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Attorneys for the Oregon Industrial Customers of Idaho Power

BEFORE THE  
PUBLIC UTILITY COMMISSION OF OREGON

IN THE MATTER OF IDAHO POWER )  
COMPANY' S REQUEST FOR A GENERAL )  
RATE REVISION )

UE 213

AFFADIVIT OF DR. DON READING  
REGARDING AGREEMENT TO BE  
BOUND BY PROTECTIVE ORDER

STATE OF IDAHO )  
County of Ada ) ss.  
)

I, Dr. Don Reading, being first duly sworn on oath, depose and say:

1. My full name is Don Cardon Reading. I am employed as a consulting economist and Vice President of Ben Johnson Associates, 6070 Hill Road, Boise, Idaho 83703.

2. Ben Johnson Associates, Inc. serves a wide range of governmental and private sector clients involved in public utility regulation. In the public sector, our firm

has provided consulting assistance to state regulatory commissions as well as other government agencies that are routine participants in the regulatory process, including attorneys general and public counsels. We have also worked for public agencies, including state, city and county government entities. In the private sector, our firm has worked for law firms, privately held and publicly owned corporations, and non-profit groups and associations.

3. I have attached as, Attachment 1, a list of clients for whom I have personally worked, or for whom I am currently working. At this time, I am aware of no additional expected clients for whom I may work in the future. I have attached also a copy of my curriculum vitae as Attachment 2.

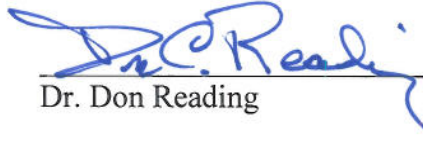
4. The Oregon Industrial Customers of Idaho Power have retained my services as an economic consultant in the proceedings before the Oregon Public Utility Commission (OPUC) regarding Idaho Power's Request for a General Rate Revision, Docket No. UE 213.

5. I have read the OPUC's General Protective Order in Docket No. UE 213 (Protective Order).

6. I agree to be bound by the terms of the Protective Order such that I may be a qualified person pursuant to paragraphs 3(e) and 10 of the Protective Order.

I declare under penalty of perjury under the laws of the state of Idaho that the foregoing is true and correct based on my information and belief.

I signed this the 10 day of September 2009.

  
Dr. Don Reading

SUBSCRIBED AND SWORN to before me this 10th day of September  
2009.



  
Nina M. Curtis

Notary Public for Idaho

Residing at Base Dd 83703

My Commission expires 3/19/15



# ATTACHMENT 1

[The following text is extremely faint and largely illegible. It appears to be a list or table of items, possibly related to the financial statement mentioned in the header. It contains several lines of text that are difficult to decipher.]

## **Past and Current Clients of Dr. Don Reading**

### **A. Regulatory Commission Clients**

Regulatory Commission of Alaska  
Arizona Corporation Commission  
Arizona Residential Utility Consumer Office  
District of Columbia Public Service Commission  
Georgia Public Service Commission  
Idaho Public Utilities Commission  
Nevada Public Service Commission  
North Carolina Utilities Commission  
Texas Public Utilities Commission  
Washington Utilities and Transportation Commission  
Wyoming Public Service Commission

### **B. Other Public Sector Clients**

Eagle, Idaho  
El Paso, Texas  
Florida Department of General Services  
Idaho Department of Fish & Game  
Idaho Department of Parks and Recreation  
Idaho Department of Transportation  
Idaho Special Committee on Electric Utility Restructuring  
Idaho State Board of Education  
Idaho State Tax Commission  
Kuna School District  
Office of the Governor of Idaho  
State of Utah Property Tax Division  
United States Department of Justice, Antitrust Division  
Utah Department of Business Regulation - Committee of Consumer Services

**C. Private Sector Clients**

Boise State University

Helca Mining Company

J.R. Simplot Company

Micron Semi-Conductor, Inc.

