

PUBLIC UTILITY COMMISSION OF OREGON  
STAFF REPORT  
PUBLIC MEETING DATE: December 20, 2016

REGULAR \_\_\_\_\_ CONSENT X EFFECTIVE DATE Upon Approval

DATE: December 12, 2016

TO: Public Utility Commission

FROM: Kay Marinos *KM*

THROUGH: *J* Jason Eisdorfer and *BC* Bryan Conway

SUBJECT: BOOMERANG WIRELESS, LLC DBA ENTOUCH WIRELESS:  
(Docket No. UM 1668) Application to Expand Designated Service Area to Include the Burns Paiute Indian Colony.

**STAFF RECOMMENDATION:**

Staff recommends that the Commission approve the supplemental application of Boomerang Wireless, LLC dba EnTouch Wireless (Boomerang) and grant the company's request to expand its designated service area to include the Burns Paiute Indian Colony for the purpose of offering Tribal Lifeline services, subject to the conditions set forth in Order No. 15-280.

**DISCUSSION:**

Issue

Whether the Commission should expand Boomerang's current designated service area as an Eligible Telecommunications Carrier (ETC) to include the Burns Paiute Indian Colony, thereby enabling the company to offer Tribal Lifeline services to members of the Burns Paiute Tribe and to seek reimbursement for such services from the federal universal service fund.

Applicable Law and Orders

Section 214(e)(2) of the federal Communications Act of 1934, as amended, gives state commissions primary responsibility for designating ETCs to receive federal universal service support for high-cost and low-income (Lifeline) purposes. General ETC and Lifeline requirements are reflected in FCC regulations, 47 CFR Part 54.

The Commission designated Boomerang as an ETC and ETP for the limited purpose of offering Lifeline services in Docket No. UM 1668, Order No. 15-280 entered September 16, 2015 (Designation Order), subject to conditions set forth in the order. The order specified that the approved designated service area excludes all Tribal Lands, but it did allow for future requests to expand the area to include Tribal Lands. In Order No. 16-170, entered May 3, 2016, the Commission approved a request from Boomerang to add the Tribal Lands of the Confederated Tribes of the Siletz Indians to its designated service area. In Order No. 16-250, entered July 5, 2016, the Commission approved a subsequent request from Boomerang to add the Umatilla Indian Reservation to its designated service area.

The Commission updated its own ETC requirements, consistent with federal regulations, in Order No. 15-382 entered December 1, 2015, in Docket No. UM 1648 (ETC Order). The Commission's ETC Order includes additional requirements for designation on Tribal Lands which are specified in paragraph 11 of Appendix A of the Order, page 5 of the Appendix. A carrier seeking ETC designation on Tribal Lands must demonstrate in its application that it provided notice of its application to the Tribal government, and that it engaged with the Tribe to address needs and deployment, feasibility and sustainability planning, culturally sensitive marketing, appropriate review processes, and compliance with business licensing. The application must also include evidence of Tribal concurrence to permit the carrier to offer Lifeline services to its Tribal Lands residents.

### Analysis

On November 21, 2016, Boomerang submitted a supplemental application to expand Boomerang's designated service area to include the Burns Paiute Indian Colony. This expansion will enable Boomerang to offer Tribal Lifeline services to qualifying members of the Burns Paiute Tribe. On December 9, 2016, Boomerang filed to update Exhibit C of the application to reflect the revised Tribal Lifeline plan offerings that became effective on December 2, 2016 in all Tribal areas. The revised plan includes greater benefits than the previous plan.

To be eligible for Tribal Lifeline benefits, a person must reside on federally-recognized Tribal Lands and meet income or program requirements determined by the FCC. As the federal subsidy for Tribal Lifeline (up to \$34.25 per month) is greater than for non-Tribal Lifeline (\$9.25 per month), Tribal Lifeline plans provide greater benefits than non-Tribal plans. (OTAP subsidies are not available for Tribal Lifeline service.) Boomerang's proposed Tribal Lifeline offerings are displayed in its updated Exhibit C filed on December 9, 2016. Boomerang will offer qualifying subscribers a Tribal Lifeline

plan that includes unlimited talk and text and 750 MB of data per month, at no cost to the subscriber. Additional units of data will be available for purchase.

Boomerang's supplemental application includes all of the required evidence and therefore meets the specific requirements of the ETC Order for the requested designation. Additionally, Boomerang states that it has substantial experience providing Tribal Lifeline services and is actively serving Tribal Lands in ten states.

The application also includes a confidential wireless coverage map that demonstrates the company's ability to provide sufficient levels of service to potential customers in the requested area. The Burns Paiute Indian Colony is situated in Harney County.

Boomerang commits to abide by all applicable state and federal requirements for offering Lifeline services on these specific Tribal Lands, consistent with its original designation.

#### Conclusion

Boomerang's request should be granted for several reasons. First, the supplemental application meets the requirements of relevant Commission orders and federal laws and regulations. Second, the Citizens' Utility Board (CUB), the other party in the docket, has indicated that they do not oppose the request. Third, Boomerang has presented evidence of the concurrence of the affected Tribe to permit Boomerang to offer Lifeline service to residents of the Burns Paiute Indian Colony. Lastly, approving the application will serve the public interest by increasing the options for Lifeline service to qualifying members of the Burns Paiute Tribe. Staff recommends granting Boomerang's request to expand its ETC designated service area, provided the conditions set forth in the original Designation Order No. 15-280, continue to apply in the expanded designated service area.

#### **PROPOSED COMMISSION MOTION:**

Approve Boomerang Wireless LLC's supplemental application and grant the company's request to expand its ETC designated service area to include the Burns Paiute Indian Colony for the purpose of offering Tribal Lifeline services to eligible residents, subject to the conditions in Order No. 15-280.