

RE 120() e-FILING REPORT COVER SHEET

REPORT NAME:

PGE 2017 Fall Schedule 5 Rush Hour Rewards Campaign

COMPANY NAME:

Portland General Electric

DOES REPORT CONTAIN CONFIDENTIAL INFORMATION?

No

If known, please select designation:

RE 120()

Report is required by:

OAR 860-026-0015(3)(f)

Is this report associated with a specific docket/case?

No

Key words:

PGE 2017 Fall Schedule 5 Rush Hour Rewards Campaign

If known, please select the PUC Section to which the report should be directed:

Electric Rates and Planning



Portland General Electric Company
121 SW Salmon Street • Portland, Oregon 97204
PortlandGeneral.com

September 15, 2017

Public Utility Commission of Oregon
Attn: Filing Center
201 High Street S.E.
P.O. Box 1088
Salem, OR 97308-1088

Re: PGE 2017 Fall Schedule 5 Rush Hour Rewards Campaign

This letter serves to advise you of Portland General Electric Company's (PGE) Fall Rush Hour Rewards Campaign that will run between October 16, 2017 and November 3, 2017 to support PGE's demand response programs and Energy Trust's Smart Thermostats program. PGE believes this concession falls under the exclusion list found in OAR 860-026-0015(3)(f), "rebates, low interest loans, and other considerations for Commission-approved energy efficiency programs."

PGE provides the following description of the campaign surrounding this activity in case there are questions about the applicability of the exclusion.

Description of Fall Rush Hour Rewards Campaign

On October 16, 2017, PGE will launch a Fall Rush Hour Rewards Campaign with outreach to homeowners of electrically heated homes and/or summer cooling load within PGE's service territory about the Nest smart thermostat and PGE's Rush Hour Rewards program.

PGE's estimated cost in conducting this Fall Schedule 5 Rush Hour Rewards Campaign is approximately \$6,000.00, paid for by SB 838 and other rate payer funds.

If you have any questions, please contact Mary Widman at (503) 464-8223. Please direct all formal correspondence and requests regarding this notice to the following email address: pge.opuc.filings@pge.com.

Sincerely,

A handwritten signature in blue ink that reads "Karla Wenzel". The signature is fluid and cursive, written in a professional style.

Karla Wenzel
Manager, Pricing & Tariffs

cc: Paul Rossow, OPUC
Onita R. King, NW Natural