Montana Power Company

Northern Lights Public Utility

Otter-Tail Power Company

RDO Foods Company

Richard Slaughter Associates, Inc.

Pioneer Canal Company

Rosebud Enterprises, Inc.

Skokomish Indian Tribe

Twin Falls Canal Company

Jerome Cheese Company

American Ecology, Inc.





## ATTACHMENT 2



## Don C. Reading

*Present position* Vice President and Consulting Economist

*Education* B.S., Economics — Utah State University  
M.S., Economics — University of Oregon  
Ph.D., Economics — Utah State University

*Honors and awards* Omicron Delta Epsilon, NSF Fellowship

*Professional and business history* Ben Johnson Associates, Inc.:  
1989 --- Vice President  
1986 ---- Consulting Economist

Idaho Public Utilities Commission:  
1981-86 Economist/Director of Policy and Administration

Teaching:  
1980-81 Associate Professor, University of Hawaii-Hilo  
1970-80 Associate and Assistant Professor, Idaho State University  
1968-70 Assistant Professor, Middle Tennessee State University

*Experience* Dr. Reading provides expert testimony concerning economic and regulatory issues. He has testified on more than 35 occasions before utility regulatory commissions in Alaska, California, Colorado, the District of Columbia, Hawaii, Idaho, Nevada, North Dakota, Texas, Utah, Wyoming, and Washington.

Dr. Reading has more than 30 years experience in the field of economics. He has participated in the development of indices reflecting economic trends, GNP growth rates, foreign exchange markets, the money supply, stock market levels, and inflation. He has analyzed such public policy issues as the minimum wage, federal spending and taxation, and import/export balances. Dr. Reading is one of four economists providing yearly forecasts of statewide personal income to the State of Idaho for purposes of establishing state personal income tax rates.

In the field of telecommunications, Dr. Reading has provided expert testimony on the issues of marginal cost, price elasticity, and measured service. Dr. Reading prepared a state-specific study of the price elasticity of demand for local telephone service in Idaho and recently conducted research for, and directed the preparation of, a report to the Idaho legislature regarding the status of telecommunications competition in that state.

Dr. Reading's areas of expertise in the field of electric power include demand forecasting, long-range planning, price elasticity, marginal and average cost pricing, production-simulation modeling, and econometric modeling. Among his recent cases was an electric rate design analysis for the Industrial Customers of Idaho Power. Dr. Reading is currently a consultant to the Idaho Legislature's Committee on Electric Restructuring.

Since 1999 Dr. Reading has been affiliated with the Climate Impact Group (CIG) at the University of Washington. His work with the CIG has involved an analysis of the impact of Global Warming on the hydro facilities on the Snake River. It also includes an investigation into water markets in the Northwest and Florida. In addition he has analyzed the economics of snowmaking for ski area's impacted by Global Warming.

Among Dr. Reading's recent projects are a FERC hydropower relicensing study (for the Skokomish Indian Tribe) and an analysis of Northern States Power's North Dakota rate design proposals affecting large industrial customers (for J.R. Simplot Company). Dr. Reading has also performed analysis for the Idaho Governor's Office of the impact on the Northwest Power Grid of various plans to increase salmon runs in the Columbia River Basin.

Dr. Reading has prepared econometric forecasts for the Southeast Idaho Council of Governments and the Revenue Projection Committee of the Idaho State Legislature. He has also been a member of several Northwest Power Planning Council Statistical Advisory Committees and was vice chairman of the Governor's Economic Research Council in Idaho.

While at Idaho State University, Dr. Reading performed demographic studies using a cohort/survival model and several economic impact studies using input/output analysis. He has also provided expert testimony in cases concerning loss of income resulting from wrongful death, injury, or employment discrimination. He is currently a adjunct professor of economics at Boise State University (Idaho economic history, urban/regional economics and labor economic.)

Dr. Reading has recently completed a public interest water rights transfer case. He is currently a member of the Boise City Public Works Commission.

