer and email text • Outbound call script • Walk-in script • Outreach schedule by region
Program Operations Manual	<ul style="list-style-type: none"> • SBDI program flow <ul style="list-style-type: none"> ◦ Sub-step flow charts also included • SBDI logic model • CRM tracking system status definitions
SBDI program forms	<ul style="list-style-type: none"> • Assessment report and proposal example • Customer participation agreement example • Customer satisfaction survey • Quality control (QC) inspection form • Project completion form
Annual Report Supplement 2: Evaluation	<ul style="list-style-type: none"> • Customer satisfaction results
Reporting	<ul style="list-style-type: none"> • Overview of reporting from DNV to Idaho Power • Example of customer journey tracking

Program Operations Manual. The Program Operations Manual covers everything from a high-level program overview and objectives to definitions and detailed workflows. The SBDI program forms were all listed in the Program Operations Manual and were provided separately for review.

DNV follows industry best practices with a Program Operations Manual that is thorough in discussing all aspects of the SBDI program delivery. Examples of topics covered in the manual are:

- customer and measure eligibility;
- lead generation process;
- regional schedules with targets for assessments and installations;
- field safety protocols, risk assessment, and safe job analysis checklist;
- installer training outline;
- CRM status definitions;
- reporting requirements (weekly, monthly, quarterly, and annual); and
- program accounting processes.

We also found a well-developed program flow and logic model in the Program Operations Manual.

A program logic model is a visual representation of the program's theory that illustrates a set of interrelated program activities that combine to produce various outputs that lead to short-, mid- and long-term outcomes. The program's logic model serves as a roadmap to develop and inform various audiences on program design and guide the systematic approach of EM&V activities. A program logic model can lead to a cost-effective plan to determine program effectiveness in meeting its goals and objectives by linking to performance indicators to provide ongoing feedback to program managers.

The models flow top to bottom through each activity, then left to right, and are typically organized according to the four primary categories below.

- **Inputs or resources.** Identify the key financial, staffing, and infrastructure resources that support each activity. When possible, identify specific budgets or systems required.
- **Program activities.** The overarching activities describe the major components of the program. Examples may include developing program infrastructure, recruiting program allies, marketing to customers, energy assessments, measure installation, and quality control.
- **Outputs.** Metrics resulting from the activities. These tend to be measurable "bean counting" results (e.g., provide outreach events at five community fairs). The outputs can be tracked or measured to ensure the activities occur as expected.
- **Outcomes.** Expected outcomes that result from the program activities beginning in the first year. When possible, specific goals are attached to those outcomes and can be split to reflect short-term and long-term outcomes. Examples of short-term include annual energy savings, participating customers, and trade allies. Long-term outcomes are the stretch goals or sustainable outcomes resulting from program activities, such as "establish an energy-efficient industry" and "the measure becomes standard practice." These may be associated with a full program plan cycle.

Based on the reviewed logic model, the basic activities for the SBDI program are (1) program outreach, (2) assessments, (3) proposals, (4) project installs, (5) QC inspections, and (6) customer satisfaction. The inputs and resources all seem to be reasonable, given how the program was launched. Based on feedback we heard during the evaluation, it also appears that DNV and FSG have accomplished most of or all the output targets.

Outcomes also appear to be reasonable expectations for the SBDI program. However, there may be one customer satisfaction outcome that is a "stretch" goal: Idaho Power gains a deeper insight into

customer needs that could be used to tailor future C&I Retrofit programs. We are not sure how this will be accomplished, given the current communication processes and level of feedback collected.

The overall program flow shows the interaction between customers, DNV, FSG, and Idaho Power at each stage of the program process. It is a nice visual representation of which firm is responsible for each activity. In addition to the overall program process flow, specific task workflows are included for multiple activities:

- call routing situations,
- email responses,
- assessment workflow,
- installation workflow,
- customer satisfaction survey workflow,
- QC inspection workflow,
- complaint resolution, and
- customer list scrubbing.

Outreach Plan. The Outreach Plan thoroughly documents DNV’s and FSG’s strategies to meet the SBDI program objectives. It repeats some of the information in the Program Operations Manual.

It outlines staff roles and responsibilities and defines expectations, such as key performance indicators. Engagement steps detail how the implementers will target customers and the regional rollout.

The manual includes scripts for staff calling customers, visiting customers, and reaching out to contractors. Customer satisfaction survey questions are included as well. Installers were also provided with scripts for setting appointments with customers.

Like the Program Operations Manual, the Outreach Plan contains flowcharts for customer engagement, SBDI assessments, and project installations. It also outlines the contractor onboarding and training process and risk mitigation procedures.

Detailed outreach results are discussed in Section 2.3.2. The results of the Customer Satisfaction Survey we reviewed are discussed in Section 2.3.3. Reporting documents reviewed are covered in Section 2.3.4.

2.3.2 Marketing and Outreach

Outreach for the SBDI program involves a two-pronged approach. Customers must be recruited to participate in the program, and contractors are needed to install the lighting equipment.

Customers. DNV was responsible for marketing and outreach to customers based on a list provided by Idaho Power. Outreach began in November 2019, using several methods to inform targeted customers.

Figure 4. Outreach to Customers



A key challenge for the program has been the eligibility requirements. Idaho Power's objective with this program is to focus on very small businesses, using less than 25,000 kWh annually. This requirement makes it more of a targeted program than the typical FSG model for SBDI programs, which have higher savings thresholds, and FSG has adjusted.

Throughout the Eastern region rollout, the SBDI team established a scrubbing process to identify customers most likely to meet the eligibility requirements of the SBDI program. Idaho Power sent direct-mail letters to customers inviting them to participate in the program. Email outreach in March of 2021 was found to be less effective than direct mail letters and follow-up calls. FSG made follow-up calls to customers who received letters, offering another opportunity to hear about the program and to confirm their interest in participating. Call scripts are available to staff conducting outbound calls. Customers can also call a number on mailers and emails to request more information about the program. In-person visits were also used as outreach, as needed, but were suspended once COVID-19 impacted the safety of walk-in appointments.

As customers responded to the letters and follow-up calls, lighting assessments were scheduled. Customers who agreed to have LEDs installed at their facility were scheduled for project installation beginning in January 2020. DNV reported that approximately 60 percent of the assessments came from outbound calling, another 10 to 15 percent from FSG staff visits to customers, and roughly 10 percent resulted from Idaho Power energy advisor outreach.

Customer interest in SBDI was on the rise when the COVID-19 pandemic occurred. Idaho Power suspended on-site customer activity for the SBDI program offering end of March and removed the suspension early in October 2020, with on-site activity adhering to COVID-19 safety protocols. When on-site activity resumed in the fall, the company's third-party program implementer worked to reinstate equipment installers and reconnect with eligible customers who had signed up for a lighting assessment or project installation before COVID-19 restrictions. There were 139 project installations performed in 2020, along with 11 post-installation inspections.

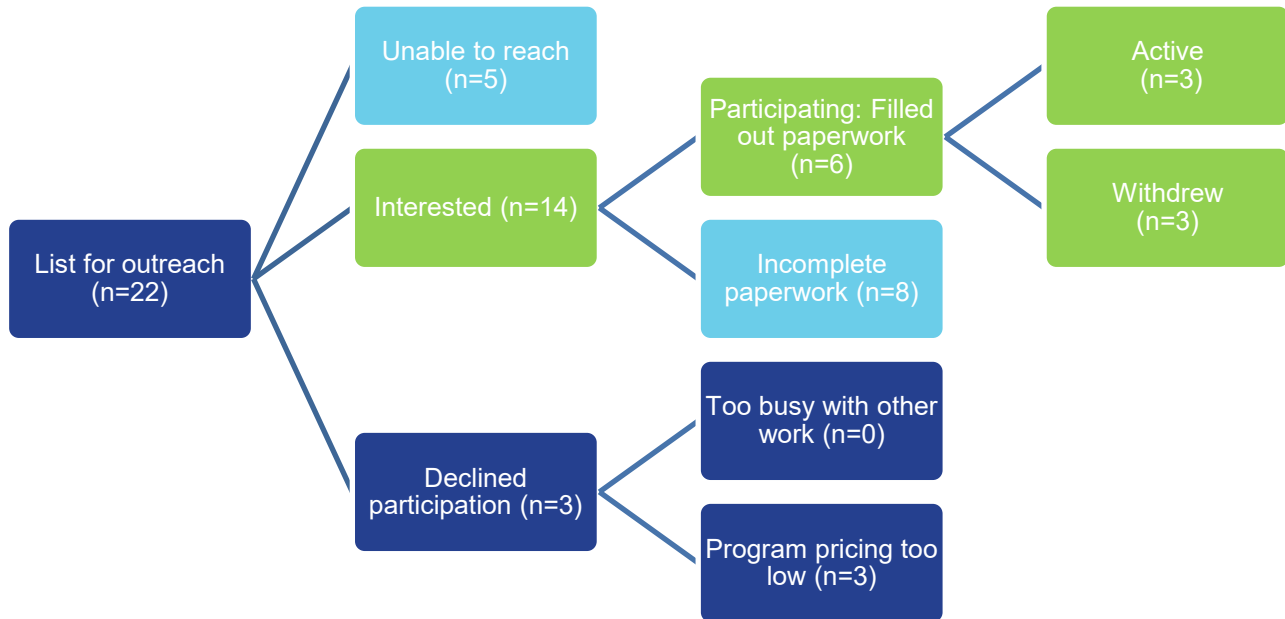
Contractors. Recruitment of contractors begins about four months in advance of the launch date for the region to ensure contractors are trained and ready once customers are contacted. The process begins with Idaho Power identifying electrical contractors who have participated in other Idaho Power programs, then additional contractors are added to the list if needed. An Idaho Power representative reaches out to gauge interest in the program; those leads are forwarded to FSG for additional outreach and training. Once contractors indicate interest, FSG sends them paperwork and discusses the detailed program requirements.

Figure 5. Outreach to Contractors



The figure below outlines the outcomes of the outreach conducted by FSG during the first phase of the SBDI program in Idaho Power's Eastern region. All six contractors that filled out paperwork are considered “participating” contractors and completed at least a few projects. Three contractors installed projects throughout the entire Eastern region timeframe, while three withdrew, asking FSG not to allocate them any more projects.

Figure 6. Overview of Contractor Participation in the Eastern Region



Although no contractors in the Eastern region declined participation at the initial stages of contact due to heavy workload, it has been mentioned in the Southern region as a reason for not participating.

2.3.3 Implementation

We received feedback from the program implementers (DNV and FSG), installation contractors, and contractors missing paperwork and reviewed customer feedback collected by DNV to understand how the implementation of the SBDI program has progressed in the Eastern region. Overall, implementation has gone well for a first-phase rollout. All groups indicate there were lessons learned along the way, with many adjustments made within the Eastern phase and applied in the Southern region as it begins.

Implementer feedback. Implementers reported a collaborative working relationship between all parties and that communication was working well. Many lessons were learned during the Eastern region rollout, and adjustments were made in Eastern and for subsequent regions as they are learned.

Initial challenges in the Eastern region that have been overcome include lack of customer trust in non-local companies, recruiting contractors and managing their workload, and adjusting to the four to six week installation timeframe.

DNV and FSG found that customers in Idaho prefer to support local businesses. While local contractors would be used for installations, DNV and FSG are responsible for outreach and assessments. Both firms were able to provide local staff, and a local phone number was assigned to FSG.

As outreach to customers became more productive, and assessments were scheduled, DNV developed a *customer journey tracker* to track customers through stages of participation from outreach to QC. The results of the tracker are provided to Idaho Power monthly for progress reporting.

FSG reports that approximately 95 percent of customers that decide they will proceed with the installation of recommended lighting do so at their assessment. The others take anywhere from a day or two to months to get approvals from landlords or corporate offices. For customers that decide not to move forward with lighting installations after the assessments, FSG provided the following as common reasons they have been given:

- moving in the future,
- may not continue the business,
- corporate requirements conflict, and
- unable to get permission from their landlord.

FSG also learned how to balance SBDI projects with contractors' existing workload. To respect their time and existing clients, FSG tries to give contractors a batch of SBDI customers in an area with a two-week window for scheduling so they can reasonably fit the projects in around other work and keep a steady pace. This process has worked out well for the three contractors completing the bulk of the projects in the Eastern region.

Participant satisfaction. As the prime contractor administering the program, DNV sends surveys to all customers that receive assessments and new lighting through the SBDI program. After installations are completed, DNV sends each customer an invitation to complete an online survey about their program experience.

We reviewed the results of the Customer Satisfaction Survey reported by DNV to Idaho Power. To avoid overburdening customers, we did not survey customers again for this evaluation effort.

DNV sent customer satisfaction surveys to 98 program participants in 2020, of which 27 surveys were returned, for a 27 percent response rate, which is in line with DNV's 25 percent suggested minimum. Overall satisfaction from respondents was high and indicated no major issues.

Key highlights include the following:

- Nearly 89 percent of respondents said they were *very satisfied* with the program
- All respondents reported they were *very satisfied* with the equipment installed.
- All respondents found the program easy to participate in, with nearly 93 percent indicating the program was *very easy*.
- All respondents reported they would likely recommend the program to other small businesses, with nearly 93 percent saying they were *very likely* to recommend it.
- When asked how their opinion of Idaho Power has changed since participating in the program, just over 48 percent of respondents reported having a more favorable opinion of Idaho Power. Nearly 52 percent of respondents reported no change in opinion.

Active installers. We talked with four contractors, all small businesses, who completed at least one installation in the Eastern region. Three of them installed between 40 and 150 projects; the other withdrew after installations in one city before COVID-19 restrictions were put in place.

Three participating contractors thought communication with FSG worked well once the initial bugs were worked out. They thought FSG was good about getting projects set up and getting information out about projects, including breaking down projects so the contractor knew what to expect and how long it might take.

As part of the recruitment process with installation contractors, FSG discusses the features of the program, the compensation, and added benefits. Two of the installation contractors shared benefits they had realized from working with customers through the SBDI program.

It was good exposure and teaching for the apprentices who experienced different projects and ways to wire lights.

The program kept us busy and the money flowing in.

It spread my business name to bring in more work.

I'm happy they were able to recycle so many CFL and metal halide bulbs, so they didn't go in the trash.

SBDI participation did not require any major modifications to contractors' overall business practices. Contractors adapted to the SBDI program requirements and processes as they were developed in the Eastern region.

Contractors reported that customers were typically very happy to be getting new equipment for free from Idaho Power. The few customer questions or concerns usually involved (1) the lighting color of the LEDs they would receive, (2) misunderstanding that they were only getting new bulbs but not new fixtures, (3) that not all fixtures would be upgraded, and (4) a couple of cases of property damage that were resolved.

We asked contractors to rate their overall satisfaction with the SBDI program on a scale of 1 to 5, where 1 is *not satisfied*, and 5 is *very satisfied*. Three of the four responding contractors provided ratings of 3, 4, and 5. The fourth did not rate the program. Some of the challenges shared by contractors included increased insurance needs, incorrect material counts, and customers not ready for installations.

One contractor said it took them a few tries to get the required paperwork correct. Three of the contractors also mentioned having to increase their insurance to be able to participate. A few times, the contractors got the wrong materials for jobs. In those instances, FSG would get it resolved; local staff would even run new materials to the job site. One contractor had issues with customers not being ready for installations when they arrived, even with notice of what they needed to do. FSG suggested it was alright to reschedule those appointments, but that affected the contractor's work schedule and staffing.

All four of the contractors we spoke with had previous experience with other Idaho Power energy efficiency programs and highly praised those experiences. While the participating contractors found some benefit to having the SBDI projects identified, they also admitted that it reduced some of the customer interaction and ability to customize systems or projects for customers. It also put them in a difficult spot when customers had questions or concerns.

Compared with other Idaho Power programs, contractors felt the compensation for the SBDI installations was marginal and made it difficult to break even if there were unanticipated problems.

*It didn't really leave me any margin - it was awfully tight.
Any extra travel blew any margin.*

The process worked well, but I would decline future work if FSG could not find a way to provide money for a pre-visit.

Some projects lost money, and some made money. I think I came out about even in the end, but I had to closely watch projects to cover costs.

One selling point to overcome the conservative reimbursement was the possibility of additional work with customers where they installed new lighting. This benefit was realized for one of the four responding contractors, but not the other three. Two contractors have experienced no additional work, and one has had less than \$500 in additional business from the SBDI customers.

When asked what worked best for them with the SBDI program, contractors mentioned how well the process worked with FSG. They generally liked that jobs were set up for them, and they had a steady workflow. Contractors appreciated that FSG was pleasant to work with, had good administrative policies, and provided prompt payment. Even the contractor that withdrew from the program noted that the overall experience with FSG was good.

However, even with positive experiences with the SBDI program, all four contractors had suggestions for some minor improvements to the program.

I would like to see better internal communication at FSG. There were a few times we had issues getting the right parts for the installations. The person at FSG's material storage could be more knowledgeable about what is needed.

We think there could be a better way of prepping the job. Maybe giving the contractors an extra \$65-\$75 per job to inspect and get it ready. This would help avoid issues with furniture not moved or incorrect materials for the job.

I think it would be nice to have a recycling bin at the materials warehouse for more of the removed equipment. It would be one more step in recycling more material.

FSG could provide better descriptions of the installation project. We ended up needing lifts that were not mentioned when we were assigned the project.

Installers missing paperwork. Eight contractors FSG talked with expressed interest in providing installation services through the SBDI program, but they never completed the required paperwork. We reached four of those contractors to ask them a few brief questions about why they did not proceed with the program. All four have worked on other Idaho Power programs in the past and enjoy working with those programs and Idaho Power.

Two of the contractors do not remember receiving the paperwork at all, but COVID-19 also made things hectic during the timeframe when the program launched. The other two contractors received the paperwork; one early in the program launch, the other learned of it after the October restart.

The two contractors who remembered receiving the paperwork provided a few reasons for not completing the paperwork and participating in the SBDI program. The primary issue mentioned by a couple of the contractors was the amount of insurance required. One contractor was curious why they needed more insurance for SBDI than they needed for other Idaho Power programs or what the state already requires.

One contractor did not feel comfortable with how FSG handled their questions about participation logistics. They felt there was a lack of direction or plan on things like storage of materials or what would happen if there were damaged materials or customers made warranty claims. With that uncertainty, the contractor felt that the compensation was insufficient for them to absorb potential unforeseen costs.

When we asked the contractors what could be done to attract more contractors to install lighting through the program, they provided a few ideas that Idaho Power and FSG are aware of:

- Adopt more reasonable insurance requirements for the SBDI program.
- Increase the compensation to contractors for installations. Contractors mentioned barely covering their labor costs for most projects and situations where poor communication, missing parts, or unprepared customers caused them to lose money.
- FSG could communicate better about individual projects and answer questions more thoroughly about the overall process. Increased comfort with the logistics would ease contractor concerns.

Based on conversations with participating contractors, FSG communication may have improved over the course of execution in the Eastern region.

2.3.4 Reporting

We reviewed an April 2021 monthly report and the SBDI Program Annual Report PY1 from DNV to Idaho Power. Every month, DNV reports field activity (calls, assessments, installations, savings, etc.), installations completed per installer, the average installation time, and quality control summaries.

Based on a review of the summaries for the field activity and installations by contractor, the timeframe for reporting was unclear. We assume it was for the month before the report, but it would be nice to have that stated in the reporting. In addition, it would have been interesting to see the build-up each month compared to prior months.

For example, a table showing contractors on each row and months across the top (or transpose them) would be clear when contractors began installations, their progress over time, and if they drop off. A "total" column could be added at the end of the region timeframe to see the level of effort from each contractor. If process feedback is sought from installation contractors in subsequent regions, knowing their level of effort and delivery timeframe is useful.

Table 4. Example of Cumulative Installations by Contractor

Installer	"Month 1"	"Month 2"	"Month 3"	"Month..."	Total
AAA Electric	8	15	20	4	47
BBB Electric	12	2	0	0	14
CCC Electric			1	6	7
DDD Electric			1	15	16

A similar process could be used for the field activity summary to provide a "rolling history" of the outbound calls, assessments, installations, kilowatt-hours saved, etc.

APPENDIX A: IMPLEMENTER INTERVIEW GUIDE

IMPLEMENTER INTERVIEW GUIDE Idaho Power SBDI Evaluation

Interviewee(s)

Interviewer(s)

Program/Area of
responsibility

Date(s):

In-depth interviews will be conducted by senior Tetra Tech staff via telephone. The interviews will be semi-structured. Therefore, the following interview protocol is only a guide to ensure certain topics are covered, but evaluators will follow the flow of the interview and modify questions as needed to fit the interviewee's circumstance and flow of conversation.

We will attempt to schedule interviews with respondents in advance to accommodate each implementer's schedule. Interviewers will adjust the probing to limit interview time to 45 minutes.

Introduction

Hello, may I speak to _____? My name is _____, with Tetra Tech. Idaho Power has hired us to evaluate their Small Business Direct Install program. I would like to ask you some questions about your experience delivering the SBDI program since it launched. The information you provide will assist us in assessing the program and finding ways for the program to serve the nonresidential market most effectively.

The interview should last less than an hour. Before we begin, is it okay to record our call? This is for note-taking purposes to make sure we accurately represent your responses.

A. Program Role

Provide brief overview of the roles and responsibilities as the evaluator understands them.
(IPC, DNV prime, FSG subcontractor, installation contractors)

- 1) Is our understanding of your current role in Idaho Power's SBDI program correct? How have your responsibilities with the program changed since it was launched?

- 2) How has the interaction between the parties (IPC, DNV, FSG, and installation contractors) been working?
 - How does current documentation (e.g. program operations manual, outreach plan, reporting) facilitate the interaction and communication between parties?
 - What have been some of the successes of these interactions; do you have suggestions for improvements?

B. Program Design and Marketing

- 3) How were the target numbers of assessments and installations determined?
- 4) Outreach Plan (reviewed)
 - What have been the more effective outreach methods to generate interest in the assessments? What has not worked as you expected?
 - Direct mailers, outbound calls, walk-ins
 - When will street sweeps pick up again
 - What types of challenges have you encountered with the customer lists and eligibility requirements?
 - What steps have been taken to overcome them?

C. Program Delivery (Program Operations Manual Reviewed)

- 6) What is the scheduling process for the Assessments? What is the typical timeframe from customer call to assessment visit?
- 7) What are the most common upgrades identified during an assessment? What else are you reviewing?
- 8) What proportion of assessment customers sign the project proposal immediately?
How long can it take others to consider the projects?
When do you typically follow-up with them to prompt them to move ahead (30 day suggestion)?
- 9) What are the most common reasons customers go ahead with projects?
Why don't others move forward? (Selling, moving, suspicious, no benefit, etc)
Is this information tracked against customers that have been contacted?
- 10) Who is responsible for getting customer status updates into CRM? How is the data entry checked for accuracy?
- 11) How is the installation timeframe of 4-6 weeks working so far?
- 12) Have you had any issues procuring materials? How has that been resolved?

- 13) What challenges have there been...
 - a. reaching installation contractors? What methods have been most effective?
 - b. recruiting installation contractors? How have they been overcome?
 - c. retaining installation contractors? What else can the program do? How much is on the contractor?

- 14) Who has been completing the QC Inspections?
What percent of the projects have been checked? What is the selection process?
What are the typical findings from the inspections?

- 15) How long does it usually take participants to return their satisfaction survey? What proportion are you getting back?

- 16) The results of the customer satisfaction survey look pretty good. What are some of the issues reported through the survey?

- 17) Have there been any complaints throughout the process in the first region? At what stage are they most likely to occur? How were they resolved?

- 18) Tracking appears to be managed through the CRM system. At what point do you provide the tracking data to Idaho Power? How is the data checked for accuracy?

D. Regional Rollout

- 19) Can you talk a little bit about how you are doing the geographic rollout?

- 20) What lessons have you learned from the rollout of the first region?

- 21) What changes will be made as you roll out additional regions?

E. Evaluation

- 22) What do you see as future challenges for the program?

- 23) What do you hope to learn from the evaluation?

- 24) Are there specific topics we should investigate with installation contractors?

Thank you for your time today. Those are all the questions I have.

APPENDIX B: INSTALLATION CONTRACTOR INTERVIEW GUIDE

Idaho Power - SBDI Program Evaluation Installation Contractor Interview Protocol

Note: Because senior staff will be conducting interviews, contractor interviews will be semi-structured. Therefore, the following interview protocol is only a guide to ensure certain topics are covered, but evaluators will follow the flow of the interview and modify questions as needed to fit the interviewee's circumstances.

NAME: _____

COMPANY: _____

PHONE: _____

INTERVIEWER: _____

DATE COMPLETED: _____ **LENGTH:** _____

My name is _____, with Tetra Tech. Idaho Power has hired us to evaluate their Small Business Direct Install program. I would like to ask you some questions about your experience with the Small Business program. You would have completed work for this program as a subcontractor to FSG. The information you provide will assist us in assessing this program and finding ways for the program to serve the small business market most effectively. This interview should take approximately 30 minutes of your time. Before we begin, is it okay to record our call? This is for note taking purposes to make sure we accurately represent your responses.

Firmographics

- F1. To get us started, could you briefly tell me a little bit about your business (or position)? What types of services do you offer?
Probe for approximate number of projects completed or equipment installed by type in 2020 (or for a more typical year).
- F2. How many employees (full-time equivalents) does your company employ?

Program Involvement

- P1. How did you become involved with the SBDI program? Were you already working with Idaho Power or did FSG reach out to you?
- P2. How are you currently receiving information about the SBDI program? Are you receiving enough notice about the projects you are assigned to get them completed within the expected timeframe? Is there any other information you would like to receive in order to make the process more effective or efficient?
- P3. What is the process for completing work through the SBDI program? How many projects have you completed?
- P4. How often do you interact with FSG staff? How would you characterize that interaction?

- P5. Has your involvement with FSG and the SBDI program affected your general business practices?
How? (Probe for adjustments to quality of installs, equipment stocked, recommendations to other customers)
- P6. Have you completed any follow-on or additional work for any of the customers where you initially installed equipment under the Small Business Program? What was the nature of that work?

Customer Interactions

- C1. Who are you typically working with at the client site when you install equipment (e.g., owner, manager, etc.)?
- C2. What questions do customers typically have when you install equipment through the program?
- C3. Do customers ever talk to you about why they decided to install equipment? If so, what are some of the typical reasons? What benefits do they mention from participating in the program?

General Wrap-Up (All)

- G1. How would you rate your overall satisfaction with the program on a five-point scale, where 1 is not at all satisfied and 5 is very satisfied?
- G2. What is working best, in your opinion, with the SBDI program? What is the primary benefit to your company from participating in the SBDI program?
- G3. Are there any suggestions you have regarding the Small Business program and your work with FSG?
- G4. (If not already mentioned) Are you aware of other Idaho Power energy efficiency programs? Which ones? Do you have any involvement with these programs – why or why not?
- G5. Are there any additional comments you would like to share? Anything I should have asked about but haven't?

Those are all the questions I have. Thank you very much for your time today.

APPENDIX C: MISSING PAPERWORK QUESTIONS

Idaho Power - SBDI Program Evaluation Questions for Contractors Missing Paperwork

We sent the eight contractors that expressed interest in the SBDI program—but did not finish their paperwork—an email for feedback. We ended up calling these contractors and asking them the three questions over the phone.

Hello [name],

We have been hired by Idaho Power to review their Small Business Direct Install (SBDI) program. We would like to get your feedback about your experience, which will help Idaho Power improve the program.

I understand from discussions with FSG that your company talked with FSG and began paperwork to participate but did not complete any installations through the program. In order to respect your time, I was hoping you could respond by email to the three short questions below:

- 1) Did you receive the SBDI paperwork before the program suspended due to COVID-19, or after it relaunched in October 2020?
- 2) Can you please tell me about the paperwork you received from FSG and why you did not complete it?
- 3) What could FSG or Idaho Power have done to increase the likelihood of your company participating in the program?

As a third-party evaluator, we can keep your responses confidential. If you would rather discuss your feedback on the program by phone, please reach out to me and I will set up a call at a time convenient for you.

I greatly appreciate your attention to this request!

Regards,

Kimberly



FINAL REPORT

Idaho Power Home Energy Reports

Process Evaluation

Date: June 9, 2021





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1 EXECUTIVE SUMMARY

Idaho Power works with a third-party vendor, Aclara Technologies LLC (Aclara), to run the Home Energy Reports (HER) Program. The primary objective of the HER Program is to encourage customer engagement with electricity use to produce average annual behavioral savings of 1 to 3%. Secondary objectives are to maintain or increase customer satisfaction with Idaho Power and encourage customer engagement with electric usage, including utilization of online tools and increased participation in other energy efficiency programs.

The periodic reports provide customers with information about how their home's energy use compares with similar homes. The home energy reports also give a breakdown of household energy use and offer suggestions to help customers change their energy-related behaviors. The vendor estimates energy savings that result from customers receiving the report by statistically comparing the energy use of the report recipients against the energy use of a similar control group.

From August 2018 to December 2019, 24,976 customers received HERs with savings of 8,444,746 kWh; this evaluation covers that time frame. The program expanded to approximately another 108,000 customers in 2020 and switched to calendar-year reporting. In addition to adding more participants, the expansion included an option to choose between email and paper reports.

1.1 Evaluation overview

DNV conducted a process evaluation for this program. The key evaluation tasks were:

- Program and vendor staff interviews
- Program theory review
- Program materials review
- Randomization check
- Reporting

1.2 Key findings

1. **The reports are well-designed and easy to understand.** The reports include utility branding, convey industry-standard information, and include contact numbers and methods to find further information.
2. **The program periodically reviews and updates the reports.** The program staff and vendor review and update tips in the reports at the beginning of each heating/cooling season. They also adjusted the tips during the pandemic to eliminate the ones that would involve in-person contractor interaction or require customers to enter public spaces. Those tips were replaced with more general energy-saving tips.
3. **The randomization checks confirmed that the treatment and control groups are sufficiently balanced.** Ten out of the 11 variables we tested showed balance across the treatment and control groups. The one variable that didn't (whether the record has a non-missing floor size) is of limited importance.
4. **The overall program opt-out rate is lower than the industry average.** In year one, the program had a 0.64% opt-out rate. In year two, it was 0.22%. The industry average is approximately 1%.
5. **Savings are estimated using a difference in difference approach that follows industry standard practices.** Opt-outs remain in the savings calculations and homes that have undeliverable or returned mail remain in the energy saving calculations. Move-outs are removed.
6. **The program has a complex set of treatment and control groups.** In year one, there were four treatment "waves." Each wave was split into a treatment group and a control group. In year two, one new wave was added and the remaining waves were split so that half of the wave received bi-monthly reports and the other half received quarterly reports (B/Q split). In year two, the vendor also optimized the treatment groups by removing households predicted to



have low savings from both the treatment and control groups. In year three, the program added another treatment wave that consisted of customers that were recycled from the original control groups along with new customers that had never been in any of the previous treatment waves.

7. **The vendor's optimization of the treatment group may underestimate savings for IPC.** DNV identified two anomalies. First, the time period used for the optimization process included some of the treatment period. This would cause treatment group customers who reduced their consumption below the optimization threshold, due to the Home Energy Reports, to be dropped from the design. Comparable customers in the control group would not be removed. Second, the households that stopped receiving reports due to optimization were removed from the savings calculations. Typical practice is to leave those homes in the calculations because savings persist for some time after reports stop.
8. **The vendor did not provide dates when households moved out or stopped receiving reports for other reasons such as optimization.** The lack of dates did not hinder the process evaluation, but a future impact evaluation will likely require them.
9. **Joint savings are not accounted for in the savings calculations.** Excluding joint savings from the monthly calculations is standard practice and should not be connoted as a negative. Idaho Power should be aware that impact evaluations typically do identify savings from treatment households that are claimed by other programs and remove them from the savings attributed to the HER program to avoid double counting of those savings.
10. **DNV identified minor non-compliances with industry best practices.** There were some minor errors in the annual report provided by the vendor. Data was also left on an FTP site for longer than necessary.
11. **The most common reason cited for opting out was that information in the reports was inaccurate.** This is a common response to home energy reports.

1.3 Recommendations

1. **DNV recommends that the vendor update its data tracking to reflect additional treatments and conduct tests that include the original and additional treatments.** Best practice when making changes such as the B/Q split or the optimization step is to keep all original customers in the data set and denote the changes as an additional treatment. Savings for baseline treatment and the updated treatment should be estimated each against the entire original data set. These different savings estimates can then also be tested for statistically significant differences to assess whether the change affected the outcomes. It is even more important to follow this practice when there are activities such as the optimization that the vendor described.
2. **Before an impact evaluation, the vendor should append dates that households went inactive and/or moved out.** If these dates are not available in the vendor's databases, they can be determined based on Idaho Power billing data. The inactive dates can be set to the date when the customer stopped receiving service from Idaho Power.
3. **Ask the vendor to remove old data from its FTP folders and implement a process to remove data from such locations as soon as possible after the data transfer is complete. Then confirm the deletion.** Any data left accessible through FTP is vulnerable to theft. While the likelihood of any such theft is very low, removing the data entirely removes the risk altogether. Note, this recommendation also applies to the data IPC has shared with DNV as a part of the current evaluation.



2 INTRODUCTION

2.1 Program overview

Idaho Power works with a third-party vendor, Aclara Technologies LLC (Aclara), to run the Home Energy Reports (HER) Program. The primary objective of the HER Program is to encourage customer engagement with electricity use to produce average annual behavioral savings of 1 to 3%. Secondary objectives are to maintain or increase customer satisfaction with Idaho Power and encourage customer engagement with electric usage, including utilization of online tools and increased participation in other energy efficiency programs.

The periodic reports provide customers with information about how their home's energy use compares with similar homes. The Home Energy Reports also give a breakdown of household energy use and offer suggestions to help customers change their energy-related behaviors. The vendor estimates energy savings that result from customers receiving the report by completing a statistical comparison of the energy use of the report recipients against the energy use of a similar control group.

From August 2018 to December 2019, 24,976 customers received HERs with savings of 8,444,746 kWh; this evaluation covers that time frame. The program expanded to approximately another 108,000 customers in 2020 and switched to calendar year tracking. In addition to adding more participants, the expansion included an option to choose between email and paper reports.

2.2 Evaluation overview

DNV conducted a process evaluation for this program. The key evaluation tasks were:

- Program and vendor staff interviews
- Program theory review
- Program materials review
- Randomization check
- Reporting

2.3 Layout of report

The remainder of this report is organized into the following sections:

Section 3, Methods, describes the evaluation activities in detail.

Section 4, Process findings, reports findings relevant to program processes and materials.

Section 5, Conclusions and recommendations, lays out the key findings and provides recommendations for program improvement.



3 METHODS

This section provides detailed descriptions of the methods DNV used to evaluate the program.

3.1 Data collection

3.1.1 In-depth Interviews

DNV uses in-depth interviews to obtain a fuller, richer, and more tangible understanding of the complex issues associated with program delivery than close-ended surveys provide. Such interviews help devise solutions to participation barriers and allow us to explore how various market factors could impact future program design and delivery. We design semi-structured interviews to be flexible. This allows the interviewer to probe for depth and go “off script” when interesting and useful information comes up. When interviewers have the flexibility and training to persist and politely probe a little deeper, more relevant information can surface.

Our process for developing and fielding the in-depth interviews was similar to that of the surveys. We first designed instruments and provided them to Idaho Power for review. After revising the instruments, we conducted phone calls with the program managers and the program vendors using those instruments as guides. Sampling for the in-depth interviews was unnecessary because of their qualitative nature and the very limited number of respondents to contact. We conducted an in-depth interview and several follow-ups to resolve questions based on initial analyses with the HER program vendor. We also completed several conversations with the IPC program manager. The interview guide can be found in APPENDIX AB.

3.2 Program theory review

The program theory review is the primary means of determining if the program design meets industry best practices. It provides a check that the program is well thought out, reasonably designed to achieve its goals given reasonable assumptions, and has considered short- and long-term consequences of the program. Questions we explored during this task included:

- Has the program enumerated the market barriers it is trying to overcome?
- Is the program designed to effectively lower those market barriers?
- Will lowering those market barriers lead to the outcomes the program seeks?
- Are assumptions and external factors considered and accounted for?
- Have negative consequences and unintended consequences been considered?
- Are key stakeholder interests reflected or considered?

The program did not have a written logic model, so we produced one.

3.3 Program materials review

The information gathered during the program materials review was used to assess program design, administration, and implementation. DNV reviewed the following materials:

Sample HER reports: DNV reviewed numerous sample reports to evaluate program design and use of industry best practices.

CSA Call Log: DNV read the CSA call log from September 17, 2018, to February 20, 2020, to help analyze common questions and reasons for participant opt-out.

Home Energy Report Year 1 Final Program Summary by Aclara ACE: Aclara implemented the program and prepared this report on the final year one program outcomes (covering July 2017-July 2018). DNV reviewed the report for accuracy, correctness, and best practices.



3.4 Randomization check

DNV received several data files from IPC and Aclara. These data files included service point ids, account ids, treatment wave, treatment/control group, number of bedrooms, floor space, household members, tenure, construction year, and average monthly consumption. DNV loaded these files into a statistical program and checked:

- Assignment to treatment or control group and wave
- Within wave, mean differences in each of the available demographic variables using a simple t-test. We used a p-value of 0.05 as indicating statistically significant differences. These checks examined differences of the entire treatment group versus the entire control group for each wave.¹

¹ In other words, they collapsed the quarterly and bi-monthly reporting split that Aclara made in year 2 to test the entire treatment group rather than each sub-group.

4 PROCESS FINDINGS AND TARGETED RECOMMENDATIONS

This section provides detailed findings on program operations and materials. The evaluation included in-depth interviews, a review of program logic, and a review of program materials.

4.1 Vendor and program staff interviews

The in-depth interview with the HER vendor and conversations with program staff revealed the following:

- Monthly and aggregate savings are calculated using the difference in difference approach with no covariates.
- Home Energy Reports that are undeliverable and returned are included in savings calculations, as are any participants who voluntarily opt-out. Households that move out of the home are excluded from both the treatment and control groups and stop receiving reports if they are in the treatment group. These are all accepted standard industry practices for HER programs.
- The vendor excludes any homes with insufficient data, negative usage, and/or missing data from the analysis.
- Idaho Power does not send Aclara tracking information about participation in other programs. As such, Aclara cannot estimate the amount of savings from HER program participants that are accounted for and claimed by the other programs (“joint” savings). This will likely result in double-counting of these savings until the HER program receives an impact evaluation. If the other programs have already claimed those savings, standard impact evaluation practice is to remove them from the HER program savings to avoid double-counting.
- Custom tips are revised during each season and updated at the beginning of each statement-of-work period. Program staff and the vendor collaborate during the content review to revise any tips, as needed.
- The program made slight adjustments because of the COVID-19 pandemic, including eliminating tips that suggest contractor interaction in the home or require customers to enter public spaces. Typically, the final tip has been related to another IPC program, but has shifted to present a more general energy efficiency tip.

The pilot program was divided into five treatment segments:

- **T1:** customers with high electric heating use in the winter
- **T2:** customers added in year 2, who were originally removed from T1 due to insufficient data on the household heating source for a comparison group
- **T3:** customers with high year-round energy use, >12,000 kWh/year

Key process findings

1. *The reports are well-designed and easy to understand.*
 2. *The program periodically reviews and updates the reports.*
 3. *The randomization checks confirmed that the treatment and control groups are sufficiently balanced.*
 4. *The overall program opt-out rate is lower than the industry average.*
 5. *Savings are estimated using a difference in difference approach that follows industry standard practices.*
 6. *The program has a complex set of treatment and control groups.*
 7. *The vendor’s optimization of the treatment group may underestimate savings for IPC*
 8. *The vendor did not provide dates when households moved out or stopped receiving reports.*
 9. *Joint savings are not accounted for.*
 10. *DNV identified several minor non-compliances with industry best practices.*
 11. *The most common reason cited for opting out was that information in the reports was inaccurate.*
-



- **T4:** customers with medium year-round energy use, 9,000-12,000 kWh/year
- **T5:** customers with low year-round energy use. <9,000 kWh/year

In year 2, the vendor made two changes:

- Members of T1, T3, T4, and T5 were split so that one group in each treatment received a quarterly report (Q) and the other received a bi-monthly report (B).
- After splitting, Aclara continued to test each split treatment group to the entire pre-split control group. For example, T1Q treatments were tested against all controls in both T1Q and T1B. This is not an industry standard practice though it does not undermine the design. The two treatments can be tested in a single model.
- In August of 2018, Aclara optimized the treatment groups and removed customers who had low savings at that point. The two factors were a) an always-on percentage of less than 10% (T3, T4, and T5) and b) T5 group: rounded usage of less than 7,300 kWh from August 2017 through July 2018. Aclara stopped sending reports to this group and removed them from both the treatment and control groups in the calculations.

DNV has two concerns related to the optimization process. First, the savings period used in the optimization process overlapped with the treatment period. This violates the experimental design and would cause later savings calculations to be slightly lower than they otherwise should be. This occurs because some of the treatment group with pre-treatment usage above the threshold would have reduced consumption because of the treatments to the point where they were below the threshold consumption used by the optimization process. The comparable control group customers would remain in the study. This is likely a small number of households.

Second, best practice in this situation is to stop sending reports but leave the original experimental design intact. This would negatively impact average treatment per household savings, but not total savings as the smaller savings represent “intent to treat” savings of the whole treatment group. There is also evidence that savings persist for some time after a household stops receiving reports which would be captured if all original households remained in the experimental design. A more conservative approach of removing the discontinued households from the savings computations was utilized.

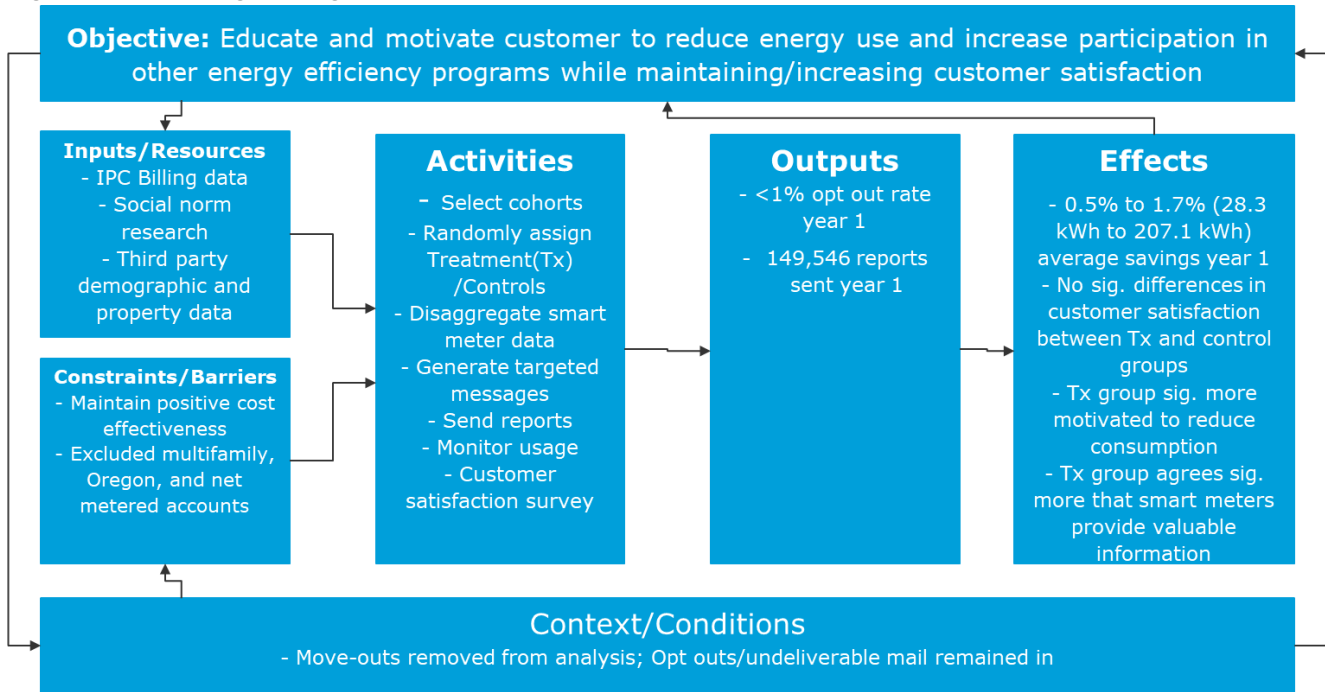
In year 3, additional changes were made based on learnings from the pilot:

- The T5 group was dropped from the program because savings were not high enough to be statistically significant.
- All pilot treatment groups will receive quarterly reports going forward, including those that had been receiving bi-monthly reports in year 2.
- Idaho Power added a new treatment group (T6) consisting of customers that had not yet participated. This included customers that had never been in any of the previous (T1 through T5) treatment or control groups. It also included customers that were in the original (T1 through T5) control groups and were “recycled” into the new treatment group. Before random assignment to the T6 treatment and control, a minimum annual consumption threshold of 7,000 kWh was applied.

4.2 Program logic review

To support the process evaluation, DNV developed a logic model for the HER program using program materials and information gathered during the in-depth interviews. The logic model is shown in Figure 4-1. This program logic is typical for this sort of program.

Figure 4-1. HER Program Logic Model



4.3 Program materials review

4.3.1 Sample HER Reports

A sample HER report is included in Appendix A. The report design consists of two pages. The first page includes a home comparison figure, contact and account information, and an electricity use breakdown graph. The second page includes a list of three tips, featuring pictures and approximate savings for following each provided tip. Each report contains three major tips and each tip can have up to four sub-tips. The first two tips are based on the topic that is being addressed in the analysis provided on the first page of the report. Typically, the third tip focused on an IPC program, but has now shifted to provide customers with a more general energy-efficient tip because of challenges to IPC programs resulting from the COVID-19 pandemic.

IPC provided DNV with sample HER reports. The reports are well-designed and easy to understand. The report pages display utility branding and convey the appropriate and relevant information for program participants, including contact numbers and places to find further information. The vendor and program staff interview revealed that the reports went through testing before the 2020 expansion began based on participant feedback.

4.3.2 Opt-Out CSA Call Log

Idaho Power’s HER Program provides customers with customized information on their home electric energy usage. The reports provide a comparison of their home’s usage to other similar homes. In 2019, 24,976 participants were sent reports and because customers are automatically enrolled in the HER program, they must call to opt-out if they no longer wish to participate at any time.

The opt-out telephone number is provided to customers on at least one page of their home energy report. Between September 17, 2018, and February 20, 2020, eighty-eight customers called to request that they no longer receive a home energy report. In year two, the opt-out rate was 0.22%, a decrease from the 0.64% opt-out rate in year one. The opt-out rate



among report frequency was 0.22% for quarterly report recipients and 0.20% for bi-monthly report recipients. The overall program opt-out rate is lower than the industry average of 1%.²

DNV analyzed 85 customer service call records of customers who requested to opt out of Idaho Power’s HER program. The IPC Customer Solutions Advisors record the date and note the reason for opt-out with every call. Of the 88 calls received, 85 included a reason for customer opt-out. Each of the 85 opt-out records was analyzed to understand reoccurring themes. Calls were then categorized into one of six groups: inaccurate information, extenuating circumstance, already energy-efficient, wasteful, no longer at residence, and other (Table 4-1).

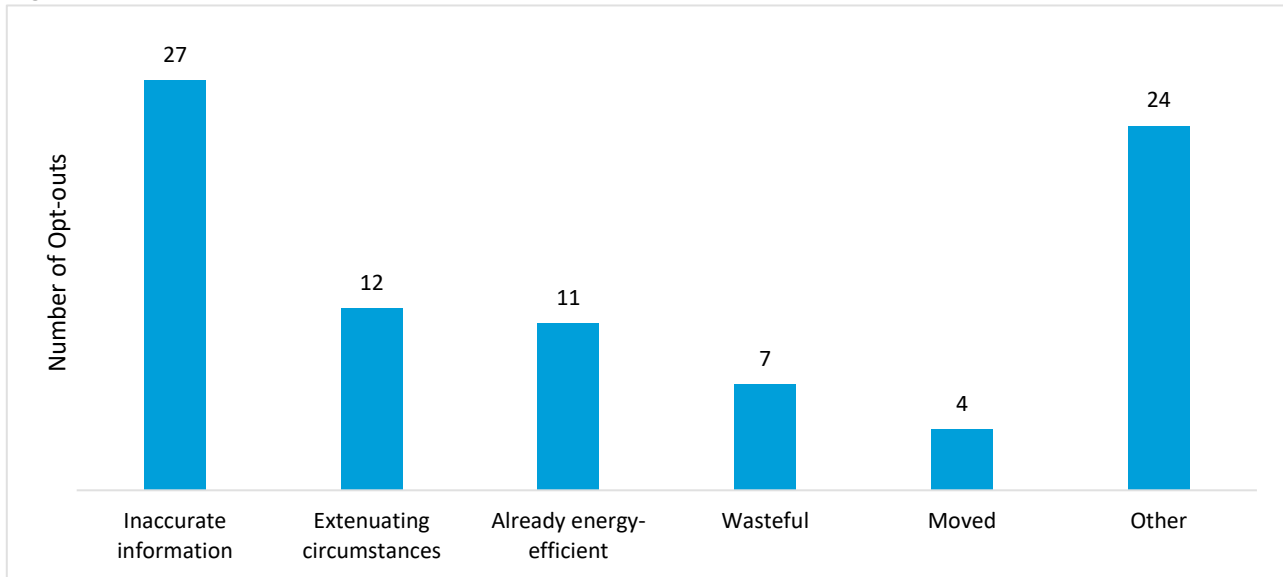
Table 4-1. HER Participant Reasons for Opt-out

Opt-Out Category	Definition	Customer Example
Inaccurate Information	Information on report is not accurate (i.e., home size, usage statistics)	<i>“Customer felt the information wasn’t useful and there are too many variables to accurately compare homes.”</i>
Extenuating Circumstances	Extra equipment that increases energy usage is necessary (i.e., medical equipment, business-related equipment)	<i>“Customer has medical need for climate control and is on oxygen 24 hours a day. They know where the usage is going.”</i>
Already energy efficient	Energy efficient upgrades have already been done in the home or the home is all-electric and more energy savings may not seem possible	<i>“Customer lives in remote town and is all-electric, feels they are unable to lower their consumption or be more Energy Efficient than they currently are.”</i>
Waste	Reports are a waste of paper, Idaho Power money, and/or time	<i>“[Customer] would like to not receive the HER REPORT feels it is wasting paper and saving the environment is important to her. She would stay on it if there was an email option.”</i>
Moved	No longer at residence	<i>“Contract ended as the [customer] moved out in July. Customer ended her service in July and concerned she was receiving the HER report. She felt it would be better served to the current customer of record.”</i>

Figure 4-2 below displays the frequencies of opt-out reasons for the program year 2019. Inaccurate information represented the largest reason for opt-outs (32%) followed by extenuating circumstances (14%) and customers who felt they were already energy efficient enough (13%). The 28% who had another reason for opting out varied from general disinterest in the report to feelings of privacy invasion. Nearly 60% of those who opted out for waste reasons stated they felt the report was a waste of paper. Beginning in program year three, participants will have the option to switch to paperless reports via an email request.

² Sussman, R., & Chikumbo, M. (2016). Behavior Change Programs: Status and Impact, 12.

Figure 4-2. Reason for HER Opt-out



4.3.3 HER Year 1 Program Summary Report

The program year 1 report by Aclara provided a thorough description of the program. DNV reviewed the report to assess and verify findings and program information.

Aclara's test of the savings for bi-monthly versus quarterly reports did not follow industry standard practice. Best practice when making changes such as this is to keep all original customers in the data set and denote the changes as an additional treatment. Savings for original (unsplit) treatment should be estimated each against the entire original control group. Then the differences between the two new treatment groups can be tested against each other to assess whether the change affected the savings outcomes. Additionally, the difference between the quarterly and bi-monthly reports was only two reports. Idaho Power was aware that this is a very small difference in treatment "dosage" and did not expect significant savings differences. It was more concerned with the qualitative responses to the different report schedules.

DNV identified what appears to be minor errors in some of the tables in the report related to marking statistically significant results in cases where reported confidence intervals include zero. The result is technically correct because the significance test is one-sided, but the confidence interval is two-sided. However, this does cause confusion. A table from the second-year report is included below that illustrates this discrepancy. Note that T5B and T5Q appear to have opposite conclusions despite a margin of error that is greater than the mean in both cases.

Table 13. Cumulative Savings by Bimonthly Vs. Quarterly Cohort (Treatment Period: Dec 1, 2018 -

	Average kWh Savings per Customer	Average Savings Percent	95% Confidence Margin of Error	P-Value of Null Hypothesis being true	Statistically Significant?
T1-B	300	1.9	138	0.000011	Yes
T1-Q	253	1.6	140	0.000201	Yes
T2 (bimonthly)	155	1.0	97	0.000886	Yes
T3-B	192	1.9	84	0.000004	Yes
T3-Q	192	1.9	79	0.000001	Yes
T4-B	144	2.1	78	0.000178	Yes
T4-Q	156	2.3	78	0.000045	Yes
T5-B	-25	-0.4	98	0.692583	No
T5-Q	90	1.5	93	0.028654	Yes

4.3.4 Randomization check

DNV attempted to validate the balance of the randomization of the HER program randomized control trials (RCT). The vendor provided a data set containing treatment and control households that was sufficient for the process evaluation.



Table 4-2 provides the balance checks on all available variables for the original assignments of the T1 through T4 segments. The T5 segment is excluded because of the previously described decision to drop that segment from the program.

All four segments appear to be well-balanced. T1, T3, and T4 balance results are identical to the available original balance tests provided with the original randomization. The original balance tests were limited to HHsize, HomeTenure, and kWh_mean.

Most of the additional data elements also indicate a balanced design. Additional data elements included floor size, bedrooms, year built, and home type. Where variables had substantial numbers of missing information, DNV also checked that the proportion missing were similar across the two groups. Unexpectedly, one variable is statistically different across all 4 segments—the missing floor size proportion. In every case, the proportion of missing data is higher for the treatment group. A handful (roughly 1 out of 20, in this case) of data elements proving statistically different is an expected level of statistical anomaly given the nature of the test. However, it is extremely unlikely to be a statistical anomaly that the missing floor size proportion is consistently statistically different across all four segments. Despite a lack of a credible explanation for this finding, DNV does not consider this a substantial enough issue to invalidate the experimental design.

Table 4-2. Randomization checks: Original assignments

Segment	Variable	Treatment		Control		Difference	P-value
		N	Mean	N	Mean		
T1	FloorSize	5,836	1,922.60	12,825	1,898.07	-24.53	0.103
T1	HHSize	7,897	3.07	16,548	3.05	-0.02	0.476
T1	HomeTenure	7,897	8.62	16,548	8.59	-0.03	0.685
T1	Year_blt	4,764	1,973.17	9,971	1,973.04	-0.13	0.782
T1	bdrms	4,134	3.29	8,560	3.28	-0.01	0.586
T1	bdrms missing binary	7,900	0.48	16,558	0.48	0.01	0.355
T1	year_blt missing binary	7,900	0.40	16,558	0.40	0.00	0.899
T1	Floorsize missing binary	7,900	0.26	16,558	0.23	-0.04	0.000
T1	Home type 1 binary	7,900	0.96	16,558	0.96	0.00	0.772
T1	Home type 4 binary	7,900	0.04	16,558	0.04	0.00	0.647
T1	kwh_mean	7,900	1,757.92	16,558	1,754.30	-3.63	0.662
T2	FloorSize	3,950	1,918.26	4,240	1,916.08	-2.18	0.917
T2	HHSize	5,815	2.92	5,819	2.94	0.02	0.562
T2	HomeTenure	5,815	9.32	5,819	9.38	0.07	0.506
T2	Year_blt	3,738	1,973.35	3,674	1,973.07	-0.28	0.607
T2	bdrms	3,506	3.32	3,463	3.34	0.02	0.475
T2	bdrms missing binary	5,826	0.40	5,826	0.41	0.01	0.417
T2	year_blt missing binary	5,826	0.36	5,826	0.37	0.01	0.218
T2	Floorsize missing binary	5,826	0.32	5,826	0.27	-0.05	0.000
T2	Home type 1 binary	5,826	0.99	5,826	0.99	0.00	0.799
T2	Home type 4 binary	5,826	0.00	5,826	0.00	0.00	0.555
T2	kwh_mean	5,826	1,792.36	5,826	1,794.29	1.94	0.863
T3	FloorSize	7,525	1,952.22	45,277	1,967.02	14.80	0.185
T3	HHSize	8,498	3.25	49,714	3.27	0.01	0.542
T3	HomeTenure	8,498	7.97	49,714	8.02	0.05	0.477
T3	Year_blt	6,625	1,981.83	38,853	1,981.87	0.04	0.902
T3	bdrms	6,111	3.41	35,892	3.43	0.02	0.088
T3	bdrms missing binary	8,501	0.28	49,727	0.28	0.00	0.578
T3	year_blt missing binary	8,501	0.22	49,727	0.22	0.00	0.679
T3	Floorsize missing binary	8,501	0.11	49,727	0.09	-0.03	0.000
T3	Home type 1 binary	8,501	0.99	49,727	0.99	0.00	0.447
T3	Home type 4 binary	8,501	0.00	49,727	0.00	0.00	0.325
T3	kwh_mean	8,501	1,272.24	49,727	1,269.58	-2.66	0.652
T4	FloorSize	3,518	1,856.59	41,265	1,866.01	9.42	0.504
T4	HHSize	4,098	2.99	46,169	3.00	0.01	0.772
T4	HomeTenure	4,098	7.79	46,169	7.73	-0.06	0.503
T4	Year_blt	3,087	1,982.72	35,443	1,983.48	0.76	0.111
T4	bdrms	2,861	3.33	32,688	3.35	0.03	0.089
T4	bdrms missing binary	4,101	0.30	46,191	0.29	-0.01	0.176
T4	year_blt missing binary	4,101	0.25	46,191	0.23	-0.01	0.035
T4	Floorsize missing binary	4,101	0.14	46,191	0.11	-0.04	0.000
T4	Home type 1 binary	4,101	0.99	46,191	0.99	0.00	0.037
T4	Home type 4 binary	4,101	0.01	46,191	0.01	0.00	0.088
T4	kwh_mean	4,101	860.34	46,191	860.51	0.17	0.959

Highlighted cells in the last column denote statistically significant differences

Table 4-3 provides the same statistics for T1-T4 and T6. The customer counts reflect active customers in their current segment and group. Treatment group 6 was composed of new homes and homes randomly removed from the control groups of segments T1-T4. In addition, customer counts for T1-T4 are also reduced due to the “optimization” process applied by the program vendor. While it is not possible to check the balance of each segment immediately post-optimization due to the lack of inactive dates, any non-random differences caused by the optimization process should still be evident in these data.

Table 4-3 has a few statistically significant differences, but nothing systemic. This indicates that the samples as they currently stand are reasonably balanced. It is puzzling that the consistent differences in the missing floor size variable are no longer present.

Table 4-3. Randomization checks: Current assignments

Segment	Variable	Treatment		Control		Difference	P-value
		N	Mean	N	Mean		
T1	FloorSize	4,052	1,943.98	1,026	1,906.31	-37.67	0.252
T1	HHSize	5,398	3.16	1,355	3.19	0.02	0.622
T1	HomeTenure	5,398	9.00	1,355	9.12	0.12	0.448
T1	Year_blt	3,784	1,972.81	958	1,971.80	-1.01	0.301
T1	bdrms	3,293	3.30	827	3.27	-0.03	0.343
T1	bdrms missing binary	5,400	0.39	1,356	0.39	0.00	0.996
T1	year_blt missing binary	5,400	0.30	1,356	0.29	-0.01	0.679
T1	Floorsize missing binary	5,400	0.25	1,356	0.24	-0.01	0.633
T1	Home type 1 binary	5,400	0.99	1,356	0.99	0.00	0.931
T1	Home type 4 binary	5,400	0.01	1,356	0.01	0.00	0.804
T1	kwh_mean	5,400	1,767.29	1,356	1,766.13	-1.15	0.949
T2	FloorSize	3,245	1,947.79	531	1,990.14	42.35	0.348
T2	HHSize	4,766	2.98	757	2.92	-0.06	0.316
T2	HomeTenure	4,766	9.67	757	9.69	0.02	0.933
T2	Year_blt	3,399	1,973.44	552	1,970.97	-2.47	0.022
T2	bdrms	3,185	3.33	526	3.35	0.02	0.595
T2	bdrms missing binary	4,775	0.33	758	0.31	-0.03	0.143
T2	year_blt missing binary	4,775	0.29	758	0.27	-0.02	0.353
T2	Floorsize missing binary	4,775	0.32	758	0.30	-0.02	0.250
T2	Home type 1 binary	4,775	1.00	758	1.00	0.00	0.174
T2	Home type 4 binary	4,775	0.00	758	0.00	0.00	0.100
T2	kwh_mean	4,775	1,802.75	758	1,797.87	-4.88	0.837
T3	FloorSize	4,931	2,025.51	2,938	2,027.62	2.11	0.923
T3	HHSize	5,537	3.40	3,299	3.37	-0.03	0.460
T3	HomeTenure	5,537	8.58	3,299	8.82	0.25	0.036
T3	Year_blt	4,944	1,982.64	2,952	1,981.86	-0.77	0.170
T3	bdrms	4,547	3.45	2,722	3.47	0.03	0.180
T3	bdrms missing binary	5,539	0.18	3,301	0.18	0.00	0.661
T3	year_blt missing binary	5,539	0.11	3,301	0.11	0.00	0.803
T3	Floorsize missing binary	5,539	0.11	3,301	0.11	0.00	0.977
T3	Home type 1 binary	5,539	0.99	3,301	1.00	0.00	0.033
T3	Home type 4 binary	5,539	0.00	3,301	0.00	0.00	0.666
T3	kwh_mean	5,539	1,299.51	3,301	1,291.43	-8.08	0.494
T4	FloorSize	2,246	1,906.30	2,135	1,916.63	10.33	0.684
T4	HHSize	2,594	3.13	2,420	3.16	0.03	0.575
T4	HomeTenure	2,594	8.53	2,420	8.37	-0.17	0.279
T4	Year_blt	2,287	1,983.70	2,154	1,984.14	0.45	0.545
T4	bdrms	2,120	3.35	1,978	3.38	0.03	0.246
T4	bdrms missing binary	2,594	0.18	2,420	0.18	0.00	0.994
T4	year_blt missing binary	2,594	0.12	2,420	0.11	-0.01	0.348
T4	Floorsize missing binary	2,594	0.13	2,420	0.12	-0.02	0.081
T4	Home type 1 binary	2,594	0.99	2,420	1.00	0.01	0.001
T4	Home type 4 binary	2,594	0.01	2,420	0.00	0.00	0.073
T4	kwh_mean	2,594	864.78	2,420	866.76	1.99	0.735
T6	FloorSize	60,248	1,967.58	8,120	1,957.56	-10.02	0.304
T6	HHSize	65,151	3.24	8,754	3.23	-0.01	0.601
T6	HomeTenure	65,151	8.35	8,754	8.35	0.00	0.952
T6	Year_blt	59,622	1,981.33	8,032	1,981.07	-0.26	0.385
T6	bdrms	0	0.00	0	0.00	0.00	
T6	bdrms missing binary	65,152	1.00	8,755	1.00	0.00	



Segment	Variable	Treatment		Control		Difference	P-value
		N	Mean	N	Mean		
T6	year_blt missing binary	65,152	0.08	8,755	0.08	0.00	0.468
T6	Floorsize missing binary	65,152	0.08	8,755	0.07	0.00	0.361
T6	Home type 1 binary	65,152	1.00	8,755	1.00	0.00	0.459
T6	Home type 4 binary	65,152	0.00	8,755	0.00	0.00	0.715
T6	kwh_mean	65,152	1,212.23	8,755	1,213.40	1.17	0.838

Highlighted cells in the last column denote statistically significant differences

One additional finding related to the data provided by the vendor is that it provided variables that allowed DNV to understand which original and current group each household was in, but it did not provide dates associated with “inactive” (no longer receiving reports) and moved flags. This lack of dates makes it impossible to definitively identify a snapshot of the programs immediately post-optimization.

While the process evaluation did not require these dates, an impact evaluation likely will. If these dates are not available in the vendor’s database, they could be determined based on billing data. In this case, the date to use is when a customer stops receiving service from IPC at a given address.

4.3.5 Other findings

During the evaluation, DNV discovered that customer usage data from 2017 is still available on Aclara’s FTP site. This means these data were available for approximately two years longer than necessary to implement the original transfer. It is unlikely anyone other than IPC or Aclara accessed these data, however, best practice for information security is to remove data from transfer points as soon as practical after the transfer is fully executed.



5 CONCLUSIONS AND RECOMMENDATIONS

5.1 Key findings

4. **The reports are well-designed and easy to understand.** The reports include utility branding, convey industry-standard information, and include contact numbers and methods to find further information.
5. **The program periodically reviews and updates the reports.** The program staff and vendor review and update tips in the reports at the beginning of each heating/cooling season. They also adjusted the tips during the pandemic to eliminate the ones that would involve in-person contractor interaction or require customers to enter public spaces. Those tips were replaced with more general energy-saving tips.
6. **The randomization checks confirmed that the treatment and control groups are sufficiently balanced.** Ten out of the 11 variables we tested showed balance across the treatment and control groups. The one variable that didn't (whether the record has a non-missing floor size) is of limited importance.
7. **The overall program opt-out rate is lower than the industry average.** In year one, the program had a 0.64% opt-out rate. In year two, it was 0.22%. The industry average is approximately 1%.
8. **Savings are estimated using a difference in difference approach that follows industry standard practices.** Opt-outs remain in the savings calculations and homes that have undeliverable or returned mail remain in the energy saving calculations. Move-outs are removed.
9. **The program has a complex set of treatment and control groups.** In year one, there were four treatment "waves." Each wave was split into a treatment group and a control group. In year two, one new wave was added and the remaining waves were split so that half of the wave received bi-monthly reports and the other half received quarterly reports (B/Q split). In year two, the vendor also optimized the treatment groups by removing households predicted to have low savings from both the treatment and control groups. In year three, the program added another treatment wave that consisted of customers that were recycled from the original control groups along with new customers that had never been in any of the previous treatment waves.
10. **The vendor's optimization of the treatment group may underestimate savings for IPC.** DNV identified two anomalies. First, the time period used for the optimization process included some of the treatment period. This would cause treatment group customers who reduced their consumption below the optimization threshold, due to the Home Energy Reports, to be dropped from the design. Comparable customers in the control group would not be removed. Second, the households that stopped receiving reports due to optimization were removed from the savings calculations. Typical practice is to leave those homes in the calculations because savings persist for some time after reports stop.
11. **The vendor did not provide dates when households moved out or stopped receiving reports for other reasons such as optimization.** The lack of dates did not hinder the process evaluation, but a future impact evaluation will likely require them.
12. **Joint savings are not accounted for in the savings calculations.** Excluding joint savings from the monthly calculations is standard practice and should not be connoted as a negative. Idaho Power should be aware that impact evaluations typically do identify savings from treatment households that are claimed by other programs and remove them from the savings attributed to the HER program to avoid double counting of those savings.
13. **DNV identified minor non-compliances with industry best practices.** There were some minor errors in the annual report provided by the vendor. Data was also left on an FTP site for longer than necessary.
14. **The most common reason cited for opting out was that information in the reports was inaccurate.** This is a common response to home energy reports.

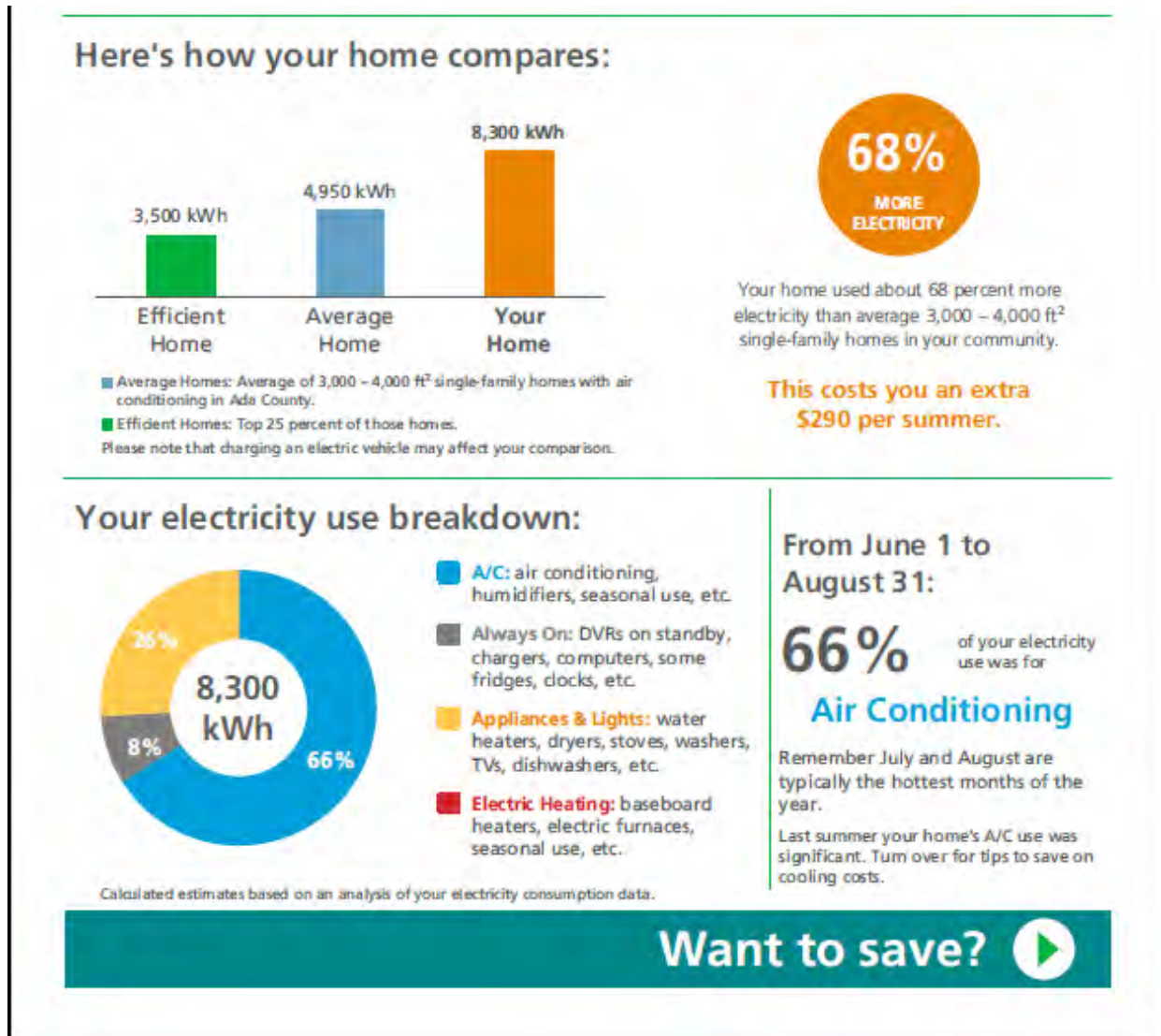


5.2 Recommendations

1. **DNV recommends that the vendor update its data tracking to reflect additional treatments and conduct tests that include the original and additional treatments.** Best practice when making changes such as the B/Q split or the optimization step is to keep all original customers in the data set and denote the changes as an additional treatment. Savings for baseline treatment and the updated treatment should be estimated each against the entire original data set. These different savings estimates can then also be tested for statistically significant differences to assess whether the change affected the outcomes. It is even more important to follow his practice when there are activities such as the optimization that the vendor described.
2. **Before an impact evaluation, the vendor should append dates that households went inactive and/or moved out.** If these dates are not available in the vendor's databases, they can be determined based on Idaho Power billing data. The inactive dates can be set to the date when the customer stopped receiving service from Idaho Power.
3. **Ask the vendor to remove old data from its FTP folders and implement a process to remove data from such locations as soon as possible after the data transfer is complete. Then confirm the deletion.** Any data left accessible through FTP is vulnerable to theft. While the likelihood of any such theft is very low, removing the data entirely removes the risk altogether. Note, this recommendation also applies to the data IPC has shared with DNV as a part of the current evaluation.

APPENDIX A. EXAMPLE HER REPORT

This appendix contains an example home energy report. The top of the first page is cropped to protect personally identifying information. That section contained Idaho Power branding and the recipient's name and address.





Stay cool and save money with these energy-saving tips.

✓ Set and forget your programmable thermostat!

Programmable thermostats help you save by raising your thermostat setting automatically at night and while you're away. Spend a couple of minutes now setting your programmable thermostats, then save effortlessly all summer! Most people can be comfortable at 78° F in the summer when they are at home during the day and need cooling, and can comfortably set their thermostat higher by 4° F or more during the night.

At Home: 78° F or as high as comfort and safety allow
 Away/Asleep: 4 to 7 degrees higher

SAVE UP TO **\$290** PER YEAR



✓ Clean or replace your A/C filter at least twice each year.

Save on cooling costs! Replacing the dirty filter in your air handler with a clean one can improve your air conditioner's energy efficiency by 5 to 15 percent. If your filter is the reusable kind, clean it to improve efficiency.

You will get more efficient cooling in the summer and ensure a longer life for your air system.

SAVE UP TO **\$60** PER YEAR



✓ Looking to install a smart thermostat? We have an incentive for that!

Up to 50 percent of your home's energy costs may be going to heating and cooling. Energy-efficient heating and cooling equipment can keep your home more comfortable and save you money.

Idaho Power offers a \$75 cash incentive when you install an internet-enabled smart thermostat in a home with an electric furnace or heat pump.

Visit idahopower.com/heatingcooling for details.

\$75 CASH INCENTIVE



This report is based on estimates and projections and is provided for informational purposes only with no warranty. Actual results will vary.

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APPENDIX B. PROGRAM STAFF INTERVIEW GUIDE

INTRODUCTION

Hi, I'm calling from DNV on behalf of Idaho Power. We are conducting an evaluation of their home energy reports program, and we'd like to ask you a few questions about how it runs.

PARTICIPANT SELECTION

BASED ON THE 2019 REPORT, PARTICIPANT SELECTION WORKS LIKE THIS:

In year one, customers were selected to participate in the HER program based on their historical energy usage. Of customers selected for the program, four treatment groups were created:

- T1: customers with high electric heating in the winter,
- T3: customers with high year-round energy use, >12,000 kWh/year
- T4: customers with medium year-round energy use, and 9000-12000/yr
- T5: customers with low year-round heating use. <9000 kWh/yr

In year two, the treatment groups were adapted from the groups that had been used in year one. The following changes were made:

- The T2 group was added to the program.

The T2 group was added to the HER program in year two. This group had previously been created in year one. Its members were initially part of the T1 group but were removed due to insufficient data on household heating source for sufficient benchmarking, and labeled T2. After year one, a clara acquired additional data for this group that allowed for the addition of T2 to the HER program in year two.

T2 had its own control group apart from T1. They added in the T2 and C2 group in year 2. All of T2 was on bi-monthly. No optimization applied to T1 group.

T2 group did not come partially from T1 group. T2 group is also electric winter heat. They were started a year later because Aclara didn't have the data on electric source heating until 2nd year. Comparisons to similar homes are based on property data – they had insufficient property data to provide reliable benchmark groups. IPC was able to provide property data that included those customers and Aclara was able to reevaluate the group that they originally excluded and bring them in.

Relatively early on in the eligibility process, the T1 and T2 group were split out – they realized there was a group of customers that they had sufficient property data for and a group they didn't.

the T3, T4, and T5 groups were optimized prior to the start of the year two program by removing customers with factors correlated with low savings.

P1. IS THAT STILL ACCURATE? (IF NO; PROBE FOR DIFFERENCES).

P2. WHAT IS THE PROCESS FOR OPTIMIZING THE T3, T4, AND T5 GROUPS IN Y2 BY REMOVING CUSTOMERS WITH FACTORS CORRELATED WITH LOW SAVINGS?

P3. Did you verify the randomization of cohort participants?

Probes: *What characteristics did you look at? How did you do it? What were the results? Can we see them?*



SAVINGS

- S1. How do you calculate the savings you report to Idaho Power Company? (includes calculation)**
- S2. How do you account for opt outs in the calculated savings?**
- S3. How do you account for people who move away when calculating savings?
- S4. How do you account for undeliverable reports when calculating savings?
- S5. Are there any other homes you exclude from analysis? Why?
- S6. What, if any, covariates are considered when calculating savings?
- S7. Originally, there were 4 cohorts, then in the second year, Idaho Power added a fifth cohort and reassigned some of the control households from the original four cohorts. How do you take these changes into account when you compute the savings?
- S8. (PROBE) How do you weight the (now) 5 different cohorts?
- S9. (PROBE) Is there another dimension for quarterly vs. bimonthly reports? Does that result in 10 groups?
- S10. How do you account for potential double counting regarding treatment group uplift in other rebate programs?

REPORT DESIGN

- R1. Each report contains a page with a list of tips. How many tips are included in the report?
- R2. Does the number of tips included vary by method used?

By method used, we mean these two methods described in the 2018-2019 report

1. Send a seasonal report at the beginning of the season with suggested actions/tips based on behavior last season (winter heating customers in Y1 and Y@)
2. Send a report that combines two reporting windows, with the front page reporting on the previous quarter or two months, and the back page suggesting tips based on the same season the previous year (high AC customers)

- R3. Does each bimonthly/quarterly report include the same number of tips?
- R4. Are the tips the same for every participant within that method group?



- R5. [IF CUSTOMIZED BY HOUSE] How do you determine which custom tips each house gets?
- R6. Is there a library of tips to choose from?
- R7. Can a participant receive the same tip more in more than one report throughout the program year?
- R8. [IF REPEATS POSSIBLE] Why do you include the same tip more than once?
- R9. Can a tip include participating in an Idaho Power Company program?
- R10. If the report does contain a program participation tip and the customer participates, do you receive that information so that you can exclude it from future tips?
- R11. What are the groups used for home classification? For benchmarking the factors are home size, known to have AC or not, electric space heating or not, location (county), and home type (sf vs. manuf home).
- R12. The electricity use breakdown chart is broken down into four categories: A/C, Always On, Appliances & Lighting, and Electric Heating. How did you come up with this breakdown?
A
- R13. Next to the electricity use breakdown chart there is a box with information on use during a specific time period and the approximate cost of that use to the homeowner. How do you choose what category to highlight in this box?
- R14. Does this box determine which tips are chosen?
- R15. Has the report design changed throughout the program year?
- R16. Was there internal testing of different report content prior to the first report? (PROBE: Please describe how you tested it.)

COVID-19

- C1. Has the COVID-19 pandemic resulted in any changes to the timing of report deliveries?
- C2. Has the COVID-19 pandemic resulted in any changes to the content of the HER reports?
Verbiage, tips, etc.
- C3. How long will any of the changes implemented as a result of the COVID-19 pandemic continue?

THANK YOU AND TERMINATE

END. Those are all the questions I have for you today. Thank you for your time.



APPENDIX C. TRADE ALLY INTERVIEW GUIDE

INTRODUCTION

Hi, I'm calling from DNV on behalf of Idaho Power. We are conducting an evaluation of their home energy reports program, and we'd like to ask you a few questions about how it runs.

PARTICIPANT SELECTION

BASED ON THE 2019 REPORT, PARTICIPANT SELECTION WORKS LIKE THIS:

In year one, customers were selected to participate in the HER program based on their historical energy usage. Of customers selected for the program, four treatment groups were created:

- T1: customers with high electric heating in the winter,
- T3: customers with high year-round energy use,
- T4: customers with medium year-round energy use, and
- T5: customers with low year-round heating use.

In year two, the treatment groups were adapted from the groups that had been used in year one. The following changes were made:

- The T2 group was added to the program.

The T2 group was added to the HER program in year two. This group had previously been created in year one. Its members were initially part of the T1 group but were removed due to insufficient data on household heating source for sufficient benchmarking, and labeled T2. After year one, IPC provided data that allowed for the addition of T2 to the HER program in year two.

the T3, T4, and T5 groups were optimized prior to the start of the year two program by removing customers with factors correlated with low savings.

P1. IS THAT STILL ACCURATE? (IF NO: PROBE FOR DIFFERENCES).

P2. WHAT IS THE PROCESS FOR OPTIMIZING THE T3, T4, AND T5 GROUPS IN Y2 BY REMOVING CUSTOMERS WITH FACTORS CORRELATED WITH LOW SAVINGS?

P3. Did you verify the randomization of cohort participants, both for the pilot program and the expansion?

Probes: *What characteristics did you look at? How did you do it? What were the results? Can we see them?*

SAVINGS

S1. **How do you calculate the savings you report to Idaho Power Company?** *(includes calculation of monthly and annual estimates and associated standard errors at individual wave level and across multiple waves and the multiple waves weighting scheme)*

S2. **How do you account for opt outs in the calculated savings?**

S3. How do you account for people who move away when calculating savings?



- S4. How do you account for undeliverable reports when calculating savings?
- S5. Are there any other homes you exclude from analysis? Why?
- S6. What, if any, covariates are considered when calculating savings?
- S7. Originally, there were 4 cohorts, then in the second year, Idaho Power added a fifth cohort and reassigned some of the control households from the original four cohorts. How do you take these changes into account when you compute the savings?
- S8. (PROBE) How do you weight the (now) 5 different cohorts?
- S9. (PROBE) Is there another dimension for quarterly vs. bimonthly reports? Does that result in 10 groups?
- S10. How do you account for potential double counting regarding treatment group uplift in other rebate programs?

REPORT DESIGN

- R1. Each report contains a page with a list of tips. How many tips are included in the report?
- R2. Does the number of tips included vary by method used?

By method used, we mean these two methods described in the 2018-2019 report

1. Send a seasonal report at the beginning of the season with suggested actions/tips based on behavior last season (winter heating customers in Y1 and Y2)
2. Send a report that combines two reporting windows, with the front page reporting on the previous quarter or two months, and the back page suggesting tips based on the same season the previous year (high AC customers)

- R3. Does each bimonthly/quarterly report include the same number of tips?
- R4. Are the tips the same for every participant within that method group?
- R5. [IF CUSTOMIZED BY HOUSE] How do you determine which custom tips each house gets?
- R6. Is there a library of tips to choose from?
- R7. Can a participant receive the same tip more in more than one report throughout the program year?
- R8. [IF REPEATS POSSIBLE] Why do you include the same tip more than once?
- R9. Can a tip include participating in an Idaho Power Company program?
- R10. If the report does contain a program participation tip and the customer participates, do you receive that information so that you can exclude it from future tips?



- R11. What are the groups used for home classification?
- R12. The electricity use breakdown chart is broken down into four categories: A/C, Always On, Appliances & Lighting, and Electric Heating. How did you come up with this breakdown?
- R13. Next to the electricity use breakdown chart there is a box with information on use during a specific time period and the approximate cost of that use to the homeowner. How do you choose what category to highlight in this box?
- R14. Does this box determine which tips are chosen?
- R15. Has the report design changed throughout the program year?
- R16. Was there internal testing of different report content prior to the first report? (PROBE: Please describe how you tested it.)

COVID-19

- C1. Has the COVID-19 pandemic resulted in any changes to the timing of report deliveries?
- C2. Has the COVID-19 pandemic resulted in any changes to the content of the HER reports? *Verbiage, tips, etc.*
- C3. How long will any of the changes implemented as a result of the COVID-19 pandemic continue?

THANK YOU AND TERMINATE

END. Those are all the questions I have for you today. Thank you for your time.



About DNV

DNV is a global quality assurance and risk management company. Driven by our purpose of safeguarding life, property and the environment, we enable our customers to advance the safety and sustainability of their business. We provide classification, technical assurance, software and independent expert advisory services to the maritime, oil & gas, power and renewables industries. We also provide certification, supply chain and data management services to customers across a wide range of industries. Operating in more than 100 countries, our experts are dedicated to helping customers make the world safer, smarter and greener.

Impact & Process Evaluation of Idaho Power Company PY2020 Heating & Cooling Efficiency Program

SUBMITTED TO: IDAHO POWER COMPANY

SUBMITTED ON: MARCH 2, 2022

SUBMITTED BY: ADM ASSOCIATES, INC.

The logo for ADM Associates, Inc. consists of the letters "ADM" in a bold, white, sans-serif font, positioned in the lower right corner of the document's main content area.

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1. Executive Summary

This report is a summary of the 2020 program year (PY2020) Heating & Cooling Efficiency Program Impact and Process Evaluation for Idaho Power Company (IPC) in the Idaho and Oregon service territory. The evaluation was administered by ADM Associates, Inc. (herein referred to as the “Evaluators”).

The Evaluators found the impact and process evaluation results for the Heating & Cooling Efficiency Program to align with similar electric HVAC programs offered in the Pacific Northwest region. The impact evaluation resulted in 96% realization rate, which meets the typical realization for HVAC programs, between 90% and 110%. The Evaluators provide recommendations for improving a small number of program documentation, savings algorithm applications, and incentive changes to improve opportunities to estimate accurate savings through the program.

In addition, the Evaluators found the vast majority of responding customers were satisfied or very satisfied with the program (88.8%) and more than half recommended the program to people they know (61.9%). The Evaluators conclude that the program is running smoothly and delivers sufficient energy efficiency options to Idaho Power customers. The Evaluators provide recommendations for improving opportunities to increase reach and lower customer and contractor barriers for participation.

1.1 Savings Results

The Evaluators conducted an impact and process evaluation for IPC’s Heating & Cooling Efficiency Program during PY2020. The Heating & Cooling Efficiency Program savings amounted to 1,779,679 kWh with a 96.77% realization rate. The Evaluators summarize the program verified savings in Table 1-1.

Table 1-1: Heating & Cooling Efficiency Program Verified Impact Savings by Measure

Measure	Number of Rebates	Expected Savings (kWh)	Verified Savings (kWh)	Realization Rate
Air-Source Heat Pump: 8.5 HSPF	14	10,432	6,780	65.00%
Electric Heating System to Air-Source Heat Pump: 8.5 HSPF	88	658,487	590,769	89.72%
Air-Source Heat Pump to Air-Source Heat Pump: 8.5 HSPF	51	27,359	64,413	235.44%
Oil/Propane Heating System to Air-Source Heat Pump: 8.5 HSPF	8	56,381	53,558	94.99%
Ductless Heat Pump	244	556,279	553,529	99.51%
Duct Sealing	1	848	848	100.03%
Evaporative Cooler	9	13,239	5,878	44.40%
Electronically Commutated Motor	51	145,921	165,074	113.13%
Heat Pump Water Heater	26	40,768	32,456	79.61%
Open Loop Water Source Heat Pump: 3.5 COP	3	23,444	23,442	99.99%
Electric Heating System to Open Loop Water Source Heat Pump: 3.5 COP	1	7,054	7,054	100.00%
Oil/Propane Heating System to Open Loop Water Source Heat Pump: 3.5 COP	2	14,108	15,622	110.73%
Smart Thermostat - Self Installed	240	127,114	106,073	83.45%
Smart Thermostat - Contractor Installed	152	100,152	92,382	92.24%
Whole House Fan	129	57,482	61,800	107.51%
Total	1,019	1,839,068	1,779,679	96.77%

The Evaluators conducted the following evaluation tasks for the PY2020 Heating & Cooling Efficiency Program impact and process evaluation:

- Impact Evaluation
 - Database review
 - Survey verification
 - Deemed savings review and application
 - Billing analysis for additional research objectives
- Process Evaluation
 - Staff interviews
 - Contractor interviews
 - Participant surveys

In the following sections, the Evaluators summarize the findings and recommendations resulting from our evaluation activities.

1.2 Conclusions & Recommendations

The following section details the Evaluators' impact and process evaluation conclusions and recommendations for the Heating & Cooling Efficiency Program.

1.2.1.1 Impact Evaluation

The Evaluators provide the following impact evaluation conclusions and recommendations regarding Idaho Power's Heating & Cooling Efficiency Program:

First, the Evaluators present the conclusions and recommendations that affect all measures in the program:

- **Conclusion:** The Evaluators verified 1,779,679 kWh savings at 96.77% realization rate for the Heating & Cooling Efficiency Program. The Evaluators verified savings using the RTF-approved workbooks, the New Mexico TRM, IDL workpapers, and for the air source heat pump upgrades, a billing analysis completed for projects rebated through the program. The Evaluators present these verified savings, which achieve $\pm 7.1\%$ precision at the 90% confidence interval.
- **Conclusion:** The Evaluators verified air source heat pump upgrade projects using billing analysis results comparing participating household energy consumption to nonparticipating household energy consumption.
- **Conclusion:** The Evaluators found inconsistencies in program incentive application for several of the measures reviewed (air source heat pump upgrades, air source heat pump conversions, ductless heat pumps).
 - **Recommendation #1:** The Evaluators recommend IPC require customers fill out an incentive application consistent for all projects rebated during the program year.
- **Conclusion:** The Evaluators found most measure-level rebate application forms for the Heating & Cooling Efficiency Program had provided questions to gather the required information to claim savings for the measure through the Regional Technical Forum ("RTF") measure specifications. Although many of the program application documents submitted by customers were incomplete, IPC staff retroactively fill in information after following up with the customer. However, some forms remained incomplete after IPC had reviewed the applications. For the majority of cases, IPC's tracking database contained values for these accounts. However, this information may not be updated once the customer fulfills the application. The information most commonly omitted from the customer consist of the housing type (single-family vs. manufactured home), home vintage, home square footage, existing cooling type, and checkboxes indicating equipment had been installed to manufacturer requirements.
 - **Recommendation #2:** The Evaluators recommend IPC review each application to ensure the measure-level requirements are portrayed in rebate documentation prior to fulfilling incentives for the project.
- **Conclusion:** The Evaluators found instances in which equipment did not meet or exceed the RTF-specified efficiency requirements or measure specifications (air source heat pump upgrades and smart thermostats).
 - **Recommendation #3:** The Evaluators recommend IPC review each application to ensure the measure-level requirements are met prior to fulfilling incentives for the project.
- **Conclusion:** The Evaluators note that the IPC tracking database does not consistently reflect the same values found in the mail-in rebate applications documents. For example, four heat pump water heater projects in which incorrect equipment location was documented in the database, two open loop heat pump projects in which central A/C was not documented. Inconsistencies

between documentation and database values are commonly portrayed for equipment efficiency values, housing type, and home square footage.

- **Recommendation #4:** The Evaluators recommend IPC work to improve methods for collecting web and mail-in rebate application information to reconcile the database, especially in cases where inputs are requirements for savings calculations.
- **Conclusion:** The Evaluators found that savings estimates provided by IPC had not been rounded to the nearest kWh for RTF-approved measures. The RTF presents measure-level unit energy savings rounded to the nearest full kWh.
 - **Recommendation #5:** The Evaluators recommend IPC update the database to round to the nearest full kWh.
- **Conclusion:** The Evaluators found that the majority of ducted air source heat pump projects (70%) did not meet all aspects of Performance Tested Comfort Systems (“PTCS”) standards. Therefore, Commissioning, Controls, & Sizing savings claimed for each project was removed for projects in which the Evaluator was unable to verify the project met or exceeded all aspects PTCS certification. In most cases, the required information was present on rebate application materials, however, the values presented in the documents had not met PTCS standards. The RTF states that the controls and sizing components of the PTCS requirements are the most impactful components to PTCS savings. Because the majority of IPC ducted heat pumps meet individual PTCS requirements towards controls and sizing, but lack other components of PTCS requirements, the Evaluators believe that these projects still display significant potential for savings towards additional control and sizing activities implemented by the program.
 - **Recommendation #6:** The Evaluators recommend providing additional training to contractors rebating air source heat pumps through the program and reviewing documentation more thoroughly to confirm PTCS standards have been met. This will ensure PTCS savings from the RTF may be assigned to each project once the RTF workbook is reinstated.
- **Conclusion:** The Evaluators reviewed the New Mexico Technical Resource Manual (“TRM”) and deemed it as an appropriate deemed savings source for the evaporative coolers rebated through the program, due to similar cooling degree days between the Boise, ID region and the Santa Fe, NM region. However, the New Mexico TRM requires a NTG ratio be applied to the evaporative cooler measure to indicate the proportion of projects in which evaporative coolers replace refrigerated air. The Evaluators relied on a literature review to estimate NTG for the region, sourced from the Public Company of New Mexico 2015 impact evaluation in which a comprehensive study was completed to estimate NTG for evaporative coolers.
 - **Recommendation #7:** The Evaluators recommend IPC apply this 44.4% NTG ratio for claimed savings of future projects rebated through the program. When participation permits, the Evaluators recommend estimating the NTG ratio for evaporative cooler projects rebated in the Idaho Power service territory.
- **Conclusion:** The Evaluators reviewed the literature review workpaper and confirmed that savings values are applicable to the ECM projects completed in the Idaho Power service territory. Therefore, the Evaluators utilized the savings calculations derived from the Integrated Design Lab (“IDL”) literature review workpaper for the electronically commutated motors projects completed in the Idaho Power service territory.

- **Recommendation #8:** The Evaluators recommend continuing to utilize the IDL workpaper to claim savings for the electronically commutated motors measure.
- **Conclusion:** The Evaluators reviewed and applied the savings values derived from the University of Idaho Integrated Design Lab workpaper on whole house fans (WHF) along with verified tracking data to estimate net program savings for this measure.
 - **Recommendation #9:** The Evaluators recommend utilizing the modeling results presented in the paper. However, The Evaluators recommend applying the savings values presented in the paper by calculating kWh impacts per square foot for four scenarios utilizing household number of stories and observed whole house fan cubic feet per minute (“CFM”) rate per square foot. The Evaluators recommend claiming savings for future whole house fans using the deemed savings approach presented in the WHF section. The Evaluators adjusted the application of the savings represented in the IDL workpaper. Idaho Power used the constant 445.6 kWh savings per WHF. The calculation behind this value is unclear; however, the Evaluators utilized the IDL modeling results for each the one-story and two-story constructions, for each the 1 CFM/SQFT and 2 CFM/SQFT model results.
- **Conclusion:** The Evaluators found that heat pump water heater savings calculated by IPC lacked some interactive components.
 - **Recommendation #10:** The Evaluators recommend IPC ensure the measure-level savings applied to projects matches the total measure savings defined in the RTF workbook measure table to ensure expected savings accounts for the savings due to water heating, cooling interactions, and heating interactions.
- **Conclusion:** The Evaluators found that five smart thermostat models across 25 smart thermostat rebates (of the 392 smart thermostat rebates received throughout the program year) lacked eligibility for verified RTF savings. These five models lacked required occupancy sensing and/or geofencing capabilities, as required by the RTF workbook on Connected Thermostats.
 - **Recommendation #11:** The Evaluators recommend IPC consider providing a list of qualified products on program website or list of qualification criteria for smart thermostats to receive incentives through the program. In addition, the Evaluators recommend IPC verify that the rebated smart thermostat is replacing a non-qualified thermostat, as required by the RTF measure specifications.
- **Conclusion:** The Evaluators removed smart thermostat savings for three projects in which commissioning, controls, and sizing savings were claimed through the program, as required by the RTF measure specifications.
 - **Recommendation #12:** The Evaluators recommend IPC update database to refrain from claiming smart thermostat savings for households which also claim PTCS standards savings.
- **Conclusion:** The Evaluators found some inputs required in savings calculations for the whole house fans are not present or differ from values presented in the database, such as equipment CFM rate, home square footage, and the number of stories of the home.
 - **Recommendation #13:** The Evaluators recommend verifying home existing cooling type has central air conditioning, home square footage, whether the home is one-story or two-story, WHF manufacturer, model number, and serial number are consistent, verify CFM for each WHF. In addition, the Evaluators

recommend enforcing required documents for all rebates, as some rebates displayed blank or missing required information.

- **Conclusion:** The Evaluators found that all survey respondents indicated that the installed measure is still installed and functional. The survey effort met a precision of 7.24% with 129 responses.

1.2.1.2 Process Evaluation

The Evaluators provide the following process evaluation conclusions and recommendations regarding Idaho Power’s Heating & Cooling Efficiency Program:

- **Conclusion:** The vast majority of responding customers were satisfied or very satisfied with the program (88.8%) and more than half recommended the program to people they know (61.9%). Satisfaction rates are similar for other HVAC programs in the area.
- **Conclusion:** The majority of customers participated in the program in order to lower their energy usage and save money on their utility bill (75.4%). About half of respondents noted a decrease in their electricity bill since participating in the program (49.2%).
- **Conclusion:** Direct contact with Idaho Power staff is valued by contractors and has historically been a reason why the program has succeeded. Most contractors reported positive experiences with Idaho Power staff. Many noted their participation in the program was a direct result of contact with Idaho Power staff, and several contractors specified they would like more contact with staff.
 - **Recommendation #14:** To the extent possible, the Evaluators recommend Idaho Power staff reach out to existing contractors using trainings, in-person visits, webinars, and other methods to maintain and nurture personal relationships between the program and contractors. Offering regular trainings, webinars, or other opportunities to bring staff and contractors together yields positive connections between the program and contractors which ultimately yields projects.
- **Conclusion:** Contractors experience with the program and with installing ducted heat pumps varies across the Idaho Power service territory which leads to several barriers to completing more program projects. According to contractor responses, barriers to completing more ducted heat pump projects in the region are:
 - Contractor’s unawareness of the ducted heat pump program offerings.
 - The incentive (\$250) for replacing existing ducted heat pumps with new more efficient units is insufficient so contractors do not offer it, or it is not enough to prompt a customer to act.
 - Less efficient (<8.5 HSPF) options are still seen as widely available, especially outside the Capital and Canyon areas, and those units are inexpensive enough that they still appeal to many contractors and customers.
 - Some contractors, especially in the Capital region have limited experience installing ducted heat pumps. This is likely a result of the area having several natural gas options for customers.
- **Recommendation #15:** Consider increasing the existing incentive amounts as well as expand measures offered, if cost-effectiveness allows. Customers and participating

contractors alike suggested broadening the measures offered and/or increasing incentive amounts. Not only was equipment cost the biggest barrier to customer participation according to interviewed contractors, but many customers surveyed suggested offering larger and more wide-reaching discounts. Proposed increase includes the \$250 contractor incentive for replacing a ducted heat pump, as well as the customer incentive for all eligible measures.

- **Recommendation #16:** Work with distributors and suppliers to better understand the availability of ducted heat pump units with an HSPF ≥ 8.5 and < 8.5 . Consider ways to incent distributors to push or offer higher efficient units, especially in areas outside of the Capital region.
- **Conclusion:** Many of the program top performing contractors did not install ducted heat pumps outside of the program. Many lesser participating contractors (“dabblers”) and non-participating contractors display lack of knowledge about these standards or confirm that they do not implement them for installations conducted outside of the program.
 - Additional findings from this research effort found that many contractors that do not often participate in the program lack understanding of the program requirements, and therefore avoid the risk of trying to participate in the program. The reasons for installing non-program qualified heat pumps were equipment barriers, financial barriers, and a lack of understanding regarding program and install requirements.
- **Recommendation #17:** The Evaluators recommend that IPC provide additional efforts to provide educational training to assist in building contractor awareness of the program and the program requirements. Work with contractors to increase training and educational opportunities about PTCS standards, and program requirements, address all concerns or questions they may have about the program and what equipment/environment is and is not eligible.
- **Conclusion:** The program is using a broad and comprehensive marketing approach that consists of direct mailings, bill inserts, and friend/family referral, as well as social media. Many of the program measures are predominantly measures that would be driven by contractors. Staff noted that they are not providing contractors co-branded collateral; however, contractors are listed on the website and they are encouraged to mention their role with the program. That said, program staff noted that it is a challenge to reach the customers at the right time and that there are many competing demands for their attention. This sentiment was echoed in customer survey responses, with twenty respondents suggesting increased in advertisement and outreach campaigns.
 - **Recommendation #18:** Invest in more marketing and outreach of the program. Customers recommended more print ads, online marketing, and bill inserts to let customers know about the program. Strategies that may help the program reach customers with the program message at the right time include:
 - **Use of search-based advertisement.** Customers searching for information on smart thermostats, evaporative coolers, and whole house fans may be effectively reach through search ads.

- **Promote smart thermostat installations during heat pump replacements.** Approximately half of the air source heat pumps installed in 2020 included a smart thermostat. While that is a sizable share, there may be additional opportunities to promote smart thermostats during these installations.
- **Recommendation #19:** To the extent possible, Idaho Power should engage existing account representatives to help with on the ground communication and marketing of the program. In the past, staff had on the ground account representatives who helped with contractor visits and check-ins; this assistance was invaluable to promoting the program across the service area.
- **Conclusion:** Thermostats installed on heat pumps are largely contractor installed. Seventy-four percent of respondents with thermostats installed on heat pumps said a contractor installed the thermostat. Those customers who did self-install them either did not change the heat pump settings or did not know what they were, suggesting that the manufacture default settings are being used.

1.2.1.3 Additional Research Objectives

The Evaluators provide the following additional research conclusions and recommendations regarding a subset of measures provided in Idaho Power’s Heating & Cooling Efficiency Program:

The Evaluators summarize the conclusions and recommendations for the heat pumps and PTCS standards research efforts (Section 5.1.1.1):

- **Conclusion:** The majority of ducted heat pump projects (70%) completed through the program cannot be confirmed to meet PTCS standards either due to lack of required information in documentation, or due to provided documentation displaying values that do not meet PTCS standards. Nineteen of the 55 sampled projects that claimed PTCS savings were confirmed to have met PTCS requirements as found through document verification. For projects in which the Evaluators are unable to confirm PTCS standards are met, RTF Commissioning, Controls, and Sizing savings were removed from the project.
 - **Recommendation #20:** Although the Commissioning, Controls, and Standards RTF Workbook is deactivated, the Evaluators recommend IPC continue to require additional documents to properly verify each of the five components for PTCS certification to ensure any future RTF workbook remains applicable:
 - Collect each air source heat pump heating capacity at 17F and 47F and ensure heat pump sizing worksheets document heating load design temperature of equipment.
 - Collect equipment air flow values (CFM/BTUh) to confirm values are within 0.027 and 0.042.
 - Collect external static pressure value at 0.8 inches of water (200 Pa).
 - Require customers confirm that the equipment was installed to manufacturer’s recommendations.
 - Require customers confirm that auxiliary heat does not engage when the outdoor air temperature is above 35F

- **Conclusion:** The Evaluators utilized the billing analysis results for the air source heat pump upgrades completed in PY2020 projects. The RTF deactivated the Commissioning, Controls, & Sizing workbook in January 2020. However, the RTF intends to consider other versions of this measure in the future.
 - **Recommendation #21:** Due to inability to claim savings from additional commissioning, controls, and sizing practices for ducted heat pump measures through the RTF while the measure is deactivated, the Evaluators recommend to continue analyzing impacts through measurement or observed billing analysis in the future. Once the RTF approves a new measure for PTCS standards, the Evaluators recommend using the UES values presented in the new workbook.
- **Conclusion:** Contractor respondents varied greatly in their experience installing ducted heat pumps and installation procedures conducted for non-program installations. Eleven respondents indicated they sometimes install ducted heat pumps that do not receive the Heating and Cooling Efficiency Program incentive. Two contractors indicated they use Manual J calculations for all non-program installs while three contractors noted following Manual J procedures for new construction ducted heat pumps, but not for retrofits, as the program requirements are too stringent.
- **Conclusion:** The Evaluators found that the top performers in the program typically install equipment outside the program to meet the PTCS/Manual J requirements. However, many dabblers and non-participating contractors display lack of knowledge about these standards or confirm that they do not implement them for installations conducted outside of the program. The Evaluators reference the recommendation noted in Recommendation #17.
- **Conclusion:** The contractor interviews concluded that the reasons for installing non-program qualified heat pumps were equipment barriers, financial barriers, and a lack of understanding regarding program and install requirements. Many contractors lack understanding of the program requirements, and therefore avoid the risk of trying to participate in the program. The Evaluators reference the recommendation noted in Recommendation #15.
- **Conclusion:** These results indicate that savings for air source heat pump upgrade measure with PTCS standards in the program achieve 1,263 kWh savings per year, about 30% higher than the savings values presented in the RTF for air source heat pump upgrades with commissioning, controls, and sizing standards. This value includes projects for which efficient equipment displays HSPF of 8.5 or greater.
 - **Recommendation #22:** Because the Commissioning, Controls, & Sizing workbook from the RTF will be deactivated and unable to be used towards PY2021 projects for claimed savings, and because the projects seem to benefit from additional savings due to these additional sizing activities, the Evaluators recommend using the results of this billing analysis to quantify savings for ducted heat pump upgrades projects rebated through the program. This analysis would estimate average impacts for the air source heat pump upgrades completed and verified by IPC's Heating & Cooling Efficiency Program.

The Evaluators summarize the conclusions and recommendations for the ducted heat pumps 8.2 vs 8.5 HSPF standards research efforts as well as the billing analysis for the ducted heat pump conversions in Heating Zones 2 and 3 (Section 5.1.1.2):

- **Conclusion:** According to contractor responses, barriers to completing more ducted heat pump projects in the region are: low incentive levels and availability of less efficient options. The Evaluators reference the recommendation noted in Recommendation #15 and Recommendation #16.
 - The incentive (\$250) for replacing existing ducted heat pumps with new more efficient units is insufficient so contractors do not offer it or it is not enough to prompt a customer to act.
 - Less efficient (<8.5 HSPF) options are still seen as widely available, especially outside the Capital and Canyon areas, and those units are inexpensive enough that they still appeal to many contractors and customers.
- **Conclusion:** Annual energy savings for air source heat pump conversions in Heating Zone 1, 2, and 2/3 totals 1,513 kWh per year, 2,609 kWh per year, and 2,026 kWh per year, respectively. These results indicate that savings for air source heat pump conversion measures in Heating Zone 2 are, on average, 58% higher than energy savings for air source heat pump conversions in Heating Zone 1 and savings for the measure in Heating Zone 2/3 is, on average, 34% higher than in Heating Zone 1. However, the results of the billing analysis provide savings values significantly lower than the RTF-provided savings for this measure, regardless of Heating Zone.
- **Conclusion:** The RTF workbook which calculates ducted heat pump conversion savings is unable to be modified. In addition, research indicates that 8.2 HSPF equipment are still widely available and remain a valid option for customers outside of the program.
 - **Recommendation #23:** The Evaluators recommend that IPC continue to use the RTF-approved UES values for ducted heat pump conversions to evaluate savings for the projects, which already define the federal minimum of 8.2 HSPF as the baseline. For the PTCS standards portion of the projects, the Evaluators recommend requiring sufficient documentation to confirm PTCS certification. In addition, due to RTF deactivation of the Commissioning, Controls, and Sizing workbook, and due to the results of the billing analysis, the Evaluators recommend IPC does not claim additional sizing savings for these projects.

The Evaluators summarize the conclusions and recommendations for the ECMs, whole house fans, and evaporative coolers measures research (Section 5.1.1.3):

- **Conclusion:** The Evaluators reviewed the Integrated Design Lab literature review workpaper and confirmed that savings values are applicable to the ECM projects completed in the Idaho Power service territory. The Evaluators reference the recommendation noted in Recommendation #8.
- **Conclusion:** Participants indicated that they use their whole house fan most June-September; about half (47.3%) of participants use their fan for four or more hours per day during summer months. The Evaluators used these results to estimate annual hours of operation for whole house fans in the program of between 244 and 731 hours, which is consistent with the IDL workpaper

estimate of 343 hours. The Evaluators reference the recommendation noted in Recommendation #9.

- **Conclusion:** The Evaluators found that of the two respondents (50%) of customers who had rebated an evaporative cooler had indicated that the evaporative cooler was replacing refrigerated air (an A/C unit). The Evaluators reference the recommendation noted in Recommendation #7.

The Evaluators summarize the conclusions and recommendations for the smart thermostat measure research efforts (Section 5.1.1.4):

- **Conclusion:** The customers who had self-installed the smart thermostat with a heat pump indicate little knowledge about the proper installation practices and had not adjusted auxiliary heat settings or compressor lockout settings with respect to the settings from their heat pump. Instead, the majority of self-install customers with heat pump systems had installed the smart thermostat to the default settings provided by the manufacturer. In contrast, the contractor-installed smart thermostats are installed to meet the proper auxiliary and compressor lockout settings with respect to the household's heat pump equipment settings. This research indicates that the self-installed smart thermostats may not be meeting the full potential of energy savings due to the oversight of these additional energy-saving settings.
 - **Recommendation #24:** The Evaluators recommend that IPC provide instructional education or requirements for self-installed smart thermostats rebated through the program. The Evaluators recommend IPC explore options for changing incentive levels for self-installed vs. contractor-installed smart thermostats to further incentivize customers to have their equipment properly installed to their heating equipment.
- **Conclusion:** Customers with smart thermostats find value in keeping their homes at a comfortable temperature. Additionally, customers use energy-saving features available to them to save energy when they are not home.
- **Conclusion:** The Evaluators found that the contractor-installed smart thermostats saved more energy than the self-installed smart thermostats. The Evaluators were unable to estimate savings for the self-installed smart thermostats, however, the contractor-installed smart thermostats saved 470 kWh per year while the aggregate of contractor-installed and self-installed smart thermostats saved 229 kWh per year.
 - **Recommendation #25:** The Evaluators recommend continuing to use the RTF-approved Connected Thermostat workbook to evaluate savings for this measure. The Evaluators also recommend revisiting billing analysis when additional self-installed thermostat projects are completed and available to use in further analyses.

2. General Methodology

The Evaluators completed an impact evaluation on each of the measures summarized in Table 1-1. Our general approach for this evaluation considers the cyclical feedback loop among program design, implementation, impact evaluation, and process evaluation. Our activities estimate and verify annual energy savings and identify whether the program is meeting its goals. This is aimed to provide guidance for continuous program improvement. The Evaluators summarize the research objectives for the impact and process evaluation for this program here:

1. Determine and verify the energy impacts (kWh) as well as ex-post realization rates attributable to the Heating & Cooling Efficiency Program for the 2020 program year;
2. Develop estimates of program non-electric impacts (NEIs) and non-energy benefits (NEBs);
3. Evaluate program design¹, implementation², and administration³; and
4. Report findings and observations from the evaluation and make recommendations to assist IPC in enhancing the effectiveness of programs and more accurately and transparently reporting program savings in future program cycles.

Furthermore, our team reviewed existing data on program performance and design and collected additional data on program performance and administration. We synthesized these data to identify gaps in program design and barriers to program implementation. This synthesis allows development of recommendations for program improvement that are grounded in the existing design and based on real-world feedback.

The Evaluators used the following approaches to accomplish the impact-related research goals listed above and calculate energy impacts defined by the International Performance Measurement and Verification Protocols (IPMVP)⁴ and the Uniform Methods Project (UMP)⁵:

- Simple verification (web-based surveys supplemented with phone surveys)
- Document verification (review project documentation)
- Deemed savings (RTF UES, New Mexico TRM values, University of Idaho Integrated Design Lab (IDL) workpapers)
- Billing analysis for additional research objectives

The Evaluators used the following approaches to accomplish the process-related research goals and complete the research objectives identified by IPC for the program:

- Staff interviews
- Contractor interviews
- Participant surveys

¹ Including program mission, logic, and use of industry best practices

² Including quality control, operational practice, and outreach

³ Including program oversight, staffing, management, training, documentation, and reporting

⁴ <https://www.nrel.gov/docs/fy02osti/31505.pdf>

⁵ <https://www.nrel.gov/docs/fy18osti/70472.pdf>

The M&V methodologies are determined by previous Idaho Power evaluation methodologies as well as the relative contribution of a given program to the overall energy efficiency impacts. Besides drawing on IPMVP, the Evaluators also reviewed relevant information on infrastructure, framework, and guidelines set out for EM&V work in several guidebook documents that have been published over the past several years. These include the following:

- Northwest Power & Conservation Council Regional Technical Forum (RTF)⁶
- New Mexico Technical Resource Manual (TRM)⁷
- National Renewable Energy Laboratory (NREL), United States Department of Energy (DOE) The Uniform Methods Project (UMP): Methods for Determining Energy Efficiency Savings for Specific Measures, April 2013⁸
- International Performance Measurement and Verification Protocol (IPMVP) maintained by the Efficiency Valuation Organization (EVO) with sponsorship by the U.S. Department of Energy (DOE)⁹

The Evaluators kept data collection instruments, calculation spreadsheets, programming code, and survey data available for Idaho Power records.

As part of the impact evaluation, the Evaluators also conducted additional billing analyses for measures in which additional research objectives were defined. These billing analyses comply with the IPMVP Option C procedures.

2.1 Glossary of Terminology

As a first step to detailing the evaluation methodologies, the Evaluators have provided a glossary of terms to follow:

- **Deemed Savings** – An estimate of an energy savings outcome for a single unit of an installed energy efficiency measure. This estimate (a) has been developed from data sources and analytical methods that are widely accepted for the measure and purpose and (b) are applicable to the situation being evaluated.
- **Expected Savings** – Calculated savings used for program and portfolio planning purposes.
- **Verified Savings** – Savings estimates after the unit-level savings values have been updated and energy impact evaluation has been completed, integrating results from billing analyses and appropriate RTF UES and New Mexico TRM values.
- **Gross Savings** – The change in energy consumption directly resulting from program-related actions taken by participants in an efficiency program, regardless of why they participated.
- **Free Rider** – A program participant who would have implemented the program measure or practice in absence of the program.
- **Net-To-Gross** – A factor representing net program savings divided by gross program savings that is applied to gross program impacts to convert them into net program load impacts.

⁶ <https://rtf.nwcouncil.org/measures>

⁷⁷ <https://www.nm-prc.org/wp-content/uploads/2021/07/New-Mexico-TRM-2021-Final-03-09-2021.pdf>

⁸ Notably, The Uniform Methods Project (UMP) includes the following chapters authored by ADM. Chapter 9 (Metering Cross-Cutting Protocols) was authored by Dan Mort and Chapter 15 (Commercial New Construction Protocol) was Authored by Steven Keates.

⁹ Core Concepts: International Measurement and Verification Protocol. EVO 100000 – 1:2016, October 2016.

- **Net Savings** – The change in energy consumption directly resulting from program-related actions taken by participants in an efficiency program, with adjustments to remove savings due to free ridership.
- **Non-Energy Benefits** – Quantifiable impacts produced by program measures outside of energy savings (comfort, health and safety, reduced alternative fuel, etc.).
- **Non-Energy Impacts** – Quantifiable impacts in energy efficiency beyond the energy savings gained from installing energy efficient measures (reduced cost for operation and maintenance of equipment, reduced environmental and safety costs, etc.).

2.2 Summary of Approach

This section presents our approach to accomplishing the impact and process evaluation of Idaho Power’s Heating & Cooling Efficiency Program. This chapter is organized by evaluation objective. Section 2.2.3 and Section 3 describe the Evaluators’ measure-specific impact evaluation methods and results in further detail and Section 2.2.4 and Section 4 describe the Evaluator’s process evaluation methods and results.

The Evaluators outline the approach for verifying, measuring, and reporting the residential portfolio impacts as well as summarizing potential program and portfolio improvements. The primary objective of the impact evaluation is to determine ex-post verified net energy savings. On-site verification and equipment monitoring was not conducted during this impact evaluation.

Our general approach for this evaluation considers the cyclical feedback loop among program design, implementation, and impact evaluation. Our activities during the evaluation estimate and verify annual energy savings and identify whether the program is meeting its goals. These activities are aimed to provide guidance for continuous program improvement and increased cost effectiveness for future program years.

The Evaluators employed the following approach to complete impact evaluation activities for the program. The Evaluators define one major approach to determining net savings for Idaho Power’s Heating & Cooling Efficiency Program:

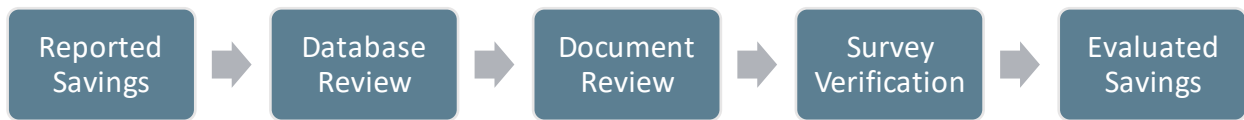
- A *Deemed Savings* approach involves using stipulated savings for energy conservation measures for which savings values are well-known and documented. These prescriptive savings may also include an adjustment for certain measures, such as lighting measures in which site operating hours may differ from RTF values.

The Evaluators accomplished the following quantitative goals as part of the impact evaluation:

- Verify savings with 10% precision at the 90% confidence level;
- Where appropriate, apply the RTF or New Mexico TRM to verify measure impacts;
- Where appropriate, apply IDL workpaper results to verify measure impacts; and
- Where additional research objectives are defined, conduct billing analysis with a suitable comparison group to estimate measure savings.

The Evaluators calculated verified savings for each measure based on the RTF UES, New Mexico TRM, or IDL workpapers in combination with the results from document review. The Evaluators also applied in-

service rates (ISRs) from verification surveys for measures which met or exceeded 90/10 precision requirements from survey responses.



The Evaluators also completed billing analyses to support additional research objectives for a subset of measures in which additional research objectives were defined. Further methodology for the additional research objectives for these measures are provided in Section 2.2.5.

2.2.1 Database Review

At the outset of the evaluation, the Evaluators reviewed the databases to ensure that each program tracking database conforms to industry standards and adequately tracks key data required for evaluation.

Measure-level net savings were evaluated primarily by reviewing measure algorithms and values in the tracking system to assure that they are appropriately applied using the Regional Technical Forum Unit Energy Savings (UES). The Evaluators then aggregated and cross-check program and measure totals.

The Evaluators reviewed program application documents for a sample of incented measures to verify the tracking data accurately represents the program documents. The Evaluators ensured the home installed measures that meet or exceed program efficiency standards.

2.2.2 Verification Methodology

The Evaluators verified a sample of participating households for detailed review of the installed measure documentation and development of verified savings. The Evaluators verified tracking data by reviewing invoices and surveying a sample of participant customer households. The Evaluators also conducted a verification survey for program participants.

The Evaluators used the following equations to estimate sample size requirements for each program and fuel type. Required sample sizes were estimated as follows:

Equation 2-1: Sample Size for Infinite Sample Size

$$n = \left(\frac{Z \times CV}{d} \right)^2$$

Equation 2-2: Sample Size for Finite Population Size

$$n_0 = \frac{n}{1 + \left(\frac{n}{N} \right)}$$

Where,

- n = Sample size
- Z = Z-value for a two-tailed distribution at the assigned confidence level.
- CV = Coefficient of variation
- d = Precision level
- N = Population

For a sample that provides 90/10 precision, $Z = 1.645$ (the critical value for 90% confidence) and $d = 0.10$ (or 10% precision). The remaining parameter is CV , or the expected coefficient of variation of measures for which the claimed savings may be accepted. A CV of .5 was assumed for the program due to the homogeneity of participation¹⁰, which yields a sample size of 68 for an infinite population. Sample sizes were adjusted for smaller populations via the method detailed in Equation 2-2.

The following sections describe the Evaluator’s methodology for conducting document-based verification and survey-based verification.

2.2.2.1 Document-Based Verification

The Evaluators requested rebate documentation for a subset of participating customers. These documents included invoices, rebate applications and worksheets, and AHRI certifications for each measure in the Heating & Cooling Efficiency Program.

This sample of documents was used to cross-verify tracking data inputs. In cases where the Evaluators found any deviations between the tracking data and application values, the Evaluators reported and summarized those differences in the measure-level results in Section 3.2 for each measure type.

The Evaluators developed a sampling plan that achieves a sampling precision of $\pm 10\%$ at 90% statistical confidence – or “90/10 precision” – to estimate the percentage of projects for which the claimed savings are verified or require some adjustment.

The Evaluators developed the following samples for the program’s document review using Equation 2-1 and Equation 2-2. The Evaluators ensured representation for each measure.

¹⁰ Assumption based off California Evaluation Framework:
https://www.cpuc.ca.gov/uploadedFiles/CPUC_Public_Website/Content/Utilities_and_Industries/Energy/Energy_Programs/Demand_Side_Management/EE_and_Energy_Savings_Assist/CAEvaluationFramework.pdf

Table 2-1: Document-based Verification Samples and Precision by Measure

Measure	Measure Population	Sample (With Finite Population Adjustment)*	Precision at 90% CI
Heat pump conversion (retrofit)	96	15	90% Confidence ±7.1% Precision
Ductless heat pump	244	16	
Connected thermostat	392	17	
Electronically commutated motors	51	13	
Whole house fan (WHF)	129	15	
Heat pump water heater (HPWH)	26	11	
Heat pump upgrade (retrofit)	51	13	
Open loop heat pump (new construction)	3	3	
Open loop heat pump (retrofit)	3	3	
Evaporative cooler	9	6	
Heat pump upgrade (new construction)	14	8	
Duct sealing	1	1	
Total	1,019	121	

*Assumes sample size of 68 for an infinite population, based on CV (coefficient of variation) = 0.5, d (precision) = 10%, Z (critical value for 90% confidence) = 1.645.

The Evaluators reviewed 121 rebates' associated documentation for the impact evaluation activities of this program and surveyed a total of 129 rebated customers to verify installation as well as gather customer satisfaction with the equipment, program, and utility in general. The table above represents the number of rebates sampled in the Idaho and Oregon territories combined.

2.2.2.2 Survey-Based Verification

The Evaluators conducted survey-based verification for the Heating & Cooling Efficiency Program. The primary purpose of conducting a verification survey is to confirm that the measure was installed and is still currently operational.

The Evaluators used the sample plan provided previously in Table 2-1 for the program simple verification task. The Evaluators developed a sampling plan that achieved a sampling precision of ±7.24% at 90% statistical confidence for ISRs estimates at the measure-level during web-based survey verification.

The Evaluators implemented a web-based survey to complete the verification surveys. The findings from these activities served to estimate ISRs for each measure surveyed. These ISRs were applied to verification sample desk review rebates towards verified savings, which were then applied to the population of rebates. The measure-level ISRs resulting from the survey-based verification are summarized in Section 3.1. Although the Evaluators contacted all participants with valid email addresses and received over 121 responses, meeting the program-level 90/10 precision goal, we were unable to reach the measure-level response goal for several of the measures.

2.2.3 Impact Evaluation Methodology

The Evaluators employed a *deemed savings* approach to quantify program impacts for the Heating & Cooling Efficiency program. The Evaluators completed the steps outlined below to complete the impact evaluation for the Heating & Cooling Efficiency Program rebates.

1. Deliver a detailed data request outlining the information we require for each rebated equipment type.
2. Complete a thorough and comprehensive summary of program tracking data.
3. Validate the appropriate inputs to deemed savings and engineering algorithms were used for each measure.
4. Verify the gross energy (kWh) savings that are a result of the program.
5. Summarize and integrate the impact evaluation findings into the final report.

The Evaluators completed the validation for specific measures across each program using the RTF unit energy savings (UES) values, where available. The Evaluators ensured the proper measure unit savings were recorded and used in the calculation of IPC's ex-ante measure savings. The Evaluators requested and used the RTF workbooks, New Mexico TRM, and IDL workpapers employed during calculation of ex-ante measure savings. The Evaluators documented any cases where recommend values differed from the specific unit energy savings workbooks used by IPC.

In cases where the RTF has existing unit energy savings (UES) applicable to IPC's measures, the Evaluators verified the quantity and quality of installations and apply the RTF's UES to determine verified savings. In cases where the RTF does not define UES for the measure, the Evaluators reviewed and applied savings values derived from the following TRMs/workpapers:

- New Mexico TRM for evaporative coolers
- IDL workpaper for electronically commutated motors
- IDL workpaper for whole house fans

The Evaluators detail measure-specific impact evaluation methodologies in Section 3.2.

