

Brooks E. Harlow  
brooks.harlow@millernash.com  
(206) 777-7406 direct line

July 14, 2006

**VIA FEDERAL EXPRESS & ELECTRONIC MAIL**

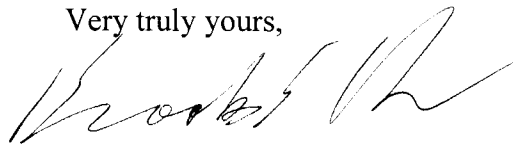
Public Utility Commission of Oregon  
Attn: Filing Center  
550 Capitol Street NE, Suite 215  
Salem, Oregon 97308

Subject: Oregon ETC Recertification 2006 – Docket UM 1217  
**CONFIDENTIAL MATERIALS ENCLOSED**

Dear Filing Center:

Enclosed, for filing, is an original and one copy of the ETC recertification by Rural Cellular Corporation. The non-confidential portion has been filed electronically with the filing center. The enclosed documents with this letter contain confidential information and are being filed under seal pursuant to the Protective Order in the above-referenced docket.

Very truly yours,



Brooks E. Harlow

cc w/enc: Ms. Kay Marinos

Annual Recertification Reports for ETCs in Oregon

Report Formats to Satisfy Requirements of Order No. 06-292 for 2006

Report #1 Supported Services Offerings

- 1.1. Basic Local Usage Service Offerings – *All ETCs*
- 1.2. Comparable Local Usage Plan – *CETCs only*
- 1.3. Supported Services No Provided – *CETCs only*
- 1.4. Equal Access Acknowledgement – *CETCs only*

Report #2 Unfulfilled Service Requests

- 2.1. Unfulfilled Service Requests/Held Orders – *All ETCs*
- 2.2. Service Request Processing – *CETCs only*

Report #3 Evidence of Advertising for Basic Supported Services - *All ETCs*

Report #4 Low-income Services – *All ETCs*

- 4.1. Number of Lifeline Customers
- 4.2. Advertising of Low-income Program Service Offerings

Report #5 Outage Report – *All ETCs*

Report #6 Trouble Report – *All ETCs*

Report #7 Network Improvement Plan – *CETCs that receive high-cost and access-related support*

Report #8 Special Commitments/Requirements – *CETCs only*

Report #9 Certifications – *All ETCs*

- 9.1. IAS or ICLS Certification Copy – *All ETCs Receiving IAS/ICLS*
- 9.2. Certification of Use of Universal Service Funds – *All ETCs Receiving Traditional High-Cost Support*
- 9.3. Certification of Emergency Functionality and Compliance with Service Quality/Consumer Protection Measures – *All ETCs*

Report #1 – Supported Services Offerings

1.1. Basic Local Usage Service Offerings – All ETCs

Choose either A. or B. below, as applicable:

A.  Basic local usage service offerings are filed under tariff with the Oregon PUC. The specific tariff references (with *company name, tariff number, section and page numbers*) for the basic local usage offerings and corresponding rates are:

1. residence:

\_\_\_\_\_

2. business:

\_\_\_\_\_

B.  Basic local usage service offerings are **not** filed under tariff with the Oregon PUC. Submit the following information for each basic service offering that includes local usage allowances (unlimited or limited): 1) plan's name, 2) advertised public description, 3) number of local minutes included, 4) calling area included, and 5) rates and charges. Include basic offerings for both residence and business services.

**See Exhibit A for a listing of RCC's current service offerings.**

1.2. Comparable Local Usage Plan – CETCs only

The carrier certifies that it offers at least one basic local usage plan that is comparable to those offered by the ILECs in its designated service area: yes  no

Identify which of the plans in 1.1.B above are "comparable" to the ILEC local usage offerings, and explain the basis for the comparability. **RCC's existing rate plans include substantial local calling areas with varying levels of local usage, including plans with unlimited local usage. Each rate plan includes, at a minimum, all of the supported services required by FCC Rule 54.101(a)(1)-(9) comparable to the service offerings of the incumbent LECs. Consistent with FCC Rule 54.202(a)(4), the amount of local usage available in RCC's generally available rate plans is comparable to that offered by the incumbent LECs in the Designated Areas.**

1.3. Supported Services Not Provided – CETCs only

Identify any supported services that were not available at designation, but were to be provided as a condition of ETC designation (e.g., toll restriction for qualifying low-income consumers, E911):

Toll restriction to qualifying low income consumers.

Are these services provided currently? yes  no

If no, explain why not: \_\_\_\_\_

1.4. Equal Access Acknowledgement – CETCs only

The carrier acknowledges that it may be required to provide equal access if it is the only remaining ETC in an area: yes  no

Report #2 – Unfulfilled Service Requests

2.1. Unfulfilled Service Requests/Held Orders – All ETCs

**Choose either A. or B. below, as applicable:**

A. \_\_\_ Service quality reports for “primary held orders over 30 days” were filed with the Oregon PUC for calendar year 2005. No additional submission is required for recertification purposes.

B.  Service quality reports for “primary held orders over 30 days” were **not** filed with the Oregon PUC for calendar year 2005. In this case, choose **one** of the following alternatives for reporting:

1.  The number of customer requests for supported services that were not fulfilled during calendar year 2005:   2  .  
If greater than zero, include an attachment noting for each such request, the location (address) of the request and a description of attempts to provide service.  
**See Exhibit B.**

2. \_\_\_ The number of “primary held orders over 30 days” (as defined in Section 860-034-0390 of the Oregon Commission rules) for calendar year 2005:           .  
If greater than zero, include attachment noting for each such held order, the reason the order was held and the original commitment date.

2.2. Service Request Processing - CETCs only

Submit a description of how the carrier ensures that every request for service that cannot be immediately fulfilled is recorded and processed under the 6-step process set forth in 47 CFR Section 54.202(a)(1)(i).

**RCC has procedures in place to comply with its Request for Service policy (See Exhibit C).**

Report #3 – Evidence of Advertising for Basic Supported Services (excluding low-income/lifeline)  
– All ETCs

Describe how basic supported services were advertised during calendar year 2005 throughout the designated service area. List the types of media used, advertising frequencies and geographic coverage. Attach examples of actual advertisements, noting dates, specific distribution methods, and target geographical populations, sufficient to demonstrate that basic supported services and rates were advertised **throughout** the designated service area in 2005.

**See Exhibit D for a schedule of RCC's advertising and examples of the advertisements.**



Report #5 – Outage Report – All ETCs

**Choose either A. or B. below, as applicable:**

A. \_\_\_\_\_ The number of service outages, as defined in Section 860-034-0350 (9) of the Oregon PUC rules, that occurred during calendar year 2005: \_\_\_\_\_.

If the number was greater than zero, attach a report that lists for each such outage the following: the date and time of onset, a brief description of the outage and its resolution, the particular services affected, the geographic areas affected, steps taken to prevent a similar future occurrence, and the number of customers affected.

B. **X** The number of service outages, as defined in FCC rules at 47 CFR Section 54.209(a)(2), that occurred during calendar year 2005: **8**.

If the number was greater than zero, attach a report that lists for each such outage the following: the date and time of onset, a brief description of the outage and its resolution, the particular services affected, the geographic areas affected, steps taken to prevent a similar future occurrence, and the number of customers affected.

**See Exhibit F.**

- **The # of customers affected is estimated by dividing the total # of customers in the wire center by the number of cell sites serving that wire center. The exact number of customers affected would be dependent upon the number of call attempts during the service disruption that could not be served by a neighboring cell site.**

Report #6 – Trouble Report – All ETCs

**Choose either A. or B. below, as appropriate:**

A. \_\_\_\_ Trouble reports were filed with the Oregon PUC for calendar year 2005 per Oregon PUC service quality rules. No additional submission is required for recertification purposes.

B. X Trouble reports were **not** filed with the Oregon PUC during calendar year 2005. In this case, choose **one** of the following alternatives for reporting:

1. X The number of customer trouble reports received per 100 wireless handsets for supported services during calendar year 2005, for each company switch.

<u>Trouble Type</u>	<u>Walla Walla, WA</u>	<u>Switch B (location)</u>
No service	<u>.72</u>	<u>                    </u>
Network busy	<u>.00</u>	<u>                    </u>
Interruption of service	<u>4.01</u>	<u>                    </u>
Poor reception	<u>.77</u>	<u>                    </u>

2. \_\_\_\_ The number of customer trouble reports, as defined in Section 860-034-0390 (5) of the Oregon PUC rules, received during calendar year 2005: \_\_\_\_ per 100 working access lines.



Report #7 – Network Improvement Plan – CETCs Only

The following detailed information must be included in each network improvement plan. Only CETCs must file these plans for recertification purposes. CETCs that receive *only* low-income program support (no high-cost or access-related support), do not have to file network improvement plans. CETCs are strongly encouraged to use the format laid out in the attached Excel worksheets to provide information required in the outline below (taken from the UM 1217 order), rather than use some other format developed by the CETC.

