

# Davison Van Cleve PC

Attorneys at Law

TEL (503) 241-7242 • FAX (503) 241-8160 • mail@dvclaw.com  
Suite 400  
333 SW Taylor  
Portland, OR 97204

September 15, 2008

***Via Electronic and U.S. Mail***

Public Utility Commission  
Attn: Filing Center  
550 Capitol St. NE #215  
P.O. Box 2148  
Salem OR 97308-2148

Re: In the Matter of PORTLAND GENERAL ELECTRIC COMPANY  
Request for a General Rate Revision  
**Docket No. UE 197**

Dear Filing Center:

On behalf of the Industrial Customers of Northwest Utilities (“ICNU”) in the above-referenced docket, enclosed please find an original and five copies of:

- Surrebuttal Testimony and Exhibits of Dr. Alan Rosenberg (filed on behalf of ICNU).

Thank you for your assistance regarding this matter.

Sincerely yours,

/s/ Brendan E. Levenick  
Brendan E. Levenick

Enclosures

cc: Service List

## CERTIFICATE OF SERVICE

I HEREBY CERTIFY that I have this day served the foregoing documents on behalf of the Industrial Customers of Northwest Utilities upon the parties, on the service list, by causing the same to be deposited in the U.S. Mail, postage-prepaid.

Dated at Portland, Oregon, this 15th day of September, 2008.

/s/ Brendan E. Levenick  
Brendan E. Levenick

**PORTLAND GENERAL ELECTRIC**  
DOUGLAS C TINGEY  
121 SW SALMON 1WTC13  
PORTLAND OR 97204  
doug.tingey@pgn.com

JIM DEASON  
ATTORNEY AT LAW  
1 SW COLUMBIA ST, SUITE 1600  
PORTLAND OR 97258-2014  
jimdeason@comcast.net

**BOEHM KURTZ & LOWRY**  
KURT J BOEHM (C)  
MICHAEL L KURTZ  
36 E SEVENTH ST - STE 1510  
CINCINNATI OH 45202  
kboehm@bkllawfirm.com  
mkurtz@bkllawfirm.com

**PUBLIC UTILITY COMMISSION**  
JUDY JOHNSON (C)  
PO BOX 2148  
SALEM OR 97308-2148  
judy.johnson@state.or.us

JANET L PREWITT  
1162 COURT ST NE  
SALEM OR 97301-4096  
janet.prewitt@doj.state.or.us

**FISHER SHEEHAN & COLTON (W)**  
ROGER D. COLTON  
34 WARWICK RD  
BELMONT MA 02478  
roger@fsconline.com

**PORTLAND GENERAL ELECTRIC**  
RATES & REGULATORY AFFAIRS  
PATRICK HAGER (C)  
121 SW SALMON ST 1WTC0702  
PORTLAND OR 97204  
pge.opuc.filings@pgn.com

JESSE D. RATCLIFFE (W)  
ASSISTANT ATTORNEY GENERAL  
1162 COURT ST NE  
SALEM OR 97301-4096  
jesse.d.ratcliffe@doj.state.or.us

**DEPARTMENT OF JUSTICE**  
JASON JONES (C)  
MICHAEL WEIRICH (C)  
REGULATED UTILITY & BUSINESS SECTION  
1162 COURT ST NE  
SALEM OR 97301-4096  
jason.w.jones@state.or.us  
michael.weirich@doj.state.or.us

**COMMUNITY ACTION DIRECTORS OF OREGON (W)**  
JIM ABRAHAMSON (C)  
PO BOX 7964  
SALEM OR 97301  
jim@cado-oregon.org

**LEAGUE OF OREGON CITIES**  
SCOTT WINKELS  
PO BOX 928  
SALEM OR 97308  
swinkels@orcities.org

**OREGON ENERGY COORDINATORS ASSOC (W)**  
JOAN COTE (C)  
2585 STATE ST NE  
SALEM OR 97301  
cotej@mwvcaa.org

**CITIZENS' UTILITY BOARD OF OREGON (W)**

ROBERT JENKS (C)

OPUC DOCKETS

610 SW BROADWAY - STE 308

PORTLAND OR 97205

dockets@oregoncub.org

bob@oregoncub.org

**OREGON DEPARTMENT OF ENERGY (W)**

KIP PHEIL (C)

625 MARION ST NE – STE 1

SALEM, OR 97301-3737

kip.pheil@state.or.us

**BEFORE THE PUBLIC UTILITY COMMISSION  
OF OREGON**

**UE 197**

In the Matter of )  
 )  
PORTLAND GENERAL ELECTRIC )  
COMPANY )  
 )  
Request for a General Rate Revision )  
 )  
\_\_\_\_\_ )

**MARGINAL COST OF SERVICE STUDY/REVENUE ALLOCATION**

**SURREBUTTAL TESTIMONY OF DR. ALAN ROSENBERG**

**ON BEHALF OF**

**THE INDUSTRIAL CUSTOMERS OF NORTHWEST UTILITIES**

**September 15, 2008**

1 **Q. PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.**

2 **A.** My name is Alan Rosenberg, 1215 Fern Ridge Parkway, Suite 208, St. Louis, Missouri  
3 63141. I am employed by the firm of Brubaker & Associates, Inc. (“BAI”), regulatory  
4 and economic consultants with corporate headquarters in St. Louis, Missouri.

5 **Q. ARE YOU THE SAME ALAN ROSENBERG WHO PREVIOUSLY FILED**  
6 **TESTIMONY IN THIS PROCEEDING?**

7 **A.** Yes. My qualifications were described in Exhibit ICNU/201.

8 **Q. WHAT IS THE SUBJECT MATTER OF YOUR SURREBUTTAL TESTIMONY?**

9 **A.** I will respond to the testimony of Staff witness Dr. George Compton regarding his  
10 recommendations on a new rate design for Schedule 89 and also to the rebuttal testimony  
11 of the Portland General Electric Company (“PGE” or the “Company”) panel witnesses on  
12 Cost of Service (Kuns, Cody, Lynn). I would also note that my failure to address any  
13 particular statement or recommendation of the Staff, or of PGE, should not be construed  
14 as necessarily agreeing with those assertions or positions.