2.2.4 Process Evaluation Methodology

The process evaluation of the Heating & Cooling Efficiency Program was designed to accomplish the following research objectives:

- Evaluate program design including program mission, logic, and use of industry best practices;
- Evaluate program implementation including quality control, operational practice, outreach, and ease of customer participation;
- Evaluate program administration including program oversight, staffing, management, training, documentation, and reporting;
- Report findings, observations, and recommendations to enhance program effectiveness;
- Refine and refocus marketing strategies and increase program effectiveness;
- Provide recommendations for changing the program's structure, management, administration, design, delivery, operations, or target; and
- Help program designers and managers structure programs to achieve cost-effective savings.

The process evaluations focus on documenting the effects that the program activity had on encouraging installations of the energy efficiency measure or influencing the customer to make an energy-efficiency decision. The key research objectives in these process evaluations are:

- Document overall awareness of the program and its measures;
- Determine if there are significant differences between and among participant groups;
- Assess customer satisfaction with the utility and the program;
- Identify barriers for not participating;
- Identify areas for program improvement;
- Identify efficiencies in program implementation;
- Identify gaps in program participation for customers;
- Document energy efficiency motivations among participants;
- Identify patterns in how participants interact with measures
- Assess contractor engagement;
- Identify gaps in participation for contractors
- Characterize participating contractor practices for projects completed within and outside of the program
- Document best practices;
- Understand how customers are interacting with the measures incentivized through the program;
- Assess contractor views of the program and barriers to participation; and
- Review trade ally management best practices and provide recommendations as appropriate.

The process evaluation was designed to ensure that best practices and lessons learned from individual programs are then shared and incorporated across the entire program portfolio. In-depth interviews and customer participant surveys contain a standard set of questions to be addressed across all IPC programs to facilitate evaluation among and between programs. To achieve these objectives, the Evaluation team engaged in the research activities described in the sections below.

2.2.4.1 Documentation Review

The Evaluator reviewed materials on the program website including published incentive levels and application forms, as well as program marketing materials provided by program staff. This review provided a general understanding of the program design and implementation practices. The review also provided context for informing the interviews with program staff.

2.2.4.2 Program Staff Interviews

The Evaluators interviewed three IPC program staff. The interviews covered the following topics.

- Staff and partner roles in the program;
- The measures covered by the program and the decision processes used when considering measure offerings;
- Program marketing approaches;
- Contractor management practices; and
- Clarification of the objectives for the process evaluation.

2.2.4.3 Participant Survey

The Evaluators administered a survey to customers who participated in the 2020 program. The objective of the survey was to collect data on the following components:

- Sources of program awareness and motivations for participating;
- Customer experiences with the program and overall satisfaction;
- Measure specific questions related to how the installed equipment was utilized; and
- Home characteristics.

The Evaluator developed the survey guide in conjunction with Idaho Power staff to address of the above objectives through various questions to the participating customers. The survey questions are provided in Appendix B: Residential Participant Survey.

2.2.4.4 Participating Contractor Interviews

In January 2022, the Evaluator interviewed 19 Idaho Power approved contractors about the Heating & Cooling Efficiency Program. These interviews addressed four key topics.

- Program Effectiveness
- Program Satisfaction
- Barriers to program participation and suggestions for improvement
- Installation procedures for program vs. non-program ducted heat pump projects

The Evaluator developed the interview guide in conjunction with Idaho Power staff. As is typical with in-depth interviews, the guide provided a structure for the conversation. In some interviews, it is likely the interviewer would adapt some questions based on the conversation, and ask supplemental questions based on what they heard from respondents. In addition, receiving answers for all posed questions is not guaranteed, however, each interview results in a depth of information about the contractors' experience with the program and procedures that a survey would not be able to provide.

2.2.5 Additional Research Objectives Methodology

This section summarizes the methods the Evaluators employed for measures in which additional measure research has been requested by IPC. The list of measures includes:

- Heat pumps (with and without PTCS);
- Ducted air source heat pump (Zones 2 and 3);
- Whole house fans;
- Electronically commutated motors;
- Evaporative coolers; and,
- Connected thermostats.

The Evaluators completed research towards the following measure outcomes:

- Verify heat pump installations meet Performance Tested Comfort Systems (“PTCS”) standards for commissioning, controls and sizing and determine if the deactivated Commissioning, Controls, and Sizing RTF workbook from January 2020 is reasonable to use to estimate verified energy savings for this measure.
- Understand and calculate savings for ducted air source heat pump conversions from electric forced air furnaces for Heating Zones 2 and 3. In addition, gather information on whether a 8.2

HSPF (federal standard) or 8.5 HSPF standard (RTF standard) is more typically installed for measures installed outside the program.

- Verify savings and review engineering calculations and assumptions for electronically commutated motors (ECMs), calculate savings relative to whole house fans and understand how customers use whole house fans relative to air conditioning, and calculate savings related to evaporative coolers and understand how customers use evaporative coolers relative to air conditioning.
- Review customer settings on self-installed connected thermostats for heat pump applications in order to understand customer configuration practices. Specifically, understand auxiliary heat settings with relation to customer knowledge on heat source equipment settings.

The Evaluators summarize methodology to complete the measure-specific research goals in the sections below.

2.2.5.1 Heat Pumps and PTCS Standards

The Evaluators completed verification to confirm that heat pump installations meet Performance Tested Comfort Systems (“PTCS”) standards for commissioning, controls and sizing. One of the goals of this research is to determine if the deactivated Commissioning, Controls, and Sizing RTF workbook from January 2020 is reasonable to use to estimate verified energy savings for this measure. The Evaluators defined the following activities to provide sufficient insight towards the above topics for the heat pump installation with PTCS commissioning, controls, and sizing standards measure:

- Verify heat pumps meet PTCS standards
- Conduct participating contractor surveys to gather information on typical installation methods for heat pumps in the Idaho Power service territory
- Conduct a billing regression analysis using consumption data comparing participant and nonparticipant consumption to identify if PTCS standards result in additional savings as opposed to heat pump installations without PTCS standards

The Evaluators completed verification of heat pump installations meeting PTCS standards, further described below.

Verification of PTCS Standards

Verification of heat pumps meeting PTCS standards entail:

- A detailed review of project documentation;
- Secondary review of home characteristics;
- Analysis of pre- and post-retrofit duct leakage; and
- Documentation of control strategies (two-stage compressors, variable speed, etc.).

Housing characteristics were cross-referenced with publicly available data (from county assessor data or from websites such as Zillow.com) to validate square footage, number of stories, home vintage, etc.

In-depth Contractor Interviews

PTCS standards on commissioning, controls, and sizing may not be implemented for nonparticipating program heat pump installs. In order to gather additional insight into typical heat pump commissioning, controls, and sizing standards, the Evaluators included questions in participating program contractor in-

depth interviews addressing the steps contractors typically undertake during a heat pump install that is not rebated through the program.

Billing Analysis

In order to determine if heat pump installations with PTCS standards on commissioning, controls, and sizing result in higher energy savings than heat pump installations without PTCS standards on commissioning, controls, and sizing, the Evaluators conducted a billing data regression analysis using monthly billing data. This analysis employed data from participating customers as well as data from nonparticipating customers to identify differences in energy usage due to the PTCS standards.

The Evaluators first identified and separated nonparticipating households likely to be using heat pumps from nonparticipating households likely using electric resistance furnaces. With a large enough population of nonparticipant data, the Evaluators identified whether the customer has gas or electric heating, and the extent to which backup heating is used.

The Evaluators used the nonparticipant households identified to have a heat pump as a counterfactual group for the participating households that have installed a heat pump with verified PTCS standards on commissioning, controls, and sizing. Propensity Score Matching (PSM) was employed to match a subset of nonparticipating heat pump households to the participating heat pump households. This step ensures the two groups are statistically similar and therefore comparable.

After the above steps were completed, a regression analysis with the consumption data from these two groups was conducted to identify differences in consumption between the groups. Further details of regression model specifications explored during analysis are presented in Section 2.2.5.5. Although the results of this analysis are unable to estimate incremental kWh savings differences due to the PTCS standards, this analysis provides an indirect measure of savings that indicates the extent to which PTCS standards increases energy efficiency relative to installations without those standards. The Evaluators present this value, not as a direct measurement of savings, but as a proxy for the overall impacts of the PTCS standards requirement.

This proxy value combined with contractor surveys on typical install behaviors inside and outside the program, provide information on whether the PTCS requirements amount to additional energy savings. Additionally, the above activities allow the Evaluators to determine if the deactivated RTF workbook UES is reasonable to estimate verified savings for this program year.

2.2.5.2 Air Source Heat Pump Conversions in HZ2/HZ3 & HSPF Baseline Research

This section summarizes the Evaluator's approach to complete the following research objectives for the air source heat pump conversions in the program:

- Understand and calculate savings for ducted air source heat pump conversions from electric forced air furnaces for Heating Zones 2 and 3
- Gain insights on whether 8.2 HSPF or 8.5 HSPF efficiency standard are more typical for measures installed within the program and outside the program
- If the RTF workbook allows, modify the RTF workbook baseline by integrating findings on typical HSPF efficiency standards outside the program

Billing Analysis

The current RTF workbook has insufficient data to develop proven savings for Heating Zone 2 and 3. Because Idaho Power’s service territory lies in Heating Zones 2 and 3, Idaho Power would like to explore the available data due to the Heating & Cooling Efficiency Program. Savings may possibly be higher in Heating Zone 2 and 3 than the RTF savings proven in Heating Zone 1, which is warmer than Heating Zones 2 and 3. Due to these reasons, the Evaluators attempted to estimate verified savings for the air source heat pump conversions in Heating Zones 2 and 3 using a regression billing analysis.

The Evaluators first identified nonparticipant electric furnace households in order to use as a counterfactual for program-participating air source heat pump conversion from electric furnace households.

The Evaluators then used the matched participating and nonparticipating household consumption data to estimate verified energy savings in each the Heating Zone 2 and Heating Zone 3. The Evaluators then conducted a regression analysis to provide a savings value for each Heating Zone. Further details of regression model specifications explored during analysis are presented in Section 2.2.5.5.

Baseline Conversion Standards (8.2 vs. 8.5 HSPF) & RTF UES Modifications

The program requires a minimum 8.5 HSPF efficiency in order to participate in the program. In order to understand typical HSPF baseline standards outside the program, the Evaluators included questions to the in-depth contractor surveys addressing typical HSPF efficiency baselines for conversions conducted outside the program, within the Idaho Power service territory. In addition to the above contractor interview questions, the Evaluators explored if modification of the RTF baseline was possible, to include information from contractor interviews on typical equipment efficiencies installed outside of the program.

2.2.5.3 ECMs, Whole House Fans, and Evaporative Coolers

This section summarizes the Evaluator’s approach to:

- Verify savings and review engineering calculations and assumptions for electronically commutated motors (ECMs);
- Calculate savings relative to whole house fans and understand how customers use whole house fans relative to air conditioning; and,
- Calculate savings related to evaporative coolers and understand how customers use evaporative coolers relative to air conditioning.

Electronically Commutated Motors

The Evaluators verified savings for ECMs by conducting an engineering review of assumptions used in Idaho Power deemed savings estimates. This addressed:

- The run mode of the baseline and ECM blower (continuous versus intermittent); and
- The HVAC equipment configuration and fuel type.

Whole House Fans

To better understand how whole house fans are used by customers, the Evaluators included survey questions for customers who installed whole house fans to provide insights into their use compared to air conditioning.

Surveys address average hours of use of the whole-house fan per week during the summer cooling season and compares impacts with assumptions for whole house fan deemed savings parameters in other TRMs (normalized to length of cooling season).

Evaporative Coolers

The savings from evaporative coolers are dependent upon the type of usage they are otherwise displacing. The energy savings potential is significant when compared against refrigerated air options (including central and window air conditioning). The Evaluators address this in surveys with evaporative cooling participants, addressing whether the unit replaced existing refrigerated air systems or if it supplanted what would have otherwise been the purchase of a refrigerated air system. The Evaluators further address if the participant has other cooling options in their home with a participant survey and discuss with them when they use either system.

2.2.5.4 Smart Thermostats

This section summarizes the Evaluator’s approach to:

- Review customer settings on self-installed connected thermostats for heat pump applications in order to understand customer configuration practices. Specifically, to understand customers’ understanding of proper smart thermostat settings, controls, and scheduling relative to the home’s heating type, in addition to understanding customer understanding of auxiliary heat settings.

In order to gain a better understanding of how customers are configuring smart thermostats with self-installs, the Evaluators completed the following activities:

- Conduct a billing analysis comparing contractor smart thermostat installs and DIY smart thermostat installs rebated through the program
- Conduct participant surveys with questions focusing on their smart thermostat energy-impacting features and how they use them as well as what type of heating source they use

The Evaluators analyzed smart thermostat installs rebated through the program with heat pump heating type. The Evaluators completed a pre/post billing analysis with contractor-installs and a pre/post billing analysis with self-installs. The heating type is identifiable with monthly consumption data.

The Evaluators matched a statistically similar control group via PSM for each regression analysis. The Evaluators first identified heating type of nonparticipant households, then match seasonal pre-period usage as well as additional housing characteristics where applicable. The resulting regression results quantifies energy saving differences for smart thermostats in heat pump households in which the

thermostats were professionally installed and DIY-installed. Further details of regression model specifications explored during analysis are presented in Section 2.2.5.5.

In addition, the Evaluators included questions in customer surveys to provide insights into customer configuration practices for connected thermostats. This information was collected as part of the Evaluator's larger survey effort for the process evaluation of the Heating and Cooling program.

2.2.5.5 Billing Analysis Methodology

The Evaluators estimated impact energy savings using a billing analysis for the following measures:

- Heat pumps (with and without PTCS)
- Ducted air source heat pump (Heating Zones 2 and 3)
- Smart thermostats (contractor-installed and DIY-installed)

This section describes the billing analysis methodology employed by the Evaluators as part of additional research objectives for the program. The Evaluators performed billing analyses with a matched control group and utilized a quasi-experimental method of producing a post-hoc control group. In program designs where treatment and control customers are not randomly selected at the outset, such as for downstream rebate programs, quasi-experimental designs are required.

For the purposes of this analysis, a household is considered a treatment household if it has received a program incentive. Additionally, a household is considered a control household if the household has not received a program incentive. To isolate measure impacts, treatment households are eligible to be included in the billing analysis if they installed only one measure during the 2018, 2019, or 2020 program years. Isolation of individual measures are necessary to provide valid measure-level savings. Households that installed more than one measure may display interactive energy savings effects across multiple measures that are not feasibly identifiable. Therefore, instances where households installed isolated measures are used in the billing analyses. In addition, the pre-period identifies the period prior to measure installation while the post-period refers to the period following measure installation.

The Evaluators utilized propensity score matching (PSM) to match nonparticipants to similar participants using pre-period billing data. PSM allows the evaluators to find the most similar household based on the customers' billed consumption trends in the pre-period and verified with statistical difference testing.

After matching based on these variables, the billing data for treatment and control groups are compared, as detailed in IPMVP Option C. The Evaluators fit regression models to estimate weather-dependent daily consumption differences between participating customer and nonparticipating customer households.

Identify Nonparticipant Heating Type

The Evaluators developed two approaches in order to identify the heating type for potential control customers.

1. Approach 1 separates customers into electric heating versus gas heating.
2. Approach 2 further separates electric heating customers identified in Approach 1 into Electric Resistance (ER) versus Heat Pump (HP)/Other.

Both approaches depend on ratios that are unitless. A unitless ratio helps to ensure that the heating type classification is not based simply on a customer’s overall load, which may result in bias for the control group (e.g., by simply classifying customers based on their absolute loads, homes with higher occupancy may have their heating type inaccurately classified).

The first approach identifies electric heating versus gas heating customers by utilizing monthly bills normalized to the Typical Meteorological Year (TMY). The Evaluators calculated the ratio of normalized winter kWh load (Jan-Dec) to normalized annual kWh load and considered customers with a ratio greater than 0.3 to be electric heating and less than or equal to 0.3 to be gas heating. A ratio of 0.3 corresponded to the 95th percentile for customers in which the household heating type was known to be a Gas Furnace. The Evaluators found that 2.7% of treatment customers identified as having electric heating through this method in fact had gas heating (per the tracking data). This 2.7% is the assumed error rate for control customers classified as having electric heating through this method.

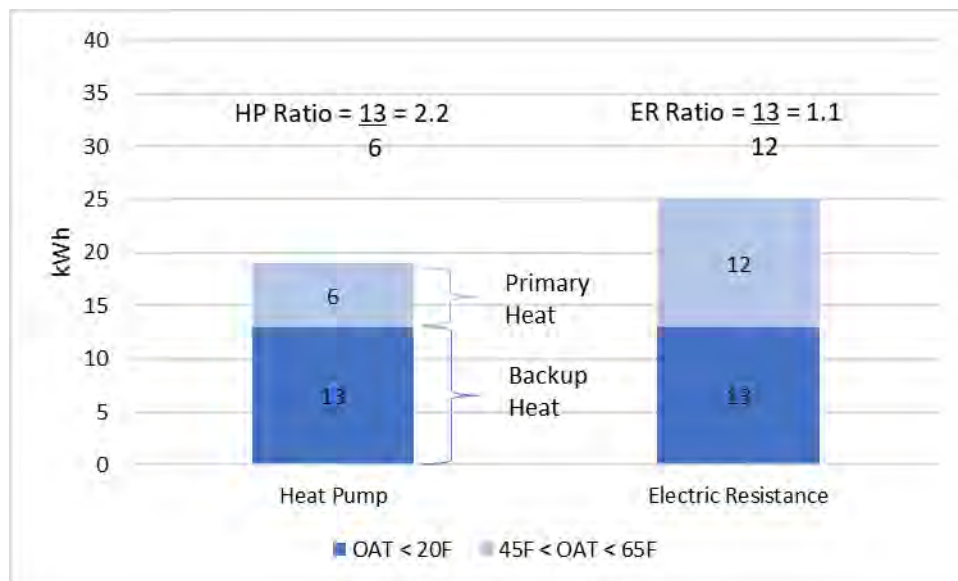
The second approach separates customers identified as having electric heating into two groups: Electric Resistance (ER) and Heat Pumps (HP)/Other. The Evaluators utilized hourly AMI data to calculate the following ratio:

$$\frac{\text{Average usage during first winter peak when Outside Air Temperature (OAT) is less than 20F}}{\text{Average usage during first winter peak when OAT is between 40F and 65F}}$$

The first winter peak is defined as the hours between 8 am and 9 am, during the months of December, January, and February.

The logic behind this method is that HP customers will display a higher ratio than non-HP customers because they will rely on back-up electric heating when outside air temperatures are very low (see Figure 2-1).

Figure 2-1: HP/ER Classification Example



The Evaluators determined the OAT ranges based on the observable temperature ranges during the 2018/2019 winter. The Evaluators considered customers with a ratio less than 1.5 to be ER heating. The remaining customers (with a ratio greater than or equal to 1.5) are either HP or ER that cannot be classified. The ratio of 1.5 corresponded to the 50th percentile for treatment customers with an Electric Furnace heating type reported in the tracking data. The Evaluators found that 10% of treatment customers identified as having ER heating through this method in fact had HP heating (per the tracking data). This is the assumed error rate for control customers classified as having ER heating through this method.

Cohort Creation

The PSM approach estimates a propensity score for treatment and control customers using a logistic regression model. A propensity score is a metric that summarizes several dimensions of household characteristics into a single metric that can be used to group similar households. The Evaluators created a post-hoc control group by compiling billing data from a subset of nonparticipants in the IPC territory to compare against treatment households using quasi-experimental methods. This allowed the Evaluators to select from a large group of similar households that have not installed an incented measure. With this information, the Evaluators created statistically valid matched control groups for each measure via seasonal pre-period usage. Prior to matching, the Evaluators assigned nonparticipant heating type with the methodology provided in the section above. This allows the Evaluators to isolate customers with the same heating type as the participants, leading to a better counterfactual match for the analyses.

The Evaluators matched customers in the control group to customers in the treatment group based on nearest seasonal pre-period usage (e.g., summer, spring, fall, and winter) and exact 5-digit zip code matching, after restricting to appropriate heating type in nonparticipants. After matching, the Evaluators conducted a *t*-test for each month in the pre-period to help determine the success of PSM.

After PSM, the Evaluators ran the following regression models for each measure:

- Fixed effect Difference-in-Difference (D-n-D) regression model (recommended in UMP protocols)¹¹
- Random effects post-program regression model (PPR) (recommended in UMP protocols)

The second model listed above (PPR) was selected because it had the best fit for the data, identified using the adjusted R-squared. Further details on regression model specifications can be found below.

Data Collected

The following lists the data collected for the billing analysis:

1. Monthly billing data for program participants (treatment customers)
2. Monthly billing data for a group of non-program participants (control customers)
3. Program tracking data, including customer identifiers, address, and date of measure installation
4. National Oceanic and Atmospheric Administration (NOAA) weather data between January 1, 2018 and December 31, 2021)
5. Typical Meteorological Year (TMY3) data

¹¹ National Renewable Energy Laboratory (NREL) Uniform Methods Project (UMP) Chapter 17 Section 4.4.7.

Billing and weather data were obtained for program years 2018 through 2021. Weather data was obtained from the nearest weather station with complete data during the analysis years for each customer by mapping the weather station location with the customer zip code. TMY weather stations were assigned to NOAA weather stations by geocoding the minimum distance between each set of latitude and longitude points. This data is used for extrapolating savings to long-run, 30-year average weather.

Data Preparation

The following steps were taken to prepare the billing data:

1. Gathered billing data for homes that participated in the program.
2. Excluded participant homes that also participated in the other programs, if either program disqualifies the combination of any other rebate or participation.
3. Gathered billing data for similar customers that did not participate in the program in evaluation.
4. Removed bills missing usage, billing start date, or billing end date.
5. Remove bills with outlier durations (<10 days or >60 days).
6. Excluded bills with consumption indicated to be outliers (average daily usage > 200 kWh).
7. Calendarized bills (recalculates bills, usage, and total billed such that bills begin and end at the start and end of each month).
8. Obtained weather data from nearest NOAA weather station using 5-digit zip code per household.
9. Computed Heating Degree Days (HDD) and Cooling Degree Days (CDD) for a range of setpoints. The Evaluators assigned a setpoint of 65°F for both HDD and CDD.
10. Selected treatment customers with only one type of measure installation during the analysis years and combined customer min/max install dates with billing data (to define pre- and post-periods).
11. Restricted to treatment customers with install dates in specified range (typically February 1, 2020 through October 1, 2020) to allow for sufficient post-period billing data.
12. Restricted to control customers with heating systems representative of treatment group. This has the effect of removing control customers with incomparable usage relative to the treatment group.
13. Removed customers with incomplete post-period bills (<6 months).
14. Removed customers with incomplete pre-period bills (<6 months).
15. Restricted control customers to those with usage that was comparable with the treatment group usage.
16. Created a matched control group using PSM and matching on pre-period seasonal usage and exact matching to zip code and/or Heating Zone.

Regression Models

The Evaluators ran the following models for matched treatment and control customers for each measure with sufficient participation. For net savings, the Evaluators selected either Model 1 or Model 2. The model with the best fit (highest adjusted R-squared) was selected.

Model 1: Fixed Effects Difference-in-Difference Regression Model

The following equation displays the first model specification to estimate the average daily savings due to the measure.

Equation 2-3: Fixed Effects Difference-in-Difference (D-n-D) Model Specification

$$ADC_{it} = \alpha_0 + \beta_1(Post)_{it} + \beta_2(Post \times Treatment)_{it} + \beta_3(HDD)_{it} + \beta_4(CDD)_{it} \\ + \beta_5(Post \times HDD)_{it} + \beta_6(Post \times CDD)_{it} + \beta_7(Post \times HDD \times Treatment)_{it} \\ + \beta_8(Post \times CDD \times Treatment)_{it} + \beta_9(Month)_t + \beta_{10}(Customer Dummy)_i + \varepsilon_{it}$$

Where,

- i = the i th household
- t = the first, second, third, etc. month of the post-treatment period
- ADC_{it} = Average daily usage reading t for household i during the post-treatment period
- $Post_{it}$ = A dummy variable indicating pre- or post-period designation during period t at home i
- $Treatment_i$ = A dummy variable indicating treatment status of home i
- HDD_{it} = Average heating degree days (base with optimal Degrees Fahrenheit) during period t at home i
- CDD_{it} = Average cooling degree days (base with optimal Degrees Fahrenheit) during period t at home i (if electric usage)
- $Month_t$ = A set of dummy variables indicating the month during period t
- $Customer Dummy_i$ = a customer-specific dummy variable isolating individual household effects
- ε_{it} = The error term
- α_0 = The model intercept
- β_{1-10} = Coefficients determined via regression

The Average Daily Consumption (ADC) is calculated as the total monthly billed usage divided by the duration of the bill month. β_2 represents the average change in daily baseload in the post-period between the treatment and control group and β_7 and β_8 represent the change in weather-related daily consumption in the post-period between the groups. Typical monthly and annual savings were estimated by extrapolating the β_7 and β_8 coefficients with Typical Meteorological Year (TMY) HDD and CDD data. However, in the case of gas usage, only the coefficient for HDD is utilized because CDDs were not included in the regression model.

The equation below displays how savings were extrapolated for a full year utilizing the coefficients in the regression model and TMY data. TMY data is weighted by the number of households assigned to each weather station.

Equation 2-4: Savings Extrapolation

$$Annual Savings = \beta_2 * 365.25 + \beta_7 * TMY HDD + \beta_8 * TMY CDD$$

Model 2: Random Effects Post-Program Regression Model

The following equation displays the second model specification to estimate the average daily savings due to the measure. The post-program regression (PPR) model combines both cross-sectional and time series data in a panel dataset. This model uses only the post-program data, with lagged energy use for the same calendar month of the pre-program period acting as a control for any small systematic

differences between the treatment and control customers; in particular, energy use in calendar month t of the post-program period is framed as a function of both the participant variable and energy use in the same calendar month of the pre-program period. The underlying logic is that systematic differences between treatment and control customers will be reflected in the differences in their past energy use, which is highly correlated with their current energy use. These interaction terms allow pre-program usage to have a different effect on post-program usage in each calendar month.

The model specification is as follows:

Equation 2-5: Post-Program Regression (PPR) Model Specification

$$\begin{aligned}
 ADC_{it} = & \alpha_0 + \beta_1(Treatment)_i + \beta_2(PreUsage)_i + \beta_3(PreUsageSummer)_i \\
 & + \beta_4(PreUsageWinter)_i + \beta_5(Month)_t + \beta_6(Month \times PreUsage)_{it} \\
 & + \beta_7(Month \times PreUsageSummer)_{it} + \beta_8(Month \times PreUsageWinter)_{it} \\
 & + \beta_9(HDD)_{it} + \beta_{10}(CDD)_{it} + \beta_{11}(Treatment \times HDD)_{it} + \beta_{12}(Treatment \times CDD)_{it} \\
 & + \varepsilon_{it}
 \end{aligned}$$

Where,

- i = the i th household
- t = the first, second, third, etc. month of the post-treatment period
- ADC_{it} = Average daily usage for reading t for household i during the post-treatment period
- $Treatment_i$ = A dummy variable indicating treatment status of home i
- $Month_t$ = Dummy variable indicating month of month t
- $PreUsage_i$ = Average daily usage across household i 's available pre-treatment billing reads
- $PreUsageSummer_i$ = Average daily usage in the summer months across household i 's available pretreatment billing reads
- $PreUsageWinter_i$ = Average daily usage in the winter months across household i 's available pre-treatment billing reads
- HDD_{it} = Average heating degree days (base with optimal Degrees Fahrenheit) during period t at home i
- CDD_{it} = Average cooling degree days (base with optimal Degrees Fahrenheit) during period t at home i (if electric usage)
- ε_{it} = Customer-level random error
- α_0 = The model intercept for home i
- β_{1-12} = Coefficients determined via regression

The coefficient β_1 represents the average change in consumption between the pre-period and post-period for the treatment group and β_{11} and β_{12} represent the change in weather-related daily consumption in the post-period between the groups. Typical monthly and annual savings were estimated by extrapolating the β_{11} and β_{12} coefficients with Typical Meteorological Year (TMY) HDD and CDD data.

Equation 2-6: Savings Extrapolation

$$Annual\ Savings = \beta_1 * 365.25 + \beta_{11} * TMY\ HDD + \beta_{12} * TMY\ CDD$$

The equation above displays how savings were extrapolated for a full year utilizing the coefficients in the regression model and TMY data.

2.2.6 Data Collection

The following primary data collection activities were completed to support the evaluation of the HCE Program.

2.2.6.1 Program Staff Interviews

The Evaluators interviewed three IPC program staff to gain understanding of the program design and implementation procedures to inform the process evaluation of the program. The interviews were held with two program analysts and the senior engineer who is responsible for the day-to-day management of the program.

2.2.6.2 Participant Survey

The Evaluators administered a survey to customers who participated in the 2020 program. The participant survey responses were used to inform the process evaluation, address additional research questions on thermostat settings, and verify the measure installations.

The survey was administered online, and customers were recruited by email in January 2022. Each customer received up to three emails asking them to complete the survey. Customers were offered a \$10 electronic gift card for completing the survey. Customers with inactive IPC accounts were excluded from the survey sample.

Table 2-2 summarizes the survey data collection. As shown, 129 program participants completed the survey and the overall response rate was 19%.

Table 2-2: Summary of Survey Data Collection

Measurement	Number of Project Sites	Count of Sites with Measures Installed						
		Thermostats Installed on Heat Pumps	Thermostats Installed on other HVAC Equipment	Whole House Fans	Evaporative Coolers	Heat Pumps	Electronically Commutated Motors	Heat Pump Water Heaters
Population	784	181	211	129	9	409	51	26
Customers Contacted by Email	675	136	170	112	9	253	40	25
Survey Responses	129	28	39	21	2	41	2	8
Response Rate	19%	21%	23%	19%	22%	16%	5%	32%

Table 2-3 compares the distributions of measures installed at participating sites to those who completed the survey. As shown, the survey sample was fairly representative of the participant population, although a smaller share of respondents who received heat pump incentives completed the survey.

Table 2-3: Distribution of Measures Installed at Participating Sites and Installed by Survey Respondents

Measure	Percent of Sites with Measure Installed	Percent of Survey Respondents with Measure Installed
Thermostats Installed on Heat Pumps	23%	22%
Thermostats Installed on other HVAC Equipment	27%	30%
Whole House Fans	16%	16%
Evaporative Coolers	1%	2%
Heat Pumps	52%	32%
Electronically Commutated Motors	7%	2%
Heat Pump Water Heaters	3%	6%

2.2.6.3 Participating Contractor Interviews

In January 2022, the Evaluator interviewed 19 Idaho Power approved contractors about the Heating & Cooling Efficiency Program. The interviews informed the process evaluation and addressed research questions on heat pump installation practices and efficiencies of heat pump units not installed through the program.

Idaho Power provided a list of 82 approved contractor contacts. From that list, we recruited potential respondents via email and phone from January 13 to January 25, 2022. We contacted all 82 respondents and received feedback from 19 contractors (Table 2-4). Seven of the participants were from the top performers group that completed at least four projects, six were completed from contractors who completed projects one to three projects, and six from those who did not complete a project in 2020.

Table 2-4: Contractor Interview Disposition Summary

Disposition	Count
Complete	17
Partial complete	2
Refused	11
Attempted	50
Bad number	2
Total	82

The Evaluators attempted to reach contractors up to five times and offered a \$50 gift card to all contractors that completed interviews with us. The interviews, conducted by phone, averaged about 30 minutes, and were recorded with permission of the respondent.

2.2.7 Net-To-Gross

The Northwest RTF UES measures do not require NTG adjustments as they are built into the deemed savings estimates. In addition, billing analyses with counterfactual control groups, as proposed in our general methodology, does not require a NTG adjustment, as the counterfactual represents the efficiency level at current market (i.e., the efficiency level the customer would have installed had they not participated in the program).

However, the Evaluators employed the New Mexico TRM¹² to calculate verified savings for the evaporative coolers measure, which requires that a NTG ratio indicating the proportion of projects which had installed the evaporative cooler to replace refrigerated air must be applied to this deemed savings value. For this measure, “NTG” is intertwined with baseline – savings from evaporative coolers are based on their potential to delay conversion to refrigerated air or to induce customers to retrofit from refrigerated air. To the extent that a customer may have a preexisting evaporative cooling system and no stated intention to otherwise convert to refrigerated air, this is simultaneously a question of baseline and NTG. The Evaluators provided a literature review to select the weighted average baseline for this measure (refrigerated air versus standard efficiency evaporative coolers), which in the literature is denominated as a “NTG”. Further details are provided in the impact evaluation results section for evaporative coolers in Section 3.2.4.

2.2.8 Non-Energy Impacts & Non-Energy Benefits

The Evaluators used the Regional Technical Forum (RTF) to quantify non-energy impacts (NEIs) and/or non-energy benefits (NEBs) for residential measures with established RTF values where available. Measures with quantified NEIs and NEBs include residential air source heat pumps, ductless heat pumps, duct sealing, heat pump water heaters, open loop heat pumps, and smart thermostats.

¹² <https://www.nm-prc.org/wp-content/uploads/2021/07/New-Mexico-TRM-2021-Final-03-09-2021.pdf>

3. Impact Evaluation Results

The Evaluators completed an impact evaluation on Idaho Power’s Heating & Cooling Efficiency Program to verify program-level and measure-level energy savings for PY2020. The following sections summarize findings for the electric impact evaluation in the program in the Idaho and Oregon service territory. The Evaluators used data collected and reported in the tracking database, online application forms, applicable TRMs and workpapers to evaluate savings. Table 3-1 summarizes the Heating & Cooling Efficiency Program verified impact savings by measure.

Table 3-1: Heating & Cooling Efficiency Program Verified Impact Savings by Measure

Measure	Expected Savings (kWh)	Verified Savings (kWh)	Realization Rate
Air-Source Heat Pump: 8.5 HSPF	10,432	6,780	65.00%
Electric Heating System to Air-Source Heat Pump: 8.5 HSPF	658,487	590,769	89.72%
Air-Source Heat Pump to Air-Source Heat Pump: 8.5 HSPF	27,359	64,413	235.44%
Oil/Propane Heating System to Air-Source Heat Pump: 8.5 HSPF	56,381	53,558	94.99%
Ductless Heat Pump	556,279	553,529	99.51%
Duct Sealing	848	848	100.03%
Evaporative Cooler	13,239	5,878	44.40%
Electronically Commutated Motor	145,921	165,074	113.13%
Heat Pump Water Heater	40,768	32,456	79.61%
Open Loop Water Source Heat Pump: 3.5 COP	23,444	23,442	99.99%
Electric Heating System to Open Loop Water Source Heat Pump: 3.5 COP	7,054	7,054	100.00%
Oil/Propane Heating System to Open Loop Water Source Heat Pump: 3.5 COP	14,108	15,622	110.73%
Smart Thermostat - Self Installed	127,114	106,073	83.45%
Smart Thermostat - Contractor Installed	100,152	92,382	92.24%
Whole House Fan	57,482	61,800	107.51%
Total	1,839,068	1,779,679	96.77%

In PY2020, Idaho Power completed and provided incentives for residential electric measures in Idaho and Oregon under the Heating & Cooling Efficiency Program and reported total electric energy savings of 1,839,068 kWh and total verified energy savings of 1,779,679 kWh. The air source heat pump upgrades, duct sealing, electronically commutated motors, and open loop heat pump conversions, and whole house fans measures exceeded savings goals based on reported savings. The remaining measures did not meet expected savings, leading to an overall achievement of 96.77% of the expected savings for the program. Further details of the impact evaluation results by program are provided in the sections following.

The Evaluators also conducted billing analyses to support additional research objectives defined by IPC. The results of the billing analysis are not used towards the verified impacts for this impact evaluation, but solely as additional insights to measure installation practices. The Evaluators define these additional research objectives in Section 2.2.5.

The Evaluators summarize the non-energy impacts and non-energy benefits results in the table below.

Table 3-2: Heating & Cooling Efficiency Program Verified NEIs & NEBs

Measure	C02 Reduction (Tons over Expected Measure Life)	Escalated NEBs (\$/yr)
Air-Source Heat Pump: 8.5 HSPF	70.875	\$1,314.54
Electric Heating System to Air-Source Heat Pump: 8.5 HSPF	6,173.86	\$98,869.38
Air-Source Heat Pump to Air-Source Heat Pump: 8.5 HSPF	103.0625	\$1,836.63
Oil/Propane Heating System to Air-Source Heat Pump: 8.5 HSPF	567.8	\$9,027.05
Ductless Heat Pump	5,726.82	\$90,345.49
Duct Sealing	9.00	\$129.70
Evaporative Cooler	N/A	N/A
Electronically Commutated Motor	N/A	N/A
Heat Pump Water Heater	208.24	\$3,117.47
Open Loop Water Source Heat Pump: 3.5 COP	256.50	\$3,815.31
Electric Heating System to Open Loop Water Source Heat Pump: 3.5 COP	N/A	N/A
Oil/Propane Heating System to Open Loop Water Source Heat Pump: 3.5 COP	N/A	N/A
Smart Thermostat - Self Installed	1,159.70	\$19,084.75
Smart Thermostat - Contractor Installed	986.90	\$16,132.54
Whole House Fan	N/A	N/A
Total	15,262.76	\$243,672.87

3.1 Simple Verification Results

The Evaluators surveyed participant customers between January and February of 2022 using a web approach (online survey). The Evaluators deployed 675 surveys and received responses from 129 unique customers that participated in Idaho Power’s Heating & Cooling Efficiency Program. Customers with a valid email were sent the survey via an email invitation. The Evaluators summarize the aggregate results of the survey in Table 3-3.

Table 3-3: Simple Verification Survey Response Rate

Measurement	Number of Project Sites
Population	784
Customers Contacted by Email	675
Survey Responses	129
Response Rate	19%

3.1.1 In-Service Rates

The Evaluators calculated in-service rates of installed measures from the 129 simple verification survey responses detailed above. The Evaluators asked participants if the rebated equipment is currently installed and working, in addition to questions about the new equipment fuel type. The Evaluators achieved 7.10% precision for the ductless heat pump, connected thermostat, and whole house fan

measures in the program through survey verification, summarized in Table 3-4. Also presented in the following table is the measure-level ISRs determined from the verification survey for each measure that achieved 90/10 precision.

Table 3-4: Simple Verification Precision by Measure

Measure	Population	Respondents	ISR
Ductless heat pump	244	27	100%
Connected thermostat	392	74	100%
Whole house fan (WHF)	129	22	100%

The measures which did not achieve the response goals still displayed 100% in-service rates. These ISR values were utilized in the desk reviews for the program in order to calculate verified savings. For measures in which 90/10 precision was not met, the Evaluators applied an assumed 100% in-service rate for the measure. Additional insights from the survey responses are summarized in Appendix B: Residential Participant Survey.

3.2 Measure-Level Impact Evaluation Results

The Evaluators summarize the program and measure-specific impact analysis activities, results, conclusions, and recommendations for the Heating & Cooling Efficiency Program in the section below.

3.2.1 Air Source Heat Pumps

The Heating & Cooling Efficiency Program encourages customers to upgrade their existing electric or oil/propane heating equipment with high efficiency air source heat pumps. Customers receive incentives after installation and after submitting a completed rebate form. Table 3-5 summarizes the air source heat pump measures offered under this program.

Table 3-5: Air Source Heat Pump Measure Description

Measure	Description	Impact Analysis Methodology
Air-Source Heat Pump: 8.5 HSPF	New construction high efficiency air source heat pump	RTF UES
Electric Heating System to Air-Source Heat Pump: 8.5 HSPF	Conversion from electric heating system to high efficiency air source heat pump	RTF UES
Air-Source Heat Pump to Air-Source Heat Pump: 8.5 HSPF	Retrofit from existing air source heat pump to high efficiency air source heat pump	RTF UES
Oil/Propane Heating System to Air-Source Heat Pump: 8.5 HSPF	Conversion from oil/propane heating system to high efficiency air source heat pump	RTF UES

Table 3-6 summarizes the verified electric energy savings for the impact evaluation of the Heating & Cooling Efficiency Program air source heat pump measures.

Table 3-6: Air Source Heat Pump Verified Electric Savings

Measure	PY2020 Participation	Expected Savings	Verified Savings	Realization Rate
Air-Source Heat Pump: 8.5 HSPF	14	10,432	6,780	65.00%
Electric Heating System to Air-Source Heat Pump: 8.5 HSPF	88	658,487	590,769	89.72%
Air-Source Heat Pump to Air-Source Heat Pump: 8.5 HSPF	51	27,359	64,413	235.44%
Oil/Propane Heating System to Air-Source Heat Pump: 8.5 HSPF	8	56,381	53,558	94.99%
Total	161	752,658	715,520	95.07%

The air source heat pump measures displayed verified savings of 715,520 kWh with a realization rate of 95.07% against the expected savings for the program. The Evaluators summarize the measure-specific impact analysis activities, results, conclusions, and recommendations for the air source heat pumps in the section below.

3.2.1.1 Database Review & Document Verification

The following sections describe the Evaluator’s database review and document verification findings for the air source heat pump measures offered under the program. Before conducting the impact analysis, the Evaluators conducted a database review for the air source heat pump measures. The Evaluators selected a subset of rebate applications to cross-verify tracking data inputs, summarized in Section 2.2.2.1.

The Evaluators selected 76 rebates to review program application documentation and rebate forms. The Evaluators note that the required information was validated by IPC employees prior to providing incentives to the customer. The Evaluators found the air source heat pump rebate application forms for the Heating & Cooling Efficiency Program had provided questions to gather all required information to claim savings for the measure through the RTF measure specifications. However, the Evaluators found many of the program application documents submitted by customers to be incomplete from the customer. IPC staff retroactively fill in information after following up with the customer. The information most commonly omitted from the customer consist of the housing type (single-family vs. manufactured home), home vintage, and home square footage.

All 76 rebate documents were provided with associated AHRI documents for the project. In addition, the Evaluators found all 76 sampled air source heat pump rebate documents to display HSPF values consistent with the HSPF values found on the AHRI directory for each model. All sampled air source heat pump upgrades displayed SEER values of 14 or higher, as required by the RTF. In addition, all air source heat pump conversion equipment met or exceeded the federal HSPF minimum requirement.

The Evaluators found some inconsistencies displayed in the tracking database for this measure:

- Of the 76 sampled rebates, seven displayed discrepancies in documented home type. These seven rebates had been categorized as single-family homes; however, rebate documentation confirmed the site was a manufactured home. In addition, two of the sampled rebates had

documented the Heating Zone for the site inconsistent with the RTF Heating Zone for the zip code.

- The Evaluators note that one of the 76 sampled air source heat pump retrofit projects had provided no information on the project, however, savings were still claimed for the measure. The rebate application, Heating & Cooling Efficiency air source heat pump worksheet, and equipment sizing worksheets provided for this project were blank, and therefore the Evaluators did not claim any savings for this project.
- Although all 76 sampled air source heat pump rebate documents to display HSPF values consistent with the HSPF values found on the AHRI directory for each model, two of the air source heat pump upgrade measures displayed HSPF values of 8.5, lower than the RTF minimum of 9.0. The Evaluators removed verified savings for these two projects.
- In addition, the Evaluators identified and corrected 7 project home types (SF vs MH), disqualified savings for two projects that did not meet RTF HSPF requirements, and identified and corrected one project in which the Heating Zone was documented incorrectly.

The Evaluators note that the IPC tracking database does not consistently reflect the same values found in the mail-in rebate applications documents. The Evaluators recommend IPC work to improve methods for collecting web and mail-in rebate application information to reconcile the database.

3.2.1.2 Verification Surveys

The Evaluators randomly selected a subset of participant customers to survey for simple verification of installed measure. The Evaluators included questions such as:

- Is the newly installed heat pump still properly functioning?

Table 3-7 displays the ISRs for each of the air source heat pump measures for the Idaho and Oregon territory combined.

Table 3-7: Air Source Heat Pump Verification Survey ISR Results

Measure	Number of Rebates	Number of Survey Completes	Number of Surveys Indicating Measure is Functioning	In-Service Rate
Air-Source Heat Pump: 8.5 HSPF	14	2	2	100%
Electric Heating System to Air-Source Heat Pump: 8.5 HSPF	88	10	10	100%
Air-Source Heat Pump to Air-Source Heat Pump: 8.5 HSPF	51	5	5	100%
Oil/Propane Heating System to Air-Source Heat Pump: 8.5 HSPF	8	0	N/A	N/A

*These ISRs did not meet 90/10 precision, however, the Evaluators applied a 100% ISR to each of the ASHP measures

All survey respondents for each water heater measure described equipment to be currently functioning, leading to a 100% ISR. Although the survey responses did not meet 90/10 precision for the population of ASHP measures, The Evaluators applied 100% ISRs to each rebate to quantify verified savings for each measure.

3.2.1.3 PTCS Verification

As part of the document verification and impact evaluation activities, the Evaluators reviewed the sampled rebates for the air source heat pump conversion, retrofit, and new construction measures to verify if the projects meet PTCS requirements. The Evaluators provide the results of the PTCS verification efforts in Section 5.1.1.1 under additional research objectives results.

3.2.1.4 Verified Savings

This section summarizes the verified impact results of the impact evaluation for the air source heat pump measures. The Evaluators reviewed and applied the current RTF UES values for the air source heat pump measure along with verified tracking data to estimate net program savings for this measure. The Evaluators employed the following RTF workbooks to calculate verified savings for the measure:

- ResSFExistingHVAC_v4_2
- ResMHExistingHVAC_v3_4
- ResHeatingCoolingCommissioningControlsSizingSF_v3_6
- ResMHHeatingCoolingCommissioningControlsSizing_v3_3

The Evaluators conducted a billing analysis for the air source heat pump upgrade measure in order to quantify relative savings achieved from additional commissioning, controls, and sizing activities implemented by Idaho Power through the program. The Evaluators estimated a total of 1,263 kWh saved for each air source heat pump upgrade project completed through the program. Because the additional commissioning, controls, and sizing activities completed by IPC are not able to be claimed through the deactivated RTF workbook, the Evaluators deemed it appropriate to apply the results of the billing analysis to the air source heat pump upgrade measure. This estimate encompasses observable savings derived from the projects completed through the program, including both the HVAC equipment savings and the additional commissioning, controls, and sizing installation practices. Therefore, the realization rate for this measure deviates substantially from expected savings for the measure. The Evaluators recommend continuing to conduct billing analysis or measurement verification to quantify savings for ducted heat pumps rebated through the program. Further detail of the billing analysis results is presented in Section 5.1.1.1.

The verified savings for the air source heat pump measures are 715,520 kWh with a realization rate of 95.07%, as displayed in Table 3-6. The realization rate for the electric savings in the air source heat pump measures deviate from 100% due to the various document review findings. During document review, the Evaluators found 19 of the 55 sampled air source heat pump projects that claimed PTCS savings had met PTCS commissioning standards. The Evaluators removed RTF commissioning, controls, and sizing savings from projects were unable to be confirmed to meet PTCS certification. This removal of savings for the commissioning, controls, and sizing component was the largest contributing factor to low realization rate for air source heat pump projects. The realization rates verified from the sample were

used to extrapolate savings to the population. The Evaluators applied the measure-level realization rates to the population for each measure.

For the air source heat pump upgrades measure, the Evaluators applied verified savings resulting from billing analysis. The Evaluators summarize the expected savings and the verified savings and realization rates for each component of the air source heat pump measures in Table 3-8 and Table 3-9.

Table 3-8: Expected Air Source Heat Pump Savings by Component

Measure	Expected HVAC Component Savings (kWh)	Expected Commissioning, Controls, Sizing Component Savings (kWh)	Expected Total kWh Savings (kWh)
Air-Source Heat Pump: 8.5 HSPF	1,446	8,986	10,432
Electric Heating System to Air-Source Heat Pump: 8.5 HSPF	606,721	51,766	658,487
Air-Source Heat Pump to Air-Source Heat Pump: 8.5 HSPF	5,223	22,136	27,359
Oil/Propane Heating System to Air-Source Heat Pump: 8.5 HSPF	53,230	3,150	56,381
ASHP	666,620	86,038	752,658

Table 3-9: Verified Air Source Heat Pump Savings and Realization Rate by Component

Measure	Verified HVAC Component Savings (kWh)	Verified Comm., Controls, Sizing Component Savings (kWh)	Verified Total kWh Savings (kWh)	Realization Rate HVAC Component	Realization Rate Comm., Controls, Sizing Component	Total Realization Rate
Air-Source Heat Pump: 8.5 HSPF	1,445	5,335	6,780	99.95%	59.37%	65.00%
Electric Heating System to Air-Source Heat Pump: 8.5 HSPF	579,473	11,296	590,769	95.51%	21.82%	89.72%
Air-Source Heat Pump to Air-Source Heat Pump: 8.5 HSPF	64,413	0	64,413	N/A	N/A	235.44%
Oil/Propane Heating System to Air-Source Heat Pump: 8.5 HSPF	50,643	2,915	53,558	95.14%	92.53%	94.99%
Total	695,974	19,546	715,520	104.40%	22.72%	95.07%

*The results of billing analysis were used to verify savings for this measure and therefore components are unable to be separated

Due to verification of the air source heat pump upgrade measure being derived from the billing analysis, component-level savings are unable to be summarized in the table above. Instead, total realization rate is provided for this measure. The changes summarized in the document verification and PTCS verification findings led to the lowered realization rate for the air source heat pump measures in the Heating & Cooling Efficiency Program. The ISRs for each of the measures was 100% and therefore did not affect the verified savings realization rates.

3.2.1.5 Non-Energy Impacts & Non-Energy Benefits

The Evaluators also verified total non-energy impacts and benefits derived from the RTF workbook for the air source heat pump measures. These values were derived from values provided in the RTF workbooks under CO2 reductions over expected measure life and present value total societal benefits. The Evaluators provide a summary of the results in the table below.

Table 3-10: Air Source Heat Pump Non-Energy Impacts & Benefits

Measure	CO2 Reduction (Tons Over Expected Measure Life)	Escalated NEBs (\$/yr)
Air-Source Heat Pump: 8.5 HSPF	70.88	\$1,314.54
Electric Heating System to Air-Source Heat Pump: 8.5 HSPF	6173.86	\$98,869.38
Air-Source Heat Pump to Air-Source Heat Pump: 8.5 HSPF	103.06	\$1,836.63
Oil/Propane Heating System to Air-Source Heat Pump: 8.5 HSPF	567.80	\$9,027.05
Total	6,915.60	\$111,047.61

3.2.2 Ductless Heat Pumps

The Heating & Cooling Efficiency Program encourages customers to upgrade their existing zonal electric, heating equipment with high efficiency ductless heat pumps. Customers receive incentives after installation and after submitting a completed rebate form. Table 3-11 summarizes the ductless heat pump measure offered under this program.

Table 3-11: Ductless Heat Pump Measure Description

Measure	Description	Impact Analysis Methodology
Ductless Heat Pump	Ductless heat pump with HSPF 9.0 or greater installed in the main living area of the house with existing zonal electric heat	RTF UES

Table 3-12 summarizes the verified electric energy savings the ductless heat pump measure.

Table 3-12: Ductless Heat Pump Verified Electric Savings

Measure	PY2020 Participation	Expected Savings	Verified Savings	Realization Rate
Ductless Heat Pump	244	556,279	553,529	99.51%

The ductless heat pump measure displayed verified savings of 553,529 kWh with a realization rate of 99.51% against the expected savings for the measure. The Evaluators summarize the measure-specific impact analysis activities, results, conclusions, and recommendations for the ductless heat pumps in the section below.

3.2.2.1 Database Review & Document Verification

This section describes the Evaluator’s database review and document verification findings for the ductless heat pump measures offered under the program.

Before conducting the impact analysis, the Evaluators conducted a database review for the ductless heat pump measures. The Evaluators selected a subset of rebate applications to cross-verify tracking data inputs, summarized in Section 2.2.2.1.

The Evaluators selected 17 rebates to review program application documentation and rebate forms. The Evaluators note that the required information was validated by IPC employees prior to providing incentives to the customer. The Evaluators found the ductless heat pump rebate application forms for the Heating & Cooling Efficiency Program had provided questions to gather all of the required information to claim savings for the measure through the RTF measure specifications. The Evaluators found many of the program application documents submitted by customers to be incomplete from the customer. IPC staff retroactively fill in information after following up with the customer. The information most commonly omitted from the customer consist of the housing type (single-family vs. manufactured home), home vintage, home square footage, and existing cooling type.

All 17 rebate documents were provided with associated AHRI documents for the project, and all 17 projects qualified for RTF savings for ductless heat pumps. In addition, the Evaluators found all 17 sampled ductless heat pump rebate documents to display HSPF values consistent with the HSPF values found on the AHRI directory for each model. However, one of the ductless heat pump upgrade projects had assigned claimed savings for an HSPF tier higher than that of which the equipment displayed.

The Evaluators note that the IPC tracking database does not consistently reflect the same values found in the mail-in rebate applications documents. The Evaluators recommend IPC work to improve methods for collecting web and mail-in rebate application information to reconcile the database.

3.2.2.2 Verification Surveys

This section describes the results of the verification surveys completed for this measure. The Evaluators randomly selected a subset of ductless heat pump rebate participant customers to survey for simple verification of installed measure. The Evaluators included questions such as:

- Is the newly installed heat pump still properly functioning?

Table 3-13 displays the ISRs for each of the ductless heat pump measures for Idaho and Oregon territory combined.

Table 3-13: Ductless Heat Pump Verification Survey ISR Results

Measure	Number of Rebates	Number of Survey Completes	Number of Surveys Indicating Measure is Functioning	In-Service Rate
Ductless Heat Pump	244	26	26	100%

*These ISRs did not meet 90/10 precision, however, the Evaluators applied a 100% ISR to each of the DHP measures

All survey respondents for each heat pump measure described equipment to be currently functioning, leading to a 100% ISR. Although the survey responses did not meet 90/10 precision for the population of DHP measures, The Evaluators applied 100% ISRs to each rebate to quantify verified savings for each project.

3.2.2.3 Verified Savings

This section summarizes the verified impact results of the impact evaluation for the ductless heat pump measures. The Evaluators reviewed and applied the current RTF UES values for the ductless heat pump measure along with verified tracking data to estimate net program savings for this measure. The Evaluators employed the following RTF workbook to calculate verified savings for the measure:

- ResSFExistingHVAC_v4_2

The verified savings for the measure is 533,529 kWh with a realization rate of 99.51%, as displayed in Table 3-12. The realization rate for the electric savings in the ductless heat pump measures deviate from 100% due to the correction of savings for one project. The Evaluators identified and corrected one project in which the HSPF value for the equipment was documented incorrectly, leading to 93% realization rate for this project. The Evaluators also rounded each project’s savings to the nearest full kWh, as recommended when using the RTF UES values. The realization rates verified from the sample were used to extrapolate savings to the population. The Evaluators applied the measure-level realization rates to the population for the measure.

These two changes led to the lowered realization rate for the ductless heat pump measures in the Heating & Cooling Efficiency Program. The ISRs for each of the measures was 100% and therefore did not affect the verified savings realization rates.

3.2.2.4 Non-Energy Impacts & Non-Energy Benefits

The Evaluators also verified total non-energy impacts and benefits derived from the RTF workbook for the ductless heat pump measures. These values were derived from values provided in the RTF workbooks under CO2 reductions over expected measure life and present value total societal benefits. The Evaluators provide a summary of the results in the table below.

Table 3-14: Ductless Heat Pump Non-Energy Benefits

Measure	CO2 Reduction (Tons Over Expected Measure Life)	Escalated NEBs (\$/yr)
Ductless Heat Pump	5,726.82	\$90,345.49

3.2.3 Duct Sealing

The Heating & Cooling Efficiency Program encourages customers to conduct duct sealing for their homes to reduce energy consumption. Customers receive incentives after installing duct sealing and after submitting a completed rebate form. Table 3-15 summarizes the duct sealing measure offered under this program.

Table 3-15: Duct Sealing Measure Description

Measure	Description	Impact Analysis Methodology
Duct Sealing	Conduct duct sealing in existing home	RTF UES

Table 3-16 summarizes the verified electric energy savings the duct sealing measure.

Table 3-16: Duct Sealing Verified Electric Savings

Measure	PY2020 Participation	Expected Savings	Verified Savings	Realization Rate
Duct Sealing	1	847.72	848	100.03%

The duct sealing measure displayed verified savings of 848 kWh with a realization rate of 100.03% against the expected savings for the measure. The Evaluators summarize the measure-specific impact analysis activities, results, conclusions, and recommendations for the duct sealing projects in the section below.

3.2.3.1 Database Review & Document Verification

This section describes the Evaluator’s database review and document verification findings for the duct sealing measures offered under the program.

Before conducting the impact analysis, the Evaluators conducted a database review for the duct sealing measures. One duct sealing project was completed in PY2020. The Evaluators verified documentation from this project.

The Evaluators found the duct sealing rebate application forms for the Heating & Cooling Efficiency Program had provided questions to gather all required information to claim savings for the measure through the RTF measure specifications. The Evaluators did not find any deviations between the database values and the rebate documentation provided.

3.2.3.2 Verification Surveys

Due to low participation for this measure, the Evaluators did not conduct verification survey for this measure. The Evaluators assumed 100% in-service rate for the duct sealing measure

3.2.3.3 Verified Savings

This section summarizes the verified impact results of the impact evaluation for the duct sealing measure. The Evaluators reviewed and applied the current RTF UES values for the duct sealing measure along with verified tracking data to estimate net program savings for this measure. The Evaluators employed the following RTF workbook to calculate verified savings for the measure:

- ResSFDuctSealing_v5_1

The verified savings for the measure is 848 kWh with a realization rate of 100.03%, as displayed in Table 3-16. The realization rate for the electric savings in the duct sealing measures deviate from 100% due to rounding each project’s savings to the nearest full kWh, as recommended when using the RTF UES

values. This change alone led to the realization rate of 100.03% for the duct sealing measures in the Heating & Cooling Efficiency Program. The ISRs for the project was 100% and therefore did not affect the verified savings realization rates.

3.2.3.4 Non-Energy Impacts & Non-Energy Benefits

The Evaluators also verified total non-energy impacts and benefits derived from the RTF workbook for the duct sealing measure. These values were derived from values provided in the RTF workbooks under CO2 reductions over expected measure life and present value total societal benefits. The Evaluators provide a summary of the results in the table below.

Table 3-17: Duct Sealing Non-Energy Impacts & Benefits

Measure	CO2 Reduction (Tons Over Expected Measure Life)	Escalated NEBs (\$/yr)
Duct sealing	9.00	\$129.70

3.2.4 Evaporative Coolers

The Heating & Cooling Efficiency Program encourages customers to install an evaporative cooler to reduce the use of central A/C for cooling in the summer months. Customers receive incentives after installation and after submitting a completed rebate form. Table 3-18 summarizes the evaporative cooler measure offered under this program.

Table 3-18: Evaporative Cooler Measures

Measure	Description	Impact Analysis Methodology
Evaporative Coolers	A home cooling product that is an alternative to central or window air conditioners	New Mexico TRM

Table 3-19 summarizes the verified electric energy savings the evaporative cooler.

Table 3-19: Evaporative Cooler Verified Electric Savings

Measure	PY2020 Participation	Expected Savings	Verified Savings	Realization Rate
Evaporative Cooler	9	13,239	5,878	44.40%

The evaporative cooler measure displayed verified savings of 5,878 kWh with a realization rate of 44.40% against the expected savings for the measure. The Evaluators summarize the measure-specific impact analysis activities, results, conclusions, and recommendations for the evaporative coolers in the section below.

3.2.4.1 Database Review & Document Verification

This section describes the Evaluator’s database review and document verification findings for the evaporative cooler measure offered under the program.

Before conducting the impact analysis, the Evaluators conducted a database review for the evaporative cooler projects. The Evaluators selected a subset of rebate applications to cross-verify tracking data inputs, summarized in Section 2.2.2.1.

The Evaluators selected 6 rebates to review program application documentation and rebate forms. The Evaluators note that the required information was validated by IPC employees prior to providing incentives to the customer. The Evaluators found the evaporative cooler rebate application forms for the Heating & Cooling Efficiency Program had provided questions to gather all required information to claim savings for the measure. However, the Evaluators found many of the program application documents submitted by customers to be incomplete from the customer. IPC staff retroactively fill in information after following up with the customer. The information most commonly omitted from the customer consist of the home vintage, and home square footage.

The Evaluators note that no discrepancies were found between the database and the rebate documents.

3.2.4.2 Verification Surveys

This section describes the results of the verification surveys completed for this measure. The Evaluators randomly selected a subset of evaporative cooler rebate participant customers to survey for simple verification of installed measure. The Evaluators included questions such as:

- Is the newly installed evaporative cooler still properly functioning?
- Why did you purchase the evaporative cooler?
- In addition to the evaporative cooler, which of the following do you use to cool your home?
- Would you say that the evaporative cooler is the main way that you cool your house?
- What is the main way you cool your home?
- Which of the following best describes why you use the evaporative cooler?

Table 3-20 displays the ISRs for each of the evaporative coolers measures for Idaho and Oregon territory combined.

Table 3-20: Evaporative Cooler Verification Survey ISR Results

Measure	Number of Rebates	Number of Survey Completes	Number of Surveys Indicating Measure is Functioning	In-Service Rate
Evaporative Cooler	9	2	2	100%

*These ISRs did not meet 90/10 precision, however, the Evaluators applied a 100% ISR to each of the EC projects

All survey respondents for each evaporative cooler measure described equipment to be currently functioning, leading to a 100% ISR. Although the survey responses did not meet 90/10 precision for the population of EC measure, The Evaluators applied 100% ISRs to each rebate to quantify verified savings for each project.

One of the two respondents had indicated that they had installed the evaporative cooler to replace refrigerated air.

3.2.4.3 Verified Savings

This section summarizes the verified impact results of the impact evaluation for the evaporative cooler measures. The Evaluators reviewed and applied the current New Mexico TRM deemed savings values for evaporative coolers along with verified tracking data to estimate net program savings for this measure. The Evaluators employed the following New Mexico TRM section to calculate verified savings for the measure:

- New Mexico Technical Reference Manual, July 2021, Section 4.7 Evaporative Coolers¹³

The Evaluators reviewed the New Mexico TRM and confirmed that savings values are applicable to the Idaho Power service territory, due to similarity of cooling degree days between Boise, ID and Santa Fe, NM. Therefore, the Evaluators utilized the Santa Fe savings values derived from the New Mexico TRM for the evaporative cooler projects completed in the Idaho Power service territory.

The verified savings for the measure is 5,878 kWh with a realization rate of 44.40%, as displayed in Table 3-19. The realization rates verified from the sample were used to extrapolate savings to the population. The Evaluators applied the measure-level realization rates to the population for each measure. The realization rate for the electric savings in the evaporative cooler measures deviate from 100% due to the application of a NTG ratio to each evaporative cooler project. The New Mexico TRM indicates that a NTG ratio indicating the proportion of projects which had installed the evaporative cooler to replace refrigerated air must be applied to this deemed savings value, and the Evaluators interpreted this NTG as consistent with RTF practices of establishing a market practice baseline to address NTG matters.

For the NTG ratio for evaporative coolers, 2 of the 9 customers had responded to the survey. One of the respondents (50%) had indicated that the evaporative cooler was replacing refrigerated air (an A/C unit). Due to low response rate, the Evaluators chose to conduct a literature review and selected the NTG ratio of 44.4% calculated for Public Service Company of New Mexico (PNM) provided in the PNM 2015 impact evaluation in which a comprehensive survey effort was performed to estimate NTG for evaporative coolers. This survey effort yielded 90% confidence and $\pm 8.3\%$ sample precision for the evaporative cooler channel in PNM's Stay Cool Program. The Evaluators selected this NTG because the results are similar to IPC survey responses, the value summarizes a large study that met 90/10 precision for the PNM impact evaluation, and the 44.40% value represents the same service area in which the impact savings values are sourced from.

This NTG factor led to the lowered realization rate for the evaporative cooler measures in the Heating & Cooling Efficiency Program. The ISRs for each of the measures was 100% and therefore did not affect the verified savings realization rates. The Evaluators recommend IPC apply this NTG adjustment factor when calculating claimed savings for future program years. The Evaluators also recommend including plans to update this NTG adjustment factor in future evaluation efforts.

¹³ <https://www.nm-prc.org/wp-content/uploads/2021/07/New-Mexico-TRM-2021-Final-03-09-2021.pdf>

3.2.4.4 Non-Energy Impacts & Non-Energy Benefits

The Evaluators did not estimate total non-energy impacts or benefits for evaporative coolers.

3.2.5 Electronically Commutated Motors

The Heating & Cooling Efficiency Program encourages customers to install electronically commutated motors to increase home's energy efficiency. Customers receive incentives after installation and after submitting a completed rebate form. Table 3-21 summarizes the electronically commutated motor measure offered under this program.

Table 3-21: Electronically Commutated Motors Measures

Measure	Description	Impact Analysis Methodology
Electronically Commutated Motors	A highly efficient alternative to the traditional permanent split capacitor motor (PSC).	IDL Workpaper

Table 3-22 summarizes the verified electric energy savings the measure.

Table 3-22: Electronically Commutated Motors Verified Electric Savings

Measure	PY2020 Participation	Expected Savings	Verified Savings	Realization Rate
Electronically Commutated Motors	51	145,921	165,074	113.13%

The electronically commutated motor measure displayed verified savings of 166,074 kWh with a realization rate of 113.13% against the expected savings for the measure. The Evaluators summarize the measure-specific impact analysis activities, results, conclusions, and recommendations for the electronically commutated motors in the section below.

3.2.5.1 Database Review & Document Verification

This section describes the Evaluator's database review and document verification findings for the electronically commutated motor measure offered under the program.

Before conducting the impact analysis, the Evaluators conducted a database review for the electronically commutated motor measures. The Evaluators selected a subset of rebate applications to cross-verify tracking data inputs, summarized in Section 2.2.2.1.

The Evaluators selected 13 rebates to review program application documentation and rebate forms. The Evaluators note that the required information was validated by IPC employees prior to providing incentives to the customer. The Evaluators found the electronically commutated motor rebate application forms for the Heating & Cooling Efficiency Program had provided questions to gather all required information to claim savings for the measure. However, the Evaluators found many of the program application documents submitted by customers to be incomplete from the customer. IPC staff retroactively fill in information after following up with the customer. However, there were a few cases where some components of the application were not present.

The Evaluators found two of the ECM documents displayed model numbers that were unable to be verified using provided equipment details. One application did not submit a model number and all but

one of the rebates did not document equipment serial numbers. This makes verification of model number and associated CFM rate difficult. One rebate did not collect home square footage or year built.

The Evaluators note that the IPC tracking database does not consistently reflect the verified equipment efficiency values (horsepower). The Evaluators recommend IPC work to improve methods for verifying collecting web and mail-in rebate application information to reconcile the database.

3.2.5.2 Verification Surveys

This section describes the results of the verification surveys completed for this measure. The Evaluators randomly selected a subset of electronically commutated motor rebate participant customers to survey for simple verification of installed measure. The Evaluators included questions such as:

- Is the newly installed electronically commutated motor still properly functioning?

Table 3-23 displays the ISRs for the electronically commutated motor measure for Idaho and Oregon territory combined.

Table 3-23: Electronically Commutated Motors Verification Survey ISR Results

Measure	Number of Rebates	Number of Survey Completes	Number of Surveys Indicating Measure is Functioning	In-Service Rate
Electronically Commutated Motor	51	2	2	100%

*These ISRs did not meet 90/10 precision, however, the Evaluators applied a 100% ISR to each of the ECM projects

All survey respondents for each ECM measure described equipment to be currently functioning, leading to a 100% ISR. Although the survey responses did not meet 90/10 precision for the population of ECM measures, The Evaluators applied 100% ISRs to each rebate to quantify verified savings for each project. No further adjustments were required during the impact evaluation.

3.2.5.3 Verified Savings

This section summarizes the verified impact results of the impact evaluation for the electronically commutated motor measure. The Evaluators reviewed and applied the savings values derived from the University of Idaho Integrated Design Lab workpaper on Electronically Commutated Motors along with verified tracking data to estimate net program savings for this measure. The Evaluators employed the following workbook to calculate verified savings for the measure:

- University of Idaho Integrated Design Lab, Electronically Commutated Motors Literature Review, December 31, 2014.

The Evaluators reviewed the literature review workpaper and confirmed that savings values are applicable to the ECM projects completed Idaho Power service territory. Therefore, the Evaluators utilized the savings calculations derived from the Integrated Design Lab literature review workpaper for the electronically commutated motors projects completed in the Idaho Power service territory.

The verified savings for the measure is 165,074 kWh with a realization rate of 113.13% as displayed in Table 3-22. The realization rate for the electric savings in the ECM measures deviate from 100% due to the correction of ECM horsepower connection values for four projects. The realization rates verified from the sample were used to extrapolate savings to the population. The Evaluators applied the measure-level realization rates to the population for each measure.

The results of the document verification led to high realization rate for the electronically commutated motor measures in the Heating & Cooling Efficiency Program. The ISRs for each of the measures was 100% and therefore did not affect the verified savings realization rates.

3.2.5.4 Non-Energy Impacts & Non-Energy Benefits

The Evaluators did not estimate total non-energy impacts or benefits for electronically commutated motors.

3.2.6 Heat Pump Water Heater

The Heating & Cooling Efficiency Program encourages customers to upgrade their existing electric water heater with a high efficiency heat pump water heater. Customers receive incentives after installation and after submitting a completed rebate form. Table 3-24 summarizes the heat pump water heater measure offered under this program.

Table 3-24: Heat Pump Water Heater Measures

Measure	Description	Impact Analysis Methodology
Heat Pump Water Heater	A highly efficient alternative to a traditional electric resistance storage water heater	RTF UES

Table 3-25 summarizes the verified electric energy savings the heat pump water heater.

Table 3-25: Heat Pump Water Heater Verified Electric Savings

Measure	PY2020 Participation	Expected Savings	Verified Savings	Realization Rate
Heat Pump Water Heater	26	40,768	32,456	79.61%

The heat pump water heater measure displayed verified savings of 32,456 kWh with a realization rate of 79.61% against the expected savings for the measure. The Evaluators summarize the measure-specific impact analysis activities, results, conclusions, and recommendations for the heat pump water heater measure in the section below.

3.2.6.1 Database Review & Document Verification

This section describes the Evaluator’s database review and document verification findings for the heat pump water heater measures offered under the program.

Before conducting the impact analysis, the Evaluators conducted a database review for the heat pump water heater measures. The Evaluators selected a subset of rebate applications to cross-verify tracking data inputs, summarized in Section 2.2.2.1.

The Evaluators selected 11 rebates to review program application documentation and rebate forms. The Evaluators found all program application documents submitted by customers to be complete from the customer. The Evaluators found the heat pump water heater rebate application forms for the Heating & Cooling Efficiency Program had provided questions to gather most required information to claim savings for the measure through the RTF measure specifications. The rebate applications do not currently collect information on whether the exhaust air is ducted to the outside, as required by the RTF measure specifications. The Evaluators recommend adding a field in the rebate application form to account for this detail for each project.

All 11 rebate documents were provided with associated AHRI documents for the project, and all 11 projects qualified for RTF savings for heat pump water heaters. The Evaluators found four of the 11 projects had documented incorrect heat pump water heater location in the database. The Evaluators also found one project in which Heating Zone was inaccurately categorized. The Evaluators corrected equipment location and Heating Zone indicated from rebate documentation and home zip code. The Evaluators also note that four of the 11 rebates did not have equipment tier efficiency documented. The Evaluators verified equipment tier efficiency using the NEEA HPWH Tier database¹⁴ and found consistent values with the database.

The Evaluators note that the IPC tracking database does not consistently reflect the same values found in the mail-in rebate applications documents, such as home type and water heater location described above. The Evaluators recommend IPC work to improve methods for collecting web and mail-in rebate application information to reconcile the database.

3.2.6.2 Verification Surveys

This section describes the results of the verification surveys completed for this measure. The Evaluators randomly selected a subset of heat pump water heater rebate participant customers to survey for simple verification of installed measure. The Evaluators included questions such as:

- Is the newly installed heat pump water heater still properly functioning?

Table 3-26 displays the ISRs for the heat pump water heater measures for Idaho and Oregon territory combined.

Table 3-26: Heat Pump Water Heater Verification Survey ISR Results

Measure	Number of Rebates	Number of Survey Completes	Number of Surveys Indicating Measure is Functioning	In-Service Rate
Heat pump water heater	26	8	8	100%

*These ISRs did not meet 90/10 precision, however, the Evaluators applied a 100% ISR to each of the HPWH measures

All survey respondents for each heat pump water heater measure described equipment to be currently functioning, leading to a 100% ISR. Although the survey responses did not meet 90/10 precision for the

¹⁴ <https://neea.org/img/documents/HPWH-qualified-products-list.pdf>

population of HPWH measures, The Evaluators applied 100% ISRs to each rebate to quantify verified savings for each project.

3.2.6.3 Verified Savings

This section summarizes the verified impact results of the impact evaluation for the heat pump water heater measures. The Evaluators reviewed and applied the current RTF UES values for the heat pump water heater measure along with verified tracking data to estimate net program savings for this measure. The Evaluators employed the following RTF workbook to calculate verified savings for the measure:

- ResHPWH_v4_2

The verified savings for the measure is 32,456 kWh with a realization rate of 79.61%, as displayed in Table 3-25. The realization rates verified from the sample were used to extrapolate savings to the population. The Evaluators applied the measure-level realization rates to the population for each measure. The realization rate for the electric savings in the heat pump water heater measures deviate from 100% due to the correction of referenced RTF savings for each project. The expected savings values for each project in the IPC tracking database had included the water heating component and cooling interactive effects component but had unintentionally left out the heating interactive component represented in the RTF workbook. When including the heating interactive component, project-level savings decreases for heat pump water heaters. The Evaluators also adjusted savings for four projects in which the location of the heat pump water heater was indicated to be in a different location than that used to calculate expected project savings. The Evaluators also rounded each project’s savings to the nearest full kWh, as recommended when using the RTF UES values.

These changes led to the lowered realization rate for the heat pump water heater measures in the Heating & Cooling Efficiency Program. The ISRs for each of the measures was 100% and therefore did not affect the verified savings realization rates.

3.2.6.4 Non-Energy Impacts & Non-Energy Benefits

The Evaluators also verified total non-energy impacts and benefits derived from the RTF workbook for the heat pump water heater measures. These values were derived from values provided in the RTF workbooks under CO2 reductions over expected measure life and present value total societal benefits. The Evaluators provide a summary of the results in the table below.

Table 3-27: Heat Pump Water Heater Non-Energy Impacts & Benefits

Measure	CO2 Reduction (Tons Over Expected Measure Life)	Escalated NEBs (\$/yr)
Heat pump water heater	208.24	\$3,117.47

3.2.7 Open Loop Heat Pumps

The Heating & Cooling Efficiency Program encourages customers to upgrade their existing electric, or oil/propane heating equipment with high efficiency open loop (water source) heat pump. Customers receive incentives after installation and after submitting a completed rebate form. Table 3-28 summarizes the open loop heat pump measure offered under this program.

Table 3-28: Open Loop Heat Pump Measure Description

Measure	Description	Impact Analysis Methodology
Open Loop Water Source Heat Pump: 3.5 COP	New construction high efficiency open loop heat pump	RTF UES
Electric Heating System to Open Loop Water Source Heat Pump: 3.5 COP	Conversion from electric heating system to high efficiency open loop heat pump	RTF UES
Oil/Propane Heating System to Open Loop Water Source Heat Pump: 3.5 COP	Conversion from oil/propane heating system to high efficiency open loop heat pump	RTF UES

Table 3-29 summarizes the verified electric energy savings the open loop heat pump measure.

Table 3-29: Open Loop Heat Pump Verified Electric Savings

Measure	PY2020 Participation	Expected Savings	Verified Savings	Realization Rate
Open Loop Water Source Heat Pump: 3.5 COP	3	23,444	23,442	99.99%
Electric Heating System to Open Loop Water Source Heat Pump: 3.5 COP	1	7,054	7,054	100.00%
Oil/Propane Heating System to Open Loop Water Source Heat Pump: 3.5 COP	2	14,108	15,622	110.73%
Total	6	44,607	46,118	103.39%

The open loop heat pump measures displayed verified savings of 46,118 kWh with a realization rate of 103.39% against the expected savings for the measure. The Evaluators summarize the measure-specific impact analysis activities, results, conclusions, and recommendations for the open loop heat pump measures in the section below.

3.2.7.1 Database Review & Document Verification

This section describes the Evaluator’s database review and document verification findings for the open loop heat pump measures offered under the program.

Before conducting the impact analysis, the Evaluators conducted a database review for the open loop heat pump measures. The Evaluators selected a subset of rebate applications to cross-verify tracking data inputs, summarized in Section 2.2.2.1.

The Evaluators selected six rebates to review program application documentation and rebate forms. The Evaluators found all program application documents submitted by customers to be complete from the customer. The Evaluators found the open loop heat pump rebate application forms for the Heating &

Cooling Efficiency Program had provided questions to gather most required information to claim savings for the measure through the RTF measure specifications. The rebate applications do not currently collect information on whether the existing water heater is an electric tank without a desuperheater, as required by the RTF measure specifications. The Evaluators recommend adding a field in the rebate application form to account for the desuperheater requirement for each project. In addition, although the program application includes a field to collect home square footage, five of the six rebate applications did not document home square footage.

All six rebate documents were provided with associated AHRI documents for the project, and all 6 projects qualified for RTF savings for open loop heat pumps. The Evaluators found both of the Oil/Propane Heating System to Open Loop Water Source Heat Pump projects to have central A/C installed at the home, however, the database documented these projects as having no central A/C. In addition, all project savings values were rounded to the nearest full kWh, as portrayed in the RTF workbooks. These two changes led to deviations from 100% realization rate for the measures.

3.2.7.2 Verification Surveys

This section describes the results of the verification surveys completed for this measure. The Evaluators randomly selected a subset of open loop heat pump rebate participant customers to survey for simple verification of installed measure. The Evaluators included questions such as:

- Is the newly installed heat pump still properly functioning?

Table 3-30 displays the ISRs for each of the open loop heat pump measures for Idaho and Oregon territory combined.

Table 3-30: Open Loop Heat Pump Verification Survey ISR Results

Measure	Number of Rebates	Number of Survey Completes	Number of Surveys Indicating Measure is Functioning	In-Service Rate
Open loop heat pumps	6	0	0	N/A

*These ISRs did not meet 90/10 precision, however, the Evaluators applied a 100% ISR to each of the DHP measures

Of the 6 completed projects, none of the customers responded to the surveys. The Evaluators applied an assumed 100% ISR to each rebate to quantify verified savings for each project.

3.2.7.3 Verified Savings

This section summarizes the verified impact results of the impact evaluation for the open loop heat pump measures. The Evaluators reviewed and applied the current RTF UES values for the open loop heat pump measures along with verified tracking data to estimate net program savings for this measure. The Evaluators employed the following RTF workbook to calculate verified savings for the measure:

- ResGSHP_v2_7

The verified savings for the measure is 46,118 kWh with a realization rate of 103.39%, as displayed in Table 3-29. The realization rate for the electric savings in the open loop heat pump measures deviate from 100% due to the correction of referenced RTF savings for two open loop heat pump conversion projects. The expected savings values for each project in the IPC tracking database had incorrectly identified the home’s existing cooling type. The Evaluators updated these project savings based on findings from document verification, leading to 111% realization rate for these two projects. The Evaluators also rounded each project’s savings to the nearest full kWh, as recommended when using the RTF UES values.

These changes led to the larger than 100% realization rate for the open loop heat pump measures in the Heating & Cooling Efficiency Program. The ISRs for each of the measures was 100% and therefore did not affect the verified savings realization rates.

3.2.7.4 Non-Energy Impacts & Non-Energy Benefits

The Evaluators also verified total non-energy impacts and benefits derived from the RTF workbook for the open loop heat pump measures. These values were derived from values provided in the RTF workbooks under CO2 reductions over expected measure life and present value total societal benefits. The Evaluators provide a summary of the results in the table below.

Table 3-31: Open Loop Heat Pump Non-Energy Impacts & Benefits

Measure	CO2 Reduction (Tons Over Expected Measure Life)	Escalated NEBs (\$/yr)
Open Loop Water Source Heat Pump: 3.5 COP	256.50	\$3,815.31
Electric Heating System to Open Loop Water Source Heat Pump: 3.5 COP	N/A	N/A
Oil/Propane Heating System to Open Loop Water Source Heat Pump: 3.5 COP	N/A	N/A
Total	256.50	\$3,815.31

3.2.8 Smart Thermostats

The Heating & Cooling Efficiency Program encourages customers to install a connected thermostat to increase home’s energy efficiency. Customers receive incentives after installation and after submitting a completed rebate form. In 2020, IPC began allowing smart thermostat rebates for self-installed thermostats. Prior to this, all rebated smart thermostats must have been contractor-installed. The Evaluators summarize savings for each installation type. Table 3-32 summarizes the smart thermostat measure offered under this program.

Table 3-32: Smart Thermostat Measure Description

Measure	Description	Impact Analysis Methodology
Smart Thermostat - Self Installed	Self-installed connected thermostat replacing non-qualifying thermostat	RTF UES
Smart Thermostat - Contractor Installed	Contractor-installed connected thermostat replacing non-qualifying thermostat	RTF UES

Table 3-33 summarizes the verified electric energy savings the smart thermostat.

Table 3-33: Smart Thermostat Verified Electric Savings

Measure	PY2020 Participation	Expected Savings	Verified Savings	Realization Rate
Smart Thermostat - Self Installed	240	127,114	106,073	83.45%
Smart Thermostat - Contractor Installed	152	100,152	92,382	92.24%
Total	392	227,267	198,455	87.32%

The smart thermostat measures displayed verified savings of 198,455 kWh with a realization rate of 87.32% against the expected savings for the measure. The Evaluators summarize the measure-specific impact analysis activities, results, conclusions, and recommendations for the smart thermostat measures in the section below.

3.2.8.1 Database Review & Document Verification

This section describes the Evaluator’s database review and document verification findings for the smart thermostat measures offered under the program.

Before conducting the impact analysis, the Evaluators conducted a database review for the smart thermostat measures. The Evaluators selected a subset of rebate applications to cross-verify tracking data inputs, summarized in Section 2.2.2.1.

The Evaluators selected 24 rebates to review program application documentation and rebate forms. The Evaluators note that the required information was validated by IPC employees prior to providing incentives to the customer. The Evaluators found many of the program application documents submitted by customers to be incomplete from the customer. IPC staff retroactively fill in information after following up with the customer. The information most commonly omitted from the customer consist of the housing type (single-family vs. manufactured home), home vintage, home square footage, and existing cooling type.

The Evaluators found the smart thermostat rebate application forms for the Heating & Cooling Efficiency Program had provided questions to gather most required information to claim savings for the measure through the RTF measure specifications. The rebate applications do not currently collect information on whether the smart thermostat is replacing another qualified smart thermostat, as required by the RTF measure specifications. The Evaluators recommend adding a field in the rebate application form to account for each of these requirements for each project.

A small portion of rebates do not correctly document smart thermostat model number (10%) or serial number (15%), which made verification of equipment qualification difficult for 3% of rebates. The Evaluators also verified that 25 of the 392 smart thermostat models did not meet RTF measure specification (6%). These thermostats lacked eligibility for program savings due to the lack of occupancy detection and/or geofencing capabilities. Of the 392 smart thermostats, 12 were unable to be verified as eligible due to missing information on model details (3%). The remaining smart thermostats were verified to qualify for RTF measure savings (91%). The thermostats that were verified to fail eligibility requirements were removed from verified savings (25 smart thermostat projects).

In addition, the connected thermostat savings for three rebates were removed due to customer participation in air source heat pump commissioning, controls, and sizing savings, as required by the RTF measure specifications. These findings led to deviations from 100% realization rate for the smart thermostat measures.

3.2.8.2 Verification Surveys

This section describes the results of the verification surveys completed for this measure. The Evaluators randomly selected a subset of smart thermostat rebate participant customers to survey for simple verification of installed measure. The Evaluators included questions such as:

- Is the newly installed smart thermostat still properly functioning?

Table 3-34 displays the ISRs for each of the smart thermostat measures for Idaho and Oregon territory combined.

Table 3-34: Smart Thermostat Verification Survey ISR Results

Measure	Number of Rebates	Number of Survey Completes	Number of Surveys Indicating Measure is Functioning	In-Service Rate
Smart Thermostat	392	74	74	100%

Of the 392 completed projects, 74 of the customers responded to the surveys and all 74 respondents indicated the smart thermostat is still installed and functioning. The 74 responses for this measure met the measure-level requirements for 7.24% precision at the 90% confidence interval for the program. The Evaluators applied this 100% ISR to each rebate to quantify verified savings for each project.

3.2.8.3 Verified Savings

This section summarizes the verified impact results of the impact evaluation for the smart thermostat measures. The Evaluators reviewed and applied the current RTF UES values for the connected thermostat measures along with verified tracking data to estimate net program savings for this measure. The Evaluators employed the following RTF workbook to calculate verified savings for the measure:

- ResConnectedTstats_v1.3

The verified savings for the measure is 198,455 kWh with a realization rate of 87.32%, as displayed in Table 3-33. The realization rate for the electric savings in the smart thermostat measures deviate from 100% due to eligibility requirements specified by the RTF workbook. The RTF requires the connected thermostat have occupancy sensor and/or geofencing capabilities to align with RTF-calculated UES values. In addition, the Evaluators removed savings for projects in which the home also was verified to receive air source heat pump commissioning, controls, and sizing savings through the RTF. The Evaluators also rounded each project’s savings to the nearest full kWh, as recommended when using the RTF UES values.

These changes led to the lower than 100% realization rate for the smart thermostat measures in the Heating & Cooling Efficiency Program. The ISRs for each of the measures was 100% and therefore did not affect the verified savings realization rates.

3.2.8.4 Non-Energy Impacts & Non-Energy Benefits

The Evaluators also verified total non-energy impacts and benefits derived from the RTF workbook for the smart thermostat measures. These values were derived from values provided in the RTF workbooks under CO2 reductions over expected measure life and present value total societal benefits. The Evaluators provide a summary of the results in the table below.

Table 3-35: Smart Thermostat Non-Energy Impacts & Benefits

Measure	CO2 Reduction (Tons Over Expected Measure Life)	Escalated NEBs (\$/yr)
Smart Thermostat - Self Installed	1,159.70	\$19,084.75
Smart Thermostat - Contractor Installed	986.90	\$16,132.54
Total	2,146.60	\$35,217.29

3.2.9 Whole House Fans

The Heating & Cooling Efficiency Program encourages customers to install a whole house fan to reduce the use of central A/C use and increase home energy efficiency. Customers receive incentives after installation and after submitting a completed rebate form. Table 3-36 summarizes the whole house fan measure offered under this program.

Table 3-36: Whole House Fan Measure Description

Measure	Description	Impact Analysis Methodology
Whole House Fans	A high-volume fan that cools a home in the evening and early morning hours, allowing the air conditioner to be manually turned off	IDL Workpaper

Table 3-37 summarizes the verified electric energy savings the whole house fan measure.

Table 3-37: Whole House Fan Verified Electric Savings

Measure	PY2020 Participation	Expected Savings	Verified Savings	Realization Rate
Whole House Fans	129	57,482	61,800	107.51%

The whole house fan measure displayed verified savings of 61,800 kWh with a realization rate of 107.51% against the expected savings for the measure. The Evaluators summarize the measure-specific impact analysis activities, results, conclusions, and recommendations for the whole house fans in the sections below.

3.2.9.1 Database Review & Document Verification

This section describes the Evaluator’s database review and document verification findings for the whole house fans measure offered under the program.

Before conducting the impact analysis, the Evaluators conducted a database review for the whole house fan measures. The Evaluators selected a subset of rebate applications to cross-verify tracking data inputs, summarized in Section 2.2.2.1.

The Evaluators selected 15 rebates to review program application documentation and rebate forms. The Evaluators note that the required information was validated by IPC employees prior to providing incentives to the customer. The Evaluators found the whole house fan rebate application forms for the Heating & Cooling Efficiency Program had provided questions to gather most of the required information to claim savings for the measure through the RTF measure specifications. The rebate applications had lacked a field which confirms whether the whole house fan was installed to manufacturer settings. The Evaluators recommend IPC add a field to the rebate application documents to confirm this detail.

The Evaluators found many of the program application documents submitted by customers to be incomplete from the customer; however, IPC staff retroactively fill in information after following up with the customer.

The Evaluators found one of the WHF documents did not document equipment serial number. This made verifying equipment eligibility difficult. In addition, the Evaluators found two rebates which had indicated unrealistically large home square footage values. The Evaluators corrected these two values using publicly available data for these households through Zillow.com. In addition, the Evaluators had corrected the existing cooling type for one of the sampled rebates in which project documentation lacked home cooling type.

The Evaluators recommend ensuring the collected information for these rebates is consistent between the database and the rebate documents provided for each project. In addition, the Evaluators recommend requiring complete information filled detailing the equipment manufacturer, model number, and serial number for each project.

3.2.9.2 Verification Surveys

This section describes the results of the verification surveys completed for this measure. The Evaluators randomly selected a subset of whole house fan rebate participant customers to survey for simple verification of installed measure. The Evaluators included questions such as:

- Is the newly installed whole house fan still properly functioning?

Table 3-38 displays the ISRs for the whole house fan measure for Idaho and Oregon territory combined.

Table 3-38: Whole House Fan Verification Survey ISR Results

Measure	Number of Rebates	Number of Survey Completes	Number of Surveys Indicating Measure is Functioning	In-Service Rate
Whole House Fan	129	22	22	100%

All survey respondents for each WHF measure described equipment to be currently functioning, leading to a 100% ISR. The 22 responses for this measure met the measure-level requirements to achieve 7.24% precision at the 90% confidence interval. The Evaluators applied 100% ISRs to each rebate to quantify verified savings for each project. No further adjustments were required during the impact evaluation.

3.2.9.3 Verified Savings

This section summarizes the verified impact results of the impact evaluation for the whole house fan measure. The Evaluators reviewed and applied the savings values derived from the University of Idaho Integrated Design Lab workpaper on Whole House Fans along with verified tracking data to estimate net program savings for this measure. The Evaluators employed the following workpaper to calculate verified savings for the measure:

- Integrated Design Lab (IDL) at University of Idaho, 2015 Task #9: Technical Assistance for Whole House Fan Report (October 14, 2015)

The Evaluators reviewed the workpaper and confirmed that results of the analysis presented are applicable to the WHF projects completed Idaho Power service territory. Therefore, the Evaluators utilized the savings calculations derived from the Integrated Design Lab literature review workpaper for the whole house fans completed in the Idaho Power service territory.

The Evaluators recommend utilizing the modeling results presented in the paper. However, the Evaluators recommend applying the savings values presented in the paper differently than the current method Idaho Power employs.

The Evaluators adjusted the application of the savings represented in the IDL workpaper. Idaho Power used the constant 445.6 kWh savings per WHF. The calculation behind this value is unclear; however, The Evaluators utilized the IDL modeling results for each the one-story and two-story constructions, for each the 1 CFM/SQFT and 2 CFM/SQFT model results. The Evaluators calculated a kWh saved/SQFT value for each of the following scenarios:

- One story home with whole house fan displaying 1 CFM/SQFT
- One story home with whole house fan displaying 2 CFM/SQFT
- Two story home with whole house fan displaying 1 CFM/SQFT
- Two story home with whole house fan displaying 2 CFM/SQFT

The Evaluators applied the appropriate kWh/SQFT values to each of the sampled rebates. The verified savings for the measure is 165,074 kWh with a realization rate of 113.13% as displayed in Table 3-37. The realization rates verified from the sample were used to extrapolate savings to the population. The Evaluators applied the measure-level realization rates to the population for each measure. The realization rate for the electric savings in the WHF measures deviate from 100% due to the adjustment of application of savings from the IDL workpaper. The ISRs for each of the measures was 100% and therefore did not affect the verified savings realization rates. No further adjustments were conducted for this measure.

3.2.9.4 Non-Energy Impacts & Non-Energy Benefits

The Evaluators did not estimate total non-energy impacts or benefits for whole house fans.

4. Process Evaluation Results

The Evaluators completed a process evaluation on Idaho Power's Heating & Cooling Efficiency Program. The following sections summarize findings for the process evaluation in the Idaho and Oregon service territory.

4.1 Program Design and Operations

Idaho Power's Heating and Cooling Efficiency Program provides residents in Idaho Power's service area rebates for purchasing and properly installing a variety of energy efficient heating and cooling equipment and services. The program measures are ductless heat pumps, open-loop water-source heat pumps, air-source heat pumps, duct sealing, electronically commutated motors, evaporative coolers, heat pump water heaters, smart thermostats, and whole house fans.

Residential customers must use a licensed, and Idaho power approved, participating contractors for all installs other than evaporative coolers and smart thermostats. Residents receive incentives for all program measures, while participating contractors receive a stipend for ductless heat pumps, ducted air-source heat pumps, ducted open-loop water-source heat pumps, and duct sealing.

All Idaho Power customers with electrically heated homes are eligible to participate, however program staff target those homes that are particularly high energy users. Program goals are based off kWh savings. Idaho Power uses regional deemed savings values from the RTF to define the per-unit savings.

Although Idaho Power staff work closely with a Honeywell representative who helps with the administrative side of program and onsite verifications, the program is self-implemented.

4.1.1 Program Incentive Design

Since the program’s inception in 2007, program staff have expanded measures to provide more opportunities for engagement. Table 4-1 below provides an overview of the measures, participation, and their calculated expected savings. When deciding on new measures, staff use data from the RTF savings workbook, market readiness, and research pilots. No new measures were added in 2021.

Table 4-1: List of Program Measures, Expected Savings, Incentive Dollars, and Acquisition Cost

Measure	Number of Projects	Expected Savings (kWh)	Incentive Dollars	Acquisition Cost
Smart thermostat	392	227,267	\$29,389.69	\$0.13
Ductless heat pump	242	556,279	\$183,000.00	\$0.33
Whole house fan	129	57,482	\$25,800.00	\$0.45
Air source heat pump (retrofit - electric resistance replacement)	88	658,487	\$69,850.00	\$0.11
Air source heat pump (retrofit - heat pump replacement)	51	27,359	\$12,750.00	\$0.47
Electronically commutated motor	51	145,921	\$2,550.00	\$0.02
Heat pump water heater	26	40,768	\$7,800.00	\$0.19
Air source heat pump (new construction)	14	10,432	\$5,600.00	\$0.54
Evaporative cooler	9	13,239	\$1,350.00	\$0.10
Air source heat pump (retrofit - oil/propane replacement)	8	56,381	\$3,200.00	\$0.06
Open loop heat pump (new construction)	3	23,444	\$3,000.00	\$0.13
Open loop heat pump (retrofit - oil/propane replacement)	2	14,108	\$2,000.00	\$0.14
Duct sealing	1	848	\$350.00	\$0.41
Open loop heat pump (retrofit - electric resistance replacement)	1	7,054	\$1,000.00	\$0.14

4.1.2 Participation by Region

Table 4-2 summarizes the distribution of participation by IPC regions. The geographic distribution of participants is also shown in Figure 4-1 and Figure 4-2.

Table 4-2: Participation by Region

State	Region	Number of Participants	Expected Savings (kWh)	Incentive Dollars
ID	Canyon	141	336,832.95	\$52,819.32
ID	Capital	472	717,831.36	\$138,646.28
ID	Eastern	56	133,772.47	\$28,175.00
ID	Southern	114	255,885.84	\$51,449.09
ID	Western	119	337,081.18	\$65,075.00
OR	Western	16	57,664.56	\$11,475.00

Figure 4-1: Distribution of Participants (Idaho)

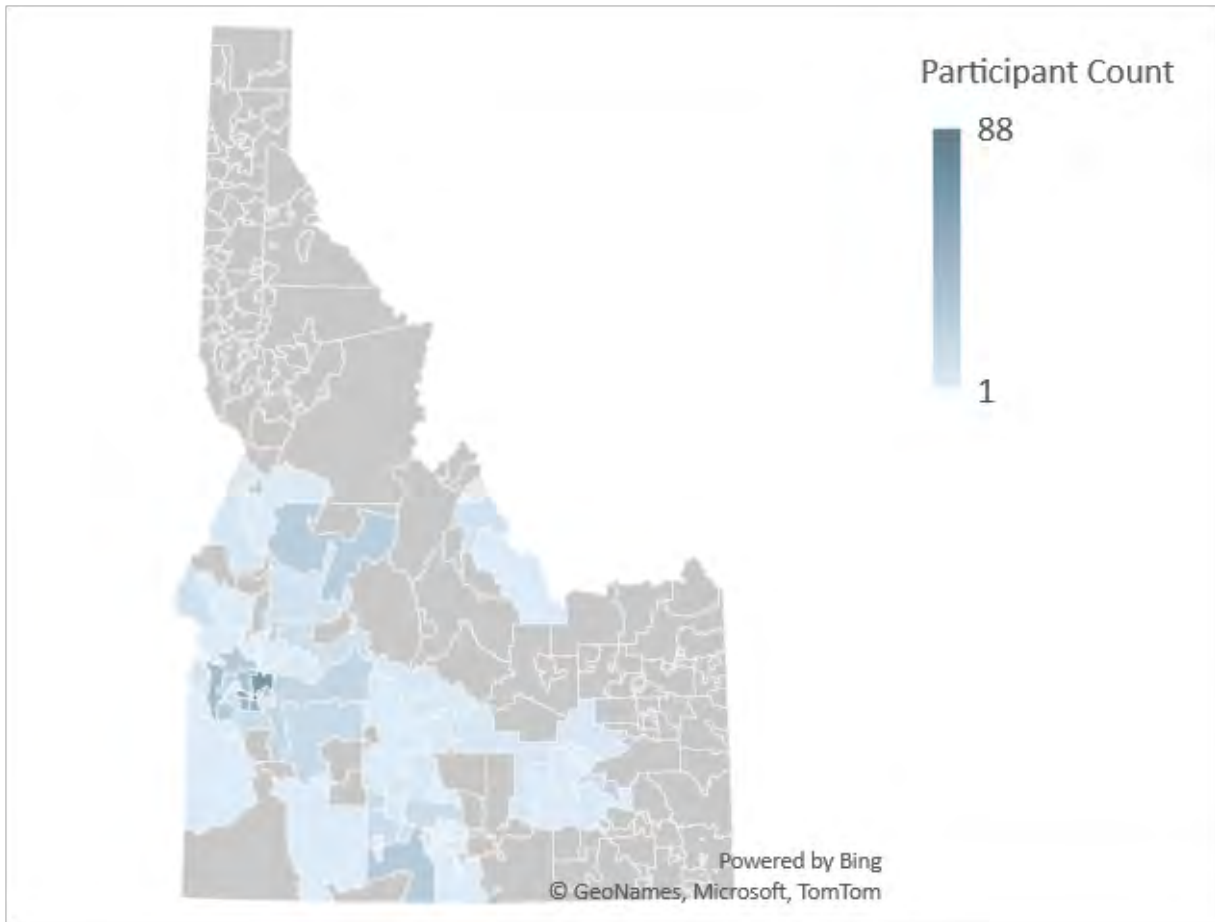
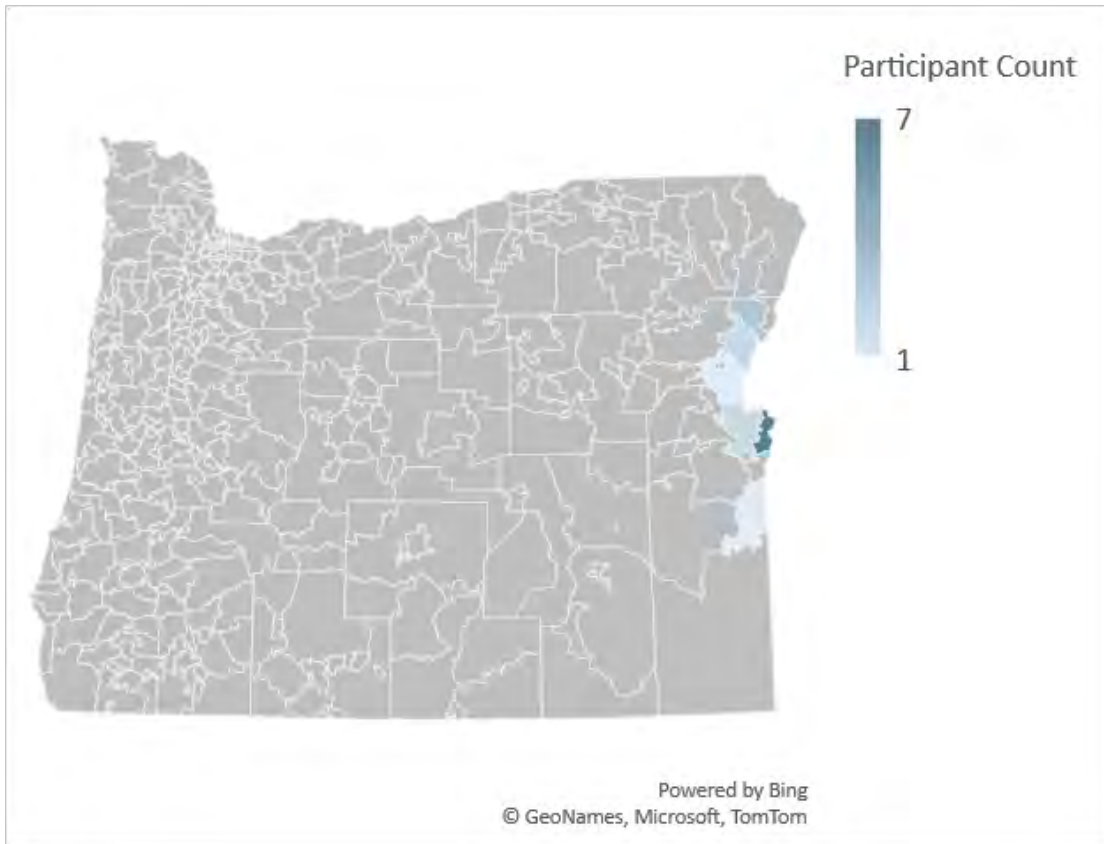


Figure 4-2: Distribution of Participants (Oregon)



4.1.3 Program Marketing and Outreach

The program relies heavily on direct mailings, bill inserts, and friend/family referral, as well as social media. Although Idaho Power does not provide official co-branding materials to participating contractors, participating contractors are listed on the website and staff encourage them to mention the program and their affiliation in their own marketing materials.

Program staff noted that marketing is key challenge – that it is difficult to reach the right person, at the right time, with the right message, in a media environment that places many competing demands on customers' attention.

While many of the measures are contractor driven, some additional opportunities to encourage to customers to install qualifying measures at the right time include the following.

- **Use of search-based advertisement.** Customers searching for information on smart thermostats, evaporative coolers, and whole house fans may be effectively reach through search ads.
- **Promote smart thermostat installations during heat pump replacements.** Approximately half of the air source heat pumps installed in 2020 included a smart thermostat. While that is a sizable share, there may be additional opportunities to promote smart thermostats during these installations.

4.1.4 Trade Ally Network and Management

Program staff do not limit the number of participating contractors allowed in the network; however participating contractors must meet a variety of requirements to qualify. In addition to being licensed and insured, participating contractors must complete a training to ensure they understand the technical and process requirements of the Heating and Cooling Efficiency Program, as well as purchase the air supply flow tester kit necessary for measurement and verification. Program staff tailor the training to meet the needs and interests of the participating contractor; in the past, trainings were offered to multiple contractors at a time, but due to COVID precautions, staff now meet with interested contractors individually.

In general, 10-12 new contractors join each year, however due to turnover from existing contractors, the network rarely exceeds 100 contractors. When recruiting new contractors, staff focus on contractors who are committed to the program; they do not want “one hit wonders” who are only looking to become involved to satisfy one customer. Through sit down meetings and phone calls, program staff are able to ascertain contractors’ motivations and determine if they are a good fit for the program.

As of December 2021, Idaho Power had 89 contractors on their list of approved contractors. Program staff categorize contractors based on engagement into three categories: top performers, dabblers, and non-participants (Table 4-3).

Table 4-3: Participating Contractor Engagement

Contractor Participation Category	Number of Contractors
Top Performers (4+ jobs/year)	24
Dabblers (1-3 jobs/year)	31
Non-Participants (0 jobs/year)	34

Once contractors become an official “Participating Contractor” they are required to complete at least one qualified install per year to remain active; exceptions were made in 2020 and 2021 due to the COVID-19 pandemic. Program staff stay in touch with contractors throughout the year through various informal channels, such as phone calls or emails, as well as in-person check-ins and meetings. Staff do not send out regular newsletters or email blasts. In the past, staff had on the ground account representatives who helped with contractor visits and check-ins; this assistance has decreased over the years due to capacity issues.

4.1.5 Quality control practices

Typically, program staff, with help from Honeywell, conduct on site verifications for 10% of equipment installed. In response to the pandemic, staff reduced verification requirements to 5% of total installs and switched to virtual verifications, rather than in person. Instead of randomly choosing which installs to verify, program staff pick installs based on install type and contractor in an attempt to ensure all contractors are meeting codes and requirements.

4.2 Contractor Interview Findings

This section summarizes the Evaluator’s findings of the contractor interview process evaluation efforts.

4.2.1 Respondent Overview and Background

The 19 respondents represented all regions served by IPC, most were owners or presidents of their company, and the majority reported being part of the Heating and Cooling Efficiency program for “many years” or “since inception” (Table 4-4).

Table 4-4: Respondent Summary

Respondent	2020 Activity	Region	Interview Completion Status	Respondent Type	Years with Program
Resp10	Non-part.	Capital	Complete	Owner/Pres.	Don't know
Resp12	Dabbler	Capital	Complete	Owner/Pres.	4
Resp13	Non-part.	Capital	Complete	Owner/Pres.	5 or more
Resp17	Top performer	Capital	Complete	Owner/Pres.	5 or more
Resp18	Top performer	Capital	Partial	Office Manager	2
Resp19	Dabbler	Capital	Partial	Office Manager	3
Resp6	Top performer	Canyon	Complete	Owner/Pres.	3
Resp7	Top performer	Canyon	Complete	Owner/Pres.	3
Resp8	Top performer	Canyon	Complete	Owner/Pres.	5 or more
Resp11	Dabbler	Canyon	Complete	Technician	4
Resp14	Top performer	Canyon	Complete	Owner/Pres.	5 or more
Resp2	Non part.	Southern	Complete	Owner/Pres.	2
Resp3	Dabbler	Southern	Complete	Owner/Pres.	5 or more
Resp4	Non part.	Southern	Complete	Owner/Pres.	5 or more
Resp9	Dabbler	Southern	Complete	Owner/Pres.	5 or more
Resp15	Non part.	Southern	Complete	Owner/Pres.	5 or more
Resp16	Dabbler	Southern	Complete	Owner/Pres.	5 or more
Resp1	Top performer	Eastern	Complete	Owner/Pres.	5 or more
Resp5	Non part.	Eastern	Complete	Technician	5 or more

4.2.2 Program Effectiveness

To assess the effectiveness of the program for contractors, we asked respondents about their motivations to join the program and compared that to what they told us about any benefits they may have realized from being in the program.

4.2.2.1 Program Awareness and Motivation

Many contractors reported person-to-person outreach from IPC representatives about the program was critical to them joining the program. Six respondents specified, unprompted by the interviewer, that they initially became aware of the program because of outreach by an IPC representative. All six indicated they were thankful to receive this outreach from IPC and joined the program because of this outreach efforts. Furthermore, all six indicated this outreach had happened at least three years ago.

Respondents reported a variety of motivations for participating in the Heating and Cooling Efficiency Program. Of the 18 contractors that reported on why their firm became an approved contractor in the program, the majority (15) joined to better serve customers by helping the customer lower their cost of new equipment and installation. Four contractors reported that being part of the program keeps them

competitive with other contractors in the region. As one respondent stated, *“If I cannot offer the program, [the customer] will go somewhere else.”* Three respondents noted positive experiences with IPC in the past which motivated them to participate in this program. Two respondents were enthusiastic supporters of efficient technologies like heat pumps and one reported that the program ensures contractors are installing equipment to the efficiency standards required by code. According to this respondent, local permit officials approve HVAC permits for health and safety issues, but only the IPC program verifies if the contractor installed the equipment to run as efficiently as possible (Table 4-5).

Table 4-5: Contractor Motivations to be Approved Contractor

Motivation	Count
Opportunity to better serve customers	15
Keeps firm competitive with other contractors	4
Positive experience with past IPC programs	3
Support heat pump technology and using efficient equipment	2
Program ensures contractors are installing equipment to efficiency standards	1

4.2.2.2 Program Benefits

The program offerings often convince customers to do projects they may not have otherwise done, and the program benefited contractors in other ways, too. Ten respondents reported some specific benefits they have received from being part of the program.

- Seven reported the program incentives convince *“fence sitters”* to do a project and this has led to additional business for the contractor.
- Three reported being listed as an approved contractor on the IPC website as an approved contractor brought them additional business. One of these respondents specified that being an approved contractor provides their firm credibility in the marketplace.
- Three reported that the program allowed them to become comfortable selling and installing newer heat pump technologies. One of these respondents noted that developing this comfort with newer technologies enabled their firm to develop a lucrative business line selling and installing ductless heat pumps.

4.2.3 Program Satisfaction

Respondents reported irregular communications with IPC staff, and they mostly discussed project eligibility questions or clarifying application details. Fifteen of the respondents indicated having some type of communication with IPC staff in the last year. Of those, 11 reported the communications were typically clarification questions from IPC staff about a submitted application. For example, an incentive application may have been missing a piece of data and the staff would call the contractor to get that data. Additionally, eight respondents reported reaching out to IPC staff with project eligibility questions. For example, one contractor reported asking staff about potential program opportunities for a home that was heated exclusively by wood. Most respondents reported communicating with IPC staff four times a year or less with only two respondents reporting regular or monthly communications with IPC staff.

In almost all cases, respondents appreciated their contact with IPC staff. All but one respondent expressed high satisfaction with their communication with staff. Respondents stated things like *“[Staff*

Person] is really good. They are really responsive and get back [to me] right away". Another respondent appreciated the timeline flexibility the IPC staff extended to him when he was experiencing staffing issues that led to delays in submitting program paperwork. The one dissatisfied respondent stated he reached out to staff three times in 2021 about a project eligibility question but never heard back.

Nine respondents reported receiving training from IPC and almost all these respondents stated they took the training at least several years ago. Six of the respondents described the training as technical (e.g., duct blasting, HRV systems) and four described the training as program related (e.g., application requirements). All these respondents reported not taking an IPC sponsored training in at least the last two years.

4.2.4 Barriers to Program Participation and Suggestions for Improvement

Eleven respondents specified barriers that inhibit program participation and they offered suggestions for ways to improve the program and overcome some of these barriers (Table 4-6).

Table 4-6: Barriers to Program Participation and Suggestions for Improvement

Respon.	2020 Activity Level	Barriers					Suggestions for Improvement			
		Not enough financial incentives for customers	Contractors unaware of program	Not enough financial incentives for contractors	Program not using same rules as neighboring utilities	Customers not aware of heat pump benefits	Increase contact with IPC staff	Increase incentives/financial options for customers	Educate public about heat pump benefits	Offer contractor incentives for ductless heat pump installation
Resp1	Top perfor.	✓						✓	✓	
Resp14	Top perfor.			✓						
Resp16	Dabbler	✓					✓	✓		
Resp3	Dabbler	✓						✓		
Resp19	Dabbler		✓				✓			
Resp11	Dabbler					✓			✓	
Resp4	Non-part.	✓						✓		
Resp5	Non-part.						✓			
Resp13	Non-part.		✓				✓		✓	
Resp2	Non-part.				✓					
Resp15	Non-part.		✓				✓			
Total		4	3	1	1	1	5	4	3	1

Respondents provided the following details about the barriers.

- **Four respondents reported the financial incentives for customers are not enough to convince some customers to act.** According to these respondents, the \$250 incentive for replacing an existing ducted heat pump with a new efficient unit is not enough to convince a customer to act. One of these respondents also stated that a lack of financing options for customers was a barrier to participation.
- **Three contractors explicitly stated they were unaware of many of the details of the program which keeps them from recommending it to customers.** For example, one contractor stated, *“my sales staff will be afraid to mention the program to a client because we are afraid of getting something wrong with the program.”*
- **One respondent stated that the program needs to offer more money to contractors to complete applications.** This respondent appreciated the existing contractor incentive for completing ducted heat pump applications, but they did not specify a higher amount that would be more amenable.
- **One respondent that works in multiple electric utility territories reported that a neighboring utility has a lower HSPF threshold for heat pumps (8.2) in their program.** According to this respondent, the differences in program requirements can be difficult for them to navigate.
- **One respondent reported that customers are not aware of heat pumps and their benefits.** According to this respondent, the unfamiliarity with heat pumps in the marketplace makes selling all kinds of heat pumps more difficult.

Respondents provided four suggestions for overcoming these barriers and improving the program.

- Almost half of those that provided suggestions reported they would like to see more interactions with program staff and would like more information about the program in general. One of these respondents specified wanting more information about the program and ducted heat pumps. This respondent was not sure they were qualified to install ducted units through the program.
- Four respondents reported the program should increase incentive amounts, especially the \$250 incentive for replacing existing ducted heat pumps with newer more efficient ducted units. One would also like to see the program offer good financing terms for customers to do program qualified work.
- Three respondents reported that the program could increase the public’s awareness of the program specifically, and the benefits of heat pumps in general. One respondent specified that they think bill inserts about the program could be included in customer bills more often.
- One contractor would like to see incentives for contractors that complete ductless installations, like what the program offers contractors that complete ducted installations.

4.2.5 Installation Procedures and Equipment for Program vs. Non-Program Ducted Heat Pump Projects

To determine if the performance tested comfort standards (PTCS) required for ducted heat pump installations are an impediment to contractors completing more projects through the program, we

asked respondents to tell us about their non-program ducted heat pump installations. As discussed below, this task was complicated by a couple of factors that emerged during the interviews. To better understand what we heard during the initial interviews, we called contractors back to clarify and verify our understanding of their installations.

Respondents did not always differentiate clearly between programs offered by IPC. For example, one respondent began the interview reporting about their firm's participation in the low-income weatherization program. The interviewer eventually realized that the respondent seemed to be talking about a different program, but the respondent had a hard time differentiating between programs because, according to the respondent, they completed 10 times more projects through the low-income weatherization program and had very little experience with the Heating and Cooling Efficiency program.

Respondents used the generic term "heat pump" interchangeably to refer to several different technologies including ducted heat pumps, ductless heat pumps (a.k.a. mini-splits), and water-source heat pumps (a.k.a. geothermal or ground-source). This made understanding contractors difficult because they would be referring to one type of heat pump and then switch to talking about another type of heat pump without clearly specifying which heat pump type they were talking about. Interviewers attempted to clarify with respondents which type they were referring to as much as possible.

Contractor respondents varied greatly in their experience installing ducted heat pumps, their experience using the program for ducted heat pump projects, and in their perspectives on the availability of efficient (HSPF \geq 8.5) equipment versus less efficient (<8.5) equipment (Table 4-7).

- Three contractors, two in the Canyon region and one in Southern Idaho had experience completing installations through the program and outside the program.
- Eleven respondents indicated they sometimes install ducted heat pumps that do not receive the Heating and Cooling Efficiency Program incentive
 - None of these respondents indicated that the non-program heat pumps meet all of Idaho Power's program equipment standards.
 - Eight noted that the non-program heat pumps they install are HSPF \geq 8.5
 - Only two contractors indicated they use Manual J calculations for all non-program installs. Three more contractors noted following Manual J for new construction, but not for retrofits.
- Three respondents, two in the Capital region and one in Southern Idaho, reported not completing any ducted heat pump projects in the last year, either through the program or outside of the program. Therefore, these respondents could not speak to the differences in installation procedures or equipment.

Table 4-7: Respondent Recall of Program and Non-Program Ducted Heat Pump Installations

Resp	Program Participation Data				Non-Program HP Install Data					
	Region	Act. Level	Prog. Ducted HP	Non-prog. Ducted HP	HSPF ≥8.5	Winter Balance Point	Manual J Calc.	Air Flow Calc. /Nanometer	Checks refrigerant charge	Measure Supply Return Temp.
1	Eastern	Top perf.	Yes	No	N/A	N/A	N/A	N/A	N/A	N/A
2	Southern	Non part.	No	Yes	75% Yes	Program to 10 degrees	For new construction, not retrofits	Yes	Yes	Yes
3	Southern	Dab.	Yes	Yes	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions
4	Southern	Non part.	No	Yes	100% Yes	Program to 15-20 degrees	No	No	Yes	Yes
5	Eastern	Non part.	No	No	N/A	N/A	N/A	N/A	N/A	N/A
6	Canyon	Top perf.	Yes	Yes	90% Yes	Not sure	Yes	Yes	Yes	Yes
7	Canyon	Top perf.	Yes	No	100% Yes	N/A	N/A	N/A	N/A	N/A
8	Canyon	Top perf.	Yes	Yes	100% Yes	Selects balance point based on system	No	Didn't answer question	Didn't answer question	Didn't answer question
9	Southern	Dab.	Yes	Yes	100% Yes	Program to 30 degrees	Yes	Yes	Yes	Yes
10	Capital	Non part.	No	No	N/A	N/A	N/A	N/A	N/A	N/A
11	Canyon	Dab.	Yes	No	N/A	N/A	N/A	N/A	N/A	N/A
12	Capital	Dab.	Yes	Yes	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions
13	Capital	Non par.	No	Yes	Not sure	Not sure	For new construction, not retrofits	For new construction, not retrofits	For new construction, not retrofits	Yes
14	Canyon	Top perf.	No	No	N/A	N/A	N/A	N/A	N/A	N/A
15	Southern	Non par.	No	Yes	95% Yes	Program to 10-15 degrees	For new construction, not retrofits	Yes	Yes	Yes

Resp	Program Participation Data				Non-Program HP Install Data					
	Region	Act. Level	Prog. Ducted HP	Non-prog. Ducted HP	HSPF ≥8.5	Winter Balance Point	Manual J Calc.	Air Flow Calc. /Nanometer	Checks refrigerant charge	Measure Supply Return Temp.
16	Southern	Dab.	Yes	Yes	100% Yes	Program to 15 degrees	Yes	Yes	Yes	Yes
17	Capital	Top perf.	Yes	No	N/A	N/A	N/A	N/A	N/A	N/A
18	Capital	Top perf.	Yes	No	N/A	N/A	N/A	N/A	N/A	N/A
19	Capital	Dab.	No	Yes	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions

The reasons for installing non-program qualified heat pumps were equipment barriers, financial barriers, and a lack of understanding regarding program and install requirements.

- Equipment Barriers
 - Five contractors noted they do not always install ducting when installing new equipment explaining: *“ID Power has stringent rules for insulation/leaking, its fine and dandy, but unless there's something extremely wrong, the ducting is going to be fine and it's not worth tearing it all apart.”*
 - Three contractors noted they only install program approved ducted heat pump for new construction, not retrofit, as it is often too difficult to meet sizing and ducting program requirements in retrofits.
- Financial Barriers
 - One contractor noted that they sometimes install non-program heat pumps because the equipment that meet IPC equipment standards are often cost-prohibitive for customers: *“our customers want things installed, but as cheaply as possible. These systems cost a lot of money...people do not have \$10,000 lying around.”*
 - One contractor reported mostly completing ducted heat pumps in some new construction applications. According to this respondent, the \$250 incentive for replacing an existing ducted unit with a new unit is not worth the time and effort to pursue because it does not offset the cost of the project enough.
 - Two contractors reported completing ducted units outside of the program because the HSPF requirement was too high to participate in the program. These firms install 8.2 HSPF units because, according to these respondents, customers only want the least expensive option.
- Misunderstanding regarding program and install requirements
 - Three respondents were either not the installers or not familiar enough with IPC's requirements to adequately speak to them during the interview.

- One respondent reported doing many installations in rental units that and believed these installs did not qualify for the program, even though these installs followed the installation procedures of the program. This respondents' answers reflect a misunderstanding of qualifying applicants, as property managers of rental properties do qualify.

4.3 Participant Survey Findings

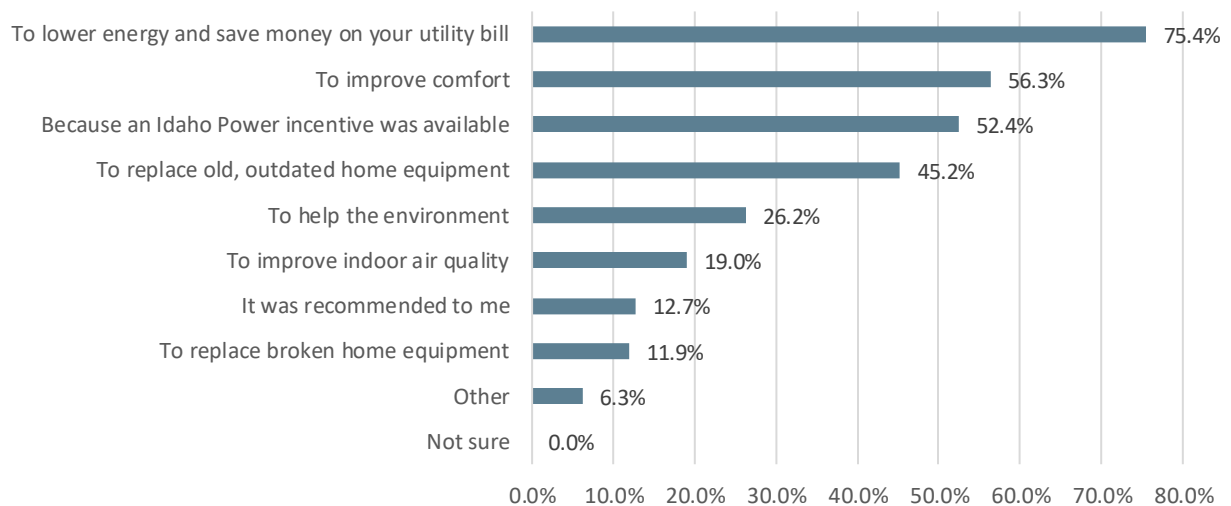
This section summarizes the Evaluator's findings of the participant survey process evaluation efforts.

4.3.1 Motivation and Satisfaction

As summarized in Section 2.2.6, 129 program participants completed the survey and the overall response rate was 19%.

The majority of respondents indicated that they participated in the program in order to lower their energy usage and save money on their utility bill (Figure 4-3). A desire to improve comfort, the availability of the incentive, and the need to replace old, outdated equipment were also popular response options.

Figure 4-3: Motivation for Participation (n=126)



Participants that worked with contractors are primarily working with contractors they previously worked with or heard about from someone they knew. About two-thirds of participants worked with a contractor (64.2%, n=81). Among those participants who used a contractor, three-quarters (74.1%) had either worked with the contractor before or heard about the contractor through someone they knew (74.1%). More than eight percent (8.6%) found the contractor through the IPC contractor list.

Most participants who filled out the application found it easy to complete. Most participants filled out the incentive application themselves (69%) or with their contractor (27%). Among the respondents who filled out the application themselves (n=87), 80.8% found it somewhat easy or very easy to complete. Three respondents said it was somewhat difficult to complete. The issues noted were difficulty figuring

out what was needed and that it could not be completed online. A little less than a third (29.4%) of participants communicated with an Idaho Power representative.

About half of participants (49.2%) noticed a decrease in their electricity bill since participating in the program and 70.6% noticed other benefits (Figure 4-4). Respondents also noted their homes were a more consistent and comfortable temperature, they were able to change home temperature remotely, and the air was cleaner and free of pollutants (Table 4-8).

