

August 24, 2017

**VIA E-FILING (puc.filingcenter@state.or.us)**

Kristi Collins, Secretary  
Oregon Public Utility Commission  
201 High Street SE, Suite 100  
Salem, OR 97301-3398

Re: UM 1668 – Status of New Lifeline Service Offerings from Boomerang Wireless, LLC

Dear Ms. Collins:

Boomerang Wireless, LLC (“Boomerang”), hereby provides the Oregon Public Utility Commission (“Commission”) with notice that it has implemented the proposed upgrades to its Non-Tribal and Tribal Lifeline service plans in Oregon as of August 23, 2017. These upgrades were previously the subject of Boomerang’s filings in this docket on June 2, 2017,<sup>1</sup> June 23, 2017,<sup>2</sup> and August 4, 2017.<sup>3</sup>

The Non-Tribal and Tribal Lifeline plans described here are the same as those described in the abovementioned filings. Those descriptions are included as revisions to Exhibits D & E, attached hereto, which replace Exhibits D & E to the Stipulation approved by the Commission on September 16, 2015 in Order No. 15-280 in this docket.

The new service offerings include two non-Tribal offerings and one Tribal offering:

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<sup>1</sup> *In the Matter of Boomerang Wireless, LLC dba Entouch Wireless, Application for Limited Designation as an Eligible Telecommunications Carrier and Eligible Telecommunications Provider for the Purpose of Offering Lifeline Service, and Request for Waiver*, Docket No. UM 1668, Notice of “Always-On” Lifeline Upgrade (entered June 2, 2017).

<sup>2</sup> *In the Matter of Boomerang Wireless, LLC dba Entouch Wireless, Application for Limited Designation as an Eligible Telecommunications Carrier and Eligible Telecommunications Provider for the Purpose of Offering Lifeline Service, and Request for Waiver*, Docket No. UM 1668, Notice of Updates to Lifeline Service Offerings (entered June 23, 2017).

<sup>3</sup> *In the Matter of Boomerang Wireless, LLC dba Entouch Wireless, Application for Limited Designation as an Eligible Telecommunications Carrier and Eligible Telecommunications Provider for the Purpose of Offering Lifeline Service, and Request for Waiver*, Docket No. UM 1668, Notice of Delay in Upgraded Lifeline Offerings (entered August 4, 2017).

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- Boomerang's "Always On 500 Minute Plan," set forth in Exhibit D, offers 500 voice minutes, 100 MB of data, unlimited text messages, and unlimited Always-on-Wireless-Data per month.
- Boomerang's "Always On 500 MB Plan," set forth in Exhibit D, offers 250 voice minutes, 500 MB of data, unlimited text messages, and unlimited Always-on-Wireless-Data per month.
- Boomerang's "Tribal Unlimited Unit & 1.5 GB Plan," set forth in Exhibit E, offers unlimited talk and text units (where 1 minute equals 1 unit, and 1 text equals 1 unit) in addition to 1.5 GB of data each month. A free, entry-level smart phone is available to eligible subscribers who have not received a free phone in the most recent 12-month period. The Tribal plan is only available to eligible customers who reside on Federally-recognized Tribal lands.

There is no rollover of units, minutes, or data for any of the plans. Services are for personal use only. All usage is subject to the Acceptable Use Policy.

The unlimited offerings, like all of Boomerang's offerings, are only for private use and are subject to the company's Acceptable Use Policy and Terms of Service, which prohibits certain uses resulting in abnormally high numbers of calls or generating excessive levels of internet traffic. See Terms of Service at [www.enTouchwireless.com](http://www.enTouchwireless.com) (Bundled Voice & Broadband Plan). Data is 3G/4G based on network availability and device capability. Always-on-Wireless-Data provides access to Wi-Fi, email, and web (at 128K/sec) when 3G/4G data is exhausted. Lifeline free minutes, units, and data are automatically posted each month on the Lifeline subscriber's service date.

Per the Lifeline Modernization Order, a 12-month Port Freeze is initiated when a subscriber selects the Always On 500 MB Plan or the Tribal Unlimited Unit & 1.5 GB Plan. Accordingly, a subscriber may change service providers during the Port Freeze period; however, the subscriber will not be able to apply the Lifeline Benefit with any other service provider for the duration of the Port Freeze period.

