

1 is inappropriate to support changing the sharing percentages¹, but that NW Natural be required to
2 report income derived from these activities on its ROO report.

3 NW Natural's argument would maintain the status quo and maintain the existing sharing
4 percentages (and require no future cost of service study) and exempt the income derived from these
5 activities from reporting on its ROO report. Staff's recommendation would result in a change to
6 the ultimate sharing of revenues that would be more beneficial to customers and less generous to
7 shareholders because of the requirement that NW Natural report the income on its ROO report,
8 which could impact the amount of income that NW Natural shareholders are allowed to retain
9 depending on NW Natural's overall earnings. If the Commission were to adopt CUB and
10 NWIGU's arguments, the change in the ultimate sharing of revenues for these services would be
11 more beneficial to customers and less generous to shareholders than Staff's recommendation.

12 Staff's recommendations should be adopted because it reasonably balances the interests of
13 the customers and shareholders and strikes a reasonable balance between the utility and consumer
14 advocate positions. Staff's recommendation recognizes that NW Natural is going beyond the
15 requirements of a typical gas local distribution (LDC) utility in these optimizing activities and
16 should be given an incentive to do so, but also recognizes that the income derived from activities
17 that are only made possible by customer-funded assets should be considered regulated income.
18 The combination of Staff's recommendations would result in an ultimate sharing of revenues that
19 is more beneficial to customers than the status quo, but that also continues to provide an incentive
20 to NW Natural to continue its optimization activities.

21 II DISCUSSION

22 1. Income derived from use of customer-funded assets should be reported as regulated
23 income on NW Natural's regulated ROO report.

24 When income is derived or made possible by the use of customer-funded assets (what Staff
25 refers to as "AMA Optimization"), it should be included in NW Natural's ROO report. Both CUB
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¹ See Staff/200; Colville/7.

1 and NWIGU agree that this income should be reported on NWN Natural's ROO report, making
2 NW Natural the only party to this case that believes that AMA Optimization income should be
3 exempt from ROO reporting.

4 NW Natural does not offer a direct rationale for not including income derived or made
5 possible by the use of customer-funded assets, but makes three arguments against inclusion of
6 AMA Optimization income in its ROO report. First, NW Natural argues that inclusion of this
7 income would result in a de facto reduction of the current sharing percentages, which would
8 operate to dilute its incentive to participate in these activities.² Staff agrees that inclusion of this
9 income may result in a de facto reduction in current sharing percentages depending on earnings in
10 a particular year, but the combination of the sharing percentages and reporting the income on NW
11 Natural's ROO still provides an incentive for continuation of the optimization activities.³

12 Second, NW Natural argues that Staff recommends inclusion of revenue from the
13 optimization of non-utility Mist storage and that this would create a mismatch because the
14 investment in non-utility Mist storage is not accounted for in customer rates. NW Natural argues
15 that including the revenues from non-utility Mist storage in an earnings review, while the
16 investment is excluded would artificially inflate NW Natural's earnings.⁴ Staff disagrees because
17 Mist Optimization does not include storage optimization, but rather the optimization of customer-
18 owned gas. All revenues derived from the optimization of Mist storage are only made possible
19 because of NW Natural's exclusive use of customer-owned gas to backstop the optimization
20 contracts.⁵ The utility/non-utility split that NW Natural references is only used to calculate the
21 allocation of the net proceeds of the Mist Optimization activities in recognition of the non-utility
22 investment in Mist storage related to deliverability.⁶ Not only do customers own the gas that NW
23 Natural uses to backstop these transactions, they also pay for all costs associated with the Mist

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25 ² See NW Natural Prehearing Brief at 12, lines 5-17.

³ See Staff Prehearing Brief at 3, lines 3-12.

⁴ See NW Natural Prehearing Brief at 13, lines 11-18.

⁵ See CUB Prehearing Brief at 12-14, NWIGU Prehearing Brief at 8.