15 **SURREBUTTAL TO STAFF**

16 **Q. WHAT IS DR. COMPTON’S PROPOSAL REGARDING SCHEDULE 89?**

17 **A.** Dr. Compton is proposing to differentiate the on-peak and off-peak energy rates between  
18 the Summer season (which Dr. Compton defines as the months of July, August and  
19 September) and the remaining nine months of the calendar year. He also proposed to add  
20 a third “super-peak” in the summer months so that there would be three rate periods as  
21 follows:

22	Super Peak	Noon to 8 PM, Monday through Saturday
23	On-Peak	6 AM to Noon and 8 PM to 10 PM, Monday through Saturday
24	Off-Peak	All Other Hours

1 **Q. WHAT IS DR. COMPTON'S STATED RATIONALE FOR INTRODUCING**  
2 **THESE CHANGES?**

3 **A.** Dr. Compton observes that “the eight-hour period from noon to 8 p.m. in the summer  
4 time has significantly higher costs than the rest of the standard sixteen hour ‘on-peak’  
5 period.”<sup>1/</sup> He further notes that marginal energy costs in the summer are significantly  
6 higher than the comparable cost in the other nine months of the year. Dr. Compton  
7 therefore reasons that his proposal would:

- 8       ➤ Be more cost based than the current rate design;
- 9       ➤ Be fairer and more equitable; and
- 10      ➤ Promote load shifting from high cost periods to low cost periods.

11 **Q. DO YOU AGREE WITH DR. COMPTON?**

12 **A.** No. I do not agree with his proposal; however, I do agree with his observation that there  
13 are seasonal and diurnal differentials in PGE’s marginal energy costs. I also agree that  
14 instituting cost-based rates should encourage economic load shifting for those customers  
15 with the ability to alter their use. Customers operating at a very high load factor might  
16 find it difficult or impossible and costly to shift loads without considerable capital  
17 investments in their manufacturing plants. The Commission also should consider the  
18 impacts on industry and their employees if industrial customers are forced to add a  
19 graveyard shift to their operations. Finally, I agree that cost-based rates are inherently  
20 fairer and more equitable than non-cost-based rates. Unfortunately, however, there are  
21 several problems with Dr. Compton’s proposals.

22       First, Dr. Compton’s proposals are incomplete. For example, I find that the  
23 differential between the winter season and spring/autumn season power supply costs is  
24 more pronounced than the disparity between the summer and winter power supply costs.

---

<sup>1/</sup> Staff/500, Piro-Tooman/10, line 22 – page 11, line 1.

1 (This is shown on Exhibit ICNU/206.) Yet, Dr. Compton proposes sharp differentials  
2 between summer and winter rates and no difference at all between winter and spring/fall  
3 rates.

4 Second, as even Dr. Compton acknowledges, his proposed rate design may  
5 encourage load shifting from summer months to the winter months.<sup>2</sup> While July and  
6 August could be considered peak months, the months of November through February are  
7 unquestionably peak load months as well. Thus, Dr. Compton's proposal is sub-optimal  
8 if the goal is to dampen the need for capacity additions on PGE's system and to reduce  
9 the system's total energy costs. Moreover, September, which Dr. Compton classifies as a  
10 "peak" month, has a lower system peak demand than any other month except May.

11 Third, lacking data regarding the distribution of loads between the super-peak and  
12 shoulder periods in the summer, Dr. Compton was forced to make certain assumptions to  
13 assign loads to these respective time periods. Consequently, there is a question as to  
14 whether his proposed rates would collect the appropriate amount of revenue.

15 Consequently, while I sympathize with Dr. Compton's objectives, I find his  
16 proposal to be too simplistic and premature. Furthermore, the policy objectives that he is  
17 trying to achieve may not be possible for industrial customers. The result may be to  
18 simply penalize the customers who are the least costly to serve. Therefore, on balance,  
19 the Commission should reject Dr. Compton's recommendation to modify the rate design  
20 of Schedule 89.

---

<sup>2</sup> ICNU/209, Rosenberg/2-3 (from OPUC Staff First Set of Data Responses to ICNU Data Request).

1 **Q. HAVE YOU ANY SUGGESTIONS AS TO HOW PGE AND THE COMMISSION**  
2 **COULD ACHIEVE DR. COMPTON'S OBJECTIVES IN A MORE EFFECTIVE**  
3 **AND APPROPRIATE MANNER?**

4 **A.** Yes. Based on my experience with large forest products manufacturers, I believe that  
5 large industrial customers should be offered the option of taking service on a two-part  
6 Real Time Pricing ("RTP") rate. The basic concept of this rate is that the customer is  
7 charged a cost-based access fee predicated on operating at a certain baseline load shape,  
8 which could be either flat or it could be based on some historic load data adjusted for any  
9 known changes. Then the customer is either charged, or credited, for any deviations from  
10 that baseline at marginal cost. The advantage of this rate design is that the customer's  
11 baseline revenues are anchored in a cost of service rate, but any load shifting is  
12 encouraged or discouraged, as the case may be, on the utility's hourly marginal costs. Of  
13 course, it may take some effort and collaboration among the utility, the Staff, and the  
14 potential participating customers to work out the details of such a tariff.

15 **Q. DO YOU HAVE ANY OTHER OBSERVATIONS OR CONCERNS REGARDING**  
16 **DR. COMPTON'S RATE DESIGN PROPOSAL?**

17 **A.** Yes. While Dr. Compton recognizes the significance of daily and diurnal differences of  
18 generation costs in relation to rate design, he does not seem to be bothered that these  
19 same differences are ignored in PGE's cost of service study. I find this ambiguity to be  
20 troublesome. While class rate design affects the allocation of costs within a customer  
21 class, the cost of service study guides the distribution of the revenue requirement among  
22 the classes. Thus, the cost of service study is every bit as important as rate design to the  
23 goal of developing cost-based rates. If the Commission wishes to reflect daily and  
24 diurnal differences in generation costs, then these costs should be reflected in both rate  
25 spread and rate design.



1 **Q. IN HIS RESPONSE TO ICNU DATA REQUEST 1.4<sup>3</sup>, DR. COMPTON**  
2 **DISAGREES THAT THESE DIURNAL COST DIFFERENCES ARE NOT**  
3 **REFLECTED. IS DR. COMPTON CORRECT ON THIS SCORE?**

4 **A.** No. Dr. Compton states in that response that since PGE was in possession of hourly cost  
5 estimates, the presumption is that such costs were combined with the loads under each  
6 schedule to generate the total peak period energy costs for each schedule. However, it is  
7 in the combining, or averaging process, that much of the information gets lost. I will  
8 speak to that issue in further detail when I respond to PGE's rebuttal testimony.

