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9	BEFORE THE PUBLIC UTILIT	Y COMMISSION OF OREGON
10	In the Matter of	
11	OREGON PUBLIC UTILITY COMMISSION	Docket No. UM 1217
12	Staff Investigation to Establish Requirements for Initial Desgination and Recertification of	OPENING BRIEF OF RCC AND USCC
13	Telecommunications Carriers Eligible to Receive Federal Universal Service Support	
14	- Support	
15	I. <u>O</u> VE	'DAII
16		ULD THE COMMISSION ATTEMPT TO
17	ACHIEVE THROUGH THIS DOCKE	
18	The objective of this proceeding s	hould be to ensure a proper framework to
19	permit the federal Universal Service Fund ("USF	") program to operate in Oregon the way
20	Congress intended when it established the fund in	n The Telecommunications Act of 1996, Pub. L.
21	No. 104-104, 110 Stat. 56 ("1996 Act"). Exhibit	RCC-USCC/1, Wood/4. The 1996 Act
22	promised to "promote competition and reduce reg	gulation," "secure lower prices and higher
23	quality services and encourage the rapid deple	oyment of new telecommunications
24	technologies." Pub. L. No. 104-104, 110 Stat. 56	5, 56 (preamble). Numerous provisions of the
25	1996 Act instruct the FCC, with varying degrees	of specificity, "to promote policies and
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16	I. <u>OVE</u>	RALL
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1	advancement, and promotion of the public interest, convenience, and necessity." 47 U.S.C.
2	§ 257(b). The legislative history of the 1996 Act confirms Congress's intent "to provide for a
3	pro-competitive, de-regulatory national policy framework designed to accelerate rapidly the
4	private sector deployment of advanced telecommunications and information technologies and
5	services to all Americans by opening all telecommunications markets to competition." H.R.
6	CONF. REP. No. 488, 104th Cong., 2d Sess. 113 (1996). Rural areas were not excluded from these
7	principles.
8	While the USF should not be administered merely to promote competition for
9	competition's sake, the 1996 Act's universal service provisions play a central role within this
10	pro-competitive legislative package. See RCC-USCC/1, Wood/5. Before the 1996 Act,
11	universal service was accomplished through "a combination of explicit monetary payments to
12	local phone companies and implicit subsidies through rate designs," especially the imposition of
13	"uniform rates throughout a company's service area, which enabled the company to charge
14	above-cost rates in urban areas to support below-cost rates in rural areas." Qwest Corp. v. FCC,
15	258 F.3d 1191, 1196 (10th Cir. 2001). But contemporary universal service bears little
16	resemblance to traditional schemes focused on extending lifeline rates to low-income customers.
17	Because comprehensive regulatory reform and the opening of local telephone markets threatened
18	to undermine the traditional system of implicit subsidies, the 1996 Act integrated a new universal
19	service mechanism into its market-opening provisions. See TOPUC, 183 F.3d at 406; In re
20	Tekstar Communications, Inc., Docket No. P-5542/M-01-1865, slip op. at 2 (Minn. Pub. Utils.
21	Comm'n, May 28, 2002).
22	The legislative history of the 1996 Act evinces congressional sensitivity to the
23	erosion of "near-guaranteed returns" under deregulation and to the need for coordinating
24	universal service support with "an orderly transition from a regulated market to a competitive
25	and deregulated market." Id. Congress adopted the principle "that any support mechanisms
26	continued or created under" the new statute "should be explicit, rather than implicit as many

1	support mechanisms" had been. H.R. Conf. Rep. No. 458, 104th Cong., 2d Sess. 131 (1996),
2	reprinted in 1996 U.S.C.C.A.N. 124, 142.
3	Congress could not have been clearer in linking the preservation of universal
4	service with its desire to promote "competition for local telephone service by cable, wireless,
5	long distance, and satellite companies, and electric utilities, as well as other entities." S. REP.
6	No. 23, 104th Cong. 1st Sess. 5 (1995). Thus, it is essential that the USF be administered in a
7	competitively neutral manner. Exhibit RCC-USCC/1, Wood/9. Section 253 of the Act
8	specifically allows states to adopt universal service rules, provided they are competitively
9	neutral. 47 U.S.C. Section 253(b).
10	In addition to promoting competition, the 1996 Act makes it clear that federal
11	policy is to improve service to rural areas, which presently lag behind urban areas in access to
12	telecommunications services. Exhibit RCC-USCC/1, Wood/10-11, 13-14. Indeed, two of the
13	six statutory universal service principles identified in the 1996 Act establish a strong public
14	interest in rural-urban parity. First, the Act promises that universal service will provide "[a]ccess
15	to advanced telecommunications and information services in all regions of the Nation." 47
16	U.S.C. § 254(b)(2) (emphasis added). Second, the Act even more explicitly states that
17	"[c]onsumers in all regions of the Nation, including low-income consumers and those in rural,
18	insular, and high cost areas" should "have access to telecommunications and information
19	services, including interexchange services and advanced telecommunications services, that are
20	reasonably comparable to those services provided in urban areas and that are available at rates
21	that are reasonably comparable to rates charged for similar services in urban areas." Id.
22	§ 254(b)(3).
23	The USF is designed to bring a number of benefits to rural customers. Long
24	distance as well as local service is an integral component of universal service. If anything, rural
25	parity with urban long distance customers won a lion's share of congressional attention in the
26	1996 Act. Congress directed the FCC to "adopt rules to require that the rates charged by