⁶ See NWN/100; White/15, lines 8-15; Staff Errata Staff/302; Garcia/1.

1 Optimization activities because the allocated amounts are calculated only after all the costs are
2 covered.⁷ Although NW Natural may account for the proceeds of Mist Optimization that rely upon
3 customer-owned gas under its non-utility umbrella, the manner in which the utility accounts for
4 revenues is not controlling for regulation. For regulatory purposes, these earned revenues should
5 be included in regulated utility revenues because no revenues for Mist Optimization are possibly
6 using only non-utility Mist storage.

7 Third, NW Natural argues that if AMA Optimization revenues are included in the utility
8 earnings for the purpose of the Site Remediation Recovery Mechanism (under consideration in
9 Docket No. UM 1635), this could result in years where NW Natural's share of revenues could be
10 reduced to zero, which would erode NW Natural's incentive to continue these activities.⁸ As with
11 NW Natural's first argument on the inclusion of AMA Optimization income in the ROO report,
12 this argument is based upon the effect of the policy of including all income derived or made
13 possible by the use of customer-funded assets, not on the rationale for why such income should be
14 included. If the Commission was to agree with Staff, CUB and NWIGU that AMA Optimization
15 income should be reported on NW Natural's ROO report, it can consider how it would use this
16 reported income for purposes of an earnings test for environmental remediation costs in Docket
17 No. UM 1635 rather than decide that issue in this proceeding.

18 2. NW Natural's Optimization activities go beyond the requirements of a typical regulated
19 local gas distribution company and benefit both customers and shareholders. Because of these
20 facts, regulatory policy should provide an incentive beyond that for typical LDC optimization for
21 NW Natural to participate in these activities.

22 While Staff and CUB agree that income derived from AMA Optimization should be
23 reported in NW Natural's ROO report, even though NW Natural would prefer to isolate its
24 shareholder portion of the income, Staff and NW Natural agree that the sharing percentages

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26 ⁷ See NW Natural Tariff Nos. 185 and 186, Special Condition 1 (in both tariffs). Staff requests
official notice of these tariffs pursuant to OAR 860-001-0460(1)(d).

⁸ See NW Natural Prehearing Brief at 14, lines 4-9.

1 currently in effect should remain the same. Even though the activities employ customer-funded
2 assets, Staff demonstrates that the optimization activities go beyond the requirements of a typical
3 regulated local distribution company.⁹ In going above the requirements of a typical local
4 distribution company, NW Natural is earning income that benefits both customers and
5 shareholders. Because of the risk and type of atypical activities involved in NW Natural's AMA
6 Optimization, Staff recommends that the current sharing percentages in Schedules 185 and 186
7 remain the same.¹⁰

8 In relation to what CUB calls interstate/intrastate storage (Schedule 185 less the third party
9 optimization of Mist core storage included in Schedule 186, as shown in the figure on Staff/200
10 page 7), NW Natural and Staff agree that the sharing should remain 20 percent to customers and 80
11 percent to shareholders. CUB agrees to maintaining the sharing percentage for storage services,
12 but only until such time as a cost of service study can be completed and it can be determined if the
13 cost study supports the 20/80 sharing. In relation to what CUB calls storage optimization
14 (Schedule 186 plus third party optimization of Mist core storage included in Schedule 185 as
15 shown in the figure on Staff/200 page 9), NW Natural and Staff agree that the sharing should
16 remain 67 percent to customers and 33 percent to shareholders for optimization of resources in
17 customer rates and 20 percent customers and 80 percent shareholders for optimization of resources
18 not in customer rates. CUB argues that the sharing structure should be changed to 90 percent to
19 customers and 10 percent to NW Natural shareholders.

20 Staff's recommendation to include AMA Optimization income in NW Natural's ROO
21 report could operate to increase the optimization income credited to customers and decrease the
22 optimization income to NW Natural shareholders. Because Staff also recommends that the current
23 sharing percentages in Schedule 185 and 186 remain the same, Staff's position lands between the
24 positions of NW Natural and CUB. Staff contends that its recommendation is reasonable because
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26 ⁹ See Staff/100; Colville/14 and Staff/200 Colville/9.