Figure 4-4: Impact on Electricity Bill

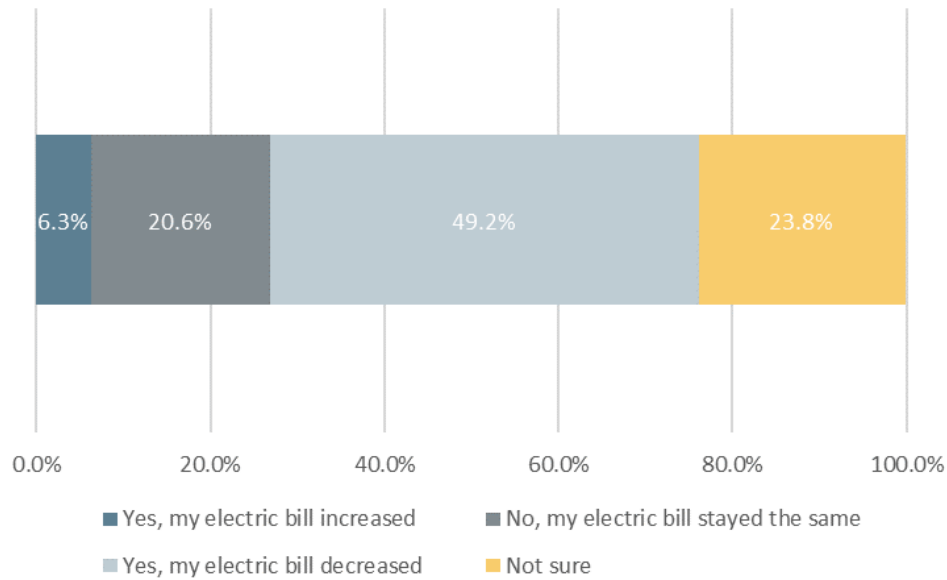
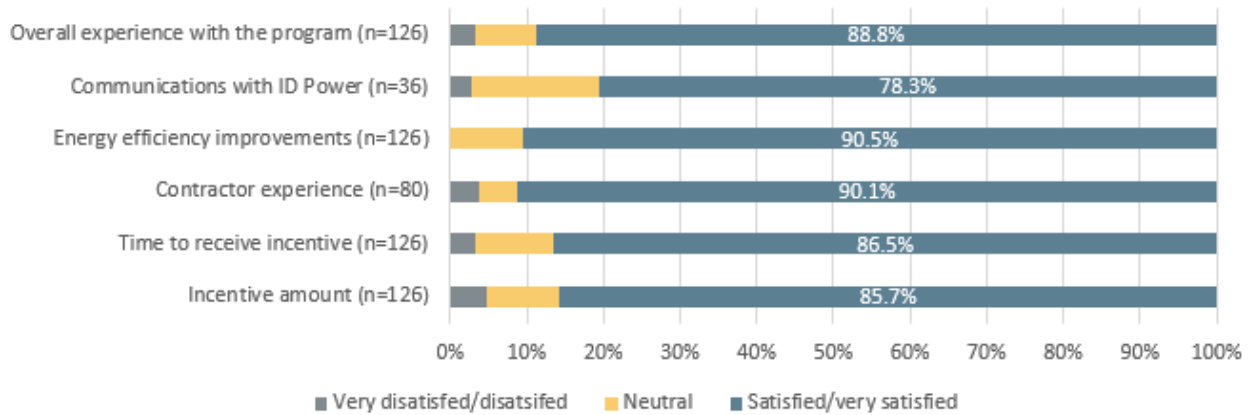


Table 4-8: Program Benefits

Benefit	Count	Example Quotes
Comfort	28	"More comfortable temperature management"
Air Quality	14	"Fresher air in the house, better overall smell to the air"
Efficiency and Energy Savings	12	"Money savings. It pays for itself over about 4 years."
Enhanced temperature control	28	"I can adjust my temp if I'm too cold simply by picking up my ipad, bedside. That ease means that I keep the temperature lower, knowing it's easy to raise by several degrees if I'm sitting still" "We have sensors in every room. This has helped with work from home and managing the temperatures for different rooms. I love being able to change which room is used as the "main", so I can be comfortable no matter what room I'm in."
Consistent temperature	17	"The house stays a constant temp without having to check the thermostat"
Thermostat aesthetic	2	"Better looking thermostat."

Most respondents, 88.8%, were either satisfied or very satisfied with Idaho Power's Heating & Cooling Efficiency Program. Figure 4-5 demonstrates respondents' satisfaction with various aspects of the program. In general, respondents were satisfied or very satisfied with all aspects of the program and 61.9% of respondents have recommended the program to someone they know.

Figure 4-5: Program Satisfaction



Despite the generally high levels of satisfaction, customers did provide suggestions for improvement (Table 4-9). Many respondents suggested increasing marketing and communication efforts, noting that the program is not well advertised. Additionally, respondents suggested offering more measures, such as insulation, as well as increasing incentive amounts. Respondents also noted that the application process could be simplified and even moved to a fully online platform.

Table 4-9: Suggestions for Improvement

Suggestion	Count	Quotes
Marketing	20	<i>"A marketing campaign about real people real homes and real results"</i>
Incentive	6	<i>"More \$ incentives of course!"</i> <i>"Offer a little more money. It might get more people to go with efficient electric items."</i>
Simplify process	7	<i>"Make some of the questions on the form easier to answer or omit some of the questions."</i> <i>"Somehow simplifying the process for our contractor to successfully do their part! He told us he tried multiple times to get the information put together . . . somehow it wasn't simplified enough to be completed."</i> <i>"Online forms/ email submission."</i> <i>Also, reducing administrative challenges. I had some HVAC work that would have qualified for the incentive but my preferred contractor was not "Idaho Power" approved so it was not eligible. I also left my existing system in place for redundancy (specific to the circumstances of my home) which also would have made it not eligible for the rebate.</i>
Other incentives	11	<i>I think a broader range of incentives and more flexibility for incentives would be beneficial.</i>

More than three-quarters (77.8%) of respondents indicated they are satisfied or somewhat satisfied with Idaho Power as their utility provider and a little more than half (55.6%) noted that participation in the Heating & Cooling Efficiency Program influenced their opinion of the utility. Respondents explained that they appreciated IPC’s commitment to energy efficiency and their customer’s financial well-being.

Idaho Power brings to best tools to its customers to save on energy. Have been in different states with other electricity providers and frankly Idaho Power is one of the very best!

I appreciate that a power company is working towards sustainability and more green thinking

I believe that is showed Idaho Power is interested in the consumer's well-being and the provided incentives help promote that image.

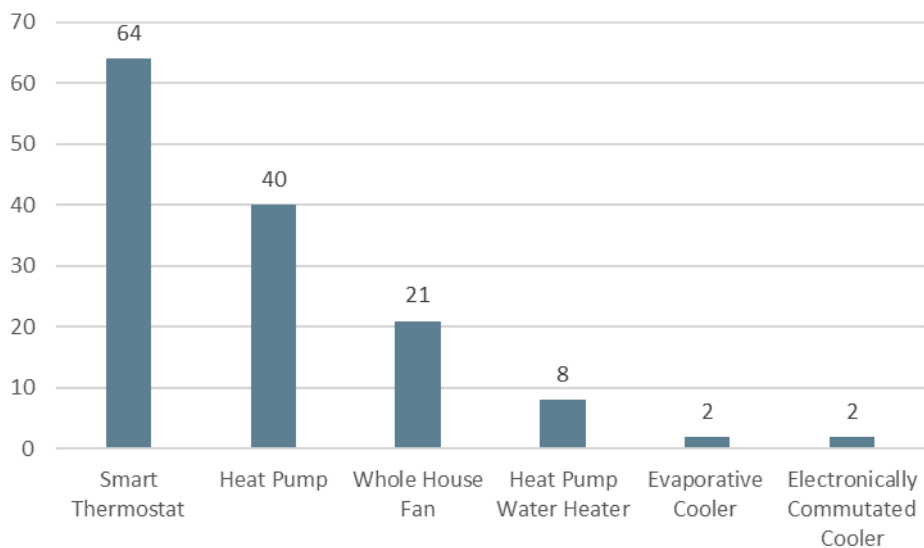
Knowing they care about their customers to try and find ways to help them save money and incentivize it

It is telling that the power company wants us to reduce our energy usage. We obviously feel the same about decreasing energy usage and that is heartwarming. So glad!!

4.3.2 Measure Specific Questions

The Idaho Power Heating & Cooling efficiency program offers a variety of measures to clients. Figure 4-6 demonstrates the types of measures offered and number of survey respondents who received each measure.

Figure 4-6: Number of Participants per Measure



4.3.2.1 Smart Thermostat

All 64 surveyed participants indicated that the smart thermostat rebated under the program was still installed and functioning properly.

About half of the 64 participants who installed a smart thermostat through the program were replacing a programmable thermostat (56.3%). 51.6% of participants installed thermostat themselves (n=33) and of those, 17 connected it to a c-wire. The most popular smart thermostat brands were Nest (35.9%), Ecobee (15.6%), and Honeywell (15.6%).

The majority of participants with smart thermostats indicated that their thermostat was connected to the internet (85.9%). About two thirds (65.6%) of participants with smart thermostats have their thermostats change to away mode when they are not home. Among participants who have smart thermostats set to away mode, more than a third (38.1%) are not sure how the thermostat detects if they are home. The median away mode temperatures in the winter months is 65 degrees, while the median away mode temperature in the summer months is 77 degrees. The most common reason for not switching to away mode is someone is normally home or wanting to keep the house at a comfortable temperature.

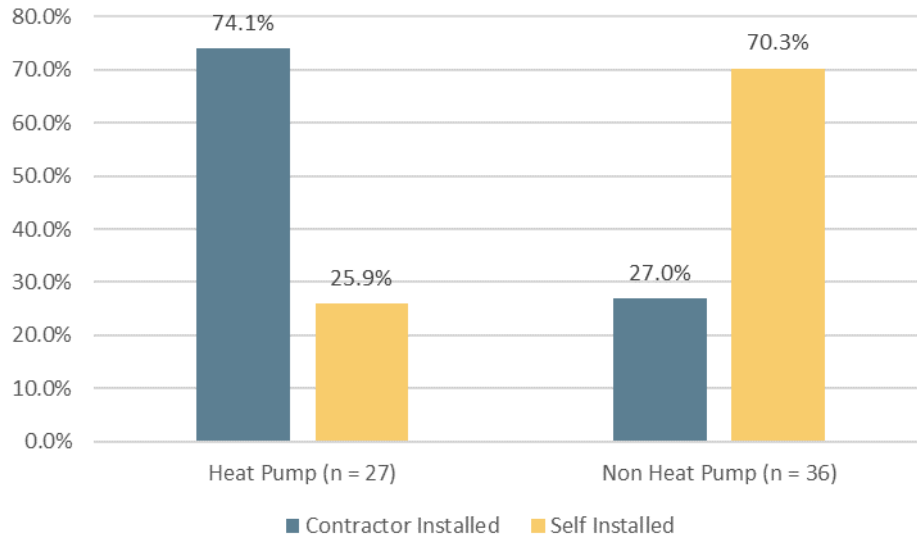
Twenty-six percent of thermostats installed on heat pumps are self-installed and those customers are using the default manufacturer heat pump settings. There is a clear difference in the rates of self-installation of thermostats for heat pumps and non-heat pump equipment, with heat pump installations predominantly performed by contractors (74.1% of thermostats installed on a heat pump were installed by a contractor vs. 27.0% installed on other heating and cooling equipment, see Figure 4-7).¹⁵ Although the number of responses is limited, it is noteworthy that all customers who installed a Nest thermostat self-installed it, whereas other brands were mostly installed by contractors.

Customers that are self-installing thermostats on heat pumps appear to be using the manufacturer default heat pump settings.

- Four respondents installed a Nest thermostat, all of whom installed the thermostats themselves. Three of the four respondents stated that they did not know what the heat pump balance setting was, and one stated they kept it set to the manufacturer default setting.
- Fourteen respondents who installed a non-Nest thermostat had the thermostat installed by a contractor and two self-installed the thermostat. One respondent stated that they changed the auxiliary heating settings but said they did not set the compressor lockout or auxiliary heating threshold temperatures.

¹⁵ The difference is statistically significant at $p < .05$

Figure 4-7: Smart Thermostat Installation

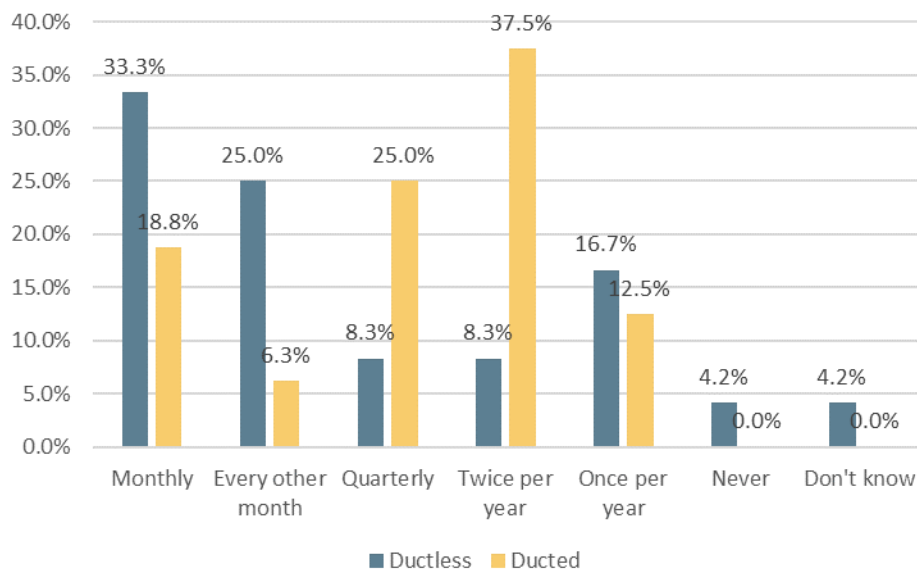


4.3.2.2 Heat Pump

All 40 surveyed participants indicated that the heat pump rebated under the program was still installed and functioning properly.

Among the 40 participants with a heat pump, 60% (n=24) have a ductless heat pump and 40% (n=16) have a ducted heat pump. One third of ductless heat pump owners clean their filter monthly and 18.8% of ducted heat pump owners change the handler or filter monthly (Figure 4-8).

Figure 4-8: Frequency of Filter Changes



4.3.2.3 Whole House Fan

All 21 surveyed participants indicated that the whole house fan rebated under the program was still installed and functioning properly.

Although all participants with a whole house also have an air conditioner, these participants also indicated they use their air conditioner at least 25% less now that they have a whole house fan (Figure 4-9). Participants indicated that they use their whole house fan most June-September; about half (47.3%) of participants use their fan for four or more hours per day during summer months.

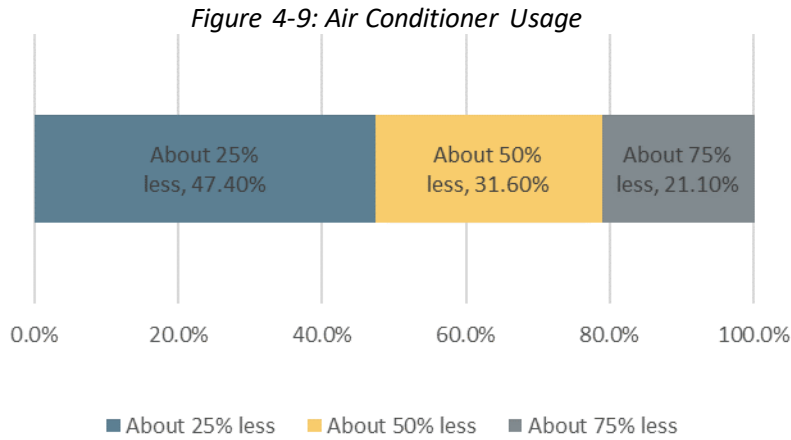
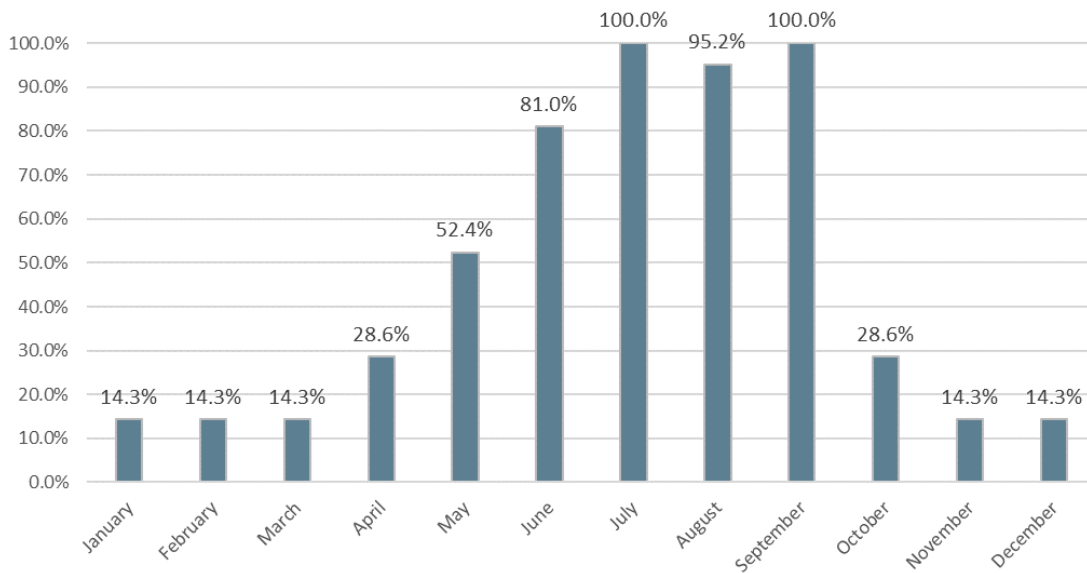


Figure 4-10: Percent of Respondents Running Fan During Each Month



4.3.2.4 Evaporative Cooler

The two surveyed participants indicated that the evaporative cooler rebated under the program was still installed and functioning properly.

Both participants who bought an evaporative cooler through the program indicated that the evaporative cooler is the primary equipment they use to cool their homes. In addition to the evaporative cooler, both participants also use ceiling fans to cool their homes, and one participant also uses a window A/C unit. One participant bought the evaporative cooler to replace an old evaporative cooler. The remaining participant bought the evaporative cooler to replace an A/C system.

4.3.2.5 Electronically Commutated Motor

The two surveyed participants indicated that the electronically commutated motor rebated under the program was still installed and functioning properly.

Neither of the participants who bought an electronically commutated motor use the continuous fan function.

4.3.2.6 Heat Pump Water Heater

All 8 surveyed participants indicated that the heat pump water heater rebated under the program was still installed and functioning properly.

All the participants who bought a heat pump water heater were replacing an electric resistance storage tank water heater.

5. Additional Research Objectives Results

This section summarizes the results of the additional measure research conducted for the program. The list of measures includes:

- Heat pumps (with and without PTCS);
- Ducted air source heat pump (Heating Zones 2/3);
- Whole house fans;
- Electronically commutated motors;
- Evaporative coolers; and,
- Connected thermostats.

The Evaluators completed research towards the following measure outcomes:

- Verify heat pump installations meet Performance Tested Comfort Systems (“PTCS”) standards for commissioning, controls and sizing and determine if the deactivated Commissioning, Controls, and Sizing RTF workbook from January 2020 is reasonable to use to estimate verified energy savings for this measure.
- Understand and calculate savings for ducted air source heat pump conversions from electric forced air furnaces for Heating Zones 2 and 3. In addition, gather information on whether a 8.2 HSPF (federal standard) or 8.5 HSPF standard (RTF standard) is more typically installed for measures installed outside the program.
- Verify savings and review engineering calculations and assumptions for electronically commutated motors (ECMs), calculate savings relative to whole house fans and understand how customers use whole house fans relative to air conditioning, and calculate savings related to evaporative coolers and understand how customers use evaporative coolers relative to air conditioning.

- Review customer settings on self-installed connected thermostats for heat pump applications in order to understand customer configuration practices. Specifically, understand auxiliary heat settings with relation to customer knowledge on heat source equipment settings.

The Evaluators summarize measure-specific results in the sections below.

5.1.1.1 Heat Pumps and PTCS Standards

The Evaluators completed the following research activities for heat pumps with PTCS standards:

- Verify heat pumps meet PTCS standards
- Conduct participating contractor surveys to gather information on typical installation methods for heat pumps in the Idaho Power service territory
- Conduct a billing regression analysis using consumption data comparing participant and nonparticipant consumption to identify if PTCS standards result in additional savings as opposed to heat pump installations without PTCS standards

The Evaluators summarize the results of these research efforts in the sections below.

Verification of PTCS Standards

The Bonneville Power Administration (BPA) documents the requirements of PTCS standards for air source heat pumps, ground source heat pumps, and duct sealing¹⁶. The Evaluators referenced these requirements to verify if a project meets PTCS standards and therefore meets the RTF commissioning requirements, based off of these standards. The Evaluators summarize the 5 PTCS requirements for ducted air source heat pumps here:

1. The equipment must be sized with a balance point of 35F or less. The balance point of the system is the intersection of the heating load and the heating pump capacity between 17F and 47F (Figure 5-1).
2. The external static pressure (ESP) acting on the system air handler must not exceed 0.8 inches of water (200 Pa).
3. Air flow across the indoor coil must be as specified in the heat pump manufacturer's documentation, or at least 325 to no more than 500 cubic feet per minute (CFM) per 12,000 Btu/hr output at AHRI rating conditions if the manufacturer's documentation is not specific.
4. Temperature change across the air handler indoor coil must be at or above the minimum temperature split¹⁷ when the outdoor air temperature is 65F or less. The subcooling must meet manufacturer's documented requirements if the outdoor temperature is greater than 65F¹⁸.
5. If a low ambient temperature compressor cutout option is installed, it must not cut out the compressor at temperatures above 5F. Auxiliary heat must also be controlled in such a manner that it does not engage when the outdoor air temperature is above 35F, except when supplemental heating is required during a defrost cycle or when emergency heating is required during a refrigeration cycle failure. For constant speed systems with multiple stages of

¹⁶ <https://www.bpa.gov/EE/Sectors/Residential/Pages/PTCS-Essentials.aspx>

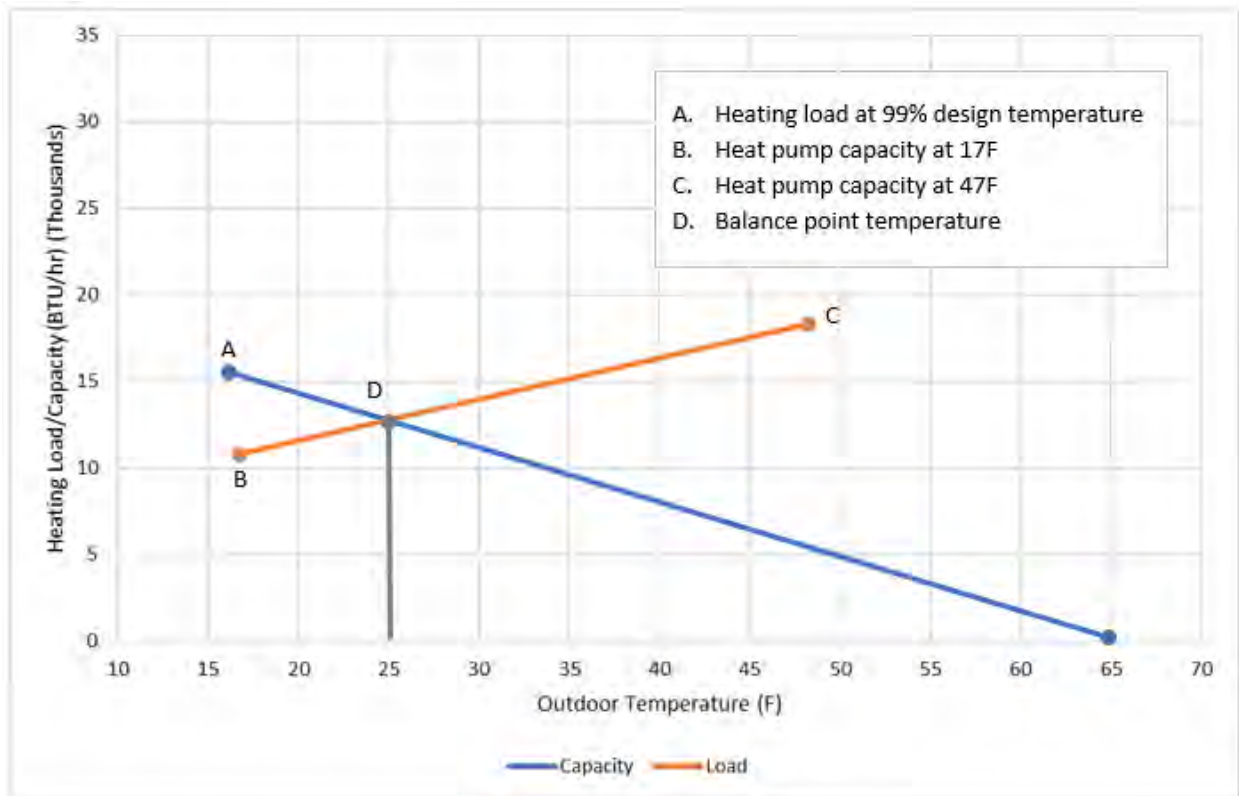
¹⁷ https://www.bpa.gov/EE/Sectors/Residential/Documents/HP_Temp_Split_Table.pdf

¹⁸ https://www.bpa.gov/EE/Sectors/Residential/Documents/R-410A_Pressure_Temperature_Chart.pdf

compression and supply air temperature sensor control, auxiliary heat shall be controlled in such a manner that it does not engage when the supply air temperature is above 85F.

In addition to the above, PTCS certification can only be applied to systems with single and two stage compressors. Variable speed/capacity compressors are not eligible.

Figure 5-1: Air Source Heat Pump Balance Point Example



Provided Documentation

The Evaluators had received project documentation including the following components:

- Internal IPC cover page detailing the project type
- Program rebate incentive application
- Program air source heat pump worksheet
- Technician installation worksheets
- Invoice associated to equipment and installation
- AHRI certificate associated with equipment
- A worksheet detailing the equipment sizing and heating load at 30F, 9F, or 11F

Some projects also included a short form or compliance report detailing the equipment specifications. The Evaluators used the above documents to verify PTCS certification where possible. In the case a project does not contain the necessary information to confirm PTCS certification, commissioning savings was removed from the project.

PTCS Verification Findings

The Evaluators verified each project’s heating capacity at 17F and 47F with the associated AHRI reference number associated with the model. The heating load design temperature was collected from the heat pump sizing worksheets provided with the rebate applications. The balance point at the intersection for these two slopes was verified through calculation.

For some projects, the ESP was not available. The normal system operating pressure (NSOP), which is measured during the supply air flow test, was used as replacement for the ESP when not provided in the documentation. This value is measured in a similar fashion as the ESP, and provides sufficient proxy for the ESP. The True Flow test documents were reviewed to confirm if the air flow across the coil is within the required CFM per 12,000 BTU/hr.

The Evaluators found that 19 of the 55 rebated projects which claimed PTCS standards had met the requirements for the PTCS ducted air source heat pump certification and therefore qualified for the RTF commissioning UES. The balance point and the ESP were only available if the compliance report or short form was provided. In most cases where the project failed to meet PTCS standards, the failure occurred due to measured values not meeting or exceeding requirements rather than lack of information provided. The next largest contributing factor for a project to fail PTCS certification was due measurements indicating auxiliary heater operated at outside air temperatures above 35F and therefore exceed the 35F maximum auxiliary heater operation controls. The documentation provided in most cases did not include information to confirm this requirement.

In addition, within the controls portion of the air source heat pump rebate worksheet, many customers and contractors did not confirm whether the verification had been completed by a qualified technician. The Evaluators recommend that in cases where worksheets or information is not filled out on incentive applications, IPC staff follow up to confirm with the customer or contractor before submitting rebate incentives. This additional step will allow evaluators to confirm savings for each project.

The Evaluators summarize the number of sampled projects that pass, fail, or fail to verify PTCS requirements in the table below.

Table 5-1: PTCS Verification Summary

PTCS Requirement	Description	Passed	Failed	Missing
1	Balance point of 35F or less	32	18	5
2	External static pressure less than .8 inches of water (200 Pa)	47	3	5
3	Air flow (CFM/Btuh) between .027 - .042	44	8	3
4a	Actual temperature split meets requirements	45	10	0
4b	Actual subcooling (F) meets requirements	51	0	4
5	Auxiliary must not engage when the supply air temperature is above 85F	55	0	0

Nineteen of the 55 sampled projects passed all 5 PTCS requirements defined by the Bonneville Power Administration and by the RTF Commissioning, Controls, & Sizing workbook, representing a 30% verification rate.

Because the controls and sizing components of the PTCS standards are the most impactful towards PTCS savings, the balance point requirement of 35F or lower and the temperature split and subcooling

controls are critical to claiming and observing PTCS savings. Therefore, although 70% of the projects do not meet all 5 PTCS requirements simultaneously, the majority of projects meet or exceed these requirements individually. The Evaluators therefore believe that projects still display quantifiable savings due to these additional program requirements. Therefore, although RTF specifications are not met, quantifiable savings may be verified through billing analysis of observed monthly customer bills. Based on PTCS verification findings and the components being met, there likely exists significant potential for additional savings through the PTCS activities.

In-depth Contractor Interviews

PTCS standards on commissioning, controls, and sizing provided in the section above may not be implemented for nonparticipating program heat pump installs. In order to gather additional insight into typical heat pump commissioning, controls, and sizing standards, the Evaluators included questions in participating program contractor in-depth interviews addressing the steps contractors typically undertake during a heat pump install that is not rebated through the program. The Evaluators provide more detailed results of the contractor interviews in Section 4.2.5. The Evaluators provide a brief summary of the detailed results in this section.

To determine if the performance tested comfort standards (PTCS) required for ducted heat pump installations are an impediment to contractors completing more projects through the program, we asked respondents to tell us about their non-program ducted heat pump installations. The Evaluators summarize the results in the table below.

Table 5-2: Respondent Recall of Non-Program Ducted Heat Pump Installation Procedures

Resp	2020 Category	Winter Balance Point	Manual J Calc.	Air Flow Calc. / Nanometer	Checks refrigerant charge	Measure Supply Return Temp.
1	Top perf.	N/A	N/A	N/A	N/A	N/A
2	Non part.	Program to 10 degrees	For new construction, not retrofits	Yes	Yes	Yes
3	Dab.	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions
4	Non part.	Program to 15-20 degrees	No	No	Yes	Yes
5	Non part.	N/A	N/A	N/A	N/A	N/A
6	Top perf.	Not sure	Yes	Yes	Yes	Yes
7	Top perf.	N/A	N/A	N/A	N/A	N/A
8	Top perf.	Selects balance point based on system	No	Didn't answer question	Didn't answer question	Didn't answer question
9	Dab.	Program to 30 degrees	Yes	Yes	Yes	Yes
10	Non part.	N/A	N/A	N/A	N/A	N/A
11	Dab.	N/A	N/A	N/A	N/A	N/A
12	Dab.	Unable to answer	Unable to answer	Unable to answer	Unable to answer	Unable to answer

Resp	2020 Category	Winter Balance Point	Manual J Calc.	Air Flow Calc. / Nanometer	Checks refrigerant charge	Measure Supply Return Temp.
		technical questions	technical questions	technical questions	technical questions	technical questions
13	Non par.	Not sure	For new construction, not retrofits	For new construction, not retrofits	For new construction, not retrofits	Yes
14	Top perf.	N/A	N/A	N/A	N/A	N/A
15	Non par.	Program to 10-15 degrees	For new construction, not retrofits	Yes	Yes	Yes
16	Dab.	Program to 15 degrees	Yes	Yes	Yes	Yes
17	Top perf.	N/A	N/A	N/A	N/A	N/A
18	Top perf.	N/A	N/A	N/A	N/A	N/A
19	Dab.	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions	Unable to answer technical questions

The Evaluators summarize the findings here:

- Ten respondents were able to answer the technical questions presented during the interview about the installation practices. Of the ten respondents, three had indicated that they conduct the same program-required installation procedures outside of the program but had indicated that they only conduct those practices for new construction air source heat pumps, and not for retrofit air source heat pumps. These three respondents had indicated it is often too difficult to meet sizing and ducting program requirements in retrofits.
- Five contractors noted they do not always install ducting when installing new equipment explaining: *“ID Power has stringent rules for insulation/leaking, its fine and dandy, but unless there's something extremely wrong, the ducting is going to be fine and its not worth tearing it all apart.”*
- The PTCS standards require that the balance point not exceed 30F. Five contractors indicated that they typically install the equipment set to a balance point of 30F or lower for installations outside the program.
- Respondent RESP6, a top performer in the program, reported that installation practices and procedures do not differ between program and non-program units. According to this respondent, they always do Manual J calculations and the *“installers do not even know if they are completing a program or non-program project”* when they are on the job site.
- Like RESP6, RESP7, also a top performer in the program, reported there was no difference in equipment efficiency standards or installation procedures for program or non-program installations. *“Everything we do is 8.5 HSPF or above.”* Projects completed outside of the program were in other service territories or in new construction.
- One respondent reported doing many installations in rental units that and believed these installs did not qualify for the program, even though these installs followed the installation procedures

of the program. This respondents' answers reflect a misunderstanding of qualifying applicants, as property managers of rental properties do qualify.

- According to this respondent, the \$250 incentive for replacing an existing ducted unit with a new unit is not worth the time and effort to pursue because it does not offset the cost of the project enough.

The Evaluators found mixed responses with respect to installation practices completed by contractors outside the program. Many top performers did not install ducted heat pumps outside of the program. In addition, many dabblers and non-participating contractors display lack of knowledge about these standards or confirm that they do not implement them for installations conducted outside of the program. Additional findings from this research effort found that many contractors lack understanding of the program requirements, and therefore avoid the risk of trying to participate in the program. The reasons for installing non-program qualified heat pumps were equipment barriers, financial barriers, and a lack of understanding regarding program and install requirements.

Billing Analysis

The results of the billing analysis for the air source heat pump upgrade measure with PTCS standards is provided in this section. The methodology for the billing analysis is provided in Section 2.2.5.5. Table 5-3 displays customer counts for customers considered for billing analysis (i.e. customer with single-measure installations) and identifies measures that met the requirements for a billing analysis. Additional detail for this billing analysis is provided in Appendix A: Billing Analysis Results.

Table 5-3: Measures Considered for Billing Analysis, Air Source Heat Pump Upgrades

Measure	Measure Considered for Billing Analysis	Number of Customers w/ Isolated-Measure Installations	Sufficient Participation for Billing Analysis
Air-Source Heat Pump to Air-Source Heat Pump: 8.5 HSPF with PTCS standards	✓	72	✓

The Evaluators attempted to estimate measure-level energy savings through billing analysis regression with a counterfactual group selected via propensity score matching. The Evaluators attempted to isolate each unique measure. In doing so, the Evaluators also isolate the measure effects using the customer's consumption billing data.

A billing analysis was completed for measures that had at least 30 customers with single-measure installations. This restriction was met by the air source heat pump upgrades with PTCS standards. Therefore, the Evaluators continued with regression analysis for the measure. This ensured that measures would have a sufficient sample size after applying PSM data restrictions (e.g. sufficient pre- and post-period data). The billing analysis included participants in PY2018, PY2019, and PY2020 in order to acquire the maximum number of customers possible.

The Evaluators were provided a considerable pool of control customers to draw upon. The Evaluators used nearest neighbor matching with a 3 to 1 matching ratio. Therefore, each treatment customer was matched to 3 similar control customers. The final number of customers in each the treatment and control group are listed in Table 5-4.

The Evaluators performed t-tests on pre-period usage by month to determine the success of PSM. The t-tests confirmed that PSM performed well for the measure in each Heating Zone. T-tests of monthly pre

period usage can yield a statistically significant difference 40% of the time for one to two months out of 12. Thus, the Evaluators set a tolerance band allowing two months out of 12 to vary in pre-period usage at the 95% confidence level. The groups for this measure passed this threshold, indicating the groups were well matched on all included covariates.

Table 5-4 provides annual savings per customer for the air source heat pump upgrades with PTCS commissioning. Model 1 (D-n-D) was selected as the final model for the measure as it provided the highest adjusted R-squared among the regression models. Savings are statistically significant at the 90% level. The adjusted R-squared shows the model provided an excellent fit for the data (0.79).

Table 5-4: Estimated Savings, Air Source Heat Pump Upgrades

Measure	Treatment Customers	Control Customers	Annual kWh Savings per Customer	90% Lower CI	90% Upper CI	Adjusted R-Squared	Model
Air-Source Heat Pump to Air-Source Heat Pump: 8.5 HSPF with PTCS standards	24	72	1,263	198	2,328	0.79	Model 1: D-n-D

The goal of this additional research objective is to attempt to quantify incremental savings for PTCS commissioning efforts achieved by IPC and the Heating & Cooling Efficiency Program.

These results indicate that savings for air source heat pump upgrade measure with PTCS standards in the program achieve 1,263 kWh savings per year. This value differs from the RTF provided UES values for air source heat pump upgrades with PTCS commissioning. The RTF provides UES values for air source heat pump upgrades with PTCS commissioning between 788 kWh and 1,160 kWh, depending on Heating Zone. The billing analysis displays statistically significant results with high precision and low error. The results of the billing analysis provide savings results about 30% higher than the RTF-provided savings for this measure.

The Evaluators are unable to separate the estimated savings between the air source heat pump upgrade savings from the equipment component and the air source heat pump upgrade savings from the PTCS commissioning component. However, the results of the billing analysis indicate that observed savings from this measure for participants in the Heating & Cooling Efficiency Program are significantly higher than currently estimated by the RTF.

In January 2020, the RTF deactivated the Commissioning, Controls, & Sizing workbook for single family homes with air source heat pump equipment installed. The RTF voted to deactivate the workbook due to insufficient billing data to calibrate simulated model savings outputs to the northwest region.

The high savings value derived from this billing analysis may be due to the baseline defined for the RTF air source heat pump workbook. The RTF defines the baseline for this measure as homes with air source heat pumps of HSPF 8.5 and 14 SEER. However, the projects contained in the Heating & Cooling Efficiency Program most likely are replacing older units that fall below the current 14 SEER/8.2 HSPF federal standard. This would lead to deflated expected savings compared to the observed savings from the billing analysis. In addition, commissioning, controls, and sizing savings being dependent on local climate, which the RTF have been unable to sufficiently quantify savings due to PTCS standards.

This billing analysis provides insight on the relative impact of the air source heat pump upgrades and PTCS commissioning activities provided by IPC in the Heating & Cooling Efficiency Program. The results of this analysis are unable to be used to estimate separate savings values for the air source heat pump upgrade and the PTCS commissioning standards, however, it does provide insight on the impact of the air source heat pump upgrades and PTCS commissioning activities in the program, combined.

Because the Commissioning, Controls, & Sizing workbook from the RTF will be deactivated and unable to be used towards PY2021 projects for claimed savings, the Evaluators recommend conducting billing analyses for this measure for PY2021 to estimate observed, verified impacts from the measure. This analysis would estimate average impacts for the air source heat pump upgrades completed by IPC's Heating & Cooling Efficiency Program, which would therefore include the PTCS commissioning efforts completed by the contractors that IPC train and work alongside.

Conclusions and Recommendations

The Evaluators summarize the conclusions and recommendations for the heat pumps and PTCS standards research efforts:

- **Conclusion:** The majority of ducted heat pump projects completed through the program cannot be confirmed to meet PTCS standards either due to lack of required information in documentation, or due to provided documentation displaying values that do not meet PTCS standards. Nineteen of the 76 sampled projects met PTCS requirements as found through document verification. For projects in which the Evaluators are unable to confirm PTCS standards are met, RTF Commissioning, Controls, and Sizing savings were removed from the project.
 - **Recommendation:** The Evaluators recommend IPC require additional documents to properly verify each of the five components for PTCS certification:
 - Collect each air source heat pump heating capacity at 17F and 47F and ensure heat pump sizing worksheets document heating load design temperature of equipment.
 - Collect equipment air flow values (CFM/BTUh) to confirm values are within 0.027 and 0.042.
 - Collect external static pressure value at 0.8 inches of water (200 Pa).
 - Require customers confirm that the equipment was installed to manufacturer's recommendations.
 - Require customers confirm that auxiliary heat does not engage when the outdoor air temperature is above 35F
- **Conclusion:** The Evaluators utilized the billing analysis results for the air source heat pump upgrades completed in PY2020 projects. The RTF deactivated the Commissioning, Controls, & Sizing workbook in January 2020. However, the RTF intends to consider other versions of this measure in the future.
 - **Recommendation:** Due to inability to claim savings from additional commissioning, controls, and sizing practices for ducted heat pump measures through the RTF while the measure is deactivated, the Evaluators recommend to continue analyzing impacts through measurement or observed billing analysis in the future. Once the RTF approves

a new measure for PTCS standards, the Evaluators recommend using the UES values presented in the new workbook.

- **Conclusion:** Contractor respondents varied greatly in their experience installing ducted heat pumps and installation procedures conducted for non-program installations. Eleven respondents indicated they sometimes install ducted heat pumps that do not receive the Heating and Cooling Efficiency Program incentive. Two contractors indicated they use Manual J calculations for all non-program installs while three contractors noted following Manual J procedures for new construction ducted heat pumps, but not for retrofits, as the program requirements are too stringent.
- **Conclusion:** The Evaluators found that the top performers in the program typically install equipment outside the program to meet the PTCS/Manual J requirements. However, many dabblers and non-participating contractors display lack of knowledge about these standards or confirm that they do not implement them for installations conducted outside of the program.
 - **Recommendation:** The Evaluators recommend that IPC provide additional efforts to provide educational training to assist in building contractor awareness of the program and the program requirements.
- **Conclusion:** The reasons for installing non-program qualified heat pumps were equipment barriers, financial barriers, and a lack of understanding regarding program and install requirements. Many contractors lack understanding of the program requirements, and therefore avoid the risk of trying to participate in the program.
 - **Recommendation:** The Evaluators recommend exploring options to provide higher incentive levels for ducted heat pump projects.
- **Conclusion:** These results indicate that savings for air source heat pump upgrade measure with PTCS standards in the program achieve 1,263 kWh savings per year, about 30% higher than the savings values presented in the RTF for air source heat pump upgrades with commissioning, controls, and sizing standards. This value includes projects for which efficient equipment displays HSPF of 8.5 or greater.
 - **Recommendation:** Because the Commissioning, Controls, & Sizing workbook from the RTF will be deactivated and unable to be used towards PY2021 projects for claimed savings, and because the projects seem to benefit from additional savings due to these additional sizing activities, the Evaluators recommend using the results of this billing analysis to quantify savings for ducted heat pump upgrades projects rebated through the program. This analysis would estimate average impacts for the air source heat pump upgrades completed and verified by IPC's Heating & Cooling Efficiency Program.

5.1.1.2 Air Source Heat Pump Conversions in HZ2/HZ3 & HSPF Baseline Research

This section summarizes the Evaluator's approach to complete the following research objectives for the air source heat pump conversions in the program:

- Understand and calculate savings for ducted air source heat pump conversions from electric forced air furnaces for Heating Zones 2 and 3
- Gain insights on whether 8.2 HSPF or 8.5 HSPF efficiency standard are more typical for measures installed within the program and outside the program
- If the RTF workbook allows, modify the RTF workbook baseline by integrating findings on typical HSPF efficiency standards outside the program

Baseline Conversion Standards (8.2 vs. 8.5 HSPF)

The program requires a minimum 8.5 HSPF efficiency in order to participate in the program. In order to understand typical HSPF baseline standards outside the program, the Evaluators included questions to the in-depth contractor surveys addressing typical HSPF efficiency baselines for conversions conducted outside the program, within the Idaho Power service territory.

The Evaluators provide the detailed results of the contractor interviews in Section 4.2.5. The Evaluators provide a brief summary of the detailed results in this section.

Table 5-5: Respondent Recall of Program and Non-Program Ducted Heat Pump Equipment

Resp	2020 Performance Category	Region	Prog. Ducted HP Experience	Non-prog. ducted HP Experience	Non-Program HSPF ≥8.5
1	Top perf.	Eastern	Yes	No	N/A
2	Non part.	Southern	No	Yes	75% Yes
3	Dabblers	Southern	Yes	Yes	Unable to answer technical questions
4	Non part.	Southern	No	Yes	100% Yes
5	Non part.	Eastern	No	No	N/A
6	Top perf.	Canyon	Yes	Yes	90% Yes
7	Top perf.	Canyon	Yes	No	100% Yes
8	Top perf.	Canyon	Yes	Yes	100% Yes
9	Dabblers	Southern	Yes	Yes	100% Yes
10	Non part.	Capital	No	No	N/A
11	Dabblers	Canyon	Yes	No	N/A
12	Dabblers	Capital	Yes	Yes	Unable to answer technical questions
13	Non par.	Capital	No	Yes	Not sure
14	Top perf.	Canyon	No	No	N/A
15	Non par.	Southern	No	Yes	95% Yes
16	Dab.	Southern	Yes	Yes	100% Yes
17	Top perf.	Capital	Yes	No	N/A
18	Top perf.	Capital	Yes	No	N/A
19	Dabblers	Capital	No	Yes	Unable to answer technical questions

Contractor respondents varied greatly in their experience installing ducted heat pumps, their experience using the program for ducted heat pump projects, and in their perspectives on the availability of efficient (HSPF ≥8.5) equipment versus less efficient (<8.5) equipment.

- Eleven respondents indicated they sometimes install ducted heat pumps that do not receive the Heating and Cooling Efficiency Program incentive. None of these respondents indicated that the non-program heat pumps meet all of Idaho Power’s program equipment standards. Eight noted that the non-program heat pumps they install are HSPF ≥ 8.5

Top performers typically install ducted heat pumps to the same efficiency standards (8.5 HSPF) as required through the program:

- Respondent RESP6, a top performing contractor, reported the only difference between ducted units that go through the program and those outside of the program is the conditions in which they are being installed. This respondent reported that “almost all” ducted units are program eligible (8.5 HSPF and above). Those installed outside of the program are in housing conditions that make them ineligible to participate such as not replacing electric heat or if the house is “huge.” Furthermore, installation practices and procedures do not differ between program and non-program units. According to this respondent, they always do manual J calculations and the “installers do not even know if they are completing a program or non-program project” when they are on the job site.
- RESP7, also a top performing contractor in the program, reported there was no difference in equipment efficiency standards or installation procedures for program or non-program installations. “Everything we do is 8.5 HSPF or above.” Projects completed outside of the program were in other service territories or in new construction.

The Evaluators found that the reasons for installing non-program qualified heat pumps were equipment barriers, financial barriers, and a lack of understanding regarding program and install requirements. In addition, HSPF efficiency practices outside the program are unable to be estimated, as contractors indicate a mix of responses for HSPF above 8.5 and HSPF below 8.5.

RTF UES Modification

Another research goal for this analysis is to determine if the RTF’s UES using a 9.0 HSPF minimum and 8.5 HSPF baseline can be adjusted to fit the requirements of the program, which requires a 8.5 HSPF minimum. Although the majority of projects rebated through the program meet or exceed 9.0 HSPF, IPC would still like to provide incentives for customers who have installed an 8.5 HSPF air source heat pump, which is still more efficient than the federally required minimum of 8.2 HSPF.

Therefore, in addition to the above contractor interview questions and billing analysis, the Evaluators explored the inclusion of the HSPF proxy estimates resulting from the contractor interviews to guide RTF workbook modifications to include this changed baseline.

Due to the methodology employed by the RTF to calculate UES values for ducted heat pumps, baseline adjustments are not possible. The RTF uses simulated modeling in which the 8.2 HSPF portrays the counterfactual (baseline) to the 8.5 HSPF efficient equipment.

In addition, the findings of the contractor interview indicate that the 8.2 HSPF equipment are still widely available and remain a valid option for customers outside of the program. Therefore, the Evaluators recommend that IPC continue to use the RTF-approved UES values for ducted heat pump conversions to evaluate savings for the projects, which already define the federal minimum of 8.2 HSPF as the baseline.

Billing Analysis

The results of the billing analysis for the air source heat pump conversion measure is provided in this section. The methodology for the billing analysis is provided in Section 2.2.5.5. Table 5-6 displays customer counts for customers considered for billing analysis (i.e. customer with single-measure installations) and identifies measures that met the requirements for a billing analysis. Additional detail for this billing analysis is provided in Appendix A: Billing Analysis Results.

Table 5-6: Measures Considered for Billing Analysis, Air Source Heat Pump Conversions

Measure	Heating Zone	Measure Considered for Billing Analysis	Number of Customers w/ Isolated-Measure Installations	Sufficient Participation for Billing Analysis
Electric Heating System to Air-Source Heat Pump: 8.5 HSPF	1	✓	65	✓
	2	✓	34	✓
	3		10	
	2/3	✓	44	✓

The Evaluators attempted to estimate measure-level energy savings by Heating Zone through billing analysis regression with a counterfactual group selected via propensity score matching. The Evaluators attempted to isolate each unique measure. In doing so, the Evaluators also isolate the measure effects using the customer’s consumption billing data.

A billing analysis was completed for measures that had at least 30 customers with single-measure installations. This restriction was not met by the air source heat pump conversions in Heating Zone 3. However, the Evaluators attempted to estimate a savings value for the aggregate of projects installed in Heating Zones 2 and 3, as sufficient participation exists for this group.

Therefore, the Evaluators continued with regression analysis for Heating Zones 1, 2, and 2/3. This ensured that measures would have a sufficient sample size after applying PSM data restrictions (e.g. sufficient pre- and post-period data). The billing analysis included participants in PY2018, PY2019, and PY2020 in order to acquire the maximum number of customers possible.

The Evaluators performed *t*-tests on pre-period usage by month to determine the success of PSM. The *t*-tests confirmed that PSM performed well for the measure in each Heating Zone. *T*-tests of monthly pre period usage can yield a statistically significant difference 40% of the time for one to two months out of 12. Thus, the Evaluators set a tolerance band allowing two months out of 12 to vary in pre-period usage at the 95% confidence level. All Heating Zone groups passed this threshold, indicating the groups were well matched on all included covariates.

Table 5-7 provides annual savings per customer for each Heating Zone. Model 2 (PPR) was selected as the final model for the measure as it provided the highest adjusted R-squared among the regression models. Savings are statistically significant at the 90% level Heating Zones 1 and 2. The adjusted R-squared shows the model provided an excellent fit for the data of nearly 0.7 and above.

Table 5-7: Estimated Savings, Air Source Heat Pump Conversions

Heating Zone	Treatment Customers	Control Customers	Annual kWh Savings per Customer	90% Lower CI	90% Upper CI	Adjusted R-Squared	Model
1	36	105	1,513	715	2,312	0.73	Model 1: D-n-D
2	18	54	2,609	1,289	3,929	0.79	Model 1: D-n-D
2/3	23	61	2,029	830	3,228	0.79	Model 1: D-n-D

The Evaluators were unable to complete the regression analysis for Heating Zone 3 due to low participation. However, the Evaluators provide statistically significant savings for Heating Zones 1, 2, and 2/3.

The goal of this additional research objective is to identify if the air source heat pump conversions are shown to save more energy in the colder regions (Heating Zones 2 and 3). Although Heating Zone 3 energy savings are unable to be quantified, the results of the billing analysis for Heating Zones 1, 2, and 2/3 confirm that the air source heat pump conversions display significantly higher savings in the colder regions (Heating Zone 2 and 2/3). Annual energy savings for air source heat pump conversions in Heating Zone 1, 2, and 2/3 totals 1,513 kWh per year, 2,609 kWh per year, and 2,026 kWh per year, respectively. These results indicate that savings for air source heat pump conversion measures in Heating Zone 2 are, on average, 58% higher than energy savings for air source heat pump conversions in Heating Zone 1 and savings for the measure in Heating Zone 2/3 is, on average, 34% higher than in Heating Zone 1.

The RTF provides UES values for air source heat pump conversions in Heating Zone 1 between 3,711 and 8,943, depending on insulation level. The RTF provides UES values for air source heat pump conversions in Heating Zones 2 between 3,605 and 8,594, depending on the insulation level. The results of the billing analysis provide savings values significantly lower than the RTF-provided savings for this measure, regardless of Heating Zone.

The observed energy reductions through billing analysis may be low due to changes in participant energy consumption behaviors after installing more efficient equipment.

The Evaluators recommend that IPC continue to use the RTF-approved UES values for ducted heat pump conversions to evaluate savings for the projects, which already define the federal minimum of 8.2 HSPF as the baseline.

Unfortunately, the participation levels are not sufficient for providing to the RTF to assist in the RTF's calibration efforts for HZ2/HZ3 as defined by the participation requirements in the RTF's research strategy¹⁹.

Conclusions and Recommendations

The Evaluators summarize the conclusions and recommendations for the ducted heat pumps and 8.2 vs 8.5 HSPF standards research efforts:

- **Conclusion:** According to contractor responses, barriers to completing more ducted heat pump projects in the region are: low incentive levels and availability of less efficient options.

¹⁹ <https://nwcouncil.app.box.com/v/ASHPResearchStrategy092020>

- The incentive (\$250) for replacing existing ducted heat pumps with new more efficient units is insufficient so contractors do not offer it or it is not enough to prompt a customer to act.
 - Less efficient (<8.5 HSPF) options are still seen as widely available, especially outside the Capital and Canyon areas, and those units are inexpensive enough that they still appeal to many contractors and customers.
- **Recommendation:** Consider increasing the existing incentive amounts as well as expand measures offered, if cost-effectiveness allows. Not only was equipment cost the biggest barrier to customer participation according to interviewed contractors, but many customers surveyed suggested offering larger and more wide-reaching discounts.
- **Recommendation:** Work with distributors and suppliers to better understand the availability of ducted heat pump units with an HSPF ≥ 8.5 and < 8.5 . Consider ways to incent distributors to push or offer higher efficient units, especially in areas outside of the Capital region.
- **Conclusion:** Annual energy savings for air source heat pump conversions in Heating Zone 1, 2, and 2/3 totals 1,513 kWh per year, 2,609 kWh per year, and 2,026 kWh per year, respectively. These results indicate that savings for air source heat pump conversion measures in Heating Zone 2 are, on average, 58% higher than energy savings for air source heat pump conversions in Heating Zone 1 and savings for the measure in Heating Zone 2/3 is, on average, 34% higher than in Heating Zone 1. However, the results of the billing analysis provide savings values significantly lower than the RTF-provided savings for this measure, regardless of Heating Zone.
- **Conclusion:** The RTF workbook which calculates ducted heat pump conversion savings is unable to be modified. In addition, research indicates that 8.2 HSPF equipment are still widely available and remain a valid option for customers outside of the program.
 - **Recommendation:** The Evaluators recommend that IPC continue to use the RTF-approved UES values for ducted heat pump conversions to evaluate savings for the projects, which already define the federal minimum of 8.2 HSPF as the baseline. For the PTCS standards portion of the projects, the Evaluators recommend requiring sufficient documentation to confirm PTCS certification. In addition, due to RTF deactivation of the Commissioning, Controls, and Sizing workbook, and due to the results of the billing analysis, the Evaluators recommend IPC does not claim additional sizing savings for these projects.

5.1.1.3 ECMs, Whole House Fans, and Evaporative Coolers

This section summarizes the Evaluator's approach to:

- Verify savings and review engineering calculations and assumptions for electronically commutated motors (ECMs);
- Calculate savings relative to whole house fans and understand how customers use whole house fans relative to air conditioning; and,
- Calculate savings related to evaporative coolers and understand how customers use evaporative coolers relative to air conditioning.

Electronically Commutated Motors

The Evaluators verified savings for ECMs by conducting an engineering review of assumptions used in Idaho Power deemed savings estimates, which addressed the run mode of the baseline and ECM blower and the HVAC equipment configuration and fuel type. The Evaluators reviewed and applied the savings values derived from the University of Idaho Integrated Design Lab workpaper on Electronically Commutated Motors along with verified tracking data to estimate net program savings for this measure. The Evaluators employed the following workbook to calculate verified savings for the measure:

- University of Idaho Integrated Design Lab, Electronically Commutated Motors Literature Review, December 31, 2014.

The Evaluators reviewed the literature review workpaper and confirmed that savings values are applicable to the ECM projects completed Idaho Power service territory. Therefore, the Evaluators utilized the savings calculations derived from the Integrated Design Lab literature review workpaper for the ECM projects completed in the Idaho Power service territory.

The Evaluators provide a summary of the engineering assumptions review and the measure-level impact findings in Section 3.2.5 within the measure-level impact evaluation results.

Whole House Fans

To better understand how whole house fans are used by customers, the Evaluators included survey questions for customers who installed whole house fans to provide insights into their use compared to air conditioning. In addition, the Evaluators summarize the findings of the participant feedback regarding additional available options for cooling their home and during what circumstances they are used. The Evaluators detail the results of the survey for this measure in Section 4.3.2.3. The Evaluators briefly summarize the findings in this section.

The Evaluators were able to receive 21 responses to the survey questions for this measure. All 21 surveyed participants indicated that the whole house fan rebated under the program was still installed and functioning properly. Although all participants with a whole house also have an air conditioner, these participants indicated they use their air conditioner at least 25% less now that they have a whole house fan.

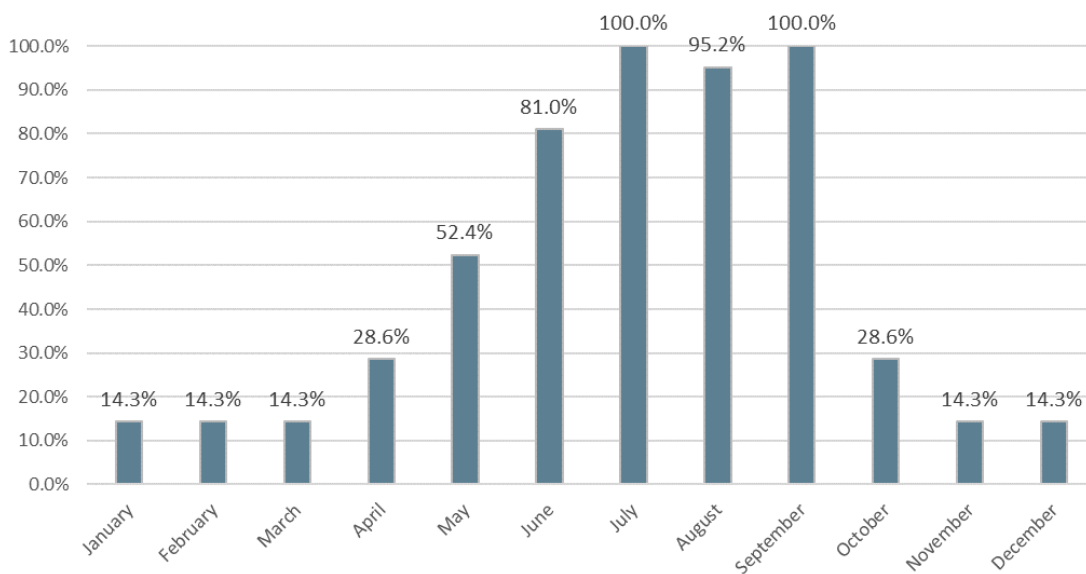
Surveys also addressed average hours of use of the whole-house fan per week during the summer cooling season and compares impacts with the rebate applications used towards whole house fan engineering calculations. Participants indicated that they use their whole house fan most June-September; about half (47.3%) of participants use their fan for four or more hours per day during summer months. Using the responses from this survey, the Evaluators estimate actual number of hours participants use the whole house fan during summer months in the table below.

Table 5-8: Estimated Annual Hours of Operation, Whole House Fans

Month	Days in Month	Estimated Hours/Day WHF Is On	Estimated Hours/Month WHF Is On	Lower Boundary (2 Hours/Day)	Upper Boundary (6 Hours/Day)
June	30	4	120	60	180
July	31	4	124	62	186
August	31	4	124	62	186
September	30	4	120	60	180
Total	120	4	488	244	731

The Evaluators estimate a lower and upper boundary for this estimate, ±2 hours each day, resulting in whole house fan annual hours of use between 244 hours and 731. It is likely that the actual estimate is closer to the lower boundary due to a portion of customers indicating that they do not use their whole house fans at all during some summer months (Figure 5-2). The estimates provided above indicates that the IDL workpapers in which 343 cooling hours per year below 78F outside air temperature available for WHF use is a reasonable estimate compared to survey responses.

Figure 5-2: Percent of Respondents Running Fan During Each Month



Evaporative Coolers

The Evaluators summarize the findings of the evaporative cooler participant feedback regarding whether the unit replaced existing refrigerated air systems or if it supplanted what would have otherwise been the purchase of a refrigerated air system.

The Evaluators employed the following New Mexico TRM section to calculate verified savings for the measure: New Mexico Technical Reference Manual, July 2021, Section 4.7 Evaporative Coolers²⁰.

The Evaluators reviewed the New Mexico TRM and confirmed that savings values are applicable to the Idaho Power service territory, due to similarity of cooling degree days between Boise, ID and Santa Fe,

²⁰ <https://www.nm-prc.org/wp-content/uploads/2021/07/New-Mexico-TRM-2021-Final-03-09-2021.pdf>

NM. The New Mexico TRM indicates that a NTG ratio indicating the proportion of projects which had installed the evaporative cooler to replace refrigerated air must be applied to this deemed savings value. Two of the 9 customers who had rebated an evaporative cooler during PY2020 had responded to the survey. One of the respondents (50%) had indicated that the evaporative cooler was replacing refrigerated air (an A/C unit). This would indicate that a NTG ratio for this measure would be 50%. However, due to low response rate, the Evaluators chose to conduct a literature review and selected the NTG ratio of 44.4% calculated for Public Service Company of New Mexico (PNM) provided in the PNM 2015 impact evaluation in which a comprehensive survey effort was performed to estimate NTG for evaporative coolers. This survey effort yielded 90% confidence and $\pm 8.3\%$ sample precision for the evaporative cooler channel in PNM's Stay Cool Program. The Evaluators selected this NTG because the results are similar to IPC survey responses, the value summarizes a large study that met 90/10 precision for the PNM impact evaluation, and the 44.40% value represents the same service area in which the impact savings values are sourced from.

Conclusions and Recommendations

The Evaluators summarize the conclusions and recommendations for the measures researched above:

- **Conclusion:** The Evaluators reviewed the Integrated Design Lab literature review workpaper and confirmed that savings values are applicable to the ECM projects completed Idaho Power service territory.
 - **Recommendation:** The Evaluators recommend continuing to utilize the savings calculations derived from the Integrated Design Lab literature review workpaper for the evaporative cooler projects completed in the Idaho Power service territory.
- **Conclusion:** Participants indicated that they use their whole house fan most June-September; about half (47.3%) of participants use their fan for four or more hours per day during summer months. The Evaluators used these results to estimate annual hours of operation for whole house fans in the program of between 244 and 731 hours, which is consistent with the IDL workpaper estimate of 343 hours.
 - **Recommendation:** The Evaluators recommend continuing to use the IDL workpaper estimates, as they continue to portray results similar to survey responses.
- **Conclusion:** The Evaluators found that of the two respondents (50%) of customers who had rebated an evaporative cooler had indicated that the evaporative cooler was replacing refrigerated air (an A/C unit).
 - **Recommendation:** Due to low response rate for the measure, the Evaluators recommend utilizing the NTG ratio of 44.4% calculated for Public Service Company of New Mexico (PNM) provided in the PNM 2015 impact evaluation as an adjustment factor to the energy savings claimed through the PNM TRM for evaporative coolers.

5.1.1.4 Smart Thermostats

This section summarizes the Evaluator's findings for the additional research objectives for the smart thermostat measure.

Participant Survey Findings

The Evaluators provide detailed findings for the smart thermostat measure in Section 4.3.2.1. The Evaluators summarize the findings in this section.

Twenty-six percent of thermostats installed on heat pumps are self-installed and those customers are using the default manufacturer heat pump settings. There is a clear difference in the rates of self-installation of thermostats for heat pumps and non-heat pump equipment, with heat pump installations predominantly performed by contractors (74.1% of thermostats installed on a heat pump were installed by a contractor vs. 27.0% installed on other heating and cooling equipment).

Customers that are self-installing thermostats on heat pumps appear to be using the manufacturer default heat pump settings. Thirty-three respondents had installed the smart thermostats themselves. Of those, 17 (51.5%) connected it to a c-wire. One respondent stated that they changed the auxiliary heating settings but said they did not set the compressor lockout or auxiliary heating threshold temperatures.

Through the questions provided in the survey, the customers who had self-installed the smart thermostat with a heat pump indicate little knowledge about the proper installation practices and had not adjusted auxiliary heat settings or compressor lockout settings with respect to the settings from their heat pump. Instead, the majority of self-install customers with heat pump systems had installed the smart thermostat to the default settings provided by the manufacturer.

In contrast, the contractor-installed smart thermostats are installed to meet the proper auxiliary and compressor lockout settings with respect to the household's heat pump equipment settings. This research indicates that the self-installed smart thermostats may not be meeting the full potential of energy savings due to the oversight of these additional energy-saving settings. This finding is further supported by the billing analysis provided below.

In addition, the responses gathered for the smart thermostat measure indicate that About half of the 64 participants who installed a smart thermostat through the program were replacing a programmable thermostat (56.3%) and that the majority of participants with smart thermostats indicated that their thermostat was connected to the internet (85.9%). The majority (65.6%) of participants with smart thermostats have their thermostats change to away mode when they are not home. The most common reason for not switching to away mode is someone is normally home or wanting to keep the house at a comfortable temperature.

This finding indicates that customers with smart thermostats find value in keeping their homes at a comfortable temperature. Additionally, customers use energy-saving features available to them to save energy when they are not home.

Billing Analysis

The results of the billing analysis for the smart thermostat measure is provided in this section. The methodology for the billing analysis is provided in Section 2.2.5.5. Table 5-9 displays customer counts for customers considered for billing analysis (i.e. customer with single-measure installations) and identifies measures that met the requirements for a billing analysis. Additional detail for this billing analysis is provided in Appendix A: Billing Analysis Results.

Table 5-9: Measures Considered for Billing Analysis, Smart Thermostats

Measure	Measure Considered for Billing Analysis	Number of Customers w/ Isolated-Measure Installations	Sufficient Participation for Billing Analysis
Smart Thermostats – Aggregate	✓	411	✓
Smart Thermostats – Self-Installed	✓	230	✓
Smart Thermostats – Contractor-Installed	✓	181	✓

The Evaluators attempted to estimate measure-level energy savings by installation type for smart thermostat installs through billing analysis regression with a counterfactual group selected via propensity score matching. The Evaluators attempted to isolate each unique measure. In doing so, the Evaluators also isolate the measure effects using the customer’s consumption billing data.

A billing analysis was completed for measures that had at least 30 customers with single-measure installations. This restriction was met by each the self-installed thermostats and contractor-installed thermostats. Therefore, the Evaluators continued with regression analysis for each measure group. This ensured that measures would have a sufficient sample size after applying PSM data restrictions (e.g. sufficient pre- and post-period data). The billing analysis included participants in PY2018, PY2019, and PY2020 in order to acquire the maximum number of customers possible.

The Evaluators were provided a considerable pool of control customers to draw upon. The Evaluators used nearest neighbor matching with a 5 to 1 matching ratio. Therefore, each treatment customer was matched to 5 similar control customers. The final number of customers in each the treatment and control group are listed in Table 5-10.

The Evaluators performed *t*-tests on pre-period usage by month to determine the success of PSM. The *t*-tests confirmed that PSM performed well for the measure in each Heating Zone. *T*-tests of monthly pre period usage can yield a statistically significant difference 40% of the time for one to two months out of 12. Thus, the Evaluators set a tolerance band allowing two months out of 12 to vary in pre-period usage at the 95% confidence level. All three groups passed this threshold, indicating the groups were well matched on all included covariates.

Table 5-10 provides annual savings per customer. Model 2 (PPR) was selected as the final model for the measure as it provided the highest adjusted R-squared among the regression models. The adjusted R-squared shows the model provided an excellent fit for the data of nearly 0.78 and above. Savings are statistically significant at the 90% level for the aggregate and self-installed groups. However, the Evaluators were unable to estimate statistically significant savings for the self-installed smart thermostats.

Table 5-10: Estimated Savings, Smart Thermostats, by Install Type

Measure	Treatment Customers	Control Customers	Annual kWh Savings per Customer	90% Lower CI	90% Upper CI	Adjusted R-Squared	Model
Smart Thermostats – Aggregate	195	975	229	59	399	0.78	Model 2: PPR
Smart Thermostats – Self-Installed	133	665	29*	-256	468	0.80	Model 2: PPR
Smart Thermostats – Contractor-Installed	62	310	470	124	818	0.78	Model 2: PPR

*Not statistically significant

The self-installed smart thermostats are unable to be quantified with current data, as indicated by the lower and upper 90% confidence interval estimates. These lower and upper 90% confidence interval displays savings range between negative and positive values, indicating that consumption differences between the treatment and control group do not reject the null hypothesis of 0. Therefore, the Evaluators are unable to provide savings estimate for this group of smart thermostats.

Although the self-installed smart thermostats cannot be quantified, the relative differences between the aggregate of smart thermostats and the contractor-installed smart thermostats provides insights on relative impacts between each group.

The billing regression results indicate that the contractor-installed smart thermostats saved 470 kWh per year, while the thermostats regardless of installation type saved 229 kWh per year. Each of these estimates are statistically significant and are derived from models with high fitness to the data. This indicates that contractor-installed thermostats save over double the amount of energy than the aggregate of smart thermostats.

The goal of this additional research objective is to identify if the contractor-installed smart thermostats save additional energy compared to the self-installed smart thermostats. Although self-installed thermostat energy savings are unable to be quantified, the results of the billing analysis for the aggregate and the contractor-installed groups confirm that the smart thermostats display significantly higher savings in the contractor-installed projects.

The RTF provides UES values for smart thermostats of between 434 kWh to 1143 kWh per unit, depending on heating zone. The results of the billing analysis for contractor-installs provide magnitudes similar to the RTF-provided savings for this measure. The Evaluators recommend continuing to use RTF UES values for this measure revisiting billing analysis to quantify differences between installation type once increased participation in a program year is achieved for self-installed projects.

Conclusions and Recommendations

The Evaluators summarize the conclusions and recommendations for the smart thermostat measure research efforts:

- **Conclusion:** The customers who had self-installed the smart thermostat with a heat pump indicate little knowledge about the proper installation practices and had not adjusted auxiliary heat settings or compressor lockout settings with respect to the settings from their heat pump. Instead, the majority of self-install customers with heat pump systems had installed the smart thermostat

to the default settings provided by the manufacturer. In contrast, the contractor-installed smart thermostats are installed to meet the proper auxiliary and compressor lockout settings with respect to the household's heat pump equipment settings. This research indicates that the self-installed smart thermostats may not be meeting the full potential of energy savings due to the oversight of these additional energy-saving settings.

- **Recommendation:** The Evaluators recommend that IPC provide instructional education or requirements for self-installed smart thermostats rebated through the program. The Evaluators recommend IPC explore options for changing incentive levels for self-installed vs. contractor-installed smart thermostats to further incentivize customers to have their equipment properly installed to their heating equipment.
- **Conclusion:** Customers with smart thermostats find value in keeping their homes at a comfortable temperature. Additionally, customers use energy-saving features available to them to save energy when they are not home.
- **Conclusion:** The Evaluators found that the contractor-installed smart thermostats saved more energy than the self-installed smart thermostats. The Evaluators were unable to estimate savings for the self-installed smart thermostats, however, the contractor-installed smart thermostats saved 470 kWh per year while the aggregate of contractor-installed and self-installed smart thermostats saved 229 kWh per year.
 - **Recommendation:** The Evaluators recommend continuing to use the RTF-approved Connected Thermostat workbook to evaluate savings for this measure. The Evaluators also recommend revisiting billing analysis when additional self-installed thermostat projects are completed and available to use in further analyses.

6. Appendix A: Billing Analysis Results

This appendix provides additional details on the billing analyses conducted for each program.

6.1 ASHP Upgrade with PTCS Billing Analysis

The results of the billing analysis for the air source heat pump upgrade measure is provided in this section. The methodology for the billing analysis is provided in Section 2.2.5.5. Table 6-1 displays customer counts for customers considered for billing analysis (i.e. customer with single-measure installations) and identifies measures that met the requirements for a billing analysis.

Table 6-1: Measures Considered for Billing Analysis, ASHP Upgrades with PTCS

Measure	Measure Considered for Billing Analysis	Number of Customers w/ Isolated-Measure Installations	Sufficient Participation for Billing Analysis
Air-Source Heat Pump to Air-Source Heat Pump: 8.5 HSPF with PTCS standards	✓	72	✓

The Evaluators attempted to estimate measure-level energy savings through billing analysis regression with a counterfactual group selected via propensity score matching. The Evaluators attempted to isolate each unique measure. In doing so, the Evaluators also isolate the measure effects using the customer's consumption billing data.

A billing analysis was completed for measures that had at least 30 customers with single-measure installations. This restriction was not met by the air source heat pump conversions in Heating Zone 3. Therefore, the Evaluators continued with regression analysis for Heating Zones 1 and 2. This ensured that measures would have a sufficient sample size after applying PSM data restrictions (e.g. sufficient pre- and post-period data). The billing analysis included participants in PY2018, PY2019, and PY2020 in order to acquire the maximum number of customers possible.

The Evaluators were provided a considerable pool of control customers to draw upon, as shown in Table 6-2. The Evaluators used nearest neighbor matching with a 3 to 1 matching ratio. Therefore, each treatment customer was matched to 3 similar control customers. Also shown in Table 6-2, are the impact of various restrictions on the number of treatment and control customers that were included in the final regression model. The "Starting Count" displays the beginning number of customers available prior to applying the data restrictions, while the "Ending Count" displays the number of customers after applying data restrictions and final matching.

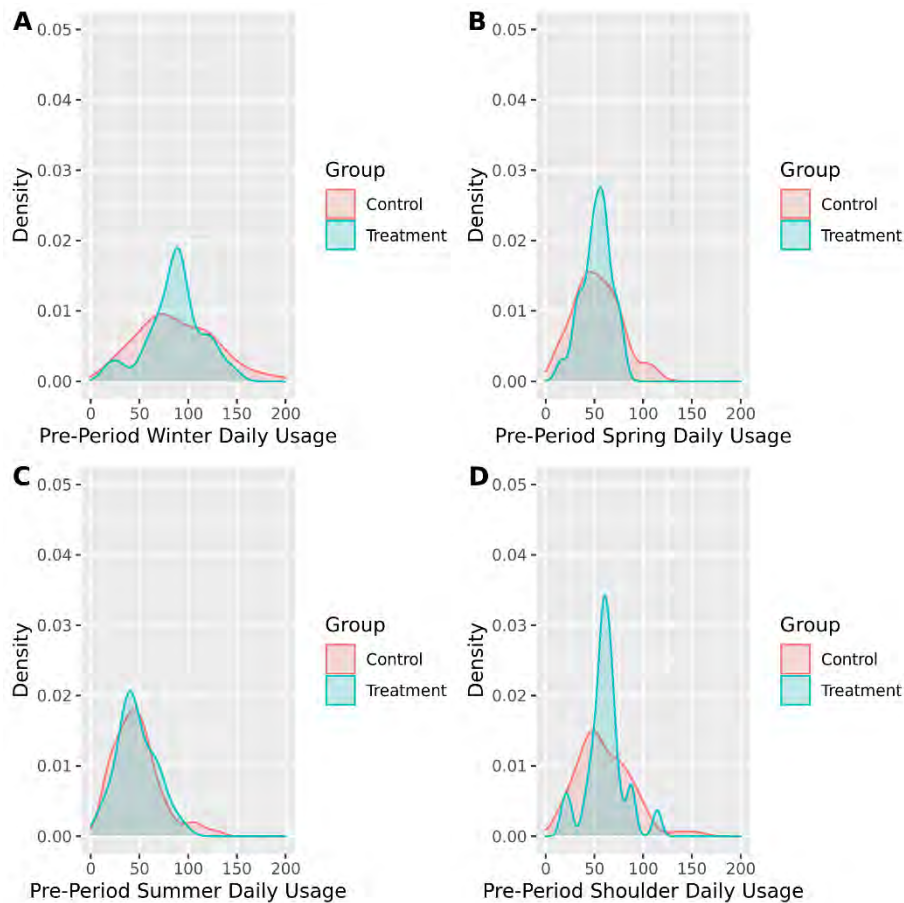
Table 6-2: Cohort Restrictions, ASHP Upgrades with PTCS

Measure	Data Restriction	Treatment Customers	Control Customers
Air-Source Heat Pump to Air-Source Heat Pump: 8.5 HSPF with PTCS standards	Starting Count	72	7,003
	Install Date Range: 2018-11-01 to 2021-12-31	65	7,003
	Remove bills with insufficient data (< 10 days duration and 0 kWh usage)	62	6,960
	Incomplete Pre-Period and Post-Period Bills (<6 months each)	45	6,872
	Subset nonparticipants to heat pump heating type	45	1,652
	Ending Count (Matched by PSM)	24	72

The number of participants available for analysis drops significantly after removing customers without 6 months of pre-period data and 6 months of post-period data, in addition to removing customers who had not displayed pre-period billing data in each of the 4 pre-period seasons: spring, summer, fall, and winter, which were used in propensity score matching. However, the Evaluators ensured the 24 final treatment group sample was representative of the original 65 participants for the measure based on Heating Zone distribution, HSPF values, and SEER values for the equipment installed.

Figure 6-1 displays the density of each variable employed in propensity score matching for the air source heat pump upgrade measure after conducting matching.

Figure 6-1: Covariate Balance After Matching, Air Source Heat Pump Upgrades with PTCS



The distributions after matching closely overlap between the treatment and control groups in the summer, however, the remaining seasons display more sparse matches for median household usage. Nonetheless, the t-tests provide display sufficient matches for the measure, indicating valid matches for the selected treatment and control groups.

The Evaluators performed *t*-tests on pre-period usage by month to determine the success of PSM. The *t*-tests confirmed that PSM performed well for the measure in each Heating Zone. *T*-tests of monthly pre period usage can yield a statistically significant difference 40% of the time for one to two months out of 12. Thus, the Evaluators set a tolerance band allowing two months out of 12 to vary in pre-period usage at the 95% confidence level. The groups for this measure passed this threshold, indicating the groups were well matched on all included covariates.

Table 6-3 provides results for the *t*-test on pre-period usage between the treatment and control groups after matching for the air source heat pump upgrades. The Evaluators placed a threshold of two rejects for each measure as there is a 40% likelihood that one or two months may show statistical variance due to chance. The air source heat pump upgrades displayed no months in which the null hypothesis is rejected. In addition, the monthly matches display strong matches, with the majority of months p-values surpassing 0.7, indicating small differences between the treatment and control group.

Table 6-3: Pre-period Usage T-test for Air Source Heat Pump Upgrades with PTCS

Month	Average Daily Usage (kWh), Control	Average Daily Usage (kWh), Treatment	P-Value	Reject Null?
Jan	86.34	85.61	0.92	No
Feb	88.22	84.55	0.64	No
Mar	69.33	66.85	0.68	No
Apr	48.49	48.60	0.98	No
May	39.98	41.49	0.68	No
Jun	42.49	43.22	0.87	No
Jul	49.89	48.78	0.85	No
Aug	50.53	51.82	0.84	No
Sep	44.71	46.52	0.69	No
Oct	59.58	57.48	0.73	No
Nov	75.29	70.35	0.46	No
Dec	85.49	89.46	0.52	No

Table 6-4 provides customer counts for customers in the final regression model by assigned Heating Zone for the measure. In addition, weighted TMY HDD and CDD from the nearest available TMY weather station is provided. The HDD and CDD was weighted by the number of treatment customers assigned to a weather station.

Table 6-4: TMY Weather, Air Source Heat Pump Upgrades with PTCS

Measure	Treatment Customers	Weighted HDD	Weighted CDD
Air-Source Heat Pump to Air-Source Heat Pump: 8.5 HSPF with PTCS standards	72	6,335	994

Table 6-5 provides annual savings per customer for the air source heat pump upgrades with PTCS commissioning. Model 1 (D-n-D) was selected as the final model for the measure as it provided the highest adjusted R-squared among the regression models. Savings are statistically significant at the 90% level. The adjusted R-squared shows the model provided an excellent fit for the data (0.79).

Table 6-5: Estimated Savings, Air Source Heat Pump Upgrades with PTCS

Measure	Treatment Customers	Control Customers	Annual kWh Savings per Customer	90% Lower CI	90% Upper CI	Adjusted R-Squared	Model
Air-Source Heat Pump to Air-Source Heat Pump: 8.5 HSPF with PTCS standards	24	72	1,263	198	2,328	0.79	Model 1: D-n-D

The goal of this additional research objective is to attempt to quantify incremental savings for PTCS commissioning efforts achieved by IPC and the Heating & Cooling Efficiency Program.

These results indicate that savings for air source heat pump upgrade measure with PTCS standards in the program achieve 1,263 kWh savings per year. The Evaluators are unable to separate the estimated savings between the air source heat pump upgrade savings from the equipment component and the air source heat pump upgrade savings from the PTCS commissioning component. However, the results of the billing analysis indicate that observed savings from this measure for participants in the Heating & Cooling Efficiency Program are significantly higher than currently estimated by the RTF.

6.2 ASHP Conversion HZ2/HZ3 Billing Analysis

The results of the billing analysis for the air source heat pump conversion measure is provided in this section. The methodology for the billing analysis is provided in Section 2.2.5.5. Table 6-6 displays customer counts for customers considered for billing analysis (i.e. customer with single-measure installations) and identifies measures that met the requirements for a billing analysis.

Table 6-6: Measures Considered for Billing Analysis, Air Source Heat Pump Conversions

Measure	Heating Zone	Measure Considered for Billing Analysis	Number of Customers w/ Isolated-Measure Installations	Sufficient Participation for Billing Analysis
Electric Heating System to Air-Source Heat Pump: 8.5 HSPF	1	✓	65	✓
	2	✓	34	✓
	3		10	
	2/3	✓	44	✓

The Evaluators attempted to estimate measure-level energy savings by Heating Zone through billing analysis regression with a counterfactual group selected via propensity score matching. The Evaluators attempted to isolate each unique measure. In doing so, the Evaluators also isolate the measure effects using the customer’s consumption billing data.

A billing analysis was completed for measures that had at least 30 customers with single-measure installations. This restriction was not met by the air source heat pump conversions in Heating Zone 3. However, the Evaluators attempted to estimate a savings value for the aggregate of projects installed in Heating Zones 2 and 3, as sufficient participation exists for this group.

Therefore, the Evaluators continued with regression analysis for Heating Zones 1, 2, and 2/3. This ensured that measures would have a sufficient sample size after applying PSM data restrictions (e.g. sufficient pre- and post-period data). The billing analysis included participants in PY2018, PY2019, and PY2020 in order to acquire the maximum number of customers possible.

The Evaluators were provided a considerable pool of control customers to draw upon, as shown in Table 6-7 through Table 6-9 for each Heating Zone. The Evaluators used nearest neighbor matching with a 3 to 1 matching ratio to match on pre-period spring, summer, winter, and fall usage, as well as exact matching for Heating Zones between groups. Therefore, each treatment customer was matched to 3 similar control customers. Also shown in Table 6-7 through Table 6-9, are the impact of various restrictions on the number of treatment and control customers that were included in the final

regression model. The “Starting Count” displays the beginning number of customers available prior to applying the data restrictions, while the “Ending Count” displays the number of customers after applying data restrictions and final matching.

Table 6-7: Cohort Restrictions, Air Source Heat Pump Conversions in HZ1

Measure	Data Restriction	Treatment Customers	Control Customers
Electric Heating System to Air-Source Heat Pump: 8.5 HSPF, HZ1	Starting Count	65	5,325
	Install Date Range: 2018-11-01 to 2021-12-31	65	5,325
	Remove bills with insufficient data (< 10 days duration and 0 kWh usage)	65	5,304
	Incomplete Pre-Period and Post-Period Bills (<6 months each)	47	5,268
	Subset nonparticipants to ER heating type	65	647
	Ending Count (Matched by PSM)	36	105

Table 6-8: Cohort Restrictions, Air Source Heat Pump Conversions in HZ2

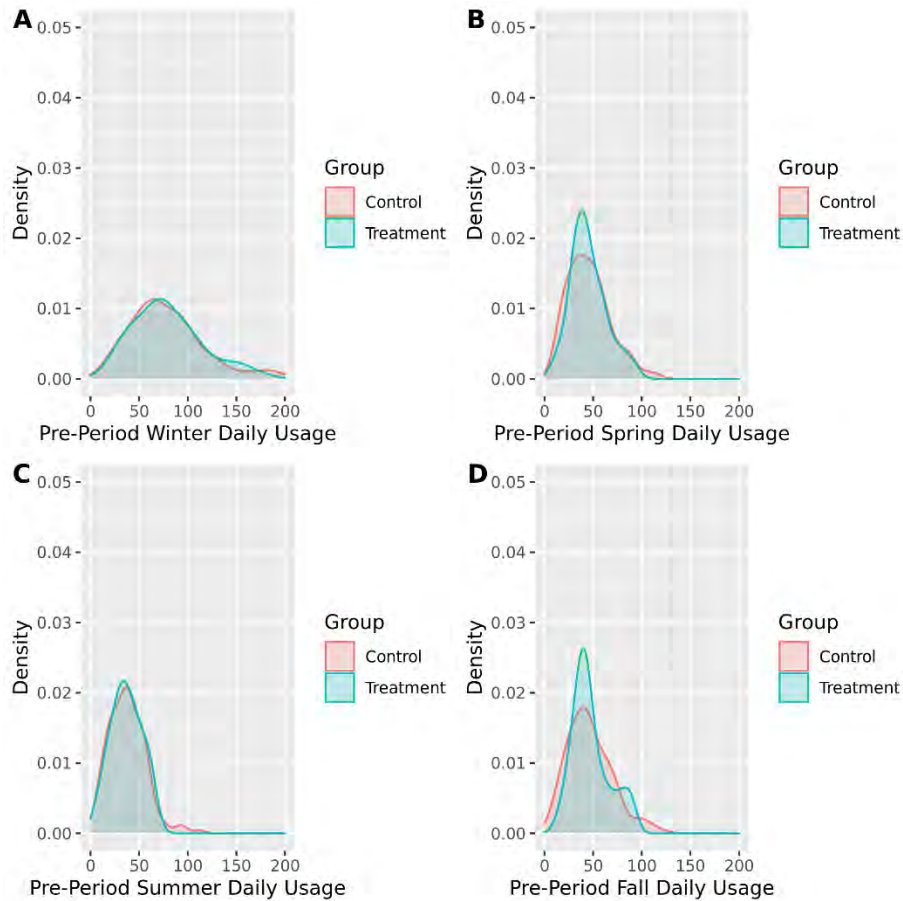
Measure	Data Restriction	Treatment Customers	Control Customers
Electric Heating System to Air-Source Heat Pump: 8.5 HSPF, HZ2	Starting Count	34	1,003
	Install Date Range: 2018-11-01 to 2021-12-31	34	1,003
	Remove bills with insufficient data (< 10 days duration and 0 kWh usage)	34	996
	Incomplete Pre-Period and Post-Period Bills (<6 months each)	22	981
	Subset nonparticipants to ER heating type	34	229
	Ending Count (Matched by PSM)	18	54

Table 6-9: Cohort Restrictions, Air Source Heat Pump Conversions in HZ2/HZ3

Measure	Data Restriction	Treatment Customers	Control Customers
Electric Heating System to Air-Source Heat Pump: 8.5 HSPF, HZ2	Starting Count	44	1,678
	Install Date Range: 2018-11-01 to 2021-12-31	44	1,678
	Remove bills with insufficient data (< 10 days duration and 0 kWh usage)	44	1,678
	Incomplete Pre-Period and Post-Period Bills (<6 months each)	31	1,596
	Subset nonparticipants to ER heating type	31	239
	Ending Count (Matched by PSM)	23	61

Figure 6-2 displays the density of each variable employed in propensity score matching for the air source heat pump conversion measure after conducting matching.

Figure 6-2: Covariate Balance After Matching, Air Source Heat Pump Conversions



The distributions after matching closely overlap between the treatment and control groups in pre-period summer and winter, however, the shoulder season usage in the spring and fall display more sparse matches. Nonetheless, the *t*-tests provide display sufficient matches for each Heating Zone, indicating valid matches for the selected treatment and control groups.

The Evaluators performed *t*-tests on pre-period usage by month to determine the success of PSM. The *t*-tests confirmed that PSM performed well for the measure in each Heating Zone. *T*-tests of monthly pre period usage can yield a statistically significant difference 40% of the time for one to two months out of 12. Thus, the Evaluators set a tolerance band allowing two months out of 12 to vary in pre-period usage at the 95% confidence level. Both Heating Zone groups passed this threshold, indicating the groups were well matched on all included covariates.

Table 6-10 through Table 6-12 provides results for the *t*-test on pre-period usage between the treatment and control groups after matching for Heating Zones 1 and 2 for the air source heat pump conversions. The Evaluators placed a threshold of two rejects for each measure as there is a 40% likelihood that one or two months may show statistical variance due to chance. The air source heat pump conversions for both Heating Zones displayed no months in which the null hypothesis is rejected.

Table 6-10: Pre-period Usage T-test for Air Source Heat Pump Conversions, HZ1

Month	Average Daily Usage (kWh), Control	Average Daily Usage (kWh), Treatment	P-Value	Reject Null?
Jan	77.13	74.74	0.70	No
Feb	75.97	75.37	0.92	No
Mar	59.20	58.85	0.94	No
Apr	40.22	40.10	0.97	No
May	34.13	34.22	0.97	No
Jun	37.15	37.37	0.93	No
Jul	44.27	44.59	0.92	No
Aug	44.02	42.99	0.75	No
Sep	36.74	35.49	0.67	No
Oct	44.47	44.00	0.91	No
Nov	60.17	66.33	0.30	No
Dec	72.01	75.39	0.51	No

Table 6-11: Pre-period Usage T-test for Air Source Heat Pump Conversions, HZ2

Month	Average Daily Usage (kWh), Control	Average Daily Usage (kWh), Treatment	P-Value	Reject Null?
Jan	87.04	92.60	0.61	No
Feb	85.09	85.97	0.93	No
Mar	69.45	68.59	0.91	No
Apr	44.80	43.18	0.76	No
May	32.34	32.72	0.92	No
Jun	30.53	29.99	0.90	No
Jul	34.53	35.64	0.84	No
Aug	35.24	29.95	0.30	No
Sep	31.83	26.85	0.27	No
Oct	47.24	41.68	0.35	No
Nov	62.77	69.24	0.43	No
Dec	83.67	93.55	0.25	No

Table 6-12: Pre-period Usage T-test for Air Source Heat Pump Conversions, HZ2/HZ3

Month	Average Daily Usage (kWh), Control	Average Daily Usage (kWh), Treatment	P-Value	Reject Null?
Jan	84.04	87.14	0.76	No
Feb	82.40	81.44	0.92	No
Mar	67.65	64.95	0.71	No
Apr	44.12	41.18	0.55	No
May	31.64	31.77	0.97	No
Jun	29.14	28.56	0.87	No
Jul	33.01	33.13	0.98	No
Aug	33.37	28.60	0.27	No
Sep	30.57	26.80	0.31	No
Oct	45.36	40.40	0.34	No
Nov	59.96	64.22	0.57	No
Dec	80.51	85.38	0.53	No

Table 6-13 provides customer counts for customers in the final regression model by assigned Heating Zone for each measure. In addition, weighted TMY HDD and CDD from the nearest available TMY weather station is provided. The HDD and CDD was weighted by the number of treatment customers assigned to a weather station.

Table 6-13: TMY Weather, Air Source Heat Pump Conversions

Measure	HZ	Treatment Customers	Weighted HDD	Weighted CDD
Electric Heating System to Air-Source Heat Pump: 8.5 HSPF	1	65	6,094	1,019
	2	34	6,696	956
	2/3	44	6,935	925

Table 6-14 provides annual savings per customer for each Heating Zone. Model 1 (D-n-D) was selected as the final model for the measure as it provided the highest adjusted R-squared among the regression models. Savings are statistically significant at the 90% level Heating Zones 1, 2, and 2/3. The adjusted R-squared shows the model provided an excellent fit for the data of 0.7 and above.

Table 6-14: Estimated Savings, Air Source Heat Pump Conversions

Heating Zone	Treatment Customers	Control Customers	Annual kWh Savings per Customer	90% Lower CI	90% Upper CI	Adjusted R-Squared	Model
1	36	105	1,513	715	2,312	0.73	Model 1: D-n-D
2	18	54	2,609	1,289	3,929	0.79	Model 1: D-n-D
2/3	23	61	2,029	830	3,228	0.79	Model 1: D-n-D

The Evaluators were unable to complete the regression analysis for Heating Zone 3 due to low participation. However, the Evaluators provide statistically significant savings for Heating Zones 1 and 2. Although Heating Zone 3 energy savings are unable to be quantified, the results of the billing analysis for Heating Zones 1 and 2 confirm that the air source heat pump conversions display significantly higher savings in the colder regions (Heating Zone 2).

Annual energy savings for air source heat pump conversions in Heating Zone 1 totals 1,513 kWh per year while annual energy savings for the measure in Heating Zone 2 totals 2,609 kWh per year. These results indicate that savings for air source heat pump conversion measures in Heating Zone 2 are, on average, 58% higher than energy savings for air source heat pump conversions in Heating Zone 1.

6.3 Smart Thermostat Billing Analysis

The results of the billing analysis for the smart thermostat measure is provided in this section. The methodology for the billing analysis is provided in Section 2.2.5.5. Table 6-15 displays customer counts for customers considered for billing analysis (i.e. customer with single-measure installations) and identifies measures that met the requirements for a billing analysis.

Table 6-15: Measures Considered for Billing Analysis, Smart Thermostats

Measure	Measure Considered for Billing Analysis	Number of Customers w/ Isolated-Measure Installations	Sufficient Participation for Billing Analysis
Smart Thermostats – Aggregate	✓	411	✓
Smart Thermostats – Self-Installed	✓	230	✓
Smart Thermostats – Contractor-Installed	✓	181	✓

The Evaluators attempted to estimate measure-level energy savings by installation type for smart thermostat installs through billing analysis regression with a counterfactual group selected via propensity score matching. The Evaluators attempted to isolate each unique measure. In doing so, the Evaluators also isolate the measure effects using the customer’s consumption billing data.

A billing analysis was completed for measures that had at least 30 customers with single-measure installations. This restriction was met by each the self-installed thermostats and contractor-installed thermostats. Therefore, the Evaluators continued with regression analysis for each measure group. This ensured that measures would have a sufficient sample size after applying PSM data restrictions (e.g.

sufficient pre- and post-period data). The billing analysis included participants in PY2018, PY2019, and PY2020 in order to acquire the maximum number of customers possible.

The Evaluators were provided a considerable pool of control customers to draw upon, as shown in Table 6-16 through Table 6-18 for each installation type. The Evaluators used nearest neighbor matching with a 5 to 1 matching ratio. Therefore, each treatment customer was matched to 5 similar control customers. Also shown in the tables below are the impact of various restrictions on the number of treatment and control customers that were included in the final regression model. The “Starting Count” displays the beginning number of customers available prior to applying the data restrictions, while the “Ending Count” displays the number of customers after applying data restrictions and final matching.

Table 6-16: Cohort Restrictions, Smart Thermostats, Aggregated

Measure	Data Restriction	Treatment Customers	Control Customers
Smart Thermostats – Aggregate	Starting Count	411	7,003
	Install Date Range: 2018-11-01 to 2021-12-31	401	7,003
	Remove bills with insufficient data (< 10 days duration and 0 kWh usage)	395	6,958
	Incomplete Pre-Period and Post-Period Bills (<6 months each)	309	6,867
	Ending Count (Matched by PSM)	195	975

Table 6-17: Cohort Restrictions, Smart Thermostats, Self-Installed

Measure	Data Restriction	Treatment Customers	Control Customers
Smart Thermostats – Self-Installed	Starting Count	230	7,003
	Install Date Range: 2018-11-01 to 2021-12-31	229	7,003
	Remove bills with insufficient data (< 10 days duration and 0 kWh usage)	228	6,958
	Incomplete Pre-Period and Post-Period Bills (<6 months each)	196	6,867
	Ending Count (Matched by PSM)	133	665

Table 6-18: Cohort Restrictions, Smart Thermostats, Contractor-Installed

Measure	Data Restriction	Treatment Customers	Control Customers
Smart Thermostats – Contractor-Installed	Starting Count	181	7,003
	Install Date Range: 2018-11-01 to 2021-12-31	172	7,003
	Remove bills with insufficient data (< 10 days duration and 0 kWh usage)	167	6,958
	Incomplete Pre-Period and Post-Period Bills (<6 months each)	113	6,867
	Ending Count (Matched by PSM)	62	310

The number of participants available for analysis drops significantly after removing customers without 6 months of pre-period data and 6 months of post-period data, in addition to removing customers who had not displayed pre-period billing data in each of the 4 pre-period seasons: spring, summer, fall, and winter, which were used in propensity score matching. However, the Evaluators ensured the final treatment group sample was representative of the original group of participants for the measure.

Figure 6-3 through Figure 6-5 displays the density of each variable employed in propensity score matching for the smart thermostat measure after conducting matching, for each installation type.

Figure 6-3: Covariate Balance After Matching, Smart Thermostats, Aggregate

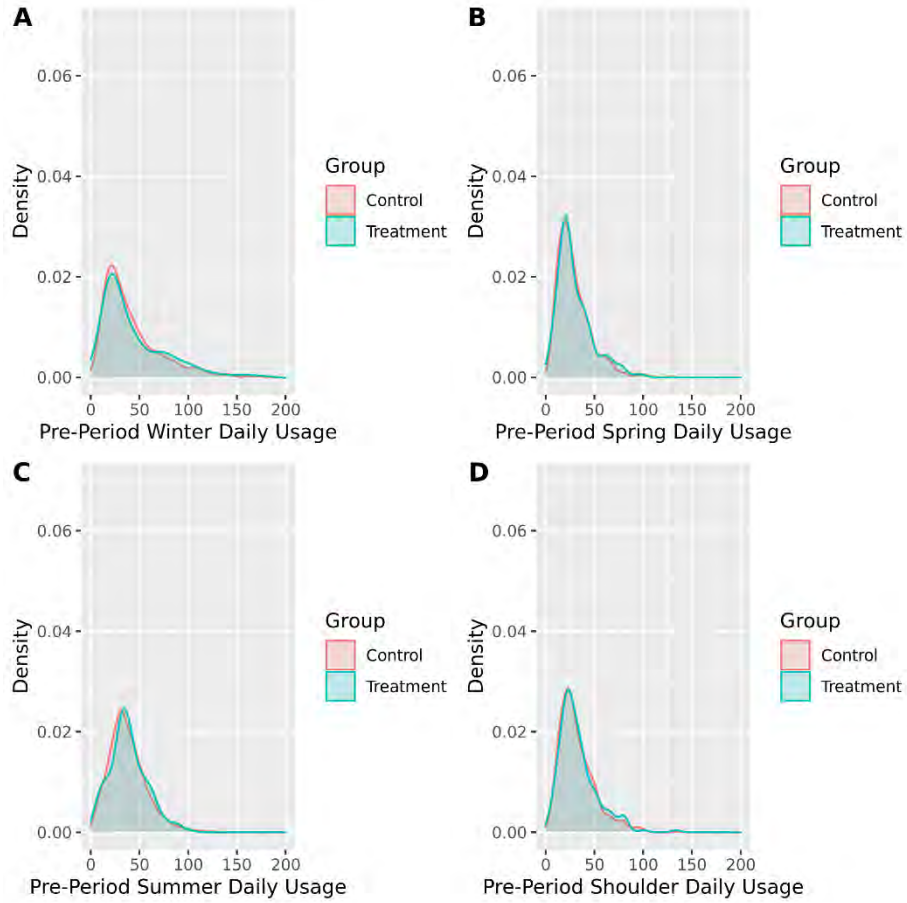


Figure 6-4: Covariate Balance After Matching, Smart Thermostats, Self-Installed

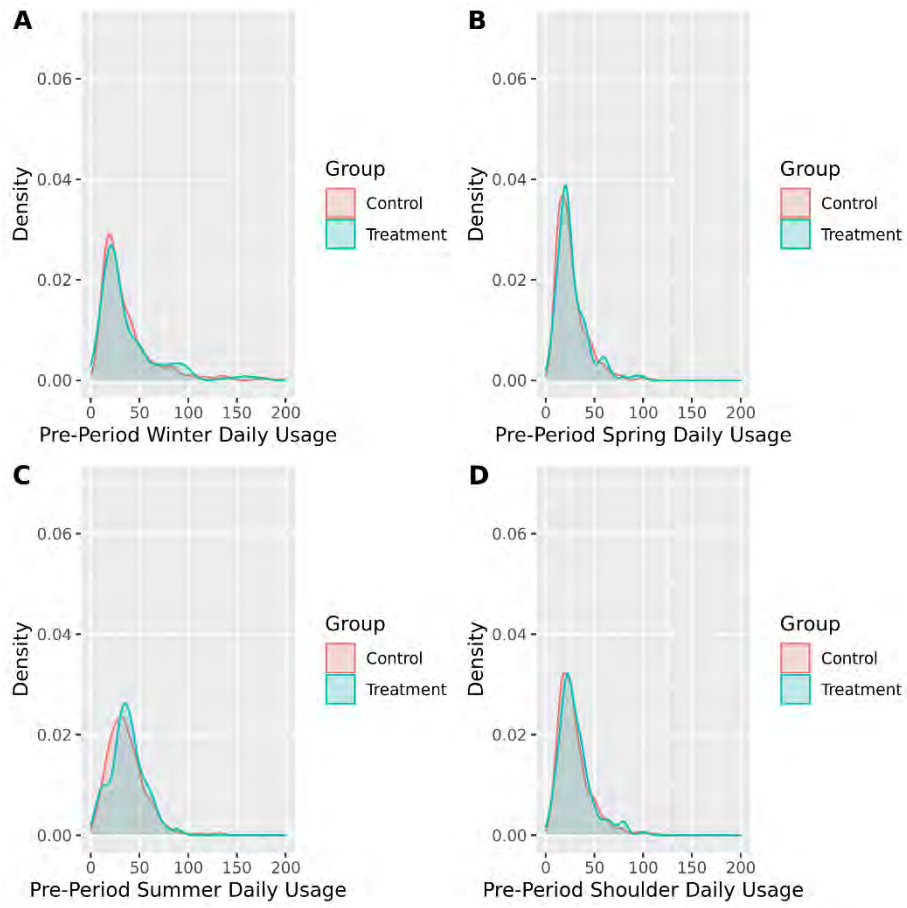
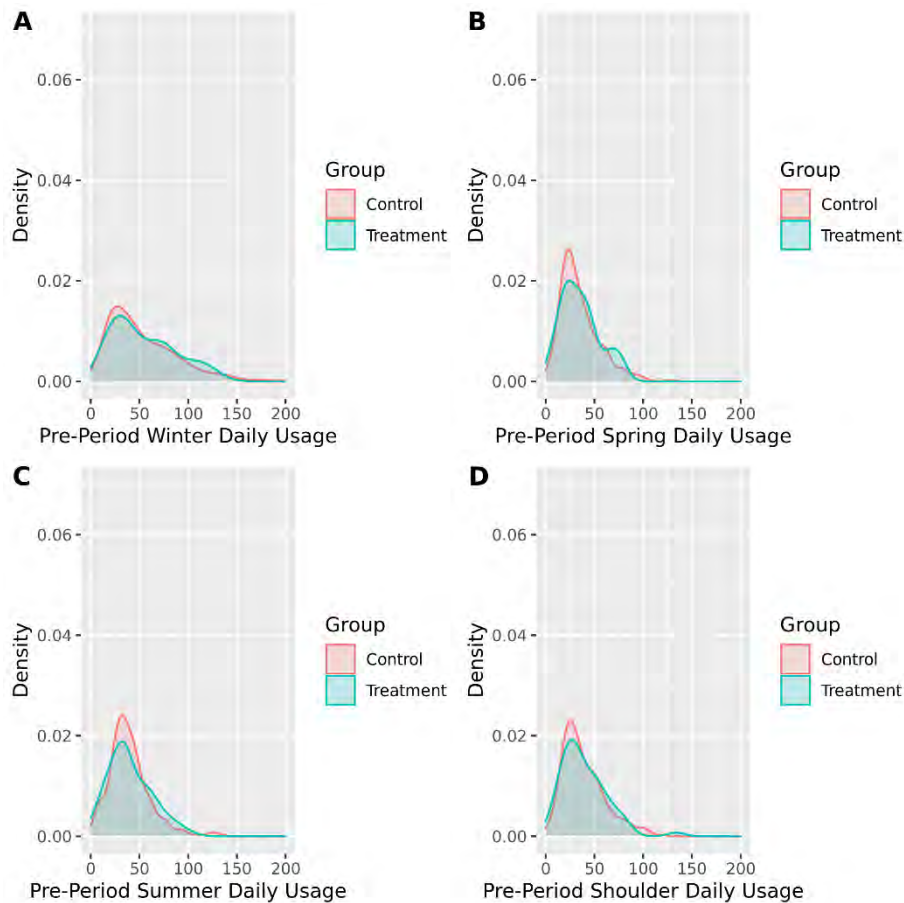


Figure 6-5: Covariate Balance After Matching, Smart Thermostats, Contractor-Installed



The distributions after matching closely overlap between the treatment and control groups in pre-period for all seasons. The contractor-installed matched control group displays slightly higher densities in the median daily usage for each season. Nonetheless, the t-tests provide display sufficient matches for each installation type, indicating valid matches for the selected treatment and control groups.

The Evaluators performed *t*-tests on pre-period usage by month to determine the success of PSM. The *t*-tests confirmed that PSM performed well for the measure in each Heating Zone. *T*-tests of monthly pre period usage can yield a statistically significant difference 40% of the time for one to two months out of 12. Thus, the Evaluators set a tolerance band allowing two months out of 12 to vary in pre-period usage at the 95% confidence level. All three groups passed this threshold, indicating the groups were well matched on all included covariates.

Table 6-19 through Table 6-21 provides results for the *t*-test on pre-period usage between the treatment and control groups after matching for each installation type for the smart thermostat measure. The Evaluators placed a threshold of two rejects for each measure as there is a 40% likelihood that one or two months may show statistical variance due to chance. The smart thermostat measure for all installation types displayed no months in which the null hypothesis is rejected.

Table 6-19: Pre-period Usage T-test for Smart Thermostats, Aggregate

Month	Average Daily Usage (kWh), Control	Average Daily Usage (kWh), Treatment	P-Value	Reject Null?
Jan	40.97	42.37	0.57	No
Feb	39.18	41.28	0.40	No
Mar	33.07	35.00	0.33	No
Apr	26.81	27.39	0.65	No
May	26.65	26.57	0.94	No
Jun	32.28	33.41	0.39	No
Jul	40.59	41.93	0.41	No
Aug	40.92	41.35	0.78	No
Sep	31.12	31.50	0.75	No
Oct	29.96	31.74	0.27	No
Nov	35.25	38.52	0.12	No
Dec	42.10	45.99	0.15	No

Table 6-20: Pre-period Usage T-test for Smart Thermostats, Self-Installed

Month	Average Daily Usage (kWh), Control	Average Daily Usage (kWh), Treatment	P-Value	Reject Null?
Jan	35.02	36.68	0.55	No
Feb	34.00	35.68	0.55	No
Mar	28.68	30.96	0.31	No
Apr	24.07	24.99	0.52	No
May	24.93	25.04	0.93	No
Jun	30.87	31.58	0.63	No
Jul	39.54	40.44	0.63	No
Aug	39.73	40.98	0.50	No
Sep	29.69	29.96	0.84	No
Oct	26.73	27.95	0.46	No
Nov	30.55	33.40	0.22	No
Dec	36.09	40.56	0.17	No

Table 6-21: Pre-period Usage T-test for Smart Thermostats, Contractor-Installed

Month	Average Daily Usage (kWh), Control	Average Daily Usage (kWh), Treatment	P-Value	Reject Null?
Jan	51.95	54.30	0.61	No
Feb	50.33	53.09	0.56	No
Mar	41.97	43.59	0.67	No
Apr	32.25	32.55	0.90	No
May	29.96	30.19	0.92	No
Jun	34.59	36.50	0.45	No
Jul	42.14	44.53	0.44	No
Aug	42.35	41.99	0.90	No
Sep	34.66	34.32	0.89	No
Oct	37.17	38.87	0.60	No
Nov	45.12	48.76	0.38	No
Dec	52.51	56.45	0.41	No

Table 6-22 provides customer counts for customers in the final regression model by assigned Heating Zone for each measure. In addition, weighted TMY HDD and CDD from the nearest available TMY weather station is provided. The HDD and CDD was weighted by the number of treatment customers assigned to a weather station. All three treatment groups displayed similar weighted HDD and CDD values.

Table 6-22: TMY Weather, Smart Thermostats, by Install Type

Measure	Treatment Customers	Weighted HDD	Weighted CDD
Smart Thermostats - Aggregate	413	6,366	992
Smart Thermostats – Self-Installed	231	6,389	990
Smart Thermostats – Contractor-Installed	182	6,336	993

Table 6-23 provides annual savings per customer for each Heating Zone. Model 2 (PPR) was selected as the final model for the measure as it provided the highest adjusted R-squared among the regression models. The adjusted R-squared shows the model provided an excellent fit for the data of nearly 0.78 and above. Savings are statistically significant at the 90% level for the aggregate and self-installed groups. However, the Evaluators were unable to estimate statistically significant savings for the self-installed smart thermostats.

Table 6-23: Estimated Savings, Smart Thermostats, by Install Type

Measure	Treatment Customers	Control Customers	Annual kWh Savings per Customer	90% Lower CI	90% Upper CI	Adjusted R-Squared	Model
Smart Thermostats – Aggregate	195	975	229	59	399	0.78	Model 2: PPR
Smart Thermostats – Self-Installed	133	665	29*	-256	468	0.80	Model 2: PPR
Smart Thermostats – Contractor-Installed	62	310	470	124	818	0.78	Model 2: PPR

*Not statistically significant

The self-installed smart thermostats are unable to be quantified with current data, as indicated by the lower and upper 90% confidence interval estimates. These lower and upper 90% confidence interval displays savings range between negative and positive values, indicating that consumption differences between the treatment and control group do not reject the null hypothesis of 0. Therefore, the Evaluators are unable to provide savings estimate for this group of smart thermostats.

Although the self-installed smart thermostats cannot be quantified, the relative differences between the aggregate of smart thermostats and the contractor-installed smart thermostats provides insights on relative impacts between each group.

The billing regression results indicate that the contractor-installed smart thermostats saved 470 kWh per year, while the thermostats regardless of installation type saved 229 kWh per year. Each of these estimates are statistically significant and are derived from models with high fitness to the data. This indicates that contractor-installed thermostats save over double the amount of energy than the aggregate of smart thermostats.

7. Appendix B: Residential Participant Survey

This section provides a copy of the residential survey sent to participants of the Heating & Cooling Efficiency Program in 2020.

Client: Idaho Power

Program(s): Heating and Cooling Efficiency Program

Overview

Programming directions are in Bold 11pt blue font

[PREPOPULATED VARIABLES ARE IN ALL CAPS ENCLOSED IN BRACKETS]

(INTERVIEWER INSTRUCTIONS ARE IN ALL CAPS ENCLOSED IN PARANTHESES)

Recruitment Text

Subject Line

Provide Feedback to Idaho Power

Email Body

Dear [FirstName],

Thank you for participating in Idaho Power's Heating and Cooling Efficiency Program in 2020. Through this program you received a cash incentive for purchasing high efficiency heating and cooling equipment or services.

Idaho Power is committed to providing you with excellent customer service and would love your feedback for program improvement.

You are invited to take a survey administered by ADM Associates, a Service Provider to Idaho Power. The survey takes about 10-15 minutes to complete and your valuable feedback will be held in confidence.

To thank you for your time we are offering a \$10 Tango Rewards e-gift card, which can be redeemed online at a variety of retailers or as a charitable donation, to the first [Sample Size Target] customers that complete the survey.

[REDACTED] [Displays as Take the Survey]

You can also copy and paste the link below into your browser to access the survey.

\${!://SurveyURL}

If you have any question regarding the survey, please contact Idaho Power customer service at [REDACTED]

[REDACTED]. You may also contact [REDACTED]
[REDACTED]

Thank you and we look forward to hearing from you.

Sincerely,

ADM Associates

Service Provider to Idaho Power

Survey Variables

Variable	Definition
INSTALLED_MEASURES	
CONTRACTOR	1 if worked with contractor, else 0
TSTAT_HP	1 if a connected thermostat was rebated and installed on a heat pump, else 0
TSTAT_OTHER	1 if a connected thermostat was rebated and installed on equipment that is not a heat pump, else 0
WH_FAN	1 if a whole house fan was rebated and installed, else 0
EC	1 if an evaporative cooler was rebated and installed, else 0
HP	1 if any heat pump was rebated and installed, else 0
HP_TYPE	If HP = 1, one of the following: ductless heat pump ducted air source heat pump ducted open loop heat pump else: 0
HP_DUCT	1 if ducted, 2 if ductless
ECM	1 if an electronically commutated motor was rebated and installed, else 0
HPWH	1 if a heat pump water heater was rebated and installed, else 0

Introduction and Screening

Welcome! Thank you for taking this survey to tell us about your experience with Idaho Power's Heating & Cooling Efficiency Program. Your feedback is very important to us and will help us improve our program for customers like you. This survey should take 10-15 minutes. Your responses are confidential and will be used for research purposes only. As a thank you for taking the survey, we will provide you a \$10 Tango Rewards e-gift card, which can be redeemed online at a variety of retailers.

1. Our records indicate you participated in Idaho Power's Heating & Cooling Efficiency Program by receiving a cash incentive for the following equipment or service through the program:

[LIST INSTALLED MEASURES]

2. Does that sound about right?

[FORCE RESPONSE]

1. Yes
2. No **[DISPLAY Q3 THEN TERMINATE WITH THIS MESSAGE: Thank you for that information. We are interested in hearing from customers who received an incentive for energy saving heating and cooling equipment. Have a good day.]**
98. Not sure **[TERMINATE WITH THIS MESSAGE: Thank you for that information. We are interested in hearing from customers who received an incentive for energy saving heating and cooling equipment. Have a good day.]**
3. What is incorrect about our records?

Program Awareness and Motivations

4. Why did you decide to participate in the Heating & Cooling Efficiency program by installing energy efficient equipment? Please select all that apply.

[FORCE RESPONSE]

1. To lower energy and save money on your utility bill
2. To improve comfort
3. **[DISPLAY IF HPWH =0]** To improve indoor air quality
4. To replace old, outdated home equipment
5. To replace broken home equipment
6. To help the environment
7. It was recommended to me
8. Because an Idaho Power incentive was available
9. For some other reason (Please describe)
98. Not sure

[DISPLAY IF MORE THAN ONE SELECTED IN Q4]

5. Of the following reasons for participating in the program that you mentioned, which was the most influential in your decision to participate? Please select one.

[SHOW SELECTION FROM Q4]

Smart Thermostats

[DISPLAY SECTION IF TSTAT_HP or TSTAT_OTHER =1]

The next few questions are about the smart thermostat that you got an incentive for.

6. Is the thermostat still installed and working?
 1. Yes
 2. No
7. [DISPLAY IF Q6 = 2] Can you tell us what happened to the thermostat?

[SKIP TO END OF BLOCK IF Q6=2]

8. Is the thermostat connected to the internet?
 1. Yes
 2. No
9. What type of thermostat(s) did the smart thermostat replace?
 1. A programmable thermostat that allowed you to schedule the temperature settings for different times of the day
 2. A non-programmable thermostat that let you set only the current home temperature desired
 3. An existing smart thermostat
 4. It was a newly constructed home and didn't replace a thermostat
 5. It was a new heating installation
 98. Not sure
10. What brand of smart thermostat do you have?
 1. Nest
 2. Ecobee
 3. Honeywell
 4. Lennox | Comfort
 5. Trane
 6. Emerson
 7. Bryant
 8. Carrier
 9. Other (Which brand?)
 98. Don't know

11. Did you install your smart thermostat yourself, or did a contractor install your smart thermostat?

1. Self-installed
2. Contractor-installed
3. Other (Please describe)

12. Do you have your thermostat set to automatically change to “away mode” to use less heating and cooling when you are not home?

Your thermostat may refer to this feature by another name such as “home away assist,” “smart away mode,” or “smart away.”

1. Yes
2. No
3. I am not aware of an “away mode” setting
98. Don't know

[Display if Q12 = 2]

13. Why do you have “away mode” (or the similarly named featured on your smart thermostat) disabled? Please select all that apply.

1. I want my home to keep a comfortable temperature while I am gone
2. I am worried about privacy
3. I have pets that need to stay comfortable
4. I can't figure out how to set it up
5. I have had problems with “away mode”
6. “Away mode” requires a smart phone connection and there are other people in my home who do not have phones connected to the thermostat
7. Someone is normally home
8. Other (Please describe)

[DISPLAY IF Q12 = 1]

14. What temperature is your “away” setting for heating during the colder months?

[DISPLAY IF Q12 = 1]

15. What temperature is your “away” setting for cooling during the warmer months?

[DISPLAY IF Q12 = 1]

16. How is your thermostat set up to detect if you are home?

1. Thermostat occupancy sensor
2. Smart phone location (also known as geofencing)
3. Both occupancy sensor and smart phone location
98. I don't know

[Display if Q11 = 1]

17. Did you connect a C-wire to your thermostat when you installed it?

1. Yes
2. I used an adapter kit
3. No
98. Don't know

Smart Thermostats Heat Pump Settings for Non-Nest Thermostats [Asked if self-installed a thermostat that isn't a Nest on a heat pump]

[DISPLAY SECTION IF TSTAT_HP =1 and Q11 = 1 and Q10 <> 1]

18. The following questions refer to the auxiliary heat on your heat pump system. Auxiliary heat is sometimes called backup, supplemental, or emergency heat. Auxiliary heating assists the heat pump in meeting the thermostat temperature setting when the outdoor temperature drops to a temperature at which the heat pump will not keep up by itself.

19. Have you changed the settings on your thermostat that control the use of auxiliary heat?

1. I have changed the settings
2. Another person such as an HVAC technician/contractor has changed the settings
3. It is set to the manufacturer default settings
4. I do not know what that setting is
5. I do not know what the backup temperature lock out setting should be set to

[DISPLAY IF Q19= 1]

20. If you changed your heat pump's backup/supplemental heat temperature lock out setting on your smart thermostat, do you know what your heat pump balance point temperature was?

1. Yes
2. No
3. I did not change the heat pump's backup/supplemental heat temperature lock out setting

[DISPLAY IF Q20 = 1]

21. What is the balance point temperature for your heat pump? In other words, at what outdoor winter temperature will your heat pump not keep up with your thermostat temperature setting and require backup/supplemental heat to turn on?

1. ___F
98. Don't recall

[DISPLAY IF Q19= 1 and Q10 = 2] Self installed an Ecobee and changed settings

22. What option have you changed your threshold settings for auxiliary heat to?

1. Minimum
2. Basic
3. Balanced
4. Super
5. Maximum
6. I manually set the auxiliary heat / compressor lockout temperature settings
7. I did not change the factory default
98. I do not know

[DISPLAY IF [[Q10 = 3- 9 and Q19 = 1] or [Q22 =6]] Manually set Ecobee or installed other manufacturer thermostat

23. What compressor lockout outdoor temperature setting did you program as the lowest temperature at which the compressor will be allowed to operate?

1. ___F
2. Did not change compressor lockout

[DISPLAY IF [[Q10 = 3- 9 and Q19 = 1] or Q22 =6]] and Q23 <>2] Manually set Ecobee or installed other manufacturer thermostat

24. How did you decide what compressor lockout winter temperature setting to program?

[DISPLAY IF [[Q10 = 3- 9 and Q19 = 1] or Q22 =6]] Manually set Ecobee or installed other manufacturer thermostat

25. What winter outdoor temperature setting was used as the threshold at which you will allow backup/supplemental/auxiliary heat to operate? In other words, how cold does it need to get before you allow backup/supplemental/auxiliary heat to turn on?

1. ___F
2. Did not change auxiliary heat lockout

[DISPLAY IF [Q10 = 3- 9 and Q19 = 1] or Q22 =6 and Q25 <>2] Manually set Ecobee or installed other manufacturer thermostat

26. How did you decide what outdoor temperature to program for backup/supplemental heat?

Smart Thermostats Heat Pump Settings for Nest Thermostats [Asked if self-installed a Nest thermostat on a heat pump]

[DISPLAY SECTION IF TSTAT_HP =1 and Q11 = 1 and Q10 = 1]

27. Have you changed the heat pump balance setting on your Nest?

1. I have changed the setting
2. Another person such as an HVAC technician/contractor has changed the settings
3. It is set to the manufacturer default setting
4. I do not know what that setting is

28. What option have you changed your heat pump balance setting to on your Nest?

1. Max Comfort
2. Max Savings
3. Balanced
4. Off
5. I did not change the factory default
98. I do not know

Whole House Fans

[DISPLAY SECTION IF WH_FAN = 1]

29. Is the whole house fan still installed and working?

1. Yes
2. No

30. **[DISPLAY IF Q29 = 2]** Can you tell us what happened to the whole house fan?

[SKIP TO END OF BLOCK IF Q29=2]

31. What months do you typically use your whole house fan? Please select all that apply.

[Select all that apply]

1. January
2. February
3. March
4. April
5. May
6. June
7. July
8. August
9. September
10. October
11. November
12. December

32. On average, during the summer how many hours do you run your whole house fan during a typical 24-hour day?

0. 0
1. 1
2. 2
3. 3
4. 4
5. 5
6. 6
7. 7
8. 8
9. 9
10. 10
11. 11
12. 12 or more

33. Do you have air conditioning in your home as well as a whole house fan?

1. Yes
2. No

[DISPLAY IF Q33 = 1]

34. Since getting your whole house fan, how has your air conditioner usage changed?

1. I use the air conditioner more
2. I use the air conditioner the same amount
3. I use the air conditioner less
98. I don't know

[DISPLAY IF Q34 = 3]

35. How much less do you run your air conditioner since installing the whole house fan?

1. I use the air conditioner about the same amount as before
2. About 25% less
3. About 50% less
4. About 75% less
5. I don't use my air conditioner at all

[DISPLAY IF Q33 = 1]

36. Which of the following best describes why you use the whole house fan?

1. I primarily use it to make my home more comfortable
2. I primarily use it so that I can use the air conditioner less

Evaporative Coolers

[DISPLAY SECTION IF EVCOOL = 1]

37. Is the evaporative cooler still installed and working?

1. Yes
2. No

[DISPLAY IF Q37= 2]

38. Can you tell us what happened to the evaporative cooler?

[SKIP TO END OF BLOCK IF Q37=2]

39. Why did you purchase the evaporative cooler?

1. To replace an old evaporative cooler
2. To replace an existing central A/C system
3. To replace an existing window unit A/C system
4. I installed an evaporative cooler instead of installing a central A/C system
5. I installed an evaporative cooler instead of installing a window unit A/C system
6. I installed an evaporative cooler and did not have a prior existing cooling system
7. To supplement the cooling provided by my air conditioner
8. For some other reason (Please explain)
9. I do not know

40. In addition to the evaporative cooler, which of the following do you use to cool your home?
Please select all that apply.