providers of interexchange telecommunications services to subscribers in rural and high cost 1 areas shall be no higher than the rates charged by each provider to its subscribers in urban areas." 2 47 U.S.C. § 254(g). This provision was designed "to incorporate the policies of geographic rate 3 averaging and rate integration of interexchange services" so that rural and high-cost subscribers 4 would be "able to continue to receive both intrastate and interstate interexchange services at rates 5 no higher than those paid by urban subscribers." S. Conf. Rep. No. 230, supra, at 132. 6 7 Designation of a CETC therefore advances the public interest to the extent the entrant can carry calls that an ILEC would treat as intraLATA or even interLATA long distance. 8 After all, a wireless carrier's smallest "local" calling area is almost always larger than the local 9 area served by the wireline ILEC. See WWC Holding Co., Docket No. P-5695/M-98-1285, slip 10 op. at 6, 2000 WL 668286, at *4 (Minn. Pub. Utils. Comm'n, April 19, 2000). Providing deeper 11 geographic reach for the same local subscription rate delivers a significant benefit to the 12 consumer, and the FCC has cited analysts concluding that "wireless service is cheaper than 13 wireline, particularly if one is making a long distance call or when traveling." *Implementation of* 14 Section 6002(b) of the Omnibus Budget Reconciliation Act of 1993, Annual Report & Analysis of 15 Competitive Market Conditions with Respect to Commercial Mobile Servs., Ninth Report, 19 16 F.C.C.R. 20597, 20684, ¶214 (2004) ("Ninth CMRS Competition Report"). Each individual 17 consumer of telecommunications services, including low-income consumers and those living in 18 high-cost areas, benefits from a network that embraces the highest possible number of users, 19 regardless of the individual characteristics of any one consumer within the network. 20 21

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See TOPUC, 183 F.3d at 406 n.2; Michael L. Katz & Carl Shapiro, Systems Competition and Network Effects, 8 J. ECON. PERSPS. 93 (1994); Michael L. Katz & Carl Shapiro, Technology Adoption in the Presence of Network Externalities, 94 J. Pol. ECON. 822 (1986); Michael L. Katz & Carl Shapiro, Network Externalities, Competition, and Compatibility, 75 AM. ECON. REV. 424 (1985); Eli M. Noam, Will Universal Service and Common Carriage Survive the Telecommunications Act of 1996?, 97 COLUM. L. REV. 955, 958-59 (1997); Jeffrey Rolfs, A Theory of Interdependent Demand for a Communications Service, 5 BELL J. ECON. & MGMT, SCI. 16 (1974).

1	As matters stand, rural consumers do not enjoy parity with their urban
2	counterparts. The very reason high-cost support is needed is because it is very expensive to
3	provide service to rural areas. See Alenco, 201 F.3d at 617. The FCC has deemed it
4	"unreasonable to expect an unsupported carrier to enter a high-cost market and provide a service
5	that its competitor" — typically an incumbent — "already provides at a substantially supported
6	price." South Dakota Preemption Order, 15 F.C.C.R. at 15,177; see also Federal-State Joint
7	Board on Universal Service, Report and Order, 12 F.C.C.R. at 8776, 8932 (1997) ("First Report
8	and Order") (acknowledging that competition and affordable access to telecommunications
9	service in high-cost areas depends on competitive neutrality as between competitive entrants and
10	ILECs). For rural areas, the pro-competitive phenomenon of wireless-for-wireline substitution
11	relies on universal service support and the ETC designation process that controls access to
12	federal subsidies.
13	Although the federal universal service program may have reduced some of the
14	differences in service costs between rural and urban markets, urban consumers continue to enjoy
15	a choice of approximately two more competitors offering wireless carriage relative to their rural
16	counterparts. Implementation of Section 6002(b) of the Omnibus Budget Reconciliation Act of
17	1993, Annual Report & Analysis of Competitive Market Conditions with Respect to Commercial
18	Mobile Servs., Tenth Report, WT Docket No. 05-71, FCC 05-173, 2005 WL 2429714 at ¶94 (rel
19	Sept. 30, 2005) ("10 th CMRS Competition Report"). For those wireless carriers that do manage
20	to enter rural markets, the high cost of building network infrastructure in rural areas represents a
21	major obstacle to providing the same level of coverage and service quality that urban consumers
22	have come to take for granted. According to a study cited by the FCC, wireless customers in
23	rural areas report "significantly higher call quality problem rates" than those living in urban
24	areas, due to the relatively sparse distribution of wireless facilities in rural areas. <i>Id.</i> at ¶180.
25	The Commission in this proceeding should ensure that the progress toward reducing those

differences that was begun in Dockets UM 1083 and UM 1084 continues in Oregon by developing competitively neutral ETC requirements in accordance with the 1996 Act.

II. INITIAL DESIGNATION OF ETCS

A. WHAT SPECIFIC BASIC ELIGIBILITY REQUIREMENTS SHOULD THE COMMISSION ADOPT FOR THE INITIAL CERTIFICATION OF ETCS?

1. Should the Commission adopt any, or all, of the requirements proposed by the FCC in Order 05-46 ("ETC Report and Order")?

