

RE 45 e-FILING REPORT COVER SHEET

REPORT NAME:

PGE 2015 Reporting of Promotional Concessions and Activities

COMPANY NAME:

Portland General Electric

DOES REPORT CONTAIN CONFIDENTIAL INFORMATION?

No

If known, please select designation:

RE (Electric)

Report is required by:

OAR 860-026-0035

Is this report associated with a specific docket/case?

No

Key words:

PGE 2015 Reporting of Promotional Concessions and Activities

If known, please select the PUC Section to which the report should be directed:

Electric Rates and Planning



**Portland General Electric Company**  
121 SW Salmon Street • Portland, Oregon 97204  
PortlandGeneral.com

April 29, 2016

Public Utility Commission of Oregon  
Attn: Filing Center  
121 High Street, SE  
P.O. Box 1088  
Salem, Oregon 97308-1088

RE: PGE 2015 Reporting of Promotional Concessions and Activities

This report serves to inform the Commission, as required in Oregon Administrative Rule (OAR) 860-026-0035, that Energy Utilities who engage in Promotional Activities or Concessions must file an annual report with the Commission. In 2015, PGE did not engage in promotional activities or offer any promotional concessions as defined in OAR 860-026-0010 or OAR 860-026-0015, respectively. While PGE has filed notices of promotional concessions, in 2015 with the Commission, pursuant to OAR 860-023-0025, none of those activities meet the definition of promotional activity or concession; PGE noted that in the notice filings. Rather, in 2015 and recent years, activities in which PGE is promoting high efficiency heat pumps to customers, are to direct customers to the Energy Trust programs and incentives aimed at conserving electricity or using it more efficiently, and paid for with SB 838 monies.

PGE has, for several years, reported some Energy Trust promotional activities to Commission Staff under the Promotional Concession reporting per OAR 860-026-0035 as a matter of transparency. Given that the activities are not properly categorized as promotional concessions and activities, and they are funded with SB 838 funds, they are properly reported with PGE's Annual ETO Report. That report includes PGE activities conducted using SB 838 funds from Tariff Schedule 110. PGE's ETO report is due to the Commission on May 15, 2016. Furthermore, ETO includes PGE's SB 838 expenditures in the ETO quarterly and annual reports to the Commission.

If you have any questions regarding this filing, please contact Terri Bowman at (503) 464-8854. Please direct all formal correspondence and requests to the following email address [pge.opuc.filings@pgn.com](mailto:pge.opuc.filings@pgn.com)

Sincerely,

A handwritten signature in black ink that reads "Karla Wenzel". The signature is written in a cursive, flowing style.

Karla Wenzel  
Manager, Pricing and Tariffs

cc: Paul Rossow