1. Central A/C
2. Heat Pump
3. Window unit A/C
4. Portable A/C
5. Ceiling fans
6. Whole house fan
7. Other fans
8. Do not use any of these

[DISPLAY IF Q40=1-8]

41. Would you say that the evaporative cooler is the main way that you cool your house?

1. Yes
2. No

[DISPLAY IF Q41=2]

42. What is the main way you cool your home?

1. Central A/C
2. Heat Pump
3. Window unit A/C
4. Portable A/C
5. Ceiling fans
6. Whole house fan
7. Other fans
8. Other: _____

[DISPLAY IF Q40=1-4]

43. Which of the following best describes why you use the evaporative cooler? (single select)

1. I primarily use it to make my home more comfortable
2. I primarily use it so that I can use the air conditioner less

Electronically Commutated Motors

[DISPLAY SECTION IF ECM = 1]

44. Is the high efficiency air handler/blower motor in your central heating system, also called an electronically commutated motor. still installed and working? *

1. Yes
2. No

[DISPLAY IF Q44= 2]

45. Can you tell us what happened to the electronically commutated motor?

[SKIP TO END OF BLOCK IF Q44=2]

46. Which months of the year, if any, do you have your thermostat set to "fan on" or "continuous fan" mode for any part of the day?

This setting keeps the fan running even when the home isn't being cooled or heated.

[Select all that apply]

- 0. I don't typically use fan on/continuous fan at any time of the year [Exclusive]
- 1. January
- 2. February
- 3. March
- 4. April
- 5. May
- 6. June
- 7. July
- 8. August
- 9. September
- 10. October
- 11. November
- 12. December

[DISPLAY IF ANY IN Q46= 1 -12 ARE SELECTED]

47. For the months you have your thermostat set to "fan on" or "continuous fan", how many hours a day, on average, is the fan on?

Please enter a number ranging from 1 – 24 for each month shown.

[For each display if the month was selected in Q46]

- 1. January
- 2. February
- 3. March
- 4. April
- 5. May
- 6. June
- 7. July
- 8. August
- 9. September
- 10. October
- 11. November
- 12. December

Heat Pumps

[Display if HP=1]

48. Is the [HP_TYPE] still installed and working?

1. Yes
2. No

[DISPLAY IF Q49 = 2]

49. Can you tell us what happened to the heat pump?

[SKIP SECTION IF Q48=2]

[Display if HP_DUCT=2 (Ductless heat pump)]

50. How often do you clean the filter of the indoor wall mounted unit(s) of the ductless heat pump?

1. Monthly
2. Every other month
3. Quarterly
4. Twice per year
5. Once per year
6. Less than once a year
7. Never
98. Don't know

[Display if HP_DUCT=1 (Ducted heat pump)]

51. How often do you change the heat pump air handler/system filter?

1. Monthly
2. Every other month
3. Quarterly
4. Twice per year
5. Once per year
6. Less than once a year
7. Never
98. Don't know

Heat Pump Water Heater Section

DISPLAY IF HPWH=1

52. Is the heat pump water heater still installed and working?

1. Yes
2. No

[DISPLAY IF Q52 = 2]

53. Can you tell us what happened to the heat pump water heater?

[SKIP SECTION IF Q52=2]

54. Did the heat pump water heater replace an electric resistance storage tank water heater?

1. Yes
2. No
98. Don't know

Customer Experiences

55. Next, please answer a few questions about your experience with the Heating & Cooling Efficiency program.

56. Did you fill out the program application yourself, or did someone else help you?

1. I filled it out myself
2. My contractor helped me
3. Someone from Idaho Power helped me
4. Someone else helped me (please specify)
98. Not sure

[ASK IF AND Q56=1]

57. How easy was it for you to fill out and submit the incentive application and forms to receive your incentive?

1. Very difficult
2. Somewhat difficult
3. Neither easy nor difficult
4. Somewhat easy
5. Very easy

[ASK IF Q57 < 3]

58. What was difficult about completing the forms?

[ASK IF CONTRACTOR = 1]

59. How did you select the contractor who you worked with through the Heating & Cooling Efficiency Program?

1. It was a contractor I've worked with before
2. Word of mouth or recommendation from someone I know
3. I found the contractor using Idaho Power's online list
4. The contractor contacted me
5. Other (Please describe)

60. Thinking about your experience with the Heating & Cooling Efficiency Program, did you interact or communicate with a representative from Idaho Power at any point?

1. Yes
2. No

[ASK IF Q60= 1]

61. What was the purpose of this interaction? (Please select all that apply)

[Multiselect]

1. To learn about the incentives available
2. To get information on how to apply for incentives or complete the application
3. To find out when my incentive would be paid
4. To find a contractor to work with
5. For some other reason (Please describe)

62. Have you noticed any changes in your electric bill since participating in the program?

1. Yes, my electric bill increased
2. Yes, my electric bill decreased
3. No, my electric bill stayed the same
4. Not sure

63. Other than changes in your electricity use, have you noticed any benefits of the energy efficiency equipment you installed through the Heating & Cooling Efficiency Program?

1. Yes
2. No

[ASK IF Q63= 1]

64. What benefits have you noticed?

Overall Satisfaction

65. Please rate your satisfaction with each of the following aspects of Idaho Power's Heating & Cooling Efficiency Program using the scale below.

	Very Dissatisfied	Dissatisfied	Neither satisfied nor dissatisfied	Satisfied	Very Satisfied	Not applicable
a. The amount of the incentive	1	2	3	4	5	97
b. [1	2	3	4	5	97
c. The time it took to receive your incentive check	1	2	3	4	5	97
f. [IF CONTRACTOR = 1] Your experience with your contractor	1	2	3	4	5	97
g. The energy efficient items /improvements you installed / made through the program	1	2	3	4	5	97
h. [IF Q60=1] Your communications with an Idaho Power representative	1	2	3	4	5	97
j. Your experience with Idaho Power's Heating & Cooling Efficiency Program overall	1	2	3	4	5	97

[LOOP THROUGH Q66 FOR EACH QUESTION WHERE Q65 = 1 or 2]

66. Why did you rate your satisfaction with [TEXT FROM Q65] that way? [OPEN END]

67. Have you recommended Idaho Power's Heating & Cooling Efficiency Program to anyone?

1. Yes
2. No

68. From your perspective, what could be done to improve Idaho Power's Heating & Cooling Efficiency Program?

69. How would you rate your satisfaction with Idaho Power as your utility provider?

1. Very dissatisfied
2. Somewhat dissatisfied
3. Neither satisfied nor dissatisfied
4. Somewhat Satisfied
5. Very Satisfied

70. How would you say your participation in the program influenced your satisfaction with Idaho Power?

1. The program decreased my satisfaction with Idaho Power
2. The program did not influence my satisfaction with Idaho Power
3. The program increased my satisfaction with Idaho Power

[IF Q70= 1 or 3]

71. How did the program influence your satisfaction with Idaho Power?

Home Characteristics

[Display if HP = 0 and TSTAT_HP = 0]

72. What is the main type of heating equipment used to provide heat to your home?

1. Central furnace (electric, natural gas, propane, oil)
2. [Display if ECM = 0] Steam or hot water system with floor standing radiators or hydronic baseboards
3. Central heat pump
4. [Display if ECM = 0] Ductless heat pump, also known as a "mini-split"
5. [Display if ECM = 0] Electric walls units, ceiling cable, baseboards, or electric radiant floors
6. [Display if ECM = 0] Built-in room heater burning natural gas, propane, or oil
7. [Display if ECM = 0] Wood or pellet stove
8. [Display if ECM = 0] Portable electric heaters
9. [Display if ECM = 0] None
98. Don't know

[Display if Q72 = 1]

73. What is the fuel used by the central furnace?

1. Electricity
2. Natural gas
3. Propane
4. Fuel oil
5. Other (Please specify)
98. I don't know

8. Appendix C: Participating Contractor Interview Guide

This section provides a copy of the interview guide used to interview participating contractors about their experience with the Heating and Cooling Efficiency Program.

Client: Idaho Power
Program(s): Heating & Cooling Efficiency Program
Interview Date:

Recruitment

Initial Recruitment Email (If email is available)

Hi [Contact],

ADM Associates is an independent research firm conducting research on behalf of Idaho Power.

As part of this research, we would like to talk with contractors that participate in their Heating and Cooling Efficiency Program.

We'd like to invite you to participate in an interview to be scheduled sometime the week of [XXX] over phone or video call. The discussion will take about 30-45 minutes, and in appreciation for your time you will receive a \$50 Tango Rewards e-gift card, which can be redeemed online at a variety of retailers. Please reply to this email with some times that work for you.

Your feedback is greatly appreciated and will help Idaho Power improve its Heating and Cooling Efficiency Program.

If you have any question regarding this interview request, please contact Idaho Power customer service

We look forward to hearing back from you,

ADM Associates

Follow-up or Initial (if email is not available) Recruitment Phone Call

Hi, my name is [NAME]. Is [CONTACT NAME] available? [IF NO: leave a voicemail]

[IF EMAIL SENT] I'm following up on an email I sent the other day about a study we are conducting related to Idaho Power's Heating and Cooling Efficiency Program.

[IF EMAIL NOT SENT] I am contacting you from ADM Associates an independent research firm conducting research on behalf of Idaho Power. We would like to talk with contractors that participate in their Heating and Cooling Efficiency Program.

We are offering a \$50 e-gift card to those that complete an interview with us – we expect the interviews to last about 30 to 45 minutes. Your input could help improve Food Service program offerings in your region.

Would you be willing to schedule a time to chat with us?

[IF YES: schedule the call and get an email to schedule. If email is not available, generate the Teams meeting and provide the telephone number.]

[IF NO] Thank you for your time. Is there someone else at your organization that might be available for an interview?

[IF NO: Thank and terminate]

[IF YES: Ask to be connected, explain the study, and repeat the interview ask]

[IF NEEDED at any time] This is not a sales call. I work for a company called ADM Associates. We are an independent research firm that primarily works in the energy efficiency industry. We were hired by Idaho Power to evaluate their Heating and Cooling Efficiency Program. As part of this research, we are reaching out to contractors that have experience working with the program to talk with them about their perspectives on the program and typical installation practices

[IF NEEDED at any time] If you have any question regarding this interview request, please contact Idaho Power customer service at [REDACTED]

Scheduling Email

Hi [FIRST NAME],

Thank you for scheduling a time to talk about Idaho Power's Heating and Cooling Efficiency Program.

You will be speaking with Nathaniel Albers on **[INSERT INTERVIEW DATE AND TIME]**.

The discussion will take place over the phone or your computer using Teams an online phone conferencing tool. You can participate from your computer by clicking the link below or dial in using the instructions below. If you have any questions or concerns, please reply to this email.

If you need to reschedule, please [call](#) or email me with other times that would work for you.

Thank you for your time!

[INSERT TEAM LINK]

Best,

[REDACTED]

ADM Associates

Roles & Responsibilities

Background Information:

Contractor name: \${e://Field/FirstName}

Contractor business: \${e://Field/Business%20Name}

Performance tier: \${e://Field/Tier}

Introduction

Thank you for taking the time to talk with us today. My name is [INTERVIEWER NAME] and I work for ADM Associates. We are speaking today so that I can better understand your role in Idaho Power's Heating & Cooling Efficiency Program. Our discussion will contribute to our understanding and evaluation of that incentive program.

Please be as open as possible. The information you share will help us evaluate the effectiveness of the program.

I would like to record our discussion so that I have something I can refer to when drafting my notes from the interview. Is it all right if I record this discussion? Do you have any questions before we begin?

1. Before we start, I want to make sure I understand your work with Idaho Power in 2021. My program data shows that you completed [INTERVIEWER: REVIEW PROGRAM DATA FOR RESPONDENT] projects that went through the program last year. Does that sound right to you?

- Active (Completed 4 or more program projects)
- Dabbled (Completed 1 to 3 program projects)
- Inactive (Completed zero projects)

How many of those heat pumps have been ducted vs. ductless heat pumps?

- Ducted
- Ductless

2. To begin, can you tell me about your role and responsibilities in Idaho Power's Heating & Cooling Efficiency Program?

Role/Responsibilities

How long have you been a part of the program?

How long have you been a contractor?

3. How many other staff from your company are involved in Idaho Power's Heating & Cooling Efficiency Program?

4. Do you or your business install heat pumps in commercial businesses as well? [IF YES] Some of our questions are about heat pump installation practices. For these questions we are just asking about residential installations.

Yes

No

Motivation for Participation

5. Why were you interested in being a contractor for Idaho Power's Heating & Cooling Efficiency Program?

6. What benefits, if any, do you receive for participating?

Customer Interactions

Thanks for that information! Now I have a few questions about your interactions with customers when completing program projects.

7. Can you briefly tell me about your discussions with customers about installing program qualified heat pumps? Do you present standard efficiency heat pumps as an option to them, or do you primarily push the program-qualified equipment? At what point, if at all, do you mention the program incentives?

8. What kind of information do you provide residential customers about the heat pumps you install and how to operate them?



Q (late edition).

Finally, we have a question about the installations completed through the program.

For the rebated heat pumps installed through the program, do you typically measure the total external static pressure and provide documentation for that value?

How often would you say that heat pumps installed and rebated through the program display external static pressures greater than 0.8" of water?



Heat Pump Efficiency Market Standards

We would like to know about the efficiency levels of the heat pumps that you install in the region that do not receive an incentive from the program.

9. About what percentage of those installations involve the installation of heat pumps with a heating season performance factor (HSPF) under 8.5 such as the federal minimum of 8.2?



10. What percent involve the installation of equipment that has an HSPF rating of 8.5 or higher?

Performance Tested Comfort Standards

Although Idaho Power has a good understanding of heat pump installation practices for installations that receive program incentives, they are interested in understanding what the installation practices are for heat pumps that **do not** receive program incentives.

Our understanding is that some contractors think some of the program requirements are burdensome and we would like to get your honest feedback on your typical installation practices for heat pumps that do not receive a rebate through the program.

We are not interested in auditing your company's installation practices, we are interested in understanding what the common installation practices are for heat pumps installed outside of the program. This information will provide important feedback on the program requirements and how they may differ from non-program installations.

We will keep your responses confidential, and we will not associate your name or your business's name with your responses in any public reporting or reporting provided to Idaho Power.

11. Do you install heat pumps that DO NOT go through the Heating & Cooling Efficiency Program?

- Yes
- No
- Click to write Choice 3

12. What winter temperature balance point do you ultimately use when selecting the heat pump? If greater than 30 degrees F ask, why do you use use that balance point.

13. To begin with, how do you typically size a system for non-program installations? Do you perform a heating and cooling load calculation (Manual J)? If so, what winter outdoor air design temperature do you use in that calculation?

14. What capacity of auxiliary heating would you typically install as a percent of the heating design load? Why do you install that sized auxiliary heating system? Do you install a sequencer to stage the onset of auxiliary heat?

i. What outdoor temperature setting do you use as the highest temperature for use of auxiliary heating? (PTCS/program requirement is 35F)

ii. What compressor lockout outdoor temperature setting do you use as the lowest temperature for use of the compressor? (PTCS/program requirement is 0 - 5 degrees F)

iii. For systems with multiple stages, what is the lowest supply air temperature that you typically see before the next stage is activated? (PTCS/program requirement is 85F). What is the outdoor air temperature lock out setting for auxiliary heat set at?

iv. How do you verify supply air flow? (PTCS/program requirement is 350 CFM/Ton of capacity)

v. How do you verify refrigerant charge? (PTCS/program requires sub-cooling verification).

vi. Do you measure supply/return temperature split (ΔT)?



15. Do your non-program rebated installations typically follow the program requirements for duct work installation when you need to install ducting?

1. How do your non-program rebated installations those installations differ from the program requirements?

2. Do you typically test for duct leakage or perform visual inspection of the ducts for non-program installations?



16. Are there any other program requirements that you would typically not follow when doing a non-program installation that we haven't talked about yet?

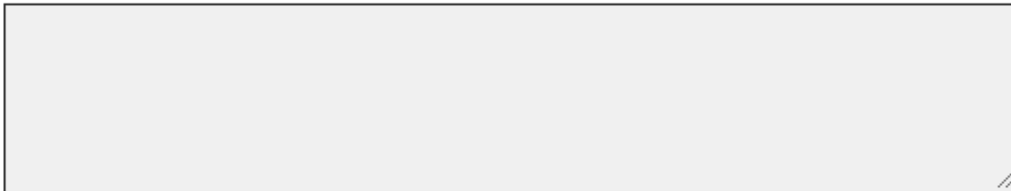


17. What would you say are the most important reasons why you would not follow the program requirements when installing equipment that does not get an incentive? *Probe for any issues related to the company not having staff with technical expertise/meeting training requirements, material availability issues, homeowner requirements.*



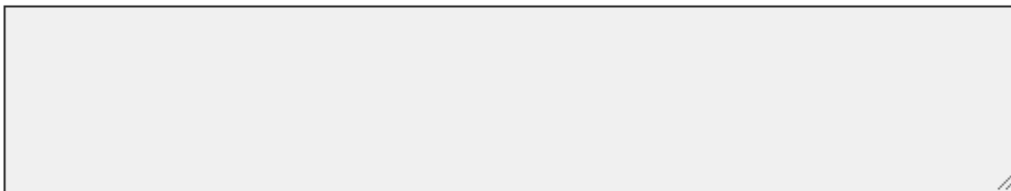
18. How often do you install heat pumps on behalf of Idaho Power customers that meet the program equipment standards, but do not receive an incentive because they do not meet the program installation requirements? *[Probe for an estimated number per year]*

If any installs, what program requirements are the biggest barrier to qualifying for the program



Barriers and Satisfaction

19. What, if anything, do you communicate about with ID Power?



20. How do you typically communicate with ID Power (e.g. Email, phone, in-person)?

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21. How often do you communicate with Idaho Power?

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22. What, if any, types of training have you received from Idaho Power?

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23. Your company is one of Idaho Power's top performers. What do you think has made you successful in completing program projects?

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24. What do you see as the biggest barriers to completing more heat pump installations through the program?

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25. What, if anything, could the program do to increase the number of heat pump installations that receive program incentives

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26. Are there occasions when an installation of a heat pump meets the program equipment and installation requirements and would qualify for a program incentive, but does not get a program incentive?

How common is that?

Why would these installations not get a program incentive?

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Conclusion

27. Have you received any feedback from residents about the performance of the heat pumps you have installed through the program?

28. One goal of the Heating & Cooling Efficiency Program is to help customers save money on their heating and cooling bills. Knowing that, what changes would you make to the program to further maximize benefits to the residents?

What changes would you make to maximize benefits to fellow contractor

29. What, if any, suggestions do you have any other suggestions for improving the program?

30. Is there anything else you'd like to add?

As noted at the beginning of the call, we are providing a \$50 electronic gift card as a thank you for providing your feedback about the program.

31. Can you provide me an email address that I can send the gift card too?

- Yes
- Refused electronic gift card

32. If they will not accept an electronic card please record the physical address here.

Street 1	<input type="text"/>
Street 2	<input type="text"/>
City	<input type="text"/>
Zip	<input type="text"/>
State	<input type="text"/>

All gift cards will be sent around the first of February. Please keep an eye on your inbox then and contact us if you do not receive it. Also, look in your junk/spam folder because occasionally these gift cards will get routed to the junk/spam folder.

Thanks again for your help and have a good day.

OTHER REPORTS

Report Title	Sector	Analysis Performed By	Study Manager	Study/Evaluation Type
2021 Flex Peak Program End-of-Season Annual Report	Commercial/Industrial	Idaho Power	Idaho Power	Other
2021 Irrigation Peak Rewards Program Report	Irrigation	Idaho Power	Idaho Power	Other
Historical DSM Expense and Performance, 2002–2021	Residential, Commercial/Industrial, Irrigation	Idaho Power	Idaho Power	Other
Home Energy Reports Summary	Residential	Harris Utility Consumer Analytics	Harris Utility Consumer Analytics	Other
Idaho Power Commercial Energy-Saving Kit Program Summary Report 2021	Commercial/Industrial	AM Conservation Group	AM Conservation Group	Other
Idaho Power Energywise Program Summary Report 2020-2021	Residential	AM Conservation Group	AM Conservation Group	Other

2021 Flex Peak Program End-of-Season Annual Report

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Introduction

The Flex Peak Program (Program) has been operated by Idaho Power Company (Idaho Power or Company) since 2015. The Program is a voluntary demand response (DR) program available to large commercial and industrial customers that can reduce their electrical energy loads for short periods during summer peak days. By reducing demand on extreme system load days, the Program reduces the amount of generation and transmission resources required to serve customers. This Program, along with Idaho Power's other DR programs, Irrigation Peak Rewards and the Residential A/C Cool Credit Program, have helped delay the need to build supply-side resources.

The results presented in this report are from the 2021 Program season, the Company's seventh year of operating the Program. In its seventh year, the Program had an increase in load reduction and realization rates from the prior year (2020). There was one new site added, and overall participation resulted in the highest hourly load reduction for the season of 30.6 megawatts (MW). The average realization rate for the five load reduction events that occurred in the 2021 Program season was 78%. Enrollment in the Program decreased slightly for the 2021 Program season and 99% of previously participating sites re-enrolled in the Program. The total Program costs through December 31, 2021 were \$501,973. The cost of having this resource available was \$16.40 per kilowatt (kW) based on the maximum demand reduction of 30.6 MW achieved on June 28, 2021. The maximum capacity for the program in 2021 was 36 MWs as that was the highest nomination during the program season and event results in the past have sometimes showed that reduction can sometimes meet or exceed nominations.

Background

In 2015, the Company requested approval to implement the Flex Peak Program as an Idaho Power operated program. The Idaho Public Utilities Commission (IPUC) approved the Company's request in Order No. 33292,¹ and the Public Utility Commission of Oregon (OPUC) accepted the proposal from Advice No. 15-03.² Prior to 2015, a similar DR program for commercial and industrial customers was operated by a third-party vendor.

As part of Advice No. 15-03, the OPUC adopted Staff's recommendation that the Company file an annual end-of-season report with information regarding the Program. The Company was also directed by the IPUC in Order No. 33292 to file an annual end-

¹ *In the Matter of Idaho Power's Company's Application for Approval of New Tariff Schedule 82, A Commercial and Industrial Demand-Response Program (Flex Peak Program)*, Case No. IPC-E-15-03, Order No. 33292 (May 7, 2015).

² Schedule 76, Flex Peak Program, Docket No. ADV 7/Advice No. 15-03 (approved April 28, 2015).

of-season report detailing the results of the Program. In compliance with the reporting requirements, the annual end-of-season report includes the following:

- Number of participating customers
- Number of participating sites
- MW of demand response under contract
- MW of demand response realized and incented per dispatch
- Percent of nominated MW achieved in each dispatch event by participant
- Cost analysis of the Program
- Number of events called
- Total load dropped for each event
- Event duration
- Total capacity payments made
- Total energy payments made
- Number of customers who failed to meet their load
- Number of Program applications denied due to Program subscription limit
- Participant attrition
- Issues the utility has identified meeting requests to participate in the Program
- Changes in baseline methodology taken or anticipated
- Improvements Idaho Power and the Program might benefit from

Program Details

The Program pays participants a financial incentive for reducing load within their facility and is active June 15 to August 15, between the hours of 2 p.m. and 8 p.m. on non-holiday weekdays.

Customers with the ability to nominate or provide load reduction of at least 20 kW are eligible to enroll in the Program. The 20 kW threshold allows a broad range of customers the ability to participate in the Program. Participants receive notification of a load reduction event (event) two hours prior to the start of the event, and events last between two to four hours.

The parameters of the Program are in Schedule 76³ in Oregon and Schedule 82⁴ in Idaho, and include the following:

- A minimum of three load reduction events will occur each Program season.
- Events can occur any weekday, excluding July 4, between the hours of 2 p.m. and 8 p.m.
- Events can occur up to four hours per day and up to 15 hours per week, but no more than 60 hours per Program season.

³ Idaho Power Company, P.U.C. ORE. No. E-27, Schedule 76.

⁴ Idaho Power Company, I.P.U.C. No. 29, Tariff No. 101, Schedule 82.

- Idaho Power will provide notification to participants two hours prior to the initiation of an event.
- If prior notice of a load reduction event has been sent, Idaho Power can choose to cancel the event and notify participants of cancellation 30 minutes prior to the start of the event.

Program Incentives

The Program includes both a fixed and variable incentive payment. The fixed incentive is calculated by multiplying the actual kW reduction by \$3.25 for weeks when an event is called or the weekly nominated kW amount by \$3.25 for weeks when an event is not called. The variable energy incentive is calculated by multiplying the kW reduction by the event duration hours to achieve the total kilowatt-hour (kWh) reduction during an event. The variable incentive payment is \$0.16 per kWh and is implemented for events that occur after the first three events.

The Program also includes an incentive adjustment of \$2.00 when participants do not achieve their nominated amount during load reduction events. This adjustment amount is used for the first three events. After the third event, the adjustment is reduced to \$0.25 per kW. Incentives are calculated using Idaho Power's interval metering billing data and participants were issued the incentives within 30 days of the end of the Program season. Participants can elect to have their incentive checks mailed or their Idaho Power account credited within the 30 days. The incentive structure offered for the 2021 season is listed in Table 1.

Table 1.

Fixed-Capacity Payment Rate*	Variable Energy Payment Rate**
\$3.25 per Weekly Effective kW Reduction	\$0.16 per kWh (Actual kW x Hours of Event)
Adjustment for first three events	Adjustment after first three events
\$2.00 per kW not achieved up to nomination	\$0.25 per kW not achieved up to nomination
<i>*To be prorated for partial weeks</i>	<i>**Does not apply to first three Program events</i>

Program Results

The results presented throughout this report are at the generation level and system losses have been considered. Idaho Power called five load reduction events in 2021. This was the first Summer since the Settlement agreement in 2014 that the program has called more than the three minimum events which occurred back in 2012. The first event occurred on June 28, the second on July 16, the third on July 26, the fourth on July 29 and the fifth on August 12. The maximum realization rate achieved during the season was 106% during the event on June 28 and the average for all five events combined was 78%. The realization rate is the percentage of load reduction achieved

versus the amount of load reduction committed for an event. The highest hourly load reduction achieved was during the June 28 event at 30.6 MW.

Participants had a committed load reduction of 36 MW in the first week of the Program season. This was a small increase from the 2020 season at 35.8 MW. This weekly commitment, or “nomination”, was comprised of customers participating in the Program totaling 139 sites. All but one of these sites participated in the 2020 season. The committed load reduction at the end of the season was 29.7 MW. The maximum available capacity of the program came from a nominated amount in week one at 36MW. Past years certain events have achieved higher than a 100% realization rate which would make this the maximum potential available capacity for the program.

The first event was called on Monday, June 28. Participants were notified at 2 p.m. for a four-hour event from 4-8 p.m. The total nomination for this event was 28.9 MW. The average load reduction was 28.9 MW. The highest hourly load reduction was 30.6 MW during hour two. The realization rate for this event was 100%.

The second event was called on Friday, July 16. Participants were notified at 2 p.m. for a four-hour event from 4-8 p.m. The total nomination for this event was 30.1 MW. The average load reduction was 20.4 MW. The highest hourly load reduction was 22.6 MW during hour two. The realization rate for this event was 68%.

The third event was called on Monday, July 26. Participants were notified at 2 p.m. for a four-hour event from 4-8 p.m. The total nomination for this event was 28.2 MW. The average load reduction was 18.3 MW. The highest hourly load reduction was 20.3 MW during hour two. The realization rate for this event was 65%.

The fourth event was called on Thursday, July 29. Participants were notified at 2 p.m. for a four-hour event from 4-8 p.m. The total nomination for this event was 28.2 MW. The average load reduction was 21 MW. The highest hourly load reduction was 23.1 MW during hour one. The realization rate for this event was 75%.

The fifth event was called on Thursday, August 12. Participants were notified at 2 p.m. for a four-hour event from 4-8 p.m. The total nomination for this event was 29.7 MW. The average load reduction was 24.5 MW. The highest hourly load reduction was 25.8 MW during hour one. The realization rate for this event was 83%.

Enrollment specific to the Oregon service area included six participants totaling nine sites enrolled. These nine sites had an average nominated capacity for the season of 5.6 MW and achieved a maximum reduction during the season of 11.6 MW during hour one on the August 12 event.

Participation

The number of sites enrolled in the Program for 2021 was 139 from 61 participants. The average number of sites enrolled per participating customer was 2.3. The Program did not experience significant attrition and re-enrollment in the Program was high as 138 of

the 139 sites participating from the prior season re-enrolled. Two sites did not re-enroll from the 2020 season. Both these sites came from the same customer and the demand for their product was overwhelming and they could not continue in the demand response program. There were additionally two mores from another customer that disenrolled midway through the 2021 season due to excessive pressures on their business which kept them from curtailing when events were called.

This past season Idaho Power continued the auto-enrollment option where existing participants were re-enrolled in the Program automatically and a confirmation packet was mailed early in March based on the prior year's enrollment information. Participants notified the Company in writing if they no longer wanted to participate as well as to change their nomination amount or update/change contact information regarding personnel for event notification. The auto-enrollment process has proven to be successful, and the Company anticipates utilizing this process in the future.

Pursuant to the Settlement Agreement approved in IPUC Case No. IPC-E-13-14⁵ and OPUC UM 1653⁶ (Settlement), Idaho Power did not actively seek to expand the agreed upon 35 MW enrollment capacity but did recruit nominated capacity slightly above 35 MW in case any customers would again need to reduce their nomination before the season started. The Company has continued to strive to maintain the number and size diversity (in terms of nominated load reduction) of sites enrolled. The breakout of nomination groups among the sites has stayed very consistent from the 2020 season with the largest quantity of sites falling within both the 0-50 kW and 51-200 kW segments. The Company did not deny any Program applications in 2021.

Figure 1 represents Idaho Power's service area divided into three regional areas with two sub areas: Canyon, (Canyon West) Capital and Southern (South East).

⁵ *In the Matter of the Continuation of Idaho Power Company's A/C Cool Credit, Irrigation Peak Rewards, and FlexPeak Demand Response Programs for 2014 and Beyond*, Case No. IPC-E-13-14, Order No. 32923.

⁶ *In the Matter of Idaho Power Company, Staff Evaluation of the Demand Response Programs*, UM 1653, Order No. 13-482.

Figure 1.

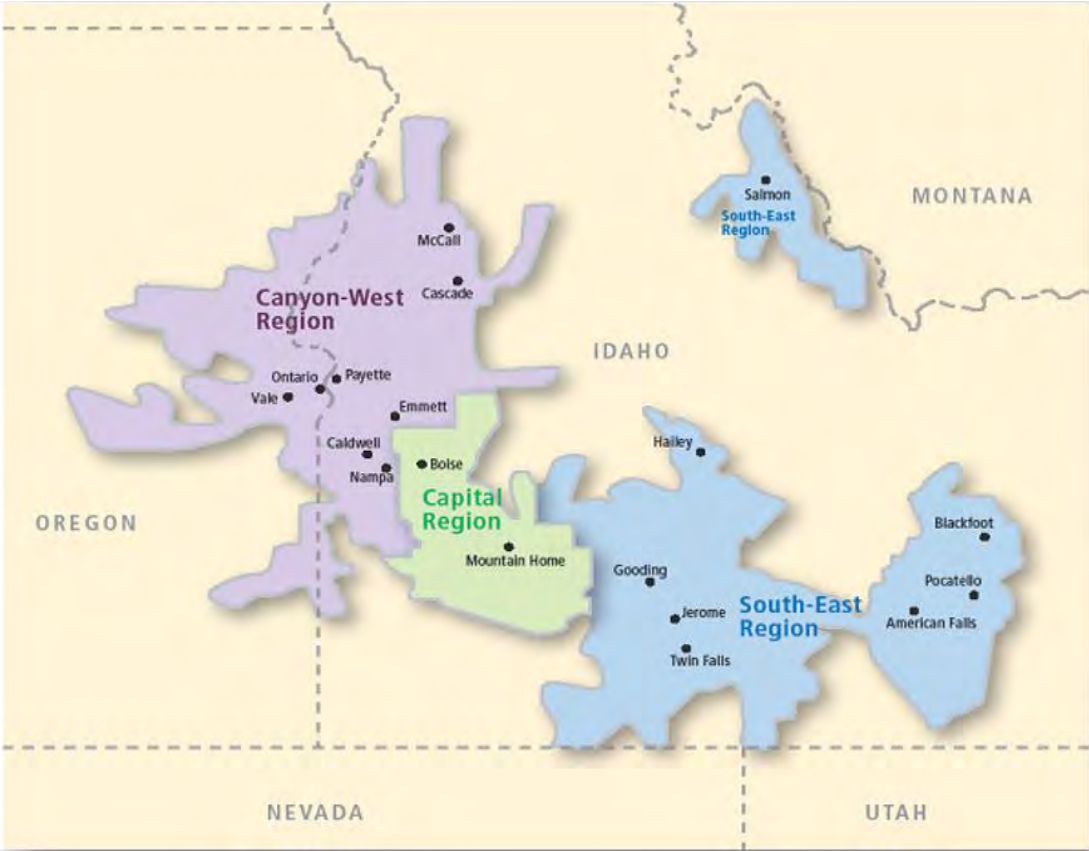


Figure 2 represents the enrolled capacity (total nominations) that were enrolled in 2021 and the distribution by Idaho Power’s regional service areas.

Figure 2.

2021 Participation by Region (and sub areas) based on Nomination

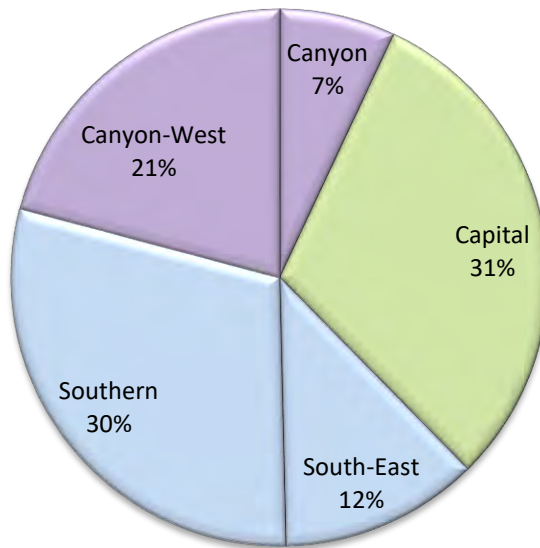
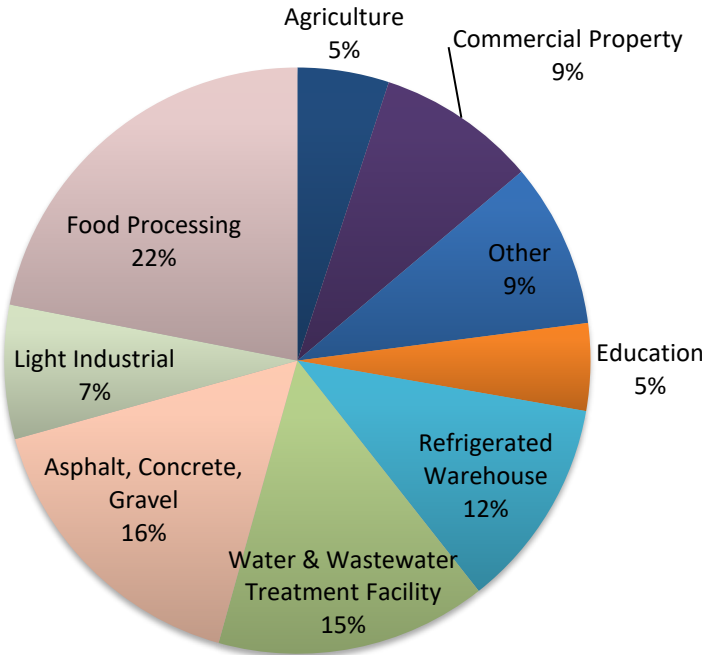


Figure 3 represents the enrolled capacity in 2021 and the diversity based on business type.

Figure 3.

2021 Participation by Business Type based on Nomination



Operations

Interval metering data provides Idaho Power the ability to view all participants' load after events. This metering data was used to calculate the reduction achieved per site during load reduction events. Using this data, Idaho Power provided participants post-event usage reports that showed hourly baseline, actual usage, and reduction during an event. This data is provided to assist participants in refining their nomination for future events. This data also provides information useful in determining which participating sites may have opportunity to provide more reduction or change their reduction strategy if nomination amounts were not achieved.

Load Reduction Analysis

An evaluation of the potential load reduction impacts in 2021 was conducted by a third party- Tetra Tech. The goal of the review was to calculate the load reduction in MW for the Program. The analysis also verified load reduction per site and per event as well as realization rate.

The baseline methodology used in 2021 is the same methodology utilized in prior seasons. The baseline that reductions are measured against during load reduction

events is calculated using a 10-day period. The baseline is the average kW of the highest energy usage days during the event availability time (2-8 p.m.) from the highest three days out of the last 10 non-event weekdays. Individual baselines are calculated for each facility site. Once the original baseline is calculated, there is an adjustment included in the methodology called the Day-of-Adjustment (DOA) that is used to arrive at the adjusted baseline.

Adjustments address situations where load is lower or higher than it has historically been, and the baseline does not accurately reflect the load behavior immediately prior to the event. The DOA is applied to each site’s original baseline by accounting for the difference between the average baseline kW and the average curtailment day kW during hours 2-3 prior to the start of the event. The DOA is calculated as a flat kW and is applied to all baseline hours and capped at +/- 20% of the original baseline kW. The DOA is symmetrical, having either an upward or downward adjustment to the baseline, and is applied to the original baseline kW for each facility site for each hour during the Program event.

As Figure 4 below depicts, the nomination group with the most sites was in the 0-50 kW and 51-200 kW range, accounting for approximately 75% of the sites.

Figure 4.

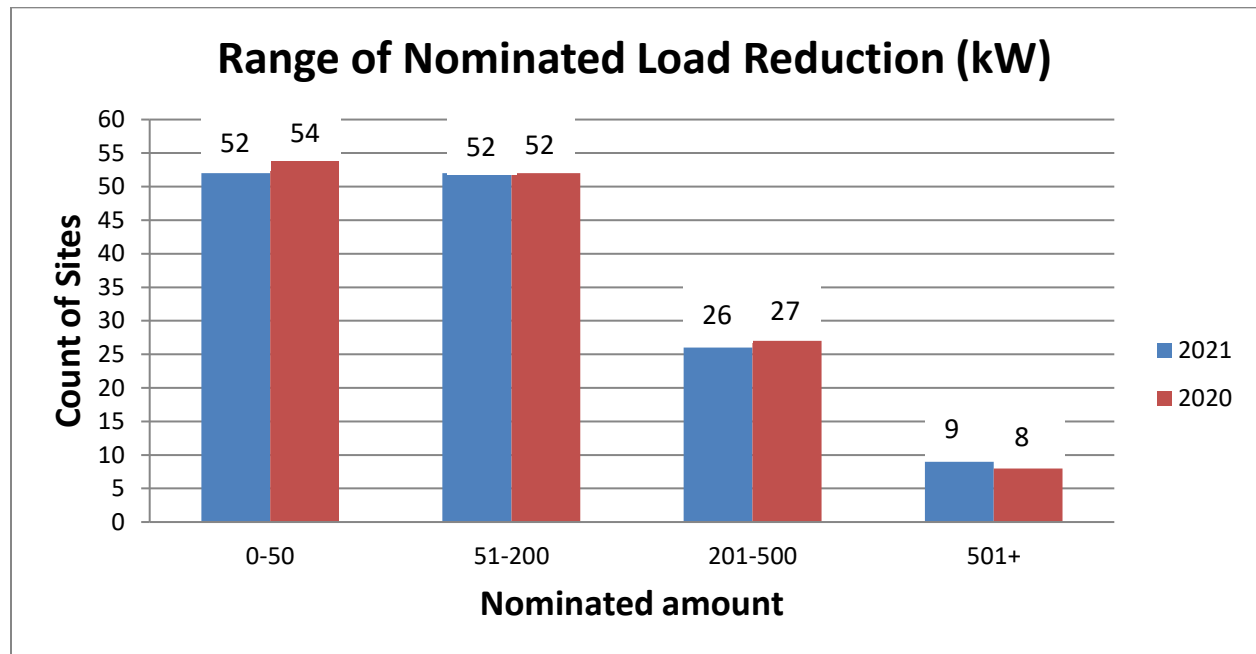


Table 2 shows the Program realization rates for 2021 based on average load reduction per event.

Table 2.

Curtailment Event	Event Timeframe	Nominated Demand Reduction	Average Demand Reduction (MW)	Max Demand Reduction (MW)	Realization Rate*
June 28	4-8 pm	28.9	28.9	30.6	100%
July 16	4-8 pm	30.1	20.4	22.6	68%
July 26	4-8 pm	28.2	18.3	20.3	65%
July 29	4-8 pm	28.2	21	23.1	75%
August 12	4-8 pm	29.7	24.5	25.8	83%
Average		29	22.6	24.5	78%

* Based on average reduction

Figure 5 below shows both the average and peak demand reduction achieved during each of the five curtailment events. The maximum demand reduction achieved ranged from a low of 20.3 MW for the July 26 event to a high of 30.6 MW for the June 28 event. The July 26 event's average of 18.3 MW reduction achieved a realization rate of 65%, while the July 26 event's average of 28.9 MW reduction achieved a realization rate of 100%. Combined, the five events had an average realization rate of 78%.

Event performance and realization rates for the 2021 season were somewhat reduced due to the impact of COVID-19 on customer's operations and ability to reduce load but not near as significant as 2020 results. Typically, we achieve a realization rate of 85% in past seasons. COVID19 has changed the operations of some businesses and this will have an ongoing effect on how businesses can curtail load. Additionally, this was the first season in seven years that had more than three events called which could have also had an impact on customers operations. More events may have resulted in some participants being less able to participate in all events as the season progressed.

Figure 5.

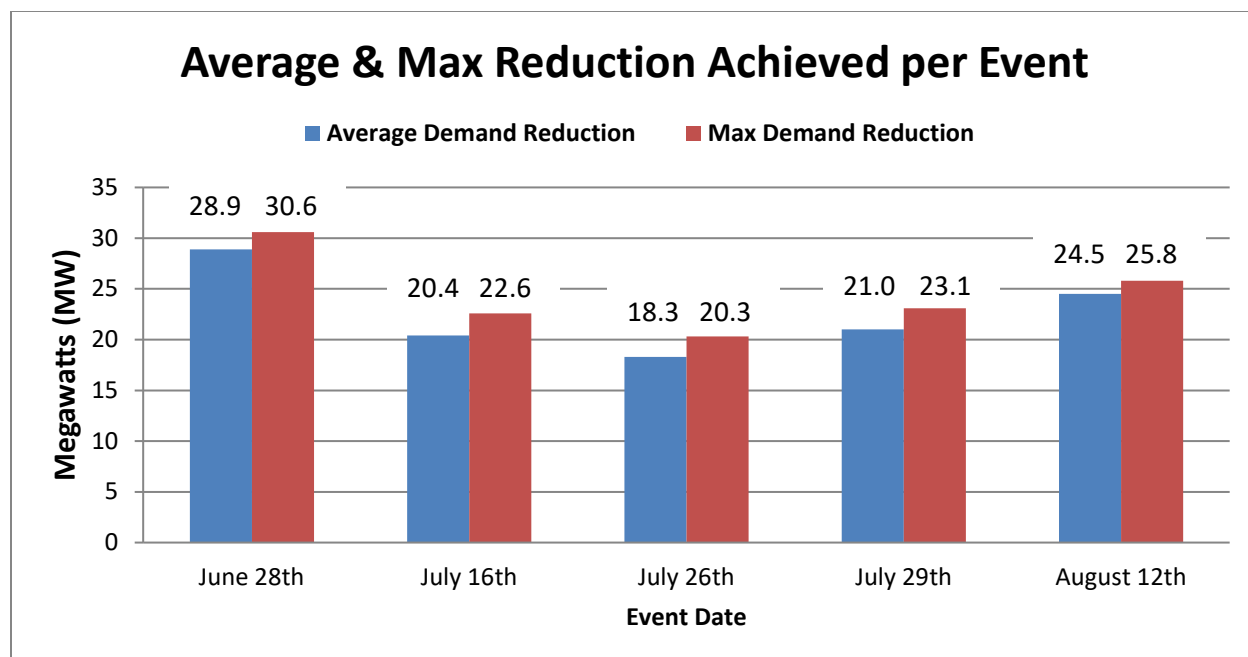


Table 3 shows the realization rate for each participant in the Program for 2021. Idaho Power headquarters location not included.

Table 3.

Participant Number	June 28 Event Realization	July 16 Event Realization	July 26 Event Realization	July 29 Event Realization	August 12 Event Realization	Season Realization
1	53%	30%	104%	69%	0%	51%
2	29%	6%	16%	3%	29%	16%
3	41%	26%	56%	45%	101%	54%
4	58%	67%	87%	42%	0%	51%
5	127%	75%	73%	87%	190%	110%
6	43%	19%	0%	12%	6%	16%
7	Opted out	124%	93%	118%	132%	117%
8	20%	24%	45%	30%	70%	38%
9	80%	150%	104%	110%	141%	117%
10	105%	132%	117%	33%	75%	92%
11	1%	0%	0%	0%	0%	0%
12	71%	71%	84%	68%	49%	69%
13	9%	16%	3%	53%	38%	24%
14	65%	53%	46%	39%	26%	46%
15	0%	0%	1%	0%	72%	15%

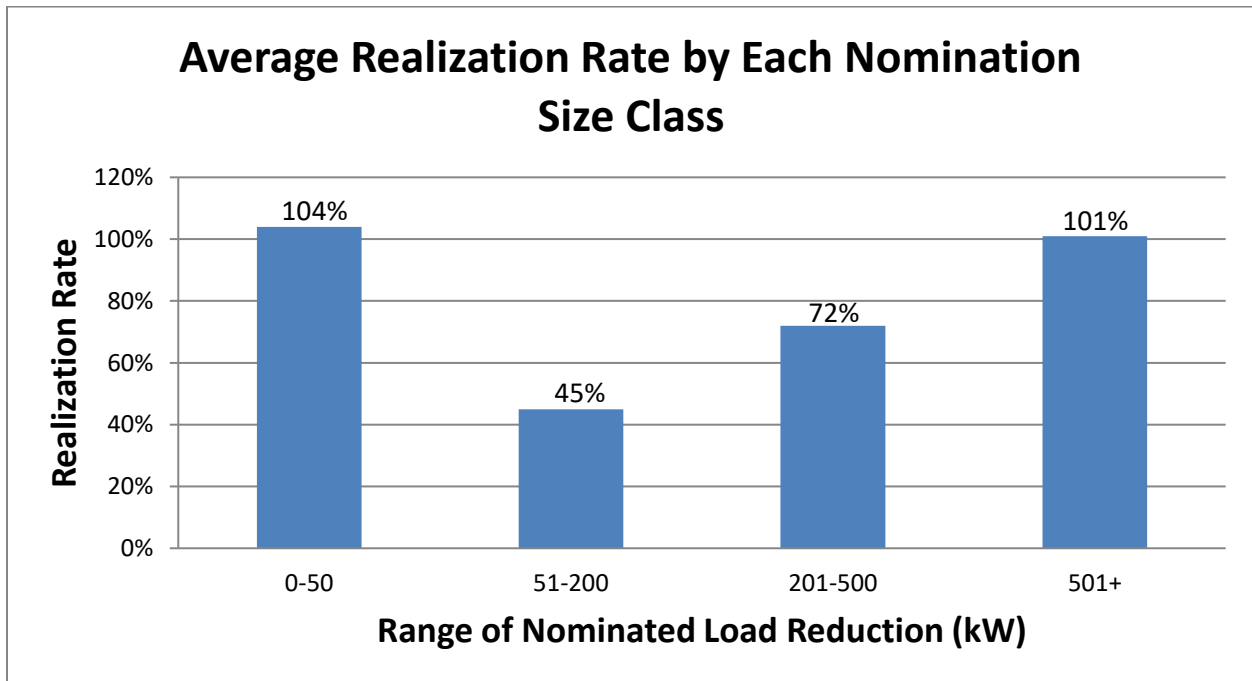
16	17%	0%	14%	11%	14%	11%
17	410%	333%	167%	59%	0%	194%
18	150%	168%	193%	32%	0%	109%
19	199%	207%	238%	272%	188%	221%
20	14%	55%	42%	38%	46%	39%
21	14%	8%	1%	16%	86%	25%
22	104%	128%	0%	0%	148%	76%
23	0%	1%	0%	2%	4%	2%
24	28%	13%	36%	40%	33%	30%
25	111%	38%	0%	0%	1%	30%
26	81%	36%	41%	4%	0%	32%
27	98%	16%	14%	14%	6%	29%
28	44%	56%	35%	54%	48%	48%
29	0%	0%	24%	233%	80%	67%
30	186%	280%	10%	128%	210%	163%
31	49%	0%	114%	158%	32%	71%
32	109%	112%	121%	107%	91%	108%
33	2573%	654%	335%	216%	69%	769%
34	58%	0%	0%	53%	7%	24%
35	6%	10%	5%	33%	2%	11%
36	77%	52%	70%	75%	124%	90%
37	42%	12%	95%	651%	35%	167%
38	34%	0%	5%	4%	148%	38%
39	36%	71%	0%	30%	0%	27%
40	211%	18%	53%	53%	50%	77%
41	0%	37%	210%	139%	112%	100%
42	53%	9%	9%	69%	47%	37%
43	13%	8%	7%	6%	9%	9%
44	0%	236%	153%	118%	0%	101%
45	11%	56%	55%	42%	29%	39%
46	206%	100%	1%	27%	86%	84%
47	27%	7%	5%	1%	0%	8%
48	87%	319%	88%	0%	23%	103%
49	89%	52%	56%	95%	86%	76%
50	147%	81%	Opted out	Opted out	10%	80%
51	1%	11%	Disenrolled	Disenrolled	Disenrolled	6%
52	41%	25%	43%	36%	36%	36%
53	29%	13%	21%	7%	40%	22%
54	138%	109%	114%	1%	124%	97%
55	85%	95%	128%	120%	81%	102%
56	105%	90%	133%	157%	115%	120%
57	57%	22%	2%	12%	21%	23%
58	89%	97%	22%	71%	59%	68%

59	72%	111%	167%	107%	140%	119%
60	3%	0%	0%	0%	2%	1%

Broken out across four size segments, the sites with the smallest nominated load reduction, 0–50 kW, achieved a realization rate across the five events at 104%. The 0-50 kW tied the 21-200 kW group for the largest portion of sites enrolled in the Program, at 52 sites each which accounted for 75% of total enrolled sites combined. The 51–200 kW achieved the lowest average realization rate of all groups at 45%. The 201-500 kW group had 26 sites enrolled and achieved a realization rate of 72%. The largest size class, 501+ kW, had nine sites enrolled and achieved the highest average realization rate across the three events at 101%. Idaho Power will continue to work with all customer segments to help refine nominations to align closer with realistic reduction opportunities which will increase the overall program realization rate. This trend with the smallest group and largest group performing above the middle segments has been apparent for several seasons now.

Figure 6 below represents the realization rate achieved by each nomination group, averaged across all five events. To calculate the results, each site’s average load reduction (across five events) was divided by its average nomination across the five events and then grouped by size.

Figure 6.



Program Costs

Program costs for 2021 totaled \$501,973. Incentive payments were the largest expenditure comprising approximately 78% of total costs.

The incentive payments from the five events called during the 2021 Program season were broken down as follows: the fixed capacity payments total was \$370,864 and the variable energy payment total was \$24,509. Variable energy payments were made during the season based off the fourth and fifth events kilowatt hour reductions.

The total Program costs for 2021 are estimated to be \$16.40 per kW based on the maximum demand reduction of 30.6 MW, or \$22.21 per kW, based on average load reduction for the season of 22.6MW.

Table 4 below displays the 2021 Program costs by expense category.

Table 4.

Expense Category	2021 Program Costs
Materials & Equipment	\$17,034
Marketing & Administration	\$89,566
Incentive payments	\$395,373
Total	\$501,973

Benefit-Cost Analysis

Idaho Power believes the purpose of demand response is to minimize or delay the need to build new supply-side peaking generation resources and to reduce load during extreme system peaks. The benefits of having the Program available, and with each load reduction event, provide Idaho Power a supply side resource to mitigate any system peak deficits. DR helps fulfill the current system capacity need and prolongs the need to build new generation resources.

The Benefit-Cost analysis for the Program is based on a 20-year model that uses financial and demand-side management alternate cost assumptions from the *2019 Integrated Resource Plan (IRP)*. The Settlement, as approved in IPUC Order No. 32923 and OPUC Order No. 13-482, established a new method for valuing DR and defined the annual cost of operating Idaho Power's three DR programs for the maximum allowable 60 hours as no more than \$16.7 million.

The annual value calculation will be updated with each IRP based on changes that include, but are not limited to, need, capital cost, or financial assumptions. This amount was reevaluated in the 2019 IRP to be \$19.6 million.

In 2021, the cost of operating all three of Idaho Power's DR programs was \$8.27 million. It is estimated that if the three programs were dispatched for the full 60 hours, the total costs would have been approximately \$11.44 million, which is below the total annual costs agreed upon in the Settlement as revised in the 2019 IRP.

The Company believes by calling at least three events per season the Program will be more effective in providing consistent and reliable reduction. Having a minimum of three events allows the Company to test processes and software and helps customers fine tune their curtailment plan. The Company called five load reduction events during the 2021 Program season which is the first time this has occurred since 2012. This past season was extremely hot and dry across the West with capacity constraints across the Pacific Northwest which impacted the ability to important energy resulting in the program being utilized more. In all five events the Program provided a resource to assist Load Serving Operators balancing the forecast when it did not align with actual peak load, as well as potentially avoid additional market purchases.

The variable energy price for utilizing the Program after the third event is \$0.16/kWh and could be considered the dispatch price for calling load reduction events beginning with the fourth event. The price of \$0.16/kWh is typically higher than the energy market price. The Company believes the variable energy price is appropriate because having a dispatch price below \$0.16/kWh could cause the Company to call events more frequently resulting in reduced participant performance and event fatigue. The total variable incentives paid in 2021 for the 4th and 5th events were \$24,509.

Idaho Power's cost-effectiveness evaluation for DR programs is updated annually. A more comprehensive cost-benefit analysis will be included in the Company's Demand-Side Management 2021 Annual Report when all the data will be available.

Program Marketing

Though the terms of IPUC Order No. 32923 and OPUC Order No. 13-482 do not require program marketing, Idaho Power energy advisors regularly communicate with current participants and encourage them to enroll new sites. The Flex Peak Program also continued to be included in the C&I Energy Efficiency Program collateral. This past fall the Company filed with both the Idaho and Oregon Public Utilities Commissions to adjust parameters of the program based on the Integrated Resource Plan identifying a need for a change in the program resources. With this change, the prior settlement agreement will no longer apply and Idaho Power plans to market the program as needed in the future to increase program capacity.

Customer Satisfaction Results

Idaho Power did not conduct a post-season survey this year as one was conducted in 2019 and the program conducts surveys on a three-year cycle.

Program Activities for 2022

The primary improvement Idaho Power and the Program could benefit from is increased capacity with more enrollment. The Company will continue to communicate the value proposition and market the program to customers prior to the 2022 season. Recruitment efforts for the 2022 season will begin in the first quarter of 2022 to encourage participation. Idaho Power will engage with existing participants to discuss past performance and upcoming season details. The Program Specialist has already started working with potential candidates for the 2022 season with an increased focus on enrolling national chain stores and other targeted customers within our service area.

The Program will continue to be marketed as part of the C&I Energy Efficiency Program. The Company will utilize its Energy Advisors to retain the currently enrolled sites and encourage new sites to participate.

For the upcoming season, Idaho Power plans to focus on retaining currently enrolled participants and will more pro-actively work with the Marketing Specialist to promote the Program at Company sponsored events and trainings, newsletters, My Account and radio advertising. There will also be an increased focused on recruitment using Idaho Power Energy Advisors targeting customers that are a good fit for the program and a targeted email recruitment campaign. The Company will continue to target enrollment of national chain customers within our service area.

For the upcoming season the company has proposed both operational and incentive changes to the program. The filing is currently at the Public Utility Commission waiting on a final decision. In preparation for program changes the company fielded a survey about the possible changes to current participants as well as held a webinar to share the proposals to get their feedback.

Conclusion

The Program currently contributes approximately 10% of the Company's overall DR portfolio and can be relied on to provide dispatchable load reduction to the electrical grid. When analyzing the Program at the generation level, industrial and commercial customers have made noteworthy contributions to Idaho Power's DR programs. The cost of having this resource available was \$22.21 per kW based on average reduction (22.6 MW) for the season.



2021 Irrigation Peak Rewards Program Report

January 2022

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The demand reduction calculation method **Error! Bookmark not defined.**

INTRODUCTION

The Irrigation Peak Rewards Program (IPR) is a voluntary demand response program available to Idaho Power Company's (IPC) agricultural irrigation customers since 2004. IPR pays irrigation customers a financial incentive for the ability to turn off participating irrigation pumps at potentially high system load periods (summer peak). IPC estimates future capacity needs through the Integrated Resource Plan and then plans resources to mitigate these shortfalls. IPR is a result of this planning process and the success of the program is measured by the amount of demand reduction available to IPC during potential system peak periods

Details

Interruption Options

IPR is available to IPC irrigation customers receiving service under schedules 24 and 84 in Idaho and Oregon. Eligibility is based on prior participation at the pump location. There are two options for shut off: automatic dispatch option and manual dispatch option. The load reduction can span a seven-hour timeframe with four groups being dispatched and each group overlapping 1 hour. Each group is off for four hours and a minimum of three four-hour events. If four or more events are dispatched during the season, any pump participating in the additional events will receive additional variable payment of \$0.148 per kilowatt (kW) x 4 hours. Participants enrolled the 9 p.m. option are eligible for an extended variable payment at \$0.198 per kW billed x 4 hours. Participants were organized into four group categories and labeled groups A, B, C, and D:

- Group A— Eastern region participants
- Group B— Southern region participants
- Group C— Western, Canyon and Capital regions, participants included C1 and C2 as subgroups of group C. Subgroups C1 and C2 included a small subset of the manual dispatch option. Subgroup C1 shut off expected two hours before Group C, and subgroup C2 shut off expected one hour before Group C.
- Group D— participants enrolled in the 9 p.m. option and located throughout the service area

Automatic Dispatch Option

Pumps enrolled in the automatic dispatch option have one of two devices installed at the pump location. The device controls the associated irrigation pump(s) with a signal from IPC. This option requires all pumps shut off at a site for the demand response event. Approximately 99% of the devices are demand response units (DRU) and use IPC's Automated Metering Infrastructure (AMI) to send the signal to open the contactor to shut off the pump. The other one percent of automatic dispatch participants have a cellular device (cell device) installed.

If the pump has an AMI meter, then a DRU is installed. If AMI technology is not available, a cell device is installed. The cell device has the same load-control feature as the AMI DRU but a cellular network signal is used to send the command for shut off during the event. Late 2020 and spring 2021 contracted

electricians exchanged many of the cell devices to a DRU due to substation upgrades that added AMI capabilities through the 2020 year. The removed cell devices were retired.

Manual Dispatch Option

Pumps with at least 1,000 cumulative horse power (hp) or that IPC has determined to have limited communication availability, are eligible for the manual dispatch option. Participants under this classification choose to manually control which pumps are turned off during a load control event. Manual participants are required to select a nominated load reduction of kW available and anticipated for shut off during the season. They may choose to shut down all or partial load at the site.

Parameters

- Season dates June 15 to August 15
- Minimum of three load-control events
- Load-control events may occur any weekday or Saturday, excluding July 4 between the hours of 1:00 p.m. and 9:00 p.m.
- Load-control events may occur up to four hours per day and up to 15 hours per week, but no more than 60 hours per program season
- IPC notifies automatic participants by phone, email, and/or text messaging four hours before the start of the event whenever possible
- IPC notifies manual participants by phone, email, and/or text four hours before the start of the event
- IPC may cancel the load-control event and notify participants of the cancellation up to 30 minutes before the event start time
- Parameters for IPR do not apply to system emergencies

Incentives

Automatic dispatch participants receive incentives in the form of a billing credit. The billing credit is made up of a demand credit and an energy credit applied to the monthly bill for billing dates June 15 through August 15. The demand and energy credits for the manual dispatch participants are paid with a check.

Demand credits are calculated by multiplying the monthly billing kW by the demand-related incentive amount. The energy credits are calculated by multiplying the monthly billing kilowatt-hour (kWh) usage by the energy-related incentive amount. Credits are prorated for periods when meter reading/billing cycles do not align with the IPR season dates.

The incentive structure includes fixed and variable incentives. Variable incentives apply if more than three events occur in the season. Participants who choose the extended 5:00 to 9:00 p.m. group are

paid a higher variable credit. In 2021 group C experienced a total of four events and groups A, B and D experienced five events which caused the variable payments to be initiated.

Monthly billing credits are calculated and applied using IPC's billing software. Manual credits are calculated using interval metering data and nominated kW. The participants receive payment in the form of a check sent through the mail. The incentive rates for 2021 are listed in Table 1.

Table 1. Monthly incentive rates for manual and automatic options

Fixed Demand Credit (\$/billing kW)	Fixed Energy Credit (\$/billing kWh)	Variable Energy Credit per hour(\$/billing kW)	Extended Variable Energy per hour Credit* (\$/billing kW)
\$5.00	\$0.0076	\$0.148	\$0.198

* 5 to 9 p.m. group

Opt-Outs

Under the rules of the automatic dispatch option, participants have the option to opt-out of a load control event up to five times per pump per season. Opt-out fees are equal to \$5.00 multiplied by the billed kW for that billing cycle during the first three events (the opt out fee for events from 4 on is \$1 per billed kW for that billing cycle). An explicit opt-out occurs when the participant asks IPC to remove the pump for that specific load control event. An inexplicit opt-out occurs when a participant turns the pump before the end of the event (four hours) Interval metering data and the horsepower rating are used to determine an inexplicit opt-out after the event data has been collected and analyzed.

PARTICIPATION

In February 2021, IPC mailed IPR enrollment packets to all customers with past participating service points. The packets included an enrollment worksheet included estimated credits for participation, contact worksheets, and an IPR brochure.

In 2021, IPC did not have the opportunity to communicate program details at the four agricultural shows due to safety precautions related to COVID-19. IPC continued to encourage past participants to enroll through one-on-one conversations in person and on the phone.

Nominated billing demand was 402.83 megawatts (MW) with 2,235 pumps enrolled for the 2021 season. The annual participation has remained relatively steady over the past several years.

Figure 1 shows IPC's service area divided into three regional areas; Canyon–West, Capital, and South–East. Five areas within the three regions will be referenced throughout this report; Western, Canyon, Capital, Southern, and Eastern.



Figure 1. IPC service area

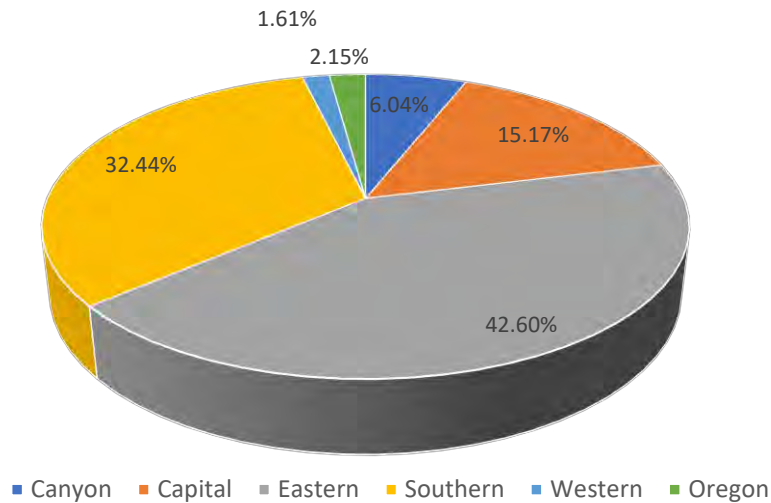


Figure 2. 2021 distribution of participants by service area

Table 2. Eligible pump locations, nominated MW, and participation levels by area

IPC Regional Area	Eligible Service Locations	Manual Dispatch Option	Automatic Dispatch Option	Total Enrolled by Area	Eligible Enrolled	Nominated MW
Canyon	164	10	125	135	82.32%	35.72
Capital	379	30	309	339	89.45%	94.18
Eastern	1126		952	952	84.55%	135.44
Southern	980	5	720	725	73.98%	125.33
Western	62		36	36	58.06%	2.49

Oregon	63	3	45	48	76.19%	9.66
Totals	2,774	48	2,187	2,235	80.57%	402.82

OPERATIONS

Equipment

IPC has expanded the use of AMI technology with the use of DRUs installed at pump locations. AMI technology provides the ability to turn off pumps during an IPR event by sending a command through the power line.

AMI technology allows IPC to analyze the interval metering data of participating pumps during load-control events. Interval metering reports provide data to help determine which DRUs functioned properly and which pumps turned off and stayed off during the event. During the 2021 season 2,527 DRUs were active and installed at 2,100 pump locations.

In addition to using AMI technology, IPC developed its own load-control device. These devices utilize a cellular network signal to communicate with and shut off the pump during a load-control event. The data available from the cellular device systems allows IPC to view status information for each location and successful cellular communication. Hourly usage data is not available at these sites. During the end of 2020 and the spring of 2021 many of the cellular devices were exchanged for the DRU due to an AMI substation expansion project. Only 20 pump locations remain with 20 cellular devices. The main reason for the exchange is the interval metering data on more pump locations allowing for detailed analysis of over 99% of the pumps enrolled.

Monitoring

Identification and correction of device failure is an ongoing effort before the season begins and throughout the season. Proper identification of malfunctioning devices helps to accurately predict the load reduction. Based on information and assumptions made using the interval metering data and the communication reports provided weekly, a work order may be created and sent to the electrician to troubleshoot the device. Often it is found the device is not working or damaged and exchanged for a new device.

Several issues with DRUs and cell devices have been identified, including:

- Inoperable
- Damaged
- Device missing a fuse
- DRU serial number or cell device IP address and/or SG number had been recorded inaccurately and the system could not find the correct communication path
- New panel install at the pump site requiring a new device install on the new panel

- Water damage to the device
- Device—no longer at the pump location

Data Gathering and Processing

Troubleshooting, electrician work orders and load reduction calculations are informed by the interval metering data analysis. The first step of the data analysis is gathering the data. This includes AMI data, cellular device data, MV-90 hourly data, and logged data from manually read meters. The data is then separated into three data sets:

1. Pumps with AMI technology and interval metering data
2. Pumps with cellular device data
3. Pumps running on the manual dispatch option with interval data

LOAD REDUCTION ANALYSIS

The load reduction analysis or program performance for the season is calculated using four primary sources:

1. Program participant list
2. Interval metering data
3. Cellular device communication data from event days
4. Total system load data for event days and surrogate days

The IPR participant data for each event day includes the following:

- Pump number
- Device Location
- 2021 dispatch option
- 2021 dispatch group
- Nominated kW
- Cellular device or DRU serial number or identified as a manual site

IPC system load monitoring was used as a comparison for impact of the load reduction during the event. The total system load monitoring provides MW readings in five-minute increments on event days as well as comparative nonevent days.

Baseline Calculations and Event Reduction Calculations

Calculating the performance of the program requires a comparison between usage before the event (baseline hours) and usage during the event. See Appendix 1 for the definition of terms and the demand reduction calculation method. The descriptions below outline the process. Table 3 displays the load reduction results for each event day. The load reduction at generation level includes a 9.7 percent line loss.

- Baseline hours are calculated using the average of the first four hours of the five hours before the dispatch group start time.
- The event hour reduction is calculated using the average of the event time frame for each dispatch group.
- Data with errors are removed from the data set and the group average is extrapolated and applied to the error set.
- Load reduction for automatic dispatch option with interval metering data is calculated and then extrapolated to represent all load including those with errors and without interval metering data.
- Load reduction for the automatic cell dispatch option is calculated using the automatic dispatch option percentage extrapolated to represent the load reduction of sites with cell devices.
- Load reduction for manual dispatch option is calculated using interval metering data from AMI, MV-90 and manual data loggers without errors.
- 2215 pump locations have interval data, representing 99.1% of the total enrolled pump locations.

Table 3. Hourly demand reduction results (MW) for each event and groups called, including line losses

Event Date	Groups	2-3 p.m.	3-4 p.m.	4-5 p.m.	5-6 p.m.	6-7 p.m.	7-8 p.m.	8-9 p.m.
6/18/2021	B, C	7.28	92.95	173.30	173.30	166.02	80.35	
6/28/2021	A, C, D	8.83	22.01	203.03	255.52	246.69	233.51	52.49
7/12/2021	A, D			60.45	103.89	103.89	103.89	43.43
7/16/2021	B, C	8.08	21.18	181.99	181.99	173.91	160.81	
7/26/2021	A, B, D		37.84	90.82	121.13	121.13	83.28	30.31
7/29/2021	B, C	3.78	16.98	131.49	131.49	127.71	114.50	
7/30/2021	A, D			69.32	69.32	69.32	69.32	
8/12/2021	A, B, D			86.16	117.32	117.32	117.32	31.16

Table 4. Oregon hourly demand reduction results (MW) on season peak reduction event day

Event Date	Groups	2-3 p.m.	3-4 p.m.	4-5 p.m.	5-6 p.m.	6-7 p.m.	7-8 p.m.	8-9 p.m.
6/28/2021	C,D	0.00	0.00	8.08	8.38	8.38	8.39	.30

Event Day Highlights

June 18

Idaho Power's service area experienced a hot and dry spring and the irrigation load on IPC system was over 800 MW on June 17. The first event, a Friday, was three days into the program season and the anticipated load reduction was 150 MW with groups B and C being called for shut off. IPC received eight explicit opt-outs. The Bruneau Bridge Substation (BUBG) had strained communication for approximately one week overlapping the date of the event. BUBG did not have reliable communication during this timeframe due to the remote nature and no Verizon cell service to the gear. They had technicians working on a solution. All event notifications fired perfectly and on time as expected.

June 28

The second event occurred on a Monday following an record high heat wave in the northwest including heat cones over Seattle and Portland. The anticipated load reduction was 165 MW including groups A, C and D. IPC called all three demand response programs on June 28 due to the forecasted peak load. The event started at 4:00 p.m. and experienced 44 explicit opt-outs. All commands to the DRUs were successful and all substations involved were communicating as expected. The scheduler called to discuss canceling Group D but then moved forward as scheduled. Some participants were surprised by the 4:00 p.m. shut off as they had gone earlier in previous years of enrollment.

July 12

The third event occurred on a Monday. The anticipated load reduction was 117 MW and groups A and D were called. The event started at 4:00 p.m. and temperatures were 105° F in Boise. For this event, there were 21 opt-outs and many of them were the same as the previous event. The opt-outs reasons noted were "must have the water, too dry, can't catch up, water just came back on and I cannot have it go off again now". Part of the reason to call an event on this day was due to system generation being down for maintenance or down unexpectedly. The notifications to participants went out as designed and the communication to the DRUs and cell devices occurred without delays.

July 16

The fourth event occurred on a Friday. IPC had called IPR on Monday of this same week however the two opposite groups. No group ended up off twice in the same week. The anticipated load reduction was 136 MW with groups B and C participating. The event started at 4:00 p.m. with 12 explicit opt-outs. The notifications to participants went out as designed and the communication to the DRUs and cell devices occurred without delays. Overall the event went smoothly with only a little feedback from the participants.

July 26

The fifth event occurred on a Monday. The anticipated load reduction was 135 MW with groups A, B and D participating. The event started at 3:00 p.m. and 19 pumps explicitly opted-out. It seems the stress for irrigators has lessened due to later in the season, some crops are off entirely and others have a mature

canopy and four hours of no water is less of an issue. A few of the opt-out calls indicated the pump/water had been off in the past week and they were unable to participate due to just getting the water back up. No calls received after the event timeframe indicating issues with getting the pumps back on. The actual load was below the forecasted load all day on the system load curve.

July 29

The sixth event occurred on a Thursday and was the fourth event for groups B and C participants. The event started at 4:00 p.m. with an anticipated load reduction of 130 MW. IPC called all three demand response programs on this day. Ninety six pumps explicitly opted-out. Due to the high number of opt-outs in Group C – approximately 30 %, Group B was dispatched at 2:00 p.m. instead of the four-hour notification timeframe. The notification system did not know how to handle the short notification timeline and sent the shut off to groups A and D as well. This caused confusion with participants in addition to many callers stating, “I thought we already had three events”. Participating pump locations were eligible for a variable credit payment based on billed kW.

July 30

The seventh event occurred on a Friday and was the fourth event for groups A and D participants. The event started at 4:00 p.m. with an anticipated load reduction of 70 MW. Ten pumps explicitly opted-out. The notifications to participants went out as designed and the communication to the DRU’s and Cell devices occurred without delays. The system load dropped all throughout the afternoon, likely due to the overcast skies and slightly windy conditions. The temperatures also ended up being lower than forecasted. Participating pump locations were eligible for a variable credit payment based on billed kW.

August 12

The eighth event occurred on a Thursday and was the fifth event for groups A, B and D. Participating pump locations were eligible for another variable credit payment based on billed kW. The event started at 4:00 p.m. Temperatures were over 100° F in Boise and Portland, Oregon was forecasted to hit 104° F. All over the northwest the hot temperatures drove increased system load and strained the electrical system. Twenty-two pumps explicitly opted-out. The notifications to participants went out as designed and the communication to the DRUs and cell devices occurred without delays. Table 5 shows the average by category for load left on at participating pumps.

Table 5. Results for each event day by category and percentage, percentage during each event by reason

Event Date	Device Failure	Explicit Opt Out	Inexplicit opt out	Small Load	Average MW on during an event
6/18/2021	15.49%	0.54%	0.15%	1.37%	17.55%
6/28/2021	7.26%	0.95%	2.66%	1.67%	12.55%
7/12/2021	9.62%	1.36%	2.24%	1.69%	14.92%
7/16/2021	4.40%	0.81%	1.62%	1.07%	7.89%
7/26/2021	7.23%	1.14%	2.61%	0.95%	11.92%
7/29/2021	5.24%	1.90%	7.38%	1.11%	15.62%
7/30/2021	9.91%	2.00%	1.41%	0.75%	14.07%
8/12/2021	7.37%	1.73%	2.85%	1.45%	13.40%

Potential Realization Rate Analysis

The realization rate is used to determine the IPR potential performance for any day during the season. It is defined as the likelihood that an irrigation pump is on and available for shutoff during a demand response event. For the analysis the realization rate percentage is reduced by the average of device failures, opt-outs and small loads left on during an event. These reductions averaged 13.29% for the 2021 season. The average of 13.29% was weighted by event day and group and applied to the highest irrigation load during the season, June 24, 2021. By removing the average left on, IPC more accurately calculates the potential load reduction for any day during the season, had a demand response event been called. 2021 IPR season potential realization rate per day (all days except for Sundays and July 4)

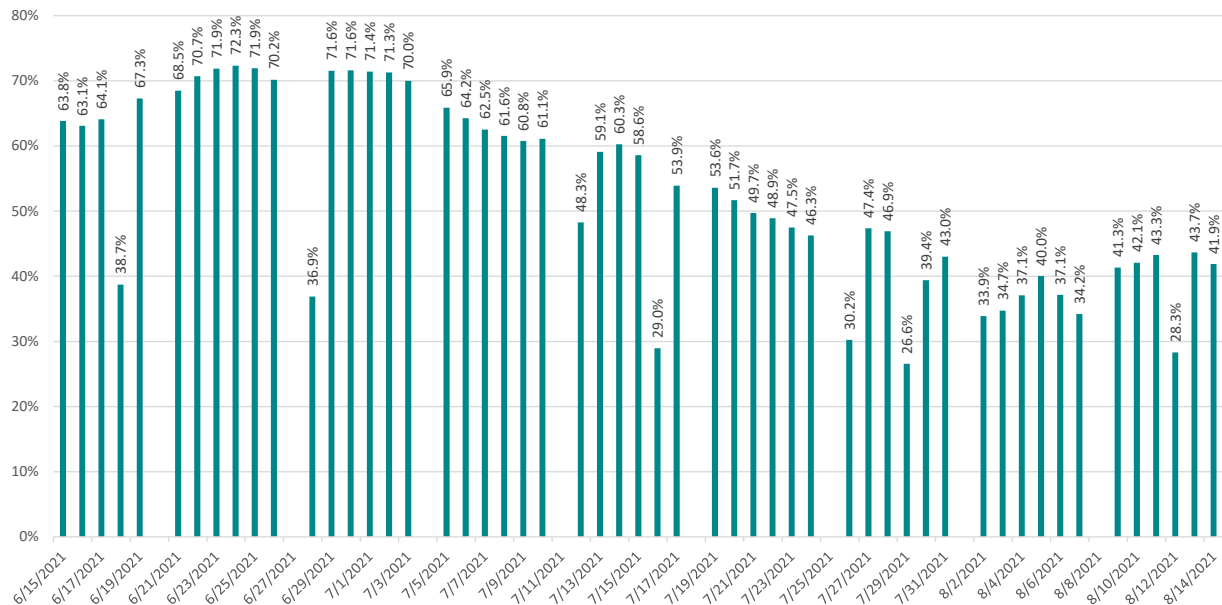
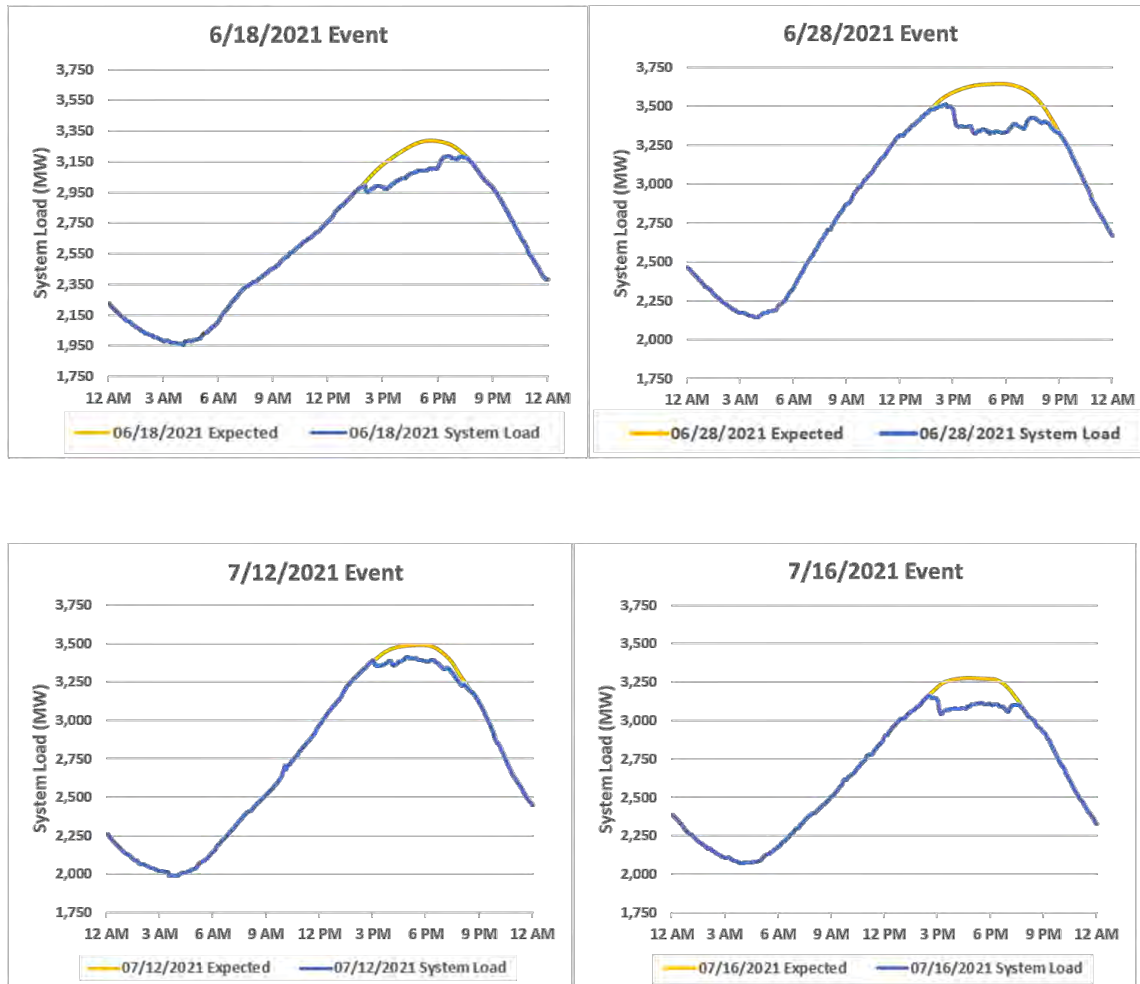


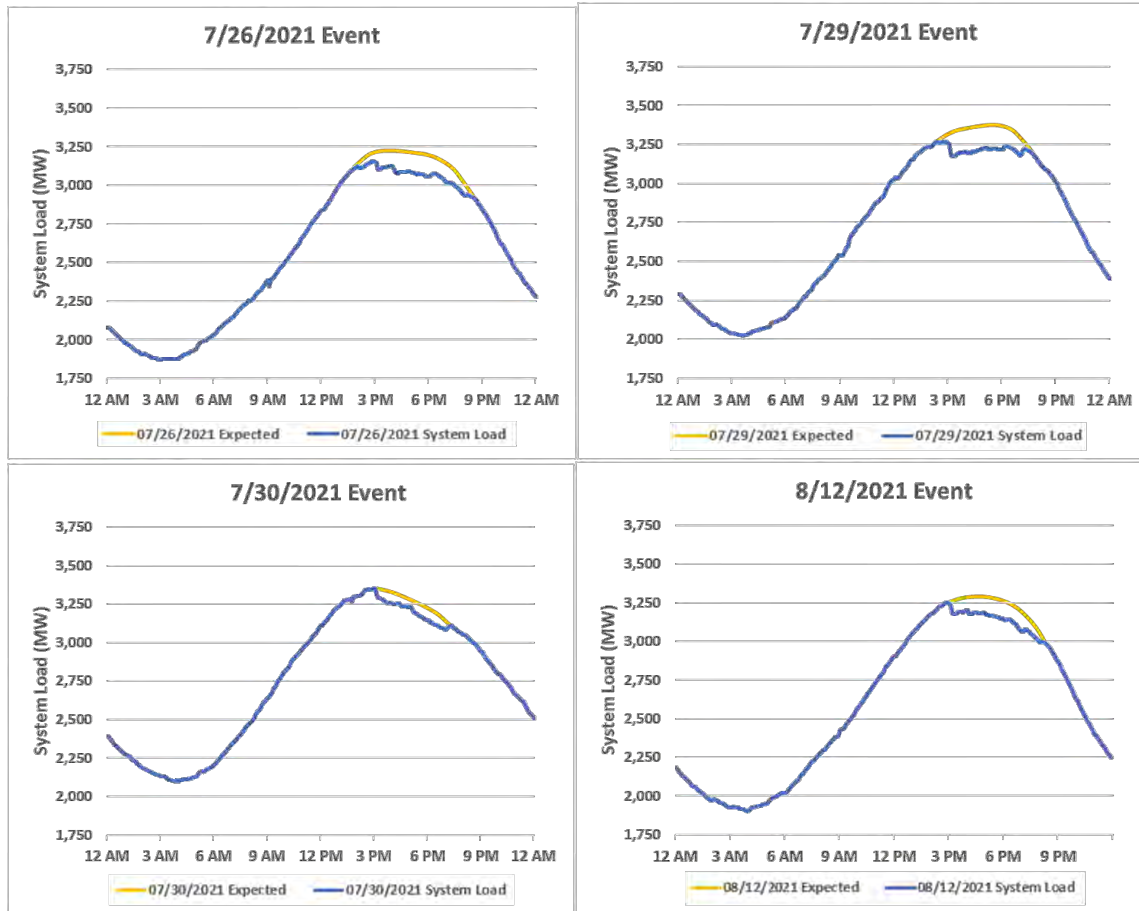
Figure 3. 2021 potential realization rate

The 2021 maximum potential realization rate of 72.31% on June 24, results in a maximum potential load reduction for IPR of 319.53 MW for the 2021 IPR season. The realization rate is typically the highest at the end of June and the beginning of July when a larger percentage of irrigation pumps are operating nearly 24 hours per day seven days per week. The potential realization rate is lower, later in the season, when many pumps are not operating due to crop maturity and reduced watering demands. Also note in figure 3, that days when events were actually called show a low potential realization because participants in the event are off due to the event.

Load Reduction Results—Total System Load Data

The graphs shown below by event date represent IPC system load in five -minute intervals and the Peak Participant load reduction based on the total system load data and the interval metering data used to calculate event performance. Figure 4 shows each load reduction event day in 2021 showing the system load and participant load reduction.





COSTS

IPR spent a total of \$7,013,315 with incentives being the largest portion at 96.3% of total program costs. Incentives paid for the 2021 season total \$6,755,596, including variable incentives. The participants had 4 or 5 events each and were paid variable payments of a total of \$332,803. The estimated maximum cost of variable incentives of running the program at the full 60 hours for was an additional \$2.67 million.

Table 6. Annual program costs by category

Expense Item	2021 Total Cost
Materials & Equipment	\$49,134
Purchased Service	\$89,267
Other Expense	\$35,301
Incentives	\$6,755,596
Labor/Administrative Expense	\$84,016
Total	\$7,013,315

CUSTOMER SATISFACTION

The general sentiment of IPR participants is positive with most folks asking for more notice of an event and to enroll more pumps into the program. For an additional touch point with our IPR participants, IPC mailed a letter to each participant with a summary of the fixed and variable peak credit totals for the 2021 season.

CONCLUSIONS

Highlights from the 2021 season include the following:

- 2,235 service points enrolled
- 402.83 MW of enrolled billing demand
- Maximum potential realization rate of 319.53 MW including line losses
- Event 1: June 18 – actual reduction 173.3 MW including line losses
- Event 2: June 28 – actual reduction 255.52 MW including line losses
- Event 3: July 12 – actual reduction 103.89 MW including line losses
- Event 4: July 16 – actual reduction 181.2 MW including line losses
- Event 5: July 26 – actual reduction 121.13 MW including line losses
- Event 6: July 29 – actual reduction 131.49 MW including line losses
- Event 7: July 30 – actual reduction 69.32 MW including line losses
- Event 8: August 12 – actual load reduction 117.32 MW including line losses
- 2,527 active AMI DRUs
- 20 active IPC cellular devices
- 80.57 percent of eligible pump locations signed up to participate in 2021
- Peak Season Summary letter mailed to all participants showing the opt outs if applicable and fixed and variable credits for 2021.
- Variable Credits for the fourth and fifth events totalled \$332,803
- The cost of running the program for eight events this season was \$7.01 million

- The cost of having this resource available was \$21.94 per kW, based upon the maximum potential kW reduction in 2021.
- The estimated cost of running the program for the maximum of 60 hours in 2021 is an additional \$2.67 million

Abbreviations

ADO—Automatic Dispatch Option

AEL—Average Event Load

AMI—Automated Metering Infrastructure

BL—Baseline Load

DR—Demand Reduction

MDO—Manual Dispatch Option

MV-90—Specific Meter Package with Interval Data

Σ—Sum

Automatic Dispatch Option

Load reduction for each event was calculated using hourly data for each pump using the four hours of each curtailment event was calculated as follows:

$$DR_{\text{pump}} = BL_{\text{pump}} - AEL_{\text{pump}}$$

The load reduction for all pumps within a dispatch group is the total hourly reduction for each group as calculated below:

$$DR_{\text{group}} = \sum DR_{\text{pump (groups 1-4)}} + \frac{DR_{\text{(groups)}}}{DR_{\text{nominated (groups)}}} * \text{Nominated } DR_{\text{pumps with errors}}$$

Load reduction for the automatic dispatch option was calculated as follows:

$$DR_{\text{ADO}} = \sum DR_{\text{group}}$$

Manual Dispatch Option

Data utilized for manual dispatch option participants is AMI hourly usage, MV-90 interval data or data logger interval metering data.

Load reduction for manual dispatch option was calculated as follows:

$$DR_{\text{group}} = \sum DR_{\text{pump AMI}} + \sum DR_{\text{pump MV-90}} + \frac{DR_{\text{(groups)}}}{DR_{\text{nominated (groups)}}} * \text{Nominated } DR_{\text{pumps with errors}}$$

The total demand reduction for the Manual Dispatch Option was calculated as follows:

$$DR_{\text{MDO}} = \sum DR_{\text{group}}$$

The total IPR load reduction was calculated by summing the Automatic Dispatch Option sites and the Manual Dispatch Option sites calculated reduction:

$$\text{Total Program DR} = DR_{\text{MDO}} + DR_{\text{Group}}$$

Historical DSM Expense and Performance

2002–2021

Program/Year	Participants	Total Costs		Savings and Demand Reductions		Measure Life (Years)	Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)		Total Utility (\$/kWh)	Total Resource (\$/kWh)
Demand Response								
A/C Cool Credit								
2003.....	204	\$ 275,645	\$ 275,645		0.0			
2004.....	420	287,253	287,253		0.5			
2005.....	2,369	754,062	754,062		3			
2006.....	5,369	1,235,476	1,235,476		6			
2007.....	13,692	2,426,154	2,426,154		12			
2008.....	20,195	2,969,377	2,969,377		26			
2009.....	30,391	3,451,988	3,451,988		39			
2010.....	30,803	2,002,546	2,002,546		39			
2011.....	37,728	2,896,542	2,896,542		24			
2012.....	36,454	5,727,994	5,727,994		45			
2013.....	n/a	663,858	663,858		n/a			
2014.....	29,642	1,465,646	1,465,646		44			
2015.....	29,000	1,148,935	1,148,935		36			
2016.....	28,315	1,103,295	1,103,295		34			
2017.....	28,214	936,272	936,272		29			
2018.....	26,182	844,369	844,369		29			
2019.....	23,802	877,665	877,665		24			
2020.....	22,536	765,020	765,020		19			
2021.....	20,846	751,989	751,989		27			
Total.....		\$ 30,584,085	\$ 30,584,086					
Flex Peak Program								
2009.....	33	528,681	528,681		19			
2010.....	60	1,902,680	1,902,680		48			
2011.....	111	2,057,730	2,057,730		59			
2012.....	102	3,009,822	3,009,822		53			
2013.....	100	2,743,615	2,743,615		48			
2014.....	93	1,563,211	1,563,211		40			
2015.....	72	592,872	592,872		26			
2016.....	137	767,997	767,997		42			
2017.....	141	658,156	658,156		36			
2018.....	140	433,313	433,313		33			

Program/Year	Participants	Total Costs		Savings and Demand Reductions		Measure Life (Years)	Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)		Total Utility (\$/kWh)	Total Resource (\$/kWh)
2019	145	626,823	626,823		31			
2020	141	542,480	542,480		24			
2021	139	501,973	501,973		31			
Total.....		\$ 15,929,351	\$ 15,929,351					
Irrigation Peak Rewards								
2004	58	344,714	344,714		6			
2005	894	1,468,282	1,468,282		40			
2006	906	1,324,418	1,324,418		32			
2007	947	1,615,881	1,615,881		37			
2008	897	1,431,840	1,431,840		35			
2009	1,512	9,655,283	9,655,283		160			
2010	2,038	13,330,826	13,330,826		250			
2011	2,342	12,086,222	12,086,222		320			
2012	2,433	12,423,364	12,423,364		340			
2013	n/a	2,072,107	2,072,107		n/a			
2014	2,225	7,597,213	7,597,213		295			
2015	2,259	7,258,831	7,258,831		305			
2016	2,286	7,600,076	7,600,076		303			
2017	2,307	7,223,101	7,223,101		318			
2018	2,335	6,891,737	6,891,737		297			
2019	2,332	6,771,708	6,771,708		278			
2020	2,292	6,407,412	6,407,412		292			
2021	2,235	7,013,315	7,013,315		255			
Total.....		\$ 112,516,330	\$ 112,516,330					
Residential Efficiency								
Ductless Heat Pump Pilot								
2009	96	202,005	451,605	409,180		18	0.031	0.086
2010	104	189,231	439,559	364,000		20	0.044	0.103
2011	131	191,183	550,033	458,500		20	0.028	0.081
2012	127	159,867	617,833	444,500		20	0.024	0.094
2013	215	237,575	992,440	589,142		15	0.032	0.132
2014	179	251,446	884,211	462,747		15	0.042	0.148
Total.....	852	\$ 1,231,307	\$ 3,935,681	2,728,069		15	\$ 0.044	\$ 0.138

Program/Year	Participants	Total Costs		Savings and Demand Reductions			Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)	Measure Life (Years)	Total Utility (\$/kWh)	Total Resource (\$/kWh)
Easy Savings : Low-Income Energy Efficiency Education								
2015	2,068	127,477	127,477	624,536		10	0.021	0.021
2016	2,001	127,587	127,587	402,961		9	0.035	0.035
2017	2,470	149,813	149,813	280,049		8	0.064	0.064
2018	282	147,936	147,936	29,610		3	1.370	1.370
2019	430	145,494	145,494	45,150		3	0.885	0.885
2020	155	9,503	9,503	10,628		3	0.299	0.299
2021	0	145,827	145,827	0		3	n/a	n/a
Total.....	7,406	\$ 853,636	\$ 853,636	1,392,934		9	\$ 0.082	\$ 0.082
Educational Distributions								
2015	28,197	432,185	432,185	1,669,495		10	0.026	0.026
2016	67,065	2,392,884	2,392,884	15,149,605		10	0.016	0.016
2017	84,399	3,466,027	3,466,027	21,187,261		11	0.016	0.016
2018	94,717	3,180,380	3,180,380	16,051,888		11	0.019	0.019
2019	95,528	2,880,467	2,880,467	10,805,474		11	0.025	0.025
2020	97,228	3,106,820	3,106,820	9,481,801		11	0.038	0.038
2021	47,027	449,790	449,790	2,931,280		10	0.019	0.019
Total.....	514,161	\$ 15,908,553	\$ 15,908,553	77,276,804		11	\$ 0.024	\$ 0.024
Energy Efficiency Packets								
2002	2,925	755	755	155,757		7	0.001	0.001
Total.....	2,925	\$ 755	\$ 755	155,757		7	\$ 0.001	\$ 0.001
Energy Efficient Lighting								
2002	11,618	243,033	310,643	3,299,654		7	0.012	0.015
2003	12,662	314,641	464,059	3,596,150		7	0.014	0.021
2004	n/a	n/a	n/a	n/a			n/a	n/a
2005	43,760	73,152	107,810	1,734,646		7	0.007	0.010
2006	178,514	298,754	539,877	6,302,794		7	0.008	0.014
2007	219,739	557,646	433,626	7,207,439		7	0.012	0.017
2008	436,234	1,018,292	793,265	14,309,444		7	0.011	0.013
2009	549,846	1,207,366	1,456,796	13,410,748		5	0.020	0.024
2010	1,190,139	2,501,278	3,976,476	28,082,738		5	0.020	0.031
2011	1,039,755	1,719,133	2,764,623	19,694,381		5	0.015	0.024
2012	925,460	1,126,836	2,407,355	16,708,659		5	0.012	0.025

Program/Year	Participants	Total Costs		Savings and Demand Reductions			Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)	Measure Life (Years)	Total Utility (\$/kWh)	Total Resource (\$/kWh)
2013	1,085,225	1,356,926	4,889,501	9,995,753		8	0.016	0.058
2014	1,161,553	1,909,823	7,148,427	12,882,151		8	0.018	0.066
2015	1,343,255	2,063,383	4,428,676	15,876,117		10	0.013	0.028
2016	1,442,561	3,080,708	10,770,703	21,093,813		11	0.014	0.049
2017	1,766,758	4,872,888	11,078,990	37,765,190		12	0.012	0.026
2018	1,340,842	2,435,130	3,277,039	18,856,933		14	0.011	0.014
2019	1,336,440	2,126,262	2,782,039	16,245,551		14	0.011	0.014
2020	1,148,061	1,667,159	3,065,781	13,942,202		14	0.012	0.022
2021	0	43,631	43,631	0		14	n/a	n/a
Total	15,232,422	\$ 28,616,040	\$ 60,739,317	261,004,362		9	\$ 0.015	\$ 0.031
Energy House Calls								
2002	17	26,053	26,053	25,989		20	0.082	0.082
2003	420	167,076	167,076	602,723		20	0.023	0.023
2004	1,708	725,981	725,981	2,349,783		20	0.025	0.025
2005	891	375,610	375,610	1,775,770		20	0.017	0.017
2006	819	336,701	336,701	777,244		20	0.035	0.035
2007	700	336,372	336,372	699,899		20	0.039	0.039
2008	1,099	484,379	484,379	883,038		20	0.045	0.045
2009	1,266	569,594	569,594	928,875		20	0.052	0.052
2010	1,602	762,330	762,330	1,198,655		20	0.054	0.054
2011	881	483,375	483,375	1,214,004		20	0.027	0.027
2012	668	275,884	275,884	1,192,039		18	0.016	0.016
2013	411	199,995	199,995	837,261		18	0.016	0.016
2014	297	197,987	197,987	579,126		18	0.029	0.029
2015	362	214,103	214,103	754,646		18	0.020	0.020
2016	375	206,437	206,437	509,859		18	0.029	0.029
2017	335	183,035	183,035	428,819		16	0.032	0.032
2018	280	160,777	160,777	374,484		16	0.032	0.032
2019	248	161,894	161,894	309,154		16	0.039	0.039
2020	51	46,352	46,352	56,944		16	0.075	0.075
2021	11	18,257	18,257	14,985		18	0.105	0.105
Total	12,441	\$ 5,932,191	\$ 5,932,191	15,513,297		19	\$ 0.032	\$ 0.032

Program/Year	Participants	Total Costs		Savings and Demand Reductions			Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)	Measure Life (Years)	Total Utility (\$/kWh)	Total Resource (\$/kWh)
ENERGY STAR [®] Homes Northwest (gas heated)								
2014	282			195,372		22		
2015	69			46,872		22		
Total.....	351	\$ 0	\$ 0	242,244		22		
Fridge and Freezer Recycling Program								
2009	1,661	305,401	305,401	1,132,802		8	0.041	0.041
2010	3,152	565,079	565,079	1,567,736		8	0.054	0.054
2011	3,449	654,393	654,393	1,712,423		8	0.046	0.046
2012	3,176	613,146	613,146	1,576,426		8	0.046	0.046
2013	3,307	589,054	589,054	1,442,344		8	0.061	0.061
2014	3,194	576,051	576,051	1,390,760		6	0.062	0.062
2015	1,630	227,179	227,179	720,208		6	0.048	0.048
2016	1,539	257,916	257,916	632,186		6	0.062	0.062
2017	2,031	265,942	265,942	498,513		6	0.080	0.080
2018	304	33,907	33,907	73,602		7	0.061	0.061
Total.....	23,443	\$ 4,088,069	\$ 4,088,069	10,747,000		7	\$ 0.062	\$ 0.062
Heating & Cooling Efficiency Program								
2006		17,444	17,444					
2007	4	488,211	494,989	1,595		18	27.344	27.710
2008	359	473,551	599,771	561,440		18	0.073	0.092
2009	349	478,373	764,671	1,274,829		18	0.034	0.054
2010	217	327,669	1,073,604	1,104,497		20	0.025	0.083
2011	130	195,770	614,523	733,405		20	0.018	0.056
2012	141	182,281	676,530	688,855		20	0.018	0.066
2013	210	329,674	741,586	1,003,730		20	0.022	0.050
2014	230	362,014	1,247,560	1,099,464		20	0.022	0.075
2015	427	626,369	2,064,055	1,502,172		20	0.028	0.092
2016	483	594,913	1,404,625	1,113,574		20	0.040	0.040
2017	654	597,198	1,433,357	1,138,744		15	0.041	0.099
2018	712	585,211	1,686,618	1,556,065		15	0.029	0.085
2019	681	499,179	1,512,183	1,412,183		15	0.028	0.084
2020	1,019	606,559	1,911,792	1,839,068		14	0.033	0.103

Program/Year	Participants	Total Costs		Savings and Demand Reductions		Measure Life (Years)	Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)		Total Utility (\$/kWh)	Total Resource (\$/kWh)
2021	1,048	635,182	2,246,011	1,365,825		15	0.044	0.157
Total.....	6,664	\$ 6,999,599	\$ 18,489,318	16,395,607		17	\$ 0.038	\$ 0.100
Home Energy Audits								
2013		88,740	88,740					
2014	354	170,648	170,648	141,077		10	0.150	0.150
2015	251	201,957	226,806	136,002		10	0.184	0.184
2016	539	289,812	289,812	207,249		11	0.163	0.163
2017	524	282,809	353,385	175,010		12	0.146	0.182
2018	466	264,394	321,978	211,003		12	0.113	0.137
2019	421	230,786	282,215	179,754		11	0.122	0.150
2020	97	130,546	142,649	31,938		12	0.448	0.490
2021	37	70,448	75,461	3,768		11	2.173	2.328
Total.....	2,689	\$ 1,730,140	\$ 1,951,694	1,085,801		11	\$ 0.185	\$ 0.209
Home Energy Reports Program								
2018	23,914	194,812	194,812	3,281,780		1	0.046	0.046
2019	24,976	200,406	200,406	8,444,746		1	0.018	0.018
2020	127,138	899,203	899,203	10,427,940		1	0.081	0.081
2021	115,153	970,197	970,197	15,929,074		1	0.057	0.057
Total.....	291,181	\$ 2,264,618	\$ 2,264,618	38,083,540		1	\$ 0.056	\$ 0.056
Home Improvement Program								
2008	282	123,454	157,866	317,814		25	0.029	0.037
2009	1,188	321,140	550,148	1,338,876		25	0.019	0.032
2010	3,537	944,716	2,112,737	3,986,199		45	0.016	0.035
2011	2,275	666,041	2,704,816	917,519		45	0.038	0.155
2012	840	385,091	812,827	457,353		45	0.044	0.093
2013	365	299,497	1,061,314	616,044		45	0.025	0.090
2014	555	324,717	896,246	838,929		45	0.020	0.055
2015	408	272,509	893,731	303,580		45	0.046	0.152
2016	482	324,024	1,685,301	500,280		45	0.034	0.177
2017	355	166,830	1,345,002	415,824		45	0.021	0.167
2018		2,926	2,926					
Total.....	10,287	\$ 3,830,946	\$ 12,222,915	9,692,418		42	\$ 0.025	\$ 0.080

Program/Year	Participants	Total Costs		Savings and Demand Reductions			Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)	Measure Life (Years)	Total Utility (\$/kWh)	Total Resource (\$/kWh)
Multifamily Energy Savings Program								
2016	196	59,046	59,046	149,760		10	0.040	0.040
2017	683	168,216	168,216	617,542		11	0.026	0.026
2018	764	205,131	205,131	655,953		11	0.030	0.030
2019	457	131,306	131,306	346,107		11	0.036	0.036
2020	33	89,829	89,829	28,041		11	0.372	0.372
2021	0	68,973	68,973	0		11	n/a	n/a
Total	2,133	\$ 722,502	\$ 722,502	1,797,404		11	\$ 0.047	\$ 0.047
Oregon Residential Weatherization								
2002	24	-662	23,971	4,580		25	0.010	0.389
2003		-943						
2004	4	1,057	1,057					
2005	4	612	3,608	7,927		25	0.006	0.034
2006		4,126	4,126					
2007	1	3,781	5,589	9,971		25	0.028	0.042
2008	3	7,417	28,752	22,196		25	0.025	0.096
2009	1	7,645	8,410	2,907		25	0.203	0.223
2010	1	6,050	6,275	320		30	0.011	0.062
2011	8	7,926	10,208	21,908		30	0.021	0.027
2012	5	4,516	11,657	11,985		30	0.022	0.056
2013	14	9,017	14,369	14,907		30	0.035	0.055
2014	13	5,462	9,723	11,032		30	0.028	0.050
2015	4	5,808	10,388	11,910		30	0.028	0.050
2016	7	3,930	5,900	2,847		30	0.079	0.118
2017	7	2,384	3,755	2,154		30	0.063	0.099
2018	5	5,507	5,507					
2019	8	5,982	14,432	2,069		45	0.149	0.360
2020	0	5,313	5,313	0		45	n/a	n/a
2021	0	4,595	4,595	0		45	n/a	n/a
Total	109	\$ 89,523	\$ 177,635	126,713		28	\$ 0.050	\$ 0.099
Rebate Advantage								
2003	73	27,372	79,399	227,434		45	0.008	0.022
2004	105	52,187	178,712	332,587		45	0.010	0.034

Historical DSM Expense and Performance 2002—2021

Program/Year	Participants	Total Costs		Savings and Demand Reductions		Measure Life (Years)	Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)		Total Utility (\$/kWh)	Total Resource (\$/kWh)
2005	98	46,173	158,462	312,311		45	0.009	0.032
2006	102	52,673	140,289	333,494		45	0.010	0.027
2007	123	89,269	182,152	554,018		45	0.010	0.021
2008	107	90,888	179,868	463,401		45	0.012	0.025
2009	57	49,525	93,073	247,348		25	0.015	0.029
2010	35	39,402	66,142	164,894		25	0.018	0.031
2011	25	63,469	85,044	159,325		25	0.024	0.033
2012	35	37,241	71,911	187,108		25	0.012	0.024
2013	42	60,770	92,690	269,891		25	0.014	0.021
2014	44	63,231	89,699	269,643		25	0.014	0.020
2015	58	85,438	117,322	358,683		25	0.014	0.020
2016	66	111,050	148,142	411,272		25	0.016	0.022
2017	66	104,996	229,104	214,479		45	0.025	0.055
2018	107	147,483	355,115	284,559		45	0.027	0.064
2019	109	156,748	355,897	353,615		44	0.023	0.052
2020	116	180,422	437,263	366,678		44	0.031	0.075
2021	88	173,193	309,790	235,004		45	0.046	0.083
Total	1,456	\$ 1,631,532	\$ 3,370,074	5,745,743		38	\$ 0.018	\$ 0.038
Residential New Construction Program (ENERGY STAR [®] Homes Northwest)								
2003		13,597	13,597	0				
2004	44	140,165	335,437	101,200		25	0.103	0.246
2005	200	253,105	315,311	415,600		25	0.045	0.056
2006	439	469,609	602,651	912,242		25	0.038	0.049
2007	303	475,044	400,637	629,634		25	0.056	0.047
2008	254	302,061	375,007	468,958		25	0.048	0.059
2009	474	355,623	498,622	705,784		25	0.039	0.055
2010	630	375,605	579,495	883,260		25	0.033	0.051
2011	308	259,762	651,249	728,030		32	0.020	0.051
2012	410	453,186	871,310	537,447		35	0.046	0.089
2013	267	352,882	697,682	365,370		36	0.053	0.104
2014	243	343,277	689,021	332,682		36	0.057	0.114
2015	598	653,674	1,412,126	773,812		36	0.046	0.099
2016	110	142,158	297,518	150,282		36	0.051	0.107

Program/Year	Participants	Total Costs		Savings and Demand Reductions			Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)	Measure Life (Years)	Total Utility (\$/kWh)	Total Resource (\$/kWh)
2017	277	323,520	603,420	608,292		45	0.029	0.054
2018	307	400,912	926,958	777,369		36	0.028	0.064
2019	322	534,118	1,411,391	774,597		54	0.035	0.092
2020	248	473,504	865,989	649,522		58	0.044	0.081
2021	90	247,600	524,876	389,748		61	0.039	0.082
Total.....	5,524	\$ 6,569,401	\$ 12,072,298	10,203,828		35	\$ 0.043	\$ 0.078
Shade Tree Project								
2014	2,041	147,290	147,290					
2015	1,925	105,392	105,392					
2016	2,070	76,642	76,642					
2017	2,711	195,817	195,817					
2018	2,093	162,995	162,995	35,571		20	0.307	0.307
2019	2,063	147,750	147,750	35,727		30	0.235	0.235
2020	0	28,490	28,490	52,662		30	0.038	0.038
2021	2,970	184,680	184,680	44,173		40	0.269	0.269
Total.....	15,873	\$ 1,049,056	\$ 1,049,056	168,133		31	\$ 0.428	\$ 0.428
Simple Steps, Smart Savings								
2007		9,275	9,275	0				
2008	3,034	250,860	468,056	541,615		15	0.044	0.082
2009	9,499	511,313	844,811	1,638,038		15	0.031	0.051
2010	16,322	832,161	1,025,151	1,443,580		15	0.057	0.070
2011	15,896	638,323	1,520,977	1,485,326		15	0.034	0.080
2012	16,675	659,032	817,924	887,222		14	0.061	0.075
2013	13,792	405,515	702,536	885,980		12	0.041	0.071
2014	10,061	227,176	302,289	652,129		12	0.031	0.041
2015	9,343	139,096	397,898	770,822		10	0.018	0.053
2016	7,880	153,784	379,752	577,320		11	0.025	0.063
2017	12,556	191,621	484,380	900,171		11	0.020	0.051
2018	7,377	90,484	133,101	241,215		12	0.034	0.050
2019	5,729	90,499	123,541	271,452		11	0.032	0.043
2020	6,894	99,141	98,629	148,404		12	0.073	0.073
Total.....	135,058	\$ 4,298,280	\$ 7,308,320	10,443,274		13	\$ 0.043	\$ 0.073

Historical DSM Expense and Performance 2002—2021

Program/Year	Participants	Total Costs		Savings and Demand Reductions		Measure Life (Years)	Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)		Total Utility (\$/kWh)	Total Resource (\$/kWh)
Weatherization Solutions for Eligible Customers								
2008	16	52,807	52,807	71,680		25	0.057	0.057
2009	41	162,995	162,995	211,719		25	0.059	0.059
2010	47	228,425	228,425	313,309		25	0.056	0.056
2011	117	788,148	788,148	1,141,194		25	0.042	0.042
2012	141	1,070,556	1,070,556	257,466		25	0.254	0.254
2013	166	1,267,791	1,267,791	303,116		25	0.240	0.240
2014	118	791,344	791,344	290,926		25	0.163	0.163
2015	171	1,243,269	1,243,269	432,958		25	0.175	0.175
2016	147	1,323,793	1,323,793	621,653		25	0.130	0.130
2017	164	1,108,862	1,121,071	604,733		23	0.115	0.117
2018	141	1,022,471	1,022,471	571,741		23	0.112	0.112
2019	129	957,626	957,626	504,988		23	0.119	0.119
2020	27	208,715	208,715	47,360		23	0.338	0.338
2021	7	57,656	57,656	12,591		30	0.317	0.317
Total.....	1,432	\$ 10,284,457	\$ 10,296,666	5,385,434		24	\$ 0.144	\$ 0.144
Window AC Trade Up Pilot								
2003	99	6,687	10,492	14,454		12	0.051	0.079
Total.....	99	\$ 6,687	\$ 10,492	14,454		12	\$ 0.051	\$ 0.079
Residential—Weatherization Assistance for Qualified Customers (WAQC)								
WAQC—Idaho								
2002	197	235,048	492,139					
2003	208	228,134	483,369					
2004	269	498,474	859,482	1,271,677		25	0.029	0.050
2005	570	1,402,487	1,927,424	3,179,311		25	0.033	0.045
2006	540	1,455,373	2,231,086	2,958,024		25	0.037	0.056
2007	397	1,292,930	1,757,105	3,296,019		25	0.029	0.040
2008	439	1,375,632	1,755,749	4,064,301		25	0.025	0.032
2009	427	1,260,922	1,937,578	4,563,832		25	0.021	0.033
2010	373	1,205,446	2,782,597	3,452,025		25	0.026	0.060
2011	273	1,278,112	1,861,836	2,648,676		25	0.036	0.052
2012	228	1,321,927	1,743,863	621,464		25	0.157	0.208
2013	245	1,336,742	1,984,173	657,580		25	0.150	0.223

Program/Year	Participants	Total Costs		Savings and Demand Reductions			Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)	Measure Life (Years)	Total Utility (\$/kWh)	Total Resource (\$/kWh)
2014	244	1,267,212	1,902,615	509,620		25	0.184	0.276
2015	233	1,278,159	2,072,901	529,426		25	0.179	0.290
2016	234	1,254,338	1,870,481	722,430		25	0.129	0.192
2017	196	1,269,507	1,721,632	654,464		30	0.134	0.182
2018	190	1,254,630	1,795,301	641,619		30	0.136	0.194
2019	193	1,264,767	1,890,584	639,880		30	0.137	0.205
2020	115	1,361,163	1,703,879	218,611		30	0.432	0.540
2021	161	1,177,366	1,668,566	289,353		30	0.253	0.371
Total.....	5,732	\$ 23,018,369	\$ 34,442,360	30,918,313		25	\$ 0.055	\$ 0.082
WAQC—Oregon								
2002	31	24,773	47,221	68,323		25	0.027	0.051
2003	29	22,255	42,335	102,643		25	0.016	0.031
2004	17	13,469	25,452	28,436		25	0.035	0.067
2005	28	44,348	59,443	94,279		25	0.035	0.047
2006						25		
2007	11	30,694	41,700	42,108		25	0.054	0.074
2008	14	43,843	74,048	73,841		25	0.040	0.068
2009	10	33,940	46,513	114,982		25	0.023	0.031
2010	27	115,686	147,712	289,627		25	0.030	0.038
2011	14	46,303	63,981	134,972		25	0.025	0.035
2012	10	48,214	76,083	26,840		25	0.133	0.210
2013	9	54,935	67,847	24,156		25	0.168	0.208
2014	11	52,900	94,493	24,180		25	0.162	0.289
2015	10	36,873	46,900	20,595		25	0.133	0.169
2016	12	35,471	63,934	23,732		25	0.111	0.199
2017	7	37,978	61,052	15,074		30	0.175	0.281
2018	3	18,344	24,191	7,886		30	0.161	0.213
2019	4	38,960	62,905	9,419		30	0.287	0.463
2020	0	24,414	24,414	0		30		
2021	1	9,473	21,586	1,752		30	0.375	0.854
Total.....	248	\$ 732,871	\$ 1,091,809	1,102,845		25	\$ 0.049	\$ 0.073

Historical DSM Expense and Performance 2002—2021

Program/Year	Participants	Total Costs		Savings and Demand Reductions			Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)	Measure Life (Years)	Total Utility (\$/kWh)	Total Resource (\$/kWh)
WAQC—BPA Supplemental								
2002	75	55,966	118,255	311,347		25	0.013	0.028
2003	57	49,895	106,915	223,591		25	0.017	0.036
2004	40	69,409	105,021	125,919		25	0.041	0.062
Total.....	172	\$ 175,270	\$ 330,191	660,857		25	\$ 0.020	\$ 0.037
WAQC Total	6,152	\$ 23,926,511	\$ 35,864,361	32,682,015		25	\$ 0.054	\$ 0.081
Commercial								
Air Care Plus Pilot								
2003	4	5,764	9,061	33,976		10	0.021	0.033
2004		344	344					
Total.....	4	\$ 6,108	\$ 9,405	33,976		10	\$ 0.022	\$ 0.034
Commercial Energy-Saving Kits (Commercial Education Initiative)								
2005		3,497	3,497					
2006		4,663	4,663					
2007		26,823	26,823					
2008		72,738	72,738					
2009		120,584	120,584					
2010		68,765	68,765					
2011		89,856	89,856					
2012		73,788	73,788					
2013		66,790	66,790					
2014		76,606	76,606					
2015		65,250	65,250					
2016								
2017								
2018	1,652	146,174	146,174	442,170		10	0.034	0.034
2019	2,629	161,945	161,945	569,594		10	0.029	0.029
2020	1,379	103,678	103,678	258,368		11	0.047	0.047
2021	906	74,617	74,617	296,751		11	0.029	0.029
Total.....	6,566	\$ 1,155,774	\$ 1,155,774	1,566,883		10	\$ 0.092	\$ 0.092
New Construction								
2004		28,821	28,821					
2005	12	194,066	233,149	494,239		12	0.043	0.052

Program/Year	Participants	Total Costs		Savings and Demand Reductions			Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)	Measure Life (Years)	Total Utility (\$/kWh)	Total Resource (\$/kWh)
2006.....	40	374,008	463,770	704,541		12	0.058	0.072
2007.....	22	669,032	802,839	2,817,248		12	0.015	0.040
2008.....	60	1,055,009	1,671,375	6,598,123		12	0.017	0.028
2009.....	72	1,327,127	2,356,434	6,146,139		12	0.024	0.043
2010.....	70	1,509,682	3,312,963	10,819,598		12	0.016	0.035
2011.....	63	1,291,425	3,320,015	11,514,641		12	0.010	0.026
2012.....	84	1,592,572	8,204,883	20,450,037		12	0.007	0.036
2013.....	59	1,507,035	3,942,880	10,988,934		12	0.012	0.032
2014.....	69	1,258,273	3,972,822	9,458,059		12	0.012	0.037
2015.....	81	2,162,001	6,293,071	23,232,017		12	0.008	0.024
2016.....	116	1,931,222	4,560,826	12,393,249		12	0.014	0.033
2017.....	121	2,433,596	4,265,056	17,353,820		12	0.013	0.022
2018.....	104	2,069,645	5,054,215	13,378,315		12	0.014	0.034
2019.....	168	3,548,476	5,292,835	20,640,334		12	0.015	0.023
2020.....	119	2,383,983	4,175,611	14,565,936		12	0.018	0.031
2021.....	95	2,691,171	4,160,999	17,536,004		12	0.017	0.026
Total.....	1,355	\$ 28,027,144	\$ 62,112,565	199,091,234		12	\$ 0.015	\$ 0.034
Retrofits								
2006.....		31,819	31,819					
2007.....	104	711,494	1,882,035	5,183,640	0.8	12	0.015	0.040
2008.....	666	2,992,261	10,096,627	25,928,391	4.5	12	0.013	0.043
2009.....	1,224	3,325,505	10,076,237	35,171,627	6.1	12	0.011	0.032
2010.....	1,535	3,974,410	7,655,397	35,824,463	7.8	12	0.013	0.024
2011.....	1,732	4,719,466	9,519,364	38,723,073		12	0.011	0.022
2012.....	1,838	5,349,753	9,245,297	41,568,672		12	0.012	0.020
2013.....	1,392	3,359,790	6,738,645	21,061,946		12	0.014	0.029
2014.....	1,095	3,150,942	5,453,380	19,118,494		12	0.015	0.025
2015.....	1,222	4,350,865	7,604,200	23,594,701		12	0.017	0.029
2016.....	1,577	5,040,190	8,038,791	28,124,779		12	0.016	0.026
2017.....	1,137	4,343,835	12,500,303	23,161,877		12	0.017	0.049
2018.....	1,358	5,990,179	16,253,716	34,910,707		12	0.015	0.042
2019.....	1,033	6,281,056	17,700,769	42,674,418		12	0.013	0.037

Program/Year	Participants	Total Costs		Savings and Demand Reductions			Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)	Measure Life (Years)	Total Utility (\$/kWh)	Total Resource (\$/kWh)
2020	630	3,587,277	11,964,431	20,965,215		12	0.019	0.063
2021	787	3,826,750	11,486,766	21,181,022		12	0.020	0.059
Total.....	17,330	\$ 61,035,591	\$ 146,247,776	417,193,025		12	\$ 0.016	\$ 0.038
Holiday Lighting								
2008	14	28,782	73,108	259,092		10	0.014	0.035
2009	32	33,930	72,874	142,109		10	0.031	0.066
2010	25	46,132	65,308	248,865		10	0.024	0.034
2011	6	2,568	2,990	66,189		10	0.004	0.005
Total.....	77	\$ 111,412	\$ 214,280	716,255		10	\$ 0.019	\$ 0.037
Oregon Commercial Audit								
2002	24	5,200	5,200					
2003	21	4,000	4,000					
2004	7	0	0					
2005	7	5,450	5,450					
2006	6							
2007		1,981	1,981					
2008		58	58					
2009	41	20,732	20,732					
2010	22	5,049	5,049					
2011	12	13,597	13,597					
2012	14	12,470	12,470					
2013	18	5,090	5,090					
2014	16	9,464	9,464					
2015	17	4,251	4,251					
2016	7	7,717	7,717					
2017	13	8,102	8,102					
2018	0	1,473	1,473					
2019	11	7,262	7,262					
2020	2	1,374	1,374					
2021	3	4,401	4,401					
Total.....	241	\$ 117,671	\$ 117,671					

Program/Year	Participants	Total Costs		Savings and Demand Reductions			Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)	Measure Life (Years)	Total Utility (\$/kWh)	Total Resource (\$/kWh)
Oregon School Efficiency								
2005		86	86					
2006	6	24,379	89,771	223,368		12	0.012	0.044
Total.....	6	\$ 24,465	\$ 89,857	223,368		12	\$ 0.012	\$ 0.044
Small Business Direct Install								
2020	139	339,830	339,830	780,260		9	0.058	0.058
2021	452	1,032,056	1,032,056	2,421,842		11	0.062	0.062
Total.....	591	\$ 1,371,886	\$ 1,371,886	3,202,102		11	\$ 0.050	\$ 0.050
Industrial								
Custom Projects								
2003		1,303	1,303					
2004	1	112,311	133,441	211,295		12	0.058	0.069
2005	24	1,128,076	3,653,152	12,016,678		12	0.010	0.033
2006	40	1,625,216	4,273,885	19,211,605		12	0.009	0.024
2007	49	3,161,866	7,012,686	29,789,304	3.6	12	0.012	0.026
2008	101	4,045,671	16,312,379	41,058,639	4.8	12	0.011	0.044
2009	132	6,061,467	10,848,123	51,835,612	6.7	12	0.013	0.024
2010	223	8,778,125	17,172,176	71,580,075	9.5	12	0.014	0.027
2011	166	8,783,811	19,830,834	67,979,157	7.8	12	0.012	0.026
2012	126	7,092,581	12,975,629	54,253,106	7.6	12	0.012	0.021
2013	73	2,466,225	5,771,640	21,370,350	2.4	12	0.010	0.024
2014	131	7,173,054	13,409,922	50,363,052	5.6	12	0.013	0.024
2015	160	9,012,628	20,533,742	55,247,192	6.3	11	0.016	0.035
2016	196	7,982,624	16,123,619	47,518,871		16	0.013	0.026
2017	170	8,679,919	17,279,117	44,765,354		16	0.015	0.029
2018	248	8,808,512	16,112,540	46,963,690		16	0.014	0.026
2019	257	11,879,873	24,590,176	70,433,920		15	0.013	0.027
2020	169	18,059,396	41,604,451	94,006,717		15	0.018	0.042
2021	135	8,608,903	22,552,383	53,728,267		13	0.017	0.044
Total.....	2,401	\$ 123,461,560	\$ 270,191,198	832,332,884		13	\$ 0.015	\$ 0.034
Green Motors Rewind—Industrial								
2016	14			123,700		7		
2017	13			143,976		7		

Program/Year	Participants	Total Costs		Savings and Demand Reductions		Measure Life (Years)	Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)		Total Utility (\$/kWh)	Total Resource (\$/kWh)
2018	25			64,167		7		
2019	12			117,223		8		
2020	10			56,012		8		
2021	4			20,430		8		
Total.....	78	\$ 0	\$ 0	525,508		7		

Irrigation

Irrigation Efficiency Rewards								
2003	2	41,089	54,609	36,792	0.0	15	0.106	0.141
2004	33	120,808	402,978	802,812	0.4	15	0.014	0.048
2005	38	150,577	657,460	1,012,883	0.4	15	0.014	0.062
2006	559	2,779,620	8,514,231	16,986,008	5.1	8	0.024	0.073
2007	816	2,001,961	8,694,772	12,304,073	3.4	8	0.024	0.103
2008	961	2,103,702	5,850,778	11,746,395	3.5	8	0.026	0.073
2009	887	2,293,896	6,732,268	13,157,619	3.4	8	0.026	0.077
2010	753	2,200,814	6,968,598	10,968,430	3.3	8	0.030	0.096
2011	880	2,360,304	13,281,492	13,979,833	3.8	8	0.020	0.113
2012	908	2,373,201	11,598,185	12,617,164	3.1	8	0.022	0.110
2013	995	2,441,386	15,223,928	18,511,221	3.0	8	0.016	0.098
2014	1,128	2,446,507	18,459,781	18,463,611	4.6	8	0.016	0.119
2015	902	1,835,711	9,939,842	14,027,411	1.6	8	0.016	0.085
2016	851	2,372,352	8,162,206	15,673,513		8	0.018	0.063
2017	801	2,475,677	8,382,962	16,824,266		8	0.018	0.060
2018	1,022	2,953,706	11,948,469	18,933,831		8	0.019	0.076
2019	1,080	2,661,263	10,042,514	10,073,455		8	0.032	0.120
2020	1,018	3,401,673	16,857,055	12,847,823		15	0.025	0.125
2021	1,019	2,607,200	19,138,043	9,680,497		19	0.023	0.166
Total.....	14,653	\$ 39,621,447	\$ 180,910,170	228,647,637		9	\$ 0.023	\$ 0.106

Green Motors Rewind—Irrigation								
2016	23			73,617		19		
2017	27			63,783		19		
2018	26			67,676		19		
2019	34			44,705		20		

Program/Year	Participants	Total Costs		Savings and Demand Reductions			Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)	Measure Life (Years)	Total Utility (\$/kWh)	Total Resource (\$/kWh)
2020	23			36,147		20		
2021	12			19,352		21		
Total.....	145	\$ 0	\$ 0	305,280		19		
Other Programs								
Building Operator Training								
2003	71	48,853	48,853	1,825,000		5	0.006	0.006
2004	26	43,969	43,969	650,000		5	0.014	0.014
2005	7	1,750	4,480	434,167		5	0.001	0.002
Total.....	104	94,572	97,302	2,909,167		5	0.007	0.007
Comprehensive Lighting								
2011		2,404	2,404					
2012		64,094	64,094					
Total.....		\$ 66,498	\$ 66,498					
Distribution Efficiency Initiative								
2005		21,552	43,969					
2006		24,306	24,306					
2007		8,987	8,987					
2008		-1,913	-1,913					
Total.....		\$ 52,932	\$ 75,349					
DSM Direct Program Overhead								
2007		56,909	56,909					
2008		169,911	169,911					
2009		164,957	164,957					
2010		117,874	117,874					
2011		210,477	210,477					
2012		285,951	285,951					
2013		380,957	380,957					
2014		478,658	478,658					
2015		272,858	272,858					
2016		293,039	293,039					
2017		1,759,352	1,759,352					
2018		1,801,955	1,801,955					
2019		2,119,820	2,119,820					

Historical DSM Expense and Performance 2002—2021

Program/Year	Participants	Total Costs		Savings and Demand Reductions			Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)	Measure Life (Years)	Total Utility (\$/kWh)	Total Resource (\$/kWh)
2020		1,811,869	1,811,869					
2021		2,226,910	2,226,910					
Total.....		\$ 12,151,498	\$ 12,151,498					
Local Energy Efficiency Fund								
2003	56	5,100	5,100					
2004		23,449	23,449					
2005	2	14,896	26,756	78,000		10	0.024	0.042
2006	480	3,459	3,459	19,027		7	0.009	0.009
2007	1	7,520	7,520	9,000		7	0.135	0.135
2008	2	22,714	60,100	115,931	0.0	15	0.019	0.049
2009	1	5,870	4,274	10,340	0.0	12	0.064	0.047
2010	1	251	251		0.0			
2011	1	1,026	2,052	2,028		30	0.035	0.070
2012								
2013								
2014	1	9,100	9,100	95,834		18		
Total.....	545	\$ 93,385	\$ 142,061	330,160		14	\$ 0.028	\$ 0.043
Other C&RD and CRC BPA								
2002		55,722	55,722					
2003		67,012	67,012					
2004		108,191	108,191					
2005		101,177	101,177					
2006		124,956	124,956					
2007		31,645	31,645					
2008		6,950	6,950					
Total.....		\$ 495,654	\$ 495,654					
Residential Economizer Pilot								
2011		101,713	101,713					
2012		93,491	93,491					
2013		74,901	74,901					
Total.....		\$ 270,105	\$ 270,105					
Residential Education Initiative								
2005		7,498	7,498					

Program/Year	Participants	Total Costs		Savings and Demand Reductions		Measure Life (Years)	Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)		Total Utility (\$/kWh)	Total Resource (\$/kWh)
2006		56,727	56,727					
2007								
2008		150,917	150,917					
2009		193,653	193,653					
2010		222,092	222,092					
2011		159,645	159,645					
2012		174,738	174,738					
2013		416,166	416,166					
2014	6,312	423,091	423,091	1,491,225		11		
2015		149,903	149,903					
2016		290,179	290,179					
2017		223,880	223,880					
2018		172,215	172,215					
2019		160,851	160,851					
2020		223,731	223,731					
2021		483,067	483,067					
Total.....		\$ 3,508,353	\$ 3,508,353	1,491,225				
Solar 4R Schools								
2009		45,522	45,522					
Total.....		\$ 45,522	\$ 45,522					
Market Transformation								
Consumer Electronic Initiative								
2009		160,762	160,762					
Total.....		\$ 160,762	\$ 160,762					
NEEA								
2002		1,286,632	1,286,632	12,925,450				
2003		1,292,748	1,292,748	11,991,580				
2004		1,256,611	1,256,611	13,329,071				
2005		476,891	476,891	16,422,224				
2006		930,455	930,455	18,597,955				
2007		893,340	893,340	28,601,410				
2008		942,014	942,014	21,024,279				
2009		968,263	968,263	10,702,998				

Program/Year	Participants	Total Costs		Savings and Demand Reductions		Measure Life (Years)	Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)		Total Utility (\$/kWh)	Total Resource (\$/kWh)
2010		2,391,217	2,391,217	21,300,366				
2011		3,108,393	3,108,393	20,161,728				
2012		3,379,756	3,379,756	19,567,984				
2013		3,313,058	3,313,058	20,567,965				
2014		3,305,917	3,305,917	26,805,600				
2015		2,582,919	2,582,919	23,038,800				
2016		2,676,387	2,676,387	24,352,800				
2017		2,698,756	2,698,756	24,440,400				
2018		2,500,165	2,500,165	25,666,800				
2019 ¹		2,721,070	2,721,070	18,368,135				
2020		2,789,210	2,789,210	17,614,323				
2021		2,977,678	2,977,678	17,869,518				
Total	\$	42,491,479	\$ 42,491,479	393,349,387				
Annual Totals								
2002		1,932,520	2,366,591	16,791,100	0.0			
2003		2,566,228	3,125,572	18,654,343	0.0			
2004		3,827,213	4,860,912	19,202,780	6.5			
2005		6,523,348	10,383,577	37,978,035	43.9			
2006		11,174,181	20,950,110	67,026,303	43.6			
2007		14,896,816	27,123,018	91,145,357	57.9			
2008		20,213,216	44,775,829	128,508,579	74.3			
2009		33,821,062	53,090,852	143,146,365	235.5			
2010		44,643,541	68,981,324	193,592,637	357.7			
2011		44,877,117	79,436,532	183,476,312	415.2			
2012		47,991,350	77,336,341	172,054,327	448.8			
2013		26,100,091	54,803,353	109,505,690	54.5			
2014		35,648,260	71,372,414	145,475,713	389.7			
2015		37,149,893	70,467,082	162,533,155	374.5			
2016		40,499,570	70,984,604	170,792,152	379.0			
2017		44,828,089	78,799,054	191,471,395	383.0			
2018		42,926,872	75,797,483	184,078,634	358.7			
2019		47,390,056	83,661,890	203,301,810	332.5			

Program/Year	Participants	Total Costs		Savings and Demand Reductions		Measure Life (Years)	Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)		Total Utility (\$/kWh)	Total Resource (\$/kWh)
2020		49,354,064	100,230,772	198,432,599				
2021		37,056,897	79,194,093	143,971,237				
Total Direct Program		\$ 593,424,386	\$ 1,078,213,083	2,582,802,923				
Indirect Program Expenses								
DSM Overhead and Other Indirect								
2002		128,855						
2003		-41,543						
2004		142,337						
2005		177,624						
2006		309,832						
2007		765,561						
2008		980,305						
2009		1,025,704						
2010		1,189,310						
2011		1,389,135						
2012		1,335,509						
2013		\$741,287						
2014		1,065,072						
2015		1,891,042						
2016		2,263,893						
2017		2,929,407						
2018		1,335,208						
2019		1,194,640						
2020		1,202,238						
2021		1,296,605						
Total		\$ 21,322,022						
Total Expenses								
2002		2,061,375						
2003		2,528,685						
2004		3,969,550						
2005		6,700,972						
2006		11,484,013						



Program/Year	Participants	Total Costs		Savings and Demand Reductions		Measure Life (Years)	Levelized Costs ^a	
		Utility Cost ^b	Resource Cost ^c	Annual Energy ^e (kWh)	Peak Demand ^f (MW)		Total Utility (\$/kWh)	Total Resource (\$/kWh)
2007		15,662,377						
2008		21,193,521						
2009		34,846,766						
2010		45,832,851						
2011		46,266,252						
2012		49,326,859						
2013		26,841,378						
2014		36,713,333						
2015		39,040,935						
2016		42,763,463						
2017		47,757,496						
2018		44,262,080						
2019		48,584,696						
2020		50,556,303						
2021		38,353,503						
Total 2002–2021		\$ 614,746,408						

^a Levelized Costs are based on financial inputs from Idaho Power’s 2017 Integrated Resource Plan and calculations include line loss adjusted energy savings.