RCC and USCC recommend that the Commission adopt most of the FCC's requirements set forth in FCC Order 05-46. *See* Exhibits RCC-USCC/1 Wood/15-25 and RCC/2, Kohler (Otto)/2-4. There appears to be general consensus among all the parties on this issue. The one revision from the FCC's proposed requirements is that RCC and USCC agree with Staff's version of the network improvement plan. *See* Exhibits RCC-USCC/4, Wood/20-25 and RCC/2, Kohler (Otto)/3. Staff describes its proposed revisions at Exhibits Staff/1, Marinos/30-37 and Staff/4, Marinos/7-9. OTA also agrees with Staff's position regarding the "build out plan." Exhibit OTA/5, Wolf/3. Qwest took limited positions on this issue and appears also to be generally in agreement with Staff on this issue. Verizon's position is somewhat more equivocal. *See* Exhibit Verizon/2, Fulps/1 (compare lines 13 through 15 with lines 21 through 23). If Verizon briefs a position in opposition to the apparent consensus among the parties on this issue, RCC and USCC will respond on reply.

2. Should the Commission adopt other basic eligibility requirements?

RCC, USCC, and most of the other parties agree that the Commission does not need to adopt any other basic eligibility requirements except those as set forth in the *ETC Report and Order*. Exhibits RCC-USCC/1, Wood/25 and RCC/2, Kohler (Otto)/5. Staff recommended seven additional basic eligibility requirements that are not set forth in the FCC's order. Exhibit Staff/1, Marinos/47-48. These additional requirements do not seem unduly burdensome to ETC applicants and RCC and USCC do not oppose them.

1	OTA recommended that the Commission should also adopt quality of service
2	standards, drawing on existing PUC service quality rules. Exhibit OTA/1, Wolf/15. OTA did
3	not specify in its testimony which quality of service rules it would apply to competitive ETC
4	applicants. Id. However, through cross-examination and discovery, OTA identified a number of
5	OARs that it believes the PUC should apply. Exhibit RCC-USCC/10. Staff opposed OTA's
6	recommendation, noting:
7	The Commission should not adopt requirements for wireless carriers just because
8	they are imposed on wireline carriers OTA vaguely suggests that standards for provisioning and held orders would be appropriate, but acknowledges that standards related to customer access line testing, as well as to customer access lines and wire center switching, would not be appropriate.
10	* * * *
11	OTA Direct Testimony notes that the Commission is prohibited by Oregon
12	law from applying its service quality standards to cooperatives. Yet OTA fails to recognize that the Commission is prohibited by Oregon law from applying the
13	service quality standards to wireless carriers as well.
14	
15	OTA's recommendation, assuming the Commission has the authority to implement it, would require wireless carriers to construct new measurement
16	systems for each of the service quality standards that the Commission would impose.
17	* * * *
18	This represents an unnecessary burden on wireless ETCs and would act as a significant disincentive to wireless carriers to become ETCs.
19	* * * *
20	
21	The approach taken by the Commission in Order No. 04-355 (page 9) in regard to service quality standards and wireless ETCs is the correct one that should be adopted in this docket.
22	Exhibit Staff/4, Marinos/12-14.
23	RCC and USCC agree with Staff. As Mr. Wood noted, OTA's proposal "appears
24	to be the kind of 'parity for parity's sake' that the Joint Board and FCC have recommended that
25	
	states not adopt." Exhibit RCC-USCC/4, Wood/33. The FCC has urged states to adopt

1	additional requirements such as service quality standards only if they are "necessary to further
2	universal service goals and do not serve to disadvantage an ETC simply because it is not an
3	ILEC." Id. Mr. Wood noted that OTA's testimony supported an exemption from the service
4	quality rules for cooperatives but failed to extend the same reasoning to wireless ETCs. Id.
5	Wood/34-35:
6	Customers exercise control over their service quality issues since those customers can eliminate the CETC's USF support by "voting with their feet" and obtaining
7	service from another provider. Like the management of an ILEC cooperative, the management of a CETC is highly motivated to meet the customer's quality of
8	service expectations.
9	Id.
10	Echoing one of Staff's criticisms of OTA's recommendation, Mr. Otto also
11	demonstrated the practical difficulties of complying with PUC quality of service rules enacted
12	primarily with ILECs in mind. Exhibit RCC/3, Otto/6-8. OTA's cross-examination of Mr. Otto
13	seemed to suggest that some provisions of the OARs either fit or could be made to fit a wireless
14	carrier such as RCC. See Transcript at 16-24. If this argument is made by OTA, RCC and
15	USCC will address it more fully on reply. However, Mr. Otto has already noted the futility of
16	such an approach:
17	OTA's recommendation is a classic example of the futility expressed by the old
18	"square peg in a round hole" axiom. The rules don't fit wireless technology. As Mr. Wood testifies, public policy does not require such rules. Finally, if they were somehow made to fit, the cost of compliance would be enormous. <i>The</i>
19	money would be better spent adding cell sites, upgrading networks, and taking other steps to continue to improve wireless service.
20	Id. Otto/8 (emphasis added). Staff, RCC, and USCC agree that there is no need for imposition of
21	some or all of the PUC's existing service quality rules on CETCs.
22	. ,
23	3. <u>Should the same requirements apply to applications for designations in rural and non-rural ILEC service areas?</u>
24	RCC and USCC do not believe that a public interest determination is required for
25	designation of an ETC in areas served by a non-rural telephone company. Exhibit RCC-
26	USCC/1, Wood/25. Indeed, immediately after passage of the 1996 Act, the FCC so held. See

