OREGON PUBLIC UTILITY COMMISSION (INTEROFFICE CORRESPONDENCE)

DATE:

January 28, 2015

TO:

File through Bruce Hellebuy

FROM:

Jim Stanage 🔱

SUBJECT: United Telephone Company of the Northwest (United),

Advice No. 15-001, Establishes a promotion for the Core Connect 2

and Core Connect 2 LITE packages.

I have reviewed this filing and recommend that an acknowledgement letter be sent. The filing went into effect January 25, 2015, and was filed January 22, 2015. This filing establishes a promotion for the Core Connect 2 and Core Connect 2 LITE packages.

During the period January 25, 2015, through July 24, 2015, business customers who subscribe to Core Connect 2 and Core Connect 2 LITE may be eligible for a waiver of the non-recurring charges otherwise applicable for installation of those services. To be eligible, customers who are contacted by the company or who contact the company and request this promotion must subscribe to an additional Core Connect 2 or Core Connect 2 LITE package under a term discount plan. The additional line(s), up to a maximum of nine, may be at the same or different locations but must be billed under the same account. The tariffed non-recurring charge that would be applicable is \$25.00 per line.

Core Connect 2 is an optional enrollment plan that permits business customers who subscribe to qualifying products and services to receive exchange services and additional features and services for a flat monthly rate. Core Connect 2 bundles are available under month-to-month, one-year, twoyear, or three-year plans.

Core Connect 2 customers must subscribe to a qualifying long distance plan and the company's non-regulated high-speed internet service. Alternatively, customers may elect Core Connect 2 LITE, which offers the same options as Core Connect 2 for a slightly higher monthly price but does not require customers to subscribe to a long distance plan.

Core Connect 2 and Core Connect 2 LITE customers receive business one-party flat rate or key line flat rate services (including both exchange service and flat

United/Promo January 28, 2015 Page 2

rate EAS), and a choice of optional features (e.g., call forwarding, three-way calling, and call waiting ID).

Telecommunications utilities are allowed to promote the use of their services, under ORS 759.267, by offering a waiver of part or all of a recurring or nonrecurring charge, a redemption coupon, or a premium with the purchase of a service. In addition, under ORS 759.182, telecommunications utilities are allowed to file promotional rate schedules with the Commission that are concurrent with the effective date for promotion, but are required to price promotional services at prices that are not below the price that the service is sold to another carrier. Large telecommunications utilities are required, under OAR 860-026-0025, not to promote any regulated service for more than 180 days in any 12-month period. This filing complies with these requirements.

The company estimates that this filing would have a negligible annual revenue effect.

Unitd15-001.PromoCore Connect