^b Program life benefit/cost ratios are provided for active programs only.

^c The Total Utility Cost is all cost incurred by Idaho Power to implement and manage a DSM program.

^d The Total Resource Cost is the total expenditures for a DSM program from the point of view of Idaho Power and its customers as a whole.

^e Average Demand = Annual Energy/8,760 annual hours.

^f Peak Demand is reported for programs that directly reduce load or measure demand reductions during summer peak season. Peak demand reduction for demand response programs is reported at the generation level assuming 9.7% peak line losses.

¹ Savings are preliminary funder share estimates. Final results will be provided by NEEA in May 2021.

Utility Consumer Analytics, Inc

Adaptive Consumer Engagement

Idaho Power Corporation
Home Energy Report 2021
Final Program Summary

Version 1.3

Updated: 3/2/2022



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Revision History

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Document Approval

The purpose of this section is to acknowledge approval of the information presented within. Please use the track-changes features to indicate any changes necessary before approval of the plan can be made. When ready to approve, please indicate the version number being approved, and complete the fields below.

This Idaho Power Company Home Energy Report year three Final Program Summary, version 1.3 approved by:

Client Name:	
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Executive Summary

1. HOME ENERGY REPORT PROGRAMS: HOW SAVINGS ARE DERIVED

Energy savings due to behavioral changes in the home have traditionally been difficult to measure. Home Energy Report (HER) programs rely on a randomized controlled trial (RCT) structure to calculate energy savings and ensure program results are both unbiased and precise. The RCT approach is the most commonly used approach for implementing HER programs in North America.

With this approach, we identify an eligible pool of customers based on the desired program outcome, and then randomly allocate a subset of customers into the treatment group who will receive the behavioral intervention (Home Energy Reports), and the remainder into the control group who will not receive the intervention.

We estimate average customer-level savings from the behavioral program by measuring the difference in the average energy usage among the treatment group relative to the control group. Program energy savings are the average customer-level savings multiplied by the number of active treatment group participants

Program Group refers to customers that are in the treatment group and are actively being treated with reports. These customers by default are also part of the evaluation group.

Evaluation Group refers to customers that are in the treatment or control group and are factored into the savings evaluations. Treatment customers in this group may or may not be actively receiving reports.

2. PROJECT OVERVIEW

In July 2017, Idaho Power contracted with Aclara and its subcontractor, Uplight¹ to create a Home Energy Report pilot program with the goal of reducing participating residential customers' energy use while meeting cost-effectiveness guidelines. The program was initially to span one year, with the possibility of renewal.

The pilot program was renewed for a second year in August 2018, with the addition of a second winter heating group and the optimization of existing treatment customers from year one. Prior to the start of pilot year 2, customers with factors correlated with low savings were removed from the program and evaluation group. The sixty percent of households with the lowest energy use in T5, and about 15 percent of households from across T3, T4, and T5 who were saving less energy than the rest of the group, were removed. The same factors were applied to their respective control groups. We refer to this as "optimization" which was done to improve the performance of these groups. Year two of the pilot program was extended from August 2019 through February 2020 to ensure continuity of treatment, in preparation for an expansion of the program in year three.

In February of 2020 the program was expanded and extended through December 31, 2023, contingent on continued cost-effectiveness. After applying a number of screening filters, 108,424 additional residential customers were identified as eligible to be added to the program as treatment

¹ Uplight in this case is formerly known as Ecotagious. Ecotagious was acquired by Uplight in August 2019.

participants and 18,492 treatment customers from the pilot program remained eligible after optimizing the existing population.

The Home Energy Reports included the following elements:

- **Customer information:** customer name, address, and account number
- **Household energy-usage disaggregation:** home usage separated into four loads (heating, air conditioning, lights & appliances, and always-on)
- **Targeted message(s):** customized messaging to drive customers to relevant programs and the *My Account* portal
- **Social benchmarks:** customer's home energy use compared to similar homes and efficient homes, designed to motivate savings
- **Personalized savings recommendations:** Tips for saving energy based on home profile attributes, customer segmentation, and season



3. RESULTS AND FINDINGS

Main takeaways from 2021 are as follows.

Collectively, all treatment groups saved .98%

In 2021, total savings calculated are 16,666,871 kWh. Collectively, the savings for all waves combined are statistically significant. Although T-5 did not receive reports after February of 2020, when compared with their control group, they showed persistent savings. Including the savings from T5, the overall annual savings from this program are 16,767,446 kWh.

Using a weighted average calculation, the treatment group saved 1% or 151.50 kWh per customer without T5 residual savings factored into the evaluation group. With residual savings from T5 included, the weighted average savings for all treatment groups was .98%.

Collectively savings per customer is up from 2020, but not all groups were statistically significant in 2021

Unlike 2020, all program groups, save T5, received treatment throughout the entire year. This is the first full year where everyone was on the same report schedule, and thus, we are beginning to look at the program group more holistically. The savings for T3, T4, and T6 were statistically significant, but savings for T1, T2, and T5 were not.

- T1: 0.17% or 35.71 kWh per customer
 - not statistically significant

- T2: 1.09% or 219.80 kWh per customer
 - not statistically significant
- T3: 1.74% or 264.32 kWh per customer
- T4: 1.84% or 302.97 kWh per customer
- T5: 0.33% or 24.12 kWh per customer
 - not statistically significant
- T6: 0.98% or 144.28 kWh per customer

Note: T5 was removed from the program group in May, 2020, but we are still calculating residual savings for T5 on an annual basis at the end of the program year.

See section 1.3 for definitions of the treatment group.

T6, the newest wave, continues to ramp up

It typically takes new waves 3 to 18 months to mature or “ramp up.” The T6 wave was launched in 2020 and 2021 was the first year that T6 customers in the Program Group were treated throughout the entire year. We saw an increase in savings percentage and kWh savings per customer. In 2020 the savings percentage for T6 was .56% or 39.67 kWh per customer. In 2021 the savings percentage for T6 increased to .98% or 144.28 kWh per customer.

Email Adoption Rates Remain Low

- 15 total pilot customers (T1, T2, T3, T4) switched to email (0.1%)*
- 151 total new customers (T6) switched to email (0.14%)*
- 507 total emails were sent in 2021

**from the start of the program through the end of 2021*

Opt-Out Rates Stayed Below 0.25%

In 2021, 157 participants opted out of the program – a 0.12% opt-out rate. The overall program opt-out rate was 0.11% in year 3, 0.22% in year 2, and 0.64% in year 1.

Reports Delivered in 2021

	Recipients	# Email Reports	# Paper Reports
February	T1, T2, T3, T4, T6	106	115,153
May	T1, T2, T3, T4, T6	122	112,929
August	T1, T2, T3, T4, T6	126	110,054
November	T1, T2, T3, T4, T6	153	107,198
		507	445,334

1. Program Overview

1.1 Team Structure

The IPC Home Energy Report program has been a joint effort between Idaho Power Company, N. Utility Consumer Analytics | Harris Computer Corporation (formerly Aclara), and Uplight (formerly Ecotagious) since 2017. Uplight acquired Ecotagious in July of 2019. In June 2021, N. Harris Computer Corporation acquired Adaptive Consumer Engagement (ACE) from Aclara Technologies.

1.2 Objectives

1.2.1 2021 OBJECTIVES

The following business requirements were captured during an onsite meeting on August 22, 2019 and incorporated into the design of this expansion from the pilot project:

- Maximize the total kWh saved, ensuring a UCT of >1 (with a buffer), and maintain high customer satisfaction levels.
- Meet cost-effectiveness guidelines from a Total Resource Cost (TRC) and UCT perspective.
 - >1 UCT + buffer
- Maintain or enhance the current customer satisfaction levels.
 - Maintain low opt-out rate
 - Drive positive customer interactions
 - Maintain low volume of program-related calls to the Customer Interaction Center
- Average annual savings of 1-3%
 - So long as savings are detectable and statistically significant
- Encourage customer engagement with energy usage, including utilization of online tools and lift for other EE programs.

1.2.2 ADDITIONAL OBJECTIVES

Monitor persistent savings of T5 group

In the expansion program, T5 customers were removed from treatment because their overall usage was low and they had not achieved statistically significant savings in the pilot program. IPC would like to continue to monitor their persistent savings going forward to determine if combining them with the rest of the treatment population could yield additional combined savings. Because the T5 customers received reports through February of 2020, the savings calculated using a difference-in-difference methodology can be attributed to treatment in previous years.

What are the combined savings of all treatment groups including T5?

Including T5 in the combined savings for all treatment groups in 2021 increases the cumulative savings from 16,666,871 kWh to 16,767,446 kWh. This is an increase of 100,575 kWh. The weighted average savings per customer is 146.85 kWh with T5 and 151.50 kWh without T5.

1.3 Treatment Groups Defined

1.3.1 DEFINING PROGRAM TERMINOLOGY

In 2021 we made an effort to define program terminology and consistently use that new terminology when discussing program participation and M&V. This helped to avoid confusion as we conversed about the nuances of the program groups. Below is an overview of the definitions we developed. Please keep these terms in mind as you read through the 2021 Program Summary Report.

Program Group

The program group is the term we use to refer to customers that are in the treatment group and are actively being treated with reports. These customers by default are also part of the evaluation group.

Evaluation Group

The evaluation group is the term we use to refer to customers that are in the treatment or control group and are factored into the savings evaluations. Treatment customers in this group may or may not be actively receiving reports.

1.3.2 2020 PROGRAM GROUPS

In May of 2020, customers from T1, T2, T3, and T4 that had not been removed through attrition continued to receive reports. All T5 and C5 customers were removed from the program based on savings results from the pilot (July 2017 through December 31, 2019). The remaining Idaho Power customers were run through eligibility criteria (defined in section 2.3.2) to create a new T6 group. This included some C1, C2, C3, and C4 customers from the pilot that had been removed from control groups by DNV-GL to expand the pool of eligible customers.

- **T1:** customers with high winter use (electric heating) added in Year One,
- **T2:** customers with high winter use (electric heating) added in Year Two,
- **T3:** customers with high year-round energy use added in Year One,
- **T4:** customers with medium year-round energy use added in Year One, and
- **T5:** customers with low year-round energy use added in Year One, and
- **T6:** expansion customers based on eligibility criteria determined after the pilot.

The total number of customers receiving reports was expanded significantly.

In year one of the pilot program, the total number of customers receiving reports was approximately 25,500. In year two, the total was around 24,000. In the 2020 expansion, the addition of the T6 group brought the total number of customers receiving reports up to just over 125,000. Between March 1, 2020 and December 31, 2020, a total of 125,216 customers received at least one report throughout the year. 18,128 of those were existing customers from year 2 and 107,088 were new customers added to treatment in June 2020.

Table 1 – 2021 Report Delivery Schedule by Cohort

Cohort	2021											
	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec
T1, T2, T3, T4, T6												

1.3.3 ELIGIBILITY SCREENING

Eligibility screening for T1, T3, T4, and T5 was initially conducted in year one, and these groups persisted into year two.

Eligibility screening for T2 was conducted in year one with the T1 group; however, heating source data for these customers was unavailable until year two, at which time they were re-evaluated for eligibility.

The eligibility criteria applied in years one and two were also applied in year three to determine the eligible participants in the T6 group, with new criteria added based on learnings from the pilot.

For the expansion in 2020, all T5 and C5 customers were removed from both participation and eligibility based on savings results from the two-year pilot.

Additionally, a third party (DNV-GL) randomly removed 29,369 customers from C1, C2, C3, and C4 to free them up for possible treatment in the expansion. The analysis by DNV-GL determined how many customers could be removed from these control groups while still allowing for statistical significance in calculating savings cumulatively across all treatment groups.

In April 2020, eligibility screening was conducted to establish a new T6 group from the remaining Idaho Power customers and those freed up from C1, C2, C3, and C4.

Idaho Power scrubbed the initial count of customers and applied the following filters:

IPC Applied Filters

This list is consistent with filters applied during the pilot phase.

- Required Idaho service addresses
- Required AMI data
- Required residential accounts (I01)
- Required meters associated with a home
- Removed:

Table 2 - Eligibility Criteria for 2020 Expansion

Idaho only	Required Idaho service addresses
AMI Data	Required AMI data
Active only	Removed all accounts without >12 months active history
Individual only	Filtered out all non-individual accounts
Exclude Do Not Contact	Filtered out do not contact list
Net Metering and Master metered accounts (I03)	Removed all Net Metering and Master metered accounts (I03)
Exclude non-English	Removed all known language types other than English
Comparable homes only	Removed homes built prior to 1860, or more than 6 bathrooms, or more than 8 bedrooms, and homes with <350 ft or >7000 ft
Homes only	Effectively excludes junk accounts (barn, shop, garage, well, pump, etc., etc.)
Exclude manufactured homes	Excluded all manufactured homes
Exclude multi-family	Exclude Multi-family
Remove duplicates	Remove duplicates

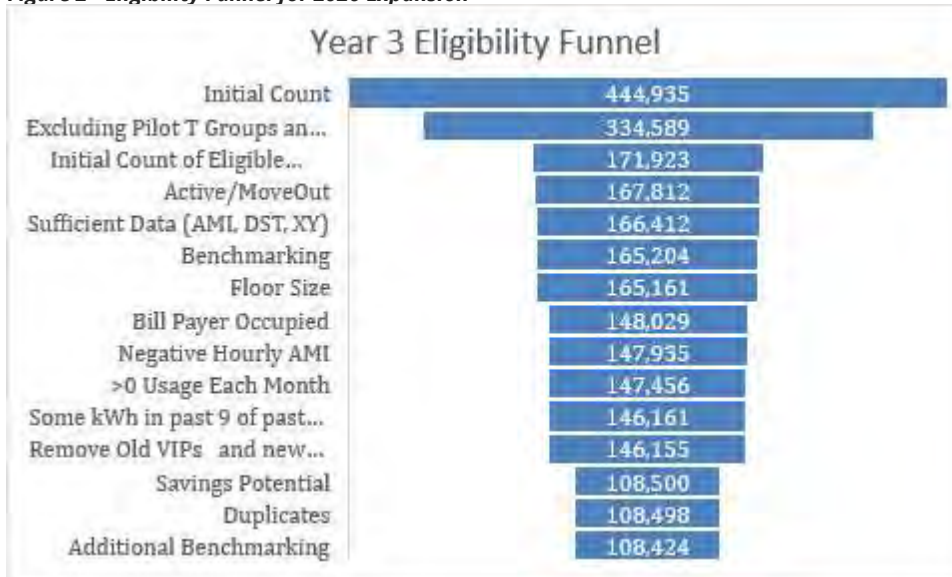
- All non-individual accounts
- Accounts with less than 12 months active history
- Do not contact list
- Net Metering (I84), Master metered accounts (I03) and Time-of-Day (I05)
- Known language barriers
- Built prior to 1860, more than 6 bathrooms, more than 8 bedrooms, homes with <350 ft² or >7000 ft². Used CoreLogic GIS data.
- Used premise type and installation type to remove the following:
 - Manufactured homes
 - Multi-family
- Duplicates

The criteria for culling customers during eligibility screening are listed in Table 3.

Table 3 – Criteria and Rationale for Culling Customers During Eligibility Screening

Priority Order	Criteria Filter Applied	Qty	Description
1	Initial Count	444,935	Provided by IPC; all customers with active status and AMI data for the past 12 months.
2	Excluding Pilot T Groups and CS	334,589	Excluding treatment and control customers carried over from pilot and all T5/CS customers
3	Initial Count of Eligible Customers Based on IPC filters/scrub	171,923	Provided by IPC; all eligible customers after IPC scrubbed the population for using eligibility criteria "IPC Applied"
4	Active/MoveOut	167,812	No Longer Active and MoveOuts after 03012019
5	Sufficient Data (AMI, DST, XY)	166,412	AMI data complete for 13 months
6	Benchmarking	165,204	Removed those with benchmarking data (home size and location) that caused them to have insufficient number of comparable homes
7	Floor Size	165,161	Non-zero and <7,000 SF
8	Bill Payer Occupied	148,029	Removed service zip codes that do not match billing zip codes
9	Negative Hourly AMI	147,935	Customers with negative AMI are likely to never see reports
10	>0 Usage Each Month	147,456	Every month should have some usage
11	Some kWh in past 9 months	146,161	163 kWh/month
12	Correct Rate Code	146,161	
13	Remove Old VIPs	146,155	
14	Savings Potential	108,500	Remove customers with less than 7,000 kWh of usage
15	Duplicates	108,498	2 duplicates removed
16	Additional Benchmarking	108,424	Customers that fall into a benchmarking cluster that does not have at least 100 participants when AC flag is applied

Figure 2 - Eligibility Funnel for 2020 Expansion



1.4 Customer Data Acquisition/Integration

The initial data acquisition and integration required to begin the program was performed in year one. This involved using third-party demographic and property data, as well as IPC's data on customer usage.

For the 2020 expansion, data acquisition and integration were primarily maintenance, including receiving weekly electric customer-billing data and regular electric AMI data for the treatment groups, control groups, and a sample of customers (for benchmarking). In addition, Aclara extracts customer action and profile data from *My Account* tools (EnergyPrism) weekly for treatment and control groups (this ensures home profiles are up to date), and Idaho Power provides Aclara with real-time data re: customers who have opted out so they can be removed from the program.

One important change that was made to customer data acquisition was the frequency with which electric AMI data is transferred from IPC to Aclara. In years one and two, AMI data was transferred weekly; however, in the spring of 2020, the data transfer frequency was updated to daily with data available to Aclara shortly after midnight each day. The AMI data that was transferred in 2020 generally lagged 5 days from the time AMI data is read from the meter. As a result, AMI data is available as soon as 5 days after it is read. The value this change brings to the program is the ability to send reports up to 5 days sooner.

Table 4 - Data Requirements

Integration Point	Description	Format	Frequency	Initiator	Recipient
Public Record Data	Aclara calls Melissa Data for latest property records for treatment group customers, selected control customers, and random sample for benchmarking.	CSV	batch: one-time historical (performed year one)	Aclara	Aclara
Electric Customer-Billing Data	Idaho Power provides electric customer-billing data for treatment-group customers, selected control customers, and all eligible customers incrementally each week.	CSV	recurring weekly	IPC	Aclara
Electric Customer-AMI Data	Idaho Power provides recurring daily AMI updates of electric AMI data for treatment group customers, selected control customers, and all eligible customers for benchmarking.	CSV	recurring daily	Idaho Power	Aclara
Action and Profile Data	Aclara extracts customer action and profile data from <i>My Account</i> tools (EnergyPrism) for treatment and control group customers.	CSV	recurring weekly	Aclara	Aclara
Opt-Outs	Aclara provides a weekly report on all customer calls and opt-outs to Idaho Power.	CSV	recurring weekly	Idaho Power	Aclara

1.5 Additional Benchmarking Flags (AC and ESH)

Benchmarking flags are used to cluster customers based on similar home properties for the purpose of calculating peer comparisons and identifying how each treatment customer’s usage compares to the average and efficient homes of similar properties. In the pilot program, the flags used to identify benchmarking clusters were 1) Square Footage, 2) Home Type, and 3) County.

Figure 3 - Peer Comparison Section

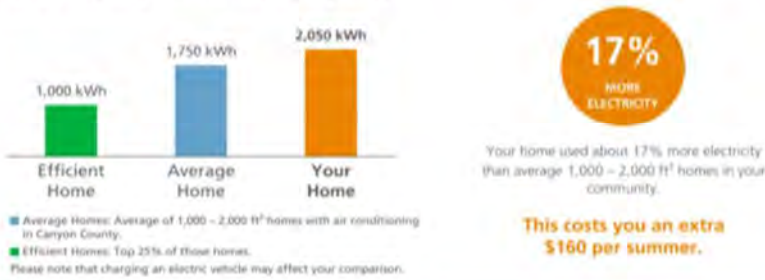
Here's how your home compares:



During the expansion, two dynamic benchmarking flags were added to improve the accuracy of peer comparisons and those were 4) Air Conditioning and 5) Electric Heating. This way customers with air conditioning were only compared with other customers with air conditioning and those customers with electric heating were only compared with other customers with electric heating. This dynamic design was messaged to customers in small print under the peer comparison charts. The electric heating flag was used in years one and two to create benchmarking groups for T1 and T2 during the winter months. The benefit of the dynamic benchmarking system is improved benchmark groupings that consider whether customers have electric heating. This allows for benchmarks that match each customer's primary heat source, if known. The dynamic benchmarking system also allows the same segmentation with air conditioning.

Figure 4 - Year Three Peer Comparison with AC Flag

Here's how your home compares:



1.6 Aligning Tip Selection with Season

In order to get timely and relevant tips out to customers at the beginning of a season (either winter or summer), the standard protocol of reporting on the last quarter or two months, and using the results to suggest tips for the *next* quarter or two months, was not as successful in year one as intended (a customer receiving tips based on the past two months electricity may not find them to be relevant to the coming two months if there is a change of season).

In 2020, the solution employed was to send a seasonal report at the beginning of the season with suggested actions/tips based on behavior last season.

1.7 COVID-19 Adjustments

In response to the COVID-19 pandemic and its impacts on both customer behavior and Idaho Power operations, some adjustments were made to report content:

- Tips were reviewed to ensure the use of sensitive messaging regarding increased energy use.
- The promotion of paperless billing, MyAccount, alerts, and energy-related activities for families were substituted for promotions involving contractor visits.
- Customer Interaction Center hours were updated to reflect the availability of agents.

2. 2021 Program Results

2.1 Objectives: Findings

2.1.1 ENERGY SAVINGS

Cumulative Savings During Treatment Period

In total, we saw an average of 151.50 kWh savings per treatment customer. This added up to a total combined savings of 16,666,871 kWh across all treatment groups as of December 31, 2021. Savings calculations from T3, T4 and T6 were statistically significant. See table 5 for savings per cohort. The aggregate savings with all groups combined were statistically significant

Additionally, the T5 treatment group was treated with home energy reports through February 2020 and did continue to show persistent savings post-treatment. All treatment customers in 2021, including the T5 post-treatment period, showed a total combined savings of 16,767,446 kWh. See table 6 for the treatment and persistence savings for the T5 group; and table 7 for combined savings including T5.

In tables 5, 6, and 7 we included the Avg kWh Savings per Customer, Average savings percent, and the Cumulative Aggregate Savings (kWh), with IO6 customers included in the Evaluation Group. In 2021, we started including IO6 customers in our Evaluation Group for yearly reporting.

Table 5 – 2021 Cumulative Savings by Cohort
T12346 Treatment Period: Jan 1, 2021 - Dec 31, 2021

Cohort	Avg kWh Savings per Customer w/ IO6	Average Savings Percent w/ IO6	95% Confidence Margin of Error w/ IO6	One-Sided Null Hypothesis P-Value w/IO6	Cumulative Aggregate Savings (kWh) w/ IO6
Winter Heating – T1	35.71	0.17%	351.76	0.421146834	183,325
Winter Heating – T2	219.80	1.09%	363.30	0.117844183	981,868
Year-Round - T3	264.32	1.74%	176.04	0.001625822	1,378,427
Year-Round - T4	302.97	1.84%	161.34	0.000116435	740,448
Expansion - T6	144.28	0.98%	56.01	2.21754E-07	13,382,802
					16,666,871

Table 6 – 2021 Cumulative Savings by T5
T5 Persistent Period: Jan 1, 2021 - Dec 31, 2021

Cohort	Avg kWh Savings per Customer w/ IO6	Average Savings Percent w/ IO6	Cumulative Aggregate Savings (kWh) w/ IO6
Year-Round - T5	24.12	0.33%	100,575

Table 7 – 2021 Combined cumulative Savings for all Treatment Groups including T5

Cohort	Avg kWh Savings per Customer w/ IO6	Average Savings Percent w/ IO6	Cumulative Aggregate Savings (kWh) w/ IO6
T123456	146.85	0.98%	16,767,446

2.1.2 MONTHLY SAVINGS BY TREATMENT GROUP

- Monthly Average kWh Savings per Cohort

	T1	T2	T3	T4	T6
Jan 2021	38.61	51.75	19.11	36.48	13.87
Feb 2021	26.94	45.94	14.22	26.41	13.06
Mar 2021	-11.05	58.92	11.34	18.89	15.01
Apr 2021	-26.91	41.30	12.56	21.12	9.21
May 2021	5.07	28.01	19.08	23.95	12.37
Jun 2021	9.84	-8.91	9.17	28.99	11.28
Jul 2021	18.93	13.47	35.88	32.23	9.90
Aug 2021	12.53	0.07	17.11	23.76	10.65
Sep 2021	6.95	-6.46	20.97	22.56	9.38
Oct 2021	-1.40	5.69	24.42	11.87	9.58
Nov 2021	-2.75	-6.40	19.80	17.42	9.47
Dec 2021	17.83	32.81	24.24	34.39	11.55

- Note: Monthly Savings by Treatment Group includes IO6 customers, but not optimized customers in the Evaluation Group

2.1.3 EVALUATION, MEASUREMENT & VERIFICATION PROCESS

The treatment groups' energy savings were evaluated following standard industry-accepted evaluation practices. The program was set up as a Randomized Control Trial (RCT), with a third party (DNV-GL) randomly assigning the treatment and control groups. The evaluation employed a difference-in-differences method, which allows for accurate evaluation of program-driven energy savings.

Pilot Year One

In year one, appropriately sized treatment and control groups were created for each cohort, assuming an attrition rate of 10 percent and allowing for statistically significant detection of energy savings in excess of 1.2 percent in the treatment groups. To achieve this objective, all eligible customers were placed in either the treatment or control group.

In year one, 27,000 customers were identified as initial program participants. After taking into consideration exclusionary factors such as move-ins/move-outs, as well as removing some potential T1 participants due to a lack of adequate county benchmarks, the sample size at the time of the first report was 25,677.

Pilot Year Two

In year two, at the time the bimonthly and monthly groups were created, the total number of customers in treatment groups was down to around 23,000, a net decrease from the previous year. The changes made to the treatment groups were as follows:

1. The T2 group was added to the study.
2. Move-outs were removed from all EMV treatment groups, the result of on-going attrition due to customers moving out over the course of year 1.
3. All groups were optimized to remove households with low savings potential.

The total number of customers in control groups in year two was 110,969 (down from 166,840 in year one). The same changes made to the treatment groups were applied to the control groups:

1. A new control group was created to accompany the new T2 group.
2. Move-outs were removed from all control groups, the result of on-going attrition due to customers moving out over the course of year 1.
3. The control groups were similarly optimized to remove households with low savings potential.

Households where residents moved out during the evaluation period were taken out of both the treatment and control groups for the purpose of measuring energy savings. Customers who opted out or did not receive reports due to being marked non-deliverable by the National Change of Address database were left in both the treatment and control groups for the purpose of measuring energy savings.

Program Year 2020

The treatment customers from the pilot continued treatment (except T5) and a new treatment group and new control group were created to expand the number of customers in treatment. After optimization of the existing treatment groups was complete, a total of 18,492 customers were identified as existing customers eligible for treatment in year three. The following changes were made to the existing treatment customers:

1. The T5 treatment group was removed from participation because this group showed the lowest propensity to save energy during the pilot.
2. All remaining treatment customers from the pilot (years one and two) were moved to a consolidated quarterly treatment schedule.

- The C5 control group was removed from eligibility for treatment.

The following changes were made to the existing control groups:

The C1, C2, C3, and C4 control groups were reduced in size significantly. 75,973 customers were randomly removed from these four control groups to free them up for inclusion in the T6 experimental design—that is freed up to be randomly allocated to T6 and C6 during the 2020 expansion. The number of customers removed from each control group was determined by DNV-GL with consideration given to the impact their removal would have on the statistical significance of calculated savings across all treatment groups. See table 9 for a record of the changes made to the C1, C2, C3, and C4 control groups.

Table 9 - Reduction in Existing Control Groups

Group	Original Control Group Size	Reduced New Control Group Size
C1	12,090	1,450
C2	5,024	800
C3	35,194	3,520
C4	31,995	2,560

In the spring of 2020, a new wave was created with 108,498 in the treatment group (T6) and 14,744 in the control group (C6) based on eligibility criteria applied to the remaining population.

Program Year 2021

In 2021, changes were made to the way move outs were included in the evaluations group based on a suggestion from DNV Consultant, Craig Williamson.

Old Method - Prior to the Q3 2021 QMR, only customers that were active through the end of the analysis period were included in the evaluation group. This means that if a customer moved out in the third month of the quarter, their savings for the first two months of the quarter were not measured.

New Method - Starting in Q3 2021, data for customers who moved out during the analysis period are included up until the date they moved out. This is done consistently for both treatment and control groups.

Impact - Customers with less than three months will have lower consumption. This (appropriately) leads to a slightly lower average savings per customer, but it increases the total savings, since we are multiplying that average by the total count of customers who were active for any part of the quarter.

We used the same approach for the 2021 PSR analysis. Customers were included in the evaluation group up until the date they moved out.

2.1.4 COMBINED SAVINGS FOR NEW CUSTOMERS (T6) VS. EXISTING CUSTOMERS (T1234)

The T6 group is much larger than other treatment groups and more closely represents the entire Idaho Power customer base than any other group. T6 alone accounts for over 80% of the total treatment group, whereas T1-T5 combined account for under 20%. Savings for T6 have ramped up and are performing well.

An analysis of savings within the new customer group compared to the existing customer group found that in 2021, T6 saved an average of 144.28 kWh per customer. T1, T2, T3, and T4, saved an average of 190.27 kWh per customer and T5 had a residual average savings of 24.12 kWh per customer. The combined average savings for all treatment groups was 146.85 kWh per customer.

2021 was the first full year where all waves were on the same report schedule, and thus, we are beginning to look at the program group more holistically.

2.2 Email Reports

2.2.1 ENROLLMENT

Starting in March 2019, HER recipients were given the option to receive reports by email. They were made aware of this option through a note in the header of their print HERs. With the expansion of the HER program to include the T6 group in June 2020, 106,941 (new) customers received welcome letters introducing them to the program. The welcome letters also contained information regarding the option to receive reports by email instead of print.

As of December 31, 2021, 153 customers have opted to receive email reports rather than print reports.

Figure 6 - HER Header with Email Sign-Up Information



Figure 7 - HER Welcome Letter FAQ regarding Email Option

to focus — and then customized tips on the back suggest what actions to take next.

Can I receive Home Energy Reports by email?
Yes. To receive future reports via email, send your request to solutions@idahopower.com. Be sure to include your name and account number or address.

If I decide I don't want to receive the reports, how do I stop them?

While some customers indicated that they would prefer to receive email reports, the impact of email reports on savings is presently unknown. Currently, email reports are offered for customer convenience, not due to any impact they may (or may not) have on savings.

2.2.2 DELIVERY, OPEN, AND BOUNCE RATES

In 2021, a total of 507 email reports had been sent to Idaho customers and seeds (i.e., IPC employees receiving an eHER in order to evaluate it). Of these, all 507 emails were successfully delivered, and a total of 374 were opened. This is a 74% open rate which is stronger than average. This is likely due to the opt-in nature of the email reports. The total clickthrough rate (that is, the rate of clicks on links contained within the emails) was 9.4 percent.

2.3 Customer Feedback

2.3.1 CUSTOMER SERVICE LINE CALLS AND OPT-OUT RATES

Table 10 - CSA Calls and Opt-Out Rates

	2018	2019	2020	2021
Total Calls	411	246	1,087	660
Opt-Out Calls	0.64%	0.22%	0.12%	0.17%

In 2021, IPC customer solutions advisors (CSAs) received 660 calls related to the HER program, compared to 1,087 calls in 2020, 246 calls in 2019, and 411 calls in 2018. The 2021 opt-out rate was 0.17 percent compared to 0.12 percent in 2021, 0.22 percent in pilot year two, and 0.64 percent in pilot year one.

From January to December 2021, CSAs classified each call they received into one of eight categories:

- General
- Profile Update
- Opt-Out
- Escalation
- Non-Program-Related
- Switching to Email Reports
- Switch to Paper
- Other

Table 11 - Reasons for Calls to CSAs in 2021 by Category

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
General	2	45	4	2	34	6	2	16	2	1	24	2	140
Profile Update	3	46	8	2	29	4	1	19	5	1	13	1	132
Opt Out	3	43	1	0	20	0	0	18	0	13	16	1	115
Escalation	0	2	0	0	0	0	0	0	0	0	1	0	3
Non-Program-Related	13	22	7	5	37	13	9	35	11	7	28	3	190
Switch to Email	4	15	0	0	13	1	0	23	9	0	5	1	61
Switch to Paper	0	0	0	0	0	0	0	1	0	0	0	0	1
Other	1	23	4	0	21	4	2	9	1	2	9	0	76
Total Reasons*	26	196	24	9	144	28	14	121	28	24	96	8	718

 indicates report month

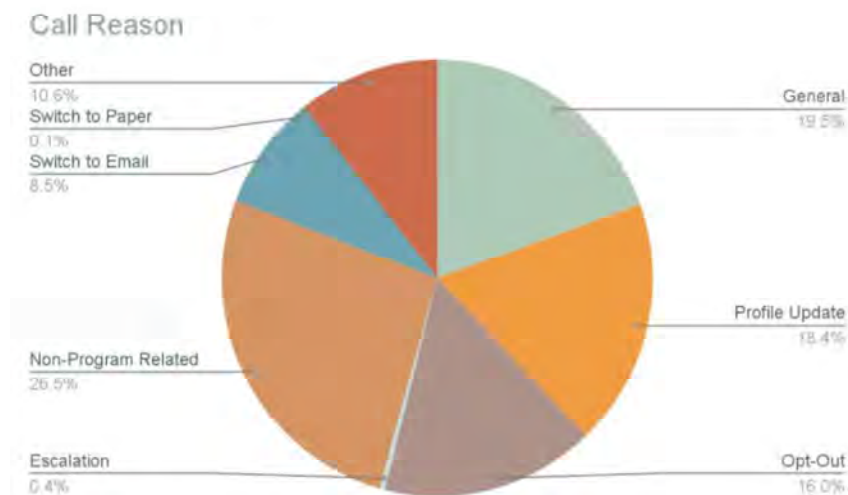
	2018	2019	2020	2021
Total Calls*	411	246	1,087	660

***Some customers call in for more than one reason which is why there is a variance in Total Reasons and Total Calls.**

- Other

Figure 8 - 2021 Calls by Type

2021 Distribution of Calls by Type



Following are some sample notes from CSAs regarding phone calls from customers about the HER program:

- *"Energy efficiency incentive questions and application help"*
- *"customer liked the report and called in for EE recommendations"*
- *"[Customer] HER high bill all electric discussed ways to save, and encouraged her to fill our Home & App profiles. Family is working and schooling from home plus kids game on computers."*
- *"Customer prefers to receive information via email"*
- *"[Customer] called about HER..discussed her appliances and all the ways she uses energy..she is very efficient except for the heating..has ceiling cable..slowly moving to mini splits so that will help for sure"*
- *"Customer knows she is a high electric user, has things like oxygen on 24/7 - does not feel the information is helpful as she does not have a lot of options to use less"*
- *"[Customer], likes the reports, find the tips helpful and provides good reminders. Was just 2ppl here now 9, 12,000 sqft, 2 story, full basement, 3 furnaces, 1 is a boiler, 3 AC, heated floors, in home biz x2, salon, 2 laundry rooms, 14ftx7ft 4ft deep heated swim spa. Filled out home profile to capture this info for next report."*
- *"[Customer] HER Report Appliances & Lights Report wanted to know how calculated, based on usage and mathematical algorithm. Recommended My Acct sign up and completing home profile. We compared past reports and I verified sq ft for home is correct. 10 rooms have electric heat in 3 and rest is propane."*
- *"Daughter called and said the reports upset her 86 year old mother. Daughter said the reports are insensitive because they do not consider elderly use of oxygen 24/7. She requested to be removed from the program."*
- *"Wanted to know if there are any medical discount for running oxygen."*
- *"EE questions to help reduce bill, and also gave her EA numbers"*

2.4 Additional Metrics

2.4.1 MICROSITE ENGAGEMENT

Table 12 - Microsite Activity by Month

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Unique Clicks	4	22	32	22	42	14	2	10	52	76	183	92	551
Total Clicks	4	27	32	22	45	14	2	16	53	76	184	92	567
Unique Page Views	10	65	5	10	40	10	2	38	10	8	49	25	272
Total Page Views	10	72	5	14	42	18	2	41	17	8	50	26	305

 indicates report month

From January 1, 2021 to December 31, 2021, there were a total of 272 unique page views (that is, people who navigated to the site) and 552 unique clicks within the site.

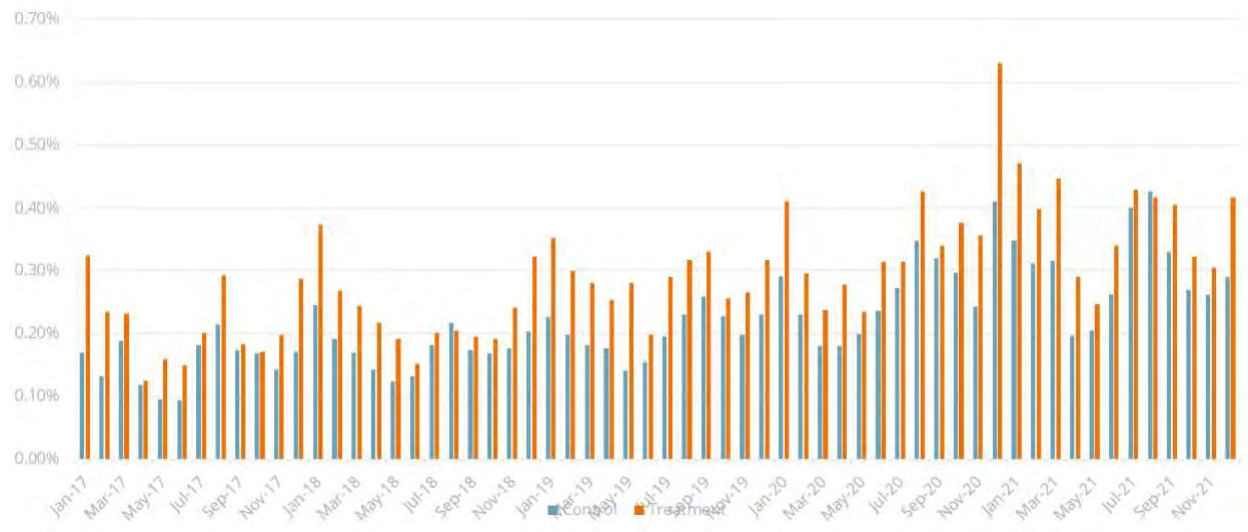
Low microsite usage is to be expected, as the site serves only to supplement the HER program and does not offer extra value to customers beyond answering basic FAQs. It is not a venue for customers to update their home profiles or opt out of the program; it functions primarily to help reduce call volumes.

The microsite link — <http://idahopower.com/homeenergyreport> — is available from HER reports.

2.4.2 MY ACCOUNT WEB ACTIVITY

Since the beginning of the program, the treatment groups have consistently used IPC's *My Account* slightly more than the controls. The treatment group has been an average of 0.07 percent more active on My Account than the controls since January 2017.

Figure 9 - My Account Activity Treatment vs Control Program to Date



2.4.3 ATTRITION RATES

Attrition rates measure the number of people removed from the HER program, either due to not meeting program requirements or because participants chose to opt out. The permanent attrition rate in 2021 was 7.82% with 10,546 customers either opting out or being permanently removed for one of the following reasons: move-outs, incompatible location type, or incompatible property type. This is down from 2020 when permanent attrition rate was 9.4% with 11,850 customers either opting out or being permanently removed. Non-deliverables were removed prior to July 2021 but were kept in post July 2021.

NEW CUSTOMER (T6) ATTRITION RATES

Table 13 - T6 Attrition Rates in 2021

T6	Feb	May	Aug	Nov	Total
Permanent Removals					
Move Outs	1,501	1,702	2,199	2,265	7,667
Location	377	0	0	0	377
Property	5	14	24	8	51
Opt Outs	38	38	21	28	125
Temporary Removals					
AMI Insufficient/Negative Usage	513	374	901	996	2,784
USPS - Non Deliverables ²	314	0	0	0	314
Total Removals	2,748	2,146	3,150	3,915	11,959
Insufficient Benchmarking	377	18	5	19	419
Reports Delivered	98,238	96,277	93,791	91,233	379,539

² USPS – Non Deliverables were temporarily removed from eligibility each month; then those customers regained eligibility for treatment the following month until after October of 2020. Starting with the November reports, any customer listed as non-deliverable was permanently removed from the program. In May of 2021 we started treating the undeliverable customers again which is why you see the USPS-Non Deliverables count drop to 0 starting in May.

EXISTING CUSTOMER (T12345) ATTRITION RATES

Table 14 - T1234 Attrition Rates in 2021

T12345	Feb	May	Aug	Nov	Total
Permanent Removals					
Move Outs	269	214	298	271	1,052
AMI Insufficient/Negative Usage/Unsupported Rate Code (IO6)	0	0	0	103	103
Location	0	0	0	0	0
Property	0	0	57	0	57
Opt Outs	4	7	1	1	13
Temporary Removals					
AMI Insufficient/Negative Usage	65	48	132	105	350
USPS - Non Deliverables	47	0	0	0	47
Total Removals	485	225	356	375	1,441
Insufficient Benchmarking	100	4	2	4	110
Reports Delivered	16,915	16,652	16,263	15,965	65,795

3. Process Improvements, Lessons Learned, and Future Considerations

3.1 Process Improvements

Process Opt-Outs Before the End of the Quarter

In 2021 we realized that there was a discrepancy between the number of opt-outs coming through the CSA reporting system (currently captured through Surveygizmo) and the number opt-outs captured in Uplight's backend system. This discrepancy was due to the timing of when the opt-outs were processed vs when the opt-outs were being captured in the CSA Report.

Historically opt-outs were processed in batches right before the next quarterly report was sent. For example, if a new opt-out was tracked in the CSA Report after the November 2020 report, the opt-out wouldn't be processed until right before the next report was sent in February of 2021. As a result, the quarterly opt-out numbers pulled from the CSA Report wouldn't match the quarterly opt-out numbers pulled from Uplight's backend system. This only affected reporting and did not impact whether customers were successfully opted out of the program in a timely manner.

Starting in Q4 of 2021, we began addressing this difference by processing all opt-outs received through Surveygizmo at the end of the quarter. This approach should sync up the opt-out data.

Improved Home Size Data

In the HER approval process, IPC noticed a relatively high number of samples were missing home size information. This was a concern as one of the eligibility filters used in the expansion should have removed all new participants without home size data. As a result, Uplight ran a report and found that 14,838 customers had unknown HomeSize—expressed in square feet. Although it's still unclear why these customers were included in the expansion, we wanted to improve the accuracy of the reports and improve the customer experience. To accomplish this, we implemented a multi-step solution to reduce the number of customers without HomeSize data. The first step was to ingest supplemental home size data from IPC. This brought the unknown HomeSize count down to 7,238 customers. From there, Uplight added additional 3rd party data, bringing it down to 5,020 customers. We then included an insert with the August HERs and followed up directly to customers through an email campaign on 9/22. This brought the unknown HomeSize count down to 4,763 customers.

Through these efforts, we were able to reduce the number of customers with unknown HomeSize by 67.9%.

Clarifying Language to Help Reduce Risk with Program Support Changes

In 2021 we saw numerous changes in the program's support with the unexpected passing and departure(s) of key program support team members. As new team members were onboarding, we realized there were inconsistencies and ambiguity in the terminology we use to discuss the program. To help reduce confusion and risk, we began clarifying and documenting our program terminology.

Example: The 2021 PSR defines Program Group and Evaluation Group. We also started defining these terms at the beginning of each quarterly monitoring report (QMR) as a refresher.

Included NCOA group (USPS undeliverables) in Program Group

Prior to May of 2021, customers flagged as NCOA/USPS undeliverable were moved out of the Program Group. Since they were retained in the Evaluation Group but no longer received reports, this created potential for diluting savings. In April, IPC compared the NCOA list with the mailing addresses in IPC's system and found no explicable reason they should have been removed. At IPC's request, Uplight developed a solution that allowed us to deliver reports to these participants and keep them in the Program Group.

From the May report throughout 2021, Uplight paid first class postage and worked with IPC and the printer to break these customers into their own send list so they could continue receiving reports. Immediately after implementing, this process improvement allowed us to treat an additional 128 customers in May 2021. To-date, IPC has not received HERs marked "return to sender" in any notable quantity.

3.2 Lessons Learned

In 2021 there were several lessons learned. These learnings serve as a way to identify future program improvement opportunities.

Two Filters Were Missed During the April 2020 T6 and C6 Customer Eligibility Selection

While preparing the extracts, Uplight discovered two filters had not been applied during the April 2020 eligibility process for selecting T6 and C6 customers. That resulted in 3,323 service point IDs that were previously removed from C1, C3, C4 due to optimization in 2018 and insufficient benchmarks in 2017, being selected into groups T6 and C6.

It's important to note that the "Optimization" and "Insufficient Benchmark" customers who made it into T6/C6 are all from C1, C3, and C4, so they are all customers who have never received treatment until they were added to T6/C6, meaning experimentally, that's still valid.

Additional context on "Insufficient Benchmark" and "Optimization":

"Insufficient Benchmark": The "Insufficient Benchmark" applied to customers that did not have sufficient data to treat back in 2017. We now have enough data to treat these

customers. In terms of customer experience, these customers will have the same report experience as other customers in T6 and C6.

“Optimization”: Back in 2018 Uplight identified attributes that could potentially lead to lower savings, then removed those customers from the T&C group to optimize savings. For a full explanation of optimization, reference year 2 of the Program Summary Reports posted February 26, 2020.

In terms of next steps, we recommend that both groups of customers remain in the evaluation group. As mentioned above, since the customers did not receive treatment prior to being added to T6/C6, so experimentally, they are still valid.

Updating Profiles with More Than One SPID

In 2021 we received a handful of customer inquiries about profile updates not appearing on their reports. After digging into the accounts, we discovered that these customers all had more than one SPID. In each case, the customer was updating the profile for the wrong service address. We are now aware of this issue and IPC has conducted training with the Customer Solutions Advisors (CSAs) who respond to HER inquiries.

No Statistically Significant Difference Between Including and Not Including Net Metering (IO6) Customers in Evaluation Group

Although IPC filtered out net metering customers during the expansion phase in 2020, there has been and will continue to be a significant number of customers who choose to install new customer generation (CG). Late in 2020, IPC decided to remove new CG customers from the Program Group. The HER team spent a significant amount of time deciding how to handle these customers in relation to the Evaluation Group. As a test, 2021 savings were calculated with and without IO6 customers included in the Evaluation Group.

When results were compared, we found that there was no statistically significant variance. All treatment groups were within the 95% confidence margin of error. With that in mind, we recommend including IO6 customers in the Evaluation Group moving forward to keep the integrity of the trial.

3.3 Future Considerations

Based on the findings from 2021, Utility Consumer Analytics/Uplight has the following recommendations for enhancing the program in 2021 and beyond:

Utility Consumer Analytics/Uplight to Implement Smart Notifications for CSA Escalations

Overall, the number of HER escalations is quite low - we've seen 23 escalations since 2017 and only 3 of those were in 2021. However, one escalation call received in 2021 brought an opportunity to light. Essentially, when customers call in with a HER related escalation, the CSA inputs notes on the call into a CSA survey. From there, the only way that the IPC Program Specialist knows about the

escalation is through the weekly CSA Report that captures all CSA surveys. Escalations should be responded to quickly, and since the current process relies on a CSA Report which is pulled once a week, there may be a delay between when the escalation call takes place and when the IPC Program Specialist can act on the escalation.

The team concurs it's in IPC's best interest to reconfigure the CSA survey with "smart notification" so that an email is immediately sent to the IPC Program Specialist when an escalation is submitted to **Utility Consumer Analytics/Uplight** through a CSA survey. This will allow the Program Specialist to quickly respond within one business day to any calls marked as an escalation. Uplight is currently investigating the practicality of implementing this change.

Send eHERs All Customers with Emails

Currently only customers that opt-out of paper reports and into email reports receive emails. Uplight has the ability to start sending eHERs to all customers with email addresses. IPC could opt to send email reports in addition to paper reports. Customers would still be able to opt-into only receiving email reports if that is their preference.

Making this change would allow for an additional low-cost touch point for customers. Due to the current email reports being opt-in only, we would expect that proactively sending email reports to all customers would decrease the email open rate and click-through-rate but increase the overall email engagement.

4. Appendices


3.1 Appendix A: Sample Home Energy Reports

A-1. SAMPLE PRINT HER — ALWAYS-ON TIPS

Report Period:
April 1 – June 30, 2021


Home Energy Report

For: 505 HILL ST
Account Number: 211111111112



We're here to help.
Call 1-800-532-6605, Mon – Fri,
8:00 a.m. to 5:00 p.m. MT to update
your profile or unsubscribe, or visit
idahopower.com/homeEnergyReport.

To receive future reports via email,
send a request to
solutions@idahopower.com.



WILLIAM SHATNER
505 HILL ST
TWIN FALLS, ID 83403-1113

Here's how your home compares:

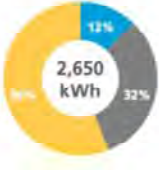
Efficient Home 2,600 kWh	Average Home 4,200 kWh	Your Home 2,650 kWh
-----------------------------	---------------------------	------------------------

Your home used about the same amount of electricity as efficient 0 – 3,000 sq' manufactured homes in your community.

Good job!

Average Homes: Average of 0 – 3,000 sq' manufactured homes in Canyon County.
Efficient Homes: Top 25% of homes in area.
Please note that charging an electric vehicle may affect your comparison.

Your electricity use breakdown:



- **A/C:** air conditioning, humidifiers, seasonal use, etc.
- **Always On:** DVRs on standby, chargers, computers, some fridges, clocks, etc.
- **Appliances & Lights:** water heaters, dryers, stoves, washers, TVs, dishwashers, etc.
- **Electric Heating:** baseboard heaters, electric furnaces, seasonal use, etc.


From April 1 to June 30:

32%

of your electricity use was for
Always On

This costs you approximately
\$540
per year.

Calculated estimate based on an analysis of your electricity consumption data.

Want to save? 



Save energy effortlessly, all day long.

Unplug devices you rarely or occasionally use.

Many devices and appliances draw power even when they are turned off. Unplug devices that can use large always-on loads — particularly appliances with clocks or LEDs that are rarely or occasionally used. Start with TVs, set-top boxes, audio systems, office equipment and chargers for mobile phones and power tools. Better yet, plug them into a power strip you can easily turn off.

SAVE UP TO **\$100** PER YEAR



Switch from a desktop to a laptop computer.

A desktop computer uses energy even when in sleep mode. If you are away for more than two hours, consider shutting it down. If your typical use does not require the full power of a desktop, consider using a laptop to save even more electricity. It uses less than half the energy of a desktop and you can take it anywhere.

SAVE UP TO **\$80** PER YEAR



Pinpoint ways to save energy and money with a Home Energy Audit.

An energy-efficient home is a comfortable home, and Idaho Power's Home Energy Audit program can help with both. Have a home performance specialist evaluate your home and recommend ways to make it more comfortable and use less energy.

The audit is valued at \$445 and costs only \$99 for all-electric homes and \$149 for homes with gas, propane or other fuel sources.

Visit idahopower.com/homeEnergyAudit for program terms and conditions or to apply.

SAVE UP TO **\$346** ON AUDIT



This report is based on estimates and projections and is provided for informational purposes only. Actual results will vary.

©2021 Idaho Power

A-2. SAMPLE PRINT HER — A/C TIPS

Report Period:
April 1 – June 30, 2021

IDAHO POWER
AN ENERGY COMPANY

Home Energy Report
For: 1996 YANKEE ST
Account Number: 2111111111

We're here to help.
Call 1-800-832-6805, Mon – Fri, 8:00 a.m. to 5:00 p.m. MT to update your profile or unsubscribe, or visit idahopower.com/HomeEnergyReport.
To receive future reports via email, send a request to solutions@idahopower.com.

AVRIL LAWSON
440 GREEN PL
NAMPA, ID 83655-1112

Here's how your home compares:

1.5X more electricity than efficient 1,000 - 1,000 ft² single-family homes in your community.

This costs you an extra \$610 per summer.

Your electricity use breakdown:

4,150 kWh

50% Air Conditioning

20% Appliances & Lighting: water heaters, dryers, clothes washers, TVs, dishwashers, etc.

15% Electric Heating: baseboard heaters, electric furnaces, seasonal use, etc.

5% A/C, air conditioning, humidifiers, seasonal use, etc.

10% Always On: DVRs on standby, chargers, computers, some fridges, clocks, etc.

From April 1 to June 30:
50% of your electricity use was for **Air Conditioning**

Warmer weather has arrived. Turn over for tips to save on cooling costs.

Want to save?

Here are ways to stay cool, while keeping your A/C costs low.

- Install a reflective window film.** **SAVE UP TO \$125 PER YEAR**
Heat gain through windows can account for a lot of a home's cooling costs. Applying a reflective window film on windows that get the most sun can reduce up to two-thirds of the heat gain, so your A/C doesn't have to run as often—saving you energy and money. Look for easy-to-install window films at local hardware stores. They typically come with an installer kit that includes all the necessary tools.
- Maintain your A/C system!** **SAVE UP TO \$35 PER YEAR**
Over time, your A/C system will wear down faster without proper maintenance. Keep your A/C system regularly tuned up to operate at maximum efficiency. Simple things you can do to maintain your A/C system:
• Replace the filter in your air handler at the beginning of each cooling and heating season.
• Keep the area around the unit free of debris.
• Check the seal around room air conditioners for gaps.
• Service your A/C system annually.
- Pinpoint ways to save energy and money with a Home Energy Audit.** **SAVE UP TO \$346 OR AUDIT**
An energy-efficient home is a comfortable home, and Idaho Power's Home Energy Audit program can help with both. Have a home performance specialist evaluate your home and recommend ways to make it more comfortable and use less energy.
The audit is valued at \$445 and costs only \$99 for all-electric homes and \$149 for homes with gas, propane or other fuel sources.
Visit idahopower.com/HomeEnergyAudit for program terms and conditions or to apply.

This report is based on historical and projected data. It is provided for informational purposes only. Actual results will vary. ©2021 Idaho Power

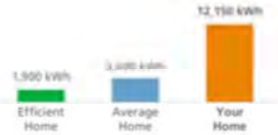
A-4. SAMPLE EMAIL REPORT — A/C TIPS

Home Energy Report

For: 1234 Main St.
Account Number: 21111111115
Report Period:
April 1 – Jun 30, 2021

We're here to help.
Call 1-800-432-4669, Mon - Fri
8:00 a.m. to 5:00 p.m. MT to
update your profile or
unsubscribe, or visit us
online to learn more.

Here's how your home compares:



Your home used about 2.5X more electricity than average 3,000+ ft² single-family homes in your community.

This costs you an extra \$3,010 per summer.

Average Homes: Average of 3,000+ ft² single-family homes in Boise County with A/C and some form of electric heat.
Efficient Homes: Top 25% of these homes.
Please note that charging an electric vehicle may affect your comparison.

Log In to [My Account](#) to view your usage, update your account information, and more.

Your electricity use breakdown:



From April 1 to June 30:

55% of your electricity use was for **Air Conditioning**.

Remember July and August are typically the hottest months of the year.

Last summer your home's A/C use was significant. Look below for tips to save on cooling costs.

Calculated estimates are based on an analysis of your home's electricity consumption data.



Ways to stay cool while keeping your A/C costs low:

<p style="font-size: x-small;">Install a reflective window film.</p> <p style="font-size: x-small;">Applying a reflective window film can reduce heat gained through the windows by 58%, saving air cooling costs.</p> <p style="font-size: x-small;">Save up to \$155 per year.</p>	<p style="font-size: x-small;">Maintain your A/C system!</p> <p style="font-size: x-small;">Replace your filters at least twice a year and service your A/C system annually.</p> <p style="font-size: x-small;">Save up to \$80 per year.</p>	<p style="font-size: x-small;">Discover Idaho Power's cash incentives!</p> <p style="font-size: x-small;">When it's time to upgrade your home's heating and cooling systems, check out Idaho Power's incentives lists.</p> <p style="font-size: x-small;">Incentives up to \$1,000.</p>
<p style="font-size: x-small;">Want to learn more?</p>		


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A-5. SAMPLE PRINT REPORT — APPLIANCES & LIGHTS TIPS

Report Period:
November 1 – December 31, 2020

Home Energy Report

For: 505 HILL ST
Account Number: 2111111112



We're here to help.
Call 1-800-632-6605, Mon – Fri,
7:30 a.m. to 6:30 p.m. MT to update
your profile or unsubscribe, or visit
idahopower.com/homeenergyreport.

To receive future reports via email,
send a request to
solutions@idahopower.com.

Here's how your home compares:

2,600 kWh

Efficient Home

4,200 kWh

Average Home

2,650 kWh

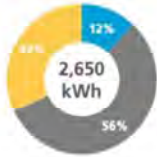
Your Home

Your home used about the same amount of electricity as efficient 0-3,000 ft² manufactured homes in your community.

Good job!

Average Homes: Average of 0-3,000 ft² manufactured homes in Canyon County.
Efficient Homes: Top 25% of those homes.
Please note that charging an electric vehicle may affect your comparison.

Your electricity use breakdown:



- **A/C:** air conditioning, humidifiers, seasonal use, etc.
- **Always On:** DVRs on standby, chargers, computers, game fridges, clocks, etc.
- **Appliances & Lights:** water heaters, dryers, stoves, washers, TVs, dishwashers, etc.
- **Electric Heating:** baseboard heaters, electric furnaces, seasonal use, etc.


From November 1 to December 31:

32% of your electricity use was for **Appliances & Lights**

This costs you approximately **\$540** per year.

Calculated estimates based on an analysis of your electricity consumption data.

Want to save?



Here's how to save on lights and appliances this winter.

✓ Wait until your dishwasher is full to turn it on.

Washing full loads of dishes saves energy.

- Choose the no-heat dry option, or better yet, turn your dishwasher off after the rinse cycle, and open the door to let your dishes air dry. In the winter, this also heats and humidifies your home.
- Clean your dishwasher filter to ensure dishes get properly washed the first time through the dishwasher.

SAVE UP TO **\$15** PER YEAR

✓ Switch to an efficient dryer.

If you are considering replacing your dryer, look for an ENERGY STAR® rated model. They use about 30% less energy, which can mean big savings for you. To save even more:

- Use your dryer's moisture sensor if it has one.
- Fill, but don't overload your clothes dryer. Clothes should dry in no more than 40 minutes to an hour.
- Dry multiple loads back-to-back to make the most of the dryer's heat.

SAVE UP TO **\$20** PER YEAR

✓ Stay in the know with account alerts.

Visit the My Account Alert Center at idahopower.com/myaccounts to sign up to receive email and/or text alerts to help you manage your energy use and Idaho Power account. We'll notify you when you reach a set billing amount, miss a payment or when an outage impacts your home.

TRY IT TODAY

Want to save?

This report is based on estimates and projections and is provided for informational purposes only with no warranty. Actual results will vary. ©2021 Idaho Power

www.adaptiveconsumerengagement.com

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A-6. SAMPLE EMAIL REPORT — APPLIANCES & LIGHTS TIPS

Can't use the email version? [Click here.](#)

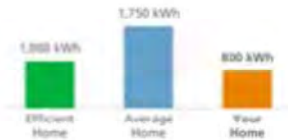
Home Energy Report

For: 33 Front St Unit C
Account Number: 21111111114
Report Period:
Nov 1 – Dec 31, 2020



We're here to help.
Call 1-888-493-4969, Mon – Fri,
7:30 a.m. to 6:30 p.m. MT to
update your profile or
unsubscribe, or visit us
[online](#) to learn more.

Here's how your home compares:



Your home used less electricity than efficient single-family homes in your community.

You're doing great!

Average Homes: Average of single-family homes in Twin Falls County.
Efficient Homes: Top 25% of those homes.
Please note that changing an electric vehicle may affect your comparison.

Log in to **My Account** to view your usage, update your account information, and more.

Your electricity use breakdown:



From November 1 to December 31:
45% of your electricity use was for **Appliances & Lights**.
This costs you approximately **\$260** per year.

Calculated estimates are based on an analysis of your home's electricity consumption data.



Here's how to save on appliances and lights this winter.

Don't run a half-empty dishwasher.



Your dishwasher uses a full load's worth of energy every time, so fill it up before running.

Save up to \$20 per year

Switch to an efficient dryer.



ENERGY STAR® rated dryers use around 20% less energy than standard models.

Save up to \$20 per year

Stay in the know with account alerts.



Visit the **My Account Alert Center** to sign up to receive email and/or text alerts to help you manage your energy use and Idaho Power account.

Try it today

[Want to learn more?](#)


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A-7. SAMPLE PRINT REPORT — HEATING TIPS

LAST WINTER (November 1, 2020 – March 31, 2021)

Home Energy Report

For: 505 HILL ST
Account Number: 21111111112



SPECIAL WINTER EDITION
We're here to help.
Call 1-800-832-6805, Mon – Fri, 8:00 a.m. to 5:00 p.m. MT to update your profile or unsubscribe, or visit idahopower.com/HomeEnergyReport. To receive future reports via email, send a request to solutions@idahopower.com.

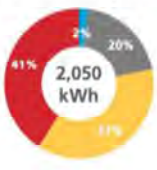
Here's how your home compares:

Home Type	Electricity Use (kWh)
Efficient Home	1,000 kWh
Average Home	1,750 kWh
Your Home	2,050 kWh

17% MORE ELECTRICITY
Your home used about 17% more electricity than average 1,300 – 2,000 sq. foot homes in your community.

This costs you an extra \$160 per winter.

Your electricity use breakdown:




- **A/C:** air conditioning, humidifiers, seasonal use, etc.
- **Always On Devices:** standby, chargers, computers, some fridges, clocks, etc.
- **Appliances & Lights:** water heaters, dryers, stoves, washers, TVs, dishwashers, etc.
- **Electric Heating:** baseboard heaters, electric furnaces, seasonal use, etc.

2,050 kWh

From November 1, 2020 to March 31, 2021:
41% of your electricity was used for **Electric Heating**.
This costs you approximately **\$570** per winter.

Calculated estimates based on an analysis of your electricity consumption data.

Want to save? 



Take action to save energy this winter.

✓ Add insulation to attics, walls and crawl spaces.

If your house still feels chilly with the heat on, you may need to add more insulation. Figure out how much insulation you already have—many contractors provide free assessments. Here's what we recommend:

- Attics: At least R-38, R-49 in cold climates.
- Floors: R-30
- Walls: R-20, R-22 in cold climates.

If you like DIY projects, you can easily add blanket insulation by fitting it between studs, joists and beams.

SAVE UP TO \$90 PER YEAR



✓ Seal out the cold with caulking and weather stripping.

Air leaks let in drafts during winter and make your heating system run more to maintain the desired temperature. Draft-proofing is easy, inexpensive and provides a quick payback.

Use weather stripping in your home to seal air leaks around doors and windows. Keep the cold out by applying caulk to gaps a half-inch or smaller. For larger gaps, use foam sealants from a spray can.

SAVE UP TO \$120 PER YEAR



✓ Looking to install a smart thermostat? We have an incentive for that!

Up to 50% of your home's energy costs may go to heating and cooling. Energy-efficient heating and cooling equipment can keep your home more comfortable and save you money.

Idaho Power offers a \$75 cash incentive when you install an internet-enabled smart thermostat in a home with an electric furnace or heat pump.

Visit idahopower.com/heatingcooling for details.

\$75 CASH INCENTIVE



This report is based on estimates and projections and is provided for informational purposes only. Actual results will vary. ©2021 Idaho Power

A-8. SAMPLE EMAIL REPORT — HEATING TIPS

Home Energy Report

For: 33 Front St Unit C
Account Number: 21111111114
Report Period: Last Winter
Nov 1, 2020 – Mar 31, 2021



SPECIAL WINTER EDITION

We're here to help.
Call 1-800-483-6463, Mon-Fri,
8:00 a.m. to 5:00 p.m. MT to
update your profile or
provide files, or visit us
online to learn more.

Here's how your home compares:



Your home used about the same amount of electricity as efficient manufactured homes in your community.

Good job!

Average Homes: Average of manufactured homes in Canyon County with some form of electric heat.
Efficient Homes: Top 25% of those homes.
Please note that charging an electric vehicle may affect your comparison.

Log in to [My Account](#) to view your usage, update your account information, and more.

Your electricity use breakdown:



- **A/C:** air conditioning, humidifiers, seasonal use, etc.
- **Always On:** DVRs on standby, chargers, computers, some fridges, clocks, etc.
- **Appliances & Lights:** water heaters, dryers, stoves, washers, TVs, dishwashers, etc.
- **Electric Heating:** baseboard heaters, electric furnaces, seasonal use, etc.

From November 1, 2020 to March 31, 2021:
38% of your electricity use was for **Electric Heating**

This costs you approximately **\$590** per winter.

*Customer estimates are based on an analysis of your home's electricity consumption data.



Take action to save energy this winter.

Add insulation to attic, walls and crawl spaces.



Slow heat loss with proper insulation.

Save up to \$90 per year

Plug air leaks to increase comfort and save energy.



Draft proof your home by sealing gaps with weather stripping, caulk or spray foam.

Save up to \$120 per year

Looking to install a smart thermostat? We have an incentive for that!



Idaho Power offers a cash incentive for internet-enabled smart thermostats in a home with an electric furnace or heat pump.

\$75 cash incentive

Want to [learn more?](#)

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To unsubscribe from email delivery and begin receiving your Home Energy Report by mail, visit [idp.com](#).

3.2 Appendix B: Quarterly Program Monitoring Reports

Reports on program metrics were reported on a quarterly basis, according to the schedule below.

Report #	Date Presented	Report Period
Q1	May 10, 2021	January 1, 2021 – March 31, 2021
Q2	July 30, 2021	April 1, 2021 - June 30, 2021
Q3	November 4, 2021	July 1, 2021 - September 30, 2021
Q4	February 5, 2022	October 1, 2021 - December 31, 2021

Idaho Power Company Home Energy Report Program Y4

Quarterly Monitoring Report (January 1, 2021 – March 31, 2021)

Presented on May 10, 2021

Agenda

Program Overview

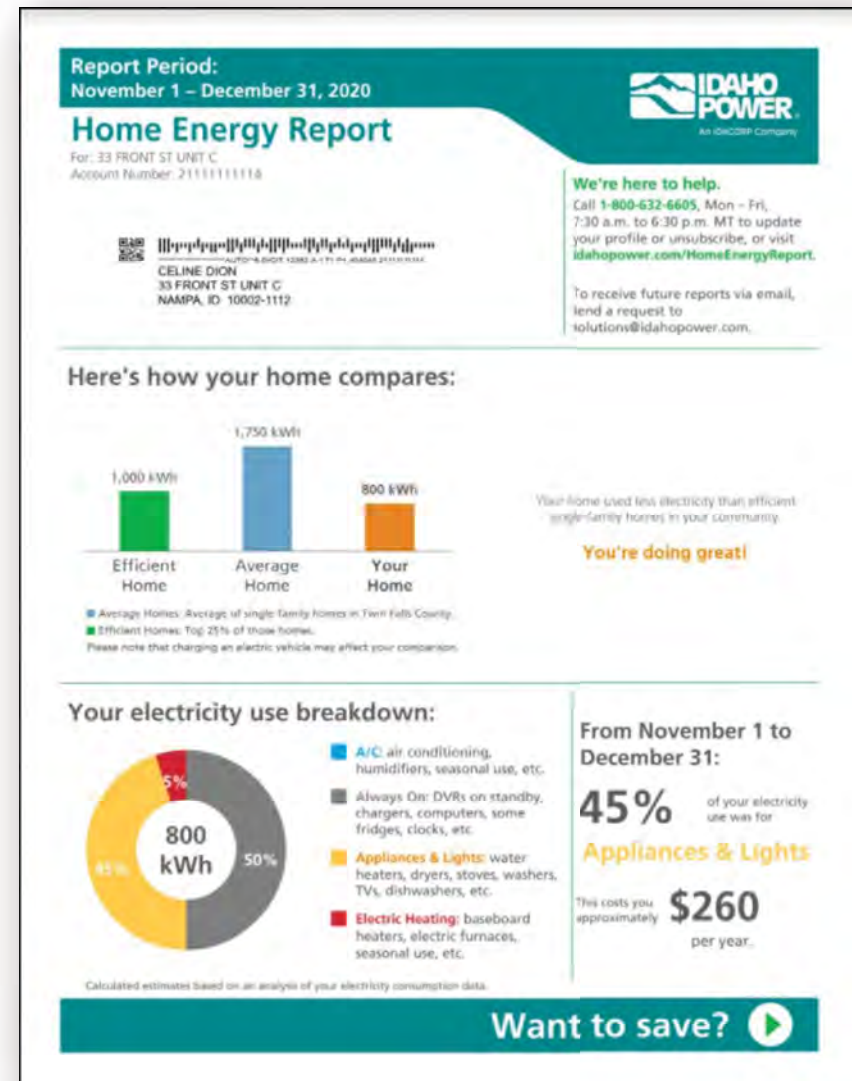
Savings Estimates

Program Results

Microsite and CSA Results

Attrition and Opt-outs

Questions





Home Energy Report Program Overview

YR4 Program Design

Total # of Treated Customers 115,252

Group	Size
T1 (electric heating)	5,009
T2 (electric heating)	4,202
T3	5,264
T4	2,452
T6	98,325

Pilot Customers Treated:
16,927

Total Customers Treated:
115,252

Report Schedule

	2020											
Cohort	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec
T1, T2, T3, T4												
T5*												
T6												

	2021											
Cohort	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec
T1, T2, T3, T4, T6												

*T5 customers were removed from treatment in May 2020



Program Savings Summary

Quarterly Savings Summary

Cohort	Treatment Period	Average Energy Savings in kWh per Customer	Cumulative Savings (all months, all households, kWh)	Percent Savings
T1234	January 1, 2021 – March 31, 2021	80.88	1,456,547	1.67
T6	January 1, 2021 – March 31, 2021	30.06	2,955,215	0.80
T12346	January 1, 2021 – March 31, 2021	37.93	4,411,762	0.93

	T1	T2	T3	T4	T6
Treatment	5,324	4,665	5,468	2,551	98,320
Control	1,329	746	3,248	2,385	13,398

Quarterly Aggregate Energy Savings

Cohort	Average Energy Savings in kWh per Customer in the Treatment Period	Cumulative Savings (all months, all households, kWh)	Treatment Period
T1234	80.88	1,456,547	January 1, 2021 – March 31, 2021
T6	30.06	2,955,215	January 1, 2021 – March 31, 2021
T12346	37.93	4,411,762	January 1, 2021 – March 31, 2021

	T1	T2	T3	T4	T6
Treatment	5,324	4,665	5,468	2,551	98,320
Control	1,329	746	3,248	2,385	13,398

Statistical Significance of Savings Calculated

Null hypothesis = no energy savings; Alternative hypothesis = treatment is using less energy than control. Corresponds to a one-tailed test

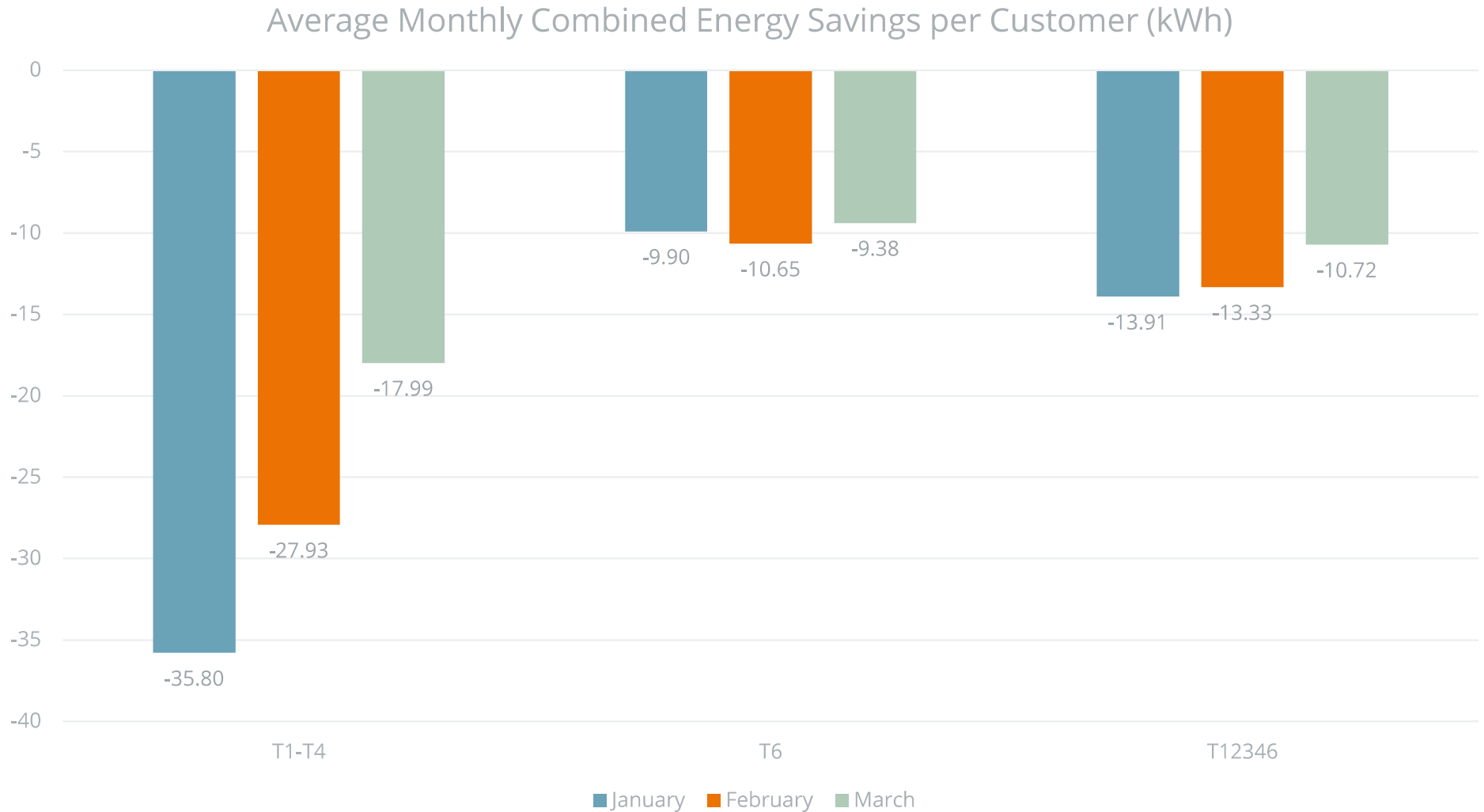
Cohort	Average Savings (kWh) per Customer	95% Confidence Margin of Error	P-Value of Null Hypothesis being true	Statistically Significant?	Treatment Period
T1234	80.88	19.39	1.45669E-16	TRUE	January 1, 2021 – March 31, 2021
T6	30.06	18.055	0.000551	TRUE	January 1, 2021 – March 31, 2021
T12346 Combined	37.93	6.91	2.91433E-27	TRUE	January 1, 2021 – March 31, 2021

	T1	T2	T3	T4	T6
Treatment	5,324	4,665	5,468	2,551	98,320
Control	1,329	746	3,248	2,385	13,398

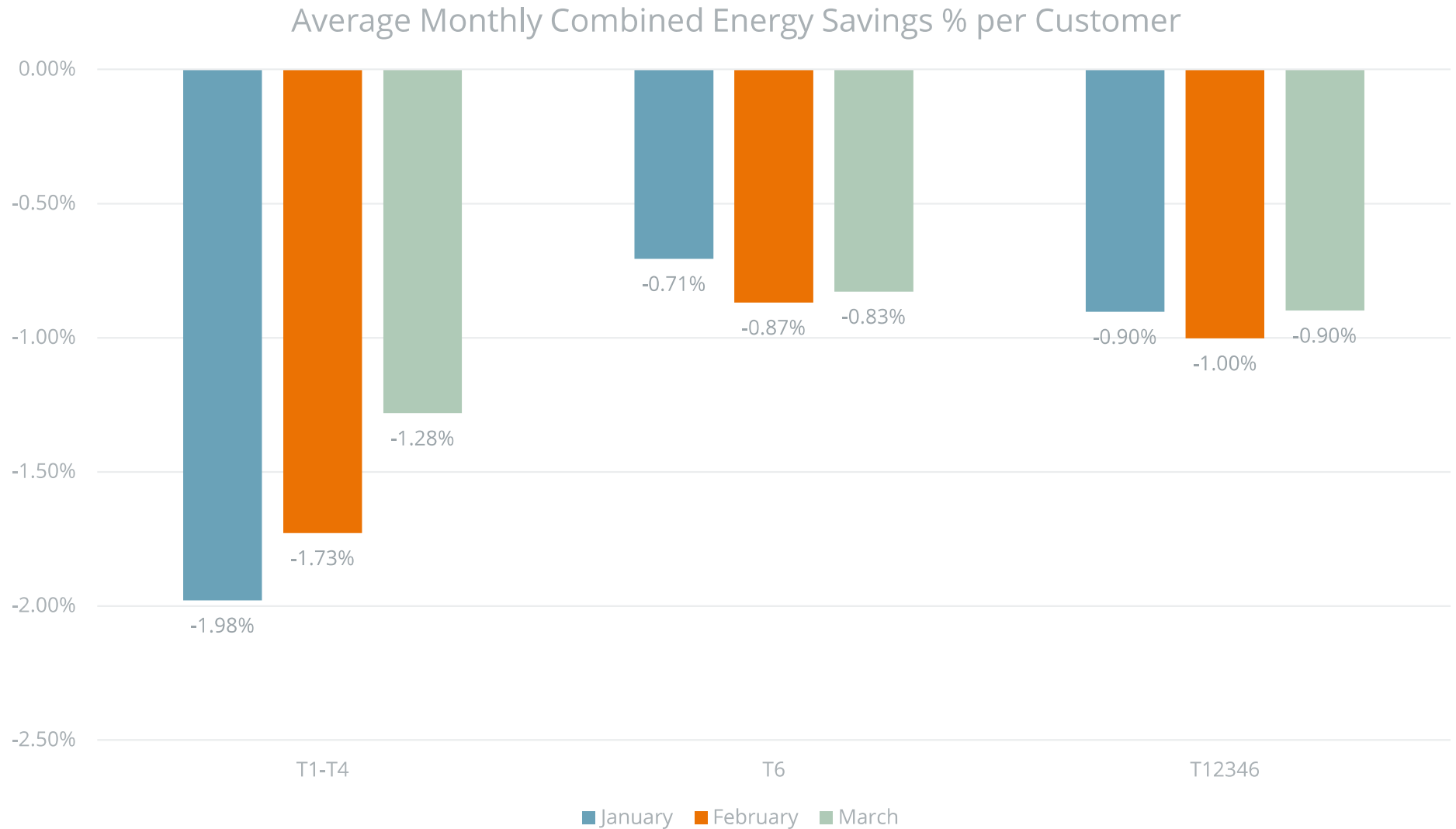


HER Program Results

Average Energy Savings in kWh per Customer



Average Monthly Energy Savings in %



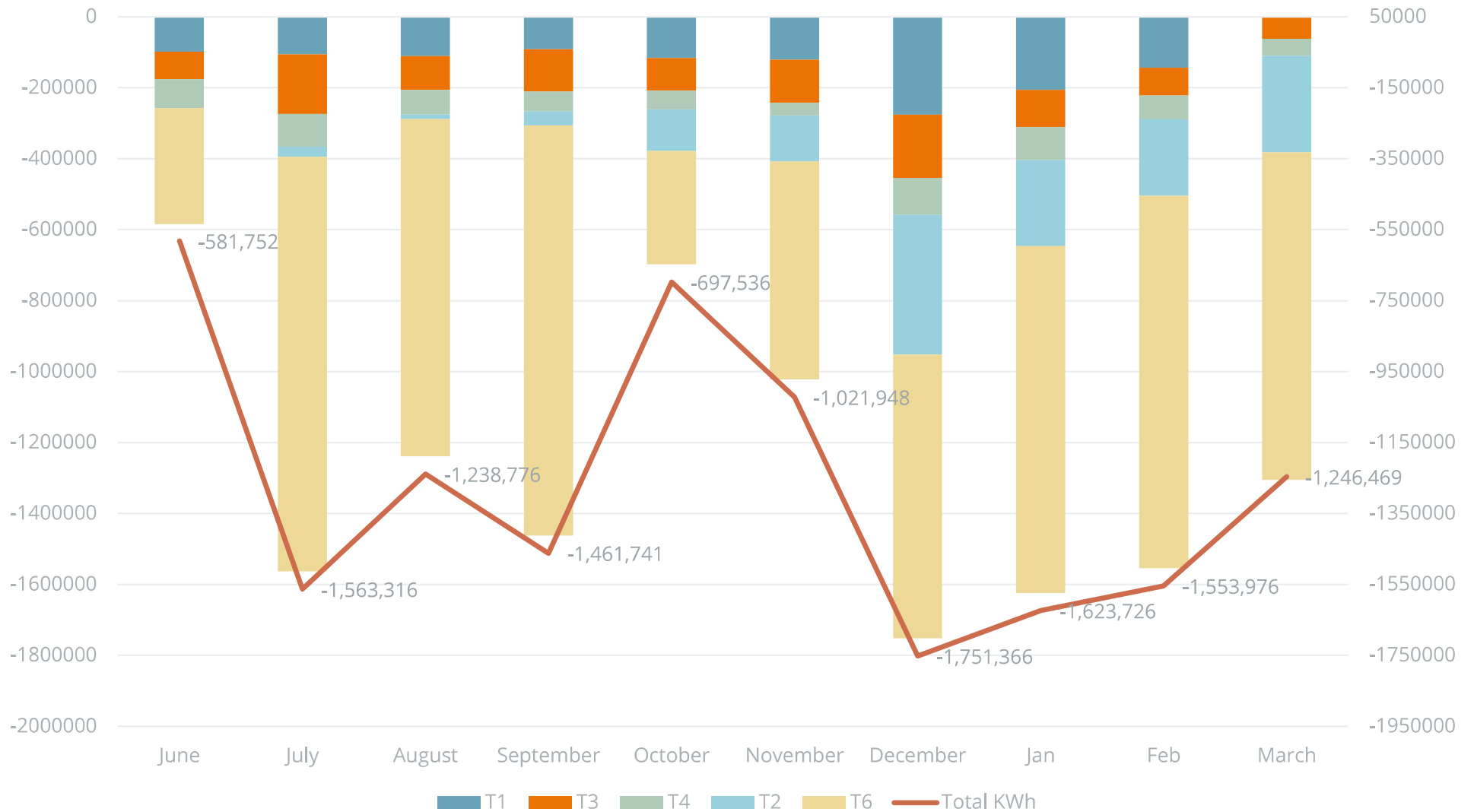
Aggregate Monthly Savings

Aggregate Monthly Combined Savings (kWh)



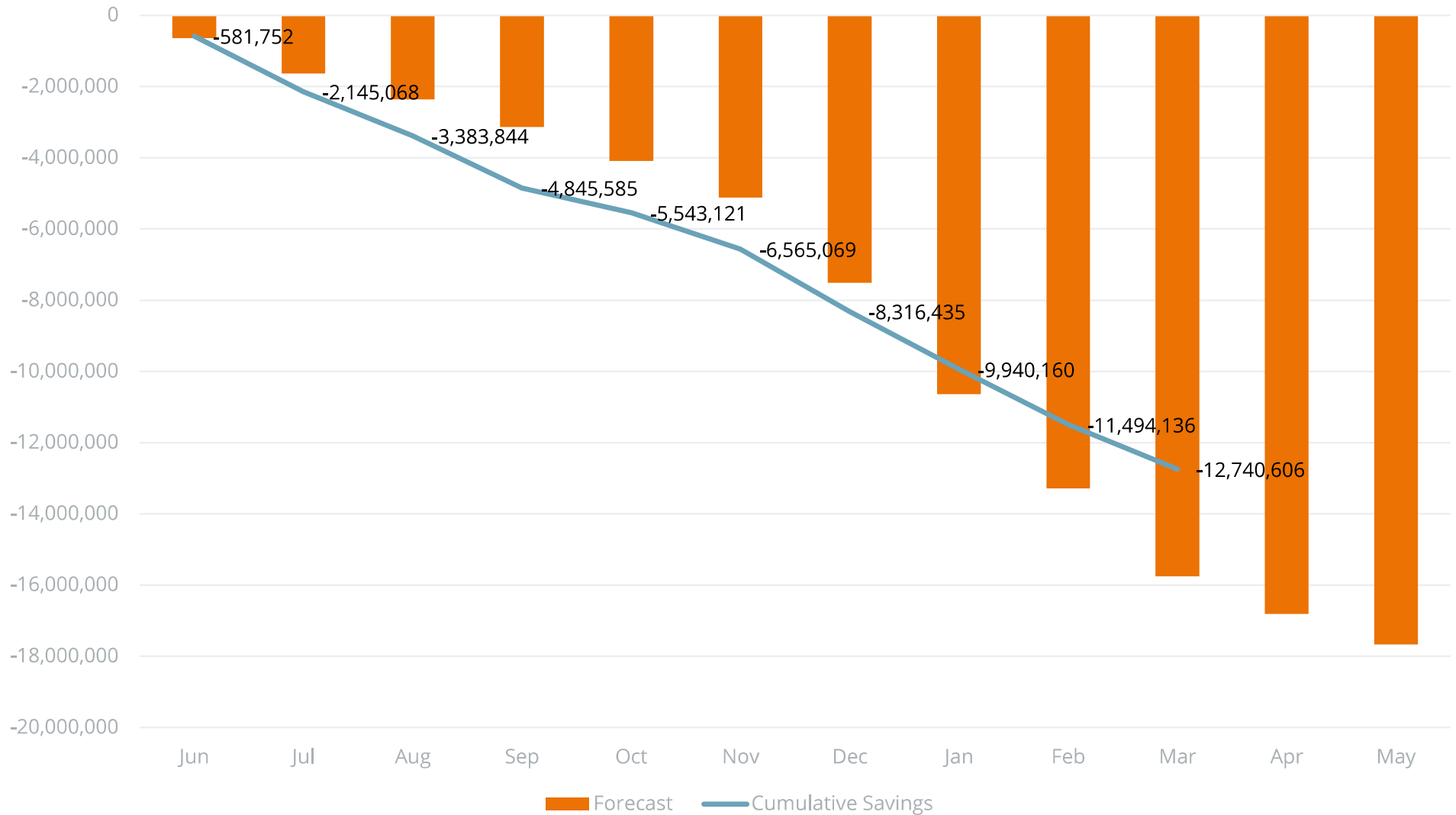
Combined Aggregate Savings by Month (kWh)

Monthly Combined Aggregate Savigs (Kwh)



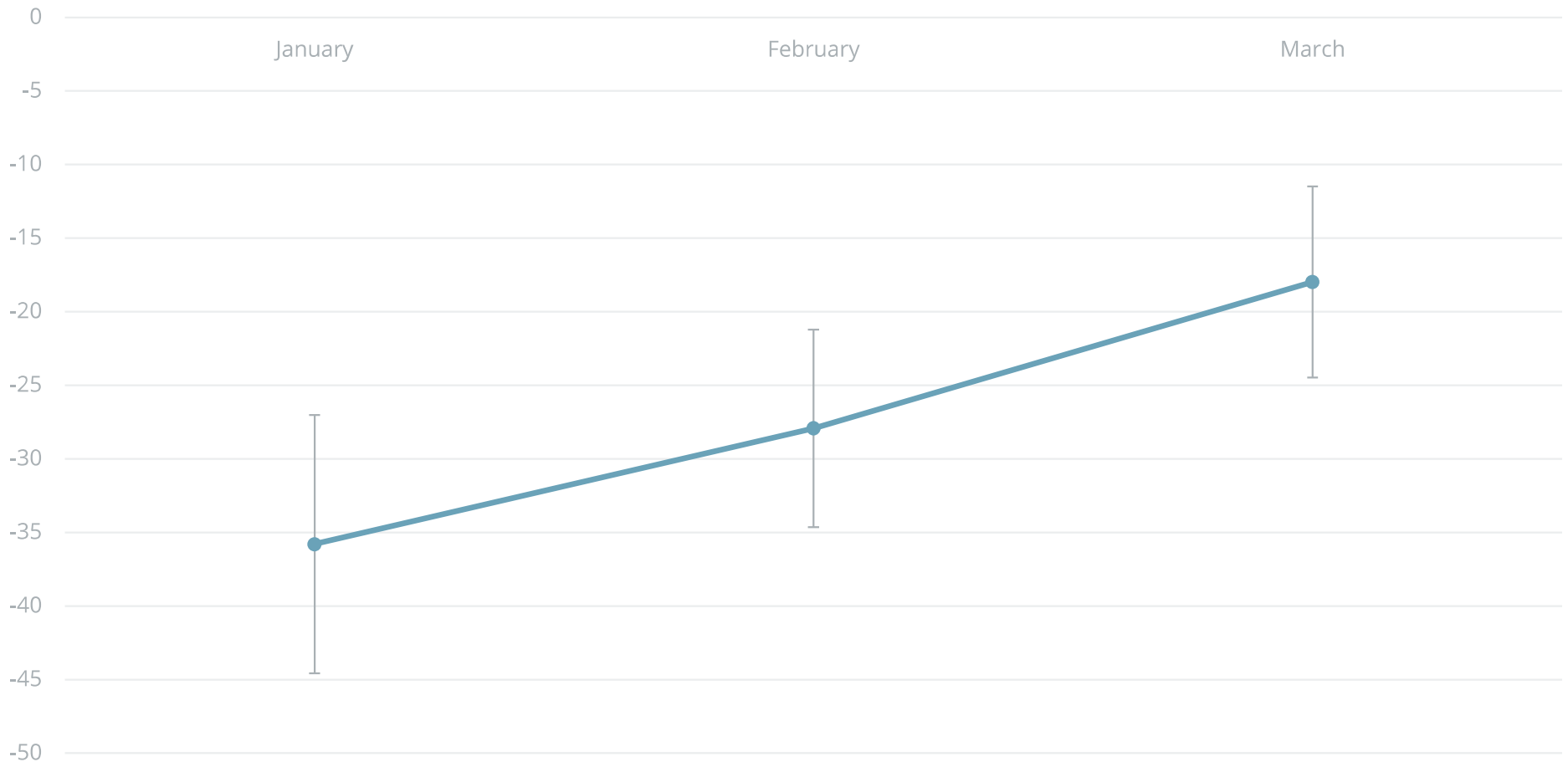
Cumulative Combined Savings by Month (kWh)

Monthly Combined Aggregate Savigs (Kwh)



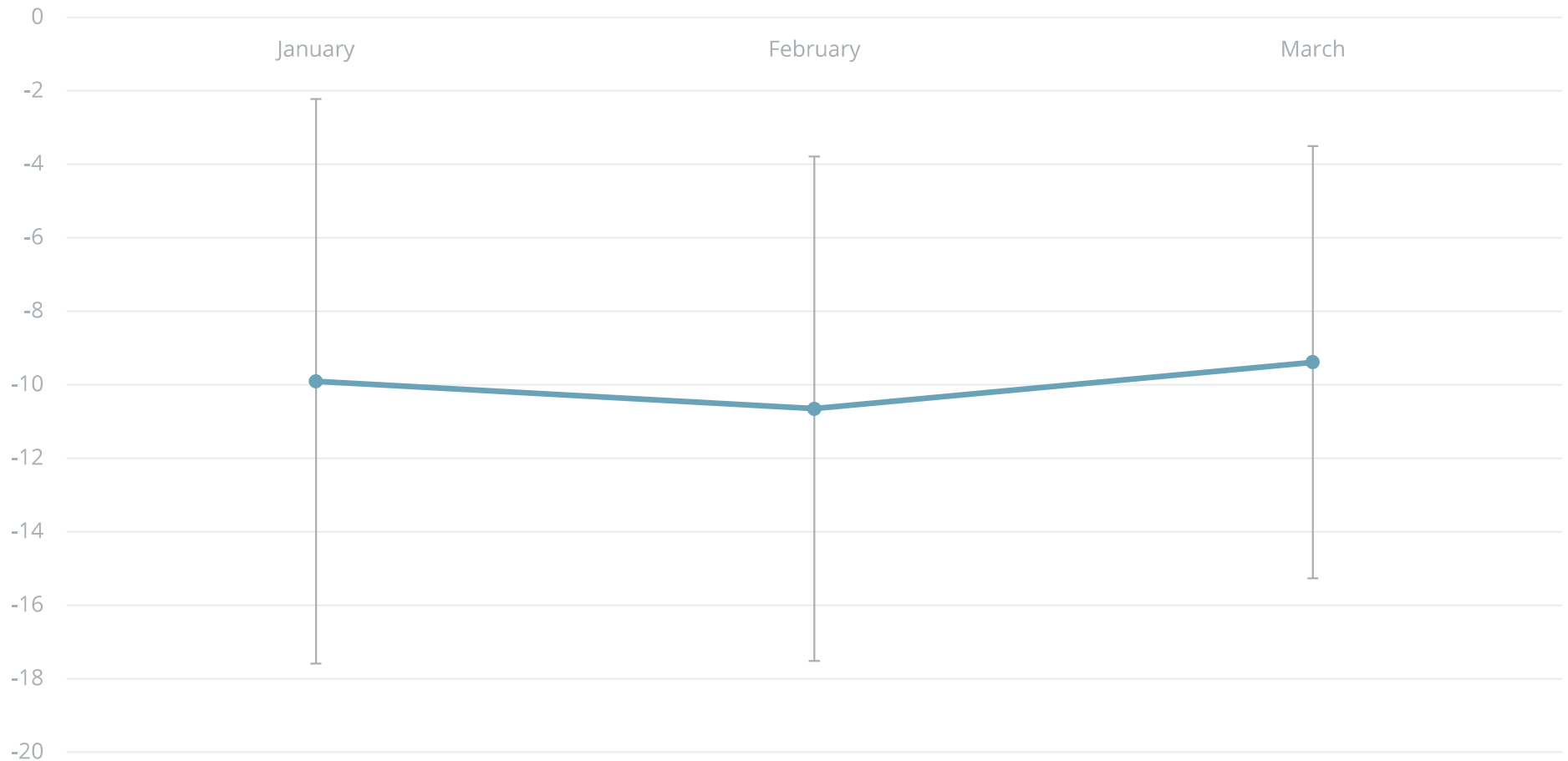
T1234 Energy Savings Confidence Intervals

T1-T4 Average Kwh Savings per customer by month with 95% Confidence Bound



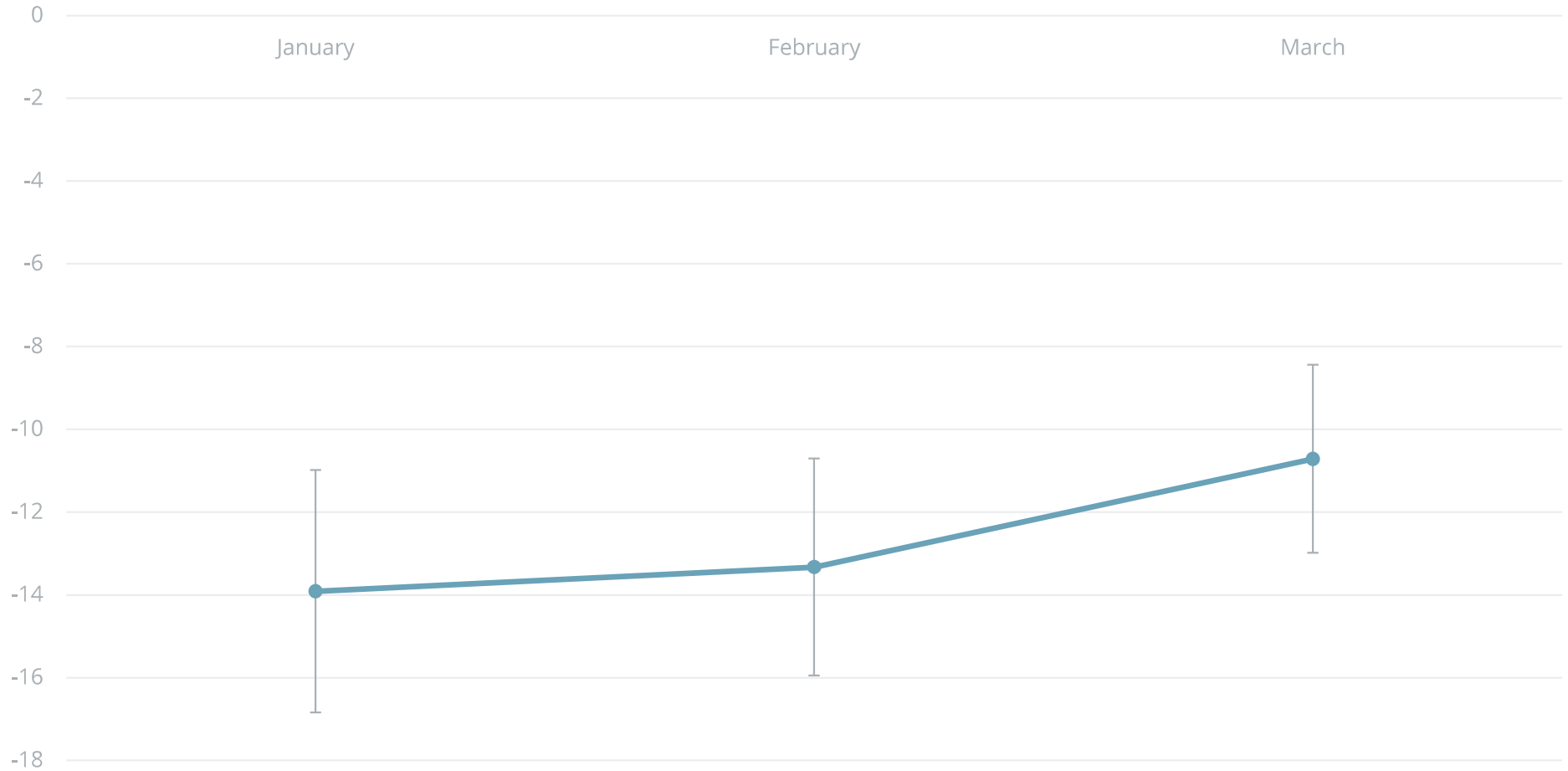
T6 Energy Savings Confidence Intervals

T6 Average Kwh savings per customer by month with 95% Confidence Bound

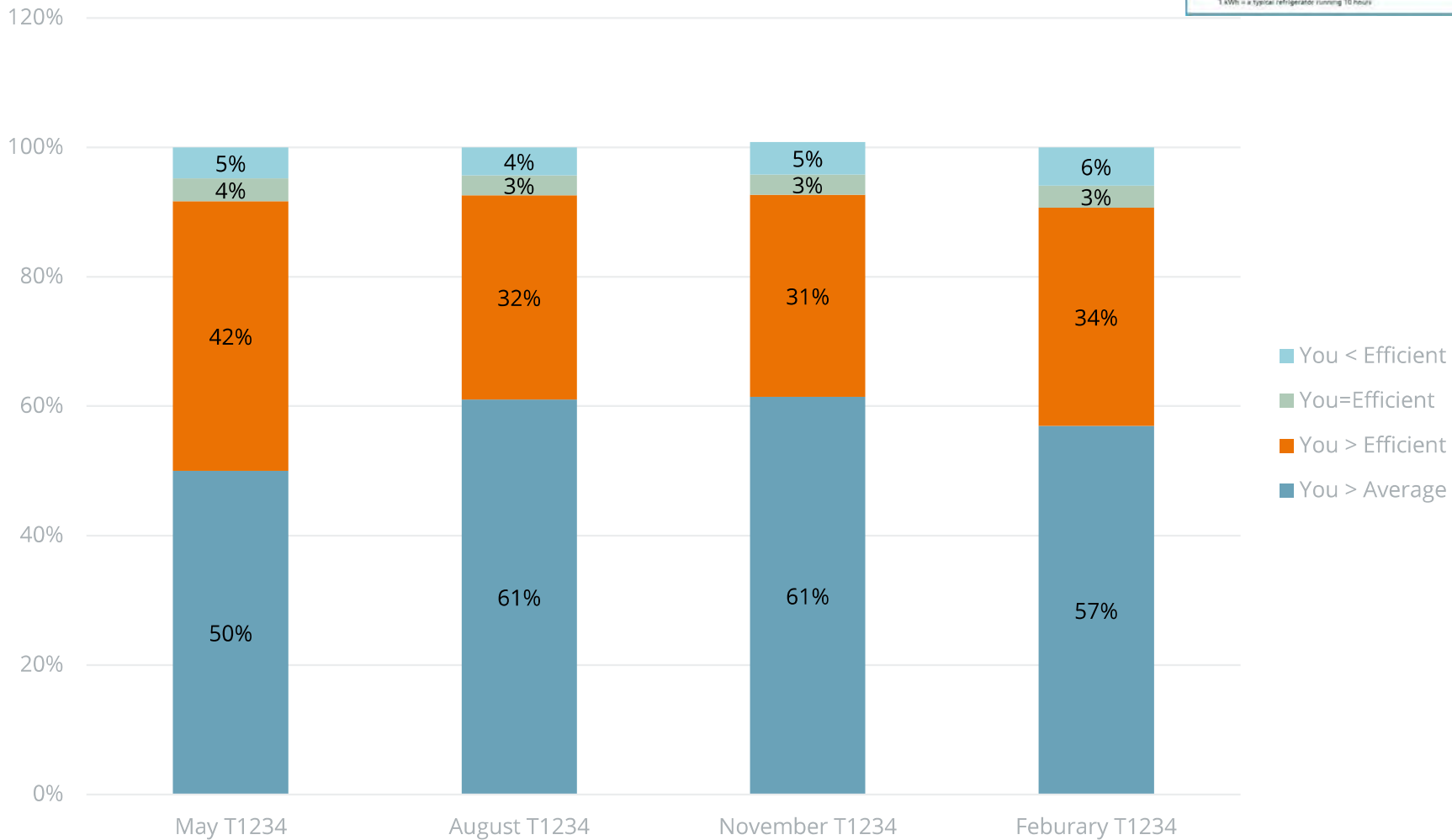
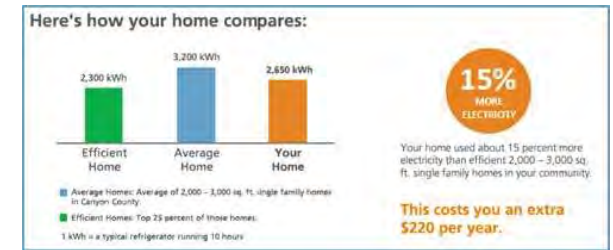


T12346 Energy Savings Confidence Intervals

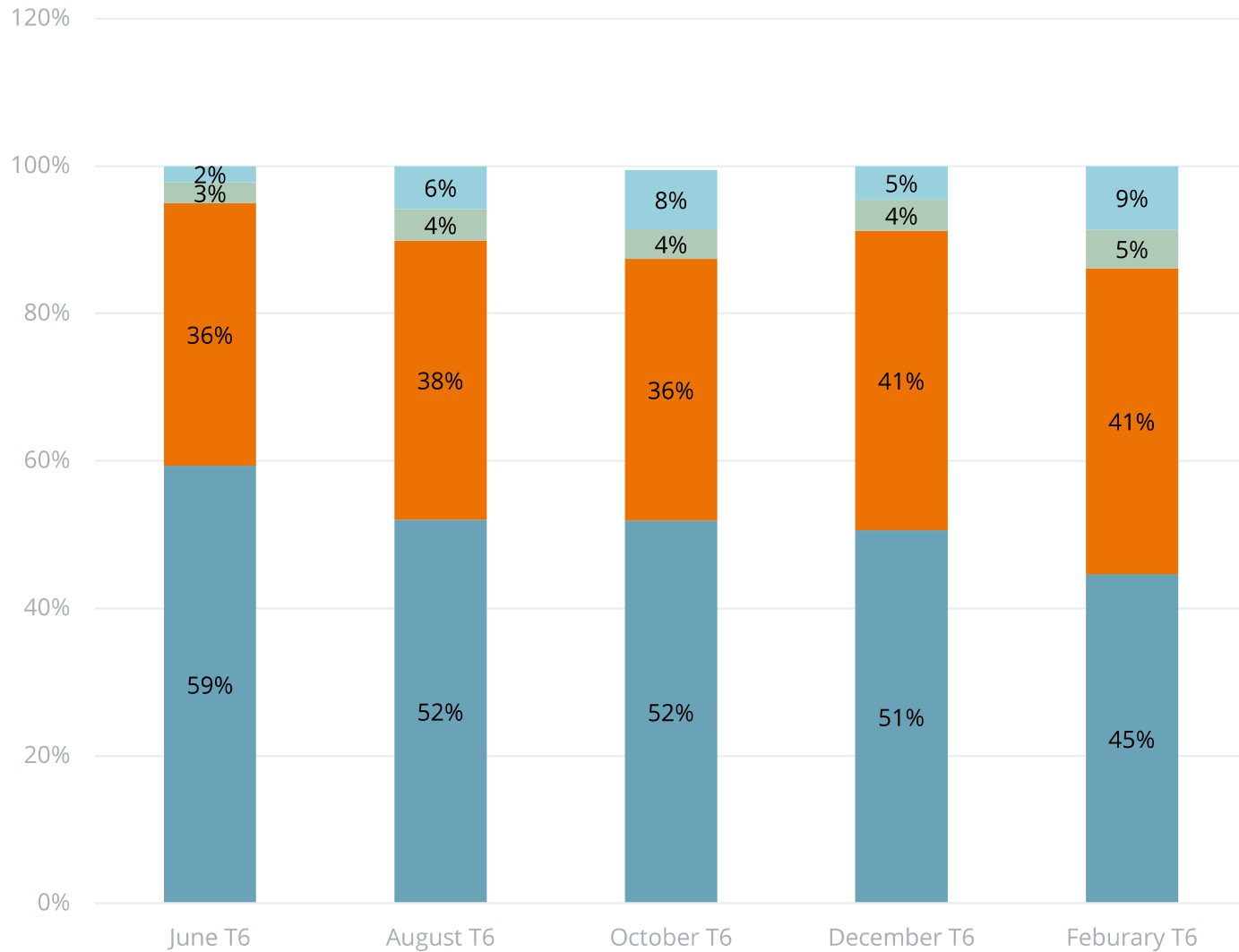
T1-T6 Average Kwh Savings per customer by month with 95% Confidence Bound



T1234 Peer Comparison Distribution



T6 Peer Comparison Distribution



Here's how your home compares:

Efficient Home: 2,300 kWh
Average Home: 3,200 kWh
Your Home: 2,650 kWh

15% MORE ELECTRICITY

Your home used about 15 percent more electricity than efficient 2,000 – 3,000 sq. ft. single-family homes in your community.

This costs you an extra \$220 per year.

■ Average Homes: Average of 2,000 – 3,000 sq. ft. single-family homes in Canyon County.
■ Efficient Homes: Top 25 percent of those homes.
1 kWh = a typical refrigerator running 10 hours

- You < Efficient
- You=Efficient
- You > Efficient
- You > Average

Attrition Overview – All Groups

T12345	Feb	May	Aug	Nov	Feb	Total
Permanent Removals						
Move Outs	263	238	90	470	269	1330
AMI Insufficient/Negative Usage	119	0	0	0	0	119
Location	0	0	0	0	0	0
Property	2	2	0	1	0	5
Opt Outs	7	5	2	3	4	21
USPS - Non Deliverables	44	15	26	19	47	151*
Temporary Removals						
AMI Insufficient/Negative Usage	0	67	81	33	65	246
Total Removals	435	327	199	526	485	1972
Insufficient Benchmarking	0	0	12	0	100	112
Reports Delivered	20,197	18,126	17,773	17,346	16,915	90,357

T6	Jun	Aug	Sep	Dec	Feb	Total
Permanent Removals						
Move Outs	517	689	3155	1874	1501	7736
Location	28	33	207	0	377	612
Property	3	11	15	13	5	47
Opt Outs	0	63	48	26	38	175
USPS - Non Deliverables	1009	1053	964	988	314	4328*
Temporary Removals						
AMI Insufficient/Negative Usage	5	358	413	422	513	1711
Total Removals	1562	2207	4802	3323	2748	14,642
Insufficient Benchmarking	28	34	207	0	377	612
Reports Delivered	106,941	105,267	102,314	100,560	98,238	513,320

*there are ongoing discussions regarding how we can reduce the number of non deliverables.

Attrition and Opt Out Rates

All Treatment Customers (January 2021 – March 2021)

Permanent Removals	2,655	2.24%
Opt Outs	42	0.035%

T1234 Customers (January 2021 – March 2021)

Permanent Removals	420	2.41%
Opt Outs	4	0.02%

T6 Customers (January 2021 – March 2021)

Permanent Removals	2,235	2.21%
Opt Outs	38	0.038%

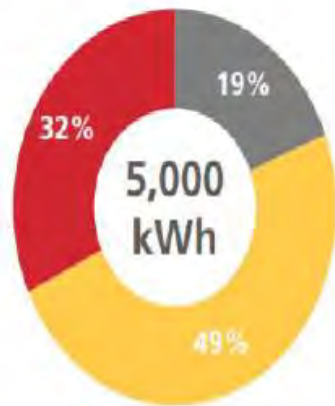
Average Electricity Use Breakdown

T1234 Customers
Oct – Dec 2020

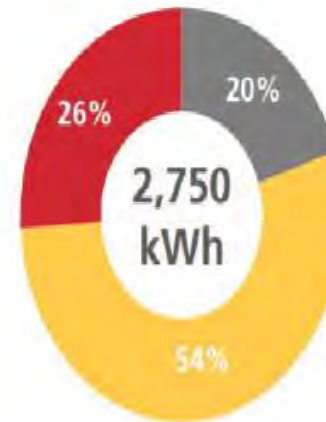
T6 Customers
Nov – Dec 2020

Your electricity use breakdown:

Your electricity use breakdown:



- A/C:** air conditioning, humidifiers, seasonal use, etc.
- Always On:** DVRs on standby, chargers, computers, some fridges, clocks, etc.
- Appliances & Lights:** water heaters, dryers, stoves, washers, TVs, dishwashers, etc.
- Electric Heating:** baseboard heaters, electric furnaces, seasonal use, etc.



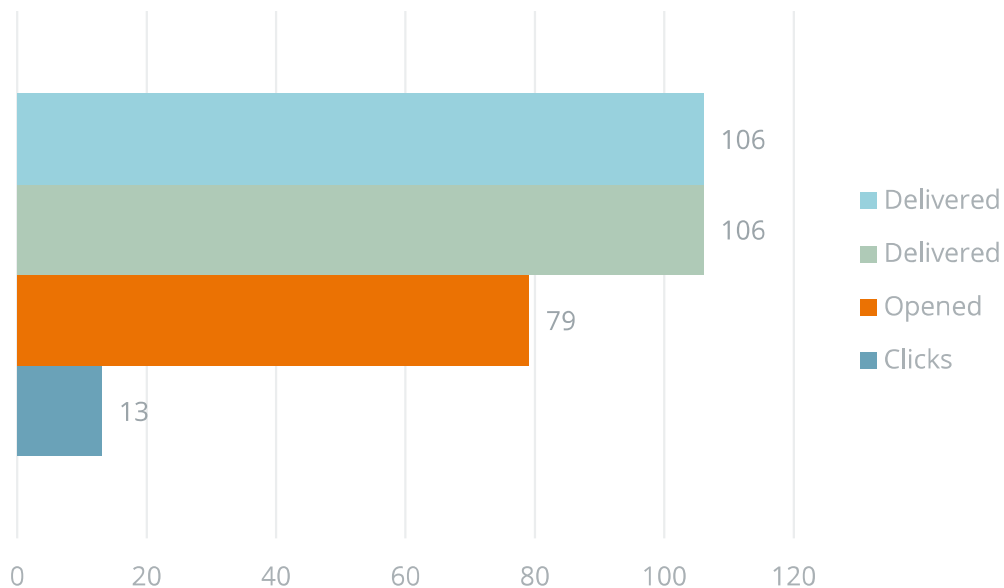
- A/C:** air conditioning, humidifiers, seasonal use, etc.
- Always On:** DVRs on standby, chargers, computers, some fridges, clocks, etc.
- Appliances & Lights:** water heaters, dryers, stoves, washers, TVs, dishwashers, etc.
- Electric Heating:** baseboard heaters, electric furnaces, seasonal use, etc.

Email Open Rates Remain High

	May	Aug	Oct	Nov	Dec	Feb
Total # of emails	12	55	75	16	89	106
Click-through Rate	25%	7.5%	7.7%	8.3%	22.6%	16.5%
Open Rate	73%	73%	69%	75%	70%	75%
Unsubscribe clicks	0	0	0	0	0	0
Unsubscribe rate	0%	0%	0%	0%	0%	0%
Click rate on rebate link	0%	0%	0%	0%	0%	4%

- 15 total old customers switched to email (0.1%)
- 110 total new customers switched to email (0.08%)
- 106 total emails were delivered in 2021

Jan - Mar 2021



Email Click-Throughs



	Feb	May	Aug	Oct	Nov	Dec	Feb
View HTML	0	1	0	1	0	6	0

	Feb	May	Aug	Oct	Nov	Dec	Feb
Rebates	0	0	0	0	0	5	3

	Feb	May	Aug	Oct	Nov	Dec	Feb
MyAccount	0	1	1	2	1	2	6

	Feb	May	Aug	Oct	Nov	Dec	Feb
FAQ	0	0	0	0	0	0	0

	Feb	May	Aug	Oct	Nov	Dec	Feb
Privacy	0	0	0	0	0	0	0

	Feb	May	Aug	Oct	Nov	Dec	Feb
Learn More	0	0	0	1	0	1	0

	Feb	May	Aug	Oct	Nov	Dec	Feb
Unsubscribe	0	0	0	0	0	0	0

Home Energy Report
 For: 101 Liberty St.
 Account Number: 2111111118
 Report Period:
 Oct 1 - Dec 31, 2020

Here's how your home compares:

Efficient Home	Average Home	Your Home
2,600 kWh	4,200 kWh	2,650 kWh

Your home used about the same amount of electricity as efficient manufactured homes in your community.

