



Portland General Electric Company
121 SW Salmon Street • Portland, Oregon 97204
PortlandGeneral.com

August 09, 2019

Via Electronic Filing
puc.filingcenter@state.or.us

Public Utility Commission of Oregon
Attn: Filing Center
PO Box 1088
Salem OR 97308-1088

**Re: UM 1826 – Portland General Electric’s Presentation on the 2019 Clean Fuels
Program Plan Implementation**

Filing Center,

Enclosed for filing in the above captioned docket is PGE’s presentation on the 2019 Clean Fuels Program Plan implementation that was provided to stakeholders at the August 7, 2019 workshop.

Thank you,

A handwritten signature in black ink that reads "Karla Wenzel". The signature is written in a cursive, flowing style.

Karla Wenzel
Manager, Pricing and Tariffs

KW: np

PGE 2019 Clean Fuels Program Plan

Update for Stakeholders

Elizabeth Turnbull

August 7, 2019

Elizabeth.Turnbull@pgn.com

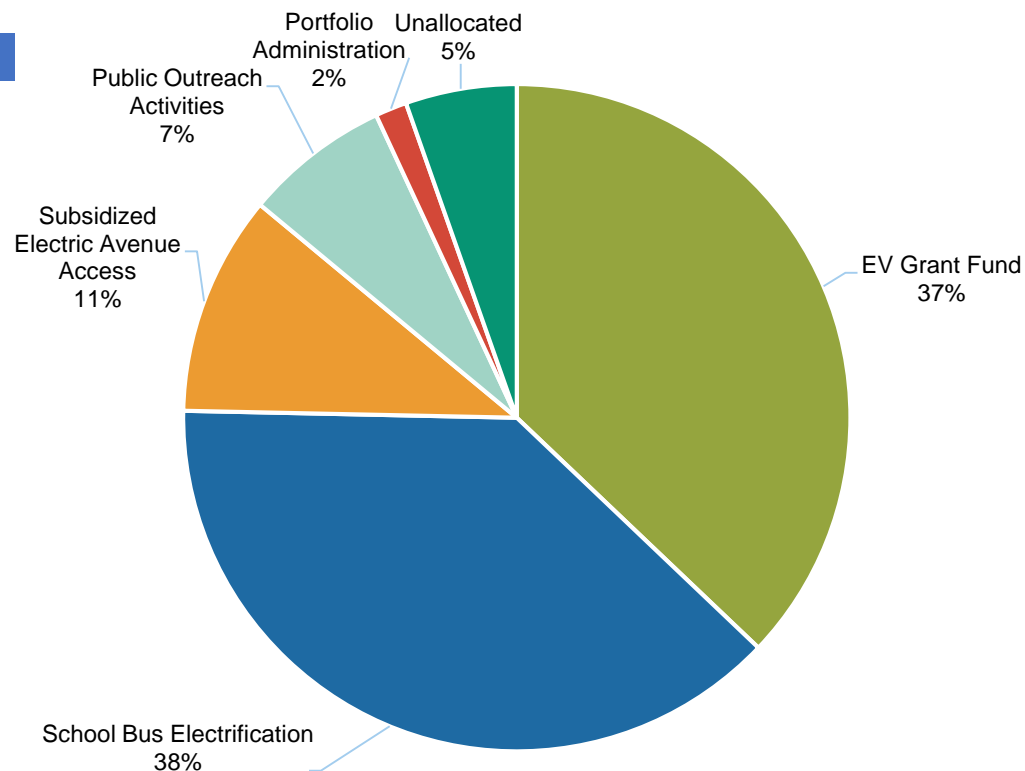


2019 Clean Fuels Program Plan

In March, following consultation with stakeholders, PGE filed its plan to spend \$4.2 MM (net) of Clean Fuels Program proceeds, from a total of \$5.5 MM available

Program	Allocation
EV Grant Fund	\$ 2,031,000
School Bus Electrification (gross)	\$ 2,092,000
Subsidized Electric Avenue Access	\$ 585,000
Public Outreach Activities	\$ 386,000
Portfolio Administration	\$ 84,000
Total Upfront Portfolio Costs	\$ 5,178,000
Reimbursable (school bus)	\$ 980,000
Total Net Portfolio Costs	\$ 4,198,000
Unallocated (short term)	\$ 295,000
Unallocated/Reimbursed (long term)	\$ 980,000