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7.1. Demonstration of use of support funds (other than low-income funds) received during 2005, including:

- 7.3.1.1. The amount of support funds, by type, received during the year.
- 7.3.1.2. Year-end counts of eligible lines/handsets in service for each ILEC service area as they were reported to USAC for the past December.
- 7.3.1.2. Identification of each project for which the support was used, the actual support expenditures (by amount and type) for each project, and status of project (completed or still in progress).
- 7.3.1.3. The resulting benefits to consumers (qualitative and quantitative) from each project and updates to coverage and signal strength maps.
- 7.3.1.4. Explanation of how and why actual spending of support funds differed from spending proposed in the previous network improvement plan.

**See Exhibit G**

7.3.2. Updates to network improvement plan for the current calendar year and the following year:

- 7.3.2.1. Forecast of support amount, by type (LSS, HCL, ICLS, IAS), that the applicant expects to receive during each of the next 2 years, as well as an explanation of how the forecast was derived.
- 7.3.2.2. Detailed information for each project that will use support funds:
  - 7.3.2.2.1. Description and purpose of the project, its physical location and the ILEC serving that area.
  - 7.3.2.2.2. The start date and completion data (by quarter).
  - 7.3.2.2.3. Amount of support money allocated to the project, in total and broken down by investment and expense types.
  - 7.3.2.2.4. The amount of company's own funds that will be used for each supported project.
  - 7.3.2.2.5. Brief explanation of why the carrier would not make these improvements without the availability of support funding.
  - 7.3.2.2.6. Quantification of resulting service improvements by type (increased coverage, signal strength, capacity, etc.), population benefited, and geographic area benefited (shown on map).

**See Exhibit H.**

Report #8 – Special Commitments/Requirements – CETCs only

Did the Oregon PUC impose any special commitments or requirements at initial designation or during the previous annual recertification process? yes  no .

If yes, identify the commitments or requirements and explain if, and how, they have been met.

**In RCC's testimony, RCC committed to adding E911 Phase 2 throughout its network as facilities were upgraded. RCC has deployed Phase 1 throughout its entire network with the exception of the Burns Police Dept PSAP (note – this is a secondary PSAP in Harney County). RCC will be deploying Phase 2 throughout its entire network over the next 6 months.**

**RCC committed to build cell sites in Bonanza, La Grande, Prairie City, and Ontario. This commitment has been fulfilled.**

## Report #9 – Certifications - All ETCs

### 9-1. IAS or ICLS Certification Copy – All ETCs Receiving IAS/ICLS

All ETCs receiving interstate access-related support (IAS or ICLS) must submit a copy of the certification for the use of IAS or ICLS support that was sent to USAC and the FCC in June 2006.

### 9.2. Certification of Use of Universal Service Funds – All ETCs receiving HCL/LSS (Rural ILECs and CETCs Designated in Rural ILEC Areas)

To continue receiving traditional high cost support (HCL, LSS), ETCs must submit a notarized affidavit signed by a responsible company official certifying that the carrier will use the high cost support funds only for the intended purposes. Use of the sample affidavit form displayed on the following page is recommended.

### 9.3. Certification of Emergency Functionality and Compliance with Service Quality and Consumer Protection Measures – All ETCs

Each ETC must submit a notarized affidavit signed by a responsible company official certifying that the carrier: 1) is able to remain functional in an emergency, and 2) is complying with all service quality and consumer protection measures in either the applicable Oregon Commission rules (for wireline carriers), the CTIA Consumer Code (for wireless carriers), or some other specific set of standards. All ETCs must submit this affidavit. A copy of an acceptable affidavit form follows the affidavit for high cost support.



RURAL CELLULAR CORPORATION

**VIA HAND DELIVERY**

Irene Flannery  
Vice President – High Cost and Low Income Division  
Universal Service Administrative Company  
2000 L Street, NW  
Suite 200  
Washington, D.C. 20036

STAMP AND RETURN

RECEIVED

MAY 24 2006

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, SW  
Washington, D.C. 20554

Federal Communications Commission  
Office of Secretary

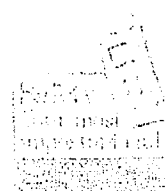
**Re: CC Docket 96-45  
Rural Cellular Corporation and its subsidiaries  
Certification for Interstate Access Support**

Dear Ms. Flannery and Ms. Dortch:

This certification is submitted on behalf of Rural Cellular Corporation and its subsidiaries, RCC Holdings, Inc., RCC Minnesota, Inc. and Wireless Alliance, LLC (collectively, "RCC"), in accordance with FCC Rule Section 54.809(a). On behalf of RCC, I hereby certify that all interstate access universal service support provided to the Company will be used only for the provision, maintenance, and upgrading of facilities and services for which the support is intended.

This certification pertains to the Company's licensed service areas in the following states:

Company Name	State	Study Area Code
RCC Holdings, Inc.	Alabama	259001
RCC Minnesota, Inc.	Maine	109001
RCC Minnesota, Inc.	Washington	529002
RCC Atlantic, Inc.	Vermont	149001
RCC Minnesota, Inc.	Minnesota	369004
Wireless Alliance, LLC	Minnesota	369005
RCC Minnesota, Inc.	Oregon	539001
RCC Holdings, Inc.	Mississippi	289002
RCC Minnesota, Inc.	Kansas	419003
RCC Minnesota, Inc.	New Hampshire	129001





RURAL CELLULAR CORPORATION

1325

STAMP AND RETURN

Irene Flannery  
Vice President – High Cost and Low Income Division  
Universal Service Administrative Company  
2000 L Street, NW  
Suite 200  
Washington, D.C. 20036

RECEIVED

MAY 24 2006

Federal Communications Commission  
Office of Secretary

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, SW  
Washington, D.C. 20554

**Re: Interstate Common Line Support Certification of  
Rural Cellular Corporation and its subsidiaries  
CC Docket No. 96-45**

Dear Ms. Flannery and Ms. Dortch:

Pursuant to FCC Rule Section 54.904, this is to certify that Rural Cellular Corporation and its subsidiaries (the "Company"), will use all Interstate Common Line Support and Long Term Support received by the Company only for the provision, maintenance, and upgrading of facilities and service for which the support is intended. I am authorized to make this certification on behalf of the Company.

This certification pertains to the Company's licensed service areas in the following states:

Company Name	State	Study Area Code
RCC Holdings, Inc.	Alabama	259001
RCC Holdings, Inc.	Mississippi	289002
RCC Minnesota, Inc.	Maine	109001
RCC Minnesota, Inc.	Washington	529002
RCC Minnesota, Inc.	Minnesota	369004
Wireless Alliance, LLC	Minnesota	369005
RCC Minnesota, Inc.	Oregon	539001
RCC Minnesota, Inc.	Kansas	419003
RCC Minnesota, Inc.	New Hampshire	129001
RCC Atlantic, Inc.	New Hampshire	129001
RCC Atlantic, Inc.	Vermont	149001



AFFIDAVIT CERTIFYING USE OF UNIVERSAL SERVICE FUNDS

I, David Del Zoppo, being of lawful age and duly sworn, on my oath, state that I am the Senior Vice President, Finance and Accounting [an officer] of Rural Cellular Corporation and each of its affiliates, including RCC Minnesota, Inc. ("Company") and that I am authorized to execute this Affidavit on behalf of the Company, and the facts set forth in this Affidavit are true to the best of my knowledge, information and belief.

Pursuant to the rules of the Federal Communications Commission, 47 C.F.R. § 54.314, there must be annual certification that funds received under the federal Universal Service Fund program will be used only for the provision, maintenance and upgrading of facilities and services for which the support is intended. The Company hereby certifies to the Public Utility Commission of Oregon that pursuant to 47 C.F.R. § 54.7, and for purposes of the certification required under 47 C.F.R. § 54.314, the company will use all federal high-cost support provided to it only for the provision, maintenance and upgrading of facilities and services for which the support is intended, consistent with the principles of universal service set forth in 47 U.S.C. 254. This includes, but is not limited to, trying to meet the goal of the provision of services that are properly supported by the high-cost funds at rates that are reasonably comparable to rates charged for similar services in urban areas.

DATED this 12 day of July, 2006.

RCC Minnesota, Inc. (Company)

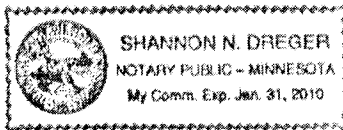
By: David Del Zoppo (Name)

Its: Senior VP (Title)

SUBSCRIBED AND SWORN to before me this 12 day of July, 2006.