Good job!

Your electricity use breakdown:

- A/C: air conditioning, humidifiers, basement use, etc.
- Always On: DVRs on standby, chargers, computers, alarm clocks, etc.
- Appliances & Lights: water heaters, ovens, dishwashers, TVs, dehumidifiers, etc.
- Electric Heating: basement heaters, electric furnaces, basement use, etc.

2,650 kWh

43% of your electricity use was for Appliances & Lights. This costs you approximately \$595 per year.

Tips to help you save while spending more time indoors:

- Use a clothesline.
- Let a smart power strip do the work for you.
- Manage your Idaho Power account online.

Home Energy Report
 For: 19 Fridge St Live C.
 Account Number: 2111111114
 Report Period:
 Nov 1 - Dec 31, 2020

Here's how your home compares:

Efficient Home	Average Home	Your Home
1,000 kWh	1,750 kWh	800 kWh

Your home used less electricity than efficient single-family homes in your community.

You're doing great!

Your electricity use breakdown:

- A/C: air conditioning, humidifiers, basement use, etc.
- Always On: DVRs on standby, chargers, computers, alarm clocks, etc.
- Appliances & Lights: water heaters, ovens, dishwashers, TVs, dehumidifiers, etc.
- Electric Heating: basement heaters, electric furnaces, basement use, etc.

800 kWh

48% of your electricity use was for Appliances & Lights. This costs you approximately \$260 per year.

Here's how to save on appliances and lights this winter:

- Don't run a half-empty clothes washer.
- Switch to an efficient dryer.
- Stay in the know with account alerts.



CSA & Microsite Analysis

Microsite Activity

Microsite Activity	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Unique Clicks	4	22	32										58
Total Clicks	4	27	32										63
Unique Page Views	10	65	5										80
Total Views	10	72	5										87



Call Center Volume Continues at YR3 Rate

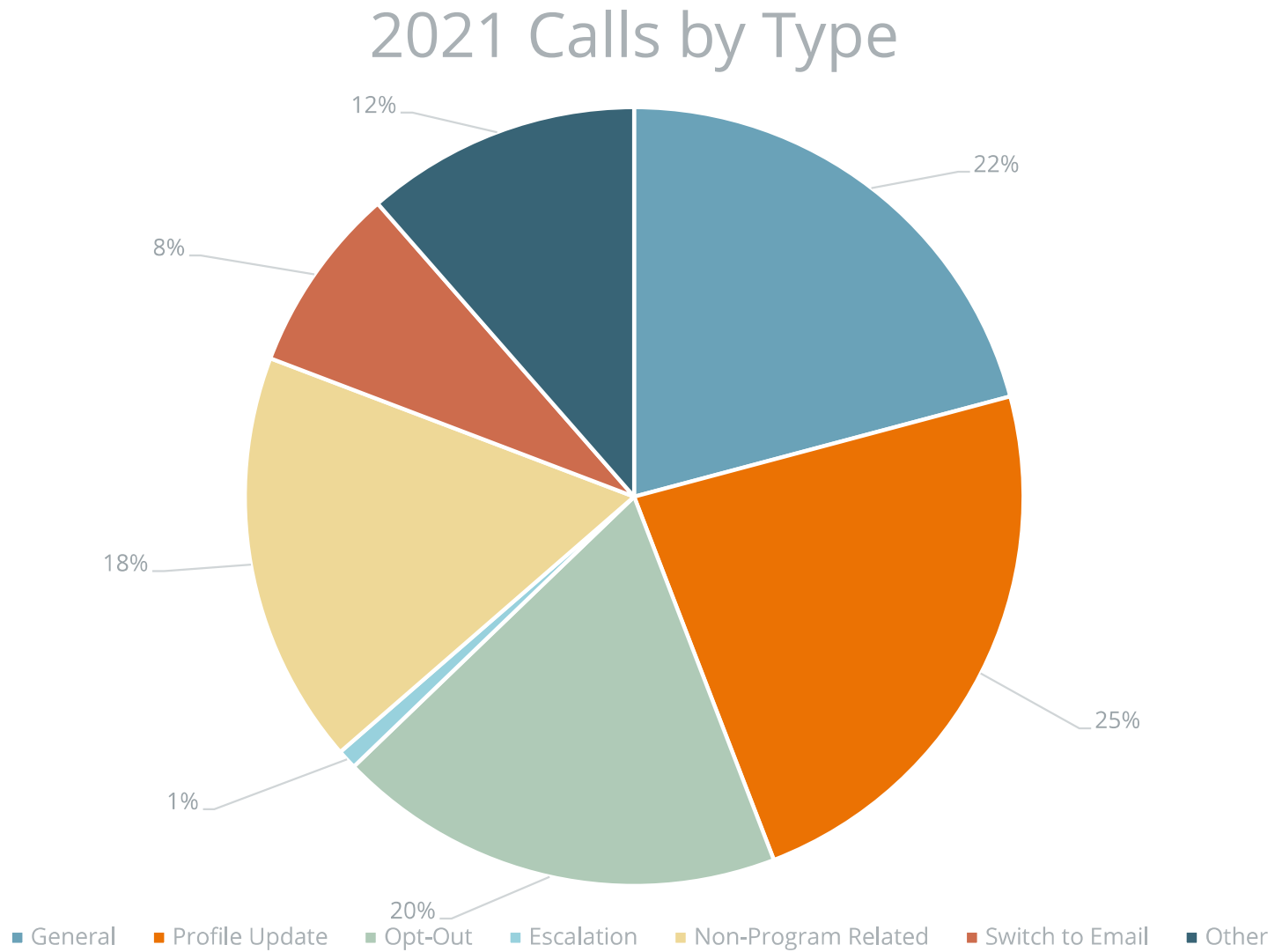
Call Reason	2021												Total
	Jan	Feb 📄	Mar	Apr	May 📄	Jun	Jul	Aug 📄	Sep	Oct	Nov 📄	Dec	
General	2	45	4										51
Profile Update	3	46	8										57
Opt-Out	3	43	1										47
Escalation	0	2	0										2
Non-Program Related	13	22	7										42
Switch to Email	4	15	0										19
Other	1	23	4										28
Total	25	183	20										228



Treatment Month

	2018	2019	2020	2021
Total Calls	411	246	1087	228
Opt-Out Calls	0.64%	0.05%	0.124%	0.04%

Distribution of Calls by Type



CSA Reports Providing Great Insight

General Questions

- Multiple customers called to request an energy audit or to discuss their usage.
- One customer called in to express appreciation of the report and calling his attention to heating use.

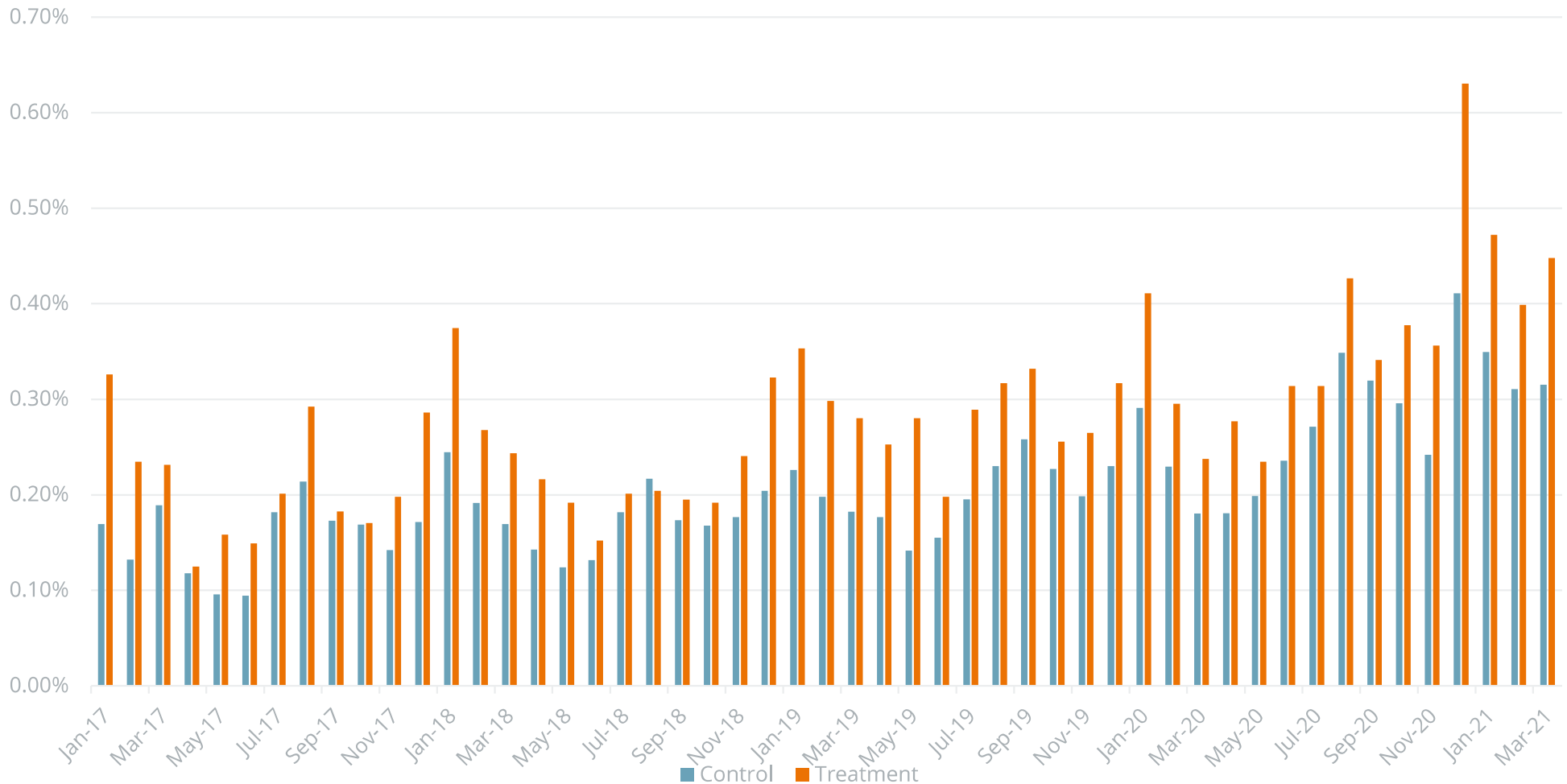
Home Profile Updates:

- A customer updated profile to note electric heat and electric water heater.
- Another customer updated his home's square footage.

Opt-outs

- One customer doesn't feel like he needs another piece of mail
- Another customer said she would use as much power as she wanted
- Multiple customers informed a rep of a medical condition that requires increased energy usage.

IPC My Account Activity – Treatment HH Continue to Show Higher Engagement



Since the beginning of the program, the treatment has been consistently more active than the control group

Appendix

Year to Date Aggregate Energy Savings

Cohort	Treatment Period	Average Energy Savings in kWh per Customer	Cumulative Savings (all months, all households, kWh)	Percent Savings
T1	January 1, 2020 – December 31, 2020	267.72	1,445,666	1.25%
T2	January 1, 2020 – December 31, 2020	363.31	1,734,800	1.76%
T3	January 1, 2020 – December 31, 2020	223.38	1,237,313	1.48%

* T6 savings results are based on treatment period, which began in June 2020.

** T5 customers received final treatment in February 2020

Year to Date Aggregate Energy Savings

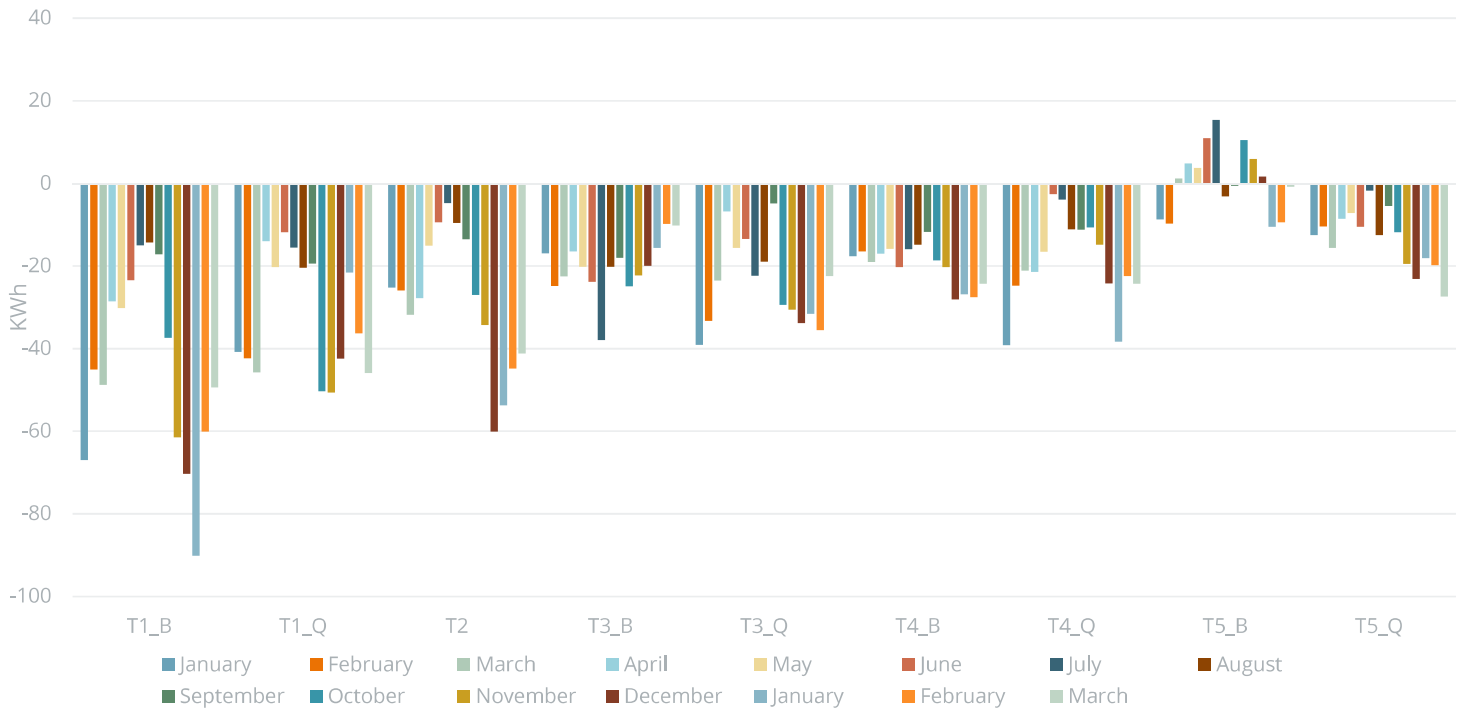
Cohort	Treatment Period	Average Energy Savings in kWh per Customer	Cumulative Savings (all months, all households, kWh)	Percent Savings	Statistically Significant
T1234 Combined	January 1, 2020 - December 31, 2020	289.43	5,298,860	1.74%	YES
T12346 Combined	January 1, 2020 - December 31, 2020	87.03	10,316,562	0.74%	YES
T123456 Combined	January 1, 2020 - December 31, 2020	86.72	10,427,940	0.74%	YES

Year to Date Statistical Significance

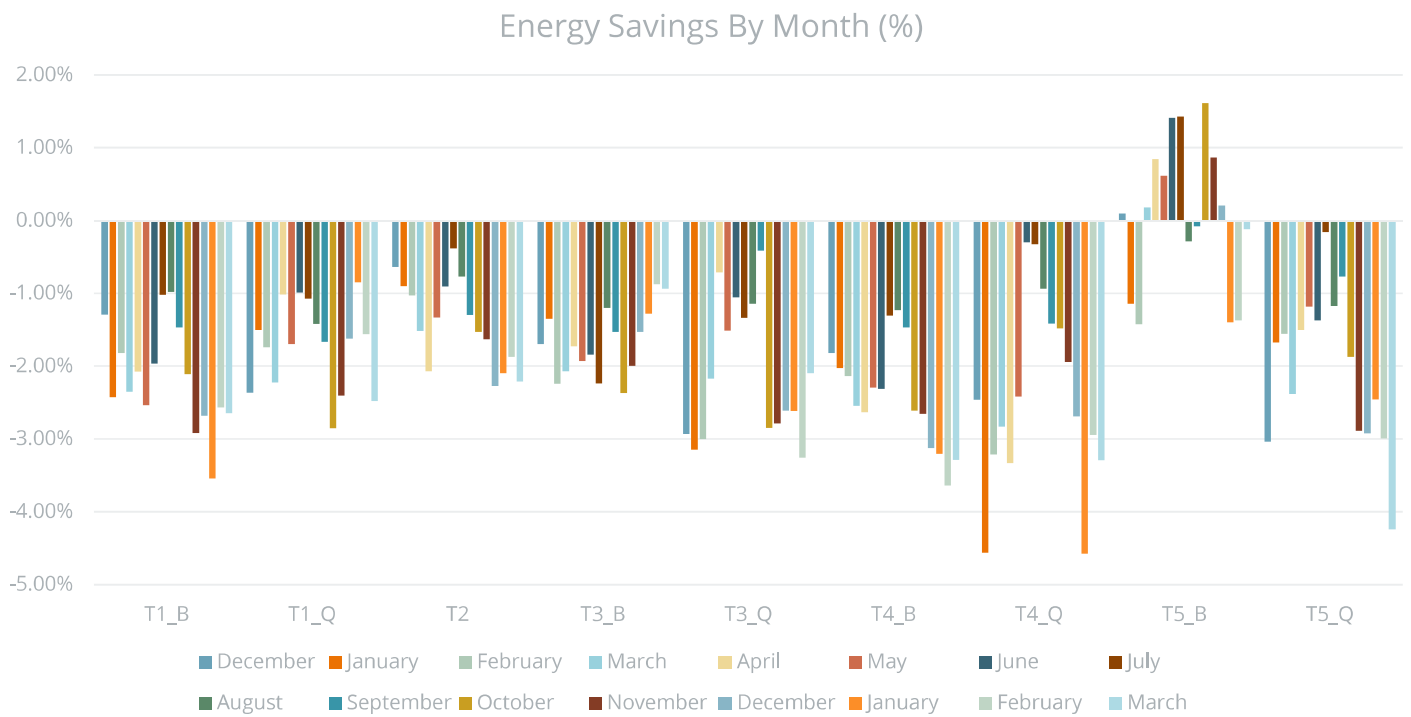
Cohort	Average Savings (kWh) per Customer	95% Confidence Margin of Error	P-Value of Null Hypothesis being true	Statistically Significant?	Treatment Period
T1	267.72	298.91	0.039593	YES	January 1, 2020 – December 31, 2020
T2	363.31	302.86	0.009356	YES	January 1, 2020 – December 31, 2020
T3	223.38	154.82	0.002342	YES	January 1, 2020 – December 31, 2020
T4	339.66	138.84	8.14E-07	YES	January 1, 2020 – December 31, 2020
T1234 Combined	289.43	43.57	4.77687E-39	YES	January 1, 2020 – December 31, 2020
T6	50.06	29.33	0.000412	YES	June 1, 2020 – December 31, 2020
T12346 Combined	87.03	11.39	4.79818E-51	YES	January 1, 2020 – December 31, 2020
T123456 Combined	86.72	11.15	8.47251E-53	YES	January 1, 2020 – December 31, 2020

Average Energy Savings in kWh per Customer

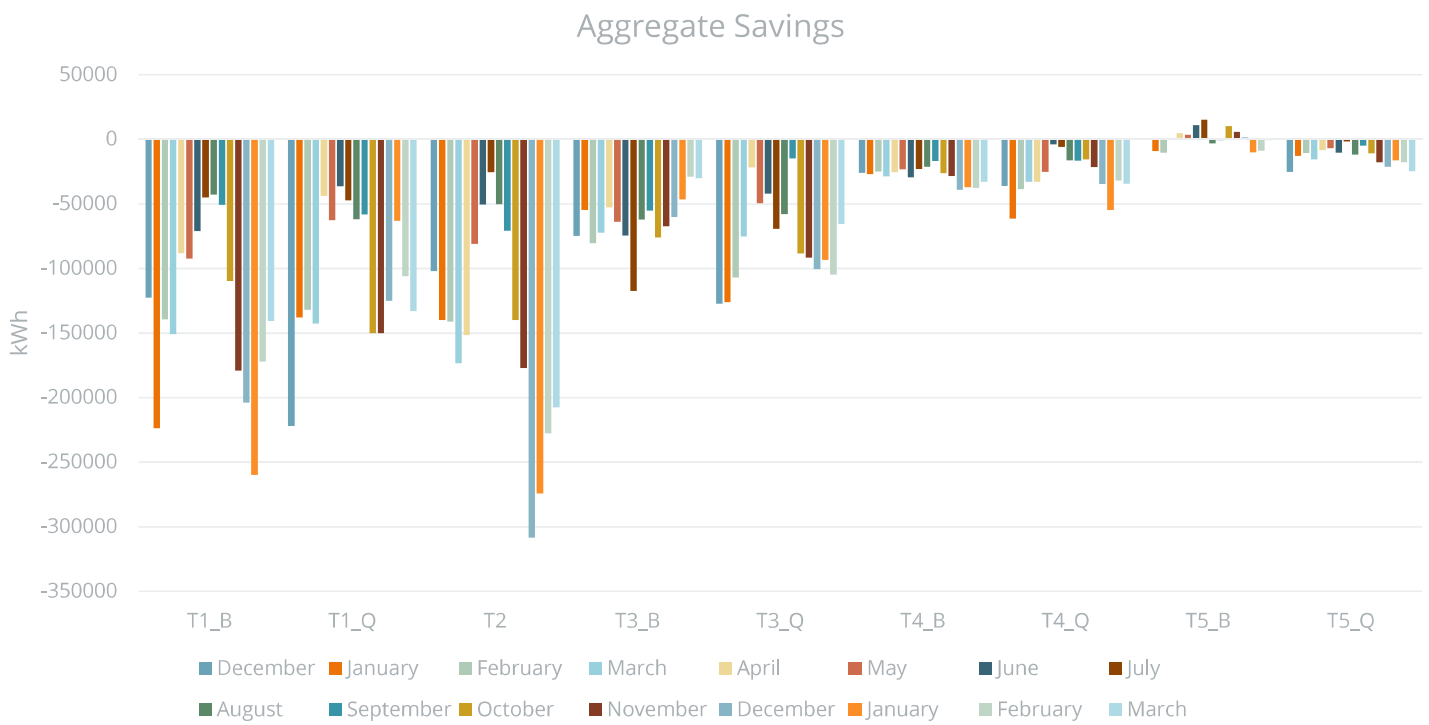
Average Monthly Energy Savings in KWh per customer



YR Monthly Energy Savings in %



YR 2 Aggregate Savings



T1234 Statistically Significant Savings

Null hypothesis = no energy savings
Alternative hypothesis = Treatment is using less energy than Control
Corresponds to a one-tailed test

T1-4 p value of NULL Hypothesis being true by Month



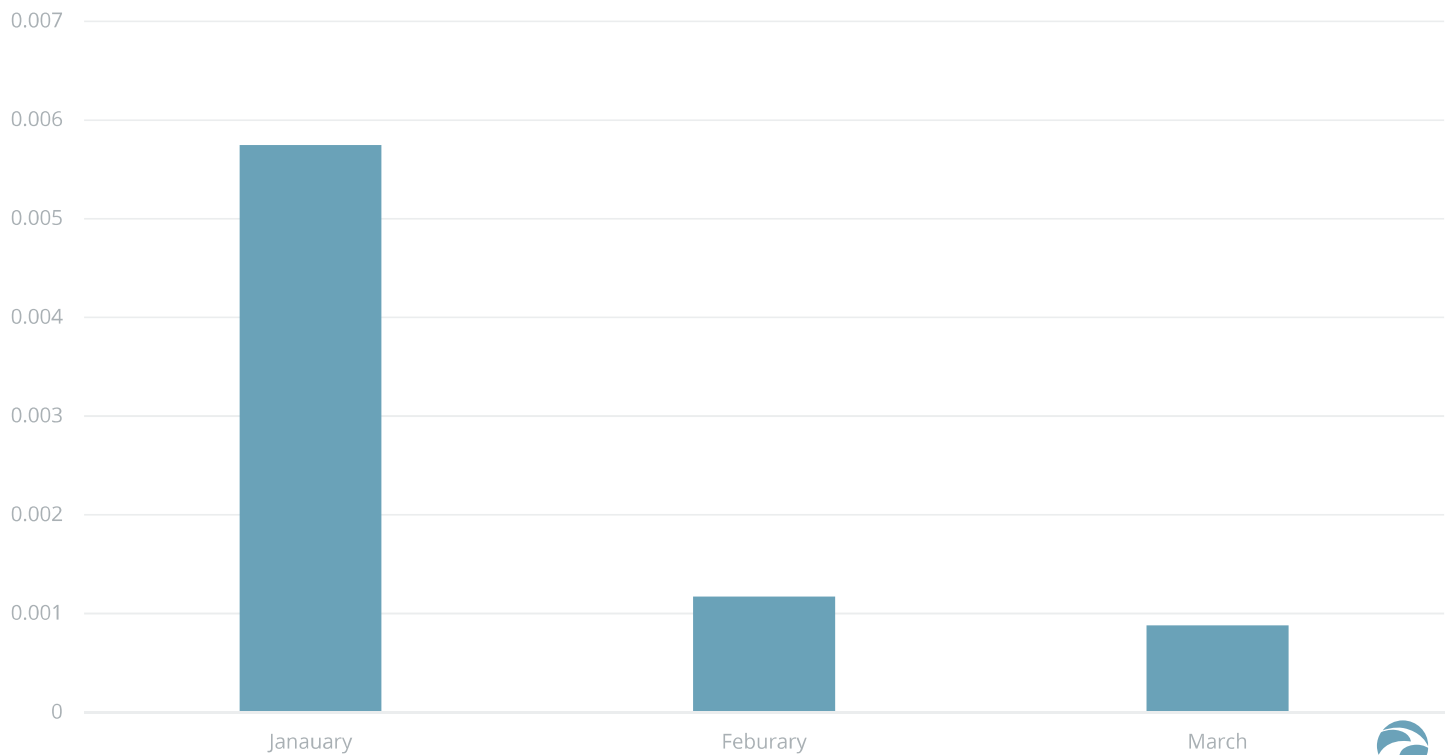
T6 Statistically Significant Savings

Null hypothesis = no energy savings

Alternative hypothesis = Treatment is using less energy than Control

Corresponds to a one-tailed test

p value of NULL Hypothesis being true by Month



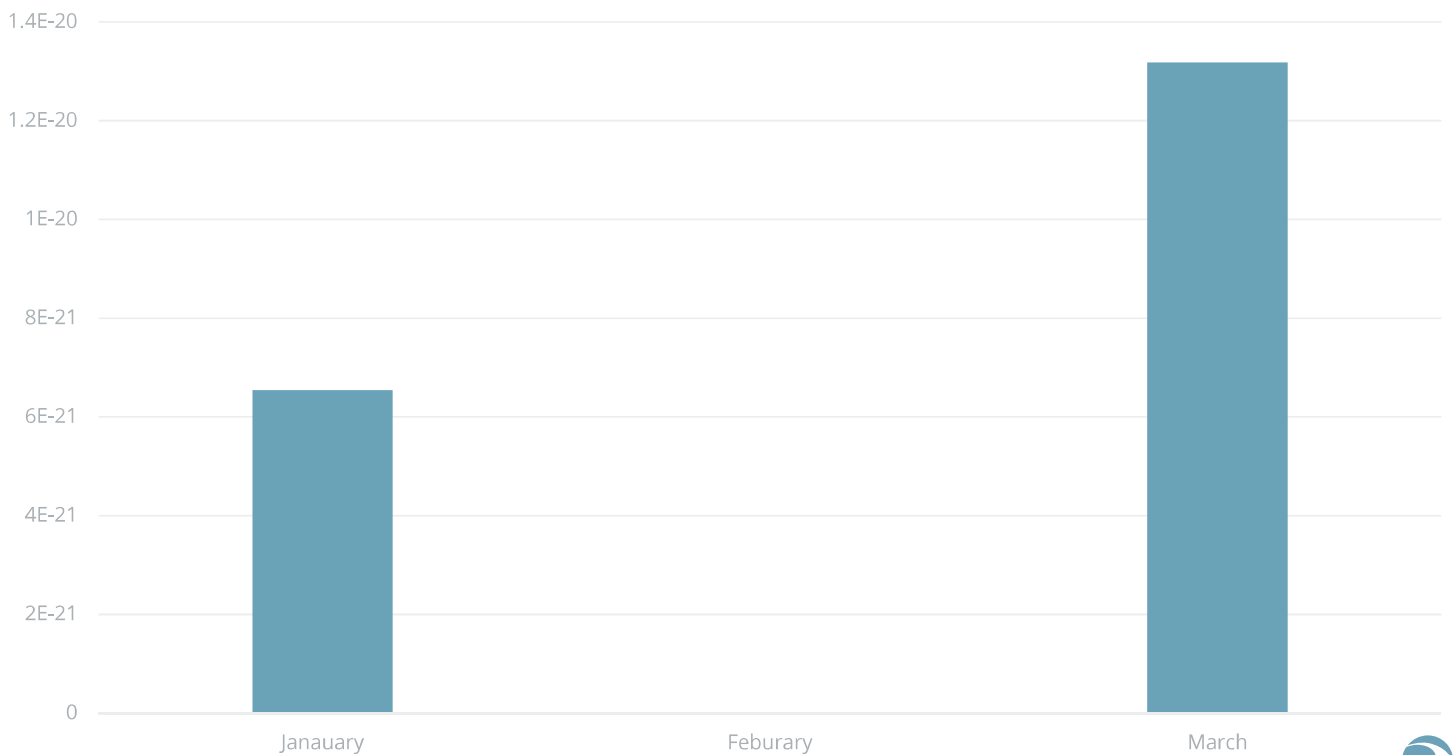
T12346 Statistically Significant Savings

Null hypothesis = no energy savings








Alternative hypothesis = Treatment is using less energy than Control



Corresponds to a one-tailed test

T1-6 p value of NULL Hypothesis being true by Month



Call Center Volume Peaked with Expansion

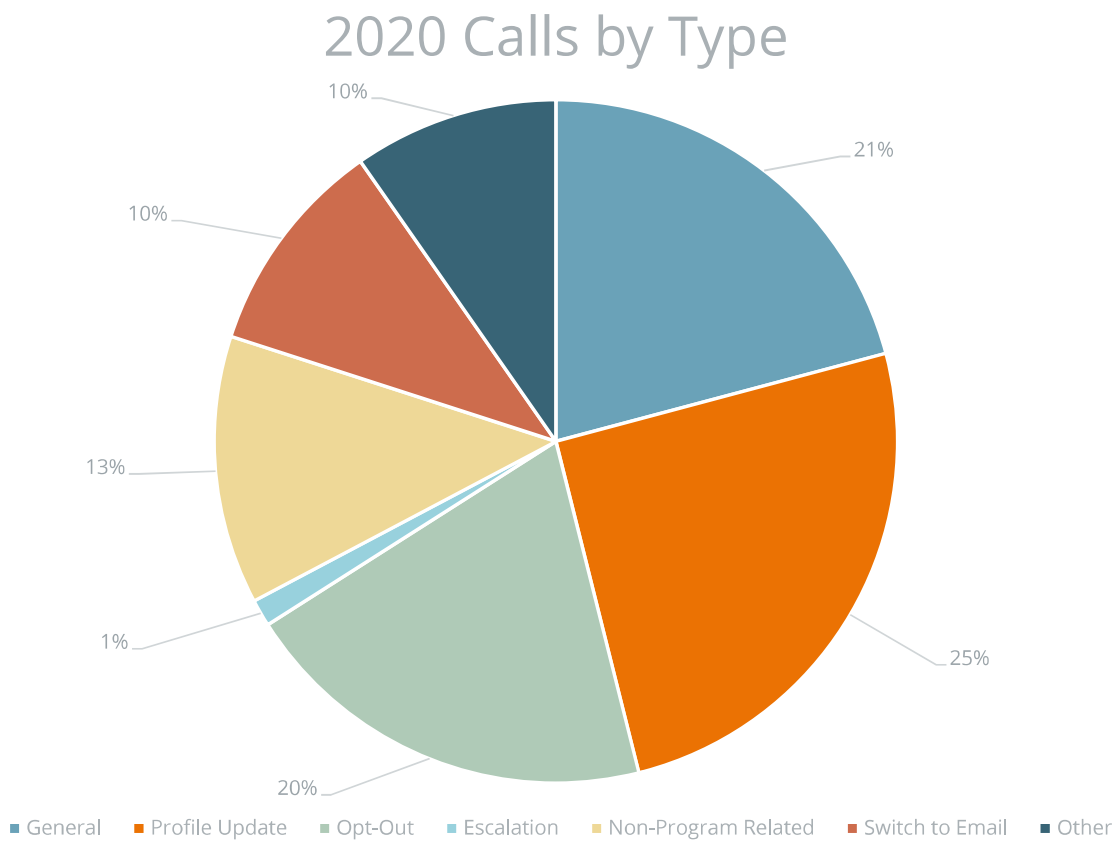
Call Reason	2020												Total
	Jan	Feb 	Mar	Apr	May 	Jun 	Jul	Aug  	Sep	Oct 	Nov 	Dec 	
General	7	1	1	1	5	48	58	35	3	27	9	33	228
Profile Update	4	2	1	0	4	57	80	43	17	43	4	21	276
Opt-Out	4	2	0	0	4	56	45	31	4	27	7	31	211
Escalation	0	0	0	0	0	0	1	5	3	3	0	2	14
Non-Program Related	0	1	0	0	0	16	19	25	16	27	10	25	139
Switch to Email	1	0	0	0	1	36	29	18	0	14	2	12	113
Other	0	0	0	0	2	39	18	17	3	18	3	6	106
Total	16	6	2	1	16	252	250	174	46	159	35	130	1,087

 T1234
 T6

	2018	2019	2020
Total Calls	411	246	1087
Opt-Out Calls	0.64%	0.05%	0.124%

Note – New customer reports with welcome letters dropped in mid-June.

Distribution of Calls by Type



Idaho Power Company Home Energy Report Program Y4

Quarterly Monitoring Report (April 1, 2021 – June 30, 2021)

Presented on August 4, 2021



Agenda

Program Overview

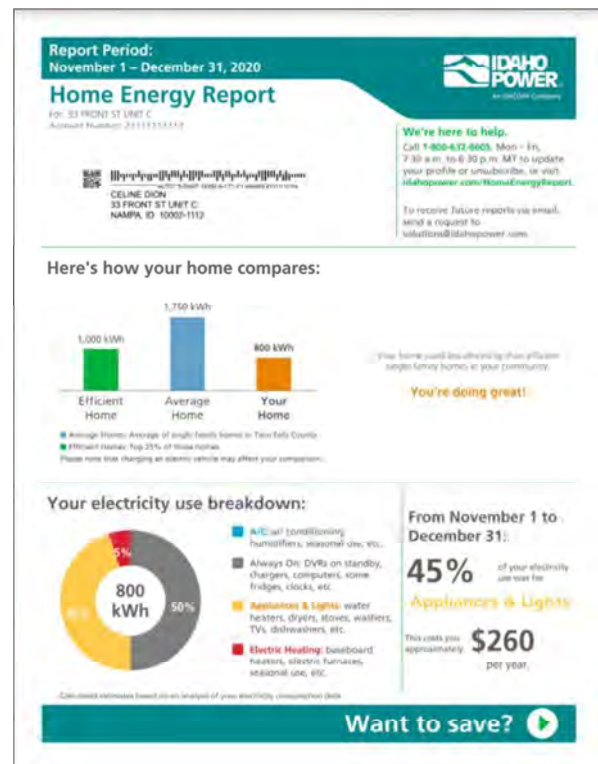
Savings Estimates

Program Results

Microsite and CSA Results

Attrition and Opt-outs

Questions





Home Energy Report Program Overview

YR4 Program Design

Total # of Treated Customers 110,629

Pilot Customers Treated: **15,804**

Group	Size
T1 (electric heating)	4,582
T2 (electric heating)	3,971
T3	4,960
T4	2,291
T6	94,825

Report Schedule

2020												
Cohort	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec
T1, T2, T3, T4												
T5*												
T6												

2021												
Cohort	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec
T1, T2, T3, T4, T6												

*T5 customers were removed from treatment in May 2020



Program Savings Summary

Quarterly Savings Summary

Cohort	Treatment Period	Average Energy Savings in kWh per Customer	Cumulative Savings (all months, all households, kWh)	Percent Savings
T1234	April 1, 2021 – June 30, 2021	34.54	609,833	1.05
T6	April 1, 2021 – June 30, 2021	31.94	3,062,473	0.94
T12346	April 1, 2021 – June 30, 2021	32.34	3,672,307	0.96

	T1	T2	T3	T4	T6
Treatment	5,217	4,573	5,359	2,505	95,886
Control	1,305	731	3,181	2,336	13,029

Statistical Significance of Savings Calculated

Null hypothesis = no energy savings; Alternative hypothesis = treatment is using less energy than control. Corresponds to a one-tailed test

Cohort	Average Savings (kWh) per Customer	95% Confidence Margin of Error	P-Value of Null Hypothesis being true	Statistically Significant?	Treatment Period
T1234	34.54	12.62	4.06206E-08	TRUE	April 1, 2021 – June 30, 2021
T6	31.94	18.46	0.0003474	TRUE	April 1, 2021 – June 30, 2021
T12346 Combined	32.34	7.0316	9.79529E-20	TRUE	April 1, 2021 – June 30, 2021

	T1	T2	T3	T4	T6
Treatment	5,217	4,573	5,359	2,505	95,886
Control	1,305	731	3,181	2,336	13,029

Year to Date Savings Summary

Cohort	Treatment Period	Average Energy Savings in kWh per Customer	Cumulative Savings (all months, all households, kWh)	Percent Savings
T1234	January 1, 2021 – June 30, 2021	116.11	2,049,774	1.45%
T6	January 1, 2021 – June 30, 2021	67.96	6,516,061	0.95%
T12346	January 1, 2021 – June 30, 2021	75.44	8,565,835	1.03%

	T1	T2	T3	T4	T6
Treatment	5,217	4,573	5,359	2,505	95,886
Control	1,305	731	3,181	2,336	13,029

Statistical Significance of Savings Calculated

Null hypothesis = no energy savings; Alternative hypothesis = treatment is using less energy than control. Corresponds to a one-tailed test

Cohort	Average Savings (kWh) per Customer	95% Confidence Margin of Error	P-Value of Null Hypothesis being true	Statistically Significant?	Treatment Period
T1234	116.11	28.21	3.63599E-16	TRUE	January 1, 2021 – June 30, 2021
T6	67.96	27.35	5.562E-07	TRUE	January 1, 2021 – June 30, 2021
T12346 Combined	75.44	10.48	1.60782E-45	TRUE	January 1, 2021 – June 30, 2021

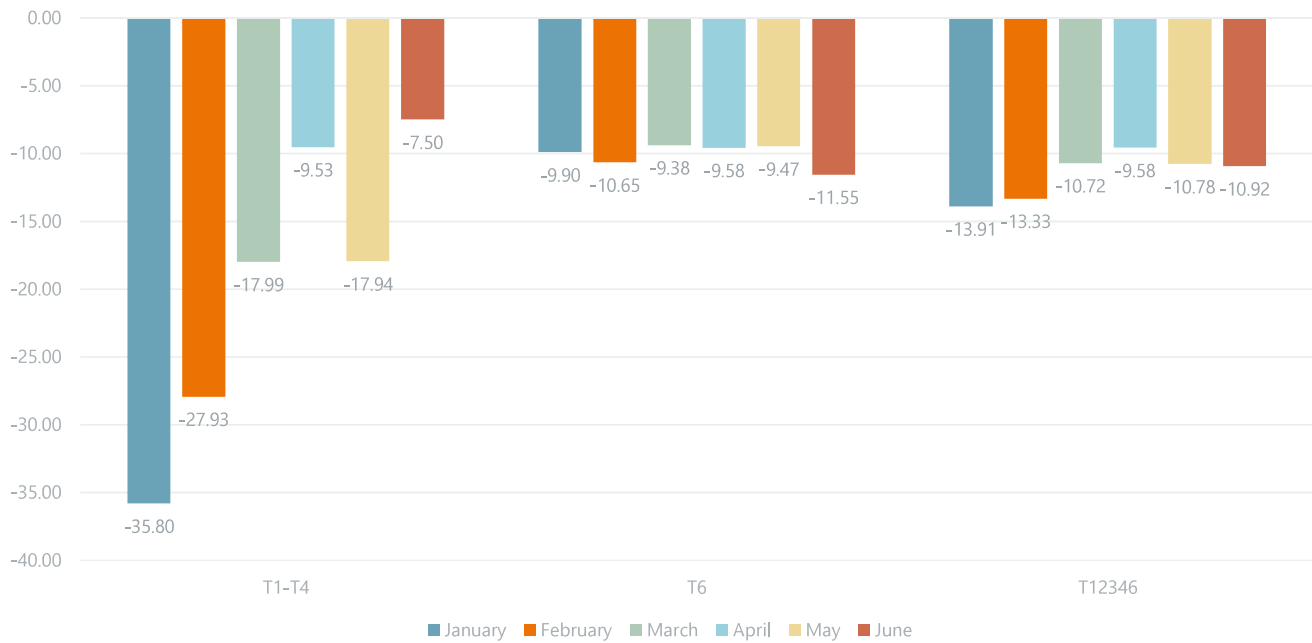
	T1	T2	T3	T4	T6
Treatment	5,217	4,573	5,359	2,505	95,886
Control	1,305	731	3,181	2,336	13,029



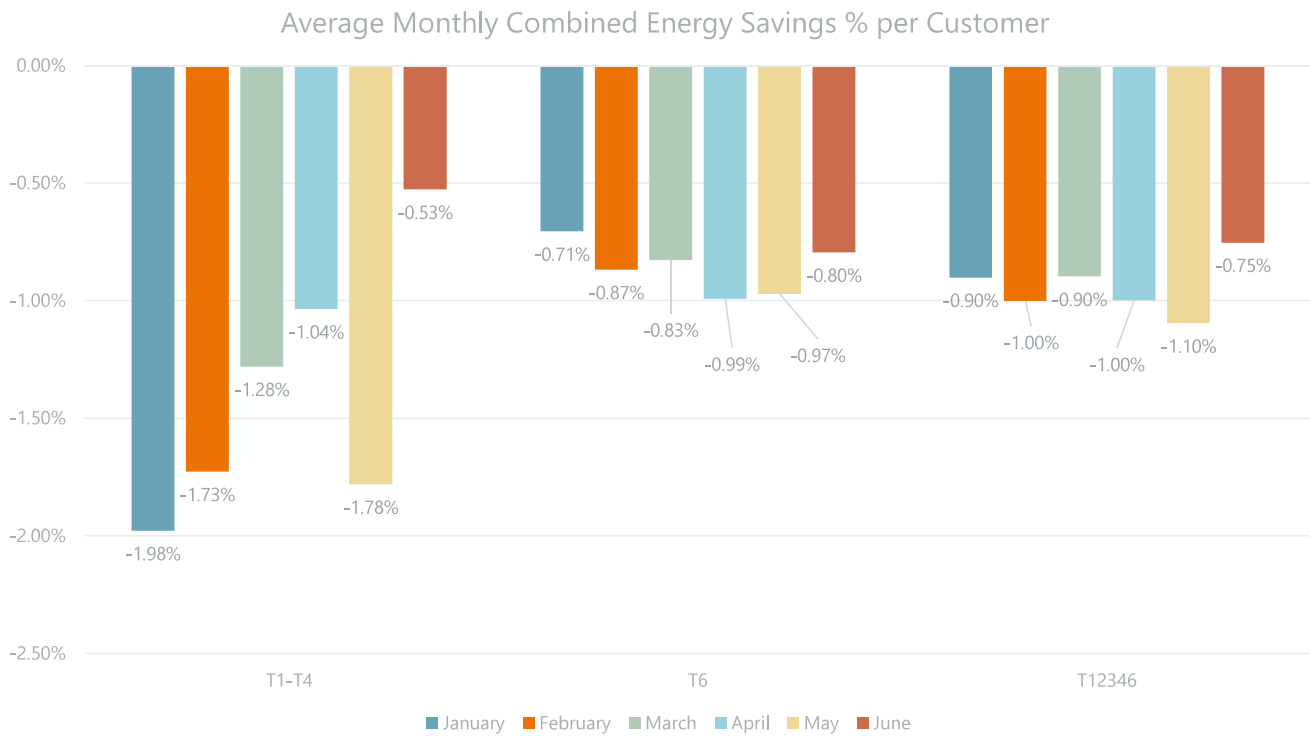
HER Program Results

Average Energy Savings in kWh per Customer

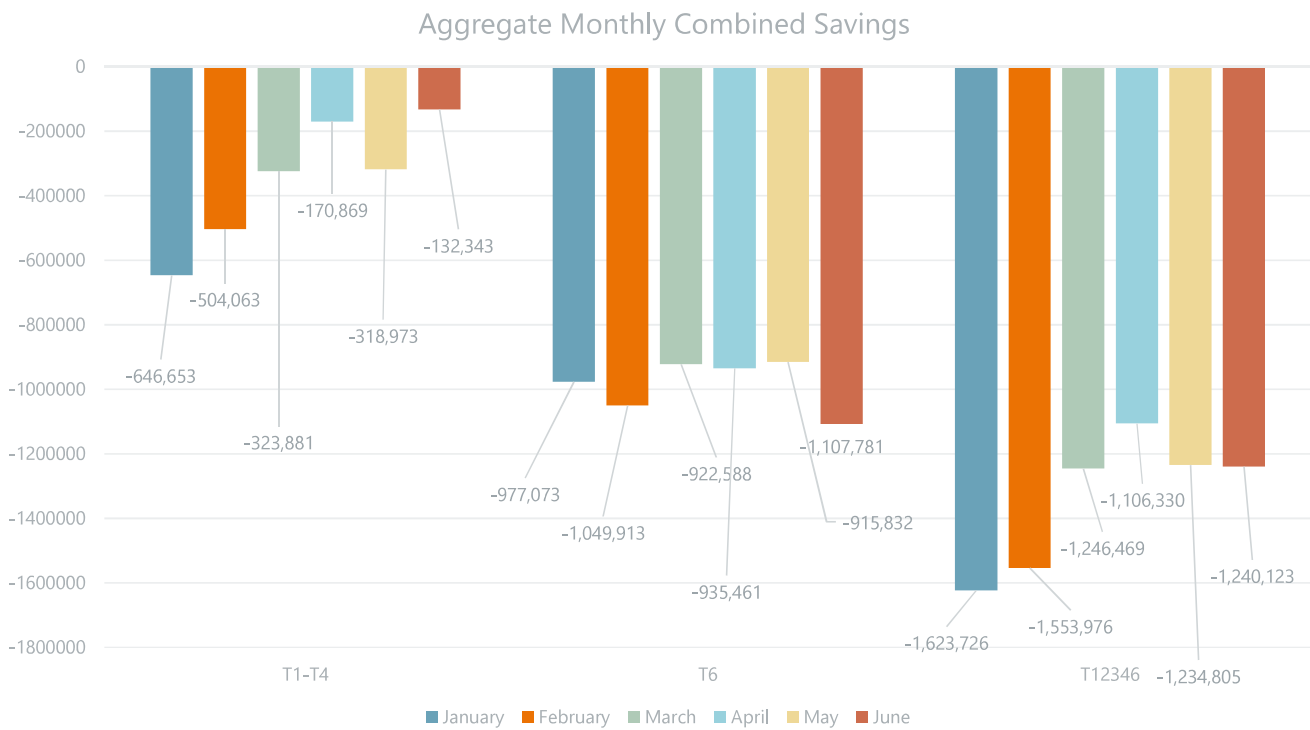
Average Monthly Combined Energy Savings In kWh per Customer



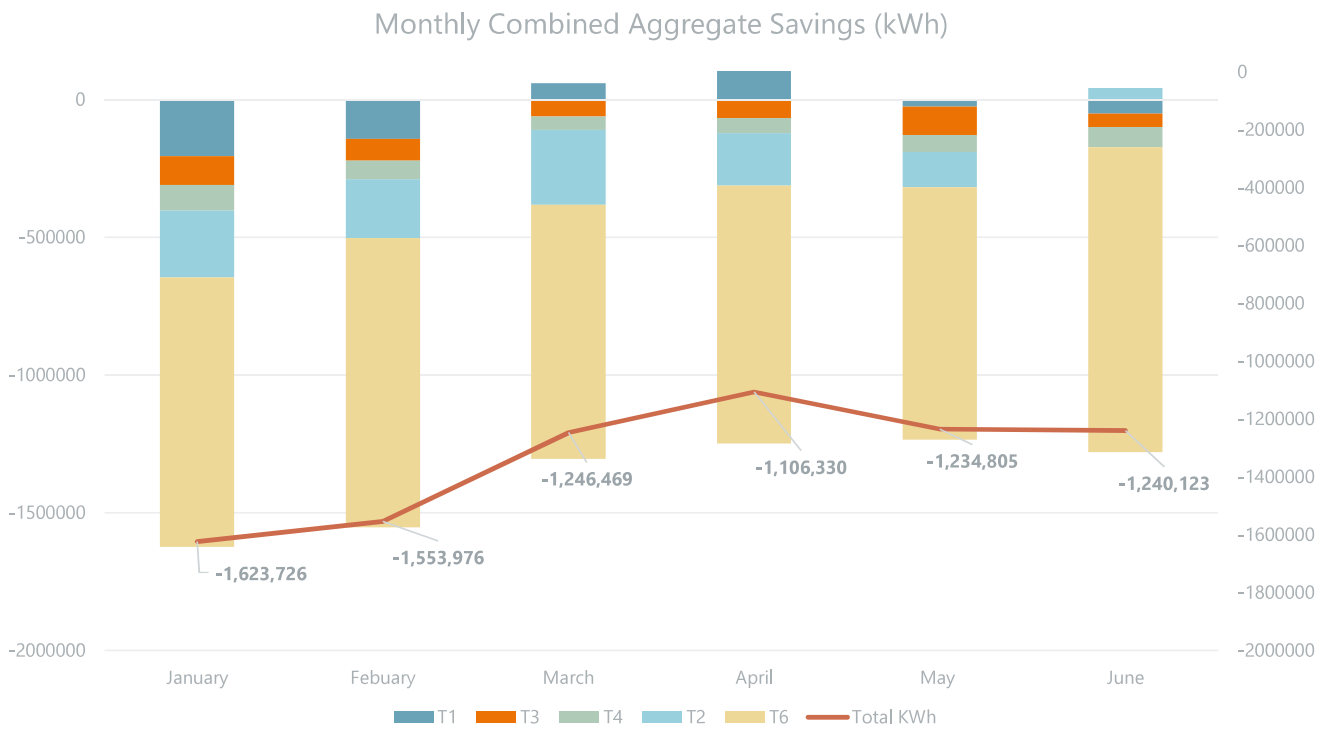
Average Monthly Energy Savings in %



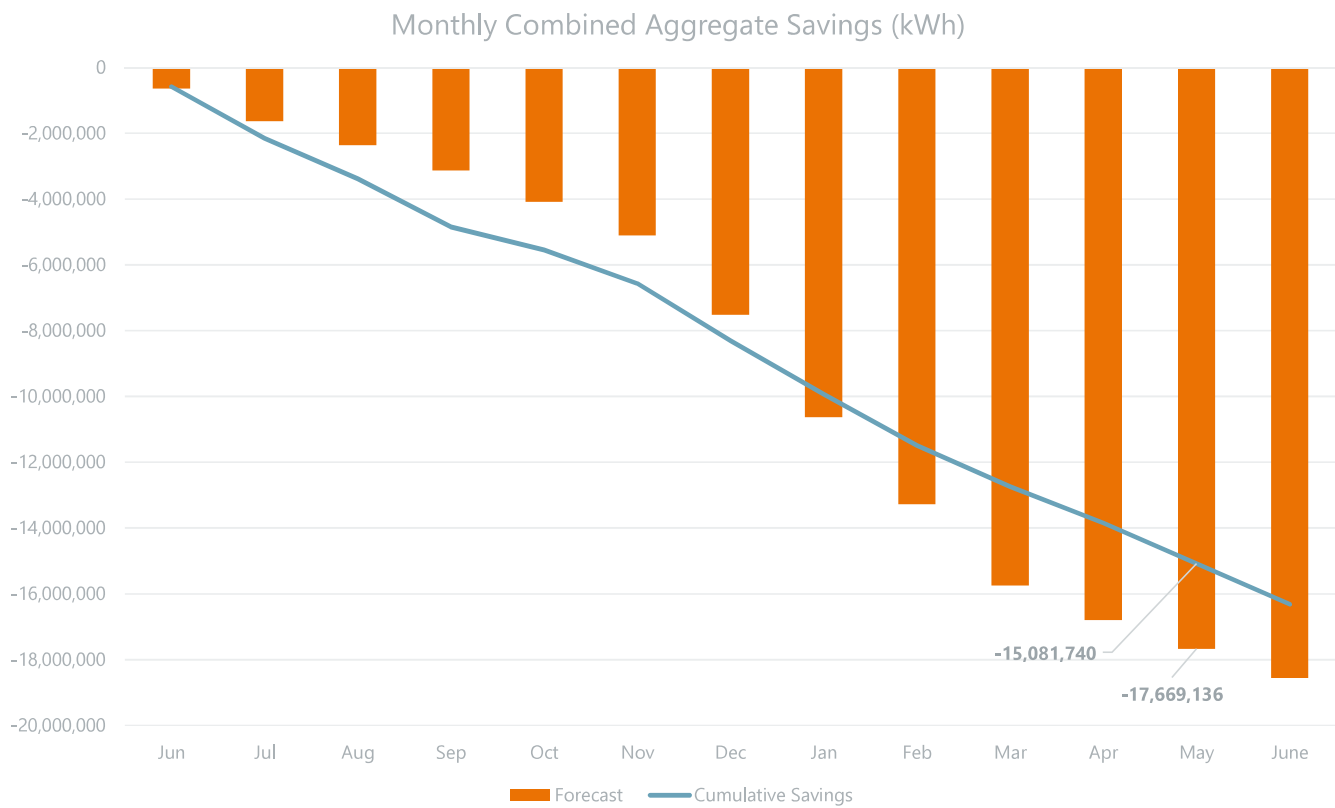
Aggregate Monthly Savings



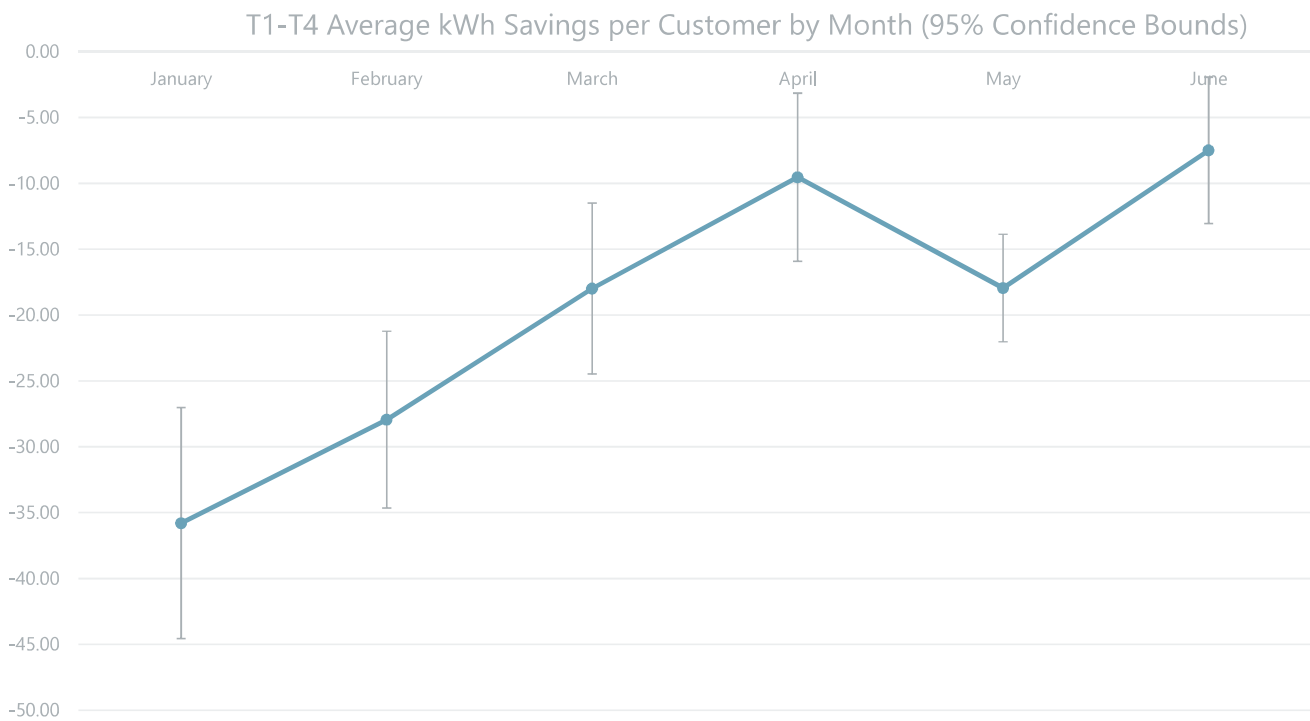
Combined Aggregate Savings by Month (kWh)



Cumulative Combined Savings by Month (kWh)

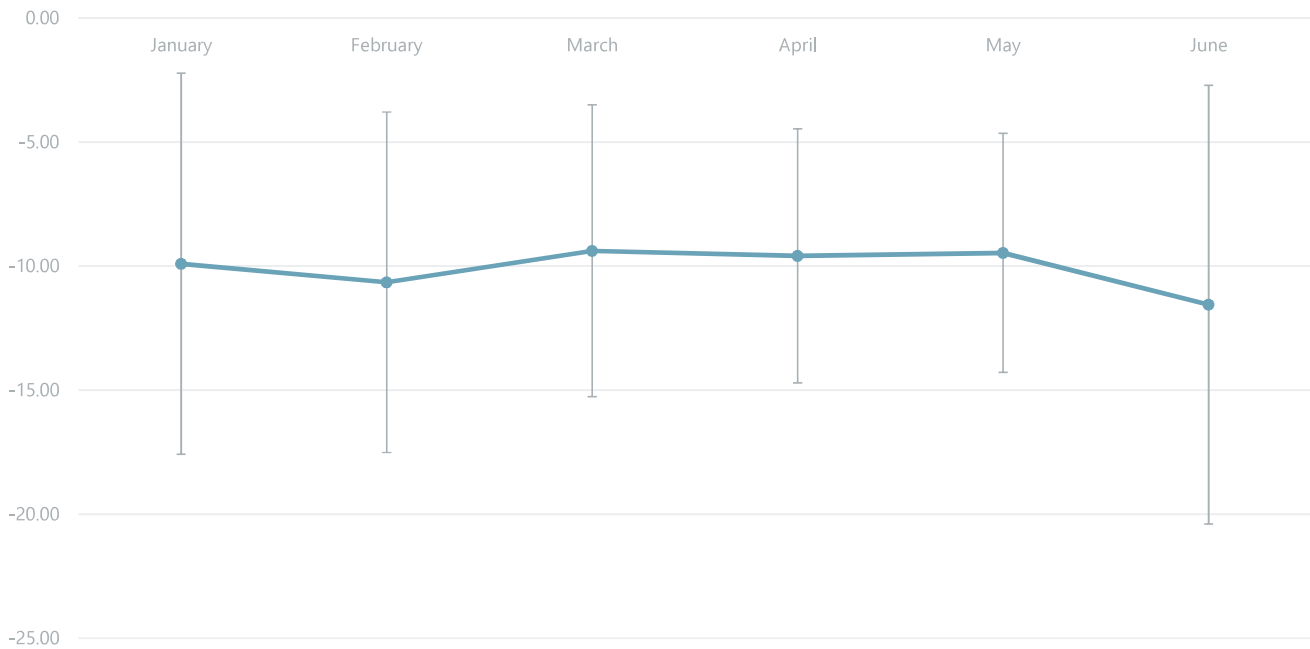


T1234 Savings Confidence Intervals

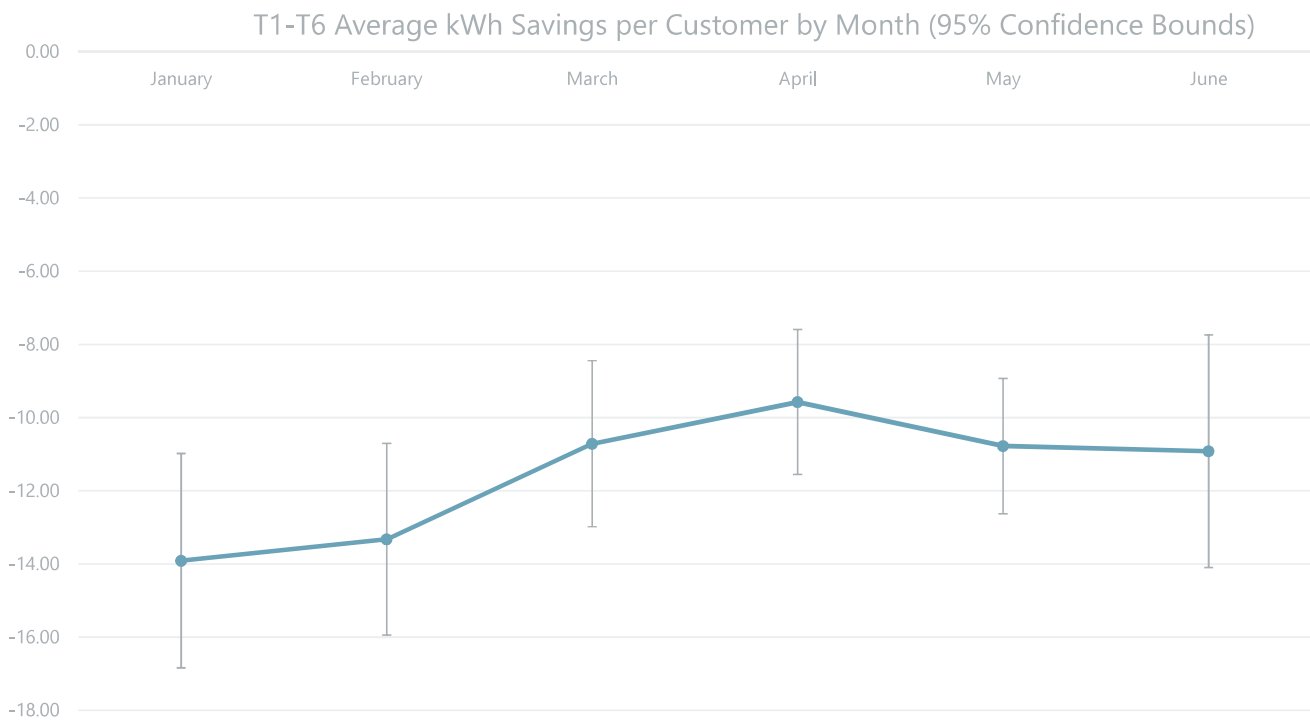


T6 Savings Confidence Intervals

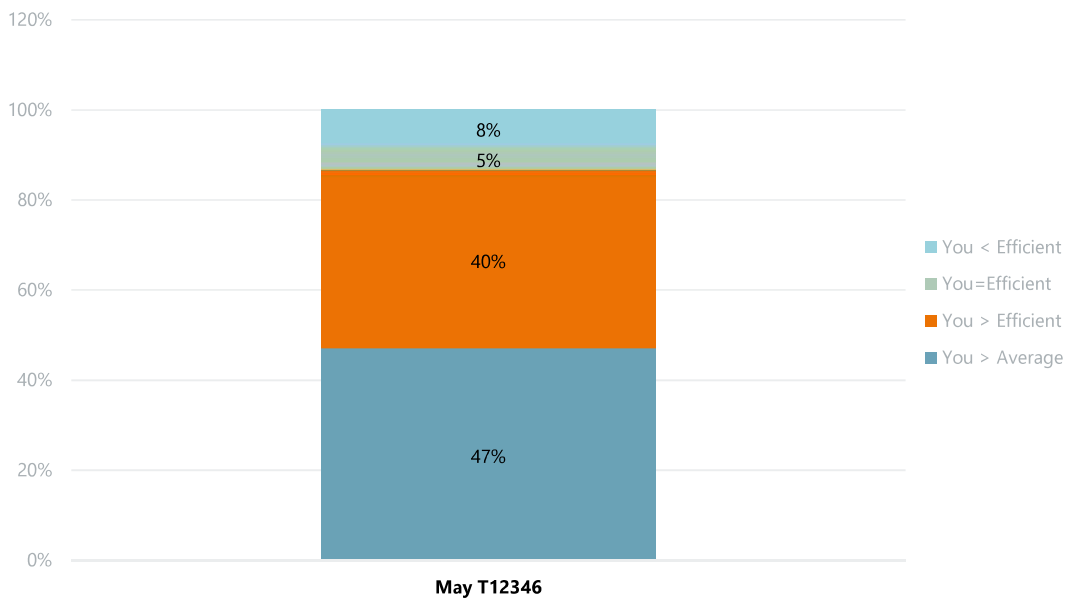
T6 Average kWh Savings per Customer by Month (95% Confidence Bounds)



T12346 Savings Confidence Intervals



T12346 Peer Comparison Distribution



Attrition Overview – All Groups

T12345	Feb	May	Aug	Nov	Feb	May	August	Total
Permanent Removals								
Move Outs	263	238	90	470	269	214	298	1,842
AMI Insufficient/Negative Usage	119	0	0	0	0	0	0	119
Location	0	0	0	0	0	0	0	0
Property	2	2	0	1	0	0	57	62
Opt Outs	7	5	2	3	4	7	1	29
USPS - Non Deliverables	44	15	26	19	47	0	0	151*
Temporary Removals								
AMI Insufficient/Negative Usage	0	67	81	33	65	48	132	426
Total Removals	435	327	199	526	485	225	356	2,553
Insufficient Benchmarking	0	0	12	0	100	4	2	118
Reports Delivered	20,197	18,126	17,773	17,346	16,915	16,652	16,263	123,272

T6	Jun	Aug	Sep	Dec	Feb	May	August	Total
Permanent Removals								
Move Outs	517	689	3,155	1,874	1,501	1,702	2,199	11,637
Location	28	33	207	0	377	0	0	645
Property	3	11	15	13	5	14	24	85
Opt Outs	0	63	48	26	38	38	21	234
USPS - Non Deliverables	1,009	1,053	964	988	314	0	0	4,328*
Temporary Removals								
AMI Insufficient/Negative Usage	5	358	413	422	513	374	901	2,986
Total Removals	1,562	2,207	4,802	3,323	2,748	2,146	3,150	19,938
Insufficient Benchmarking	28	34	207	0	377	18	5	669
Reports Delivered	106,941	105,267	102,314	100,560	98,238	96,277	93,791	703,388

*there are ongoing discussions regarding how we can reduce the number of non deliverables.

Attrition and Opt Out Rates

All Treatment Customers (January 2021 – June 2021)		
Permanent Removals	7,252	5.09%
Opt Outs	109	0.076%

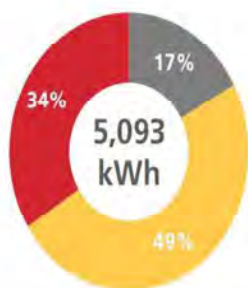
T1234 Customers (January 2021 – June 2021)		
Permanent Removals	1,001	2.94%
Opt Outs	12	0.035%

T6 Customers (January 2021 – June 2021)		
Permanent Removals	6,251	5.76%
Opt Outs	97	0.09%

Average Electricity Use Breakdown

T12346 Customers
Jan - Mar AL

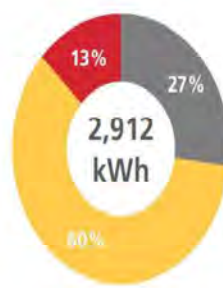
Your electricity use breakdown:



- **A/C:** air conditioning, humidifiers, seasonal use, etc.
- **Always On:** DVRs on standby, chargers, computers, some fridges, clocks, etc.
- **Appliances & Lights:** water heaters, dryers, stoves, washers, TVs, dishwashers, etc.
- **Electric Heating:** baseboard heaters, electric furnaces, seasonal use, etc.

T12346 Customers
Jan - Mar AC

Your electricity use breakdown:

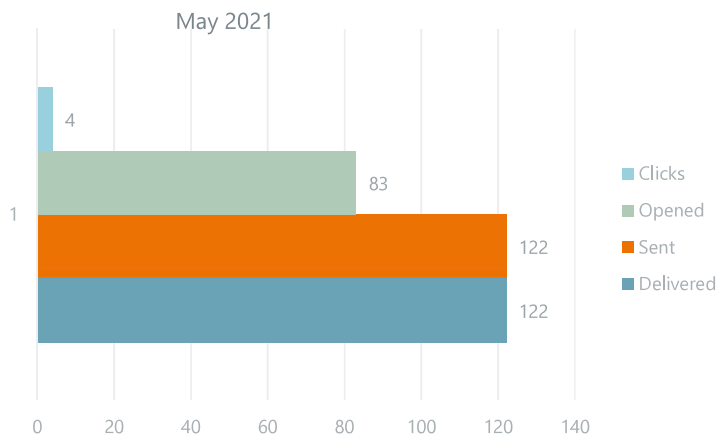


- **A/C:** air conditioning, humidifiers, seasonal use, etc.
- **Always On:** DVRs on standby, chargers, computers, some fridges, clocks, etc.
- **Appliances & Lights:** water heaters, dryers, stoves, washers, TVs, dishwashers, etc.
- **Electric Heating:** baseboard heaters, electric furnaces, seasonal use, etc.

Email Open Rates Remain High

	May	Aug	Oct	Nov	Dec	Feb	May
Total # of emails	12	55	75	16	89	106	122
Click-through Rate	25%	7.5%	7.7%	8.3%	22.6%	16.5%	4.8%
Open Rate	73%	73%	69%	75%	70%	75%	68%
Unsubscribe clicks	0	0	0	0	0	0	3
Unsubscribe rate	0%	0%	0%	0%	0%	0%	0.8%
Click rate on rebate link	0%	0%	0%	0%	0%	4%	0

- 15 total old customers switched to email (0.1%)
- 114 total new customers switched to email (0.11%)
- 122 total emails were delivered in May 2021



2021 Email Click-Throughs

	Feb	May
View HTML	0	0
Rebates	0	0
MyAccount	0	1
FAQ	0	0
Privacy	0	0
Learn More	0	0
Unsubscribe	0	3









CSA & Microsite Analysis

Microsite Activity

Microsite Activity	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Unique Clicks	4	22	32	22	42	14							136
Total Clicks	4	27	32	22	45	14							144
Unique Page Views	10	65	5	10	40	10							140
Total Views	10	72	5	14	42	18							161



Call Center Volume Reflects Quarterly Schedule

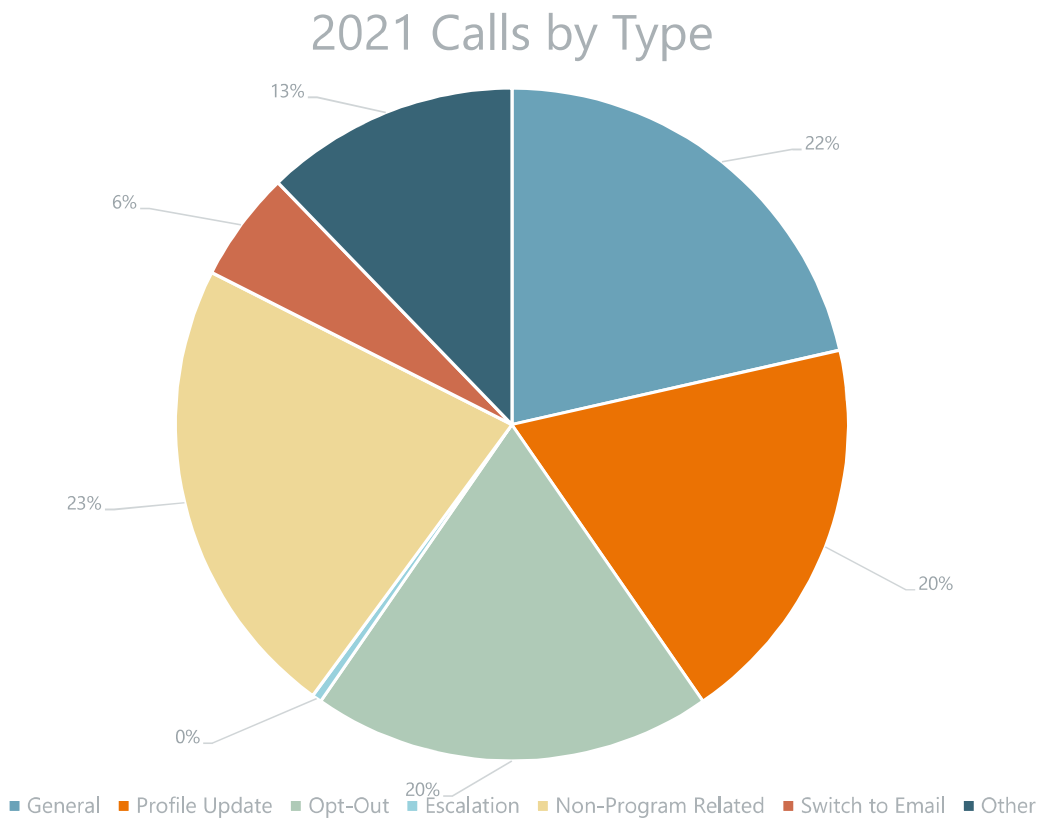
Call Reason	2021												Total
	Jan	Feb 	Mar	Apr	May 	Jun	Jul	Aug 	Sep	Oct	Nov 	Dec	
General	2	45	4	2	34	6							93
Profile Update	3	46	8	2	19	4							82
Opt-Out	3	43	1	0	20	0							67
Escalation	0	2	0	0	0	0							2
Non-Program Related	13	22	7	5	37	13							97
Switch to Email	4	15	0	0	3	1							23
Other	1	23	4	0	21	4							53
Total	26	196	24	9	134	28							417



Treatment Month

	2018	2019	2020	2021
Total Calls	411	246	1087	417
Opt-Out Calls	0.64%	0.05%	0.124%	16.1%

Distribution of Calls by Type



CSA Reports Providing Great Insight

General Questions

- (Customer) called surprised he uses above average.. found he is on high end of comparison size and has 3 freezers and 2 fridges. Advised refrigeration is where his extra power is being used.
- (Customer) called asking if she should unplug electronics when not in use.

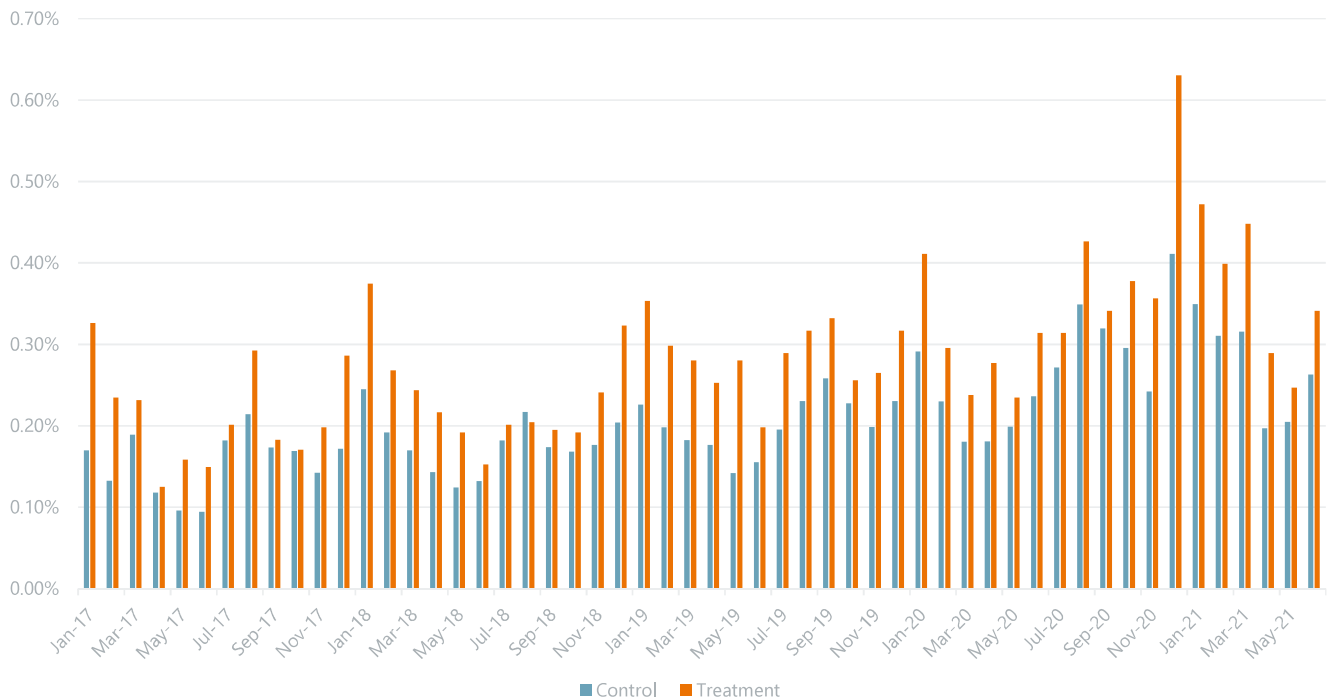
Home Profile Updates:

- (Customer)'s home was being compared to 1,000 sq ft instead 1,900 sq ft as they have a full livable basement. Updated the basic profile
- (Customer) doesn't like getting the HER as it makes her feel bad about her energy usage. Was considering opting out; convinced her to update home profile and see if results improve

Opt-outs

- (Customer) has a well and an irrigation pump used it irrigate the pasture. Believes information is inaccurate.
- (Customer) sent a letter indicating they are in their 80's and fully aware of their electric use. They pay their bills and do not find value in continuing the reports.
- (Customer) knows how to conserve energy. Doesn't need this info.

IPC My Account Activity – HER Recipients Continue to Use My Account More Frequently



Since the beginning of the program, the treatment has been consistently more active than the control group

Program Improvements



Program Improvements

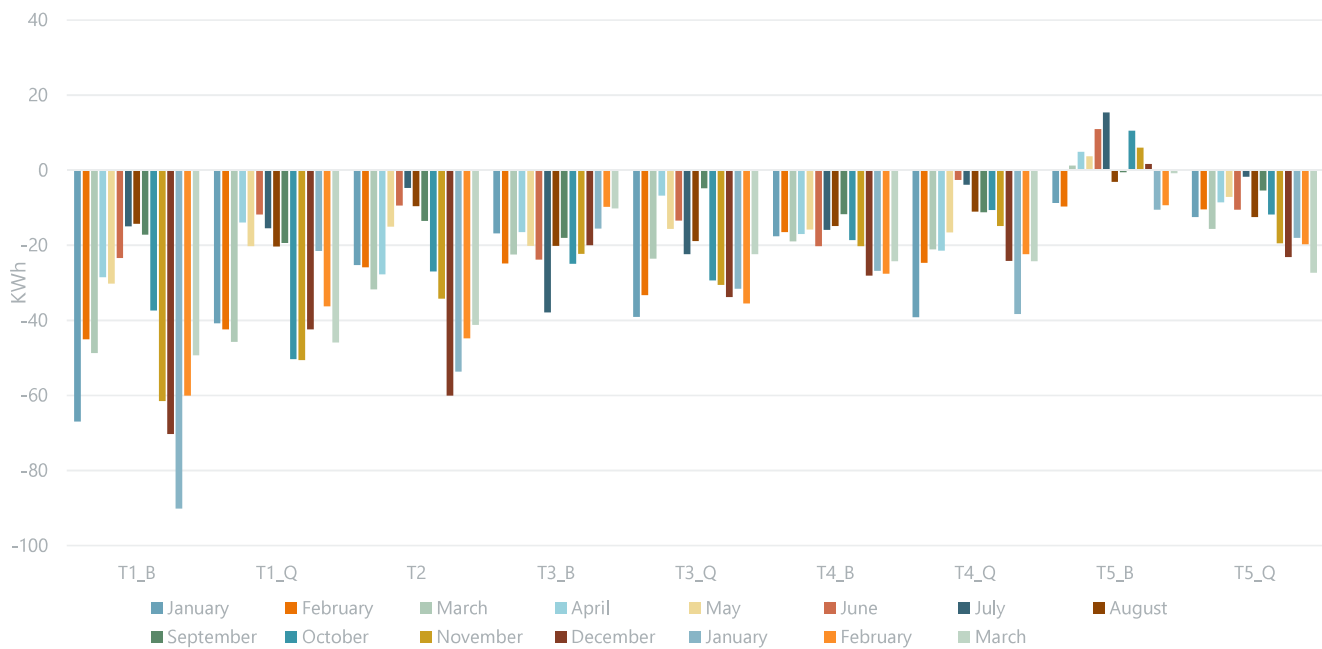
Recommended Improvements	Description	Status
Evaluate Messaging to Ensure Appropriate Tips for each Season	As reports drop throughout the calendar year, it is important to pay attention to the relevancy of each message to the season.	Complete
Consider Another CSAT Survey	The last survey was conducted during the pilot in 2019.	In Progress
Review Benchmarking Insufficiencies	Customers ultimately lost due to benchmarking insufficiencies (i.e. county, floorsize) should be removed during eligibility (including top-up phases).	In Progress
Incorporate Self-Service Opt-in to Email Function	Customers must call in to opt into email, which could be solved by a digital self-serve solution.	Not Started
Identify Way to Detect EV Ownership	A growing number of customers have electric vehicles, which likely impacts their ability to reduce energy use.	Not Started
Review Net Metering Later in the Eligibility Process	A growing number of customers are switching to net metering as they adopt solar energy. Removing them from HER eligibility later in the review process should be more accurate.	Not Started

Appendix

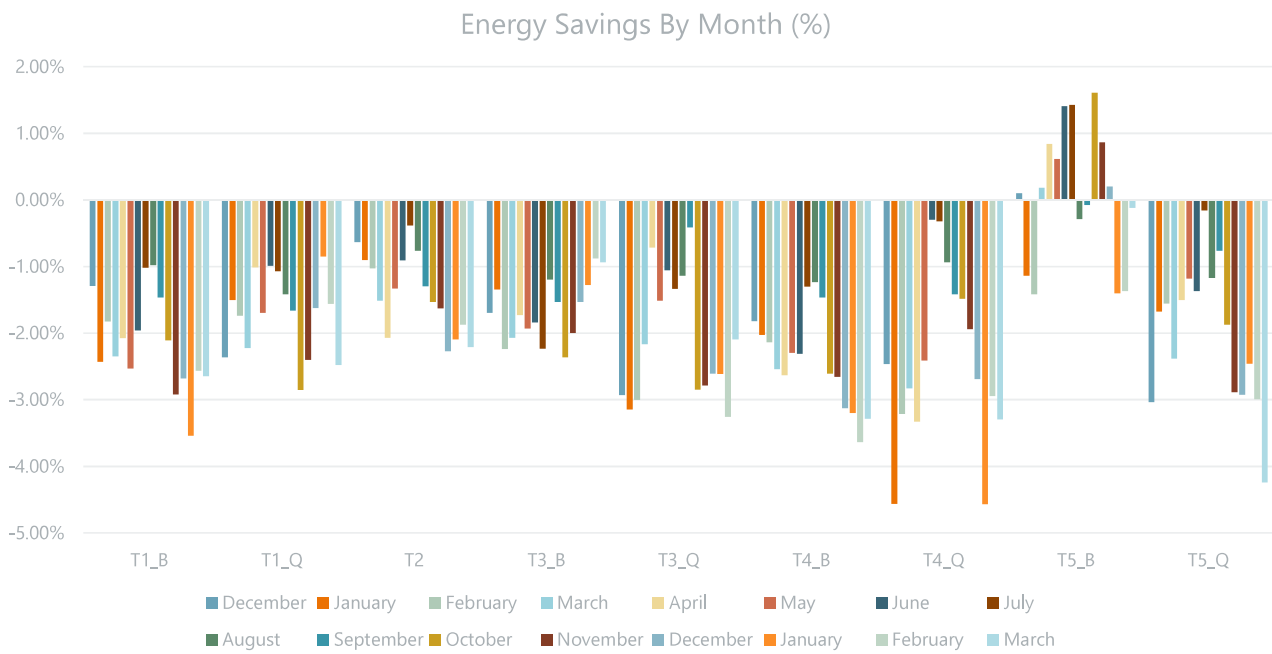


Average Energy Savings in kWh per Customer

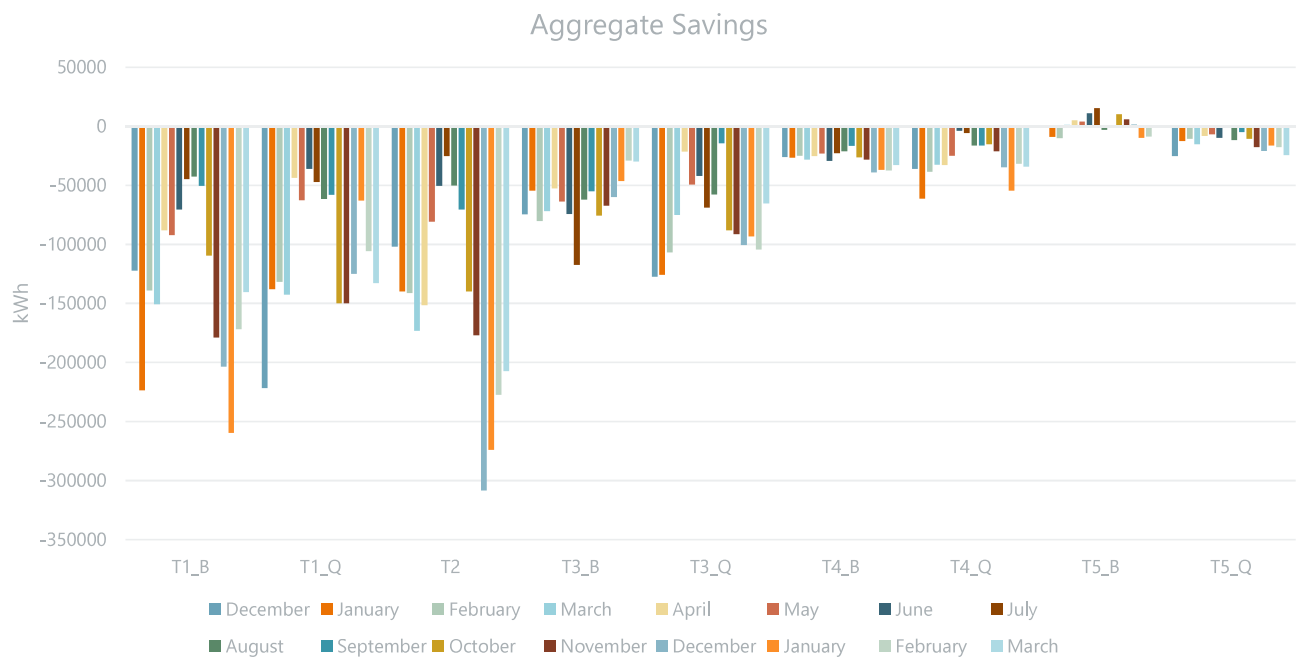
Average Monthly Energy Savings in KWh per customer



YR Monthly Energy Savings in %





YR 2 Aggregate Savings



Call Center Volume Peaked with Expansion

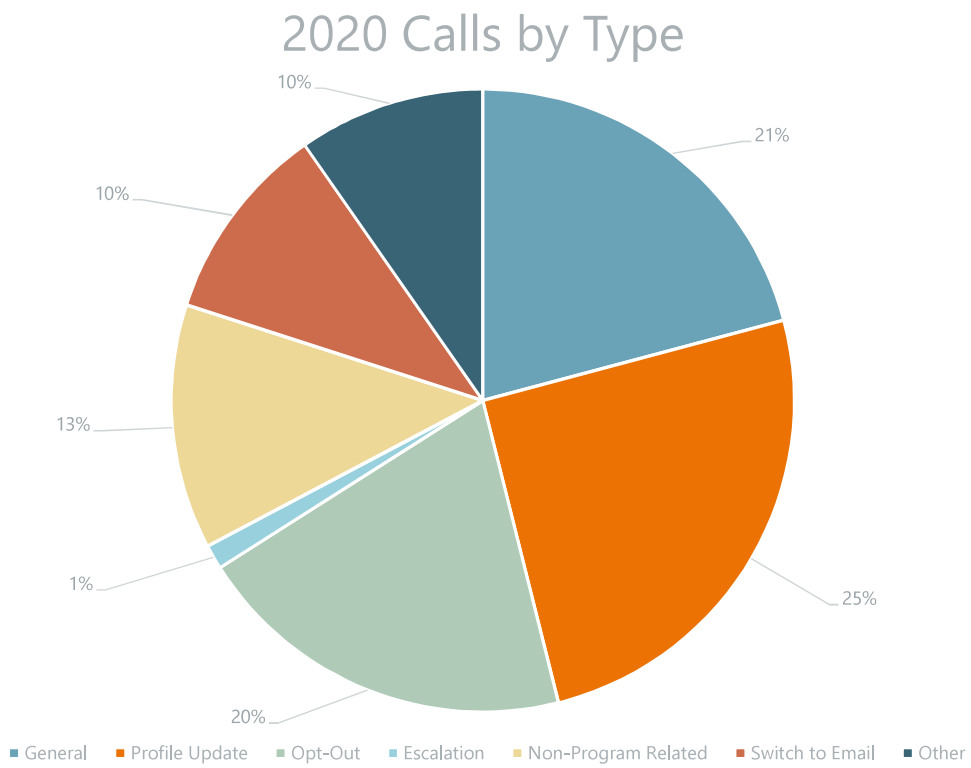
Call Reason	2020												Total
	Jan	Feb 	Mar	Apr	May 	Jun 	Jul	Aug  	Sep	Oct 	Nov 	Dec 	
General	7	1	1	1	5	48	58	35	3	27	9	33	228
Profile Update	4	2	1	0	4	57	80	43	17	43	4	21	276
Opt-Out	4	2	0	0	4	56	45	31	4	27	7	31	211
Escalation	0	0	0	0	0	0	1	5	3	3	0	2	14
Non-Program Related	0	1	0	0	0	16	19	25	16	27	10	25	139
Switch to Email	1	0	0	0	1	36	29	18	0	14	2	12	113
Other	0	0	0	0	2	39	18	17	3	18	3	6	106
Total	16	6	2	1	16	252	250	174	46	159	35	130	1,087

 T1234
 T6

	2018	2019	2020
Total Calls	411	246	1087
Opt-Out Calls	0.64%	0.05%	0.124%

Note – New customer reports with welcome letters dropped in mid-June.

Distribution of Calls by Type



Idaho Power Company Home Energy Report Program Year 2021

Quarterly Monitoring Report (July 1, 2021 – September 30, 2021)

Presented on November 4, 2021



Agenda

Program Overview

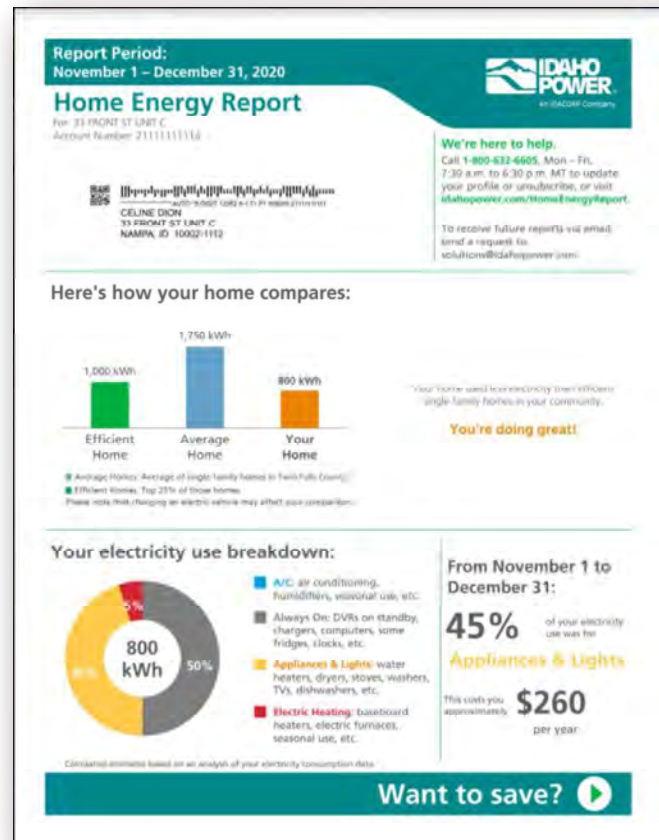
Savings Estimates

Program Results

Microsite and CSA Results

Attrition and Opt-outs

Questions





Home Energy Report Program Overview

YR4 Program Design

Total # of Treated Customers 110,472

Group	Size
T1 (electric heating)	4,535
T2 (electric heating)	3,931
T3	4,922
T4	2,275
T6	94,809

Pilot Customers Treated: **15,663**

Report Schedule

	2021											
Cohort	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec
T1, T2, T3, T4, T6												

	2022											
Cohort	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec
T1, T2, T3, T4, T6												

*T5 customers were removed from treatment in May 2020



Program Savings Summary

Savings Method Change

Old Method

Prior to Q3 2021, only included the group of customers still active in the group as of the end of the period in our analysis were included. This means that if a customer moved out in the third month of the quarter, they're savings for the first two months of the quarter were not measured.

New Method

Per Craig's suggestion, starting in Q3 2021, data for customers who moved out during the analysis period are included *up until the date they moved out*. This is done consistently for both treatment and control groups.

Impact

Customers with less than three months will have lower consumption. This (appropriately) leads to slightly lower the average per customer impact, but it increases the total savings, since we are multiplying that average by the total count of customers who were active for any part of the quarter.

Quarterly Savings Summary

Cohort	Treatment Period	Average Energy Savings in kWh per Customer	Cumulative Savings (all months, all households, kWh)	Percent Savings
T1234	July 1, 2021 – September 30, 2021	47.13	835,487	1.16
T6	July 1, 2021 – September 30, 2021	42.81	4,104,480	1.05
T12346	July 1, 2021 – September 30, 2021	43.49	4,939,967	1.07

	T1	T2	T3	T4	T6
Treatment	5,256	4,598	5,363	2,511	95,873
Control	1,306	731	3,180	2,337	13,028

Year to Date Savings Summary

Cohort	Treatment Period	Average Energy Savings in kWh per Customer	Cumulative Savings (all months, all households, kWh)	Percent Savings
T1234	January 1, 2021 – Sept 30, 2021	167.04	3,065,262	1.42%
T6	January 1, 2021 – Sept 30, 2021	75.76	7,588,993	0.69%
T12346	January 1, 2021 – Sept 30, 2021	89.89	10,654,255	0.81%

	T1	T2	T3	T4	T6
Treatment	5,439	4,775	5,539	2,597	100,171
Control	1,357	756	3,299	2,417	13,663

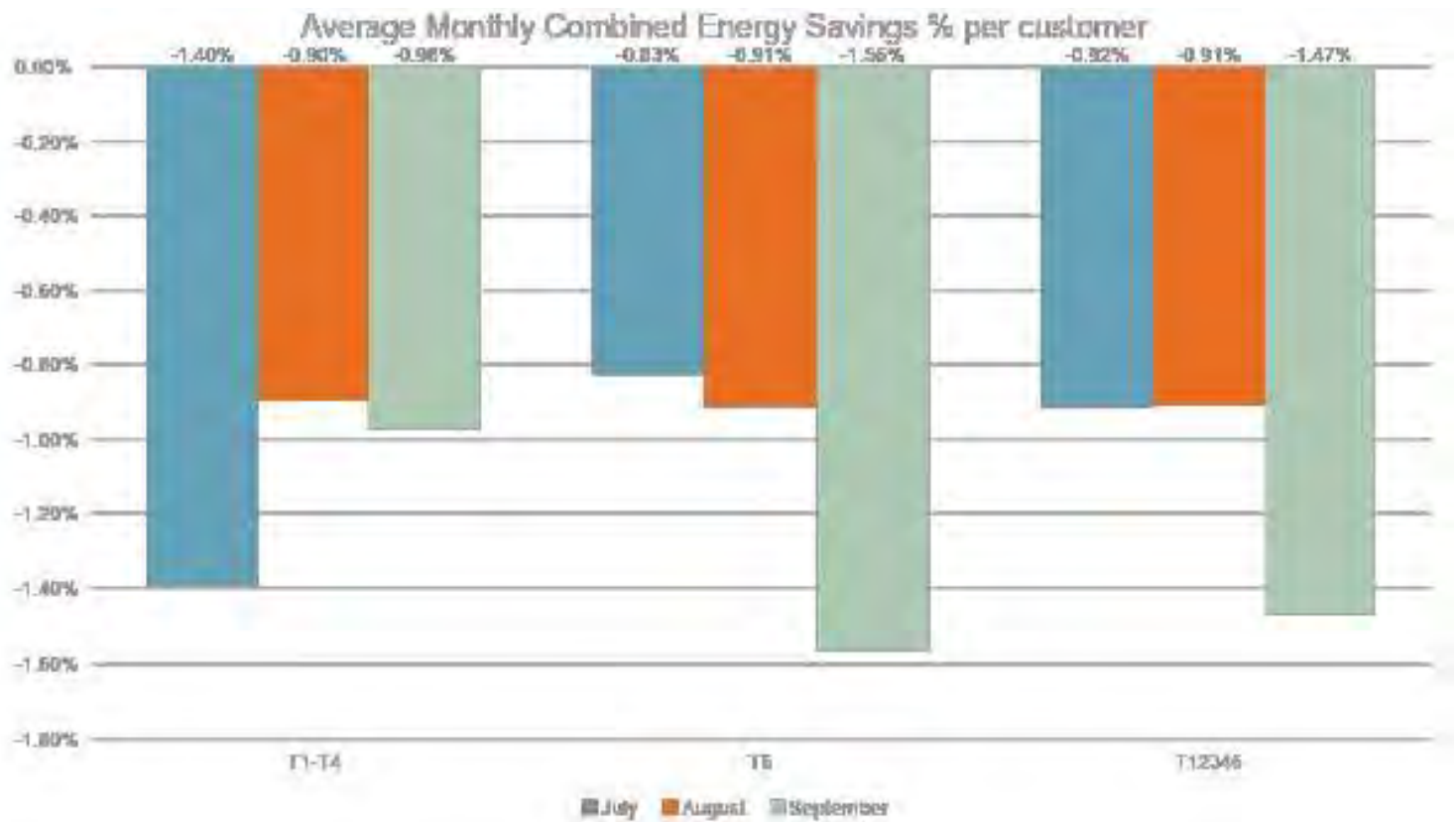


HER Program Results

Average Energy Savings in kWh per Customer



Average Monthly Energy Savings in %

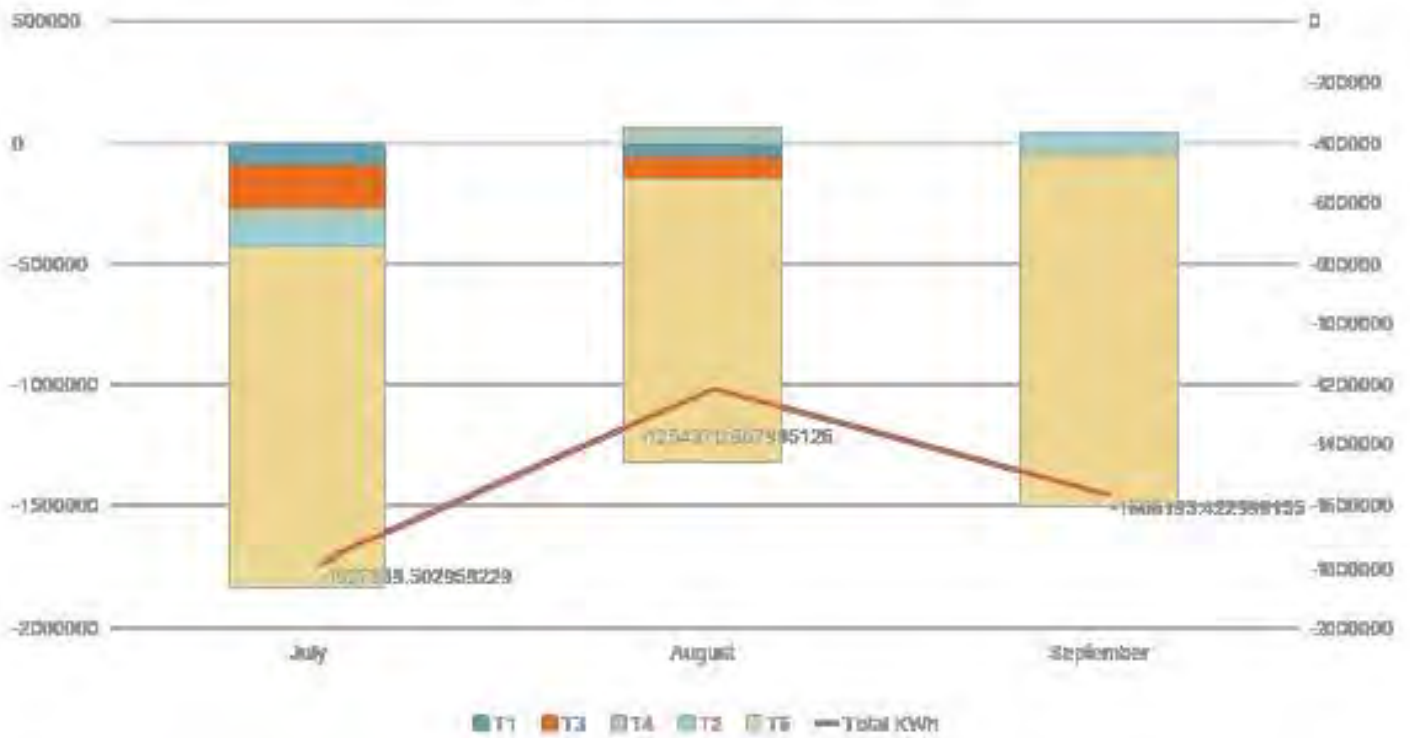


Aggregate Monthly Savings

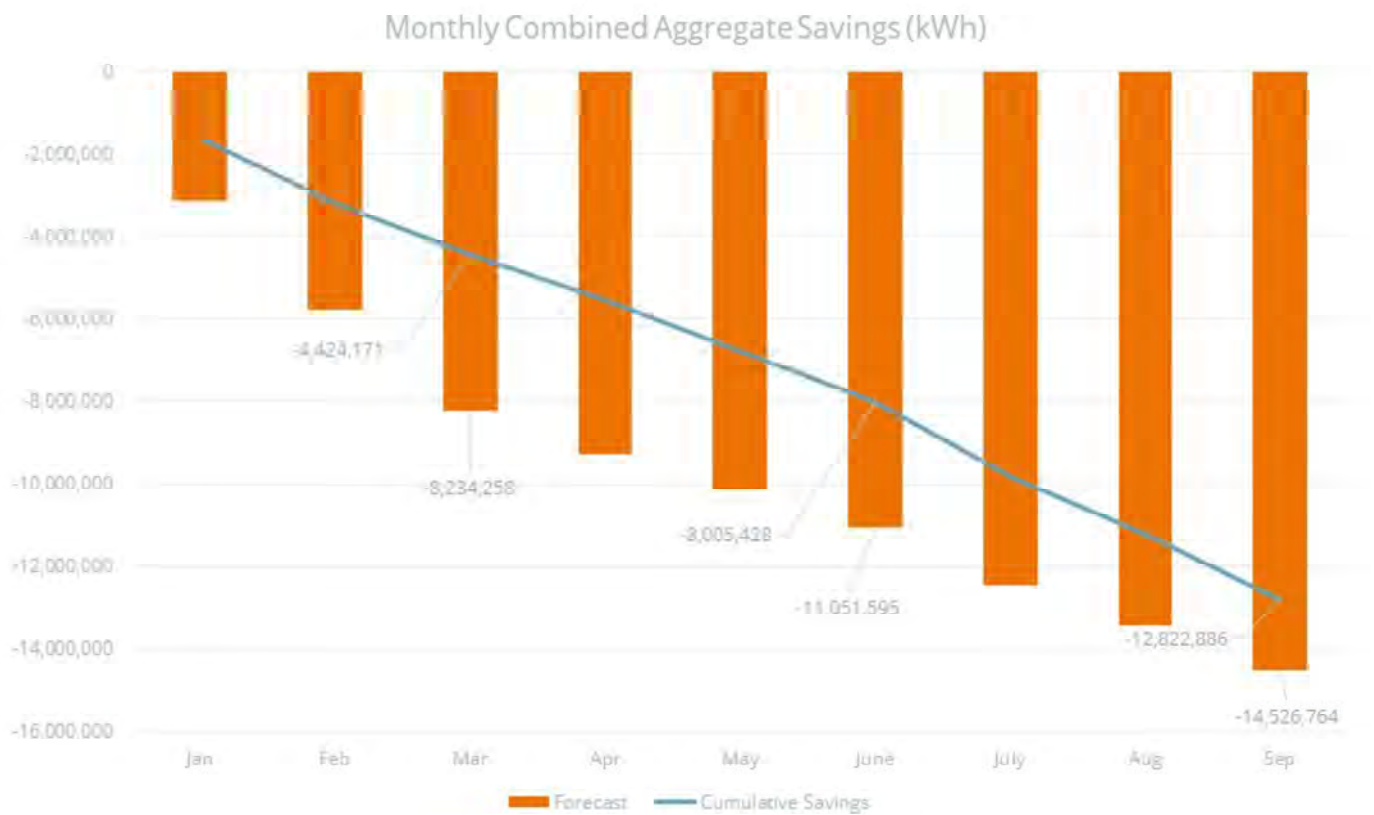


Combined Aggregate Savings by Month (kWh)

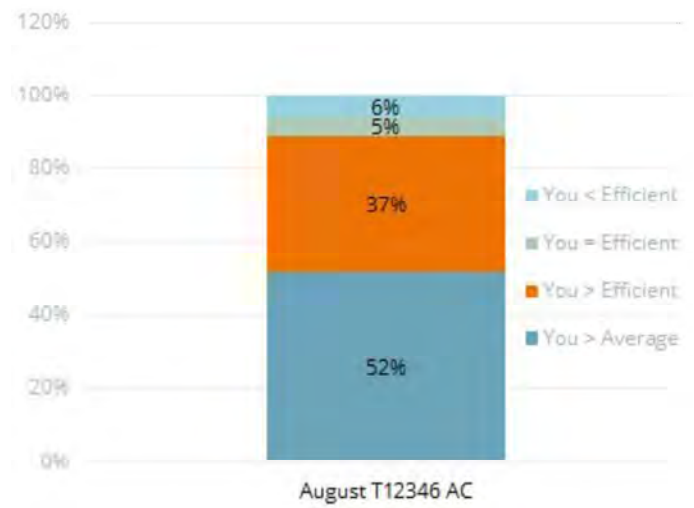
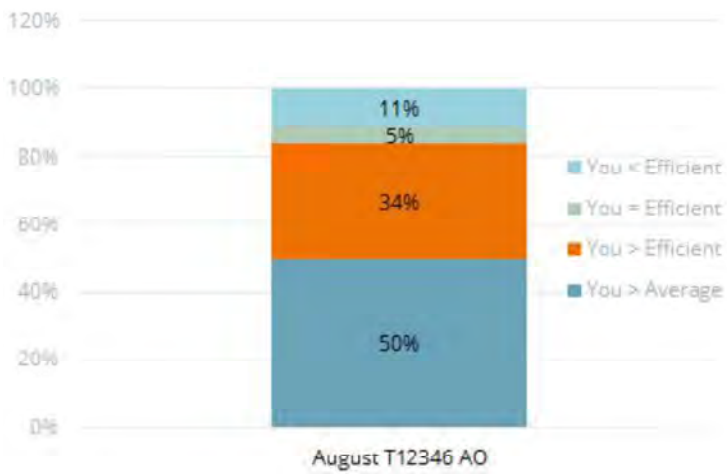
Monthly Combined Aggregate Savings



Cumulative Combined Savings by Month (kWh)



T12346 Peer Comparison Distribution



Attrition Overview – All Groups

T12345	Feb	May	Aug	Nov	Feb	May	August	Total
Permanent Removals								
Move Outs	263	238	90	470	269	214	298	1,842
AMI Insufficient/Negative Usage	119	0	0	0	0	0	0	119
Location	0	0	0	0	0	0	0	0
Property	2	2	0	1	0	0	57	62
Opt Outs	7	5	2	3	4	7	1	29
USPS - Non Deliverables	44	15	26	19	47	0	0	151
Temporary Removals								
AMI Insufficient/Negative Usage	0	67	81	33	65	48	132	426
Total Removals	435	327	199	526	485	225	356	2,553
Insufficient Benchmarking	0	0	12	0	100	4	2	118
Reports Delivered	20,197	18,126	17,773	17,346	16,915	16,652	16,263	123,272

T6	Jun	Aug	Sep	Dec	Feb	May	August	Total
Permanent Removals								
Move Outs	517	689	3,155	1,874	1,501	1,702	2,199	11,637
Location	28	33	207	0	377	0	0	645
Property	3	11	15	13	5	14	24	85
Opt Outs	0	63	48	26	38	38	21	234
USPS - Non Deliverables	1,009	1,053	964	988	314	0	0	4,328
Temporary Removals								
AMI Insufficient/Negative Usage	5	358	413	422	513	374	901	2,986
Total Removals	1,562	2,207	4,802	3,323	2,748	2,146	3,150	19,938
Insufficient Benchmarking	28	34	207	0	377	18	5	669
Reports Delivered	106,941	105,267	102,314	100,560	98,238	96,277	93,791	703,388

Attrition and Opt Out Rates

All Treatment Customers (January 2021 – September 2021)

Permanent Removals	7,269	5.10%
Opt Outs	126	0.088%

T1234 Customers (January 2021 – September 2021)

Permanent Removals	1,002	2.95%
Opt Outs	13	0.038%

T6 Customers (January 2021 – September 2021)

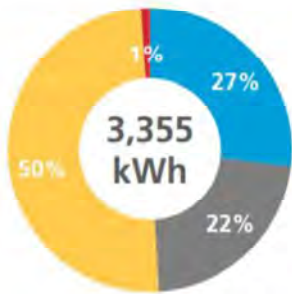
Permanent Removals	6,267	5.78%
Opt Outs	113	0.10%

Average Electricity Use Breakdown

T12346 Customers
April - June AC

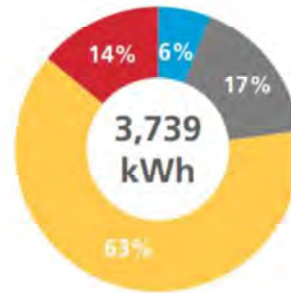
T12346 Customers
April - June AO

Your electricity use breakdown:



- **A/C:** air conditioning, humidifiers, seasonal use, etc.
- **Always On:** DVRs on standby, chargers, computers, some fridges, clocks, etc.
- **Appliances & Lights:** water heaters, dryers, stoves, washers, TVs, dishwashers, etc.
- **Electric Heating:** baseboard heaters, electric furnaces, seasonal use, etc.

Your electricity use breakdown:



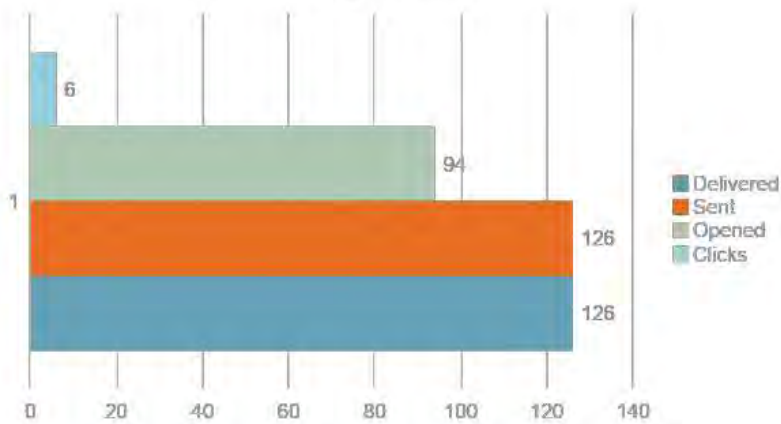
- **A/C:** air conditioning, humidifiers, seasonal use, etc.
- **Always On:** DVRs on standby, chargers, computers, some fridges, clocks, etc.
- **Appliances & Lights:** water heaters, dryers, stoves, washers, TVs, dishwashers, etc.
- **Electric Heating:** baseboard heaters, electric furnaces, seasonal use, etc.

Email Open Rates Remain High

	May	Aug	Oct	Nov	Dec	Feb	May	Aug
Total # of emails	12	55	75	16	89	106	122	126
Click-through Rate	25%	7.5%	7.7%	8.3%	22.6%	16.5%	4.8%	6.4%
Open Rate	73%	73%	69%	75%	70%	75%	68%	75%
Unsubscribe clicks	0	0	0	0	0	0	3	0
Unsubscribe rate	0%	0%	0%	0%	0%	0%	0.8%	0%
Click rate on rebate link	0%	0%	0%	0%	0%	4%	0	1.1%

- 15 total old customers switched to email (0.1%)
- 137 total new customers switched to email (0.13%)
- 126 total emails were delivered in August 2021

August 2021



2021 Email Click-Throughs

	Feb	May	Aug
View HTML	0	0	3
Rebates	0	0	1
MyAccount	0	1	2
FAQ	0	0	0
Privacy	0	0	0
Learn More	0	0	0
Unsubscribe	0	3	0

Home Energy Report
 Ed Frost @ Unit C
 Account Number: 2111111114
 Report Period: Jan 1 - Mar 31, 2021

Here's how your home compares:

Efficient Home	Average Home	Your Home
1,800 kWh	4,060 kWh	4,150 kWh

Your electricity use breakdown:

- A/C air conditioning, humidifiers, portable AC, etc. (28%)
- Always On (clocks, car chargers, chargers, routers, TVs, etc.) (20%)
- Appliances & Lights (water heaters, fridges, microwaves, TVs, etc.) (24%)
- Electric Heating (space heaters, electric furnaces, etc.) (28%)

From January 1 to March 31:
 2% of your electricity use was for **Appliances & Lights**
 This costs you approximately \$360 per year.

These simple tips can make a big difference on your energy bill:

- When possible, work with small appliances.** Use small items in a precise, specific manner. Small appliances are more efficient than others.
- Wash full loads.** High loads of laundry will use full loads of energy, so do the wash full loads only.
- Stay in the house with garage alerts.** Use the [Garage Alert](#) feature to help you know when you're leaving your garage and when you're back.

Save up to \$20 per year | **Save up to \$50 per year** | **Try it today!**

Home Energy Report
 Ed Frost @ Unit C
 Account Number: 2111111114
 Report Period: Jan 1 - Mar 31, 2021

Here's how your home compares:

Efficient Home	Average Home	Your Home
1,800 kWh	1,250 kWh	800 kWh

Your electricity use breakdown:

- A/C air conditioning, humidifiers, portable AC, etc. (18%)
- Always On (clocks, car chargers, chargers, routers, TVs, etc.) (18%)
- Appliances & Lights (water heaters, fridges, microwaves, TVs, etc.) (42%)
- Electric Heating (space heaters, electric furnaces, etc.) (22%)

From January 1 to March 31:
 42% of your electricity use was for **Appliances & Lights**
 Warmer weather has arrived. These tips will help you save this summer.

Summer is almost here. Use these tips to help lower air conditioning costs.

- Close curtains and blinds during the day to block the sun's heat.** Save up to \$60 per year.
- Use a fan with the door closed.** Save up to \$100 per year.
- Manage your thermostat.** Try it today!



CSA & Microsite Analysis

Microsite Activity

Microsite Activity	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Unique Clicks	4	22	32	22	42	14	2	10	52				200
Total Clicks	4	27	32	22	45	14	2	16	53				215
Unique Page Views	10	65	5	10	40	10	2	38	10				190
Total Views	10	72	5	14	42	18	2	41	17				221



Call Center Volume Reflects Quarterly Schedule

Call Reason	2021												Total
	Jan	Feb 📄	Mar	Apr	May 📄	Jun	Jul	Aug 📄	Sep	Oct	Nov 📄	Dec	
General	2	45	4	2	34	6	2	16	2				113
Profile Update	3	46	8	2	29	4	1	19	5				117
Opt-Out	3	43	1	0	20	0	0	18	0				85
Escalation	0	2	0	0	0	0	0	0	0				2
Non-Program Related	13	22	7	5	37	13	9	35	11				152
Switch to Email	4	15	0	0	3	1	0	23	9				55
Switch to Paper	0	0	0	0	0	0	0	1	0				1
Other	1	23	4	0	21	4	2	9	1				65
Total Reasons*	26	196	24	9	144	28	14	121	28				590



Treatment
Month

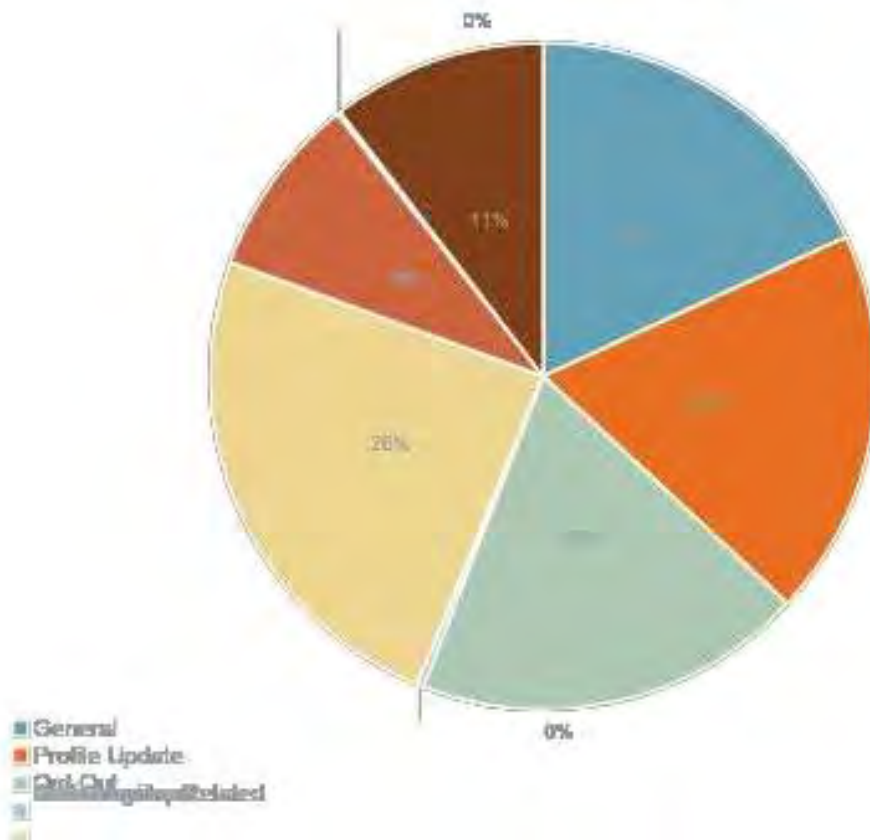
	2018	2019	2020	2021
Total Calls*	411	246	1087	535
Opt-Out Calls**	0.64%	0.05%	0.124%	0.178%

* Some customers call in for more than on reason which is why there is a variance in Total Reasons and Total Calls.

**Opt-out rate calculated against total of T1 + optimized T345 + T2 for the year

Distribution of Calls by Type

2021 Calls by Type



CSA Reports Providing Great Insight

General Questions

- (Customer) had questions about tree trimming, also gave info about home energy audits and how to sign up
- (Customer) called wondering why they had high usage. Determined due to irrigation system tied to the house meter.

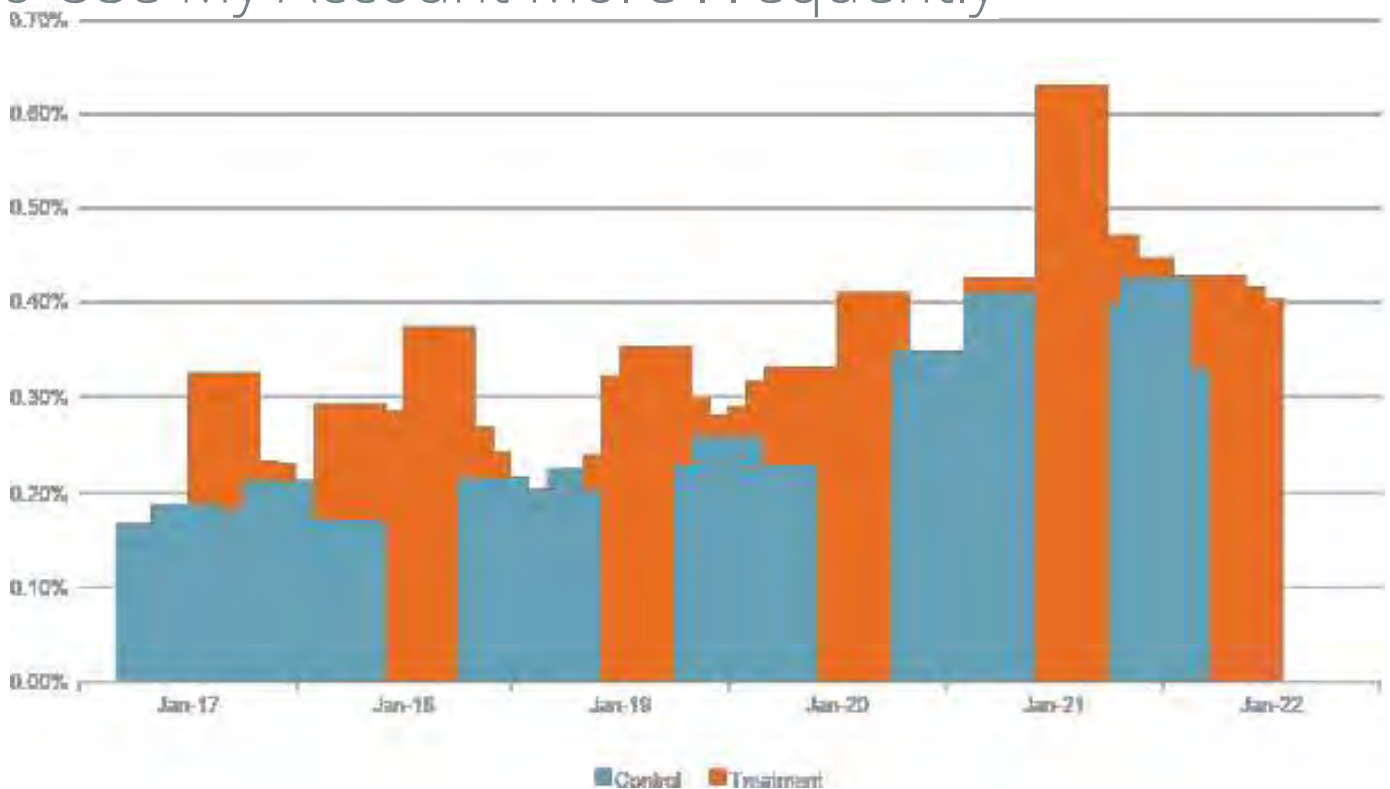
Home Profile Updates:

- (Customer)'s sq ft listed as 968, did addition 15 yrs. ago now 1,400, updated that and rest of home profile for more future report accuracy.
- (Customer) received HER trying to find ways to save energy on appliances. We filled out the home profile. Went over kilowatt meter or how to do a breaker test and monitor AMI data. All electric home also recommended the home energy audit for 99.00 and how to sign up for waiting list.

