

ONITA R. KING
Tariffs and Regulatory Compliance
Tel: 503.721.2452
Fax: 503.721.2516
email: ork@nwnatural.com



August 25, 2014

NWN OPUC Advice No. 14-18

VIA ELECTRONIC FILING

Public Utility Commission of Oregon
550 Capitol Street, NE, Suite 215
Post Office Box 2148
Salem, Oregon 97308-2148

Attention: Filing Center

Re: **Schedule 200: Promotional Concessions
Equipment Sales Promotions: Builders and Developers**

Notice of Promotional Activity

Northwest Natural Gas Company, dba NW Natural (“NW Natural” or “Company”), files herewith the following revisions to its Tariff P.U.C. Or. 25, stated to become effective on and after October 1, 2014:

First Revision of Sheet 200-3,
Schedule 200,
“Promotional Concessions.”

The first purpose of this filing is to propose changes to the Company’s Tariff Schedule 200, Sheet 200-3 Equipment Sales Promotions, to add builders and developers to the available section of the Schedule.

The second purpose of this filing is to provide notice, in accordance with OAR 860-026-0030, of a promotional activity directed at builders and developers of multi-family buildings. The details of the promotional activity are described below:

The Company will offer to qualifying builders or developers of residential multi-family buildings with a minimum of four units, an amount per unit for the installation of gas-fired appliances as follows:

- Up to \$500 for space^[1] and water heating equipment;
- Up to \$400 for space heating^[1] or water heating and gas cooking;
- Up to \$350 for space heating^[1] or water heating;
- Up to \$150 for gas cooktop, oven, and gas clothes dryer

[1] Includes heat-rated fireplaces or wall heaters

The actual incentive paid per unit will be determined by the Company on a project-by-project basis.

The offer will run from the fall of 2014 through December 31, 2015.

The program budget is \$500,000. All program costs will be accounted for below-the-line, in FERC account 912, in accordance with OAR 860-026-0010.

The Company respectfully requests that the tariff sheets filed herewith be permitted to become effective with service on and after September 15, 2014.

Copies of this letter and the filing made herewith are available in the Company's main office in Portland, Oregon, and on the Company's website at www.nwnatural.com.

The Company waives paper service in this proceeding.

Please address correspondence on this matter to me with copies to the following:

eFiling
Rates & Regulatory Affairs
220 NW Second Avenue
Portland, Oregon 97209
Telecopier: (503) 721-2516
E-mail: eFiling@nwnatural.com

Sincerely,

/s/ Onita King

Onita R. King
Rates & Regulatory Affairs

Enclosures

Cc: Paul Rossow, OPUC
Terri Bowman, Portland General Electric
Bryce Dalley, Pacific Power & Light

SCHEDULE 200
PROMOTIONAL CONCESSIONS
(continued)

Equipment Sales Promotions

PURPOSE:

To promote the purchase, sale, and installation of Natural Gas-fired equipment and appliances.

AVAILABLE:

Within the Company's service territory to any or all of the following:

- a. Distributors, manufacturers, retailers or dealers of Natural Gas equipment and appliances;
- b. Retailers of pre-fabricated, modular, and manufactured homes;
- c. Builders and Developers
- d. Property Managers;
- e. Homeowner Associations;
- f. Customers; and
- g. The public in general.

(N)

DESCRIPTION:

The Company may offer from time to time promotional activities, which include, but are not necessarily limited to the following:

- Contests or drawings for prizes;
- Rebates;
- Gift Certificates;
- Discounts;
- Giveaways;
- Cash payments.

SPECIAL PROVISIONS:

Specific promotions and offers made under this concession may have certain restrictions and limitations to service areas, market segments, type of equipment and appliances, and/or duration of the offer.

(continue to Sheet 200-4)

Issued August 25, 2014
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and after October 1, 2014