Shannon N. Dreger  
Notary public in and for the State of Minnesota

My Commission Expires: 11/30/2010



AFFIDAVIT CERTIFYING EMERGENCY FUNCTIONALITY AND COMPLIANCE WITH SERVICE QUALITY AND CONSUMER PROTECTION MEASURES

I, David Del Zoppo, being of lawful age and duly sworn, on my oath, state that I am the Senior Vice President, Finance and Accounting [an officer] of Rural Cellular Corporation and each of its affiliates, including RCC Minnesota, Inc. ("Company") and that I am authorized to execute this Affidavit on behalf of the Company, and the facts set forth in this Affidavit are true to the best of my knowledge, information and belief.

The Company hereby certifies to the Public Utility Commission of Oregon, pursuant to the requirements of Commission Order No. 06-292, that it:

- 1) is able to remain functional in emergencies, and,
- 2) complies with service quality and consumer protection measures in (check one):
  - applicable Oregon Commission rules, or
  - the CTIA Consumer Code for Wireless Carriers, or
  - other (describe and explain conformance with requirements of Order No. 06-292): \_\_\_\_\_

DATED this 17 day of July, 2006.

RCC Minnesota, Inc. (Company)

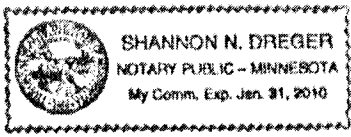
By: David Del Zoppo (Name)

Its: SVP (Title)

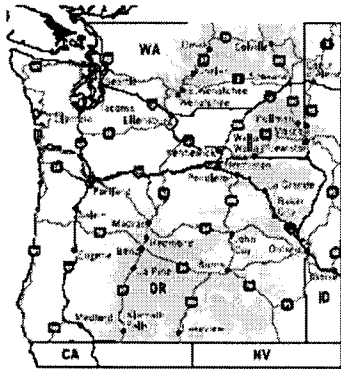
SUBSCRIBED AND SWORN to before me this 17 day of July, 2006.


Shannon N. Dreger  
Notary public in and for the State of Minnesota

My Commission Expires: 1/31/2010



# COMMUNITY CONNECTION RATE PLAN



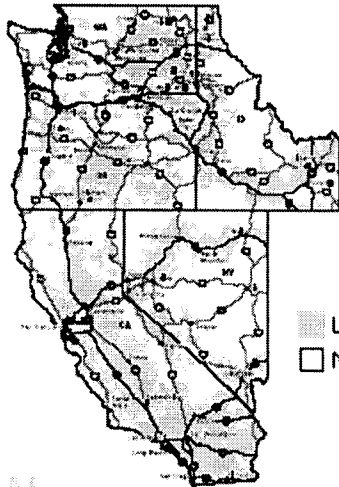
 Unlimited Coverage

Monthly Access	\$35.00
Anytime Minutes	Unlimited
Local Calling Area <small>(Call restricted - covered outside of local calling area)</small>	0¢/minute <small>(when calling to OR, WA and ID)</small>
Included Features	<input checked="" type="checkbox"/> Caller ID

**UNICEL**  
THE WAY WIRELESS SHOULD BE.



# LOCAL



Local Network  
No Coverage

## LOCAL

Anytime Minutes (Apply within Local Network)	400	800	1200	1600	2200
Off Peak (Apply within Local Network)	1000	1000	1000	1000	1000
Monthly Access (Off Peak starts at 9pm)	\$35	\$40	\$50	\$70	\$100
Monthly Access (Off Peak starts at 6pm)	\$40	\$45	\$55	\$75	\$105
Overage/Min.	\$.35	\$.30	\$.25	\$.20	\$.15
National Roaming/Min. (Includes Long Distance)	\$.40	\$.40	\$.40	\$.40	\$.40
Canada Roaming/Min. (Includes Long Distance)	\$.50	\$.50	\$.50	\$.50	\$.50

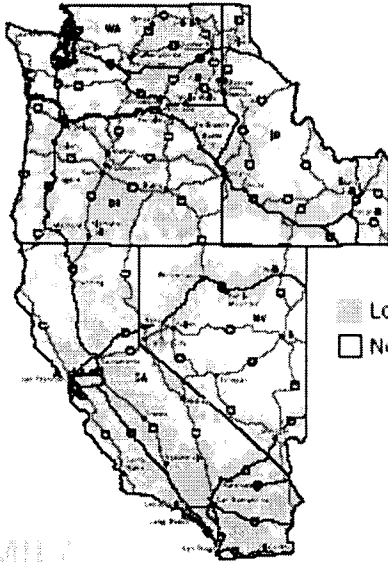
## ADDITIONAL LINK LINES Applies to plans of \$40 and higher

Anytime Minutes	Shares anytime minutes of existing plan
Off Peak (Apply within Local Network)	Adds 1000 minutes (to share with existing plan)
Monthly Access (Starts at 9pm)	\$20/Line (up to 2 additional lines)
Monthly Access (Starts at 6pm)	\$25/Line (up to 2 additional lines)
Overage/Min.	\$.30

## INCLUDED FEATURES

- UText
- Detailed Billing
- Nationwide Long Distance
- Voice Mail Basic
- Caller ID
- Call Waiting
- Call Forwarding
- Conference Calling

# FAMILY



Local Network  
 No Coverage

## FAMILY

Anytime Minutes (Apply within Local Network)	1800	2400	3000	4000
Monthly Access (Includes two phones)	\$70	\$90	\$110	\$140
GSM Unicol to Unicol	Included			
Overage/Minute (First line)	\$ .35	\$ .30	\$ .25	\$ .20
National Roaming/Min. (Includes Long Distance)	\$ .40	\$ .40	\$ .40	\$ .40
Canada Roaming/Min. (Includes Long Distance)	\$ .50	\$ .50	\$ .50	\$ .50

## ADDITIONAL LINK LINES

Anytime Minutes	Shares anytime minutes of existing plan
Monthly Access	\$9/Line (up to 3 additional lines)
GSM Unicol to Unicol	Included
Overage/Minute (additional lines)	\$ .30

## INCLUDED FEATURES

- GSM Unicol to Unicol
- UText
- Detailed Billing
- Nationwide Long Distance
- Caller ID
- Call Waiting
- Call Forwarding
- Conference Calling
- Voice Mail Basic

# NATIONAL



## TRUE NATIONWIDE

<b>Anytime Minutes</b> <small>(Apply within National Network)</small>	300	600	800	1200	1600	2500
<b>Off Peak</b> <small>(Apply within National Network)</small>	500	500	500	500	500	500
<b>Monthly Access</b> <small>(Off Peak starts at 9pm)</small>	\$35	\$40	\$50	\$70	\$100	\$150
<b>Monthly Access</b> <small>(Off Peak starts at 6pm)</small>	\$40	\$45	\$55	\$75	\$105	\$155
<b>Overage/Minute</b>	\$ .35	\$ .30	\$ .25	\$ .20	\$ .15	\$ .15
<b>Canada Roaming/Min.</b> <small>(Includes Long Distance)</small>	\$ .50	\$ .50	\$ .50	\$ .50	\$ .50	\$ .50

## ADDITIONAL LINK LINES Applies to plans of \$40 and higher

<b>Anytime Minutes</b>	Shares anytime minutes of existing plan
<b>Off Peak</b> <small>(Apply within Local Network)</small>	Adds 500 minutes <small>(to share with existing plan)</small>
<b>Monthly Access</b> <small>(Starts at 9pm)</small>	\$20/Line <small>(up to 2 additional lines)</small>
<b>Monthly Access</b> <small>(Starts at 6pm)</small>	\$25/Line <small>(up to 2 additional lines)</small>
<b>Overage/Min.</b>	\$ .30

## INCLUDED FEATURES

- UText
- Detailed Billing
- Nationwide Long Distance
- Voice Mail Basic
- Caller ID
- Call Waiting
- Call Forwarding
- Conference Calling

**Worksheet 2.1.1: Unfulfilled Service Requests  
January 1, 2005 through December 31, 2005**

Address	City	Description of Attempts to Provide Service
CONFIDENTIAL		<p>Customer's location is remote. Due to the proximity of the nearest cell site, modifications to customer equipment or deployment of additional equipment would not provide service. RCC is unable to adjust the nearest cell site or any other network facilities in a way to provide coverage. Requester is not interested in resell services as they are not happy with the available provider and there are no additional wireless providers serving the area. In order to provide service to this individual, RCC would need to construct a new cell site. However due to terrain, a new site would result in sparse coverage and is not reasonably justifiable due to construction and ongoing operations cost and the small population the site would serve. A micro cell site could be built to serve just this individual, however cost to construct and ongoing operations cost is not reasonably justifiable. RCC will continue to evaluate this request to determine future feasibility of a site build.</p>

