



Portland General Electric
121 SW Salmon Street • Portland, OR 97204
portlandgeneral.com

June 14, 2021

Public Utility Commission of Oregon
Attn: Filing Center
201 High Street S.E., Suite 100
P.O. Box 1088
Salem, OR 97308-1088

RE: Advice No. 21-16, Schedule 5 Residential Direct Load Control Pilot Update

Portland General Electric Company (PGE) submits this filing pursuant to Oregon Revised Statutes 757.205 and 757.210, and Oregon Administrative Rule 860-022-0025, for filing proposed tariff sheets associated with Tariff P.U.C. No. 18, with a requested effective date of **July 14, 2021**:

Third Revision of Sheet No. 5-2

PGE seeks to revise Schedule 5 Residential Direct Load Control Pilot to address situations where the value of a thermostat at the time of purchase is lower than \$25. Given current thermostat prices and Energy Efficiency incentives, a final thermostat price (after rebates) could be lower than \$25 when purchased via PGE's Marketplace, resulting in an incentive to the customer that is lower than \$25. Providing the incentive at the point of sale provides a better customer experience given that it allows PGE to incentivize the customer when they decide to enroll in the program. To maintain this channel and continue to encourage customers to enroll, PGE submits revised Schedule 5 language.

Additionally, PGE proposes language clarifying that the incentive can be applied as a credit at the time of purchase on Marketplace.

To satisfy the requirements of OARs 860-022-0025(2), PGE provides the following response:

The changes do not increase, decrease, otherwise change existing rates, or impact revenues.

Please direct questions or comments regarding this filing to Santiago Beltran Laborde at (503) 464-7902. Please direct all formal correspondence and requests to the following email address pge.opuc.filings@pgn.com

Sincerely,

\s\ Robert Macfarlane

Robert Macfarlane
Manager, Pricing & Tariffs

Enclosure

SCHEDULE 5 (Continued)

DEFINITIONS (Continued)

Holidays – The following are holidays for purposes of the pilot: New Year’s Day (January 1), Memorial Day (last Monday in May), Independence Day (July 4), Labor Day (first Monday in September), Thanksgiving Day (fourth Thursday in November), and Christmas Day (December 25). If a holiday falls on a Saturday, the preceding Friday will be designated the holiday. If a holiday falls on a Sunday, the following Monday will be designated the holiday.

Qualified Thermostat – Thermostats that are Company-approved and listed on PortlandGeneral.com.

Summer Event Season – The summer event season includes the successive calendar months June through September.

Winter Event Season – The winter event season includes the successive calendar months December through February.

ELIGIBILITY

Eligible Customers must have a Network Meter and connectivity to the internet. To participate in the Winter Event Season, the Customer must have a Ducted Heat Pump or Electric Forced Air Heating. To participate in the Summer Event Season, the Customer must have Central Air Conditioning or a Ducted Heat Pump.

DELIVERY CHANNEL

BRING YOUR OWN THERMOSTAT

This delivery channel allows the Customer to use their Qualified Thermostat, which must be connected to the internet and the heating or cooling system, all at the Customers’ expense, to participate in Direct Load Control Events and receive incentives. Participating Customers receive a one-time payment of up to \$25 for signing up for this delivery channel. In addition, Customers receive \$25 for each Event Season they participate. A Customer participating in all Event Seasons receive up to \$75 for the first participating year and \$50 for additional years. Incentives are paid to the Customer with a check, bill credit, generic gift card, or credit at time of purchase. To receive payment for an Event Season, the Customer must participate in at least 50% of the event hours for which the Customer is eligible to participate in that Event Season.

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