



e-FILING REPORT COVER SHEET

Send completed Cover Sheet and the Report in an email addressed to:
PUC.FilingCenter@state.or.us

REPORT NAME: Notice of 2013-2015 Blue Sky Community Challenge Promotional Concession Campaign

COMPANY NAME: PacifiCorp

DOES REPORT CONTAIN CONFIDENTIAL INFORMATION? No Yes

If yes, please submit only the cover letter electronically. Submit confidential information as directed in OAR 860-001-0070 or the terms of an applicable protective order.

If known, please select designation: RE (Electric) RG (Gas) RW (Water) RO (Other)

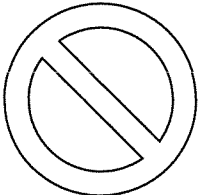
Report is required by: OAR OAR 860-026-0025 and OAR 860-026-0030
 Statute Enter Statute
 Order Enter PUC Order No.
 Other Enter reason

Is this report associated with a specific docket/case? No Yes

If yes, enter docket number: RE-86(1)

List applicable Key Words for this report to facilitate electronic search:
Blue Sky

DO NOT electronically file with the PUC Filing Center:



- Annual Fee Statement form and payment remittance or
- OUS or RSPF Surcharge form or surcharge remittance or
- Any other Telecommunications Reporting or
- Any daily safety or safety incident reports or
- Accident reports required by ORS 654.715

Please file the above reports according to their individual instructions.

December 5, 2012

***VIA ELECTRONIC FILING
AND OVERNIGHT DELIVERY***

Public Utility Commission of Oregon
550 Capitol Street NE, Suite 215
Salem, OR 97301-2551

Attn: Filing Center

RE: Notice of 2013-2015 Blue Sky Community Challenge Promotional Concession Campaign

In accordance with OAR 860-026-0025 and OAR 860-026-0030, this letter describes a promotional concession campaign that PacifiCorp, d/b/a Pacific Power and Light Company (PacifiCorp or Company), intends to offer to increase enrollment in the Blue Sky Block (Schedule 270), Portfolio Blue Sky Block (Schedule 212), Portfolio Blue Sky Usage (Schedule 211) and Portfolio Blue Sky Habitat programs. No sooner than 30 days after the date of this notice, the Company plans to initiate a new Blue Sky marketing/outreach campaign. This new campaign will consist of a Blue Sky community challenge program that will reward an Oregon community with a 1 kW roof-top solar array on a local community center or city building upon achieving a specified enrollment goal. The Company plans to initiate one campaign per year for calendar years 2013 through 2015.

The new campaign initiative is designed to increase awareness of the Blue Sky program, grow participation levels and build stronger community relationships. The Company believes that the 1 kW solar array will motivate city leaders to proactively plan and implement community challenges.

The Company identified its southern Oregon service territory as the target geographic area for the initiative. Although the southern Oregon communities make up a large portion of the Company's Oregon service territory, their average participation rates lag behind the other Oregon service territories. Therefore, the Company believes focusing a new community challenge campaign in this area will help increase awareness and participation of the Blue Sky program in an area with growth potential.

The Company anticipates that the costs for the new campaign initiative will include the expense of the 1 kW solar array at an estimated cost of \$10,000 per project (one project will be awarded each year), along with standard Blue Sky marketing costs such as direct mail, banners, door-to-door campaigns, radio and print advertising, and customer newsletters. The campaign costs will be funded with Blue Sky program marketing, education and outreach dollars.

Oregon Public Utility Commission

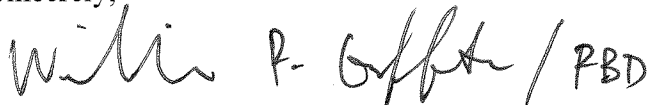
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In conclusion, the Company believes the new Blue Sky community challenge will prove to be an effective tool for building relationships and increasing participation in the Company's Blue Sky program while complementing the program's focus on supporting renewable energy from within the Pacific Northwest.

Inquiries regarding this notification may be directed to Bryce Dalley, Director, Regulatory Affairs & Revenue Requirement at (503) 813-6389.

Sincerely,

Handwritten signature of William R. Griffith, with the initials "PBD" written to the right of the signature.

William R. Griffith
Vice President, Regulation

Cc: Randy Dahlgren - Portland General Electric
Jennifer Gross - Northwest Natural Gas
Linda Gervais - Avista
Mike Parvinen - Cascade Natural Gas