CONFIDENTIAL

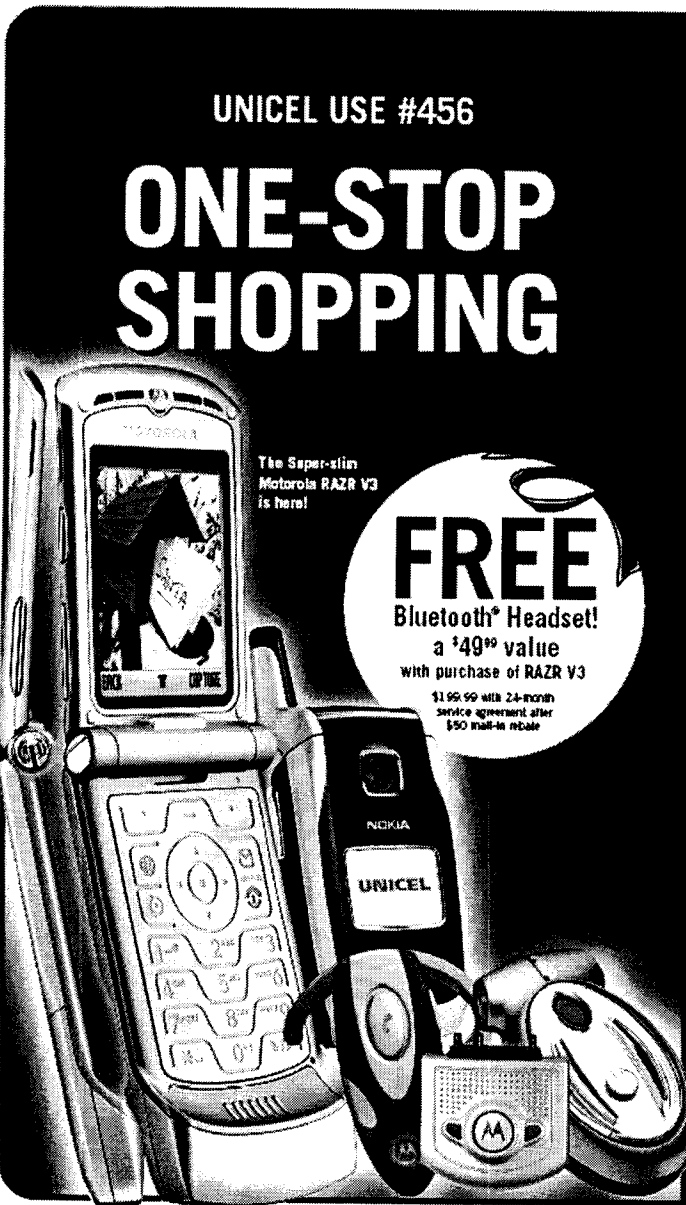
CONFIDENTIAL

# CONFIDENTIAL

- (1) Modifying or replacing the requesting customer's equipment;
- (2) Deploying a roof-mounted antenna or other equipment;
- (3) Adjusting the nearest cell tower;
- (4) Adjusting network or customer facilities;
- (5) Reselling services from another carrier's facilities to provide service; or
- (6) Employing, leasing or constructing an additional cell site, cell extender, repeater, or other similar equipment.

CONFIDENTIAL

Print Ad – Holidays Campaign



UNICEL USE #456

# ONE-STOP SHOPPING

The Super-slim Motorola RAZR V3 is here!

## FREE

Bluetooth® Headset!

a \$49<sup>99</sup> value

with purchase of RAZR V3

\$199.99 with 24-month service agreement after \$50 mail-in rebate

1

The minutes and features you want most – now with **NO CONTRACT!**

### 1800 MINUTES

- 800 anytime minutes
- 1000 Night & Weekend minutes

only **\$40** monthly access

Applies within the 5-state local network.

---

2

Get more time – **FOR LESS!**

Start your nights and weekends at **6 p.m.**

only **\$5** more each month!

Applies within the 5-state local network.

---

3

**Save \$12 a month**

### Unlimited ValUPak

When you get Unlimited UText\*

just **\$10** monthly access

You also get  
 Unlimited Pictures2Go™ and  
 Unlimited GSM Unice!-to-Unice! calling

**Absolutely FREE!**

Features apply within the Unice! Network.

---

4

Great Holiday Value!

### FREE Nokia 6010

with 24-month service agreement after \$30 mail-in rebate.



**UNICEL** THE WAY WIRELESS SHOULD BE.



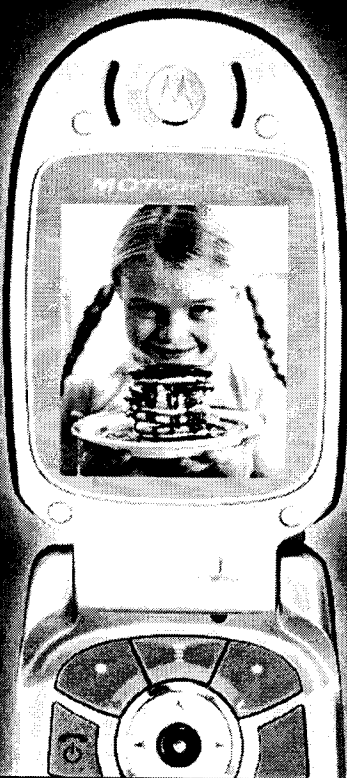
Estamos a tus órdenes, en español.

To find a Unice! location near you, call or click: **1-800-GO CELLULAR (462-3558)** [WWW.UNICEL.COM](http://WWW.UNICEL.COM)

Unice! is a service of ROC Holdings, Inc. Offer is subject to terms of wireless service agreement and calling plan details. Additional charges will be included for each line of service to help Unice! offset its costs of complying with federal and state regulatory obligations, as follows: 2307% USF charge, 0.6% USF charge for international calls, additional cost recovery fees of \$1.10 and, if roaming charges are incurred, roaming fees as passed on by our roaming partners and a \$2.00 roaming administration fee. These charges are not taxes or government-required charges. \$200 early termination fee applies to each line. Unice! no-contract plan is selected. Night & Weekend feature use from 9:00 pm through 6:00 am, Monday through Thursday, and from 9:00 pm Friday through 6:00 am Saturday. Unice!-to-Unice! feature applies to calls between Unice! GSM customers. Mail-in rebate applies to advertised phone only; allow 8 to 9 weeks for rebate delivery. Rebate expires 12/31/05. Digital feature and service are not available in all areas and may vary due to atmospheric, topographical and other conditions. Phone screen images have been enhanced for clarity. Must be at least 18 years old with positive ID and have their address in the local Unice! network. Limited time offer. Other restrictions apply. See store for details and guarantee terms and conditions.

UNICEL USE #875

# GETTING YOUR WAY



Motorola V505  
pocket-sized  
camera phone

1

Talk when you *really* want to!

## 600 True Nationwide Minutes

plus

- Unlimited nights & weekends\*
- Unlimited GSM Unicel-to-Unicel calls\*
- Nationwide long distance

Only **\$40** monthly access

\*within the local Unicel network

+

Start your nights and weekends early!

Begin calling at 6 p.m.

for only **\$5** additional monthly access

and you'll also get

- Unlimited Incoming calls (a \$5 monthly value)
- Car charger or case (a \$14.95 value)

**Absolutely FREE!**

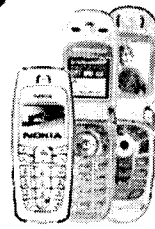
Features apply within the local Unicel network. Free accessory at participating locations.

2

Save on today's  
**HOTTEST PHONES!**

**\$30 to \$50**

Mail-in Rebates



Nokia 6110, Motorola V230 and Motorola V585

**UNICEL** THE WAY WIRELESS SHOULD BE.



Estamos a tus órdenes,  
en español.