Opt-outs

- (Customer) wanted to opt out of report they are both retired, home full time and do energy intensive hobbies, so they save where they can in other ways.
- (Customer) doesn't read the reports. Thinks they're a waste of paper.
- (Customer) is aware of use and doing what they are able to do. Wrote a nice letter requesting to be removed.

IPC My Account Activity – HER Recipients Continue to Use My Account More Frequently



Since the beginning of the program, the treatment has been consistently more active than the control group

Program Improvements



Program Improvements

Recommended Improvements	Description	Status
Implement Another CSAT Survey	The last survey was conducted during the pilot in 2019. Survey closed by IPC on Sept 9 th . IPC completing further analysis of results.	Complete
Review Benchmarking Insufficiencies	<p>Customers ultimately lost due to benchmarking insufficiencies (i.e. county, floorsize) should be removed during eligibility (including top-up phases).</p> <p>14,838 customers had unknown HomeSize (sf). After IPC supplemental data was ingested, the count was brought down to 7,238. Uplight added additional 3rd party data, bringing it down to 5,020. A HER insert included in conjunction with the August reports. IPC also sent out an email campaign in September.</p>	Complete
Incorporate Self-Service Opt-in to Email Function	Customers must call in to opt into email, which could be solved by a digital self-serve solution.	Not Started
Identify Way to Detect EV Ownership	A growing number of customers have electric vehicles, which likely impacts their ability to reduce energy use.	Not Started
Review Net Metering Later in the Eligibility Process	<p>A growing number of customers are switching to net metering as they adopt solar energy. Removing them from HER eligibility later in the review process should be more accurate.</p> <p>Uplight removed 706 IO6 customers in November. We are working this into our process moving forward.</p>	Complete

Appendix



Statistical Significance of Savings Calculated – New Method

Null hypothesis = no energy savings; Alternative hypothesis = treatment is using less energy than control. Corresponds to a one-tailed test

Cohort	Average Savings (kWh) per Customer	95% Confidence Margin of Error	P-Value of Null Hypothesis being true	Statistically Significant?	Treatment Period
T1234	47.13	12.85	3.23213E-13	TRUE	July 1, 2021 – September 30, 2021
T6	42.81	18.74	3.771E-06	TRUE	July 1, 2021 – September 30, 2021
T12346 Combined	43.49	7.13	3.20744E-33	TRUE	July 1, 2021 – September 30, 2021

	T1	T2	T3	T4	T6
Treatment	5,256	4,598	5,363	2,511	95,873
Control	1,306	731	3,180	2,337	13,028

Statistical Significance of Savings Calculated – New Method

Null hypothesis = no energy savings; Alternative hypothesis = treatment is using less energy than control. Corresponds to a one-tailed test

Cohort	Average Savings (kWh) per Customer	95% Confidence Margin of Error	P-Value of Null Hypothesis being true	Statistically Significant?	Treatment Period
T1234	167.04	39.62	7.11724E-17	TRUE	January 1, 2021 – Sept 30, 2021
T6	75.76	48.63	0.0011311	TRUE	January 1, 2021 – Sept 30, 2021
T12346 Combined	89.89	18,45	6.54204E-22	TRUE	January 1, 2021 – Sept 30, 2021

	T1	T2	T3	T4	T6
Treatment	5,439	4,775	5,539	2,597	100,171
Control	1,357	756	3,299	2,417	13663

Quarterly Savings Summary – Old Method

Cohort	Treatment Period	Average Energy Savings in kWh per Customer	Cumulative Savings (all months, all households, kWh)	Percent Savings
T1234	July 1, 2021 – September 30, 2021	47.71	824,596	1.16
T6	July 1, 2021 – September 30, 2021	43.06	4,015,469	1.05
T12346	July 1, 2021 – September 30, 2021	43.79	4,840,064	1.06

	T1	T2	T3	T4	T6
Treatment	5109	4490	5238	2445	93248
Control	1272	718	3114	2302	12694

Statistical Significance of Savings Calculated –Old Method

Null hypothesis = no energy savings; Alternative hypothesis = treatment is using less energy than control. Corresponds to a one-tailed test

Cohort	Average Savings (kWh) per Customer	95% Confidence Margin of Error	P-Value of Null Hypothesis being true	Statistically Significant?	Treatment Period
T1234	47.71	12.80	1.38535E-13	TRUE	July 1, 2021 – September 30, 2021
T6	43.06	17.49	6.964E-07	TRUE	July 1, 2021 – September 30, 2021
T12346 Combined	43.79	6.67	3.41939E-38	TRUE	July 1, 2021 – September 30, 2021

	T1	T2	T3	T4	T6
Treatment	5109	4490	5238	2445	93248
Control	1272	718	3114	2302	12694

Year to Date Savings Summary –Old Method

Cohort	Treatment Period	Average Energy Savings in kWh per Customer	Cumulative Savings (all months, all households, kWh)	Percent Savings
T1234	January 1, 2021 – Sept 30, 2021	156	2,696,102	1.32
T6	January 1, 2021 – Sept 30, 2021	109.24	10,186,402	0.97
T12346	January 1, 2021 – Sept 30, 2021	116.55	12,882,504	1.02

	T1	T2	T3	T4	T6
Treatment	5109	4490	5239	2445	93248
Control	1272	718	3114	2302	12694

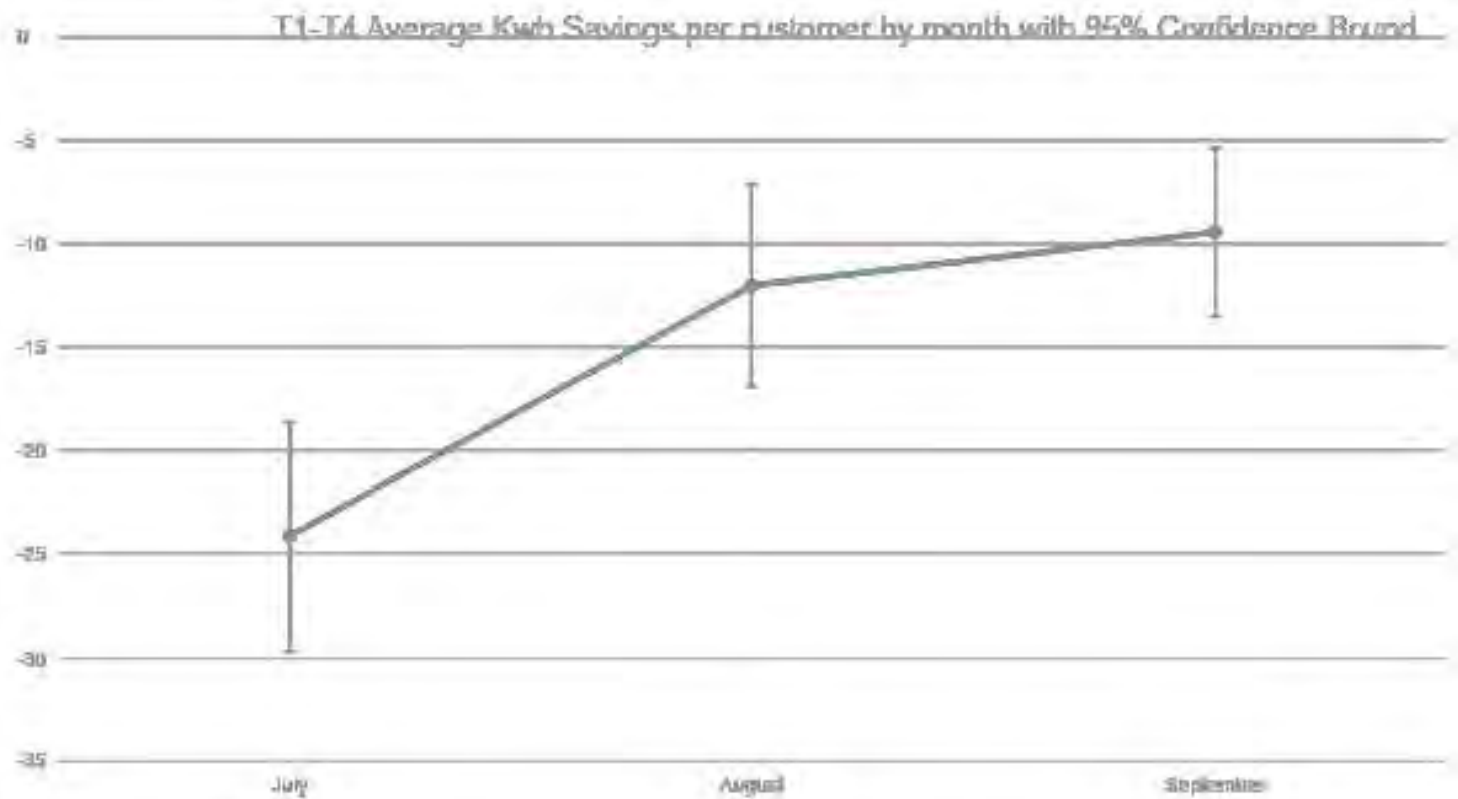
Statistical Significance of Savings Calculated – Old Method

Null hypothesis = no energy savings; Alternative hypothesis = treatment is using less energy than control. Corresponds to a one-tailed test

Cohort	Average Savings (kWh) per Customer	95% Confidence Margin of Error	P-Value of Null Hypothesis being true	Statistically Significant?	Treatment Period
T1234	156	12.80	2.258E-126	TRUE	January 1, 2021 – Sept 30, 2021
T6	109.24	38.43	1.268E-08	TRUE	January 1, 2021 – Sept 30, 2021
T12346 Combined	116.55	14.65	4.26488E-55	TRUE	January 1, 2021 – Sept 30, 2021

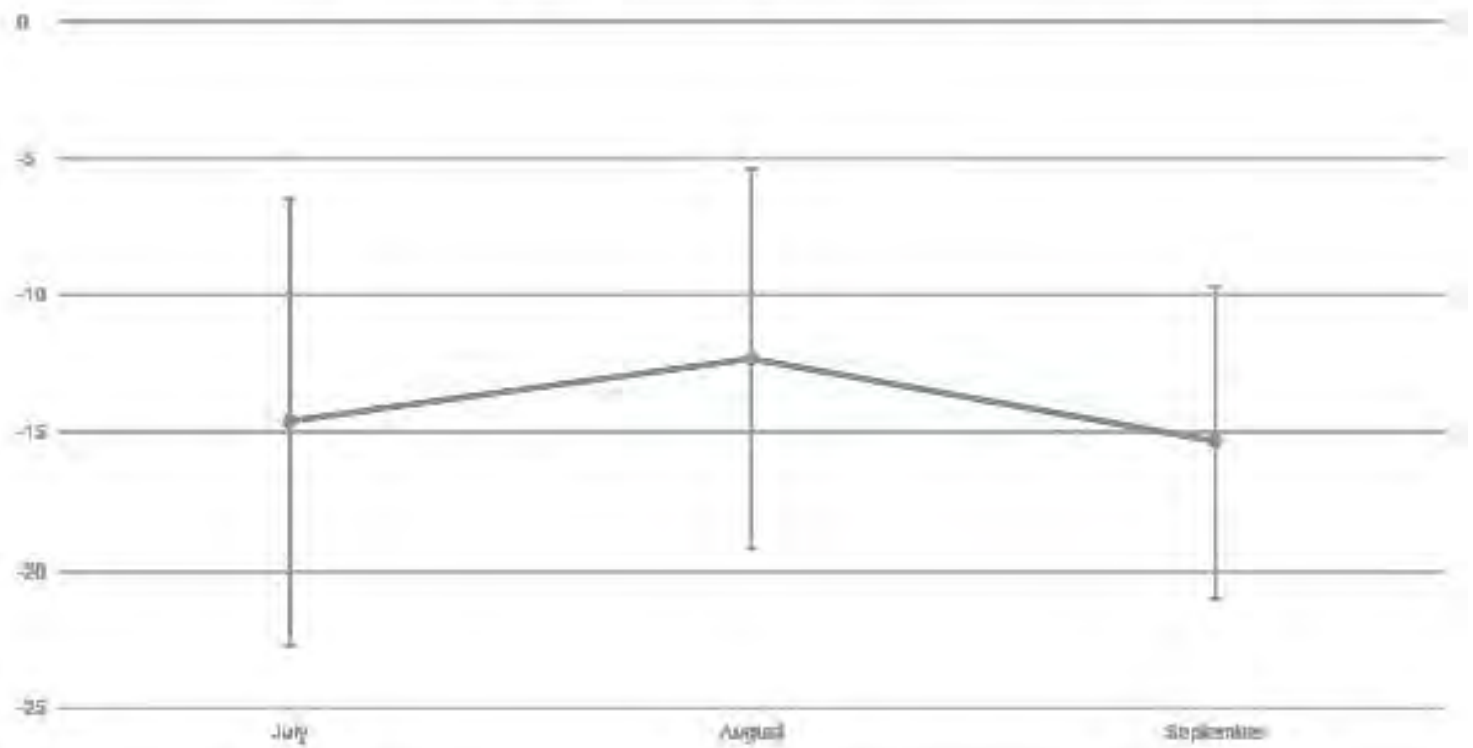
	T1	T2	T3	T4	T6
Treatment	5109	4490	5239	2445	93248
Control	1272	718	3114	2302	12694

T1234 Savings Confidence Intervals

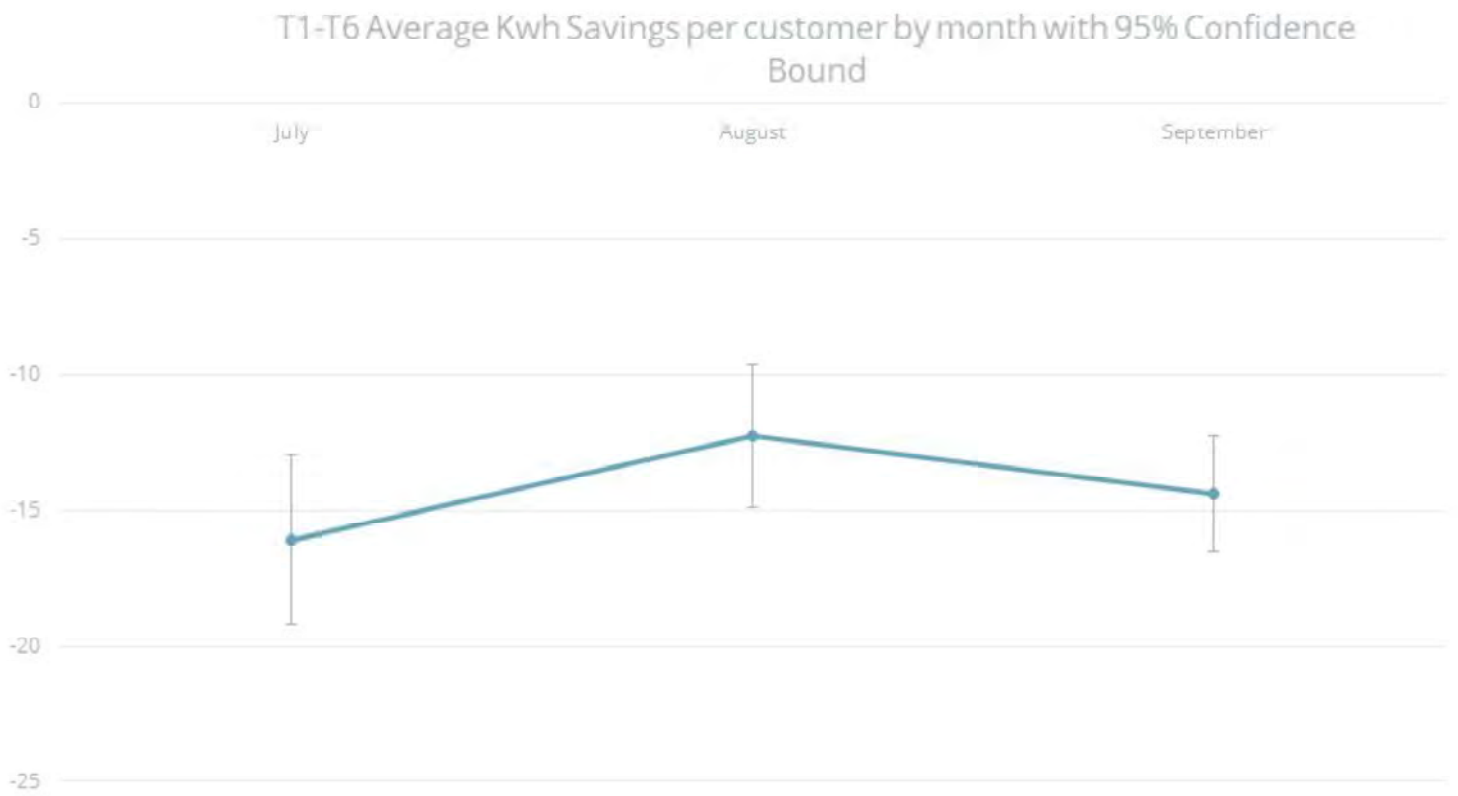


T6 Savings Confidence Intervals

T6 Average Kwh savings per customer by month with 95% Confidence Bound

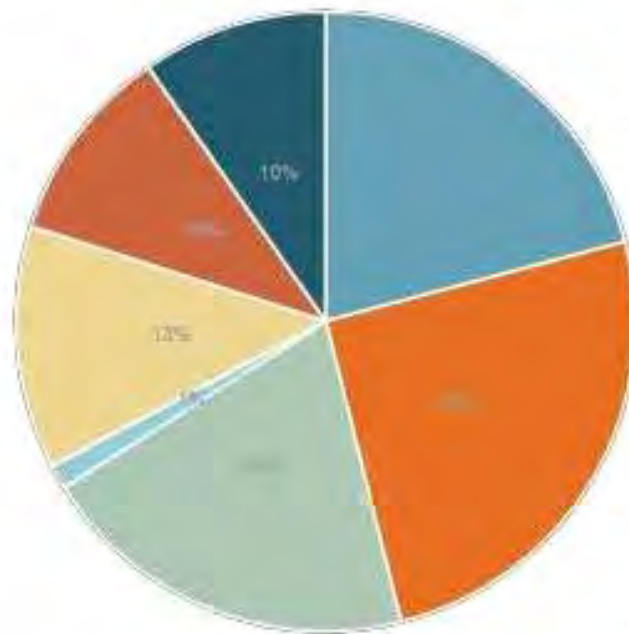


T12346 Savings Confidence Intervals



Distribution of Calls by Type

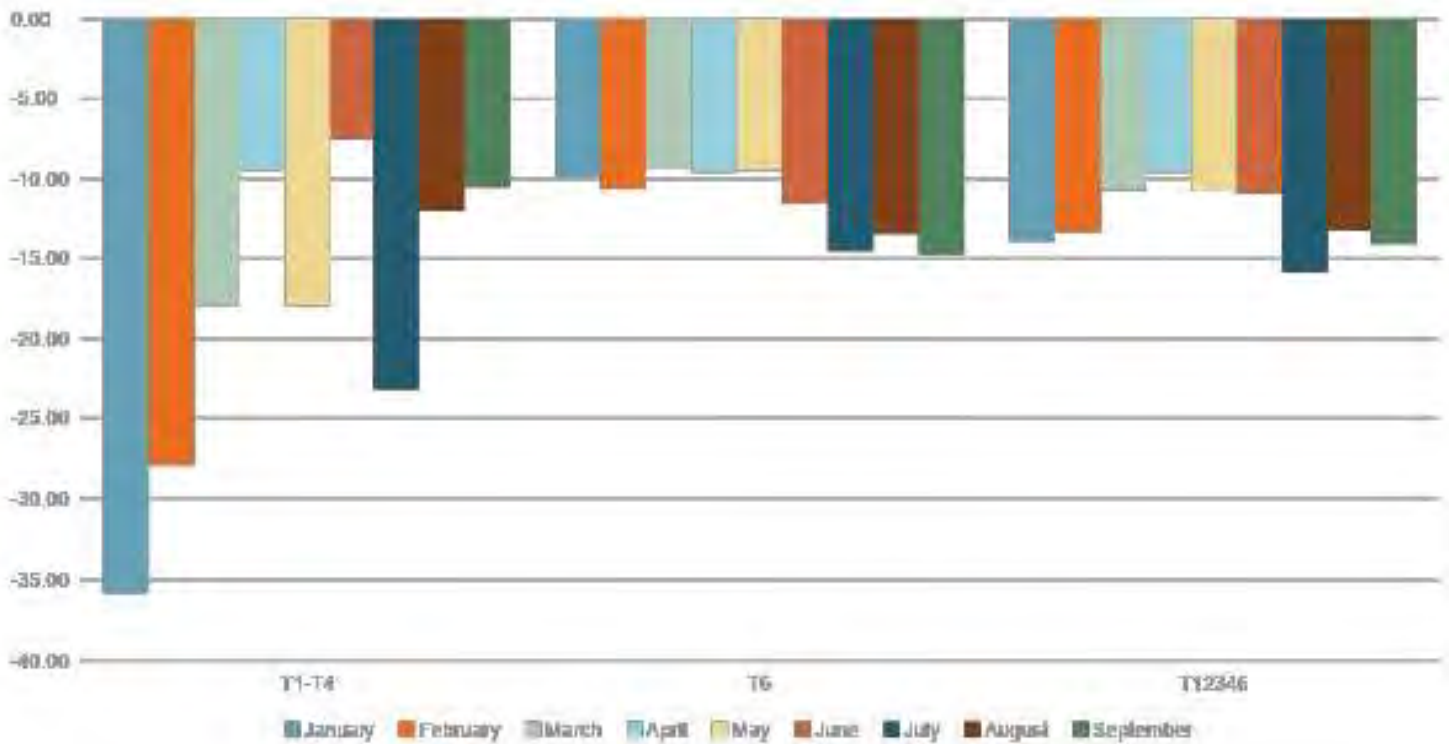
2020 Calls by Type



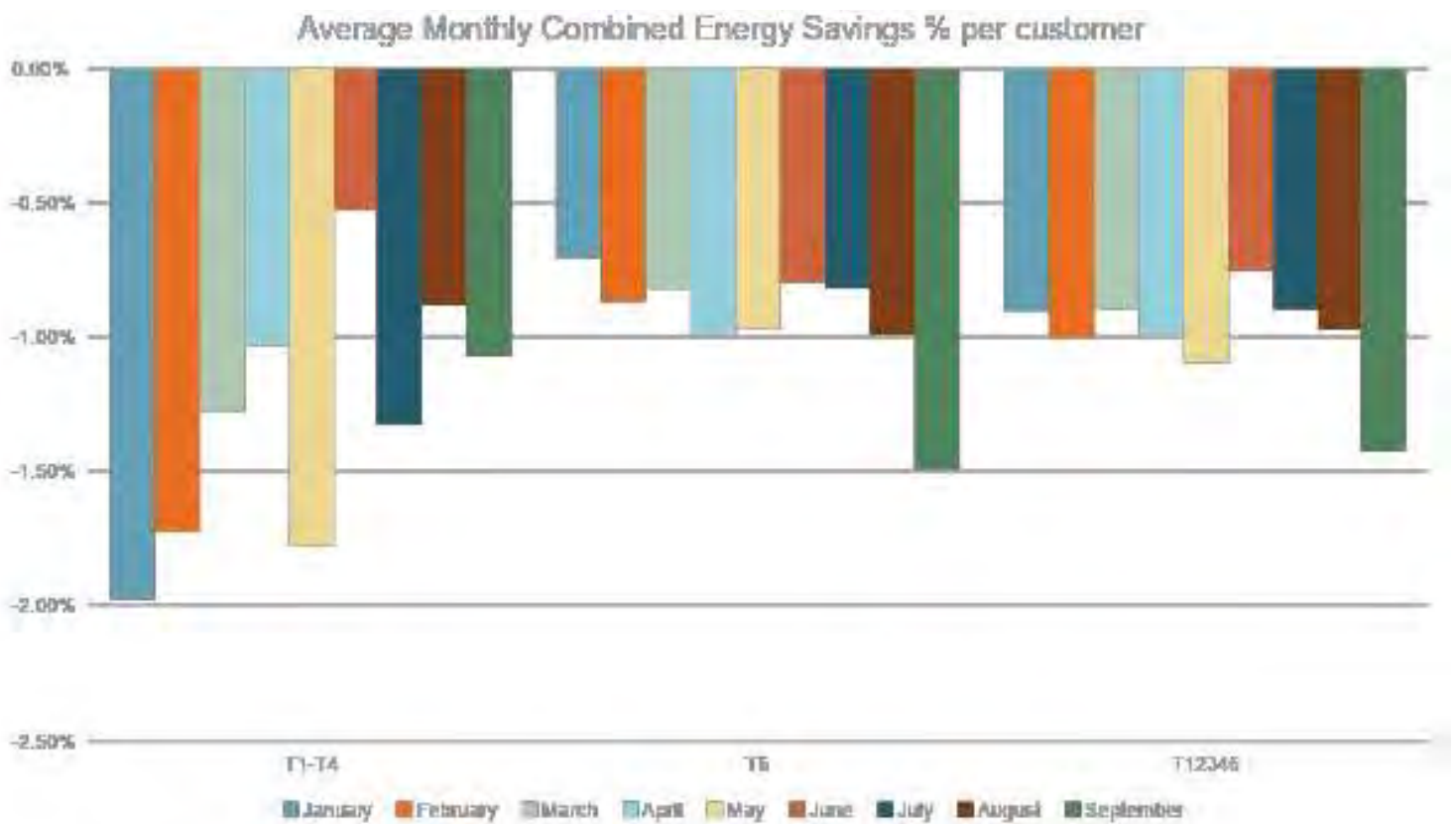
General Profile Update Opt-Out Escalation Non-Program Related Switch to Email Other

Average Energy Savings in kWh per Customer

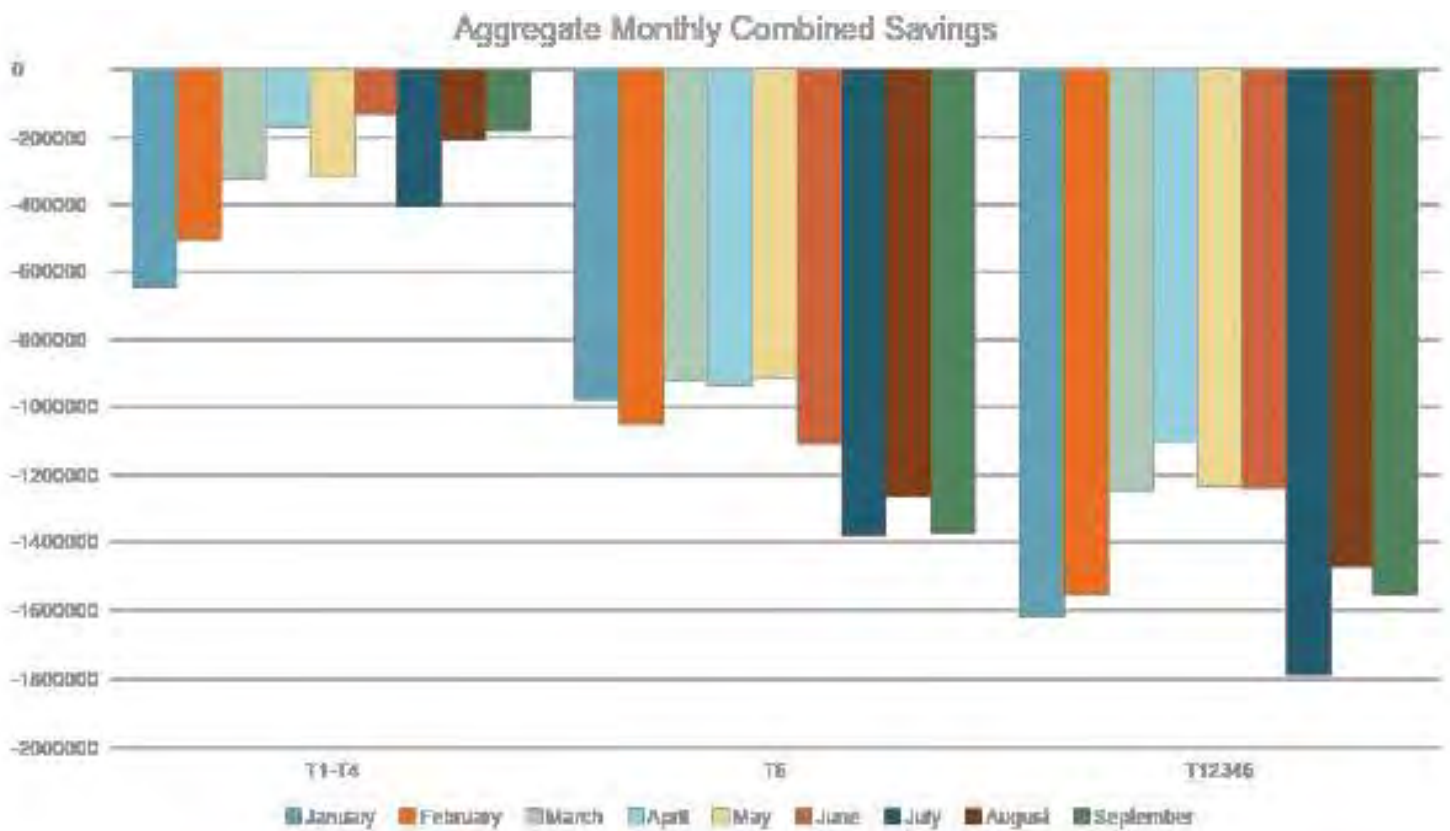
Average Monthly Combined Energy Savings In Kwh per customer



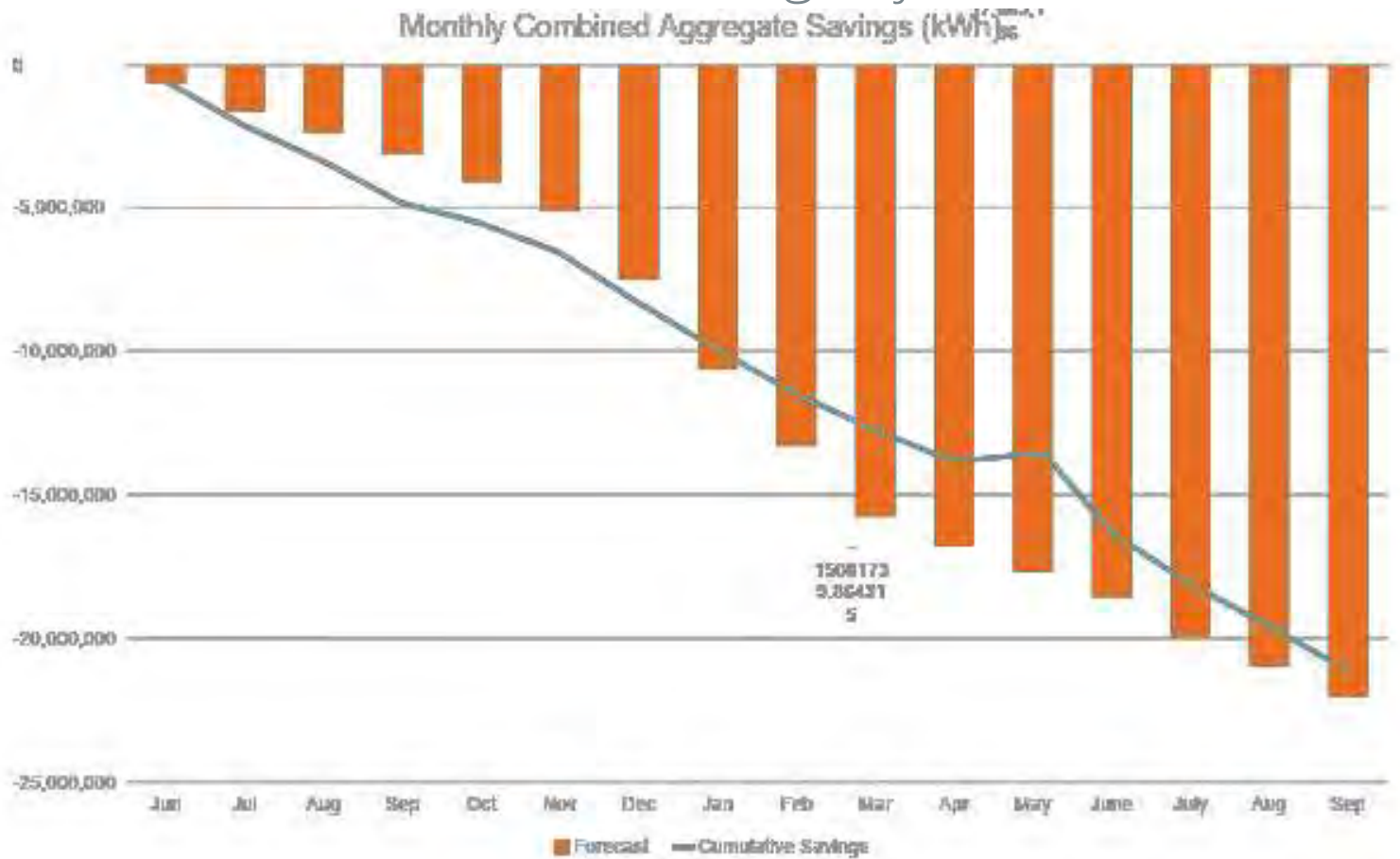
Average Monthly Energy Savings in %



Aggregate Monthly Savings



Cumulative Combined Savings by Month (kWh)

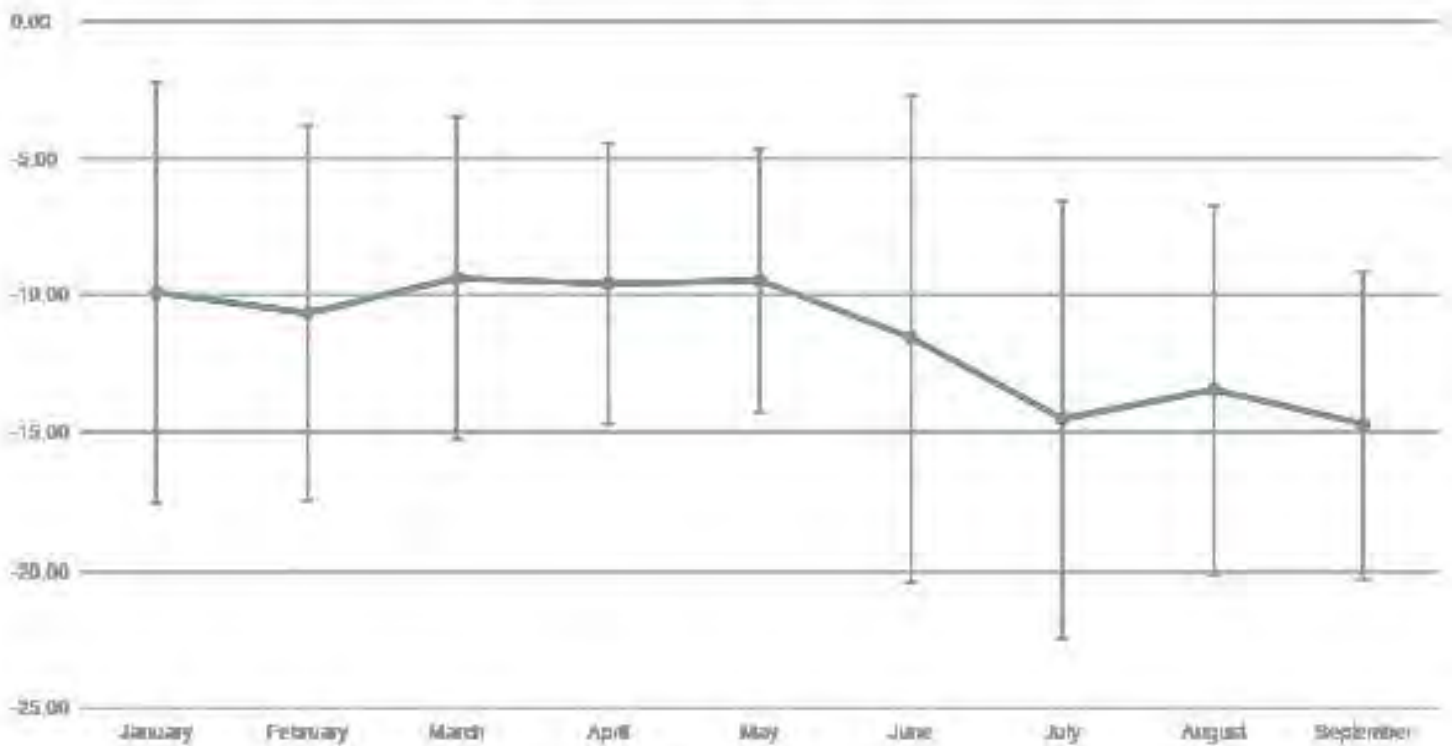


T1234 Savings Confidence Intervals

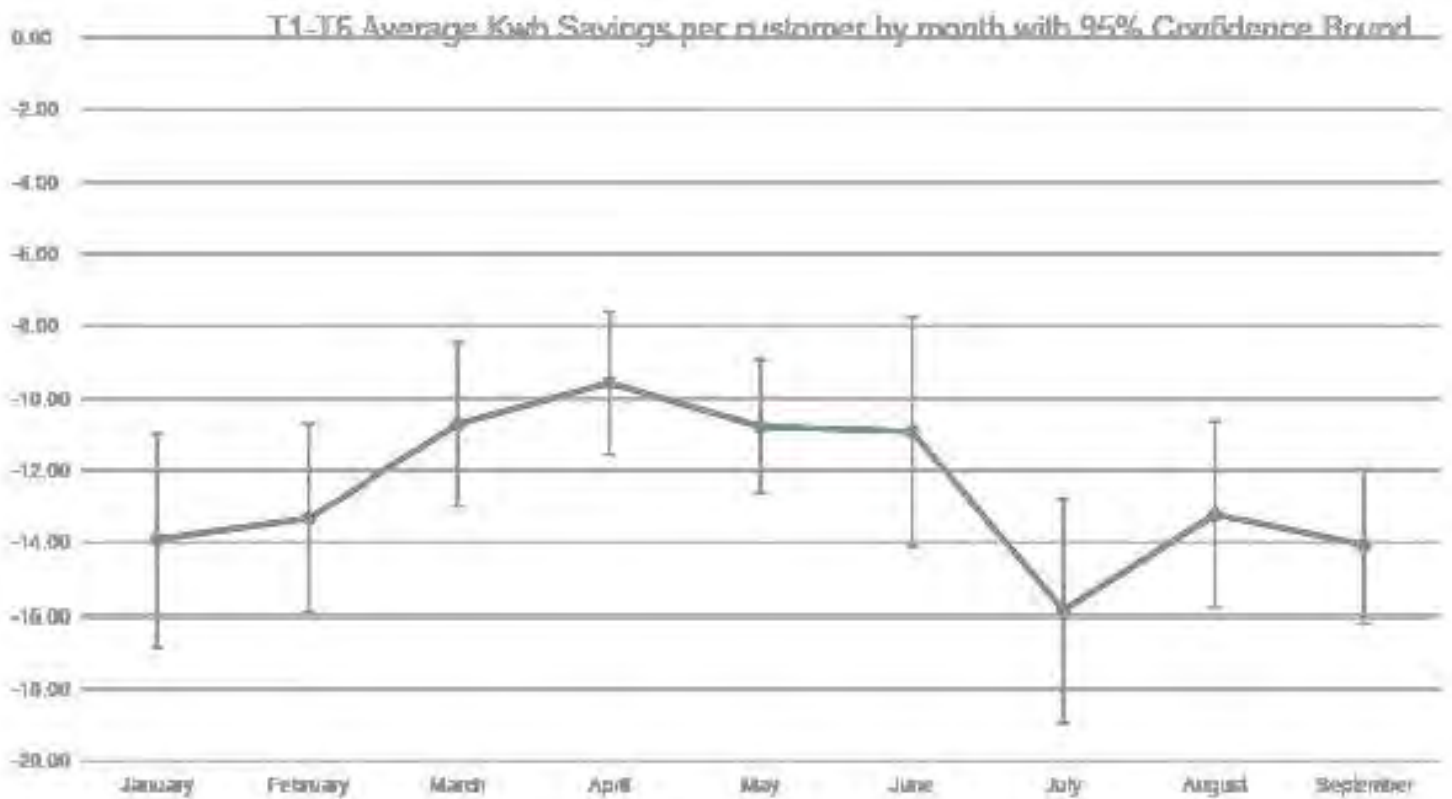


T6 Savings Confidence Intervals

T6 Average Kwh savings per customer by month with 95% Confidence Bound



T12346 Savings Confidence Intervals



Idaho Power Company Home Energy Report Program Year 2021

Quarterly Monitoring Report (October 1, 2021 – December 31, 2021)

Presented on February 1, 2022



Agenda

Program Overview

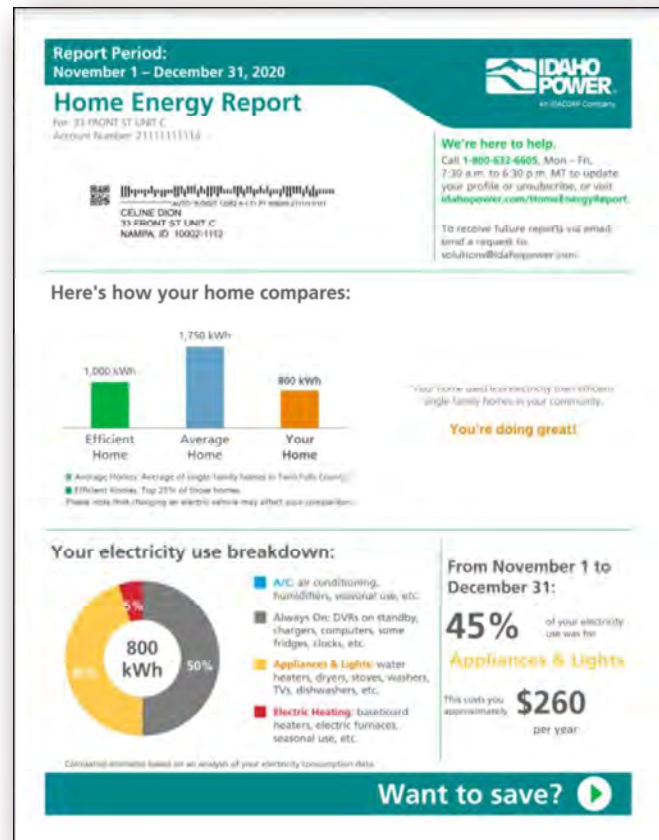
Savings Estimates

Program Results

Microsite and CSA Results

Attrition and Opt-outs

Questions





Home Energy Report Program Overview

YR4 Program Design

Total # of Customers Eligible for Treatment 107,211	
Group	Size
T1 (electric heating)	4,440
T2 (electric heating)	3,857
T3	4,794
T4	2,213
T6	91,907

Pilot Customers Treated: 15,304

Total # of Customers Eligible for Treatment Pulled at the end of each quarter.

Report Schedule

	2021											
Cohort	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec
T1, T2, T3, T4, T6												

	2022											
Cohort	Jan	Feb	Mar	April	May	June	July	Aug	Sep	Oct	Nov	Dec
T1, T2, T3, T4, T6												

*T5 customers were removed from treatment in May 2020



Program Savings Summary

Savings Method Change

Old Method

Prior to Q3 2021, only customers that were active through the end of the analysis period were included in the evaluation group. This means that if a customer moved out in the third month of the quarter, their savings for the first two months of the quarter were not measured.

New Method

Per Craig Williamson's suggestion, starting in Q3 2021, data for customers who moved out during the analysis period are included *up until the date they moved out*. This is done consistently for both treatment and control groups.

Impact

Customers with less than three months will have lower consumption. This (appropriately) leads to a slightly lower average savings per customer, but it increases the total savings, since we are multiplying that average by the total count of customers who were active for any part of the quarter.

Terminology

Program Group

The program group is the term we use to refer to customers that are in the treatment group and are actively being treated with reports. These customers by default are also part of the evaluation group.

Evaluation Group

The evaluation group is the term we use to refer to customers that are in the treatment or control group and are factored into the savings evaluations. These customers may or may not be actively receiving reports.

Overview of Waves

Wave 1

- Group 1 = high heating group
- Group 3 = high overall usage group
- Group 4 = medium overall usage group
- Group 5 = low overall usage group (removed)

Wave 2

- Group 2 = high heating group

Wave 3

- Group 6 = all remaining eligible customers (added June 2020)

Quarterly Savings Summary

Cohort	Treatment Period	Average Energy Savings in kWh per Customer	Cumulative Savings (all months, all households, kWh)	Percent Savings
T1234	October 1, 2021 – December 31, 2021	42.83	733,430	1.23%
T6	October 1, 2021 – December 31, 2021	35.30	3,241,417	1.01%
T12346	October 1, 2021 – December 31, 2021	36.49	3,974,847	1.05%

	T1	T2	T3	T4	T6
Treatment	5,094	4,429	5,174	2,426	91,817
Control	1,257	710	3,073	2,277	12,493

Note: T&C counts captured at end of quarter

Year to Date Savings Summary

Cohort	Treatment Period	Average Energy Savings in kWh per Customer	Cumulative Savings (all months, all households, kWh)	Percent Savings
T1234	January 1, 2021 – December 31, 2021	190.27	3,284,069	1.12%
T6	January 1, 2021 – December 31, 2021	144.28	13,382,802	0.98%
T12346	January 1, 2021 – December 31, 2021	151.50	16,666,871	1.00%

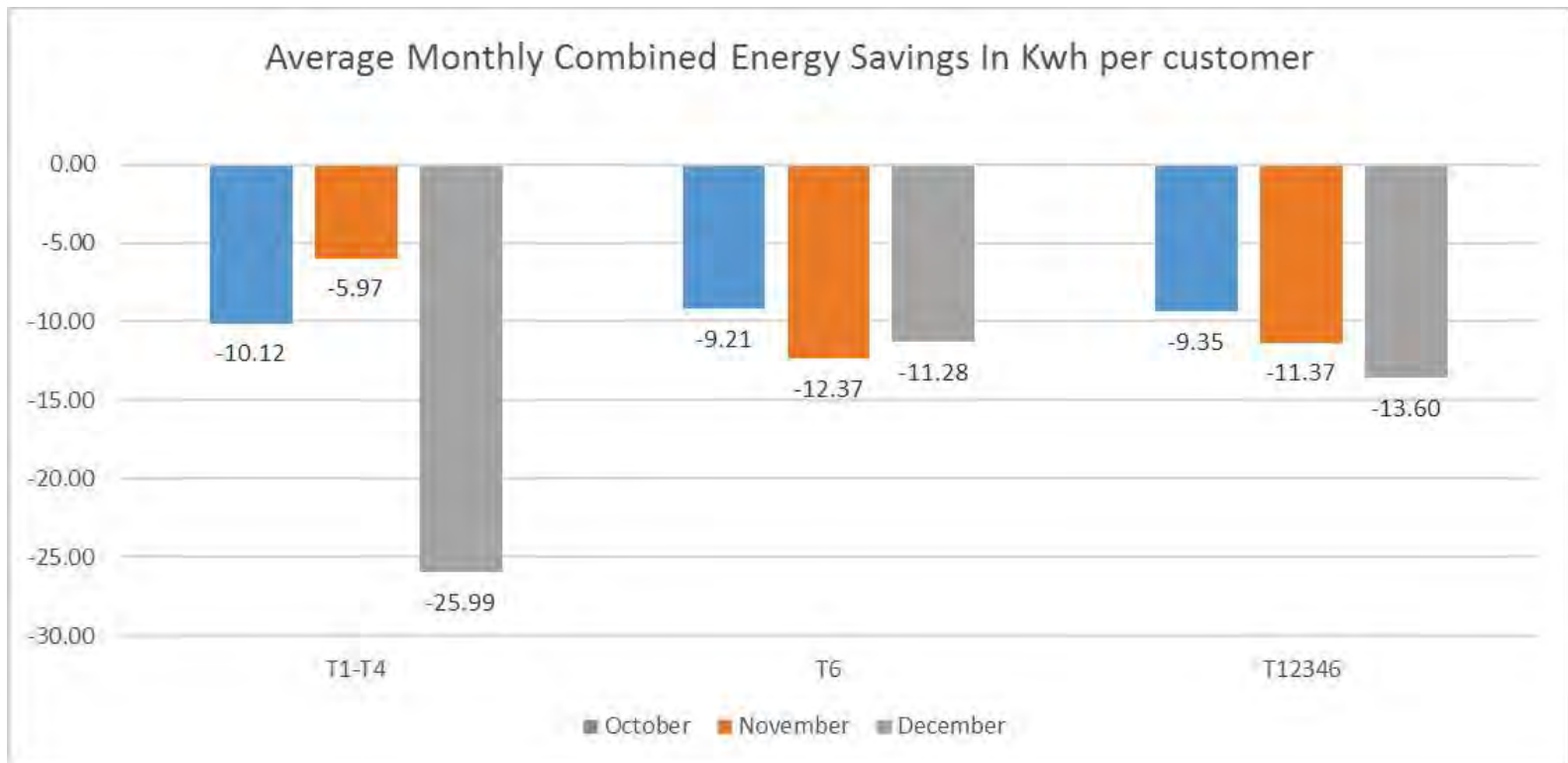
	T1	T2	T3	T4	T6
Treatment	5,094	4,429	5,174	2,426	91,817
Control	1,257	710	3,073	2,277	12,493

Note: T&C counts captured at end of quarter

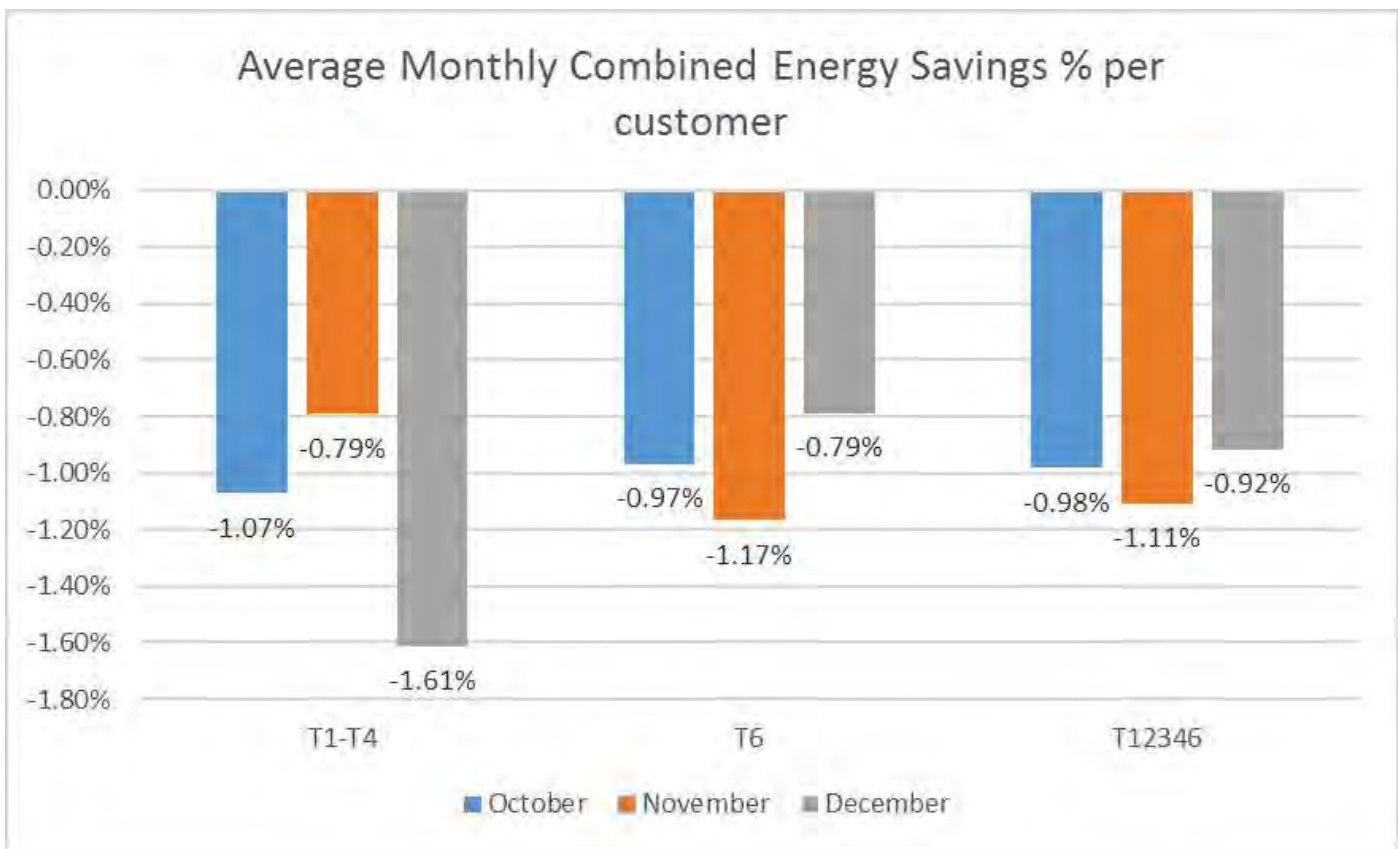


HER Program Results

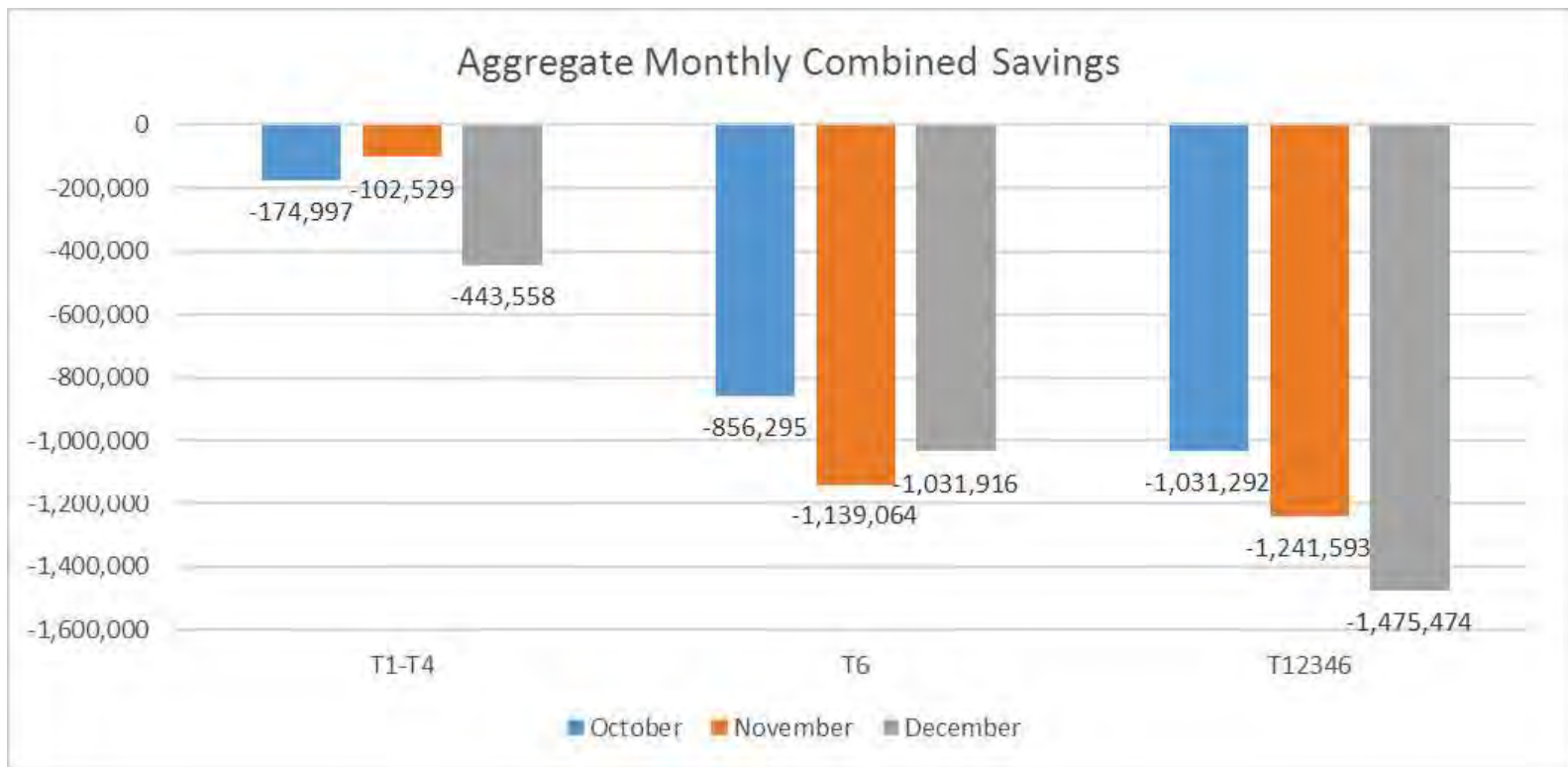
Average Energy Savings in kWh per Customer



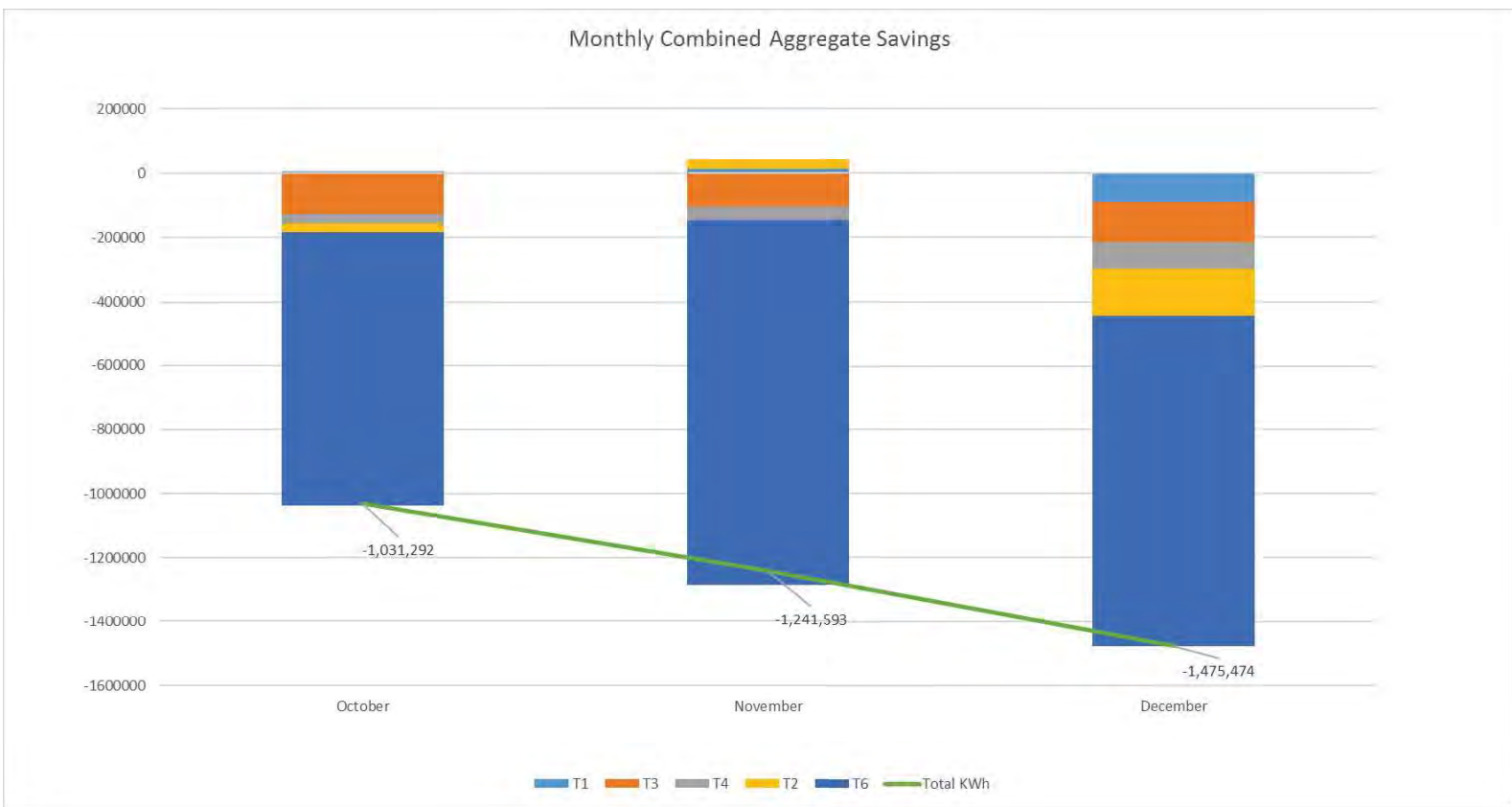
Average Monthly Energy Savings in %



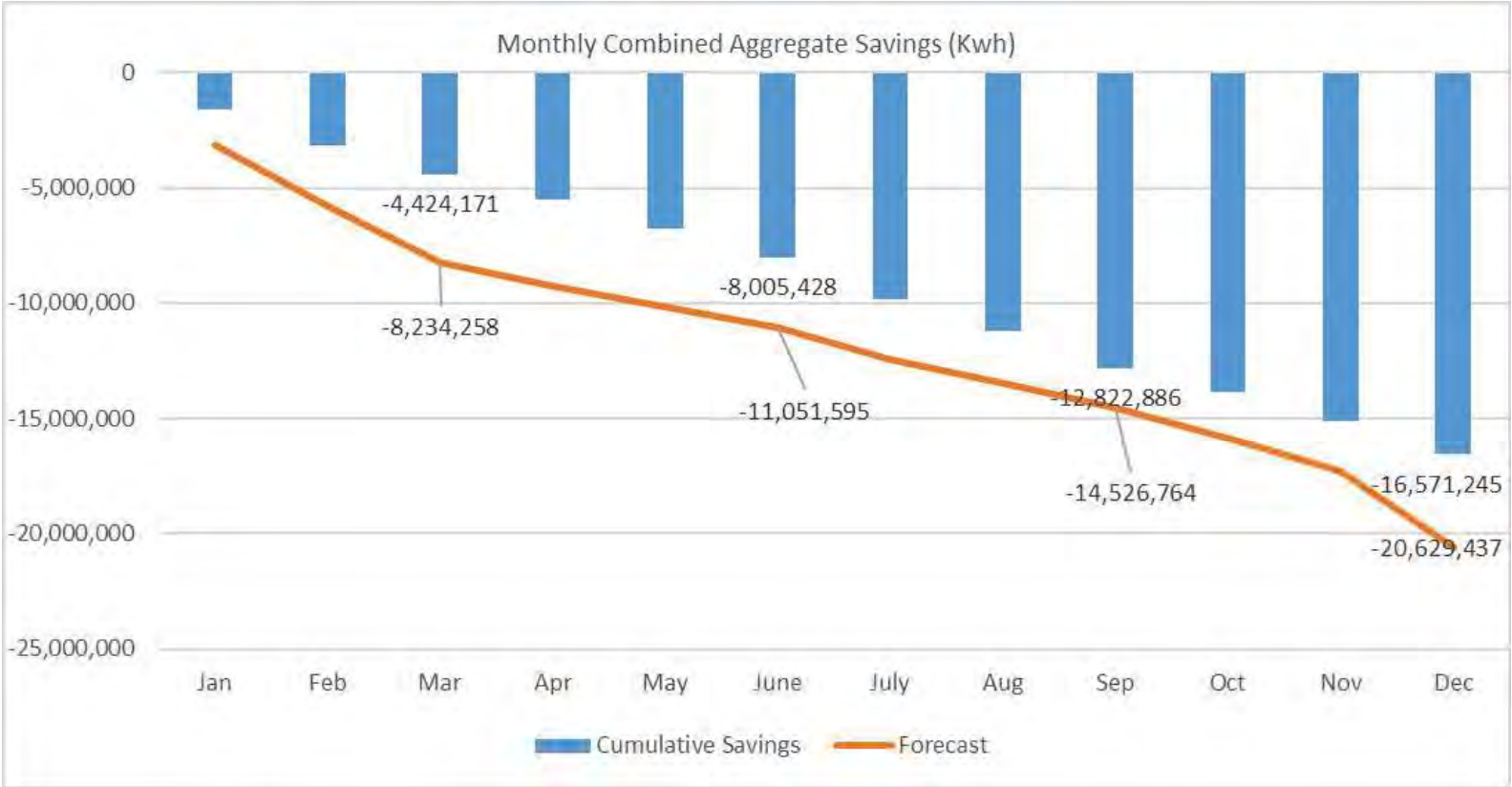
Aggregate Monthly Savings



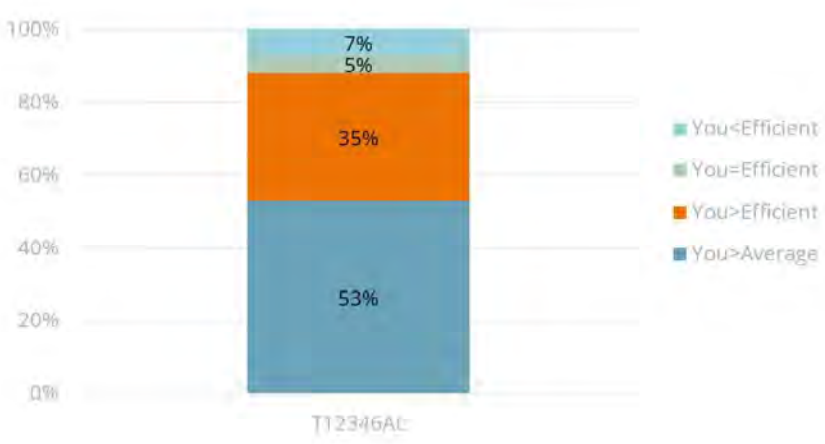
Combined Aggregate Savings by Month (kWh)



Cumulative Combined Savings by Month (kWh)



T12346 Peer Comparison Distribution



Attrition Overview – All Groups

T12345	Feb 2020	May 2020	Aug 2020	Nov 2020	Feb 2021	May 2021	Aug 2021	Nov 2021	2020/2021 Total
Permanent Removals									
Move Outs	263	238	90	470	269	214	298	271	2,113
AMI Insufficient/Negative Usage/Unsupported Rate Code (IO6)	119	0	0	0	0	0	0	103	222
Location	0	0	0	0	0	0	0	0	0
Property	2	2	0	1	0	0	57	0	62
Opt Outs	7	5	2	3	4	7	1	1	30
USPS - Non Deliverables	44	15	26	19	47	0	0	0	151
Temporary Removals									
AMI Insufficient/Negative Usage	0	67	81	33	65	48	132	105	531
Total Removals	435	327	199	526	485	225	356	375	2,928
Insufficient Benchmarking	0	0	12	0	100	4	2	4	122
Reports Delivered	20,197	18,126	17,773	17,346	16,915	16,652	16,263	15,965	139,237
T6	Jun 2020	Aug 2020	Sep 2020	Dec 2020	Feb 2021	May 2021	Aug 2021	Nov 2021	2020/2021 Total
Permanent Removals									
Move Outs	517	689	3,155	1,874	1,501	1,702	2,199	2,265	13,902
Unsupported Rate Code (IO6)	0							599	599
Location	28	33	207	0	377	0	0	0	645
Property	3	11	15	13	5	14	24	8	93
Opt Outs	0	63	48	26	38	38	21	28	262
USPS - Non Deliverables	1,009	1,053	964	988	314	0	0	0	4,328
Temporary Removals									
AMI Insufficient/Negative Usage	5	358	413	422	513	374	901	996	3,982
Total Removals	1,562	2,207	4,802	3,323	2,748	2,146	3,150	3,915	23,853
Insufficient Benchmarking	28	34	207	0	377	18	5	19	688
Reports Delivered	106,941	105,267	102,314	100,560	98,238	96,277	93,791	91,233	794,621

Attrition and Opt Out Rates

All Treatment Customers (January 2021 – December 2021)

Permanent Removals	10,546	7.82%
Opt Outs	157	0.12%

T1234 Customers (January 2021 – December 2021)

Permanent Removals	1,378	5.23%
Opt Outs	15	0.057%

T6 Customers (January 2021 – December 2021)

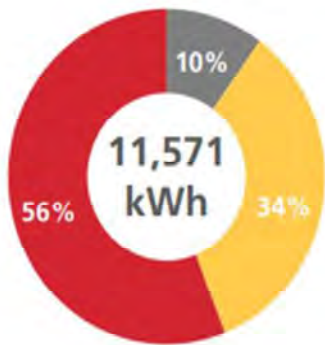
Permanent Removals	9,168	8.45%
Opt Outs	142	0.13%

Average Electricity Use Breakdown

T12346 Customers
November - March ESH

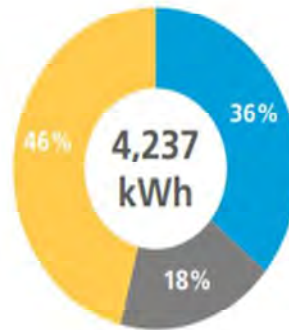
T12346 Customers
July - September AL

Your electricity use breakdown:



- A/C:** air conditioning, humidifiers, seasonal use, etc.
- Always On:** DVRs on standby, chargers, computers, some fridges, clocks, etc.
- Appliances & Lights:** water heaters, dryers, stoves, washers, TVs, dishwashers, etc.
- Electric Heating:** baseboard heaters, electric furnaces, seasonal use, etc.

Your electricity use breakdown:

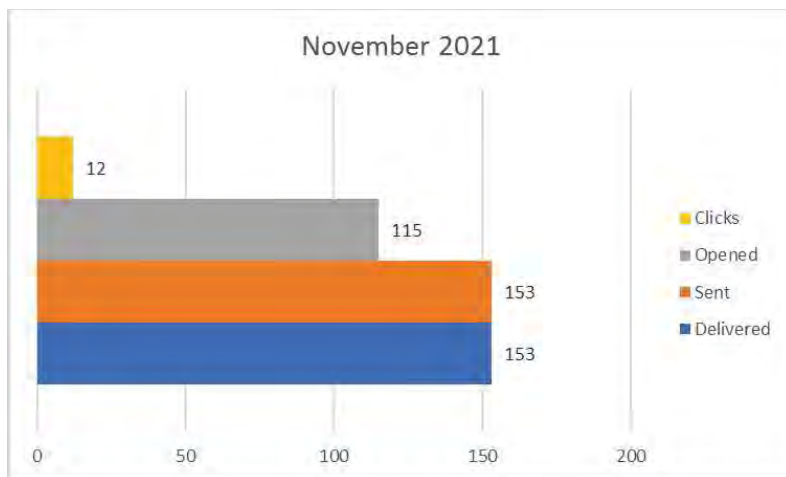


- A/C:** air conditioning, humidifiers, seasonal use, etc.
- Always On:** DVRs on standby, chargers, computers, some fridges, clocks, etc.
- Appliances & Lights:** water heaters, dryers, stoves, washers, TVs, dishwashers, etc.
- Electric Heating:** baseboard heaters, electric furnaces, seasonal use, etc.

Email Open Rates Remain High

	May 2020	Aug 2020	Oct 2020	Nov 2020	Dec 2020	Feb 2021	May 2021	Aug 2021	Nov 2021
Total # of emails	12	55	75	16	89	106	122	126	153
Click-through Rate	25%	7.5%	7.7%	8.3%	22.6%	16.5%	4.8%	6.4%	10.4%
Open Rate	73%	73%	69%	75%	70%	75%	68%	75%	75%
Unsubscribe clicks	0	0	0	0	0	0	3	0	3
Unsubscribe rate	0%	0%	0%	0%	0%	0%	0.8%	0%	0
Click rate on rebate link	0%	0%	0%	0%	0%	4%	0	1.1%	0

- 15 total pilot customers switched to email (0.1%)
- 151 total new customers switched to email (0.14%)
- 153 total emails were delivered in November 2021



2021 Email Click-Throughs

	Feb	May	Aug	Nov
View HTML	0	0	3	6
Rebates	0	0	1	0
MyAccount	0	1	2	3
FAQ	0	0	0	0
Privacy	0	0	0	0
Learn More	0	0	0	0
Unsubscribe	0	3	0	3

Home Energy Report
Fair - 1996 Fairborn St
Account Number: 2111111111
Report Period: Jan 1 - Mar 31, 2021

Here's how your home compares:

Efficient Home	Average Home	Your Home
1,000 kWh	1,800 kWh	4,150 kWh

Your electricity use breakdown:

- A/C: 20%
- Always On: 20%
- Appliances & Lights: 21%
- Electric Heating: 39%

4,150 kWh

From January 1 to March 31:
21% of your electricity use was for **Appliances & Lights**
This costs you approximately **\$360** per year.

These simple tips can make a big difference on your energy bill.

- Use small fans in a garage:** Save up to \$20 per year.
- Close curtains and blinds during the day to block the sun's heat:** Save up to \$50 per year.
- Use a fan with a timer:** Save up to \$100 per year.

Home Energy Report
Fair - 1996 Fairborn St
Account Number: 2111111111
Report Period: Jan 1 - Mar 31, 2021

Here's how your home compares:

Efficient Home	Average Home	Your Home
1,000 kWh	1,750 kWh	800 kWh

Your electricity use breakdown:

- A/C: 18%
- Always On: 18%
- Appliances & Lights: 42%
- Electric Heating: 22%

800 kWh

From January 1 to March 31:
42% of your electricity use was for **Appliances & Lights**
Warmer weather has arrived.
These tips will help you save this summer.

Summer is almost here. Use these tips to help lower air conditioning costs.

- Close curtains and blinds during the day to block the sun's heat:** Save up to \$50 per year.
- Use a fan with a timer:** Save up to \$100 per year.
- Manage your thermostat:** Try it today.



CSA & Microsite Analysis

Microsite Activity 2021

Microsite Activity	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Unique Clicks	4	22	32	22	42	14	2	10	52	76	183	92	551
Total Clicks	4	27	32	22	45	14	2	16	53	76	184	92	567
Unique Views	10	65	5	10	40	10	2	38	10	8	49	25	272
Total Views	10	72	5	14	42	18	2	41	17	8	50	26	305



Call Center Volume Reflects Quarterly Schedule

Call Reason	2021												Total
	Jan	Feb 📄	Mar	Apr	May 📄	Jun	Jul	Aug 📄	Sep	Oct	Nov 📄	Dec	
General	2	45	4	2	34	6	2	16	2	1	24	2	140
Profile Update	3	46	8	2	29	4	1	19	5	1	13	1	132
Opt-Out	3	43	1	0	20	0	0	18	0	13	16	1	115
Escalation	0	2	0	0	0	0	0	0	0	0	1	0	3
Non-Program Related	13	22	7	5	37	13	9	35	11	7	28	3	190
Switch to Email	4	15	0	0	3	1	0	23	9	0	5	1	61
Switch to Paper	0	0	0	0	0	0	0	1	0	0	0	0	1
Other	1	23	4	0	21	4	2	9	1	2	9	0	76
Total Reasons*	26	196	24	9	144	28	14	121	28	24	96	8	718

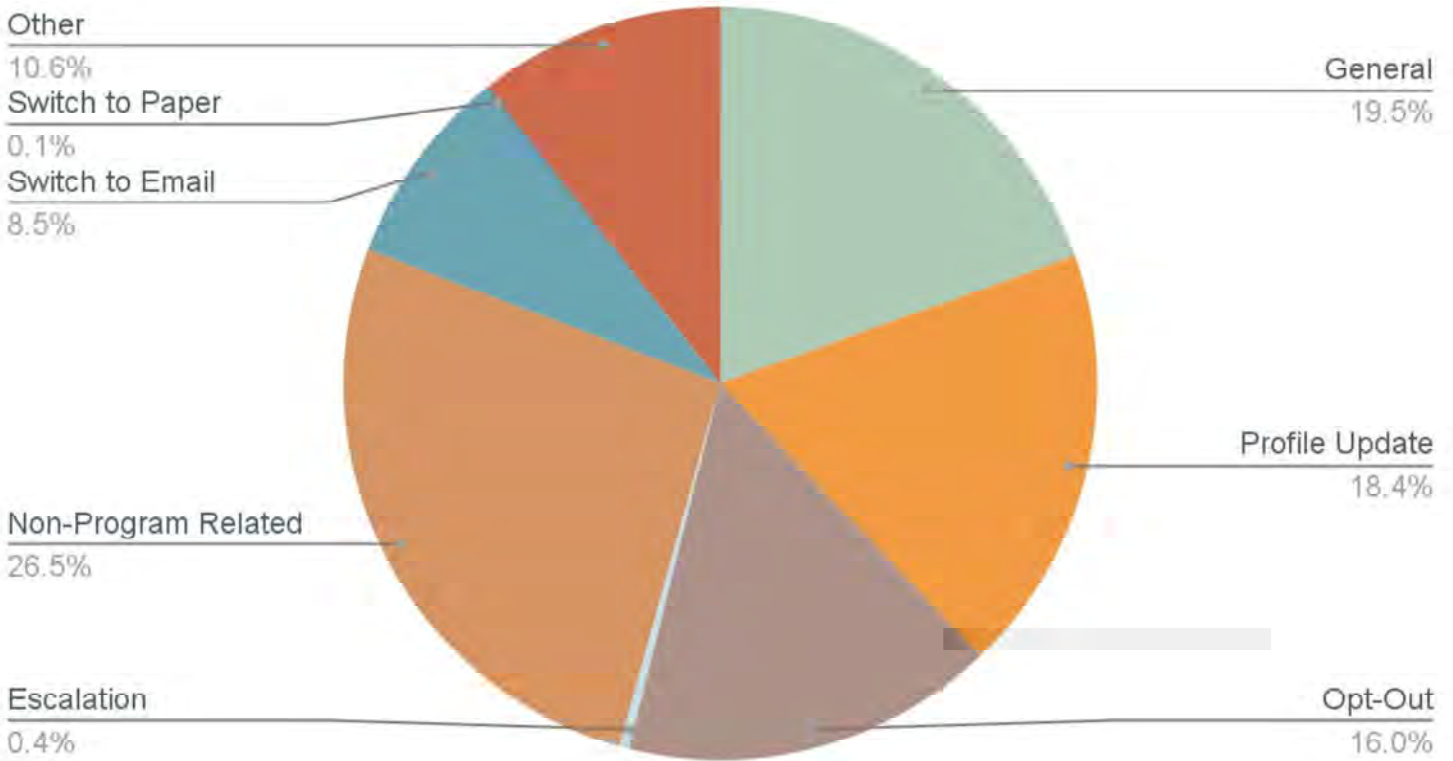
📄 Treatment Month

	2018	2019	2020	2021
Total Calls*	411	246	1087	660

* Some customers call in for more than one reason which is why there is a variance in Total Reasons and Total Calls.

2021 Distribution of Calls by Type

Call Reason



Customer Insights and Comments

General Questions

- (Customer) called interested in recommendations on who to work with around windows or insulation..discussed participating contractor list for HVAC..discussed home energy audit and she actually signed up for one as we were on the phone
- Customer had questions about the report, went over EE recommendations, and also discussed some of our residential incentive programs too

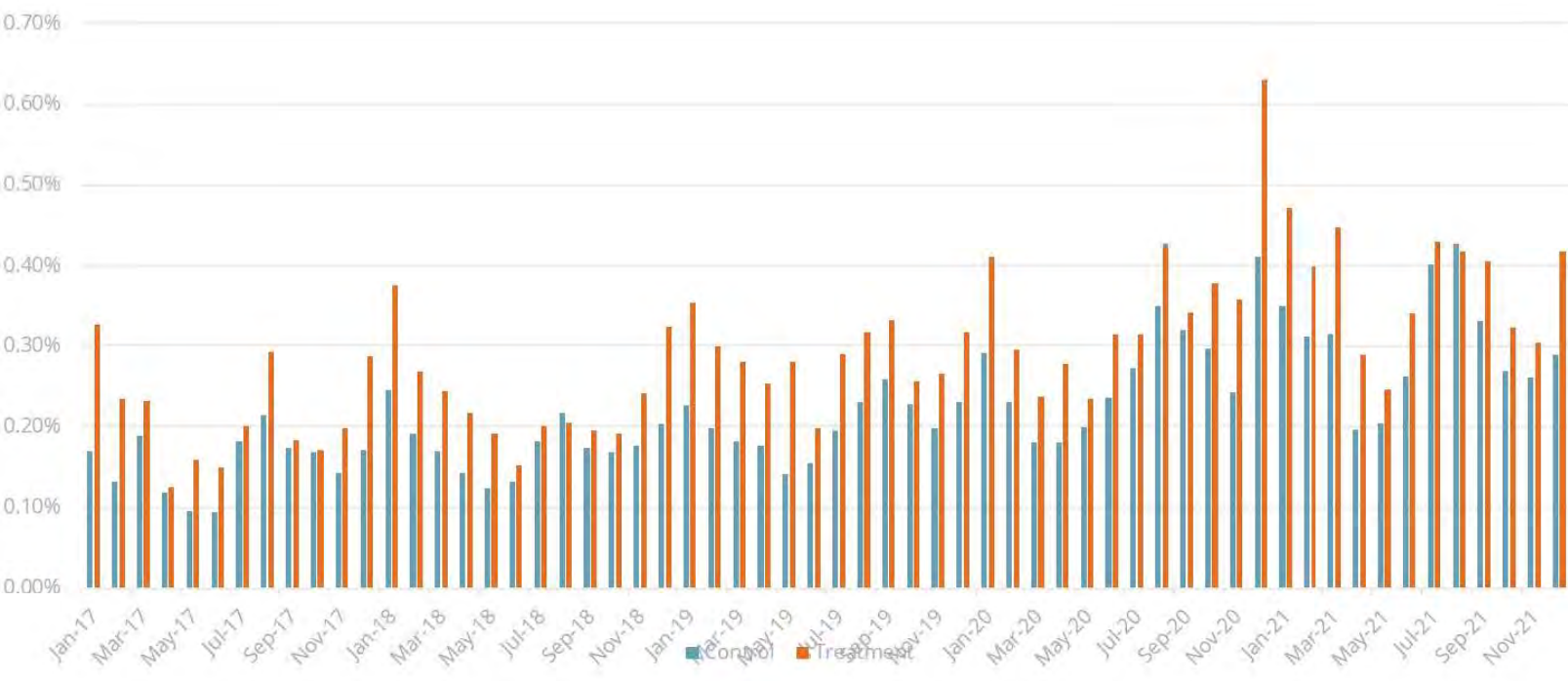
Opt-outs

- HER survey responded requested opt-out via email.
- (Customer) requested to opt out of the report. Says the report doesn't influence their energy usage. Also wanted to add, would like to no longer pay the EE Rider fee on bill and to stop printing bill inserts, newsletters, and EE programs to save money. I did stop all marketing info from their BP.
- Daughter called and said the reports upset her 86 year old mother. Daughter said the reports are insensitive because they do not consider elderly use of oxygen 24/7. She requested to be removed from the program.

Other

- Customer is concerned about the home size comparison isn't right on the report. home profile was filled out right. 5k sq ft home, but she said the report is comparing to 2.5k sq foot homes. i wasn't too sure how to help further on that matter.
- Recommendations to select an option for electric cars in the home saving center profiles
- Energy efficiency incentive questions and application help

IPC My Account Activity – HER Recipients Continue to Use My Account More Frequently



Since the beginning of the program, the treatment has been consistently more active than the control group

IO6 Customers

Overview: Starting in November, these customers were removed from the treatment group, but left in the evaluation group.

Open Question:

- Moving forward, should IO6 customers remain in the evaluation group?

Appendix



Statistical Significance of Savings Calculated – New Method

Null hypothesis = no energy savings; Alternative hypothesis = treatment is using less energy than control. Corresponds to a one-tailed test

Cohort	Average Savings (kWh) per Customer	95% Confidence Margin of Error	P-Value of Null Hypothesis being true	Statistically Significant?	Treatment Period
T1234	42.83	16.70	2.5041E-07	TRUE	October 1, 2021 – December 31, 2021
T6	35.3	20.85	0.00045223	TRUE	October 1, 2021 – December 31, 2021
T12346 Combined	36.49	7.97	1.39704E-19	TRUE	October 1, 2021 – December 31, 2021

	T1	T2	T3	T4	T6
Treatment	5,094	4,429	5,174	2,426	91,817
Control	1,257	710	3,073	2,277	12,493

Quarterly Savings Summary – Old Method

Cohort	Treatment Period	Average Energy Savings in kWh per Customer	Cumulative Savings (all months, all households, kWh)	Percent Savings
T1234	October 1, 2021 – December 31, 2021	47.71	824,596	1.16
T6	October 1, 2021 – December 31, 2021	43.06	4,015,469	1.05
T12346	October 1, 2021 – December 31, 2021	43.79	4,840,064	1.06

	T1	T2	T3	T4	T6
Treatment	5,109	4,490	5,238	2,445	93,248
Control	1,272	718	3114	2,302	12,694

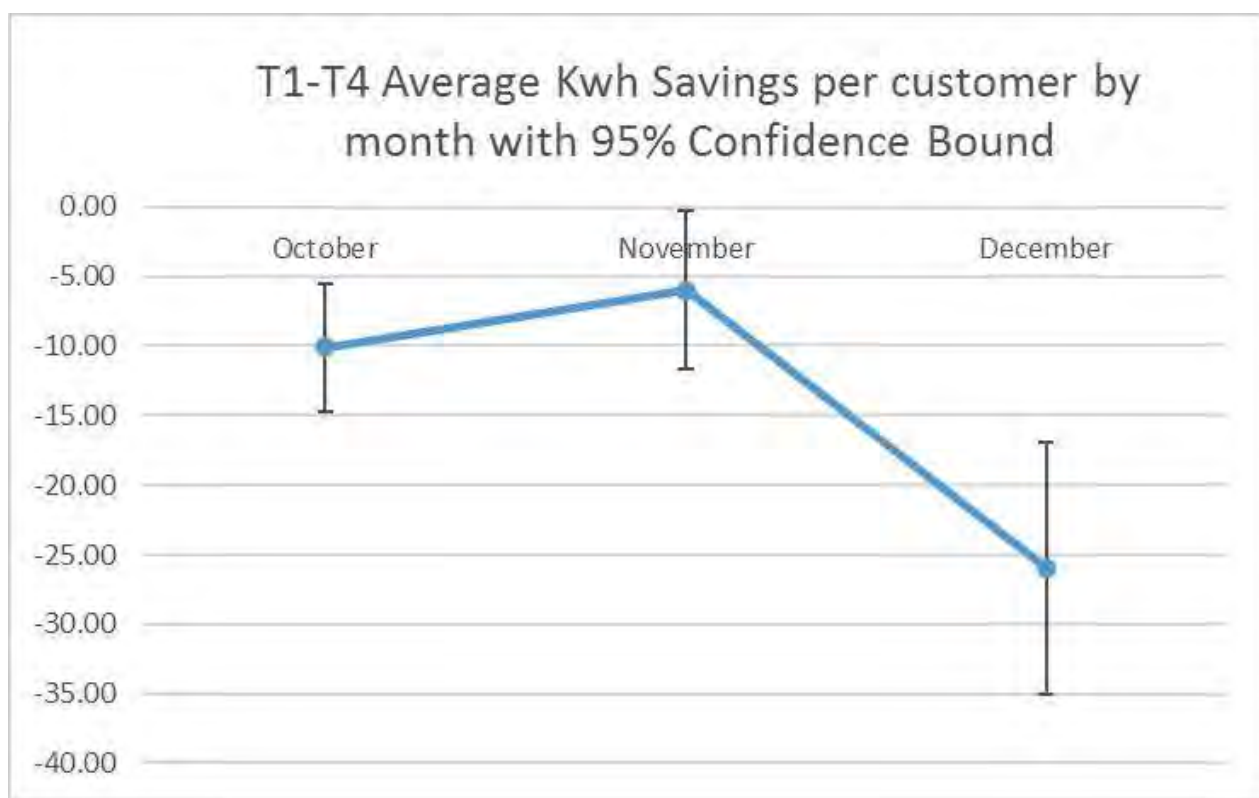
Statistical Significance of Savings Calculated –Old Method

Null hypothesis = no energy savings; Alternative hypothesis = treatment is using less energy than control. Corresponds to a one-tailed test

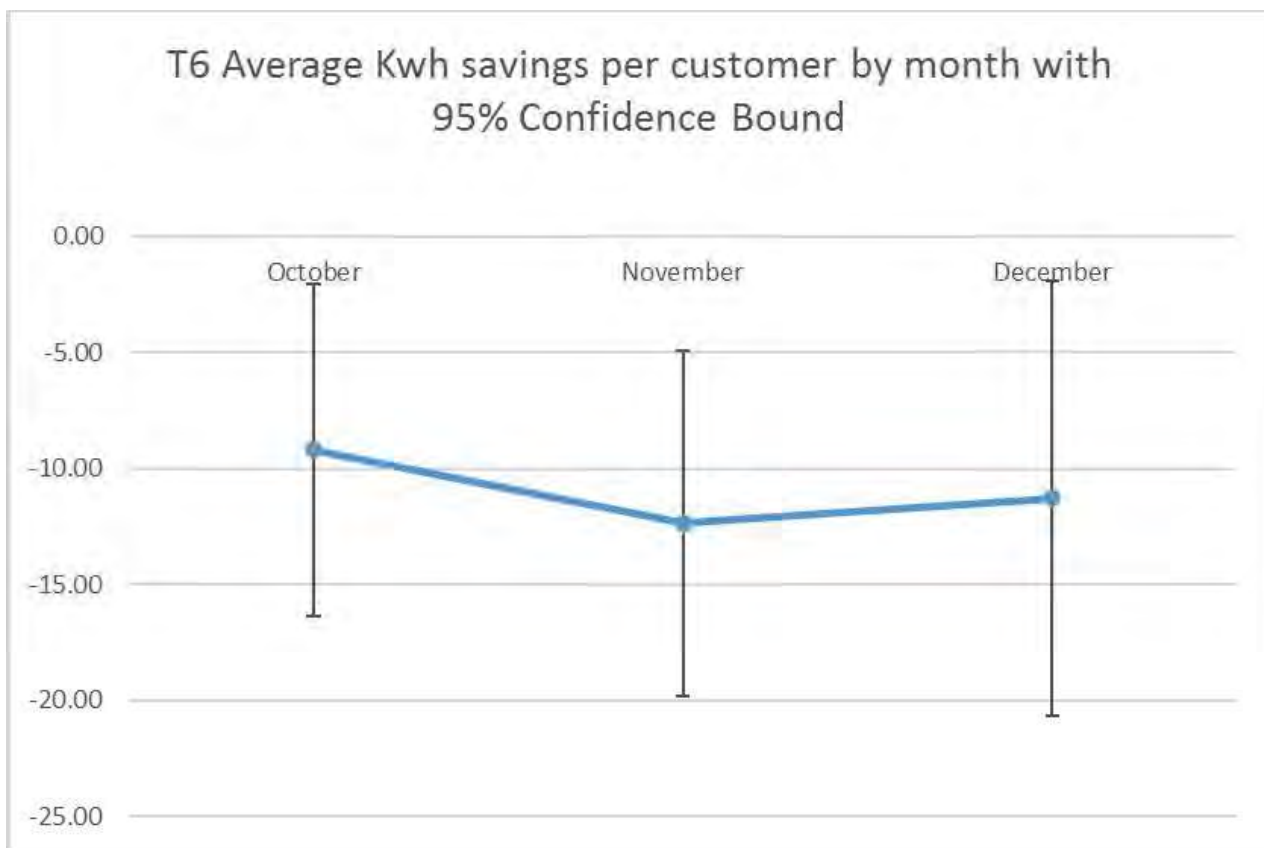
Cohort	Average Savings (kWh) per Customer	95% Confidence Margin of Error	P-Value of Null Hypothesis being true	Statistically Significant?	Treatment Period
T1234	47.71	12.80	1.38535E-13	TRUE	October 1, 2021 – December 31, 2021
T6	43.06	17.49	6.964E-07	TRUE	October 1, 2021 – December 31, 2021
T12346 Combined	43.79	6.67	3.41939E-38	TRUE	October 1, 2021 – December 31, 2021

	T1	T2	T3	T4	T6
Treatment	5109	4490	5238	2445	93248
Control	1272	718	3114	2302	12694

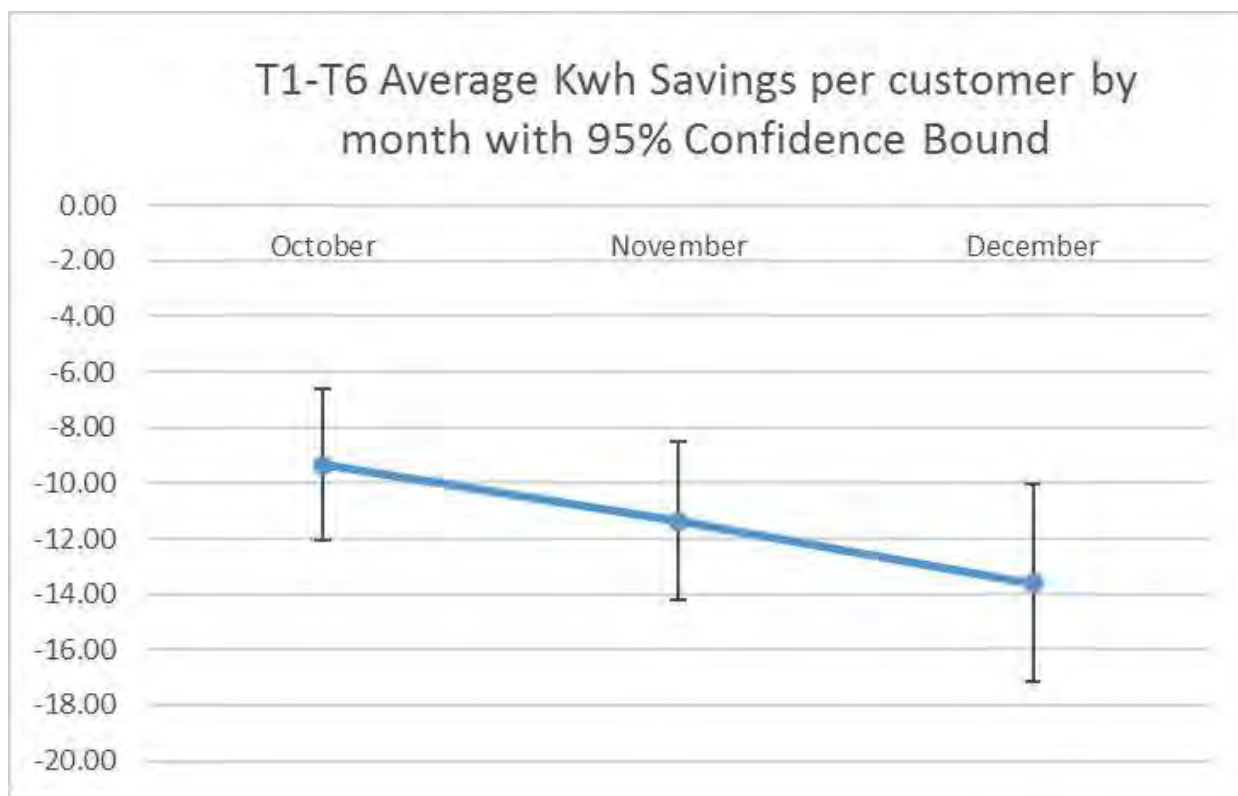
T1234 Savings Confidence Intervals



T6 Savings Confidence Intervals

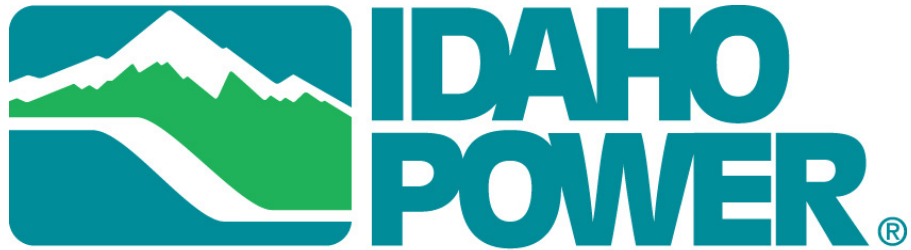


T12346 Savings Confidence Intervals



Idaho Power Commercial Energy-saving Kit Program Summary Report 2021

Sponsored by:



An IDACORP Company

Submitted by:



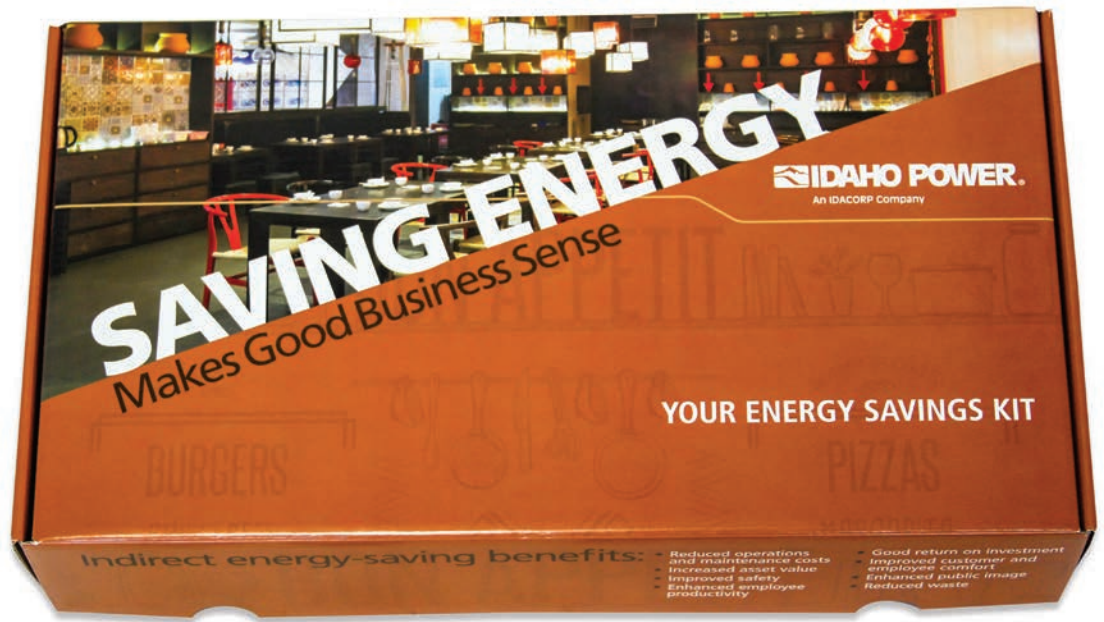
February 2022



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Restaurant Kit



Executive Summary

The Idaho Power Commercial Energy-saving Kit Program is designed to serve some of the hardest-to-reach customers within Idaho Power's service territory: small business customers. The program cost-effectively captures energy savings by providing high-quality measures and energy efficient education to Idaho Power commercial customers. As a result, small businesses develop efficient behaviors while reducing energy costs. The program acts as a first-point of contact, establishing a positive customer relationship, and encouraging participation in other programs within Idaho Power's commercial portfolio.

This report summarizes the 2021 Energy-saving Kit Program. The program reached a total of 906 small business within Idaho Power's service territory, 868 small businesses located in Idaho, and an additional 38 small businesses in Oregon. Funding was provided by Idaho Power.

The program achieved or exceeded expectations. Results are listed below.

Program Achievements

1. Provided commercial energy-saving measures and energy-efficiency education to 868 Idaho and 38 Oregon small businesses.
 - Affected all five regions of the Idaho Power service territory
 - Affected 71 cities & towns in Idaho
 - Affected 10 cities & towns in Oregon
2. Generated residential energy and water savings. Projected annual savings
 - 56,390 kWh Restaurant kit savings
 - 152,159 kWh Office kit savings
 - 8,402 kWh Retail kit savings
3. Supported Idaho Power with their diverse outreach and distribution methods.
 - Idaho Power customized enrollment portal
 - Idaho Power employee log-in and enrollment tracking
 - Multiple enrollment methods, including kits handed out and kits shipped directly to customers
4. Designed and provided complementary educational materials and incentives to maximize installation of targeted efficiency measures.
5. Maintained data collection and management services to collect and process audit ready data from participating small businesses.
6. Maintained tracking and reporting of program participation.

Office Kit



From AM Conservation

AM Conservation (AMC), a Franklin Energy Company, has been in the business of designing and implementing energy and water efficiency programs for nearly 3 decades. We have taken this time to build an expert team of industry professionals to deliver a seamless program in line with the needs of our clients.

We designed the Idaho Power Commercial Energy-saving Kit Program in our Nevada program center from the ground up. Working in conjunction with Idaho Power, we identified goals, desired outcomes of the program, and specific customization. The result is an engaging program that delivers measurable resource savings. The Idaho Power Commercial Energy-saving Kit Program features a proven blend of innovative education, comprehensive implementation services, and hands-on activities that put efficiency knowledge to work in small businesses throughout Idaho Power's service territory.

The commercial segment is an important customer group. These customers face well-known barriers to participation in energy efficiency programs, including lack of awareness, time, and capital to explore energy saving opportunities. Our solution provides a streamlined approach, making it easy for small business customers to begin enjoying the benefits of energy efficiency education and installation of measures. The ease of the program establishes a positive customer relationship, and encourages engagement in additional energy efficiency programs.

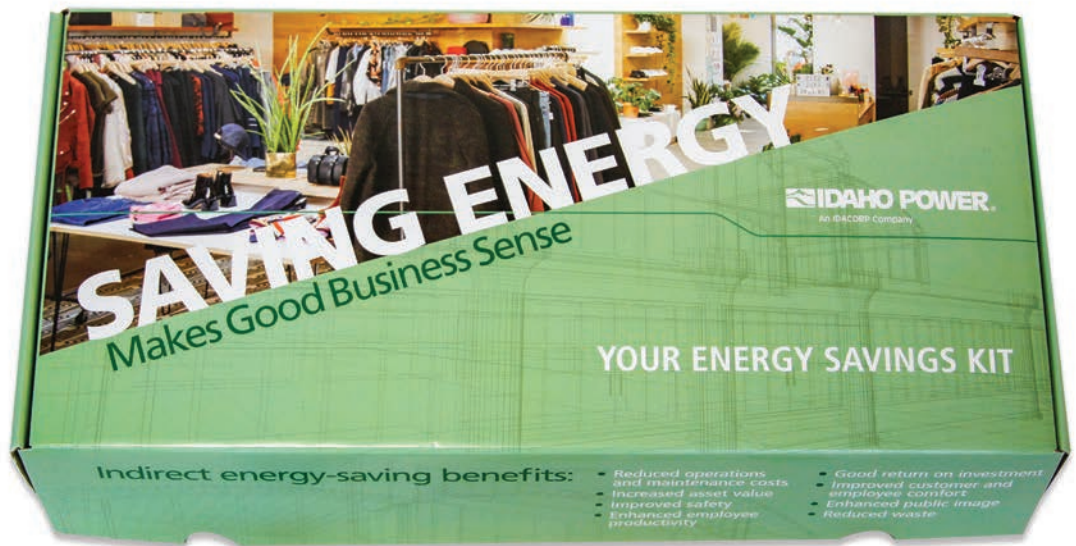
The Idaho Power Commercial Energy-saving Kit Program is a reflection of true teamwork. On behalf of the entire implementation team at AMC, I would like to thank you for the opportunity to design and implement this innovative program for Idaho Power. It has been a pleasure working with you.

Sincerely,

A handwritten signature in black ink that reads "Stephanie Jennings". The signature is written in a cursive style with a large, sweeping initial 'S'.

Stephanie Jennings
Program Manager

Retail Kit



Idaho Power Commercial Energy-saving Kit Program Overview

The Commercial Energy-saving Kit Program aims to cost-effectively capture energy savings in small businesses located in Idaho Power's service territory. The program achieves immediate savings through a kit of self-install measures delivered directly to a customer's door step. A hands-on educational component provides the basis for participants to make modifications in energy use, and establish sustained energy conserving behaviors, resulting in life-long behavior change and savings. A carefully designed survey allows Idaho Power to claim savings on measure installation, and is the key component of EM&V activities.

The program was designed and targeted to reach three different small business segments: restaurant, office, and retail. Three different kit types were developed for this purpose. Each kit contained energy efficiency measures

specifically curated for the small business type, as well as educational materials and installation surveys. Educational materials include a Quick Start Guide, light switch reminder stickers, an illustrated installation guide, and cross promotional inserts. Each kit and accompanying materials are customized for the targeted business type, featuring prominent and recognizable Idaho Power branding to ensure program adoption.

The program was offered throughout Idaho Power's service territory, and distributed by Idaho Power employees. Kits were distributed either through Energy Advisors in the field working with small businesses, or through the Idaho Power Customer Call Center, who conducted an outreach campaign to eligible customers. Enrollments were then submitted to AMC, and kits were shipped directly to the customer's place of business.

Quick Start Guide

QUICK START GUIDE

Español en el otro lado



START HERE

This program is offered by Resource Action Programs, a Florida Energy company, and is funded by Idaho Power Customers.

QUICK STEP 4

Exit Sign LED Retrofit Kits

Exit signs operate for 24 hours a day. When using incandescent or fluorescent bulbs to illuminate those signs, the energy required can add up to significant costs and may require frequent bulb replacement. Install the **Exit Sign LED Retrofit Kits** to save money on your energy bill, as well as reduce your maintenance costs.

- Detailed instructions on how to install your **Exit Sign LED Retrofit Kits** are provided in your kit.

TIP: Before installing, review enclosed manufacturer's installation instructions for Bayonet, Intermediate or Candelabra based LED screw-in Exit Fixture Retrofit Kit in their entirety.

QUICK STEP 1

Bathroom Faucet Aerators

Bathroom sinks are a great place to cut down on water waste. The bathroom aerator provided in your kit is easy to install. The bathroom aerator provides plenty of water for washing hands. Aerators and still provides plenty of water for washing hands. Aerators and still provides plenty of water for washing hands. Aerators and still provides plenty of water for washing hands. Aerators and still provides plenty of water for washing hands.

- Install the new **Bathroom Faucet Aerator** from your kit.

TIP: Check faucets for leaks. A faucet that drips 30 times per minute can waste over 1,000 gallons of water per year.

QUICK STEP 5

Changing Behaviors

Behavioral changes have been shown to be a very effective method to help reduce energy use and increase productivity.

- Get your employees involved in your organization's energy saving strategy.
- During closed hours turn the thermostat up during the cooling season, and down during the heating season.
- Try to do one thing each day that will result in a savings of water and energy. Don't worry if the savings is minimal. Every bit counts.
- Turn off lights in offices, storage rooms and break areas that are not in use. Light switch reminder stickers are included in the kit.
- Turn off cash registers and computers when the store is closed.

QUICK STEP 2

LED BR30 Light Bulbs

LED BR30s have a bright glow that comes on instantly, so your business looks its best from morning to night. LEDs last up to 25,000 hours which means you can save time and money on replacing burned out bulbs.

- Replace your most-used incandescent or CFL **BR30** reflector bulbs with the two **LED BR30s** from your kit.

TIP: LEDs are a great option for recessed and track lighting. You get high quality lighting with less heat and fewer trips up the ladder to replace hard-to-reach bulbs.

AVERAGE RETAIL ENERGY USE



Source: Energy Information Administration, Commercial Building Energy Consumption Survey-2016

QUICK STEP 3

LED Bulbs

Did you know that 90% of an incandescent bulb's energy use is wasted as heat? All that heat goes right into your business and increases the energy used for cooling your business in the summer. **LED bulbs** use 70-90% less energy than incandescent bulbs and can last up to 25 times longer. Unlike CFLs, LEDs do not contain mercury so they can be disposed of with normal waste or recycled. LEDs are also dimmable and work with most modern dimmers.

- Replace your most-used 60-watt bulbs with the 9-watt **LED bulbs** from your kit.

TIP: For the most savings, place LED bulbs in fixtures that are on for at least 2-3 hours a day. Don't wait for an existing bulb to burn out; save the most by replacing them now.



DON'T FORGET TO RETURN YOUR INSTALLATION SURVEY FOR A CHANCE TO WIN!

Idaho Power Commercial Energy-saving Kit Program Materials

Program materials include a securely packaged kit filled with participant-focused measures and materials, Idaho Power energy efficiency program cross promotion, and Idaho Power branding.

A Quick Start Guide is included in each kit, and provides the educational component of the program. The Quick Start Guide identifies multiple tips and modifications in energy use that, when implemented, establish sustained energy conserving behaviors. The simple guide utilizes motivational tools and strategies intended to affect the consumer's energy use behaviors. The installation of the kit's measures, combined with the promoted behavioral changes, results in energy savings that are captured by the installation survey.

Included Educational Materials

Quick Start Guide
Survey
Light Switch Reminder Stickers
Idaho Power Small Business Program Cross-Promo
Installation Instructions

Included Efficiency Measures

Restaurant Kit

Pre-rinse Spray Valve
Three 9-watt LEDs
Two Exit Sign Retrofits
Two Kitchen Faucet Aerators
Two Bathroom Faucet Aerators

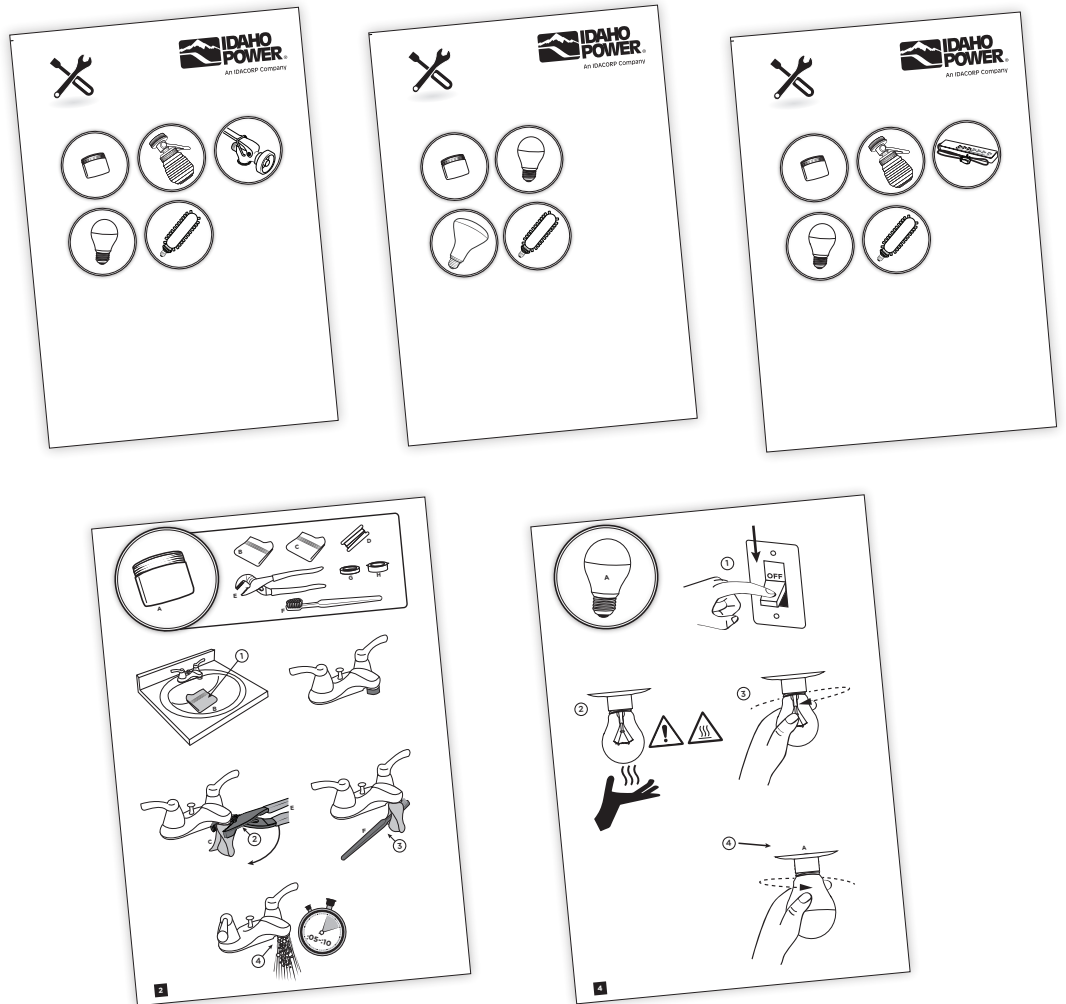
Office Kit

Two 9-watt LEDs
Two Exit Sign Retrofits
Advanced Power Strip
Kitchen Faucet Aerator
Two Bathroom Faucet Aerators

Retail

Two 9-watt LEDs
Two 8-watt LED BR30s
Two Exit Sign Retrofits
Bathroom Faucet Aerator

ILLUSTRATED INSTRUCTION GUIDES



Idaho Power Commercial Energy-saving Kit Program Implementation

An introductory outbound call campaign implemented by the Idaho Power call center, supported by the information on the Idaho Power website, merited positive results. Small business owners were able to enroll in the program with ease, resulting in a steady demand for the program.

Energy-saving kit participation was processed and tracked at the AMC program center. The program website, a toll-free number, Idaho Power Energy Advisors in the field and the Idaho Power customer service department provided convenient methods for interested small businesses to order a kit and participate in the program.

Orders were tracked and managed from all outreach and enrollment sources. Program materials and products were packaged and addressed for individual small business delivery. All program modules receive a unique ID number to improve the accuracy of data tracking and reduce the amount of information required from respondents.

All enrollments and associated shipping & fulfillment data were managed by AMC's proprietary program database.

Idaho Power Commercial Energy-saving Kit Program Impact

The program impacted 71 cities and towns throughout Idaho and 10 cities and towns in Oregon. As illustrated below, the program successfully educated participating small businesses about energy and water efficiency while generating resource savings through the installation of efficiency measures in small business facilities. Installation survey data was collected to track savings and gather program satisfaction data.

Projected Resource Savings

A list of assumptions and formulas used for these calculations can be found in Appendix A.

Total Number of Participants:	906	
Number of Restaurant Participants:	218	
Number of Office Participants:	635	
Number of Retail Participants:	53	
	Annual	Lifetime
Projected reduction from Pre-rinse Spray Valve retrofit:	1,247,178	4,988,712 gallons*
Measure Life: 4 years	27,878	111,511 kWh
Projected reduction from Advanced Power Strip installation:	38,475	153,899 kWh
Product Life: 4 years		
Projected reduction from Exit Sign LED retrofits:	45,123	721,970 kWh
Measure Life: 16 years		
Projected reduction from 9-watt LED Light Bulbs:	25,002	325,025 kWh
Measure Life: 13 years		

*Based on 100% installation rate

Projected reduction from 8-watt BR30 LED Light Bulbs: Measure Life: 13 years	6,797	88,364 kWh
Projected reduction from Kitchen Faucet Aerator retrofit: Measure Life: 10 years	1,805,846 78,213	18,058,460 gallons 782,131 kWh
Projected reduction from Bathroom Faucet Aerator retrofit: Measure Life: 10 years	2,363,734 75,263	23,637,339 gallons 752,631 kWh
TOTAL PROJECTED PROGRAM SAVINGS:	5,416,758 296,751	46,684,511 gallons 2,935,530 kWh
TOTAL PROJECTED PROGRAM SAVINGS PER BUSINESS:	5,979 328	51,528 gallons 3,240 kWh

A. Water and Energy Savings Summary

As part of the program, participants installed retrofit efficiency measures in their small businesses. The 906 participating businesses are expected to save the following resource totals. Savings from these actions and new behaviors will continue for many years to come.

B. Participant Response

Participant response to Idaho Power's outreach methods and interpersonal communication resulted in a positive response for the program. Participants utilized the Quick Start Guide to choose which measures to install, and which savings actions to take. Illustrated instruction guides made retrofit projects easy to complete.

Kit Flyers



Appendices

Appendix A

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Projected Savings from Pre-Rinse Spray Valve Retrofit

Pre-rinse Spray Valve retrofit inputs and assumptions:

Number of Restaurant participants:	218
Deemed Savings:	127.88 kWh ¹
Estimated annual water savings:	5,721 gallons ²
Measure life:	4.0 years ²

Projected Electricity Savings:

Pre-rinse spray valve retrofit projects an annual reduction of:	27,878 kWh ³
Pre-rinse spray valve retrofit projects a lifetime reduction of:	111,511 kWh

Potential Savings with 100 Percent Installation:

Pre-rinse spray valve retrofit projects an annual reduction of:	1,247,178 gallons
Pre-rinse spray valve retrofit projects a lifetime reduction of:	4,988,712 gallons

¹ Provided by Idaho Power. Regional Technical Forum (RTF). ComcookingPreRinseSprayValve_v2_4.xlsm. Adjusted for estimated electric water heat saturation and installation rates.

² Based on Regional Technical Forum.

³ Pre-rinse spray valve water savings formula (Savings per year x Participants) .

Projected Savings from Advanced Power Strip (APS) Installation

Advanced Power Strip inputs and assumptions

Number of Office Participants:	635
Deemed Savings:	60.59 kWh ¹
Product life:	4 years ²

Projected Electricity Savings:

The APS retrofit projects an annual reduction of:	38,475 kWh ³
The APS retrofit projects an annual reduction of:	153,899 kWh ⁴

1. Provided by Idaho Power. RTF. ComSmartPlugPower_v3_4.xlsm. Adjusted for estimated installation rate.

2. Based on Regional Technical Forum.

3. Advanced Power Strip savings formula (Deemed savings x Participants).

4. Advanced Power Strip savings formula (Deemed savings x Participants x Product Life).

Projected Savings from Exit Sign LED Retrofits

Exit Sign LED Retrofits inputs and assumptions

Lamps per participant:	2
Number of Restaurant Participants:	218
Number of Office Participants:	635
Number of Retail Participants:	53
Deemed Savings:	24.90 kWh ¹
Product life:	16 years ¹

Projected Electricity Savings:

The Exit Sign LED retrofit projects an annual reduction of:	45,123 kWh ²
The Exit Sign LED retrofit projects an lifetime reduction of:	721,970 kWh ³

¹ Provided by Idaho Power. Calculated based on estimated existing fixture wattages and installation rates.

² Exit Sign LED Retrofits savings formula (Deemed savings x Lamps per kit x Participants).

³ Exit Sign LED Retrofits savings formula (Deemed savings x Lamps per kit x Participants x Product Life).

Projected Savings from 9-watt LED Light Bulb Retrofit

9-watt LED Light Bulb retrofit inputs and assumptions:

Lamps per Restaurant participant :	3
Number of Restaurant participants:	218
Deemed Restaurant savings per lamp (average kWh):	18.04 kWh ¹
Lamps per Office participant:	2
Number of Office participants:	635
Deemed Office savings per lamp (average kWh):	9.33 kWh ¹
Lamps per Retail participant:	2
Number of Retail participants:	53
Deemed Retail savings per lamp (average kWh):	12.86 kWh ¹
Measure life:	13.00 years ¹

Projected Electricity Savings:

The LED retrofit projects an annual reduction of:	25,002 kWh ²
The LED retrofit projects a lifetime reduction of:	325,025 kWh ³

¹ Provided by Idaho Power. Savings calculated based on a 9W LED replacing a 13W CFL. Hours of use vary by building type. Adjusted for estimated installation rates.

² LED kWh savings formula (Deemed savings per lamp x Number of participants x Lamps per participant).

³ LED kWh lifetime savings formula (Annual savings x Measure Life).

Projected Savings from 8-watt BR30 Light Bulb Retrofit

8-watt LED BR30 Light Bulb retrofit inputs and assumptions:

Lamps per Retail participant:	2
Number of Retail participants:	53
Deemed savings per lamp (kWh):	64.13 kWh ¹
Measure life:	13.0 years ¹

Potential Savings with 100 Percent Installation:

The LED BR30 retrofit projects an annual reduction of:	6,797 kWh ²
The LED BR30 retrofit projects a lifetime reduction of:	88,364 kWh ³

¹ Provided by Idaho Power. Savings calculated based on a 8 w LED replacing a 35 W halogen. Based on 3,800 hours of use. Adjusted for estimated installation rates.

² LED kWh savings formula (Deemed savings per lamp x Number of participants x Lamps per participant).

³ LED kWh lifetime savings formula (Annual savings x Measure Life).

Projected Savings from Kitchen Faucet Aerator Retrofit

Kitchen Faucet Aerator retrofit inputs and assumptions:

Kitchen Faucet Aerators per Restaurant kit:	2	
Number of Restaurant participants:	218	
Deemed Savings Restaurant Kitchen Faucet Aerator 1:	161.49	kWh ¹
Deemed Savings Restaurant Kitchen Faucet Aerator 2:	130.96	kWh ¹
Kitchen Faucet Aerators per Office kit:	1	
Number of Office participants:	635	
Deemed Savings Office Kitchen Faucet Aerator:	22.77	kWh ¹
Kitchen Faucet Aerator per Retail kit (none):	-	
Number of Retail participants (not applicable):	-	
Kitchen Faucet Aerator (baseline x .83 throttling factor):	2.08	gpm
Kitchen Faucet Aerator (retrofit x .95 throttling factor):	1.43	gpm
Percent reduced:	31%	
Estimated annual water usage per fixture Restaurant:	9,581	gallons
Estimated annual water usage per fixture Office:	2,500	gallons
	10	years ³

Projected Electricity Savings:

Kitchen Faucet Aerator retrofit projects an annual reduction of:	78,213	kWh ⁴
Kitchen Faucet Aerator retrofit projects a lifetime reduction of:	782,131	kWh ⁵

Potential Water Savings with 100 Percent Installation:

Kitchen Faucet Aerator retrofit projects an annual reduction of:	1,805,846	gallons ⁶
Kitchen Faucet Aerator retrofit projects a lifetime reduction of:	18,058,460	gallons ⁶

¹ Provided by Idaho Power. Savings calculated based on the methodology in the Illinois TRM for Commercial Measures. Gallons vary by building type. Adjusted for estimated electric water heat saturation and installation rates.

² From Illinois TRM for Commercial Measures. 2019 v 7 Final, Section 4.3.2. Low Flow Faucet Aerators

³ (March 20, 2014). Blessing Memo for LivingWise Kits for 2014, Paul Sklar, E.I., Planning Engineer Energy Trust of Oregon.

⁴ Kitchen Faucet Aerator kWh formula (Number of participants x Deemed savings x Kitchen Faucet Aerators per kit type).

⁵ Kitchen Faucet Aerator kWh lifetime savings formula (Annual savings x Measure life).

⁶ Kitchen Faucet Aerator gallons formula (Annual usage per fixture x Number of Fixtures x Participants x Percent Reduction).

⁷ All water savings estimates are based on 100% installation rate.

