## CenturyLink ${ }^{\text { }}$

August 4, 2015

Oregon Public Utility Commission 3930 Fairview Industrial Dr. SE
Salem, OR 97308-1088

Attention: Joan Grindeland

Dear Joan:
Attached for filing is Advice No. 15-012, a revision to United Telephone Company of the Northwest d/b/a CenturyLink Price List No. 102.

The following revisions are included in this filing:

| Section 16 Competitive Response | $1^{\text {st }}$ Revised Page 11 |
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| Section 16 Competitive Response | $2^{\text {nd }}$ Revised Page 18 |

This filing includes a residential competitive response offer for the Pure Bundle and moves a previously filed business bundle to Page 11.

If you have questions or need additional information regarding this filing, you may call me at (303) 9925835.

Sincerely,

## Anwn Salaven

Dawn Salaver
cc: Ron Trullinger, CenturyLink
OR 15-PC01 (UT-NW)
Dawn Salaver
Regulatory Operations
1801 California Street, $10^{\text {th }}$ Floor
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## COMPETITIVE RESPONSE

## BUSINESS CUSTOMER INCENTIVE PROGRAM (Cont'd)

## B. LIMITATIONS

1. These programs are not available to customers for whom installation of the Company's tariffed services required special construction or special configurations.
2. There is no limit to the number of times a customer can receive these incentives provided that the customer meets the required commitment level with each subsequent order.
3. To qualify for these offers, business customers are required to have a satisfactory credit rating with the Company.
4. The Company reserves the right to discontinue this offer.

## COMPETITIVE BUSINESS OFFER - (Connected II-One Month Free)

Business customers who are not currently subscribed to Solutions II - Business Connected II may be eligible for a one-time waiver of the monthly recurring charge for Solutions II Business Connected II. To be eligible, customers who are contacted by the Company or contact the Company and request this offer must subscribe to Solutions II - Business Connected II under a one, two, or three-year term commitment.

The one-time waiver of the monthly recurring charge for Solutions II - Business Connected II will apply for the first full month's service after the service is installed. This waiver only applies to the initial bundle ordered per location.

## WAIVE VOICE INSTALLATION NRC WITH HIGH SPEED INTERNET

Business customers who are contacted by the Company or who contact the Company and request this offer may be eligible for a discount on the nonrecurring charges that are applicable for installation of a new business line or trunk.

To be eligible, customers must subscribe to High Speed (HSI) Internet concurrent with installation of a new line(s) or trunk(s). Packaged services (bundles) that include a business line or trunk are eligible for this offer. Customers will receive a discount of up to $\$ 80$ per business line or trunk installed for each location at which HSI is installed under the same order. There is no limit on the number of times a customer may place orders for new lines or trunks and receive this benefit.

The benefits awarded under this offer may not be combined with the benefits of other currently available promotions or offers that waive or credit nonrecurring charges.
(M) Material has been moved from Section 16, Page 18.

Section 16
$2^{\text {nd }}$ Revised Page 18
Cancels $1^{\text {st }}$ Revised Page 18

## COMPETITIVE RESPONSE

RESIDENCE CUSTOMER INCENTIVE PROGRAM (Cont'd)

## A. GENERAL (Cont'd)

## Simple Choice Unlimited \$10 for 12 Offer

Existing Simple Choice Unlimited customers may be eligible for a $\$ 10$ bill credit for 12 months when they contact the Company to disconnect service and agree to retain service with the Company. To be eligible, the customer must agree to subscribe to the Company's Simple Choice Unlimited Long Distance plan for a minimum of 12 months. The initial bill credit will be reflected on the customer's first or second invoice following the customer's acceptance of this offer and will continue for 11 consecutive months thereafter. If a customer discontinues the Company's Simple Choice Unlimited Bundle and Embarq Communication, Inc.'s Simple Choice Unlimited Long Distance plan prior to the end of the 12 month period, no additional credits will be applied. In no event will the application of this discount be used in conjunction with any other credits to take the customer's billed amount below zero.

Pure Bundle $\$ 5$ for 12 or 24
New and existing residence customers who are contacted by the Company or who contact the Company and request this offer and subscribe to the Company's Pure Bundle package and the Company's non-regulated High-Speed Internet may be eligible for a $\$ 5$ bill credit for 12 or 24 months.

To be eligible, the customer must agree to subscribe to the Company's Pure Bundle and the Company's non-regulated High-Speed Internet for either a 12 or 24 month term commitment. The customer must also agree to subscribe to one of the following qualifying services for either a 12 or 24 month term commitment: 1) a Company affiliated Verizon Wireless calling plan; 2) a Company affiliated DIRECTV programming package; 3) the Company's non-regulated PRISM video service; and/or 4) the Company's non-regulated home security Smart Home protection plan.

The initial bill credit will be reflected on the customer's first or second invoice following the customer's acceptance of this offer and will continue for the remainder of the term commitment thereafter. If a customer discontinues Pure Bundle, the Company's High Speed Internet, or any of the four qualifying optional services prior to the end of the $\mathbf{1 2}$ or $\mathbf{2 4}$ month period, no additional credits will be applied.

In no event will the application of this discount be used in conjunction with any other credits to take the customer's billed amount below zero.
(M) Material has been moved to Section 16, Page 11.

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[^0]:    United Telephone Company of the Northwest
    d/b/a CenturyLink
    PL No. 102 \#15-012