New Lifeline subscribers will choose from the new plans. Current subscribers who request a new plan will be upgraded to the new plan on their next monthly service anniversary following the request. Current subscribers who do not request an upgrade will be automatically upgraded on the first monthly service anniversary following their annual recertification. Before upgrading to one of the new plans described herein, subscribers' current plans will remain in effect. Those

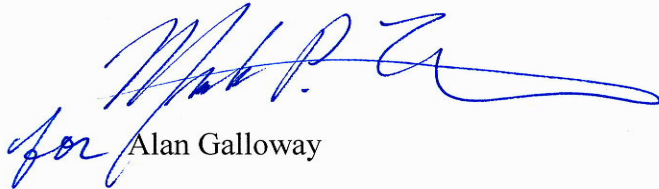
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plans are described in the notice filed in this docket on November 22, 2016 and are incorporated here by reference.<sup>4</sup>

Please contact me if you have any questions regarding this filing.

Very truly yours

DAVIS WRIGHT TREMAINE LLP



for Alan Galloway

cc: Jon Cray, via email, jon.cray@state.or.us  
Julia Redman-Carter, via email jrcarter@readywireless.com

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<sup>4</sup> *In the Matter of Boomerang Wireless, LLC dba Entouch Wireless, Application for Limited Designation as an Eligible Telecommunications Carrier and Eligible Telecommunications Provider for the Purpose of Offering Lifeline Service, and Request for Waiver*, Docket No. UM 1668, Notice of Updates to Lifeline Service Offerings (entered November 22, 2016).

**LIST OF EXHIBITS**

<b>EXHIBIT D</b>	Updated Non-Tribal Lifeline Rate Plans (effective August 23, 2017)
<b>EXHIBIT E</b>	Updated Tribal Lifeline Rate Plan (effective August 23, 2017)

**EXHIBIT D – Updated Non-Tribal Lifeline Rate Plans  
(effective August 23, 2017)**

**Boomerang Wireless, LLC d/b/a enTouch Wireless  
Non-Tribal Lifeline Plan Offerings for Oregon**

<b>FEATURE/ DESCRIPTION</b>	<b>ALWAYS ON 500 MINUTE PLAN</b>	<b>ALWAYS ON 500 MB PLAN</b>
• Local Calls	<b>Y</b>	<b>Y</b>
• National Long Distance	<b>Y</b>	<b>Y</b>
• Nationwide Text	<b>Y</b>	<b>Y</b>
• Free 411	<b>Y</b>	<b>Y</b>
• 3G/4G Data per Month*	<b>100 MB</b>	<b>500 MB</b>
• Always-on-Wireless-Data per Month*	<b>Unlimited**</b>	<b>Unlimited**</b>
• Voice Minutes per Month	<b>500</b>	<b>250</b>
• Text Messages per Month	<b>Unlimited**</b>	<b>Unlimited**</b>
• Data Enabled Device Included?	<b>N</b>	<b>N</b>
• Carry Over Minutes Month to Month	<b>N</b>	<b>N</b>
• Voicemail	<b>Y</b>	<b>Y</b>
• Caller ID	<b>Y</b>	<b>Y</b>
• Call Waiting	<b>Y</b>	<b>Y</b>
• Call Forwarding	<b>Y</b>	<b>Y</b>
• 3-way Calling	<b>Y</b>	<b>Y</b>
• Minimum Term of Service	<b>N</b>	<b>N***</b>
• Required Credit Check and/or Deposit	<b>N</b>	<b>N</b>
• Monthly Recurring Charges	<b>N</b>	<b>N</b>
• Activation Fees	<b>N</b>	<b>N</b>

\* 3G/4G Data is 3G/4G based on network availability and device capability. Always-on-Wireless-Data provides access to Wi-Fi, email, and web (at 128K/sec) when 3G/4G data is exhausted

\*\* All usage, including Unlimited, is for private use and subject to the company's Acceptable Use Policy and Terms of Service, which prohibits certain uses which result in abnormally high numbers of calls or generate excessive levels of Internet traffic.