9 **SURREBUTTAL TO PGE**

10 **Q. IN YOUR DIRECT TESTIMONY, YOU NOTED A NUMBER OF**  
11 **DEFICIENCIES THAT YOU DETECTED IN PGE'S COST OF SERVICE**  
12 **STUDY. DID PGE AGREE WITH YOUR ASSESSMENT OF THE PROBLEMS**  
13 **IN ITS COST OF SERVICE STUDY?**

14 **A.** PGE agreed with my assessment in part, and disagreed in part. However, I would note  
15 that in its rebuttal testimony, PGE presented an alternative cost of service study for the  
16 Commission's consideration. This alternative study is a step in the right direction, and  
17 demonstrates the validity of my objections to PGE's initial cost of service study.

18 **Q. THE FIRST PROBLEM THAT YOU NOTED WITH PGE'S ORIGINAL COST**  
19 **OF SERVICE STUDY WAS THAT IT WAS TOO BROAD BRUSHED. DID**  
20 **PGE'S RATE PANEL AGREE WITH YOUR ASSESSMENT OF THE**  
21 **PROBLEM?**

22 **A.** They did to an extent, but they attempted to minimize the problem. For example, they  
23 stated that they "believed" the results would "likely" not be "significantly" different had  
24 they used hourly prices instead of monthly on-peak and off-peak prices.<sup>4/</sup> Note however,  
25 how heavily they qualify their assertion. Moreover, PGE did not provide any analysis  
26 whatsoever that would support their "belief." In fact, when directly asked for any

---

<sup>3/</sup> ICNU/209, Rosenberg/1-2 (from OPUC Staff First Set of Data Responses to ICNU Data Request).

<sup>4/</sup> PGE/2000, Kuns-Cody-Lynn/12, lines 15-18.

1 studies, analyses or investigations that support this “belief,” PGE could only respond that  
 2 this is “an opinion based on the experience of the witnesses.”<sup>5/</sup> Consequently, we must  
 3 take this “opinion” for what it is, namely just speculation.

4 The PGE panel also noted that the ratio of the highest to the lowest hourly price  
 5 within MONET is approximately 5.3 to 1, instead of the 100 to 1 ratio that I noted with  
 6 respect to Mid-C prices. However, that in no way eliminates the problem I identified in  
 7 my direct testimony. The problem is still there – it is just a question of degree. Consider,  
 8 for example, the following hypothetical example:

**Hourly Prices**

<b>Hour</b>	<b>Market Price</b>	<b>Class A Usage</b>	<b>Class A Marginal Cost</b>	<b>Class B Usage</b>	<b>Class B Marginal Cost</b>
1	\$20	20	\$400	60	\$1,200
2	\$100	100	\$10,000	60	\$6,000
3	\$50	60	\$3,000	60	\$3,000
Total		180	\$13,400	180	\$10,200

**Monthly Prices**

<b>Period</b>	<b>Market Price</b>	<b>Class A Usage</b>	<b>Class A Marginal Cost</b>	<b>Class B Usage</b>	<b>Class B Marginal Cost</b>
Off-Peak	\$20	20	\$400	60	\$1,200
On-Peak	\$78.57	160	\$12,571	120	\$9,429
Total		180	\$12,971	180	\$10,629

---

<sup>5/</sup> ICNU/209, Rosenberg/4 (from PGE Tenth Set of Data Responses to ICNU Data Request).

1           As shown above, there is simply no way, except by sheer accident or coincidence,  
2           that an hourly allocation of marginal energy costs would produce the same result as an  
3           allocation based on 24 different averages of monthly on-peak and off-peak costs.

4   **Q.   THE SECOND PROBLEM THAT YOU NOTED WITH PGE’S ORIGINAL COST**  
5   **OF SERVICE STUDY WAS THAT IT NEGLECTED THE ROLE OF**  
6   **RELIABILITY AND CAPACITY. DID PGE’S RATE PANEL AGREE WITH**  
7   **YOUR ASSESSMENT OF THE PROBLEM?**

8   **A.**   The panel acknowledged that PGE’s planning process includes capacity resources and  
9           that NERC imposes reserve requirements. However, they claim that because market  
10          prices of energy include the cost of operating reserves, these considerations are implicitly  
11          included.<sup>6/</sup>

12 **Q.   DOES THAT SATISFACTORILY ADDRESS YOUR CONCERN?**

13 **A.**   No. In the first place, operating reserves are ancillary services that are typically  
14          recovered through separate, unbundled charges under the requirements of FERC Order  
15          No. 888, rather than through market energy prices. Moreover, even if the cost of  
16          operating reserves were included in market prices, this would not address the problem.  
17          That is because market energy prices in only a relatively few on-peak hours would likely  
18          reflect those charges, and PGE’s averaging process would mask their impact. Moreover,  
19          I would note that PGE’s Open Access Transmission Tariff (“OATT”), which sets out the  
20          rates for spinning reserves and supplemental reserves, separately charges for these  
21          ancillary services on a per kW basis, not an energy basis. Thus, PGE’s OATT contradicts  
22          the notion that operating reserves are somehow bundled into market energy prices.

---

<sup>6/</sup> PGE/2000, Kuns-Cody-Lynn/13, lines 10-11.

1 **Q. THE THIRD PROBLEM YOU NOTED IS THAT THE COMPANY COST**  
2 **ANALYSIS FAILS TO DISTINGUISH BETWEEN FIXED AND VARIABLE**  
3 **GENERATION COSTS. HOW DID PGE RESPOND TO THIS PARTICULAR**  
4 **ISSUE?**

5 **A.** PGE acknowledged that a portion of its generation revenue requirement is related to fixed  
6 plant, but noted that a large portion of the fixed costs are based on historical  
7 considerations and so are not marginal.

8 **Q. DOES THAT OBSERVATION ASSUAGE YOUR CONCERNS?**

9 **A.** No. The implication here is that because these costs were incurred in the past, from a  
10 marginal cost perspective it would be acceptable to ignore how these costs are incurred.  
11 There are two problems with this assertion. First, from the perspective of equity, these  
12 costs still have to be recovered, and it is unfair to ignore the usage patterns that gave rise  
13 to these costs. Moreover, PGE continues to incur fixed generation cost prospectively.  
14 For example, just last month, PGE issued an RFP for 50 MW of demand response peak  
15 capacity to reduce dependence on supply-side resources. Anticipated growth in peak  
16 demand will inevitably lead to higher fixed costs and this reality must be reflected in the  
17 cost allocation process in order to properly and fairly assign responsibility for these costs.