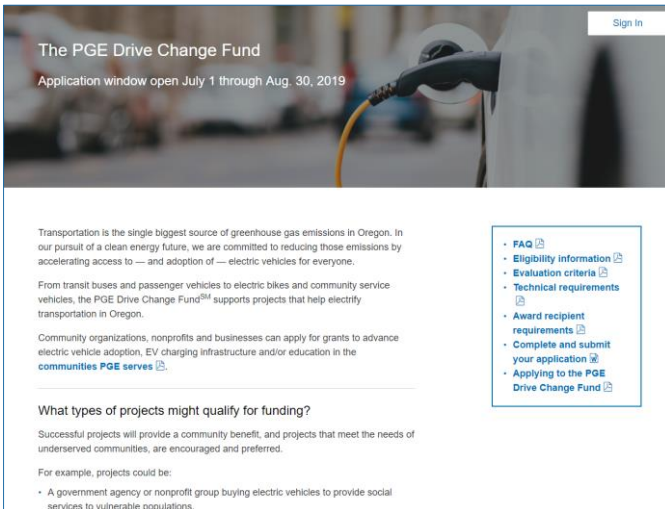
PGE 2019 Clean Fuels Program Allocations



PGE Drive Change Fund

Budget:
\$2,031,000

- Launched in June; applications due August 30
- Outreach includes direct outreach, a recorded webinar, earned media, and social media
- Technical assistance for applicants includes in-house resources, contracted services from Forth Mobility, and financial assistance grants
- Projects will be assessed by a third-party evaluator, with final decisions made by a PGE selection committee
- Details available at www.portlandgeneral.com/drivechange fund



The PGE Drive Change Fund

Application window open July 1 through Aug. 30, 2019

Transportation is the single biggest source of greenhouse gas emissions in Oregon. In our pursuit of a clean energy future, we are committed to reducing those emissions by accelerating access to — and adoption of — electric vehicles for everyone.

From transit buses and passenger vehicles to electric bikes and community service vehicles, the PGE Drive Change Fund™ supports projects that help electrify transportation in Oregon.

Community organizations, nonprofits and businesses can apply for grants to advance electric vehicle adoption, EV charging infrastructure and/or education in the communities PGE serves.

What types of projects might qualify for funding?

Successful projects will provide a community benefit, and projects that meet the needs of underserved communities, are encouraged and preferred.

For example, projects could be:

- A government agency or nonprofit group buying electric vehicles to provide social services to vulnerable populations.

Quick Facts:

- In 2019, the fund will award a total of \$1.75 million in grants to advance transportation electrification
- Applicants may be nonprofit, for-profit or government entities
- Applicants do not need to be PGE customers; however, projects must benefit the public in areas PGE serves
- Projects that meet the needs of underserved communities are encouraged and preferred
- The minimum grant size is \$5,000, and the maximum grant size is \$575,000
- Grants can fund up to 100% of eligible project costs

School Bus Electrification

Budget:
\$2,092,000



Plan: Work with 2-4 school districts to acquire 4 electric school buses and install charging infrastructure.

Complete:

- Research into school bus landscape
- Database of school districts
- Relationships with school districts, vendors

Next Steps:

- Issue RFI to school districts (Sept)
- Education and stakeholder engagement (Fall)
- District selection (Winter)
- Buses in service in 2020

Subsidized Electric Avenue Access

Budget:
\$585,000

Plan: Subsidize Electric Avenue network access for two years for up to 800 Oregon customers who receive the state's Charge Ahead Rebate

Launch delayed; DEQ has not yet finalized contract with rebate administrator and Charge Ahead Rebates are not yet being issued (target: Fall 2019)

Options for how to proceed:

- Continue as planned, on delayed timeline
- Cancel program and repurpose funds (to Drive Change Fund, or to 2020 programs)



Public Outreach Activities

Budget:
\$386,000

Focus Groups

- In preparation with vendor
- Plan 4-6 groups, 3-5 interviews, diary exercise
- Expect results in time to inform CFP 2020 filing

Electric Car Guest Drive

- Held on June 29 in Milwaukie
- Exceeded attendance goals: 19 vehicles; 141 drivers; 349 drives
- At least 2 attendees have since purchased EVs

Dealer Engagement

- Chargeway kiosks placed at 3 dealerships, including used dealership
- Enhanced functionality (used vehicles; email capture) developed
- Additional kiosks in the works

Total Cost of Ownership Tool

- Potential vendors identified
- Next step: RFI
- On track to complete by end of year

EV Promotional Display

- Designing interactive booth elements
- On track to complete by end of year

Electric Avenue Landmark Displays

- Designs complete; vendor and permitting lined up
- On track to complete by end of year

Looking to 2020

**Forecasted
Funding:
\$5.5 MM**



Timeline

Sept 13: PGE provides 2020 program design and expenditure plans to service list

After Sept 20: PGE or Commission Staff host a stakeholder workshop

- PGE presents program proposals
- Stakeholder feedback on proposals, and/or offer alternative programs for consideration

October: PGE or Commission Staff host a stakeholder workshop

- PGE presents final program revisions
- Final feedback from stakeholders
- Goal of consensus

November: PGE files final program plan

December: Commission Staff prepares memo and presents at a public meeting, with PGE present and available for questions

Stakeholder Feedback