\*\*\* Lifeline plans with 500MB or more data are subject to a 12-month port freeze. Plans with 500 minutes or more of voice are subject to a 60-day port freeze. Subscribers may change service providers during the Port Freeze period; however, the subscriber will not be able to apply the Lifeline Benefit with any other service provider for the duration of the Port Freeze period.

The following AirFair top-ups are available to all enTouch Oregon Lifeline subscribers. In addition, if a subscriber no longer qualifies for Lifeline benefit and wants to keep their phone, phone number, and service with enTouch, they can change from a Lifeline profile to a non-Lifeline profile and purchase airtime with the AirFair top up card options.

**AirFair Top Up Options**

<b>Price</b>	<b>Talk/Text Units</b>	<b>Data</b>	<b>Days</b>
\$5.00	0	250MB	30
\$20.00	Unlimited†	100MB	30
\$25.00	Unlimited†	500MB	30
\$30.00	Unlimited†	1.5GB	30
\$50.00	Unlimited†	4GB	30

†Unlimited options are for private use and subject to limitations on acceptable use in the company's Terms of Service, which prohibits certain uses which result in abnormally high numbers of calls or generate excessive levels of Internet traffic.

**EXHIBIT E – Updated Tribal Lifeline Rate Plans**  
(effective August 23, 2017)

**Boomerang Wireless, LLC d/b/a enTouch Wireless**  
**Tribal Lifeline Plan Offerings for Oregon**

FEATURE/ DESCRIPTION	TRIBAL UNLIMITED UNIT* & 1.5 GB PLAN
• Local Calls	Y
• National Long Distance	Y
• Nationwide Text	Y
• Free 411	Y
• 3G/4G Data per Month**	1.5 GB
• Always-on-Wireless-Data per Month**	Unlimited***
• Voice Minutes per Month	Unlimited***
• Text Messages per Month	
• Data Enabled Device Included?	Entry-level Smart Phone****
• Carry Over Minutes Month to Month	N
• Voicemail	Y
• Caller ID	Y
• Call Waiting	Y
• Call Forwarding	Y
• 3-way Calling	Y
• Minimum Term of Service	N*****
• Required Credit Check and/or Deposit	N
• Monthly Recurring Charges	N
• Activation Fees	N

\* 1 minute equals 1 unit and 1 text equals 1 unit

\*\* 3G/4G Data is 3G/4G based on network availability and device capability. Always-on-Wireless-Data provides access to Wi-Fi, email, and web (at 128K/sec) when 3G/4G data is exhausted

\*\*\* All usage, including Unlimited, is for private use and subject to the company's Acceptable Use Policy and Terms of Service, which prohibits certain uses which result in abnormally high numbers of calls or generate excessive levels of Internet traffic.

\*\*\*\* A free entry level smart phone is available to eligible subscribers who have not received a free phone in the most recent 12 month period.

\*\*\*\*\* Lifeline plans with 500MB or more data are subject to a 12-month port freeze. Subscribers may change service providers during the Port Freeze period; however, the subscriber will not be able to apply the Lifeline Benefit with any other service provider for the duration of the Port Freeze period.

**AirFair Top Up Options**

The following AirFair top-ups are available to all enTouch Oregon Lifeline subscribers. In addition, if a subscriber no longer qualifies for Lifeline benefit and wants to keep their phone, phone number, and service with enTouch, they can change from a Lifeline profile to a non-Lifeline profile and purchase airtime with the AirFair top up card options.

Price	Talk/Text Units	Data	Days
\$5.00	0	250MB	30
\$20.00	Unlimited†	100MB	30
\$25.00	Unlimited†	500MB	30
\$30.00	Unlimited†	1.5GB	30
\$50.00	Unlimited†	4GB	30

† Unlimited options are for private use and subject to limitations on acceptable use in the company's Terms of Service, which prohibits certain uses which result in abnormally high numbers of calls or generate

**EXHIBIT E – Updated Tribal Lifeline Rate Plans  
(effective August 23, 2017)**

excessive levels of Internet traffic.