18 **Q. WHAT WAS THE FOURTH PROBLEM YOU NOTED WITH THE PGE COST**  
19 **STUDY?**

20 **A.** I noted that it is unreasonable to assume that PGE's long-term fixed production capital  
21 costs are fully reflected in short term on-peak energy prices. Even if such costs were  
22 reflected in energy prices to some extent, it would only be for a relatively brief period of  
23 time, which would then be lost in the averaging process.

1 **Q. DID PGE AGREE WITH THAT APPRAISAL?**

2 **A.** It did not disagree and went so far as to acknowledge that PGE was not claiming that the  
3 2009 projected market prices recover long-term fixed production capacity costs.<sup>7/</sup> This  
4 admission underscores the fact that PGE’s initial cost of service study ignores this  
5 important element of the utility’s cost structure in assigning customer class responsibility  
6 for the incurrence of costs on the PGE system.

7 **Q. HOW DID PGE ASSESS YOUR ALTERNATIVE METHODOLOGY TO  
8 REMEDY THE SHORTCOMINGS WITH PGE’S MARGINAL COST  
9 METHODOLOGY FOR GENERATION COSTS?**

10 **A.** PGE raised three substantive objections to my study. First, it said that the fixed cost  
11 allocation in my alternative study was done on an embedded basis, rather than a marginal  
12 one. Second, PGE stated that the weighted five coincident peaks that I used do not  
13 necessarily reflect the periods when PGE may need capacity the most. Third, PGE  
14 asserted that by continuing to use monthly on-peak and off-peak prices I have effectively  
15 “double counted” the Company’s fixed generation capacity costs – once explicitly in  
16 allocating the fixed costs and again implicitly by using the on-peak energy prices.

17 **Q. HOW DO YOU RESPOND TO THE FIRST CRITICISM?**

18 **A.** PGE is correct, as I had already acknowledged in my direct testimony. In fact, that was a  
19 key reason why I recommended weighting my alternative study 50/50 with the  
20 Company’s initial study. This approach would temper the impact of transitioning from a  
21 marginal to an embedded cost analysis.

22 **Q. HOW DO YOU RESPOND TO THE SECOND CRITICISM?**

23 **A.** PGE complains that my use of “100 peak hours” to allocate fixed production costs gives  
24 too much emphasis to the winter months, and insufficient weight to the summer months.

---

<sup>7/</sup> PGE/2000, Kuns-Cody-Lynn/15, lines 4-7.

1 Of course, I was simply trying to reflect the apparently greater probability that the winter  
2 period will be critical to the need for more capacity. In point of fact, in 2007 there were  
3 only 110 hours that were within 10% of the annual peak and 92 of those hours occurred  
4 in the winter. Nevertheless, I do agree that PGE experiences a secondary peak in the  
5 months of July and August, and therefore PGE could, in the future, become a summer  
6 peaking utility if this trend continues. Certainly, reasonable people can disagree on what  
7 weightings to give to each month in a multiple coincident peak allocation method.

8 **Q. HOW DO YOU RESPOND TO THE THIRD PGE CRITICISM?**

9 **A.** I disagree that there is a double counting problem. As I noted previously, that objection  
10 could conceivably be valid if one were to use an hourly allocation of marginal energy  
11 prices and if one were to accept the premise that energy prices adequately reflect  
12 generation fixed costs. However, any possible double counting would be masked by the  
13 averaging process that PGE employed to develop monthly on-peak and off-peak energy  
14 prices. More importantly, I disagree with the assertion that market energy prices  
15 implicitly reflect the recovery of the long-run, fixed generation costs that PGE must incur  
16 to operate its system in a reliable manner. Therefore, my use of market energy prices  
17 does not result in a double counting of fixed generation costs.

18 **Q. PLEASE REFER TO PGE/2000, KUNS-CODY-LYNN/19. THERE PGE STATES**  
19 **ITS BELIEF THAT THE COMMISSION SHOULD BE PRESENTED WITH A**  
20 **COST ANALYSIS THAT IS BOTH MARGINAL AND IS LONG RUN IN**  
21 **NATURE. CAN YOU AGREE?**

22 **A.** Yes. As long as there is the prospect of the need for additional capacity – and clearly the  
23 evidence is that PGE will need to address its capacity considerations – there will be a  
24 need to reflect both short-run costs, which by definition ignore capacity, as well as  
25 long-run costs in the cost allocation process. This need is all the more important because

1 customers make both short-run energy consumption decisions (such as when to turn up or  
2 down a thermostat), as well as decisions with long-run implications, such as whether to  
3 install new machinery or whether to insulate their house.

4 **Q. PGE HAS IDENTIFIED A FUTURE NEED FOR CAPACITY RESOURCES AND**  
5 **IT HAS ACKNOWLEDGED THAT IT MAY BE APPROPRIATE TO**  
6 **EXPLICITLY RECOGNIZE CAPACITY COSTS IN THE MARGINAL COST**  
7 **CALCULUS. IS PGE'S PROXY PEAKER PLANT ANALYSIS RESPONSIVE**  
8 **TO THIS NEED?**

9 **A.** I could accept PGE's proxy peaker plant marginal cost analysis (what PGE refers to as  
10 "Method 2" in its rebuttal testimony) as a reasonable alternative to the cost of service  
11 study I supported in my initial testimony with one important reservation. PGE relied on  
12 FERC "tests" to support the use of a 12 CP method to allocate the marginal cost of  
13 capacity. PGE's proxy peaker plant analysis would only be valid if it excluded the six  
14 off-peak months. In other words, the methodology should use at most a 6 CP method,  
15 rather than a 12 CP method.

16 **Q. WHY ARE YOU RECOMMENDING THAT WE DISREGARD THE SIX**  
17 **OFF-PEAK MONTHS IN THE ALLOCATION OF CAPACITY-RELATED**  
18 **GENERATION COSTS?**

19 **A.** Precisely because they are off-peak months, as even PGE acknowledges and  
20 characterizes as such. If PGE's generation capacity is sufficient to meet the system's  
21 needs during the peak months, it is a fortiori sufficient to meet the capacity needs of the  
22 off-peak months. Thus, including the six off-peak months in the allocation formula is not  
23 only not cost-based (because these off-peak months are irrelevant to additional capacity  
24 requirements), but including these extraneous peaks in the allocation formula dilutes the  
25 signal that a capacity allocation is intended to provide - namely to discourage demand  
26 growth at the time of the system peak.