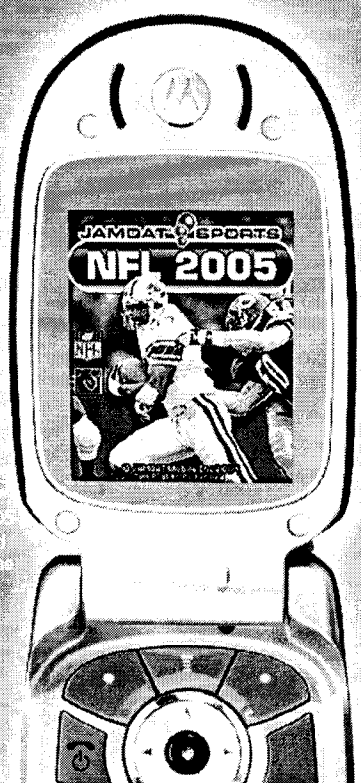
To find a Unicel location near you, call or click: **1-800-GO CELLULAR (462-3558)** **WWW.UNICEL.COM**

**UNICEL RETAIL STORES:** Bead North: 80 NE Burn Rd. (at Mall Ave. (next to Shopko)) Bead South: 1120 South 3rd St., Suite 300 (next to Hollywood Video) Beadmont: 640 SW Vinton's Way, Suite 102 (next to Fred Meyer)  
**UNICEL AUTHORIZED AGENTS:** Bead: 833 & 50th Street, 2699 NE Hwy 20 • Earth Wireless: 846 SE 3rd St. • High Coast Wireless: 100 SE Broadway Blvd, Suite "A" • Burns: Harnet County Center, 482 W. Main  
Klamath Falls: 1800 L.P. 5914 S. 6th St. Suite 105 • Lakeside: 7th & 10th • La Pine: Gary & Son's Appliance, 51420 Hartington Rd. • Madras: Cellular Unlimited, 875 S. Hwy. 97 • Prineville: Respa-Pedra Truck, 250 E 3rd St.  
Redmond: Cellular Unlimited, 426 W. Antler • Sisters: 830 & 6th Street, 130 W. Cavalcade

*Unicel is an authorized provider of Lifeline and Link-up services.*  
This is a service of RCD Holdings, Inc. Offer is subject to terms of wireless service agreement, data service terms and conditions and calling plan details. Additional charges will be indicated for each line of service to help Unicel offset the costs of complying with federal and state regulatory obligations, as follows: \$3.00 USF charge, additional cost recovery fees of \$1.75/mo. 3 roaming charges are assessed, roaming lines are priced on by our roaming partners and a \$2.89 roaming administration fee. These charges are not taxes or government-required charges. Credit check and security deposit may be required. 25¢ activation fee applies to each line. Offer is not available on additional lines. Night & Weekend hours are now 9 pm through 8:30 am, Monday through Thursday, and from 9 pm Friday through 6:30 am Monday. Phone prices after rebate range from \$4.95 to \$170.95. Allow 6 to 10 weeks for rebate delivery. Rebate expires 10/31/05. Phone screen image has been enhanced for clarity. Digital features and service are not available in all areas and may vary due to atmospheric, topographical and other conditions. Approved QRM phone required. Must be at least 18 years old with positive ID. Customer must verify physical address within the local Unicel network to obtain service. Federal, state and local taxes and surcharges apply. Limited time offer, good while supplies last. Other restrictions apply. See store for details.

**UNICEL USE #935**

# AFTER-SCHOOL PRACTICE



Motorola V505 pocket-sized carry phone

1

Talk when you like with  
**600 True Nationwide Minutes**  
*plus*

- Unlimited Nights & Weekends within the local Unicel network
- Unlimited GSM Unicel-to-Unicel calls within the local Unicel network
- Nationwide long distance

**Only \$40**  
monthly access

2

Add one feature.  
**Get a Second FREE.**

Add Night & Weekend Calling starting at 6 p.m.  
for only \$5 monthly access

Get Unlimited incoming calls **Absolutely FREE!**  
(A \$5 monthly value)

PLUS  
**FREE**  
CAR CHARGER  
OR CASE\*  
\$14.99 value

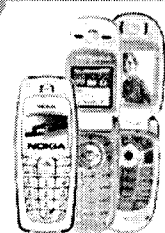
\*Free accessory at participating locations.

3

Save on a  
**HOT NEW PHONE.**

\$30 to \$50

Mail-in Rebates



Nokia 5810, Motorola V220 and Motorola V935

4

**Download a little fun!**  
AP News, games, sports, the latest weather and more.

**UNICEL** THE WAY WIRELESS SHOULD BE.



Estamos a tus órdenes, en español.

To find a Unicel location near you, call or click: **1-800-60 CELLULAR (462-3556)** [WWW.UNICEL.COM](http://WWW.UNICEL.COM)

**UNICEL RETAIL STORES:** Bend North: 90 NE Bend River Mall Ave. (next to Shopko) Bend South: 1120 South 3rd St., Suite 500 (next to Hollywood Video)  
Redmond: 946 SW Vesperan's Way, Suite 102 (next to Fred Meyer)

**UNICEL AUTHORIZED AGENTS:** Bend: Shop & Go Wireless, 2609 NE Hwy. 20 • Earth Wireless, 393 SE 3rd St. • Soundz Fast, 142 NE Revere • Repark Wireless, 1013 NW Brooks St. • Dams: Marry County Cellular, 402 W. Meena  
Klamath Falls: 1800 LLP, 5015 S. 28a St. Suite 102. Lakeview: True Value, 4 North E St. La Pine: Gary & Sande's Appliance, 21429 Hingham Rd. Madras: Cellular Unlimited, 876 S. Hwy. 97. Prineville: Repark/Batho Store, 250 E 3rd St.  
Redmond: Cellular Unlimited, 426 W. 1st. Sisters: Shop & Go Wireless, 110 W. 2nd St.

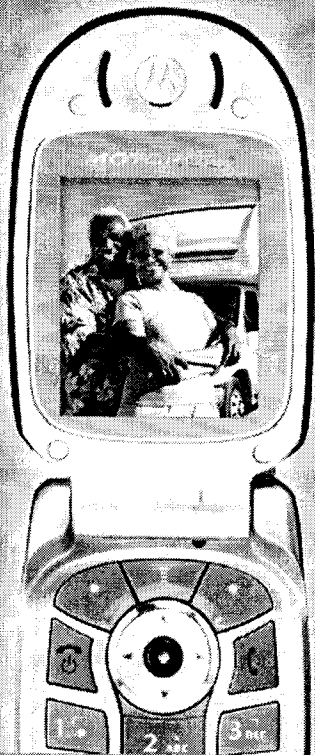
Unicel is an authorized provider of Lifeline and Link-up services.

Unicel is a service of BCC Holdings, Inc. Offer is subject to terms of wireless service agreement, data service terms and conditions, and calling plan details. Additional charges will be indicated for each line of service to help Unicel defray its costs of complying with federal and state regulatory obligations, as follows: 3¢/min. USF charge, additional long distance access fee of 11¢/min, and 1¢/min roaming charge. See Unicel's website for details. Roaming times are passed on by our roaming partners and is 62¢/min roaming termination fee. These charges are not taxes or government-regulated charges. Credit check and security deposit may be required. \$30 activation fee applies to each line. Offer is not available on additional lines. Night & Weekend hours are from 6 pm through 6:30 am, Monday through Thursday, and from 9 pm Friday through 6:30 am Saturday. Phone prices after rebate range from \$9.99 to \$179.99. Allow 8 to 10 weeks for rebate delivery. Rebate expires 10/31/05. Phone screen image has been enhanced for clarity. Digital features and service are not available in all areas and may vary due to atmospheric, topographic and other conditions. Approved GSM phone required. Minimum of local 18 year old with picture ID. Customer must verify physical address with the local Unicel network to obtain service. Federal, state and local taxes and surcharges apply. Limited time offer; good while supplies last. Offer restrictions apply; see store for details.



**UNICEL USE #661**

# HOME-AWAY-FROM-HOME PHONE



Motorola V505  
pocket-sized  
camera-phone

1

## Hit the road with True Nationwide Calling

- 800 ANYTIME MINUTES FOR THE FIRST 6 MONTHS! 400 anytime minutes after that.
- Nationwide long distance
- Unlimited nights and weekends starting at 6 p.m. in the Unicel home area
- Voicemail, caller ID, call waiting, and more!

**\$45**  
monthly access

**DOUBLE THE ANYTIME MINUTES**

24-month service agreement required. Current customer activation allowed.

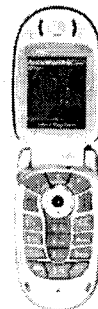
2

## Ask about our flexible calling plans WITH NO CONTRACT!

3

## Motorola V505 Makes a great travel companion

- Take and send pictures up to 4x zoom!
- Super-fast downloads
- Brilliant color-screen resolution
- MP3 ringtones



**UNICEL** THE WAY WIRELESS SHOULD BE.



Estamos a tus órdenes,  
en español.