Projected Savings from Bathroom Faucet Aerator Retrofit

Bathroom Faucet Aerators per Restaurant kit:	2	
Number of Restaurant participants:	218	
Deemed Savings Restaurant Bathroom Faucet Aerator 1:	132.24	kWh ¹
Deemed Savings Restaurant Bathroom Faucet Aerator 2:	111.66	kWh ¹
Bathroom Faucet Aerators per Office kit:	2	
Number of Office participants:	635	
Deemed Savings Office Bathroom Faucet Aerator 1:	19.91	kWh ¹
Deemed Savings Office Bathroom Faucet Aerator 2:	12.53	kWh ¹
Bathroom Faucet Aerator per Retail kit:	1	
Number of Retail participants:	53	
Deemed Savings Retail Bathroom Faucet Aerator:	28.18	kWh ¹
Bathroom Faucet Aerator (baseline x .83 throttling factor):	2.08	gpm ²
Bathroom Faucet Aerator (retrofit x .95 throttling factor):	1.43	gpm ²
Estimated annual water savings per fixture Restaurant:	3,001	gallons ²
Estimated annual water savings per fixture Office:	783	gallons ²
Estimated annual water savings per fixture Retail:	1,143	gallons
Measure life:	10	years ³
Projected Electricity Savings:		
Bathroom Faucet Aerator retrofit projects an annual reduction of:	75,263	kWh ⁴
Bathroom Faucet Aerator retrofit projects a lifetime reduction of:	752,631	kWh ⁵
Potential Water Savings with 100 Percent Installation:		
Bathroom Faucet Aerator retrofit projects an annual reduction of:	2,363,734	gallons ⁶
Bathroom Faucet Aerator retrofit projects a lifetime reduction of:	23,637,339	gallons ⁶

¹ Provided by Idaho Power. Savings calculated based on the methodology in the Illinois TRM for Commercial Measures. Gallons vary by building type. Adjusted for estimated electric water heat saturation and installation rates.

² From Illinois TRM for Commercial Measures. 2019 v 7 Final, Section 4.3.2. Low Flow Faucet Aerators

³ (March 20, 2014). Blessing Memo for LivingWise Kits for 2014, Paul Sklar, E.I., Planning Engineer Energy Trust of Oregon.

⁴ Bathroom Faucet Aerator kWh formula (Number of participants x Deemed Savings x Bathroom Faucet Aerators per kit type).

⁵ Bathroom Faucet Aerator kWh lifetime savings formula (Annual savings x Measure life).

⁶ Bathroom Faucet Aerator gallons formula (Annual usage per fixture x Number of Fixtures x Participants x Percent Reduction).

⁵ Bathroom Faucet Aerator kWh lifetime savings formula (Annual savings x Measure life).

⁶ Bathroom Faucet Aerator gallons formula (Annual usage per fixture x Number of Fixtures x Participants x Percent Reduction).

Idaho Cities & Towns Served

ABERDEEN	INKOM
AMERICAN FALLS	JEROME
BELLEVUE	KETCHUM
BLACKFOOT	KIMBERLY
BOISE	KING HILL
BRUNEAU	KUNA
BUHL	MARSING
CALDWELL	MCCALL
CAMBRIDGE	MELBA
CAREY	MERIDAN
CARMEN	MIDDLETON
CASCADE	MIDVALE
CASTLEFORD	MOUNTAIN HOME
CHUBBUCK	MURPHY
COUNCIL	NAMPA
DIETRICH	NEW MEADOWS
DONNELLY	NEW PLYMOUTH
EAGLE	NOTUS
EDEN	OAKLEY
EMMETT	PARMA
FILER	PAYETTE
FORT HALL	POCATELLO
FRUITLAND	POLLOCK
GARDEN CITY	RICHFIELD
GARDEN VALLEY	RIGGINS
GLENN'S FERRY	SALMON
GOODING	SHOSHONE
GRAND VIEW	STAR
GREENLEAF	SWEET
HAGERMAN	TWIN FALLS
HAILEY	WEISER
HAMMETT	WENDELL
HANSEN	WILDER
HAZELTON	
HOMEDALE	
HORSESHOE BEND	
IDAHO CITY	
INDIAN VALLEY	

Oregon Cities & Towns Served

ADRIAN	ONTARIO
HALFWAY	OXBOW
JORDAN VALLEY	RICHLAND
JUNTURA	UNITY
NYSSA	VALE

Idaho Power Regions Served

REGIONS	RESTAURANT	OFFICE	RETAIL
IDAHO			
CANYON	27	95	8
CAPITAL	103	251	17
EASTERN	16	81	12
SOUTHERN	37	126	8
WESTERN	23	58	6
OREGON			
CANYON		3	
WESTERN	12	21	2
TOTAL	218	635	53
TOTAL ALL	906		

IDAHO POWER ENERGYWISE® PROGRAM SUMMARY REPORT 2020-2021

SUBMITTED BY:



Idaho Power EnergyWise Program Summary Report 2020-2021


Made possible by:



Submitted by:



September 2021




“They loved sharing about their timers, I had them time their showers before handing out anything. They were shocked!”

Lyna Butler, Teacher

Mill Creek Elementary School

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“Students loved learning how small changes can make a big impact on energy consumption.”

Stephani Little, Teacher

Mill Creek Elementary School

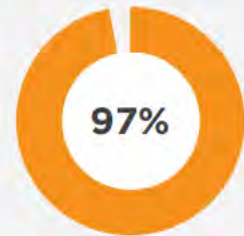
Executive Summary

AM Conservation Group, Inc. is pleased to present this Program Summary Report to Idaho Power, which summarizes the 2020-2021 Idaho Power EnergyWise Program. The program was implemented in the Idaho Power service area in the states of Idaho and Oregon by 12,446 teachers, students, and their families.

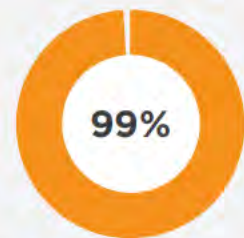
The following pages provide an overview of the program and materials, outline of program implementation, introduction to the program team, description of program enhancements, impact of the program, and summary of results from the home activities. In addition to this information, evaluations, letters, and comments are provided for a glimpse into actual participant feedback. Lastly, projected savings from the individual measures found within the EnergyWise Kit are also included.

Participant Satisfaction

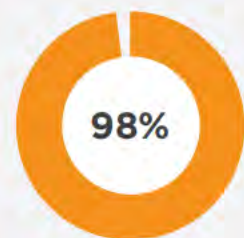
A successful program excites and engages participants. Students, parents, and teachers are asked to evaluate the program and provide personal comments. A sample of the feedback is given in the margin. >



Teachers who indicated that the products in the kit were easy for students to use.

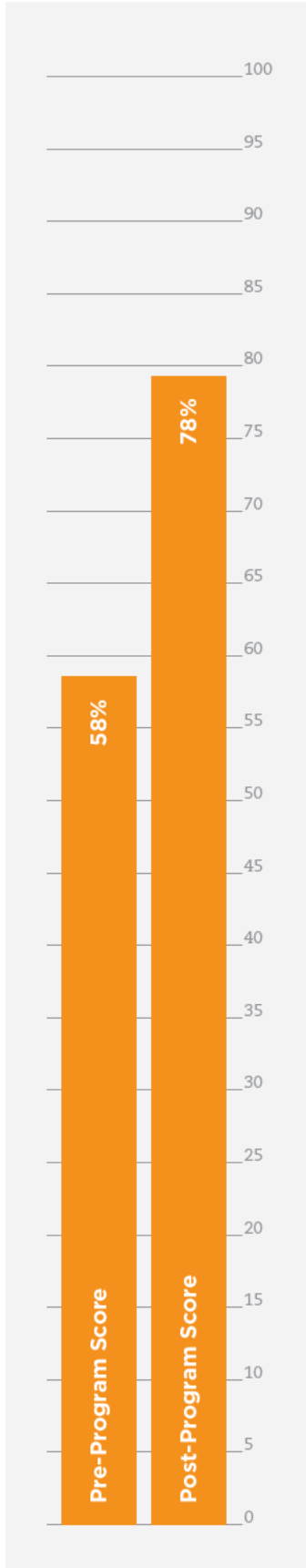


Teachers who indicated they would recommend this program to other colleagues.



Teachers who indicated they would conduct this program again.

A summary of responses can be found in Appendix D.



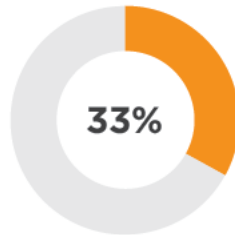
Knowledge Gained

Identical tests were administered to the students prior to the program and again upon program completion to measure knowledge gained. Scores and subject knowledge improved from **58% to 78%**.

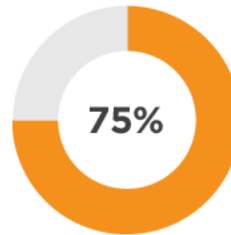
Measures Installed

Students completed take-home activities as part of the program and reported on the kit measures they installed in their homes.

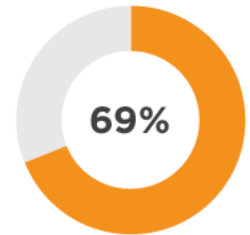
A summary of responses can be found in Appendix B.



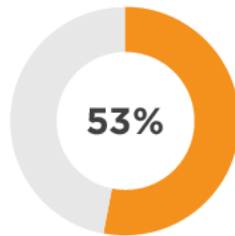
Students who reported they installed the High-Efficiency Showerhead.



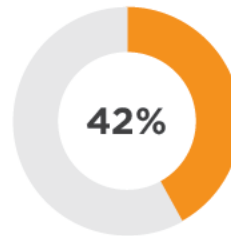
Students who indicated they installed the LED Night Light.



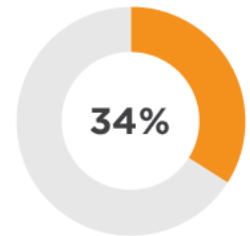
Students who reported they used the Shower Timer.



Students who reported they installed the first 9-watt LED.



Students who reported they installed the second 9-watt LED.



Students who reported they installed the third 9-watt LED.

Student Survey Response by Region

	Total	Capital	Canyon	Eastern	Southern	Western
Total Participants	12,446	4,113	3,043	1,198	2,358	1,734
Students	11,993	3,970	2933	1,157	2,273	1,660
Surveys Received	3,796	891	1307	524	513	561
Percent Response	32%	22%	45%	45%	23%	34%

Energy and Water Savings Results

In addition to educating students and their parents, a primary program goal is to generate cost-effective energy and water savings. Student home surveys not only provided the data used in the savings projections, but also reinforced the learning benefits.


Projected Resource Savings

A list of assumptions and formulas used for these calculations can be found in Appendix A.

PROJECTED ANNUAL SAVINGS		PROJECTED LIFETIME SAVINGS	
15,959,073	gallons of water saved	159,590,730	gallons of water saved
2,166,583	kWh of electricity saved	23,092,183	kWh of electricity saved
56,823	therms of gas saved	568,229	therms of gas saved
15,959,073	gallons of wastewater saved	159,590,730	gallons of wastewater saved

PROJECTED ANNUAL SAVINGS PER HOME		PROJECTED LIFETIME SAVINGS PER HOME	
1,282	gallons of water saved	12,823	gallons of water saved
174	kWh of electricity saved	1,855	kWh of electricity saved
5	therms of gas saved	46	therms of gas saved
1,282	gallons of wastewater saved	12,823	gallons of wastewater saved

**Per Idaho Power's request, the associated savings for the shower timer have not been included in savings totals.



“The students loved the activities completed in class and implementing the items in the kit. They are still talking about it.”

Michelle Montoya, Teacher

Hillsdale Elementary School

Program Overview


The Idaho Power EnergyWise Program, a school-based energy efficiency education program, is designed to generate immediate and long-term resource savings by bringing interactive, real-world education home to students and their families. The 2020-2021 program was taught in grades 3-6 throughout the Idaho Power service area.

The Idaho Power EnergyWise Program team identifies and enrolls students and teachers within the designated service area. The program physically begins with classroom discussions using a Student Guide that provides the foundations of using energy and water efficiently. It is followed by hands-on, creative, problem-solving activities led by the classroom teacher.

All program materials support state academic standards to allow the program to fit easily into a teacher's existing curriculum and requirements. The participating classroom teachers follow the Teacher Book and lesson plan. Information is given to guide lessons throughout the program in order to satisfy each student's individual needs, whether they are visual, auditory, or kinesthetic learners.

The EnergyWise Kit and Student Take-Home Workbook comprise the take-home portion of the program. Students receive a kit containing high-efficiency measures they use to install within their homes. With the help of their parents/guardians, students install the kit measures and complete a home survey. The act of installing and monitoring new energy efficiency devices in their homes allows students to put their learning into practice. Here, participants and their parents/guardians realize actual water and energy savings within their home, benefitting two generations.

A critical element of AM Conservation Group, Inc. program design is the use of new knowledge through reporting. At the end of the program, the Idaho Power EnergyWise program team tabulates all participant responses—including home survey information, teacher responses, student letters, and parent feedback—and generates this Program Summary Report.



“My kid came home excited to see how the light bulbs looked different and wanted to time her showers. She wanted to check the temperature in the fridge. I enjoyed seeing her excited to make a difference.”

Parent

Wilson Elementary School

Program Materials

Each participant in the Idaho Power EnergyWise Program receives classroom materials and energy efficiency kits containing high-efficiency measures to perform the program's take-home activities. Program materials for students, parents/guardians, and teachers are outlined below.

Each Student & Teacher Receives

Student Guide

Student Take-Home Workbook

Parent Letter/Pledge Form

Student Survey Form

Certificate of Achievement

EnergyWise Kit Containing:

- High-Efficiency Showerhead
- Shower Timer
- LED Night Light
- (3) 9-watt LED Light Bulbs
- FilterTone® Alarm
- Digital Thermometer
- Reminder Stickers and Magnet Pack
- Flow Rate Test Bag
- Natural Resource Fact Chart
- Parent/Guardian Program Evaluation
- Illustrated Instruction Guide

Idaho Power EnergyWise Wristband

Website Access at:

<http://www.idahopower.com/wise>

Toll-Free HELP Line

Each Teacher/Classroom Receives

Teacher Book

Idaho Power Custom Introduction Video Flash Drive

Step-by-Step Program Checklist

Lesson Plans

Idaho State and National Academic

Standards Chart

Extra Activities Booklet

Teacher Survey Form

Pre/Post Student Survey Answer Keys

Electricity Poster

Self-Addressed Postage-Paid Envelope

Program Materials

TEACHER SURVEY
Your feedback is greatly appreciated.

Project implementation: Data, School, Teacher name, # of students, Number of Student Survey Forms returned, Team: Sign up

Please contact the EnergyWise Program by 11:59 p.m. on 12/31/2015. After completion, return this survey form to your Student Survey Form folder in the 4th or 5th grade, and a letter from your Idaho Power is in the postage paid return envelope provided.

PLEASE FILL IN THE CIRCLES THAT BEST DESCRIBE YOUR OPINION

- The materials were easy to use and we're enjoying them. Strongly agree, Agree, Disagree, Strongly disagree
- The materials were helpful in teaching students about energy conservation. Strongly agree, Agree, Disagree, Strongly disagree
- Students are excited about the program. Strongly agree, Agree, Disagree, Strongly disagree
- Students are excited about the program. Strongly agree, Agree, Disagree, Strongly disagree
- Students are excited about the program. Strongly agree, Agree, Disagree, Strongly disagree
- Students are excited about the program. Strongly agree, Agree, Disagree, Strongly disagree
- Students are excited about the program. Strongly agree, Agree, Disagree, Strongly disagree
- Students are excited about the program. Strongly agree, Agree, Disagree, Strongly disagree
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- Students are excited about the program. Strongly agree, Agree, Disagree, Strongly disagree
- Students are excited about the program. Strongly agree, Agree, Disagree, Strongly disagree

GET YOUR \$100.00 IN GRANT!
Use the money by the end of 12/31/2015. For more information, visit www.idahopower.com/energywise.

Teacher Survey Form

PARENTS

CONGRATULATIONS!

Thank you for participating in the EnergyWise Program. Your child's class has just completed the program and we are proud of the energy conservation actions they have taken. We hope you will continue to support your child's energy conservation efforts at home.

LET'S GET STARTED!

TAKE THE PLEDGE

SIGN THE PLEDGE

STUDENTS

PLEDGE FORM

Name: _____ Date: _____

Address: _____

Parent Signature: _____

Parent Letter/Pledge Form



Student Guide



Student Take-Home Workbook



Teacher Book




Certificate of Achievement



Kit Box



Introduction Video (flash drive) Pen



*“Working together with my child,
learning about saving energy and
why it is important.”*

Parent


Filer Intermediate School

Program Implementation

The 2020-2021 Idaho Power EnergyWise Program followed this comprehensive implementation schedule:

1. Identification of Idaho state academic standards & benchmarks
2. Curriculum development and refinement (completed annually)
3. Curriculum correlation to Idaho state academic standards & benchmarks
4. Materials modification to incorporate Idaho Power branding
5. Incentive program development
6. Teacher outreach and program introduction by AMCG's Outreach Team and Idaho Power EOEA's
7. Teachers enrolled in the program individually by AMCG's Outreach Team and Idaho Power EOEA's
8. Implementation dates scheduled with teachers by AMCG's Outreach Team and Idaho Power EOEA's
9. Program material delivered to coincide with desired implementation date
10. Delivery confirmation
11. Periodic contact to ensure implementation and teacher satisfaction
12. Program completion incentive offered
13. Results collection
14. Program completion incentive delivered to qualifying teachers
15. Thank you cards sent to participating teachers
16. Data analysis
17. Program Summary Report generated and distributed

Participating teachers are free to implement the program to coincide with their lesson plans and class schedules. Appendix C provides a comprehensive list of classrooms in grades 3-6 that participated during the 2020-2021 school year.



AM Conservation Group, Inc. has been in the business of designing and implementing energy and water efficiency programs for nearly three decades. Throughout this time we've built an expert team of industry professionals that deliver a seamless program to achieve your goals.

We designed the Idaho Power EnergyWise Program in our program center from the ground up. Working in conjunction with Idaho Power, we identified goals, desired outcomes of the program, and specific materials' customization. The result is a stimulating program that delivers significant and measurable resource savings. The Idaho Power EnergyWise Program features a proven blend of innovative education, comprehensive implementation services, and hands-on activities to put efficiency knowledge to work in homes throughout the Idaho Power service territory.

The Idaho Power EnergyWise Program is a reflection of true teamwork. On behalf of the entire implementation team at AMCG, we would like to thank you for the opportunity to design and implement the Idaho Power EnergyWise Program. It has been a pleasure working with you, we look forward to many more years of program success.

Sincerely,



Chase Griswold
Program Manager, CAPM



Libby Wilson
Director of Program Services

Program Team

Program Team

The success of the Idaho Power EnergyWise Program is owed to a cross-functional implementation team chosen specifically to meet the goals of the program. We incorporated both a PMP® certified Program Manager and a CEM® designated energy analyst to ensure the program hits key milestones and delivers results. These thought leaders are supported by an integral mix of specialists working in unity to accomplish your program objectives. The Idaho Power EnergyWise Program implementation team consisted of the following:

Outreach

Our outreach team is the face of the Idaho Power EnergyWise Program, introducing teachers to the program, and providing support throughout implementation to guarantee the program's success in the classroom. This group builds relationships and keeps teachers engaged in program execution year after year.

Graphic Design and Marketing

Expertly-designed kits and program materials are a result of our Graphic Design and Marketing teams. This group provides brand alignment and marketing strategies to ensure program branding is within guidelines. Additionally, this team facilitates copy and art direction and works with education to develop end-user activities.

Education


Led by a Ph.D. educator having both classroom and administration leadership experience, this team is responsible for the development of educational content as well as classroom energy literacy and engagement. The group also ensures the program's content is aligned with Idaho state expectations in science, math, and language as well as the rigorous expectations of STEM (Science, Technology, Engineering, and Math).

Information Technology

We leave IT strategy and cyber security in the hands of our experts. This team built and manages the integrated systems responsible for seamlessly blending operations, driving automation, and maximizing participation in the Idaho Power EnergyWise Program. This group provides the managed data services and software in support of outreach, enrollment, order processing, fulfillment, data collection and reporting.

Warehouse and Logistics

Last but not least, our warehouse and logistics teams guarantee Idaho Power EnergyWise Program materials reach the classroom on-time and without errors. This group provides printing, purchasing, production, quality assurance & control, warehousing and shipping for all program materials. Additionally, this team ensures that all materials are consistent with orders and confirms delivery.



“They liked being able to take their learning home with their kits and teach their families.”

Aubrey Crisp, Teacher

Central Elementary School

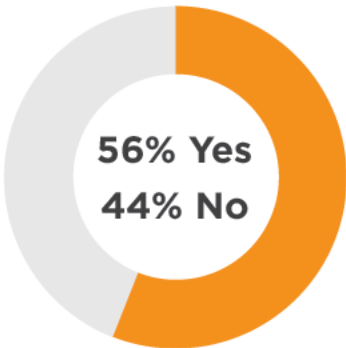
Program Impact

The Idaho Power EnergyWise Program has had a significant impact within the community. As illustrated below, the program successfully educated participants about energy and water efficiency while generating resource savings through the installation of efficiency measures in homes. Home survey information was collected to track projected savings and provide household consumption and demographic data. Program evaluations and comments were collected from teachers, students, and parents. The following program elements were used to collect this data:

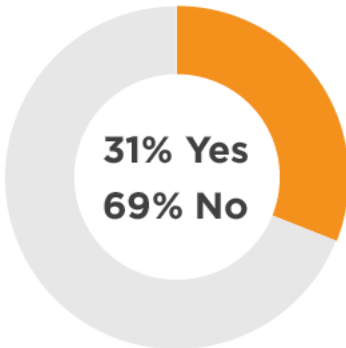
A. Home Survey for Capital Region

Participating teachers were asked to return their students' completed home check-up and home activities results. Of the 143 participating teachers in the Capital region, 43 (30%) returned survey results for the program. Parents and students were asked to install the kit measures and complete the home activities. Of the 3,970 participating children in the Capital region, 1,341 (34%) returned completed surveys.

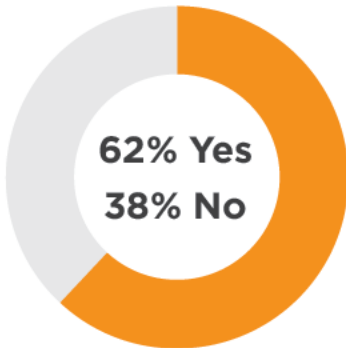
Did your family install the first 9-watt LED Light Bulb?	Yes - 56%
Did your family install the new High-Efficiency Showerhead?	Yes - 31%
Did your family change the way they use energy?	Yes - 62%



Students who indicated they installed the first 9-watt LED Light Bulb.



Students who indicated they installed the High-Efficiency Showerhead.

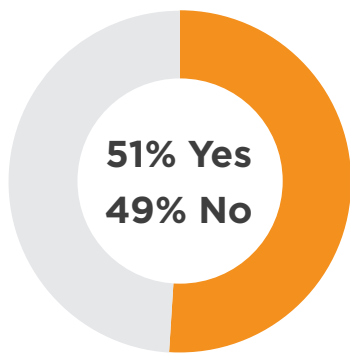


Students who indicated their family changed the way they use energy.

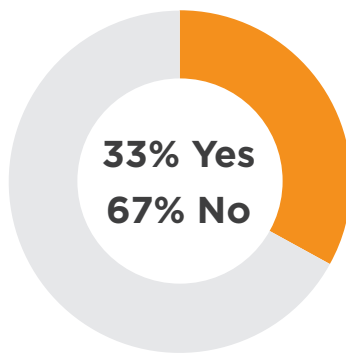
Home Survey for Canyon Region

Participating teachers were asked to return their students' completed home check-up and home activities results. Of the 110 participating teachers in the Canyon region, 62 (56%) returned survey results for the program. Parents and students were asked to install the kit measures and complete the home activities. Of the 2,933 participating children in the Canyon region, 1,341 (46%) returned completed surveys.

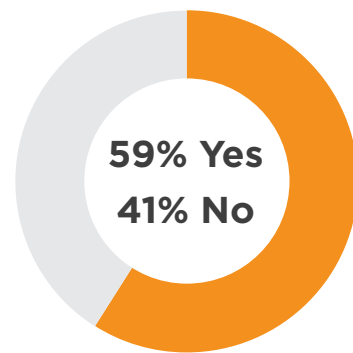
Did your family install the first 9-watt LED Light Bulb?	Yes - 51%
Did your family install the new High-Efficiency Showerhead?	Yes - 33%
Did your family change the way they use energy?	Yes - 59%



Students who indicated they installed the first 9-watt LED Light Bulb.



Students who indicated they installed the High-Efficiency Showerhead.

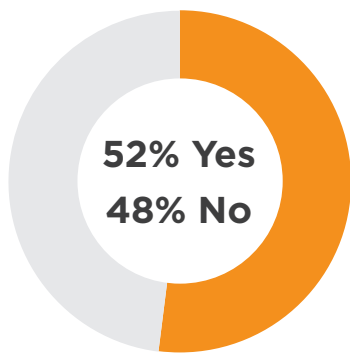


Students who indicated their family changed the way they use energy.

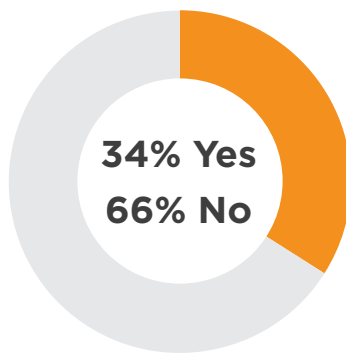
Home Survey for Eastern Region

Participating teachers were asked to return their students' completed home check-up and home activities results. Of the 41 participating teachers in the Eastern region, 22 (54%) returned survey results for the program. Parents and students were asked to install the kit measures and complete the home activities. Of the 1,157 participating children in the Eastern region, 560 (48%) returned completed surveys.

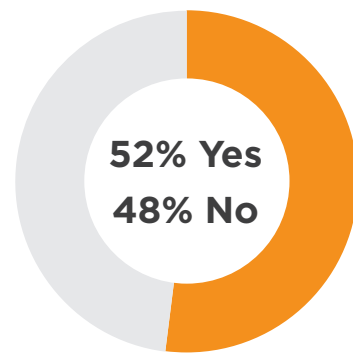
Did your family install the first 9-watt LED Light Bulb?	Yes - 52%
Did your family install the new High-Efficiency Showerhead?	Yes - 34%
Did your family change the way they use energy?	Yes - 52%



Students who indicated they installed the first 9-watt LED Light Bulb.



Students who indicated they installed the High-Efficiency Showerhead.

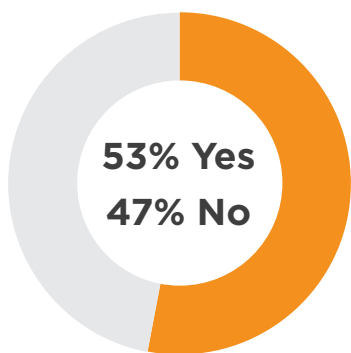


Students who indicated their family changed the way they use energy.

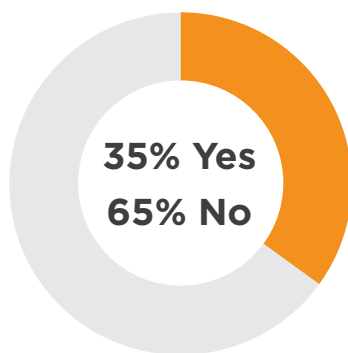
Home Survey for Southern Region

Participating teachers were asked to return their students' completed home check-up and home activities results. Of the 85 participating teachers in the Southern region, 27 (32%) returned survey results for the program. Parents and students were asked to install the kit measures and complete the home activities. Of the 2,273 participating children in the Southern region, 513 (23%) returned completed surveys.

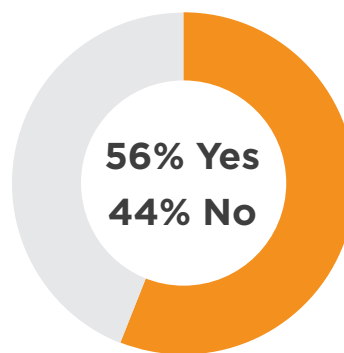
Did your family install the first 9-watt LED Light Bulb?	Yes - 53%
Did your family install the new High-Efficiency Showerhead?	Yes - 35%
Did your family change the way they use energy?	Yes - 56%



Students who indicated they installed the first 9-watt LED Light Bulb.



Students who indicated they installed the High-Efficiency Showerhead.

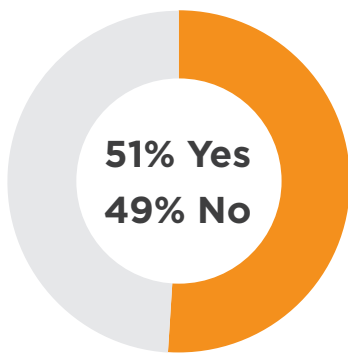


Students who indicated their family changed the way they use energy.

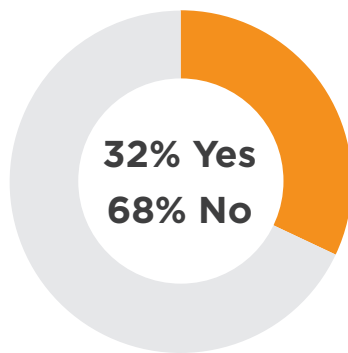
Home Survey for Western Region

Participating teachers were asked to return their students' completed home check-up and home activities results. Of the 74 participating teachers in the Western region, 29 (39%) returned survey results for the program. Parents and students were asked to install the kit measures and complete the home activities. Of the 1,660 participating children in the Western region, 544 (33%) returned completed surveys.

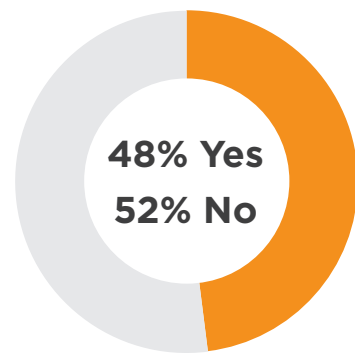
Did your family install the first 9-watt LED Light Bulb?	Yes - 51%
Did your family install the new High-Efficiency Showerhead?	Yes - 32%
Did your family change the way they use energy?	Yes - 48%



Students who indicated they installed the first 9-watt LED Light Bulb.



Students who indicated they installed the High-Efficiency Showerhead.

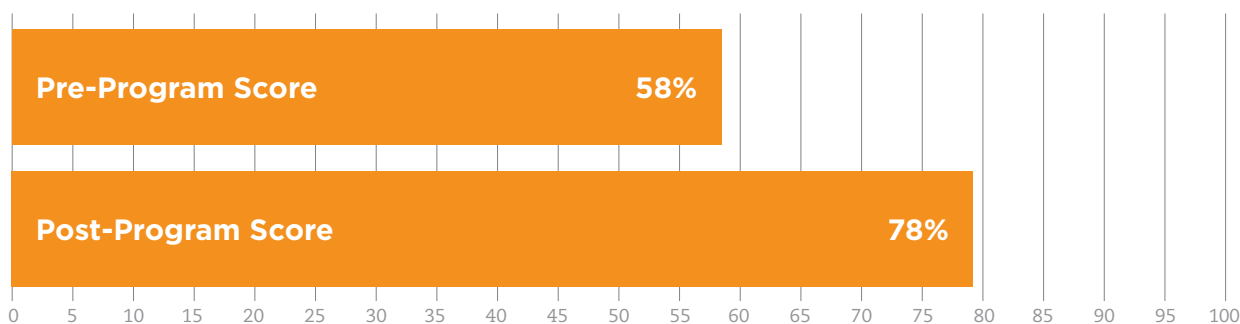


Students who indicated their family changed the way they use energy.

B. Pre-Program and Post-Program Tests

Students were asked to complete a 10-question test before the program was introduced and then again after it was completed to determine the knowledge gained through the program. The average student answered **5.8** questions correctly prior to being involved in the program and then improved to answer **7.8** questions correctly following participation. Of the 12,446 student households participating, 3,851 returned survey responses.

Scores improved from 58% to 78%.



Pre-Program and Post-Program Test Questions

	Pre	Post
1 Which layer of Earth do we live on?		
Crust	62%	86%
Mantle	8%	3%
Inner Core	9%	3%
Outer Core	21%	7%
2 Non-Potable water is safe to drink.		
True	23%	11%
False	77%	89%
3 Which of these is not a renewable resource?		
Wind	18%	6%
Plants	6%	3%
Gold	59%	82%
Animals	17%	8%
4 Saving water saves energy.		
True	81%	94%
False	19%	6%

Pre-Program and Post-Program Test Questions

	Pre	Post
5 Which are fossil fuels?		
Coal	19%	10%
Oil	13%	6%
Natural Gas	15%	6%
All of the above	53%	78%
6 Which type of energy is created in the process of Photosynthesis?		
Nuclear Energy	17%	11%
Thermal Energy	28%	22%
Chemical Energy	31%	57%
Electric Energy	25%	10%
7 Which Kit item will save the most natural resources?		
Compact Fluorescent Lamp	29%	28%
High-Efficiency Showerhead	31%	56%
FilterTone® Alarm	22%	9%
LED Night Light	18%	8%
8 Which major appliance uses the most energy?		
Dishwasher	23%	16%
Refrigerator	60%	67%
Dryer	18%	17%
9 An LED (light emitting diode) light bulb uses more energy than an incandescent bulb.		
True	38%	16%
False	62%	84%
10 On-peak time is the best time to play video games.		
True	33%	14%
False	67%	86%

C. Home Activities—Summary

As part of the program, parents and students installed resource efficiency measures in their homes. They also measured the pre-existing devices to calculate savings that they generated. Using the family habits collected from the home survey as the basis for this calculation, 12,446 households are expected to save the following resource totals. Savings from these actions and new behaviors will continue for many years to come. Of the 11,993 student households participating, 3,851 returned survey responses.

Projected Resource Savings

A list of assumptions and formulas used for these calculations can be found in Appendix A.

Number of Participants:	12,446	
	Annual	Lifetime
Projected reduction from Showerhead retrofit: Product Life: 10 years	15,959,073	159,590,730 gallons
	1,107,017	11,070,166 kWh
	49,500	495,003 therms
Projected reduction from first 9-watt LED Light Bulb retrofit: Product Life: 25,000 hours (12 years)	295,421	3,545,052 kWh
Projected reduction from second 9-watt LED Light Bulb retrofit: Product Life: 25,000 hours (12 years)	232,221	2,786,653 kWh
Projected reduction from third 9-watt LED Light Bulb retrofit: Product Life: 25,000 hours (12 years)	185,533	2,226,394 kWh
Projected reduction from LED Night Light retrofit: Product Life: 10,000 hours	267,362	2,673,620 kWh
Projected reduction from FilterTone® installation: Product Life: 10 years	79,030	790,297 kWh
	7,323	73,226 therms
TOTAL PROGRAM SAVINGS:	15,959,073	159,590,730 gallons
	2,166,583	23,092,183 kWh
	56,823	568,229 therms
TOTAL PROGRAM SAVINGS PER HOUSEHOLD:	1,282	12,823 gallons
	174	1,855 kWh
	5	46 therms

**Per Idaho Power's request, the associated savings for the shower timer have not been included in savings totals

**Lifetime LED savings based on assumption that inefficient bulb would stay in place for 12 years.

D. Teacher Program Evaluation

Program improvements are based on participant feedback received. One of the types of feedback obtained is from participating teachers via a Teacher Program Evaluation Form. They are asked to evaluate relevant aspects of the program and each response is reviewed for pertinent information. The following is feedback from the Teacher Program Evaluation for the Idaho Power EnergyWise Program. Of the 453 participating teachers, 129 returned teacher program evaluation surveys.

Teacher Response

(A summary of responses and regional data can be found in Appendix D)

98% of participating teachers indicated they would enroll in the program again given the opportunity.

99% of participating teachers indicated they would recommend the program to their colleagues.

What did students like best about the program? Explain.

“They loved sharing about their timers, I had them time their showers before handing out anything. They were shocked!”

Lyna Butler, Mill Creek Elementary School

“Students loved learning how small changes can make a big impact on energy consumption.”

Stephani Little, Mill Creek Elementary School

“The students loved the activities completed in class and implementing the items in the kit. They are still talking about it.”

Michelle Montoya, Hillsdale Elementary School

“Students loved the opportunity to learn how power is made and where it comes from. They also liked the free kits.”

Rose Marie Warrell, Oakley Elementary School

“They liked being able to take their learning home with their kits and teach their families.”

Aubrey Crisp, Central Elementary School

“Students really connected with the materials and lessons.”

Angela Zweifel, Hunter Elementary School

“The students loved the LED Bulbs and showerhead. They were surprised how much water they used and wasted.”

Jillian Cole, Eagle Hills Elementary School

“They loved the kit! They enjoyed learning about peak time and how they could boss their family around to save water and energy.”

Katie Ward, Purple Sage Elementary School

“They loved the kits and the readings. They were amazed that the refrigerator uses the most energy. We also loved the classroom activities.”

Kim Birkinbine, Silver Trail Elementary School

Teacher Response

(A summary of responses and regional data can be found in Appendix D)

What did you like best about the program? Explain.

"I have been teaching this program for 11 years now. I love the materials have been adjusted over the years to make the explanation clear and easy for students to understand. Great program. I enjoy it."

Katie Strawser, Melba Elementary

"The students enjoy the open discussion format. The students were engaged and continually used vocabulary words for their reading."

Marie Rockwood, Melba Elementary

"I enjoyed how easily the program is laid out and the engaging science experiments."

Stephanie Gunstream, Melba Elementary

"Making the kids aware of all reason to conserve energy."

Alicia Cody, Stoddard Elementary School

"I though the whole program was excellent. I used it to stand out my energy and electricity unit."

Craig Ockermen, Stoddard Elementary School

"I like that it fits right in our standards. This is just something extra to do. This is a great resource for these standards."

Maggie Stump, Summit Elementary School

"It's simple to follow teacher lessons and activities. The generous supplies for the students to help be good stewards of the Earth."

Anissa Bramlet, Pioneer School Of The Arts

"The whole program was very valuable. Power outage had just cost 21 lives in Texas so added to the importance and impact to students."

Cassie Young, Vale Elementary School

"Its a good student workbook with great ideas!"

Karen Klus, Henry L Slater Elementary School

"I liked the activities and relation to the common core standards."

Jill McBride, Vale Elementary School

"The kits were fun. The organization of the book was well done."

Mary Black, Haines Elementary School

"I liked that it provided information to the kids that they could relate to and reflect on such as water usage (shower) and electricity (video games)"

Allisyn Ferdig, South Baker Intermediate School

Teacher Response

(A summary of responses and regional data can be found in Appendix D)

What would you change about the program? Explain.

“Possibly make a grade specific program? Really, nothing, it is a great program!”

Cassie Royse, Filer Intermediate School

“Since more schools are implementing ‘Distance Learning’ having access to digital versions of the student workbooks would be very helpful. Maybe add a pdf version to the thumb drive?”

Katie Strawser, Melba Elementary

“I have some homeless students, this makes some of the activities hard to do for them.”

Kelli Clark, Filer Intermediate School

“We just need more time to teach it.”

Alicia Cody, Stoddard Elementary School

“Students and parents are either going to do it or not. The same students and parents that are hard to motivate to do things were the same ones for this project.”

Craig Ockermen, Stoddard Elementary School

“It would be very helpful to have power point & videos for each chapter to engage. Students more through visual representation.”

Stacy Mount, Westside Elementary School

“I think the program works well. Don’t change a thing.”

John Anderson, Lewis and Clark Elementary

“The vocabulary was hard for students to understand. More explanation to describe main words.”

Kelly Leguineche, Richfield School

“Can’t think of anything!”

Leslie Wheeler, Filer Intermediate School

“Nothing! It’s great.”

Alison Parrott, Fruitland Middle School

“More puzzles activities after lessons. They LOVE those!”

Stacey Lakey, Summit Elementary School

“Nothing. I love this program!”

Meko Myers, Valley View Elementary School

“The home activities, a lot of parents won’t help so maybe making some they can do themselves.”

Lacie Christensen, Claude A. Wilcox Elementary School

E. Parent/Guardian Program Evaluation

Parent involvement with program activities and their children is of paramount interest to both Idaho Power and teachers in the program. When parents take an active role in their child's education it helps the schools and strengthens the educational process considerably. When students successfully engage their families in retrofit, installation, and home energy efficiency projects, efficiency messages are powerfully delivered to two generations in the same household. The program is a catalyst for this family interaction, which is demonstrated by feedback from Parent/Guardian Program Evaluations. The following is feedback from the Parent/Guardian Program Evaluations for the Idaho Power EnergyWise Program. Of the 11,993 participating families, 57 parents returned program evaluation surveys.

Parent Response

(A summary of responses and regional data can be found in Appendix E)

100% of participating parents indicated that the program was easy to use.

98% of participating parents indicated they would continue to use the kit items after the completion of the program.

100% of participating parents indicated they would like to see this program continued in local schools.

As a parent, which aspect of the program did you like best?

"I really appreciated you showing my son how he can keep conserving energy. The hands-on aspect was great!"
Longfellow Elementary School

"I like that the children are aware of things they can help with to save money."
Filer Intermediate School

"My kid came home excited to see how the light bulbs looked different and wanted to time her showers. She wanted to check the temperature in the fridge. I enjoyed seeing her excited to make a difference."
Wilson Elementary School

"Working together with my child and learning about saving energy and why it is important."
Filer Intermediate School

"It was easy to do with the kids, we had everything we needed, and the results were cool to see."
Eagle Hills Elementary School

"The easy way that the uses of renewable and non-renewable resources are explained."
Hunter Elementary School

"That she is more aware of how much energy she is wasting in our home."
Hunter Elementary School

"That it teaches people to not be wasteful and save our planet."
Riverside Elementary School

Parent Response

(A summary of responses and regional data can be found in Appendix E)

Are there any comments you would like to express to your child's program sponsor?

"The kit was great and easy to use with my students. It was a very knowledgeable program."

Willow Creek Elementary School

"We appreciate kids learning at an age before habit of wastefulness takes hold. This should teach good habits which will help our planet."

Riverside Elementary School

"I think they did a great job teaching the kids about power and how to use it. I hope you continue this program; it really works."

Rock Creek Elementary

"Thank you! This was practical, fun, and great life lessons!"

Eagle Hills Elementary School

"Thank you, Idaho Power!"

Garden Valley Elementary

"Good idea and it makes us think of conservation. Thank you."

Groveland Elementary

"Before we put the alarm my grandma was happy because the furnace is quiet, and she likes to watch the news. The whole family loves it. Now we can know when the filter need change."

Harrison Elementary School

"Great job!!"

Homedale Elementary

"Great program, love it!"

Ronald Reagan Elementary School

"You are doing great. Thank you."

St Edwards Catholic School

"Glad my child was interested; hope we can save!"

White Pine Elementary School

"Its great. Kids need to know about saving energy."

Filer Intermediate School

"Thank you for teaching kids about conserving energy.", Lewis and Clark Elementary

F. Teacher Letters

February 12, 2021

Dear Idaho Power,

THANK YOU SO MUCH for your generous donation to our students!

I am very impressed with the Energywise Program. The curriculum was informative, easy to use, and comprehensive; it included a pre-test and post-test, detailed lessons in a Teacher's Guide as well as text, practice activities, vocabulary, and lab activities in a Student Guide. The energy kit gave each student FREE energy-saving items, such as a showerhead, shower timer, nightlight, and three LED bulbs. My students were so excited! They were also given a student workbook to help them learn how to save energy with each item in the kit. The program even included a certificate of achievement and bracelet for each student who completed the program. You thought of everything!

We had ample opportunities to discuss why and how to save energy with all that the curriculum had to offer. I really saw a mindset shift as we progressed through the program.

I feel honored to have been selected to participate in Energywise. I hope to be able to complete this program again for classes in the future.

Thanks for everything!

Sincerely,

Alison Parrott

*6th grade teacher
Fruitland Middle School
Fruitland, Idaho*

Teacher Letters

(continued)

Melba Elementary School

Learners Today, Leaders Tomorrow

PO Box 185 ~ 521 Carrie Rex Avenue

Melba, Idaho 83641

phone 208-495-2508 ~ fax 208-495-1142

www.melbaschools.org

Ashli Nelson, Principal

November 19, 2020

Idaho Power
An IDACORP Company
750 4th Street
Sparks, NV 89431-9998

Dear Idaho Power Energy Wise Program:

My 6th grade class completed the Energy Wise activity this past three weeks. The program was interesting and fun for the 6th grade instruction. The students learned a great deal and we enjoyed the supplemental activities.

The 6th graders were very excited to participate in the edible activities. They can never have enough cookies or candy bars. They enjoyed the vinegar and baking soda activities. They especially enjoyed when I couldn't get the balloon popped off the bottle and I couldn't get it back on fast enough - fluid went everywhere.

This was my fourth year of the Energy Wise program, and I enjoy the activity immensely. I would love the opportunity to have the activity again in my class. This year we used the lessons as part of our curriculum.

Thank you for this great program and the opportunity to share it with my 6th graders.

Sincerely,

Marie Rockwood
Melba Elementary
Melba Idaho

Teacher Letters

(continued)

May 13, 2021

Idaho Power,

Thank you so much for your EnergyWise Program.

I have done this program for the last two years, and it has been a wonderful addition to my fifth grade classroom. We decided to do this program in the spring this year because of our crazy school year. I definitely think this program fits better into my fall science curriculum and will be changing back to that timing next year.

This program is easy for families and gets some much-needed Energy savings materials into the hands of my families I teach.

Thank you for reaching out to the teachers in your area to help educate our children, and their families.

Thank you again,

Katie Tunca

Katie Tunca
5th grade teacher
Garfield Elementary
Boise School District
(208)854-4950
katie.tunca@boiseschools.org

Teacher Letters

(continued)

Dear Idaho Power,

Our classroom was given energy kits, classroom workbooks, and student take home workbooks. Thank you for sending us these materials; it was very generous of you. We had a lot of fun experimenting and using the kits. Our class knows more about conservation of energy, now that our lessons are complete. Thanks again for going out of your way to make these lessons and the kits.

Sincerely,
Crew 18 + Ms. Callahan

12/14/20

Dear Idaho Power,

THANK YOU so much for allowing us to have some fun & learn about Idaho Power & our Earth! The kids were so thrilled to each get a kit to take home—so very generous of your company to provide those for each student! 😊

We loved learning fun facts like the refrigerator uses the most energy & all about renewable resources. It was fun to hear they went home & had discussions with their families about what we talked about in class! Thank you again! 😊

-Katie Ward

Dear Idaho Power,

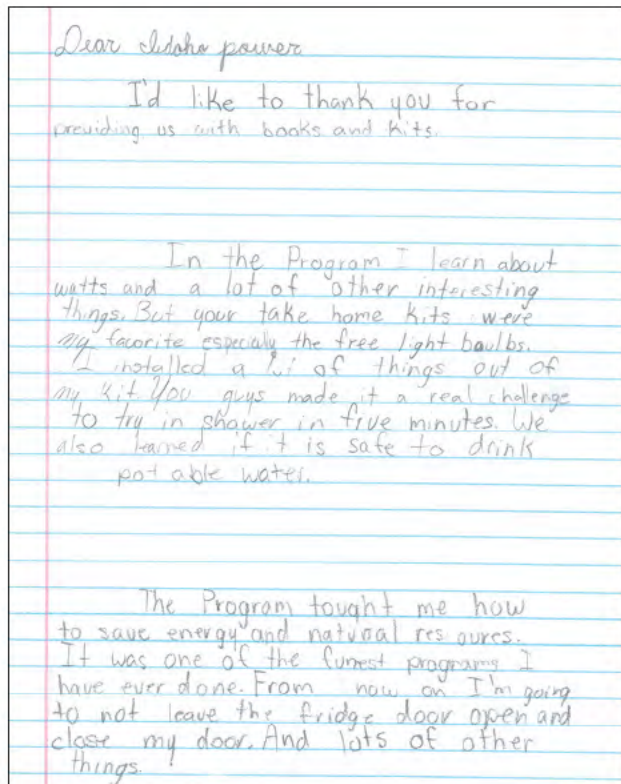
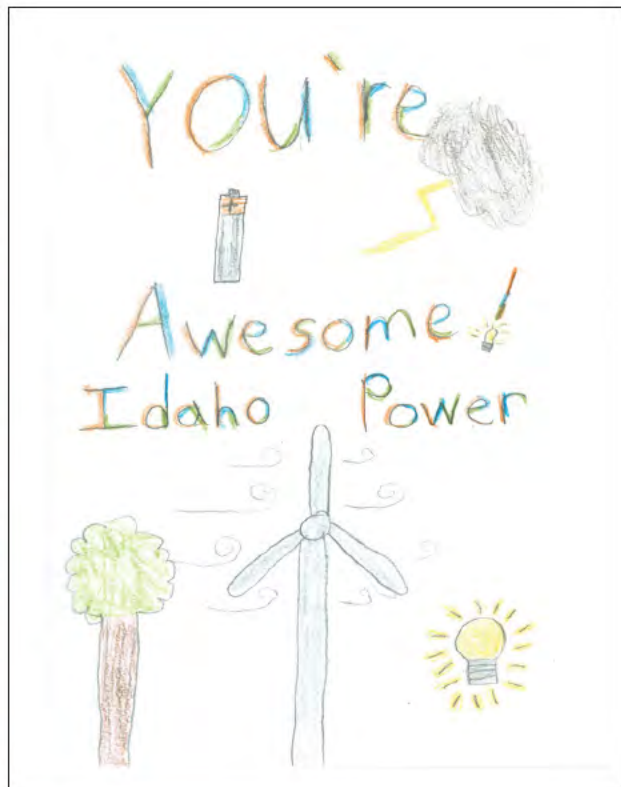
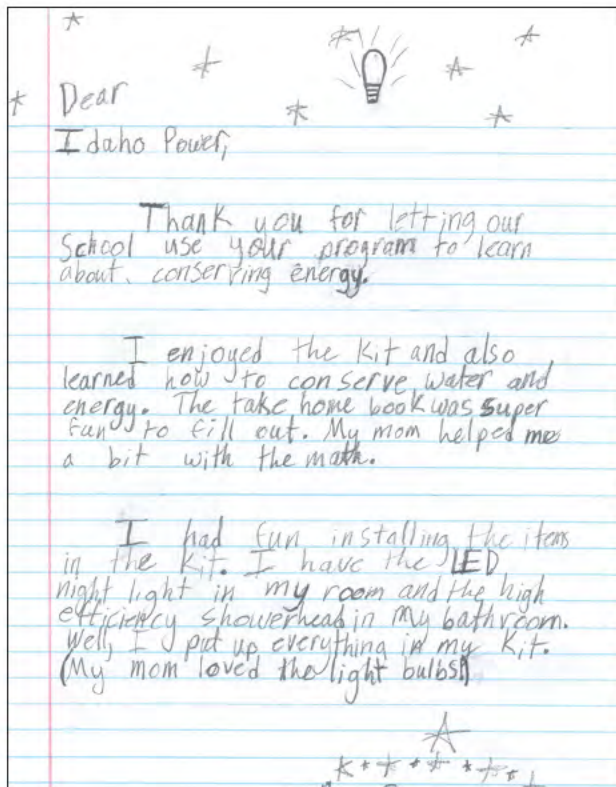
I wanted to thank you for the opportunity to teach the Idaho Power Program. The program is so easy to use and well planned out. I love that the standards are included. Everything about the program is well thought out for teachers to implement easily. The parent feedback is amazing as well. The students have said that they love the shower timer and that they take less time in the shower. Many of them have said that since it is their year to take home the kit, that they get to have the night light in their bedrooms (older siblings have theirs in their bedrooms). This is my second year implementing the program since Covid was an issue last year and we didn't get to complete it, and again this year I enjoyed it. The other aspect that I want to thank you for is the fact that you value the time that we are taking to complete the program and for giving us a grant in exchange. That means so much and makes me feel valued. I love teaching this program year after year and I hope that Idaho Power continues to do it.

Gratefully,


Sarah Williams

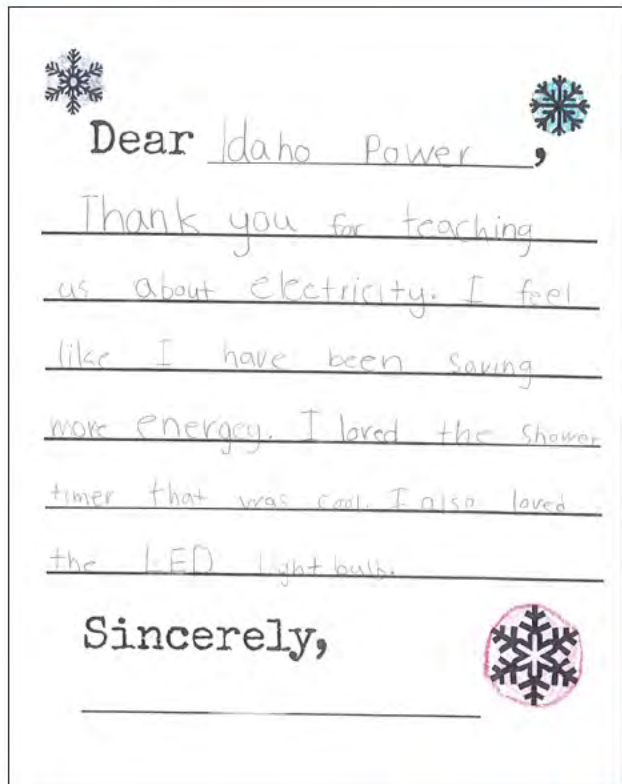
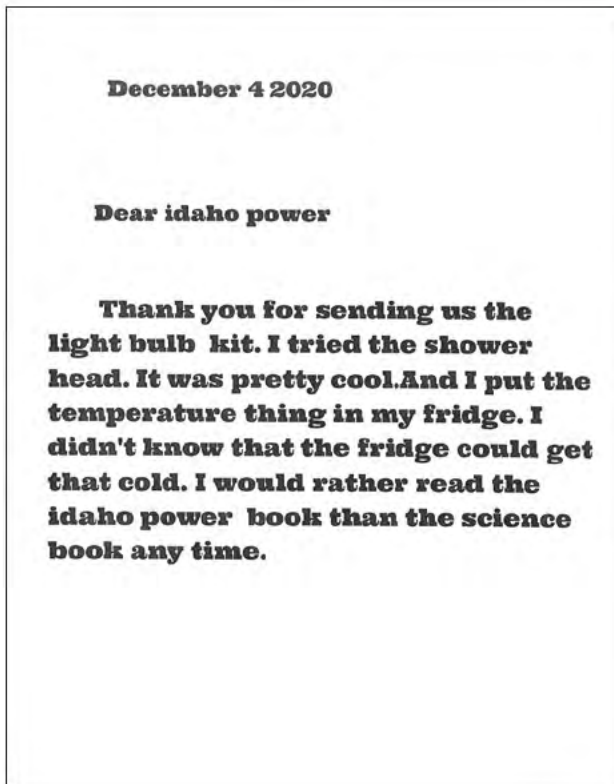
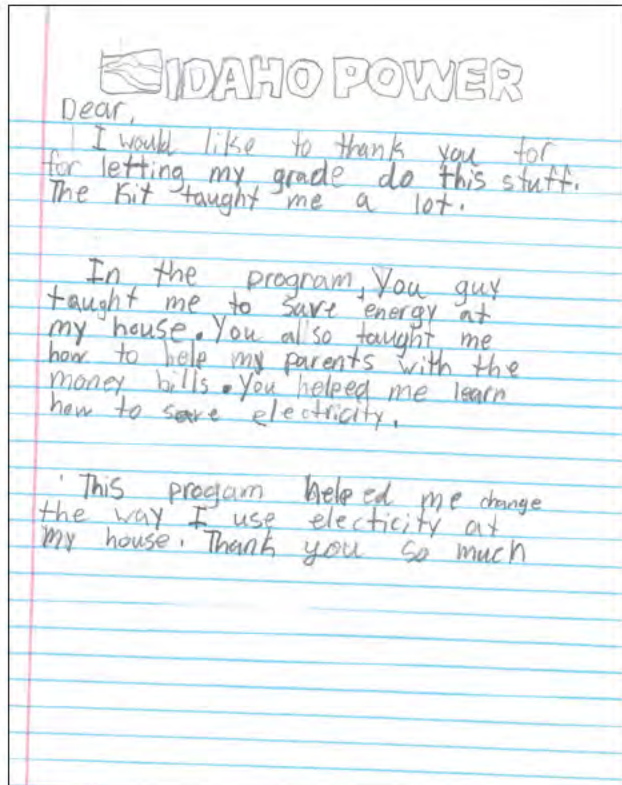
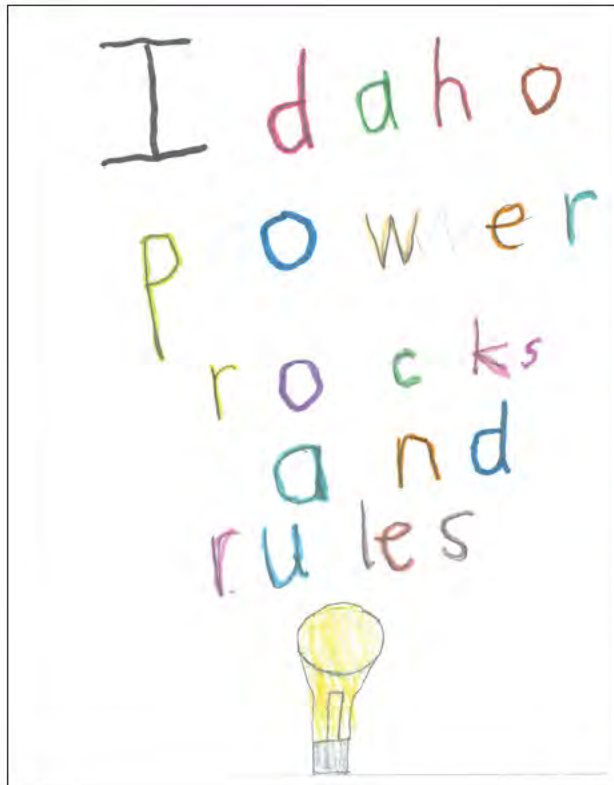
Spalding STEM Academy 4th Grade Teacher

G. Student Letters



Student Letters

(continued)



Student Letters

(continued)

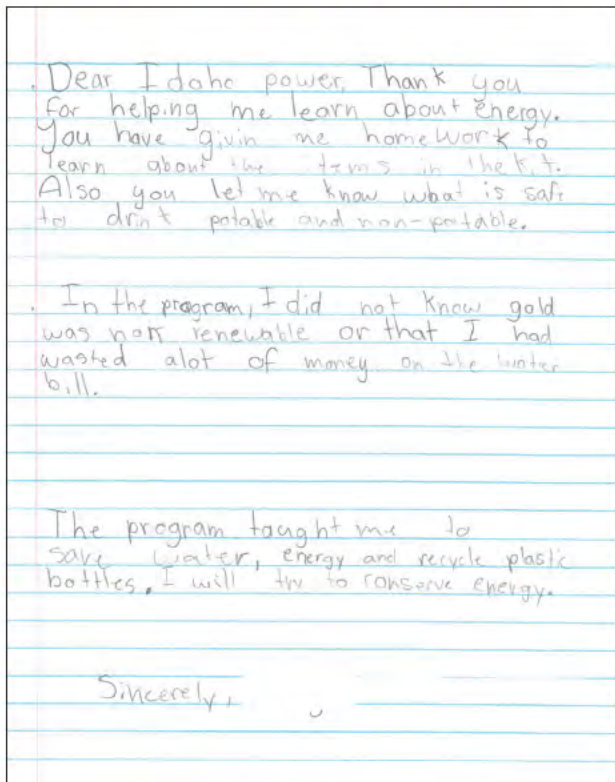


December 4, 2020

Dear Idaho Power:

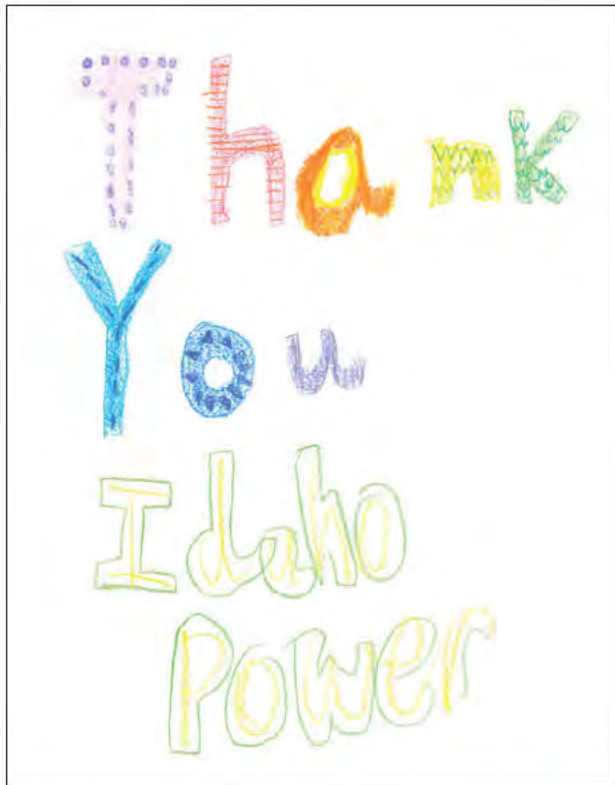
Thank you for sending us that kit. My mom loves the 5min timer cause she always loses track of time. So now she takes shorter showers and thank you for the light bulbs. My light just went out so we changed the light. Thank you for the filter for the sink my dad and mom like it cause it tells them when the filter is full.

Thank you very much for the kit!



Student Letters

(continued)



December 4 2020

Dear Idaho Power

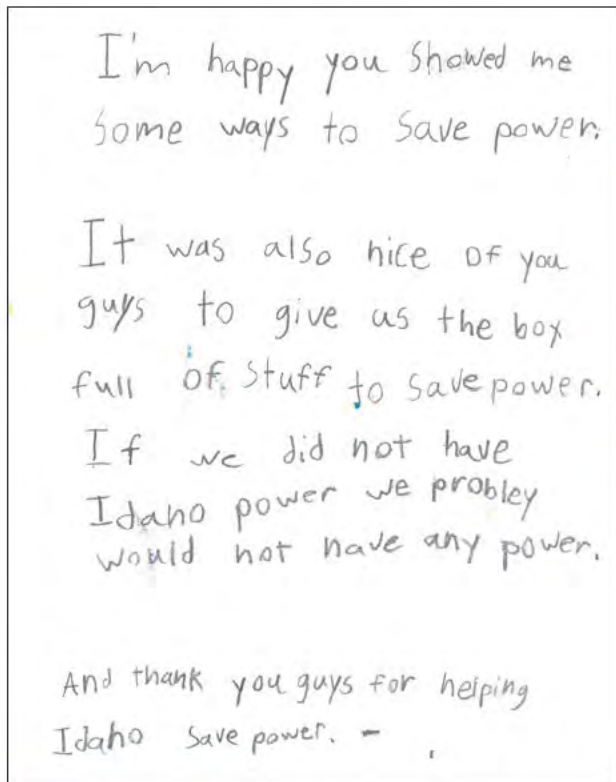
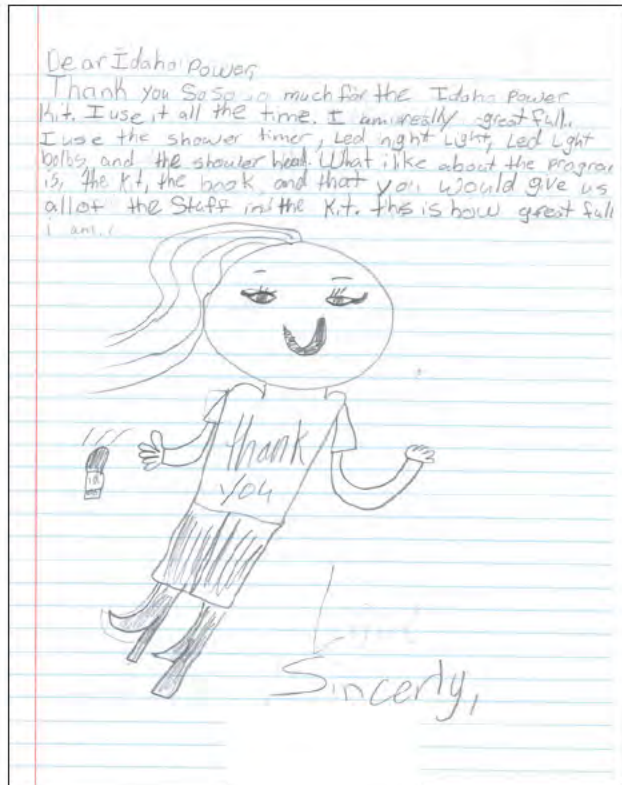
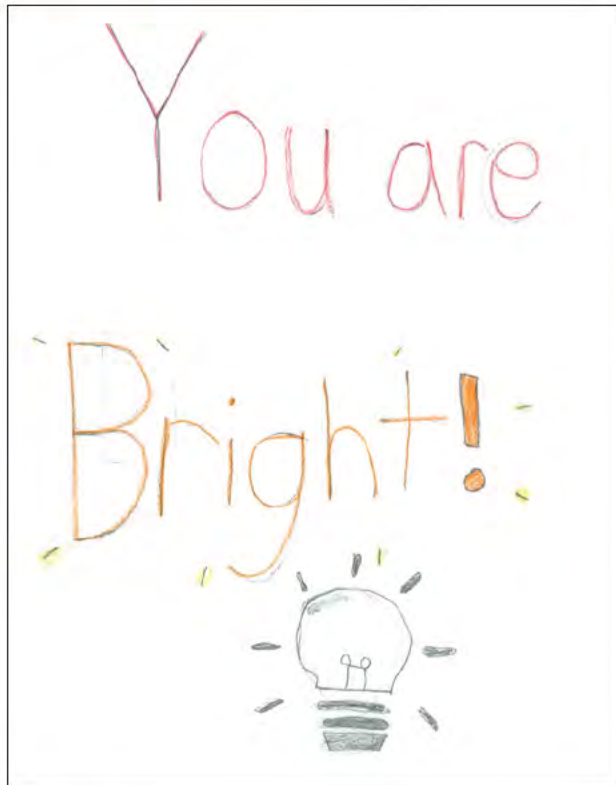
Thank you for your work Books. They were awesome. The best thing ever. Now we use our light bulb now to take down our power bill. We learned a lot and we learned about the phantom load. Then when we finished our book I was so happy.

Sincerely,





Student Letters

(continued)




Student Letters

(continued)

 Dear Idaho Power, 

Thank you for the kit I love it. I
use the shower timer the most. Thank
you for teaching us about natral
resources. I'm also thankful for you giving us
electricity. I love this whole program, I'll
keep saving energy.

Sincerely, 

Thank
you
Idaho
Power

December 4, 2020

Dear idaho Power :


Thank you for sending us the stuff i had
Lots of fun with the kit my family doesn't
Waste electricity we conserve it
Our family reuses plastic grocery sacks
I would rather read about electricity
Than science. I'm so glad we got the
Books you very much.

Scenery,

Dear Idaho Power,

Thank you for the kit! I'm using the cool stuff that was in the box to save energy. I like the kit because it has all these items that my family and I use. During the program I learned how to save energy, how to save water, and how to do things without electricity. Thank you Idaho Power for showing me how to save electricity.

Sincerely,



“My students loved the kits but they really liked being able to educate their parents.”

Sharon Shaw, Teacher

Amity Elementary School

Appendices

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Projected Savings from Showerhead Retrofit

Showerhead Retrofit Inputs and Assumptions:

Average household size:	5.18	people ¹
Average number of full bathrooms per home:	2.05	full bathrooms per home ¹
% of water heated by gas:	47.21%	¹
% of water heated by electricity:	52.79%	¹
Installation / participation rate of:	32.76%	¹
Average Showerhead has a flow rate of:	2.07	gallons per minute ¹
Retrofit Showerhead has a flow rate of:	1.26	gallons per minute ¹
Number of participants:	12,446	¹
Shower duration:	7.80	minutes per day ²
Showers per day per person:	0.67	showers per day ²
Product life:	10	years ³

Projected Water Savings:

Showerhead retrofit projects an annual reduction of:	15,959,073	gallons ⁴
Showerhead retrofit projects a lifetime reduction of:	159,590,730	gallons ⁵

Projected Electricity Savings:

Showerhead retrofit projects an annual reduction of:	1,107,017	kWh ^{2,6}
Showerhead retrofit projects a lifetime reduction of:	11,070,166	kWh ^{2,7}

Projected Natural Gas Savings:

Showerhead retrofit projects an annual reduction of:	49,500	therms ^{2,8}
Showerhead retrofit projects a lifetime reduction of:	495,003	therms ^{2,9}

¹ Data Reported by Program Participants.

² (2016). Water Research Foundation® Residential End Uses of Water Version 2, Executive Report.

³ Provided by manufacturer.

⁴ $[(\text{Average Household Size} \times \text{Shower Duration} \times \text{Showers per Day per Person}) \div \text{Average Number of Full Bathrooms per Home}] \times (\text{Average Showerhead Flow Rate} - \text{Retrofit Showerhead Flow Rate}) \times \text{Number of Participants} \times \text{Installation Rate} \times 365 \text{ days}$

⁵ $[(\text{Average Household Size} \times \text{Shower Duration} \times \text{Showers per Day per Person}) \div \text{Average Number of Full Bathrooms per Home}] \times (\text{Average Showerhead Flow Rate} - \text{Retrofit Showerhead Flow Rate}) \times \text{Number of Participants} \times \text{Installation Rate} \times 365 \text{ days} \times \text{Product Life}$

⁶ Projected Annual Water Savings x Percent of Water that is Hot Water x 0.18 kWh/gal x % of Water Heated by Electricity

⁷ Projected Annual Water Savings x Percent of Water that is Hot Water x 0.18 kWh/gal x % of Water Heated by Electricity x Product Life

⁸ Projected Annual Water Savings x Percent of Water that is Hot Water x 0.009 Therms/gal x % of Water Heated by Natural Gas

⁹ Projected Annual Water Savings x Percent of Water that is Hot Water x 0.009 Therms/gal x % of Water Heated by Natural Gas x Product Life

Projected Savings from FilterTone® Alarm Installation

FilterTone® Installation Inputs and Assumptions:

Annual energy (electricity) use by a central air conditioner:	2,196 kWh ¹
Annual energy (natural gas) use by a central space heating or furnace:	442 ccfs ¹
Annual energy (natural gas) use by a central space heating or furnace:	458 therms ^{1**}
Projected increase in efficiency (electricity):	1.75% ²
Projected increase in efficiency (natural gas):	0.92% ²
Product life:	10 years ³
Installation / participation rate of:	23.27% ⁴
Number of participants:	12,446 ⁴
Discount Rate (electricity):	29% ⁹
Discount Rate (natural gas):	40% ¹⁰
% of participants with Ducted Electric Space Heating	28% ¹¹

Projected Electricity Savings:

The FilterTone installation projects an annual reduction of:	79,030 kWh ⁵
The FilterTone installation projects a lifetime reduction of:	790,297 kWh ⁶

Projected Natural Gas Savings:

The FilterTone installation projects an annual reduction of:	7,323 therms ⁷
The FilterTone installation projects a lifetime reduction of:	73,226 therms ⁸

¹ U.S. Department of Energy, Energy Information Administration 2015, Annual Household site end-use consumption by fuel in the West.

² Reichmuth P.E., Howard. (1999). Engineering Review and Savings Estimates for the 'Filtertone' Filter Restriction Alarm.

³ Provided by manufacturer.

⁴ Data reported by program participants.

⁵ Annual energy (electricity) use by a central air conditioner, heat pump or furnace x Projected increase in efficiency (electricity) x Installation rate x Number of participants

⁶ Annual energy (electricity) use by a central air conditioner, heat pump or furnace x Projected increase in efficiency (electricity) x Installation rate x Number of participants x Product life

⁷ Annual energy (natural gas) use by furnace x Projected increase in efficiency (natural gas) x Installation rate x Number of participants

⁸ Annual energy (natural gas) use by furnace x Projected increase in efficiency (natural gas) x Installation rate x Number of participants x Product life

⁹ Data reported by program participants. (71% of program participants reported having central air conditioning)

¹⁰ Data reported by program participants. (40% of program participants reported having natural gas as a main source of heating)

** 1 ccf to 1.037 therm conversion (U.S. Energy Information Administration, Updated June 1, 2021)

Projected Savings from First 9-watt LED Light Bulb Retrofit

LED Retrofit Inputs and Assumptions:

Product life:	25,000	hours ¹
Watts used by the LED light bulb:	9	watts ¹
Hours of operation per day:	2.81	hours per day ²
Watts used by the replaced incandescent light bulb:	52.89	watts ³
Installation / participation rate of:	52.73%	³
Number of participants:	12,446	³

Projected Electricity Savings:

The LED retrofit projects an annual reduction of:	295,421	kWh ^{2,4}
The LED retrofit projects a lifetime reduction of:	3,545,052	kWh ^{2,5}

¹ Provided by manufacturer.

² Frontier Associates. (2011). Oncor's LivingWise Program: Measurement & Verification Update.

³ Data reported by program participants.

⁴ $\{[(\text{Wattage of incandescent light bulb replaced} - \text{Wattage of LED light bulb}) \times \text{Hours of operation per day} \times 365 \text{ Days}] \div 1,000\} \times \text{Number of participants} \times \text{Installation rate}$

⁵ $\{[(\text{Wattage of incandescent light bulb replaced} - \text{Wattage of LED light bulb}) \times 12 \text{ years}] \div 1,000\} \times \text{Number of participants} \times \text{Installation rate}$

**Lifetime LED savings based on assumption that inefficient bulb would stay in place for 12 years.

Projected Savings from Second 9-watt LED Light Bulb Retrofit

LED Retrofit Inputs and Assumptions:

Product life:	25,000	hours ¹
Watts used by the LED light bulb:	9	watts ¹
Hours of operation per day:	2.81	hours per day ²
Watts used by the replaced incandescent light bulb:	52.03	watts ³
Installation / participation rate of:	42.27%	³
Number of participants:	12,446	³

Projected Electricity Savings:

The LED retrofit projects an annual reduction of:	232,221	kWh ^{2,4}
The LED retrofit projects a lifetime reduction of:	2,786,653	kWh ^{2,5}

¹ Provided by manufacturer.

² Frontier Associates. (2011). Oncor's LivingWise Program: Measurement & Verification Update.

³ Data reported by program participants.

⁴ $\{[(\text{Wattage of incandescent light bulb replaced} - \text{Wattage of LED light bulb}) \times \text{Hours of operation per day} \times 365 \text{ Days}] \div 1,000\} \times \text{Number of participants} \times \text{Installation rate}$

⁵ $\{[(\text{Wattage of incandescent light bulb replaced} - \text{Wattage of LED light bulb}) \times 12 \text{ years}] \div 1,000\} \times \text{Number of participants} \times \text{Installation rate}$

**Lifetime LED savings based on assumption that inefficient bulb would stay in place for 12 years.

Projected Savings from Third 9-watt LED Light Bulb Retrofit

LED Retrofit Inputs and Assumptions:

Product life:	25,000 hours ¹
Watts used by the LED light bulb:	9 watts ¹
Hours of operation per day:	2.81 hours per day ²
Watts used by the replaced incandescent light bulb:	51.41 watts ³
Installation / participation rate of:	34.27% ³
Number of participants:	12,446 ³

Projected Electricity Savings:

The LED retrofit projects an annual reduction of:	185,533 kWh ^{2,4}
The LED retrofit projects a lifetime reduction of:	2,226,394 kWh ^{2,5}

¹ Provided by manufacturer.

² Frontier Associates. (2011). Oncor's LivingWise Program: Measurement & Verification Update.

³ Data reported by program participants.

⁴ $\{[(\text{Wattage of incandescent light bulb replaced} - \text{Wattage of LED light bulb}) \times \text{Hours of operation per day} \times 365 \text{ Days}] \div 1,000\} \times \text{Number of participants} \times \text{Installation rate}$

⁵ $\{[(\text{Wattage of incandescent light bulb replaced} - \text{Wattage of LED light bulb}) \times 12 \text{ years}] \div 1,000\} \times \text{Number of participants} \times \text{Installation rate}$

**Lifetime LED savings based on assumption that inefficient bulb would stay in place for 12 years.

Projected Savings from LED Night Light Retrofit

Energy Efficient Night Light Retrofit Inputs and Assumptions:

Average length of use:	4,380	hours per year ¹
Average night light uses:	7	watts
Retrofit night light uses:	0.5	watts
Product life:	10	years ²
Energy saved per year:	28	kWh per year
Energy saved over life expectancy:	285	kWh
Installation / participation rate of:	75.45%	³
Number of participants:	12,446	³

Projected Electricity Savings:

The Energy Efficient Night Light retrofit projects an annual reduction of:	267,362	kWh ⁴
The Energy Efficient Night Light retrofit projects a lifetime reduction of:	2,673,620	kWh ⁵

¹ Assumption (12 hours per day)

² Product life provided by manufacturer

³ Data reported by program participants

⁴ (kWh per year x Number of participants) x Installation rate

⁵ (kWh per year x Number of participants) x Installation rate) x Effective useful life

Home Check-Up

	Total	Capital	Canyon	Eastern	Southern	Western
Total Participants	12,446	4,113	3,043	1,198	2,358	1,734
Students	11,993	3,970	2,933	1,157	2,273	1,660
Surveys Received	3,796	891	1,307	524	513	561
Percent Response	32%	22%	45%	45%	23%	34%

	Total	Capital	Canyon	Eastern	Southern	Western
1 What type of home do you live in?						
Single Family Home (Mobile)	9%	7%	9%	10%	9%	11%
Single Family Home (Manufactured)	10%	6%	10%	14%	12%	11%
Single Family Home (Built)	65%	73%	65%	60%	62%	61%
Multi-Family (2-4 units)	9%	7%	9%	10%	10%	9%
Multi-Family (5-20 units)	5%	5%	5%	6%	6%	4%
Multi-Family (21+ units)	2%	2%	2%	1%	1%	3%
2 Was your home built before 1992?						
Yes	38%	32%	28%	51%	44%	51%
No	62%	68%	72%	49%	56%	49%
3 Is your home owned or rented?						
Owned	74%	76%	74%	73%	74%	73%
Rented	26%	24%	26%	27%	26%	27%
4 How many kids live in your home (age 0-17)?						
1	11%	11%	10%	12%	11%	13%
2	30%	36%	28%	27%	28%	30%
3	27%	28%	26%	24%	27%	28%
4	18%	13%	19%	23%	22%	14%
5+	14%	12%	17%	15%	13%	14%

Due to rounding of numbers, percentages may not add up to 100%

Home Check-Up

(continued)

	Total	Capital	Canyon	Eastern	Southern	Western
5 How many adults live in your home (age 18+)?						
1	10%	11%	9%	11%	8%	14%
2	68%	72%	68%	67%	69%	64%
3	13%	10%	14%	14%	14%	12%
4	5%	4%	5%	4%	6%	5%
5+	4%	3%	4%	3%	3%	5%
6 Does your home have a programmable outdoor sprinkler system?						
Yes	64%	77%	73%	45%	55%	43%
No	36%	23%	27%	55%	45%	57%
7 Does your home have a programmable thermostat?						
Yes	76%	83%	80%	62%	75%	69%
No	24%	17%	20%	38%	25%	31%
8 What is the main source of heating in your home?						
Natural Gas	40%	51%	47%	34%	28%	19%
Electric Heater	44%	39%	38%	48%	56%	52%
Propane	5%	3%	4%	6%	6%	7%
Heating Oil	1%	1%	1%	1%	1%	1%
Wood	5%	3%	4%	4%	6%	13%
Other	5%	4%	5%	7%	2%	8%
9 What type of air conditioning unit do you have?						
Central Air Conditioner	71%	81%	79%	50%	65%	61%
Evaporative Cooler	6%	5%	7%	7%	6%	6%
Room Unit	13%	8%	8%	24%	16%	20%
Don't Have One	10%	6%	6%	19%	12%	14%
10 Does your home have a Dishwasher?						
Yes	84%	91%	90%	71%	75%	77%
No	16%	9%	10%	29%	25%	23%

Due to rounding of numbers, percentages may not add up to 100%

Home Check-Up

(continued)

	Total	Capital	Canyon	Eastern	Southern	Western
11 How many half-bathrooms are in your home?						
0	61%	50%	55%	74%	69%	75%
1	32%	41%	39%	20%	22%	20%
2	5%	6%	4%	4%	6%	5%
3	1%	1%	2%	1%	2%	1%
4+	1%	1%	1%	0%	1%	0%
12 How many full bathrooms are in your home?						
1	22%	15%	16%	34%	26%	33%
2	56%	55%	64%	44%	56%	52%
3	17%	22%	16%	19%	16%	12%
4	3%	6%	3%	2%	2%	2%
5+	1%	2%	1%	0%	0%	0%
13 How many toilets are in your home?						
1	16%	10%	10%	28%	20%	26%
2	43%	32%	44%	45%	53%	51%
3	31%	41%	38%	22%	20%	18%
4	7%	12%	6%	4%	5%	3%
5+	3%	5%	2%	1%	2%	2%
14 How is your water heated?						
Natural Gas	47%	62%	51%	43%	34%	30%
Electricity	53%	38%	49%	57%	66%	70%

Due to rounding of numbers, percentages may not add up to 100%

Home Activities

	Total	Capital	Canyon	Eastern	Southern	Western
Total Participants	12,446	4,113	3,043	1,198	2,358	1,734
Students	11,993	3,970	2,933	1,157	2,273	1,660
Surveys Received	3,796	891	1,307	524	513	561
Percent Response	32%	22%	45%	45%	23%	34%

	Total	Capital	Canyon	Eastern	Southern	Western
1 What is the flow rate of your old showerhead?						
0 - 1.0 GPM	10%	10%	10%	9%	11%	11%
1.1 - 1.5 GPM	15%	15%	16%	16%	13%	14%
1.6 - 2.0 GPM	22%	22%	22%	18%	24%	20%
2.1 - 2.5 GPM	25%	27%	23%	23%	23%	32%
2.6 - 3.0 GPM	17%	16%	18%	24%	17%	10%
3.1+ GPM	11%	10%	11%	10%	11%	13%
2 Did you install the new High-Efficiency Showerhead?						
Yes	33%	31%	33%	34%	35%	32%
No	67%	69%	67%	66%	65%	68%
3 If you answered "yes" to question 2, what is the flow rate of your new showerhead?						
0 - 1.0 GPM	22%	26%	22%	20%	18%	25%
1.1 - 1.5 GPM	40%	37%	38%	40%	48%	46%
1.6 - 1.75 GPM	37%	37%	40%	40%	35%	30%
4 Did you use the Shower Timer?						
Yes	69%	70%	71%	65%	66%	68%
No	31%	30%	29%	35%	34%	32%
5 Did your family install the first 9-watt LED Light Bulb?						
Yes	53%	56%	51%	52%	53%	51%
No	47%	44%	49%	48%	47%	49%

Due to rounding of numbers, percentages may not add up to 100%

Home Activities

(continued)

	Total	Capital	Canyon	Eastern	Southern	Western
6 If you answered “yes” to question 5, what is the wattage of the incandescent bulb you replaced?						
40-watt	13%	12%	14%	12%	14%	11%
60-watt	37%	41%	37%	31%	36%	36%
75-watt	17%	14%	20%	16%	17%	14%
100-watt	10%	13%	10%	8%	6%	10%
Other	23%	19%	19%	32%	28%	29%
7 Did your family install the second 9-watt LED Light Bulb?						
Yes	42%	45%	42%	42%	42%	39%
No	58%	55%	58%	58%	58%	61%
8 If you answered “yes” to question 7, what is the wattage of the incandescent bulb you replaced?						
40-watt	13%	11%	14%	13%	13%	13%
60-watt	36%	41%	37%	31%	31%	35%
75-watt	18%	19%	19%	16%	18%	15%
100-watt	9%	9%	10%	8%	8%	6%
Other	25%	21%	20%	32%	30%	30%
9 Did your family install the third 9-watt LED Light Bulb?						
Yes	34%	37%	35%	34%	32%	32%
No	66%	63%	65%	66%	68%	68%
10 If you answered “yes” to question 9, what is the wattage of the incandescent bulb you replaced?						
40-watt	13%	13%	16%	11%	14%	10%
60-watt	33%	39%	32%	28%	31%	35%
75-watt	17%	14%	22%	14%	17%	15%
100-watt	10%	11%	10%	12%	7%	5%
Other	26%	23%	21%	36%	30%	34%
11 Did your family install the FilterTone® Alarm?						
Yes	23%	26%	24%	22%	25%	15%
No	77%	74%	76%	78%	75%	85%

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Home Activities

(continued)

	Total	Capital	Canyon	Eastern	Southern	Western
12 How much did your family turn down the thermostat in winter for heating?						
1 - 2 Degrees	18%	25%	18%	12%	19%	14%
3 - 4 Degrees	19%	19%	20%	16%	21%	18%
5+ Degrees	13%	10%	13%	12%	14%	15%
Didn't Adjust Thermostat	50%	46%	49%	59%	47%	54%
13 How much did your family turn up the thermostat in summer for cooling?						
1 - 2 Degrees	18%	22%	17%	15%	17%	16%
3 - 4 Degrees	19%	21%	20%	12%	19%	15%
5+ Degrees	14%	13%	13%	9%	16%	20%
Didn't Adjust Thermostat	50%	44%	49%	63%	49%	48%
14 Did you install the LED Night Light?						
Yes	75%	74%	77%	74%	75%	76%
No	25%	26%	23%	26%	25%	24%
15 Did your family lower your water heater settings?						
Yes	21%	26%	22%	18%	22%	15%
No	79%	74%	78%	82%	78%	85%
16 Did your family raise the temperature on your refrigerator?						
Yes	18%	23%	18%	14%	16%	13%
No	82%	77%	82%	86%	84%	87%
17 Did you complete the optional online energy use activity?						
All of it	8%	10%	6%	7%	8%	7%
Some of it	20%	23%	19%	17%	26%	15%
None	72%	67%	75%	76%	66%	78%
18 Did you work with your family on this Program?						
Yes	57%	62%	59%	51%	59%	48%
No	43%	38%	41%	49%	41%	52%

Due to rounding of numbers, percentages may not add up to 100%

Home Activities

(continued)

	Total	Capital	Canyon	Eastern	Southern	Western
19 Did your family change the way they use water?						
Yes	51%	56%	51%	48%	49%	46%
No	49%	44%	49%	52%	51%	54%
20 Did your family change the way they use energy?						
Yes	57%	62%	59%	52%	56%	48%
No	43%	38%	41%	48%	44%	52%
21 How would you rate the Idaho Power EnergyWise® Program?						
Great	45%	49%	45%	48%	42%	41%
Pretty Good	40%	39%	40%	39%	44%	41%
Okay	11%	9%	12%	11%	11%	14%
Not So Good	3%	3%	3%	2%	3%	4%

Due to rounding of numbers, percentages may not add up to 100%

Participant List

REGION	SCHOOL	TEACHER	T	S	SURVEYS RETURNED
Eastern	Aberdeen Middle School	Marci Bradley	1	60	Yes
Capital	Adams Elementary School	Casey Gagnepain	1	24	No
Capital	Adams Elementary School	Elizabeth James	1	27	No
Capital	Adams Elementary School	Troy Kagee	1	26	No
Capital	Adams Elementary School	Siimone Mansfield	1	25	No
Western	Aiken Elementary School	Patty Eidson	1	20	No
Western	Aiken Elementary School	Candace Zugner	1	20	No
Southern	Alturas Elementary School	Kiley Hoefer	1	60	No
Capital	American Heritage Girls Troop	Hope Ryan	1	8	No
Capital	Amity Elementary School	Shirley Bryant	1	22	No
Capital	Amity Elementary School	Megan Fuller	1	23	No
Capital	Amity Elementary School	Jeff Hansen	1	18	No
Capital	Amity Elementary School	Sharon Shaw	1	18	Yes
Western	Annex Charter School	Dean Seward	1	6	No
Capital	Barbara Morgan STEM Academy	Jami Alties	1	27	No
Capital	Barbara Morgan STEM Academy	Adam Burwell	1	26	No
Capital	Barbara Morgan STEM Academy	Ricky Clark	1	23	No
Capital	Barbara Morgan STEM Academy	Lindsey Corey	1	26	No
Capital	Barbara Morgan STEM Academy	Brian Holden	1	28	No
Capital	Barbara Morgan STEM Academy	Jamie Schildknecht	1	27	No
Southern	Bellevue Elementary School	Christine Blackstead	1	20	No
Southern	Bickel Elementary	Rachel Idso	1	12	No
Southern	Bickel Elementary	Gwenda Lockwood	1	12	No
Southern	Bickel Elementary	Tiffany Patterson	1	19	No
Canyon	Birch Elementary School	Brenda Fly	1	21	Yes
Canyon	Birch Elementary School	Gina Fuerguson	1	21	Yes
Canyon	Birch Elementary School	Juilana Lookhart	1	24	Yes
Canyon	Birch Elementary School	MaryJo Pegram	1	21	Yes
Capital	Boise Montessori Academy (5th)	Maiya Vink	1	6	No
Capital	Boise Montessori Academy (6th)	Maiya Vink	1	6	No
Capital	Boise Online School Sustainability Club	Erin Stutzman	1	23	Yes
Southern	Buhl Middle School	Caroline Barger	1	103	Yes
Southern	Buhl Middle School	Donovan Dahl	1	100	No
Canyon	Calvary Christian School	Jodi Brown	1	20	No
Western	Cambridge Elementary School	Rich Hollon	1	16	Yes
Southern	Carey Public School	Jan Morey	1	13	Yes
Southern	Castleford Elementary School	Carrie March	1	28	No

Note: "T" represents number of teachers and "S" represents number of students

Participant List

(continued)

REGION	SCHOOL	TEACHER	T	S	SURVEYS RETURNED
Western	Cavalry Christian Academy	Carr	1	8	No
Capital	Cecil Andrus Elementary	Karla Morton	1	25	No
Canyon	Centennial Elementary School	Doris Atherton	1	20	Yes
Canyon	Centennial Elementary School	Diane Gharring	1	23	No
Canyon	Centennial Elementary School	Jamie Hoelsing	1	21	Yes
Canyon	Central Canyon Elementary School	Amy Allmaras	1	23	No
Canyon	Central Canyon Elementary School	Alisha Creelman	1	22	No
Canyon	Central Canyon Elementary School	Tahnee Freeman	1	22	No
Canyon	Central Canyon Elementary School	Kristen Gordon	1	30	Yes
Canyon	Central Canyon Elementary School	Allyson Sanchez	1	23	No
Canyon	Central Canyon Elementary School	Charlotte Thomas	1	29	No
Canyon	Central Canyon Elementary School	Ashley VanVorous	1	30	No
Canyon	Central Elementary School	Aubrey Crisp	1	20	Yes
Canyon	Central Elementary School	Patty McMahon	1	17	Yes
Canyon	Central Elementary School	April Wesley	1	20	No
Capital	Chief Joseph School Of The Arts	Linda Conry	1	25	Yes
Capital	Chief Joseph School Of The Arts	Kimberly Honea	1	26	No
Capital	Chief Joseph School Of The Arts	Julie Pantenburg	1	26	No
Capital	Christine Donnell School of Arts	Tyler Bishop	1	25	No
Capital	Christine Donnell School of Arts	Tamara Duthie	1	22	No
Capital	Christine Donnell School of Arts	Amy Hymas	1	23	No
Eastern	Chubbuck Elementary School	Christenia Coast	1	75	No
Eastern	Claude A. Wilcox Elementary School	Lacie Christensen	1	25	Yes
Eastern	Claude A. Wilcox Elementary School	Monique Gannon	1	26	Yes
Eastern	Claude A. Wilcox Elementary School	Tricia Hemsley	1	26	Yes
Capital	Cole Valley Christian Schools	Melissa Thompson	1	75	No
Western	Community Collaborative Homeschool	Kimberly Bowers	1	12	Yes
Western	Community Collaborative Homeschool	Kimberly Bowers	1	14	Yes
Capital	Compass Public Charter School	Julie Maynard	1	120	No
Eastern	Connor Academy Public Charter School	Jolene Hurst	1	32	No
Eastern	Connor Academy Public Charter School	Kelly Watson	1	32	No
Western	Council Elementary School	Brenna Cada	1	22	No
Western	Crane Elementary School	Tami Cornell	1	22	No
Western	Crane Elementary School	Erin Jenks	1	22	No
Canyon	Desert Springs Elementary School	Janice Cook	1	25	Yes
Canyon	Desert Springs Elementary School	Stacey Pearson	1	25	Yes

Note: "T" represents number of teachers and "S" represents number of students

Participant List

(continued)

REGION	SCHOOL	TEACHER	T	S	SURVEYS RETURNED
Canyon	Desert Springs Elementary School	Janelle Smith	1	25	Yes
Canyon	Desert Springs Elementary School	Jackie Sodaro	1	25	Yes
Capital	Desert View Christian School	Anita Brown	1	10	No
Capital	Discovery Elementary School	Ashley Kalinski	1	30	No
Eastern	Donald D. Stalker Elementary School	Lisa Clark	1	3	Yes
Eastern	Donald D. Stalker Elementary School	LaNita McRae	1	5	Yes
Eastern	Donald D. Stalker Elementary School	LaNita McRae	1	3	Yes
Western	Donnelly Elementary	Brakae Campbell	1	15	Yes
Western	Donnelly Elementary	Melissa Maini	1	22	No
Western	Double O Elementary School	Karla Beaubien	1	1	No
Western	Drewsey Elementary School	Jodi Miller	1	8	No
Capital	Eagle Hills Elementary School	Noell Bautista	1	30	No
Capital	Eagle Hills Elementary School	Jillian Cole	1	30	Yes
Capital	Eagle Hills Elementary School	Brian Fischer	1	30	No
Capital	Eagle Hills Elementary School	Samantha Purcell	1	25	Yes
Canyon	East Canyon Elementary	Annie Anderson	1	25	No
Canyon	East Canyon Elementary	Amber Faille	1	32	No
Canyon	East Canyon Elementary	Madelyn Wall	1	25	No
Capital	East Elementary School	Sarah Nicklaus	1	22	No
Capital	East Elementary School	Christine Scholte	1	25	No
Capital	East Elementary School	Kristy Shain	1	25	No
Capital	Eliza Hart Spalding Elementary School	Shawna Brenna	1	22	No
Capital	Eliza Hart Spalding Elementary School	Brian Jensen	1	24	No
Capital	Eliza Hart Spalding Elementary School	Krista Johnson	1	26	Yes
Capital	Eliza Hart Spalding Elementary School	Sarah Williams	1	25	Yes
Eastern	Ellis Elementary School	Cody Perry	1	8	Yes
Eastern	Ellis Elementary School	Diana Son	1	6	Yes
Canyon	Endeavor School	Holly Picard	1	66	No
Canyon	Falcon Ridge Charter	Patti Covell	1	34	Yes
Southern	Filer Elementary School	Stacie Beem	1	22	No
Southern	Filer Elementary School	Tina Black	1	21	Yes
Southern	Filer Elementary School	Jo Borup	1	21	No
Southern	Filer Elementary School	Trent Cline	1	24	No
Southern	Filer Elementary School	Andrea Garner	1	23	No
Southern	Filer Intermediate School	Kelli Clark	1	25	Yes
Southern	Filer Intermediate School	Robyn Flint	1	23	No
Southern	Filer Intermediate School	Kelly Grayson	1	26	No

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Participant List

(continued)

REGION	SCHOOL	TEACHER	T	S	SURVEYS RETURNED
Southern	Filer Intermediate School	Katelynn Hulsey	1	25	No
Southern	Filer Intermediate School	Anna Rife	1	27	No
Southern	Filer Intermediate School	Cassie Royse	1	25	Yes
Southern	Filer Intermediate School	Kara Smith	1	24	No
Southern	Filer Intermediate School	Sarah Wendell	1	24	Yes
Southern	Filer Intermediate School	Leslie Wheeler	1	25	Yes
Capital	Forge International School	Caitlin Holzapple	1	50	No
Eastern	Fort Hall Elementary School	Ryan Rosenfeld	1	20	Yes
Eastern	Fort Hall Elementary School	Tyler Wood	1	25	No
Canyon	Freemont Middle School	Heather Griffith	1	60	No
Canyon	Freemont Middle School	Erin Laughlin	1	83	No
Capital	Frontier Elementary	Mary Allen	1	23	No
Capital	Frontier Elementary	Jenny Clark	1	23	No
Western	Fruitland Elementary School	Ish Green	1	24	No
Western	Fruitland Elementary School	Linda Langley	1	25	Yes
Western	Fruitland Elementary School	Heather Llanas	1	24	No
Western	Fruitland Elementary School	Stacy Wescott	1	24	No
Western	Fruitland Middle School	Jaris Lewis	1	30	Yes
Western	Fruitland Middle School	Alison Parrott	1	28	Yes
Western	Fruitland Middle School	Chance Stringer	1	28	No
Western	Fruitland Middle School	Lisa Tes	1	28	No
Western	Fruitland Middle School	Aubrey Wilson	1	28	No
Capital	Galileo STEM Academy	Gina Kwid	1	83	Yes
Western	Garden Valley Elementary	Jan Ward	1	27	No
Capital	Garfield Elementary School	Sonia Galaviz	1	20	No
Capital	Garfield Elementary School	Katie Tunca	1	20	Yes
Eastern	Gate City Elementary School	Kallie Lopez	1	80	No
Eastern	Gem Prep Pocatello	Mallory England	1	25	Yes
Eastern	Gem Prep Pocatello	Rebecca Hart	1	25	No
Capital	Glenns Ferry Elementary	Brenna Fisher	1	21	No
Capital	Glenns Ferry Elementary	Tracy Humphreys	1	21	No
Capital	Glenns Ferry Elementary	Michael Price	1	19	No
Capital	Glenns Ferry Middle School	Liza Martin	1	40	Yes
Southern	Gooding Elementary/Middle School	Marne Curtis	1	24	Yes
Southern	Gooding Elementary/Middle School	Julynn Dillard	1	25	No
Southern	Gooding Elementary/Middle School	Dakota Dodge	1	25	No

Note: "T" represents number of teachers and "S" represents number of students

Participant List

(continued)

REGION	SCHOOL	TEACHER	T	S	SURVEYS RETURNED
Southern	Gooding Elementary/Middle School	Nicole Kindred	1	24	No
Southern	Gooding Elementary/Middle School	Samantha Leija	1	24	No
Southern	Gooding Elementary/Middle School	Angela Miller	1	24	No
Southern	Gooding Elementary/Middle School	Kate Rippee	1	25	No
Capital	Grace Jordan Elementary School	Darwood Ashmead	1	25	No
Capital	Grace Jordan Elementary School	Jason Fewkes	1	25	No
Capital	Grace Jordan Elementary School	Rebekah Spille	1	25	No
Eastern	Green Acres Elementary School	Rachel Thomas	1	21	No
Eastern	Green Acres Elementary School	Kathy Walker	1	21	Yes
Canyon	Greenhurst Elementary School	Josh Gaines	1	25	No
Canyon	Greenhurst Elementary School	Katy Soares	1	25	No
Canyon	Greenhurst Elementary School	Tonya Tawes	1	23	No
Eastern	Groveland Elementary	Kaitlin Hall	1	20	No
Eastern	Groveland Elementary	Megan Thornley	1	20	No
Southern	Hagerman Elementary School	Melissa Kast	1	20	No
Western	Haines Elementary School	Mary Black	1	10	Yes
Southern	Hansen Elementary School	Mike Rush	1	25	No
Western	Harper Charter School	Carman Lovell	1	16	Yes
Western	Harper Charter School	Marie Torland	1	20	No
Southern	Harrison Elementary School	Corissa Johns	1	25	No
Southern	Harrison Elementary School	Chelsea Kelly	1	25	Yes
Western	Henry L Slater Elementary School	Karen Klus	1	19	Yes
Western	Henry L Slater Elementary School	Emma Roberts	1	14	No
Western	Henry L Slater Elementary School	Josh Weible	1	20	No
Canyon	Heritage Community Charter	Perla Abad	1	30	No
Canyon	Heritage Community Charter	Martha Jones	1	30	No
Canyon	Heritage Community Charter	Sarah Mead	1	30	No
Canyon	Heritage Community Charter	Matt Mullanix	1	30	No
Capital	Hidden Springs Elementary School	Sonja Smith	1	24	No
Capital	Highlands Elementary School	Eileen Beatty	1	21	Yes
Capital	Highlands Elementary School	Katrina Burkhardt	1	21	No
Capital	Highlands Elementary School	Gretchen Carter	1	9	No
Capital	Hillcrest Elementary School	Janet Howell	1	24	No
Capital	Hillcrest Elementary School	Jesse Randolph	1	24	No
Capital	Hillsdale Elementary School	Angie Fraas	1	30	Yes
Capital	Hillsdale Elementary School	Hannah Kessler	1	30	Yes

Note: "T" represents number of teachers and "S" represents number of students

Participant List

(continued)

REGION	SCHOOL	TEACHER	T	S	SURVEYS RETURNED
Capital	Hillsdale Elementary School	Michelle Montoya	1	30	Yes
Capital	Hillsdale Elementary School	Jocelyn Robinson	1	30	Yes
Southern	Hollister Elementary	Susan Hamby	1	18	Yes
Eastern	Holy Spirit Catholic School	Faith Rudebusch	1	36	No
Western	Homedale Elementary	Nicole Rennaker	1	24	No
Southern	Horizon Elementary School	Gayle Butts	1	20	No
Southern	Horizon Elementary School	Michelle Powell	1	22	No
Western	Horseshoe Bend Elementary School	Laura Johnsen	1	16	No
Capital	Hunter Elementary School	Rene Bilkiss	1	30	Yes
Capital	Hunter Elementary School	Diane Escandon	1	30	Yes
Capital	Hunter Elementary School	Rebecca Lenon	1	25	Yes
Capital	Hunter Elementary School	Angela Zweifel	1	30	Yes
Western	Huntington School	Sterling McKinney	1	9	Yes
Southern	I.B. Perrine Elementary School	Layne Ficklin	1	25	No
Southern	I.B. Perrine Elementary School	Teresa Finch	1	25	No
Southern	I.B. Perrine Elementary School	Carli Moffitt	1	25	No
Canyon	Idaho Arts Charter School (K-4)	Kathy LeCheminant	1	30	No
Canyon	Idaho Arts Charter School (K-4)	Dan Rushing	1	30	No
Southern	Idaho School For The Deaf And The Blind	Katie Larsen	1	13	No
Southern	Idaho School For The Deaf And The Blind	Tim Ledington	1	12	No
Southern	Idaho School For The Deaf And The Blind	Aditya Sharma	1	12	No
Eastern	Idaho Science & Technology Charter School	Lydia Beck	1	41	No
Eastern	Idaho Science & Technology Charter School	Bryce Salmon	1	43	No
Southern	Immanuel Lutheran School	Candance Jensen	1	15	No
Canyon	Indian Creek & Ross Elementary School	Rachel Cyr	1	26	Yes
Canyon	Indian Creek & Ross Elementary School	Katie Harding	1	26	Yes
Canyon	Indian Creek & Ross Elementary School	Alyssa Hutchins	1	26	No
Canyon	Indian Creek & Ross Elementary School	Yvette Marshall	1	26	No
Eastern	Inkom Elementary School	Adam Call-Feit	1	22	No
Capital	Inspire Virtual Charter School	Nikki Briggs	1	150	No
Capital	Joplin Elementary School	Kirsten Grover	1	54	No
Western	Kenneth Carberry Elementary School	Alissa Combe	1	29	No
Western	Kenneth Carberry Elementary School	Karen Nichols	1	29	No
Western	Kenneth Carberry Elementary School	Paige Parker	1	27	Yes
Western	Kenneth Carberry Elementary School	Katrina Savitz	1	29	No
Southern	Kimberly Elementary School	Rachelle Mueller	1	75	No

Note: "T" represents number of teachers and "S" represents number of students

Participant List

(continued)

REGION	SCHOOL	TEACHER	T	S	SURVEYS RETURNED
Canyon	Lake Ridge Elementary School	Deanna Menssen	1	25	Yes
Canyon	Lake Ridge Elementary School	Tanya Scheibe	1	25	No
Canyon	Lake Ridge Elementary School	Amy Taylor	1	25	Yes
Canyon	Lake Ridge Elementary School	Laura VanDerschaaf	1	26	No
Canyon	Lewis & Clark Elementary	Caitlyn McConnell	1	16	Yes
Canyon	Lewis & Clark Elementary	Adam Trowbridge	1	16	Yes
Canyon	Lewis & Clark Elementary	Meghan Willard	1	16	Yes
Eastern	Lewis and Clark Elementary	John Anderson	1	22	Yes
Eastern	Lewis and Clark Elementary	Stacy Briner	1	22	Yes
Eastern	Lewis and Clark Elementary	Tamara Palmer	1	22	Yes
Southern	Lighthouse Christian School	Brooklyn Vander-Stelt	1	28	No
Canyon	Lincoln Elementary School	Balen Rosencrantz	1	50	No
Capital	Longfellow Elementary School	Julie Albert	1	16	Yes
Capital	Longfellow Elementary School	Toni Novotny	1	15	No
Capital	Mary McPherson Elementary School	Jackie K.	1	30	No
Capital	Mary McPherson Elementary School	Dusti Steiner	1	30	No
Capital	Mary McPherson Elementary School	Derek Wilber	1	28	No
Western	May Roberts Elementary School	Katherine Burke	1	25	No
Western	McCain Middle School	John Graversen	1	80	No
Western	McCain Middle School	Joyann Williams	1	120	No
Capital	McMillan Elementary School	Judie Bradburn	1	18	No
Capital	McMillan Elementary School	Cerridwen Tesch	1	18	No
Canyon	Melba Elementary	Stephanie Gunstream	1	24	Yes
Canyon	Melba Elementary	Marie Rockwood	1	22	Yes
Canyon	Melba Elementary	Katie Strawser	1	24	Yes
Capital	Meridian Cub Scout Pack 165	Dennis Bankhead	1	17	Yes
Capital	Meridian Elementary	Rebecca Biazon	1	35	No
Capital	Meridian Elementary	Hailey Bucklin	1	19	No
Capital	Meridian Elementary	Shelby Dreves	1	18	No
Canyon	Mill Creek Elementary School	Lindsey Burgess	1	20	No
Canyon	Mill Creek Elementary School	Lyna Butler	1	23	Yes
Canyon	Mill Creek Elementary School	Stephani Little	1	20	Yes
Canyon	Mill Creek Elementary School	Jill Mesecher	1	22	Yes
Canyon	Mill Creek Elementary School	Staci Miller	1	20	Yes
Capital	Monroe Elementary School	Krista Anderson	1	8	No
Capital	Monroe Elementary School	Kari Cluff	1	22	No

Note: "T" represents number of teachers and "S" represents number of students

Participant List

(continued)

REGION	SCHOOL	TEACHER	T	S	SURVEYS RETURNED
Capital	Monroe Elementary School	Mitch Fiderlick	1	19	No
Capital	Morley Nelson Elementary School	Alisha Coy	1	25	No
Capital	Morley Nelson Elementary School	AnnaMarie Schafer	1	25	No
Canyon	Nampa Christian School	Zachary Dwello	1	56	Yes
Western	New Plymouth Elementary School	Christy Norris	1	25	Yes
Western	New Plymouth Elementary School	Jessica Tanner	1	24	Yes
Western	New Plymouth Elementary School	Dorothy Woods	1	25	Yes
Capital	North Elementary	Rosemary Ash	1	24	Yes
Capital	North Elementary	Sherri Redmond	1	24	Yes
Capital	North Elementary	Denise Weis	1	24	Yes
Western	Nyssa Elementary School	Carrie Aguas	1	23	No
Western	Nyssa Elementary School	Paula Barnhart	1	18	Yes
Western	Nyssa Elementary School	Tricia Book	1	18	No
Western	Nyssa Elementary School	Rachelle Phillips	1	18	No
Western	Nyssa Elementary School	Miguel Segura	1	23	No
Southern	Oakley Elementary School	Rose Marie-Warrell	1	16	Yes
Western	Ola Elementary School	Amy Davis	1	4	No
Canyon	Owyhee Elementary	Christa Roesberry-Barber	1	28	Yes
Canyon	Owyhee Elementary	Jason Zastrow	1	28	Yes
Capital	Owyhee Elementary School	Sheryce Davis	1	20	Yes
Western	Park Intermediate	Kathleen Cahill	1	24	No
Western	Park Intermediate	Trent Jones	1	24	No
Western	Park Intermediate	Emily McLeod	1	24	No
Western	Park Intermediate	Jessica Mosley	1	24	Yes
Western	Park Intermediate	Grace Sharp	1	24	Yes
Canyon	Park Ridge Elementary School	Courtney Craner	1	36	Yes
Canyon	Park Ridge Elementary School	Allison Garrison	1	24	Yes
Canyon	Park Ridge Elementary School	Misty Oakes	1	33	No
Canyon	Park Ridge Elementary School	Camille Trent	1	33	Yes
Canyon	Park Ridge Elementary School	Andrea Wallin	1	24	Yes
Western	Parma Middle School	Debbie Kelly	1	73	Yes
Capital	Peregrine Elementary School	Barbara Nesbit	1	23	No
Capital	Peregrine Elementary School	Carri Thornburg	1	22	Yes
Western	Pine Eagle Elementary School	Whitney Chandler	1	18	No
Western	Pine Eagle Elementary School	Rebecca Thorn	1	13	No
Western	Pine Eagle Elementary School	Ashley Unquera	1	14	No

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Participant List

(continued)

REGION	SCHOOL	TEACHER	T	S	SURVEYS RETURNED
Capital	Pioneer School Of The Arts	Nadine Bennett	1	26	Yes
Capital	Pioneer School Of The Arts	Anissa Bramlet	1	26	Yes
Capital	Pioneer School Of The Arts	Brent Jons	1	26	No
Capital	Pioneer School Of The Arts	Cindy Potts	1	26	No
Capital	Ponderosa Elementary School	Kelli Lemken	1	25	No
Capital	Ponderosa Elementary School	Deborah Lichter	1	25	Yes
Capital	Ponderosa Elementary School	Veronica McAchran	1	25	No
Southern	Popplewell Elementary School	Cathy Butenschoen	1	29	No
Southern	Popplewell Elementary School	Olivia Byers	1	25	No
Southern	Popplewell Elementary School	Bill Clements	1	25	No
Southern	Popplewell Elementary School	Melinda Fontana	1	25	No
Capital	Prairie Elementary/Jr High School	Stephanie Lewis	1	7	No
Capital	Prospect Elementary	Daly Hull	1	28	No
Capital	Prospect Elementary	Sophia Roe	1	28	Yes
Capital	Prospect Elementary	Kit Shuman	1	28	No
Capital	Prospect Elementary	Sharleen Thurston	1	28	Yes
Canyon	Purple Sage Elementary School	Shalynn Carpenter	1	30	Yes
Canyon	Purple Sage Elementary School	Melissa McPherson	1	23	Yes
Canyon	Purple Sage Elementary School	Katie Ward	1	24	Yes
Southern	Raft River Elementary School	Jordan Truman	1	30	No
Canyon	Reed Elementary	Adrianna Cuchillo	1	18	No
Canyon	Reed Elementary	Jennifer Dolan	1	18	Yes
Canyon	Reed Elementary	Mary Holmes	1	15	Yes
Canyon	Reed Elementary	Arielle Jensen	1	19	Yes
Southern	Richfield School	Lorri Henson	1	14	No
Southern	Richfield School	Kelly Leguineche	1	16	Yes
Eastern	Ridge Crest Elementary School	Jacalyn Bombard	1	23	Yes
Western	Riggins Elementary School	Laura Merabelle	1	13	No
Capital	River Valley Elementary School	Vicki Noel	1	80	No
Capital	Riverside Elementary School	Brooke Andrews	1	25	No
Capital	Riverside Elementary School	Christina Widner	1	25	No
Southern	Rock Creek Elementary	Andy Arenz	1	27	No
Southern	Rock Creek Elementary	Pauli Connelly	1	27	No
Southern	Rock Creek Elementary	Julie Delia	1	27	Yes
Southern	Rock Creek Elementary	Rochelle Jones	1	26	No
Western	Rockville Elementary School	Sharon Green	1	1	No
Capital	Rolling Hills Public Charter	Rachel Stewart	1	30	No

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Participant List

(continued)

REGION	SCHOOL	TEACHER	T	S	SURVEYS RETURNED
Capital	Rolling Hills Public Charter	Rachel Stewart	1	60	No
Canyon	Ronald Reagan Elementary School	Ella Curtis	1	30	Yes
Canyon	Ronald Reagan Elementary School	Nicole Kemp	1	30	Yes
Canyon	Ronald Reagan Elementary School	Lisa Martell	1	17	No
Capital	Roosevelt Elementary School	Alicia Bradshaw	1	25	No
Canyon	Sacajawea Elementary School	Terra Hurd	1	28	Yes
Canyon	Sacajawea Elementary School	Elizabeth Prall	1	26	No
Canyon	Sacajawea Elementary School	Penny Washburn	1	26	Yes
Capital	Sacred Heart School - Boise	Maria Joyce	1	25	No
Capital	Sacred Heart School - Boise	Naomi Kerns	1	19	No
Capital	Sage International School of Boise	Ryan Freers	1	46	No
Capital	Sage International School of Boise	Bryce Mercer	1	55	No
Southern	Sawtooth Elementary School	Tracie Jones	1	25	No
Southern	Sawtooth Elementary School	Mary Rios	1	25	No
Southern	Sawtooth Elementary School	Karen Wach	1	25	Yes
Capital	Seven Oaks Elementary School	Jennifer DeMarini	1	80	Yes
Capital	Shadow Hills Elementary School	Jillian Greer	1	25	No
Capital	Shadow Hills Elementary School	Janell Irwin	1	25	No
Capital	Shadow Hills Elementary School	Christy Schwehr	1	25	No
Capital	Shadow Hills Elementary School	Jill Vines	1	25	No
Southern	Shoshone Elementary School	Denice Christiansen	1	44	No
Capital	Siena Elementary School	Hannah Luloff	1	29	No
Capital	Siena Elementary School	Kathline Patterson	1	11	No
Capital	Siena Elementary School	Jennifer Shirley	1	20	No
Canyon	Silver Trail Elementary School	Kim Birkinbine	1	27	Yes
Canyon	Silver Trail Elementary School	Dan Hoehne	1	30	Yes
Canyon	Silver Trail Elementary School	Allison Silsby	1	30	No
Canyon	Skyway Elementary School	Mark Elli	1	28	Yes
Canyon	Skyway Elementary School	Michelle Hammond	1	28	Yes
Canyon	Skyway Elementary School	Elizabeth Pierce	1	28	No
Canyon	Skyway Elementary School	Casi Spengler	1	28	Yes
Canyon	Skyway Elementary School	Jamie Warren	1	28	Yes
Canyon	Snake River Elementary	Heather Packer	1	17	No
Canyon	Snake River Elementary	Matea Schindel	1	17	Yes
Canyon	Snake River Elementary	Lindsay Strong	1	17	Yes
Western	South Baker Intermediate School	Erin Callahan	1	16	Yes
Western	South Baker Intermediate School	Allisyn Ferdig	1	15	Yes

Note: "T" represents number of teachers and "S" represents number of students

Participant List

(continued)

REGION	SCHOOL	TEACHER	T	S	SURVEYS RETURNED
Western	South Baker Intermediate School	Victoria Howard	1	14	No
Southern	St Edwards Catholic School	Cortney Allison	1	14	Yes
Canyon	St. Paul's Catholic School	Jessica Bice	1	9	No
Canyon	St. Paul's Catholic School	Jessica Bice	1	9	No
Capital	Star Elementary School	Cinda Bodell	1	28	No
Capital	Star Elementary School	Angela Fulkerson	1	28	No
Capital	Star Elementary School	Joyanna Galan	1	28	Yes
Capital	Star Elementary School	Carmi Scheller	1	28	Yes
Eastern	Stoddard Elementary School	Alicia Cody	1	20	Yes
Eastern	Stoddard Elementary School	Fairley Faroni	1	20	Yes
Eastern	Stoddard Elementary School	Craig Ockerman	1	20	Yes
Southern	Stricker Elementary School	Kelly Depew	1	25	No
Southern	Stricker Elementary School	Michael Graefe	1	21	No
Southern	Stricker Elementary School	Kristen Lewis	1	23	Yes
Southern	Stricker Elementary School	Craig Maki	1	25	Yes
Southern	Stricker Elementary School	Heather Pesola	1	21	No
Southern	Stricker Elementary School	Heather Reed	1	21	Yes
Southern	Stricker Elementary School	Daniel Zunino	1	25	No
Southern	Summit Elementary School	John Derr	1	23	Yes
Southern	Summit Elementary School	Stacey Lakey	1	24	Yes
Southern	Summit Elementary School	Veronica Medda	1	21	No
Southern	Summit Elementary School	Tracy Park	1	25	No
Southern	Summit Elementary School	Maggie Stump	1	24	Yes
Southern	Summit Elementary School	Audra Thompson	1	20	Yes
Southern	Summit Elementary School	Kimberly Wallace	1	24	Yes
Southern	Summit Elementary School	Anne Winder	1	25	Yes
Southern	Summit Elementary School	Brad Winder	1	25	Yes
Western	Sweet Montour Elementary School	Sherry Evans	1	20	No
Eastern	Syringa Elementary School	Aubrey Eldredge	1	29	No
Eastern	Syringa Elementary School	Cindel Vasquez	1	26	Yes
Southern	Syringa Mountain Charter School	Shawn Myers	1	25	No
Eastern	Tendoy Elementary	Adam Finlayson	1	23	No
Eastern	Tendoy Elementary School	Kelly Ellsworth	1	4	Yes
Capital	The Village Charter School	Paige Norman	1	26	No
Canyon	Thomas Jefferson Charter School	Susan Green	1	33	No
Eastern	Tyhee Elementary School	Amy Bare	1	25	No
Eastern	Tyhee Elementary School	Katie Brunger	1	29	No
Eastern	Tyhee Elementary School	E'Laine Khang	1	26	No

Participant List

(continued)

REGION	SCHOOL	TEACHER	T	S	SURVEYS RETURNED
Eastern	Tyhee Elementary School	Haley Luce	1	26	No
Capital	Ustick Elementary School	Monica Alarcon	1	32	No
Capital	Ustick Elementary School	Tera Craner	1	32	No
Capital	Ustick Elementary School	Brenda Johnson	1	32	No
Capital	Ustick Elementary School	Lauren Mabe	1	26	No
Capital	Ustick Elementary School	Steve Thompson	1	27	Yes
Western	Vale Elementary School	Jill McBride	1	18	Yes
Western	Vale Elementary School	Cassie Young	1	16	Yes
Capital	Valley View Elementary School	Meko Myers	1	16	Yes
Capital	Valley View Elementary School	Shawna Wood	1	16	Yes
Canyon	Van Buren Elementary School	Becky Gans	1	30	No
Canyon	Van Buren Elementary School	Jenny Hartvigsen	1	30	No
Canyon	Van Buren Elementary School	Aimee Stacy	1	30	No
Canyon	Van Buren Elementary School	Cindy Wells	1	28	Yes
Canyon	Vision Charter School	Evie Griswold	1	32	No
Western	W.W. Jones Elementary School	Vicki McConnell	1	6	Yes
Canyon	Washington Elementary School	Kyle Backlund	1	25	No
Canyon	Washington Elementary School	Heather Mueller	1	26	Yes
Canyon	Washington Elementary School	Chris Wilcox	1	24	Yes
Southern	Wendell Middle School	Dani Bonawitz	1	27	Yes
Southern	Wendell Middle School	Jaci Heizer	1	27	No
Southern	Wendell Middle School	Dan Kuka	1	27	Yes
Southern	Wendell Middle School	Jayne McDonald	1	27	No
Canyon	West Canyon Elementary	Andrea Chester	1	27	Yes
Canyon	West Canyon Elementary	Sirrah Elliott	1	27	Yes
Canyon	West Canyon Elementary	Emmerie Smith	1	27	Yes
Capital	West Elementary School	Nadia Aflague	1	23	Yes
Capital	West Elementary School	Travis Henke	1	20	Yes
Capital	West Elementary School	Tricia Henke	1	20	Yes
Western	Westside Elementary School	Shauna Bain	1	25	Yes
Western	Westside Elementary School	Amy Brownell	1	25	Yes
Western	Westside Elementary School	Stacy Mount	1	25	Yes
Western	Westside Elementary School	Sarah Nesbitt	1	25	Yes
Capital	White Pine Elementary School	Marisa Jordan	1	24	Yes
Capital	White Pine Elementary School	Lise Messerschmitt	1	18	No
Capital	White Pine Elementary School	Maran O'Meara	1	23	No
Capital	White Pine Elementary School	Katie Tucker	1	19	No

Participant List

(continued)

REGION	SCHOOL	TEACHER	T	S	SURVEYS RETURNED
Capital	Whitney Elementary School	Jeni Elson	1	20	No
Capital	Whitney Elementary School	Cristina Joseph	1	25	Yes
Capital	Whitney Elementary School	Eden Rodriguez	1	20	Yes
Western	Wilder Elementary School	Rosemary Lootens	1	22	Yes
Eastern	William Thomas Middle School	Kelly Coleman	1	120	Yes
Canyon	Willow Creek Elementary School	Kim Chierici	1	31	Yes
Canyon	Willow Creek Elementary School	Nicole Gibbs	1	29	Yes
Canyon	Willow Creek Elementary School	Kayla Stone	1	28	Yes
Western	Willowcreek Elementary School	Marti Bair	1	21	No
Western	Willowcreek Elementary School	Lacey Peasley	1	21	No
Canyon	Wilson Elementary School	Keelee Babcock	1	25	No
Canyon	Wilson Elementary School	Afton McSherry	1	26	No
Canyon	Wilson Elementary School	Debbie Peterson	1	30	No
Southern	Wood River Middle School	Daniel Gralenski	1	90	No

	TOTALS	453	11993	
	TOTAL PARTICIPANTS	12446		
TOTAL PARTICIPATING 2020-2021 TEACHERS	453	183	40%	YES
		270	60%	NO
TOTAL STUDENT SURVEYS RETURNED	3,796			
TOTAL INCENTIVE PAID OUT	\$16,175			
FULL YEAR SURVEY RETURN PERCENTAGE	32%			

Teacher Program Evaluation Data

	Total	Capital	Canyon	Eastern	Southern	Western
Participants	453	143	110	41	85	74
Surveys Received	129	28	49	15	15	22
Percent Response	28%	20%	45%	37%	18%	30%

	Number	Percent
1 The materials were clearly written and well organized.		
Strongly Agree	93	73%
Agree	33	26%
Disagree	1	1%
Strongly Disagree	1	1%
2 The products in the Kit were easy for students to use.		
Strongly Agree	72	56%
Agree	52	41%
Disagree	4	3%
Strongly Disagree	0	0%
3 Students indicated that their parents supported the program.		
Yes	108	88%
No	15	12%
4 Would you conduct this Program again?		
Yes	125	98%
No	2	2%
5 Would you recommend this program to other colleagues?		
Yes	127	99%
No	1	1%
6 If my school is eligible for participation next year, I would like to enroll.		
Yes	122	95%
No	7	5%

Due to rounding of numbers, percentages may not add up to 100%

Parent/Guardian Program Evaluation Data

	Total	Capital	Canyon	Eastern	Southern	Western
Participants	12,446	4,113	3,043	1,198	2,358	1,734
Surveys Received	57	14	14	6	10	13
Percent Response	0.46%	0.34%	0.46%	0.50%	0.42%	0.75%

Total Parent Responses

57

	Number	Percent
1 Was the Program easy for you and your child to use?		
Yes	57	100%
No	0	0%
2 Will you continue to use the Kit items after the completion of the Program?		
Yes	56	98%
No	1	2%
3 Would you like to see this Program continued in local schools?		
Yes	57	100%
No	0	0%

Due to rounding of numbers, percentages may not add up to 100%