1 **Q. HOW DO YOU RESPOND TO PGE’S USE OF “FERC TESTS” THAT**  
2 **SUPPOSEDLY SUPPORT THE USE OF A 12 CP METHOD?**

3 **A.** First, the “FERC tests,” to the best of my knowledge, are only applicable to embedded  
4 cost of service studies. PGE acknowledged that at least “the majority of the FERC rate  
5 cases are based on embedded cost of service study methodologies.” Response to ICNU  
6 Data Request 10.290.<sup>8</sup> Even if one were to apply the FERC tests in this case, I would  
7 note that the PGE data barely passed the first test, which is comparing the average of the  
8 12 monthly peaks with the highest monthly peak. PGE states that the threshold ratio is  
9 84%. For the PGE data, the ratio was 84.7%. But more importantly, there is no evidence  
10 that the off-peak months, which average only 77.9% of the annual peak, play any role in  
11 PGE’s planning process. In PGE’s 2007 Integrated Resource Plan, the load forecast was  
12 concerned with the Winter Peak and the Summer Peak. There is simply no evidence that  
13 the other months are critical to the need for new capacity. I have attached ICNU/207 to  
14 this surrebuttal testimony which depicts the monthly peaks on the PGE system. Unless  
15 PGE can produce data that would suggest that the Loss of Load Probability or some other  
16 reliability index is equally relevant to all months, the prominence of the data clearly  
17 shows that no more than 6 CP would be an appropriate measure of demand cost  
18 responsibility.

19 **Q. HAVE YOU REPLICATED PGE’S MORE COMPLETE MARGINAL COST**  
20 **METHODOLOGY THAT USES 6 CP INSTEAD OF 12 CP IN THE**  
21 **ALLOCATION OF MARGINAL CAPACITY COSTS?**

22 **A.** Yes. The results are shown in ICNU/208. This Exhibit also compares the 6 CP Study  
23 (Columns 4 and 5) with PGE’s original marginal cost analysis that ignores any long-run

---

<sup>8</sup> ICNU/209, Rosenberg/5 (from PGE Tenth Set of Data Responses to ICNU Data Request).



1 or capacity cost considerations (Columns 2 and 3). (The latter is what PGE terms  
2 “Method 1” in its rebuttal testimony.)

3 **Q. COULD YOUR VERSION OF THE COMPLETE MARGINAL COST ANALYSIS**  
4 **BE IMPROVED UPON?**

5 **A.** Yes. PGE used a single annual marginal energy cost to derive the class responsibilities  
6 for the energy-related component of the marginal cost, i.e., the short-run marginal cost.  
7 However, the fact is that short-run marginal costs can, and do, vary from hour to hour,  
8 depending upon the running (i.e., variable) cost of the last (and typically the most  
9 expensive) generating unit needed to meet the load. Using a single marginal cost for  
10 every hour ignores that reality.

11 **Q. WHAT IS THE PRACTICAL RESULT OF USING A SINGLE ANNUAL**  
12 **SHORT-RUN MARGINAL ENERGY COST INSTEAD OF RECOGNIZING**  
13 **THESE HOURLY FLUCTUATIONS IN PGE’S MARGINAL ENERGY COST?**

14 **A.** The end result is that the cost analysis summarized in ICNU/208, Column 4, understates  
15 the cost of the weather sensitive classes, such as Rate Schedule 7, and overstates the cost  
16 of the classes with relatively constant loads, such as Rate Schedule 89. This is due to the  
17 fact that relatively constant loads consume a larger proportion of their total energy  
18 consumption during off-peak hours, when short-run marginal energy costs tend to be  
19 relatively low. Nevertheless, the 6 CP Study is still a huge improvement over PGE’s  
20 Method 1 cost analysis.

1 **Q. IF THE COMMISSION DETERMINES THAT REFLECTING LONG-RUN**  
2 **MARGINAL COSTS IN THE COST STUDY IS APPROPRIATE, THEN PGE**  
3 **FAVORS AN ALLOCATION PROCESS THAT GIVES EQUAL WEIGHT TO**  
4 **METHOD 1, WHICH IGNORES LONG-RUN MARGINAL COST, AND TO**  
5 **METHOD 2, WHICH ENCOMPASSES THESE REAL COSTS. DO YOU**  
6 **AGREE?**

7 **A.** No. The reasons that PGE gives for this 50/50 weighting of the two methods are: (1) it  
8 helps to mitigate rate impacts; and (2) that weighting is consistent with my own  
9 recommendation. However, this reasoning does not hold up to scrutiny.

10 First, it is Method 1, not Method 2, which is in need of mitigation. Method 1 is  
11 indicating the need for some classes to receive increases of almost twice the system  
12 average. (I am ignoring Schedule 47 and Schedule 49, which would require a Customer  
13 Impact Offset (“CIO”) regardless of the cost methodology chosen. There is no dispute on  
14 the appropriateness of implementing a moderation for these two classes.) In contrast,  
15 Method 2 (even with the 6 CP application) indicates at most, an increase of less than  
16 1.3 times the system average. Consequently, if PGE did not deem it necessary to  
17 moderate Method 1, it is hard to see why Method 2 would require any tempering. Again,  
18 I am ignoring the CIO for Schedule 47 and Schedule 49. Thus PGE’s “logic” on this  
19 issue is simply wrong.

20 Second, although I did recommend a 50/50 weighting of Method 1 and an  
21 alternate cost method in my direct testimony, that reasoning is not applicable in this case.  
22 In my direct testimony, I was weighting a marginal cost study with the indications of an  
23 embedded study, and I was making a concession to that effect. In this case, both studies  
24 are unquestionably marginal, so that is no longer necessary.

25 Third, in my direct testimony, I did note the need for rate moderation. However,  
26 that was because the alternative study (which I proposed to be weighted with the

1 Method 1 study), did indicate some rate schedules receive increases that were nearly two  
2 times the system average increase. Therefore, I felt there was a need for rate moderation.  
3 As I have already noted, however, that is no longer a concern with the Method 2 study.

4 Finally, in my direct testimony, I validated the use of a 50/50 weighting of my  
5 alternative cost study and the Method 1 study by noting that the 50/50 weighting  
6 produced a result that was very close to the classic peaker deferral method. However in  
7 this case, Method 2 is already a peaker deferral method. Thus, the reasoning that led me  
8 to recommend a 50/50 weighting of two studies is simply inapplicable in this case.