¹⁰ See Staff/100; Colville/9-18, Staff/200 Colville/7, and Staff/200 Colville/9.

1 it meets its two primary objectives, which are that income derived from the use of customer-funded
2 assets should be included as regulated income and that NW Natural should be provided a financial
3 incentive beyond that for typical LDC optimization to continue its current optimization activities.

4 3. NW Natural's bench responses further support the conclusion that NW Natural's
5 optimization activities go beyond the requirements of a typical regulated local gas distribution
6 company and benefit both customers and shareholders, which provides additional justification for
7 maintaining the existing sharing percentages.

8 The Commission issued bench request 1 for information related to liquid extraction and
9 other Companies that may conduct similar activities. NW Natural identified the following natural
10 gas LDCs that transport gas to the Alberta/B.C. border:

- 11 • Cascade Natural Gas
- 12 • FortisBC Energy Inc.
- 13 • Southern California Gas Company
- 14 • NW Natural

15 In relation to other utilities' liquid extraction activities, NW Natural stated that it has
16 limited information about which LDCs employ companies to extract and sell natural gas liquids,
17 and the details of those arrangements. In general, this information is not made public, and the
18 details of such arrangements are confidential.

19 NW Natural stated that it believes that many LDCs take advantage of revenues that can be
20 achieved from extracting and selling liquids associated with their gas purchases and deliveries as
21 those purchases are moved through processing plants that are located along the path to the LDCs'
22 service territories. With respect to purchases from Alberta, NW Natural generally understands that
23 the other above-listed companies move gas through the Cochrane processing plant, located on the
24 western leg of the TransCanada Alberta (NOVA) system, and that they likely obtain revenues
25 related to liquids extraction.

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1 Staff reviewed NW Natural's response to bench request 1 and believes it supports Staff's
2 understanding that NW Natural's liquid extraction activities are beyond basic LDC expectations.¹¹

3 The Commission issued bench request 2 for information related to Mist Storage
4 Optimization. While Staff notes that the bench request and resulting NW Natural responses are
5 hypothetical, they do confirm that shareholder investment in Mist is a key driver to the ability to
6 create revenue for customers and shareholders from underutilized or unutilized assets.¹²
7 Additionally, NW Natural's responses identify that Mist Storage Optimization has evolved over
8 time requiring subjective judgment, tempered with experience. The activities have proven to
9 require sophisticated trading systems and a large trading staff to analyze and act quickly when
10 transactional opportunities arise (as exemplified by the July 10, 2014, hearing discussion about
11 setting the size of the backdraft in the summer preceding the March/April transactions).¹³

12 Staff notes that the February 21, 2014, bench request 2 and the June 3, 2014, bench
13 requests 2-3 attempt to verify the reasonableness of the current 53 percent core customer and 47
14 percent inter/intrastate customer revenue split for sharing income derived from Mist Storage
15 Optimization. The reasonableness of this revenue split was not directly questioned in the UG 221
16 case and was not analyzed by Staff in this proceeding.

17 Understanding that the revenue split is of interest to the Commission, Staff observes that
18 the current revenue split is a function of Mist Storage deliverability. Currently, 53 percent of Mist
19 Storage deliverability is allocated to core customers while 47 percent is allocated to inter/intrastate
20 customers. Those percentages change as Mist Storage is recalled for use by core customers.
21 Because these bench requests were hypothetical, NW Natural's responses were illustrative in
22 showing that shareholder investment in Mist is a key driver to the ability to create revenue for
23 customers and shareholders from underutilized or unutilized assets and that those optimization
24 activities carry with them a level of risk beyond that of basic LDC activities.

25 _____
26 ¹¹ See Staff/100; Colville/17-18.

¹² See Staff/200; Colville/5.

¹³ See Staff/100; Colville/12.