1	First Report and Order, supra, 12 F.C.C.R. at 8852 ("[T]he discretion afforded a state
2	commission under section 214(e)(2) is the discretion to decline to designate more than one
3	eligible carrier in an area that is served by a rural telephone company; in that context, the state
4	commission must determine whether the designation of an additional eligible carrier is in the
5	public interest.") Recently, and without sufficient explanation, the FCC reversed course and
6	applied a public interest test to areas served by non-rural telephone companies. ² See Federal-
7	State Joint Board on Universal Service, Report and Order, 20 FCC Rcd 6371, 6390 (2005)
8	("ETC Report and Order"). See also Virginia Cellular, LLC, 19 F.C.C.R. 1563, 1575 (2004)
9	("Virginia Cellular"). This apparent about face appears inconsistent with the plain language of
10	Section 214 of the Communications Act. However, given the recent FCC decision and the fact
11	that RCC and USCC have already been designated as ETCs, they do not object to the
12	Commission applying a public interest test to designations in both rural and non-rural service
13	areas for the time being. Such a requirement should be revisited, however, should the FCC
14	change or clarify its approach in the future, or if the FCC's latest views do not survive review.
15	4. Should the same requirements apply regardless of the type of support (traditional high-cost, interstate access/common line, low-income) that the ETC will receive?
16	RCC and USCC agree that the same requirements for ETC designation should
17	apply regardless of the type of support that the ETC will receive, with one exception. RCC-
18	USCC/1, Wood/26. The exception would be that applicants requesting only low-income suppor
19	(Lifeline and Link-Up) should not need to provide a network build-out plan. The reason for the
20	exception is that such applicants will not be receiving support for building and maintaining a
21	network, only for subsidizing the services of low-income customers. Accordingly, the build-out
22	plan is not applicable to such applicants. There appears to be a general consensus among the
23	parties on this issue. See, e.g., Exhibit Staff/1, Marinos/53; OTA/1, Wolf/16; Verizon/1, Fulp/5.
24	

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the public interest to designate in areas served by a non-rural carrier.

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² The Commission limited the test to a statement that if a carrier demonstrates that it is in the public interest to be designated in an area served by a rural carrier, that is sufficient to demonstrate that it is in

1	B. WHAT SPECIFIC CRITERIA SHOULD THE COMMISSION ADOPT TO DETERMINE WHETHER DESIGNATION OF A COMPETITIVE ETC IS IN
2	THE PUBLIC INTEREST, AS REQUIRED BY SECTION 214(E)(2) OF THE TELECOM ACT?
3	1. <u>Should the Commission adopt the criteria proposed by the FCC in the ETC Report and Order?</u>
5	The parties are mostly in agreement that the Commission should adopt the public
6	interest criteria used by the FCC in its ETC Report and Order. See, e.g., Exhibits RCC-USCC/1,
7	Wood/26; Staff/1, Marinos/55-56; OTA/1, Wolf/16-17; and Verizon/2, Fulp/2. There are a
8	couple of exceptions to note, however. First, OTA advocates an analysis of the impact of
9	designation of an additional ETC on the size of the federal USF. Exhibit OTA/1, Wolf/18-19.
0	RCC and USCC, as well as the Staff, disagree. ³ See Staff/4, Marinos/20.
1	The solution to the size of the fund, if it is a problem, is best left to be resolved at
2	a national level. OTA's anti-competitive and self-serving recommendation focuses exclusively
3	on only one minor component of the fund and ignores other factors that have significantly
4	contributed to the size of the fund. As Mr. Wood's testimony points out, OTA's witness omitted
5	any discussion of other factors that have an even greater impact on the size of the USF and the
6	designation of a single additional ETC. For example:
7	The ongoing transition from implicit to explicit support has had a significant
8	impact, as did the FCC's decision to grant the rule ILECs' request to base a high- cost support on a modified embedded cost mechanism. In addition, a decision to
9	continue to support a higher-cost ILEC ETC, in an area that is completely served by a lower cost CETC, significantly inflates the size of the fund while providing no clear public benefit.
0	Exhibit RCC-USCC/4, Wood/35-36. As Staff points out:
1	
2	Designation of any individual ETC is unlikely to have a significant impact on the federal universal service fund, given its current size. The FCC admits as much in paragraph 54 of it Order 05-46.
3	
4	
5	³ Qwest and Verizon did not address this point.

1	Staff/4, Marinos/20. Indeed, the FCC has never denied the designation of an additional ETC
2	based on this purported consideration.
3	Oregon should not deny itself the benefits of additional high-cost support because of the
4	negligible impact that designation of an additional ETC in Oregon would have on the size of the
5	fund. Staff agrees with this analysis:
6 7	[T]he Commission should consider each application based on the benefits that the specific carrier's designation would produce for Oregon customers, not on the impact it would have on a universal service fund.
8	Exhibit Staff/4, Marinos/20.
9	The other significant area where the parties diverge regarding the FCC's proposed
10	public interest criteria is OTA's recommendation that a "cream skimming test" be required in
11	rural ILEC areas. RCC and USCC agree with Staff's recommendation that the Commission
12	dispense with a "cream-skimming" test as a public interest criterion in the designation of CETCs.
13	See Staff/1, Marinos/62 and Staf/4, Marinos/19-20. This issue is closely intertwined with the
14	issue of disaggregation of support to the wireline level, which is discussed in Section II.B.4,
15	below. Regardless of whether the Commission requires ILECs to further disaggregate their
16	support, however, the cream skimming test is not necessary to protect the public interest. As Mr.
17	Wood noted, OTA's "cream skimming" argument lacks any hard evidence to support it and is
18	contrary to rational business behavior.
19	While I have reviewed numerous claims of "cream skimming" by ILECs in many different contexts, I have yet to see a demonstration of an actual attempt by a
20	competing carrier to engage in such a strategy. In the current context any attempt to engage in so-called "cream skimming" would represent a very poor
21	business plan for any carrier. As a practical matter, even a carrier that diverts its considerable resources away from its business operation in order to attempt to
exploit opportunities for geographic "cream skimming" would find it almost	exploit opportunities for geographic "cream skimming" would find it almost impossible to successfully accomplish this objective.
23	* * * *
24	My review of hundreds of network cost studies reveals an inescapable truth: It is
25	impossible to conclude that network costs vary based on any set of broad criteria. Costs vary on a very discreet geographic scale, making it difficult (if not
26	2000