9 **Q. IS THE COST ANALYSIS THAT APPEARS IN THIS SURREBUTTAL**  
10 **TESTIMONY DIRECTLY COMPARABLE TO THE COST STUDIES YOU**  
11 **SUBMITTED IN YOUR DIRECT TESTIMONY IN THIS PROCEEDING?**

12 **A.** No. PGE changed a number of inputs to the study in its rebuttal testimony.  
13 Consequently, the analysis in this exhibit was designed to comport with those changes.

14 **Q. COULD YOU PLEASE SUMMARIZE YOUR RECOMMENDATIONS TO THE**  
15 **COMMISSION?**

16 **A.** Yes. My first recommendation is reject Dr. Compton's proposal to redesign Schedule 89.  
17 While Dr. Compton's motives are sound, the mechanics of his design are incomplete and  
18 premature. Instead, I suggest that work get started on designing an optional two-part  
19 RTP rate that would provide accurate signals to increase or decrease load each hour.

20 My second recommendation is to adopt PGE's "Method 2" study, with but one  
21 modification, as the sole guide for the distribution of any rate increase in this proceeding.  
22 That modification is to use 6 monthly coincident peaks (instead of 12) in the allocation of  
23 the marginal capacity costs. Such a study would satisfactorily redress the problems that I  
24 identified to PGE's "Method 1" study. Moreover, of all the marginal studies presented in

1           this case, it would do the best job of accurately portraying the manner in which customer  
2           consumption patterns give rise to PGE's cost of generation and supply.

3   **Q.    DOES THIS CONCLUDE YOUR SURREBUTTAL TESTIMONY?**

4   **A.    Yes.**

**BEFORE THE PUBLIC UTILITY COMMISSION  
OF OREGON**

**UE 197**

In the Matter of )  
 )  
PORTLAND GENERAL ELECTRIC )  
COMPANY )  
 )  
Request for a General Rate Revision )  
 )  
\_\_\_\_\_ )

**ICNU/206**

**PGE's 2009 Average Power Costs  
Marginal Power Supply Cost Estimates - By Month and Season**

**September 15, 2008**

**PORTLAND GENERAL ELECTRIC COMPANY**

**PGE's 2009 Average Power Costs**  
**Marginal Power Supply Cost Estimates - By Month and Season**

<u>Line</u>	<u>Month</u>	<u>On-Peak</u>		<u>Off-Peak</u>		<u>Total</u>	
		<u>MWh</u> (1)	<u>\$/MWh</u> (2)	<u>MWh</u> (3)	<u>\$/MWh</u> (4)	<u>MWh</u> (5)	<u>\$/MWh</u> (6)
<u>Summer Season</u>							
1	July	937,158	88.17	596,279	56.41	1,533,437	75.82
2	August	958,749	95.18	578,815	70.37	1,537,564	85.84
3	September	888,399	89.74	509,238	66.84	1,397,637	81.40
4	Wtd Avg.		<b>91.08</b>		<b>64.36</b>		<b>81.01</b>
<u>Spring, Autumn Seasons</u>							
5	April	892,669	61.02	555,087	44.59	1,447,756	54.72
6	May	909,678	56.17	523,999	35.96	1,433,677	48.78
7	June	879,228	52.39	522,505	34.89	1,401,733	45.87
8	October	922,208	78.49	554,495	62.04	1,476,703	72.31
9	March	1,022,235	73.69	591,763	61.54	1,613,998	69.24
10	Wtd Avg.		<b>64.71</b>		<b>48.27</b>		<b>58.58</b>
<u>Winter Season</u>							
11	November	1,005,386	84.74	584,915	72.83	1,590,301	80.36
12	December	1,095,884	87.72	680,662	78.53	1,776,546	84.20
13	January	1,112,689	82.89	674,574	73.16	1,787,263	79.22
14	February	959,590	78.57	575,377	69.90	1,534,967	75.32
15	Wtd Avg.		<b>83.61</b>		<b>73.79</b>		<b>79.92</b>
16	Summer to Winter		<b>1.089</b>		<b>0.872</b>		<b>1.014</b>
17	Winter to Spring, Fall		<b>1.292</b>		<b>1.529</b>		<b>1.364</b>

The current, year-round "on-peak" is defined as 6 a.m. - 10 p.m., Mon. - Sat.  
Data Source: PGE 1200 Work Papers 49.

**BEFORE THE PUBLIC UTILITY COMMISSION  
OF OREGON**

**UE 197**

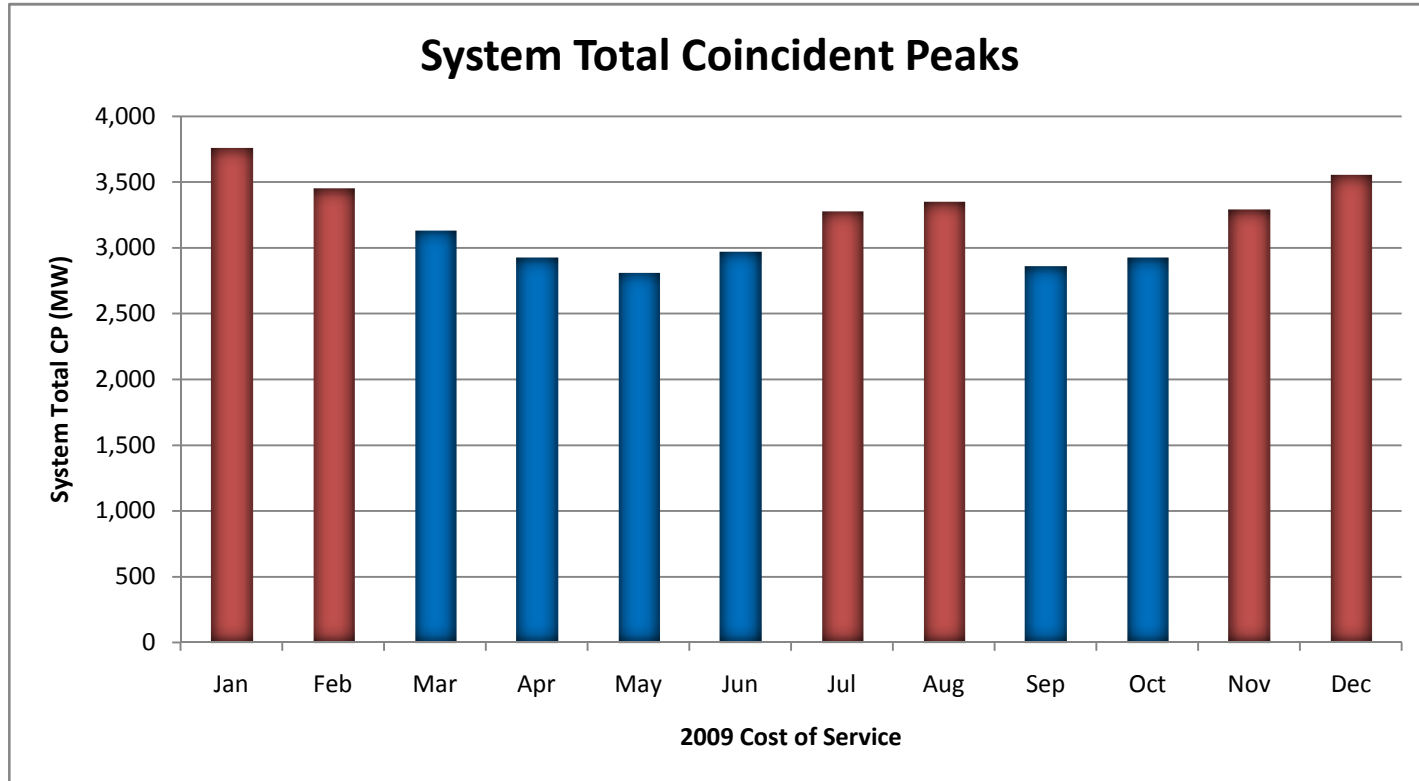
In the Matter of )  
 )  
PORTLAND GENERAL ELECTRIC )  
COMPANY )  
 )  
Request for a General Rate Revision )  
\_\_\_\_\_ )

