



e-FILING REPORT COVER SHEET

COMPANY NAME: PORTLAND GENERAL ELECTRIC COMPANY

DOES REPORT CONTAIN CONFIDENTIAL INFORMATION? No Yes If yes, submit a redacted public version (or a cover letter) by email. Submit the confidential information as directed in OAR 860-001-0070 or the terms of an applicable protective order.

Select report type: RE (Electric) RG (Gas) RW (Water) RT (Telecommunications)
 RO (Other, for example, industry safety information)

Did you previously file a similar report? No Yes, report docket number: RE 46

Report is required by: OAR 860-026-0025

Statute

Order

Note: A one-time submission required by an order is a compliance filing and not a report (file compliance in the applicable docket)

Other

(For example, federal regulations, or requested by Staff)

Is this report associated with a specific docket/case? No Yes, docket number:

List Key Words for this report. We use these to improve search results.

PGE 2021 Notice of Promotional Concession; Electric Tool Exchange Events

Send the completed Cover Sheet and the Report in an email addressed to PUC.FilingCenter@state.or.us

Send confidential information, voluminous reports, or energy utility Results of Operations Reports to PUC Filing Center, PO Box 1088, Salem, OR 97308-1088 or by delivery service to 201 High Street SE Suite 100, Salem, OR 97301.



Portland General Electric
121 SW Salmon Street • Portland, OR 97204
portlandgeneral.com

August 6, 2021

Public Utility Commission of Oregon
Attn: Filing Center
201 High Street, S.E.
P.O. Box 1088
Salem, OR 97308-1088

Re: PGE 2021 Notice of Promotional Concession; Electric Tool Exchange Events

This letter serves to advise of Portland General Electric Company's (PGE) planned Promotional Concession of two Electric Tool Exchange Events submitted pursuant to Oregon Administrative Rules (OARs) 860-026-0015 and 860-026-0025. The Electric Tool Exchange Event allows Customers who register in advance to exchange gasoline-powered lawn mowers, chainsaws, leaf blowers, and/or trimmers for a rebate/gift card toward the purchase of a new electric lawn mower, chainsaw, leaf blower, and/or trimmer. Customers will receive a \$100 rebate/gift card for each gasoline-powered mower or a \$50 rebate/gift card for each gasoline-powered chainsaw, leaf blower, or trimmer exchanged. The rebate/gift card will be used toward the purchase of a new electric landscaping tool of the Customer's choice. Customers may exchange multiple qualifying landscape tools, with a maximum rebate per customer of \$250.

The benefits of PGE offering this Promotional Concession, which increases electric load among participating customers only incidentally, is to help customers decarbonize their energy footprint through electrification of their landscaping tool going from gas to electric.

The Electric Tool Event is scheduled September 12, 2021 and PGE has partnered with the city of Milwaukie to offer the Event. The event aligns with the City of Milwaukie's climate action plan and its policy toward city-wide decarbonization. PGE has approximately 60 Customers registered for the September 12, 2021 Tool Exchange Event. The Event is being publicized via the City of Milwaukie's social media, neighborhood newsletters, neighborhood association pages, Milwaukie Park's Program website, the City of Milwaukie's website, and various recruitment tabling events at the Milwaukie Farmer's Market.

PGE has planned another Electric Tool Exchange Event at the Portland Home & Garden Show from October 8, 9, and 10, 2021. The event will be publicized via social media, emails, and in coordination with the Home & Garden Show's marketing.

PGE's estimated cost in providing Customer rebates for the Electric Tool Exchange Events is approximately \$10,000 for the Milwaukie event and up to \$40,000 for the Home Show, paid for by PGE Shareholders.

Please direct any questions regarding this filing to me at (503) 464-8954 or Mary Widman at (503) 464-8223.

Please direct all formal correspondence and requests to the following email address pge.opuc.filings@pgn.com

Sincerely,

\s\ Robert Macfarlane

Robert Macfarlane
Manager, Pricing and Tariffs

cc: Paul Rossow, OPUC
JP Batmale, OPUC
Rebecca Brown, NW Natural
Cathie Allen, Pacific Power