

March 17, 2015

Susan Ackerman Oregon Public Utility Commission PO Box 1088 Salem, OR 97308

Re: Petition - Voice Mail Exemption

Dear Ms. Ackerman:

Mt. Angel Telephone Company herein submits the following pages:

Petition – Exemption of Voice Mail Service from tariff Competitive Information - Supporting documents

The purpose of this filling is to petition the exemption of Voice Mail service from the Mt. Angel Telephone Company tariff pursuant to ORS 759.052 and OAR 860-032-0025.

Questions regarding this filing should be addressed to me.

lewell

Please return a date stamped copy for our records.

Sincerely,

Debbie Jewell 6

Vice President Customer Service

DJ:pz

Enclosures

PETITION

Pursuant to ORS 759.052 and OAR 860-032-0025 Mt. Angel Telephone Company respectfully petition the Commission to exempt from regulation all terms, conditions and rates related to its Voice Mail service, contained in its tariff P.U.C. Or.No.7. The geographic area for which Mt. Angel Telephone Company seeks exemption from regulation consists of all exchanges in the Mt. Angel Telephone service area in the state of Oregon.

Background

A. Name of petitioner

Mt. Angel Telephone Company 155 N. Garfield Street Mt. Angel, Oregon 97362

B. Petitioner's certificate of authority

Petitioner's certificate of authority is on file with the Commission.

C. Services to be exempted from regulation.

Mt. Angel Telephone's Voice Mail service(s) filed under PUC OR. No. 7, Advice 63, effective January 15, 2001.

ORS 759.052 and OAR 860-32-025 require that the Commission consider the:

- a) The extent to which services are available from alternative providers in the relevant market.
- b) The extent to which the services of alternative providers are functionally equivalent or substitutable at comparable rates, terms, and conditions.
- c) Existing economic or regulatory barriers to entry.
- d) Any other factors deemed relevant by the Commission.

The Commission may then exempt the service from regulation if it finds that:

- a) Price or service competition exist;
- b) The service is subject to competition; or
- c) The public interest no longer requires full regulation of the service.

It has been shown that the public interest no longer requires full regulation of VMS. The Commission has exempted VMS for Century Link of Oregon and Frontier, finding that there are significant numbers of alternative providers in Oregon offering functionally equivalent services at comparable rates, that there are no significant barriers to entry, and exemption is in the public interest. The situation in the service territory for Mt. Angel Telephone is no different.

VOICE MAIL SERVICE

Mt. Angel Telephone was granted authority to provide voice mail service on a regulated basis on January 15, 2001. The services and prices are contained on sheet 322 of the Schedule of Rates and Charges under PUC Or. No. 7. Mt. Angel Telephone provides voice mail service(s) to both business and residential customers primarily in the Mt. Angel, Oregon exchange.

VOICE	E MAIL "BASIC"	MONTHLY RATE \$4.95
	Greeting Length -1 minute Message Capacity -10 minutes Message Retention -7 days	
VOICE MAIL "PLUS"		\$7.95
	Greeting Length -1 minute Message Capacity -20 minutes Message Retention -14 days	
VOICE MAIL MENU "SILVER"		\$15.95
4.	0 through 4 (5 options) 2 free mailboxes All the features of Voice Mail "Basic" Each additional mailbox Nonrecurring Charge MAIL MENU "GOLD"	\$4.95 \$70.00 \$19.95
1. 2. 3. 4.	0 through 9 (10 options) 2 free mailboxes All the features of Voice Mail "Basic" Each Additional mailbox Nonrecurring Charge	\$4.95 \$70.00 per hour
RATES	FOR VOLUME USERS	
1. 2. 3.	01-15 mailboxes (each) 16-25 mailboxes 26 or more mailboxes Nonrecurring Charge	\$4.95 \$4.50 \$3.50 \$70.00 per hour

Each additional access line per mail box, in a trunk hunting arrangement \$1.00 Three access lines per mail box is the maximum.

For all mail boxes a message waiting notification is provided by a stutter dial tone.

ALL VOICE MAIL Service includes Call Forwarding Busy Line, Call Forwarding after designated number of rings and Call Forwarding all calls.

Nonrecurring charges are in addition to applicable local service nonrecurring charges from Sheet No. 308.

PRICE AND SERVICE COMPETITION

ORS 759.052 and OAR 860-32-025 require that the Commission consider the extent to which services are available from alternate providers in the relevant market and the extent to which the services of alternate providers are functionally equivalent or substitutable at comparable rates, terms and conditions. The relevant market is Mt. Angel Telephone's service territory in Mt. Angel Oregon.

Included with this submission is documentation of available options for web messaging in and around the service area. The simplest form of competition to voice messaging service is the answering machine. Documentation provided includes a google and yellow page search result on local options for answering machines along with product information from two local retail stores. This documentation will show there are a plethora of options for voice mail/messaging services in an around the local serving area. Above and beyond this documentation it should also be noted that all cell phone providers include voice mail with their calling packages at **no charge**. Also included is a printout of Mt. Angel Telephone's local cable competitor's voice mail solution, which is a deregulated service at \$5.00 per month.

ECONOMIC OR REGULATORY BARRIERS TO ENTRY

No regulatory or economic barriers to entry into the voice messaging services in the relevant market have been identified. The only economic hurdle to entry is the initial startup cost, including the cost of the voice server. Central office features, such as Call Forwarding-Busy Line/Don't Answer (CFBDA), a required voice mail feature, will remain available from the Company at tariffed rates.

SUMMARY CONCLUSION:

Many alternative providers are readily available to furnish voice mail type services, in varying forms, within the relevant market. The available voice mail services are substitutable for the Company's voice mail services at comparable rates, or at no charge.