To find a Unicel location near you, call or click: **1-800-GO CELLULAR(462-3558)** **WWW.UNICEL.COM**

**UNICEL RETAIL STORES:** Bend North: 80 NE Bend River Mall Ave. (next to Shopko) Bend South: 1120 South 3rd St., Suite 300 (next to Hollywood Video)  
Bendwood: 946 SW Veteran's Way, Suite 102 (next to Fred Meyer)

**UNICEL AUTHORIZED AGENTS:** Bend: Ship & Go Wireless, 2669 NE Hwy. 20 • Earth Wireless, 290 SE 3rd St. • Strands Plus, 142 NE Revere • Spectrum Wireless, 5013 NE Brooks St. • Bama: Harvey County Cellular, 402 W Missouri  
Klamath Falls: 1600, LLP, 3815 S. Oak St., Suite 106. Lakeview: True Value, 4 NORTH E. St. La Pine: Gary & Nancy's Appliances, 51420 Huntington Rd. Madras: Cellular Unlimited, 675 E. Hwy. 97. Prineville: Romps-Radio Shack, 250 E Oak St.  
Redmond: Central Unlimited, 425 W Ashby

Unicel is a service of ROC Holdings, Inc. Additional charges will be included for each line of service to help Unicel comply with federal and state regulatory obligations, an income tax charge, additional cost recovery fees of \$1.19 and a monthly charge are included. Monthly lease as posted on by our existing partner, and a \$2.00 monthly activation fee charge. These charges are not subject of governmental regulation. Offer is subject to terms of wireless service agreement, 400 text messages and calling plan details. Federal, state and local taxes and surcharges apply. Service is for use on the phone and credit check, and may require identity verification. 2007 early termination fee applies to each line unless otherwise specified. Right to Withdrawal notice on term 6 pm through 4:59 am, Monday through Thursday, and from 8 pm Friday through 8:59 am Saturday. Digital content and service are not available in all areas and may vary due to other factors, geographical and other conditions. Phone usage has credit enhanced and clearly approved features digital photo required. Must be at least 18 years old with positive ID. Customer must verify physical address with the Northwest Licensed Properties to obtain service. Limited time offer, good while supplies last. Additional restrictions apply. See store for details.

UNICEL USE #623

# BROWNIE POINTS.



Motorola V220 pocket-sized camera phone

1

## Mom will love this!

Motorola V220 Camera Phone

• Ringtones that sound like real music  
• Up to 4x zoom!

just \$29.99  
after \$50 mail-in rebate

24-month service agreement required. Heavy! Coupon expires 5/18/05.



2

## Set Mom free with True Nationwide Calling

800 Anytime Minutes!

Unlimited Night & Weekend Minutes

Get DOUBLE the anytime minutes – from 400 to 800!

Night & Weekends start at 6 pm!

Plus, Nationwide long distance

Only \$45 monthly access

24-month service agreement required. Current customer activation allowed. 400 minutes per month after the first six months.

3

## Say goodbye to long-term commitments!

Get any Unicel plan with **NO CONTRACT!**

Call or stop in soon for all the details.

**UNICEL** THE WAY WIRELESS SHOULD BE.



Estamos a tus órdenes, en español.

To find a Unicel location near you, call or click: **1-800-60 CELLULAR** [482-3558] **WWW.UNICEL.COM**

**UNICEL RETAIL STORE:** Redmont: 946 SW Veteran's Way, Suite 102 (Fred Meyer Plaza)

**UNICEL AUTHORIZED AGENT:** Madras: Cellular Unlimited, 875 S. Hwy. 97

Unicel is a service of FCC Holdings, Inc. Additional charges will be included for each line of service to help Unicel discontinue service, complying with federal and state regulatory obligations, as follows: 2.00% USF charge, additional cost-recovery fee of \$1.14 and 8 counting charges are included, counting items as passed on by our counting partners and a \$2.00 counting administration charge. In case of change of the terms or government-regulated charges, federal, state and local taxes and surcharges apply. 3-service activation requires \$35 one-time activation fee per line and credit check, and may require security deposit. Customer will automatically be billed as follows: 1-800-60 CELLULAR for Unicel Calling Plan. Customer may not migrate from selected plan for 90 days after activation. Unicel may discontinue service when customer fails to pay bills on time. A disconnect fee shall be charged to customer immediately. 2.15. In some areas, a remote phone may allow 5-10 minutes of delivery. Use of data services subject to Unicel Data Services Terms and Conditions. Digital features and service not available in all areas and may vary due to demographics, topographical and other conditions. Service through this loan activated for change actual screen image may vary. Approved wireless digital phone required. Must be at least 18 years old with positive ID. Customer must verify physical address within the National Licensed Properties of Unicel service. Limited-time offer: good while supplies last. Additional restrictions apply. See store for details and promotional terms and conditions.

UNICEL USE #18

# SOMETHING FOR EVERYONE.

1

## Unlimited Calling

**\$25\*** / monthly access

for the first 3 months.

Nationwide long distance included  
From within the Unicel NW Home area.

\*\$55 monthly access after first 3 months.

with no contract!

2

## Nokia 3220 video & camera phone!

- High-speed downloads
- High-resolution color screen

**\$49<sup>99</sup>**

After \$50 mail-in rebate and accessory purchase.



**UNICEL**® *Authorized Agent*



Unicel is a service of RCC Holdings, Inc. Additional charges will be included for each line of service to help Unicel defray its costs of complying with federal and state regulatory obligations, as follows: 2.62% USF charge, additional cost-recovery fees of \$1.18 and, if roaming charges are incurred, roaming taxes as passed on by our roaming partners and a \$2.00 roaming administration charge. These charges are not taxes or government-required charges. Federal, state and local taxes and surcharges apply. Service activation requires \$30 one-time activation fee per line and credit check and may require security deposit. Customer will automatically be billed \$55/month after third month for Unlimited Calling plan. Unicel may disconnect subscribers who maintain network connections in excess of 180 minutes. A disconnected subscriber may attempt to reconnect immediately. Mail-in rebate good on advertised phone only; allow 8-10 weeks for delivery. Use of data services subject to Unicel's Data Services Terms and Conditions. Digital features and service not available in all areas and may vary due to atmospheric, topographical and other conditions. Screen image has been enhanced for clarity. Approved tri-mode digital phone required. Must be at least 18 years old with positive ID. Customer must verify physical address within the Northwest Licensed Properties to obtain service. Limited time offer; good while supplies last. Additional restrictions apply. See store for details and guarantee terms and conditions.

**UNICEL**

# WE DARE YOU TO BEAT THIS OFFER!

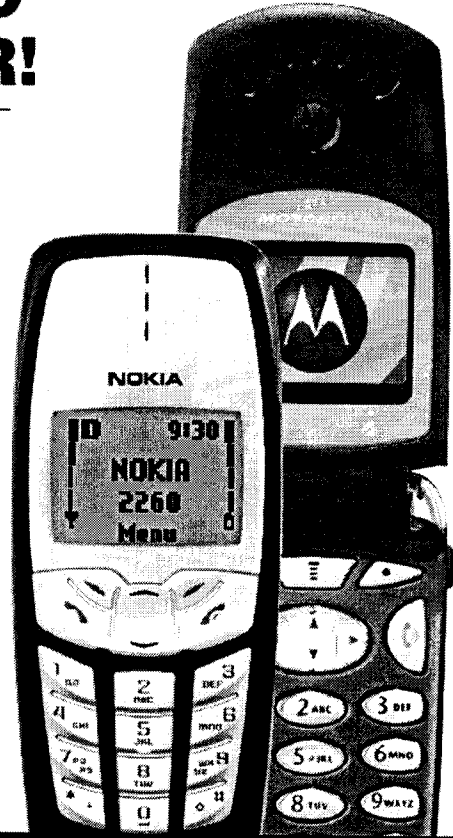
SPECIAL 3-month introductory offer

**\$25\*** monthly access

Unlimited Calling Anytime,  
Day or Night to Anywhere—Nationwide!

Plus a **FREE** Nokia 2260

**Hurry! Offer ends January 31, 2005!**



\*\$49.99 monthly access after first 3 months.  
New 24-month service agreement required on all promotions.



1-800-GO CELLULAR (462-3558) • [www.unicel.com](http://www.unicel.com)

**UNICEL**

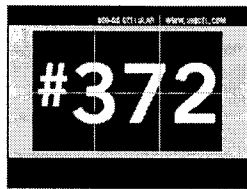
part of life here.

**UNICEL RETAIL STORES:** Omak: 201 North Main Street, Suite 313  
Wenatchee: 1304-B North Miller Street (next to Red Robin)

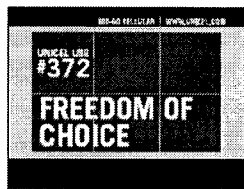
**UNICEL AUTHORIZED AGENTS:** Blyssler: Dynamic 616 Designs, 720 W. Main Ave. Omak: Steve's Discount Store, 126 S. Second Ave.  
Oroville: Oroville Pharmacy, 1410 Main St. Tonasket: Robert's TV and Gift, 313 S. Wildcat Ave. Fairport: Ulrich's Valley Pharmacy, 420 S. Mainway Hwy  
Wenatchee: Jerry's Auto, 604 S. Wenatchee Ave. • Miller's Camera, 17 S. Wenatchee Ave. • Thrift Mart, 1161 N. Wenatchee Ave.  
Wenatchee Wireless, 17 1/2 S. Mission St.