**ICNU/207**

**System Total Coincident Peaks**

**September 15, 2008**

## PORTLAND GENERAL ELECTRIC





**BEFORE THE PUBLIC UTILITY COMMISSION  
OF OREGON**

**UE 197**

In the Matter of )  
 )  
PORTLAND GENERAL ELECTRIC )  
COMPANY )  
 )  
Request for a General Rate Revision )  
 )  
\_\_\_\_\_ )

**ICNU/208**

**Comparison of Method 1 and Method 2  
Using 6 CP**

**September 15, 2008**

**PORTLAND GENERAL ELECTRIC**

**Comparison of Method 1 and Method 2  
Using 6 CP**

<u>Line No.</u>	<u>Schedule</u>	<u>Current Revenues</u> (1)	<u>Method 1 Proposed Revenues</u> (2)	<u>Method 1 Percent Change</u> (3)	<u>Method 2 Proposed Revenues</u> (4)	<u>Method 2 Percent Change</u> (5)
1	7	\$ 764,344	\$ 863,152	12.9%	\$ 891,346	16.6%
2	15	\$ 4,323	\$ 4,517	4.5%	\$ 4,505	4.2%
3	32	\$ 143,924	\$ 160,095	11.2%	\$ 155,060	7.7%
4	38	\$ 7,103	\$ 8,099	14.0%	\$ 7,202	1.4%
5	47	\$ 2,253	\$ 2,831	25.6%	\$ 2,831	25.6%
6	49	\$ 4,821	\$ 6,057	25.6%	\$ 6,057	25.6%
7	83-S	\$ 411,732	\$ 461,137	12.0%	\$ 453,017	10.0%
8	83-P	\$ 21,052	\$ 23,965	13.8%	\$ 23,252	10.4%
9	89-S	\$ 49,228	\$ 56,058	13.9%	\$ 54,818	11.4%
10	89-P	\$ 117,427	\$ 135,558	15.4%	\$ 128,815	9.7%
11	89-T	\$ 74,757	\$ 87,469	17.0%	\$ 82,036	9.7%
12	91	\$ 16,968	\$ 17,869	5.3%	\$ 17,840	5.1%
13	92	\$ 365	\$ 446	22.4%	\$ 419	15.0%
14	93	\$ 86	\$ 97	12.8%	\$ 96	10.9%
15	94	\$ 7	\$ 9	22.4%	\$ 8	13.6%
16	Total	\$ 1,618,388	\$ 1,827,359	12.9%	\$ 1,827,301	12.9%

**BEFORE THE PUBLIC UTILITY COMMISSION  
OF OREGON**

**UE 197**

In the Matter of )  
 )  
PORTLAND GENERAL ELECTRIC )  
COMPANY )  
 )  
Request for a General Rate Revision )  
 )  
\_\_\_\_\_ )

**ICNU/209**

**PGE Data Responses to ICNU Data Requests  
OPUC Staff Data Responses to ICNU Data Requests**

**September 15, 2008**

**Response:**

As shown in the lower right-hand corner of Staff/504, Dr. Compton's rate design will produce revenues of \$251.7 million (assuming the sales quantities indicated), as opposed to the \$250.9 million produced by the Company's rate design, as shown in the lower right-hand corner of page 8 of PGE Exhibit 1203. Once the Schedule 89 revenue requirement is established, naturally all candidate rate designs should and undoubtedly will be constructed to produce that established amount of revenues. Caveat: PGE was unable, within its data response time constraint, to provide a breakout of the Schedule 89 energy quantities by season and type of peak. Dr. Compton is confident that such data can ultimately be produced so as to assure "revenue neutrality" between the Staff rate design proposal and the Company's. (Projected quantities for the peak period and off-peak periods of every day and month in the future test period were developed by PGE in order for it to allocate energy production costs among the schedules.)

**Request:**

1.4 Mr. Compton states that rates should reflect costs. Staff/500 at 7, lines 12-14. Mr. Compton also recognizes that there is a super-peak period during the day when power supply prices are measurably higher than at other times. Staff/500 at 11, lines 10-11. He also notes that even within a month, loads and prices can vary significantly depending upon how hot the day is. Staff/500 at 15, lines 17-18.

- a. Does Mr. Compton believe that these daily and diurnal differences are reflected in PGE's cost of service study? If so, where specifically in PGE's model does he believe those differences are reflected?

**Response:**

Since PGE was in possession of hourly cost estimates, the presumption is that such were combined with schedule hourly volumes to generate the total peak period energy costs for each schedule. Consequently, each schedule's cost allocation could/would/should incorporate the hourly prices/marginal costs.

- b. Assuming that these daily and diurnal differences are not reflected, or not adequately reflected in the cost study, would Mr. Compton agree that the Company study is not a reliable guide for revenue allocation? If not, please explain why.

**Response:**

Dr. Compton would not agree.