- Providers of answering machines are prevalent in the relevant market area.
- Several regional providers of services that are very similar to the Company's voice messaging service are currently operating in the relevant market area.
- Cell Phone carriers provide voice mail service at no charge
- No significant economic or regulatory barriers to entry have been identified.

Given the existence of alternatives and consistent with the Commission's prior decisions Mt. Angel Telephone respectfully request that the Commission grant this Petition. In addition, Petitioners request that approval be granted within 60 days of this filing.

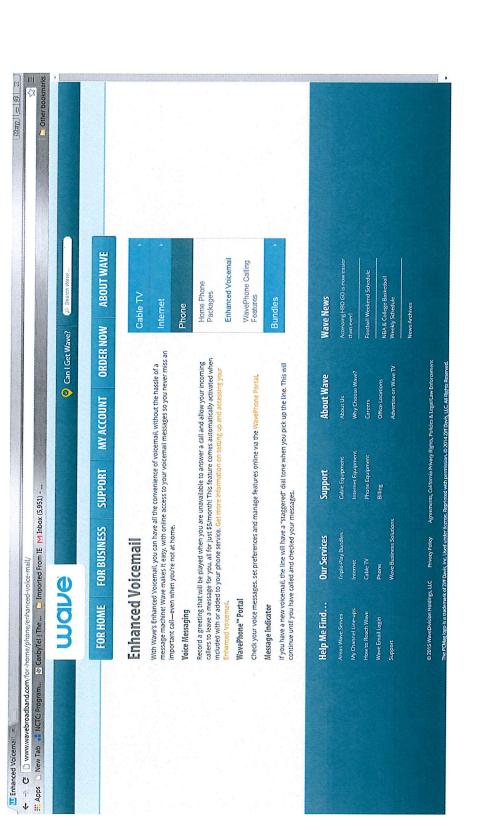
Submitted this 17th day of March, 2015.

Debbie Jewell

Vice President of Customer Operations

Mt. Angel Telephone Company

Phone: 503.266.8224 djewell@canbytel.com



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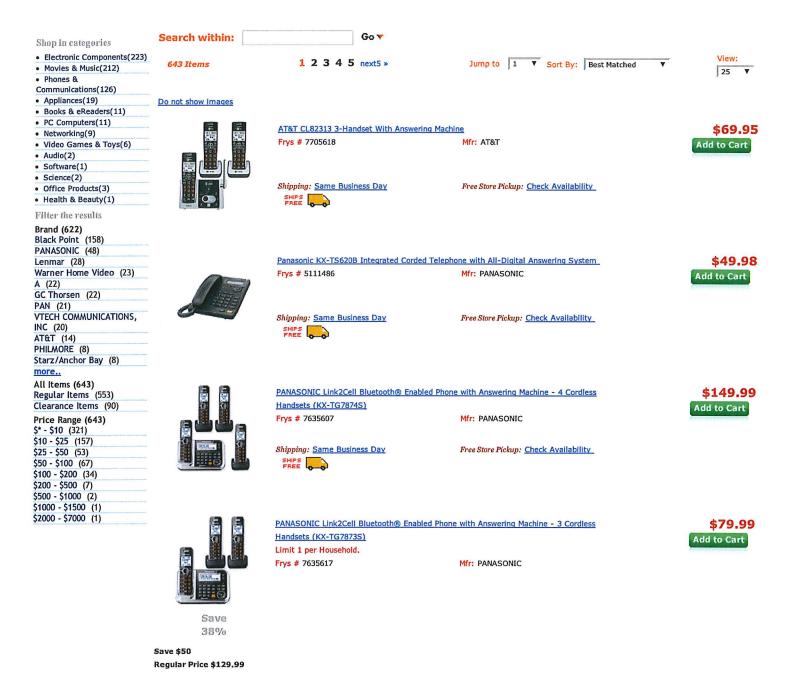
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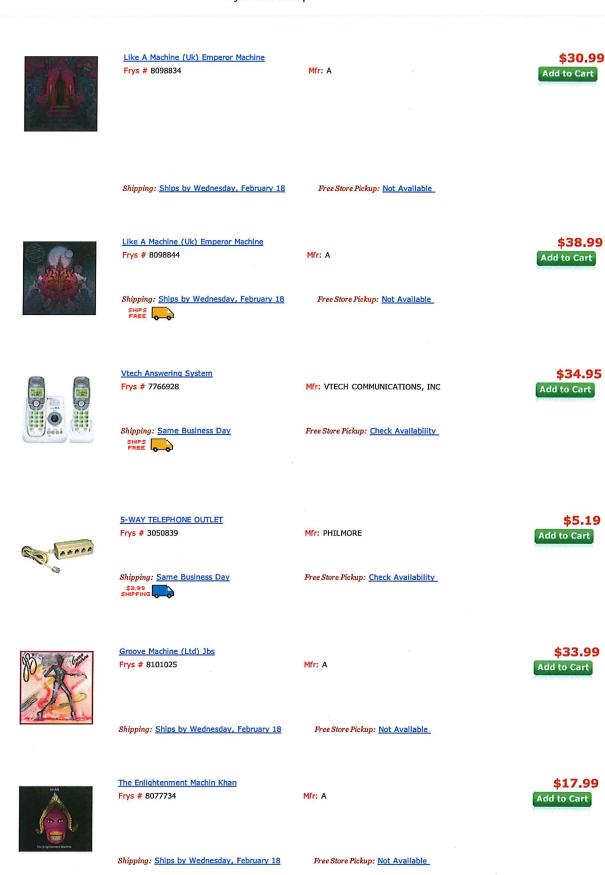
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