Unicel is a service of RCD Holdings, Inc. Additional charges will be levied for each line of service to help UniceL offset its costs of complying with federal and state regulatory obligations, as follows: 2.6% LERF charge, \$3.19 per month, and other charges are included. Warning label as passed on by our roaming partners and a \$2.00 roaming administration charge. These charges are not subject to the money-back guarantee. Federal, state and local taxes and surcharges apply. Service activation requires \$95 one-time activation fee per line and credit check. 2005 100% money-back guarantee. 1000 early termination fee applies to each line. Customer may not migrate from selected plan for 90 days after activation. UniceL may disconnect service to inactive numbers after 180 consecutive days of inactivity. A disconnected subscriber may attempt to reconnect lines only. Digital features and service are not available in all areas and may vary due to atmospheric, topographical and other conditions. Approved Minicel digital phone required. Must be at least 18 years old with positive ID. Customer must verify physical address from the UniceL Licensed Properties to obtain service. Limited time offer. Additional restrictions apply. See store for details and guarantee terms and conditions.

# UNICEL UCHOOSE :30 TV / NW



VO: Unicel use #372.



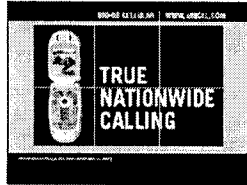
VO: Freedom of Choice.



VO: Go ahead, pick a favorite feature for free.



VO: ... save on a new phone accessory



VO: and get 600 True Nationwide minutes



VO: with Nationwide Long Distance and Unlimited Night and Weekend calling within the local Unicel network.



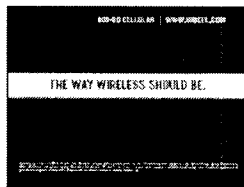
VO: All for just \$40 monthly access.



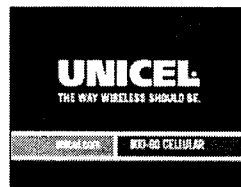
VO: Plus, get great rebates on the ...



VO: ... hottest new phones.



VO: No one else gives you so many ways to build the plan that's right for you.



VO: Unicel. The way wireless should be.

## Radio Ad Example– U Choose Campaign

When it comes to giving customers a choice, some companys seem to think Henry Ford had the right idea. “You can have any color you want”, he said, “as long as it’s black.” Is this really the attitude you want from your wireless company?

UNICEL USE # 846: TRUE CHOICE

If you had a choice, wouldn’t you pick a plan with more minutes than you could count, and lots of extra features? Now, get True Nationwide calling with 600 minutes, plus unlimited nights and weekends, and unlimited GSM Unicel-toUnicel calling, for just \$40 monthly access. Maximize those minutes by starting your nights and weekends at 6pm for only \$5 more each month, and get unlimited incoming calls absolutely free.

Henry Ford may have thought he had a better idea, but we think everyone deserves a true choice. Stop by your Unicel store, call 1-800-GO CELLULAR, or visit [unicel.com](http://unicel.com).

### LEGAL:

Subject to wireless service agreement and data services and conditions. \$30 activation fee. Features available within the local Unicel network. Night and weekend hours Monday through Thursday 9pm – 6:59am. Friday 9pm – Monday 6:59 am. Unicel costs, recovery fees, taxes and other restrictions apply. Limited time offer.

**EXHIBIT E**

**Lifeline/ Link Up Advertising January 1, 2005-December 31, 2005**

**Newspaper**

**Distribution Area**

**Run Date Run Date**

**CONFIDENTIAL**

**UNICEL**

## Unicel lets you stay connected for less!

Unicel participates in the Lifeline/Link Up Telecommunications Assistance program, offering discounted wireless service plans to qualified low-income individuals.

### You may be eligible if you're enrolled in:

- Food Stamps
- Supplemental Security Income (SSI)
- Temporary Assistance for Needy Families (TANF)
- Qualifying Medical Programs under the Oregon Department of Human Services that meet the 135% FPL eligibility requirements (including Oregon Health Plan, Medicaid and some Medicare programs)

Individuals who live on a federally recognized reservation may qualify for additional tribal Lifeline benefits if they receive assistance from one of the following programs:

- Bureau of Indian Affairs General Assistance
- Tribally Administered Temporary Assistance for Needy Families
- Head Start Program (income eligible)
- National School Lunch Program (eligible for free meals)
- Medicaid
- Federal Public Housing Assistance
- Low-Income Home Energy Assistance Program
- Or if total income is at or below 135% of the federally recognized poverty guidelines

**Toll Blocking:** Toll blocking is available free of charge. Toll blocking restricts the ability to make long distance and roaming phone calls. Unicel will not collect a service deposit if eligible consumers elect toll blocking.

Visit your local Unicel retail store for more information.

**50%  
OFF**  
activation fee

**\$13<sup>50</sup>**  
monthly credit

**1-800-GO CELLULAR [462-3558] WWW.UNICEL.COM**

Offer is subject to terms of wireless service agreement, Data Services Terms and Conditions and calling plan details. \$30 activation fee applies to each line. Credit check and security deposit/first month's advance payment may be required if customer elects toll capability or optional features with service. Federal, state and local taxes and surcharges apply. Digital features and service are not available in all areas and may vary due to atmospheric, topographical and other conditions. Requires use of approved wireless handset. Must meet applicable legal age requirements, present valid ID and have user address within Unicel's Oregon home coverage area. Other restrictions apply. See store for details.



**UNICEL**

## ¡Conéctate a Unicel y paga menos!

Unicel participa en el Programa "Lifeline/Link Up" de Asistencia para Telecomunicaciones, mediante el cual se ofrecen planes de servicio inalámbrico con descuento a personas de bajos ingresos calificadas.

**50%**  
DESCUENTO  
en activación  
del servicio

**\$13<sup>50</sup>**  
de crédito mensual

### Podrías estar calificado si actualmente estás inscrito en:

- Estampillas para alimentos (Food Stamps)
- Seguridad de ingreso suplementario (Supplemental Security Income, SSI)
- Asistencia temporal a familias necesitadas (Temporary Assistance for Needy Families, TANF)
- Programas médicos calificantes conforme al Departamento de Servicios Humanos del Estado de Oregon que exijan el cumplimiento del 135% del parámetro federal de calificación de pobreza (FPL), inclusive el plan médico Oregon Health Plan, Medicaid y ciertos programas de Medicare

Las personas que viven en una reserva indígena reconocida por el gobierno federal podrían calificar para beneficios tribales adicionales del programa Lifeline si reciben asistencia de uno de los siguientes programas:

- Asistencia general de la Oficina de Asuntos Indígenas (Bureau of Indian Affairs General Assistance)
- Asistencia temporal a familias necesitadas administradas por la tribu (Tribally Administered Temporary Assistance for Needy Families)
- Programa asistencial "Head Start" (con cumplimiento de los requisitos de ingresos)
- Comidas gratuitas mediante el programa nacional de almuerzos escolares (National School Lunch Program)
- Medicaid
- Asistencia federal para la vivienda pública (Federal Public Housing Assistance)
- Programa de subsidio de energía para familias de bajos ingresos (Low-Income Home Energy Assistance Program)
- O si el ingreso total es equivalente o inferior al 135% del parámetro federal de calificación de pobreza

**Bloqueo de llamadas de tarifa superior:** Se ofrece gratuitamente. Dicho bloqueo limita la capacidad de hacer llamadas telefónicas de larga distancia y fuera de la red. Si los consumidores calificados optan por el bloqueo de llamadas de tarifa superior, Unicel no les cobrará un depósito de servicio.

Visita tu tienda Unicel local para obtener mayor información.

**1-800-GO CELLULAR [462-3558] WWW.UNICEL.COM**

Unicel es un servicio de la compañía FCC Holdings, Inc. Esta oferta está sujeta a los términos del contrato de servicio inalámbrico y los detalles del plan de llamadas. Se incluyen cargos adicionales por cada línea de servicio para ayudar a que la compañía Unicel sufrague los costos de cumplimiento con las obligaciones legales federales y estatales por los siguientes motivos: 2.007% por cargos USF (0.9% por cargos USF para llamadas internacionales), cargos adicionales de \$1.18 para recuperar costos y, si se incurre en cargos de roaming, impuestos al roaming tal como fueran aprobados por comisiones de tarifas asociadas a la muestra, más un cargo administrativo de \$2.00 por llamadas realizadas o recibidas fuera de la red. Estos cargos no son impuestos ni tampoco cargos requeridos por el gobierno. Se aplica un cargo de activación de \$50 a cada línea. Si el cliente solicita acceso a llamadas de larga distancia y fuera de la red, o si suscobraná componentes opcionales con el servicio, se le podría exigir la verificación del crédito y un depósito de seguridad o el pago anticipado del primer mes. El bloqueo de llamadas de tarifa superior limita casi todas las llamadas de larga distancia y las llamadas o recibidas fuera de la red de Unicel. Se aplican impuestos federales, estatales, locales y cargos de recargo. Los servicios y los servicios digitales no están en todas las áreas y pueden variar según las condiciones atmosféricas, topográficas o cualquier otra condición. Se requiere el uso de un acuerdo bancario inalámbrico aprobado. Para obtener servicio, el usuario debe tener al menos 18 años de edad, presentar identificación válida y demostrar que su dirección está dentro del área de cobertura local de Unicel. Se aplican otras restricciones. Se pueden consultar los detalles en la tienda.