1 Staff further notes that splitting revenue from Mist Storage Optimization could alternately
2 be a function of Mist Storage capacity, Mist Storage net book value, or Mist Storage asset balance.
3 Each alternate approach would result in a different revenue split, but those splits are not part of the
4 record in this proceeding. Choosing the right approach requires subjectivity, but Staff does state
5 that the primary purpose of Mist Storage is as a peaking resource. Because the primary attribute of
6 a peaking resource is its deliverability, basing the Mist Storage Optimization revenue split on the
7 Mist Storage deliverability appears rational.

8 III. CONCLUSION

9 After considering the February 3, 2014 Commissioner Examination Hearing discussions,
10 and after considering NW Natural's response to the Commission's February 21, 2014 bench
11 requests 1 and 2, NW Natural's supplemental response to the February 21 bench request 1, Staff's
12 March 10, 2014 data requests 5-9, NW Natural's response and supplemental response to the
13 Commission's June 3, 2014 bench requests 1-3, and July 10, 2014 Commissioner Examination
14 Hearing discussions, Staff reaches the following conclusions:

- 15 • The Tariff Schedule 185 and 186 optimization activities are beyond basic LDC
16 expectations. Staff recommends 67/33 remain as the optimization sharing
17 percentages for revenue derived from use of core utility customer assets in these
18 optimization activities.¹⁴ Staff finds no justification for changing the existing
interstate/intrastate storage and storage optimization activities or sharing.¹⁵
- 19 • There was no evidence presented to support a conclusion that NW Natural's
20 optimization activities are substantially similar to those of the other two Oregon
21 LDCs. Without presentation of evidence to the contrary, Staff must rely upon its
22 observation from regular engagement with all three Oregon LDCs that, while the
23 other two LDC's optimization activities use some common methods and result in
24 some degree of optimizing customer assets, NW Natural's optimization activities are
25 more refined, require more expertise, and are higher in risk.
- 26 • Having noted that there are similarities between the various Oregon LDC
optimization activities, there is justification to consider segregating those similar
activities from NW Natural's other optimization activities so that benefits from those
similar activities can be directed to customers through the annual Purchased Gas

¹⁴ See Staff/100; Colville/17-18.

¹⁵ See Staff/200; Colville/1.

1 Adjustment (PGA), as it is done with the other two Oregon LDCs. Staff recommends
2 that this segregation occur as a discreet activity in the next NW Natural rate case,
3 with customers' benefits commencing in the next PGA following resolution of that
4 rate case.

5 • In the next NW Natural rate case, Staff recommends that NW Natural staff cost
6 allocations between basic LDC expectations and the optimization activities be
7 reviewed and revised as necessary to accurately reflect NW Natural staff utilization.

8 • Staff recommends NW Natural revise the wording of Tariff Schedules 185 and
9 186 to more clearly state what optimization revenues each schedule captures. Staff
10 also recommends NW Natural consider including in Tariff Schedules 185 and 186 a
11 figure or table depicting how the sharing percentages are applied to each of the
12 optimization revenue streams. Staff's suggested revisions to Tariff Schedules 185
13 and 186 were provided in Staff/102.

14 • Staff recommends that NW Natural hold a workshop prior to the next PGA filing
15 to show Staff and parties that customers are protected from potential harm that could
16 occur if the Company were to sell physical gas to cover a financial transaction
17 resulting from its Optimization Activities. NW Natural has stated that because any
18 exchanges of gas for optimization purposes are priced identically the result is a net
19 zero gain or loss on such exchanges.¹⁶ In the event that this workshop fails to show
20 that customers are protected, Staff recommends that in the next PGA filing that NW
21 Natural:

22 1. Itemize (volume, cost, and parties) all physical gas sales from Mist and
23 associated replacement gas purchases to identify sales made for covering
24 financial transactions; and

25 2. Exclude from rates any differential cost or revenue resulting from such sale
26 or purchases from rates such that those costs or revenues are entirely the
responsibility of NWN shareholders.¹⁷

27 In summary, Staff's recommendation is that NW Natural should be ordered to include
28 AMA Optimization revenue in its ROO report because income earned using customer-funded
29 assets is utility income and should be included in its ROO report. Staff, however, also
30 recommends continuation of the current sharing percentages. The combination of these two
31 recommendations will result in income earned from customer-funded assets to be correctly

32 ¹⁶ See NWN/500; White/2.


