

**Before the
PUBLIC UTILITY COMMISSION OF OREGON**

DOCKET UM 1437

In the Matter of
TRACFONE WIRELESS, INC.

Application for Designation as an Eligible
Telecommunications Carrier.

)
)
) **TRACFONE WIRELESS,**
) **INC.'S NOTICE OF**
) **EXPANDED LIFELINE**
) **OFFERING**
)
)
)

TracFone Wireless, Inc. ("TracFone"), by its undersigned counsel, advises the Commission that TracFone is expanding its SafeLink Wireless[®] Lifeline offering for both current and new customers. Commencing August 16, 2010, this expanded offering will be available in all states in which TracFone offers Lifeline service. TracFone's Application for Designation as an Eligible Telecommunications Carrier ("ETC"), filed August 7, 2009, remains pending. Upon designation as an ETC by the Commission, TracFone's SafeLink Wireless[®] Lifeline customers in Oregon will have the option of choosing the Lifeline plans described in this Notice.

Commencing August 16, 2010, TracFone will give its Lifeline customers in all states the option to select from three monthly plans. The plans are as follows:

- 1) 250 free minutes each month, which do not carry over to the next month if unused, with texting available at a rate of one text per minute of airtime; or
- 2) 125 free minutes each month, which carry over to the following month if unused, with texting available at a rate of one text per minute of airtime; or
- 3) 68 free minutes each month, which carry over to the following month if unused, with texting available at a rate of 3 texts per each minute of airtime, plus International Long Distance calling to over 60 destinations.

Under TracFone's expanded SafeLink Wireless® Lifeline options, Lifeline customers in Oregon will be eligible to choose the plan that best suits their specific needs.

TracFone is committed to serving low-income families by affording them the ability to stay connected with current or potential employers, children at home while their parents are at work, health care specialists, vital emergency responders, or relatives in time of personal emergencies. TracFone believes that its expanded Lifeline options will meet the needs of Oregon's low-income households. TracFone is anxious to begin offering its Lifeline service in Oregon and hopes to serve low-income families throughout the State of Oregon in the near future upon being designated as an ETC.

Respectfully submitted,



Lawrence Reichman, OSB No. 860836
PERKINS COIE LLP
1120 N.W. Couch Street
10th Floor
Portland, OR 97209-4128
(503) 727-2107

Mitchell F. Brecher
Debra McGuire Mercer
GREENBERG TRAURIG, LLP
2101 L Street, NW
Suite 1000
Washington, D.C. 20037
(202) 331-3100

Counsel for TracFone Wireless, Inc.

August 13, 2010

CERTIFICATE OF SERVICE

I hereby certify that I have this 13th day of August, 2010, served the foregoing TRACFONE WIRELESS, INC.'S NOTICE OF EXPANDED LIFELINE OFFERING upon all parties of record in this proceeding by causing a copy to be sent by electronic mail and U.S. mail to the following addresses (as indicated below):

Kay Marinos
kay.marinos@state.or.us
Jon Cray
jon.cray@state.or.us
Public Utility Commission of Oregon
PO Box 2148
Salem, OR 97308-2148

Richard A. Finnegan
rickfinn@localaccess.com
Law Office of Richard A. Finnegan
2112 Black Lake Blvd. SW
Olympia, WA 98512

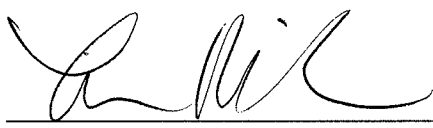
Gordon Feighner
gordon@oregoncub.org
Robert Jenks
bob@oregoncub.org
G. Catriona McCracken
catriona@oregoncub.org
Raymond Myers
ray@oregoncub.org
Kevin Elliott Parks
kevin@oregoncub.org
Citizens' Utility Board of Oregon
610 SW Broadway, Suite 400
Portland, OR 97205
(Electronic mail only)

Michael T. Weirich
michael.weirich@doj.state.or.us
Assistant Attorney
Department of Justice
1162 Court Street NE
Salem, OR 97301-4096

Mitchell F. Brecher
brecherm@gtlaw.com
Debra McGuire Mercer
mercerdm@gtlaw.com
Greenberg Traurig, LLP
2101 L Street NW, Suite 1000
Washington, DC 20037
(Electronic mail only)

Steven A. Wolf
steven.wolf@doj.state.or.us
Assistant Attorney General
Oregon Department of Justice
1162 Court Street NE
Salem, OR 97301-4096

Brant Wolf
bwolf@ota-telecom.org
Oregon Telecommunications Association
777 13th Street SE, Suite 120
Salem, OR 97301-4038

By 
Lawrence H. Reichman, OSB No. 860836
PERKINS COIE LLP

Attorneys for TracFone Wireless, Inc.