1	impossible) to identify individual customers that are "low cost" and thereby represent a "cream skimming" opportunity.
2	Exhibit RCC-USCC/1, Wood/30.
3	Moreover, RCC and USCC obtained significant evidence in this docket to debunk
4	OTA's "cream skimming" boogey man. In response to data requests, OTA was not able to
5	provide a single example of cream skimming. Exhibit RCC-USCC/4, Wood/39-40. From other
6	data OTA provided, Mr. Wood prepared an analysis that showed a very low correlation between
7	the factors related to the FCC's cream skimming analysis that OTA advocates. <i>Id.</i> , Wood/40-42.
8	Staff concurs in this analysis, stating:
9	
10	Mr. Wood provided a regression analysis based on a cost study performed by Citizens Telecommunications Company that was produced in a discovery response by OTA to RCC and USCC. The regression analysis showed that in the wire centers studied only
11	about 40% of the variation in total cost can be explained by differences in line density. Thus, even assuming that population density corresponds to line density, the FCC's
12	cream skimming analysis is really of very little use, particularly considering that no examples of cream skimming can be documented by OTA. The Commission Staff
13	witness agreed with RCC and USCC.
14	See Staff/4, Marinos/19-20. The cream skimming analysis is neither necessary nor useful.
15	2. <u>Should the criteria differ between designations in rural and non-rural ILEC service areas?</u>
16	As explained in the Staff's Reply testimony, the dispute between the parties
17	relating to cream skimming is equally relevant to both Issue II.B.1. and II.B.2. The two issues
18	are, therefore, discussed together in this brief under Issue II.B.1. See also, Staff/4, Marinos/19.
19	3. Should the Commission require an ETC to include entire ILEC wire centers in its
20	service area, regardless of the boundaries of its licensed area?
21	The parties appear to be in relative agreement that an ETC should include entire
22	ILEC wire centers in its ETC service area, provided that applicants for ETC designation will be
23	afforded an opportunity to "demonstrate how granting an exception would serve the public
24	interest in that specific instance." Staff/4, Marinos/21, see also, TR at 155. RCC and USCC
25	concur in this recommendation. Staff recommends that this rule apply equally in both rural and
26	non-rural ILEC territories. There is one important caveat to Staff's recommendation, however.

1	The Commission has previously defined certain ETC service areas, including those of RCC and
2	USCC, to include partial wire centers in non-rural ILEC territories. Staff has expressly
3	recognized this fact and has clarified that, if the Commission accepts its recommendation, it
4	would not apply the new requirement retroactively. TR at 154. Retroactive application of this
5	rule would significantly disrupt RCC and USCC operations within Oregon where they have
6	already made investments and are currently offering and advertising the availability of their
7	services, including Lifeline and Link-up services. With that understanding of Staff's
8	recommendation, RCC and USCC agree with Staff's proposal.
9 10	4. Whether and to what extent the Commission should require incumbent local exchange carriers to disaggregate and target support in a different manner, as permitted by 47 C.F.R. § 54.315(c)(5).
11	RCC and USCC strongly support Staff's recommendation that the Commission
12	require the rural ILECs in Oregon to disaggregate their support on a wire center basis. See
13	Staff/1, Marinos/69. As Staff explains:
14 15	To the extent that disaggregation of support results in per-line support amounts that more closely reflect the costs of serving each individual wire center, it sends the correct economic signals to encourage CETCs to expand into higher cost
16 17	areas in order to obtain the higher support amounts. Per-line support based on averages sends the wrong signals to CETCs, encouraging them to serve the lower cost areas where support payments exceed costs, and discouraging them from serving the higher cost areas where support is below cost.
18	
19	Staff/1, Marinos/67-68. In other words, disaggregation provides the proper incentive to move
20	universal service support to the highest cost wire centers where the subsidy is needed the most.
21	Mr. Wood succinctly summarizes this point, stating:
22	Matching the level of per-line support with cost will also permit the USF
23	program to have the maximum beneficial impact on those customers who live or work in high cost areas because high-cost support will not be available to carriers
24	for serving low-cost areas, but instead will be targeted to the high-cost areas where it is needed most.
25	RCC-USCC/1, Wood/38.
26	

1	As mentioned above, Staff's disaggregation proposal is closely tied to its
2	recommendation regarding the "creamskimming" test. As Mr. Wood explains:
3	To the extent that the Commission has concerns about "creamskimming," it
4	should adopt disaggregation of support at the wire center level as the most direct and effective method to prevent "creamskimming" even as a theoretical
5	on relative cost" will "significantly reduce the possibility that carriers would receive a windfall from support for that wire center" and make "creamskimming" a non issue
7	
8	RCC-USCC/1, Wood/36. This effect is exactly what the FCC found to be true in determining
9	that "a creamskimming analysis is unnecessary for ETC applicants seeking designation below
10	the service area level of non-rural incumbent LECs." ETC Report and Order, 20 F.C.C.R. at
11	6394, ¶52.
12	Staff clearly recognizes that the rural ILECs oppose disaggregation precisely
13 14	because it provides an argument for excluding CETC entry based on the notion of
15	creamskimming.
16	It appears that under current conditions, ILECs have no incentive to disaggregate support on their own without Commission directives to do so. Further, the
17	creamskimming test gives rural ILECs an additional reason to retain averaged support amounts because it prohibits CETCs from being designated in many rural
18	areas.
19	Staff/1, Marinos/69. The Commission should not permit this ruse to continue. Rather
20	than leaving in place an artificial construct that serves to ban competitive ETC entry into
2122	high cost areas, the Commission should direct the rural ILECs to disaggregate so that
23	support flows to the high cost wire centers, promoting subsidized competitive entry only
24	where it is most needed.
25	