¹⁷ See Staff/200; Colville/1-2.

1 reported as income in NW Natural's ROO report, while also providing an incentive to NW Natural
2 to conduct these activities.

3 Staff's recommendations are reasonable because they balance the interests of the customers
4 and shareholders and strike a balance between the utility and consumer advocate positions. Staff
5 recognizes that NW Natural is going beyond the requirements of a typical gas local distribution
6 company in these optimizing activities and should be given an incentive beyond that for typical
7 LDC optimization to do so, but also recognizes that the income derived from activities that are
8 only made possible by customer-funded assets should be considered regulated income. Staff's
9 recommendations would result in an ultimate sharing of revenues that is more beneficial to
10 customers than the status quo, but that also provides an incentive to NW Natural to continue its
11 optimization activities. Staff's recommendations strike a reasonable balance and should be
12 adopted.

13 For the foregoing reasons, Staff respectfully requests the Commission issue an order
14 finding that Staff's recommendations are reasonable and should be implemented.

15 DATED this 25th day of July 2014.

16 Respectfully submitted,
17 ELLEN F. ROSENBLUM
18 Attorney General
19 
20 Jason W. Jones, #00059 for
21 Assistant Attorney General
22 Of Attorneys for Staff of the Public Utility
23 Commission of Oregon
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1 **CERTIFICATE OF SERVICE**

2 I certify that on July 25, 2014, I served the foregoing STAFF Opening Post Hearing Brief
3 upon all parties of record in this proceeding by delivering a copy by electronic mail only as all
4 parties waive paper service.

5 **W**
6 **CABLE HUSTON BENEDICT HAAGENSEN &**
7 **LLOYD**
8 TOMMY A BROOKS (C) (HC)
1001 SW FIFTH AVE, STE 2000
PORTLAND OR 97204-1136
tbrooks@cablehuston.com

9 **W**
10 **CABLE HUSTON BENEDICT HAAGENSEN &**
11 **LLOYD LLP**
12 CHAD M STOKES (C) (HC)
1001 SW 5TH - STE 2000
PORTLAND OR 97204-1136
cstokes@cablehuston.com

13 **W**
14 **CITIZENS' UTILITY BOARD OF OREGON**
15 OPUC DOCKETS
610 SW BROADWAY, STE 400
PORTLAND OR 97205
dockets@oregoncub.org

16 ROBERT JENKS (C) (HC)
610 SW BROADWAY, STE 400
PORTLAND OR 97205
bob@oregoncub.org

17 G. CATRIONA MCCrackEN (C) (HC)
18 610 SW BROADWAY, STE 400
19 PORTLAND OR 97205
catriona@oregoncub.org

W
MCDOWELL RACKNER & GIBSON PC
LISA F RACKNER (C) (HC)
419 SW 11TH AVE., SUITE 400
PORTLAND OR 97205
dockets@mcd-law.com

W
NORTHWEST NATURAL
E-FILING
220 NW 2ND AVE
PORTLAND OR 97209
efiling@nwnatural.com

MARK R THOMPSON (C) (HC)
220 NW 2ND AVE
PORTLAND OR 97209
mark.thompson@nwnatural.com

W
PUBLIC UTILITY COMMISSION OF OREGON
ERIK COLVILLE (C) (HC)
PO BOX 1088
SALEM OR 97308-1088
erik.colville@state.or.us

20
21 

22 Neoma Lane
23 Legal Secretary to Jason W. Jones
24 Department of Justice
25 Business Activities Section
26