



**OREGON PUBLIC UTILITY COMMISSION  
INTEROFFICE CORRESPONDENCE**

**DATE:** October 14, 2014

**TO:** File through Bruce Hellebuyck 

**FROM:** Stephanie Yamada 

**SUBJECT:** United Telephone Company of the Northwest (United),  
Advice No. 14-005, Establishes a promotion for the Unlimited  
Business Assist Advantage Plan.

I have reviewed this filing and recommend that an acknowledgement letter be sent. The filing was filed on October 2, 2014, and went into effect on the same day. This filing establishes a promotion for new business customers who subscribe to the Unlimited Business Assist Advantage Plan.

During the period October 4, 2014, through December 31, 2014, new business customers who subscribe to the Unlimited Business Assist Advantage Plan may be eligible for a waiver of the non-recurring charges otherwise applicable for installation of that service and a credit of the monthly recurring charges. Nonrecurring charges otherwise applicable for installation of a new service will be waived when eligible customers subscribe to the Unlimited Business Assist Advantage Plan under a one, two, or three-year term commitment.

Additionally, customers subscribing under a one-year term will receive a credit for their first month's recurring charge. Customers subscribing under a two-year term will receive a credit for the monthly recurring charge on their first and second months' invoices. Customers subscribing under a three-year term will receive a credit for the monthly recurring charge on their first, second, and third months' invoices.

To be eligible, customers must not have had service disconnected for non-payment in the past, must not have any past due bills for services owed to the company, and must have a satisfactory credit rating.

Telecommunications utilities are allowed to promote the use of their services, under ORS 759.267, by offering a waiver of part or all of a recurring or nonrecurring charge, a redemption coupon, or a premium with the purchase of a service. In addition, under ORS 759.182, telecommunications utilities are allowed to file promotional rate schedules with the Commission that are concurrent with the effective date for promotion, but are required to price promotional services at prices that are not below the price that the service is sold to another carrier. Large telecommunications utilities are required, under

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OAR 860-026-0025, not to promote any regulated service for more than 180 days in any 12-month period. This filing complies with these requirements.

The company estimates that this filing would have a negligible annual revenue effect.

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