OREGON PUBLIC UTILITY COMMISSION (INTEROFFICE CORRESPONDENCE)

DATE: August 10, 2015

TO: File through Bruce Hellebuydk

FROM: Jim Stanage

SUBJECT: United Telephone Company of the Northwest (United), Advice No. 15-012, Establishes a residential competitive response offer for the Pure Bundle and moves another offering

I have reviewed this filing and recommend that an acknowledgement letter be sent. The filing went into effect August 5, 2015, and was filed August 4, 2015. The company proposes to establish a residential competitive response price list for the Pure Bundle and to move another offering within the competitive response price list. According to the company, the competitive response program is intended to offer incentives to customers to retain and to expand their purchases of United's services.

The filing complies with Oregon Revised Statutes (ORS) 759.175, which requires telecommunications utilities to submit tariff filings to the Commission whenever a telecommunications utility intends to change its rates, terms, or conditions of service. The Commission Order No. 14-347, in docket UM 1686, established a *Price Plan* for United under ORS 759.255. This filing was submitted on August 4, 2015, and thus, complies with United *Price Plan*, Section P, which requires price list changes to be filed at least one day prior to their effective dates.

Pure Bundle is a package of services that includes a Local Exchange Access Line, the Outbound Call Block Feature, and a Non-Published Number. The bundle rate includes the monthly Subscriber Line Charge which otherwise would be \$6.50 as well as Extended Area Service.¹ The monthly recurring rate for the Pure Bundle is \$28.00 for residential customers.

The offering that would be moved by this filing is for business customers when they subscribe to a new local access line and it was moved to the business section of the competitive response price list.

Unitd15-012.CompResponsePureBroadband

¹ Residential Extended Area Service rates are established for three rate bands that range from \$2.00 to \$7.00 per line monthly.