## BEFORE THE PUBLIC UTILITY COMMISSION OF THE STATE OF OREGON

## AR 555

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In the Matter of Revising Rules for Electric Company And Electric Service Suppliers Labeling Requirements COMMENTS OF PORTLAND GENERAL ELECTRIC COMPANY

Portland General Electric Company appreciates the Oregon Public Utility Staff ("Staff") and stakeholder efforts in this docket to update the Labeling Requirements for changes in labeling information, and the resources available to communicate with consumers, that have occurred since the rules were first established in 2001. In particular, we would like to recognize Staff for their practical approach to updating formats and determining what labeling information and frequency of delivery is currently appropriate for consumers. We feel the rule revision as drafted will provide more relevant content, and improve the quality and readability of labeling materials, all while reducing the cost to supply them. As such, we recommend that the proposed rule change be adopted, and have no additional comments on the proposed rule language. We also ask that the Commission confirm that the annual frequency specified in OAR 860-038-0300(2) for residential customers is also the frequency prescribed for non-residential customers under OAR 860-038-0300(3).

DATED this 25th day February 2016.

Respectfully submitted,

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