Even if PGE could only use average peak-period prices (instead of breaking out super-peak period prices and quantities), the fact that different schedules have different weightings of peak and off-peak consumption, combined with the fact that the average prices differ between the peak and off-peak periods, mean that the Company's cost allocation approach is more reliable than the former approach, which ignores peak versus off-peak price differences. (It should be noted that comparatively high-load-factor schedules benefit from PGE's breaking energy costs into peak and off-peak averages,

and allocating costs accordingly.) And even if super-peak versus shoulder-peak period distinctions are not made in the cost allocations, since those distinctions are well known they can still be incorporated in rate design construction, per se.

**Request:**

1.5 Referring to page 6, lines 10-23 of Staff/500, Mr. Compton states that PGE's cost allocation approach is reasonable. Please explain why diurnal, daily and seasonal variations in costs should not be reflected in cost allocations.

**Response:**

It is not clear that such were not reflected in the cost allocations. (Refer to the answer to 1.4.a.) If they in fact were not this time, they should be reflected in the future cost allocations.

**Request:**

1.6 Mr. Compton's proposals on rate design seem focused on market supply costs, as opposed to PGE's owned generation.

a. Does Mr. Compton agree that this is a fair characterization of his testimony? If not, please explain why it is not fair and cite to any evidence for such disagreement.

**Response:**

It is fair, but incomplete (see below).

b. Does Mr. Compton agree that PGE owns regulated generation resources?

**Response:**

He agrees.

c. Assuming that PGE does own regulated generation, does Mr. Compton agree that the cost of that generation ought to be reflected somehow in rates? If not, please explain why not.

**Response:**

Own-generation costs are "somehow" reflected in the rates in the sense that the rates are designed to recover embedded production costs, which consist of the costs of PGE's own resources combined with its purchase costs. Even if cost allocations did not, or only imperfectly incorporated marginal costs, rate design should reflect marginal costs as much as possible/feasible.

**Request:**

1.7 Does Mr. Compton agree that adoption of his rate design proposals may shift load from the three summer months to the winter period? If not, please explain why not?

**Response:**

There could be a limited amount of seasonal load shifting on the part of industrial customers who possessed the desire and ability to build up some additional production stockpile prior to the commencement of the summer peak season. Summer-period-pricing-induced conservation practices

UE 197 Staff Data Responses to ICNU's First Set of Data Requests

August 28, 2008

Page 4

by residential and commercial customers (e.g., to increase their insulation in order to reduce their air-conditioning costs) will have the effect of reducing non-summer loads as well as the summer loads.

**Request:**

1.8 Assuming that load is shifted from summer period to the winter period, does Mr. Compton agree that this could hasten and/or exacerbate PGE's need for additional capacity to maintain adequate reserve margins? If not, please explain why not.

**Response:**

The combination of limited load shifting and the induced effects of off-season conservation is unlikely to have an appreciable effect on PGE's reserve margin situation. Even if it did, costs are low enough in the seasons surrounding the summer to enable an economical adaptation, the costs of which should be well within the costs avoided by shrinking loads in the high-cost summer period.

**Request:**

1.9 Assuming that Mr. Compton's rate design proposals for Schedule 89 are adopted, how many customers would experience rate increases greater than 15%?

**Response:**

Unknown. (Refer to next.)

How many would experience rate increases greater than 20%?

**Response:**

Unknown. Comment: Even the proposed super-peak price is well below the marginal energy cost averaged for the entire peak period. In other words, the highest proposed energy prices are well within marginal cost reasonableness bounds.

Please provide all analysis prepared by or reviewed by Mr. Compton regarding the customer impacts of his rate design proposal.

**Response:**

Staff/505 consists of the analyses prepared by Dr. Compton regarding customer impacts.

**Request:**

1.10 Staff/505 shows that in Mr. Compton's illustrated bills, for any given size, the percentage increase rises as the load factor rises. (For example, for Schedule 89 Secondary, at 20 MW, the increases for 30%, 50%, 70% and 90% load factor customers are 11.27%, 11.57%, 11.72% and 11.81% respectively.) Please explain how such increases would encourage greater efficiency.

**Response:**

There is a slight tendency for PGE's proposal for Schedule 89 to possess that same slight characteristic. (See particularly Primary 3 phase service, PGE Exhibit 1202 at 12.) The shared tendency is an artifact due to both PGE's and Staff's proposals placing a slightly larger emphasis on per-kWh rate increases than on per-kW increases. Efficiency, in the sense of customers receiving a

September 3, 2008

TO: Brad Van Cleve  
Industrial Customers of NW Utilities

FROM: Randy Dahlgren  
Director, Regulatory Policy & Affairs

**PORTLAND GENERAL ELECTRIC  
UE 197  
PGE Response to ICNU Data Request 10.280  
Dated August 19, 2008  
Question No. 280**

**Request:**

**On page 12 of their rebuttal testimony Messrs. Kuns and Cody and Ms. Lynn state that they “believe” that the generation allocation results likely would not deviate significantly even if PGE were to use estimates of the hourly load shape of every individual rate schedule combined with the hourly energy prices provided in PGE’s power cost model MONET. Please provide all studies, analyses or investigations that support this belief, including but not limited to any computer spreadsheets used or relied upon for these analyses. Also, please explain the extent of the load sampling relied upon by PGE in performing this analysis.**

**Response:**

The statement on page 12 of PGE’s testimony is an opinion based on the experience of the witnesses. The statement is made in response to ICNU’s assertion that the ratio between the highest and the lowest price period can be in the neighborhood of 100 to 1, perhaps more. [ICNU Exhibit 100, Page 4]

September 3, 2008

TO: Brad Van Cleve  
Industrial Customers of NW Utilities

FROM: Randy Dahlgren  
Director, Regulatory Policy & Affairs

**PORTLAND GENERAL ELECTRIC  
UE 197  
PGE Response to ICNU Data Request 10.290  
Dated August 19, 2008  
Question No. 290**

**Request:**

**On pages 21-22 of their rebuttal testimony, Messrs. Kuns and Cody and Ms. Lynn refer to three tests used by FERC in prior proceedings on whether or not to use a 12 CP allocation or a subset of the twelve coincident peaks. Do Messrs. Kuns and Cody and Ms. Lynn acknowledge that those FERC tests were established in the context of using embedded cost of service studies? If not, please provide relevant citations to any FERC Orders, Decisions or Rulemakings that refer to those tests in the context of marginal cost of service studies.**

**Response:**

PGE acknowledges that the majority of the FERC rate cases are based on embedded cost of service study methodologies. PGE does not have information regarding whether or not this is universal.