1	While the rural ILECs' real reason for opposing disaggregation is quite
2	obvious, in this proceeding OTA expressly opposes Staff's disaggregation
3	recommendation based on the notion that the cost to rural ILECs of preparing
4	disaggregation studies outweighs the benefits of disaggregation. OTA/7, Mason/2. This
5 6	position is simply not supported by the record. As described above, the benefits
7	associated with disaggregation are substantial in that high cost support is targeted to the
8	highest cost wire centers to the benefit of consumers. This, in turn, sends the proper
9	economic signals to carriers, ensuring that the benefits of competition are realized by
10	those consumers in the most remote areas of the state. The cost of performing
11	disaggregation studies based on relative cost differences between wire centers, on the
12 13	other hand, is relatively inexpensive. As Mr. Wood explains, he prepared a
13	representative disaggregation study in approximately two hours, using an Excel
15	spreadsheet and relative cost factors derived from existing cost proxy model results.
16	RCC-USCC/4, Wood/47. OTA, on the other hand, could provide no quantification of
17	the costs of preparing disaggregation. Id.
18	When asked in discovery to describe the benefits and costs that the
19	Commission should consider in performing such an analysis, OTA could not even bring
20	itself to recognize the benefits of dissagregation to consumers. Instead, OTA's discovery
21 22	response claims that such a benefit is "debatable" and focuses instead on the "benefits to
23	consulting and legal firms associated with completing and filing a disaggregation study."
24	RCC-USCC/16. This response shows the degree to which OTA's stated opposition to
25	disaggregation in this proceeding is disingenuous. Contrary to OTA's baseless claims,

1	the record demonstrates that the benefits of disaggregation are significant while the costs	
2	of disaggregation are relatively insignificant.	
3		
4	5. Should the Commission adopt an upper limit on the number of ETCs that ca designated in any given area? Any party proposing adoption of an upper lim should explain its proposal in detail, including the legal basis for its position	it
5	RCC and USCC agree with Staff that there should be no upper limit on the	<u>-</u>
6 7	number of ETCs that can be designated in a given area. This issue is closely related to the	OTA
8	recommendation discussed above under Issue II.B.1. and 2. that the impact of an ETC	
9	designation on the size of the fund should be considered as part of the public interest test.	As
10	described in detail above, the presumption that an individual ETC designation will significa	antly
11	impact the fund is simply unfounded. See Staff/4, Marinos/20. As Staff succinctly observed	es,
12	neither Verizon nor OTA have	
13	sufficiently demonstrate[d] how imposing such limits would serve the interests of telecommunications consumers in Oregon better than permitting the designation	
14	of multiple ETCs that meet the statutory requirements for eligibility. Staff agrees	
15	with RCC and USCC that a cap on the number of ETCs could limit competitive entry that would benefit end user customers. See Exhibit RCC-USCC/1,	
16	Wood/39-40.	
17	Staff/4, Marinos/25.	
18	As Mr. Wood demonstrates in his testimony, the number of ETCs in any given	ven
19	area is already capped by economic forces. As Mr. Wood explains:	
20	The first carrier seeking ETC designation may find that entry into the area makes	
21	good business sense, but the next carrier (as a potential ETC) is less likely to find the area economically viable. The viability diminishes quickly in high-cost areas	
22	where there may be on a few customers to capture – thus minimizing the availability of high-cost support in those areas. Because the likelihood that a	
23	given carrier will seek designation diminishes as additional ETCs are designated,	
24	the market can be expected to limit the number of ETCs to the number that can be viable given the rural ILEC's cost structure.	
25		

1	RCC-USCC/1, Wood/39. Placing an artificial cap on the number of ETCs is, therefore,
2	duplicative, unnecessary and anti-competitive. The Commission should adopt Staff's
3	recommendation.
4	
5	III. ANNUAL CERTIFICATION OF ETCS
6	A. WHAT SPECIFIC REQUIREMENTS SHOULD THE COMMISSION ADOPT FOR THE ANNUAL RECERTIFICATION OF ETCS?
7 8	1. <u>Should the Commission adopt any, or all, of the FCC reporting requirements proposed in the ETC Report and Order?</u>
9	RCC and USCC agree that the Commission should adopt the FCC's reporting
10	requirements set forth in ETC Report and Order for all ETCs, with one modification and some
11	clarification. The modification is that the progress report on the five-year service improvement
12	plan should be modified consistent with the Staff's recommended revision to two-year plan. See
13	Exhibits RCC-USCC/1, Wood/40-41; Staff/1, Marinos/83. There is general consensus in this
14	docket on adopting the FCC requirements with this modification for CETCs. E.g., Exhibits
15	OTA/1, Wolf/25-26; Verizon/1, Fulp/9-10. Some parties, however, do not agree that the same
16	reporting requirements should be applied to ILECs. This parity issue is discussed below.
17	As to CETC annual reporting, there is also consensus on the clarifications of the
18	reporting requirements. Foremost, the FCC's order did not define what constitutes a "complaint"
19	for purposes of complaint reporting. As RCC explained, the FCC only interprets a "complaint"
20	to encompass a formal or informal complaint to the FCC or a state commission. The Staff
21	viewed such an interpretation as too narrow and initially sought a report that "quantifies
22	consumer complaints for the previous year, by type and by switch." Exhibit Staff/1, Marinos/81-
23	82. As RCC's witness explained, however, there are many difficulties in determining which of
24	the thousands of calls that RCC's customer service center receives constitutes a "complaint" and
25	therefore must be tracked and reported. See generally, Exhibit RCC/2, Kohler (Otto)/6-9. In