UNICEL USE #65

# STAY CONNECTED FOR LESS!

Unicel participates in the Lifeline/Link Up Telecommunication Assistance Program offering discounted wireless service plans to qualified low-income individuals.

### How Do I Determine if I am Eligible?

You may be eligible if you are currently receiving: Food Stamps, Supplemental Security Income (SSI), Temporary Assistance for Needy Families (TANF), or Qualifying Medical Programs under the Oregon Department of Human Services that meet the 135% FPL eligibility requirements (including Oregon Health Plan, Medicaid and some Medicare programs).

Individuals who live on a federally recognized reservation may qualify for additional tribal Lifeline benefits if they receive assistance from one of the following programs: Bureau of Indian Affairs General Assistance, Tribally Administered Temporary Assistance for Needy Families, Head Start Programs (income eligible), National School Lunch Program (eligible for free meals), Medicaid, Federal public housing assistance, Low-Income Home Energy Assistance Program, or your household income is at or below 135% of the Federally Recognized Poverty Guidelines.

### What Credits are Available?

Lifeline will provide credits of \$13.50/month. Link Up will provide a one-time credit of 50% off your service activation fee. Additional credits may be available for qualified consumers living on federally recognized reservations.

### Toll Blocking

Toll blocking is available free of charge. Toll blocking restricts the ability to make long distance and roaming phone calls. Unicel will not collect a service deposit if eligible consumers elect toll blocking.

Visit your local Unicel retail store for more information.



Unicel is a service of BDC Holdings, Inc. Offer subject to terms of wireless service agreement and calling plan details. Additional charges will be included for each line of service to help Unicel defray its costs of complying with federal and state regulatory obligations, as follows: 2.307% USF charge (8.9% USF charge for international calls), additional cost recovery fees of \$1.18 and, if roaming charges are incurred, roaming fees as passed on by our roaming partners and a \$2.00 roaming administration fee. These charges are not taxes or government required charges. \$30 activation fee applies to each line. Credit check and security deposit (first month's advance payment may be required if customer elects toll capability or optional features with service). Toll blocking feature restricts long distance toll calls and calls made or received outside of Unicel's Network, other than 911 calls. Federal, state and local taxes and surcharges apply. Digital features and service are not available in all areas and may vary due to atmospheric, topographical and other conditions. Requires use of approved wireless handset. Must be at least 18 years old, present valid I.D. and have user address within Unicel's home area. Other restrictions apply. See store for details.

To find a Unicel location near you, call or click:

1-800-GO CELLULAR (462-3558)

WWW.UNICEL.COM

LLUOR1005

**UNICEL**  
¡Así se habla!

UNICEL USO #65

# ¡CONÉCTATE A UNICEL Y PAGA MENOS!

Unicel participa en el Programa "Lifeline/Link Up" de Asistencia para Telecomunicaciones mediante el cual se ofrecen planes de servicio inalámbrico con descuento a personas de bajos ingresos calificadas.

## ¿Cómo sé si estoy calificado?

Podrías estar calificado si actualmente recibes: estampillas para alimentos (Food Stamps), seguridad de ingreso suplementario (Supplemental Security Income, SSI), asistencia temporal a familias necesitadas (Temporary Assistance for Needy Families, TANF), o programas médicos calificantes conforme al Departamento de Servicios Humanos del Estado de Oregon que exijan el cumplimiento del 135% del parámetro federal de calificación de pobreza (FPL), inclusive el plan médico Oregon Health Plan, Medicaid y ciertos programas de Medicare.

Las personas que viven en una reserva indígena reconocida por el gobierno federal podrían calificar para beneficios tribales adicionales del programa Lifeline si reciben asistencia de uno de los siguientes programas: asistencia general de la Oficina de Asuntos Indígenas (Bureau of Indian Affairs General Assistance), asistencia temporal a familias necesitadas administradas por la tribu (Tribally Administered Temporary Assistance for Needy Families), programas asistenciales "Head Start" (con cumplimiento de los requisitos de ingresos), comidas gratuitas mediante el programa nacional de almuerzos escolares (National School Lunch Program), Medicaid, asistencia federal para la vivienda pública (Federal Public Housing Assistance), programa de subsidio de energía para familias de bajos ingresos (Low-Income Home Energy Assistance Program), o si el ingreso del grupo familiar del usuario es equivalente o inferior al 135% del parámetro federal de calificación de pobreza.

## ¿Qué créditos se ofrecen?

El programa Lifeline proporcionará créditos de \$13.50/mes. El programa Link Up proporcionará un crédito por única vez equivalente al 50% del cargo por activación del servicio. Es probable que haya créditos adicionales a disposición de consumidores calificados que vivan en reservas indígenas reconocidas por el gobierno federal.

## Bloqueo de llamadas de tarifa superior

El bloqueo de llamadas de tarifa superior se ofrece gratuitamente. Dicho bloqueo limita la capacidad de hacer llamadas telefónicas de larga distancia y fuera de la red. Si los consumidores calificados optan por el bloqueo de llamadas de tarifa superior, Unicel no les cobrará un depósito de servicio.

Visita tu tienda Unicel local para obtener mayor información.

Unicel es un servicio de la compañía ROC Holdings, Inc. Este oferta está sujeta a los términos del contrato de servicio inalámbrico y los detalles del plan de llamadas. Se incluirán cargos adicionales por cada línea de servicio para ayudar a que la compañía Unicel sufrague los costos de cumplimiento con las obligaciones legales federales y estatales por los siguientes motivos: 2.997% por cargos USF (8.9% por cargos USF para llamadas internacionales), cargo sobrecosto de \$1.18 para respuestas costosas y si se ocurre en cargos de roaming, impuestos al roaming tal como fueron aprobados por empresas de roaming asociadas a la muestra, más un cargo administrativo de \$2.00 por llamadas realizadas o recibidas fuera de la red. Estos cargos no son impuestos ni tampoco cargos requeridos por el gobierno. Se aplica un cargo de activación de \$30 a cada línea. Si el cliente solicita la capacidad de hacer llamadas de larga distancia y fuera de la red o se selecciona componente opuestas con el servicio se le pedirá pagar la verificación del crédito y un depósito de seguridad o el pago anticipado del primer mes. El bloqueo de llamadas de tarifa superior limita las llamadas de larga distancia y las llamadas fuera o recibidas fuera de la red de Unicel, a excepción de las llamadas al 911. Se aplican impuestos federales, estatales, locales y pagos de recargo. Las opciones y los servicios digitales no existen en todas las áreas y pueden variar según las condiciones atmosféricas, topográficas o cualquier otra condición. Se requiere el uso de un aparato telefónico inalámbrico aprobado. Para obtener servicio, el usuario debe tener al menos 18 años de edad, presentar identificación válida y demostrar que su dirección está dentro del área local de Unicel. Se aplican otras restricciones. Se pueden consultar los detalles en la tienda.



Para encontrar tu tienda Unicel más cercana, llama o haz clic:

1-800-60 CELLULAR (462-2551)

WWW.UNICEL.COM

SLLUOR1105

## **Lifeline/ Link Up Bill Message**

### **Lifeline and Link Up**

Unicel is an authorized provider of Lifeline and Link Up services in Oregon. Lifeline provides credits of \$13.50 a month to income-qualified individuals on their local telephone bill. You may be eligible if you participate in any of the following programs: Food Stamps, Temporary Aid to Needy Families (TANF), Oregon Health Plan (OHP) Medicare/Medicaid programs that determine eligibility at or below 135% of the Federal Poverty Level, or Supplemental Security Income (SSI). Additional credits are available for qualified individuals living on federally recognized tribal reservations. To see if you qualify for Lifeline and Link Up, call 1-800-GO-CELLULAR or pick up an application at our retail locations.

### **Lifeline/Link Up Outreach Mailing – Cover Letter**

November 2005

Dear Service Provider,

Unicel is pleased to participate in the Lifeline Link Up Telecommunications Assistance Program that offers discounted wireless services plans to qualified low income individuals.

Through the services you provide, you may encounter people who would qualify for or would like more information about the Lifeline Link Up program. We hope that you will display the enclosed posters in your offices, so that individuals can learn more about what is available.

If you would like additional posters or information about the service, please call me at 541-330-2013.

Sincerely,

Linda Orcelletto  
Public Relations Coordinator

**Lifeline/Link Up Outreach Mailing List**

**Agency/Office**

**City**

CONFIDENTIAL

Attached Outage Report

CONFIDENTIAL

Attached 2005 Network Improvement Plan

CONFIDENTIAL

Attached 2006/2007 Network Improvement Plan

**CONFIDENTIAL**