

November 22, 2016

VIA E-FILING
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Kristi Collins
Secretary
Oregon Public Utilities Commission
201 High Street SE, Suite 100
Salem, Oregon

Re: UM 1668 – Notice of Updates to Lifeline Service Offerings of Boomerang Wireless, LLC

Dear Ms. Collins,

Boomerang Wireless, LLC (“Boomerang”), pursuant to the stipulation filed in this docket UM 1668 on August 28, 2015 (“Stipulation”), and subsequently approved by the Oregon Public Utility Commission (“Commission”),¹ hereby provides the Commission with notice concerning proposed changes to its Lifeline service plans in Oregon. The updates to the plans described herein are intended to comply with the minimum service requirements for Lifeline that will take effect on December 2, 2016 pursuant to the *Third Report and Order* released by the Federal Communications Commission (“FCC”) on April 27, 2016.² Boomerang’s proposed revised plans are described in the revised Exhibits D and E to the Stipulation, attached hereto, which are intended to replace the Stipulation’s original Exhibits D and E, as well as all previous revisions to those exhibits.

With respect to the non-Tribal Lifeline service plans set forth in Exhibit D, Boomerang proposes two plans.

The first, the proposed “**500 Minute Plan**” replaces the current fixed amount (250 units per month) with an improved offering of 500 voice minutes plus 100 text messages per month. In

¹ *In the Matter of Boomerang Wireless, LLC dba Entouch Wireless, Application for Limited Designation as an Eligible Telecommunications Carrier and Eligible Telecommunications Provider for the Purpose of Offering Lifeline Service, and Request for Waiver*, Docket No. UM 1668, Order No. 15-280 (entered September 16, 2015).

² *In the Matter of Lifeline and Link Up Reform and Modernization, Telecommunications Carriers Eligible for Universal Service Support, Connect America Fund*, WC Docket No. 11-42, WC Docket No. 00-197, WC Docket No. 10-90, *Third Report and Order, Further Report and Order, and Order on Reconsideration*, 31 FCC Rcd 3962,3988, FCC 16-38 (rel. Apr. 27, 2016) (“Third Report and Order”), § III.B.2.

addition, the proposed 500 Minute Plan adds a new monthly allotment of data, free of charge to the customer, by providing 10 MB per month. Because Boomerang's plans in Oregon had not previously included data, this is a new benefit for customers. Consistent with paragraph 19 of the Stipulation, this proposed new plan will take effect ten (10) days from the date of this filing, becoming effective on December 2, 2016.

In addition, consistent with the *Third Report and Order*, Boomerang is offering a new "**500 MB Plan**" that provides 500 MB of data per month at no charge to the customer, along with 100 units that may be used for either voice or for text messages, again free of charge to the customer. Consistent with paragraph 19 of the Stipulation, this proposed new service offering will become available ten (10) days from the date of this filing, becoming effective on December 2, 2016.

With respect to the "**Tribal Unlimited Unit & 750 MB Plan**" set forth in Exhibit E, Boomerang's proposed plan increases available voice minutes and text messages, moving from a fixed amount of 1100 units per month to an Unlimited offering (subject to certain limitations on acceptable use set forth in Boomerang's terms of service). In addition, the proposed plan provides an increase in data per month from 100 MB to 750 MB. Consistent with paragraph 19 of the Stipulation, this new Tribal offering will take effect ten (10) days from the date of this filing, becoming effective on December 2, 2016. The new Tribal plan will be offered in all areas where Boomerang is authorized to offer Lifeline on Tribal lands in Oregon under the terms of the Stipulation and subsequent Commission orders.

In addition, Boomerang is notifying the Commission concerning changes to its top-up options. Boomerang's planned new top-up offerings are described fully in the attached Exhibits D & E, and will take effect on December 2, 2016.

Please contact me if you have any questions regarding this filing.

Respectfully,

DAVIS WRIGHT TREMAINE LLP



Alan J. Galloway

LIST OF EXHIBITS

EXHIBIT D	Non-Tribal Rate Plans for Oregon (Effective Dec. 2, 2016)
EXHIBIT E	Tribal Rate Plan Offering for Oregon (Effective Dec. 2, 2016)

**Boomerang Wireless, LLC d/b/a enTouch Wireless
Non-Tribal Lifeline Plan Offerings for Oregon**

FEATURE/ DESCRIPTION	500 MINUTE PLAN	500 MB PLAN
• Local Calls	Y	Y
• National Long Distance	Y	Y
• Nationwide Text	Y	Y
• Free 411	Y	Y
• Data per Month	10 MB	500 MB
• Voice Minutes per Month	500 minutes	100 units* (minutes or text messages)
• Text Messages per Month	100 messages	
• Data Enabled Device Included?	N**	N**
• Carry Over Minutes Month to Month	N	N
• Voicemail	Y	Y
• Caller ID	Y	Y
• Call Waiting	Y	Y
• Call Forwarding	Y	Y
• 3-way Calling	Y	Y
• Minimum Term of Service	N	N***
• Required Credit Check and/or Deposit	N	N
• Monthly Recurring Charges	N	N
• Activation Fees	N	N

* 1 minute equals 1 unit and 1 text equals 1 unit

** During such time as Boomerang Wireless, LLC ("Boomerang") is required, under Oregon Public Utility Commission Order No. 15-280, to "provide applicants approved for Boomerang's Lifeline service at no charge with the option to receive a free handset," Boomerang will continue to do so.

*** Lifeline plans with 500MB or more data may be subject to a 12-month port freeze. Subject to action by the Federal Communications Commission on the Public Utility Commission of Oregon's petition for a temporary waiver of the port freeze rules, the port freeze becomes effective on December 2, 2016. Though subscribers may change carriers during the port freeze period, under the port freeze subscribers would have to wait 12-months after enrollment before transferring their Lifeline benefit to a new carrier.

The following AirFair top-ups are available to all enTouch Oregon Lifeline subscribers. In addition, if a subscriber no longer qualifies for Lifeline benefit and wants to keep their phone, phone number, and service with enTouch, they can change from a Lifeline profile to a non-Lifeline profile and purchase airtime with the AirFair top up card options.

AirFair Top Up Options

Price	Talk/Text Units	Data	Days
\$5.00	0	250MB	30
\$20.00	Unlimited†	100MB	30
\$25.00	Unlimited†	500MB	30
\$30.00	Unlimited†	1.5GB	30
\$50.00	Unlimited†	4GB	30

†Unlimited options are for private use and subject to limitations on acceptable use in the company's Terms of Service, which prohibits certain uses which result in abnormally high numbers of calls or generate excessive levels of Internet traffic.

**Boomerang Wireless, LLC d/b/a enTouch Wireless
Tribal Lifeline Plan Offerings for Oregon**

FEATURE/ DESCRIPTION	TRIBAL UNLIMITED UNIT* & 750 MB PLAN
• Local Calls	Y
• National Long Distance	Y
• Nationwide Text	Y
• Free 411	Y
• Data per Month	750 MB
• Voice Minutes per Month	Unlimited**
• Text Messages per Month	
• Data Enabled Device Included?	Entry-level Smart Phone
• Carry Over Minutes Month to Month	N
• Voicemail	Y
• Caller ID	Y
• Call Waiting	Y
• Call Forwarding	Y
• 3-way Calling	Y
• Minimum Term of Service	N***
• Required Credit Check and/or Deposit	N
• Monthly Recurring Charges	N
• Activation Fees	N

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