1	response to this testimony ⁴ a compromise was reached. This is reflected in Staff's Rebuttal
2	Testimony which states:
3	After considering RCC's testimony regarding the filing of customer complaint reports, I recommend that instead of "complaint reports," all ETCs should file "trouble reports."
5	trouble reports.
	DCC with and [Otto] avacants that DCC apple file on annual trouble report
6 7	RCC witness [Otto] suggests that RCC could file an annual trouble report "that lists every trouble call to a call center based on the telephone number of the originating call to the call center." I suggest four categories: no service,
8	network busy, interruption of service (including dropped calls), and poor reception. The wireless ETC should report using these or similar categories The report should be Oregon-specific and by wireless switch location.
9	Exhibit Staff/4, Marinos/31-33 (emphasis added). As modified in rebuttal, RCC and USCC
10	concur with the Staff recommendation. RCC and USCC will be able to extract reports from its
11	trouble ticket system and manually categorize them into the suggested categories or similar
12	categories. See Exhibit RCC/3, Otto/4-5. The revised Staff recommendation is in essence the
13	procedure RCC followed last year with its 2005 annual report regarding complaints. Id.
14	Additionally, Staff recommends that wireless ETCs report troubles per 100 Oregon customer
15	handsets (compared to 1,000 as established by the FCC). Exhibit Staff/4, Marinos/33-34. RCC
16	and USCC do not object to this additional requirement.
17	Thus, as clarified and slightly modified, 5 and consistent with Staff's final
18	recommendations in this docket, RCC and USCC support adopting the FCC's reporting
19	requirements set forth in the ETC Report and Order.
20	2. Should the Commission adopt other reporting requirements?
21	The parties appear to be in agreement on the additional reporting requirements
22	that should apply to the annual recertification process. Staff recommends that the nine reporting
2324	requirements set forth in the Commission's RCC and USCC ETC designation orders (Order Nos
25	⁴ and pursuant to informal discussions among Staff, RCC, and USCC off the record.
	⁵ and subject to the proviso that ILECs should be required to report the same information.

1	04-355 and 04-356) should continue to apply. Staff/1, Marinos/85-86. As Staff witness Marinos
2	explains, seven of these nine requirements are similar to the FCC proposed requirements. She
3	recommends continuation of the other two requirements (documentation that the carrier has
4	advertised the supported services throughout the designated service area, and reports regarding
5	progress on any special commitments related to the initial ETC designation). Staff/1,
6	Marinos/86. RCC and USCC agree with Staff's recommendation, provided that these same
7	conditions be applied to the annual recertification reporting requirements of all ETCs, including
8	the rural ILECs.
9	3. Should the same reporting requirements apply to all types of ETCs – ILEC ETCs and competitive ETCs?
10	RCC and USCC recommend that the Commission apply the same annual
11	recertification reporting requirements to all ETCs, including the ILECs. Put simply, all carriers
12	should be required to provide some reasonable information concerning specific projects
13	undertaken with support to benefit consumers. As Mr. Wood explains,
14151617	The Commission's ability to monitor whether any ETC (ILEC or CETC) continues to comply "with the conditions of the ETC designation and that universal service funds are used for their intended purpose" depends on the information in these annual filings. Both ILECs and CETCs should be required to provide the same information as part of the recertification process.
18	RCC-USCC/1, Wood/42. Contrary to Staff and OTA assertions, the fact that ILEC ETCs, as
19	former monopoly providers, file a series reports with the Commission, does not mean that the
20	ILECs should be excused from providing the information necessary for the Commission to
21 22	certify their compliance with the requirements that are imposed on those carriers as ETCs. The
23	FCC has recognized this need and has urged state regulators to apply the recertification reporting
24	requirements to both CETCs and ILEC ETCs, stating:
25	

1	[W]e encourage state commissions to adopt these annual reporting requirements. To the extent that they do so, we urge state commissions to apply the reporting requirements to all ETCs, not just competitive ETCs.
3	ETC Report and Order, 20 FCC Rcd at 6402, ¶71.
4	The reports provided by ILECs for other purposes do not include the information
5	that is directly relevant to the ETC recertification process, namely, "how the ETC actually used
7	the support money it received during the past year." See Staff/1, Marinos/58. Verizon was
8	candid enough to admit that the PUC's Form O that it files "was not designed to provide"
9	information about "how much universal service support was received and how the support was
10	used to improve service quality, coverage, or capacity." Exhibit RCC/7.
11	OTA points to Form I as the basis for claiming that the ILECs already provide
12 13	the information needed for the annual ETC recertification process. While Form I provides an
13	accounting of ILEC expenditures and a line item indicating the amount of USF support received,
15	it does not "connect the dots" between the two. As Mr. Wood notes, Form I:
16	does not require the ILEC ETC to show how the identified federal USF
17	support was used only for the "provision, maintenance, and upgrading" of facilities for which the support is intended. The information provided to the
18	Commission on Form I, like the information provided to the FCC through NECA, does not provide an upfront accounting of how the funds are going to be
19	used, but simply confirms that a given level of total cost was incurred.
20	RCC-USCC/4, Wood/59.
21	Not only does the Commission does not get detailed information about use of
22	USF from ILECs, ILECs are seldom subject to any additional scrutiny by the Commission, for
2324	example, as in a rate case ⁶ . Verizon's last rate case was in 1998. Transcript at 76. Its authorized
25	66 Indeed, the Commission cannot even conduct a rate case against cooperatives, which limits the PUC's ability to monitor their use of USF. E.g. Transcript at 165-66 (Marinos).