- Publications* "Energizing Idaho", Idaho Issues Online, Boise State University, Fall 2006.  
[www.boisestate.edu/history/issuesonline/fall2006\\_issues/index.html](http://www.boisestate.edu/history/issuesonline/fall2006_issues/index.html)
- The Economic Impact of the 2001 Salmon Season In Idaho, Idaho Fish and Wildlife Foundation, April 2003.
- The Economic Impact of a Restored Salmon Fishery in Idaho, Idaho Fish and Wildlife Foundation, April, 1999.
- The Economic Impact of Steelhead Fishing and the Return of Salmon Fishing in Idaho, Idaho Fish and Wildlife Foundation, September, 1997.
- "Cost Savings from Nuclear Resources Reform: An Econometric Model" (with E. Ray Canterbury and Ben Johnson) *Southern Economic Journal*, Spring 1996.
- A Visitor Analysis for a Birds of Prey Public Attraction, Peregrine Fund, Inc., November, 1988.
- Investigation of a Capitalization Rate for Idaho Hydroelectric Projects, Idaho State Tax Commission, June, 1988.
- "Post-PURPA Views," In Proceedings of the NARUC Biennial Regulatory Conference, 1983.
- An Input-Output Analysis of the Impact from Proposed Mining in the Challis Area (with R. Davies). Public Policy Research Center, Idaho State University, February 1980.
- Phosphate and Southeast: A Socio Economic Analysis* (with J. Eyre, et al). Government Research Institute of Idaho State University and the Southeast Idaho Council of Governments, August 1975.
- Estimating General Fund Revenues of the State of Idaho* (with S. Ghazanfar and D. Holley). Center for Business and Economic Research, Boise State University, June 1975.
- "A Note on the Distribution of Federal Expenditures: An Interstate Comparison, 1933-1939 and 1961-1965." In *The American Economist*, Vol. XVIII, No. 2 (Fall 1974), pp. 125-128.
- "New Deal Activity and the States, 1933-1939." In *Journal of Economic History*, Vol. XXXIII, December 1973, pp. 792-810.



SIGNATORY PAGE  
DOCKET NO. UE 213

I. Consent to be Bound-

This General Protective Order governs the use of "Confidential Information" in this proceeding.

Oregon Industrial Customers of Idaho Power

(Party) agrees to be bound by its terms of this General Protective Order.

By: Peter J. Richardson 9/3/09  
Signature & Printed Date  
Peter J. Richardson

II. Persons Qualified pursuant to Paragraphs 3(a) through 3(d)-

Oregon Industrial Customers of Idaho Power

(Party) identifies the following person(s) automatically qualified under paragraph 3(a) through (d).

<u>Greg Adams</u>	<u>9/3/09</u>
Printed	Date
<u>Nina Curtis</u>	<u>9/3/09</u>
Printed	Date
Printed	Date
Printed	Date
Printed	Date
Printed	Date



**SIGNATORY PAGE**  
DOCKET NO. UE 213

**III. Persons Qualified pursuant to Paragraph 3(e) and Paragraph 10-**

I have read the General Protective Order, agree to be bound by the terms of the order, and will provide the information identified in paragraph 10.

By: Don C. Reading 9/10/2009  
Signature & Printed Date

Don C Reading  
By: \_\_\_\_\_ Date \_\_\_\_\_  
Signature & Printed

By: \_\_\_\_\_ Date \_\_\_\_\_  
Signature & Printed

By: \_\_\_\_\_ Date \_\_\_\_\_  
Signature & Printed



## CERTIFICATE OF SERVICE

I HEREBY CERTIFY that on the 10th day of September, 2009, a true and correct copy of the within and foregoing **PROTECTIVE ORDER/SIGNATURE PAGES and AFFIDAVIT OF DR. DON READING** were served in the manner shown to:

G. Catriona McCracken  
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Signed



Nina M. Curtis