1	rate of return was set then at 9.69%. Id. Yet, in 2004, Verizon earned a healthy Oregon return
2	of 16%. Exhibit RCC/22 at 84. Other ILECs earned as much as 25.2% (Trans Cascade), 29.8%
3	(Asotin), and 29.9% (Mt. Angel). <i>Id.</i> at 76-80. USF receipts are included in these calculations
4	of earnings. See Id. Based on the reports the PUC currently receives there is no way to know
5	whether the USF component of such generous earnings is being used for the provision,
6 7	maintenance, or upgrading of supported services, to pay dividends to shareholders and members,
8	or to pay for unsupported services, such as DSL.
9	For these reasons, the Commission must require the ILECs to provide the same
10	annual reporting information that it requires of CETCs. Otherwise, it will not be in a position to
11	certify to the FCC that the ILEC ETC has actually complied with its USF obligations.
12	
13	4. Should the same reporting requirements apply regardless of the type of support (traditional high-cost, interstate access/common line, low-income) received by the
14	ETC?
15	RCC and USCC believe the same reporting requirements should apply regardless
16	of the type of support received by an ETC. An ETC should not be eligible for recertification
17	unless it can demonstrate that it has complied with the applicable requirements regarding
18	operation as an ETC and that all funds it has received have been used for the intended purposes.
19	See, e.g., Exhibit RCC-USCC/1, Wood/42. Only ETCs that do not receive any high-cost funds,
20	such as the ETCs that have been designated only to receive Lifeline and Link-Up support, might
21	require less extensive reporting. <i>Id.</i>
22	ILECs have argued in this docket that if they only receive access-related support
23	(IAS and ICLS), they should not be subject to the full annual reporting requirements. RCC and
24	USCC does not agree with this and instead support the Staff's position. As Ms. Marinos noted:
25	The Commission has an ongoing responsibility to ensure that every ETC that it has designated continues to fulfill its universal service responsibilities, regardless
26	of the type of support received [w]ithout periodic reporting, there is no

1	mechanism to ensure that an ETC is meeting its overall universal service responsibilities For these reasons, the Commission should not relieve ETCs
2	from reporting responsibilities based purely on the type of universal service support they receive, even if the ETC is self-certified directly to the FCC. All
3	ETCs should be subject to annual reporting requirements in order to continue receiving federal universal service support.
4	Exhibit Staff/1, Marinos/92-93.
5	In her rebuttal testimony, Ms. Marinos agreed with RCC and USCC's position
6	regarding annual reporting requirements being the same regardless of the type of support
7	received. Exhibit Staff/4, Marinos/43. Ms. Marinos countered the arguments of ILECs that they
8	should "be held less accountable for access-related support" than for high-cost support. As she
9	pointed out, access-related support (IAS and ICLS) comprised over half—55%—of the total
10	high-cost support for Oregon ETCs in the fourth quarter of 2005. Id., Marinos/44. Further, the
11	Staff noted that the FCC has few "if any" checks on carriers who receive access-related support,
12	while the Oregon Commission has a responsibility to ensure that Oregon consumers receive the
13	maximum benefits of the USF. Id.
14	RCC and USCC reject the notion that access-related support is merely "revenue
15	replacement". In fact, IAS and ICLS are "high-cost" support. They represent that portion of
16	carrier access charges that used to be implicit universal service subsidies. Those amounts are no
17	longer within carrier rates, but are exposed to the light of day in an explicit universal service
18	program, as mandated by the 1996 Act. Any carrier receiving high-cost support of any kind
19	must account for its use by demonstrating that it is being re-invested into a carrier's network or
20	used to reduce customer charges. After all, that is the law Congress wrote. ⁷
21	
22	
23	

24

25

⁷ See 47 U.S.C. Section 254(e), which provides in pertinent part: "A carrier that receives such support shall use that support only for the provision, maintenance, and upgrading of facilities and services for which the support is intended."

1	CONCLUSION
2	RCC and USCC urge the Commission to adopt by order non-discriminatory ETC
3	certification and annual reporting requirements consistent with the foregoing discussion and the
4	prefiled testimonies of Messrs. Otto and Wood.
5	DATED this 17th day of April, 2006.
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CERTIFICATE OF SERVICE

UM 1217

I hereby certify on this 17th day of April, 2006, the Opening Brief of RCC and USCC was filed electronically and will be sent via UPS overnight mail to the Oregon Public Utility Commission.

Also, a copy of the filing was sent electronically to the service list which is attached.

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By: Barbara Lasswell

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SERVICE SUPPORT

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In the Matter of PUBLIC UTILITY COMMISSION OF OREGON Staff Investigation to Establish Requirements for Initial De and Recertification of Telecommunications Carriers Eligible to Receive Federal Universal Service Support. (Staff report

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